

Most Canadians are open or somewhat open to installing renewable energy generating devices in their home.



The research gauged the views of Canadians on the job done by the federal government to reach its carbon reduction goals, the level of awareness of the requirements to reach the net-zero goal, confidence level that Canada will reach those goals and openness to renewable energy in homes.

Nanos conducted an RDD dual frame (land-and cell-lines) hybrid telephone and online random survey of 1,069 Canadians, 18 years of age or older, between March 31st and April 1st, 2024, as part of an omnibus survey. The margin of error for this survey is ± 3.0 percentage points, 19 times out of 20.

The research was commissioned by Schneider Electric and was conducted by Nanos Research.

Key Findings



MOST CANADIANS ARE OPEN OR SOMEWHAT OPEN TO INSTALLING RENEWABLE ENERGY GENERATING DEVICES ON OR IN THEIR HOME

Over eight in ten Canadians say they are open (58%) or somewhat open (27%) to installing renewable energy generating devices on or in their home. Residents of Atlantic Canada are more likely to be open or somewhat open (96%) than residents of the prairies (74%)



CANADIANS MORE LIKELY TO THINK THE GOVERNMENT IS DOING A POOR OR VERY POOR JOB THAN A GOOD OR VERY GOOD JOB AT TRYING TO REACH ITS CARBON REDUCTION GOALS

Canadians are over three times more likely to think the government is doing a poor (20%) or very poor (28%) job at trying to reach its carbon reduction goals by 2050 than a good (12%) or a very good (3%) job. Of note, close to three in ten (28%) think the government is doing an average job.



CANADIANS MORE LIKELY TO BE AWARE THAT CANADA WILL NEED TO MORE THAN DOUBLE ITS ELECTRICITY PRODUCTION THAN TO BE AWARE THAT MORE THAN \$400 BILLION IS NEEDED TO REACH NET-ZERO

While three in five Canadians (60%) report they are aware that Canada will need to more than double its current electricity production to meet consumption requirements in 2050 to reach its net-zero goal, just over two in five (43%) say they are aware that more than \$400 billion is needed to in Canada to reach its net-zero goal.



LOW CONFIDENCE AMONG CANADIANS FOR CANADA REACHING ITS NET-ZERO GOAL

The majority of Canadians say they are not confident (55%) or somewhat not confident (26%) that Canada will be able to reach its net-zero goals. Over one in ten are confident (2%) or somewhat confident (13%) Canada will be able to reach its goal, and four per cent are unsure.



Key Findings - Continued



MOST CANADIANS INTERESTED IN TRANSITIONING TO USING MORE RENEWABLE ENERGY SOURCES

Over seven in ten Canadians say they are interested in transitioning to using more renewable energy sources such as installing solar panels or heat pumps for their furnace, including one in two who report they are interested in transitioning but haven't started yet (49%), 16 per cent who report they have taken steps, and seven per cent who report they have done all they plan to do. Close to one in five (18%) say they are not interested in transitioning. Residents of the Prairies are more likely to not be interested (33%) than the national average (19%).



CANADIANS SUPPORT THE GOVERNMENT OFFERING INCENTIVES TO CANADIANS TO USE RENEWABLE ENERGY FOR HOME AND TRANSPORTATION

A majority of Canadians say they support (52%) or somewhat support (27%) the federal government offering incentives to Canadians to use renewable energy sources for home and transportation. Canadians overall are generally more likely to support or somewhat support this (79%) than residents of the prairies (66%).

