A majority are concerned about the new federal budget increasing the country's deficit to over 40 billion dollars; two in five say the new federal budget has done a poor/very poor job addressing the issues they and their families are worried about.

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Key Findings

1

MAJORITY CONCERNED OVER NEW FEDERAL BUDGET INCREASING DEFICIT

A majority of Canadians are concerned (42%) or somewhat concerned (29%) about the new federal budget increasing the country's deficit to over 40 billion dollars, which is 10 billion dollars more than estimated in last fall's economic snapshot. Residents of the Prairies are most likely to report being concerned (54%), while those from Quebec are least likely (27% concerned).

2

CANADIANS MORE LIKELY TO SAY FEDERAL BUDGET HAS DONE A POOR/VERY POOR JOB ADDRESSING THEIR WORRIES
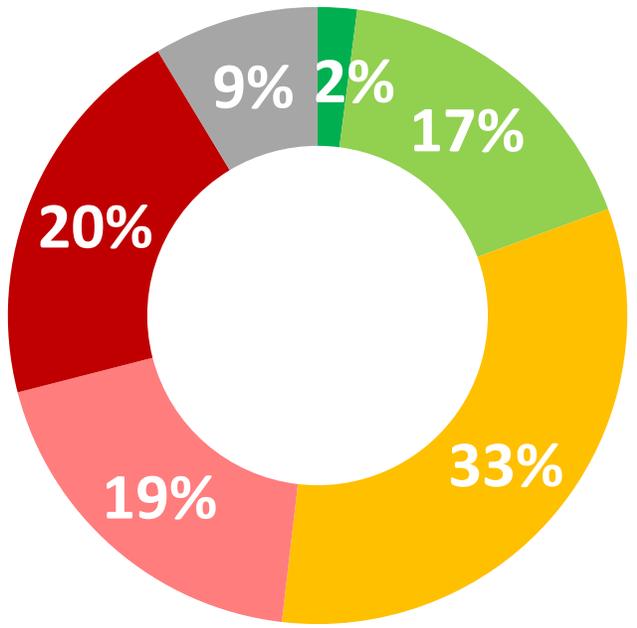
Based on what they've heard about the most recent federal budget, about two in five Canadians say it has done a poor (19%) or very poor (20%) job addressing the issues they and their families are worried about, while one in three say it has done an average job (33%). Residents of the Prairies (35%) and B.C. (26%) are most likely to say the new federal budget has done a very poor job.

