



Canadians' level of confidence and importance remain stable for economic issues.

Social & Environmental

4 out of 9 issues
reach all time lowest
confidence score

Confidence scores for four out of the nine social and environmental issues hit their lowest mean scores since tracking began, while mean importance scores remained stable in 2023.

The following nine policy issues are included under the social and environmental issues category:

- Responding to public health threats
- Encouraging Canadian culture
- Preserving social programs
- Investing in education
- Further protecting our environment
- Ensuring a high standard of living
- Improving quality of life on First Nation reserves
- Managing the pressures of an aging population
- Keeping our healthcare system strong

**This Report:
Economic Report**
1 out of 5 issues
reach all time lowest
confidence score

Confidence mean score for trade policies encouraging investment was the lowest since tracking began, while two of five importance mean scores also hit all time lows - creating jobs and trade policies encouraging investment.

The following five policy issues are included under the economic issues category:

- Being energy self-sufficient
- Investing in infrastructure
- Creating jobs
- Trade policies encouraging investment
- Balancing government budgets

Security Report
4 out of 4 issues
reach all time lowest
confidence score

Confidence mean scores for all four security issues decreased in 2023 to their lowest score since tracking began, while the importance mean score for asserting Canada's role in international affairs was the lowest since tracking began.

The following four policy issues are included under the security issues category:

- Ensuring safe communities
- Protecting our borders
- Fighting terrorism
- Asserting Canada's role in international affairs

Key Findings

1

IMPORTANCE AN ALL TIME LOW FOR JOB CREATION AND TRADE POLICIES

Importance mean scores hit an all time low for both creating jobs ([8.1 out of 10](#) points) and creating trade policies encouraging investment ([8.0 out of 10](#) points). Being energy self-sufficient remains the most important policy related to security for Canadians (mean score of [8.5 out of 10](#)), returning to consistent levels in 2023 after a spike in 2022.

2

LACK OF CONFIDENCE IN TRADE POLICIES ENCOURAGING INVESTMENT IN CANADA

Confidence mean scores for creating trade policies encouraging investment rated its lowest score since tracking began ([2.5 out of 10](#) points). Investing in infrastructure rated highest for Canadians' confidence in economic issues ([11%](#) confident and [47%](#) somewhat confident), while job creation closely followed (seven percent confident; [48%](#) somewhat confident).

2022-2023 Economic Policy Map Tables

Q

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future? [Randomize]

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

		2012	2023	High	Low	Average
Being energy self-sufficient	Importance (Mean score out of ten)	8.6*	8.5	8.9	8.1	8.5
	Confidence (Out of four)	3.0*	2.4	3.0	2.3	2.5
Investing in infrastructure	Importance (Mean score out of ten)	8.1	8.2	8.6	8.1	8.3
	Confidence (Out of four)	2.5	2.6	2.7	2.5	2.6
Creating jobs	Importance (Mean score out of ten)	8.7	8.1	8.7	8.1	8.5
	Confidence (Out of four)	2.4	2.5	2.6	2.4	2.5
Trade policies that encourage investment	Importance (Mean score out of ten)	7.7	8.0	8.3	7.7	8.0
	Confidence (Out of four)	2.6	2.5	2.8	2.5	2.6
Balancing government budgets	Importance (Mean score out of ten)	8.3	7.5	8.4	7.5	7.8
	Confidence (Out of four)	2.2	1.9	2.5	1.8	2.1

* Data from first year recorded 2013

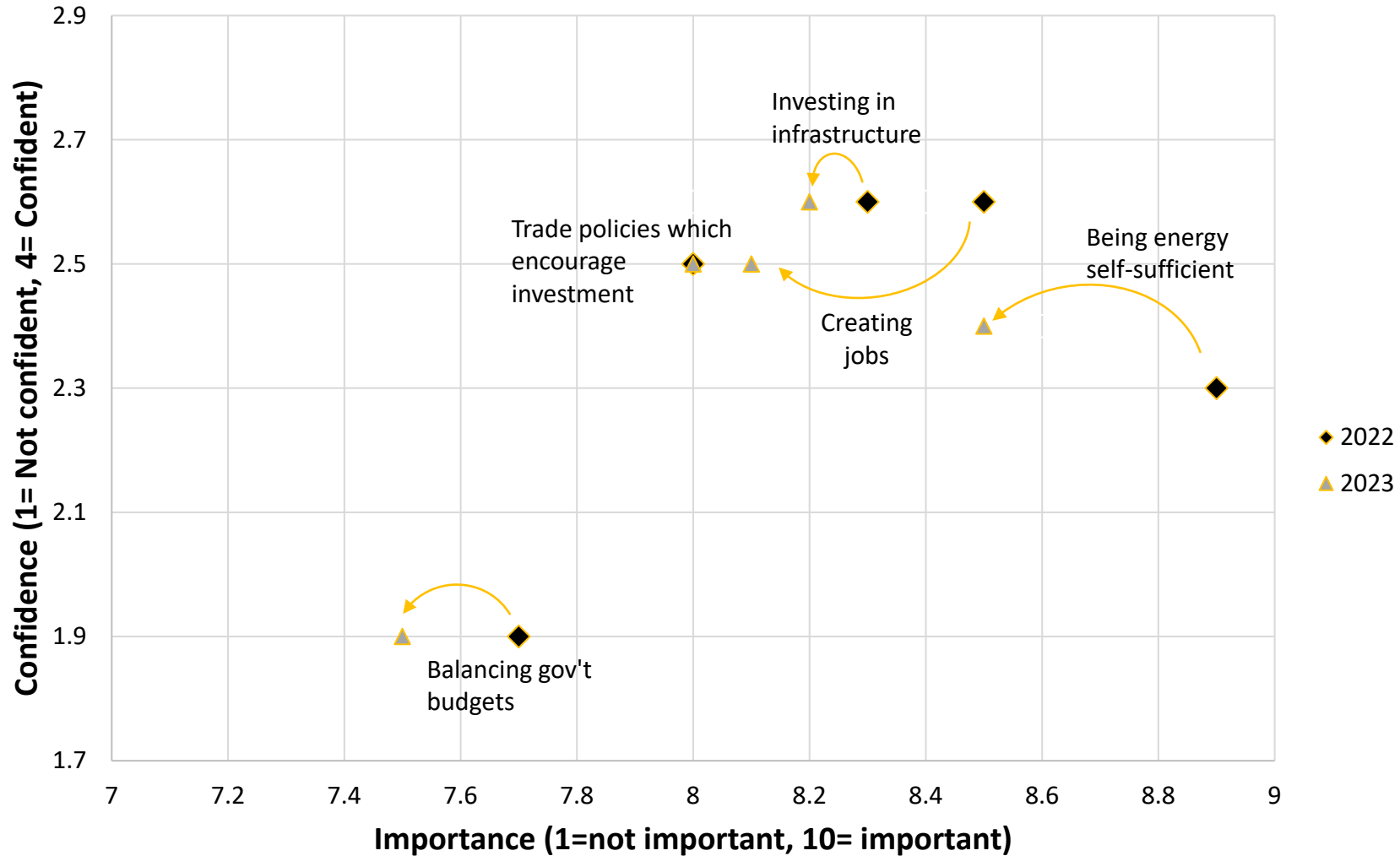
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.

2022-2023 Economic Policy Map

Q - For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future? [Randomize]

Q – For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

Canada Policy - Confidence vs. Importance Map 2022 vs 2023



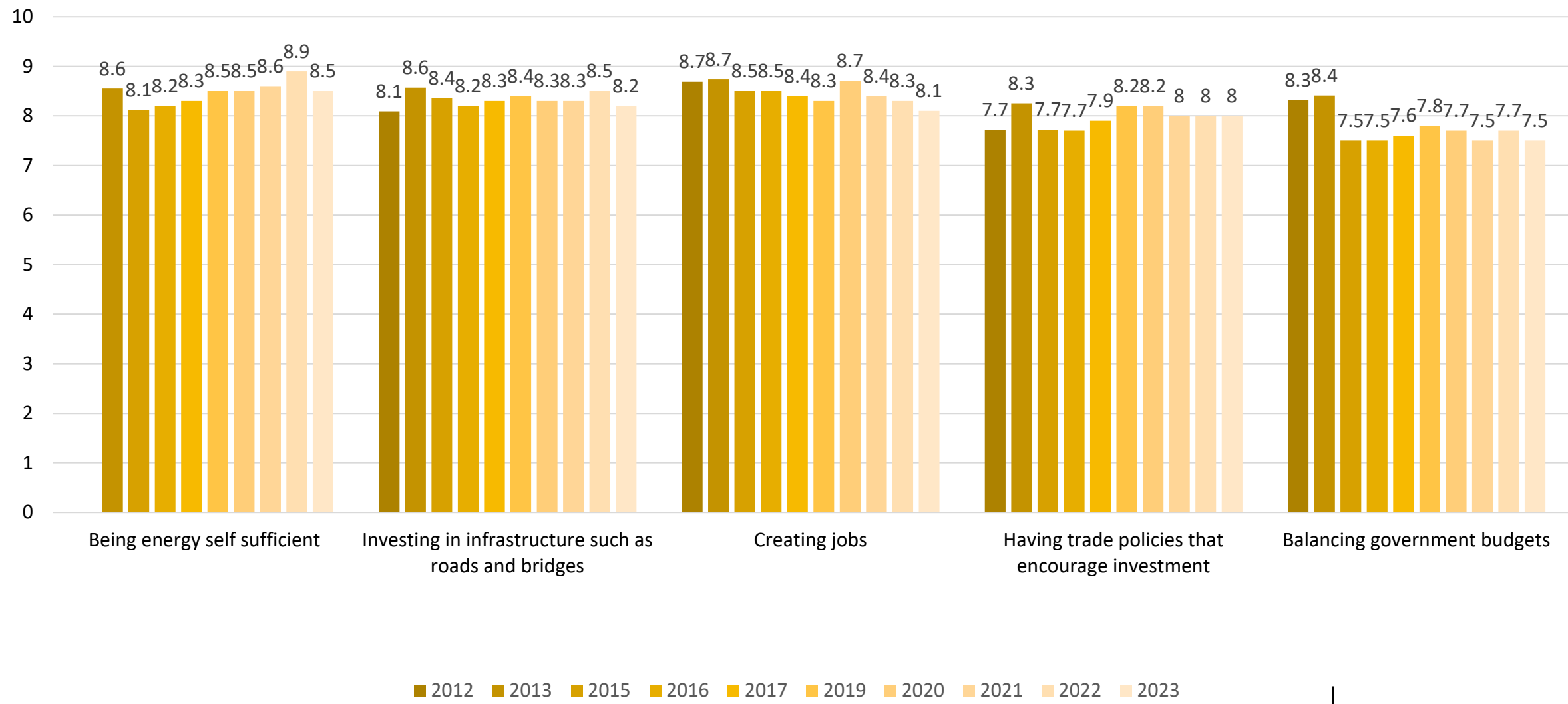
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Importance of economic challenges

