



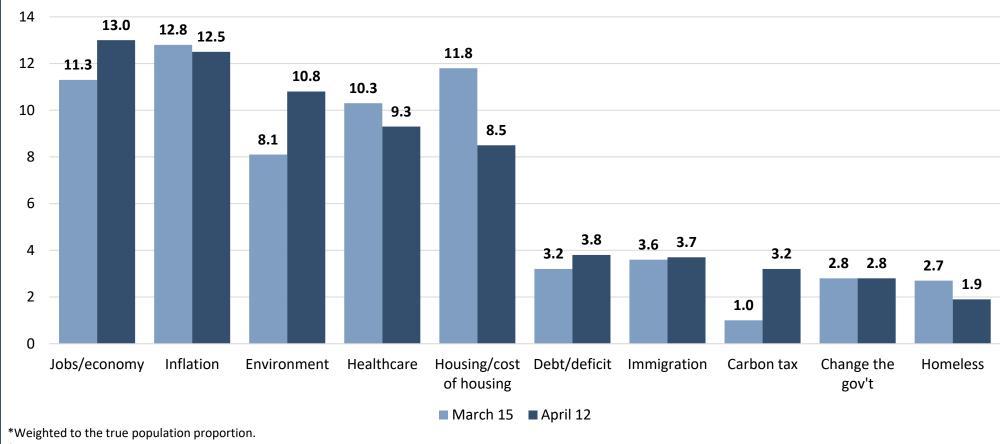
Nanos tracks unprompted issues of concern every week. To access full weekly national and regional tracking visit the Nanos subscriber data portal.

Conservative currently have a 16 point advantage over the Liberals. Likewise, Poilievre leads
Trudeau by 14 points on preferred PM tracking as Canadians are focused on jobs/the economy and inflation.

Nik Nanos Chief Data Scientist



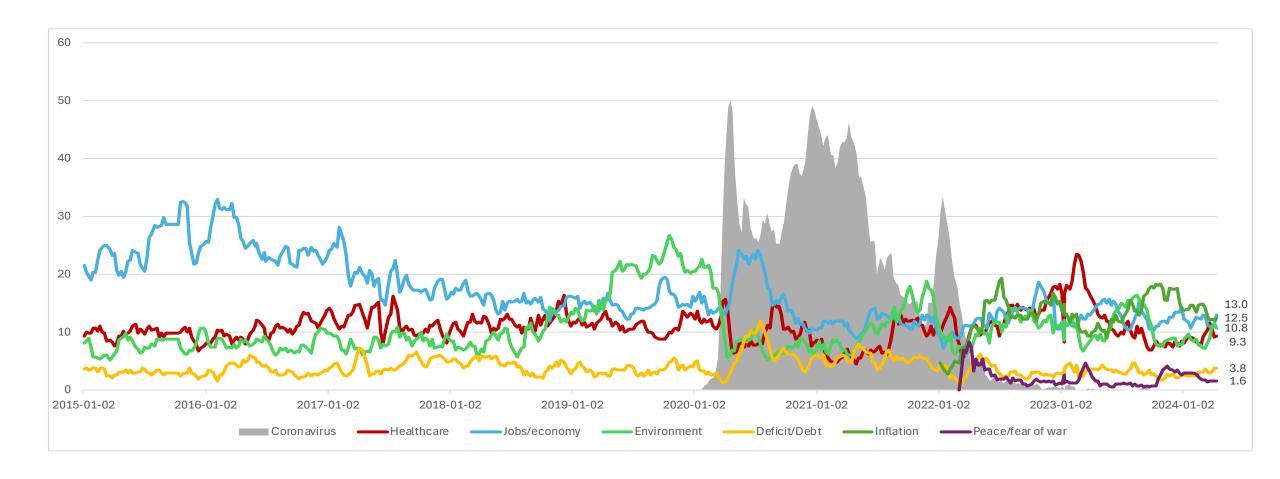




<sup>\*</sup>Charts may not add up to 100 due to rounding.



## **LONGITUDINAL ISSUE TRACKING – LONG TERM**



1,053 random interviews recruited from and RDD land- and cell-line sample of Canadians aged 18 years and over, ending April 12, 2024. The data is based on a four-week rolling average where each week the oldest group of 250 interviews is dropped and a new group of 250 is added. A random survey of 1,053 Canadians is accurate 3.0 percentage points, plus or minus, 19 times out of 20 Q – What is your most important NATIONAL issue of concern? [UNPROMPTED]



1,053 random interviews recruited from and RDD land- and cell-line sample of Canadians aged 18 years and over, ending April 12, 2024. The data is based on a four-week rolling average where each week the oldest group of 250 interviews is dropped and a new group of 250 is added. A random survey of 1,053 Canadians is accurate 3.0 percentage points, plus or minus, 19 times out of 20

Contact: Nik Nanos nik@nanos.co

Ottawa: (613) 234-4666 x 237

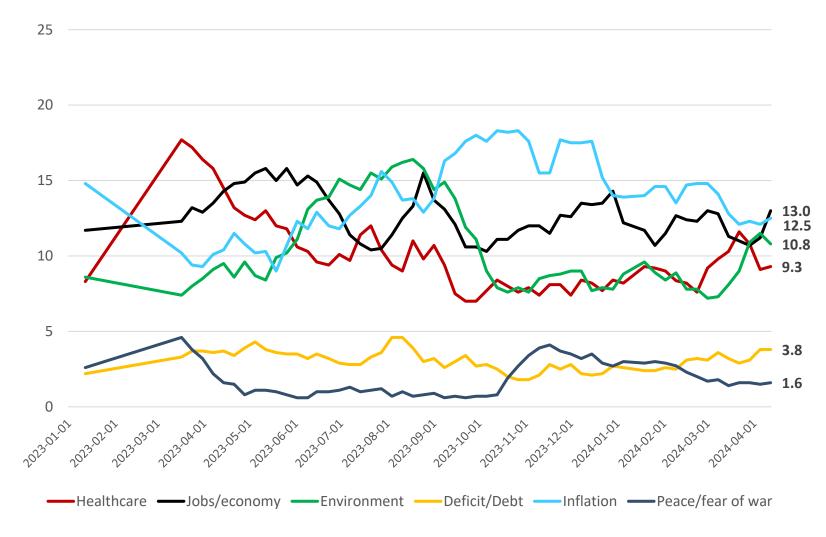
Website: www.nanos.co

Methodology: <a href="https://www.nanos.co/method">www.nanos.co/method</a>

<u>Subscribe</u> to the Nanos data portals to get access to detailed breakdowns for \$5 a month.

Q – What is your most important NATIONAL issue of concern? [UNPROMPTED]

## **LONGITUDINAL ISSUE TRACKING – ONE YEAR TREND**



<sup>\*</sup>Weighted to the true population proportion.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, weekly tracking ending April 12, 2024, n=1,053, accurate 3.0 percentage points plus or minus, 19 times out of 20.



<sup>\*</sup>Charts may not add up to 100 due to rounding.



## NON-SUBSCRIBER REPORT

Every week Nanos captures the political pulse of the nation and is the authoritative go to data source. Here are this week's Nanos political tracking highlights. Play with the data at the interactive Nanos portal at <a href="http://www.nanos.co/dataportal">http://www.nanos.co/dataportal</a> > ballot tracking > issue tracking > policy tracking > cut the data by region and demographics and see the trend lines.