3

CANADIANS SUPPORT TAX DOLLARS BEING USED FOR AN INITIATIVE LIKE THE MULTI-YEAR GREEN PLAN

About two in three Canadians support (36%) or somewhat support (32%) tax dollars being used for an initiative like the recently tabled federal budget which prioritized more than 20 billion dollars towards a multi-year green plan aimed at building environmentally friendly projects and businesses in Canada and to compete with the USA to attract green investments.
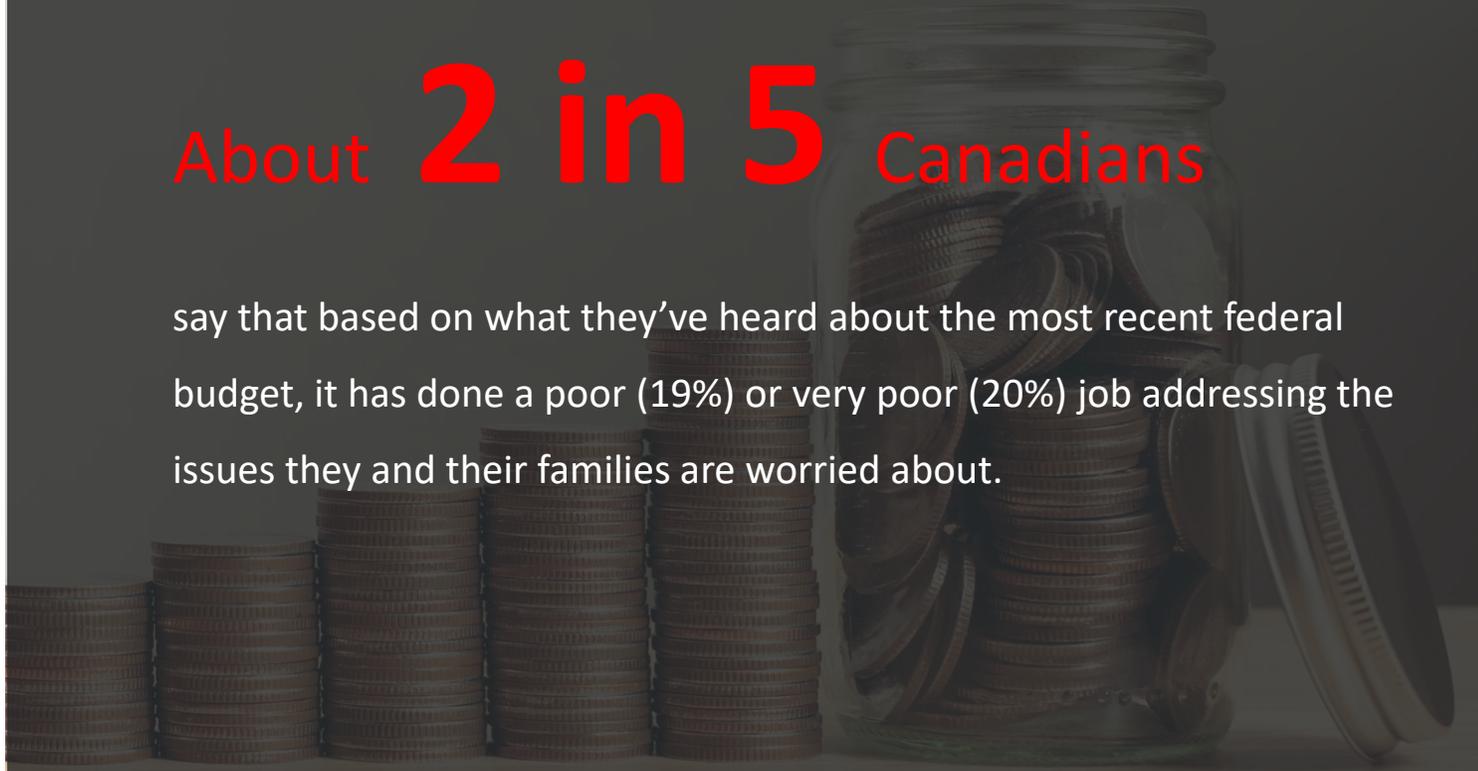
Budget addressing the issues Canadians are worried about

9% **2%**

17%

20%

33%

19%

■ Very good   ■ Good   ■ Average

■ Poor   ■ Very Poor   ■ Unsure

About **2 in 5** Canadians

say that based on what they've heard about the most recent federal budget, it has done a poor (19%) or very poor (20%) job addressing the issues they and their families are worried about.

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Q – Based on what you have heard about the most recent federal budget, would you say it has done a very good, good, average, poor or very poor job at addressing the issues you and your family are worried about?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 1 to 6, 2023, n=1063, accurate 3.0 percentage points plus or minus, 19 times out of 20.

