Canadians prefer providing humanitarian aid to help with the conflict between Israel and Hamas – More likely to believe Israeli force justified in removing Hamas from Gaza strip.



The research gauged opinions of Canadians on the conflict between Israel and Palestine regarding the use of military force in the Gaza Strip, Canada providing humanitarian aid to the region, and negotiations between the two sides.

Nanos conducted an RDD dual frame (land-and cell-lines) hybrid telephone and online random survey of 1071 Canadians, 18 years of age or older, between October 29<sup>th</sup> to 31<sup>st</sup>, 2023 as part of an omnibus survey. The margin of error for this survey is ±3.0 percentage points, 19 times out of 20.

The research was commissioned by the Globe and Mail and was conducted by Nanos Research.

#### **Key Findings**

1

## CANADIANS PREFER THE GOVERNMENT OF CANADA PROVIDE HUMANITARIAN AID IN THE REGION OF ISRAEL-HAMAS CONFLICT

Asked which potential action by the Government of Canada they support most when thinking of the conflict between Israel and Hamas, Canadians most prefer providing humanitarian aid in the region (59%). This was followed by having Canadian troops participate in a potential peacekeeping mission in the future (16%), doing nothing (13%) and accepting refugees (eight per cent).



# CLOSE TO SIX IN TEN CANADIANS SAY THEY BELIEVE ISRAEL'S USE OF MILITARY FORCE IN GAZA IS JUSTIFIED OR SOMEWHAT JUSTIFIED

Nearly three in five Canadians say they believe Israel's use of its military forces to remove Hamas from the Gaza Strip is justified (30%) or somewhat justified (27%), while three in ten say believe it is not (18%) or somewhat not justified (12%). Younger Canadians are more likely to say it is not justified (30%) or somewhat not justified (16%) than older Canadians (11% not justified; 12% somewhat not justified).



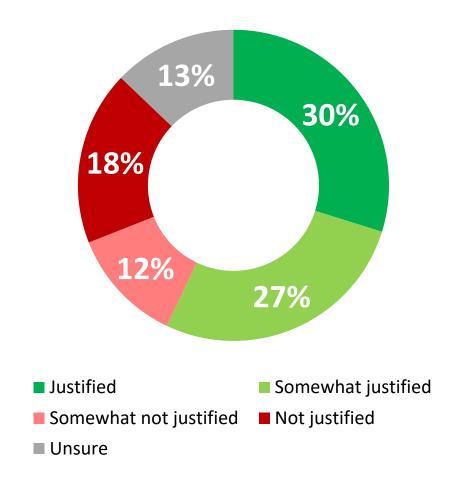
# CANADIANS MORE LIKELY TO THINK NOW IS A VERY GOOD OR GOOD TIME TO GIVE PALESTINIANS THEIR OWN STATE

Just over one in two Canadians say now is a very good (27%) or good time (24%) for Israel and responsible Palestinian authorities to negotiate a two-state solution that gives Palestinians their own state in the region, while just over one in four say it is a poor (16%) or very poor time (13%).

THE GLOBE AND MAIL\*







<sup>\*</sup>Weighted to the true population proportion.

Q – Do you believe Israel's use of its military forces to remove Hamas from the Gaza Strip is justified, somewhat justified, somewhat not justified or not justified?

Justifying force to remove Hamas from the Gaza Strip

hat	Atlantic (n=103)	Quebec (n=227)	Ontario (n=362)	Prairies (n=220)	BC (n=159)
omew	59.5%	44.8%	64.3%	62.5%	49.3%
Justified/Somewhat justified	Men (n=561)	Women (n=497)	18 to 34 (n=158)	35 to 54 (n=386)	55 plus (n=527)
η	63.9%	50.4%	38.3%	56.2%	69.9%
			<u>S</u> .		
what	Atlantic (n=103)	Quebec (n=227)	Ontario (n=362)	Prairies (n=220)	BC (n=159)
ed/Somev justified	24.3%	40.1%	27.9%	18.8%	36.2%
Not justified/Somewhat not justified	Men (n=561)	Women (n=497)	18 to 34 (n=158)	35 to 54 (n=386)	55 plus (n=527)
Not	28.0%	32.0%	45.9%	26.6%	22.6%



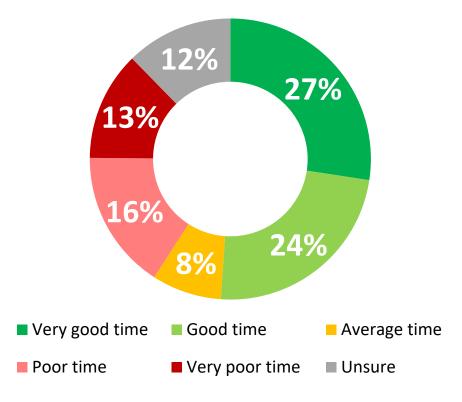


<sup>\*</sup>Charts may not add up to 100 due to rounding.

