Satisfaction with Canada as a country continues to decline – Universities and Colleges top positive contributor to Canada being a better country.

NANOS

1

Satisfaction with Canada as a country continues to decline

About one in two Canadians (52%) now say they are satisfied with Canada as a country (mean of 5.9 out of 10), which is a decrease compared to 2021 (74%, mean of 7.2).

2

Younger Canadians and men report lowest level of satisfaction with Canada as a country

Younger Canadians (18-34) and men report the lowest level of satisfaction (mean of 5.3 and 5.4, respectively) with Canada as a country compared to older Canadians (55 plus) and women (mean of 6.4 and 6.5, respectively).
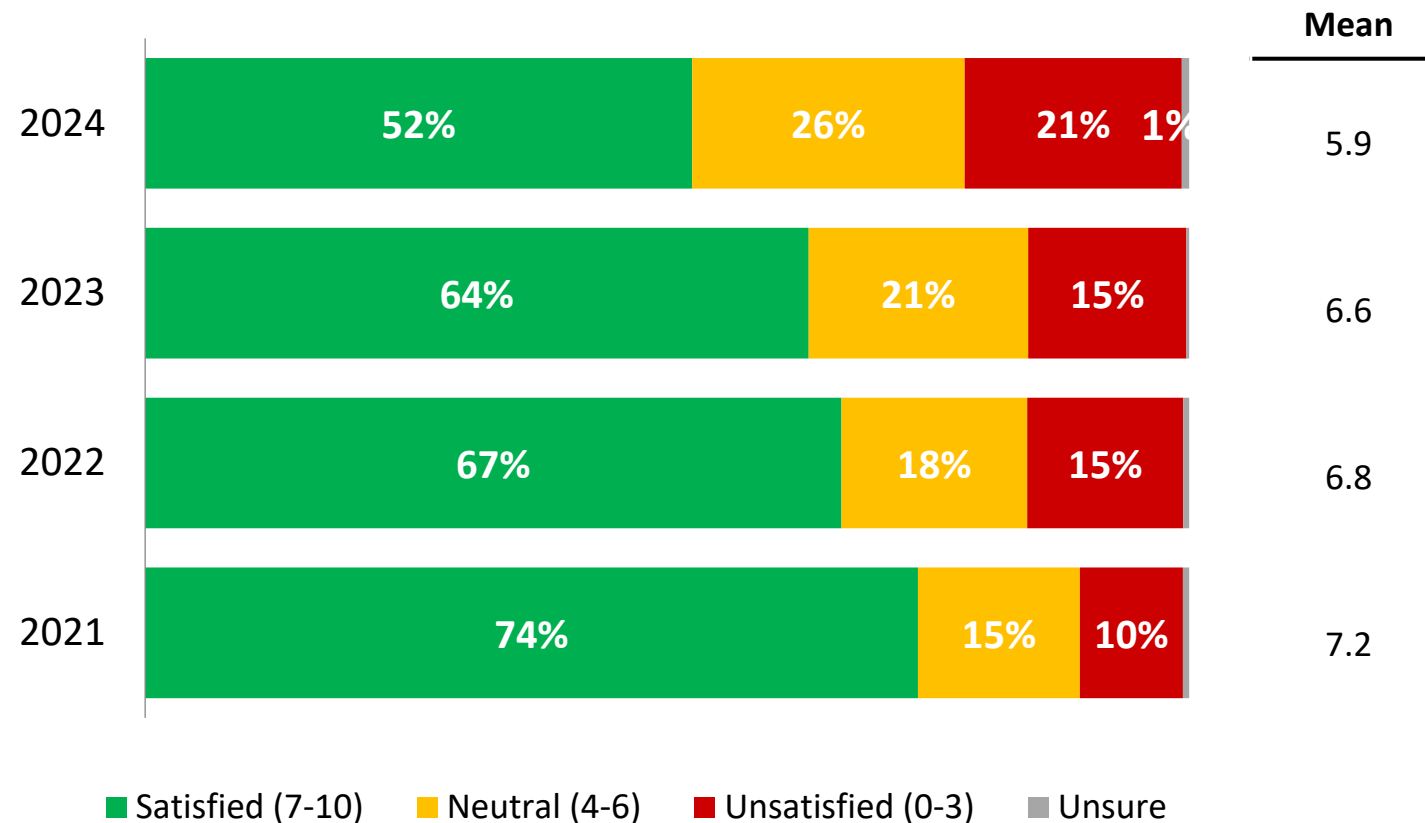
3

Universities and Colleges remain top contributor to Canada being a better country, health system sees a drop

While Canada's universities and colleges (mean of 7.1) continues to be ranked as top major contributor to Canada being a better country, Canada's health system sees a drop from a mean score of 7.0 to 6.7.

Level of satisfaction with Canada as a country - Tracking

Satisfaction with Canada as a country continues to decline since tracking started in 2021 with now twice as many Canadians who report being unsatisfied (21%) compared to 2021 (10%).

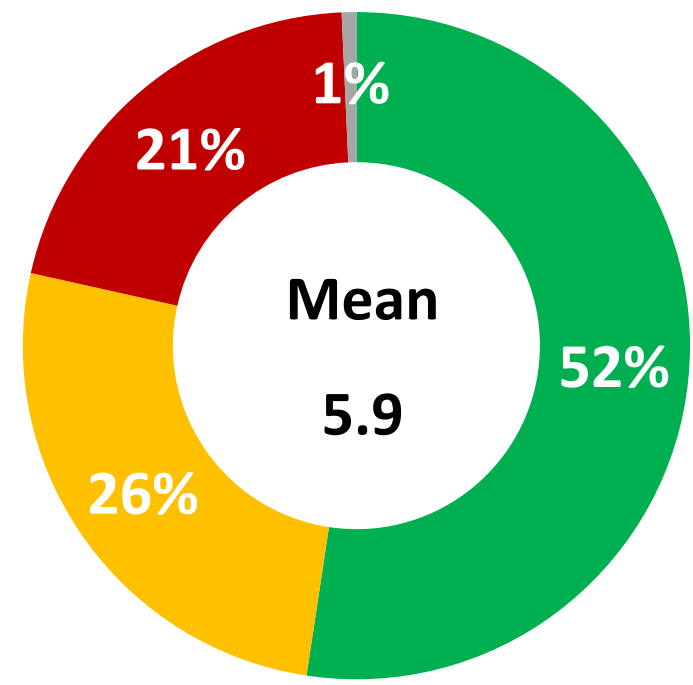|	Satisfied (7-10)	Neutral (4-6)	Unsatisfied (0-3)	Unsure	Mean
2024	52%	26%	21%	1%	5.9
2023	64%	21%	15%		6.6
2022	67%	18%	15%		6.8
2021	74%	15%	10%		7.2

