Canadians most likely to say the rising cost of living should be top priority for the House of Commons this fall; cabinet shuffle unlikely to have impact on Canadians' views of the Liberals.

THE GLOBE AND MAIL

NANOS

Nanos was retained by the Globe and Mail to conduct research among Canadians to gauge their views on the recent cabinet shuffle by the Liberal government, as well as who is the most trusted leader to support economic growth in Canada.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1081 Canadians, 18 years of age or older, between July 30th to August 2nd, 2023 as part of an omnibus survey. The margin of error for this survey is ±3.0 percentage points, 19 times out of 20.

This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

About the Research

Key Findings

1

Canadians want the House of Commons to focus on the rising cost of living

Nearly four in ten Canadians (39%) say the top issue they believe the House of Common should focus on this fall should be the rising cost of living. This was followed by healthcare (15%), the environment (12%) and the deficit/debt (10%).

2

Recent cabinet shuffle most likely to not impact Canadians' impression of the Trudeau Liberal government

Asked what impact, if any, the recent cabinet shuffle has on their impression of the Trudeau Liberal government, Canadians are most likely to say it had no impact (53%). For those whose impressions were impacted, it was as likely to be a positive (four per cent) or somewhat positive (14%) impact than a negative (15%) or somewhat negative (six per cent) impact.

3

Canadians are twice as likely to say the recent cabinet shuffle makes them less likely to vote for the Liberals in the next election as opposed to more likely

While seventy per cent of Canadians say the recent cabinet shuffle has no impact on their likelihood to vote Liberal in the next federal election, close to one in five (18%) say it makes them less likely. Under one in ten (eight per cent) say it makes them more likely.

4

Trudeau and Poilievre remain tied as the leader most trusted for economic growth

Canadians remain split when it comes to the federal party leaders they trust most to support economic growth in Canada (27% Trudeau, 29% Poilievre; 27% Trudeau, 30% Poilievre in April). The proportion of those who trust Jagmeet Singh most has declined marginally from 14% in September 2022 to now seven per cent.

THE GLOBE AND MAIL* NANOS

Impact of recent cabinet shuffle on impressions of Liberal Government

8% **4%** **14%** **6%** **15%** **53%**
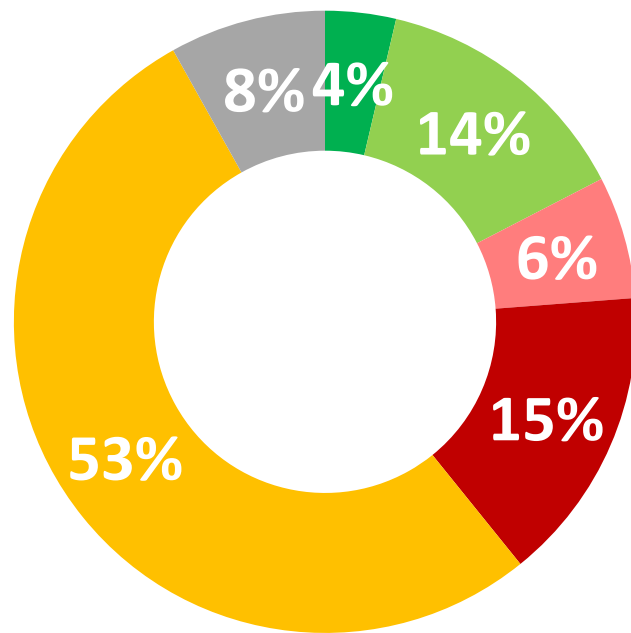
- ■ Positive impact
- ■ Somewhat positive impact
- ■ Somewhat negative impact
- ■ Negative impact
- ■ No impact
- ■ Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Positive/Somewhat positive

Atlantic (n=116)	Quebec (n=223)	Ontario (n=365)	Prairies (n=223)	BC (n=154)
19.8%	24.3%	20.3%	7.7%	9.0%

Men (n=544)	Women (n=534)	18 to 34 (n=192)	35 to 54 (n=372)	55 plus (n=517)
14.8%	20.1%	14.1%	13.0%	23.0%

Negative/Somewhat negative

Atlantic (n=116)	Quebec (n=223)	Ontario (n=365)	Prairies (n=223)	BC (n=154)
16.6%	12.3%	25.2%	27.6%	23.2%

Men (n=544)	Women (n=534)	18 to 34 (n=192)	35 to 54 (n=372)	55 plus (n=517)
24.1%	19.5%	19.8%	26.9%	19.1%

As you may know, Prime Minister Justin Trudeau just did a cabinet shuffle including promoting seven new Liberal Members of Parliament to cabinet.
Q – Does this cabinet shuffle have a positive, somewhat positive, somewhat negative, negative or no impact on your impression of the Trudeau Liberal Government?