# Negotiations for a two-state solution for Israel and Palestine

Q – Would you say that now is a very good, good, average, poor or very poor time for Israel and responsible Palestinian authorities to negotiate a two-state solution that gives

Palestinians their own state in the region?



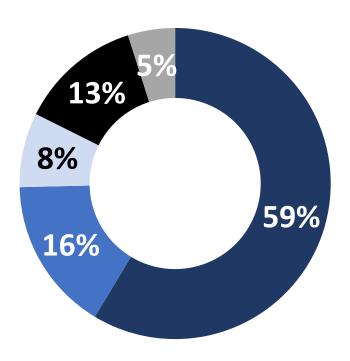
poo	Atlantic (n=103)	Quebec (n=227)	Ontario (n=362)	Prairies (n=220)	BC (n=159)
ime/G	38.0%	60.2%	52.3%	43.1%	48.7%
Very good time/Good time	Men (n=561)	Women (n=497)	18 to 34 (n=158)	35 to 54 (n=386)	55 plus (n=527)
Ver	46.9%	55.8%	49.4%	49.7%	53.2%
or time	Atlantic (n=103)	Quebec (n=227)	Ontario (n=362)	Prairies (n=220)	BC (n=159)
ne/Po	38.3%	17.9%	31.1%	35.9%	25.6%
Very poor time/Poor time	Men (n=561)	Women (n=497)	18 to 34 (n=158)	35 to 54 (n=386)	55 plus (n=527)
Very	35.1%	22.1%	27.1%	27.8%	30.2%





<sup>\*</sup>Weighted to the true population proportion.

<sup>\*</sup>Charts may not add up to 100 due to rounding.



- Provide humanitarian aid in the region
- Have Canadian troops participate in a potential peacekeeping mission in the future
- Have Canada accept refugees from the region
- Do nothing
- Unsure

Q – Which of the following potential actions by the Government of Canada would you support most when thinking of the conflict between Israel and Hamas? [RANDOMIZE] (Select one)





<sup>\*</sup>Weighted to the true population proportion.

<sup>\*</sup>Charts may not add up to 100 due to rounding.

# Residents of Quebec (49%) are less likely to support Canada providing humanitarian aid in the region than residents of Ontario (64%).

#### Canada's role in providing aid in Israel-Palestine conflict – Demographics

Q – Which of the following potential actions by the Government of Canada would you support most when thinking of the conflict between Israel and Hamas? [RANDOMIZE] (Select one)

	Provide humanitarian aid in the region												
Atlantic (n=103)	Quebec (n=227)	Ontario (n=362)	Prairies (n=220)	BC (n=159)									
59.7%	48.8%	64.3%	55.3%	62.5%									
Men (n=561)	Women (n=497)	18 to 34 (n=158)	35 to 54 (n=386)	55 plus (n=527)									
56.6%	60.9%	53.8%	57.7%	62.5%									
Have Can	adian troops participat	e in a potential peace	keeping mission in the	future									
Atlantic (n=103)	Quebec (n=227)	Ontario (n=362)	Prairies (n=220)	BC (n=159)									
17.2%	21.4%	13.5%	13.4%	16.7%									
Men (n=561)	Women (n=497)	18 to 34 (n=158)	35 to 54 (n=386)	55 plus (n=527)									
15.9%	15.6%	11.2%	17.9%	17.6%									





Residents of the Prairies (19%) are more likely to support the Government of Canada doing nothing about the conflict between Israel and Hamas than residents of the Atlantic region (seven per cent).