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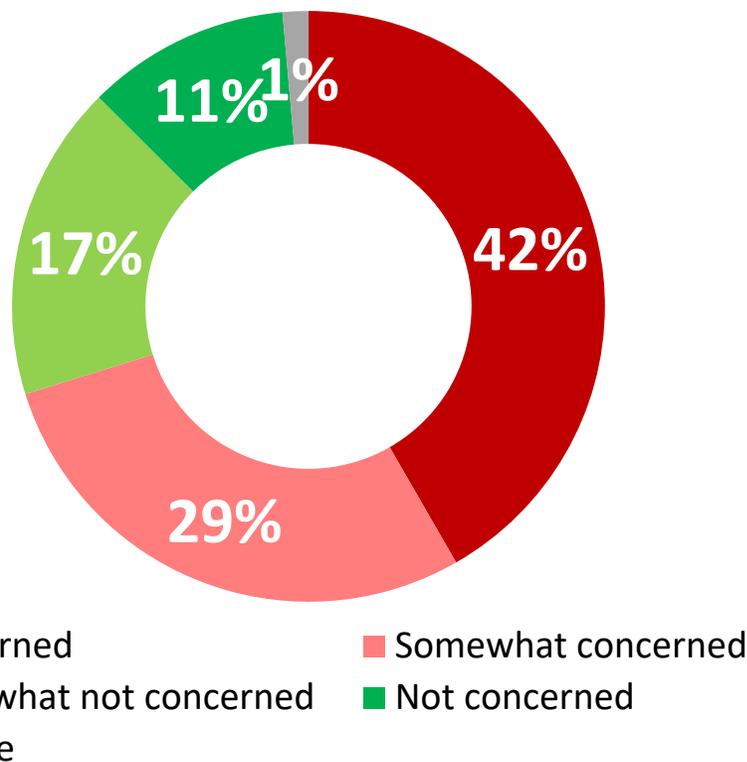# Budget addressing the issues Canadians are worried about - By demographics

Q – Based on what you have heard about the most recent federal budget, would you say it has done a very good, good, average, poor or very poor job at addressing the issues you and your family are worried about?

Very good/ good				
Atlantic (n=112)	Quebec (n=187)	Ontario (n=380)	Prairies (n=219)	BC (n=165)
30.6%	**25.2%**	**16.3%**	**13.8%**	**20.0%**
Men (n=566)	Women (n=495)	18 to 34 (n=207)	35 to 54 (n=383)	55 plus (n=473)
18.8%	**19.8%**	**17.3%**	**14.9%**	**24.3%**

Very poor/ poor				
Atlantic (n=112)	Quebec (n=187)	Ontario (n=380)	Prairies (n=219)	BC (n=165)
33.5%	**23.9%**	**41.9%**	**53.2%**	**44.6%**
Men (n=566)	Women (n=495)	18 to 34 (n=207)	35 to 54 (n=383)	55 plus (n=473)
44.0%	**35.4%**	**37.3%**	**41.9%**	**39.2%**

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 1 to 6, 2023, n=1063, accurate 3.0 percentage points plus or minus, 19 times out of 20.

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Concern about the new federal budget increasing the country's deficit

Q – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the new federal budget increasing the country's deficit to over 40 billion dollars, which is 10 billion dollars more than estimated in last fall's economic snapshot?

- ■ Concerned
- ■ Somewhat concerned
- ■ Somewhat not concerned
- ■ Not concerned
- ■ Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

7 in 10 Canadians

are concerned (42%) or somewhat concerned (29%) about the new federal budget increasing the country's deficit to over 40 billion dollars, which is 10 billion dollars more than estimated in last fall's economic snapshot.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 1 to 6, 2023, n=1063, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Concern about the new federal budget increasing the country's deficit - By demographics

Q – Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the new federal budget increasing the country's deficit to over 40 billion dollars, which is 10 billion dollars more than estimated in last fall's economic snapshot?

Concerned/ Somewhat concerned

Atlantic (n=112)	Quebec (n=187)	Ontario (n=380)	Prairies (n=219)	BC (n=165)
64.1%	**61.4%**	**71.6%**	**80.4%**	**71.2%**

Men (n=566)	Women (n=495)	18 to 34 (n=207)	35 to 54 (n=383)	55 plus (n=473)
73.4%	**67.3%**	**66.4%**	**72.0%**	**71.3%**

Not concerned/ Somewhat not concerned

Atlantic (n=112)	Quebec (n=187)	Ontario (n=380)	Prairies (n=219)	BC (n=165)
34.5%	**37.7%**	**26.4%**	**19.6%**	**26.6%**

Men (n=566)	Women (n=495)	18 to 34 (n=207)	35 to 54 (n=383)	55 plus (n=473)
25.4%	**31.2%**	**31.0%**	**26.6%**	**28.1%**

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Support for tax dollars being used for initiatives like multi-year green plan

Q – The recently tabled federal budget has prioritized more than 20 billion dollars towards a multi-year green plan aimed at building environmentally friendly projects and businesses in Canada and to compete with the USA to attract green investments. Do you support, somewhat support, somewhat oppose or oppose tax dollars being used for this kind of initiative?