THE GLOBE AND MAIL   NANOS

Impact of recent cabinet shuffle on likelihood to vote Liberal in the next election

4% **8%**

18%

70%
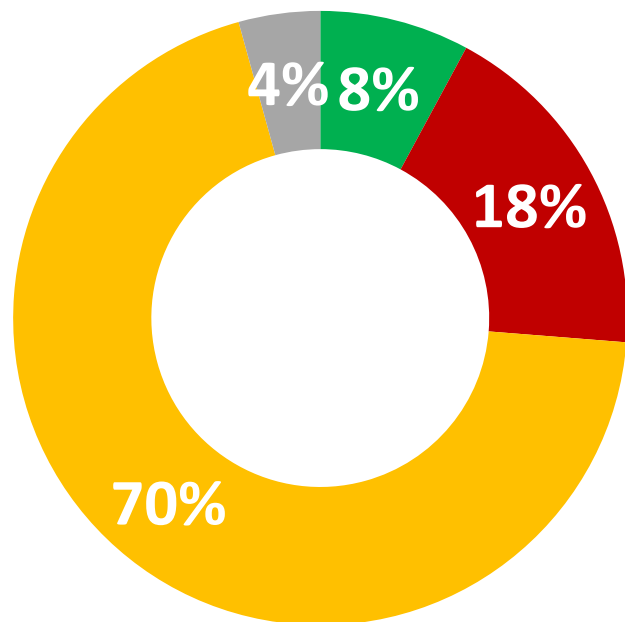
■ More likely to vote Liberal in the next federal election

■ Less likely to vote Liberal in the next federal election

■ No impact on likelihood to vote Liberal in the next federal election

■ Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

7 in 10 Canadians

say the recent cabinet shuffle has no impact on their likelihood to vote Liberal in the next federal election, while close to one in five say it makes them less likely.

Q – Does this cabinet shuffle make you more likely to vote Liberal, less likely to vote Liberal or does it have no impact on your likelihood to vote Liberal in the next federal election?

THE GLOBE AND MAIL ⓝ NANOS

Impact of recent cabinet shuffle on likelihood to vote Liberal in the next election – by demographics

Q – Does this cabinet shuffle make you more likely to vote Liberal, less likely to vote Liberal or does it have no impact on your likelihood to vote Liberal in the next federal election?

More likely to vote Liberal in the next federal election

Atlantic (n=116)	Quebec (n=223)	Ontario (n=365)	Prairies (n=223)	BC (n=154)
11.9%	**12.1%**	**7.8%**	**2.4%**	**5.9%**
Men (n=544)	Women (n=534)	18 to 34 (n=192)	35 to 54 (n=372)	55 plus (n=517)
6.0%	**9.8%**	**8.9%**	**5.9%**	**8.8%**

Less likely to vote Liberal in the next federal election

Atlantic (n=116)	Quebec (n=223)	Ontario (n=365)	Prairies (n=223)	BC (n=154)
16.1%	**12.9%**	**20.7%**	**21.4%**	**18.3%**
Men (n=544)	Women (n=534)	18 to 34 (n=192)	35 to 54 (n=372)	55 plus (n=517)
22.2%	**14.6%**	**16.3%**	**19.2%**	**19.1%**

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2023, n=1081, accurate 3.0 percentage points plus or minus, 19 times out of 20.

THE GLOBE AND MAIL* NANOS

Impact of recent cabinet shuffle on likelihood to vote Liberal in the next election – by demographics, cont'd

Q – Does this cabinet shuffle make you more likely to vote Liberal, less likely to vote Liberal or does it have no impact on your likelihood to vote Liberal in the next federal election?