Q

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future? [Randomize]

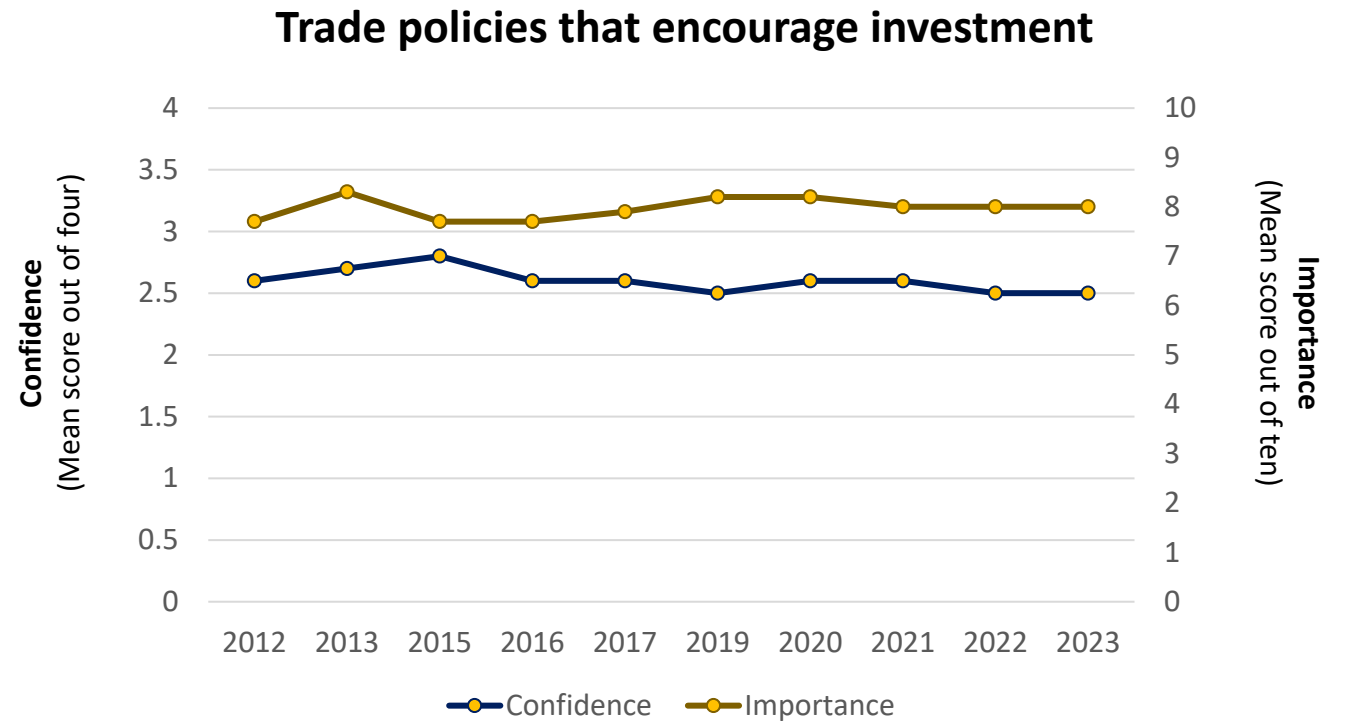


Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Trade policies that encourage investment – Policy chart

Importance of having trade policies encouraging investment remains **consistent** from 2021 to 2023.



Q – For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future.

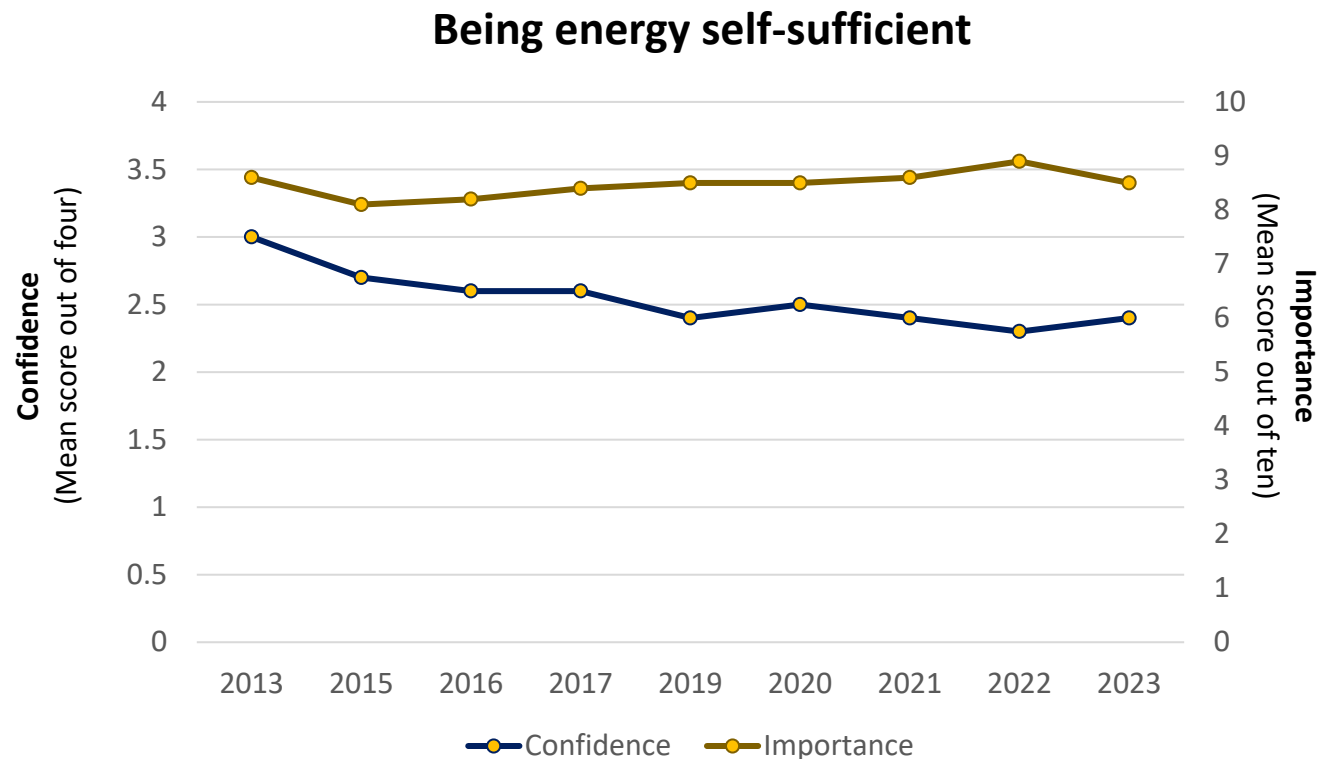
[RANDOMIZE]

Having trade policies that encourage investment

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Being energy self-sufficient – Policy chart

Importance of being energy self-sufficient **decreases** from highest mean score of 8.9 out of 10 in 2022 to **lowest score since 2020, 8.5 out of 10.**



Q – For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future.

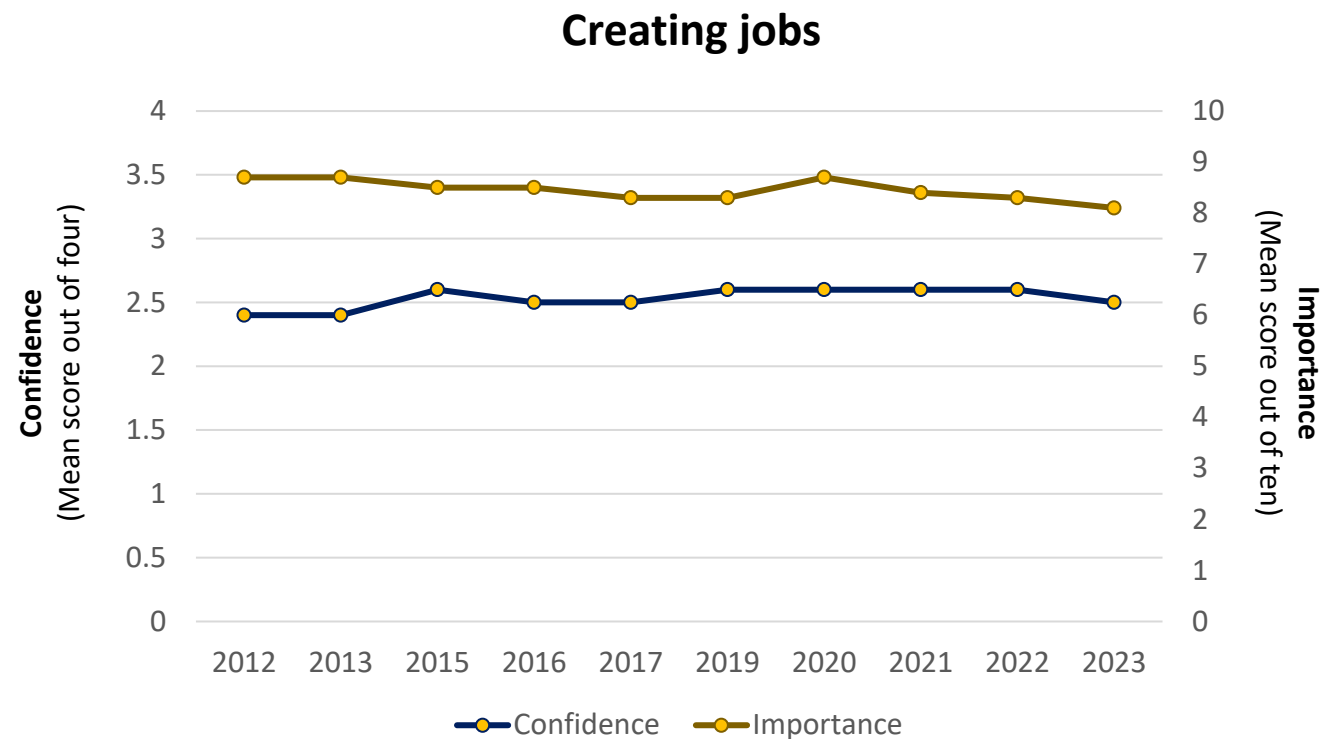
[RANDOMIZE]

Being energy self-sufficient

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Importance of creating jobs drops to **lowest mean score** in 2023, continuing to **decrease** in score after highest score in 2020.

