# Satisfaction with Canada as a country continues to decline - Universities and health system seen as top contributors to Canada being a better country, political institutions rated lowest.

**National Survey | Summary**
**Conducted by Nanos Research, January 2023**
**Submission 2023-2308**

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# Key Findings

1

**Two thirds of Canadians are satisfied with Canada as a country**

About two in three Canadians say they are satisfied (64%) with Canada as a country (mean score of 6.6 out of 10), which is a decrease compared to 2021 (mean of 7.2).

2

**Younger Canadians report lowest level of satisfaction with Canada as a country**

Younger Canadians (18-34) report the lowest level of satisfaction (mean of 5.8) with Canada as a country compared to all other demographics, especially older Canadians (55 plus) (mean of 7.2) who report the highest satisfaction level.

3

**Education and Health system remain top contributors to Canada being a better country**

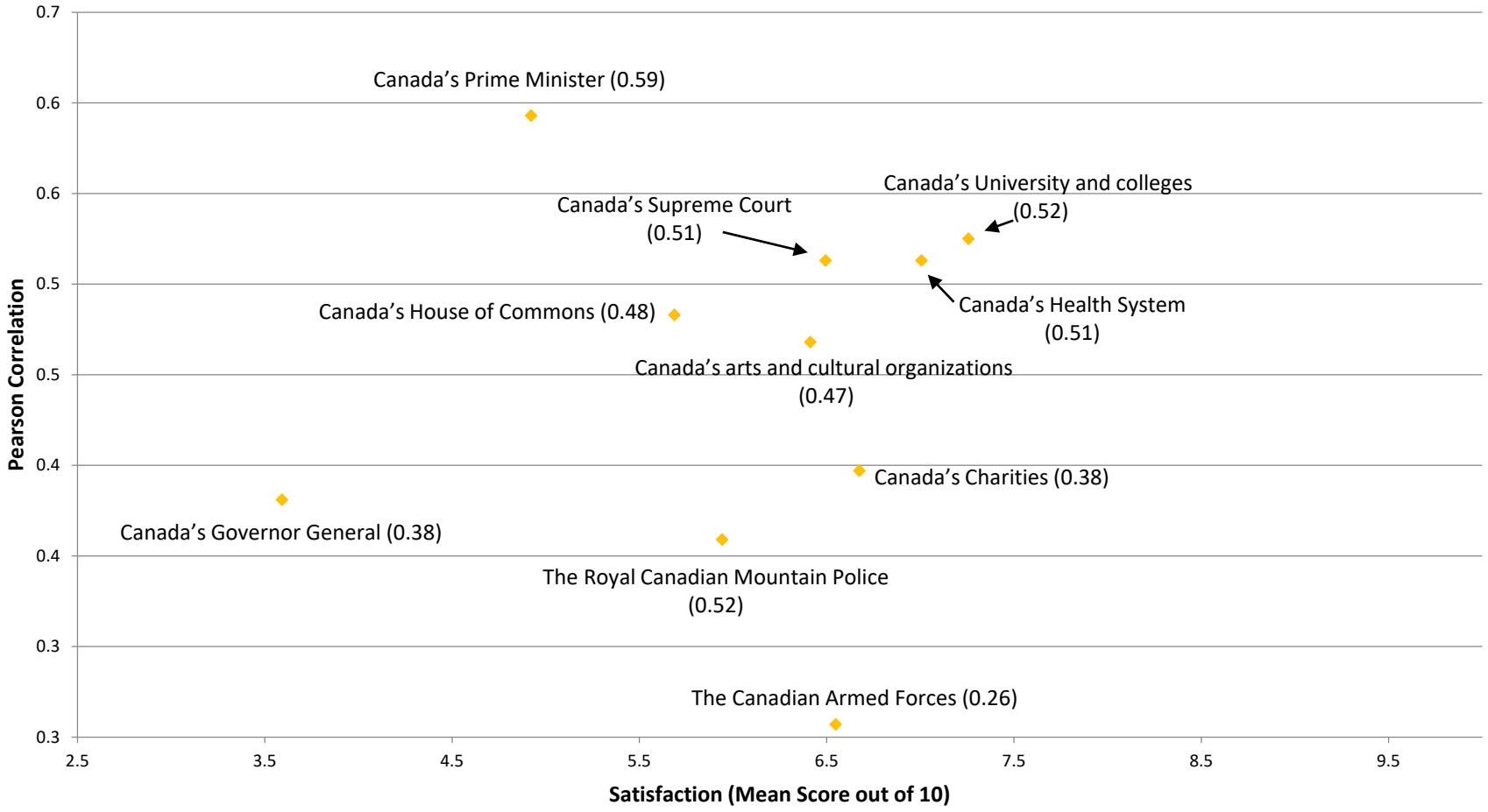
Canada's universities and colleges (mean of 7.3) and Canada's health system (mean of 7.0) are ranked as top major contributors to Canada being a better country.