3%
17%
36%
12%
32%
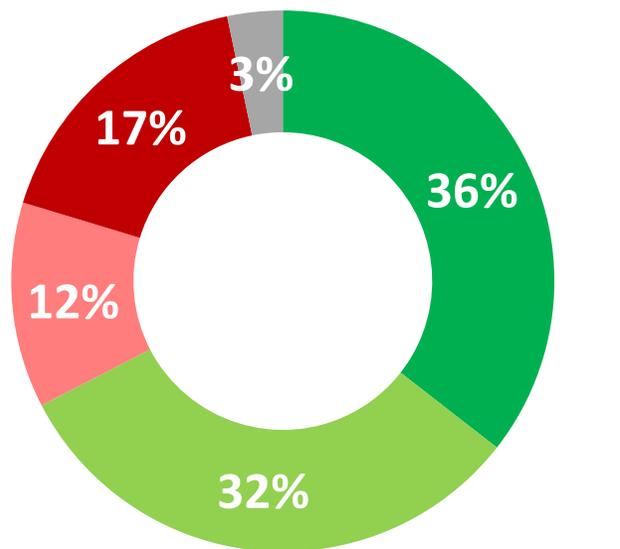
- ■ Support
- ■ Somewhat support
- ■ Somewhat oppose
- ■ Oppose
- ■ Unsure

About **2 in 3** Canadians

support (36%) or somewhat support (32%) tax dollars being used for an initiative like the recently tabled federal budget which prioritized more than 20 billion dollars towards a multi-year green plan aimed at building environmentally friendly projects and businesses in Canada and to compete with the USA to attract green investments.

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 1 to 6, 2023, n=1063, accurate 3.0 percentage points plus or minus, 19 times out of 20.

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Support for tax dollars being used for initiatives like multi-year green plan - By demographics

Q – The recently tabled federal budget has prioritized more than 20 billion dollars towards a multi-year green plan aimed at building environmentally friendly projects and businesses in Canada and to compete with the USA to attract green investments. Do you support, somewhat support, somewhat oppose or oppose tax dollars being used for this kind of initiative?

Support/ Somewhat support

Atlantic (n=112)	Quebec (n=187)	Ontario (n=380)	Prairies (n=219)	BC (n=165)
77.2%	**73.0%**	**69.3%**	**56.8%**	**61.4%**

Men (n=566)	Women (n=495)	18 to 34 (n=207)	35 to 54 (n=383)	55 plus (n=473)
66.3%	**68.3%**	**68.1%**	**64.7%**	**69.1%**

Oppose/ Somewhat oppose

Atlantic (n=112)	Quebec (n=187)	Ontario (n=380)	Prairies (n=219)	BC (n=165)
20.8%	**19.4%**	**28.2%**	**42.9%**	**35.9%**

Men (n=566)	Women (n=495)	18 to 34 (n=207)	35 to 54 (n=383)	55 plus (n=473)
31.0%	**27.8%**	**28.6%**	**32.7%**	**27.1%**