Creating jobs – Policy chart



Q – For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future.

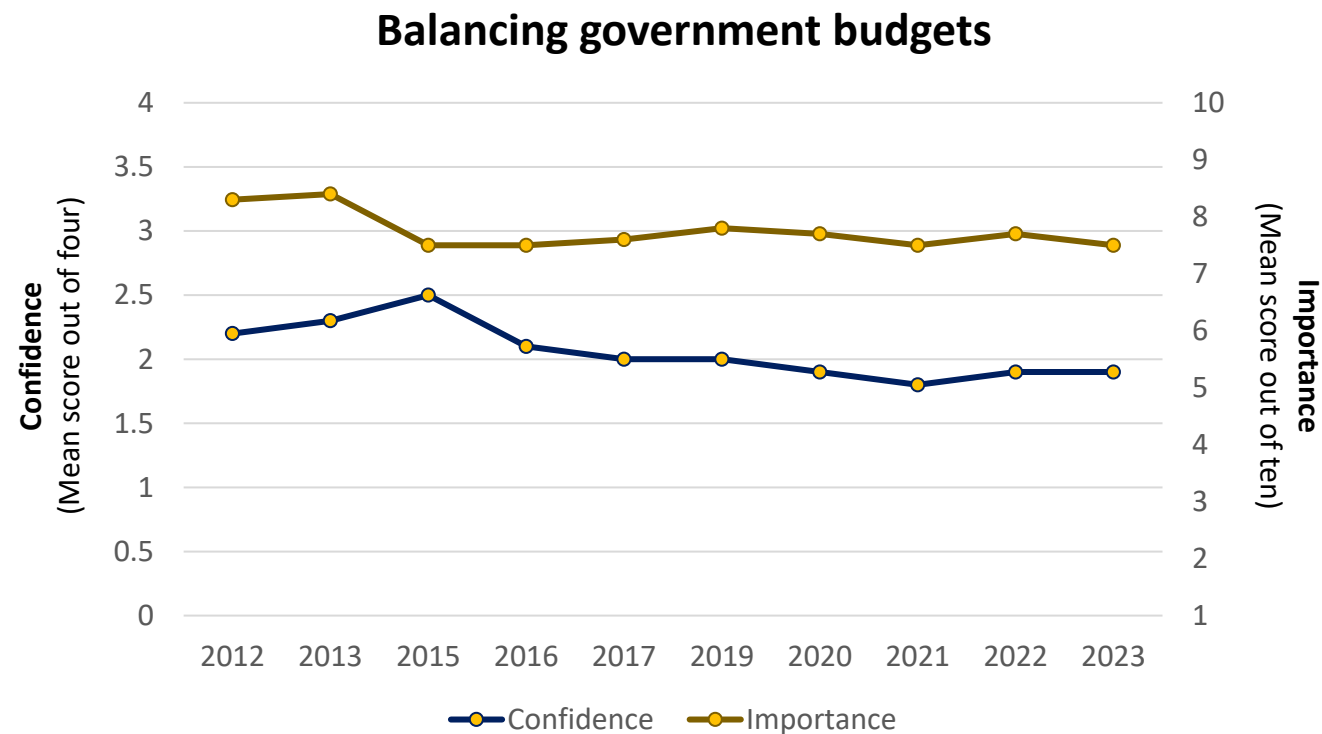
[RANDOMIZE]

Creating jobs

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Balancing government budgets – Policy chart

Balancing government budgets importance rate consistent with 2022 importance score.



Q – For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future.

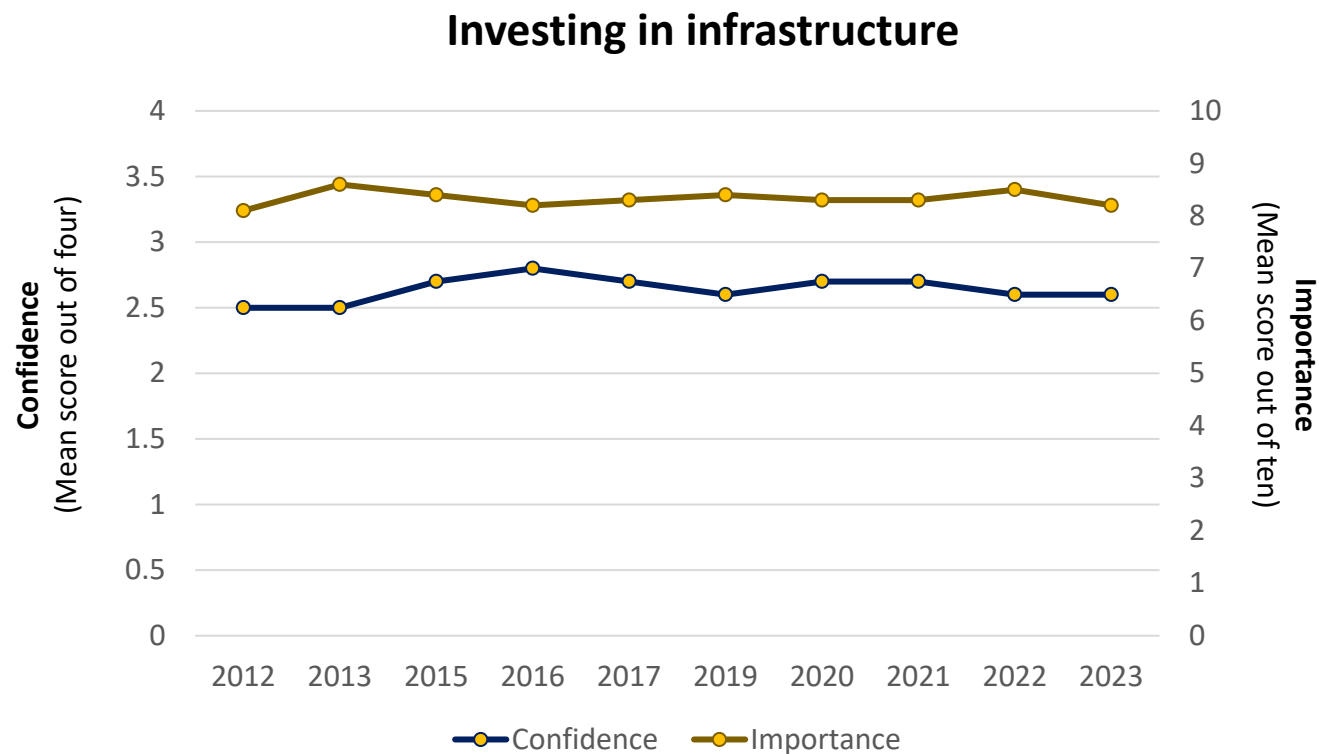
[RANDOMIZE]

Balancing government budgets

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Investing in infrastructure – Policy chart

Importance rate for investing in infrastructure **decreases** to lowest mean score since 2016, the **second lowest score** overall.



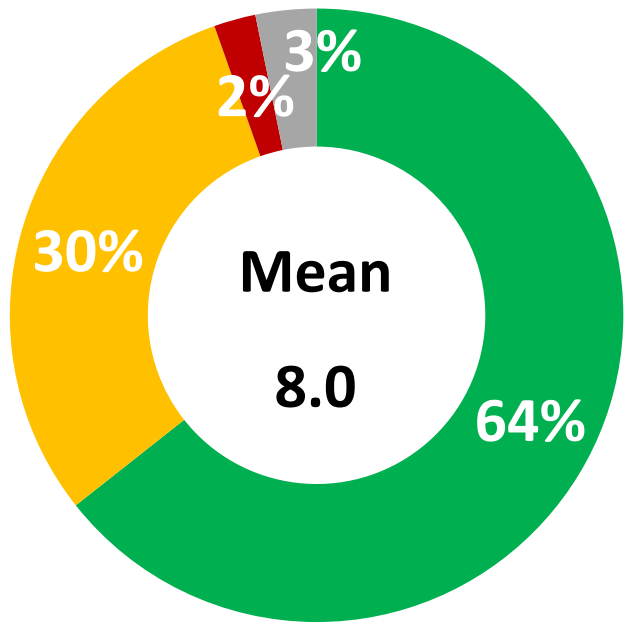
Q – For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future.