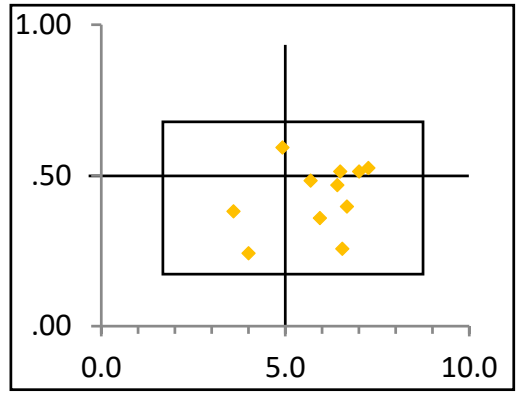
4

**Political institutions lowest contributors to Canada being a better country**

Canadians rate political institutions including the House of Commons (mean of 5.7), the prime minister (mean of 4.9), the Senate (mean of 4.1) and the Governor General (mean of 3.6) the lowest on the list of contributors. Of note, the Governor General was the only institution to show year by year improvement

# Driver Analysis



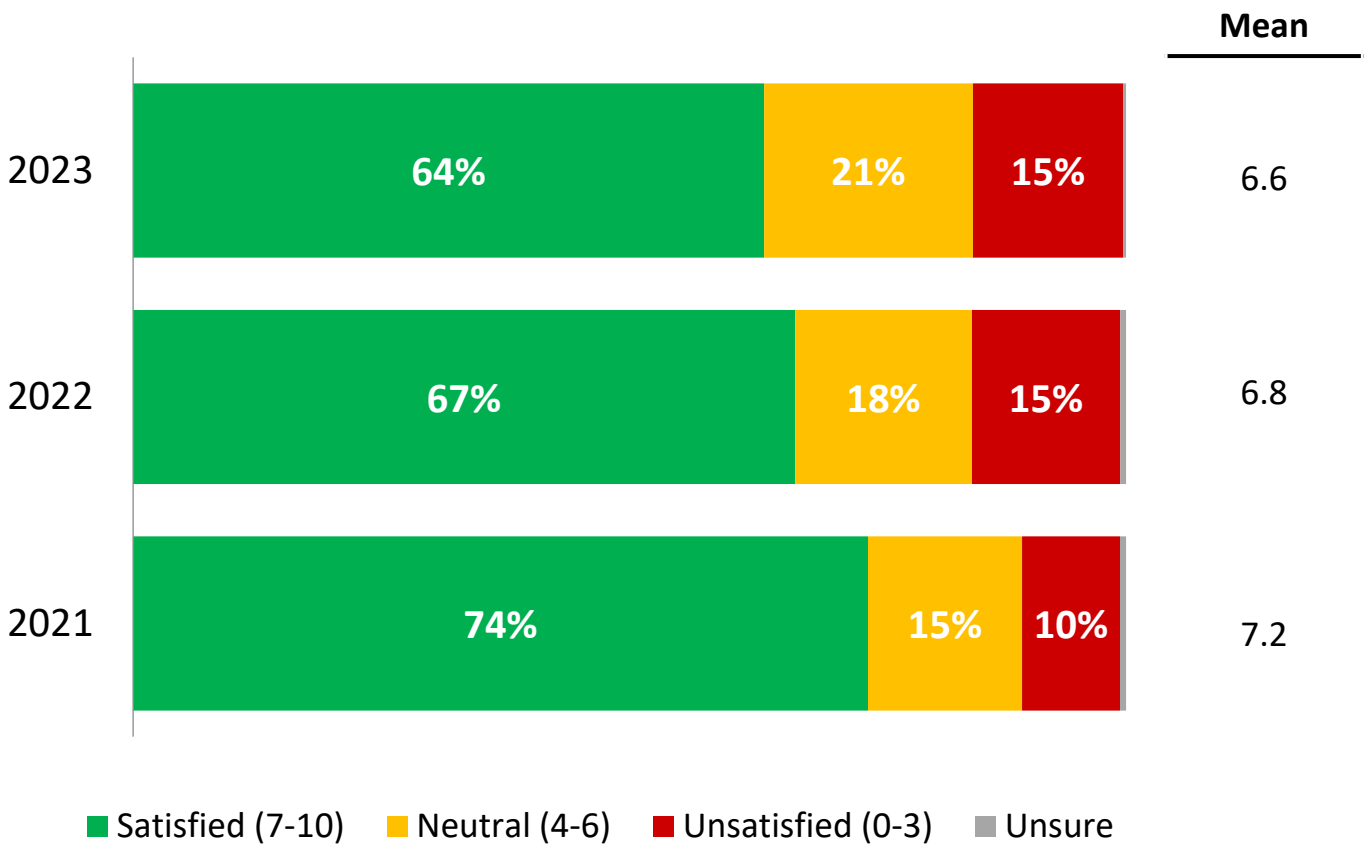

The Pearson Correlation score indicates the relationship between the satisfaction with Canada as a country and impressions of contributors to Canada being a better country. A value of +1 is total positive linear correlation, 0 is no linear correlation, and −1 is total negative linear correlation.

All of the variables have a score between +0.59 and +0.24, meaning there is a positive relationship, but not a strong one.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

