



2023-2438 OGHA – Queen Elizabeth Driveway Tabulations by Active Use – STAT SHEET

Methodological Note:

The Ottawa Gatineau Hotel Association (OGHA) retained Nanos Research to conduct an independent online open consultation related to Queen Elizabeth Drive.

Nanos administered an open-link consultation on behalf of the Ottawa Gatineau Hotel Association (OGHA). A total of 5,357 individuals shared their views between August 22nd and September 11th, 2023. Readers should note that the data is only representative of the individuals who self selected themselves to share opinions on the open-link and should not be projected to the populace. Question 10 on summer hours was added one day after the start of field. As a quality control, duplicate IP addresses were screened out of the final group of responses.

Attached is a tabulation of the online consultation findings organized based on whether an individual regularly, occasionally or is never an active user of Queen Elizabeth Driveway.

Readers should note that there are significant divisions of opinion in the online open consultation between those individuals who are active users of Queen Elizabeth Driveway and those that are not active users of Queen Elizabeth Driveway.

“Competing visions for Queen Elizabeth Driveway leads to a very stark split between those that are never active users and those that are regular active users.”

Nik Nanos
Chief Data Scientist

Highlights:

- **Division on QED closure** – Those who self identify as never being active users of Queen Elizabeth Driveway and those that self identify as regular active users of the QED are diametrically opposed on the future of QED. Almost eight in ten non-active users want QED open for driving all year round with individuals using the pathways for active use, while almost eight in ten active users want the QED closed to driving seven days a week all year round from 8 am to 8 pm. Of note, the occasional active users who make up about 28 per cent of the online submission are generally divided on the future of QED.
- **Impact of QED closure on non-active users** – For those 40 per cent of individuals who participated in the online consultation and reported they never actively used the QED, they were most likely to report a negative impact of the closure on accessing events at Lansdowne Park, driving to work, visiting a business downtown and on traffic in the Glebe.
- **Impact of QED closure on regular active-users** – For the 32 per cent of individuals who participated in the online consultation who reported they were regular active users of the QED, the closure of the QED was seen as having either a positive or no impact on them in terms of accessing events at Lansdowne Park, driving to work, visiting a business downtown or traffic in the Glebe.

Nanos administered an online, open-link consultation on behalf of the OGHA. A total of 5,357 individuals shared their views between August 22nd and September 11th, 2023. Readers should note that the data is only representative of the individuals who self-selected themselves to share opinions through the open-link and should not be projected to the populace. As a quality control, duplicate IP addresses were screened out.



2023-2438 OGHA – Queen Elizabeth Driveway Tabulations by Active Use – STAT SHEET

In the past 12 months, have you regularly, occasionally or never used the Queen Elizabeth Driveway along the canal in Ottawa for any of the following: [RANDOMIZE]

		Question 2 – [Active Use of the Queen Elizabeth Driveway along the canal in Ottawa - includes biking, walking, in-line skating, using a wheelchair or pushing a stroller]					
		All	Regularly	Occasionally	Never	Unsure	
		2023-09					
Question 1 - Drive	Total	Total N	5198	1653	1485	2037	23
	Regularly	%	31.1	21.6	29.7	39.8	
	Occasionally	%	47.2	38.4	46.8	54.5	
	Never	%	21.3	39.6	23.2	5.3	
	Unsure	%	0.4	0.4	0.3	0.4	

		Question 2 – [Active Use of the Queen Elizabeth Driveway along the canal in Ottawa - includes biking, walking, in-line skating, using a wheelchair or pushing a stroller]					
		All	Regularly	Occasionally	Never	Unsure	
		2023-09					
Question 3 - [IF REGULARLY OR OCCASIONALLY USED FOR ACTIVE USE] Is the existing bike and walking path for active use on Queen Elizabeth Driveway along the canal satisfactory, somewhat satisfactory, somewhat unsatisfactory or unsatisfactory to you.	Total	Total N	3191	1691	1500	0	0
	Satisfactory	%	34.9	25.4	45.5	-	-
	Somewhat satisfactory	%	17.5	16.7	18.5	-	-
	Somewhat unsatisfactory	%	19.1	21.5	16.5	-	-
	Unsatisfactory	%	27.5	35.6	18.5	-	-
	Unsure	%	0.9	0.8	1.0	-	-

