

Canadians prefer cutting back on permanent immigrants over students or temporary foreign workers if government wants to reduce foreigners coming into Canada.



Nanos was retained by CTV News to conduct research among Canadians to gauge their preferred approach for the government reducing the number of foreigners coming into Canada.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,114 Canadians, 18 years of age or older, between January 29th to 31st, 2024 as part of an omnibus survey.

The margin of error for this survey is ± 2.9 percentage points, 19 times out of 20.

This study was commissioned by CTV and the research was conducted by Nanos Research.

Preferred approach to reducing foreigners coming to Canada

Q – If a government wanted to reduce the number of foreigners coming into Canada, what should be the top priority for reductions? [RANDOMIZE] [SELECT ONE]



- Cutting back on the number of student visas for people from outside Canada who study in Canada
- Cutting back on the number of permanent immigrants coming to Canada
- Cutting back on the number of temporary foreign workers businesses bring into Canada
- Unsure

2 in 5 Canadians

say the top priority should be cutting back on the number of permanent immigrants coming to Canada if a government wanted to reduce the number of foreigners coming into Canada over cutting back on student visas or temporary foreign workers.

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 29th to 31st, 2024, n=1,114, accurate 2.9 percentage points plus or minus, 19 times out of 20.

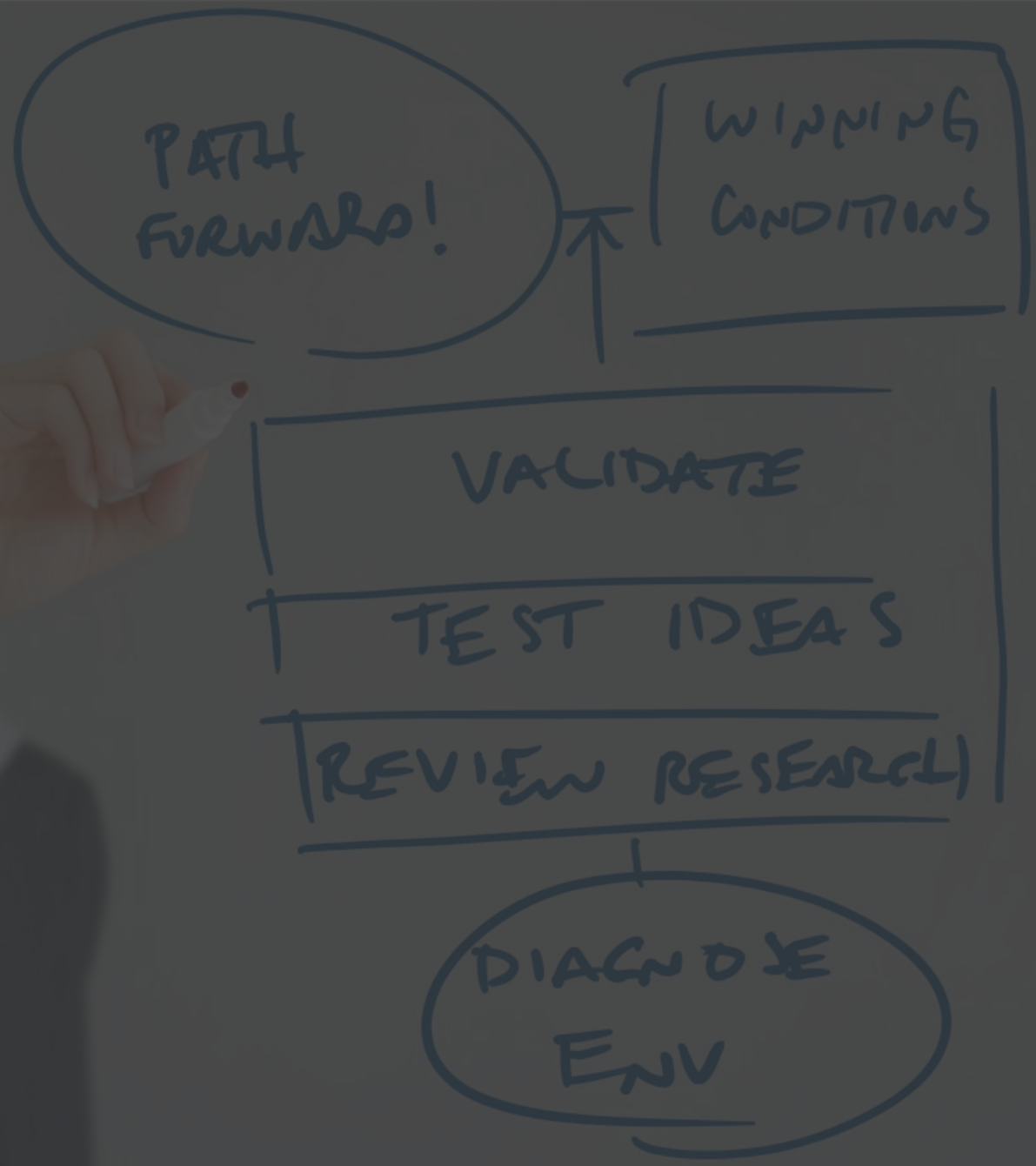
Preferred approach to reducing foreigners coming to Canada – by demographics

