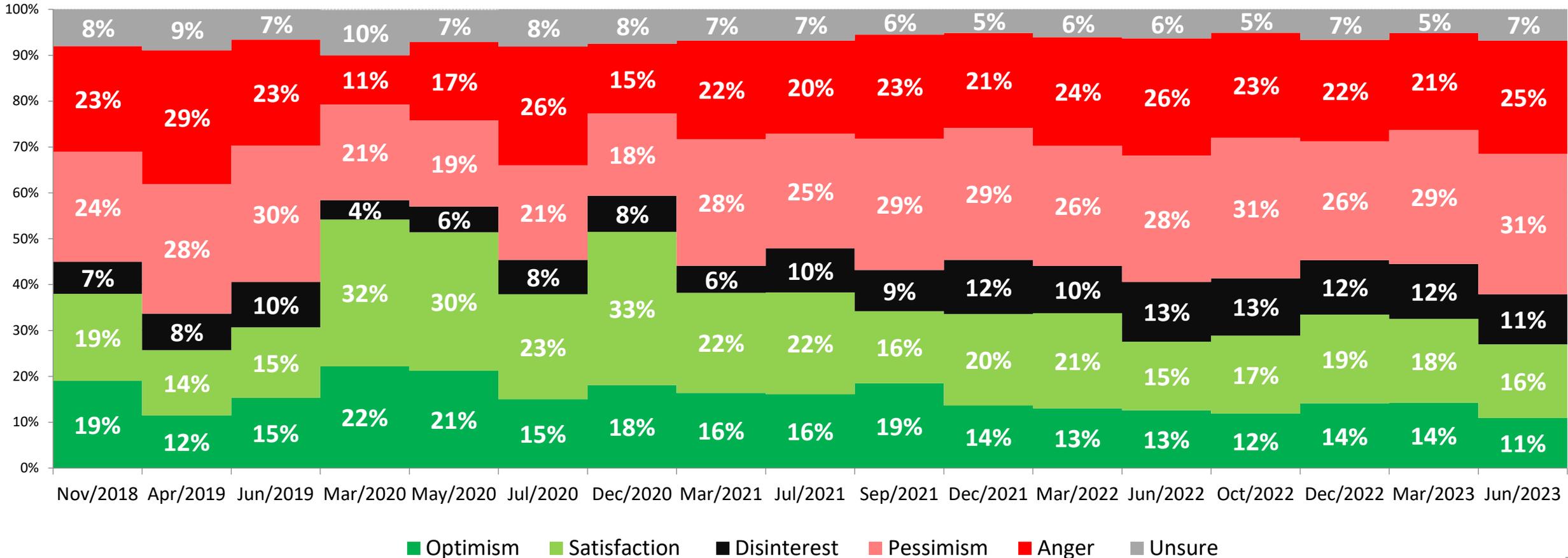


Negative feelings towards the federal government in Ottawa on the rise – Tracking Study.

Feelings towards the federal government – Tracking



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]



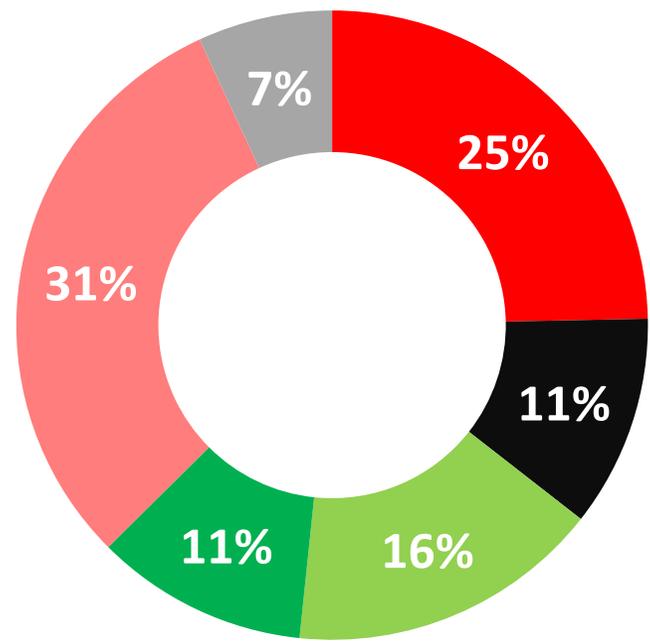
*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 29th to 30th, 2023, n=1055, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Feelings towards the federal government

Q Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]



- Anger
- Disinterest
- Satisfaction
- Optimism
- Pessimism
- Unsure

“ Overall, pessimism and anger continue to be the top emotions that describe Canadians’ feelings towards the federal government in Ottawa. Feelings of pessimism and anger are noticeably on the rise in Atlantic and in Quebec. ”