# Level of satisfaction with Canada as a country

Q On a scale of 0 to 10 where 0 is not at all satisfied and 10 is very satisfied, how would you describe your level of satisfaction with Canada as a country?




"Just under two in three Canadians say they are very satisfied with Canada as a country, which represents a notable decrease compared to 2021."

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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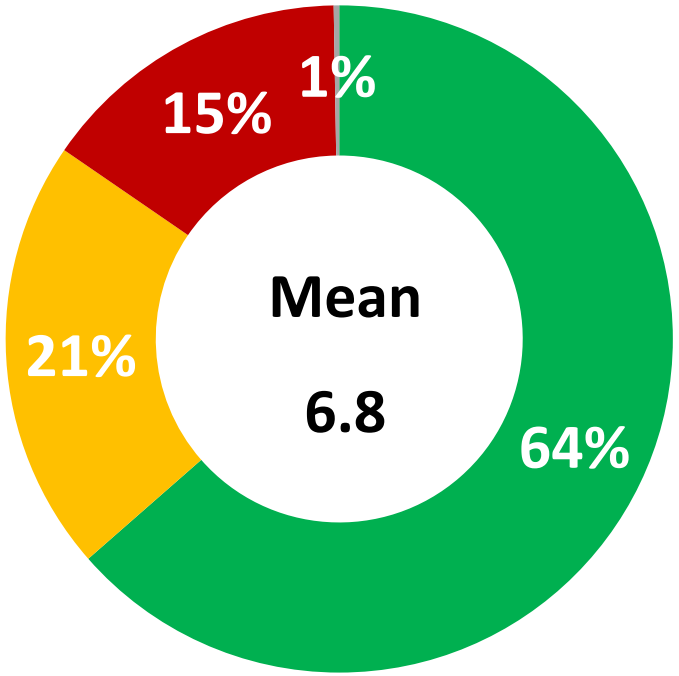
# Level of satisfaction with Canada as a country

Q On a scale of 0 to 10 where 0 is not at all satisfied and 10 is very satisfied, how would you describe your level of satisfaction with Canada as a country?




Satisfied (7-10) Neutral (4-6) Unsatisfied (0-3) Unsure

| | Atlantic (n=110) | Quebec (n=236) | Ontario (n=353) | Prairies (n=216) | BC (n=139) |
|---|---|---|---|---|---|
| Mean | **6.9** | **6.4** | **6.8** | **6.0** | **6.8** |
| | Men (n=557) | Women (n=494) | 18 to 34 (n=245) | 35 to 54 (n=388) | 55 plus (n=421) |
| Mean | **6.3** | **6.8** | **5.8** | **6.4** | **7.2** |