### Canada's role in providing aid in Israel-Palestine conflict – Demographics continued

Q – Which of the following potential actions by the Government of Canada would you support most when thinking of the conflict between Israel and Hamas? [RANDOMIZE] (Select one)

	Have Canada	accept refugees from	the region	
Atlantic (n=103)	Quebec (n=227)	Ontario (n=362)	Prairies (n=220)	BC (n=159)
7.7%	9.8%	7.2%	5.5%	8.7%
Men (n=561)	Women (n=497)	18 to 34 (n=158)	35 to 54 (n=386)	55 plus (n=527)
7.4%	8.0%	9.8%	7.9%	6.3%
		Do nothing		
Atlantic (n=103)	Quebec (n=227)	Ontario (n=362)	Prairies (n=220)	BC (n=159)
7.4%	13.1%	11.7%	18.9%	9.9%
Men (n=561)	Women (n=497)	18 to 34 (n=158)	35 to 54 (n=386)	55 plus (n=527)
16.8%	9.0%	17.3%	12.3%	10.1%







Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1071 Canadians, 18 years of age or older, between October 29<sup>th</sup> to 31<sup>st</sup>, 2023 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is  $\pm 3.0$  percentage points, 19 times out of 20.

This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding

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Element	Description	Element	Description				
Research sponsor	The Globe and Mail		The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting				
Population and Final Sample Size	1071 Randomly selected individuals.		disclosure				
Source of Sample	Nanos Hybrid Panel	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the				
Type of Sample	Probability		data.				
Margin of Error	$\pm 3.0$ percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.				
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey		By age and gender using the latest Census information (2021) and the				
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Stratification	sample is geographically stratified to be representative of Canada.  Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.				
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Estimated Response Rate	13 percent, consistent with industry norms.				
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.				
Number of Calls	Maximum of five call backs to those recruited.	Question Content	Topics on the omnibus ahead of the survey content included: political and economical questions, and Ukraine.				
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.				
Field Dates	October 29 <sup>th</sup> to 31 <sup>st</sup> , 2023.	Research/Data Collection					
Language of Survey	The survey was conducted in both English and French.	Supplier	Nanos Research				
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.				



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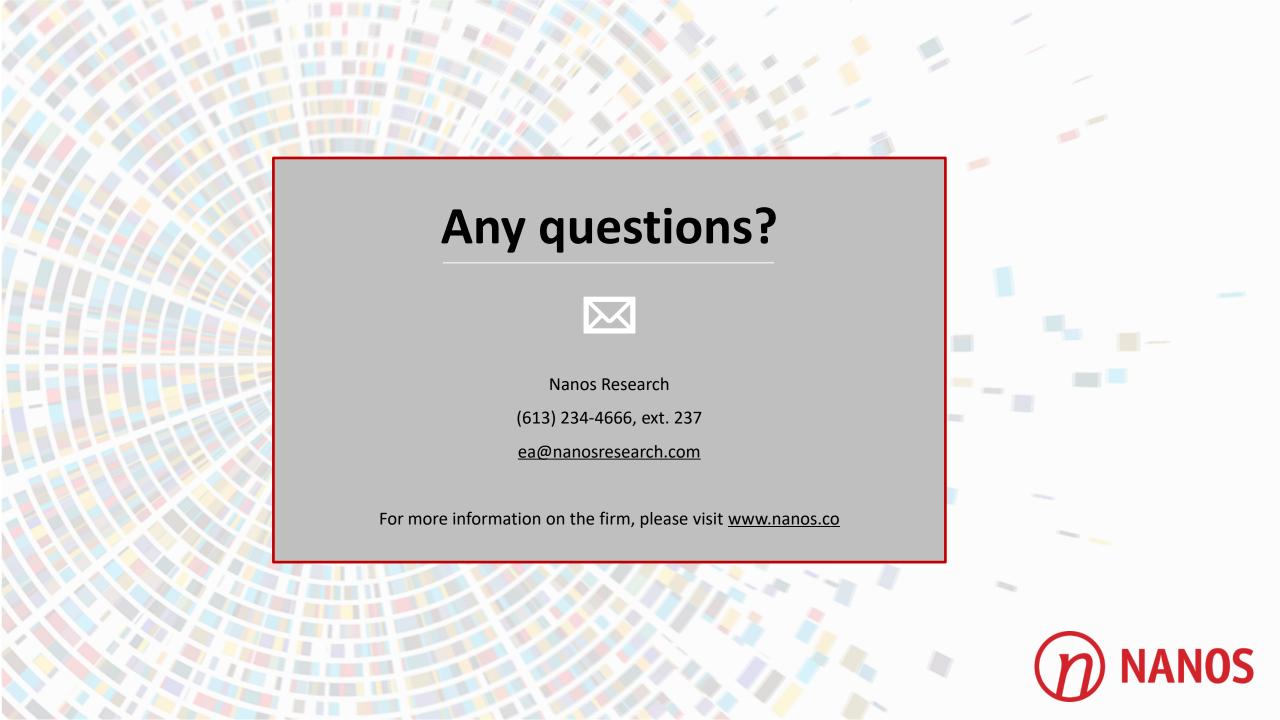