No impact on likelihood to vote Liberal in the next federal election				
Atlantic (n=116)	Quebec (n=223)	Ontario (n=365)	Prairies (n=223)	BC (n=154)
64.6%	**68.6%**	**68.7%**	**73.9%**	**69.9%**
Men (n=544)	Women (n=534)	18 to 34 (n=192)	35 to 54 (n=372)	55 plus (n=517)
69.6%	**69.3%**	**71.4%**	**70.4%**	**67.4%**

Unsure				
Atlantic (n=116)	Quebec (n=223)	Ontario (n=365)	Prairies (n=223)	BC (n=154)
7.4%	**6.4%**	**2.8%**	**2.3%**	**5.9%**
Men (n=544)	Women (n=534)	18 to 34 (n=192)	35 to 54 (n=372)	55 plus (n=517)
2.2%	**6.3%**	**3.5%**	**4.5%**	**4.7%**

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Top priority issue for the House of Commons

Q – What issue should be the top priority for the House of Commons this Fall? [RANDOMIZE] [SINGLE SELECT]

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2023, n=1081, accurate 3.0 percentage points plus or minus, 19 times out of 20.

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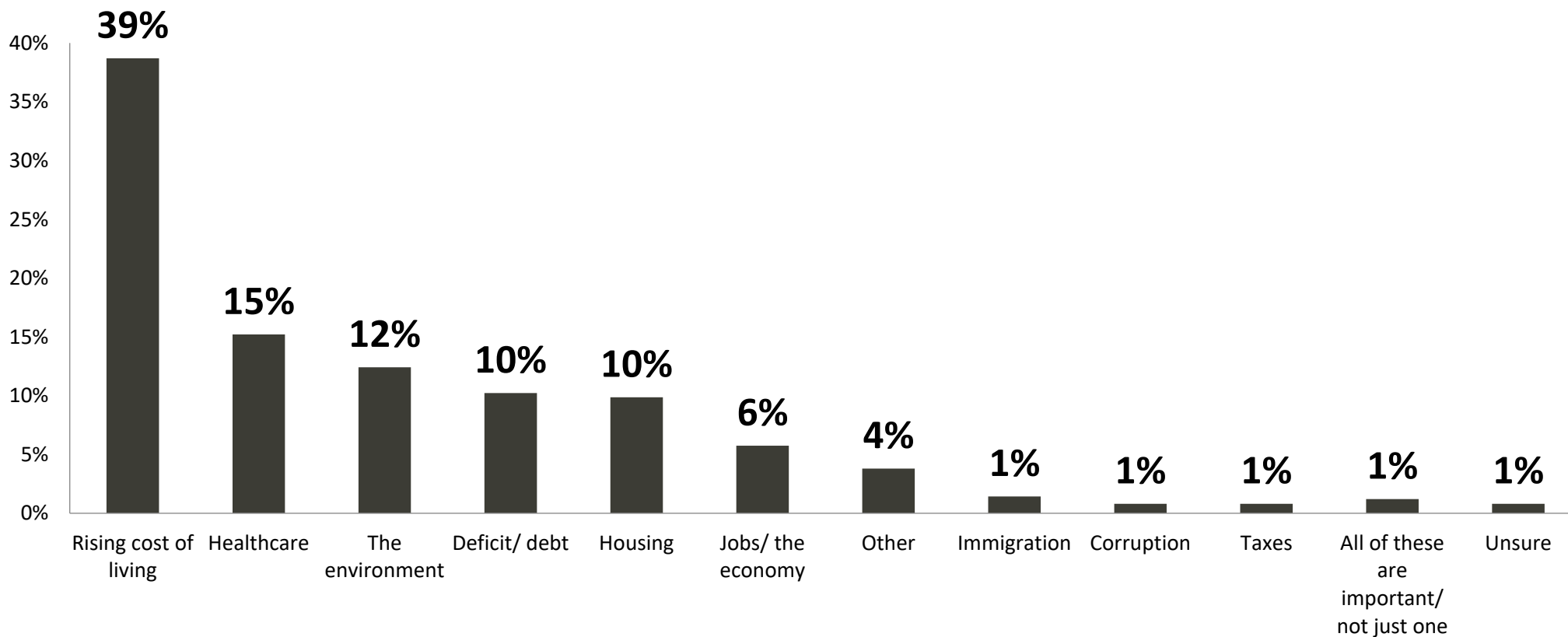
Top priority issue for the House of Commons – By region

Q – What issue should be the top priority for the House of Commons this Fall? [RANDOMIZE] [SINGLE SELECT]