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*Data under 3% not labelled for clarity.

Q - On a scale of 0 to 10 where 0 is not at all satisfied and 10 is very satisfied, how would you describe your level of satisfaction with Canada as a country?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 29th to January 31st, 2024, n=1,114 accurate ±2.9 percentage points plus or minus, 19 times out of 20.

NANOS

Level of satisfaction with Canada as a country

Mean 5.9

- 🟩 Satisfied (7-10) — 52%
- 🟨 Neutral (4-6) — 26%
- 🟥 Unsatisfied (0-3) — 21%
- ⬜ Unsure — 1%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

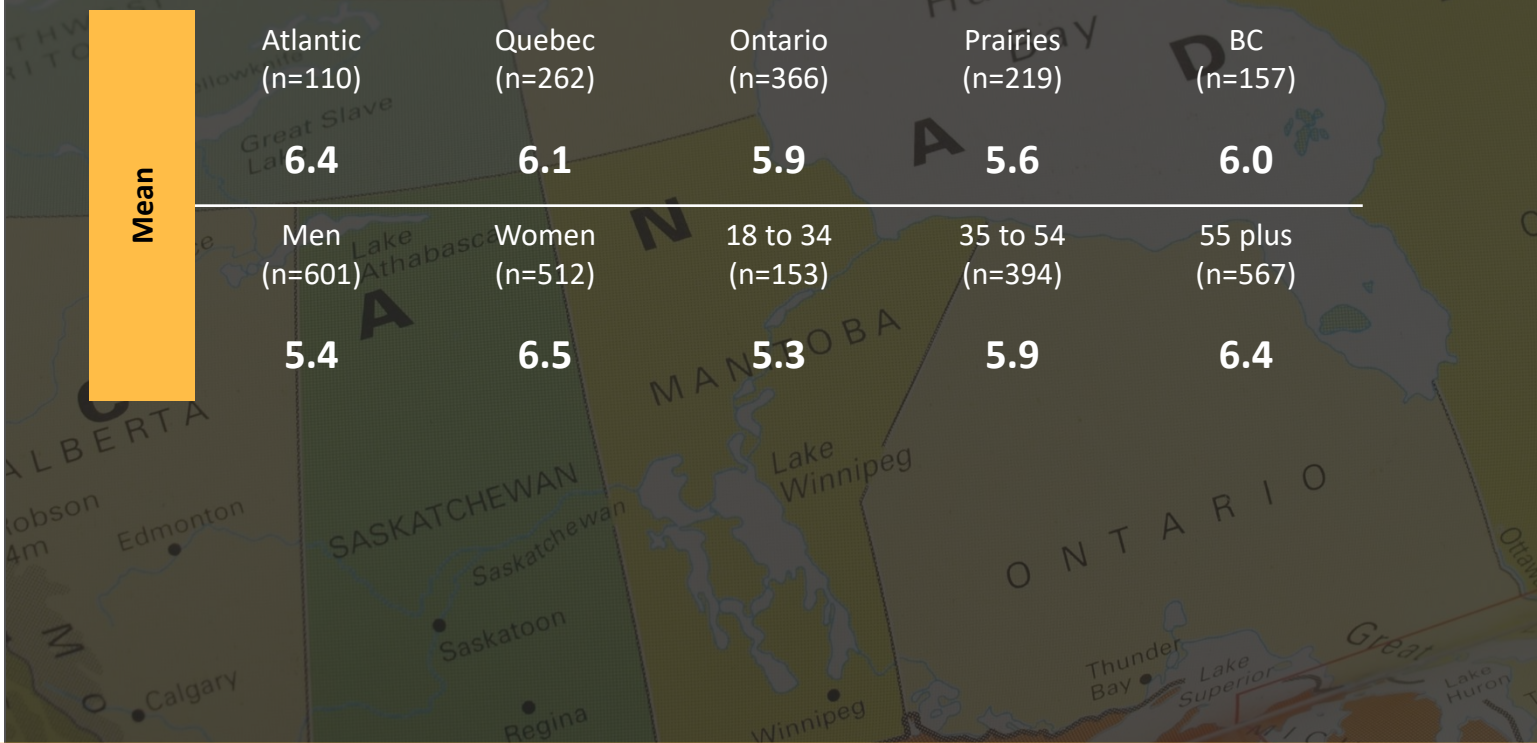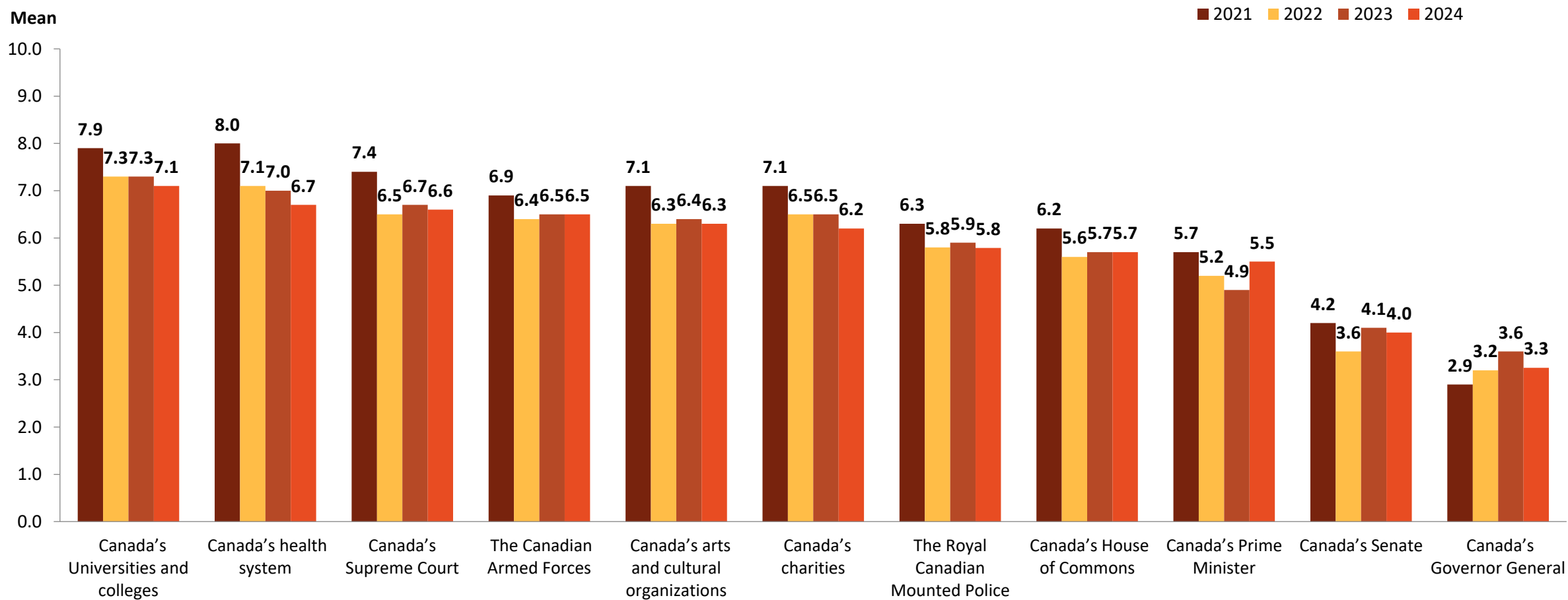| Mean	Atlantic (n=110)	Quebec (n=262)	Ontario (n=366)	Prairies (n=219)	BC (n=157)
	6.4	6.1	5.9	5.6	6.0
	Men (n=601)	Women (n=512)	18 to 34 (n=153)	35 to 54 (n=394)	55 plus (n=567)
	5.4	6.5	5.3	5.9	6.4