Subscribe today > gain unlimited access to the Nanos data portals and tracking for \$5 a month.

**Ballot** – The latest Nanos federal ballot tracking has the Conservatives at 40.0 per cent, the Liberals at 23.7 per cent, the NDP at 20.6 per cent, the Bloc at 9.1 per cent, the Green Party at 3.6 per cent and the Peoples Party at 2.2 per cent.

Accessible Voters – Asked whether they would consider voting for each of the federal parties,

Nanos Party Power Index – The Nanos Index which is a composite of a series of measures including ballot and leadership impressions has the Conservatives at 53.1 points, followed by the NDP at 45.4 points, the Liberals with 42.1 points, the Greens 30.8 points, the People's Party 24.0 points and the BQ 44.0 points (QC only).

**Qualities of a Good Political Leader** – More than half of Canadians

**Preferred Prime Minister** – Nanos tracking has Poilievre as the preferred choice as PM at 33.9 per cent of Canadians followed by Trudeau (19.8%), Singh (16.8%), May (3.7%) and Bernier (1.4%). Nineteen per cent of Canadians were unsure whom they preferred.

Visit the live <u>Nanos data portal</u> where you can dynamically chart ballot, preferred PM and Nanos Index numbers by region, gender and age. The methodology for the weekly tracking is posted <u>here</u>. PDFs of the polling reports are on the Nanos website.

**Contact:** Nik Nanos, Chief Data Scientist

Ottawa: (613) 234-4666 x 237 <u>nik@nanos.co</u> Twitter: @niknanos



## **PARTY POWER INDEX - Nanos Tracking Data Summary**

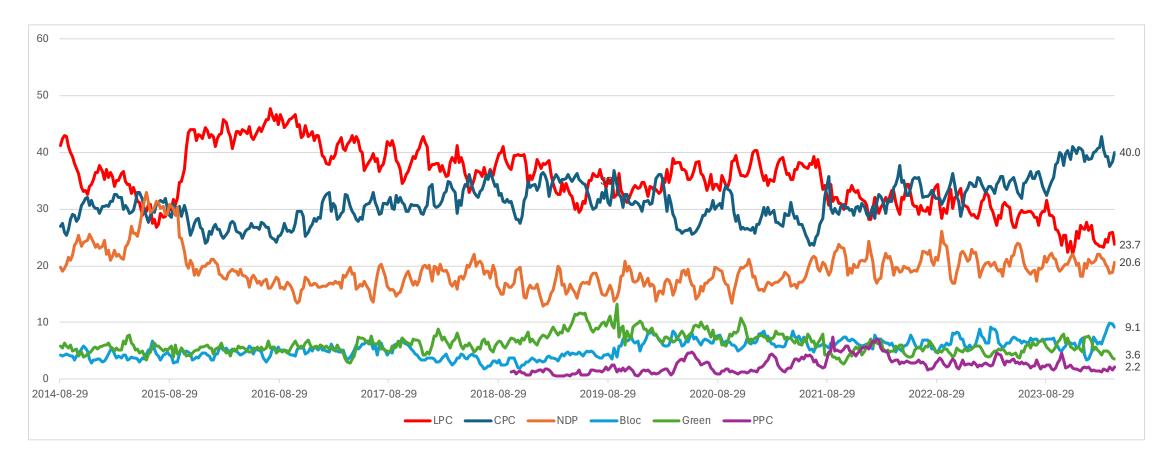
1,053 random interviews	Ballot	This week	Last week	Oct 18		Veeks 3 Ago	Months 1	L Year Ago	12 Month High	12 Month Low
recruited from and RDD	Liberal									
land- and cell-line sample of	Conservative									
Canadians age 18 years and	NDP			A : l o '	lala ka Cula	:!h a ua 4h ua		\ala		
over, ending April 12, 2024.	Bloc			Avaiiai	DIE to Subs	scribers thro	ough our Data P	<u>'ortais</u>		
The data is based on a four	Green									
week rolling average where	People's									
each week the oldest group	·				Sept 20	4 Weeks			12 Month	12 Month
of 250 interviews is	Preferred Prime Minister		This week	Last week	2021	Ago	3 Months Ago	_	•	Low
dropped and a new group	Trudeau		19.8%	21.1%	31.1%	19.9%	22.0%	25.9%	28.2%	18.6%
of 250 is added. A random	Poilievre		33.9%	32.0%	27.5%	33.5%	31.4%	26.9%	36.9%	25.8%
survey of 1,053 Canadians is	Singh		16.8%	17.0%	19.8%	16.2%	15.6%	18.1%	20.1%	13.8%
accurate 3.0 percentage	Blanchet		5.6%	5.9%	2.9%	4.6%	4.1%	3.7%	6.0%	2.9%
points, plus or minus, 19	May		3.7%	4.9%	1.8%	4.6%	4.1%	3.3%	5.7%	2.5%
times out of 20.	Bernier		1.4%	2.7%	6.4%	1.8%	1.6%	2.2%	3.2%	1.4%
	Unsure		18.8%	16.5%	10.5%	19.4%	21.3%	19.8%	21.6%	15.9%
Contact: Nik Nanos										
(613) 234-4666 x 237										
nik@nanos.co					Sont 20	4 Weeks			12 Month	12 Month
Twitter: @niknanos	Canada Party Power Index		This week	Last week	Sept 20 2021		3 Months Ago	1 Voor Ago		Low
Cultiposible to the Names date	Liberal		42.2	42.6	51.2	<b>Ago</b> 42.3	44.5	49.6	<b>підіі</b> 50.1	41.2
Subscribe to the Nanos data										
portals to get access to	Conservativ	/e	53.2	52.0	50.5	52.8	53.7	49.2	55.4	48.6
detailed demographic and	NDP		45.5	44.4	48.8	44.4	45.4	48.1	49.3	43.8
regional breakdowns.	Bloc		44.1	41.2	35.5	37.1	35.5	38.7	44.1	32.8
	Green		30.9	31.1	26.2	30.7	31.9	32.6	33.4	29.8
	People's		24.0	23.6	24.6	24.0	25.8	26.2	27.0	22.6

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, weekly tracking ending April 12, 2024, n=1,053, accurate 3.0 percentage points plus or minus, 19 times out of 20.



# **Ballot – LONG TERM**

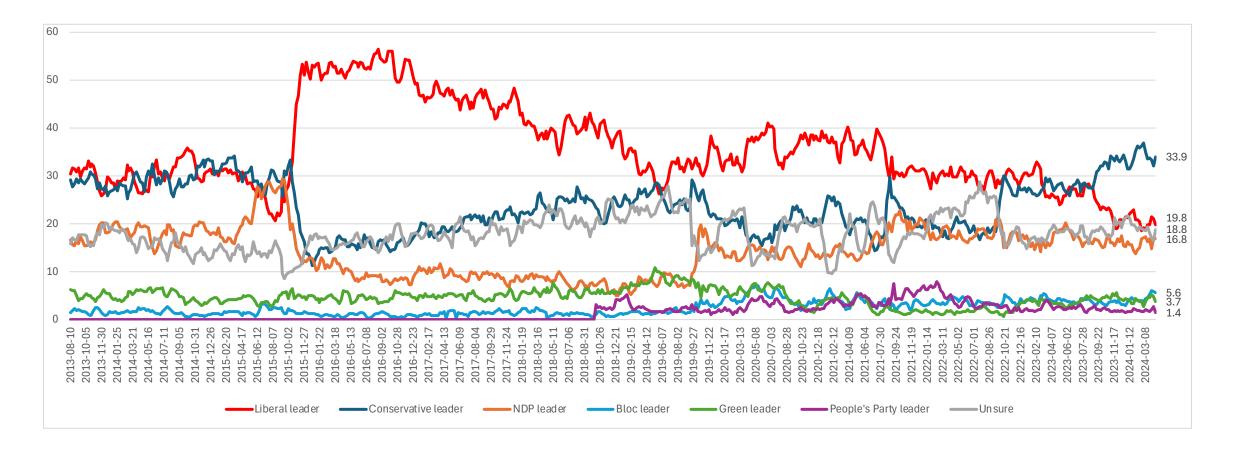
National – Weekly Tracking (Ending April 12<sup>th</sup>, n=848)