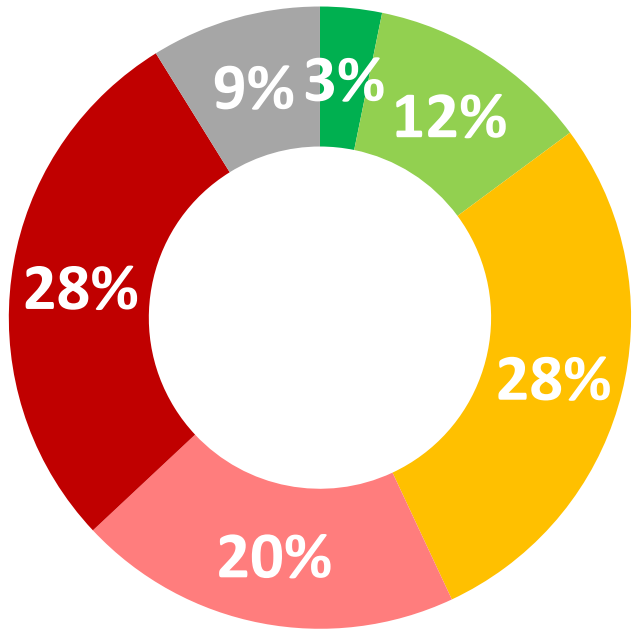


CANADIANS SPLIT ON EFFECTIVENESS OF GOVERNMENT POLICIES AND INCENTIVES

When asked to rate the effectiveness of government policies and incentives at encouraging Canadians to use more renewable energy sources, around three in ten Canadians each say they are effective (28%; scores of 7-10 out of 10), neutral (34%; scores of 4-6), or not effective (31%; scores of 0-3). Residents of the Atlantic are more likely to give a higher score (mean of 5.7) than the national average (mean of 4.8).



Job done to reach the carbon reduction goals by 2050



- Very good
- Good
- Average
- Poor
- Very Poor
- Unsure

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

	Atlantic (n=101)	Quebec (n=302)	Ontario (n=358)	Prairies (n=168)	BC (n=140)
Very good/Good	19.8%	13.7%	15.5%	11.0%	17.6%
	Men (n=552)	Women (n=516)	18 to 34 (n=150)	35 to 54 (n=436)	55 plus (n=483)
	14.3%	15.4%	13.9%	10.0%	19.3%
Very poor/Poor	49.6%	40.7%	47.1%	58.0%	50.4%
	Men (n=552)	Women (n=516)	18 to 34 (n=150)	35 to 54 (n=436)	55 plus (n=483)
	56.7%	39.8%	52.8%	51.8%	42.2%

Q – Do you think the federal government is doing a very good, good, average, poor or very poor job at trying to reach its carbon reduction goals by 2050?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 31st to April 1st, 2024, n=1,069, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Level of awareness that Canada will need double its current electricity production to meet the net zero goal

Q – Are you aware or not aware that, according to the Government of Canada, Canada will need to more than double its current electricity production to meet residential, commercial, and industrial consumption requirements in 2050 to reach its net-zero goal?



■ Aware

■ Not aware

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Aware	Atlantic (n=101)	Quebec (n=302)	Ontario (n=358)	Prairies (n=168)	BC (n=140)
	57.6%	59.2%	57.1%	70.5%	57.6%
	Men (n=552)	Women (n=516)	18 to 34 (n=150)	35 to 54 (n=436)	55 plus (n=483)
	67.9%	52.4%	55.0%	57.7%	65.2%

Not aware	Atlantic (n=101)	Quebec (n=302)	Ontario (n=358)	Prairies (n=168)	BC (n=140)
	42.4%	40.8%	42.9%	29.5%	42.4%
	Men (n=552)	Women (n=516)	18 to 34 (n=150)	35 to 54 (n=436)	55 plus (n=483)
	32.1%	47.6%	45.0%	42.3%	34.8%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 31st to April 1st, 2024, n=1,069, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Level of awareness of the funds needed to replace aging facilities to reach its net-zero goal

Q – Are you aware or not aware that, according to the Government of Canada, more than \$400 billion is needed to replace aging facilities and expand generation capacity in Canada for it to reach its net-zero goal?



■ Aware

■ Not aware

*Weighted to the true population proportion.

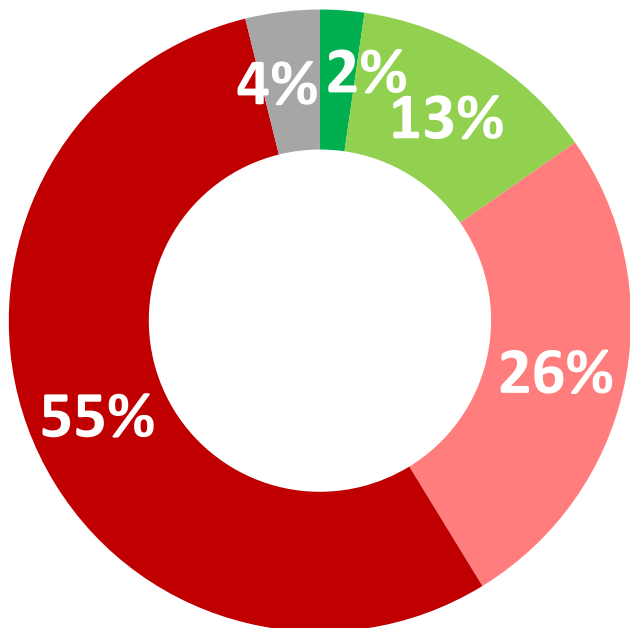
*Charts may not add up to 100 due to rounding.