dimap

This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

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Ethic Strategies was created by the founding partners of <u>PAA Advisory</u> and the <u>Nanos</u> <u>Research Corporation</u>, both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. <u>www.ethicstrategies.com</u>





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#### NANOS THE GLOBE AND MAIL\*

#### 2023-2477 - Globe and Mail/Nanos Survey - October Omni - STAT SHEET - Israel/Hamas

		_			Re	gion				Gender			Age	
			Canada 2023-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question – Do you believe Israel's use of	Total	Unwgt N	1071	103	227	362	220	159	561	497	13	158	386	527
its military forces to remove Hamas from		Wgt N	1013	67	234	395	175	142	490	510	13	269	329	415
the Gaza Strip is	Justified	%	29.8	28.6	19.1	35.1	35.5	26.3	37.7	21.8		18.8	27.7	38.6
justified, somewhat	Somewhat justified	%	27.2	30.8	25.7	29.2	27.0	23.0	26.2	28.6		19.5	28.5	31.3
justified, somewhat not justified or not	Somewhat not justified	%	12.0	12.0	17.5	10.8	8.5	10.3	11.4	12.8		15.8	8.8	12.0
justified?	Not justified	%	18.1	12.2	22.6	17.2	10.3	25.8	16.6	19.3		30.1	17.8	10.6
	Unsure	%	12.9	16.3	15.1	7.8	18.7	14.5	8.1	17.6		15.8	17.2	7.5

		_			Reg	gion				Gender			Age	
			Canada 2023-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question – Would you say that now is a	Total	Unwgt N	1071	103	227	362	220	159	561	497	13	158	386	527
very good, good,		Wgt N	1013	67	234	395	175	142	490	510	13	269	329	415
average, poor or very poor time for Israel	Very good time	%	27.4	19.2	29.4	30.1	17.3	32.8	25.5	30.0		28.3	27.7	26.6
and responsible	Good time	%	23.7	18.8	30.8	22.2	25.8	15.8	21.5	25.8		21.2	22.0	26.6
Palestinian	Average time	%	8.0	10.0	10.6	6.0	5.1	11.8	9.1	6.4		11.6	6.7	6.7
authorities to	Poor time	%	16.0	21.6	9.8	18.2	20.6	12.1	17.8	14.4		17.3	14.7	16.3
negotiate a two-state solution that gives	Very poor time	%	12.6	16.7	8.2	12.9	15.3	13.5	17.3	7.7		9.8	13.0	13.9
Palestinians their own state in the region?	Unsure	%	12.3	13.6	11.3	10.6	15.8	13.9	9.0	15.7		11.9	15.8	9.8

		_			Reg	ion				Gender			Age	
			Canada					British				18 to	35 to	
			2023-10	Atlantic	Quebec	Ontario	Prairies	Columbia	Male	Female	Other	34	54	55 plus
Question – Which of	Total	Unwgt	1071	103	227	362	220	159	561	497	13	158	386	527
the following potential		N												
actions by the		Wgt N	1013	67	234	395	175	142	490	510	13	269	329	415
Government of Canada would you support most when	Provide humanitarian aid in the region	%	58.6	59.7	48.8	64.3	55.3	62.5	56.6	60.9		53.8	57.7	62.5
thinking of the conflict between Israel and Hamas? [RANDOMIZE] [SELECT ONE]	Have Canadian troops participate in a potential peacekeeping mission in the future	%	16.0	17.2	21.4	13.5	13.4	16.7	15.9	15.6		11.2	17.9	17.6
	Have Canada accept refugees from the region	%	7.7	7.7	9.8	7.2	5.5	8.7	7.4	8.0		9.8	7.9	6.3
	Do nothing	%	12.7	7.4	13.1	11.7	18.9	9.9	16.8	9.0		17.3	12.3	10.1
	Unsure	%	4.9	7.9	6.8	3.3	6.9	2.3	3.3	6.6		7.9	4.2	3.5