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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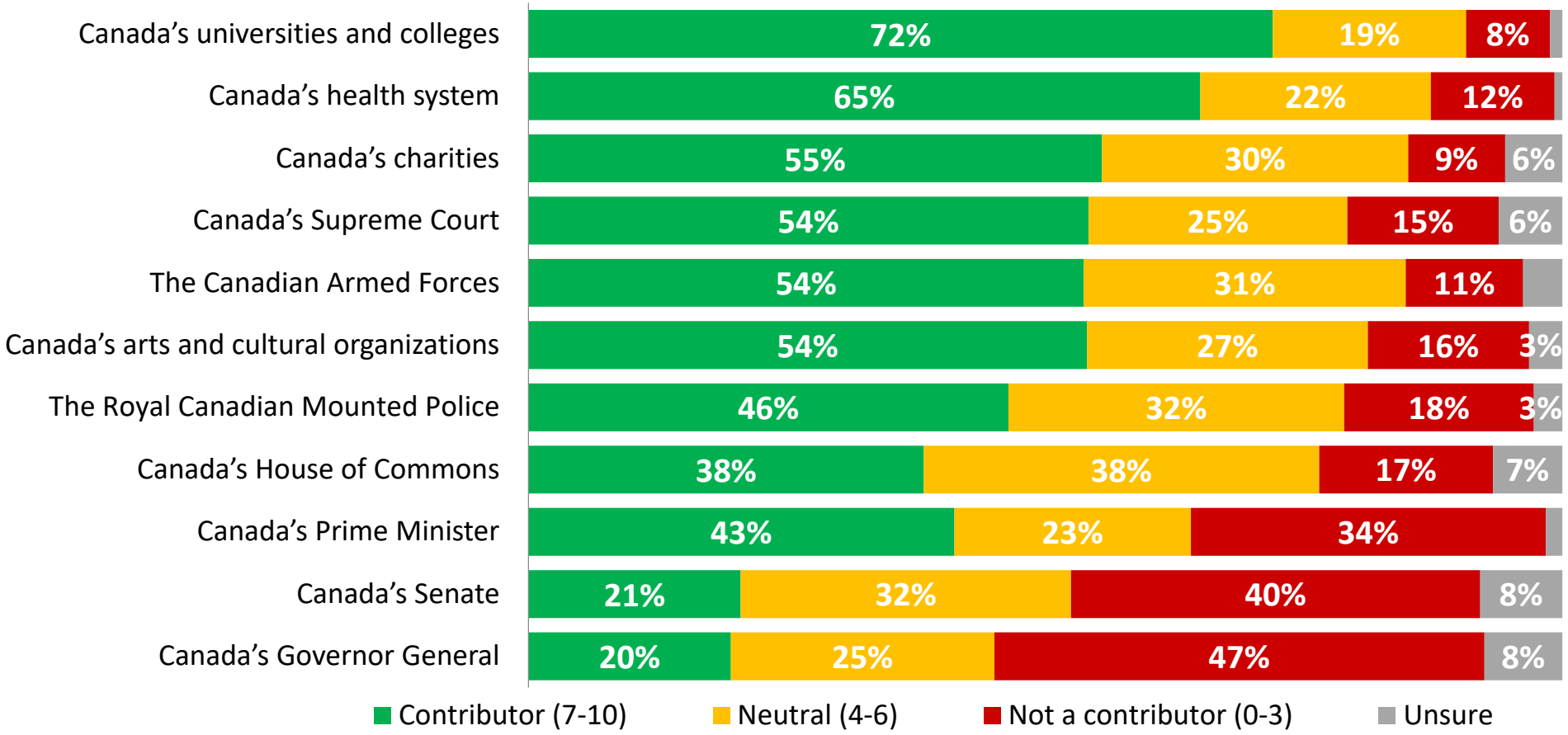
# Contributors to Canada being a better country

**Q** Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]




| | Mean 2023 | Mean 2022 | Mean 2021 |
|---|---|---|---|
| Canada's universities and colleges | 7.3 | 7.3 | 7.9 |
| Canada's health system | 7.0 | 7.1 | 8.0 |
| Canada's charities | 6.7 | 6.5 | 7.4 |
| Canada's Supreme Court | 6.5 | 6.5 | 7.1 |
| The Canadian Armed Forces | 6.5 | 6.4 | 6.9 |
| Canada's arts and cultural organizations | 6.4 | 6.3 | 7.1 |
| The Royal Canadian Mounted Police | 5.9 | 5.8 | 6..3 |
| Canada's House of Commons | 5.7 | 5.6 | 6.2 |
| Canada's Prime Minister | 4.9 | 5.2 | 5.7 |
| Canada's Senate | 4.1 | 3.6 | 4.2 |
| Canada's Governor General | 3.6 | 3.2 | 2.9 |