# PREFERRED PM – LONG TERM

National – Weekly Tracking – Preferred Prime Minister First Ranked Choice (Ending April 12, 2024, n=1,053)

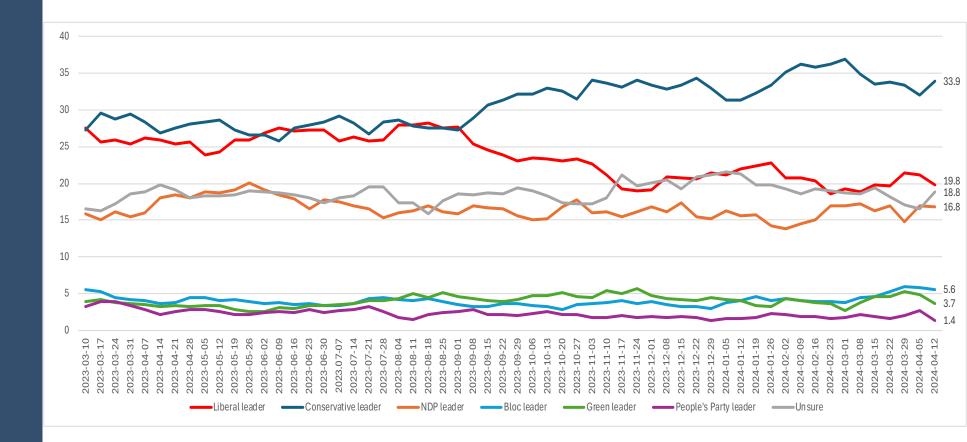




## PREFERRED PM – ONE YEAR

National – Weekly Tracking – Preferred Prime Minister First Ranked Choice (Ending April 12, 2024, n=1,053)

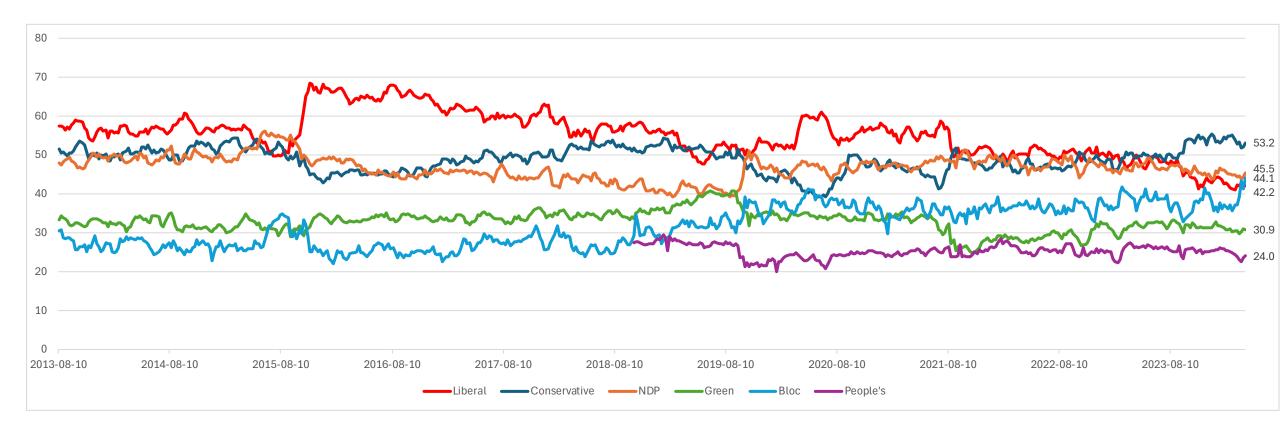
Question: Of the current federal political party leaders, could you please rank your top two current local preferences for Prime Minister? [ROTATE PARTY LEADERS]





# **PARTY POWER INDEX – LONG TERM**

National – Weekly Tracking – Preferred Prime Minister First Ranked Choice (Ending April 12, 2024, n=1,053)

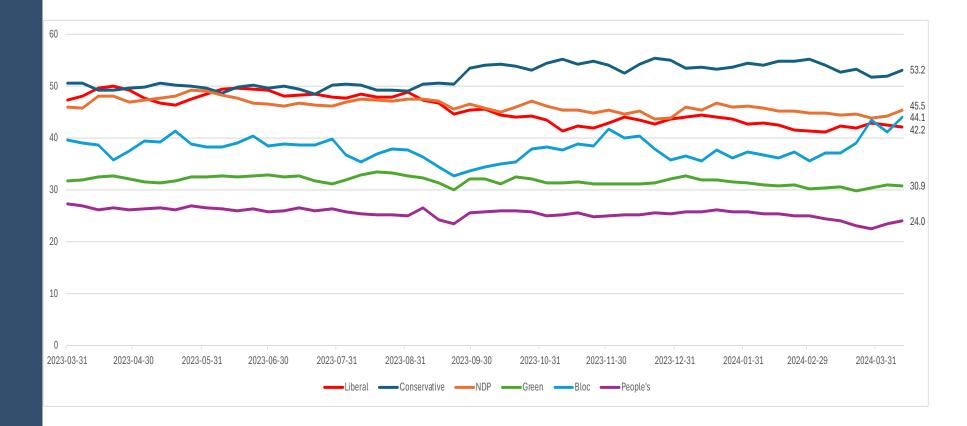




## PARTY POWER INDEX – ONE YEAR

National – Weekly Tracking – Preferred Prime Minister First Ranked Choice (Ending April 12, 2024, n=1,053)

The Nanos Party Power Index
Tracking for Canada is based on
a composite of the following
public opinion measures: the
national ballot, which party
individuals would consider
voting for, the top two choices
for Prime Minister, and
whether each party leader has
good leadership qualities.





**The Nanos Party Power Index Tracking for Canada is based on** a composite of the following public opinion measures: the national ballot, which party individuals would consider voting for, the top two choices for Prime Minister, and whether each party leader has good leadership qualities.