	Canada (n=1081)	Atlantic (n=116)	Quebec (n=223)	Ontario (n=365)	Prairies (n=223)	BC (n=154)
Rising cost of living	38.7%	57.3%	41.2%	33.7%	41.6%	35.7%
Healthcare	15.2%	11.7%	13.2%	18.8%	13.7%	12.0%
The environment	12.4%	9.9%	18.0%	8.5%	8.9%	19.6%
Deficit/debt	10.2%	3.4%	5.9%	10.5%	18.3%	9.5%
Housing	9.9%	9.8%	9.6%	13.1%	3.3%	9.7%
Jobs/the economy	5.7%	3.8%	4.9%	5.7%	6.5%	7.4%
Immigration	1.4%	0.9%	1.5%	1.5%	0.9%	2.0%
All of these are important/not just one	1.2%	-	1.5%	1.4%	1.5%	0.7%

Top mentions

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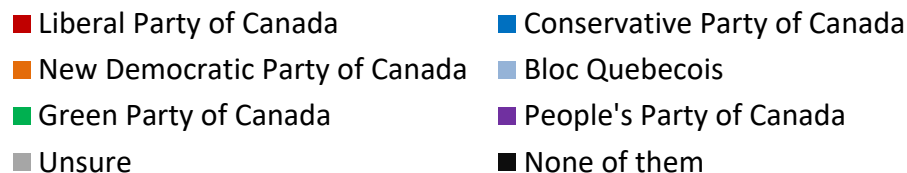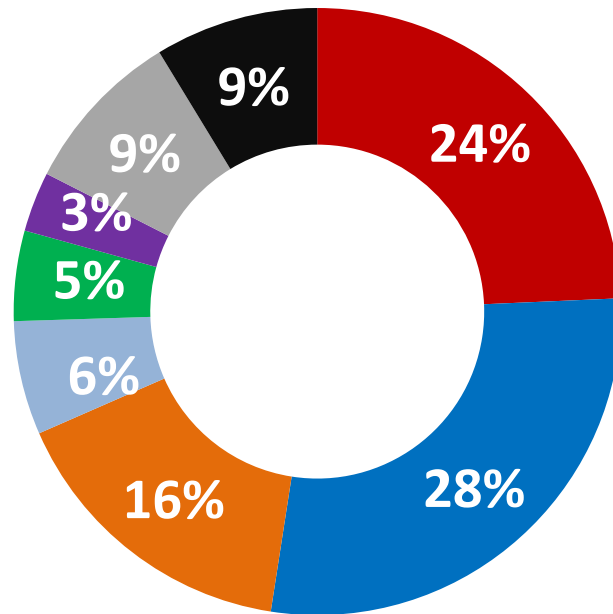# Top priority issue for the House of Commons – By age and gender

Q – What issue should be the top priority for the House of Commons this Fall? [RANDOMIZE] [SINGLE SELECT]

Top mentions	Canada (n=1081)	Male (n=544)	Female (n=534)	18-34 (n=192)	35-54 (n=372)	55 plus (n=517)
Rising cost of living	38.7%	40.5%	37.0%	41.8%	47.4%	29.8%
Healthcare	15.2%	11.4%	18.8%	12.0%	12.3%	19.6%
The environment	12.4%	10.2%	14.6%	10.9%	11.0%	14.5%
Deficit/debt	10.2%	13.9%	6.8%	9.9%	10.9%	9.9%
Housing	9.9%	10.2%	9.4%	13.0%	6.1%	10.7%
Jobs/the economy	5.7%	6.9%	4.7%	3.1%	5.7%	7.5%
Immigration	1.4%	1.6%	1.3%	1.5%	0.7%	1.9%
All of these are important/not just one	1.2%	0.8%	1.7%	-	2.0%	1.4%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2023, n=1081, accurate 3.0 percentage points plus or minus, 19 times out of 20.

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Federal political party most representative of personal views

Q – Which federal political party best reflects your personal views? [RANDOMIZE]

■ Liberal Party of Canada	■ Conservative Party of Canada
■ New Democratic Party of Canada	■ Bloc Quebecois
■ Green Party of Canada	■ People's Party of Canada
■ Unsure	■ None of them

Just over **1 in 4** Canadians

say the Conservative Party of Canada best reflects their personal views, while just under one in four say the Liberal Party of Canada best reflects their personal views. Older Canadians (55 plus) were more likely (30%) than younger Canadians (20% of those aged 18-34) to say the Liberal Party best reflects their personal views.