[RANDOMIZE]

Investing in infrastructure such as roads and bridges

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Importance of trade policies that encourage investment



■ Important (8-10) ■ Average (4-7)
■ Not important (1-3) ■ Unsure

	Atlantic (n=100)	Quebec (n=226)	Ontario (n=362)	Prairies (n=212)	BC (n=158)
Mean	7.8	8.0	8.1	8.2	7.9
	Men (n=572)	Women (n=485)	18 to 34 (n=177)	35 to 54 (n=407)	55 plus (n=474)
	8.2	7.8	7.5	8.0	8.3

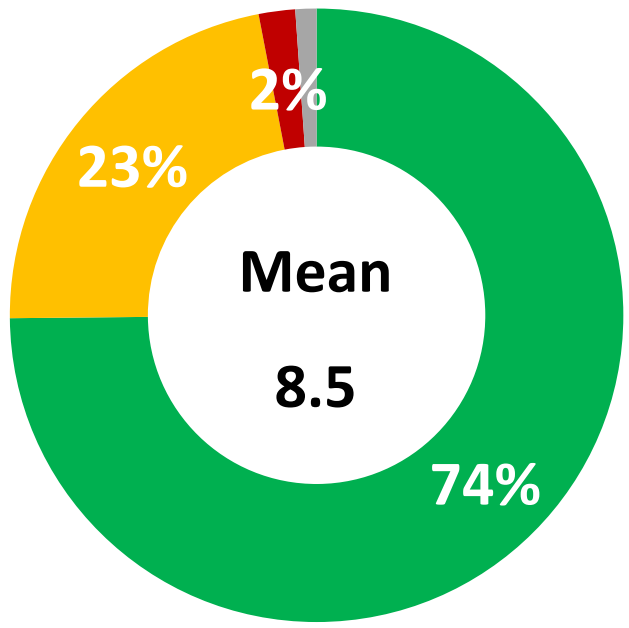
*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Q - For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]
Having trade policies that encourage investment

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Importance of being energy self-sufficient



- Important (8-10)
- Average (4-7)
- Not important (1-3)
- Unsure

	Atlantic (n=100)	Quebec (n=226)	Ontario (n=362)	Prairies (n=212)	BC (n=158)
Mean	8.6	8.6	8.3	8.6	8.5
	Men (n=572)	Women (n=485)	18 to 34 (n=177)	35 to 54 (n=407)	55 plus (n=474)
	8.6	8.3	8.3	8.4	8.6

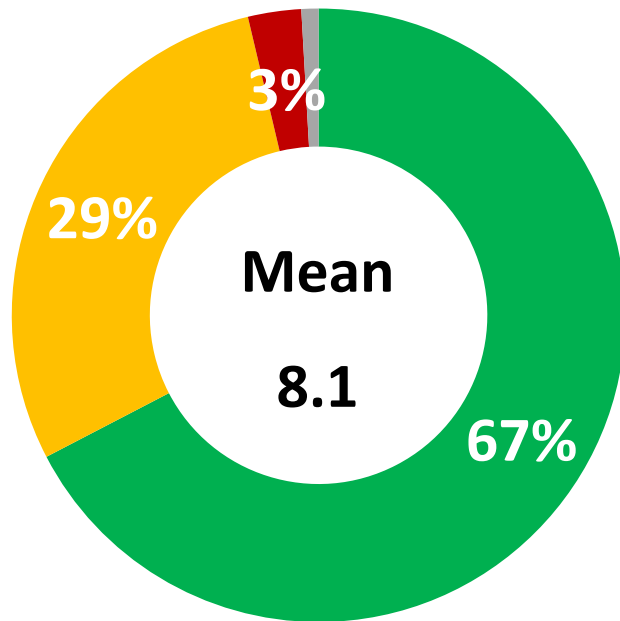
*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Q - For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]
Being energy self-sufficient

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Importance of creating jobs



- Important (8-10)
- Average (4-7)
- Not important (1-3)
- Unsure

	Atlantic (n=100)	Quebec (n=226)	Ontario (n=362)	Prairies (n=212)	BC (n=158)
Mean	8.1	8.0	8.2	8.2	8.1
	Men (n=572)	Women (n=485)	18 to 34 (n=177)	35 to 54 (n=407)	55 plus (n=474)
Mean	8.1	8.1	7.9	8.0	8.3

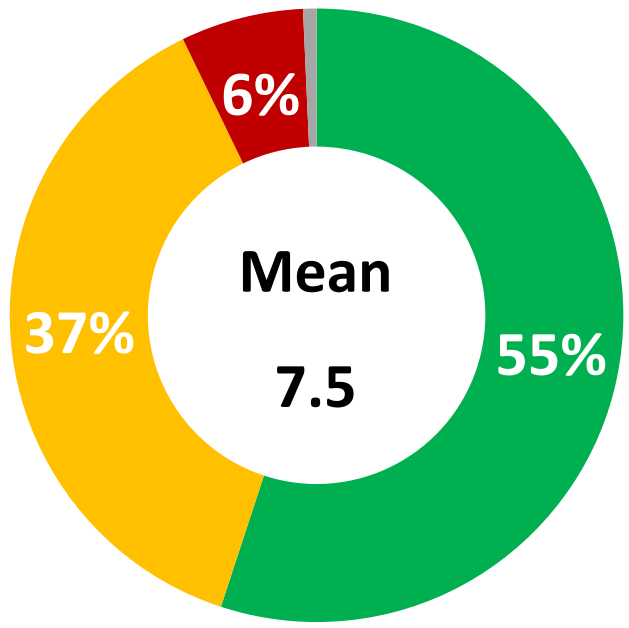
*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Q - For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]

Creating jobs

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Importance of balancing government budgets



- Important (8-10)
- Average (4-7)
- Not important (1-3)
- Unsure

	Atlantic (n=100)	Quebec (n=226)	Ontario (n=362)	Prairies (n=212)	BC (n=158)
Mean	7.6	7.7	7.4	7.8	7.3
	Men (n=572)	Women (n=485)	18 to 34 (n=177)	35 to 54 (n=407)	55 plus (n=474)
	7.8	7.3	7.2	7.4	7.8

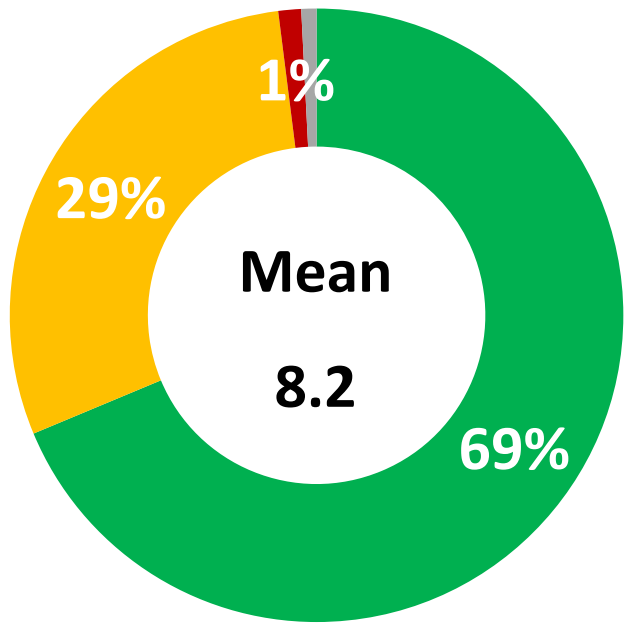
*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Q - For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]
Balancing government budgets

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Importance of investing in infrastructure



- Important (8-10)
- Average (4-7)
- Not important (1-3)
- Unsure

	Atlantic (n=100)	Quebec (n=226)	Ontario (n=362)	Prairies (n=212)	BC (n=158)
Mean	8.4	8.2	8.3	8.2	8.1
	Men (n=572)	Women (n=485)	18 to 34 (n=177)	35 to 54 (n=407)	55 plus (n=474)
	8.3	8.1	7.9	8.2	8.5

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Q - For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]
Investing in infrastructure such as roads and bridges

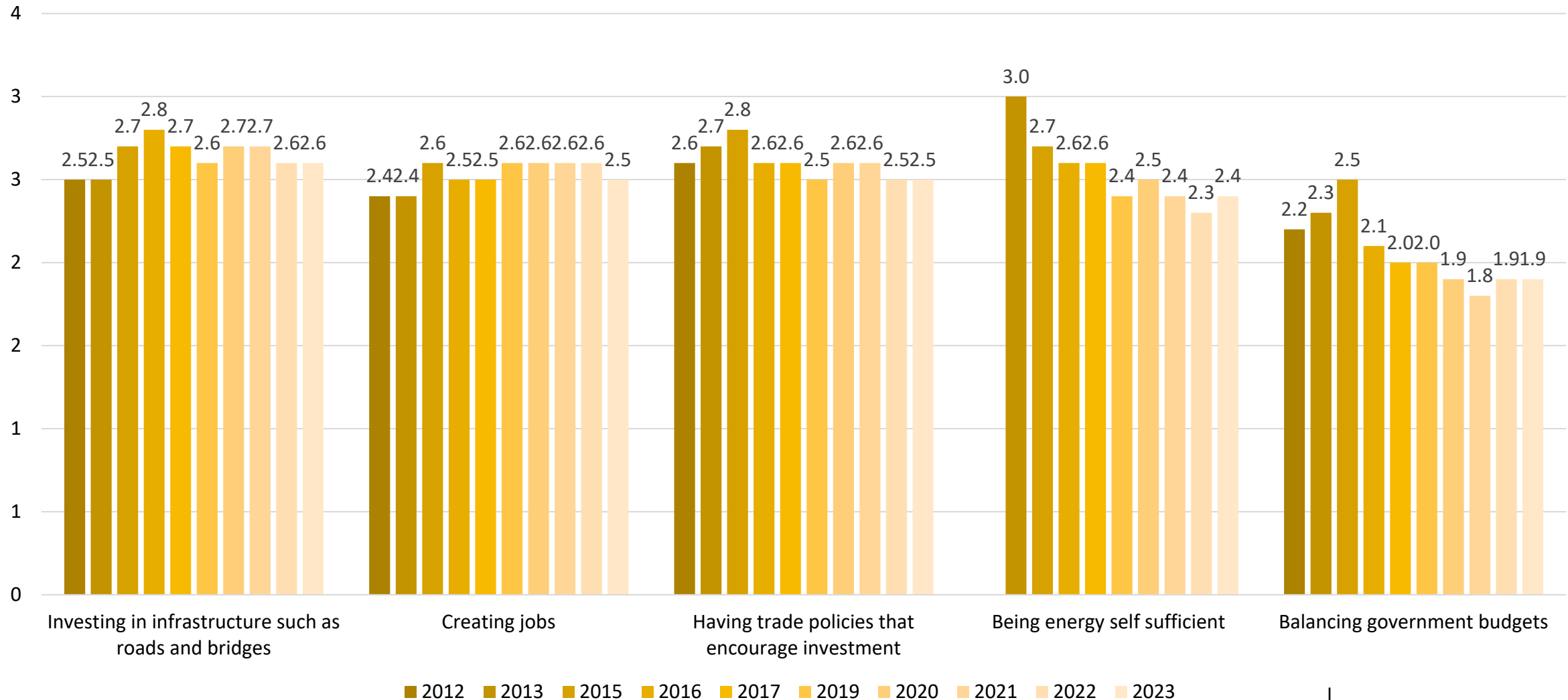
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Confidence in nation's ability to find solutions – Tracking