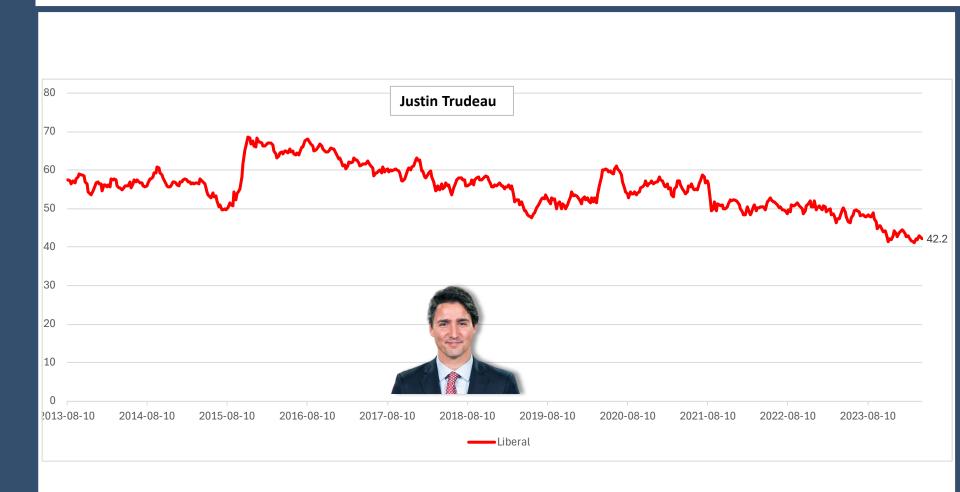
**Contact: Nik Nanos** 

Ottawa: (613) 234-4666 x 237 Washington DC: (202) 697-9924 nik@nanos.co

Subscribe to the Nanos data portals to get access to detailed demographic and regional breakdowns.



# **Party Power Index Tracking – Liberals**



Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, weekly tracking ending April 12th, 2023, n=1053, accurate 3.0 percentage points plus or minus, 19 times out of 20.



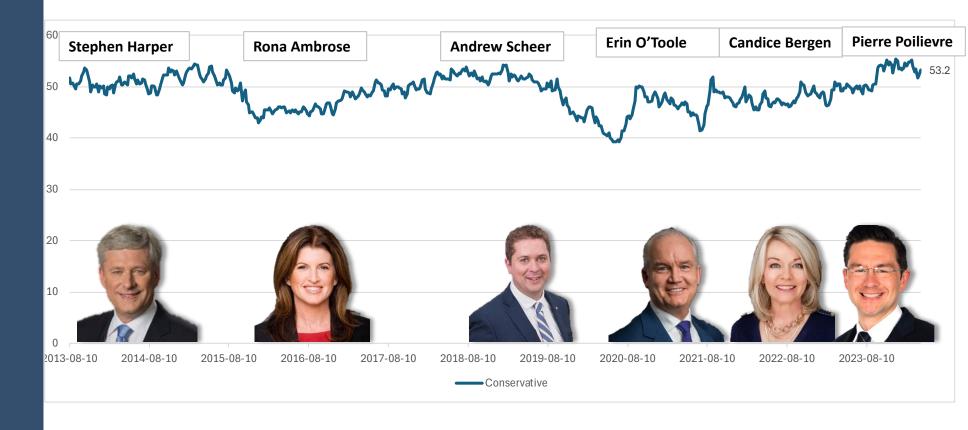
Contact: Nik Nanos Ottawa: (613) 234-4666 x 237 Washington DC: (202) 697-9924 nik@nanos.co

leadership qualities.

<u>Subscribe</u> to the Nanos data portals to get access to detailed demographic and regional breakdowns.



# Party Power Index Tracking – Conservatives



Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, weekly tracking ending April 12th, 2023, n=1053, accurate 3.0 percentage points plus or minus, 19 times out of 20.



# Party Power Index Tracking – NDP

The Nanos Party Power Index
Tracking for Canada is based on
a composite of the following
public opinion measures: the
national ballot, which party
individuals would consider
voting for, the top two choices
for Prime Minister, and whether
each party leader has good
leadership qualities.

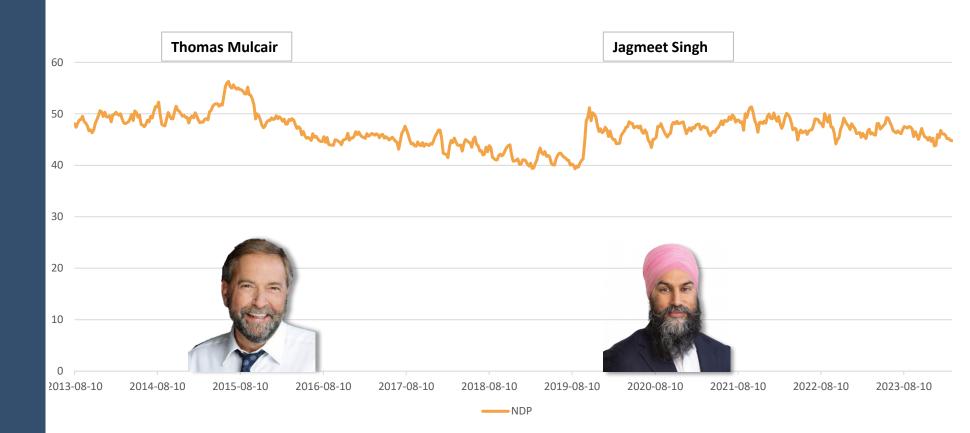
**Contact: Nik Nanos** 

Ottawa: (613) 234-4666 x 237 Washington DC: (202) 697-9924

nik@nanos.co

<u>Subscribe</u> to the Nanos data portals to get access to detailed demographic and regional breakdowns.





Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, weekly tracking ending April 12th, 2023, n=1053, accurate 3.0 percentage points plus or minus, 19 times out of 20.



## **The Nanos Party Power Index** Tracking for Canada is based on a composite of the following public opinion measures: the national ballot, which party individuals would consider voting for, the top two choices for Prime Minister, and whether each party leader has good leadership qualities.

**Contact: Nik Nanos** 

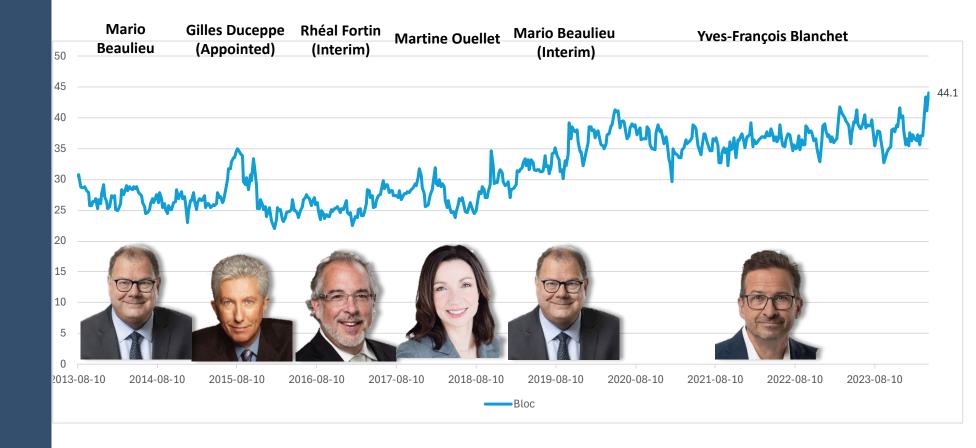
Ottawa: (613) 234-4666 x 237 Washington DC: (202) 697-9924

nik@nanos.co

Subscribe to the Nanos data portals to get access to detailed demographic and regional breakdowns.



# Party Power Index Tracking – Bloc



Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, weekly tracking ending April 12th, 2023, n=1053, accurate 3.0 percentage points plus or minus, 19 times out of 20.



# The Nanos Party Power Index Tracking for Canada is based on a composite of the following public opinion measures: the national ballot, which party individuals would consider voting for, the top two choices for Prime Minister, and whether each party leader has good leadership qualities.