Q – On a scale of 0 to 10 where 0 is not at all satisfied and 10 is very satisfied, how would you describe your level of satisfaction with Canada as a country?

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Contributors to Canada being a better country

Q – Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

Mean

Legend: ■ 2021 ■ 2022 ■ 2023 ■ 2024

	2021	2022	2023	2024
Canada's Universities and colleges	7.9	7.3	7.3	7.1
Canada's health system	8.0	7.1	7.0	6.7
Canada's Supreme Court	7.4	6.5	6.7	6.6
The Canadian Armed Forces	6.9	6.4	6.5	6.5
Canada's arts and cultural organizations	7.1	6.3	6.4	6.3
Canada's charities	7.1	6.5	6.5	6.2
The Royal Canadian Mounted Police	6.3	5.8	5.9	5.8
Canada's House of Commons	6.2	5.6	5.7	5.7
Canada's Prime Minister	5.7	5.2	4.9	5.5
Canada's Senate	4.2	3.6	4.1	4.0
Canada's Governor General	2.9	3.2	3.6	3.3

NANOS

Contributors to Canada being a better country - Tracking by Region

Q – Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

	Atlantic				Quebec				Ontario				Prairies				BC			
	2024 (n=110)	2023 (n=110)	2022 (n=99)	2021 (n=101)	2024 (n=262)	2023 (n=236)	2022 (n=230)	2021 (n=207)	2024 (n=366)	2023 (n=353)	2022 (n=350)	2021 (n=340)	2024 (n=219)	2023 (n=216)	2022 (n=208)	2021 (n=209)	2024 (n=157)	2023 (n=139)	2022 (n=162)	2021 (n=158)
Canada's universities and colleges	7.2	7.2	7.3	7.8	7.3	7.6	7.7	8.3	7.1	7.3	7.1	7.8	6.7	6.8	6.9	7.6	7.0	7.1	7.5	7.8
Canada's Supreme Court	7.1	6.3	6.0	7.5	6.9	6.6	6.7	7.4	6.6	6.6	6.4	7.5	6.4	6.0	6.1	7.1	6.3	6.7	6.7	7.7
The Royal Canadian Mounted Police	6.3	6.3	6.0	6.7	5.7	5.8	5.8	6.5	5.5	5.8	5.5	6.0	6.3	6.3	6.5	6.7	5.9	6.1	6.1	6.1
Canada's Governor General	4.0	4.4	3.8	3.2	2.4	2.5	2.3	2.2	3.6	4.0	3.5	3.3	3.1	3.3	3.1	2.8	3.7	4.1	3.6	3.3
Canada's Prime Minister	5.8	5.5	5.3	6.2	5.5	5.1	5.5	6.0	5.7	5.3	5.3	6.0	5.1	3.7	4.3	4.5	5.6	5.0	5.2	5.5
Canada's House of Commons	5.8	6.0	5.5	6.4	5.7	5.6	5.9	6.5	5.7	6.0	5.5	6.3	5.4	5.2	5.2	5.5	6.0	5.6	5.9	6.5
Canada's Senate	4.5	3.9	3.4	3.8	3.8	4.0	3.7	4.5	4.1	4.2	3.8	4.1	3.8	3.8	3.3	3.9	3.9	4.2	3.6	4.4
Canada's health system	6.9	7.1	7.2	7.8	6.1	6.5	6.3	7.5	6.9	7.3	7.5	8.2	7.0	6.9	7.0	8.0	6.8	7.0	7.5	8.3
Canada's arts and cultural organizations	6.4	6.2	6.4	7.0	6.5	6.8	6.8	7.2	6.3	6.3	6.2	7.0	5.9	6.1	5.6	6.6	6.4	6.5	6.7	7.6
Canada's charities	6.5	6.8	7.0	6.8	6.5	6.9	6.5	7.2	6.2	6.6	6.3	7.0	5.6	6.6	6.3	6.9	6.2	6.6	6.8	7.4
The Canadian Armed Forces	7.2	6.9	6.6	7.1	6.3	6.3	6.3	7.0	6.5	6.5	6.4	6.9	6.6	6.9	6.6	7.2	6.5	6.4	6.7	6.6

