

Nanos was retained by CTV News to conduct research among Canadians to gauge their views on the current conflict in the Middle-East between Israel and Hamas.

Nanos conducted an RDD dual frame (land-and cell-lines) hybrid telephone and online random survey of 1,071 Canadians, 18 years of age or older, between October 29<sup>th</sup> to 31<sup>st</sup>, 2023, as part of an omnibus survey. The margin of error for this survey is ±3.0 percentage points, 19 times out of 20.

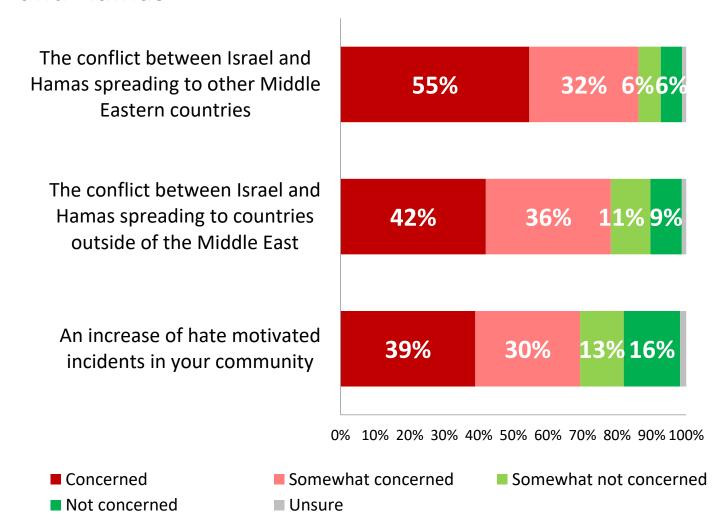
This study was commissioned by CTV News and the research was conducted by Nanos Research.

A strong majority of Canadians are concerned or somewhat concerned about the conflict between Israel and Hamas spreading to other Middle Fastern countries or spreading to countries outside the Middle East, as well as an increase in hate motivated incidents in their community.

Q – Our next few questions are about the current conflict in the Middle East between Israel and Hamas.

Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following: [RANDOMIZE]

## Concern about the current conflict between Israel and Hamas

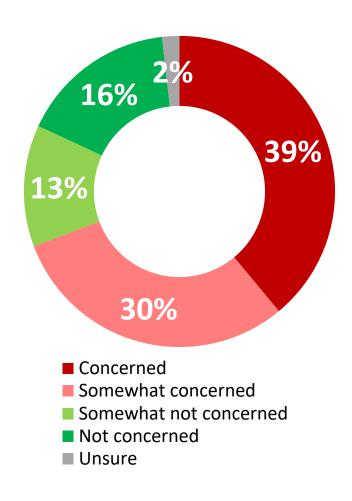


<sup>\*</sup>Weighted to the true population proportion.





<sup>\*</sup>Charts may not add up to 100 due to rounding.



<sup>\*</sup>Weighted to the true population proportion.

Q – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following: [RANDOMIZE]

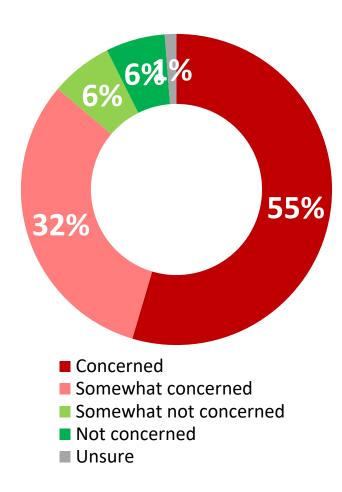
### An increase of hate motivated incidents in your community

# Concern about an increase of hate motived incidents

what	Atlantic (n=103)	Quebec (n=227)	Ontario (n=362)	Prairies (n=220)	BC (n=159)
rned/Somev concerned	73.7%	58.4%	79.1%	60.5%	68.7%
Concerned/Somewhat concerned	Men (n=561)	Women (n=497)	18 to 34 (n=158)	35 to 54 (n=386)	55 plus (n=527)
Ō	65.3%	72.3%	69.1%	66.2%	71.8%
at	Atlantic	Quebec	Ontario	Prairies	ВС
newh d	(n=103)	(n=227)	(n=362)	(n=220)	(n=159)
d/Sor cerne	26.3%	39.2%	19.7%	36.9%	29.1%
Not concerned/Somewhat not concerned	Men (n=561)	Women (n=497)	18 to 34 (n=158)	35 to 54 (n=386)	55 plus (n=527)
Not	32.7%	26.1%	29.4%	31.7%	26.5%



<sup>\*</sup>Charts may not add up to 100 due to rounding.



<sup>\*</sup>Weighted to the true population proportion.

