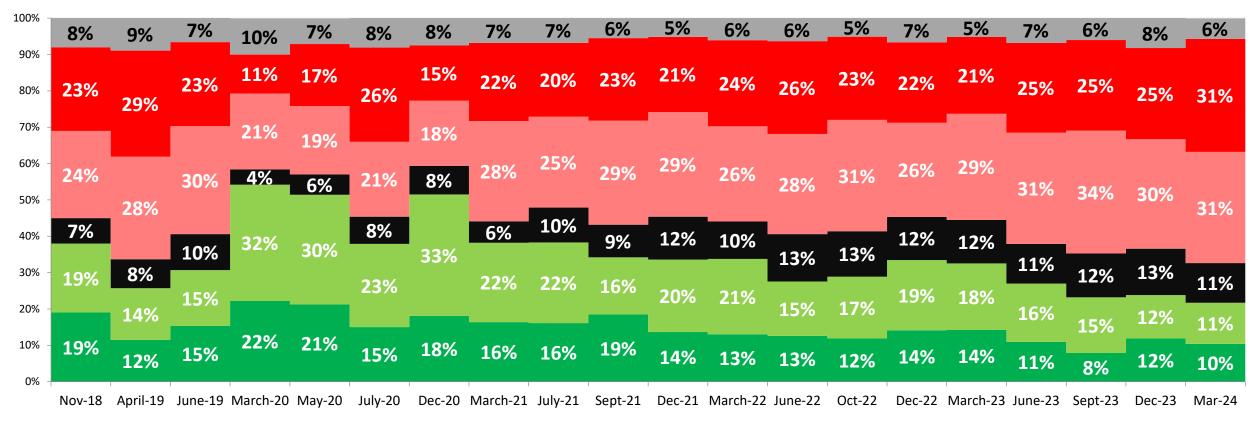
Feelings of anger toward the federal government hit new high - Satisfaction reaches new all-time low.

National Survey | Summary Conducted by Nanos, March 2024 Field: March 31st to April 1st, 2024 Submission 2024-2568



Feelings towards the federal government – Tracking

Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

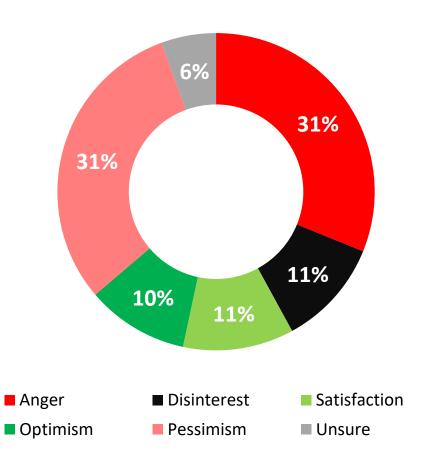


■ Optimism ■ Satisfaction ■ Disinterest ■ Pessimism ■ Anger ■ Unsure

*Weighted to the true population proportion. *Charts may not add up to 100 due to rounding.



Feelings towards the federal government



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

Feelings of anger toward the federal government have increased or held steady in every region, with the largest increases among residents of Quebec (December: 12%; March: 24%) and Atlantic Canada (December: 21%; March: 38%). Pessimism and anger remain the top emotions Canadians say best describe their views of the federal government in Ottawa.

*Weighted to the true population proportion. *Charts may not add up to 100 due to rounding.



Feelings towards the federal government by region



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

	Canada		Atlantic		Quebec		Ontario		Prairies		British Columbia		nbia					
	2024-03 (n=1069)	2023-12 (n=1006)	2023-09 (n=1058)	2024-03 (n=101)	2023-12 (n=106)	2023-09 (n=100)	2024-03 (n=302)	2023-12 (n=255)	2023-09 (n=226)	2024-03 (n=358)	2023-12 (n=339)	2023-09 (n=362)	2024-03 (n=168)	2023-12 (n=195)	2023-09 (n=212)	2024-03 (n=140)	2023-12 (n=111)	2023-09 (n=158)
Anger	31.1%	25.1%	24.9%	38.2%	20.7%	24.8%	24.1%	11.7%	14.4%	28.3%	27.1%	27.7%	44.6%	38.1%	32.1%	30.1%	27.2%	25.6%
Pessimism	30.6%	30.1%	33.8%	25.1%	34.0%	36.8%	28.8%	29.9%	36.4%	33.8%	27.7%	32.6%	26.9%	31.6%	32.4%	32.1%	33.5%	33.5%
Satisfaction	11.3%	11.9%	15.3%	9.2%	19.1%	15.8%	8.2%	11.0%	14.0%	14.5%	13.0%	16.8%	7.0%	6.1%	12.6%	14.0%	14.3%	16.8%
Disinterest	10.9%	12.8%	7.9%	7.1%	5.1%	7.0%	19.6%	25.3%	8.0%	9.2%	11.0%	6.7%	7.6%	6.7%	8.6%	7.3%	8.5%	10.6%
Optimism	10.4%	11.9%	12.0%	15.4%	13.8%	10.4%	11.2%	13.1%	19.4%	9.3%	11.8%	11.1%	9.3%	10.6%	9.7%	11.4%	10.6%	6.3%
Unsure	5.6%	8.2%	6.0%	5.1%	7.3%	5.2%	8.0%	8.9%	7.9%	4.9%	9.3%	5.2%	4.6%	6.9%	4.6%	5.1%	5.9%	7.3%



