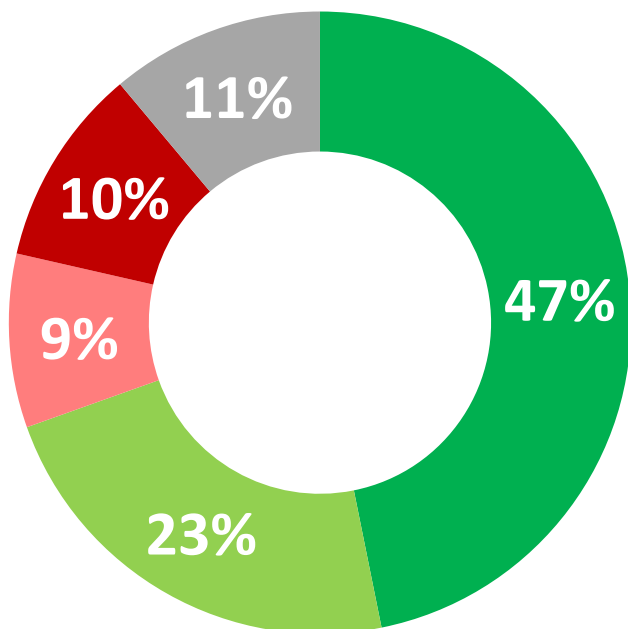Most Canadians want the Government of Canada to make public the evidence used to accuse India of being behind the killing of Hardeep Singh Nijjar.

THE GLOBE AND MAIL

NANOS

The research gauged Canadian opinions on the Canadian government making public the evidence behind Canada's accusations on the death of Hardeep Singh Nijjar.

Nanos conducted an RDD dual frame (land-and cell-lines) hybrid telephone and online random survey of 1071 Canadians, 18 years of age or older, between October 29th to 31st, 2023 as part of an omnibus survey. The margin of error for this survey is ±3.0 percentage points, 19 times out of 20.

The research was commissioned by the Globe and Mail and was conducted by Nanos Research.

About the Research

Agreement to making evidence of Hardeep Singh Nijjar killing public

47%

23%

9%

10%

11%

- 🟩 Agree
- 🟩 Somewhat agree
- 🟥 Somewhat disagree
- 🟥 Disagree
- ⬜ Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

7 in 10 Canadians

agree or somewhat agree that the Government of Canada should make public the evidence that Prime Minister Justin Trudeau relied upon September 18 when he accused India of being behind the killing of Hardeep Singh Nijjar.

Q – Do you agree, somewhat agree, somewhat disagree or disagree that the Government of Canada should make public the evidence that Prime Minister Justin Trudeau relied upon September 18 when he accused India of being behind the killing of Hardeep Singh Nijjar?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 29th to 31st, 2023, n=1071, accurate 3.0 percentage points plus or minus, 19 times out of 20.

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Agreement to making evidence of Hardeep Singh Nijjar killing public – Demographics

Q – Do you agree, somewhat agree, somewhat disagree or disagree that the Government of Canada should make public the evidence that Prime Minister Justin Trudeau relied upon September 18 when he accused India of being behind the killing of Hardeep Singh Nijjar?

Men (74%) are more likely than women (65%) to agree or somewhat agree that the Government should make public the evidence when it accused India of being behind the killing of Hardeep Singh Nijjar.

Agree/somewhat agree				
Atlantic (n=103)	Quebec (n=227)	Ontario (n=362)	Prairies (n=220)	BC (n=159)
61.6%	**68.9%**	**69.7%**	**71.8%**	**71.1%**
Men (n=561)	Women (n=497)	18 to 34 (n=158)	35 to 54 (n=386)	55 plus (n=527)
74.1%	**65.4%**	**76.3%**	**63.9%**	**69.7%**
Somewhat disagree/disagree				
Atlantic (n=103)	Quebec (n=227)	Ontario (n=362)	Prairies (n=220)	BC (n=159)
22.3%	**17.1%**	**22.9%**	**16.3%**	**15.5%**
Men (n=561)	Women (n=497)	18 to 34 (n=158)	35 to 54 (n=386)	55 plus (n=527)
19.2%	**19.6%**	**10.2%**	**22.7%**	**22.6%**

THE GLOBE AND MAIL*   n NANOS

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1071 Canadians, 18 years of age or older, between October 29th to 31st, 2023 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ±3.0 percentage points, 19 times out of 20.

This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding

METHODOLOGY

Element	Description
Research sponsor	The Globe and Mail
Population and Final Sample Size	1071 Randomly selected individuals.
Source of Sample	Nanos Hybrid Panel
Type of Sample	Probability
Margin of Error	±3.0 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	October 29th to 31st, 2023.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	13 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: political and economical questions, Ukraine, and the Israel-Hamas conflict.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.

TECHNICAL NOTE

As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence.   Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. www.nanos.co

This international joint venture between dimap and Nanos brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

Ethic Strategies was created by the founding partners of PAA Advisory and the Nanos Research Corporation, both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. www.ethicstrategies.com

ABOUT NANOS

Any questions?

✉

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TABULATIONS

2023-2477 – Globe and Mail/Nanos Survey – October Omni – STAT SHEET – India

				Region					Gender			Age		
			Canada 2023-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question – Do you agree, somewhat agree, somewhat disagree or disagree that the Government of Canada should make public the evidence that Prime Minister Justin Trudeau relied upon September 18 when he accused India of being behind the killing of Hardeep Singh Nijjar?	Total	Unwgt N	1071	103	227	362	220	159	561	497	13	158	386	527
		Wgt N	1013	67	234	395	175	142	490	510	13	269	329	415
	Agree	%	46.8	39.1	39.9	48.2	52.5	51.2	51.9	41.6		53.6	43.6	45.0
	Somewhat agree	%	22.7	22.5	29.1	21.5	19.2	20.0	22.2	23.8		22.7	20.3	24.7
	Somewhat disagree	%	9.0	11.5	10.3	8.0	7.4	10.7	8.4	9.9		5.2	9.8	10.9
	Disagree	%	10.3	10.8	6.8	14.9	8.9	4.8	10.8	9.7		5.0	12.9	11.7
	Unsure	%	11.1	16.0	14.0	7.4	11.9	13.4	6.7	15.0		13.6	13.4	7.7