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2023, n=1081, accurate 3.0 percentage points plus or minus, 19 times out of 20.
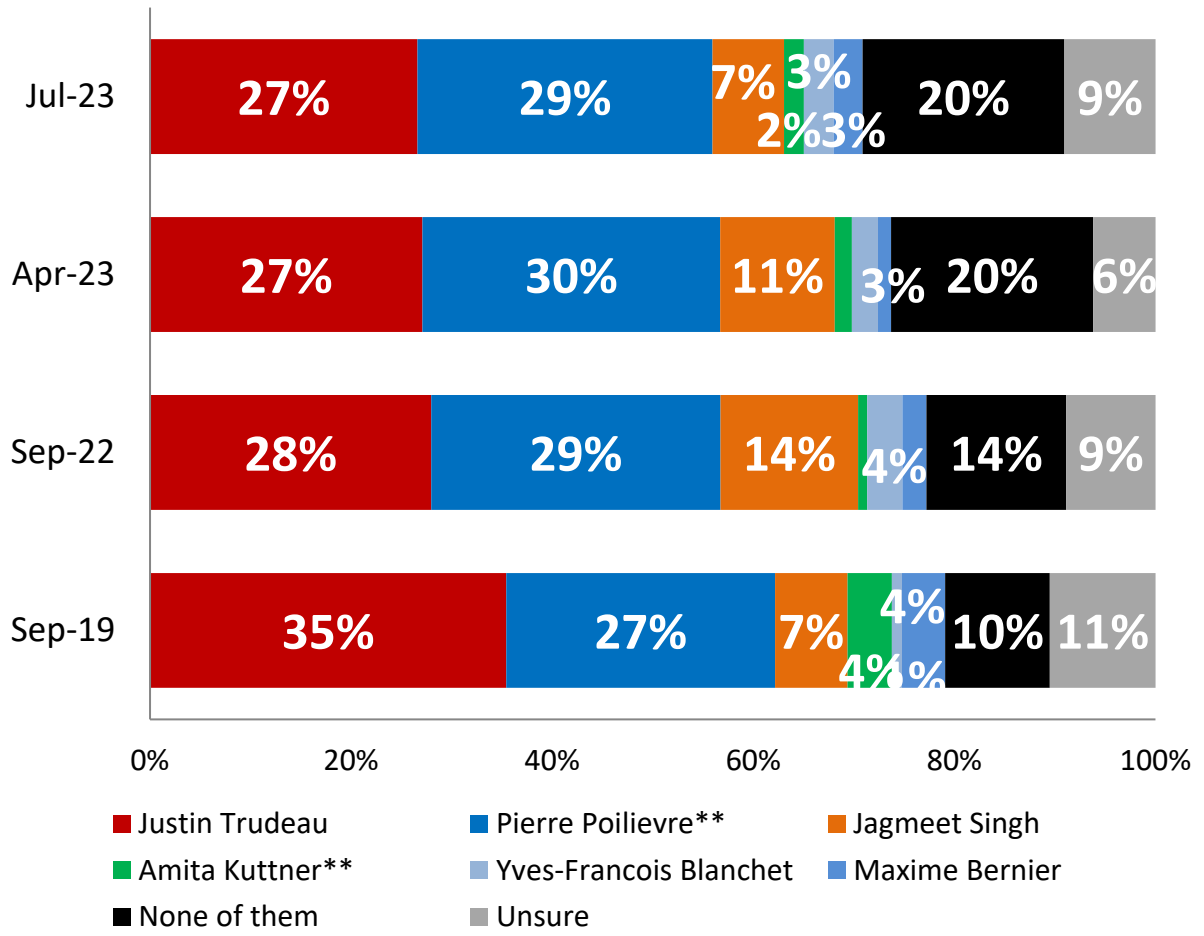
THE GLOBE AND MAIL* ⓝ NANOS