Q – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following: [RANDOMIZE]

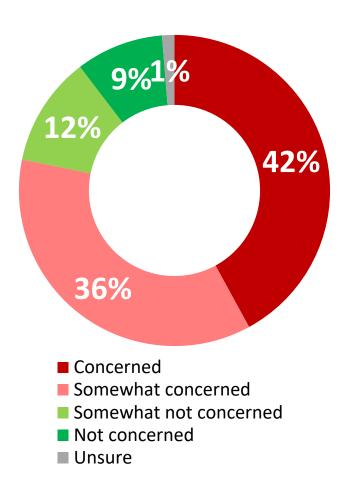
The conflict between Israel and Hamas spreading to other Middle Eastern countries

Concern about the Israel-Hamas conflict spreading to other Middle Eastern countries

ya. EE	what	Atlantic (n=103)	Quebec kuk (n=227)	Ontario (n=362)	Prairies (n=220)	BC (n=159)	era GI
eir SR2	Somev	91.9%	81.6%	89.7%	84.8%	83.2%	Fa
afi ler AL	Concerned/Somewhat concerned	Men (n=561)	Women (n=497)	18 to 34 (n=158)	35 to 54 (n=386)	55 plus (n=527)	ied
rai en.	Ö	83.2% Na.	akah rud 89.3% (wa	76.8%	84.6% Bushem	Ban <b>93.6%</b>	ans
	F	o Tayma	Hail Buraydah	Dhahran BAH	RAIN	Jask	
a v	newhat d	Atlantic Wei (n=103) Medin	Quebec A (n=227)	Ontario (n=362)	Prairies (n=220)	BC (n=159)	)m
wa aki	d/Son cerne	5.5%	A 16.4% B	10.2%	14.5%	14.0%	
ssi alfa	Not concerned/Somewhat not concerned	Men (n=561) da	Women (n=497)	18 to 34 (n=158)	A 35 to 54 (n=386)	55 plus (n=527)	
De u F	Not	16.2% At	Taif 9.0% unfidha	21.8%	14.1%	5.4%	
rt S Be	Sudan or To	Suakin	Cop 1	E m P t V	MED BO	Kuria Muria Is.	



<sup>\*</sup>Charts may not add up to 100 due to rounding.



<sup>\*</sup>Weighted to the true population proportion.

Q – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following: [RANDOMIZE] The conflict between Israel and Hamas spreading to countries outside of the Middle East

# Concern about the Israel-Hamas conflict spreading outside of the Middle East

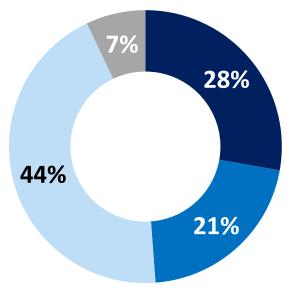
what	Atlantic (n=103)	Quebec (n=227)	Ontario (n=362)	Prairies (n=220)	BC (n=159)
rned/Somev concerned	84.1%	71.6%	81.8%	77.3%	77.5%
Concerned/Somewhat concerned	Men (n=561)	Women (n=497)	18 to 34 (n=158)	35 to 54 (n=386)	55 plus (n=527)
S	72.6%	83.6%	72.1%	76.7%	83.3%
lat	Atlantic	Quebec	Ontario	Prairies	ВС
newk d	(n=103)	(n=227)	(n=362)	(n=220)	(n=159)
d/Sor	13.2%	26.0%	18.1%	21.1%	21.1%
Not concerned/Somewhat not concerned	Men (n=561)	Women (n=497)	18 to 34 (n=158)	35 to 54 (n=386)	55 plus (n=527)
Not	26.7%	14.7%	26.1%	22.5%	15.3%



<sup>\*</sup>Charts may not add up to 100 due to rounding.

# Financial responsibility of evacuating Canadian citizens living in the area

Q – Who do you think should be financially responsible for evacuating Canadian citizens living in that area back to Canada? [RANDOMIZE]



- The Canadian government
- The Canadian individuals themselves
- The costs should be shared between individuals and the government
- Unsure

Canadians are more likely to say that the Canadian government should be financially responsible for evacuating Canadian citizens living in the conflict area back to Canada than they are to say it should be up to the Canadian individuals themselves.

More than four in ten say costs should be shared between the two.



<sup>\*</sup>Weighted to the true population proportion.

<sup>\*</sup>Charts may not add up to 100 due to rounding.