		Question 2 – [Active Use of the Queen Elizabeth Driveway along the canal in Ottawa - includes biking, walking, in-line skating, using a wheelchair or pushing a stroller]					
		All	Regularly	Occasionally	Never	Unsure	
		2023-09					
Question 4 - Currently, between Canada Day and Labour Day, Queen Elizabeth Driveway is closed seven days a week from 8 am to 8 pm along the canal between Fifth Avenue and Somerset Street (2.4 kilometers). Has this closure had a positive, somewhat positive, somewhat negative, negative or no impact on you?	Total	Total N	5257	1689	1499	2046	23
	Positive	%	36.4	81.9	31.5	2.7	
	Somewhat positive	%	4.7	4.4	11.1	0.3	
	Somewhat negative	%	11.6	2.2	12.5	18.8	
	Negative	%	37.9	8.1	32.5	66.3	
	No impact	%	8.8	3.1	11.7	11.2	
	Unsure	%	0.6	0.3	0.7	0.6	

Nanos administered an online, open-link consultation on behalf of the OGHA. A total of 5,357 individuals shared their views between August 22nd and September 11th, 2023. Readers should note that the data is only representative of the individuals who self-selected themselves to share opinions through the open-link and should not be projected to the populace. As a quality control, duplicate IP addresses were screened out.



2023-2438 OGHA – Queen Elizabeth Driveway Tabulations by Active Use – STAT SHEET

Thinking of people in general, does the closure of Queen Elizabeth Driveway along the canal between Fifth Avenue and Somerset Street have a positive, somewhat positive, somewhat negative, negative or no impact on the following: [RANDOMIZE]

			Question 2 – [Active Use of the Queen Elizabeth Driveway along the canal in Ottawa - includes biking, walking, in-line skating, using a wheelchair or pushing a stroller]				
			All				
			2023-09	Regularly	Occasionally	Never	Unsure
Question 5 - Access to events at Lansdowne Park	Total	Total N	5266	1692	1501	2050	23
	Positive	%	19.6	43.4	16.3	2.7	
	Somewhat positive	%	4.7	7.7	6.5	1.1	
	Somewhat negative	%	12.3	7.9	16.0	13.1	
	Negative	%	42.6	10.0	35.2	74.8	
	No impact	%	14.6	24.8	17.3	4.1	
	Unsure	%	6.2	6.1	8.8	4.2	

Thinking of people in general, does the closure of Queen Elizabeth Driveway along the canal between Fifth Avenue and Somerset Street have a positive, somewhat positive, somewhat negative, negative or no impact on the following: [RANDOMIZE]

			Question 2 – [Active Use of the Queen Elizabeth Driveway along the canal in Ottawa - includes biking, walking, in-line skating, using a wheelchair or pushing a stroller]				
			All				
			2023-09	Regularly	Occasionally	Never	Unsure
Question 6 - The time it takes people to get to and from work downtown	Total	Total N	5258	1692	1498	2045	23
	Positive	%	17.7	40.6	12.9	2.4	
	Somewhat positive	%	4.0	6.8	5.5	0.5	
	Somewhat negative	%	11.1	5.4	14.1	13.7	
	Negative	%	40.8	9.0	33.6	72.3	
	No impact	%	18.5	31.1	22.9	4.8	
	Unsure	%	8.0	7.2	11.1	6.3	

Thinking of people in general, does the closure of Queen Elizabeth Driveway along the canal between Fifth Avenue and Somerset Street have a positive, somewhat positive, somewhat negative, negative or no impact on the following: [RANDOMIZE]