Q

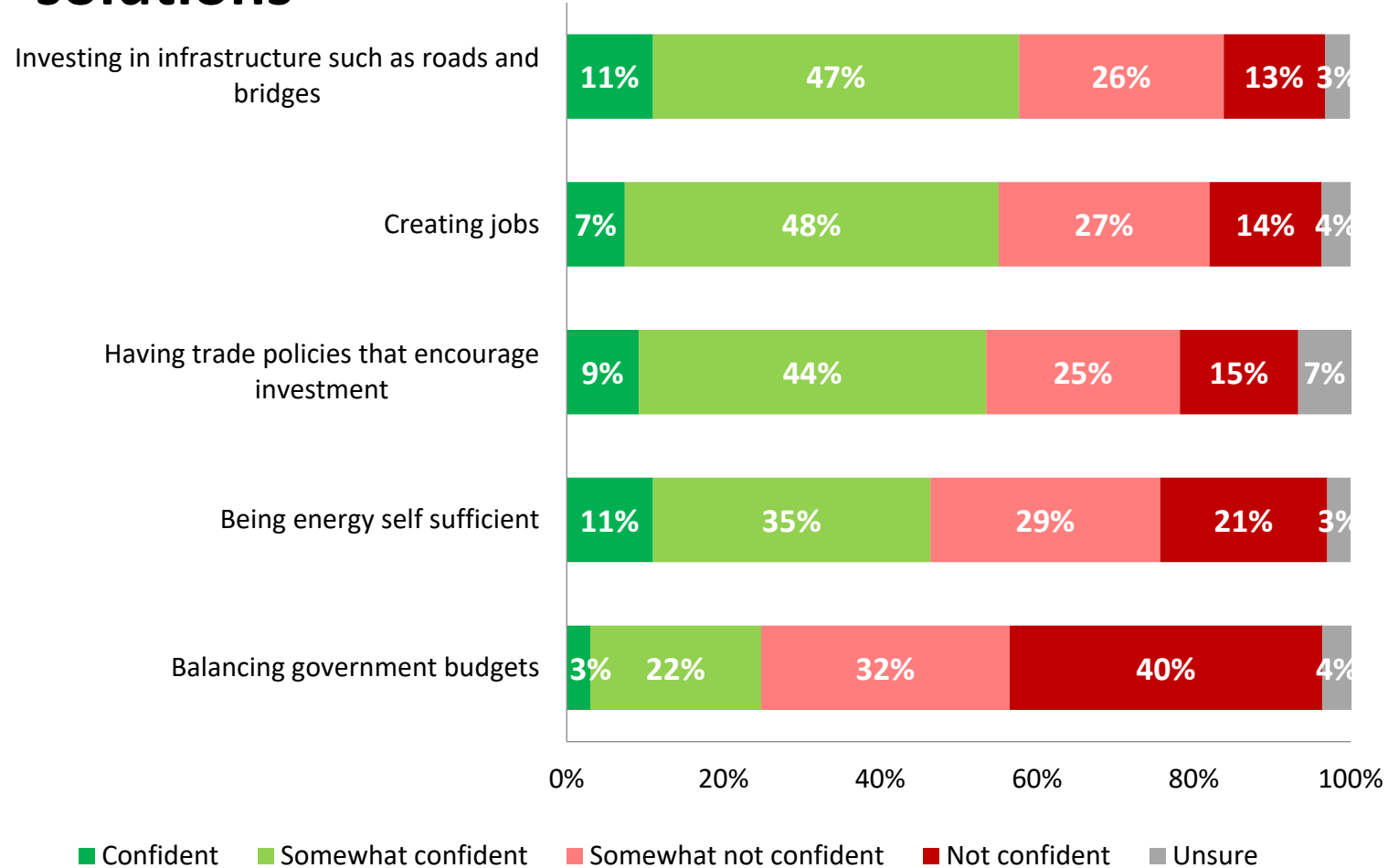
For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]



Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Investing in infrastructure such as roads and bridges ranks the **highest** among Canadians in terms of confidence with 11 percent who are confident and 47 percent somewhat confident in the nation's ability to find solutions.

Confidence level in nation's ability to find solutions



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

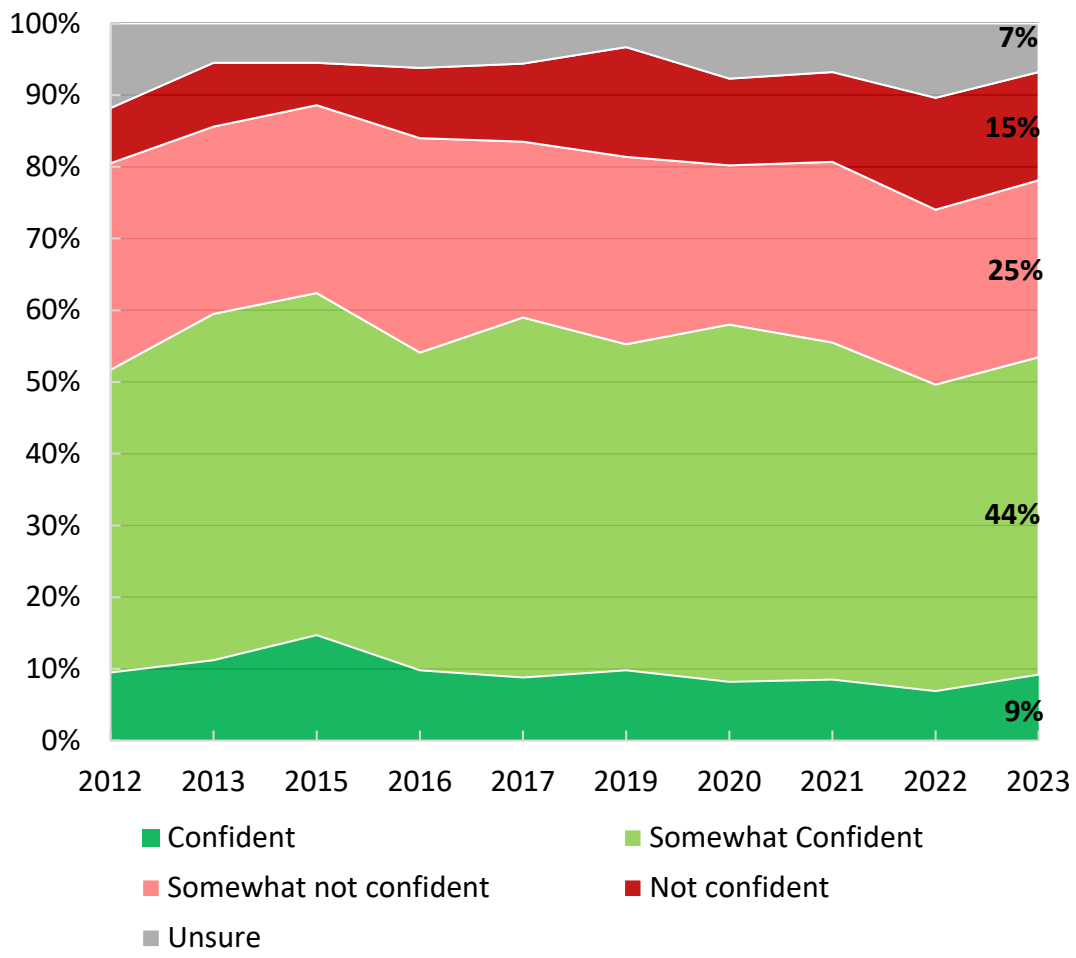
Q – For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions?
[RANDOMIZE]

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Confidence in trade policies that encourage investment

Over **1 in 2** Canadians

are confident (9%) or somewhat confident (44%) in the nation having trade policies that encourage investment, consistent with the previous year (7% confident; 43% somewhat confident), the lowest confidence score since tracking started.



*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

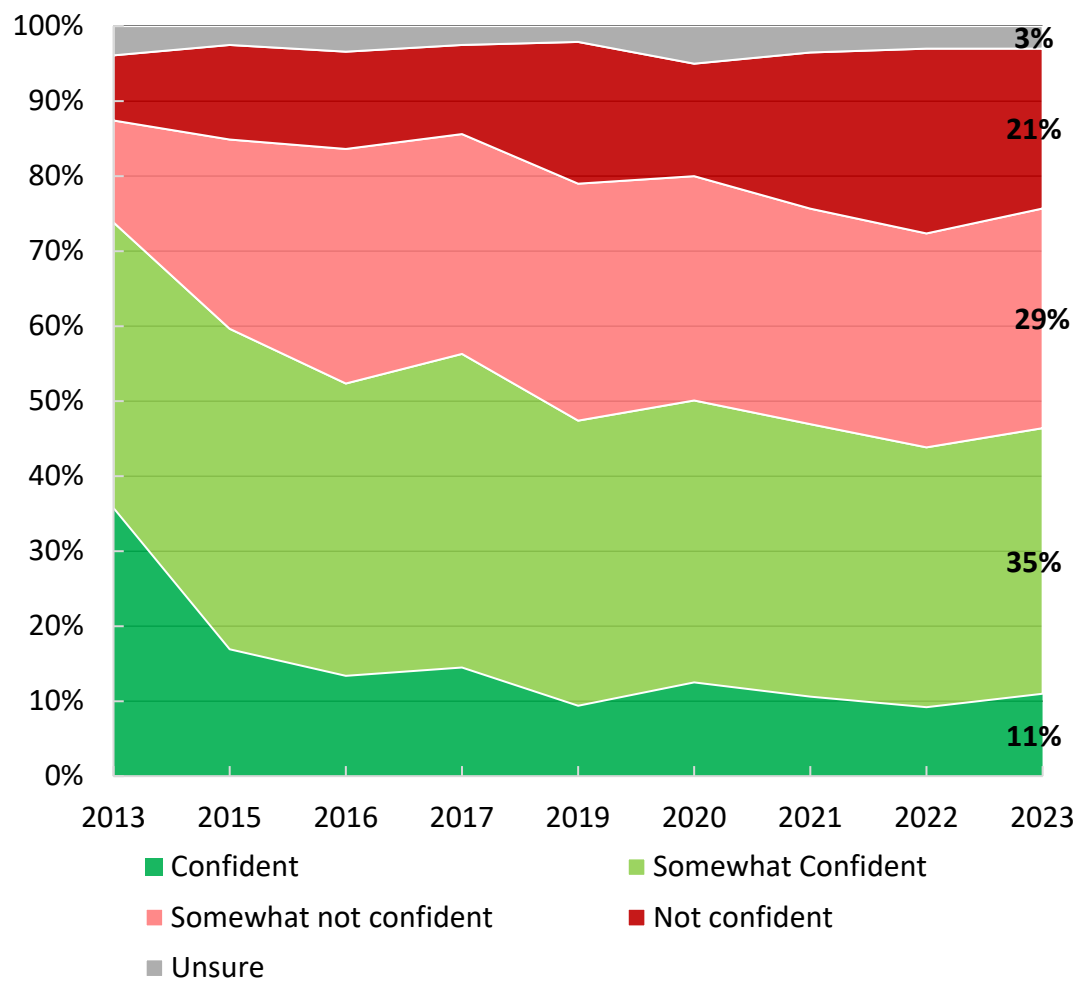
Q – For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]
Having trade policies that encourage investment

