Majority who favour the use of the Emergencies Act remains same compared to 2022 – Most disagree with financial compensation for protestors.

National survey released February 2024 Submission 2024-2528





Nanos was retained by CTV News to conduct research among Canadians to gauge their views on the use of the *Emergencies Act* in response to the Freedom Convoy Protest and whether protestors should be financially compensated.

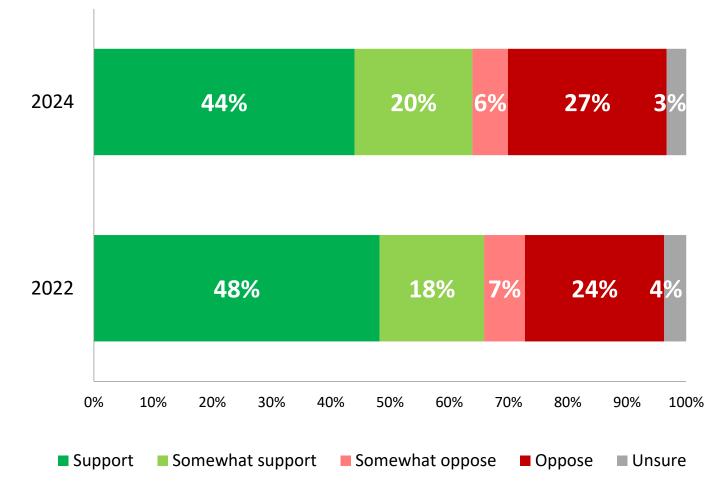
Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,114 Canadians, 18 years of age or older, between January 29th to 31st, 2024 as part of an omnibus survey. The margin of error for this survey is ±2.9 percentage points, 19 times out of 20.

This study was commissioned by CTV and the research was conducted by Nanos Research.

Since the last wave, a majority of Canadians continue to support or somewhat support the Government of Canada for using the *Emergencies* Act in response to the Freedom Convoy Protest. Canadians aged 55 and plus (71%) were more likely to support or somewhat support the use of the Emergencies act than Canadians aged 18 to 34 (55%).

Q – Do you support, somewhat support, somewhat oppose or oppose the Government of Canada using the *Emergencies Act* in response to the Freedom Convoy Protest?

Support for use of *Emergencies Act* in response to Freedom Convoy – Tracking



⊙⊤∨New:

*Weighted to the true population proportion. *Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 29th to 31st, 2024, n=1,114, accurate 2.9 percentage points plus or minus, 19 times out of 20.

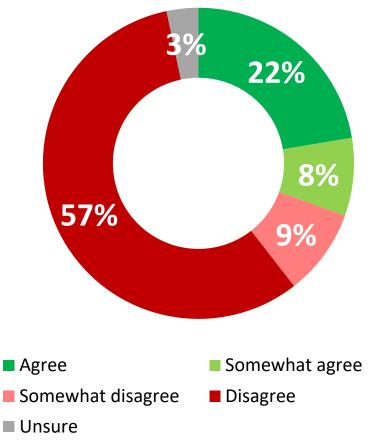
3

Support for use of *Emergencies Act* in response to Freedom Convoy

Q – Do you support, somewhat support, somewhat oppose or oppose the Government of Canada using the *Emergencies Act* in response to the Freedom Convoy Protest?

		44	4%			20%	0	6%	27% 3				
	Supp	oort	Somew	nat support		Somewhat oppose			ose	Unsure			
	-	e population pro up to 100 due to											
support	Atlantic (n=110)	Quebec (n=262)	Ontario (n=366)	Prairies (n=219)	BC (n=157)	oppose	Atlantic (n=110)	Quebec (n=262)	Ontario (n=366)	Prairies (n=219)	BC (n=157)		
what s	72.5%	66.8%	64.9%	58.2%	59.1%		22.6%	27.2%	32.5%	40.3%	38.2%		
Support/Somewhat	Men (n=601)	Women (n=512)	18 to 34 (n=153)	35 to 54 (n=394)	55 plus (n=567)	Oppose/Somewhat	Men (n=601)	Women (n=512)	18 to 34 (n=153)	35 to 54 (n=394)	55 plus (n=567)		
Supp	54.3%	73.1%	55.1%	62.3%	70.8%	Oppe	43.0%	22.8%	37.4%	35.2%	28.0%		

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 29th to 31st, 2024, n=1,114, accurate 2.9 percentage points plus or minus, 19 times out of 20.



*Weighted to the true population proportion. *Charts may not add up to 100 due to rounding.

protestors being financially compensated

2 in 3 Canadians

Agreement with Freedom Convoy

disagree or somewhat disagree that Freedom Convoy protesters should be financially compensated by the government for actions like freezing bank accounts. Women (73%) and Canadians aged 55 and plus (72%) are more likely to disagree or somewhat disagree than men (60%) and Canadians aged 18 to 34 (58%), respectively.

Q – As you might know, a Federal Court recently ruled the use of the Emergencies Act to shut down the Freedom Convoy Protest in Ottawa two years ago was unreasonable and violated the Charter of Rights and Freedoms. Do you agree, somewhat agree, somewhat disagree or disagree that Freedom Convoy protesters should be financially compensated by the government for actions like freezing bank accounts?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 29th to 31st, 2024, n=1,114, accurate 2.9 percentage points plus or minus, 19 times out of 20.

• NEWS NANOS

NANOS RESEARCH

Agreement with Freedom Convoy protestors being financially compensated – by demographics

Q – As you might know, a Federal Court recently ruled the use of the Emergencies Act to shut down the Freedom Convoy Protest in Ottawa two years ago was unreasonable and violated the Charter of Rights and Freedoms. Do you agree, somewhat agree, somewhat disagree or disagree that Freedom Convoy protesters should be financially compensated by the government for actions like freezing bank accounts?

