

Majority of Canadians support requiring telecom companies and their employees to continue providing services in the event of a labour dispute; nearly two in three support companies employing temporary workers to ensure consistent service.





The research gauged the opinions among Canadians on the importance of telecommunication services in daily life; frequency of telecommunication service disruptions; and in cases of a labour dispute, the importance of assuring customers continue to receive service, and preference for employing temporary workers.

Nanos conducted an online representative non-probability panel survey of 1,003 Canadians, 18 years of age or older, between March 22nd to 26th, 2024.

The research was commissioned by the Canadian Telecommunications Association and was conducted by Nanos Research.

Key Findings

1

HIGH IMPORTANCE FOR TELECOMS SERVICE TO OPERATE WITHOUT DISRUPTIONS

A strong majority of Canadians say it is important that telecommunications services remain operational without disruptions ([95%](#)). In the past year, more than one in three Canadians report having experienced disruptions in service ([39%](#)) due to severe weather or natural disasters.

2

SERVICE DISRUPTION DUE TO STRIKE UNACCEPTABLE TO MAJORITY OF CANADIANS

Just under three in four Canadians say it is unacceptable ([52%](#)) or somewhat unacceptable ([22%](#)) if telecoms service restoration were delayed due to an employee strike or lockout. Those who vote conservative are more likely to say it is not acceptable or somewhat not acceptable ([77%](#)) than those who vote NDP ([64%](#)).

3

CONSISTENT TELECOMS SERVICE REQUIRED DURING LABOUR DISPUTES

Nearly eight in ten Canadians would prefer that telecoms companies and their employees be required to continue to provide services even in the event of a labour dispute ([79%](#)). Canadians age 55 and over ([85%](#)) are more likely to agree with this statement than those age 18-34 ([72%](#)) and 35-54 ([77%](#)).

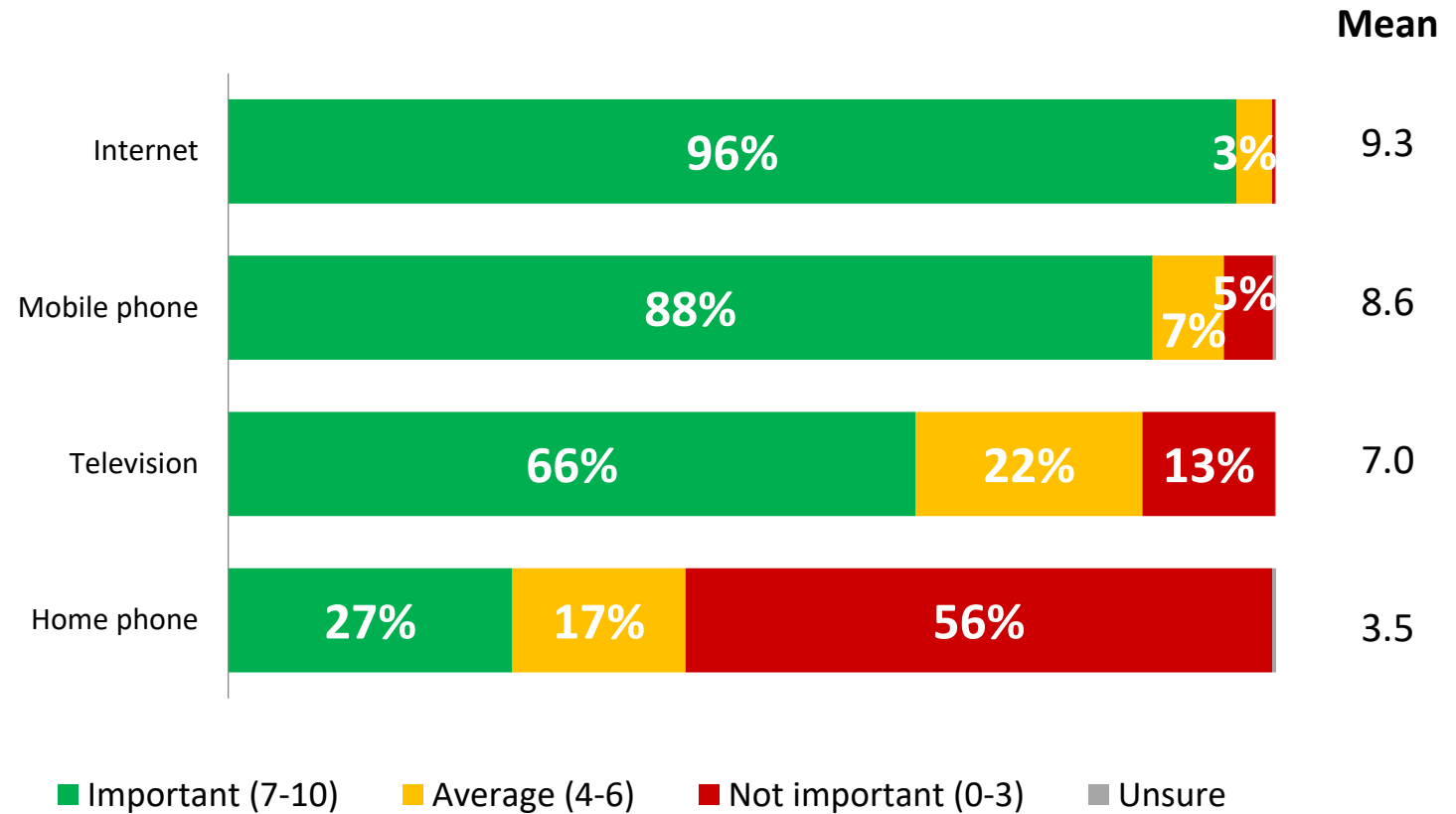
4

EMPLOYING TEMPORARY WORKERS TO ENSURE CONSISTENT SERVICE

A majority of Canadians ([62%](#)) say that telecoms companies should be allowed to employ temporary replacement workers to ensure consistent service in the event of service disruptions. Canadians who vote Conservative ([66%](#)) or Liberal ([65%](#)) are more likely to agree with this statement than those who vote NDP ([52%](#)).

Most Canadians would say internet (96%) and mobile phone service (88%) are the telecommunication services most important to their daily life, and home phone is the least important (27%). Canadians age 55 and over (mean score 4.2 out of ten) are more likely to rate home phone as important than those age 35 to 54 (mean score 2.7 out of ten).

Importance of telecommunication services in daily life



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Q – On a scale from 0 to 10 where 0 is not important at all, and 10 is extremely important, how important are the following telecommunication services in your daily life? [RANDOMIZE]

Source: Nanos Research, online representative non-probability survey, March 22nd to 26th, 2024, n=1,003 Canadians.

Importance of telecommunication services in daily life - demographics

Q – On a scale from 0 to 10 where 0 is not important at all, and 10 is extremely important, how important are the following telecommunication services in your daily life?

[RANDOMIZE]

| Mean (Score out of 10) | 2024 (n=1003) | Atlantic (n=100) | Quebec (n=252) | Ontario (n=311) | Prairies (n=189) | BC (n=151) | Men (n=504) | Women (n=498) | 18-34 (n=246) | 35-54 (n=367) | 55 plus (n=390) |
|------------------------|------------------|---------------------|-------------------|--------------------|---------------------|---------------|----------------|------------------|------------------|------------------|--------------------|
| | Internet | 9.3 | 9.1 | 9.3 | 9.3 | 9.1 | 9.3 | 9.2 | 9.4 | 9.3 | 9.3 |
| Mobile phone | 8.6 | 8.4 | 8.6 | 8.7 | 8.7 | 8.4 | 8.6 | 8.6 | 9.0 | 9.1 | 8.0 |
| Television | 7.0 | 6.9 | 7.2 | 6.9 | 6.9 | 6.8 | 6.9 | 7.0 | 6.4 | 6.8 | 7.5 |
| Home phone | 3.5 | 4.5 | 3.4 | 3.6 | 3.1 | 3.7 | 3.3 | 3.7 | 3.5 | 2.7 | 4.2 |

| Mean (Score out of 10) | 2024 (n=1003) | Liberal (n=288) | Conservative (n=271) | NDP (n=142) | I am a member of a labour union (n=170) | Someone else in my household is a member of a labour union (n=76) | No one in my household, including myself is a member of a labour union (n=737) |
|------------------------|------------------|--------------------|-------------------------|----------------|---|--|--|
| | Internet | 9.3 | 9.4 | 9.2 | 9.2 | 9.2 | 9.1 |
| Mobile phone | 8.6 | 9.0 | 8.7 | 8.4 | 8.8 | 8.8 | 8.6 |
| Television | 7.0 | 7.1 | 7.2 | 7.1 | 7.0 | 7.0 | 6.9 |
| Home phone | 3.5 | 3.6 | 3.8 | 3.5 | 3.8 | 3.5 | 3.5 |

Source: Nanos Research, online representative non-probability survey, March 22nd to 26th, 2024, n=1,003 Canadians.

Hours spent on internet-connected devices per day

Q – On average, how many hours a day do you spend using a mobile phone and/or internet-connected device (e.g., laptop, computer, Television) for the following:
[RANDOMIZE]

| | Doing work (n=958) | Communicating with others (n=962) | For entertainment (n=967) |
|-------------|-----------------------|---|---------------------------------|
| Mean | 3.2 | 2.2 | 3.6 |
| 0 hours/day | 34.4% | 2.6% | 3.8% |
| 8 hours/day | 12.8% | 1.5% | 3.2% |
| 1 hour/day | 10.4% | 42.6% | 13.5% |
| 2 hours/day | 8.8% | 24.8% | 22.5% |
| 3 hours/day | 6.3% | 11.1% | 15.9% |
| 5 hours/day | 5.9% | 5.1% | 10.1% |
| Unsure | 1.4% | 0.9% | 1.4% |

TOP RESPONSES

Source: Nanos Research, online representative non-probability survey, March 22nd to 26th, 2024, n=967 Canadians.

Hours spent on internet-connected devices per day - demographics

Q – On average, how many hours a day do you spend using a mobile phone and/or internet-connected device (e.g., laptop, computer, Television) for the following:
[RANDOMIZE]

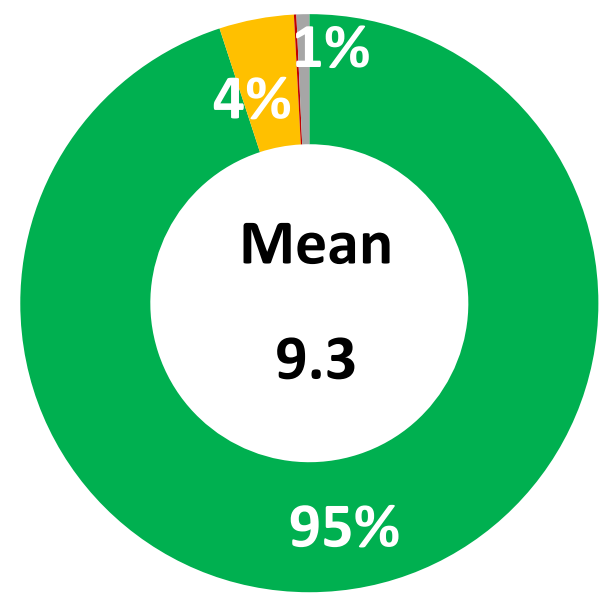
| | 2024 (n=967) | Atlantic (n=96) | Quebec (n=246) | Ontario (n=295) | Prairies (n=184) | BC (n=146) | Men (n=489) | Women (n=477) | 18-34 (n=230) | 35-54 (n=354) | 55 plus (n=383) |
|---------------------------|-----------------|--------------------|-------------------|--------------------|---------------------|---------------|----------------|------------------|------------------|------------------|--------------------|
| Mean | | | | | | | | | | | |
| For entertainment | 3.6 | 4.1 | 3.6 | 3.4 | 4.0 | 3.7 | 3.5 | 3.8 | 4.2 | 3.5 | 3.4 |
| Doing work | 3.2 | 2.8 | 2.8 | 3.6 | 2.8 | 3.0 | 3.2 | 3.1 | 4.5 | 3.8 | 1.8 |
| Communicating with others | 2.2 | 2.5 | 2.0 | 2.2 | 2.3 | 2.2 | 2.0 | 2.3 | 2.6 | 2.3 | 1.8 |

| | 2024 (n=967) | Liberal (n=281) | Conservative (n=263) | NDP (n=136) | I am a member of a labour union (n=160) | Someone else in my household is a member of a labour union (n=71) | No one in my household, including myself is a member of a labour union (n=716) |
|---------------------------|-----------------|--------------------|-------------------------|----------------|---|--|--|
| Mean | | | | | | | |
| For entertainment | 3.6 | 3.3 | 3.6 | 3.6 | 3.5 | 3.7 | 3.7 |
| Doing work | 3.2 | 3.5 | 3.1 | 3.1 | 3.7 | 4.0 | 2.9 |
| Communicating with others | 2.2 | 2.1 | 2.2 | 2.2 | 2.2 | 2.6 | 2.1 |

Source: Nanos Research, online representative non-probability survey, March 22nd to 26th, 2024, n=967 Canadians.

Importance that telecommunication remains operational and without disruptions

Q – On a scale from 0 to 10 where 0 is not important at all, and 10 is extremely important, how important do you think it is that telecommunication services remain operational, and free of disruptions, so Canadians can stay connected, work, and contact emergency services, such as 9-1-1?



■ Important (7-10) ■ Average (4-6)
■ Not important (0-3) ■ Unsure

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

| | Atlantic (n=100) | Quebec (n=252) | Ontario (n=311) | Prairies (n=189) | BC (n=151) |
|-------------|--|--|---|---------------------|--------------------|
| Mean | 9.4 | 9.3 | 9.3 | 9.2 | 9.4 |
| | Men (n=504) | Women (n=498) | 18 to 34 (n=246) | 35 to 54 (n=367) | 55 plus (n=390) |
| | 9.3 | 9.3 | 9.0 | 9.3 | 9.5 |
| | Liberal (n=288) | Conservative (n=271) | NDP (n=142) | | |
| | 9.4 | 9.3 | 9.2 | | |
| | I am a member of a labour union (n=170) | Someone else in my household is a member of a labour union (n=76) | No one in my household, including myself is a member of a labour union (n=737) | | |
| | 9.3 | 9.2 | 9.3 | | |

Source: Nanos Research, online representative non-probability survey, March 22nd to 26th, 2024, n=1,003 Canadians.

