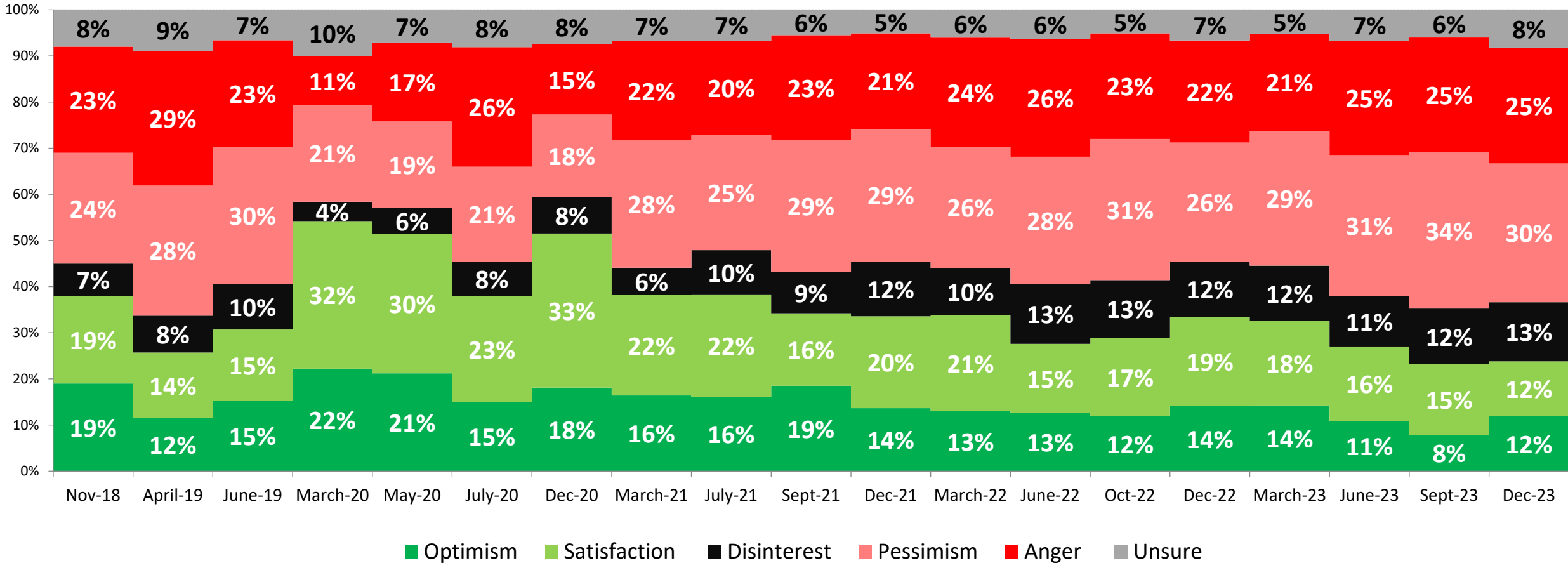# Feelings of satisfaction toward the federal government hit all time low since tracking started in 2018.

NANOS

Feelings towards the federal government – Tracking

	Nov-18	April-19	June-19	March-20	May-20	July-20	Dec-20	March-21	July-21	Sept-21	Dec-21	March-22	June-22	Oct-22	Dec-22	March-23	June-23	Sept-23	Dec-23
Unsure	8%	9%	7%	10%	7%	8%	8%	7%	7%	6%	5%	6%	6%	5%	7%	5%	7%	6%	8%
Anger	23%	29%	23%	11%	17%	26%	15%	22%	20%	23%	21%	24%	26%	23%	22%	21%	25%	25%	25%
Pessimism	24%	28%	30%	21%	19%	21%	18%	28%	25%	29%	29%	26%	28%	31%	26%	29%	31%	34%	30%
Disinterest	7%	8%	10%	4%	6%	8%	8%	6%	10%	9%	12%	10%	13%	13%	12%	12%	11%	12%	13%
Satisfaction	19%	14%	15%	32%	30%	23%	33%	22%	22%	16%	20%	21%	15%	17%	19%	18%	16%	15%	12%
Optimism	19%	12%	15%	22%	21%	15%	18%	16%	16%	19%	14%	13%	13%	12%	14%	14%	11%	8%	12%