## Financial responsibility of evacuating Canadian citizens living in the area – By demographics

Q – Who do you think should be financially responsible for evacuating Canadian citizens living in that area back to Canada? [RANDOMIZE]

	Canada (n=1071)	Atlantic (n=103)	Quebec (n=227)	Ontario (n=362)	Prairies (n=220)	BC (n=159)	Men (n=561)	Women (n=497)	18 to 34 (n=158)	35 to 54 (n=386)	55 plus (n=527)
The costs should be shared between individuals and the government	44.1%	43.1%	44.9%	41.6%	47.2%	46.5%	40.4%	47.1%	36.4%	44.5%	48.8%
The Canadian government	27.8%	39.2%	30.7%	27.5%	20.1%	28.0%	28.0%	28.1%	40.4%	25.5%	21.4%
The Canadian individuals themselves	21.0%	14.4%	16.8%	23.0%	27.7%	17.3%	25.7%	16.6%	16.8%	22.4%	22.7%
Unsure	7.1%	3.3%	7.6%	7.9%	5.0%	8.3%	5.9%	8.2%	6.5%	7.5%	7.1%





Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,071 Canadians, 18 years of age or older, between October 29<sup>th</sup> to 31<sup>st</sup>, 2023 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is  $\pm 3.0$  percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description
Research sponsor	CTV News	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a
Population and Final Sample Size	1.071 Randomly selected individuals.		distribution across all regions of Canada. See tables for full weighting disclosure
Source of Sample	Nanos Probability Panel	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political
Type of Sample	Probability	G	party prior to administering the survey to ensure the integrity of the data.
Margin of Error	$\pm 3.0$ percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey		By age and gender using the latest Census information (2021) and the
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Stratification	sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Estimated Response Rate	Thirteen percent, consistent with industry norms.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Number of Calls	Maximum of five call backs to those recruited.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues and views on economic issues.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Field Dates	October 29 <sup>th</sup> to 31 <sup>st</sup> , 2023.	Research/Data Collection	
Language of Survey	The survey was conducted in both English and French.	Supplier	Nanos Research
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.



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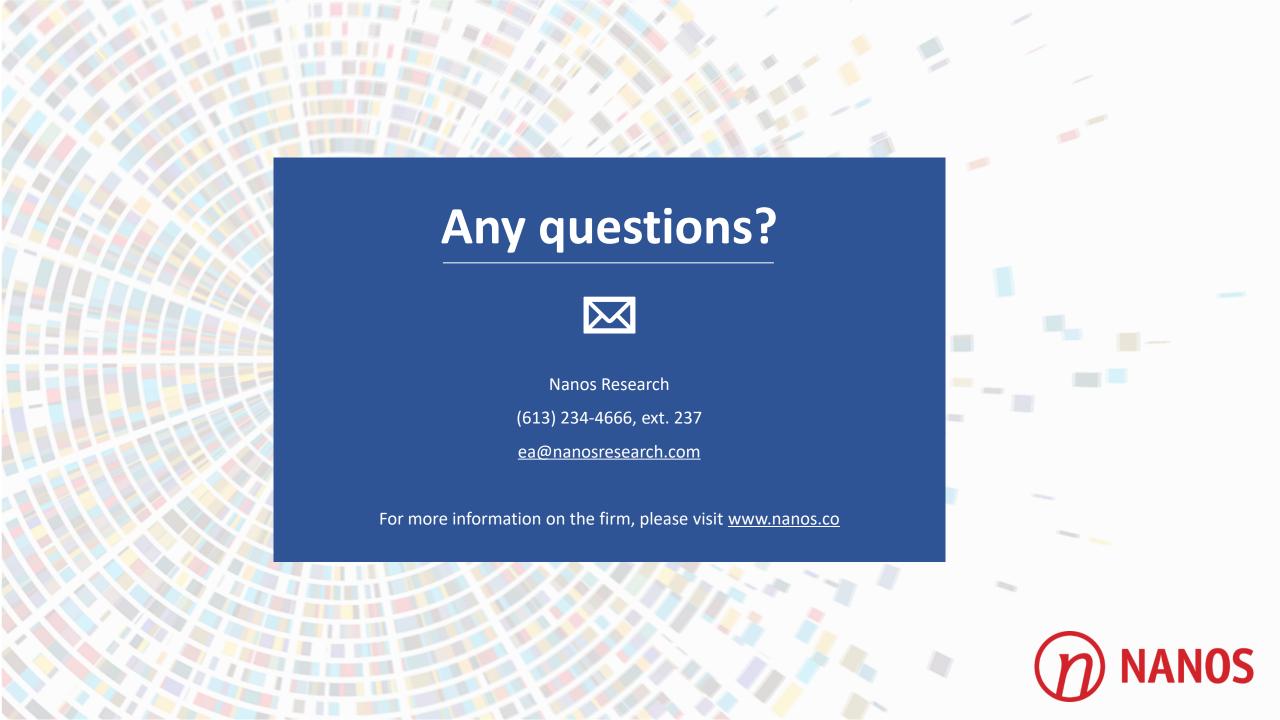


dimap

This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

### **Ethic**Stratēgies

Ethic Strategies was created by the founding partners of <u>PAA Advisory</u> and the <u>Nanos</u> <u>Research Corporation</u>, both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. <u>www.ethicstrategies.com</u>