Experiences with a disruption to telecoms services in the past year

Q – In the past year, on how many occasions, if any, have you experienced a disruption to your telecommunication services (internet, mobile phone, home phone, TV) due to severe weather or a natural disaster? ___ occasions OR None OR Unsure

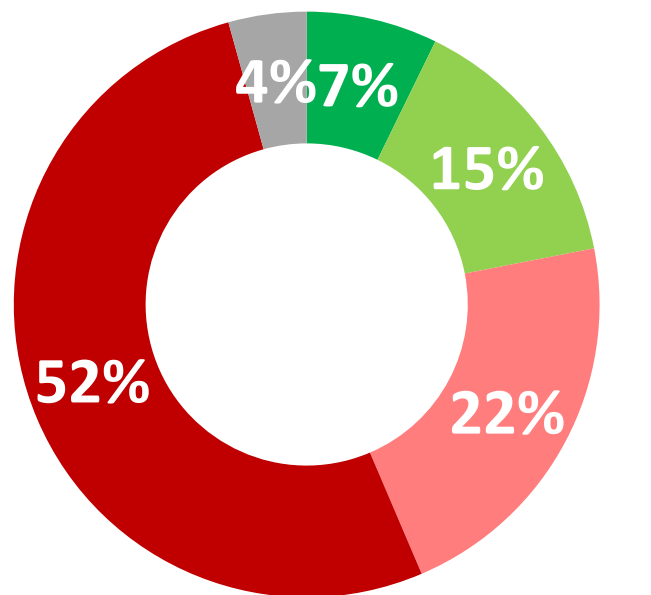
Frequency
(n=1002)

| TOP RESPONSES | | Frequency (n=1002) |
|---------------|-------------|-----------------------|
| | None | 42.8% |
| | Twice | 10.8% |
| | Once | 10.7% |
| | Three times | 6.5% |
| | Nine times | 2.9% |
| | Five times | 2.8% |
| | Unsure | 17.9% |

Source: Nanos Research, online representative non-probability survey, March 22nd to 26th, 2024, n=1,002 Canadians.

Acceptance of service delays due to an employee strike

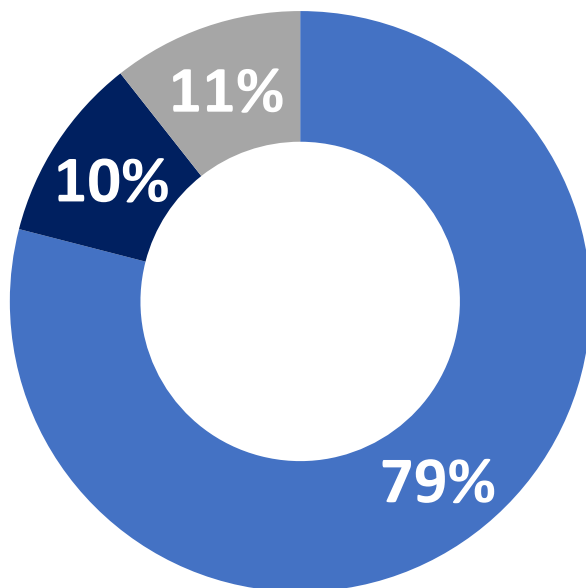
Q – In the event of a telecommunication service disruption, would you find it acceptable, somewhat acceptable, somewhat not acceptable or not acceptable if restoration of your services were delayed because of an employee strike or lockout?



■ Acceptable ■ Somewhat acceptable
■ Somewhat not acceptable ■ Not acceptable
■ Unsure

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

| | Atlantic (n=99) | Quebec (n=252) | Ontario (n=310) | Prairies (n=189) | BC (n=150) |
|---|--------------------|-------------------|--------------------|---------------------|---------------|
| Not acceptable/Somewhat not acceptable | 70.8% | 78.9% | 71.8% | 75.0% | 70.5% |
| Men (n=503) | 70.9% | 76.6% | 61.8% | 74.7% | 80.8% |
| Women (n=496) | | | | | |
| 18 to 34 (n=246) | | | | | |
| 35 to 54 (n=364) | | | | | |
| 55 plus (n=390) | | | | | |
| Liberal (n=287) | 73.8% | 77.2% | 64.0% | | |
| Conservative (n=270) | | | | | |
| NDP (n=142) | | | | | |
| I am a member of a labour union (n=169) | 64.7% | 72.9% | | | |
| Someone else in my household is a member of a labour union (n=76) | | | | | |
| No one in my household, including myself is a member of a labour union (n=735) | | | | 76.5% | |



- Telecommunication companies and their employees being required to continue to provide the services they normally provide to ensure the continuity of telecommunication services and timely repair in the event of a service disruption
- Telecommunication companies and their employees not being required to continue to provide the services they normally provide to ensure the continuity of telecommunication services and timely repair in the event of a service disruption
- Unsure

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Opinion on requirements on continued service from telecoms companies and their employees in the event of a labour dispute

Nearly **4 in 5** Canadians

say telecommunication companies and their employees should be required to ensure continuity of services in the event of a service disruption. Canadians aged 55 and over (85%) are more likely to say companies and their employees should be required to ensure regular service than those age 18 to 34 (72%).

Q – Which of the following paths forward would you prefer in the case of a labour dispute between telecommunication service providers and their employees: [ROTATE]

Source: Nanos Research, online representative non-probability survey, March 22nd to 26th, 2024, n=996 Canadians.

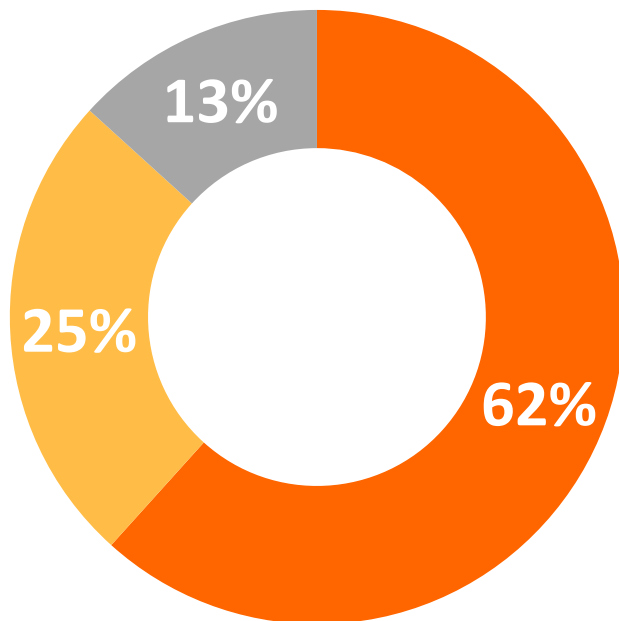
Opinion on requirements on continued service from telecoms companies and their employees in the event of a labour dispute - demographics

Q – Which of the following paths forward would you prefer in the case of a labour dispute between telecommunication service providers and their employees: [ROTATE]

| | 2024 (n=996) | Atlantic (n=100) | Quebec (n=249) | Ontario (n=309) | Prairies (n=189) | BC (n=149) | Men (n=501) | Women (n=494) | 18-34 (n=242) | 35-54 (n=365) | 55 plus (n=389) |
|--|-----------------|---------------------|-------------------|--------------------|---------------------|---------------|----------------|------------------|------------------|------------------|--------------------|
| Required to continue to provide services | 79.0% | 80.8% | 80.9% | 75.7% | 81.2% | 81.4% | 80.0% | 78.2% | 71.9% | 76.6% | 85.4% |
| Unsure | 10.6% | 14.7% | 8.3% | 12.1% | 9.8% | 9.5% | 8.0% | 13.0% | 9.4% | 13.9% | 8.9% |
| Not required to continue to provide services | 10.4% | 4.5% | 10.8% | 12.2% | 9.0% | 9.0% | 12.0% | 8.8% | 18.6% | 9.5% | 5.7% |

| | 2024 (n=996) | Liberal (n=287) | Conservative (n=269) | NDP (n=140) | I am a member of a labour union (n=168) | Someone else in my household is a member of a labour union (n=75) | No one in my household, including myself is a member of a labour union (n=733) |
|--|-----------------|--------------------|-------------------------|----------------|--|--|---|
| Required to continue to provide services | 79.0% | 81.2% | 84.9% | 75.0% | 74.7% | 79.3% | 80.6% |
| Unsure | 10.6% | 8.9% | 6.9% | 8.5% | 9.9% | 5.9% | 10.6% |
| Not required to continue to provide services | 10.4% | 9.8% | 8.2% | 16.5% | 15.3% | 14.8% | 8.8% |

Source: Nanos Research, online representative non-probability survey, March 22nd to 26th, 2024, n=996 Canadians.



- Telecommunication companies being allowed to employ temporary replacement workers to ensure the continuity of telecommunication services and timely repairs in the event of a service disruption
- Telecommunication companies not being allowed to employ temporary replacement workers to ensure the continuity of telecommunication services and timely repairs in the event of a service disruption
- Unsure

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Opinions on allowing telecom companies to utilize temporary replacement workers to ensure the continuity of services

2 in 3 Canadians

would prefer that telecommunication companies be allowed to employ temporary replacement workers in the event of a service disruption to ensure the continuity of services and timely repairs. Canadians who are a member of a union are the least likely to agree with the employment of temporary replacement workers (50%), than those who's household includes a member of a union (68%) or households without a union member (64%).

Q – Which of the following paths forward would you prefer in the case of a labour dispute between telecommunication service providers and their employees: [ROTATE]

Source: Nanos Research, online representative non-probability survey, March 22nd to 26th, 2024, n=990 Canadians.

Opinions on allowing telecom companies to utilize temporary replacement workers to ensure the continuity of services - demographics

Q – Which of the following paths forward would you prefer in the case of a labour dispute between telecommunication service providers and their employees: [ROTATE]

| | 2024 (n=990) | Atlantic (n=98) | Quebec (n=252) | Ontario (n=305) | Prairies (n=187) | BC (n=148) | Men (n=498) | Women (n=491) | 18-34 (n=241) | 35-54 (n=363) | 55 plus (n=386) |
|---|-----------------|--------------------|-------------------|--------------------|---------------------|---------------|----------------|------------------|------------------|------------------|--------------------|
| Allowed to employ temporary replacement workers | 61.7% | 70.0% | 63.2% | 61.5% | 61.8% | 55.5% | 60.4% | 63.0% | 60.8% | 61.9% | 62.1% |
| Not allowed to employ temporary replacement workers | 25.1% | 20.0% | 25.6% | 23.5% | 25.4% | 30.4% | 29.2% | 21.2% | 27.5% | 24.0% | 24.3% |
| Unsure | 13.3% | 10.0% | 11.2% | 15.0% | 12.9% | 14.0% | 10.4% | 15.8% | 11.7% | 14.2% | 13.6% |

| | 2024 (n=990) | Liberal (n=286) | Conservative (n=268) | NDP (n=139) | I am a member of a labour union (n=165) | Someone else in my household is a member of a labour union (n=74) | No one in my household, including myself is a member of a labour union (n=730) |
|---|-----------------|--------------------|-------------------------|----------------|--|--|---|
| Allowed to employ temporary replacement workers | 61.7% | 65.4% | 65.5% | 51.7% | 49.8% | 68.5% | 64.0% |
| Not allowed to employ temporary replacement workers | 25.1% | 24.2% | 25.3% | 36.2% | 37.1% | 24.9% | 22.9% |
| Unsure | 13.3% | 10.5% | 9.2% | 12.1% | 13.1% | 6.7% | 13.1% |

Source: Nanos Research, online representative non-probability survey, March 22nd to 26th, 2024, n=990 Canadians.

METHODOLOGY

Nanos conducted an online representative non-probability panel survey of 1,003 Canadians between March 22nd to 26th, 2024.

No margin of error applies to this research.

The research was commissioned by the Canadian Telecommunications Association and conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



| Element | Description | Element | Description |
|----------------------------------|---|-----------------------------------|---|
| Research sponsor | Canadian Telecommunications Association | Weighting of Data | The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure. |
| Population and Final Sample Size | 1003 Canadians | Screening | Screening ensured potential respondents did not work in the market research industry, in the advertising industry, or in the media prior to administering the survey to ensure the integrity of the data. |
| Source of Sample | Innovate | Excluded Demographics | Individuals younger than 18 years old; individuals without internet access could not participate. |
| Type of Sample | Representative non-probability | Stratification | By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. |
| Margin of Error | No margin of error applies to this research. | Estimated Response Rate | Not applicable |
| Mode of Survey | Online survey | Question Order | Question order in the preceding report reflects the order in which they appeared in the original questionnaire. |
| Sampling Method Base | Non-probability. | Question Content | All questions asked are contained in the report. |
| Demographics (Captured) | Province/Territory; Men and Women; 18 years or older. Three-digit postal code was used to validate geography. | Question Wording | The questions in the preceding report are written exactly as they were asked to individuals. |
| Demographics (Other) | Age, gender, education, income, membership to a labour union, voting habits, renting or own a home. | Research/Data Collection Supplier | Nanos Research |
| Field Dates | March 22 nd to 26 th , 2024. | Contact | Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com. |
| Language of Survey | The survey was conducted in both English and French. | | |
| Standards | Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/ | | |



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ABOUT NANOS

Any questions?