Aware	Atlantic (n=101)	Quebec (n=302)	Ontario (n=358)	Prairies (n=168)	BC (n=140)
	45.9%	36.6%	42.1%	56.5%	38.9%
	Men (n=552)	Women (n=516)	18 to 34 (n=150)	35 to 54 (n=436)	55 plus (n=483)
49.9%	36.6%	38.1%	43.5%	46.2%	

Not aware	Atlantic (n=101)	Quebec (n=302)	Ontario (n=358)	Prairies (n=168)	BC (n=140)
	54.1%	63.4%	57.9%	43.5%	61.1%
	Men (n=552)	Women (n=516)	18 to 34 (n=150)	35 to 54 (n=436)	55 plus (n=483)
50.1%	63.4%	61.9%	56.5%	53.8%	

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 31st to April 1st, 2024, n=1,069, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Confidence in Canada reaching its net-zero goal



- Confident
- Somewhat confident
- Somewhat not confident
- Not confident
- Unsure

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

	Atlantic (n=101)	Quebec (n=302)	Ontario (n=358)	Prairies (n=168)	BC (n=140)
Confident/Somewhat confident	15.4%	13.1%	17.1%	11.7%	18.3%
	Men (n=552)	Women (n=516)	18 to 34 (n=150)	35 to 54 (n=436)	55 plus (n=483)
	14.9%	15.7%	16.0%	13.6%	16.2%
Not confident/Somewhat not confident	80.8%	80.4%	80.2%	83.6%	79.9%
	Men (n=552)	Women (n=516)	18 to 34 (n=150)	35 to 54 (n=436)	55 plus (n=483)
	83.2%	78.5%	79.7%	83.7%	79.3%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 31st to April 1st, 2024, n=1,069, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Q – Are you confident, somewhat confident, somewhat not confident or not confident that Canada will be able to reach its net-zero goal?

Level of openness to install renewable energy generating devices on or in homes

Q – Would you be open, somewhat open, somewhat not open or not open to installing renewable energy generating devices on or in your home such as solar panels and heat pumps that can be used as energy sources for your home?



■ Open
 ■ Somewhat open
 ■ Somewhat not open
 ■ Not open
 ■ Unsure

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Open/somewhat open	Atlantic (n=101)	Quebec (n=302)	Ontario (n=358)	Prairies (n=168)	BC (n=140)
	96.0%	88.1%	85.7%	73.8%	86.8%
	Men (n=552)	Women (n=516)	18 to 34 (n=150)	35 to 54 (n=436)	55 plus (n=483)
	85.2%	84.9%	87.8%	82.5%	85.2%

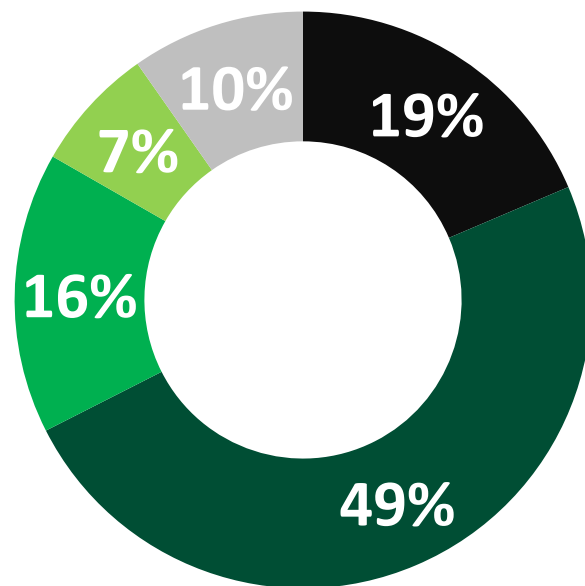
Not open/Somewhat not open	Atlantic (n=101)	Quebec (n=302)	Ontario (n=358)	Prairies (n=168)	BC (n=140)
	4.0%	7.5%	12.1%	22.3%	9.7%
	Men (n=552)	Women (n=516)	18 to 34 (n=150)	35 to 54 (n=436)	55 plus (n=483)
	13.2%	10.7%	10.2%	14.0%	11.5%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 31st to April 1st, 2024, n=1,069, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Interest in transitioning to using more renewable energy sources

