

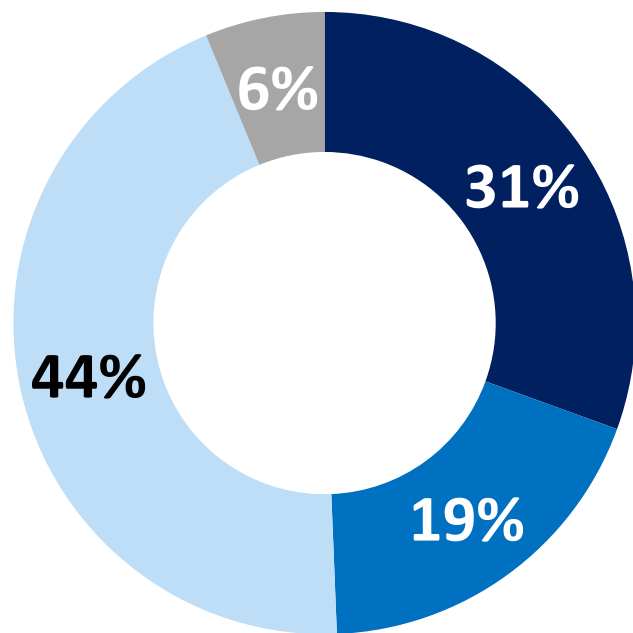
Canadians most likely to believe Canada is providing about the right amount of financial support to Ukraine – Younger Canadians more likely to believe we are providing too much.

Nanos was retained by CTV News to conduct research among Canadians to gauge their views on the level of financial support Canada has provided to Ukraine.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,058 Canadians, 18 years of age or older, between October 1st to 4th, 2023, as part of an omnibus survey. The margin of error for this survey is ± 3.0 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Views on amount of financial support provided to Ukraine



- Too much
- Not enough
- About the right amount
- Unsure

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Just over **2 in 5** Canadians

Say they believe Canada is providing about the right amount of financial support to Ukraine. About one third believe Canada is providing too much financial support and one in five say they are not providing enough financial support. Younger Canadians (18-34, 44%) are more likely than older Canadians (55 plus, 21%) to believe we are providing too much financial support.

Q – To date, the Government of Canada has committed more than \$9 billion in military and humanitarian support to Ukraine in its fight against Russia. Do you believe Canada is providing too much, not enough or about the right amount of financial support to Ukraine?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Views on amount of financial support provided to Ukraine – By demographics

Q – To date, the Government of Canada has committed more than \$9 billion in military and humanitarian support to Ukraine in its fight against Russia. Do you believe Canada is providing too much, not enough or about the right amount of financial support to Ukraine?

Too much				
Atlantic (n=100)	Quebec (n=226)	Ontario (n=362)	Prairies (n=212)	BC (n=158)
27.3%	31.9%	31.2%	33.6%	24.3%
Men (n=572)	Women (n=485)	18 to 34 (n=177)	35 to 54 (n=407)	55 plus (n=474)
32.1%	29.1%	44.3%	31.8%	20.7%
Not enough				
Atlantic (n=100)	Quebec (n=226)	Ontario (n=362)	Prairies (n=212)	BC (n=158)
16.3%	16.4%	18.4%	17.4%	27.2%
Men (n=572)	Women (n=485)	18 to 34 (n=177)	35 to 54 (n=407)	55 plus (n=474)
22.5%	15.1%	13.6%	19.5%	21.7%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Views on amount of financial support provided to Ukraine – By demographics continued

Q – To date, the Government of Canada has committed more than \$9 billion in military and humanitarian support to Ukraine in its fight against Russia. Do you believe Canada is providing too much, not enough or about the right amount of financial support to Ukraine?

About the right amount				
Atlantic (n=100)	Quebec (n=226)	Ontario (n=362)	Prairies (n=212)	BC (n=158)
45.1%	47.2%	44.3%	43.7%	40.5%
Men (n=572)	Women (n=485)	18 to 34 (n=177)	35 to 54 (n=407)	55 plus (n=474)
41.4%	47.4%	34.8%	44.0%	51.0%
Unsure				
Atlantic (n=100)	Quebec (n=226)	Ontario (n=362)	Prairies (n=212)	BC (n=158)
11.2%	4.5%	6.1%	5.4%	7.9%
Men (n=572)	Women (n=485)	18 to 34 (n=177)	35 to 54 (n=407)	55 plus (n=474)
4.0%	8.4%	7.4%	4.8%	6.6%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 1st to 4th, 2023, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.

METHODOLOGY

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,058 Canadians, 18 years of age or older, between October 1st to 4th, 2023 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.0 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



Element	Description
Research sponsor	CTV News
Population and Final Sample Size	1058 Randomly selected individuals.
Source of Sample	Nanos Probability Panel
Type of Sample	Probability
Margin of Error	±3.0 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	October 1 st to 4 th , 2023.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	13 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues and India-Canada relations.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com .



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This international joint venture between [dimap](http://www.dimap.com) and [Nanos](http://www.nanos.co) brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

EthicStratēgies

Ethic Strategies was created by the founding partners of [PAA Advisory](http://www.paaadvisory.com) and the [Nanos Research Corporation](http://www.nanos.co), both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. www.ethicstrategies.com

Any questions?



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TABULATIONS

2023-2459 – CTV/Nanos Survey – September Omni - STAT SHEET - Ukraine

			Region					Gender			Age			
		Canada 2023-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus	
Question - To date, the Government of Canada has committed more than \$9 billion in military and humanitarian support to Ukraine in its fight against Russia. Do you believe Canada is providing too much, not enough or about the right amount of financial support to Ukraine?	Total	Unwgt N	1058	100	226	362	212	158	572	485	1	177	407	474
		Wgt N	1001	68	231	388	175	139	490	510	1	267	323	411
	Too much	%	30.5	27.3	31.9	31.2	33.6	24.3	32.1	29.1		44.3	31.8	20.7
	Not enough	%	18.8	16.3	16.4	18.4	17.4	27.2	22.5	15.1		13.6	19.5	21.7
	About the right amount	%	44.4	45.1	47.2	44.3	43.7	40.5	41.4	47.4		34.8	44.0	51.0
	Unsure	%	6.2	11.2	4.5	6.1	5.4	7.9	4.0	8.4		7.4	4.8	6.6