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TABULATIONS



On a scale from 0 to 10 where 0 is not important at all, and 10 is extremely important, how important are the following telecommunication services in your daily life? [RANDOMIZE]

| | | Region | | | | | | Gender | | | Age | | | |
|---------------------|--------------------------|----------------|----------|--------|---------|----------|------------------|--------|--------|--------|----------|----------|---------|------|
| | | Canada 2024-03 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other* | 18 to 34 | 35 to 54 | 55 plus | |
| Question - Internet | Total | Unwgt N | 1001 | 100 | 250 | 311 | 189 | 151 | 503 | 497 | 1 | 245 | 367 | 389 |
| | | Wgt N | 999 | 67 | 229 | 388 | 176 | 139 | 489 | 509 | 1 | 267 | 322 | 410 |
| | | Mean | 9.3 | 9.1 | 9.3 | 9.3 | 9.1 | 9.3 | 9.2 | 9.4 | - | 9.3 | 9.3 | 9.2 |
| | | Median | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | - | 10.0 | 10.0 | 10.0 |
| | 3 | % | 0.3 | 1.2 | 0.4 | 0.0 | 0.6 | 0.0 | 0.6 | 0.0 | - | 0.7 | 0.0 | 0.2 |
| | 4 | % | 0.2 | 0.0 | 0.3 | 0.0 | 0.8 | 0.0 | 0.2 | 0.3 | - | 0.3 | 0.2 | 0.2 |
| | 5 | % | 1.6 | 3.5 | 0.9 | 1.6 | 3.0 | 0.0 | 1.7 | 1.5 | - | 1.0 | 1.0 | 2.5 |
| | 6 | % | 1.6 | 0.7 | 0.7 | 2.5 | 1.7 | 0.7 | 1.9 | 1.3 | - | 2.2 | 1.5 | 1.3 |
| | 7 | % | 4.9 | 3.2 | 6.4 | 4.1 | 4.6 | 5.5 | 4.7 | 5.0 | - | 4.0 | 5.4 | 5.0 |
| | 8 | % | 13.1 | 17.3 | 12.3 | 10.5 | 14.4 | 18.4 | 14.9 | 11.3 | - | 13.6 | 10.0 | 15.3 |
| | 9 | % | 15.4 | 13.3 | 16.6 | 15.4 | 15.4 | 14.5 | 19.1 | 11.9 | - | 10.6 | 16.3 | 17.8 |
| | extremely important (10) | % | 62.8 | 60.8 | 61.9 | 65.8 | 59.4 | 60.9 | 56.7 | 68.7 | - | 67.6 | 65.5 | 57.5 |
| | Unsure | % | 0.1 | 0.0 | 0.4 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | - | 0.0 | 0.0 | 0.2 |

On a scale from 0 to 10 where 0 is not important at all, and 10 is extremely important, how important are the following telecommunication services in your daily life? [RANDOMIZE]

| | | Region | | | | | | Gender | | | Age | | | | |
|-------------------------|--------|--------------------------|----------|--------|---------|----------|------------------|--------|--------|--------|----------|----------|---------|------|------|
| | | Canada 2024-03 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other* | 18 to 34 | 35 to 54 | 55 plus | | |
| Question - Mobile phone | Total | Unwgt N | 1002 | 100 | 252 | 311 | 189 | 150 | 504 | 497 | 1 | 246 | 366 | 390 | |
| | | Wgt N | 1000 | 67 | 231 | 388 | 176 | 138 | 490 | 509 | 1 | 268 | 321 | 411 | |
| | | Mean | 8.6 | 8.4 | 8.6 | 8.7 | 8.7 | 8.4 | 8.6 | 8.6 | - | 9.0 | 9.1 | 8.0 | |
| | | Median | 10.0 | 10.0 | 9.0 | 10.0 | 10.0 | 9.0 | 9.0 | 10.0 | - | 10.0 | 10.0 | 9.0 | |
| | | not at all important (0) | % | 2.3 | 5.9 | 2.1 | 2.1 | 0.6 | 3.3 | 2.6 | 2.0 | - | 0.5 | 0.6 | 4.7 |
| | 1 | % | 0.7 | 0.0 | 0.0 | 1.3 | 0.9 | 0.5 | 0.3 | 1.1 | - | 0.0 | 0.0 | 1.8 | |
| | 2 | % | 0.9 | 2.5 | 0.5 | 0.4 | 0.3 | 2.8 | 0.7 | 1.1 | - | 0.8 | 0.0 | 1.6 | |
| | 3 | % | 0.8 | 0.7 | 1.3 | 0.4 | 0.9 | 1.0 | 0.6 | 1.0 | - | 0.7 | 0.1 | 1.4 | |
| | 4 | % | 0.6 | 1.2 | 1.0 | 0.0 | 0.3 | 1.8 | 0.3 | 0.9 | - | 0.0 | 0.0 | 1.5 | |
| | 5 | % | 3.4 | 1.9 | 4.8 | 3.7 | 3.8 | 0.5 | 2.9 | 3.9 | - | 2.7 | 1.4 | 5.5 | |
| | 6 | % | 2.8 | 1.0 | 3.2 | 3.5 | 2.6 | 1.2 | 3.1 | 2.4 | - | 1.5 | 2.4 | 3.9 | |
| | 7 | % | 6.9 | 6.4 | 6.8 | 5.1 | 9.2 | 9.7 | 7.5 | 6.4 | - | 7.2 | 5.5 | 7.8 | |
| | 8 | % | 12.8 | 10.9 | 13.8 | 10.5 | 17.5 | 12.1 | 15.0 | 10.4 | - | 13.2 | 14.4 | 11.2 | |
| | 9 | % | 17.2 | 13.5 | 17.1 | 18.6 | 11.2 | 22.8 | 19.7 | 14.9 | - | 15.3 | 17.4 | 18.3 | |
| | | extremely important (10) | % | 51.3 | 54.3 | 48.5 | 54.3 | 52.8 | 44.4 | 46.9 | 55.7 | - | 58.0 | 58.2 | 41.7 |
| | Unsure | % | 0.3 | 1.5 | 0.9 | 0.0 | 0.0 | 0.0 | 0.4 | 0.2 | - | 0.0 | 0.0 | 0.7 | |

On a scale from 0 to 10 where 0 is not important at all, and 10 is extremely important, how important are the following telecommunication services in your daily life? [RANDOMIZE]

| Question - Home phone | | | Region | | | | | Gender | | | Age | | | |
|-----------------------|--------------------------|-----|----------------|----------|--------|---------|----------|------------------|------|--------|--------|----------|----------|---------|
| | | | Canada 2024-03 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other* | 18 to 34 | 35 to 54 | 55 plus |
| Total | Unwgt N | | 1003 | 100 | 252 | 311 | 189 | 151 | 504 | 498 | 1 | 246 | 367 | 390 |
| | Wgt N | | 1001 | 67 | 231 | 388 | 176 | 139 | 490 | 510 | 1 | 268 | 322 | 411 |
| | Mean | | 3.5 | 4.5 | 3.4 | 3.6 | 3.1 | 3.7 | 3.3 | 3.7 | - | 3.5 | 2.7 | 4.2 |
| | Median | | 3.0 | 5.0 | 2.0 | 3.0 | 1.0 | 3.0 | 2.0 | 3.0 | - | 3.0 | 1.0 | 4.0 |
| | not at all important (0) | % | 38.4 | 31.6 | 37.8 | 38.3 | 45.7 | 34.0 | 38.9 | 37.9 | - | 34.4 | 45.1 | 35.8 |
| | 1 | % | 4.7 | 3.3 | 5.3 | 4.4 | 4.9 | 5.1 | 5.0 | 4.4 | - | 4.8 | 6.7 | 3.2 |
| | 2 | % | 6.5 | 5.8 | 7.6 | 6.5 | 6.0 | 5.9 | 8.4 | 4.8 | - | 7.3 | 7.7 | 5.2 |
| | 3 | % | 6.3 | 6.1 | 7.1 | 6.5 | 4.6 | 6.4 | 6.1 | 6.4 | - | 7.6 | 6.6 | 5.1 |
| | 4 | % | 3.7 | 1.7 | 3.9 | 4.2 | 1.7 | 5.7 | 4.1 | 3.4 | - | 5.7 | 3.5 | 2.6 |
| | 5 | % | 6.9 | 9.1 | 7.8 | 6.4 | 7.0 | 5.3 | 6.6 | 7.1 | - | 8.3 | 7.7 | 5.3 |
| | 6 | % | 5.9 | 4.1 | 4.8 | 6.4 | 4.3 | 9.1 | 5.5 | 6.4 | - | 7.1 | 5.1 | 5.7 |
| | 7 | % | 7.8 | 11.3 | 7.0 | 5.6 | 8.5 | 12.5 | 6.4 | 9.1 | - | 10.9 | 5.5 | 7.5 |
| | 8 | % | 6.4 | 3.8 | 7.3 | 6.5 | 6.4 | 6.0 | 7.6 | 5.2 | - | 6.4 | 3.6 | 8.6 |
| | 9 | % | 3.5 | 2.9 | 2.3 | 4.7 | 2.2 | 4.0 | 2.9 | 4.1 | - | 2.9 | 1.5 | 5.4 |
| | extremely important (10) | % | 9.5 | 20.2 | 8.2 | 10.5 | 7.5 | 6.0 | 7.8 | 11.2 | - | 4.2 | 6.7 | 15.2 |
| Unsure | % | 0.4 | 0.0 | 0.8 | 0.0 | 1.1 | 0.0 | 0.8 | 0.0 | - | 0.4 | 0.2 | 0.5 | |

On a scale from 0 to 10 where 0 is not important at all, and 10 is extremely important, how important are the following telecommunication services in your daily life? [RANDOMIZE]

| Question - Television | | | Region | | | | | Gender | | | Age | | | |
|-----------------------|--------------------------|-----|----------------|----------|--------|---------|----------|------------------|------|--------|--------|----------|----------|---------|
| | | | Canada 2024-03 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other* | 18 to 34 | 35 to 54 | 55 plus |
| Total | Unwgt N | | 1001 | 100 | 252 | 310 | 188 | 151 | 504 | 496 | 1 | 245 | 367 | 389 |
| | Wgt N | | 999 | 67 | 231 | 387 | 175 | 139 | 490 | 508 | 1 | 267 | 322 | 411 |
| | Mean | | 7.0 | 6.9 | 7.2 | 6.9 | 6.9 | 6.8 | 6.9 | 7.0 | - | 6.4 | 6.8 | 7.5 |
| | Median | | 8.0 | 8.0 | 8.0 | 7.0 | 8.0 | 7.0 | 7.0 | 8.0 | - | 7.0 | 7.0 | 8.0 |
| | not at all important (0) | % | 5.8 | 6.3 | 5.7 | 5.7 | 7.5 | 3.8 | 5.0 | 6.6 | - | 8.1 | 4.2 | 5.5 |
| | 1 | % | 1.0 | 0.7 | 0.4 | 1.7 | 0.5 | 1.2 | 1.4 | 0.7 | - | 0.5 | 2.0 | 0.6 |
| | 2 | % | 2.0 | 3.7 | 2.3 | 1.9 | 0.6 | 2.5 | 2.9 | 1.1 | - | 1.8 | 2.7 | 1.5 |
| | 3 | % | 3.9 | 5.6 | 4.4 | 2.7 | 3.6 | 5.6 | 3.9 | 3.8 | - | 3.6 | 6.2 | 2.2 |
| | 4 | % | 4.1 | 4.7 | 2.8 | 4.6 | 5.4 | 3.0 | 4.0 | 4.2 | - | 4.9 | 4.7 | 3.2 |
| | 5 | % | 9.8 | 9.1 | 8.3 | 10.7 | 9.8 | 10.1 | 8.6 | 10.7 | - | 13.7 | 9.6 | 7.3 |
| | 6 | % | 7.7 | 4.2 | 6.3 | 7.0 | 9.5 | 11.5 | 9.9 | 5.7 | - | 11.8 | 9.5 | 3.7 |
| | 7 | % | 15.0 | 9.9 | 13.5 | 17.9 | 11.0 | 17.0 | 15.3 | 14.8 | - | 17.5 | 14.1 | 14.1 |
| | 8 | % | 16.2 | 21.3 | 18.4 | 11.3 | 20.5 | 18.0 | 15.6 | 16.7 | - | 14.6 | 14.9 | 18.1 |
| | 9 | % | 11.9 | 9.4 | 12.3 | 14.4 | 7.0 | 12.0 | 13.4 | 10.5 | - | 10.2 | 10.6 | 14.1 |
| | extremely important (10) | % | 22.5 | 25.1 | 25.2 | 22.1 | 24.6 | 15.4 | 20.0 | 25.0 | - | 13.3 | 21.4 | 29.4 |
| Unsure | % | 0.1 | 0.0 | 0.4 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | - | 0.0 | 0.0 | 0.2 | |

On average, how many hours a day do you spend using a mobile phone and/or internet-connected device (e.g., laptop, computer, Television) for the following: [RANDOMIZE]

| Question - Doing work | Total | Unwgt N | Region | | | | | Gender | | | Age | | | |
|-----------------------|--------|---------|----------------|----------|--------|---------|----------|------------------|------|--------|--------|----------|----------|---------|
| | | | Canada 2024-03 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other* | 18 to 34 | 35 to 54 | 55 plus |
| | | 958 | 95 | 242 | 295 | 182 | 144 | 485 | 472 | 1 | 232 | 352 | 374 | |
| | | 956 | 64 | 221 | 368 | 170 | 133 | 472 | 483 | 1 | 254 | 309 | 393 | |
| | | 3.2 | 2.8 | 2.8 | 3.6 | 2.8 | 3.0 | 3.2 | 3.1 | - | 4.5 | 3.8 | 1.8 | |
| | | 2.0 | 1.0 | 1.0 | 3.0 | 2.0 | 2.0 | 2.0 | 2.0 | - | 5.0 | 3.0 | 0.0 | |
| | .00 | % | 34.4 | 44.5 | 42.3 | 29.3 | 31.1 | 34.5 | 32.7 | 35.8 | - | 13.2 | 25.7 | 54.9 |
| | .25 | % | 0.1 | 0.0 | 0.4 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | - | 0.0 | 0.3 | 0.0 |
| | 1.00 | % | 10.4 | 7.2 | 8.9 | 8.6 | 15.3 | 12.9 | 11.0 | 9.7 | - | 9.6 | 10.9 | 10.5 |
| | 1.50 | % | 0.2 | 0.0 | 0.4 | 0.0 | 0.0 | 0.7 | 0.0 | 0.4 | - | 0.0 | 0.6 | 0.0 |
| | 2.00 | % | 8.8 | 10.2 | 5.2 | 9.0 | 13.5 | 7.9 | 10.3 | 7.4 | - | 11.4 | 7.9 | 7.9 |
| | 2.50 | % | 0.2 | 0.0 | 0.0 | 0.4 | 0.0 | 0.0 | 0.3 | 0.0 | - | 0.0 | 0.5 | 0.0 |
| | 3.00 | % | 6.3 | 3.7 | 4.8 | 6.7 | 7.8 | 7.0 | 5.0 | 7.5 | - | 6.7 | 5.8 | 6.4 |
| | 4.00 | % | 5.6 | 6.1 | 4.6 | 5.6 | 7.6 | 4.3 | 6.1 | 5.1 | - | 7.8 | 5.3 | 4.4 |
| | 5.00 | % | 5.9 | 2.6 | 3.7 | 8.0 | 3.0 | 8.8 | 4.8 | 6.9 | - | 10.1 | 4.8 | 4.0 |
| | 6.00 | % | 4.6 | 2.8 | 4.6 | 6.0 | 2.7 | 3.8 | 6.3 | 2.8 | - | 5.3 | 7.1 | 2.1 |
| | 6.60 | % | 0.1 | 0.0 | 0.0 | 0.2 | 0.0 | 0.0 | 0.2 | 0.0 | - | 0.0 | 0.3 | 0.0 |
| | 7.00 | % | 4.1 | 3.7 | 6.1 | 3.8 | 3.1 | 3.0 | 4.5 | 3.7 | - | 7.0 | 5.0 | 1.5 |
| | 7.50 | % | 0.3 | 0.0 | 0.4 | 0.6 | 0.0 | 0.0 | 0.5 | 0.2 | - | 0.5 | 0.6 | 0.0 |
| | 8.00 | % | 12.8 | 16.3 | 11.1 | 13.3 | 10.9 | 14.4 | 12.1 | 13.4 | - | 19.6 | 15.6 | 6.1 |
| | 8.75 | % | 0.1 | 0.0 | 0.0 | 0.3 | 0.0 | 0.0 | 0.0 | 0.3 | - | 0.5 | 0.0 | 0.0 |
| | 9.00 | % | 1.2 | 0.7 | 1.6 | 1.3 | 1.1 | 0.7 | 0.7 | 1.7 | - | 1.3 | 2.1 | 0.5 |
| | 10.00 | % | 2.8 | 2.1 | 0.8 | 4.7 | 3.4 | 0.7 | 3.0 | 2.6 | - | 4.8 | 4.0 | 0.7 |
| | 11.00 | % | 0.1 | 0.0 | 0.4 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | - | 0.3 | 0.0 | 0.0 |
| | 12.00 | % | 0.4 | 0.0 | 0.8 | 0.0 | 0.0 | 1.2 | 0.7 | 0.0 | - | 0.0 | 0.6 | 0.4 |
| | 13.00 | % | 0.2 | 0.0 | 0.0 | 0.5 | 0.0 | 0.0 | 0.0 | 0.4 | - | 0.0 | 0.7 | 0.0 |
| | 14.00 | % | 0.2 | 0.0 | 0.0 | 0.5 | 0.0 | 0.0 | 0.0 | 0.3 | - | 0.0 | 0.0 | 0.4 |
| | Unsure | % | 1.4 | 0.0 | 4.0 | 1.2 | 0.5 | 0.0 | 1.2 | 1.7 | - | 1.9 | 2.5 | 0.3 |

