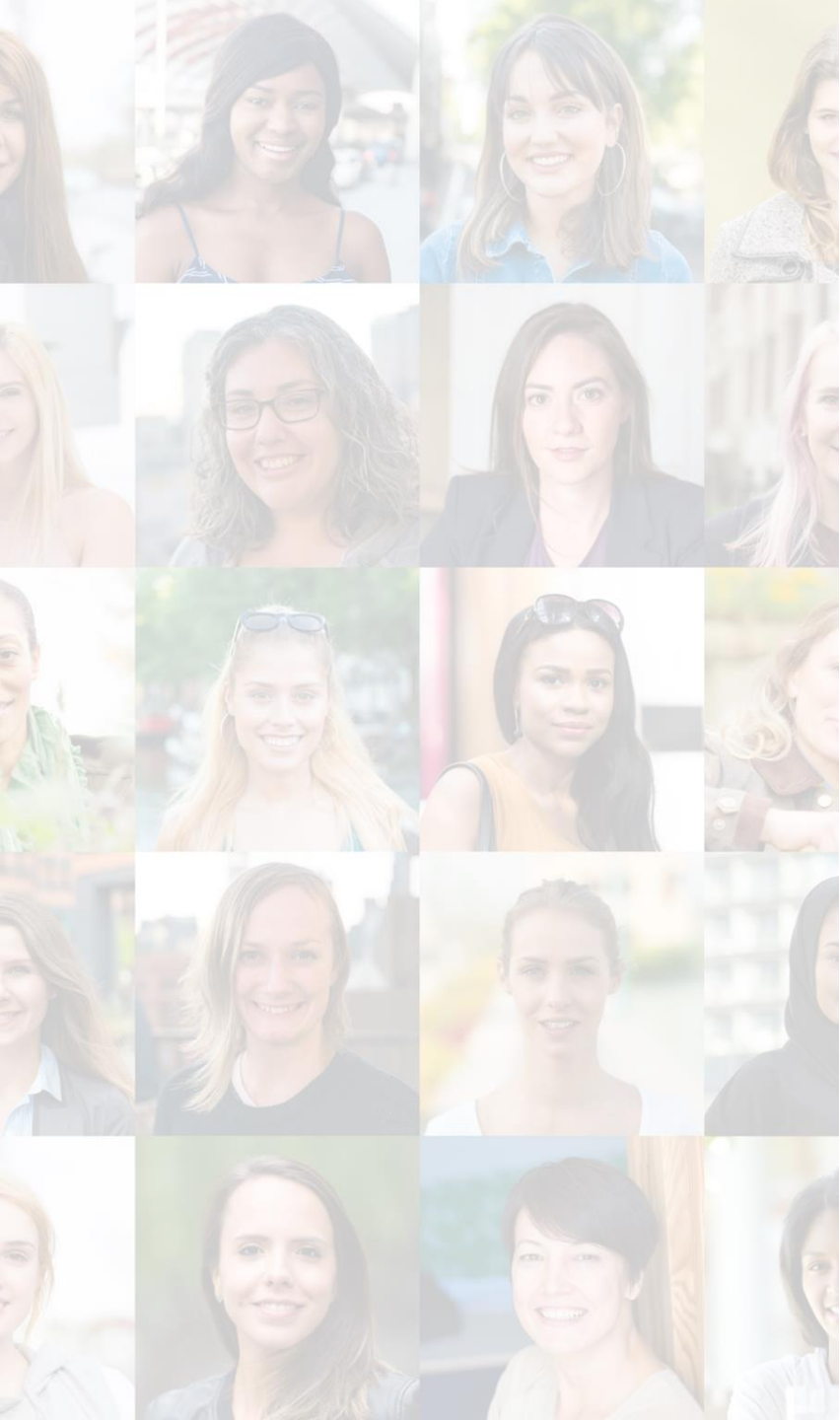


Canadians prefer that Canada accepts fewer immigrants and international students than what is projected for 2023.





The research gauged support for Canada accepting more immigrants as permanent residents and international students.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1044 Canadians, 18 years of age or older, between September 2<sup>nd</sup> to 4<sup>th</sup>, 2023 as part of an omnibus survey. The margin of error for this survey is  $\pm 3.0$  percentage points, 19 times out of 20.

The research was commissioned by the Globe and Mail and was conducted by Nanos Research.