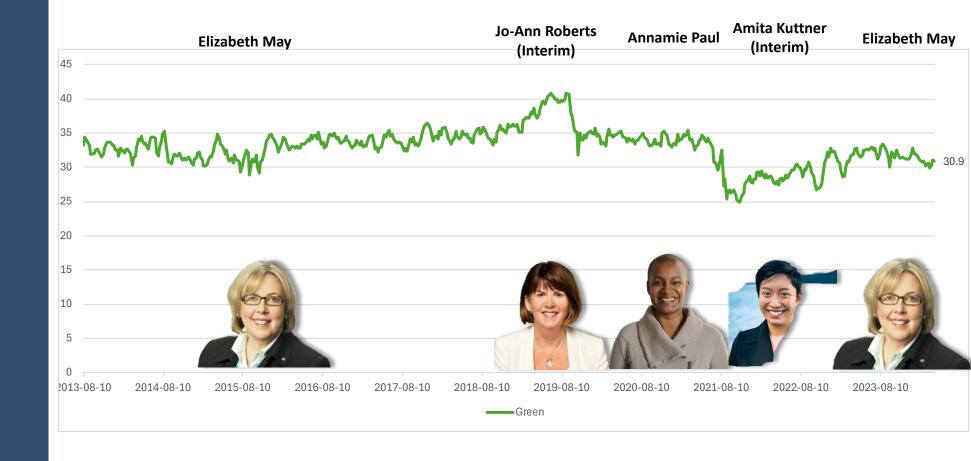
**Contact: Nik Nanos** 

Ottawa: (613) 234-4666 x 237 Washington DC: (202) 697-9924 nik@nanos.co

<u>Subscribe</u> to the Nanos data portals to get access to detailed demographic and regional breakdowns.



# Party Power Index Tracking – Green Party



Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, weekly tracking ending April 12th, 2023, n=1053, accurate 3.0 percentage points plus or minus, 19 times out of 20.



The Nanos Party Power Index
Tracking for Canada is based on
a composite of the following
public opinion measures: the
national ballot, which party
individuals would consider
voting for, the top two choices
for Prime Minister, and whether
each party leader has good
leadership qualities.

**Contact: Nik Nanos** 

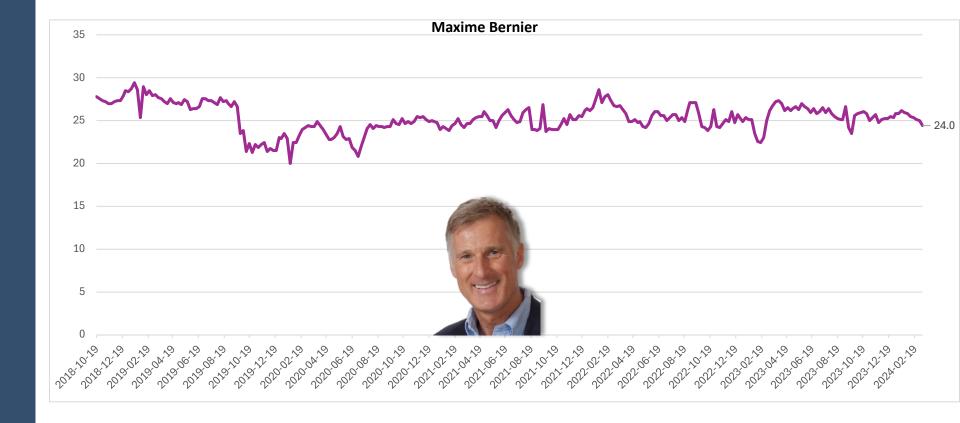
Ottawa: (613) 234-4666 x 237 Washington DC: (202) 697-9924

nik@nanos.co

<u>Subscribe</u> to the Nanos data portals to get access to detailed demographic and regional breakdowns.



# Party Power Index Tracking – People's Party



Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, weekly tracking ending April 12th, 2023, n=1053, accurate 3.0 percentage points plus or minus, 19 times out of 20.





The Weekly Nanos Tracking is produced by the Nanos Research Corporation, headquartered in Canada, which operates in Canada and the United States. The data is based on random interviews with 1,053 Canadian consumers (recruited by RDD land- and cell-line sample), using a four-week rolling average of 250 respondents each week, 18 years of age and over. The random sample of 1,053 respondents may be weighted using the latest census information for Canada. The interviews are compiled into a four-week rolling average of 1,053 interviews where each week, the oldest group of 250 interviews is dropped and a new group of 250 interviews is added.

A random survey of 1,053 respondents in Canada is accurate 3.0 percentage points, plus or minus, 19 times out of 20. This report is based on the four waves of tracking ending April 12, 2024. Readers should note that due to the Covid-19 outbreak and ESOMAR standards between April 3 and July 24, 2020 Nanos used its probability online panel. Data collection returned to telephone as of the week of July 31, 2020. The data collection returned to the Nanos probability panel as of the week ending January 1, 2021 due to the lockdown imposed by the provincial health authorities. Data collection returned to telephone between the weeks ending March 19th and April 9th, 2021. As a result of the latest provincial lockdown the tracking returned to Nanos probability online panel between April 16, and June 11, 2021. Tracking returned to telephone as of the week ending June 18, 2021.

Since voters are not actually able to make a choice between elections, it is interesting to think about party strength and support more broadly. The Nanos Party Power Index fills this need by incorporating more information than just current vote preference.

The Nanos Party Power Index is a weekly composite measurement of federal party brands based on four questions about the federal parties and their leadership. The questions include:

- a ballot question that captures the 1<sup>st</sup> and 2<sup>nd</sup> vote preferences;
- a measure of whether the respondent would consider voting for the party;
- the 1st and 2nd preferences for Prime Minister of the current federal leaders; and,
- whether the respondent believes each current leader has the quality to be a good leader.

The views of 1,053 respondents are compiled into a diffusion brand index for each party that goes from 0 to 100, where 0 means that the party has no brand strength and 100 means it has maximum brand strength. A score above 50 is an indication of brand strength for the party and its leader at this time. The important factors in this weekly tracking include the direction of the brand strength or weakness and also the brand strength of one federal party relative to another.

Element	Description	Element	Description
Research sponsor	Nanos Research	Weighting of	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a
Population and Final Sample Size	1,053 Randomly selected individuals, four week rolling average of 250 interviews a week.	Data	distribution across all regions of Canada. See tables for full weighting disclosure.
Margin of Error	±3.0 percentage points, 19 times out of 20.		Screening ensured potential respondents did not work in the market
Mode of Survey	Recruited by RDD dual frame (land- and cell-lines) telephone survey.	Screening	research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell line or internet could not participate.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Demographics (Other)	Age, gender, education, income	Estimated Response Rate	Six percent, consistent with industry norms.
Fieldwork/Validation	Live interviews with live supervision to validate work.	Question Order	Question order in the preceding report was asked in the following order – unprompted issue of concern, party consideration, unprompted vote preferences, preferred Prime Minister and qualities of a good political
Number of Calls	Maximum of five call backs.		leader.
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm	Question Content	This was module one of a weekly tracking survey.
Field Dates	Four-week period April 12, 2024	Question	The wording of questions is as presented in the report with a randomization of the political leaders for the question involving leader
Language of Survey	The survey was conducted in both English and French.	Wording	qualities.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public	Research/Data Collection Supplier	Nanos Research
Stanuarus	Opinion Research Standards and Disclosure Requirements.  https://canadianresearchinsightscouncil.ca/standards/	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.