Q – Thinking of your energy sources for your home, which of the following best describes your intent in transitioning to using more renewable energy sources such as installing solar panels or heat pumps and away from things like natural gas for your furnace?
[RANDOMIZE]



- I am not interested in transitioning
- I am interested in transitioning but haven't started yet
- I am interested in transitioning and have taken steps to do so
- I am interested in transitioning and have done all that I plan to do
- Unsure

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Over **7 in 10** Canadians

say they are interested in transitioning to using more renewable energy sources such as installing solar panels or heat pumps and away from things like natural gas for their furnace. Most who say they are interested report not having started the transition yet. Just under one in five are not interested in transitioning.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 31st to April 1st, 2024, n=1,069, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Interest in transitioning to using more renewable energy sources – By demographics

Q – Thinking of your energy sources for your home, which of the following best describes your intent in transitioning to using more renewable energy sources such as installing solar panels or heat pumps and away from things like natural gas for your furnace? [RANDOMIZE]

	2024-04 (n=1069)	Atlantic (n=101)	Quebec (n=302)	Ontario (n=358)	Prairies (n=168)	BC (n=140)	Men (n=552)	Women (n=516)	18 to 34 (n=150)	35 to 54 (n=436)	55 plus (n=483)
I am interested in transitioning but haven't started yet	48.9%	40.7%	47.5%	55.8%	44.8%	41.1%	47.7%	50.0%	61.3%	47.0%	42.4%
I am not interested in transitioning	18.6%	8.0%	13.2%	18.2%	32.5%	16.4%	22.0%	15.4%	13.4%	22.5%	18.9%
I am interested in transitioning and have taken steps to do so	15.8%	30.2%	18.7%	9.6%	8.9%	29.6%	15.1%	16.5%	13.4%	13.6%	19.0%
I am interested in transitioning and have done all that I plan to do	7.0%	11.2%	10.9%	4.7%	4.6%	7.8%	7.6%	6.4%	3.9%	6.8%	9.1%
Unsure	9.7%	9.9%	9.6%	11.7%	9.2%	5.1%	7.6%	11.8%	7.9%	10.2%	10.6%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 31st to April 1st, 2024, n=1069, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Barriers preventing the transition to renewable sources in your home

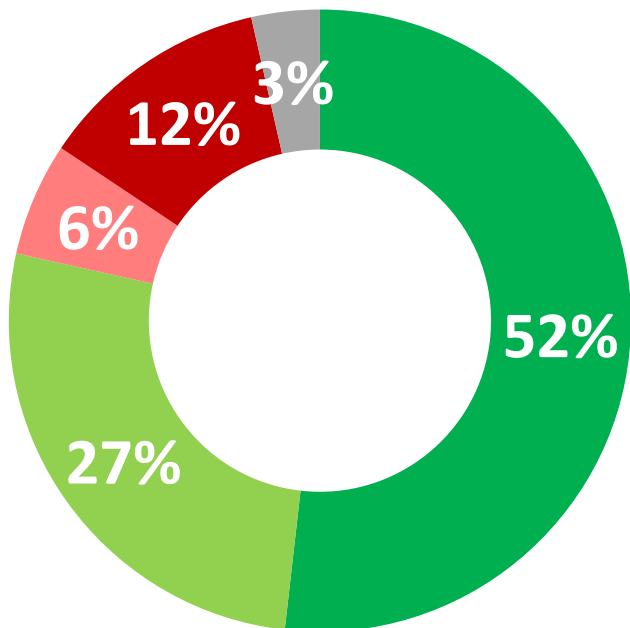
Q – What barriers, if any, are stopping you from transitioning your energy needs for your home from carbon-based sources such as oil and gas to renewable sources such as solar or wind? [OPEN]