# Key Findings



**Fifty-three per cent of Canadians say they want fewer immigrants in 2023 than what is projected, nearly a 20-point increase since this past March**

There has been an increase in Canadians who want Canada to accept fewer immigrants in 2023 than the target of 465,000 from [34 per cent in March 2023](#) to now over half ([53%](#)) who say so. Just over one third ([34%](#)) say they want Canada to accept about the same amount ([46%](#) in March 2023).

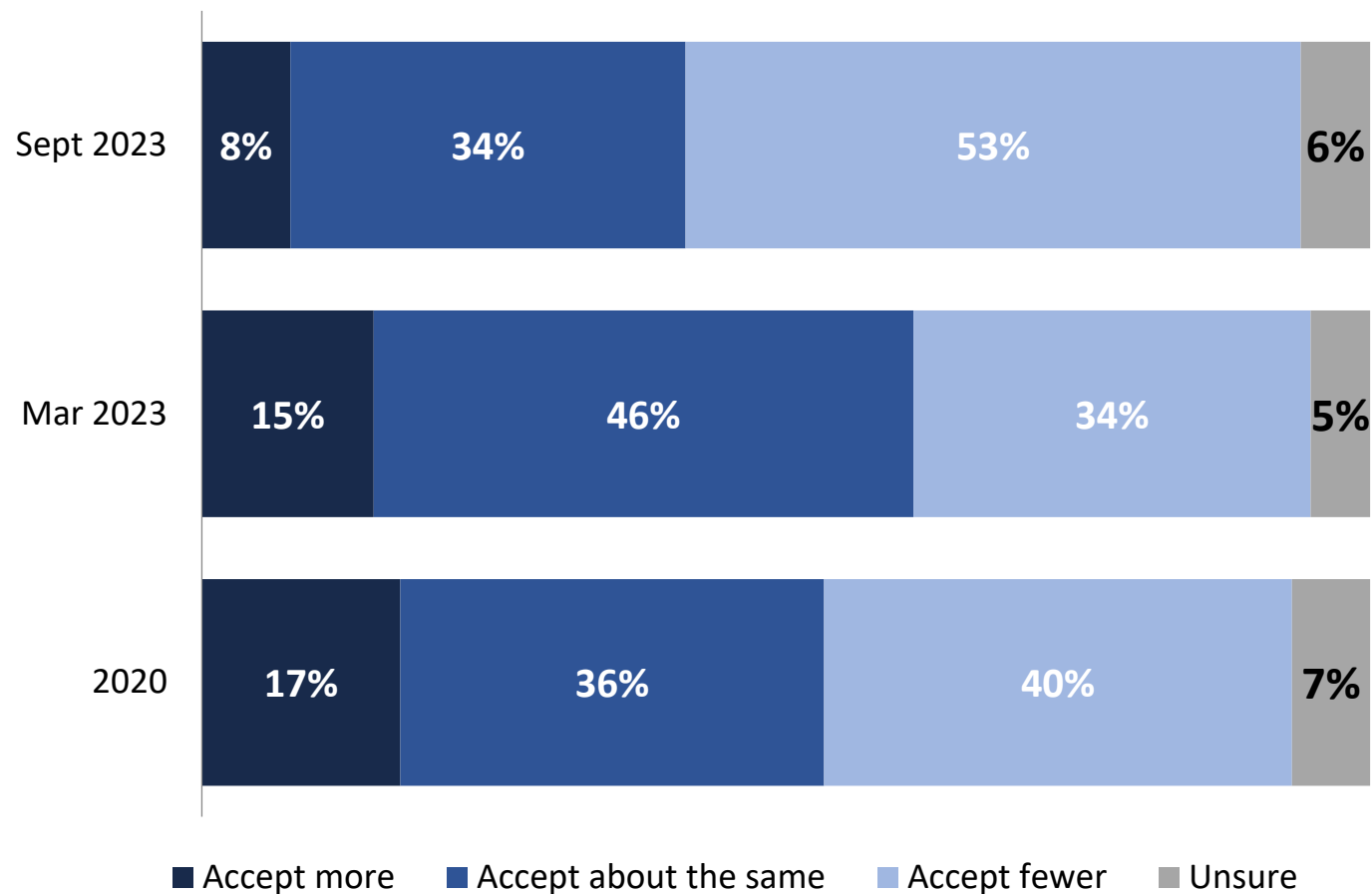


**Canadians are most likely to say they want Canada to accept fewer international students this year**

[Fifty-five per cent](#) of Canadians say they want Canada to accept fewer international students this year than the target of 900,000. Just under one third say they want Canada to accept about that amount while under one in ten ([seven per cent](#)) want more.