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*Data under 3% not labelled for clarity.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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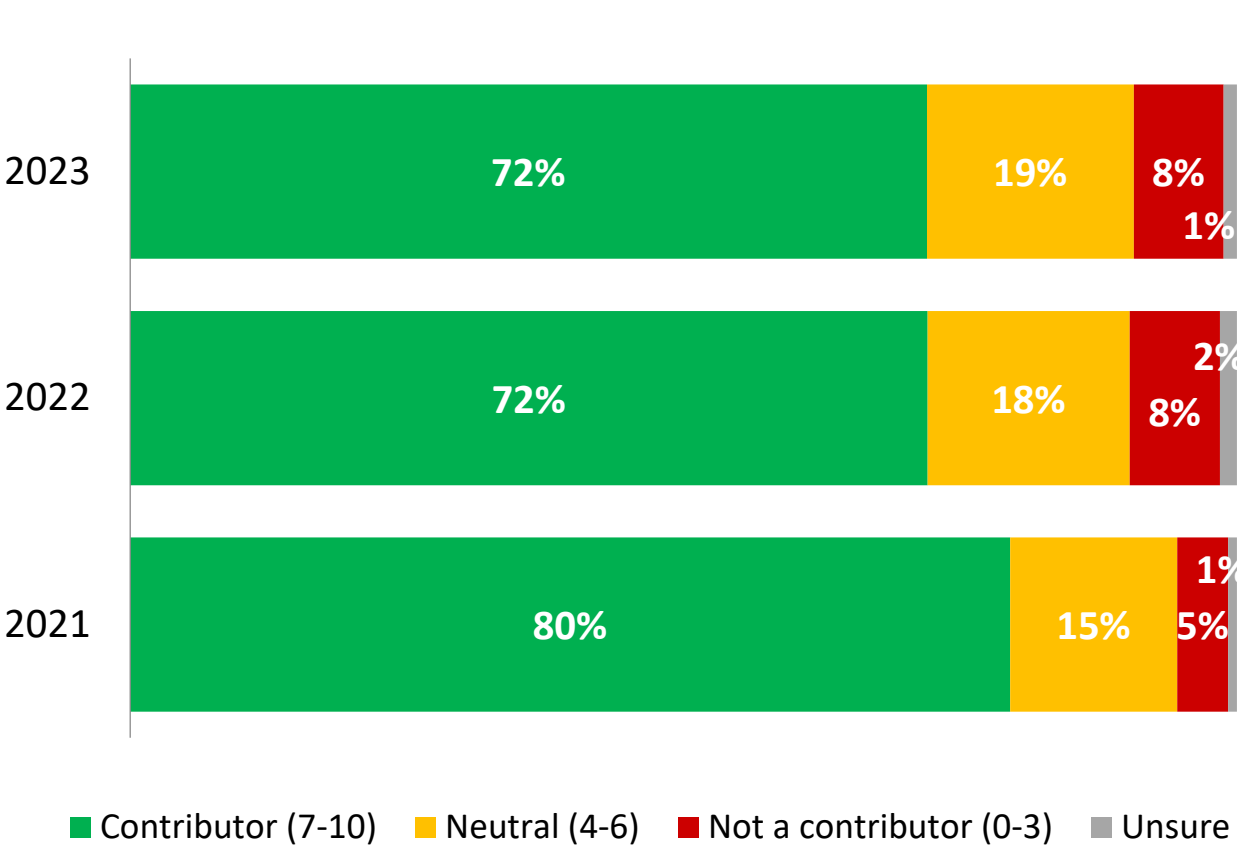
# Contribution of Canada's universities and colleges making Canada a better country

Q Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

**Canada's universities and colleges**




> Canada's Universities and colleges ranked as top major contributor to Canada being a better country with over seven in ten Canadians saying they are a major contributor, although it is a decrease compared to 2021.

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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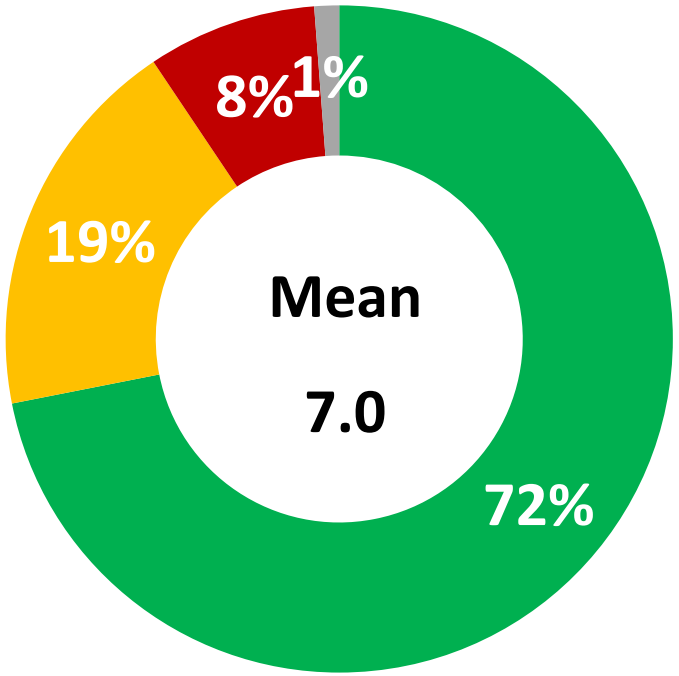
# Contribution of Canada's universities and colleges making Canada a better country

