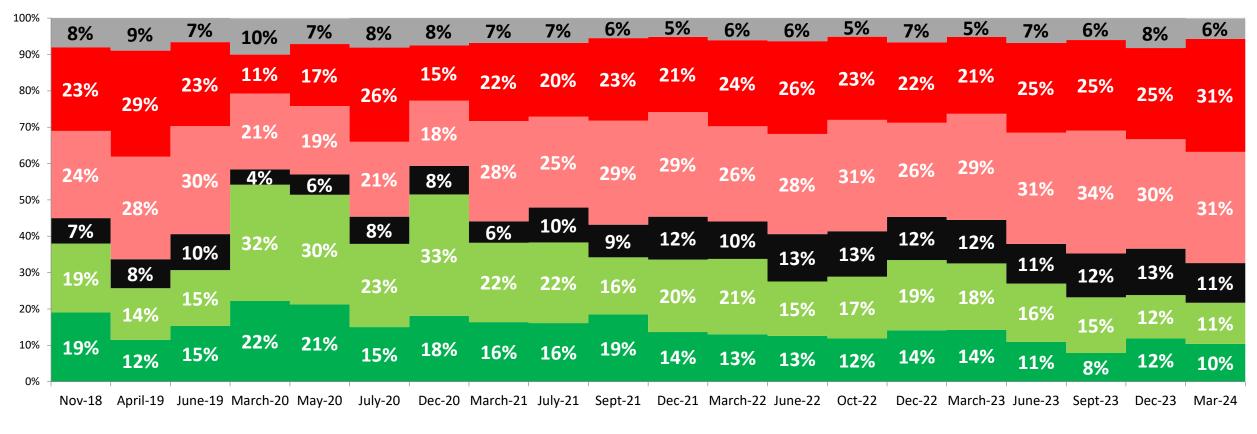
Feelings of anger toward the federal government hit new high - Satisfaction reaches new all-time low.

National Survey | Summary Conducted by Nanos, March 2024 Field: March 31st to April 1st, 2024 Submission 2024-2568



Feelings towards the federal government – Tracking

Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

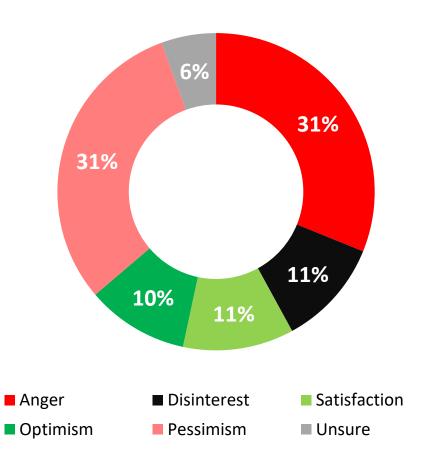


■ Optimism ■ Satisfaction ■ Disinterest ■ Pessimism ■ Anger ■ Unsure

*Weighted to the true population proportion. *Charts may not add up to 100 due to rounding.



Feelings towards the federal government



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

Feelings of anger toward the federal government have increased or held steady in every region, with the largest increases among residents of Quebec (December: 12%; March: 24%) and Atlantic Canada (December: 21%; March: 38%). Pessimism and anger remain the top emotions Canadians say best describe their views of the federal government in Ottawa.

*Weighted to the true population proportion. *Charts may not add up to 100 due to rounding.