There has been an increase in Canadians who want Canada to accept fewer immigrants in 2023 than the target of 465,000 from one in three (34%) in March 2023 to now over half (53%) who say so.

## Canadians on immigration



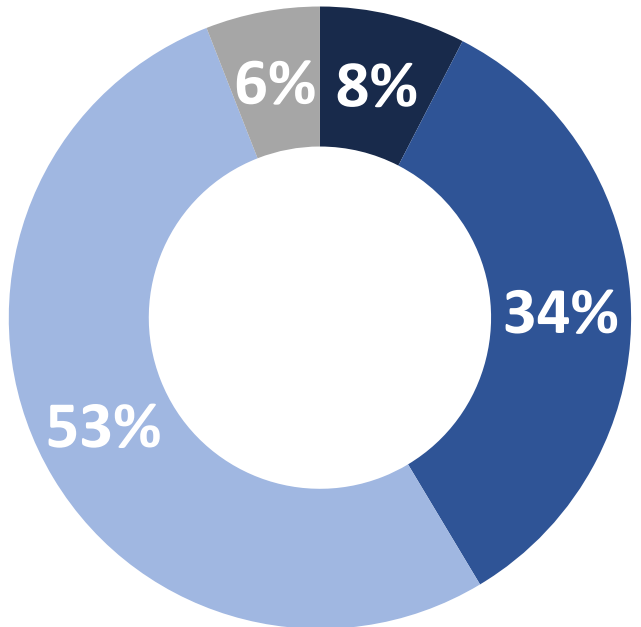
\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 2<sup>nd</sup> to 4<sup>th</sup>, 2023, n=1044, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Q – As you may know, in 2023 Canada is aiming to accept 465,000 immigrants as permanent residents. Should Canada accept more, about the same or fewer immigrants in 2023?

2020: As you may know, in 2019 Canada accepted about 340,000 immigrants as permanent residents. Should Canada accept more, the same amount or fewer than 340,000 immigrants in 2021?



- Accept more
- Accept about the same
- Accept fewer
- Unsure

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

# Canadians on immigration – By demographics

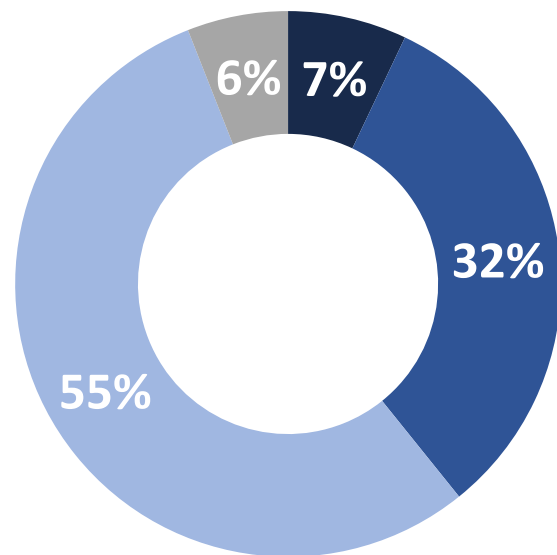
	Atlantic (n=90)	Quebec (n=252)	Ontario (n=350)	Prairies (n=209)	BC (n=143)
Accept fewer	49.0%	57.6%	49.6%	61.8%	43.2%
	Men (n=504)	Women (n=537)	18 to 34 (n=174)	35 to 54 (n=396)	55 plus (n=474)
Accept about the same	55.1%	50.2%	53.2%	54.7%	50.7%
	Atlantic (n=90)	Quebec (n=252)	Ontario (n=350)	Prairies (n=209)	BC (n=143)
Accept about the same	29.3%	30.0%	37.1%	28.6%	40.0%
	Men (n=504)	Women (n=537)	18 to 34 (n=174)	35 to 54 (n=396)	55 plus (n=474)
Accept about the same	32.5%	35.3%	29.3%	32.7%	37.6%

Q – As you may know, in 2023 Canada is aiming to accept 465,000 immigrants as permanent residents. Should Canada accept more, about the same or fewer immigrants in 2023?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 2<sup>nd</sup> to 4<sup>th</sup>, 2023, n=1044, accurate 3.0 percentage points plus or minus, 19 times out of 20.