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 29th to 30th, 2023, n=1055, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Feelings towards the federal government by region

Q

Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

	Canada			Atlantic			Quebec			Ontario			Prairies			British Columbia		
	2023-06 (n=1055)	2023-03 (n=1063)	2022-12 (n=1021)	2023-06 (n=72)	2023-03 (n=112)	2022-12 (n=102)	2023-06 (n=239)	2023-03 (n=187)	2022-12 (n=207)	2023-06 (n=354)	2023-03 (n=380)	2022-12 (n=350)	2023-06 (n=222)	2023-03 (n=219)	2022-12 (n=205)	2023-06 (n=168)	2023-03 (n=165)	2022-12 (n=157)
Pessimism	30.6%	29.2%	25.9%	33.4%	19.2%	30.3%	25.4%	29.4%	26.0%	31.2%	28.1%	24.6%	32.8%	32.6%	27.1%	33.4%	32.3%	25.5%
Anger	24.7%	21.1%	22.1%	21.2%	18.7%	19.3%	16.1%	7.3%	14.4%	25.0%	21.8%	21.4%	36.7%	34.3%	34.7%	24.4%	26.8%	22.7%
Satisfaction	16.1%	18.3%	19.3%	19.7%	22.5%	23.2%	18.6%	19.3%	18.6%	14.5%	19.8%	22.0%	12.5%	15.1%	14.0%	18.9%	14.5%	17.8%
Optimism	10.9%	14.2%	14.1%	8.6%	16.4%	12.1%	10.6%	14.1%	13.6%	13.2%	15.9%	16.3%	8.5%	9.2%	11.3%	8.8%	15.0%	13.6%
Disinterest	10.9%	12.0%	11.9%	10.1%	12.1%	9.8%	20.7%	25.5%	19.6%	8.3%	7.5%	8.4%	5.5%	6.7%	7.9%	9.3%	8.5%	15.0%
Unsure	6.9%	5.2%	6.6%	7.0%	11.1%	5.4%	8.5%	4.3%	7.8%	7.8%	6.9%	7.4%	4.0%	2.1%	4.9%	5.2%	2.9%	5.5%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 29th to 30th, 2023, n=1055, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Feelings towards the federal government by age

Q Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

	Canada			18 to 34			35 to 54			55 plus		
	2023-06 (n=1055)	2023-03 (n=1063)	2022-12 (n=1021)	2023-06 (n=226)	2023-03 (n=207)	2022-12 (n=230)	2023-06 (n=423)	2023-03 (n=383)	2022-12 (n=356)	2023-06 (n=406)	2023-03 (n=473)	2022-12 (n=435)
Pessimism	30.6%	29.2%	25.9%	33.0%	30.3%	23.8%	30.7%	26.9%	24.7%	29.0%	30.2%	28.1%
Anger	24.7%	21.1%	22.1%	22.4%	15.3%	21.8%	29.7%	24.4%	26.3%	22.2%	22.3%	19.1%
Satisfaction	16.1%	18.3%	19.3%	12.5%	17.0%	18.0%	13.2%	18.4%	18.4%	20.6%	19.2%	20.9%
Optimism	10.9%	14.2%	14.1%	9.3%	11.9%	13.1%	11.4%	12.9%	12.1%	11.4%	16.7%	16.4%
Disinterest	10.9%	12.0%	11.9%	15.6%	18.4%	14.1%	10.0%	12.9%	13.3%	8.6%	7.1%	9.4%
Unsure	6.9%	5.2%	6.6%	7.3%	7.1%	9.2%	5.0%	4.5%	5.2%	8.1%	4.5%	6.1%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 29th to 30th, 2023, n=1055, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Feelings towards the federal government by gender

Q

Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

	Canada			Male			Female		
	2023-06 (n=1055)	2023-03 (n=1063)	2022-12 (n=1021)	2023-06 (n=543)	2023-03 (n=566)	2022-12 (n=523)	2023-06 (n=510)	2023-03 (n=495)	2022-12 (n=496)
Pessimism	30.6%	29.2%	25.9%	34.8%	32.3%	27.5%	26.7%	26.2%	24.2%
Anger	24.7%	21.1%	22.1%	29.0%	22.4%	27.5%	20.7%	20.0%	17.1%
Satisfaction	16.1%	18.3%	19.3%	13.7%	16.1%	20.3%	18.4%	20.3%	18.4%
Optimism	10.9%	14.2%	14.1%	6.7%	14.2%	10.8%	14.4%	14.3%	17.2%
Disinterest	10.9%	12.0%	11.9%	10.5%	11.7%	9.1%	11.4%	12.1%	14.7%
Unsure	6.9%	5.2%	6.6%	5.3%	3.2%	4.8%	8.4%	7.1%	8.4%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 29th to June 30th, 2023, n=1055, accurate 3.0 percentage points plus or minus, 19 times out of 20.