TOP RESPONSES

	Frequency (n=979)
Cost/Finances/No return on investment	52.7%
Renting/Condo/Don't own a house	14.6%
Not Reliable/sustainable	4.6%
Plan or already using renewable sources/Use Electricity/hydroelectricity	4.3%
Lack of information/Knowledge/Time	3.8%
Recent renovation/New home/old house/Infrastructure not compatible	3.3%
Weather/Climate	3.2%
I don't trust the government/Bylaws	2.8%
None/Not interested	2.5%
Age	2.0%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 31st to April 1st, 2024, n=979, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Level of support for the federal government offering incentives to use renewable energy sources



- Support
- Somewhat support
- Somewhat oppose
- Oppose
- Unsure

	Atlantic (n=101)	Quebec (n=302)	Ontario (n=358)	Prairies (n=168)	BC (n=140)
Support/Somewhat support	88.2%	82.7%	79.0%	66.0%	80.9%
	Men (n=552)	Women (n=516)	18 to 34 (n=150)	35 to 54 (n=436)	55 plus (n=483)
	75.9%	80.9%	81.7%	77.2%	77.4%
Oppose/Somewhat not oppose	8.1%	13.8%	17.3%	30.8%	15.4%
	Men (n=552)	Women (n=516)	18 to 34 (n=150)	35 to 54 (n=436)	55 plus (n=483)
	21.6%	14.5%	13.5%	19.8%	19.4%

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 *Charts may not add up to 100 due to rounding.

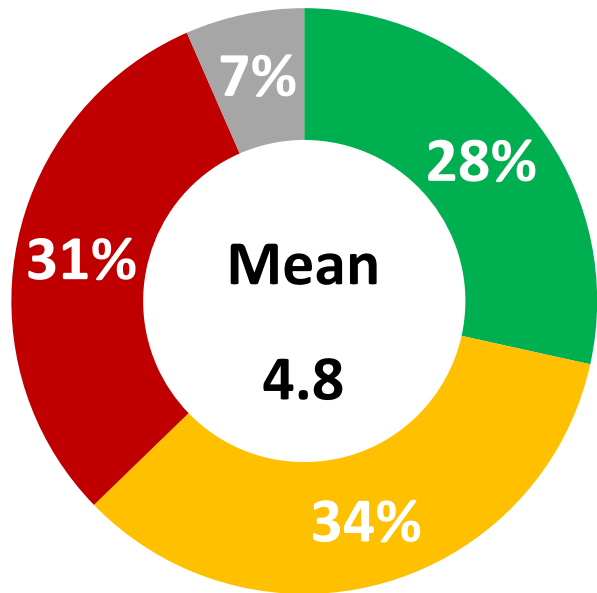
Q – Do you support, somewhat support, somewhat oppose, or oppose the federal government offering incentives to Canadians to use renewable energy sources for home and transportation (i.e. electric cars, solar panels)?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 31st to April 1st, 2024, n=1,069, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Level of effectiveness of government policies and incentives

Q – On a scale from 0 to 10 where 0 is not at all effective and 10 is extremely effective, how effective do you think government policies and incentives such as home energy efficiency grant programs are at encouraging Canadians to use more renewable energy sources for their home and transportation?



- Effective (7-10)
- Neutral (4-6)
- Not effective (0-3)
- Unsure

Mean	Atlantic (n=101)	Quebec (n=302)	Ontario (n=358)	Prairies (n=168)	BC (n=140)
	5.7	5.2	4.8	3.9	4.8
	Men (n=552)	Women (n=516)	18 to 34 (n=150)	35 to 54 (n=436)	55 plus (n=483)
	4.6	5.0	5.2	4.6	4.7

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 31st to April 1st, 2024, n=1,069, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,069 Canadians, 18 years of age or older, between March 31st and April 1st, 2024 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.0 percentage points, 19 times out of 20.

This study was commissioned by the Schneider Electric and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding



Element	Description	Element	Description
Research sponsor	Schneider Electric	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1,069 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Hybrid Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.0 percentage points, 19 times out of 20.	Estimated Response Rate	14 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, views on issues related to groceries, vehicle theft, government finances, internet regulation, housing and views on the federal government.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	March 31 st to April 1 st , 2024.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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ABOUT NANOS

Any questions?