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 1 to 6, 2023, n=1063, accurate 3.0 percentage points plus or minus, 19 times out of 20.
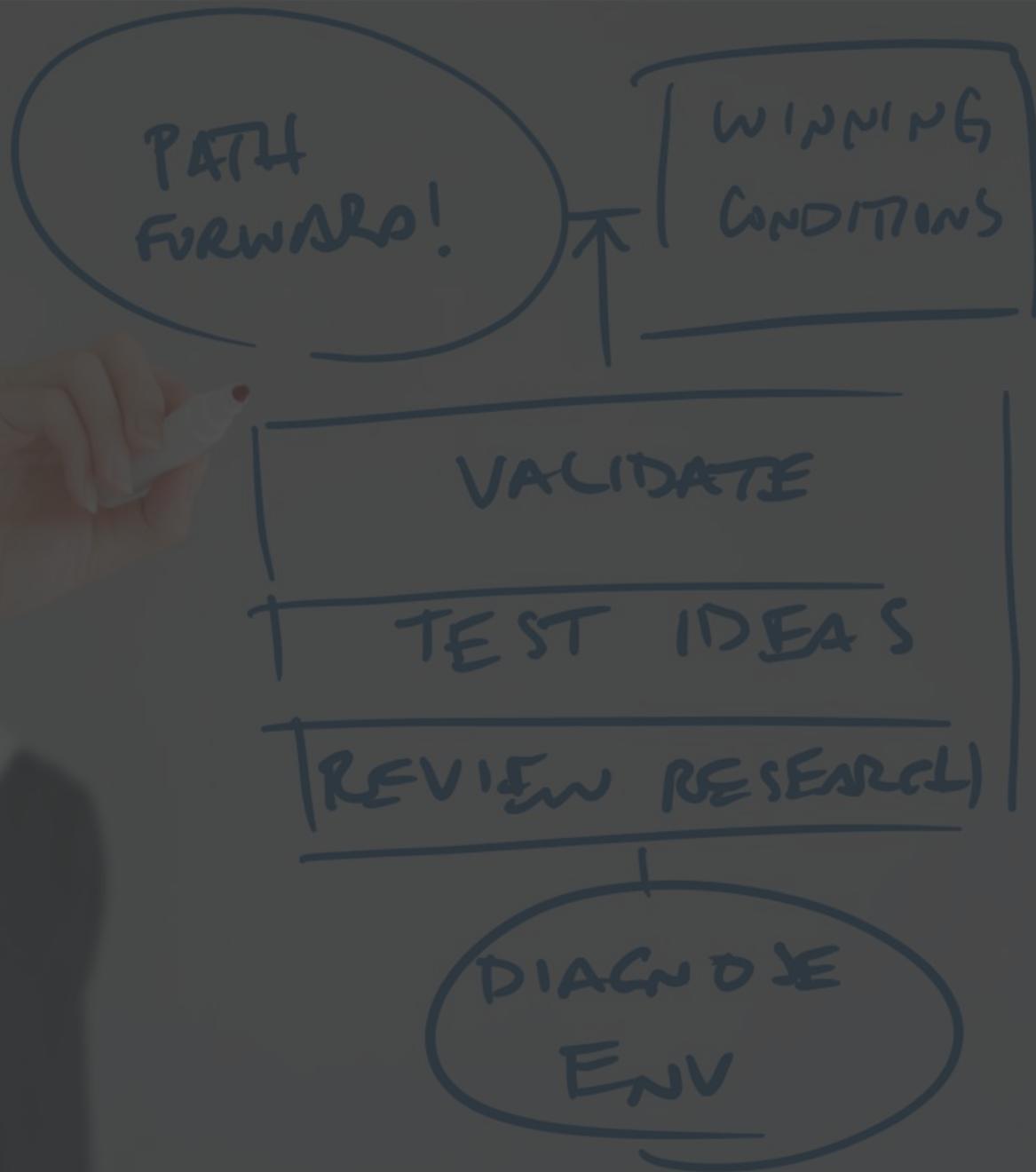
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Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,063 Canadians, 18 years of age or older, between April 1st to 6th, 2023 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ±3.0 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

METHODOLOGY

Element	Description
Research sponsor	CTV News
Population and Final Sample Size	1063 Randomly selected individuals.
Source of Sample	Nanos Probability Panel
Type of Sample	Probability
Margin of Error	±3.0 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	April 1st to 6th, 2023
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	11 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: views on political issues and views on economic issues.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.