Federal political party most representative of personal views - by demographics

	Canada (n=1081)	Atlantic (n=116)	Quebec (n=223)	Ontario (n=365)	Prairies (n=223)	BC (n=154)	Male (n=544)	Female (n=534)	18-34 (n=192)	35-54 (n=372)	55 plus (n=517)
Conservative Party of Canada	28.1%	29.9%	12.5%	29.0%	45.5%	29.0%	33.9%	22.8%	26.6%	31.5%	26.5%
Liberal Party of Canada	24.3%	30.9%	24.0%	29.1%	11.9%	23.8%	20.2%	28.4%	19.9%	20.4%	30.2%
New Democratic Party of Canada	16.0%	9.4%	14.4%	14.8%	18.5%	22.1%	14.7%	17.2%	23.4%	12.4%	14.0%
Unsure	8.8%	18.8%	8.8%	9.2%	7.5%	4.5%	7.2%	10.2%	9.7%	10.4%	7.0%
None of them	8.7%	9.5%	7.5%	9.0%	10.8%	7.0%	8.6%	8.8%	6.5%	10.5%	8.8%
Bloc Quebecois	6.1%	-	26.2%	-	-	-	7.6%	4.7%	4.3%	6.4%	6.9%
Green Party of Canada	4.8%	0.7%	4.5%	5.6%	1.7%	9.0%	3.8%	5.6%	4.1%	4.8%	5.2%
People's Party of Canada	3.2%	0.7%	2.2%	3.4%	4.1%	4.5%	4.0%	2.4%	5.4%	3.7%	1.4%

THE GLOBE AND MAIL Ⓝ NANOS

Most trusted party leader to support economic growth

Canadians split

when it comes to the federal party leader they trust most to support economic growth in Canada (27% Trudeau, 29% Poilievre), which is consistent with previous waves in 2023 and 2022. Those who trust Jagmeet Singh most have declined marginally from 14 per cent in September 2022 to now seven per cent.

	Justin Trudeau	Pierre Poilievre**	Jagmeet Singh	Amita Kuttner**	Yves-Francois Blanchet	Maxime Bernier	None of them	Unsure
Jul-23	27%	29%	7%	3%	2%	3%	20%	9%
Apr-23	27%	30%	11%		3%		20%	6%
Sep-22	28%	29%	14%	4%			14%	9%
Sep-19	35%	27%	7%	4%	4%		10%	11%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
**Andrew Sheer was leader of the Conservative Party for the September 2019 wave, Erin O'Toole for the September 2022 wave. Elizabeth May was leader of the Greens Party for the September 2019 wave.

Q – Which of the federal party leaders would you trust most to support economic growth in Canada? [RANDOMIZE]

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Most trusted party leader to support economic growth - by demographics

Q | Which of the federal party leaders would you trust most to support economic growth in Canada? [RANDOMIZE]

	Canada (n=1081)	Atlantic (n=116)	Quebec (n=223)	Ontario (n=365)	Prairies (n=223)	BC (n=154)	Male (n=544)	Female (n=534)	18-34 (n=192)	35-54 (n=372)	55 plus (n=517)
Pierre Poilievre	29.3%	27.7%	12.3%	31.6%	45.0%	32.5%	36.7%	22.3%	29.8%	33.3%	25.9%
Justin Trudeau	26.6%	26.8%	33.6%	27.2%	16.5%	26.1%	23.6%	29.7%	22.0%	23.9%	31.7%
None of them	20.1%	16.6%	22.5%	21.2%	17.4%	17.8%	19.1%	21.1%	14.8%	22.2%	21.9%
Unsure	9.1%	21.0%	8.3%	8.6%	7.9%	7.4%	6.0%	11.8%	12.6%	7.6%	7.9%
Jagmeet Singh	7.1%	6.3%	8.9%	5.4%	6.7%	9.7%	6.5%	7.5%	10.9%	4.0%	7.0%
Yves-François Blanchet	3.0%	-	11.7%	0.5%	-	0.5%	3.5%	2.5%	1.9%	3.7%	3.1%
Maxime Bernier	2.9%	0.7%	1.8%	3.6%	4.1%	2.1%	2.7%	3.1%	6.5%	2.3%	1.0%
Elizabeth May	2.0%	0.9%	1.0%	1.9%	2.4%	3.8%	1.8%	2.1%	1.6%	2.9%	1.5%

THE GLOBE AND MAIL* | (n) NANOS

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,081 Canadians, 18 years of age or older, between July 30th and August 2nd, 2023 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ±3.0 percentage points, 19 times out of 20.