The results are weighted by region, age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. To see examples this week's weighting details, please find page 2 of the tabulations attached at the end of the report. Questions in the political module are asked in the following order:

Question 1 — What is your most important NATIONAL issue of concern? [OPEN] [UNPROMPTED]

For each of the following political parties, please tell me if you would consider or not consider voting for it [RANDOMIZE ORDER]

Question 2 — Liberal Party of Canada

Question 3 — Conservative Party of Canada

Question 4 — New Democratic Party of Canada

Question 5 — Bloc Québécois [QC ONLY]

Question 6 — Green Party of Canada

Question 7 — People's Party of Canada

Question 8 — For those parties you would consider voting for federally, could you please rank your top two current local preference?\*
[UNPROMPTED]

Question 9 — Of the current federal political party leaders, could you please rank your top two current local preferences for Prime Minister? [RANDOMIZE PARTY LEADERS]

Justin Trudeau Pierre Poilièvre

Jagmeet Singh

Yves-François Blanchet [QC ONLY]

Elizabeth May

Maxime Bernier

Unsure

For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader?

[RANDOMZIE PARTY LEADERS]
Question 10 — Justin Trudeau

Question 11 — Pierre Poilièvre

Question 12 — Jagmeet Singh

Question 13 — Yves-François Blanchet [QC

ONLY]

Question 14 — Elizabeth May

Question 15 — Maxime Bernier



As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. <a href="https://www.nanos.co">www.nanos.co</a>

## nanos dimap analytika



dimap

This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

# **Ethic**Stratēgies

Ethic Strategies was created by the founding partners of <u>PAA Advisory</u> and the <u>Nanos</u> <u>Research Corporation</u>, both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. <u>www.ethicstrategies.com</u>

Party	Saturday 18 <sup>th</sup> & Sunday 19 <sup>th</sup>	Sunday 19 <sup>th</sup> Only ELECTION CALL	Election Results	Variance from ELXN CALL
Conservative	32.0%	31.2%	33.7%	-2.5
Liberal	31.5%	32.4%	32.6%	-0.2
<b>*NDP</b>	19.0%	17.5%	17.8%	-0.3
S BLOC Québécois	7.3%	7.5%	7.6%	-0.1
PEOPLE'S PARTY of CANADA	5.1%	6.6%	4.9%	+1.7
green PARTY OF CANADA	4.6%	4.5%	2.3%	+2.2
Other	0.5%	0.3%	1.1%	-0.8
Decided Voters	n=1,513	n=766		
Margin of Error 19 times out of 20	±2.5	±3.6		

**Question:** If a FEDERAL election were held today, could you please rank your top two current <u>local</u> voting preferences? [First ranked response] Source: CTV, Globe, Nanos nightly election tracking ending September 19<sup>th</sup>, 2021.

# Nanos Poll compared to 2021 Election Results

## **Margin of Error for Research**

Factoring the margin of error for the national random sample administered by Nanos, Liberal support may be as high as 36.0% or as low as 28.8%. Likewise, support for the Conservatives may be as high as 34.8% or as low as 27.6%.

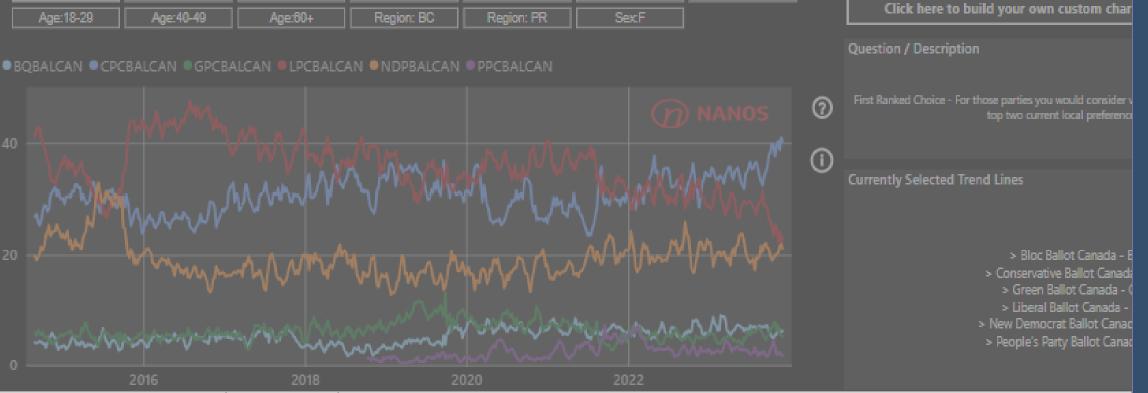
## Key Takeaways

All of the Nanos estimates were within the reported margin of error for the election call.

Both the Sat/Sun sample and the Sunday only election call samples showed a tight race which manifested itself in the final result.

The total error for the six parties plus others is 7.8 for an average error of about 1.1 percent.





<u>Subscribe now</u> for just \$5 a month (\$60 for a 12-month subscription) to have unlimited access including national, regional, and demographic trend lines to the following data portals:

- Weekly Issue Tracking Canada (2015 to present)
- Weekly Canadian Consumer Confidence Tracking (2008 to present)
- Weekly National Ballot Tracking Canada (2014 to present)
- Weekly Undecided Tracking (new) (2014 to present)
- Weekly Preferred PM Tracking Canada (2014 to present)
- Weekly Party Power Index Tracking Canada (2014 to present)
- Weekly Consider Voting for Federal Political Parties (2014 to present)
- Weekly Qualities of a good leader tracking (2014 to present)
- 2015, 2019 and 2021 Canadian Nightly Federal Election Tracking

- Canada-US Relations Annual Tracking (2005 to present)
- The Nanos Annual Public Policy Map (2015 to present)
- The Mood of Canada Annual Tracking Survey (2007 to present)
- Mental Health Annual Tracking Survey (2020 to present)
- AMCHAM American Business Confidence Tracking (2017 to present)
- Feelings toward government (2018 to present)
- Annual Better off Worse off Tracking (2012 to present)
- Canada Europe Relations Tracking (2019 to present)
- Institutional Satisfaction (2021 to present)



## NANOS IS YOUR GO-TO HIGH-STAKES RESEARCH PARTNER.

Delivering world-class solutions since 1987, we are the leader in high velocity data insights and visualization.