On average, how many hours a day do you spend using a mobile phone and/or internet-connected device (e.g., laptop, computer, Television) for the following: [RANDOMIZE]

| | | Region | | | | | | Gender | | | Age | | | |
|--|--------|----------------|----------|--------|---------|----------|------------------|--------|--------|--------|----------|----------|---------|------|
| | | Canada 2024-03 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other* | 18 to 34 | 35 to 54 | 55 plus | |
| Question - Communicating with others (e.g., texting, social media, emails) | Total | Unwgt N | 962 | 96 | 244 | 295 | 182 | 145 | 488 | 473 | 1 | 231 | 353 | 378 |
| | | Wgt N | 958 | 64 | 223 | 368 | 170 | 133 | 474 | 484 | 1 | 253 | 309 | 396 |
| | | Mean | 2.2 | 2.5 | 2.0 | 2.2 | 2.3 | 2.2 | 2.0 | 2.3 | - | 2.6 | 2.3 | 1.8 |
| | | Median | 2.0 | 2.0 | 1.0 | 2.0 | 2.0 | 2.0 | 1.0 | 2.0 | - | 2.0 | 2.0 | 1.0 |
| | .00 | % | 2.6 | 4.4 | 4.8 | 1.8 | 1.4 | 1.7 | 2.8 | 2.3 | - | 1.4 | 1.0 | 4.5 |
| | .10 | % | 0.1 | 0.0 | 0.4 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | - | 0.0 | 0.0 | 0.3 |
| | .25 | % | 0.1 | 0.0 | 0.4 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | - | 0.0 | 0.3 | 0.0 |
| | .30 | % | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.7 | 0.0 | 0.2 | - | 0.0 | 0.0 | 0.2 |
| | .50 | % | 1.4 | 0.0 | 2.9 | 0.8 | 1.1 | 1.4 | 0.9 | 1.8 | - | 0.5 | 0.6 | 2.6 |
| | 1.00 | % | 42.6 | 35.9 | 46.2 | 45.3 | 38.7 | 37.1 | 46.5 | 38.8 | - | 25.7 | 41.7 | 54.0 |
| | 1.50 | % | 0.1 | 0.0 | 0.0 | 0.0 | 0.4 | 0.0 | 0.0 | 0.1 | - | 0.0 | 0.0 | 0.2 |
| | 2.00 | % | 24.8 | 24.1 | 23.2 | 22.6 | 25.3 | 32.8 | 25.5 | 24.1 | - | 33.0 | 26.4 | 18.2 |
| | 3.00 | % | 11.1 | 7.7 | 7.4 | 10.2 | 18.5 | 12.2 | 8.8 | 13.4 | - | 16.7 | 12.1 | 6.7 |
| | 4.00 | % | 6.2 | 8.8 | 5.5 | 7.8 | 4.8 | 3.8 | 6.2 | 6.3 | - | 6.3 | 5.5 | 6.7 |
| | 5.00 | % | 5.1 | 11.2 | 4.1 | 4.4 | 4.6 | 6.2 | 5.2 | 5.0 | - | 9.3 | 4.7 | 2.7 |
| | 6.00 | % | 1.8 | 0.7 | 1.7 | 2.7 | 0.3 | 1.9 | 0.9 | 2.7 | - | 2.4 | 1.9 | 1.3 |
| | 7.00 | % | 0.5 | 3.0 | 0.4 | 0.6 | 0.0 | 0.0 | 0.4 | 0.6 | - | 1.1 | 0.7 | 0.0 |
| | 8.00 | % | 1.5 | 3.6 | 1.1 | 1.9 | 0.7 | 1.4 | 1.1 | 2.0 | - | 1.3 | 1.9 | 1.4 |
| | 10.00 | % | 1.0 | 0.0 | 1.3 | 0.5 | 2.4 | 0.7 | 0.6 | 1.2 | - | 0.4 | 1.7 | 0.9 |
| | 12.00 | % | 0.2 | 0.0 | 0.4 | 0.0 | 0.5 | 0.0 | 0.2 | 0.2 | - | 0.0 | 0.3 | 0.2 |
| | Unsure | % | 0.9 | 0.7 | 0.3 | 1.5 | 1.3 | 0.0 | 0.7 | 1.1 | - | 1.7 | 1.1 | 0.3 |

On average, how many hours a day do you spend using a mobile phone and/or internet-connected device (e.g., laptop, computer, Television) for the following: [RANDOMIZE]

| | | Region | | | | | | Gender | | | Age | | | |
|------------------------------|--------|----------------|----------|--------|---------|----------|------------------|--------|--------|--------|----------|----------|---------|------|
| | | Canada 2024-03 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other* | 18 to 34 | 35 to 54 | 55 plus | |
| Question - For entertainment | Total | Unwgt N | 967 | 96 | 246 | 295 | 184 | 146 | 489 | 477 | 1 | 230 | 354 | 383 |
| | | Wgt N | 963 | 64 | 226 | 368 | 171 | 134 | 474 | 488 | 1 | 251 | 310 | 402 |
| | | Mean | 3.6 | 4.1 | 3.6 | 3.4 | 4.0 | 3.7 | 3.5 | 3.8 | - | 4.2 | 3.5 | 3.4 |
| | | Median | 3.0 | 4.0 | 3.0 | 3.0 | 4.0 | 3.0 | 3.0 | 3.0 | - | 4.0 | 3.0 | 3.0 |
| | .0 | % | 3.8 | 3.6 | 3.1 | 5.1 | 3.9 | 1.7 | 3.8 | 3.9 | - | 0.5 | 2.0 | 7.4 |
| | .5 | % | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.7 | 0.0 | 0.2 | - | 0.0 | 0.0 | 0.2 |
| | 1.0 | % | 13.8 | 12.3 | 13.1 | 16.6 | 8.9 | 14.6 | 14.2 | 13.5 | - | 8.6 | 15.8 | 15.6 |
| | 1.5 | % | 0.2 | 0.0 | 0.9 | 0.0 | 0.0 | 0.0 | 0.2 | 0.2 | - | 0.0 | 0.3 | 0.3 |
| | 2.0 | % | 22.5 | 22.9 | 25.5 | 21.3 | 19.4 | 24.2 | 25.1 | 20.0 | - | 20.3 | 25.9 | 21.2 |
| | 3.0 | % | 15.9 | 9.8 | 15.9 | 16.8 | 16.6 | 15.4 | 17.1 | 14.7 | - | 18.7 | 14.7 | 15.0 |
| | 4.0 | % | 13.4 | 10.8 | 12.9 | 12.6 | 19.5 | 9.5 | 11.2 | 15.5 | - | 14.4 | 14.7 | 11.7 |
| | 5.0 | % | 10.1 | 9.1 | 10.3 | 9.0 | 9.6 | 13.7 | 10.2 | 10.0 | - | 12.8 | 9.9 | 8.4 |
| | 6.0 | % | 7.7 | 16.1 | 5.2 | 7.2 | 9.4 | 7.4 | 6.6 | 8.6 | - | 9.1 | 6.0 | 8.1 |
| | 7.0 | % | 2.1 | 3.3 | 0.3 | 2.4 | 1.7 | 3.8 | 1.1 | 3.0 | - | 2.6 | 2.4 | 1.5 |
| | 8.0 | % | 3.2 | 3.3 | 3.3 | 2.9 | 4.3 | 2.4 | 3.2 | 3.2 | - | 3.8 | 1.8 | 3.9 |
| | 9.0 | % | 0.3 | 1.3 | 0.0 | 0.2 | 0.6 | 0.0 | 0.6 | 0.0 | - | 0.4 | 0.3 | 0.2 |
| | 10.0 | % | 4.2 | 4.1 | 5.5 | 3.6 | 3.7 | 4.2 | 3.7 | 4.6 | - | 4.2 | 4.1 | 4.2 |
| | 11.0 | % | 0.1 | 0.0 | 0.0 | 0.0 | 0.3 | 0.0 | 0.0 | 0.1 | - | 0.0 | 0.0 | 0.1 |
| | 12.0 | % | 0.9 | 2.6 | 0.7 | 0.7 | 0.3 | 1.9 | 1.0 | 0.8 | - | 2.5 | 0.3 | 0.4 |
| | 14.0 | % | 0.1 | 0.0 | 0.4 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | - | 0.3 | 0.0 | 0.0 |
| | 15.0 | % | 0.1 | 0.0 | 0.4 | 0.0 | 0.0 | 0.0 | 0.2 | 0.0 | - | 0.0 | 0.3 | 0.0 |
| | 16.0 | % | 0.1 | 0.0 | 0.0 | 0.0 | 0.4 | 0.0 | 0.0 | 0.1 | - | 0.0 | 0.0 | 0.2 |
| | 18.0 | % | 0.1 | 0.0 | 0.0 | 0.0 | 0.7 | 0.0 | 0.0 | 0.3 | - | 0.0 | 0.4 | 0.0 |
| | Unsure | % | 1.4 | 0.7 | 2.6 | 1.6 | 0.7 | 0.5 | 1.7 | 1.2 | - | 1.6 | 1.3 | 1.5 |

| | | | Region | | | | | Gender | | | Age | | | |
|--|--------------------------|---------|----------------|----------|--------|---------|----------|------------------|------|--------|--------|----------|----------|---------|
| | | | Canada 2024-03 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other* | 18 to 34 | 35 to 54 | 55 plus |
| Question - On a scale from 0 to 10 where 0 is not important at all, and 10 is extremely important, how important do you think it is that telecommunication services remain operational, and free of disruptions, so Canadians can stay connected, work, and contact emergency services, such as 9-1-1? | Total | Unwgt N | 1003 | 100 | 252 | 311 | 189 | 151 | 504 | 498 | 1 | 246 | 367 | 390 |
| | | Wgt N | 1001 | 67 | 231 | 388 | 176 | 139 | 490 | 510 | 1 | 268 | 322 | 411 |
| | | Mean | 9.3 | 9.4 | 9.3 | 9.3 | 9.2 | 9.4 | 9.3 | 9.3 | - | 9.0 | 9.3 | 9.5 |
| | | Median | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | - | 10.0 | 10.0 | 10.0 |
| | not at all important (0) | % | 0.1 | 0.0 | 0.0 | 0.4 | 0.0 | 0.0 | 0.3 | 0.0 | - | 0.5 | 0.0 | 0.0 |
| | 5 | % | 2.4 | 4.0 | 3.3 | 1.8 | 3.3 | 0.7 | 1.5 | 3.1 | - | 3.6 | 2.4 | 1.7 |
| | 6 | % | 1.8 | 0.7 | 1.4 | 2.2 | 3.2 | 0.0 | 1.7 | 1.8 | - | 3.8 | 1.6 | 0.5 |
| | 7 | % | 4.9 | 1.3 | 6.2 | 4.3 | 4.7 | 6.4 | 5.4 | 4.4 | - | 5.1 | 6.2 | 3.7 |
| | 8 | % | 10.8 | 11.0 | 9.4 | 11.5 | 13.0 | 8.1 | 11.2 | 10.4 | - | 17.2 | 10.0 | 7.2 |
| | 9 | % | 11.8 | 12.1 | 13.0 | 9.9 | 10.7 | 16.7 | 14.6 | 9.2 | - | 9.1 | 12.1 | 13.4 |
| | extremely important (10) | % | 67.5 | 70.3 | 65.5 | 69.5 | 64.5 | 67.6 | 64.5 | 70.5 | - | 60.1 | 66.8 | 72.8 |
| Unsure | % | 0.7 | 0.7 | 1.2 | 0.6 | 0.6 | 0.5 | 0.9 | 0.6 | - | 0.5 | 1.0 | 0.7 | |