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 29th to January 31st, 2024, n=1,114 accurate ±2.9 percentage points plus or minus, 19 times out of 20.

NANOS

Contributors to Canada being a better country - Tracking by Profile

Q – Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

	Men				Women				18 to 34				35 to 54				55 plus			
	2024 (n=601)	2023 (n=557)	2022 (n=556)	2021 (n=567)	2024 (n=512)	2023 (n=494)	2022 (n=493)	2021 (n=448)	2024 (n=153)	2023 (n=245)	2022 (n=176)	2021 (n=175)	2024 (n=394)	2023 (n=388)	2022 (n=446)	2021 (n=392)	2024 (n=567)	2023 (n=421)	2022 (n=427)	2021 (n=448)
Canada's universities and colleges	6.8	7.0	7.1	7.7	7.3	7.5	7.5	8.0	6.8	6.6	6.9	7.6	7.1	7.3	7.1	7.8	7.2	7.7	7.7	8.1
Canada's Supreme Court	6.5	6.2	6.1	7.4	6.7	6.8	6.8	7.5	6.2	5.7	5.9	7.4	6.5	6.4	6.3	7.2	6.9	7.1	7.0	7.6
The Royal Canadian Mounted Police	5.5	5.7	5.6	6.2	6.1	6.1	6.1	6.4	5.0	5.2	5.1	5.5	5.9	5.9	6.0	6.4	6.2	6.4	6.2	6.7
Canada's Governor General	2.7	3.1	2.7	2.7	3.8	4.1	3.7	3.2	2.8	3.2	2.8	2.7	3.2	3.3	3.0	2.9	3.6	4.0	3.6	3.1
Canada's Prime Minister	4.8	4.3	4.6	5.1	6.2	5.5	5.7	6.2	4.9	4.3	4.8	5.7	5.5	4.9	5.0	5.6	5.9	5.4	5.6	5.8
Canada's House of Commons	5.4	5.5	5.3	5.9	5.9	5.9	5.9	6.5	5.1	5.2	5.1	6.0	5.6	5.4	5.4	6.2	6.1	6.2	6.0	6.4
Canada's Senate	3.4	3.7	3.2	3.6	4.6	4.5	4.1	4.8	3.9	4.1	3.6	4.4	3.9	3.9	3.5	4.0	4.2	4.2	3.7	4.2
Canada's health system	6.6	6.8	7.0	7.9	6.8	7.2	7.2	8.1	6.3	6.9	7.0	8.1	6.8	6.8	7.0	8.0	6.9	7.2	7.3	8.0
Canada's arts and cultural organizations	5.9	6.0	5.8	6.9	6.7	6.8	6.8	7.2	6.1	6.0	6.3	7.2	6.1	6.2	6.1	6.9	6.6	6.8	6.5	7.0
Canada's charities	5.8	6.5	6.3	6.8	6.5	6.9	6.7	7.3	5.6	6.2	6.4	6.7	6.2	6.4	6.3	7.1	6.5	7.2	6.6	7.3
The Canadian Armed Forces	6.2	6.4	6.4	6.9	6.8	6.7	6.5	6.9	6.0	5.9	5.8	6.3	6.5	6.4	6.5	7.1	6.9	7.0	6.8	7.2

NANOS

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,114 Canadians, 18 years of age or older, between January 29th and 31st, 2024 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialing with a maximum of five call backs.

The margin of error for a random survey of 1,114 Canadians is ±2.9 percentage points, 19 times out of 20.

The research was commissioned and conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

METHODOLOGY

Element	Description
Research sponsor	Nanos Research
Population and Final Sample Size	1,114 Randomly selected individuals.
Source of Sample	Nanos Panel
Type of Sample	Probability
Margin of Error	±2.9 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	January 29th and 31st, 2024 .
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure.
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	13 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, the use of the Emergencies Act, Immigration, United States Election and border, and opinion son the Liberal and Conservative party leaders.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.