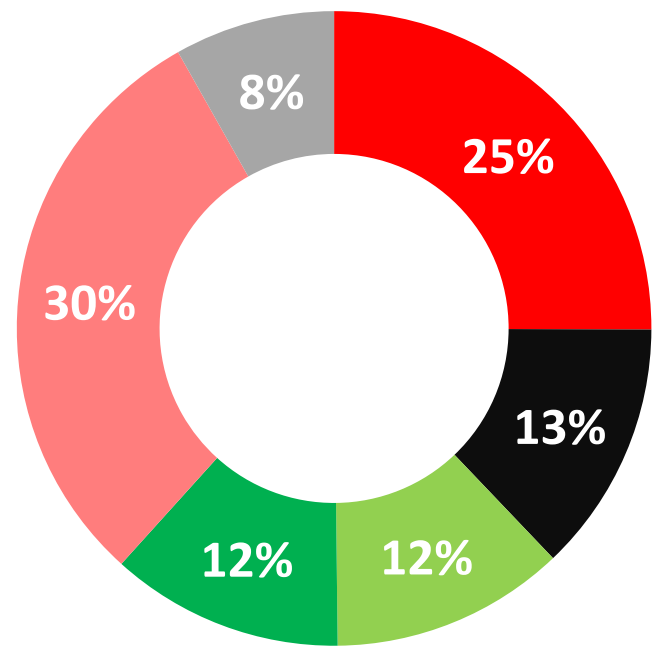Legend: Optimism, Satisfaction, Disinterest, Pessimism, Anger, Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27th to 29th, 2023, n=1006, accurate 3.1 percentage points plus or minus, 19 times out of 20.

NANOS

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Feelings towards the federal government

- 25% Anger
- 13% Disinterest
- 12% Satisfaction
- 12% Optimism
- 30% Pessimism
- 8% Unsure

Legend:
- ■ Anger
- ■ Disinterest
- ■ Satisfaction
- ■ Optimism
- ■ Pessimism
- ■ Unsure

> Overall, pessimism and anger continue to be the top emotions Canadians say best describe their views of the federal government in Ottawa. Feelings of satisfaction with the federal government hit an all time low at 12 per cent since tracking started. Feelings of disinterest are on the rise in Quebec (25%, compared to eight per cent in September 2023).

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27th to 29th, 2023, n=1006, accurate 3.1 percentage points plus or minus, 19 times out of 20.

NANOS

Feelings towards the federal government by region

	Canada			Atlantic			Quebec			Ontario			Prairies			British Columbia		
	2023-12 (n=1006)	2023-09 (n=1058)	2023-06 (n=1055)	2023-12 (n=106)	2023-09 (n=100)	2023-06 (n=72)	2023-12 (n=255)	2023-09 (n=226)	2023-06 (n=239)	2023-12 (n=339)	2023-09 (n=362)	2023-06 (n=354)	2023-12 (n=195)	2023-09 (n=212)	2023-06 (n=222)	2023-12 (n=111)	2023-09 (n=158)	2023-06 (n=168)
Pessimism	30.1%	33.8%	30.6 %	34.0%	36.8%	33.4%	29.9%	36.4%	25.4%	27.7%	32.6%	31.2%	31.6%	32.4%	32.8%	33.5%	33.5%	33.4%
Anger	25.1%	24.9%	24.7 %	20.7%	24.8%	21.2%	11.7%	14.4%	16.1%	27.1%	27.7%	25.0%	38.1%	32.1%	36.7%	27.2%	25.6%	24.4%
Disinterest	12.8%	7.9%	10.9 %	5.1%	7.0%	8.6%	25.3%	8.0%	10.6%	11.0%	6.7%	13.2%	6.7%	8.6%	8.5%	8.5%	10.6%	8.8%
Satisfaction	11.9%	15.3%	16.1 %	19.1%	15.8%	19.7%	11.0%	14.0%	18.6%	13.0%	16.8%	14.5%	6.1%	12.6%	12.5%	14.3%	16.8%	18.9%
Optimism	11.9%	12.0%	10.9 %	13.8%	10.4%	10.1%	13.1%	19.4%	20.7%	11.8%	11.1%	8.3%	10.6%	9.7%	5.5%	10.6%	6.3%	9.3%
Unsure	8.2%	6.0%	6.9 %	7.3%	5.2%	7.0%	8.9%	7.9%	8.5%	9.3%	5.2%	7.8%	6.9%	4.6%	4.0%	5.9%	7.3%	5.2%