Q Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

**Canada's universities and colleges**




■ Contributor (7-10) ■ Neutral (4-6)

■ Not a contributor (0-3) ■ Unsure

| | Atlantic (n=110) | Quebec (n=236) | Ontario (n=353) | Prairies (n=216) | BC (n=139) |
|---|---|---|---|---|---|
| Mean | **7.2** | **7.6** | **7.3** | **6.8** | **7.1** |

| | Men (n=557) | Women (n=494) | 18 to 34 (n=245) | 35 to 54 (n=388) | 55 plus (n=421) |
|---|---|---|---|---|---|
| Mean | **7.0** | **7.5** | **6.6** | **7.3** | **7.7** |

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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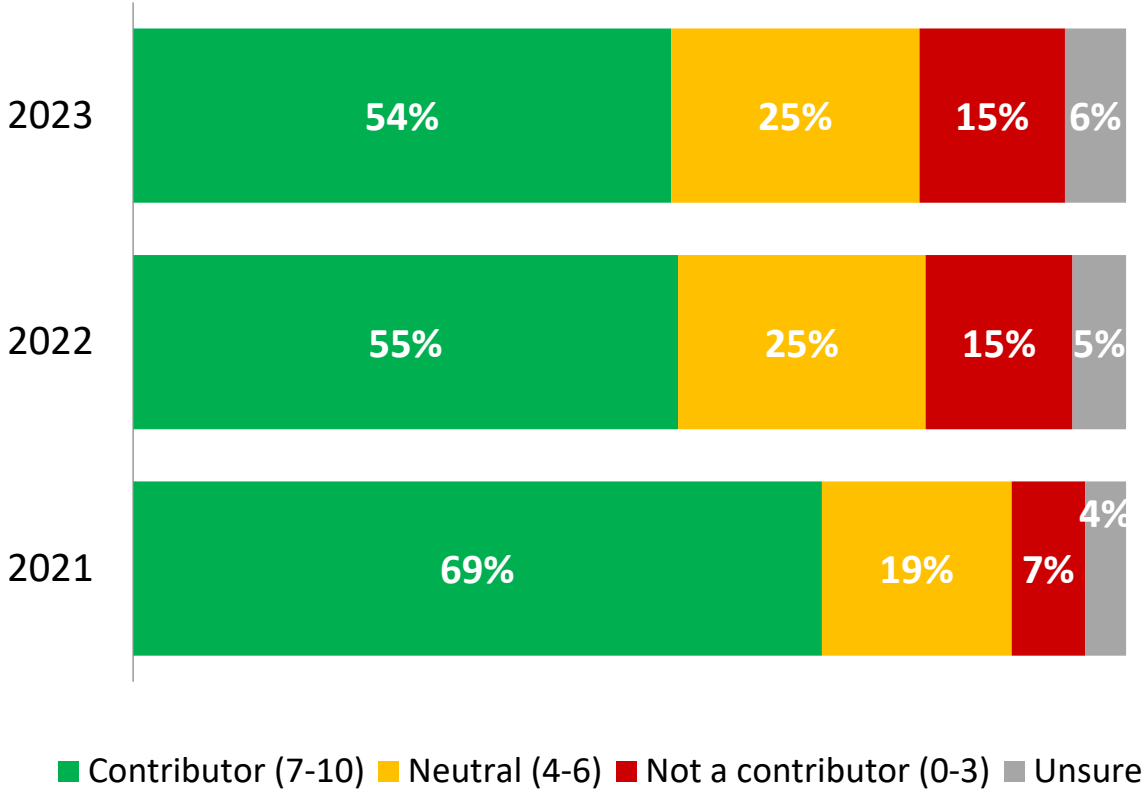
# Contribution of Canada's Supreme Court making Canada a better country