Market | Consumer | Reputation | Policy | Insight

For more information about our services, please visit us at: <a href="https://www.nanos.co">www.nanos.co</a>



## Political Package – Tracking ending April 12th, 2024 – STAT SHEET

Data Tables

Nanos conducted an RDD dual frame (land- and cell- lines) random telephone survey of 1,053 Canadians, 18 years of age or older. Four week rolling average (250 per week) ending April 12th, 2024. The margin of error for this survey is ±3.0 percentage points, 19 times out of 20

www.nanos.co

Question - What is your most important NATIONAL issue of concern? [Open][UNPROMPTED]

						Issue					
					Jobs/				Environmen		Pipelines/
		Total	Healthcare	Education	economy	Crime	Debt/deficit	High taxes	t	Homeless	energy
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2024-04-12	1000	9.3	1.1	13.0	1.3	3.8	2.3	10.8	1.9	0.1
	Atlantic	100									
	Quebec	248									
	Ontario	300									
	Prairies	200			Subscribers on	ly - visit the Nan	os Data Portal at	https://www.na	nos.co/datapo	rtal/	
	British Columbia	152									

## Question - What is your most important NATIONAL issue of concern? [Open][UNPROMPTED]

Issue

		Total	Immigration	Seniors issues	Cost of living	Other	Change gov't	Aboriginal issues	Change PM	National unity	Income inequality	National security/ terrorism
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 2024-04-12	1000	3.7	0.9	12.5	6.0	1.8	0.2	1.5	0.4	0.2	1.9
	Atlantic	100										
	Quebec	248										
	Ontario	300										
	Prairies	200			Subscribers on	ly - visit the Na	nos Data Portal at	https://www.na	nos.co/datapor	tal/		
	British Columbia	152										

## Question - What is your most important NATIONAL issue of concern? [Open][UNPROMPTED]

								Issue					
		Total	Peace/world peace	Family issues/ childcare	Housing/ Cost of housing	Electricity/ hydro costs	Freedom of speech/ individual freedom	Preserving French language/ culture	Carbon tax	Extremism	WE scandal	Trucker Protests	Unsure/ No issue
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage	Percent age
Region	Canada 2024-04-12	1000	1.6	0.2	2 8.5	0.4	1.5	0.3	3.2	0.8	0.1	0.1	_
	Atlantic	100	)										
	Quebec	248	3										
	Ontario	300	)										
	Prairies	200	)		Subscribers or	nly - visit the Nar	os Data Portal at	https://www.na	anos.co/datapo	rtal/			
	British Columbia	152	<u>)</u>										

					Red	gion			Gend	der		Ag	e		
			Canada			J		British						50 to	60
			2024-04-12	Atlantic	Quebec	Ontario	Prairies	Columbia	Male	Female	18 to 29	30 to 39	40 to 49	59	plus
Consider Liberal	Total	Unwgt N	1053	91	242	331	227	162	526	527	101	84	136	152	58
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	26
	Yes, would consider	%	36.9												
	No, would not consider	%	52.0		Subscribers onl	y - visit the Nan	os Data Portal at h	nttps://www.nan	os.co/dataport	al/					
	Unsure	%	11.2												
		Questio	n - For each of the follo	wing federal pol	itical parties, pl	ease tell me if y	ou would conside	r or not consider v	voting for it. [RA	ANDOMIZE]					
		· · · · · · · · · · · · · · · · · · ·		<u> </u>		gion			Gend			Ag	e		
			Canada					British						50 to	60
			2024-04-12	Atlantic	Quebec	Ontario	Prairies	Columbia	Male	Female	18 to 29	30 to 39	40 to 49	59	plus
Consider	Total	Unwgt N	1053	91	242	331	227	162	526	527	101	84	136	152	580
Conservative		Wgt N	1000	100	248	300	200	152	485	515	197	163		189	26
	Yes, would consider	%	46.2												
	No, would not consider		42.9		Subscribers only	v - visit the Nan	os Data Portal at h	nttps://www.nan	os.co/dataport	al/					
	Unsure	%	10.9			,		,,	,	<b>,</b>					
		Questio	n - For each of the follo	wing federal pol	itical parties, pl	ease tell me if v	ou would conside	r or not consider v	voting for it. [R/	ANDOMIZE1					
				<u> </u>		gion			Gend			Ag	<u>е</u>		
			Canada			<u>,                                      </u>		British						50 to	60
			2024-04-12	Atlantic	Quebec	Ontario	Prairies	Columbia	Male	Female	18 to 29	30 to 39	40 to 49	59	plus
Consider NDP	Total	Unwgt N	1053	91	242	331	227	162	526	527	101	84	136	152	_
Consider NDI	Total	Wgt N	1000	100	248	300	200	152	485	515	197	163		189	26
	Vac would consider	_		100	240	300	200	152	400	313	197	103	107	109	20
	Yes, would consider	%	37.8		Cook a suita a ua a sul		aa Data Dawtal at b		/-	-1/					
	No, would not consider Unsure	% %	49.4 12.9		Subscribers oni	y - visit the Nan	os Data Portal at h	ittps://www.nan	os.co/dataport	aı/					
	Question - Fo	or each of the foll	owing federal political	parties, please to	ell me if you wo	uld consider or	not consider votin	g for it. [RANDON	ΛΙΖΕ]						
			Reg	ion	Gen	der			Age						
			Canada 2024-04-12	Quebec	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus				
Consider Bloc	Total	Unwgt N	242	242	116	126	11	13	39	37	142				
		Wgt N	248	248	120	128	46	40	45	48	69				
	Yes, would consider	%	46.7		_	_				_					
	No, would not consider		35.0		Subscribers only	v - visit the Nan	os Data Portal at h	nttns://www.nan	os.co/datanort	al/					
	Unsure	%	18.4		343301130130111	y visit the run		.ttp3.,, 1111111111111	osico, aatapoi t	u.,					
	004.0			to follow by						NDOM251					
		Questio	n - For each of the follo	wing federal poi		gion	ou would consider	r or not consider v	Gend			Ag	e		
			Canada					British						50 to	60
			2024-04-12	Atlantic	Quebec	Ontario	Prairies	Columbia	Male	Female	18 to 29	30 to 39	40 to 49	59	plus
Consider Green	Total	Unwgt N	1053	91	242	331	227	162	526	527	101	84	136	152	580
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265
	Yes, would consider	%	21.7												
	No, would not consider	%	63.4		Subscribers onl	y - visit the Nan	os Data Portal at h	nttps://www.nan	os.co/dataport	al/					
	Unsure	%	15.0			,		,	, ,	•					
		Questio	n - For each of the follo	wing federal pol	itical parties, pl	ease tell me if v	ou would conside	r or not consider v	voting for it. [R/	ANDOMIZE1					
				<u> </u>		gion .			Geno			Ag	e		
			Canada			<i>.</i>		British				· \ <del>9</del>		50 to	60
			2024-04-12	Atlantic	Quebec	Ontario	Prairies	Columbia	Male	Female	18 to 29	30 to 39	40 to 49	59	plus
Consider Peoples	Total	Unwgt N	1053	91	242	331	227	162	526	527	101	84	136	152	58
•		Wgt N	1000	100	248	300	200	152	485	515	197	163		189	26
	Yes, would consider	%	9.1		-			-		-	-		_		- '
	No, would not consider		78.3		Subscribers only	v - visit the Nan	os Data Portal at h	nttps://www.nan	os.co/datanort	al/					
	I Incure	0/2	12.7			,			,	•					