| | | Region | | | | | | Gender | | | Age | | | |
|--|--------|----------------|----------|--------|---------|----------|------------------|--------|--------|--------|----------|----------|---------|------|
| | | Canada 2024-03 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other* | 18 to 34 | 35 to 54 | 55 plus | |
| Question - In the past year, on how many occasions, if any, have you experienced a disruption to your telecommunication services (internet, mobile phone, home phone, TV) due to severe weather or a natural disaster? | Total | Unwgt N | 1002 | 100 | 251 | 311 | 189 | 151 | 504 | 497 | 1 | 246 | 367 | 389 |
| | | Wgt N | 1000 | 67 | 230 | 388 | 176 | 139 | 490 | 509 | 1 | 268 | 322 | 410 |
| | 1 | % | 10.7 | 8.9 | 8.3 | 12.7 | 7.5 | 14.2 | 14.2 | 7.4 | - | 10.5 | 10.2 | 11.3 |
| | 2 | % | 10.8 | 13.2 | 13.0 | 12.3 | 6.3 | 7.2 | 9.8 | 11.7 | - | 10.8 | 13.4 | 8.7 |
| | 3 | % | 6.5 | 9.0 | 4.4 | 7.7 | 6.2 | 6.0 | 5.0 | 8.0 | - | 6.6 | 6.7 | 6.3 |
| | 4 | % | 2.4 | 1.2 | 3.6 | 2.6 | 0.6 | 2.7 | 1.5 | 3.3 | - | 2.7 | 0.8 | 3.5 |
| | 5 | % | 2.8 | 2.4 | 2.1 | 2.3 | 6.9 | 0.0 | 1.8 | 3.7 | - | 3.9 | 3.1 | 1.7 |
| | 6 | % | 0.7 | 1.0 | 0.0 | 1.1 | 0.0 | 1.1 | 0.7 | 0.6 | - | 0.3 | 0.2 | 1.3 |
| | 7 | % | 0.2 | 0.0 | 0.0 | 0.5 | 0.0 | 0.0 | 0.2 | 0.2 | - | 0.5 | 0.2 | 0.0 |
| | 8 | % | 0.4 | 0.0 | 0.4 | 0.2 | 0.5 | 1.1 | 0.8 | 0.0 | - | 0.9 | 0.2 | 0.2 |
| | 9 | % | 2.9 | 3.7 | 3.1 | 3.9 | 1.3 | 1.7 | 1.6 | 4.2 | - | 1.2 | 3.7 | 3.4 |
| | 10 | % | 0.9 | 0.7 | 1.3 | 0.7 | 1.6 | 0.0 | 1.2 | 0.6 | - | 1.3 | 1.4 | 0.2 |
| | 12 | % | 0.3 | 0.7 | 0.0 | 0.5 | 0.0 | 0.5 | 0.5 | 0.1 | - | 0.0 | 0.1 | 0.6 |
| | 15 | % | 0.2 | 0.0 | 0.5 | 0.3 | 0.0 | 0.0 | 0.0 | 0.4 | - | 0.0 | 0.3 | 0.3 |
| | 20 | % | 0.3 | 0.0 | 0.0 | 0.4 | 0.0 | 0.7 | 0.0 | 0.5 | - | 0.4 | 0.0 | 0.4 |
| | 25 | % | 0.2 | 1.2 | 0.3 | 0.0 | 0.0 | 0.0 | 0.3 | 0.0 | - | 0.3 | 0.2 | 0.0 |
| | Unsure | % | 17.9 | 25.9 | 17.8 | 15.2 | 19.6 | 19.6 | 17.3 | 18.5 | - | 20.5 | 21.4 | 13.4 |
| | None | % | 42.8 | 32.1 | 45.1 | 39.7 | 49.5 | 44.6 | 45.2 | 40.5 | - | 39.9 | 37.8 | 48.7 |
| | 100 | % | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.7 | 0.0 | 0.2 | - | 0.4 | 0.0 | 0.0 |

| | | | Region | | | | | | Gender | | | Age | | |
|--|-------------------------|---------|----------------|----------|--------|---------|----------|------------------|--------|--------|--------|----------|----------|---------|
| | | | Canada 2024-03 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other* | 18 to 34 | 35 to 54 | 55 plus |
| Question - In the event of a telecommunication service disruption, would you find it acceptable, somewhat acceptable, somewhat not acceptable or not acceptable if restoration of your services were delayed because of an employee strike or lockout? | Total | Unwgt N | 1000 | 99 | 252 | 310 | 189 | 150 | 503 | 496 | 1 | 246 | 364 | 390 |
| | | Wgt N | 999 | 67 | 231 | 387 | 176 | 138 | 489 | 509 | 1 | 268 | 320 | 411 |
| | Acceptable | % | 7.2 | 7.1 | 6.4 | 7.9 | 8.2 | 5.6 | 10.1 | 4.5 | - | 11.7 | 7.4 | 4.2 |
| | Somewhat acceptable | % | 14.7 | 14.6 | 10.9 | 16.7 | 13.6 | 16.8 | 15.6 | 13.8 | - | 21.9 | 13.7 | 10.8 |
| | Somewhat not acceptable | % | 21.6 | 18.9 | 20.7 | 21.3 | 24.5 | 22.0 | 20.2 | 23.1 | - | 23.3 | 22.5 | 19.9 |
| | Not acceptable | % | 52.1 | 51.9 | 58.3 | 50.5 | 50.6 | 48.5 | 50.7 | 53.6 | - | 38.5 | 52.3 | 60.9 |
| Unsure | % | 4.3 | 7.5 | 3.8 | 3.6 | 3.1 | 7.1 | 3.3 | 5.0 | - | 4.6 | 4.2 | 4.2 | |

| | | | Region | | | | | | Gender | | | Age | | |
|--|--|---------|----------------|----------|--------|---------|----------|------------------|--------|--------|--------|----------|----------|---------|
| | | | Canada 2024-03 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other* | 18 to 34 | 35 to 54 | 55 plus |
| Question - Which of the following paths forward would you prefer in the case of a labour dispute between telecommunication service providers and their employees: [ROTATE] | Total | Unwgt N | 996 | 100 | 249 | 309 | 189 | 149 | 501 | 494 | 1 | 242 | 365 | 389 |
| | | Wgt N | 994 | 67 | 228 | 386 | 176 | 137 | 487 | 506 | 1 | 264 | 320 | 410 |
| | Telecommunication companies and their employees being required to continue to provide the services they normally provide to ensure the continuity of telecommunication services and timely repair in the event of a service disruption | % | 79.0 | 80.8 | 80.9 | 75.7 | 81.2 | 81.4 | 80.0 | 78.2 | - | 71.9 | 76.6 | 85.4 |
| | Telecommunication companies and their employees not being required to continue to provide the services they normally provide to ensure the continuity of telecommunication services and timely repair in the event of a service disruption | % | 10.4 | 4.5 | 10.8 | 12.2 | 9.0 | 9.0 | 12.0 | 8.8 | - | 18.6 | 9.5 | 5.7 |
| | Unsure | % | 10.6 | 14.7 | 8.3 | 12.1 | 9.8 | 9.5 | 8.0 | 13.0 | - | 9.4 | 13.9 | 8.9 |

| | | | Region | | | | | | Gender | | | Age | | |
|--|--|---------|----------------|----------|--------|---------|----------|------------------|--------|--------|--------|----------|----------|---------|
| | | | Canada 2024-03 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other* | 18 to 34 | 35 to 54 | 55 plus |
| Question - Which of the following paths forward would you prefer in the case of a labour dispute between telecommunication service providers and their employees: [ROTATE] | Total | Unwgt N | 990 | 98 | 252 | 305 | 187 | 148 | 498 | 491 | 1 | 241 | 363 | 386 |
| | | Wgt N | 986 | 65 | 231 | 380 | 174 | 136 | 483 | 502 | 1 | 262 | 318 | 406 |
| | Telecommunication companies being allowed to employ temporary replacement workers to ensure the continuity of telecommunication services and timely repairs in the event of a service disruption | % | 61.7 | 70.0 | 63.2 | 61.5 | 61.8 | 55.5 | 60.4 | 63.0 | - | 60.8 | 61.9 | 62.1 |
| | Telecommunication companies not being allowed to employ temporary replacement workers to ensure the continuity of telecommunication services and timely repairs in the event of a service disruption | % | 25.1 | 20.0 | 25.6 | 23.5 | 25.4 | 30.4 | 29.2 | 21.2 | - | 27.5 | 24.0 | 24.3 |
| | Unsure | % | 13.3 | 10.0 | 11.2 | 15.0 | 12.9 | 14.0 | 10.4 | 15.8 | - | 11.7 | 14.2 | 13.6 |

Our last few questions will help us group your responses.

| | | | Region | | | | | | Gender | | | Age | | |
|--|---|---------|----------------|----------|--------|---------|----------|------------------|--------|--------|--------|----------|----------|---------|
| | | | Canada 2024-03 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other* | 18 to 34 | 35 to 54 | 55 plus |
| Question - Thinking of federal elections, which federal party do you usually vote for [RANDOMIZE] [SELECT ONE] | Total | Unwgt N | 1001 | 100 | 252 | 310 | 188 | 151 | 504 | 496 | 1 | 246 | 367 | 388 |
| | | Wgt N | 999 | 67 | 231 | 386 | 175 | 139 | 490 | 508 | 1 | 268 | 322 | 409 |
| | Liberal Party of Canada | % | 29.6 | 35.3 | 30.8 | 31.2 | 23.2 | 28.2 | 28.4 | 30.7 | - | 26.7 | 28.1 | 32.5 |
| | Conservative Party of Canada | % | 27.2 | 29.0 | 9.8 | 32.1 | 41.0 | 24.0 | 33.7 | 20.9 | - | 21.4 | 28.5 | 29.9 |
| | New Democratic Party of Canada | % | 14.5 | 10.5 | 9.2 | 14.2 | 18.2 | 21.5 | 13.7 | 15.1 | - | 20.9 | 12.8 | 11.6 |
| | Bloc Quebecois | % | 5.1 | 1.2 | 21.6 | 0.0 | 0.0 | 0.0 | 6.6 | 3.7 | - | 3.9 | 4.9 | 6.0 |
| | Green Party of Canada | % | 3.9 | 4.0 | 1.9 | 5.6 | 2.4 | 4.5 | 4.6 | 3.3 | - | 6.0 | 2.5 | 3.7 |
| | People's Party of Canada | % | 1.6 | 1.7 | 2.1 | 1.9 | 0.7 | 1.4 | 0.7 | 2.6 | - | 1.7 | 2.9 | 0.6 |
| | I don't have a party I regularly vote for | % | 17.7 | 16.7 | 24.3 | 14.7 | 14.5 | 19.9 | 12.0 | 23.3 | - | 19.2 | 20.3 | 14.8 |
| | other | % | 0.4 | 1.5 | 0.4 | 0.4 | 0.0 | 0.5 | 0.3 | 0.5 | - | 0.3 | 0.0 | 0.8 |

| | | | Region | | | | | | Gender | | | Age | | |
|--|--|---------|----------------|----------|--------|---------|----------|------------------|--------|--------|--------|----------|----------|---------|
| | | | Canada 2024-03 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other* | 18 to 34 | 35 to 54 | 55 plus |
| Question - Are you, or is someone in your household, a member of a labour union? [SELECT ALL THAT APPLY] | Total | Unwgt N | 1001 | 100 | 252 | 311 | 188 | 150 | 504 | 496 | 1 | 246 | 366 | 389 |
| | | Wgt N | 999 | 67 | 231 | 388 | 175 | 138 | 490 | 508 | 1 | 268 | 321 | 411 |
| | I am a member of a labour union | % | 16.1 | 12.8 | 21.3 | 15.6 | 10.9 | 17.2 | 17.3 | 15.0 | - | 18.0 | 20.4 | 11.6 |
| | Someone else in my household is a member of a labour union | % | 7.7 | 6.9 | 5.1 | 7.4 | 10.2 | 10.3 | 6.4 | 9.0 | - | 10.7 | 9.3 | 4.5 |
| | No one in my household, including myself is a member of a labour union | % | 74.0 | 77.6 | 72.9 | 73.7 | 80.3 | 67.2 | 75.5 | 72.5 | - | 66.6 | 68.9 | 82.9 |
| | Prefer not to answer | % | 2.9 | 2.7 | 1.9 | 3.9 | 0.0 | 5.4 | 1.9 | 3.8 | - | 4.8 | 3.1 | 1.5 |

*Values are based on the percentage of positive responses to a specific response option (columns exceed 100%)

**Multifrequency tab based on multiple responses

| | | | Region | | | | | | Gender | | | Age | | |
|--|--|---------|----------------|----------|--------|---------|----------|------------------|--------|--------|--------|----------|----------|---------|
| | | | Canada 2024-03 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other* | 18 to 34 | 35 to 54 | 55 plus |
| Question - Are you, or is someone in your household, a member of a labour union? [SELECT ALL THAT APPLY] | Total | Unwgt N | 1009 | 100 | 255 | 313 | 191 | 150 | 510 | 498 | 1 | 246 | 372 | 391 |
| | | Wgt N | 1006 | 67 | 234 | 390 | 178 | 138 | 495 | 510 | 1 | 268 | 326 | 413 |
| | I am a member of a labour union | % | 16.0 | 12.8 | 21.0 | 15.5 | 10.8 | 17.2 | 17.1 | 15.0 | - | 18.0 | 20.1 | 11.5 |
| | Someone else in my household is a member of a labour union | % | 7.6 | 6.9 | 5.0 | 7.3 | 10.0 | 10.3 | 6.3 | 9.0 | - | 10.7 | 9.1 | 4.5 |
| | No one in my household, including myself is a member of a labour union | % | 73.5 | 77.6 | 72.1 | 73.3 | 79.2 | 67.2 | 74.7 | 72.2 | - | 66.6 | 67.8 | 82.5 |
| | Prefer not to answer | % | 2.9 | 2.7 | 1.9 | 3.9 | 0.0 | 5.4 | 1.9 | 3.8 | - | 4.8 | 3.0 | 1.5 |

On a scale from 0 to 10 where 0 is not important at all, and 10 is extremely important, how important are the following telecommunication services in your daily life? [RANDOMIZE]

| | | Thinking of federal elections, which federal party do you usually vote for | | | | | | | | | | Are you, or is someone in your household, a member of a labour union? | | | | |
|---------------------|--------------------------|--|-------------------------|------------------------------|--------------------------------|-----------------|-----------------------|--------------------------|---|-------|---------------------------------|---|--|----------------------|----|--|
| | | | Liberal Party of Canada | Conservative Party of Canada | New Democratic Party of Canada | Bloc Quebecois | Green Party of Canada | People's Party of Canada | I don't have a party I regularly vote for | other | I am a member of a labour union | Someone else in my household is a member of a labour union | No one in my household, including myself is a member of a labour union | Prefer not to answer | | |
| Question - Internet | Total | Unwgt N | Canada 2024-03 | Canada | Party of Canada | Party of Canada | | | | | | | | | | |
| | | Wgt N | 999 | 287 | 271 | 142 | 54 | 38 | 17 | 186 | 4 | 170 | 76 | 735 | 26 | |
| | | Mean | 9.3 | 9.4 | 9.2 | 9.2 | 9.2 | 9.4 | - | 9.1 | - | 9.2 | 9.1 | 9.3 | - | |
| | | Median | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | - | 10.0 | - | 10.0 | 10.0 | 10.0 | - | |
| | 3 | % | 0.3 | 0.3 | 0.0 | 1.3 | 0.0 | 0.0 | - | 0.0 | - | 0.0 | 0.0 | 0.4 | - | |
| | 4 | % | 0.2 | 0.0 | 0.5 | 0.0 | 0.0 | 0.0 | - | 0.0 | - | 0.9 | 1.0 | 0.1 | - | |
| | 5 | % | 1.6 | 2.2 | 2.1 | 0.7 | 1.6 | 0.0 | - | 1.2 | - | 1.3 | 0.9 | 1.8 | - | |
| | 6 | % | 1.6 | 0.8 | 0.7 | 4.1 | 1.6 | 0.0 | - | 2.8 | - | 0.9 | 2.9 | 1.7 | - | |
| | 7 | % | 4.9 | 2.9 | 5.9 | 2.7 | 4.2 | 0.0 | - | 9.2 | - | 6.7 | 10.3 | 4.1 | - | |
| | 8 | % | 13.1 | 11.3 | 12.4 | 10.7 | 17.4 | 16.8 | - | 17.0 | - | 11.9 | 13.8 | 12.7 | - | |
| | 9 | % | 15.4 | 13.6 | 17.8 | 16.3 | 22.8 | 23.8 | - | 11.6 | - | 16.9 | 10.4 | 15.3 | - | |
| | extremely important (10) | % | 62.8 | 68.9 | 60.7 | 64.1 | 52.4 | 59.3 | - | 57.7 | - | 61.4 | 60.7 | 63.9 | - | |
| | Unsure | % | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | - | 0.6 | - | 0.0 | 0.0 | 0.1 | - | |