			Question 2 – [Active Use of the Queen Elizabeth Driveway along the canal in Ottawa - includes biking, walking, in-line skating, using a wheelchair or pushing a stroller]				
			All				
			2023-09	Regularly	Occasionally	Never	Unsure
Question 7 - The time it takes people to go downtown to visit a business	Total	Total N	5257	1692	1500	2043	22
	Positive	%	18.2	41.3	14.2	2.1	
	Somewhat positive	%	4.0	6.8	5.2	0.8	
	Somewhat negative	%	12.3	5.1	14.0	17.0	
	Negative	%	41.4	9.2	34.8	73.0	
	No impact	%	18.5	31.3	24.5	3.6	
	Unsure	%	5.6	6.3	7.3	3.5	

Nanos administered an online, open-link consultation on behalf of the OGHA. A total of 5,357 individuals shared their views between August 22nd and September 11th, 2023. Readers should note that the data is only representative of the individuals who self-selected themselves to share opinions through the open-link and should not be projected to the populace. As a quality control, duplicate IP addresses were screened out.



2023-2438 OGHA – Queen Elizabeth Driveway Tabulations by Active Use – STAT SHEET

Thinking of people in general, does the closure of Queen Elizabeth Driveway along the canal between Fifth Avenue and Somerset Street have a positive, somewhat positive, somewhat negative, negative or no impact on the following: [RANDOMIZE]

		Question 2 – [Active Use of the Queen Elizabeth Driveway along the canal in Ottawa - includes biking, walking, in-line skating, using a wheelchair or pushing a stroller]					
		All					
		2023-09	Regularly	Occasionally	Never	Unsure	
Question 8 - The amount of traffic in the Glebe	Total	Total N	5259	1693	1500	2043	23
	Positive	%	15.2	33.2	12.1	2.6	
	Somewhat positive	%	4.7	7.3	6.1	1.5	
	Somewhat negative	%	12.2	8.6	14.1	13.7	
	Negative	%	39.1	9.1	32.8	68.5	
	No impact	%	16.8	30.5	18.3	4.6	
	Unsure	%	12.1	11.4	16.7	9.2	

		Question 2 – [Active Use of the Queen Elizabeth Driveway along the canal in Ottawa - includes biking, walking, in-line skating, using a wheelchair or pushing a stroller]					
		All					
		2023-09	Regularly	Occasionally	Never	Unsure	
Question 9 - Thinking of the future, which of the following would be the best path forward for the portion of Queen Elizabeth Driveway along the canal between Fifth and Somerset: [RANDOMIZE]	Total	Total N	5222	1679	1483	2037	23
	Permanently close seven days a week from 8 am to 8 pm so it is available for the active use of people all year round	%	37.3	78.0	38.6	3.1	
	Only close on weekends and holidays all year round	%	18.1	14.4	25.8	15.4	
	Keep open for driving all year round and have people use current paths along the canal	%	44.6	7.7	35.7	81.4	

		Question 2 – [Active Use of the Queen Elizabeth Driveway along the canal in Ottawa - includes biking, walking, in-line skating, using a wheelchair or pushing a stroller]					
		All					
		2023-09	Regularly	Occasionally	Never	Unsure	
Question 10 - Thinking of the summer only, which of the following would be the best path forward for the portion of Queen Elizabeth Driveway along the canal between Fifth and Somerset: [RANDOMIZE]	Total	Total N	3880	889	1138	1834	19
	Close seven days a week from 8 am to 8 pm so it is available for the active use of people	%	28.6	73.3	35.1	2.9	
	Only close on weekends and holidays	%	23.1	15.0	28.7	23.5	
	Keep open for driving and have people use current paths along the canal	%	48.3	11.7	36.1	73.6	

Nanos administered an online, open-link consultation on behalf of the OGHA. A total of 5,357 individuals shared their views between August 22nd and September 11th, 2023. Readers should note that the data is only representative of the individuals who self-selected themselves to share opinions through the open-link and should not be projected to the populace. As a quality control, duplicate IP addresses were screened out.