TECHNICAL NOTE

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TABULATIONS

					Region				Gender			Age		
			Canada 2023-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Based on what you have heard about the most recent federal budget, would you say it has done a very good, good, average, poor or very poor job at addressing the issues you and your family are worried about?	Total	Unwgt N	1063	112	187	380	219	165	566	495	2	207	383	473
		Wgt N	1002	67	231	389	175	140	490	510	2	268	323	411
	Very good	%	2.0	4.1	1.7	2.0	1.4	2.5	2.1	2.0		1.2	2.5	2.2
	Good	%	17.3	26.6	23.5	14.3	12.4	17.4	16.8	17.8		16.1	12.3	22.1
	Average	%	32.5	28.2	42.6	33.3	26.6	22.8	32.7	32.3		29.6	34.9	32.4
	Poor	%	19.2	15.3	14.2	23.4	18.0	18.8	21.2	17.3		19.6	18.2	19.6
	Very poor	%	20.4	18.2	9.7	18.5	35.1	25.7	22.8	18.1		17.7	23.7	19.6
	Unsure	%	8.6	7.6	8.2	8.5	6.5	12.7	4.4	12.5		15.8	8.3	4.2

					Region				Gender			Age		
			Canada 2023-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the new federal budget increasing the country's deficit to over 40 billion dollars, which is 10 billion dollars more than estimated in last fall's economic snapshot?	Total	Unwgt N	1063	112	187	380	219	165	566	495	2	207	383	473
		Wgt N	1002	67	231	389	175	140	490	510	2	268	323	411
	Concerned	%	41.7	34.9	27.4	43.3	53.6	49.0	46.5	37.2		35.0	43.9	44.3
	Somewhat concerned	%	28.5	29.1	33.9	28.3	26.8	22.2	26.9	30.0		31.5	28.1	27.0
	Somewhat not concerned	%	17.3	22.5	27.3	12.9	11.4	17.9	15.3	19.2		19.3	16.8	16.4
	Not concerned	%	11.1	11.9	10.4	13.5	8.3	8.7	10.1	11.9		11.6	9.9	11.7
	Unsure	%	1.4	1.4	0.9	2.0	0.0	2.2	1.2	1.6		2.6	1.4	0.6

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,063 Canadians, 18 years of age or older, between April 2nd and 6th, 2023. The margin of error for this survey is ±3.0 percentage points, 19 times out of 20.
*Some results have been shaded due to small sample size (n-value under 30).
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			Region						Gender			Age		
			Canada 2023-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	Other	18 to 34	35 to 54	55 plus
Question - The recently tabled federal budget has prioritized more than 20 billion dollars towards a multi-year green plan aimed at building environmentally friendly projects and businesses in Canada and to compete with the USA to attract green investments. Do you support, somewhat support, somewhat oppose or oppose tax dollars being used for this kind of initiative?	Total	Unwgt N	1063	112	187	380	219	165	566	495	2	207	383	473
		Wgt N	1002	67	231	389	175	140	490	510	2	268	323	411
	Support	%	35.5	44.9	33.6	39.8	20.7	40.8	37.0	33.9		39.7	31.0	36.4
	Somewhat support	%	31.9	32.3	39.3	29.5	36.1	20.6	29.3	34.4		28.4	33.7	32.6
	Somewhat oppose	%	12.3	6.5	12.9	11.0	14.9	14.4	11.6	13.0		14.1	12.5	11.0
	Oppose	%	17.0	14.3	6.5	17.2	28.0	21.5	19.5	14.7		14.5	20.2	16.1
	Unsure	%	3.3	2.1	7.6	2.5	0.3	2.6	2.6	3.9		3.3	2.6	3.8

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,063 Canadians, 18 years of age or older, between April 2nd and 6th, 2023. The margin of error for this survey is ±3.0 percentage points, 19 times out of 20.
*Some results have been shaded due to small sample size (n-value under 30).
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