	Agree/Somewhat agree												
Atlantic (n=110)	Quebec (n=262)	Ontario (n=366)	Prairies (n=219)	BC (n=157)									
26.2%	23.6%	31.3%	40.7%	28.6%									
Men (n=601)	Women (n=512)	18 to 34 (n=153)	35 to 54 (n=394)	55 plus (n=567)									
37.6%	23.7%	36.2%	32.0%	25.5%									
	Disa	agree/Somewhat disagree											
Atlantic (n=110)	Quebec (n=262)	Ontario (n=366)	Prairies (n=219)	BC (n=157)									
69.5%	70.5%	66.1%	58.6%	67.6%									
Men (n=601)	Women (n=512)	18 to 34 (n=153)	35 to 54 (n=394)	55 plus (n=567)									
59.8%	72.5%	58.0%	65.5%	72.3%									

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 29th to 31st, 2024, n=1,114, accurate 2.9 percentage points plus or minus, 19 times out of 20.

PATH FURWARD!

VALIDATE

TEST IDEAS

REVIEN RESEARCH)

Nanos conducted an RDD dual frame (land- and celllines) hybrid telephone and online random survey of 1,114 Canadians, 18 years of age or older, between January 29th and 31st, 2024 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 2.9 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description					
Research sponsor	CTV News	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada.					
Population and Final Sample Size	1114 Randomly selected individuals.		See tables for full weighting disclosure					
Source of Sample	Nanos Probability Panel	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to					
Type of Sample	Probability		ensure the integrity of the data.					
Margin of Error	± 2.9 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not					
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey		participate.					
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.					
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Estimated Response Rate	13 percent, consistent with industry norms.					
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.					
Number of Calls	Maximum of five call backs to those recruited.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, and views on economic issues.					
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30- 9:30pm local time for the respondent.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.					
Field Dates	January 29 th to 31 st , 2024.	Research/Data	Nanos Research					
Language of Survey	The survey was conducted in both English and French.	Collection Supplier						
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Contact	Contact Nanos Research for more information or with any concerns or questions. <u>http://www.nanos.co</u> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.					



As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. <u>www.nanos.co</u>

nanos dimap analytika

manos dimap

This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. <u>www.nanosdimap.com</u>

EthicStratēgies

Ethic Strategies was created by the founding partners of <u>PAA Advisory</u> and the <u>Nanos</u> <u>Research Corporation</u>, both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. <u>www.ethicstrategies.com</u>

Any questions?



Nanos Research

(613) 234-4666, ext. 237

ea@nanosresearch.com

For more information on the firm, please visit <u>www.nanos.co</u>





NANOS IS YOUR GO-TO HIGH-STAKES RESEARCH PARTNER.

Delivering world-class solutions since 1987, we are the leader in high velocity data insights and visualization.

Market | Consumer | Reputation | Policy | Insight

For more information about our services, please visit us at: www.nanos.co





2024-2528 - CTV/Nanos Survey - January Omni - Emergencies Act - STAT SHEET

					Reg		Gender			Age				
			Canada 2024-01	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Do you support, somewhat	Total	Unwgt N	1114	110	262	366	219	157	601	512	1	153	394	567
support, somewhat		Wgt N	1001	67	231	388	175	140	490	510	1	267	323	411
oppose or oppose the Government of	Support	%	44.0	50.8	38.7	46.6	44.2	41.8	35.6	52.1		33.1	44.3	50.7
Canada using the	Somewhat support	%	19.9	21.7	28.1	18.3	14.0	17.3	18.7	21.0		22.0	18.0	20.1
Emergencies Act in	Somewhat oppose	%	6.0	0.6	6.9	5.2	5.3	10.2	6.7	5.2		7.4	6.0	5.2
response to the	Oppose	%	26.8	22.0	20.3	27.3	35.0	28.0	36.3	17.6		30.0	29.2	22.8
Freedom Convoy Protest?	Unsure	%	3.3	4.9	6.0	2.5	1.5	2.7	2.6	4.0		7.6	2.5	1.3

				Region								Age		
			Canada 2024-01	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - As you might know, a Federal Court recently ruled the	Total	Unwgt N	1114	110	262	366	219	157	601	512	1	153	394	567
use of the Emergencies Act to shut		Wgt N	1001	67	231	388	175	140	490	510	1	267	323	411
down the Freedom Convoy Protest in Ottawa two years ago was	Agree	%	22.4	21.6	14.5	22.9	31.9	22.3	29.2	15.9		26.5	23.8	18.6
unreasonable and violated the Charter of Rights and Freedoms.	Somewhat agree	%	8.1	4.6	9.1	8.4	8.8	6.3	8.4	7.8		9.7	8.2	6.9
Do you agree, somewhat agree, somewhat disagree or disagree	Somewhat disagree	%	9.0	13.0	10.0	7.0	10.7	8.9	11.2	7.0		11.1	9.0	7.7
that Freedom Convoy protesters	Disagree	%	57.3	56.5	60.5	59.1	47.9	58.7	48.6	65.5		46.9	56.5	64.6
should be financially compensated by the government for actions like freezing bank accounts?	Unsure	%	3.3	4.3	5.9	2.5	0.7	3.7	2.6	3.9		5.9	2.5	2.2

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,114 Canadians, 18 years of age or older, between January 29th and 31st, 2024. The margin of error for this survey is ±2.9 percentage points, 19 times out of 20. <u>www.nanos.co</u> © NANOS RESEARCH