Q Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

**Canada's Supreme Court**




| | Mean |
|---|---|
| 2023 | 6.5 |
| 2022 | 6.5 |
| 2021 | 7.4 |

"Consistent with the previous wave, over one in two Canadians say Canada's Supreme Court is a major contributor. Canadians aged 55+ (mean of 7.7) are more likely to say so compared to Canadians aged 18-34 (mean of 6.6)"

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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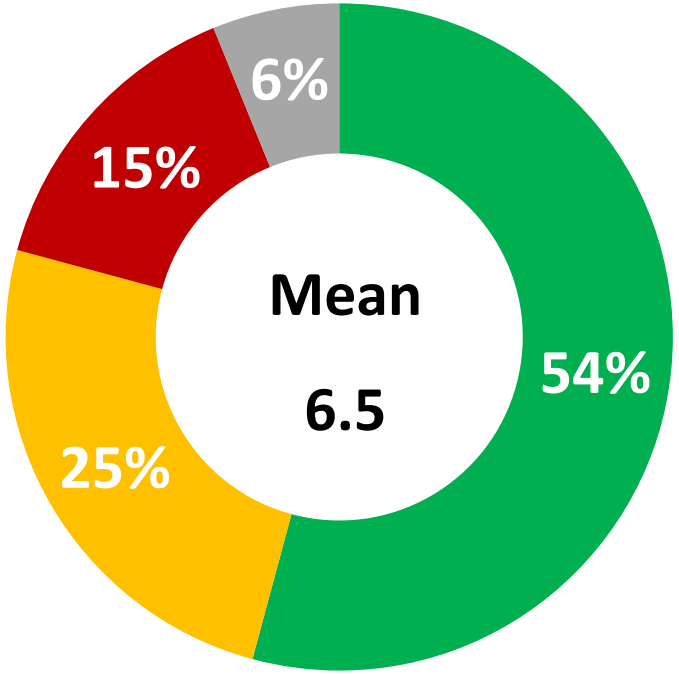
# Contribution of Canada's Supreme Court making Canada a better country




Contributor (7-10)
Neutral (4-6)
Not a contributor (0-3)
Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Q Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

**Canada's Supreme Court**

| | Atlantic (n=110) | Quebec (n=236) | Ontario (n=353) | Prairies (n=216) | BC (n=139) |
|---|---|---|---|---|---|
| Mean | **6.5** | **6.3** | **6.6** | **6.0** | **6.7** |

| | Men (n=557) | Women (n=494) | 18 to 34 (n=245) | 35 to 54 (n=388) | 55 plus (n=421) |
|---|---|---|---|---|---|
| Mean | **6.2** | **7.8** | **5.7** | **6.4** | **7.1** |

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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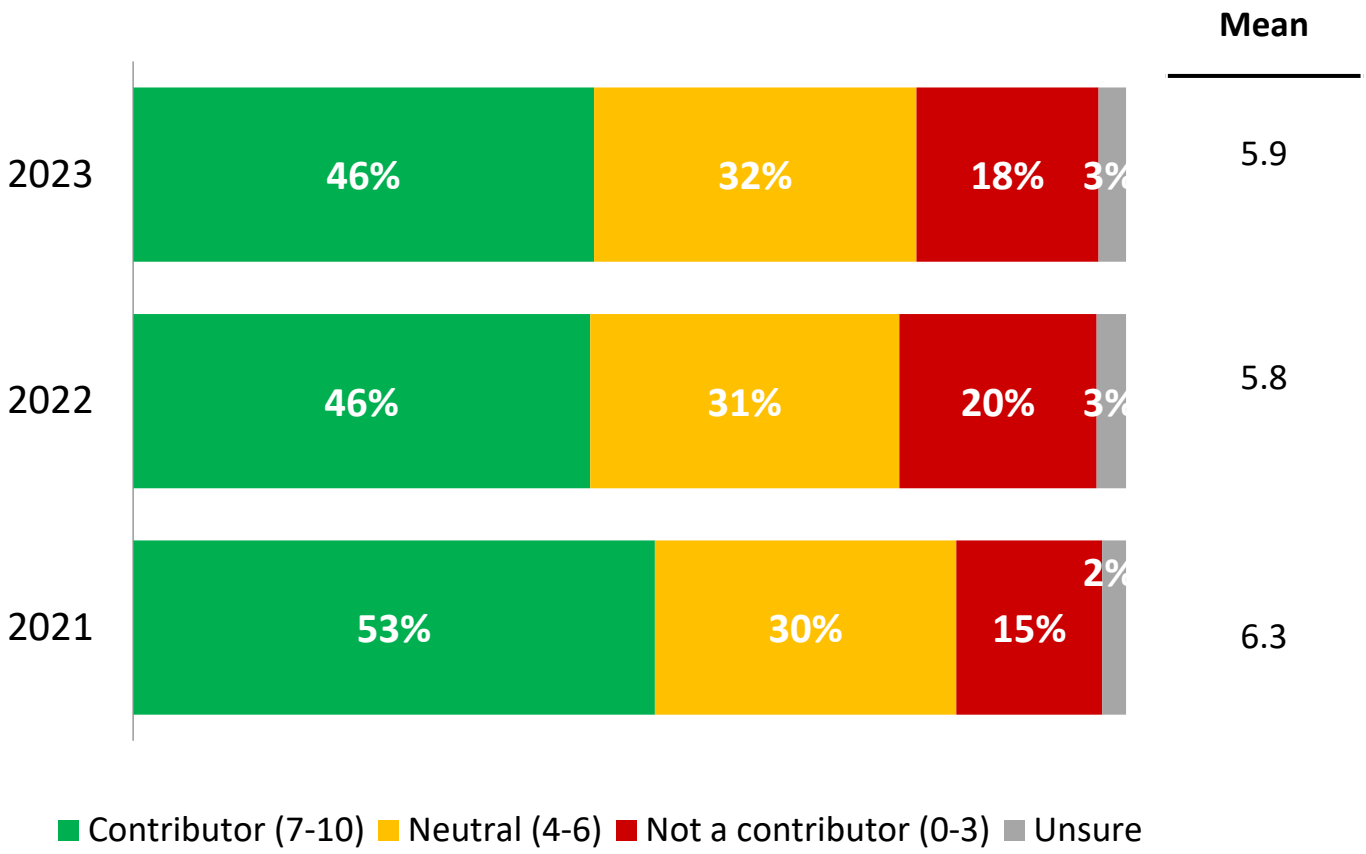
# Contribution of the Royal Canadian Mounted Police making Canada a better country