# Accepting international students in Canada

Q – The number of international students at universities and public and private colleges in Canada on temporary study visas has increased in recent years to roughly 800,000 in 2022 and is now expected to reach 900,000 this year. Should Canada accept more, about the same or fewer international students in 2023?



Accept more  
 Accept about the same  
 Accept fewer  
 Unsure

	Atlantic (n=90)	Quebec (n=252)	Ontario (n=350)	Prairies (n=209)	BC (n=143)
<b>Accept fewer</b>	<b>50.4%</b>	<b>59.7%</b>	<b>55.5%</b>	<b>53.7%</b>	<b>48.3%</b>
	Men (n=504)	Women (n=537)	18 to 34 (n=174)	35 to 54 (n=396)	55 plus (n=474)
	<b>55.9%</b>	<b>53.9%</b>	<b>55.1%</b>	<b>57.0%</b>	<b>52.9%</b>
<b>Accept about the same</b>	<b>38.1%</b>	<b>28.9%</b>	<b>30.7%</b>	<b>33.4%</b>	<b>37.3%</b>
	Men (n=504)	Women (n=537)	18 to 34 (n=174)	35 to 54 (n=396)	55 plus (n=474)
	<b>32.3%</b>	<b>32.1%</b>	<b>30.1%</b>	<b>31.2%</b>	<b>34.2%</b>

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 2<sup>nd</sup> to 4<sup>th</sup>, 2023, n=1044, accurate 3.0 percentage points plus or minus, 19 times out of 20.



# METHODOLOGY



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,044 Canadians, 18 years of age or older, between September 2<sup>nd</sup> to 4<sup>th</sup>, 2023 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is  $\pm 3.0$  percentage points, 19 times out of 20.

This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding

Element	Description	Element	Description
Research sponsor	The Globe and Mail	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1044 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Hybrid Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.0 percentage points, 19 times out of 20.	Estimated Response Rate	10 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues and views on housing.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	September 2 <sup>nd</sup> to 4 <sup>th</sup> , 2023.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>		





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# Any questions?

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# TABULATIONS



**2023-2450 Globe and Mail/Nanos Survey – August Omni - STAT SHEET - Immigration**

			Region						Gender			Age		
			Canada 2023-09	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - As you may know, in 2023 Canada is aiming to accept 465,000 immigrants as permanent residents. Should Canada accept more, about the same or fewer immigrants in 2023?	Total	Unwgt N	1044	90	252	350	209	143	504	537	3	174	396	474
		Wgt N	1003	69	231	388	176	139	490	510	3	269	322	412
	Accept more	%	7.6	8.8	6.7	7.7	5.9	10.2	7.9	7.1		8.4	8.0	6.8
	Accept about the same	%	33.8	29.3	30.0	37.1	28.6	40.0	32.5	35.3		29.3	32.7	37.6
	Accept fewer	%	52.7	49.0	57.6	49.6	61.8	43.2	55.1	50.2		53.2	54.7	50.7
	Unsure	%	5.9	12.9	5.7	5.6	3.7	6.7	4.5	7.3		9.1	4.6	4.9

			Region						Gender			Age		
			Canada 2023-09	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - The number of international students at universities and public and private colleges in Canada on temporary study visas has increased in recent years to roughly 800,000 in 2022 and is now expected to reach 900,000 this year. Should Canada accept more, about the same or fewer international students in 2023?	Total	Unwgt N	1044	90	252	350	209	143	504	537	3	174	396	474
		Wgt N	1003	69	231	388	176	139	490	510	3	269	322	412
	Accept more	%	7.0	7.1	6.1	7.1	8.4	6.8	8.1	5.9		8.3	6.5	6.7
	Accept about the same	%	32.2	38.1	28.9	30.7	33.4	37.3	32.3	32.1		30.1	31.2	34.2
	Accept fewer	%	54.8	50.4	59.7	55.5	53.7	48.3	55.9	53.9		55.1	57.0	52.9
	Unsure	%	6.0	4.4	5.3	6.8	4.5	7.5	3.7	8.2		6.5	5.3	6.2

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,044 Canadians, 18 years of age or older, between September 2<sup>nd</sup> and 4<sup>th</sup>, 2023. The margin of error for this survey is ±3.0 percentage points, 19 times out of 20. \*Responses with n values under 30 have been shaded.