TECHNICAL NOTE

TABULATIONS

NANOS

2024-2534 – Institutional Tracking – January Omni – STAT SHEET

					Region					Gender			Age		
			Canada 2024-01	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - On a scale of 0 to 10 where 0 is not at all satisfied and 10 is very satisfied, how would you describe your level of satisfaction with Canada as a country?	Total	Unwgt N	1114	110	262	366	219	157	601	512	1	153	394	567
		Wgt N	1001	67	231	388	175	140	490	510	1	267	323	411
		Mean	5.9	6.4	6.1	5.9	5.6	6.0	5.4	6.5		5.3	5.9	6.4
		Median	7.0	7.0	7.0	7.0	6.0	7.0	6.0	7.0		6.0	7.0	7.0
	Not at all satisfied (0)	%	7.3	10.2	6.3	6.9	9.9	5.7	9.7	5.1		10.6	7.1	5.4
	1	%	2.2	1.0	2.0	1.5	4.2	2.7	2.6	1.9		1.2	2.1	3.0
	2	%	4.5	2.3	4.9	5.5	4.2	2.9	6.3	2.8		4.0	5.8	4.0
	3	%	6.7	3.9	3.7	8.2	5.0	11.2	10.2	3.2		5.9	9.2	5.2
	4	%	5.7	4.5	4.3	5.5	10.5	3.1	6.8	4.5		8.4	3.4	5.6
	5	%	10.7	9.2	12.9	9.5	11.3	10.3	9.4	12.0		18.1	8.3	7.8
	6	%	9.7	8.1	9.0	11.3	8.9	8.3	10.3	9.2		10.8	10.7	8.3
	7	%	19.8	19.1	24.7	18.1	16.3	20.9	16.1	23.3		21.9	21.3	17.2
	8	%	16.2	17.4	17.6	15.7	14.0	17.6	14.6	17.8		12.1	16.6	18.6
	9	%	8.3	6.9	7.1	11.0	5.5	7.2	7.3	9.3		3.3	9.9	10.3
	Very satisfied (10)	%	8.1	17.4	6.7	6.0	10.3	8.9	6.1	10.0		2.4	5.5	13.7
	Unsure	%	0.7	0.0	0.8	0.9	0.0	1.3	0.5	0.9		1.3	0.0	0.9

Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

					Region					Gender			Age		
			Canada 2024-01	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Canada's universities and colleges	Total	Unwgt N	1114	110	262	366	219	157	601	512	1	153	394	567
		Wgt N	1001	67	231	388	175	140	490	510	1	267	323	411
		Mean	7.1	7.2	7.3	7.1	6.7	7.0	6.8	7.3		6.8	7.1	7.2
		Median	7.0	8.0	8.0	7.0	7.0	8.0	7.0	8.0		7.0	8.0	8.0
	Does not contribute at all (0)	%	2.5	3.0	3.3	2.3	2.7	1.5	3.5	1.6		4.0	1.4	2.4
	1	%	1.9	1.3	0.8	1.1	3.7	3.8	2.3	1.5		1.0	2.4	2.1
	2	%	2.2	2.3	1.7	1.4	4.0	3.0	2.5	1.9		1.8	3.0	1.8
	3	%	2.6	3.9	3.2	1.9	2.5	3.1	3.5	1.7		2.7	2.5	2.6
	4	%	3.6	1.9	1.5	5.3	3.4	3.1	2.9	4.2		4.9	3.2	2.9
	5	%	9.1	11.3	6.0	9.8	8.6	11.9	10.4	7.9		9.4	8.3	9.6
	6	%	9.5	8.2	8.1	10.1	12.6	7.2	9.5	9.6		11.2	9.9	8.2
	7	%	18.2	15.0	18.5	20.0	18.5	14.2	18.7	17.6		23.8	19.1	13.9
	8	%	20.5	16.7	21.9	21.1	17.6	22.0	21.7	19.4		14.2	23.1	22.6
	9	%	11.9	13.8	15.4	9.1	9.9	15.6	11.0	12.8		7.9	12.7	13.9
	Is a major contributor (10)	%	16.8	22.6	17.4	16.5	15.9	14.8	12.5	20.9		17.6	14.0	18.4
	Unsure	%	1.1	0.0	2.1	1.4	0.6	0.0	1.5	0.8		1.5	0.4	1.5

Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

					Region				Gender			Age		
			Canada 2024-01	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Canada's Supreme Court	Total	Unwgt N	1114	110	262	366	219	157	601	512	1	153	394	567
		Wgt N	1001	67	231	388	175	140	490	510	1	267	323	411
		Mean	6.6	7.1	6.9	6.6	6.4	6.3	6.5	6.7		6.2	6.5	6.9
		Median	7.0	8.0	7.0	7.0	7.0	7.0	7.0	7.0		6.0	7.0	7.0
	Does not contribute at all (0)	%	3.0	2.3	3.7	2.1	3.4	4.5	4.2	1.9		4.3	2.7	2.5
	1	%	1.7	1.7	0.0	1.8	3.4	1.8	2.1	1.2		1.2	1.9	1.8
	2	%	3.0	2.6	3.1	3.3	2.1	3.5	2.7	3.3		4.1	2.5	2.7
	3	%	3.5	2.6	3.3	3.4	4.8	2.6	4.3	2.7		4.3	3.0	3.4
	4	%	4.8	3.9	3.9	5.1	4.1	7.0	4.7	5.0		4.6	5.3	4.6
	5	%	12.7	12.1	8.5	13.3	13.5	16.9	11.8	13.3		13.9	15.4	9.7
	6	%	12.5	3.8	12.1	14.1	12.9	12.0	11.5	13.4		16.5	14.2	8.5
	7	%	16.4	14.3	16.9	16.7	17.2	14.6	17.2	15.6		19.0	15.0	15.7
	8	%	17.0	20.8	17.3	18.3	15.4	13.0	17.3	16.7		12.3	16.9	20.1
	9	%	9.5	9.2	15.3	6.9	7.4	9.7	9.8	9.2		5.1	9.6	12.3
	Is a major contributor (10)	%	12.7	21.4	11.6	12.6	12.2	11.2	11.3	14.1		11.8	10.8	14.8
	Unsure	%	3.3	5.3	4.3	2.4	3.6	3.2	3.0	3.6		3.1	2.8	3.9

Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

					Region				Gender			Age		
			Canada 2024-01	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - The Royal Canadian Mounted Police	Total	Unwgt N	1114	110	262	366	219	157	601	512	1	153	394	567
		Wgt N	1001	67	231	388	175	140	490	510	1	267	323	411
		Mean	5.8	6.3	5.7	5.5	6.3	5.9	5.5	6.1		5.0	5.9	6.2
		Median	6.0	7.0	6.0	6.0	7.0	6.0	6.0	6.0		5.0	6.0	7.0
	Does not contribute at all (0)	%	4.9	2.3	5.5	5.2	4.3	5.2	7.3	2.5		9.7	2.6	3.6
	1	%	3.2	1.3	3.0	4.1	1.8	4.0	3.6	2.9		4.8	2.7	2.7
	2	%	4.1	4.5	2.6	5.1	3.8	4.2	4.3	3.9		5.9	3.4	3.5
	3	%	5.9	6.4	6.2	6.1	3.9	7.0	6.8	5.0		7.3	6.5	4.4
	4	%	5.5	3.2	7.3	6.8	2.1	3.9	5.3	5.6		6.6	5.6	4.7
	5	%	17.1	18.9	16.4	18.2	17.8	13.3	16.7	17.5		20.2	16.2	15.8
	6	%	13.4	10.6	11.1	13.9	14.3	15.7	13.1	13.7		10.0	17.5	12.3
	7	%	15.8	16.4	17.0	15.3	15.5	15.4	16.0	15.7		11.5	19.6	15.7
	8	%	14.3	18.3	15.5	13.3	14.5	12.7	14.9	13.7		9.3	13.0	18.5
	9	%	7.8	12.1	5.8	5.8	11.2	10.0	7.0	8.5		4.9	7.8	9.6
	Is a major contributor (10)	%	4.9	5.8	3.8	2.9	9.1	6.7	3.3	6.4		4.7	3.3	6.3
	Unsure	%	3.2	0.0	5.7	3.3	1.9	1.9	1.7	4.6		5.0	2.0	3.0

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,114 Canadians, 18 years of age or older, between January 29th and 31st, 2024. The margin of error for this survey is ±2.9 percentage points, 19 times out of 20.

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Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

					Region				Gender			Age		
			Canada 2024-01	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Canada's Governor General	Total	Unwgt N	1114	110	262	366	219	157	601	512	1	153	394	567
		Wgt N	1001	67	231	388	175	140	490	510	1	267	323	411
		Mean	3.3	4.0	2.4	3.6	3.1	3.7	2.7	3.8		2.8	3.2	3.6
		Median	3.0	5.0	1.0	4.0	2.0	3.0	2.0	4.0		2.0	3.0	3.0
	Does not contribute at all (0)	%	29.2	21.2	39.6	24.5	31.5	25.9	36.3	22.4		35.1	28.3	26.1
	1	%	8.4	3.6	10.9	7.4	10.2	7.4	9.9	7.0		5.1	10.5	9.0
	2	%	7.8	10.1	4.8	8.7	7.1	10.1	8.5	7.0		8.8	7.9	7.2
	3	%	8.5	8.8	12.6	6.8	7.6	7.0	10.1	6.9		9.2	8.2	8.2
	4	%	4.5	2.9	5.2	4.0	3.4	6.4	3.0	5.8		4.8	3.8	4.7
	5	%	14.7	17.9	11.6	20.3	11.2	6.9	11.6	17.7		15.9	16.7	12.3
	6	%	5.8	10.1	5.0	5.0	4.8	8.5	5.5	6.1		4.7	5.8	6.5
	7	%	7.4	7.6	3.5	8.8	7.6	9.9	4.8	10.0		7.4	7.1	7.8
	8	%	6.1	6.6	3.2	5.1	9.9	8.8	3.6	8.5		3.2	4.8	8.9
	9	%	2.1	3.3	0.4	2.8	1.1	3.8	2.7	1.5		0.9	2.1	2.9
	Is a major contributor (10)	%	1.8	3.7	1.1	1.9	1.3	2.5	1.5	2.1		0.5	1.2	3.1
	Unsure	%	3.7	4.2	2.0	4.7	4.3	2.7	2.4	5.0		4.5	3.7	3.2

Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

					Region				Gender			Age		
			Canada 2024-01	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Canada's Prime Minister	Total	Unwgt N	1114	110	262	366	219	157	601	512	1	153	394	567
		Wgt N	1001	67	231	388	175	140	490	510	1	267	323	411
		Mean	5.5	5.8	5.5	5.7	5.1	5.6	4.8	6.2		4.9	5.5	5.9
		Median	6.0	6.0	6.0	6.0	6.0	7.0	5.0	7.0		5.0	7.0	7.0
	Does not contribute at all (0)	%	14.8	16.1	14.6	13.6	16.7	15.4	20.0	9.8		17.4	14.7	13.2
	1	%	3.7	1.6	2.5	2.7	8.5	3.7	5.1	2.4		3.8	3.8	3.7
	2	%	3.7	1.7	5.0	2.6	5.5	3.4	5.4	2.0		3.6	4.7	3.0
	3	%	4.2	3.2	5.1	5.0	2.8	2.7	4.5	3.9		4.1	5.8	2.9
	4	%	4.3	1.3	3.5	5.4	3.6	5.0	4.1	4.5		3.9	4.7	4.2
	5	%	12.3	16.3	11.8	13.2	9.7	12.0	11.3	13.1		20.6	9.4	9.2
	6	%	8.0	12.4	8.0	8.4	7.1	5.8	7.9	8.2		10.9	5.9	7.7
	7	%	15.4	13.7	17.5	14.6	12.7	18.7	15.7	15.3		13.7	14.8	17.1
	8	%	13.5	12.1	15.2	11.9	16.0	13.0	11.6	15.4		8.3	16.0	15.0
	9	%	8.0	6.9	6.5	10.5	6.7	5.7	5.9	10.1		4.5	8.6	9.9
	Is a major contributor (10)	%	10.4	14.7	8.5	10.1	9.3	13.4	7.2	13.4		6.5	10.6	12.7
	Unsure	%	1.6	0.0	1.9	2.0	1.3	1.3	1.3	1.9		2.6	1.0	1.4

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Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