NANOS

Feelings towards the federal government by age

Q | Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

	Canada			18 to 34			35 to 54			55 plus		
	2023-12 (n=1006)	2023-09 (n=1058)	2023-06 (n=1055)	2023-12 (n=192)	2023-09 (n=177)	2023-06 (n=226)	2023-12 (n=320)	2023-09 (n=407)	2023-06 (n=423)	2023-12 (n=494)	2023-09 (n=474)	2023-06 (n=406)
Pessimism	30.1%	33.8%	30.6%	24.6%	32.8%	33.0%	28.4%	32.0%	30.7%	35.1%	36.0%	29.0%
Anger	25.1%	24.9%	24.7%	30.1%	25.6%	22.4%	25.8%	24.6%	29.7%	21.2%	24.7%	22.2%
Disinterest	12.8%	7.9%	10.9%	15.6%	8.1%	9.3%	15.6%	8.8%	11.4%	8.8%	7.0%	11.4%
Satisfaction	11.9%	15.3%	16.1%	10.7%	11.8%	12.5%	11.3%	15.3%	13.2%	13.3%	17.6%	20.6%
Optimism	11.9%	12.0%	10.9%	11.9%	16.4%	15.6%	11.0%	13.5%	10.0%	12.6%	8.0%	8.6%
Unsure	8.2%	6.0%	6.9%	7.1%	5.3%	7.3%	8.0%	5.8%	5.0%	9.0%	6.7%	8.1%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27th to 29th, 2023, n=1006, accurate 3.1 percentage points plus or minus, 19 times out of 20.

NANOS

Feelings towards the federal government by gender

Q | Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

	Canada			Male			Female		
	2023-12 (n=1006)	**2023-09 (n=1058)**	**2023-06 (n=1055)**	**2023-12 (n=557)**	**2023-09 (n=472)**	**2023-06 (n=543)**	**2023-12 (n=447)**	**2023-09 (n=485)**	**2023-06 (n=495)**
Pessimism	30.1%	33.8%	30.6%	31.1%	36.1%	34.8%	29.3%	31.5%	26.7%
Anger	25.1%	24.9%	24.7%	31.7%	28.0%	29.0%	18.8%	22.0%	20.7%
Disinterest	12.8%	12.0%	10.9%	12.2%	10.7%	10.5%	13.2%	13.4%	11.4%
Satisfaction	11.9%	15.3%	16.1%	12.3%	14.4%	13.7%	11.6%	16.2%	18.4%
Optimism	11.9%	7.9%	10.9%	7.8%	6.9%	6.7%	15.8%	8.9%	14.4%
Unsure	8.2%	6.0%	6.9%	4.9%	4.0%	5.3%	11.2%	8.0%	8.4%

NANOS

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Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,006 Canadians, 18 years of age or older, between December 27th and 29th, 2023 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialing with a maximum of five call backs.

The margin of error for a random survey of 1,006 Canadians is 3.1 percentage points, 19 times out of 20.

The research was commissioned and conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

METHODOLOGY

Element	Description	Element	Description
Research sponsor	Nanos Research	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1,006 randomly selected individuals.		
Source of Sample	Nanos Hybrid Probability Panel	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Type of Sample	Probability		
Margin of Error	3.1 percentage points plus or minus, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey		
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Estimated Response Rate	10 percent, consistent with industry norms.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Number of Calls	Maximum of five call backs to those recruited.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, legislative priorities, immigration, mortgages, temporary foreign workers, and affordable housing policies.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	December 27th and 29th, 2023.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Language of Survey	The survey was conducted in both English and French.	Research/Data Collection Supplier	Nanos Research
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.

TECHNICAL NOTE

As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. www.nanos.co

This international joint venture between dimap and Nanos brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

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ABOUT NANOS

Any questions?

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NANOS

2023-2522 – Emotion December – STAT SHEET

				Region					Gender			Age		
			Canada 2023-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]	Total	Unwgt N	1006	106	255	339	195	111	557	447	2	192	320	494
		Wgt N	1002	67	232	389	175	139	490	510	2	267	324	411
	Anger	%	25.1	20.7	11.7	27.1	38.1	27.2	31.7	18.8		30.1	25.8	21.2
	Disinterest	%	12.8	5.1	25.3	11.0	6.7	8.5	12.2	13.2		15.6	15.6	8.8
	Satisfaction	%	11.9	19.1	11.0	13.0	6.1	14.3	12.3	11.6		10.7	11.3	13.3
	Optimism	%	11.9	13.8	13.1	11.8	10.6	10.6	7.8	15.8		11.9	11.0	12.6
	Pessimism	%	30.1	34.0	29.9	27.7	31.6	33.5	31.1	29.3		24.6	28.4	35.1
	Unsure	%	8.2	7.3	8.9	9.3	6.9	5.9	4.9	11.2		7.1	8.0	9.0