Source: Nanos Research, RDD dual frame hybrid telephone and on random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Confidence in being energy self-sufficient

Over **4 in 10** Canadians

are confident (11%) or somewhat confident (35%) in the nation's ability to become energy self-sufficient, consistent with the previous year (nine per cent confident; 35% somewhat confident).



*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

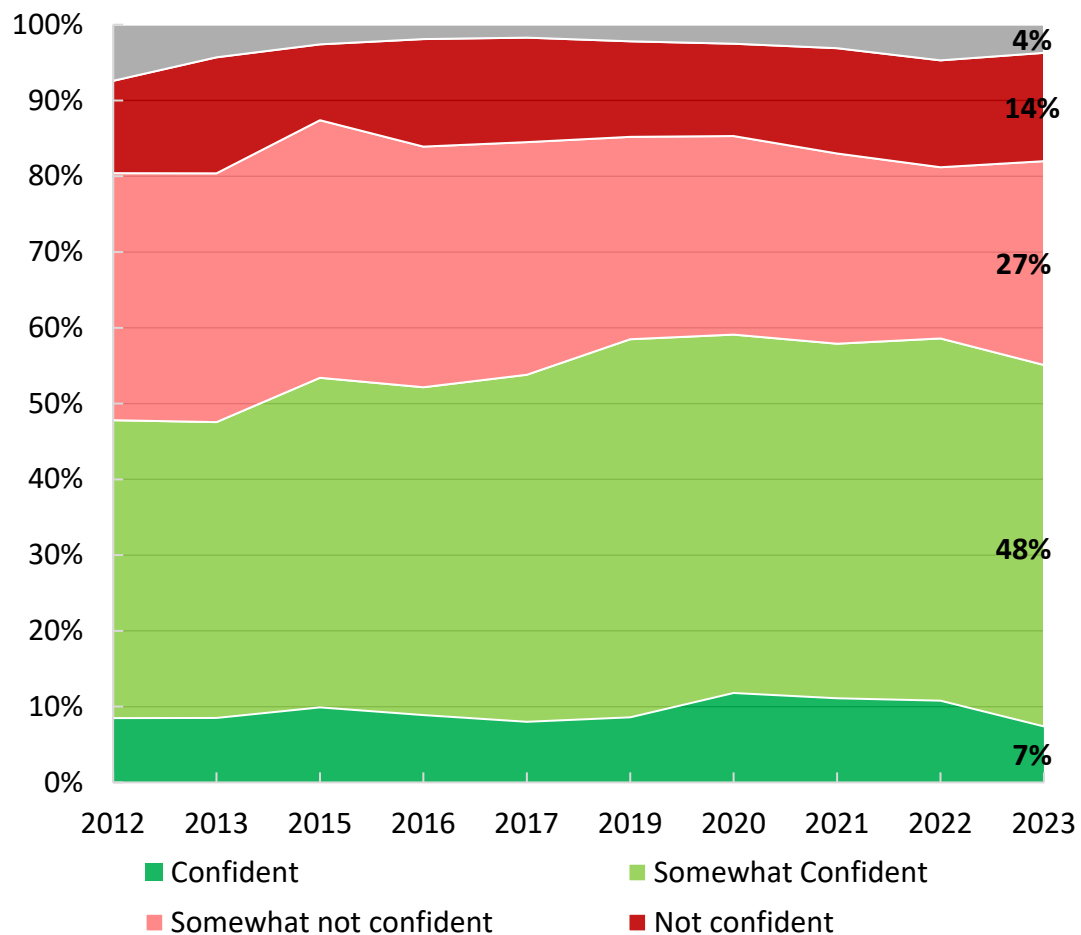
Q – For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]
Being energy self-sufficient

Source: Nanos Research, RDD dual frame hybrid telephone and or random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Confidence in creating jobs

1 in 2 Canadians

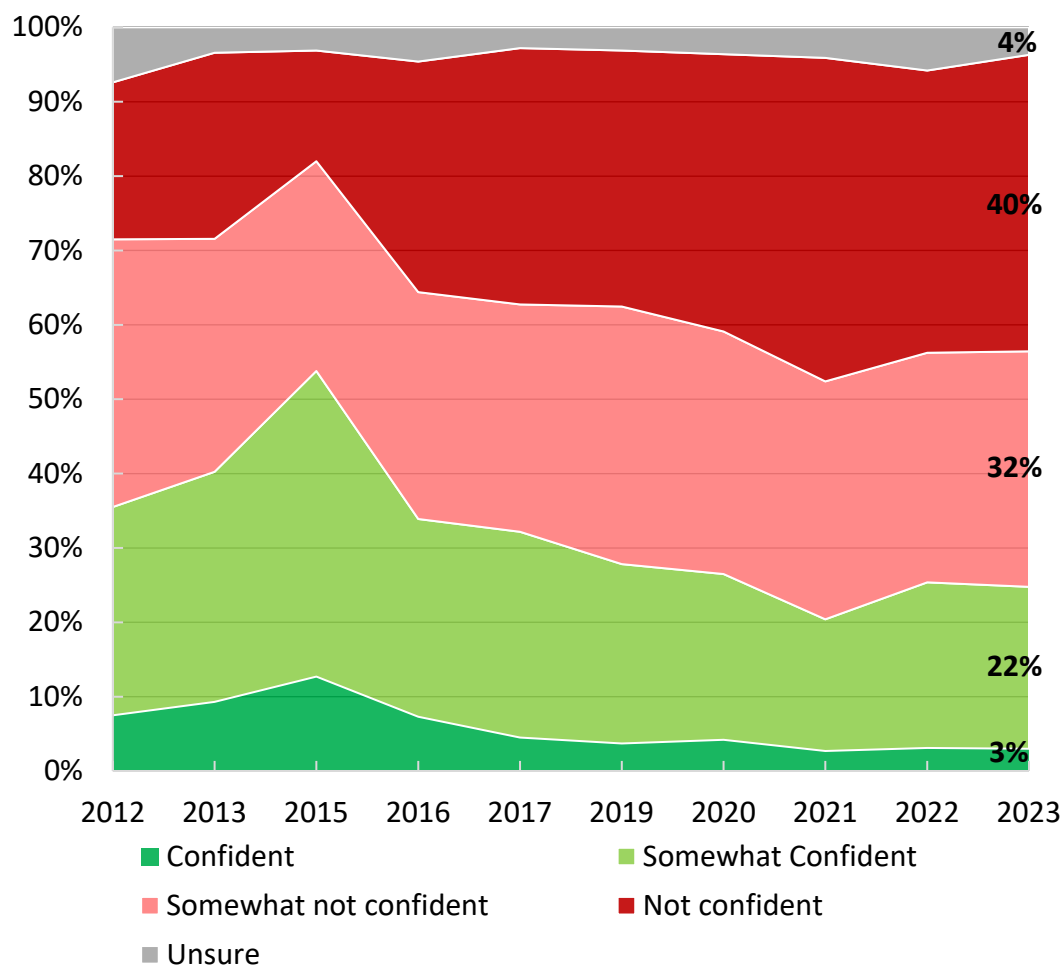
are confident (7%) or somewhat confident (48%) in the nation's ability to create jobs, a four percent point decrease from the previous highest confidence rating in 2022 (11% confident; 48% somewhat confident).



*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Q – For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]
Creating jobs

Source: Nanos Research, RDD dual frame hybrid telephone and or random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Confidence in balancing government budgets

1 in 4 Canadians

are confident (3%) or somewhat confident (22%) in the ability of the nation to balance government budgets, consistent with results from 2022.