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### 2023-2476 - CTV/Nanos Survey - October OMNI - STAT SHEET

#### Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following: [RANDOMIZE]

					Re	gion				Gender			Age	
			Canada					British				18 to	35 to	55
			2023-10	Atlantic	Quebec	Ontario	Prairies	Columbia	Male	Female	Other	34	54	plus
Question – An increase of hate	Total	Unwgt N	1071	103	227	362	220	159	561	497	13	158	386	527
motivated incidents		Wgt N	1013	67	234	395	175	142	490	510	13	269	329	415
in your community	Concerned	%	39.0	26.7	26.3	50.8	34.3	38.3	35.1	42.1		40.5	36.8	39.7
	Somewhat concerned	%	30.3	47.0	32.1	28.3	26.2	30.4	30.2	30.2		28.6	29.4	32.1
	Somewhat not concerned	%	12.6	7.7	19.6	8.8	14.3	12.3	13.9	11.8		10.7	12.8	13.8
	Not concerned	%	16.3	18.6	19.6	11.0	22.6	16.8	18.8	14.3		18.7	18.9	12.7
	Unsure	%	1.8	0.0	2.4	1.2	2.7	2.2	2.1	1.6		1.5	2.1	1.7

#### Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following: [RANDOMIZE]

					Reg	gion				Gender			Age	
			Canada 2023-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question – The conflict between	Total	Unwgt N	1071	103	227	362	220	159	561	497	13	158	386	527
Israel and Hamas		Wgt N	1013	67	234	395	175	142	490	510	13	269	329	415
spreading to other Middle Eastern	Concerned	%	54.6	61.5	44.2	60.6	45.2	63.4	51.7	57.0		43.3	53.5	62.7
countries	Somewhat concerned	%	31.6	30.3	37.4	29.1	39.7	19.8	31.6	32.3		33.5	31.0	30.9
	Somewhat not concerned	%	6.4	3.3	9.8	4.5	6.5	7.6	7.5	5.4		9.4	9.0	2.5
	Not concerned	%	6.2	2.3	6.6	5.6	8.1	6.4	8.7	3.6		12.4	5.2	2.9
	Unsure	%	1.2	2.6	2.0	0.2	0.6	2.8	0.6	1.7		1.4	1.3	1.0





### 2023-2476 - CTV/Nanos Survey - October OMNI - STAT SHEET

#### Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following: [RANDOMIZE]

					Re	gion				Gender			Age	
			Canada					British				18 to	35 to	55
			2023-10	Atlantic	Quebec	Ontario	Prairies	Columbia	Male	Female	Other	34	54	plus
Question – The conflict between	Total	Unwgt N	1071	103	227	362	220	159	561	497	13	158	386	527
Israel and Hamas		Wgt N	1013	67	234	395	175	142	490	510	13	269	329	415
spreading to countries outside	Concerned	%	42.0	51.0	33.1	48.3	33.8	45.3	38.2	45.6		38.2	39.4	46.6
of the Middle East	Somewhat concerned	%	36.2	33.1	38.5	33.5	43.5	32.2	34.4	38.0		33.9	37.3	36.7
	Somewhat not concerned	%	11.4	7.8	16.9	9.7	7.2	14.2	14.1	9.1		11.1	12.4	10.9
	Not concerned	%	9.1	5.4	9.1	8.4	13.9	6.9	12.6	5.6		15.0	10.1	4.5
	Unsure	%	1.3	2.7	2.4	0.2	1.6	1.5	0.6	1.7		1.8	0.8	1.4

					Reg	gion				Gender			Age	
												18		
			Canada					British				to	35 to	55
			2023-10	Atlantic	Quebec	Ontario	Prairies	Columbia	Male	Female	Other	34	54	plus
Question – Who do you think should be	Total	Unwgt N	1071	103	227	362	220	159	561	497	13	158	386	527
financially responsible		Wgt N	1013	67	234	395	175	142	490	510	13	269	329	415
for evacuating Canadian citizens living in that area back to	The Canadian government	%	27.8	39.2	30.7	27.5	20.1	28.0	28.0	28.1		40.4	25.5	21.4
Canada? [RANDOMIZE]	The Canadian individuals themselves	%	21.0	14.4	16.8	23.0	27.7	17.3	25.7	16.6		16.8	22.4	22.7
	The costs should be shared between individuals and the government	%	44.1	43.1	44.9	41.6	47.2	46.5	40.4	47.1		36.4	44.5	48.8
	Unsure	%	7.1	3.3	7.6	7.9	5.0	8.3	5.9	8.2		6.5	7.5	7.1