Feelings towards the federal government by region



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

| | Canada | | Atlantic | | Quebec | | Ontario | | Prairies | | British Columbia | | nbia | | | | | |
|--------------|---------------------|---------------------|---------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| | 2024-03 (n=1069) | 2023-12 (n=1006) | 2023-09 (n=1058) | 2024-03 (n=101) | 2023-12 (n=106) | 2023-09 (n=100) | 2024-03 (n=302) | 2023-12 (n=255) | 2023-09 (n=226) | 2024-03 (n=358) | 2023-12 (n=339) | 2023-09 (n=362) | 2024-03 (n=168) | 2023-12 (n=195) | 2023-09 (n=212) | 2024-03 (n=140) | 2023-12 (n=111) | 2023-09 (n=158) |
| Anger | 31.1% | 25.1% | 24.9% | 38.2% | 20.7% | 24.8% | 24.1% | 11.7% | 14.4% | 28.3% | 27.1% | 27.7% | 44.6% | 38.1% | 32.1% | 30.1% | 27.2% | 25.6% |
| Pessimism | 30.6% | 30.1% | 33.8% | 25.1% | 34.0% | 36.8% | 28.8% | 29.9% | 36.4% | 33.8% | 27.7% | 32.6% | 26.9% | 31.6% | 32.4% | 32.1% | 33.5% | 33.5% |
| Satisfaction | 11.3% | 11.9% | 15.3% | 9.2% | 19.1% | 15.8% | 8.2% | 11.0% | 14.0% | 14.5% | 13.0% | 16.8% | 7.0% | 6.1% | 12.6% | 14.0% | 14.3% | 16.8% |
| Disinterest | 10.9% | 12.8% | 7.9% | 7.1% | 5.1% | 7.0% | 19.6% | 25.3% | 8.0% | 9.2% | 11.0% | 6.7% | 7.6% | 6.7% | 8.6% | 7.3% | 8.5% | 10.6% |
| Optimism | 10.4% | 11.9% | 12.0% | 15.4% | 13.8% | 10.4% | 11.2% | 13.1% | 19.4% | 9.3% | 11.8% | 11.1% | 9.3% | 10.6% | 9.7% | 11.4% | 10.6% | 6.3% |
| Unsure | 5.6% | 8.2% | 6.0% | 5.1% | 7.3% | 5.2% | 8.0% | 8.9% | 7.9% | 4.9% | 9.3% | 5.2% | 4.6% | 6.9% | 4.6% | 5.1% | 5.9% | 7.3% |



Feelings towards the federal government by age



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

| | | Canada | | | 18 to 34 | | | 35 to 54 | | 55 plus | | | |
|--------------|---------------------|---------------------|---------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--|
| | 2024-03 (n=1069) | 2023-12 (n=1006) | 2023-09 (n=1058) | 2024-03 (n=150) | 2023-12 (n=192) | 2023-09 (n=177) | 2024-03 (n=436) | 2023-12 (n=320) | 2023-09 (n=407) | 2024-03 (n=483) | 2023-12 (n=494) | 2023-09 (n=474) | |
| Anger | 31.1% | 25.1% | 24.9% | 31.6% | 30.1% | 25.6% | 30.5% | 25.8% | 24.6% | 31.2% | 21.2% | 24.7% | |
| Pessimism | 30.6% | 30.1% | 33.8% | 28.9% | 24.6% | 32.8% | 32.5% | 28.4% | 32.0% | 30.3% | 35.1% | 36.0% | |
| Satisfaction | 11.3% | 11.9% | 15.3% | 6.4% | 10.7% | 11.8% | 13.0% | 11.3% | 15.3% | 13.1% | 13.3% | 17.6% | |
| Disinterest | 10.9% | 12.8% | 7.9% | 16.6% | 15.6% | 8.1% | 12.3% | 15.6% | 8.8% | 6.5% | 8.8% | 7.0% | |
| Optimism | 10.4% | 11.9% | 12.0% | 11.9% | 11.9% | 16.4% | 7.2% | 11.0% | 13.5% | 12.1% | 12.6% | 8.0% | |
| Unsure | 5.6% | 8.2% | 6.0% | 5.1% | 7.1% | 5.3% | 4.5% | 8.0% | 5.8% | 6.8% | 9.0% | 6.7% | |



Feelings towards the federal government by gender



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

| | | Canada | | | Male | | | Female | |
|--------------|---------------------|---------------------|---------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| | 2024-03 (n=1069) | 2023-12 (n=1006) | 2023-09 (n=1058) | 2024-03 (n=552) | 2023-12 (n=557) | 2023-09 (n=472) | 2024-03 (n=516) | 2023-12 (n=447) | 2023-09 (n=485) |
| Anger | 31.1% | 25.1% | 24.9% | 36.5% | 31.7% | 28.0% | 25.9% | 18.8% | 22.0% |
| Pessimism | 30.6% | 30.1% | 33.8% | 33.8% | 31.1% | 36.1% | 27.5% | 29.3% | 31.5% |
| Satisfaction | 11.3% | 11.9% | 15.3% | 9.4% | 12.3% | 14.4% | 13.1% | 11.6% | 16.2% |
| Disinterest | 10.9% | 12.8% | 12.0% | 9.1% | 12.2% | 10.7% | 12.7% | 13.2% | 13.4% |
| Optimism | 10.4% | 11.9% | 7.9% | 8.6% | 7.8% | 6.9% | 12.2% | 15.8% | 8.9% |
| Unsure | 5.6% | 8.2% | 6.0% | 2.6% | 4.9% | 4.0% | 8.5% | 11.2% | 8.0% |



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TEST IDEAS

Nanos conducted an RDD dual frame (land- and celllines) hybrid telephone and online random survey of 1,069 Canadians, 18 years of age or older, between March 31st and April 1st, 2024 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.0 percentage points, 19 times out of 20.