This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding

METHODOLOGY

Element	Description	Element	Description
Research sponsor	The Globe and Mail	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1081 Randomly selected individuals.		
Source of Sample	Nanos Hybrid Panel	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Type of Sample	Probability		
Margin of Error	±3.0 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey		
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Estimated Response Rate	10 percent, consistent with industry norms.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Number of Calls	Maximum of five call backs to those recruited.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, views on the environment.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	July 30th to August 2nd, 2023.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Language of Survey	The survey was conducted in both English and French.	Research/Data Collection Supplier	Nanos Research
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.

TECHNICAL NOTE

As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence.   Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. www.nanos.co

This international joint venture between dimap and Nanos brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

Ethic Strategies was created by the founding partners of PAA Advisory and the Nanos Research Corporation, both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. www.ethicstrategies.com

ABOUT NANOS

Any questions?

✉

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For more information on the firm, please visit www.nanos.co

NANOS

TABULATIONS

Our next couple of questions are about federal politics.

As you may know, Prime Minister Justin Trudeau just did a cabinet shuffle including promoting seven new Liberal Members of Parliament to cabinet.

			Canada 2023-08	Region					Gender			Age		
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Does this cabinet shuffle have a positive, somewhat positive, somewhat negative, negative or no impact on your impression of the Trudeau Liberal Government?	Total	Unwgt N	1081	116	223	365	223	154	544	534	3	192	372	517
		Wgt N	1003	67	232	389	176	139	490	510	3	268	324	411
	Positive impact	%	3.7	5.3	2.1	6.2	0.4	2.7	2.2	5.1		4.7	2.5	3.9
	Somewhat positive impact	%	13.7	14.5	22.2	14.1	7.2	6.3	12.6	15.0		9.5	10.5	19.1
	Somewhat negative impact	%	6.4	3.5	4.5	7.4	6.9	7.2	5.3	7.4		3.8	7.5	7.2
	Negative impact	%	15.4	13.1	7.8	17.8	20.7	15.9	18.7	12.1		16.0	19.4	11.9
	No impact	%	52.7	47.9	53.4	49.5	59.0	54.6	56.0	49.4		53.9	52.5	52.1
	Unsure	%	8.1	15.7	10.0	5.0	5.7	13.2	5.1	11.0		12.1	7.7	5.9

			Canada 2023-08	Region					Gender			Age		
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Does this cabinet shuffle make you more likely to vote Liberal, less likely to vote Liberal or does it have no impact on your likelihood to vote Liberal in the next federal election?	Total	Unwgt N	1081	116	223	365	223	154	544	534	3	192	372	517
		Wgt N	1003	67	232	389	176	139	490	510	3	268	324	411
	More likely to vote Liberal in the next federal election	%	7.9	11.9	12.1	7.8	2.4	5.9	6.0	9.8		8.9	5.9	8.8
	Less likely to vote Liberal in the next federal election	%	18.4	16.1	12.9	20.7	21.4	18.3	22.2	14.6		16.3	19.2	19.1
	No impact on likelihood to vote Liberal in the next federal election	%	69.5	64.6	68.6	68.7	73.9	69.9	69.6	69.3		71.4	70.4	67.4
	Unsure	%	4.3	7.4	6.4	2.8	2.3	5.9	2.2	6.3		3.5	4.5	4.7