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TABULATIONS



2024-2557 - Schneider Electric March Omni - STAT SHEET

Data Tables - Region, Age and Gender

Methodology: Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online survey of 1069 Canadians, 18 years of age and older, between March 31st to April 1st, 2024. The margin of error for a survey of 1069 Canadians is ±3.0 percentage points, 19 times out of 20.

Note: Responses with a sample size of less than 30 have been suppressed

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Question - Do you think the federal government is doing a very good, good, average, poor or very poor job at trying to reach its carbon reduction goals by 2050?

		Region						Gender			Age		
		Canada 2024-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
		Total	Unwgt N	1069	101	302	358	168	140	552	516	1	150
	Wgt N	1001	67	232	388	175	139	490	510	1	267	323	411
Very good	%	3.2	1.9	2.5	3.1	4.0	4.3	2.8	3.6	-	3.4	2.0	4.1
Good	%	11.7	17.8	11.2	12.4	7.0	13.3	11.6	11.8	-	10.5	8.1	15.2
Average	%	28.2	24.6	34.6	30.6	21.3	21.1	24.2	32.0	-	23.7	29.1	30.3
Poor	%	20.0	21.3	19.1	19.8	20.1	21.4	20.6	19.2	-	23.2	19.8	18.0
Very poor	%	28.1	28.3	21.6	27.3	37.9	29.0	36.1	20.6	-	29.6	31.9	24.2
Unsure	%	8.8	6.0	11.0	6.9	9.7	10.9	4.7	12.8	-	9.6	9.1	8.2

Question - Are you aware or not aware that, according to the Government of Canada, Canada will need to more than double its current electricity production to meet residential, commercial, and industrial consumption requirements in 2050 to reach its net-zero goal?

		Region						Gender			Age		
		Canada 2024-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
		Total	Unwgt N	1069	101	302	358	168	140	552	516	1	150
	Wgt N	1001	67	232	388	175	139	490	510	1	267	323	411
Aware	%	60.0	57.6	59.2	57.1	70.5	57.6	67.9	52.4	-	55.0	57.7	65.2
Not aware	%	40.0	42.4	40.8	42.9	29.5	42.4	32.1	47.6	-	45.0	42.3	34.8

Question - Are you aware or not aware that, according to the Government of Canada, more than \$400 billion is needed to replace aging facilities and expand generation capacity in Canada for it to reach its net-zero goal?

		Region						Gender			Age		
		Canada 2024-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
		Total	Unwgt N	1069	101	302	358	168	140	552	516	1	150
	Wgt N	1001	67	232	388	175	139	490	510	1	267	323	411
Aware	%	43.2	45.9	36.6	42.1	56.5	38.9	49.9	36.6	-	38.1	43.5	46.2
Not aware	%	56.8	54.1	63.4	57.9	43.5	61.1	50.1	63.4	-	61.9	56.5	53.8

Question - Are you confident, somewhat confident, somewhat not confident or not confident that Canada will be able to reach its net-zero goal?

		Region						Gender			Age		
		Canada 2024-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
		Total	Unwgt N	1069	101	302	358	168	140	552	516	1	150
	Wgt N	1001	67	232	388	175	139	490	510	1	267	323	411
Confident	%	2.3	1.9	1.3	1.9	1.9	5.8	2.7	1.9	-	3.3	2.6	1.4
Somewhat confident	%	13.0	13.5	11.8	15.3	9.8	12.5	12.2	13.8	-	12.7	10.9	14.9
Somewhat not confident	%	26.0	25.8	33.9	25.9	17.6	23.5	23.2	28.4	-	23.7	24.0	29.0
Not confident	%	54.9	55.1	46.5	54.3	66.0	56.5	60.0	50.1	-	56.1	59.7	50.3
Unsure	%	3.9	3.8	6.5	2.7	4.7	1.8	1.9	5.8	-	4.3	2.7	4.5

Question - Would you be open, somewhat open, somewhat not open or not open to installing renewable energy generating devices on or in your home such as solar panels and heat pumps that can be used as energy sources for your home?