Q – If a government wanted to reduce the number of foreigners coming into Canada, what should be the top priority for reductions? [RANDOMIZE] [SELECT ONE]

	Total (n=1,114)	Atlantic (n=110)	Quebec (n=262)	Ontario (n=366)	Prairies (n=219)	British Columbia (n=157)	Male (n=601)	Female (n=512)	18-34 (n=153)	35-54 (n=394)	55 plus (n=567)
Cutting back on the number of permanent immigrants coming to Canada	39.7%	36.9%	44.9%	41.0%	35.9%	33.4%	42.3%	37.2%	34.6%	40.6%	42.2%
Cutting back on the number of student visas for people from outside Canada who study in Canada	24.2%	15.5%	24.5%	26.8%	21.1%	24.4%	23.9%	24.5%	24.4%	24.0%	24.3%
Cutting back on the number of temporary foreign workers businesses bring into Canada	14.6%	16.4%	9.4%	13.8%	19.4%	18.5%	14.9%	14.1%	19.7%	16.2%	10.1%
Unsure	21.5%	31.2%	21.2%	18.3%	23.6%	23.7%	18.9%	24.1%	21.4%	19.2%	23.5%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 29th to 31st, 2024, n=1,114, accurate 2.9 percentage points plus or minus, 19 times out of 20.

METHODOLOGY



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,114 Canadians, 18 years of age or older, between January 29th and 31st, 2024 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 2.9 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Element	Description
Research sponsor	CTV News
Population and Final Sample Size	1,114 Randomly selected individuals.
Source of Sample	Nanos Probability Panel
Type of Sample	Probability
Margin of Error	±2.9 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	January 29 th to 31 st , 2024.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	13 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues and views on the use of the Emergencies Act and Canada-US relations.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com .



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EthicStratēgies

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ABOUT NANOS

Any questions?



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TABULATIONS

2024-2528 – CTV/Nanos Survey – January Omni – Powerplay – STAT SHEET

			Region						Gender			Age		
		Canada 2024-01	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus	
Question - If a government wanted to reduce the number of foreigners coming into Canada, what should be the top priority for reductions? [RANDOMIZE] [SELECT ONE]	Total	Unwgt N	1114	110	262	366	219	157	601	512	1	153	394	567
		Wgt N	1001	67	231	388	175	140	490	510	1	267	323	411
	Cutting back on the number of student visas for people from outside Canada who study in Canada	%	24.2	15.5	24.5	26.8	21.1	24.4	23.9	24.5		24.4	24.0	24.3
	Cutting back on the number of permanent immigrants coming to Canada	%	39.7	36.9	44.9	41.0	35.9	33.4	42.3	37.2		34.6	40.6	42.2
	Cutting back on the number of temporary foreign workers businesses bring into Canada	%	14.6	16.4	9.4	13.8	19.4	18.5	14.9	14.1		19.7	16.2	10.1
	Unsure	%	21.5	31.2	21.2	18.3	23.6	23.7	18.9	24.1		21.4	19.2	23.5