On a scale from 0 to 10 where 0 is not important at all, and 10 is extremely important, how important are the following telecommunication services in your daily life? [RANDOMIZE]

| | | Thinking of federal elections, which federal party do you usually vote for | | | | | | | | | Are you, or is someone in your household, a member of a labour union? | | | | |
|-------------------------|--------------------------|--|-------------------------|------------------------------|--------------------------------|-----------------|-----------------------|--------------------------|---|-------|---|--|--|----------------------|----|
| | | | Liberal Party of Canada | Conservative Party of Canada | New Democratic Party of Canada | Bloc Quebecois | Green Party of Canada | People's Party of Canada | I don't have a party I regularly vote for | other | I am a member of a labour union | Someone else in my household is a member of a labour union | No one in my household, including myself is a member of a labour union | Prefer not to answer | |
| Question - Mobile phone | Total | Unwgt N | Canada 2024-03 | Canada | Party of Canada | Party of Canada | | | | | | | | | |
| | | Wgt N | 1000 | 287 | 271 | 142 | 55 | 38 | 17 | 186 | 4 | 169 | 76 | 737 | 26 |
| | | Mean | 998 | 294 | 271 | 145 | 51 | 39 | 16 | 177 | 4 | 160 | 77 | 740 | 29 |
| | | Median | 8.6 | 9.0 | 8.7 | 8.4 | 8.3 | 8.6 | - | 8.3 | - | 8.8 | 8.8 | 8.6 | - |
| | | | 10.0 | 10.0 | 10.0 | 9.0 | 9.0 | 10.0 | - | 9.0 | - | 10.0 | 9.0 | 10.0 | - |
| | not at all important (0) | % | 2.3 | 0.6 | 2.3 | 3.3 | 5.5 | 0.0 | - | 4.0 | - | 1.2 | 0.0 | 2.5 | - |
| | 1 | % | 0.6 | 0.0 | 1.1 | 0.6 | 0.0 | 0.0 | - | 0.9 | - | 0.0 | 0.0 | 1.0 | - |
| | 2 | % | 0.9 | 0.5 | 1.0 | 1.5 | 0.0 | 4.2 | - | 0.4 | - | 1.0 | 0.0 | 0.8 | - |
| | 3 | % | 0.8 | 0.0 | 0.9 | 0.7 | 2.4 | 0.0 | - | 1.4 | - | 0.0 | 0.0 | 1.1 | - |
| | 4 | % | 0.6 | 0.7 | 0.6 | 0.8 | 0.0 | 0.0 | - | 0.7 | - | 1.3 | 0.0 | 0.6 | - |
| | 5 | % | 3.4 | 2.4 | 2.0 | 3.3 | 2.4 | 6.9 | - | 5.5 | - | 2.4 | 4.8 | 3.6 | - |
| | 6 | % | 2.8 | 2.6 | 1.9 | 4.7 | 3.1 | 8.5 | - | 1.7 | - | 2.3 | 4.7 | 2.8 | - |
| | 7 | % | 6.9 | 6.3 | 6.9 | 5.5 | 6.5 | 2.5 | - | 10.4 | - | 10.2 | 8.4 | 6.4 | - |
| | 8 | % | 12.7 | 13.2 | 13.5 | 16.0 | 12.5 | 7.4 | - | 10.2 | - | 13.5 | 18.1 | 11.7 | - |
| | 9 | % | 17.2 | 15.6 | 18.7 | 13.9 | 29.0 | 19.6 | - | 16.2 | - | 14.7 | 14.9 | 17.6 | - |
| | extremely important (10) | % | 51.5 | 58.0 | 51.2 | 49.5 | 36.6 | 50.8 | - | 48.0 | - | 53.3 | 49.1 | 51.6 | - |
| | Unsure | % | 0.3 | 0.0 | 0.0 | 0.0 | 2.0 | 0.0 | - | 0.6 | - | 0.0 | 0.0 | 0.4 | - |

On a scale from 0 to 10 where 0 is not important at all, and 10 is extremely important, how important are the following telecommunication services in your daily life? [RANDOMIZE]

| | | Thinking of federal elections, which federal party do you usually vote for | | | | | | | | | Are you, or is someone in your household, a member of a labour union? | | | | |
|-----------------------|--------------------------|--|-------------------------|------------------------------|--------------------------------|-----------------|-----------------------|--------------------------|---|-------|---|--|--|----------------------|----|
| | | | Liberal Party of Canada | Conservative Party of Canada | New Democratic Party of Canada | Bloc Quebecois | Green Party of Canada | People's Party of Canada | I don't have a party I regularly vote for | other | I am a member of a labour union | Someone else in my household is a member of a labour union | No one in my household, including myself is a member of a labour union | Prefer not to answer | |
| Question - Home phone | Total | Unwgt N | Canada 2024-03 | Canada | Party of Canada | Party of Canada | | | | | | | | | |
| | | Wgt N | 1001 | 288 | 271 | 142 | 55 | 38 | 17 | 186 | 4 | 170 | 76 | 737 | 26 |
| | | Mean | 999 | 295 | 271 | 145 | 51 | 39 | 16 | 177 | 4 | 161 | 77 | 740 | 29 |
| | | Median | 3.5 | 3.6 | 3.8 | 3.5 | 3.3 | 3.6 | - | 2.9 | - | 3.8 | 3.5 | 3.5 | - |
| | | | 2.0 | 2.0 | 3.0 | 2.0 | 1.0 | 3.0 | - | 1.0 | - | 3.0 | 3.0 | 2.0 | - |
| | not at all important (0) | % | 38.5 | 37.1 | 32.8 | 44.1 | 48.8 | 35.0 | - | 44.7 | - | 37.4 | 40.2 | 39.3 | - |
| | 1 | % | 4.7 | 4.4 | 4.2 | 5.1 | 1.6 | 8.2 | - | 6.0 | - | 6.0 | 0.9 | 4.9 | - |
| | 2 | % | 6.6 | 9.2 | 7.0 | 1.4 | 3.3 | 3.4 | - | 7.5 | - | 4.8 | 3.7 | 7.1 | - |
| | 3 | % | 6.3 | 6.3 | 8.3 | 3.9 | 3.7 | 11.4 | - | 4.9 | - | 6.4 | 7.7 | 6.0 | - |
| | 4 | % | 3.7 | 3.3 | 5.5 | 4.1 | 1.6 | 5.2 | - | 1.8 | - | 0.5 | 6.9 | 3.8 | - |
| | 5 | % | 6.9 | 6.9 | 7.2 | 6.7 | 3.3 | 2.6 | - | 8.8 | - | 7.1 | 7.4 | 7.0 | - |
| | 6 | % | 5.9 | 5.3 | 6.3 | 5.0 | 10.2 | 9.5 | - | 5.4 | - | 4.2 | 2.6 | 6.0 | - |
| | 7 | % | 7.8 | 8.1 | 8.3 | 9.0 | 12.0 | 0.0 | - | 6.0 | - | 11.4 | 16.9 | 5.8 | - |
| | 8 | % | 6.3 | 5.7 | 6.1 | 8.9 | 7.3 | 10.4 | - | 4.3 | - | 5.5 | 6.1 | 6.5 | - |
| | 9 | % | 3.5 | 5.0 | 2.9 | 4.3 | 0.0 | 3.5 | - | 1.1 | - | 4.0 | 3.1 | 3.5 | - |
| | extremely important (10) | % | 9.4 | 8.7 | 10.8 | 7.5 | 8.3 | 10.8 | - | 8.5 | - | 12.8 | 4.6 | 9.6 | - |
| | Unsure | % | 0.4 | 0.0 | 0.6 | 0.0 | 0.0 | 0.0 | - | 1.2 | - | 0.0 | 0.0 | 0.5 | - |

On a scale from 0 to 10 where 0 is not important at all, and 10 is extremely important, how important are the following telecommunication services in your daily life? [RANDOMIZE]

| | | Thinking of federal elections, which federal party do you usually vote for | | | | | | | | | | Are you, or is someone in your household, a member of a labour union? | | | | |
|-----------------------|--------------------------|--|-------------------------|------------------------------|--------------------------------|----------------|-----------------------|--------------------------|---|-------|---------------------------------|---|--|----------------------|------|---|
| | | Canada 2024-03 | Liberal Party of Canada | Conservative Party of Canada | New Democratic Party of Canada | Bloc Quebecois | Green Party of Canada | People's Party of Canada | I don't have a party I regularly vote for | other | I am a member of a labour union | Someone else in my household is a member of a labour union | No one in my household, including myself is a member of a labour union | Prefer not to answer | | |
| Question - Television | Total | Unwgt N | 999 | 288 | 270 | 141 | 55 | 38 | 17 | 186 | 4 | 170 | 76 | 736 | 25 | |
| | | Wgt N | 997 | 295 | 271 | 144 | 51 | 39 | 16 | 177 | 4 | 161 | 77 | 739 | 28 | |
| | | Mean | 7.0 | 7.1 | 7.2 | 7.1 | 7.2 | 6.5 | - | 6.3 | - | 7.0 | 7.0 | 6.9 | - | |
| | | Median | 8.0 | 8.0 | 8.0 | 7.0 | 8.0 | 7.0 | - | 7.0 | - | 8.0 | 7.0 | 8.0 | - | |
| | | not at all important (0) | % | 5.8 | 4.6 | 5.7 | 2.5 | 7.3 | 8.4 | - | 10.3 | - | 3.9 | 1.7 | 6.7 | - |
| | | 1 | % | 1.0 | 1.3 | 1.1 | 0.6 | 0.0 | 2.3 | - | 0.9 | - | 1.3 | 1.0 | 1.0 | - |
| | | 2 | % | 2.0 | 2.6 | 1.1 | 1.9 | 3.1 | 1.8 | - | 2.4 | - | 2.6 | 2.5 | 1.7 | - |
| | | 3 | % | 3.9 | 3.9 | 3.3 | 1.9 | 4.9 | 6.7 | - | 4.7 | - | 4.8 | 1.9 | 3.8 | - |
| | | 4 | % | 4.1 | 3.9 | 4.4 | 2.6 | 0.0 | 4.1 | - | 5.4 | - | 2.5 | 8.2 | 4.0 | - |
| | | 5 | % | 9.8 | 10.3 | 8.3 | 10.8 | 5.2 | 8.1 | - | 11.5 | - | 8.9 | 7.4 | 10.5 | - |
| | | 6 | % | 7.7 | 6.4 | 7.7 | 12.8 | 6.8 | 5.5 | - | 7.1 | - | 8.5 | 12.0 | 7.2 | - |
| | | 7 | % | 15.1 | 13.5 | 14.5 | 18.7 | 12.8 | 16.2 | - | 16.6 | - | 15.6 | 20.1 | 13.9 | - |
| | | 8 | % | 16.1 | 16.1 | 15.0 | 22.0 | 22.0 | 18.3 | - | 10.4 | - | 18.1 | 16.9 | 15.7 | - |
| | | 9 | % | 12.0 | 11.8 | 13.1 | 10.1 | 14.7 | 13.4 | - | 11.5 | - | 16.9 | 14.9 | 10.6 | - |
| | extremely important (10) | % | 22.4 | 25.6 | 25.8 | 16.3 | 23.2 | 15.1 | - | 18.6 | - | 16.9 | 13.4 | 24.7 | - | |
| | Unsure | % | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | - | 0.6 | - | 0.0 | 0.0 | 0.1 | - | |

On average, how many hours a day do you spend using a mobile phone and/or internet-connected device (e.g., laptop, computer, Television) for the following: [RANDOMIZE]