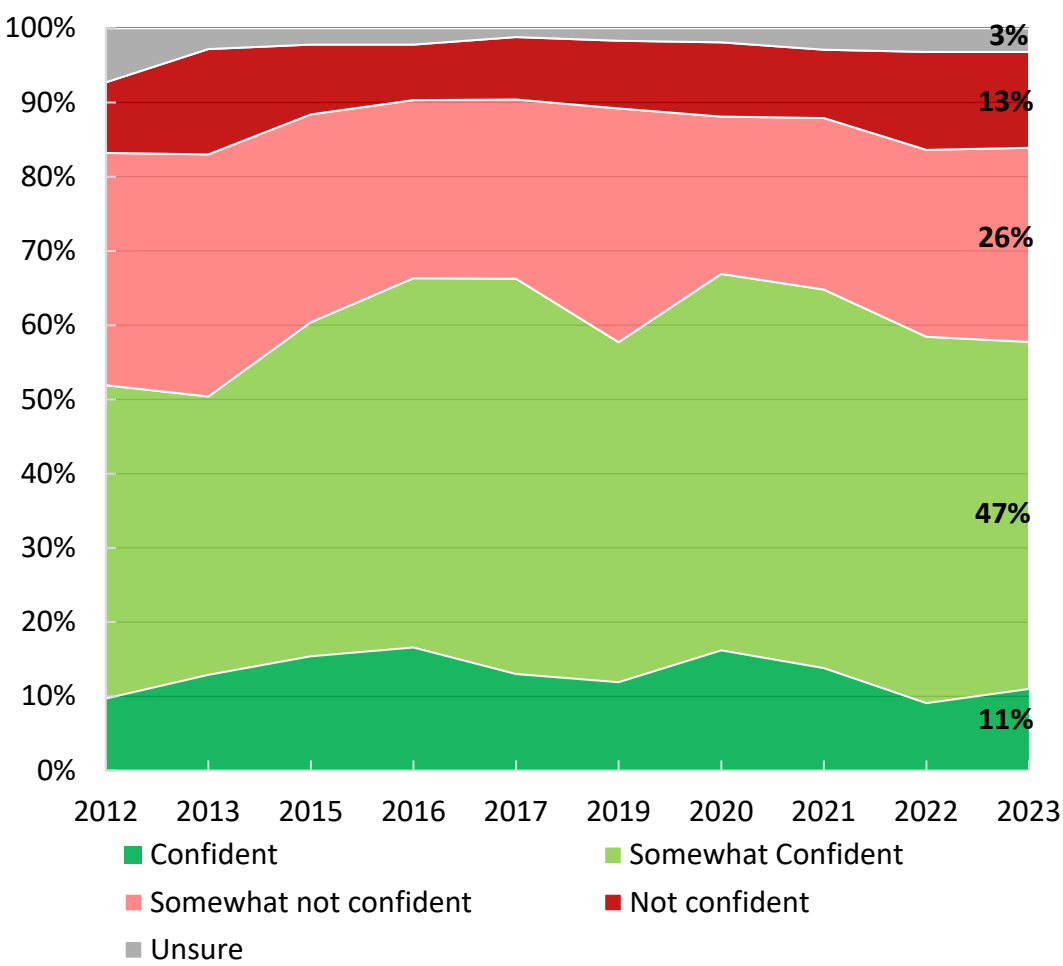
*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Q – For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]
Balancing government budgets

Source: Nanos Research, RDD dual frame hybrid telephone and c random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Confidence in infrastructure investment



Nearly **3 in 5** Canadians

are confident (11%) or somewhat confident (47%) in the ability of the nation to invest in infrastructure such as roads and bridges, consistent with the previous year (nine per cent confident; 49% somewhat confident).

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Q – For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]
Investing in infrastructure such as roads and bridges

Source: Nanos Research, RDD dual frame hybrid telephone and or random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,058 Canadians, 18 years of age or older, between October 1st to 4th, 2023 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,058 Canadians is ± 3.0 percentage points, 19 times out of 20.

The research was commissioned and conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



2022 - Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,038 Canadians, 18 years of age or older, between July 29th to August 2nd, 2022 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. Individuals randomly called using random digit dialling with a maximum of five call backs. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.

2021 - Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,017 Canadians, 18 years of age or older, between September 30th and October 3rd, 2021 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. Individuals were randomly called using random digit dialling with a maximum of five call backs. The margin of error for a random survey of 1,017 Canadians is ± 3.1 percentage points, 19 times out of 20.

2020 - Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,003 Canadians between September 30th and October 4th, 2020 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. Individuals randomly called using random digit dialling with a maximum of five call backs. The margin of error for a random survey of 1,003 Canadians is ± 3.1 percentage points, 19 times out of 20.



2019 - Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between February 2nd and 5th, 2019, as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.

2017 - Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between July 23rd to 26th, 2017, as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.

2016 - A national RDD dual frame (land- and cell-lines) random telephone survey of 1,000 Canadians conducted between July 28th and August 1st, 2016, as part of an omnibus survey. The margin of error for a survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.

2015 - A national RDD dual frame (land- and cell-lines) random telephone survey of 1,000 Canadians conducted between May 24th and May 28th, 2015 as part of an omnibus survey. The margin of error for a survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20.

2013 - A national RDD dual frame (land- and cell- lines) random telephone survey of 1,013 Canadians conducted between April 6th and 9th, 2013 as part of an omnibus survey. The margin of error for a survey of 1,013 Canadians is ± 3.1 percentage points, 19 times out of 20

2012 - A representative online random survey of 1,000 Canadians, conducted from July 5th to 9th, 2012, accurate 3.1 percentage points plus or minus, 19 times out of 20;



Element	Description	Element	Description
Research sponsor	Nanos Research	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1058 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Hybrid Probability Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.0 percentage points, 19 times out of 20.	Estimated Response Rate	Ten percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	This is one report of three which contains the questions asked on public policy questions. Reports two and three contain questions on security policy and economic policy.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, relations with India, the House of Commons honouring a WWII veteran who fought for the Nazis, financial aid to Ukraine, the federal party they trust most on economic issues, affordable housing, views on grocery store price increases, feelings towards the federal government, seizing assets of Russian and Iranian governments to help victims of human rights violations, and the Trans Mountain Expansion.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	October 1 st to 4 th , 2023.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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This international joint venture between [dimap](http://www.dimap.com) and [Nanos](http://www.nanos.co) brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

EthicStratēgies

Ethic Strategies was created by the founding partners of [PAA Advisory](http://www.paaadvisory.com) and the [Nanos Research Corporation](http://www.nanos.co), both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. www.ethicstrategies.com

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TABULATIONS



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For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future [Randomize]

			Region					Gender			Age			
			Canada 2023-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Having trade policies that encourage investment	Total	Unwgt N	1058	100	226	362	212	158	572	485	1	177	407	474
		Wgt N	1001	68	231	388	175	139	490	510	1	267	323	411
		Mean	8.0	7.8	8.0	8.1	8.2	7.9	8.2	7.8		7.5	8.0	8.3
		Median	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0		8.0	8.0	8.0
	Not at all important (1)	%	0.6	3.2	1.2	0.2	0.0	0.0	0.7	0.4		1.3	0.5	0.2
	2	%	0.4	1.8	0.0	0.5	0.0	0.7	0.5	0.4		1.1	0.1	0.2
	3	%	1.2	0.0	1.3	0.6	0.6	4.2	1.1	1.3		2.2	1.0	0.8
	4	%	1.5	1.7	2.4	2.1	0.0	0.0	2.2	0.8		3.0	1.4	0.6
	5	%	6.0	6.2	6.9	4.5	8.9	5.0	3.6	8.4		9.4	5.7	4.1
	6	%	8.0	7.4	8.3	7.4	5.5	12.7	6.8	9.1		7.4	9.5	7.2
	7	%	14.7	11.9	12.5	18.5	11.3	13.4	13.8	15.4		15.1	17.5	12.2
	8	%	23.1	24.4	23.1	22.8	26.0	20.1	20.6	25.6		22.5	22.3	24.2
	9	%	13.7	20.1	15.4	11.6	12.9	14.9	15.2	12.3		8.6	13.3	17.4
	Very important (10)	%	27.5	20.7	27.4	28.2	29.2	27.1	33.6	21.7		22.9	26.3	31.4
	Unsure	%	3.2	2.6	1.6	3.7	5.5	1.9	1.8	4.5		6.5	2.4	1.7

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future [Randomize]

			Region					Gender			Age			
			Canada 2023-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Being energy self sufficient	Total	Unwgt N	1058	100	226	362	212	158	572	485	1	177	407	474
		Wgt N	1001	68	231	388	175	139	490	510	1	267	323	411
		Mean	8.5	8.6	8.6	8.3	8.6	8.5	8.6	8.3		8.3	8.4	8.6
		Median	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0		9.0	9.0	9.0
	Not at all important (1)	%	0.8	1.0	0.0	1.2	1.2	0.7	0.8	0.9		0.8	0.9	0.8
	2	%	0.2	0.0	0.0	0.4	0.0	0.0	0.3	0.0		0.0	0.5	0.0
	3	%	0.9	1.0	0.0	1.0	1.4	1.3	0.4	1.3		0.8	1.3	0.6
	4	%	1.8	0.0	2.1	1.3	1.9	3.6	2.3	1.3		3.3	2.0	0.8
	5	%	4.9	3.7	2.6	7.5	2.9	4.6	4.5	5.3		6.3	4.7	4.2
	6	%	3.7	1.7	4.3	3.6	3.2	4.8	4.0	3.5		3.2	4.2	3.8
	7	%	12.5	11.3	11.2	16.0	9.1	9.9	10.6	14.3		14.2	13.2	10.9
	8	%	18.0	19.4	21.7	14.8	22.0	14.7	15.0	20.8		17.6	17.8	18.3
	9	%	14.2	16.1	16.0	14.0	12.8	13.0	15.3	13.2		11.2	13.9	16.5
	Very important (10)	%	41.9	41.2	41.7	39.0	45.1	46.3	46.0	37.7		40.1	41.2	43.5
	Unsure	%	1.1	4.7	0.3	1.2	0.4	1.1	0.7	1.5		2.6	0.4	0.7

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For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future [Randomize]