METHODOLOGY

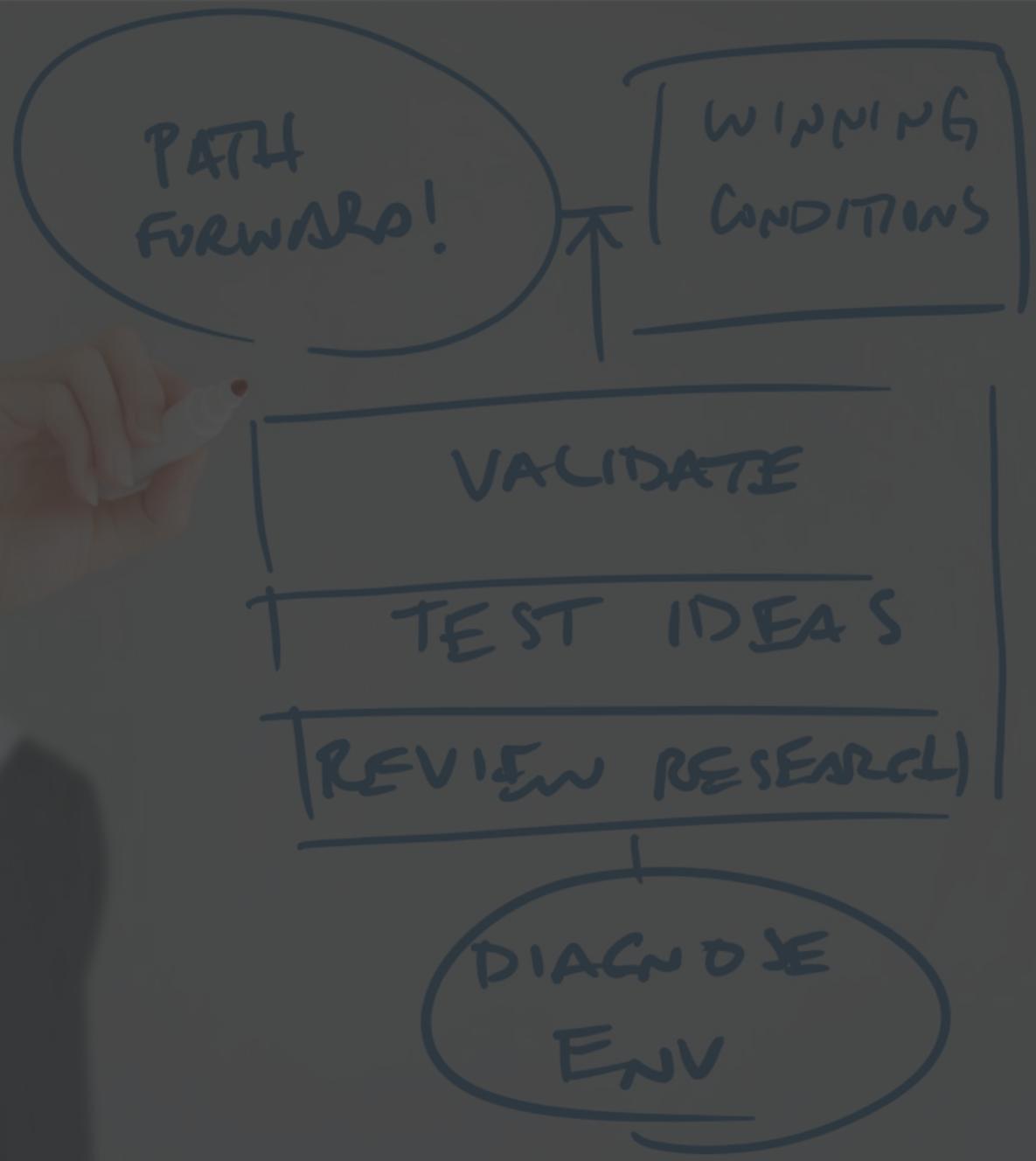
Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1055 Canadians, 18 years of age or older, between June 29th to 30th, 2023 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialing with a maximum of five call backs.

The margin of error for a random survey of 1055 Canadians is ± 3.0 percentage points, 19 times out of 20.

The research was commissioned and conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



Element	Description	Element	Description
Research sponsor	Nanos Research	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1055 randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	3.0 percentage points plus or minus, 19 times out of 20.	Estimated Response Rate	12 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, travel and summer vacations, and amount of news Canadians consume daily through social media.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com .
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	June 29 th to 30 th , 2023.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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Nanos Research

(613) 234-4666, ext. 237

ea@nanosresearch.com

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TABULATIONS