This study was commissioned and conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

| Element | Description | Element | Description | | | | | |
|-------------------------------------|---|--------------------------------------|---|--|--|--|--|--|
| Research sponsor | Nanos Research | Weighting of Data | The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically | | | | | |
| Population and Final Sample Size | 1069 Randomly selected individuals. | | stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure | | | | | |
| Source of Sample | Nanos Probability Panel | Screening | Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the | | | | | |
| Type of Sample | Probability | Screening | media or a political party prior to administering the survey to ensure the integrity of the data. | | | | | |
| Margin of Error | ±3.0 percentage points, 19 times out of 20. | Excluded Demographics | Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not | | | | | |
| Mode of Survey | RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey | | participate. | | | | | |
| Sampling Method Base | The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada. | Stratification | By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample. | | | | | |
| Demographics (Captured) | Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography. | Estimated Response Rate | 14 percent, consistent with industry norms. | | | | | |
| Fieldwork/Validation | Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online | Question Order | Question order in the preceding report reflects the order in which they appeared in the original questionnaire. | | | | | |
| Number of Calls | Maximum of five call backs to those recruited. | | Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, food banks, | | | | | |
| Time of Calls | Individuals recruited were called between 12-5:30 pm and 6:30- 9:30pm local time for the respondent. | Question Content | increased grocery prices, car theft, government finances, internet regulation, housing, trust in federal parties on the issue of affordable housing and important issues that would influence | | | | | |
| Field Dates | March 31 st to April 1 st , 2024. | | their vote. | | | | | |
| Language of Survey | The survey was conducted in both English and French. | Question Wording | The questions in the preceding report are written exactly as they were asked to individuals. | | | | | |
| Standards | Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research | Research/Data Collection Supplier | Nanos Research | | | | | |
| | Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/ | Contact | Contact Nanos Research for more information or with any concerns or questions. <u>http://www.nanos.co</u> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com. | | | | | |



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Any questions?



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2024-2568 – Nanos – Emotion March Omni – STAT SHEET

| | | | | | Reg | ion | | Gender | | | Age | | | |
|----------------------|--------------|-------|---------|----------|--------|---------|----------|----------|------|--------|-------|------------|----------|---------|
| | | | Canada | | | | | British | | | | | | |
| | | | 2024-03 | Atlantic | Quebec | Ontario | Prairies | Columbia | Male | Female | Other | 18 to 34 3 | 35 to 54 | 55 plus |
| Question - Which | Total | Unwgt | 1069 | 101 | 302 | 358 | 168 | 140 | 552 | 516 | 1 | 150 | 436 | 483 |
| of the following | | Ν | | | | | | | | | | | | |
| feelings best | | Wgt N | 1001 | 67 | 232 | 388 | 175 | 139 | 490 | 510 | 1 | 267 | 323 | 411 |
| describes your | Anger | % | 31.1 | 38.2 | 24.1 | 28.3 | 44.6 | 30.1 | 36.5 | 25.9 | - | 31.6 | 30.5 | 31.2 |
| views of the federal | Disinterest | % | 10.9 | 7.1 | 19.6 | 9.2 | 7.6 | 7.3 | 9.1 | 12.7 | - | 16.1 | 12.3 | 6.5 |
| government in | Satisfaction | % | 11.3 | 9.2 | 8.2 | 14.5 | 7.0 | 14.0 | 9.4 | 13.1 | - | 6.4 | 13.0 | 13.1 |
| Ottawa? | Optimism | % | 10.4 | 15.4 | 11.2 | 9.3 | 9.3 | 11.4 | 8.6 | 12.2 | - | 11.9 | 7.2 | 12.1 |
| [RANDOMIZE] | Pessimism | % | 30.6 | 25.1 | 28.8 | 33.8 | 26.9 | 32.1 | 33.8 | 27.5 | - | 28.9 | 32.5 | 30.3 |
| | Unsure | % | 5.6 | 5.1 | 8.0 | 4.9 | 4.6 | 5.1 | 2.6 | 8.5 | - | 5.1 | 4.5 | 6.8 |