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			Canada 2023-08	Region					Gender			Age		
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - What issue should be the top priority for the House of Commons this Fall? [RANDOMIZE]	Total	Unwgt N	1081	116	223	365	223	154	544	534	3	192	372	517
		Wgt N	1003	67	232	389	176	139	490	510	3	268	324	411
	Jobs/the economy	%	5.7	3.8	4.9	5.7	6.5	7.4	6.9	4.7		3.1	5.7	7.5
	The environment	%	12.4	9.9	18.0	8.5	8.9	19.6	10.2	14.6		10.9	11.0	14.5
	Healthcare	%	15.2	11.7	13.2	18.8	13.7	12.0	11.4	18.8		12.0	12.3	19.6
	Housing	%	9.9	9.8	9.6	13.1	3.3	9.7	10.2	9.4		13.0	6.1	10.7
	Rising cost of living	%	38.7	57.3	41.2	33.7	41.6	35.7	40.5	37.0		41.8	47.4	29.8
	Deficit/debt	%	10.2	3.4	5.9	10.5	18.3	9.5	13.9	6.8		9.9	10.9	9.9
	Immigration	%	1.4	0.9	1.5	1.5	0.9	2.0	1.6	1.3		1.5	0.7	1.9
	Taxes	%	0.6	0.0	0.0	1.0	0.8	0.5	0.7	0.5		0.0	1.0	0.7
	Interest rates	%	0.3	0.0	0.7	0.3	0.0	0.0	0.2	0.3		0.0	0.3	0.4
	National defence/sovereingty	%	0.3	0.9	0.0	0.4	0.7	0.0	0.6	0.1		0.0	0.0	0.9
	All of these are important/not just one	%	1.2	0.0	1.5	1.4	1.5	0.7	0.8	1.7		0.0	2.0	1.4
	Elders/pension	%	0.5	0.0	1.2	0.4	0.0	0.5	0.2	0.7		0.0	0.4	0.8
	Corruption	%	0.6	0.9	0.0	1.2	0.0	0.5	0.3	0.8		1.3	0.3	0.3
	Limit sending money to other countries	%	0.2	0.5	0.3	0.0	0.6	0.0	0.2	0.2		0.0	0.7	0.0
	Elections	%	0.4	0.0	0.0	0.4	1.4	0.0	0.5	0.3		0.9	0.0	0.4
	Change of government	%	0.4	1.0	0.0	0.3	0.5	1.1	0.5	0.3		0.6	0.5	0.2
	Other	%	1.1	0.0	0.0	2.0	1.4	0.7	0.8	1.4		2.4	0.6	0.6
	Unsure	%	0.8	0.0	2.0	0.9	0.0	0.0	0.5	1.1		2.7	0.0	0.2

			Canada 2023-08	Region					Gender			Age		
				Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Which federal political party best reflects your personal views? [RANDOMIZE]	Total	Unwgt N	1081	116	223	365	223	154	544	534	3	192	372	517
		Wgt N	1003	67	232	389	176	139	490	510	3	268	324	411
	Liberal Party of Canada	%	24.3	30.9	24.0	29.1	11.9	23.8	20.2	28.4		19.9	20.4	30.2
	Conservative Party of Canada	%	28.1	29.9	12.5	29.0	45.5	29.0	33.9	22.8		26.6	31.5	26.5
	New Democratic Party of Canada	%	16.0	9.4	14.4	14.8	18.5	22.1	14.7	17.2		23.4	12.4	14.0
	Bloc Quebecois	%	6.1	0.0	26.2	0.0	0.0	0.0	7.6	4.7		4.3	6.4	6.9
	Green Party of Canada	%	4.8	0.7	4.5	5.6	1.7	9.0	3.8	5.6		4.1	4.8	5.2
	People's Party of Canada	%	3.2	0.7	2.2	3.4	4.1	4.5	4.0	2.4		5.4	3.7	1.4
	Unsure	%	8.8	18.8	8.8	9.2	7.5	4.5	7.2	10.2		9.7	10.4	7.0
	None of them	%	8.7	9.5	7.5	9.0	10.8	7.0	8.6	8.8		6.5	10.5	8.8

				Region					Gender			Age		
			Canada 2023-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Which of the federal party leaders would you trust most to support economic growth in Canada? [RANDOMIZE]	Total	Unwgt N	1081	116	223	365	223	154	544	534	3	192	372	517
		Wgt N	1003	67	232	389	176	139	490	510	3	268	324	411
	Justin Trudeau	%	26.6	26.8	33.6	27.2	16.5	26.1	23.6	29.7		22.0	23.9	31.7
	Pierre Poilievre	%	29.3	27.7	12.3	31.6	45.0	32.5	36.7	22.3		29.8	33.3	25.9
	Jagmeet Singh	%	7.1	6.3	8.9	5.4	6.7	9.7	6.5	7.5		10.9	4.0	7.0
	Elizabeth May	%	2.0	0.9	1.0	1.9	2.4	3.8	1.8	2.1		1.6	2.9	1.5
	Yves-François Blanchet	%	3.0	0.0	11.7	0.5	0.0	0.5	3.5	2.5		1.9	3.7	3.1
	Maxime Bernier	%	2.9	0.7	1.8	3.6	4.1	2.1	2.7	3.1		6.5	2.3	1.0
	None of them	%	20.1	16.6	22.5	21.2	17.4	17.8	19.1	21.1		14.8	22.2	21.9
	Unsure	%	9.1	21.0	8.3	8.6	7.9	7.4	6.0	11.8		12.6	7.6	7.9

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