%

Unsure

12.7

					Re	gion			Gen	der		Age	3			
			Canada					British						50 to	60	
			2024-04-12	Atlantic	Quebec	Ontario	Prairies	Columbia	Male	Female	18 to 29	30 to 39	40 to 49	59	plus	
Vote Profile	Total	Unwgt N	1053	91	242	331	227	162	526	527	101	84	136	152	580	
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265	
	Liberal	%	20.1													
	Conservative	%	33.9													
	NDP	%	17.5													
	Bloc	%	7.8													
	Green	%	3.0													
	Peoples	%	1.9		Subscribers onl	y - visit the Nand	os Data Portal at h	ttps://www.nar	os.co/dataport	al/						
	Other	%	0.7													
	Undecided	%	15.2													
	Undecided															
	Undecided		15.2 nose parties you would	consider voting	for federally, co		ank your top two	current local pre	ference? * [UN				Δ			<u> </u>
	Undecided		ose parties you would	consider voting	for federally, co	ould you please r Province	ank your top two	current local pre		PROMPTED] [D			Ag		50 to	<u></u>
	Undecided			consider voting Atlantic	for federally, co		ank your top two Manitoba	current local pre	eference? * [UN British Columbia			18 to 29			50 to 59	60 plu
Ballot	Undecided  Total	Question - For th	ose parties you would  Canada			Province			British	Gen	der	18 to 29 75	30 to 39	40 to		
Ballot		Question - For th Unwgt N	Canada 2024-04-12	Atlantic	Quebec	Province Ontario	Manitoba 97	Alberta	British Columbia	Gen Male	der Female		30 to 39	40 to 49 117	59 133	plu
Ballot		Question - For th	Canada 2024-04-12	Atlantic 78	Quebec 205	Province Ontario 274	Manitoba	Alberta 104	British Columbia 144	General Male 460	der Female 442	75	30 to 39	40 to 49	59	plu 5
Ballot	Total	Question - For th Unwgt N Wgt N	Canada 2024-04-12 902 848 23.7	Atlantic 78	Quebec 205	Province Ontario 274	Manitoba 97	Alberta 104	British Columbia 144	General Male 460	der Female 442	75	30 to 39	40 to 49 117	59 133	plu 5
Ballot	Total Liberal	Question - For the Unwgt N Wgt N %	Canada 2024-04-12 902 848 23.7 40.0	Atlantic 78	Quebec 205	Province Ontario 274	Manitoba 97	Alberta 104	British Columbia 144	General Male 460	der Female 442	75	30 to 39	40 to 49 117	59 133	plu 5
Ballot	Total Liberal Conservative	Question - For the Unwgt N Wgt N % %	Canada 2024-04-12 902 848 23.7 40.0 20.6	Atlantic 78	Quebec 205	Province Ontario 274	Manitoba 97	Alberta 104	British Columbia 144	General Male 460	der Female 442	75	30 to 39	40 to 49 117	59 133	plu į
Ballot	Total Liberal Conservative NDP	Question - For the Unwgt N Wgt N %	Canada 2024-04-12 902 848 23.7 40.0	Atlantic 78 84	Quebec 205 200	Province Ontario 274 249	Manitoba 97	Alberta 104 93	British Columbia 144 138	Gen Male 460 429	der Female 442	75	30 to 39	40 to 49 117	59 133	plu 5
Ballot	Total Liberal Conservative NDP Bloc	Question - For the Unwgt N Wgt N % % %	Canada 2024-04-12 902 848 23.7 40.0 20.6 9.1	Atlantic 78 84	Quebec 205 200	Province Ontario 274 249	Manitoba 97 85	Alberta 104 93	British Columbia 144 138	Gen Male 460 429	der Female 442	75	30 to 39	40 to 49 117	59 133	plu 5

					Reg	jion			Gen	der		Ag	е		
			Canada					British						50 to	60
			2024-04-12	Atlantic	Quebec	Ontario	Prairies	Columbia	Male	Female	18 to 29	30 to 39	40 to 49	59	plus
First ranked	Total	Unwgt N	1053	91	242	331	227	162	526	527	101	84	136	152	580
Preferred Prime		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	26
Minister	Justin Trudeau	%	19.8												
	Pierre Poilievre	%	33.9												
	Jagmeet Singh	%	16.8												
	Yves-François	%	5.6												
	Elizabeth May	%	3.7	:	Subscribers only	/ - visit the Nanc	s Data Portal at h	nttps://www.nand	os.co/dataport	al/					
	Maxime Bernier	%	1.4												
	Unsure	%	18.8												

		Question - For each	of the following federa	I political party	leaders, do you	think they have	or do not have th	ne qualities to be a	good politica	l leader? [RAND	OMIZE]				
					Reg	gion			Gen	der		Ag	ge		
			Canada					British						50 to	60
			2024-04-12	Atlantic	Quebec	Ontario	Prairies	Columbia	Male	Female	18 to 29	30 to 39	40 to 49	59	plus
Justin Trudeau	Total	Unwgt N	1053	91	242	331	227	162	526	527	101	84	136	152	2 580
		Wgt N	1000	100	248	300	200	152	485	515	197	163	3 187	189	265
	Have	%	36.2												
	Not have	%	50.6	:	Subscribers only	y - visit the Nand	os Data Portal at h	nttps://www.nand	s.co/dataport	al/					
	Unsure	%	13.1												

					Reg	jion			Gend	der		Ag	je		
			Canada					British						50 to	60
			2024-04-12	Atlantic	Quebec	Ontario	Prairies	Columbia	Male	Female	18 to 29	30 to 39	40 to 49	59	plus
Pierre Poilievre	Total	Unwgt N	1053	91	242	331	227	162	526	527	101	84	136	152	580
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265
	Have	%	44.2												
	Not have	%	39.2	9.2 Subscribers only - visit the Nanos Data Portal at https://www.nanos.co/dataportal/											
	Unsure	%	16.6												

Question - For each of the following federal political par		
Ullestion - For each of the following teneral political har	ty leaders, do voll think they have or do not have the	distinct to be a good political leader? (RANI)()(VII/F)

					Reg	gion		Gender				Age			
			Canada					British						50 to	60
			2024-04-12	Atlantic	Quebec	Ontario	Prairies	Columbia	Male	Female	18 to 29	30 to 39	40 to 49	59	plus
Jagmeet Singh	Total	Unwgt N	1053	91	242	331	227	162	526	527	101	84	136	152	580
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265
	Have	%	43.9												
	Not have	%	38.5	:	Subscribers only - visit the Nanos Data Portal at https://www.nanos.co/dataportal/										
	Unsure	%	17.6												

Question - For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]

			Reg	ion	Gen	der			Age		
			Canada 2024-04-12	Quebec	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Yves-François	Total	Unwgt N	242	242	116	126	11	13	39	37	142
Blanchet		Wgt N	248	248	120	128	46	40	45	48	69
	Have	%	57.7								
	Not have	Not have % 24.6 Subscribers only - visit the Nanos Data Portal at https://www.nanos.co/datap									
	Unsure	%	17.7								

Question - For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]

				Region						Gender					
			Canada 2024-04-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Elizabeth May	Total	Unwgt N Wgt N	1053 1000	91 100	242 248	331 300	227 200	162 152	526 485	527 515	101 197	84 163		152 189	580 265
	Have	%	29.8												
	Not have	%	43.8	Subscribers only - visit the Nanos Data Portal at https://www.nanos.co/dataportal/											
	Unsure	%	26.4												

Question - For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]

				Gender				Age							
			Canada					British						50 to	60
			2024-04-12	Atlantic	Quebec	Ontario	Prairies	Columbia	Male	Female	18 to 29	30 to 39	40 to 49	59	plus
Maxime Bernier	Total	Unwgt N	1053	91	242	331	227	162	526	527	101	84	136	152	580
		Wgt N	1000	100	248	300	200	152	485	515	197	163	187	189	265
	Have	%	14.1												
	Not have	%	62.2	:	Subscribers only - visit the Nanos Data Portal at https://www.nanos.co/dataportal/										
	Unsure	%	23.7												