| | | Thinking of federal elections, which federal party do you usually vote for | | | | | | | | | | Are you, or is someone in your household, a member of a labour union? | | | |
|-----------------------|--------|--|-------------------------|------------------------------|--------------------------------|----------------|-----------------------|--------------------------|---|-------|---------------------------------|---|--|----------------------|----|
| | | Canada 2024-03 | Liberal Party of Canada | Conservative Party of Canada | New Democratic Party of Canada | Bloc Quebecois | Green Party of Canada | People's Party of Canada | I don't have a party I regularly vote for | other | I am a member of a labour union | Someone else in my household is a member of a labour union | No one in my household, including myself is a member of a labour union | Prefer not to answer | |
| Question - Doing work | Total | Unwgt N | 956 | 277 | 262 | 134 | 53 | 37 | 16 | 173 | 4 | 159 | 70 | 709 | 26 |
| | | Wgt N | 954 | 283 | 262 | 137 | 49 | 38 | 15 | 165 | 4 | 151 | 72 | 710 | 29 |
| | | Mean | 3.2 | 3.5 | 3.1 | 3.1 | 3.1 | 3.5 | - | 2.6 | - | 3.7 | 4.0 | 2.9 | - |
| | | Median | 2.0 | 3.0 | 2.0 | 2.0 | 1.0 | 4.0 | - | 1.0 | - | 3.0 | 4.0 | 2.0 | - |
| | .00 | % | 34.3 | 26.2 | 34.8 | 36.6 | 43.9 | 30.0 | - | 44.7 | - | 21.5 | 19.6 | 38.7 | - |
| | .25 | % | 0.1 | 0.3 | 0.0 | 0.0 | 0.0 | 0.0 | - | 0.0 | - | 0.5 | 0.0 | 0.0 | - |
| | 1.00 | % | 10.4 | 9.2 | 12.2 | 12.3 | 7.6 | 7.3 | - | 9.6 | - | 17.8 | 13.0 | 9.0 | - |
| | 1.50 | % | 0.2 | 0.0 | 0.4 | 0.0 | 0.0 | 0.0 | - | 0.6 | - | 0.0 | 0.0 | 0.3 | - |
| | 2.00 | % | 8.8 | 12.9 | 7.7 | 5.2 | 1.6 | 3.1 | - | 9.9 | - | 8.2 | 8.1 | 8.9 | - |
| | 2.50 | % | 0.2 | 0.0 | 0.6 | 0.0 | 0.0 | 0.0 | - | 0.0 | - | 1.1 | 0.0 | 0.0 | - |
| | 3.00 | % | 6.3 | 7.4 | 6.5 | 5.5 | 1.8 | 7.8 | - | 5.0 | - | 2.8 | 6.9 | 6.9 | - |
| | 4.00 | % | 5.6 | 6.5 | 4.6 | 5.9 | 3.9 | 8.5 | - | 4.8 | - | 5.4 | 5.2 | 5.2 | - |
| | 5.00 | % | 5.9 | 6.9 | 6.3 | 5.2 | 1.6 | 10.2 | - | 2.9 | - | 8.2 | 10.0 | 4.9 | - |
| | 6.00 | % | 4.6 | 3.7 | 4.4 | 3.3 | 8.7 | 13.3 | - | 3.9 | - | 4.5 | 3.3 | 4.5 | - |
| | 6.60 | % | 0.1 | 0.0 | 0.0 | 0.6 | 0.0 | 0.0 | - | 0.0 | - | 0.0 | 0.0 | 0.1 | - |
| | 7.00 | % | 4.1 | 3.9 | 4.2 | 5.6 | 5.7 | 4.4 | - | 2.1 | - | 6.3 | 11.6 | 2.9 | - |
| | 7.50 | % | 0.3 | 0.0 | 0.8 | 0.7 | 0.0 | 0.0 | - | 0.0 | - | 0.0 | 0.0 | 0.4 | - |
| | 8.00 | % | 12.8 | 17.8 | 10.2 | 11.5 | 14.9 | 9.6 | - | 10.3 | - | 16.3 | 17.1 | 11.8 | - |
| | 8.75 | % | 0.1 | 0.0 | 0.0 | 0.9 | 0.0 | 0.0 | - | 0.0 | - | 0.0 | 0.0 | 0.2 | - |
| | 9.00 | % | 1.2 | 0.5 | 1.9 | 0.0 | 2.5 | 3.6 | - | 1.6 | - | 1.8 | 2.0 | 1.1 | - |
| | 10.00 | % | 2.8 | 1.7 | 4.5 | 5.1 | 0.0 | 0.0 | - | 2.0 | - | 3.9 | 1.5 | 2.7 | - |
| | 11.00 | % | 0.1 | 0.0 | 0.0 | 0.0 | 1.8 | 0.0 | - | 0.0 | - | 0.0 | 0.0 | 0.1 | - |
| | 12.00 | % | 0.4 | 0.6 | 0.3 | 0.0 | 0.0 | 0.0 | - | 0.6 | - | 0.0 | 0.0 | 0.3 | - |
| | 13.00 | % | 0.2 | 0.4 | 0.4 | 0.0 | 0.0 | 0.0 | - | 0.0 | - | 0.0 | 0.0 | 0.3 | - |
| | 14.00 | % | 0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | - | 1.0 | - | 0.0 | 0.0 | 0.2 | - |
| | Unsure | % | 1.4 | 1.9 | 0.3 | 1.5 | 6.0 | 2.1 | - | 1.2 | - | 1.7 | 1.7 | 1.4 | - |

On average, how many hours a day do you spend using a mobile phone and/or internet-connected device (e.g., laptop, computer, Television) for the following: [RANDOMIZE]

| | | Thinking of federal elections, which federal party do you usually vote for | | | | | | | | | Are you, or is someone in your household, a member of a | | | | |
|--|--------|--|----------------------------|---------------------------------|-----------------------------------|----------------|--------------------------|-----------------------------|---|-------|---|--|---|-------------------------|----|
| | | | Liberal Party of Canada | Conservative Party of Canada | New Democratic Party of Canada | Bloc Quebecois | Green Party of Canada | People's Party of Canada | I don't have a party I regularly vote for | other | I am a member of a labour union | Someone else in my household is a member of a labour union | No one in my household, including myself is a member of a labour union | Prefer not to answer | |
| Question - Communicating with others (e.g., texting, social media, emails) | Total | Unwgt N | Canada 2024-03 | | | | | | | | | | | | |
| | | Wgt N | 960 | 278 | 262 | 135 | 53 | 37 | 16 | 175 | 4 | 158 | 71 | 713 | 26 |
| | | Mean | 956 | 284 | 262 | 138 | 49 | 38 | 15 | 166 | 4 | 150 | 72 | 713 | 29 |
| | | Median | 2.2 | 2.1 | 2.2 | 2.2 | 1.5 | 2.1 | - | 2.3 | - | 2.2 | 2.6 | 2.1 | - |
| | | % | 2.0 | 2.0 | 2.0 | 2.0 | 1.0 | 2.0 | - | 2.0 | - | 2.0 | 2.0 | 2.0 | - |
| | .00 | % | 2.6 | 1.6 | 2.2 | 3.6 | 8.6 | 0.0 | - | 3.1 | - | 0.8 | 0.0 | 3.1 | - |
| | .10 | % | 0.1 | 0.3 | 0.0 | 0.0 | 0.0 | 0.0 | - | 0.0 | - | 0.0 | 0.0 | 0.1 | - |
| | .25 | % | 0.1 | 0.3 | 0.0 | 0.0 | 0.0 | 0.0 | - | 0.0 | - | 0.5 | 0.0 | 0.0 | - |
| | .30 | % | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | - | 0.6 | - | 0.0 | 0.0 | 0.1 | - |
| | .50 | % | 1.4 | 1.1 | 0.9 | 2.0 | 2.5 | 0.0 | - | 2.2 | - | 2.1 | 1.4 | 1.3 | - |
| | 1.00 | % | 42.6 | 44.2 | 44.2 | 35.8 | 53.8 | 38.0 | - | 40.7 | - | 44.7 | 32.1 | 43.1 | - |
| | 1.50 | % | 0.1 | 0.0 | 0.3 | 0.0 | 0.0 | 0.0 | - | 0.0 | - | 0.4 | 0.0 | 0.0 | - |
| | 2.00 | % | 24.8 | 24.7 | 25.3 | 20.2 | 21.5 | 41.5 | - | 24.9 | - | 20.4 | 30.4 | 25.2 | - |
| | 3.00 | % | 11.1 | 9.5 | 7.9 | 23.0 | 4.8 | 10.6 | - | 12.0 | - | 14.5 | 13.1 | 10.1 | - |
| | 4.00 | % | 6.3 | 8.3 | 7.5 | 4.9 | 5.5 | 0.0 | - | 3.6 | - | 4.9 | 9.1 | 6.4 | - |
| | 5.00 | % | 4.9 | 5.7 | 5.1 | 4.0 | 0.0 | 5.3 | - | 4.7 | - | 6.9 | 4.1 | 4.8 | - |
| | 6.00 | % | 1.8 | 1.8 | 2.0 | 0.0 | 0.0 | 2.5 | - | 2.8 | - | 2.0 | 3.1 | 1.5 | - |
| | 7.00 | % | 0.5 | 0.3 | 0.3 | 0.7 | 0.0 | 0.0 | - | 1.0 | - | 0.0 | 0.9 | 0.6 | - |
| | 8.00 | % | 1.5 | 1.7 | 1.3 | 1.4 | 1.9 | 2.1 | - | 1.7 | - | 1.1 | 3.0 | 1.5 | - |
| | 10.00 | % | 1.0 | 0.0 | 1.9 | 1.4 | 0.0 | 0.0 | - | 1.7 | - | 1.6 | 1.4 | 0.9 | - |
| | 12.00 | % | 0.2 | 0.0 | 0.3 | 0.0 | 0.0 | 0.0 | - | 0.5 | - | 0.0 | 0.0 | 0.1 | - |
| | Unsure | % | 0.9 | 0.4 | 0.8 | 2.9 | 1.4 | 0.0 | - | 0.6 | - | 0.0 | 1.5 | 1.1 | - |

On average, how many hours a day do you spend using a mobile phone and/or internet-connected device (e.g., laptop, computer, Television) for the following: [RANDOMIZE]

| | | Thinking of federal elections, which federal party do you usually vote for | | | | | | | | | | Are you, or is someone in your household, a member of a labour union? | | | |
|------------------------------|--------|--|-------------------------|------------------------------|--------------------------------|----------------|-----------------------|--------------------------|---|-------|---------------------------------|---|--|----------------------|----|
| | | Canada 2024-03 | Liberal Party of Canada | Conservative Party of Canada | New Democratic Party of Canada | Bloc Quebecois | Green Party of Canada | People's Party of Canada | I don't have a party I regularly vote for | other | I am a member of a labour union | Someone else in my household is a member of a labour union | No one in my household, including myself is a member of a labour union | Prefer not to answer | |
| Question - For entertainment | Total | Unwgt N | 965 | 281 | 263 | 136 | 53 | 36 | 16 | 176 | 4 | 160 | 71 | 716 | 26 |
| | | Wgt N | 961 | 287 | 263 | 138 | 49 | 37 | 15 | 167 | 4 | 152 | 72 | 716 | 29 |
| | | Mean | 3.6 | 3.3 | 3.6 | 3.6 | 3.7 | 3.7 | - | 4.1 | - | 3.5 | 3.7 | 3.7 | - |
| | | Median | 3.0 | 3.0 | 3.0 | 3.0 | 3.0 | 4.0 | - | 3.0 | - | 3.0 | 4.0 | 3.0 | - |
| | .0 | % | 3.9 | 4.1 | 3.8 | 3.7 | 6.4 | 0.0 | - | 4.4 | - | 1.1 | 0.9 | 4.8 | - |
| | .5 | % | 0.1 | 0.3 | 0.0 | 0.0 | 0.0 | 0.0 | - | 0.0 | - | 0.0 | 0.0 | 0.1 | - |
| | 1.0 | % | 13.6 | 15.3 | 15.1 | 12.2 | 12.7 | 21.9 | - | 9.6 | - | 15.6 | 11.3 | 13.9 | - |
| | 1.5 | % | 0.2 | 0.0 | 0.0 | 0.0 | 2.5 | 0.0 | - | 0.5 | - | 0.0 | 0.0 | 0.3 | - |
| | 2.0 | % | 22.5 | 27.0 | 23.1 | 19.3 | 25.7 | 12.2 | - | 17.2 | - | 23.9 | 16.7 | 21.6 | - |
| | 3.0 | % | 15.9 | 13.6 | 15.7 | 18.6 | 15.6 | 14.3 | - | 18.8 | - | 19.5 | 16.7 | 15.0 | - |
| | 4.0 | % | 13.4 | 15.2 | 12.6 | 15.1 | 7.0 | 22.8 | - | 10.8 | - | 12.1 | 27.6 | 12.5 | - |
| | 5.0 | % | 10.1 | 7.0 | 10.3 | 11.1 | 12.3 | 8.2 | - | 14.7 | - | 10.6 | 9.9 | 10.4 | - |
| | 6.0 | % | 7.7 | 5.7 | 7.4 | 10.0 | 3.8 | 9.1 | - | 8.9 | - | 7.2 | 7.2 | 8.1 | - |
| | 7.0 | % | 2.1 | 1.1 | 1.8 | 2.1 | 1.4 | 2.7 | - | 3.2 | - | 2.2 | 4.4 | 1.9 | - |
| | 8.0 | % | 3.2 | 4.7 | 2.3 | 1.5 | 1.8 | 6.6 | - | 3.5 | - | 1.4 | 3.3 | 3.5 | - |
| | 9.0 | % | 0.3 | 0.6 | 0.4 | 0.0 | 0.0 | 0.0 | - | 0.0 | - | 0.0 | 0.0 | 0.4 | - |
| | 10.0 | % | 4.2 | 2.3 | 4.8 | 2.3 | 7.7 | 2.2 | - | 6.7 | - | 4.0 | 1.9 | 4.4 | - |
| | 11.0 | % | 0.1 | 0.0 | 0.2 | 0.0 | 0.0 | 0.0 | - | 0.0 | - | 0.0 | 0.0 | 0.1 | - |
| | 12.0 | % | 0.9 | 0.7 | 0.7 | 1.1 | 1.4 | 0.0 | - | 1.5 | - | 0.5 | 0.0 | 0.9 | - |
| | 14.0 | % | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | - | 0.0 | - | 0.0 | 0.0 | 0.1 | - |
| | 15.0 | % | 0.1 | 0.0 | 0.0 | 0.0 | 1.6 | 0.0 | - | 0.0 | - | 0.5 | 0.0 | 0.0 | - |
| | 16.0 | % | 0.1 | 0.0 | 0.2 | 0.0 | 0.0 | 0.0 | - | 0.0 | - | 0.0 | 0.0 | 0.1 | - |
| | 18.0 | % | 0.1 | 0.0 | 0.5 | 0.0 | 0.0 | 0.0 | - | 0.0 | - | 0.0 | 0.0 | 0.2 | - |
| | Unsure | % | 1.5 | 2.3 | 1.0 | 2.9 | 0.0 | 0.0 | - | 0.3 | - | 1.4 | 0.0 | 1.6 | - |