Feelings towards the federal government by age



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

		Canada			18 to 34			35 to 54		55 plus			
	2024-03 (n=1069)	2023-12 (n=1006)	2023-09 (n=1058)	2024-03 (n=150)	2023-12 (n=192)	2023-09 (n=177)	2024-03 (n=436)	2023-12 (n=320)	2023-09 (n=407)	2024-03 (n=483)	2023-12 (n=494)	2023-09 (n=474)	
Anger	31.1%	25.1%	24.9%	31.6%	30.1%	25.6%	30.5%	25.8%	24.6%	31.2%	21.2%	24.7%	
Pessimism	30.6%	30.1%	33.8%	28.9%	24.6%	32.8%	32.5%	28.4%	32.0%	30.3%	35.1%	36.0%	
Satisfaction	11.3%	11.9%	15.3%	6.4%	10.7%	11.8%	13.0%	11.3%	15.3%	13.1%	13.3%	17.6%	
Disinterest	10.9%	12.8%	7.9%	16.6%	15.6%	8.1%	12.3%	15.6%	8.8%	6.5%	8.8%	7.0%	
Optimism	10.4%	11.9%	12.0%	11.9%	11.9%	16.4%	7.2%	11.0%	13.5%	12.1%	12.6%	8.0%	
Unsure	5.6%	8.2%	6.0%	5.1%	7.1%	5.3%	4.5%	8.0%	5.8%	6.8%	9.0%	6.7%	



Feelings towards the federal government by gender



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

		Canada			Male			Female	
	2024-03 (n=1069)	2023-12 (n=1006)	2023-09 (n=1058)	2024-03 (n=552)	2023-12 (n=557)	2023-09 (n=472)	2024-03 (n=516)	2023-12 (n=447)	2023-09 (n=485)
Anger	31.1%	25.1%	24.9%	36.5%	31.7%	28.0%	25.9%	18.8%	22.0%
Pessimism	30.6%	30.1%	33.8%	33.8%	31.1%	36.1%	27.5%	29.3%	31.5%
Satisfaction	11.3%	11.9%	15.3%	9.4%	12.3%	14.4%	13.1%	11.6%	16.2%
Disinterest	10.9%	12.8%	12.0%	9.1%	12.2%	10.7%	12.7%	13.2%	13.4%
Optimism	10.4%	11.9%	7.9%	8.6%	7.8%	6.9%	12.2%	15.8%	8.9%
Unsure	5.6%	8.2%	6.0%	2.6%	4.9%	4.0%	8.5%	11.2%	8.0%



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TEST IDEAS

Nanos conducted an RDD dual frame (land- and celllines) hybrid telephone and online random survey of 1,069 Canadians, 18 years of age or older, between March 31st and April 1st, 2024 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.0 percentage points, 19 times out of 20.

This study was commissioned and conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description					
Research sponsor	Nanos Research	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically					
Population and Final Sample Size	1069 Randomly selected individuals.		stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure					
Source of Sample	Nanos Probability Panel	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the					
Type of Sample	Probability	Screening	media or a political party prior to administering the survey to ensure the integrity of the data.					
Margin of Error	±3.0 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not					
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey		participate.					
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.					
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Estimated Response Rate	14 percent, consistent with industry norms.					
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.					
Number of Calls	Maximum of five call backs to those recruited.		Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, food banks,					
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30- 9:30pm local time for the respondent.	Question Content	increased grocery prices, car theft, government finances, internet regulation, housing, trust in federal parties on the issue of affordable housing and important issues that would influence					
Field Dates	March 31 st to April 1 st , 2024.		their vote.					
Language of Survey	The survey was conducted in both English and French.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.					
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research	Research/Data Collection Supplier	Nanos Research					
	Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Contact	Contact Nanos Research for more information or with any concerns or questions. <u>http://www.nanos.co</u> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.					



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Any questions?



Nanos Research

(613) 234-4666, ext. 237

ea@nanosresearch.com

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2024-2568 – Nanos – Emotion March Omni – STAT SHEET

					Reg	ion		Gender			Age			
			Canada					British						
			2024-03	Atlantic	Quebec	Ontario	Prairies	Columbia	Male	Female	Other	18 to 34 3	35 to 54	55 plus
Question - Which	Total	Unwgt	1069	101	302	358	168	140	552	516	1	150	436	483
of the following		Ν												
feelings best		Wgt N	1001	67	232	388	175	139	490	510	1	267	323	411
describes your	Anger	%	31.1	38.2	24.1	28.3	44.6	30.1	36.5	25.9	-	31.6	30.5	31.2
views of the federal	Disinterest	%	10.9	7.1	19.6	9.2	7.6	7.3	9.1	12.7	-	16.1	12.3	6.5
government in	Satisfaction	%	11.3	9.2	8.2	14.5	7.0	14.0	9.4	13.1	-	6.4	13.0	13.1
Ottawa?	Optimism	%	10.4	15.4	11.2	9.3	9.3	11.4	8.6	12.2	-	11.9	7.2	12.1
[RANDOMIZE]	Pessimism	%	30.6	25.1	28.8	33.8	26.9	32.1	33.8	27.5	-	28.9	32.5	30.3
	Unsure	%	5.6	5.1	8.0	4.9	4.6	5.1	2.6	8.5	-	5.1	4.5	6.8