		Region						Gender			Age		
		Canada 2024-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
		Total	Unwgt N	1069	101	302	358	168	140	552	516	1	150
	Wgt N	1001	67	232	388	175	139	490	510	1	267	323	411

Open	%	57.6	72.8	55.4	56.5	49.8	66.5	57.1	58.1	-	67.0	52.7	55.3
Somewhat open	%	27.5	23.1	32.8	29.2	24.0	20.3	28.1	26.8	-	20.8	29.8	30.0
Somewhat not open	%	5.0	1.9	1.9	5.9	11.1	1.3	5.6	4.4	-	4.8	4.9	5.1
Not open	%	7.0	2.2	5.6	6.2	11.3	8.4	7.6	6.4	-	5.3	9.1	6.4
Unsure	%	3.0	0.0	4.3	2.2	3.8	3.5	1.6	4.4	-	2.1	3.5	3.3

Question - Thinking of your energy sources for your home, which of the following best describes your intent in transitioning to using more renewable energy sources such as installing solar panels or heat pumps and away from things like natural gas for your furnace? [RANDOMIZE]

		Region						Gender			Age		
		Canada 2024-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Total	Unwgt N	1069	101	302	358	168	140	552	516	1	150	436	483
	Wgt N	1001	67	232	388	175	139	490	510	1	267	323	411
I am not interested in transitioning	%	18.6	8.0	13.2	18.2	32.5	16.4	22.0	15.4	-	13.4	22.5	18.9
I am interested in transitioning but haven't started yet	%	48.9	40.7	47.5	55.8	44.8	41.1	47.7	50.0	-	61.3	47.0	42.4
I am interested in transitioning and have taken steps to do so	%	15.8	30.2	18.7	9.6	8.9	29.6	15.1	16.5	-	13.4	13.6	19.0
I am interested in transitioning and have done all that I plan to do	%	7.0	11.2	10.9	4.7	4.6	7.8	7.6	6.4	-	3.9	6.8	9.1
Unsure	%	9.7	9.9	9.6	11.7	9.2	5.1	7.6	11.8	-	7.9	10.2	10.6

Question - What barriers, if any, are stopping you from transitioning your energy needs for your home from carbon-based sources such as oil and gas to renewable sources such as solar or wind? [OPEN]

		Region						Gender			Age		
		Canada 2024-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Total	Unwgt N	979	92	266	333	158	130	501	478	0	136	388	455
	Wgt N	921	63	205	361	166	126	448	473	0	242	290	388
Cost/ Finances/ No return on investment	%	52.7	52.9	50.7	57.0	53.6	42.0	53.0	52.3	-	60.7	52.4	47.8
Renting/ Condo/ Don't own a house	%	14.6	17.6	18.5	13.0	10.3	17.1	13.0	16.1	-	21.8	11.3	12.6
Age	%	2.0	2.9	1.1	1.9	2.9	2.1	1.9	2.1	-	0.0	0.9	4.1
None/ Not interested	%	2.5	5.4	4.6	1.2	1.1	3.4	1.9	3.1	-	1.5	2.4	3.3
Not Reliable/ sustainable	%	4.6	1.1	3.5	3.9	9.9	2.8	6.0	3.2	-	4.1	6.9	3.1
Weather/ Climate	%	3.2	0.8	2.4	2.0	7.0	4.1	3.0	3.4	-	1.6	3.7	3.8
Plan or already using renewable sources/ Use Electricity/ hydroelectricity	%	4.3	8.3	6.2	3.3	1.8	5.2	4.4	4.2	-	1.2	4.6	6.0
Lack of information/ Knowledge/ Time	%	3.8	0.0	2.1	5.9	0.8	6.4	3.7	3.9	-	1.8	5.6	3.8
I don't trust the government/ Bylaws	%	2.8	3.7	2.6	2.1	3.7	3.7	3.2	2.5	-	1.4	3.5	3.2
Recent renovation/ New home/ old house/ Infrastructure not compatible	%	3.3	3.3	1.2	3.9	2.6	6.3	2.4	4.2	-	4.1	3.4	2.9
Lack of incentives/ subsidies/ Support	%	0.9	0.0	1.4	1.0	1.2	0.0	1.0	0.9	-	0.5	0.7	1.4
Availability	%	0.8	0.0	1.4	0.3	0.8	1.4	0.9	0.7	-	0.6	0.5	1.0
Natural gas is better/ support gas industry	%	0.4	0.0	0.0	0.8	0.0	0.6	0.3	0.4	-	0.0	0.3	0.7
I don't use oil or gas/ I don't want to/ I don't believe in transitioning	%	1.6	0.5	2.6	1.5	2.4	0.0	2.6	0.7	-	0.6	1.8	2.2
Technology is not developed in Canada/ Canada's carbon footprint is low	%	1.0	0.0	0.3	0.8	0.0	4.2	1.2	0.8	-	0.0	0.9	1.6
Moving/ Not planning to stay long in the current house	%	0.5	0.0	0.3	0.8	0.6	0.0	0.5	0.4	-	0.0	0.3	0.9
Other	%	0.9	2.8	0.4	0.7	1.3	0.7	0.9	0.9	-	0.0	0.7	1.6
Unsure	%	0.1	0.5	0.3	0.0	0.0	0.0	0.2	0.1	-	0.0	0.1	0.2