| | | Thinking of federal elections, which federal party do you usually vote for | | | | | | | | | | Are you, or is someone in your household, a member of a labour union? | | | |
|--|--------------------------|--|-------------------------|------------------------------|--------------------------------|----------------|-----------------------|--------------------------|---|-------|---------------------------------|---|--|----------------------|----|
| | | Canada 2024-03 | Liberal Party of Canada | Conservative Party of Canada | New Democratic Party of Canada | Bloc Quebecois | Green Party of Canada | People's Party of Canada | I don't have a party I regularly vote for | other | I am a member of a labour union | Someone else in my household is a member of a labour union | No one in my household, including myself is a member of a labour union | Prefer not to answer | |
| Question - On a scale from 0 to 10 where 0 is not important at all, and 10 is extremely important, how important do you think it is that telecommunication services remain operational, and free of disruptions, so Canadians can stay connected, work, and contact emergency services, such as 9-1-1? | Total | Unwgt N | 1001 | 288 | 271 | 142 | 55 | 38 | 17 | 186 | 4 | 170 | 76 | 737 | 26 |
| | | Wgt N | 999 | 295 | 271 | 145 | 51 | 39 | 16 | 177 | 4 | 161 | 77 | 740 | 29 |
| | | Mean | 9.3 | 9.4 | 9.3 | 9.2 | 9.3 | 9.4 | - | 9.2 | - | 9.3 | 9.2 | 9.3 | - |
| | | Median | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | 10.0 | - | 10.0 | - | 10.0 | 10.0 | 10.0 | - |
| | not at all important (0) | % | 0.1 | 0.0 | 0.5 | 0.0 | 0.0 | 0.0 | - | 0.0 | - | 0.0 | 0.0 | 0.2 | - |
| | 5 | % | 2.4 | 2.0 | 1.4 | 2.8 | 0.0 | 0.0 | - | 5.8 | - | 1.2 | 0.9 | 2.9 | - |
| | 6 | % | 1.8 | 1.9 | 2.5 | 2.6 | 0.0 | 0.0 | - | 0.8 | - | 1.9 | 1.6 | 1.8 | - |
| | 7 | % | 4.9 | 3.7 | 4.5 | 4.5 | 11.7 | 3.9 | - | 6.1 | - | 5.5 | 10.5 | 3.9 | - |
| | 8 | % | 10.8 | 9.7 | 11.3 | 15.4 | 11.8 | 13.1 | - | 6.9 | - | 12.4 | 12.3 | 9.8 | - |
| | 9 | % | 11.8 | 13.1 | 10.8 | 9.2 | 15.6 | 15.9 | - | 11.3 | - | 10.9 | 10.1 | 12.1 | - |
| | extremely important (10) | % | 67.5 | 69.6 | 68.1 | 65.5 | 61.0 | 63.7 | - | 67.2 | - | 67.2 | 64.6 | 68.7 | - |
| | Unsure | % | 0.7 | 0.0 | 0.9 | 0.0 | 0.0 | 3.5 | - | 2.0 | - | 0.9 | 0.0 | 0.7 | - |

| | | Thinking of federal elections, which federal party do you usually vote for | | | | | | | | | | Are you, or is someone in your household, a member of a labour union? | | | |
|--|--------|--|-------------------------|------------------------------|--------------------------------|----------------|-----------------------|--------------------------|---|-------|---------------------------------|---|--|----------------------|----|
| | | Canada 2024-03 | Liberal Party of Canada | Conservative Party of Canada | New Democratic Party of Canada | Bloc Quebecois | Green Party of Canada | People's Party of Canada | I don't have a party I regularly vote for | other | I am a member of a labour union | Someone else in my household is a member of a labour union | No one in my household, including myself is a member of a labour union | Prefer not to answer | |
| Question - In the past year, on how many occasions, if any, have you experienced a disruption to your telecommunication services (internet, mobile phone, home phone, TV) due to severe weather or a natural disaster? | Total | Unwgt N | 1000 | 288 | 270 | 142 | 55 | 38 | 17 | 186 | 4 | 170 | 76 | 736 | 26 |
| | | Wgt N | 997 | 295 | 270 | 145 | 51 | 39 | 16 | 177 | 4 | 161 | 77 | 738 | 29 |
| | 1 | % | 10.8 | 12.8 | 8.1 | 13.6 | 17.3 | 13.9 | - | 6.8 | - | 8.6 | 15.0 | 11.0 | - |
| | 2 | % | 10.8 | 11.9 | 9.4 | 10.7 | 16.2 | 10.1 | - | 8.3 | - | 13.4 | 12.2 | 10.3 | - |
| | 3 | % | 6.4 | 5.4 | 7.8 | 9.3 | 2.9 | 4.6 | - | 3.3 | - | 4.6 | 9.0 | 6.8 | - |
| | 4 | % | 2.4 | 2.1 | 1.4 | 2.4 | 2.9 | 5.0 | - | 3.9 | - | 3.6 | 3.9 | 2.0 | - |
| | 5 | % | 2.8 | 1.9 | 2.4 | 4.7 | 3.5 | 0.0 | - | 3.7 | - | 2.5 | 7.7 | 2.2 | - |
| | 6 | % | 0.7 | 0.0 | 1.0 | 0.5 | 0.0 | 6.0 | - | 0.5 | - | 1.0 | 0.0 | 0.7 | - |
| | 7 | % | 0.2 | 0.3 | 0.5 | 0.0 | 0.0 | 0.0 | - | 0.0 | - | 0.8 | 0.0 | 0.1 | - |
| | 8 | % | 0.4 | 1.1 | 0.0 | 0.0 | 0.0 | 0.0 | - | 0.5 | - | 0.6 | 0.0 | 0.4 | - |
| | 9 | % | 2.9 | 3.6 | 2.7 | 1.2 | 4.2 | 1.7 | - | 3.5 | - | 0.6 | 6.5 | 3.0 | - |
| | 10 | % | 0.9 | 0.3 | 0.9 | 0.0 | 2.9 | 0.0 | - | 2.3 | - | 0.9 | 0.0 | 1.0 | - |
| | 12 | % | 0.3 | 0.0 | 0.0 | 0.5 | 0.0 | 0.0 | - | 1.3 | - | 1.2 | 0.0 | 0.2 | - |
| | 15 | % | 0.2 | 0.4 | 0.0 | 0.0 | 0.0 | 2.6 | - | 0.0 | - | 0.0 | 1.3 | 0.2 | - |
| | 20 | % | 0.3 | 0.6 | 0.0 | 0.0 | 0.0 | 2.4 | - | 0.0 | - | 0.0 | 0.0 | 0.4 | - |
| | 25 | % | 0.2 | 0.3 | 0.0 | 0.0 | 1.6 | 0.0 | - | 0.0 | - | 0.0 | 0.0 | 0.2 | - |
| | Unsure | % | 17.9 | 14.8 | 19.3 | 17.0 | 11.1 | 11.4 | - | 25.2 | - | 18.2 | 10.8 | 17.6 | - |
| | None | % | 42.9 | 44.7 | 46.6 | 40.3 | 37.3 | 40.0 | - | 40.8 | - | 44.1 | 33.5 | 43.9 | - |
| | 100 | % | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 2.4 | - | 0.0 | - | 0.0 | 0.0 | 0.1 | - |

| | | Thinking of federal elections, which federal party do you usually vote for | | | | | | | | | | Are you, or is someone in your household, a member of a labour union? | | | |
|--|-------------------------|--|-------------------------|------------------------------|--------------------------------|----------------|-----------------------|--------------------------|---|-------|---------------------------------|---|--|----------------------|----|
| | | Canada 2024-03 | Liberal Party of Canada | Conservative Party of Canada | New Democratic Party of Canada | Bloc Quebecois | Green Party of Canada | People's Party of Canada | I don't have a party I regularly vote for | other | I am a member of a labour union | Someone else in my household is a member of a labour union | No one in my household, including myself is a member of a labour union | Prefer not to answer | |
| Question - In the event of a telecommunication service disruption, would you find it acceptable, somewhat acceptable, somewhat not acceptable or not acceptable if restoration of your services were delayed because of an employee strike or lockout? | Total | Unwgt N | 998 | 287 | 270 | 142 | 55 | 38 | 17 | 185 | 4 | 169 | 76 | 735 | 26 |
| | | Wgt N | 996 | 295 | 270 | 145 | 51 | 39 | 16 | 176 | 4 | 160 | 77 | 738 | 29 |
| | Acceptable | % | 7.3 | 7.4 | 6.2 | 9.5 | 9.8 | 19.7 | - | 3.3 | - | 10.9 | 8.6 | 6.2 | - |
| | Somewhat acceptable | % | 14.7 | 16.0 | 15.4 | 18.3 | 8.4 | 13.0 | - | 11.5 | - | 21.4 | 18.5 | 12.6 | - |
| | Somewhat not acceptable | % | 21.7 | 20.7 | 23.7 | 16.5 | 12.3 | 19.8 | - | 27.8 | - | 17.0 | 19.2 | 23.2 | - |
| | Not acceptable | % | 52.2 | 53.0 | 53.5 | 47.5 | 69.5 | 45.8 | - | 47.8 | - | 47.6 | 53.7 | 53.4 | - |
| | Unsure | % | 4.2 | 2.8 | 1.3 | 8.3 | 0.0 | 1.7 | - | 9.6 | - | 3.1 | 0.0 | 4.6 | - |

| | | Thinking of federal elections, which federal party do you usually vote for | | | | | | | | | | Are you, or is someone in your household, a member of a labour union? | | | |
|--|--|--|-------------------------|------------------------------|--------------------------------|----------------|-----------------------|--------------------------|---|-------|---------------------------------|---|--|----------------------|----|
| | | Canada 2024-03 | Liberal Party of Canada | Conservative Party of Canada | New Democratic Party of Canada | Bloc Quebecois | Green Party of Canada | People's Party of Canada | I don't have a party I regularly vote for | other | I am a member of a labour union | Someone else in my household is a member of a labour union | No one in my household, including myself is a member of a labour union | Prefer not to answer | |
| Question - Which of the following paths forward would you prefer in the case of a labour dispute between telecommunication service providers and their employees: [ROTATE] | Total | Unwgt N | 994 | 287 | 269 | 140 | 53 | 38 | 17 | 186 | 4 | 168 | 75 | 733 | 26 |
| | | Wgt N | 992 | 294 | 269 | 143 | 49 | 39 | 16 | 177 | 4 | 159 | 76 | 736 | 29 |
| | Telecommunication companies and their employees being required to continue to provide the services they normally provide to ensure the continuity of telecommunication services and timely repair in the event of a service disruption | % | 79.0 | 81.2 | 84.9 | 75.0 | 85.6 | 56.5 | - | 71.9 | - | 74.7 | 79.3 | 80.6 | - |
| | Telecommunication companies and their employees not being required to continue to provide the services they normally provide to ensure the continuity of telecommunication services and timely repair in the event of a service disruption | % | 10.4 | 9.8 | 8.2 | 16.5 | 8.2 | 30.7 | - | 5.2 | - | 15.3 | 14.8 | 8.8 | - |
| | Unsure | % | 10.7 | 8.9 | 6.9 | 8.5 | 6.2 | 12.8 | - | 22.9 | - | 9.9 | 5.9 | 10.6 | - |

| | | Thinking of federal elections, which federal party do you usually vote for | | | | | | | | | | Are you, or is someone in your household, a member of a labour union? | | | |
|--|--|--|-------------------------|------------------------------|--------------------------------|----------------|-----------------------|--------------------------|---|-------|---------------------------------|---|--|----------------------|----|
| | | Canada 2024-03 | Liberal Party of Canada | Conservative Party of Canada | New Democratic Party of Canada | Bloc Quebecois | Green Party of Canada | People's Party of Canada | I don't have a party I regularly vote for | other | I am a member of a labour union | Someone else in my household is a member of a labour union | No one in my household, including myself is a member of a labour union | Prefer not to answer | |
| Question - Which of the following paths forward would you prefer in the case of a labour dispute between telecommunication service providers and their employees: [ROTATE] | Total | Unwgt N | 989 | 286 | 268 | 139 | 55 | 36 | 17 | 184 | 4 | 165 | 74 | 730 | 26 |
| | | Wgt N | 985 | 293 | 269 | 141 | 51 | 37 | 16 | 175 | 4 | 156 | 75 | 731 | 29 |
| | Telecommunication | % | 61.7 | 65.4 | 65.5 | 51.7 | 71.8 | 52.5 | - | 54.6 | - | 49.8 | 68.5 | 64.0 | - |
| | companies being allowed to employ temporary replacement workers to ensure the continuity of telecommunication services and timely repairs in the event of a service disruption | | | | | | | | | | | | | | |
| | Telecommunication | % | 25.1 | 24.2 | 25.3 | 36.2 | 24.0 | 32.4 | - | 16.8 | - | 37.1 | 24.9 | 22.9 | - |
| | companies not being allowed to employ temporary replacement workers to ensure the continuity of telecommunication services and timely repairs in the event of a service disruption | | | | | | | | | | | | | | |
| | Unsure | % | 13.2 | 10.5 | 9.2 | 12.1 | 4.2 | 15.0 | - | 28.6 | - | 13.1 | 6.7 | 13.1 | - |

Our last few questions will help us group your responses.

| | | Are you, or is someone in your household, a member of a labour union? | | | | | |
|---|-------|---|---------------------------------|--|--|----------------------|----|
| | | | I am a member of a labour union | Someone else in my household is a member of a labour union | No one in my household, including myself is a member of a labour union | Prefer not to answer | |
| Question - Thinking of federal elections, which federal party do you usually vote for | Total | Unwgt N | 999 | 170 | 76 | 735 | 26 |
| [RANDOMIZE] [SELECT ONE] | | Wgt N | 997 | 161 | 77 | 737 | 29 |
| Liberal Party of Canada | % | | 29.5 | 30.6 | 24.4 | 30.4 | - |
| Conservative Party of Canada | % | | 27.2 | 26.3 | 32.7 | 26.8 | - |
| New Democratic Party of Canada | % | | 14.5 | 12.4 | 19.6 | 13.7 | - |
| Bloc Quebecois | % | | 5.1 | 9.4 | 4.4 | 4.3 | - |
| Green Party of Canada | % | | 3.9 | 7.0 | 5.5 | 3.2 | - |
| People's Party of Canada | % | | 1.6 | 1.2 | 3.9 | 1.4 | - |
| I don't have a party I regularly vote for | % | | 17.8 | 13.0 | 9.6 | 19.5 | - |
| other | % | | 0.4 | 0.0 | 0.0 | 0.6 | - |

| | | Thinking of federal elections, which federal party do you usually vote for | | | | | | | | | |
|--|-------|--|----------------|-------------------------|------------------------------|--------------------------------|----------------|-----------------------|--------------------------|---|-------|
| | | | Canada 2024-03 | Liberal Party of Canada | Conservative Party of Canada | New Democratic Party of Canada | Bloc Quebecois | Green Party of Canada | People's Party of Canada | I don't have a party I regularly vote for | other |
| Question - Are you, or is someone in your household, a member of a labour union? | Total | Unwgt N | 999 | 287 | 271 | 141 | 55 | 38 | 17 | 186 | 4 |
| [SELECT ALL THAT APPLY] | | Wgt N | 997 | 294 | 271 | 144 | 51 | 39 | 16 | 177 | 4 |
| I am a member of a labour union | % | | 16.2 | 16.8 | 15.6 | 13.9 | 30.0 | 28.7 | - | 11.8 | - |
| Someone else in my household is a member of a labour union | % | | 7.7 | 6.4 | 9.3 | 10.5 | 6.7 | 10.8 | - | 4.2 | - |
| No one in my household, including myself is a member of a labour union | % | | 74.0 | 76.2 | 72.9 | 70.3 | 63.1 | 60.7 | - | 81.1 | - |
| Prefer not to answer | % | | 2.9 | 1.9 | 2.5 | 5.4 | 1.8 | 1.8 | - | 3.5 | - |

*Values are based on the percentage of positive responses to a specific response option (columns exceed 100%)

**Multifrequency tab based on multiple responses