			Region					Gender			Age				
			Canada 2023-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus	
Question - Creating jobs	Total	Unwgt N	1058	100	226	362	212	158	572	485	1	177	407	474	
		Wgt N	1001	68	231	388	175	139	490	510	1	267	323	411	
		Mean	8.1	8.1	8.0	8.2	8.2	8.1	8.1	8.1		7.9	8.0	8.3	
		Median	8.0	8.0	8.0	8.0	9.0	8.0	8.0	8.0		8.0	8.0	9.0	
		Not at all important (1)	%	0.8	1.0	1.0	0.9	0.3	0.4	1.2	0.3		1.0	1.1	0.3
		2	%	0.6	0.0	1.6	0.0	0.4	1.5	1.0	0.3		1.0	1.1	0.0
		3	%	1.4	1.0	1.8	1.2	1.2	2.0	1.5	1.3		1.6	0.9	1.8
		4	%	1.0	2.0	1.4	0.6	0.8	1.0	0.8	1.1		0.5	1.7	0.6
		5	%	5.1	4.3	5.4	4.8	5.6	5.6	5.1	5.2		7.6	5.3	3.4
		6	%	6.0	7.4	7.0	5.9	5.9	4.3	6.2	5.9		6.0	7.0	5.3
		7	%	16.8	13.4	16.0	17.1	17.1	18.9	13.9	19.7		18.0	16.9	16.1
		8	%	20.7	27.4	16.9	23.0	17.2	22.1	21.8	19.7		21.0	19.8	21.3
		9	%	15.9	13.9	15.5	15.6	19.9	13.4	14.8	17.0		13.3	15.4	18.0
		Very important (10)	%	30.7	27.2	32.6	29.7	31.7	30.6	32.9	28.4		28.3	30.5	32.4
		Unsure	%	0.9	2.3	0.9	1.2	0.0	0.4	0.8	1.0		1.7	0.3	0.8

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future [Randomize]

			Region					Gender			Age				
			Canada 2023-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus	
Question - Balancing government budgets	Total	Unwgt N	1058	100	226	362	212	158	572	485	1	177	407	474	
		Wgt N	1001	68	231	388	175	139	490	510	1	267	323	411	
		Mean	7.5	7.6	7.7	7.4	7.8	7.3	7.8	7.3		7.2	7.4	7.8	
		Median	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0		8.0	8.0	8.0	
		Not at all important (1)	%	1.8	3.8	1.0	1.1	3.5	2.3	1.3	2.3		3.6	2.4	0.2
		2	%	1.3	2.4	0.9	1.5	0.6	1.7	1.4	1.2		2.0	1.2	0.8
		3	%	3.3	0.0	0.3	5.2	3.6	3.9	3.0	3.5		3.4	4.0	2.6
		4	%	4.0	1.0	3.3	5.4	2.2	5.1	3.5	4.5		4.5	3.0	4.5
		5	%	8.2	6.9	9.8	8.8	5.1	8.4	7.4	8.9		9.6	8.2	7.2
		6	%	9.4	11.7	8.1	9.7	8.1	11.3	10.6	8.1		9.9	11.5	7.5
		7	%	15.8	19.6	19.8	13.9	15.1	13.5	12.6	18.9		15.3	15.7	16.2
		8	%	16.4	15.7	16.5	15.4	16.6	19.3	14.9	17.9		15.7	15.9	17.3
		9	%	9.4	9.2	11.7	9.9	10.2	3.5	9.1	9.7		7.4	9.6	10.6
		Very important (10)	%	28.7	28.4	26.7	27.3	34.2	29.1	34.8	22.9		26.2	26.8	31.8
		Unsure	%	1.7	1.3	2.0	1.8	0.8	1.9	1.4	2.0		2.3	1.7	1.3

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For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future [Randomize]

			Region						Gender			Age		
			Canada 2023-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Investing in infrastructure such as roads and bridges	Total	Unwgt N	1058	100	226	362	212	158	572	485	1	177	407	474
		Wgt N	1001	68	231	388	175	139	490	510	1	267	323	411
		Mean	8.2	8.4	8.2	8.3	8.2	8.1	8.3	8.1		7.9	8.2	8.5
		Median	8.0	9.0	8.0	8.0	8.0	8.0	8.0	8.0		8.0	8.0	9.0
	Not at all important (1)	%	0.4	0.0	0.3	0.6	0.3	0.0	0.3	0.4		0.0	0.4	0.6
	2	%	0.2	0.0	0.0	0.0	0.0	1.5	0.3	0.2		0.0	0.7	0.0
	3	%	0.6	1.2	0.0	0.0	1.9	1.3	0.6	0.6		0.4	0.9	0.4
	4	%	0.9	3.9	1.6	0.2	0.2	1.1	0.6	1.2		1.6	0.5	0.7
	5	%	5.1	1.7	6.6	4.3	5.2	6.3	4.7	5.5		9.2	4.7	2.7
	6	%	7.4	3.0	10.8	8.0	6.6	3.6	6.6	8.2		12.9	6.8	4.4
	7	%	15.9	8.0	15.1	17.4	17.4	15.2	14.4	17.4		15.3	18.4	14.3
	8	%	23.0	26.6	19.0	23.1	21.1	30.1	23.9	22.3		21.4	22.8	24.2
	9	%	14.6	24.4	11.5	14.2	16.4	13.7	15.0	14.3		10.8	13.5	17.9
	Very important (10)	%	31.1	30.0	35.1	31.2	29.6	26.5	33.4	28.8		26.8	30.9	34.1
Unsure	%	0.8	1.3	0.0	1.1	1.2	0.7	0.4	1.2		1.5	0.5	0.6	

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For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [Randomize]

			Region					Gender			Age				
			Canada 2023-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus	
Question - Having trade policies that encourage investment	Total	Unwgt N	1058	100	226	362	212	158	572	485	1	177	407	474	
		Wgt N	1001	68	231	388	175	139	490	510	1	267	323	411	
		Mean	2.5	2.5	2.7	2.4	2.4	2.5	2.5	2.5		2.5	2.5	2.5	
		Median	3.0	3.0	3.0	3.0	2.0	3.0	3.0	3.0		3.0	3.0	3.0	
		Not confident	%	15.1	12.9	8.1	17.2	20.0	15.9	17.6	12.7		14.4	18.0	13.3
		Somewhat not confident	%	24.7	22.4	17.9	26.9	28.0	26.4	25.4	24.0		23.9	21.3	27.8
		Somewhat confident	%	44.3	52.4	57.6	39.4	35.1	43.5	44.2	44.3		42.1	47.0	43.6
		Confident	%	9.2	5.0	9.4	9.7	9.7	8.7	9.5	8.8		8.9	8.4	9.9
		Unsure	%	6.8	7.3	6.9	6.9	7.2	5.4	3.2	10.2		10.8	5.3	5.3

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [Randomize]

			Region					Gender			Age				
			Canada 2023-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus	
Question - Being energy self sufficient	Total	Unwgt N	1058	100	226	362	212	158	572	485	1	177	407	474	
		Wgt N	1001	68	231	388	175	139	490	510	1	267	323	411	
		Mean	2.4	2.3	2.6	2.3	2.3	2.4	2.4	2.4		2.4	2.3	2.4	
		Median	2.0	2.0	3.0	2.0	2.0	2.0	2.0	2.0		2.0	2.0	2.0	
		Not confident	%	21.3	20.0	12.2	25.0	24.9	22.2	22.3	20.2		22.7	23.5	18.7
		Somewhat not confident	%	29.3	36.8	28.0	30.0	28.1	27.0	28.2	30.3		29.5	27.5	30.4
		Somewhat confident	%	35.4	26.0	46.5	31.3	34.4	34.0	34.1	36.7		29.5	35.6	39.0
		Confident	%	11.0	11.9	10.6	10.6	10.7	13.0	13.1	9.0		14.0	10.6	9.4
		Unsure	%	3.0	5.3	2.6	3.1	1.9	3.9	2.2	3.8		4.3	2.7	2.4

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			Region					Gender			Age			
			Canada 2023-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
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		Wgt N	1001	68	231	388	175	139	490	510	1	267	323	411
		Mean	2.5	2.5	2.7	2.5	2.3	2.5	2.5	2.5		2.5	2.5	2.5
		Median	3.0	3.0	3.0	3.0	2.0	3.0	3.0	3.0		3.0	3.0	3.0
	Not confident	%	14.3	11.2	5.9	15.1	21.7	18.4	16.1	12.6		13.5	16.4	13.2
	Somewhat not confident	%	26.9	28.2	22.1	30.4	29.5	21.3	27.8	25.9		24.3	23.4	31.4
	Somewhat confident	%	47.7	48.2	60.8	43.6	38.0	49.0	45.4	49.9		49.7	49.4	45.0
	Confident	%	7.4	6.6	8.3	7.5	6.2	7.6	7.0	7.8		7.3	7.7	7.2
	Unsure	%	3.7	5.8	2.9	3.5	4.6	3.7	3.6	3.8		5.3	3.2	3.1

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [Randomize]

			Region					Gender			Age			
			Canada 2023-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
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		Wgt N	1001	68	231	388	175	139	490	510	1	267	323	411
		Mean	1.9	1.9	2.0	1.8	1.9	1.9	1.7	2.0		1.9	1.8	1.9
		Median	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0		2.0	2.0	2.0
	Not confident	%	39.9	39.1	30.9	44.5	40.8	41.0	47.3	32.8		40.2	39.8	39.7
	Somewhat not confident	%	31.7	31.2	36.7	32.0	26.6	29.0	30.3	32.8		26.6	33.4	33.6
	Somewhat confident	%	21.8	20.3	24.2	17.7	26.5	24.2	16.8	26.7		23.8	20.6	21.5
	Confident	%	3.0	5.0	3.2	2.5	2.1	4.2	3.0	3.0		3.1	2.4	3.4
	Unsure	%	3.7	4.3	5.0	3.4	4.0	1.6	2.6	4.8		6.3	3.9	1.8

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [Randomize]

			Region					Gender			Age			
			Canada 2023-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
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		Mean	2.6	2.5	2.6	2.6	2.6	2.6	2.6	2.6		2.6	2.5	2.6
		Median	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0		3.0	3.0	3.0
	Not confident	%	12.9	11.5	11.7	12.7	14.9	13.4	13.6	12.2		11.7	16.6	10.7
	Somewhat not confident	%	26.1	34.9	29.8	23.5	24.1	25.7	26.1	26.0		24.0	22.6	30.3
	Somewhat confident	%	46.7	44.0	43.8	48.0	47.9	48.2	46.0	47.6		43.2	48.3	47.8
	Confident	%	11.0	6.0	12.7	10.9	11.3	10.5	11.9	10.2		13.3	10.7	9.7
	Unsure	%	3.2	3.6	2.0	4.9	1.9	2.1	2.5	4.0		7.7	1.8	1.5

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