Question - Do you support, somewhat support, somewhat oppose, or oppose the federal government offering incentives to Canadians to use renewable energy sources for home and transportation

		Region						Gender			Age		
		Canada 2024-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Total	Unwgt N	1069	101	302	358	168	140	552	516	1	150	436	483
	Wgt N	1001	67	232	388	175	139	490	510	1	267	323	411

Support	%	51.8	56.9	54.4	55.3	38.7	51.6	48.5	54.9	-	62.6	46.1	49.3
Somewhat support	%	26.7	31.3	28.2	23.7	27.3	29.3	27.4	26.0	-	19.2	31.1	28.1
Somewhat oppose	%	5.9	3.5	4.5	5.3	9.7	6.3	7.2	4.6	-	3.6	5.7	7.5
Oppose	%	12.1	4.6	9.3	12.0	21.1	9.1	14.4	9.9	-	9.9	14.2	11.9
Unsure	%	3.5	3.7	3.5	3.7	3.1	3.7	2.4	4.6	-	4.8	3.0	3.2

Question - On a scale from 0 to 10 where 0 is not at all effective and 10 is extremely effective, how effective do you think government policies and incentives such as home energy efficiency grant programs are at encouraging Canadians to use more renewable energy sources for their home and transportation?

		Region						Gender			Age		
		Canada 2024-03	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Total	Unwgt N	1069	101	302	358	168	140	552	516	1	150	436	483
	Wgt N	1001	67	232	388	175	139	490	510	1	267	323	411
	Mean	4.8	5.7	5.2	4.8	3.9	4.8	4.6	5.0	-	5.2	4.6	4.7
	Median	5.0	6.0	6.0	5.0	4.0	5.0	5.0	5.0	-	5.0	5.0	5.0
Not at all effective (0)	%	11.0	8.1	9.0	9.5	17.9	11.2	12.6	9.4	-	9.7	13.2	10.1
1	%	2.9	0.8	2.7	3.6	3.5	1.2	3.2	2.5	-	0.5	4.0	3.5
2	%	6.7	1.8	4.3	7.7	10.1	5.9	7.5	6.0	-	5.9	6.7	7.3
3	%	10.1	11.6	6.9	8.9	13.3	14.3	11.6	8.7	-	5.7	12.7	11.0
4	%	7.5	4.2	6.2	7.7	11.9	5.2	6.5	8.5	-	8.9	6.7	7.3
5	%	15.5	12.8	18.0	16.3	9.3	18.3	16.1	14.9	-	20.9	12.7	14.2
6	%	11.3	16.3	13.5	12.9	7.3	5.6	12.2	10.2	-	14.2	9.6	10.7
7	%	12.7	13.1	15.6	12.1	8.4	14.9	11.6	13.8	-	15.1	12.3	11.5
8	%	8.4	15.8	10.2	7.5	5.2	8.1	9.7	7.1	-	9.9	7.4	8.1
9	%	2.6	5.3	3.8	2.6	0.5	2.4	2.0	3.2	-	1.6	3.7	2.5
Extremely effective (10)	%	4.8	6.2	4.2	4.3	5.3	5.8	3.6	5.9	-	5.6	4.6	4.4
Unsure	%	6.6	4.1	5.8	6.9	7.3	7.2	3.4	9.7	-	2.0	6.6	9.5