					Region				Gender			Age		
			Canada 2024-01	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Canada's House of Commons	Total	Unwgt N	1114	110	262	366	219	157	601	512	1	153	394	567
		Wgt N	1001	67	231	388	175	140	490	510	1	267	323	411
		Mean	5.7	5.8	5.7	5.7	5.4	6.0	5.4	5.9		5.1	5.6	6.1
		Median	6.0	6.0	6.0	6.0	5.0	6.0	6.0	6.0		5.0	6.0	7.0
	Does not contribute at all (0)	%	5.1	6.5	5.6	5.5	3.9	3.9	6.5	3.7		9.7	3.5	3.3
	1	%	2.7	2.0	1.9	2.6	5.1	1.7	2.8	2.6		2.3	2.3	3.3
	2	%	4.1	3.3	2.0	4.4	6.6	4.4	6.5	1.9		2.9	5.0	4.3
	3	%	7.1	8.8	8.5	7.4	5.4	5.6	7.9	6.4		9.6	6.7	5.9
	4	%	6.9	8.4	7.2	7.3	7.3	4.1	6.8	7.0		6.6	9.7	4.9
	5	%	17.0	16.3	17.2	15.3	20.1	17.6	17.3	16.5		18.1	18.8	14.8
	6	%	13.0	11.1	11.9	12.8	15.9	12.9	12.0	14.1		14.5	13.4	11.9
	7	%	16.4	9.9	17.6	16.3	12.3	23.3	16.5	16.4		17.8	13.0	18.3
	8	%	12.8	8.9	12.9	15.8	7.7	12.5	12.6	13.0		6.3	13.4	16.5
	9	%	4.2	7.9	3.2	4.0	4.4	4.3	3.2	5.1		0.5	4.6	6.2
	Is a major contributor (10)	%	6.6	13.5	5.8	5.6	6.9	7.2	6.4	6.9		5.9	5.2	8.2
	Unsure	%	4.0	3.5	6.3	3.2	4.4	2.5	1.5	6.5		6.0	4.4	2.4

Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

					Region				Gender			Age		
			Canada 2024-01	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Canada's Senate	Total	Unwgt N	1114	110	262	366	219	157	601	512	1	153	394	567
		Wgt N	1001	67	231	388	175	140	490	510	1	267	323	411
		Mean	4.0	4.5	3.8	4.1	3.8	3.9	3.4	4.6		3.9	3.9	4.2
		Median	4.0	5.0	4.0	5.0	4.0	4.0	3.0	5.0		4.0	4.0	5.0
	Does not contribute at all (0)	%	17.0	15.3	17.8	15.3	18.2	19.5	23.2	11.0		18.5	17.2	15.8
	1	%	6.3	2.6	7.0	5.2	8.5	7.4	7.4	5.2		5.5	5.8	7.2
	2	%	8.3	11.2	8.3	7.7	8.8	8.1	10.1	6.7		7.4	10.2	7.5
	3	%	8.5	10.1	8.6	8.7	8.8	6.9	9.9	7.2		8.2	9.3	8.1
	4	%	8.7	5.2	7.2	9.9	9.1	8.9	8.8	8.6		8.7	8.9	8.5
	5	%	15.8	15.9	16.7	17.8	11.4	14.1	14.0	17.4		15.8	17.4	14.5
	6	%	10.0	7.7	11.0	9.0	15.2	5.5	8.8	11.1		9.0	10.3	10.3
	7	%	10.0	10.2	11.0	10.6	6.4	11.1	8.0	11.9		9.7	7.6	12.1
	8	%	5.3	5.6	3.7	5.9	4.0	7.4	4.0	6.5		3.0	4.6	7.2
	9	%	1.4	3.3	0.8	1.5	0.9	1.8	0.5	2.2		0.0	1.1	2.5
	Is a major contributor (10)	%	2.9	8.6	1.0	2.7	3.6	3.2	2.5	3.3		4.6	2.9	1.9
	Unsure	%	5.9	4.3	6.9	5.8	5.2	6.0	2.8	8.8		9.5	4.8	4.4

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Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

					Region				Gender			Age		
			Canada 2024-01	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Canada's health system	Total	Unwgt N	1114	110	262	366	219	157	601	512	1	153	394	567
		Wgt N	1001	67	231	388	175	140	490	510	1	267	323	411
		Mean	6.7	6.9	6.1	6.9	7.0	6.8	6.6	6.8		6.3	6.8	6.9
		Median	7.0	8.0	7.0	7.0	8.0	7.0	7.0	7.0		7.0	7.0	7.0
	Does not contribute at all (0)	%	3.5	3.7	5.7	2.1	2.0	5.5	4.0	3.1		6.5	2.2	2.6
	1	%	2.4	0.0	4.6	1.7	3.2	1.0	2.3	2.6		3.1	2.7	1.8
	2	%	3.4	2.3	4.5	2.9	4.1	2.6	3.3	3.5		2.5	5.0	2.8
	3	%	4.7	6.1	4.5	4.4	4.4	5.7	5.0	4.5		5.1	5.0	4.3
	4	%	5.2	6.7	5.5	5.1	6.1	3.4	4.8	5.7		8.5	3.7	4.4
	5	%	9.5	9.1	9.0	10.4	7.7	10.5	9.9	9.2		8.3	10.0	9.9
	6	%	10.1	12.7	11.7	10.8	6.4	8.7	11.3	8.9		12.5	8.1	10.0
	7	%	15.2	7.7	15.4	15.6	14.8	17.6	15.7	14.4		13.5	16.7	15.0
	8	%	16.0	16.4	18.4	13.7	17.7	16.2	17.6	14.5		11.4	16.4	18.7
	9	%	10.5	18.7	9.3	12.4	8.6	5.7	10.3	10.7		9.5	11.0	10.7
	Is a major contributor (10)	%	18.5	16.4	9.3	19.8	24.9	23.1	15.3	21.6		17.7	19.1	18.6
	Unsure	%	0.9	0.0	2.2	1.0	0.0	0.0	0.5	1.3		1.5	0.0	1.2

Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

					Region				Gender			Age		
			Canada 2024-01	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Canada's arts and cultural organizations	Total	Unwgt N	1114	110	262	366	219	157	601	512	1	153	394	567
		Wgt N	1001	67	231	388	175	140	490	510	1	267	323	411
		Mean	6.3	6.4	6.5	6.3	5.9	6.4	5.9	6.7		6.1	6.1	6.6
		Median	7.0	7.0	7.0	7.0	6.0	7.0	6.0	7.0		6.0	6.0	7.0
	Does not contribute at all (0)	%	3.6	6.3	4.0	3.3	4.6	1.3	5.3	2.0		5.4	3.9	2.2
	1	%	2.8	1.6	0.4	2.4	5.8	4.8	4.2	1.5		2.8	2.6	3.0
	2	%	3.5	3.6	2.8	3.3	5.4	3.1	4.1	3.0		3.2	3.4	3.9
	3	%	4.9	3.6	4.2	5.4	4.3	6.0	5.2	4.6		6.0	5.1	4.0
	4	%	4.2	5.2	3.4	3.5	4.0	7.0	4.7	3.7		0.5	6.2	5.0
	5	%	14.3	10.0	15.1	14.6	16.8	10.8	15.1	13.3		18.8	15.4	10.4
	6	%	12.4	14.5	10.8	12.5	12.4	13.4	13.5	11.3		14.7	13.5	10.0
	7	%	15.4	19.1	18.2	17.0	9.1	12.1	16.8	14.0		14.9	15.0	15.9
	8	%	15.9	9.7	19.2	14.2	15.5	18.1	14.3	17.4		13.7	16.5	16.7
	9	%	8.8	7.6	8.7	8.5	8.8	10.0	7.2	10.2		6.7	7.5	11.1
	Is a major contributor (10)	%	10.9	16.2	9.3	11.2	10.2	10.9	7.2	14.4		9.9	8.9	13.1
	Unsure	%	3.5	2.7	3.8	4.0	3.1	2.6	2.4	4.6		3.4	2.2	4.6

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Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

				Region					Gender			Age		
			Canada 2024-01	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Canada's charities	Total	Unwgt N	1114	110	262	366	219	157	601	512	1	153	394	567
		Wgt N	1001	67	231	388	175	140	490	510	1	267	323	411
		Mean	6.2	6.5	6.5	6.2	5.6	6.2	5.8	6.5		5.6	6.2	6.5
		Median	7.0	7.0	7.0	6.0	6.0	7.0	6.0	7.0		6.0	6.0	7.0
	Does not contribute at all (0)	%	4.0	3.6	3.9	2.4	7.7	4.1	5.4	2.6		6.2	3.6	2.9
	1	%	2.4	0.0	2.2	1.4	6.0	2.0	2.3	2.4		2.3	2.4	2.4
	2	%	3.6	8.5	2.3	4.1	3.6	1.8	4.9	2.3		3.9	3.6	3.4
	3	%	5.7	4.5	4.1	5.3	7.4	7.9	7.3	4.1		7.5	5.3	4.8
	4	%	4.4	4.2	5.5	5.4	1.9	2.9	4.9	3.9		4.8	4.8	3.7
	5	%	14.5	11.1	10.2	16.2	15.8	17.1	15.8	13.1		16.6	17.2	11.0
	6	%	12.3	9.4	13.3	14.7	11.6	6.5	11.6	13.1		17.0	12.8	8.9
	7	%	15.4	17.5	16.1	15.2	13.8	16.0	15.3	15.6		13.6	14.0	17.7
	8	%	16.6	11.7	17.6	15.7	15.1	21.6	15.5	17.7		11.0	18.3	18.9
	9	%	8.7	10.1	10.7	7.3	9.4	7.5	7.4	9.8		5.0	8.0	11.6
	Is a major contributor (10)	%	8.2	16.8	9.8	7.6	5.4	6.5	6.2	10.1		6.5	8.4	9.1
	Unsure	%	4.3	2.6	4.3	4.8	2.4	6.1	3.4	5.2		5.5	1.8	5.6

Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

				Region					Gender			Age		
			Canada 2024-01	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - The Canadian Armed Forces	Total	Unwgt N	1114	110	262	366	219	157	601	512	1	153	394	567
		Wgt N	1001	67	231	388	175	140	490	510	1	267	323	411
		Mean	6.5	7.2	6.3	6.5	6.6	6.5	6.2	6.8		6.0	6.5	6.9
		Median	7.0	8.0	7.0	7.0	7.0	7.0	7.0	7.0		6.0	7.0	7.0
	Does not contribute at all (0)	%	2.9	0.7	3.4	2.2	2.0	6.2	3.8	1.8		4.3	2.8	2.0
	1	%	2.2	2.6	0.8	3.8	1.1	1.6	2.4	2.0		4.0	1.4	1.7
	2	%	3.2	1.3	4.0	2.3	4.5	3.7	4.3	2.1		3.4	3.2	3.0
	3	%	3.3	2.7	4.8	2.2	3.3	4.4	5.0	1.8		1.6	4.2	3.8
	4	%	4.4	6.2	5.3	3.3	4.8	4.7	4.8	4.1		6.7	3.9	3.3
	5	%	12.4	14.6	13.2	14.6	10.4	6.4	12.7	12.2		15.4	13.1	9.9
	6	%	14.4	6.2	14.5	14.8	20.5	9.5	14.5	14.4		17.7	16.9	10.3
	7	%	16.8	15.1	17.2	17.4	13.6	19.5	17.9	15.9		14.1	16.2	19.1
	8	%	15.8	9.2	17.7	14.2	18.2	17.0	14.1	17.4		11.8	16.5	17.7
	9	%	11.4	19.3	10.2	9.7	11.1	14.3	10.0	12.7		7.7	10.6	14.3
	Is a major contributor (10)	%	10.5	22.3	7.0	10.9	10.1	9.7	9.1	11.9		7.8	9.5	12.9
	Unsure	%	2.7	0.0	1.8	4.6	0.4	3.1	1.4	3.9		5.4	1.6	1.8

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Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,114 Canadians, 18 years of age or older, between January 29th and 31st, 2024. The margin of error for this survey is ±2.9 percentage points, 19 times out of 20.

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