Q Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

**The Royal Canadian Mounted Police**




In line with the past wave, one in two Canadians believe the Royal Canadian Mounted Police contribute to Canada being a better country. Canadians aged 55+ (mean of 6.4) are more likely to say so compared to Canadians aged 18-34 (mean of 5.2)

*Weighted to the true population proportion.
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Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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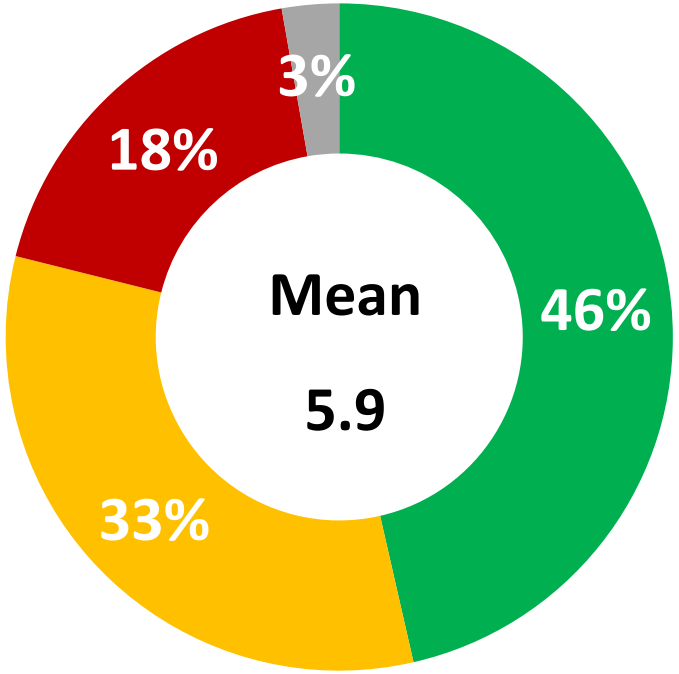
**The Royal Canadian Mounted Police**




■ Contributor (7-10) ■ Neutral (4-6)

■ Not a contributor (0-3) ■ Unsure

| | Atlantic (n=110) | Quebec (n=236) | Ontario (n=353) | Prairies (n=216) | BC (n=139) |
|---|---|---|---|---|---|
| Mean | **6.3** | **5.8** | **5.8** | **6.3** | **6.1** |
| | Men (n=557) | Women (n=494) | 18 to 34 (n=245) | 35 to 54 (n=388) | 55 plus (n=421) |
| Mean | **5.7** | **6.1** | **5.2** | **5.9** | **6.4** |

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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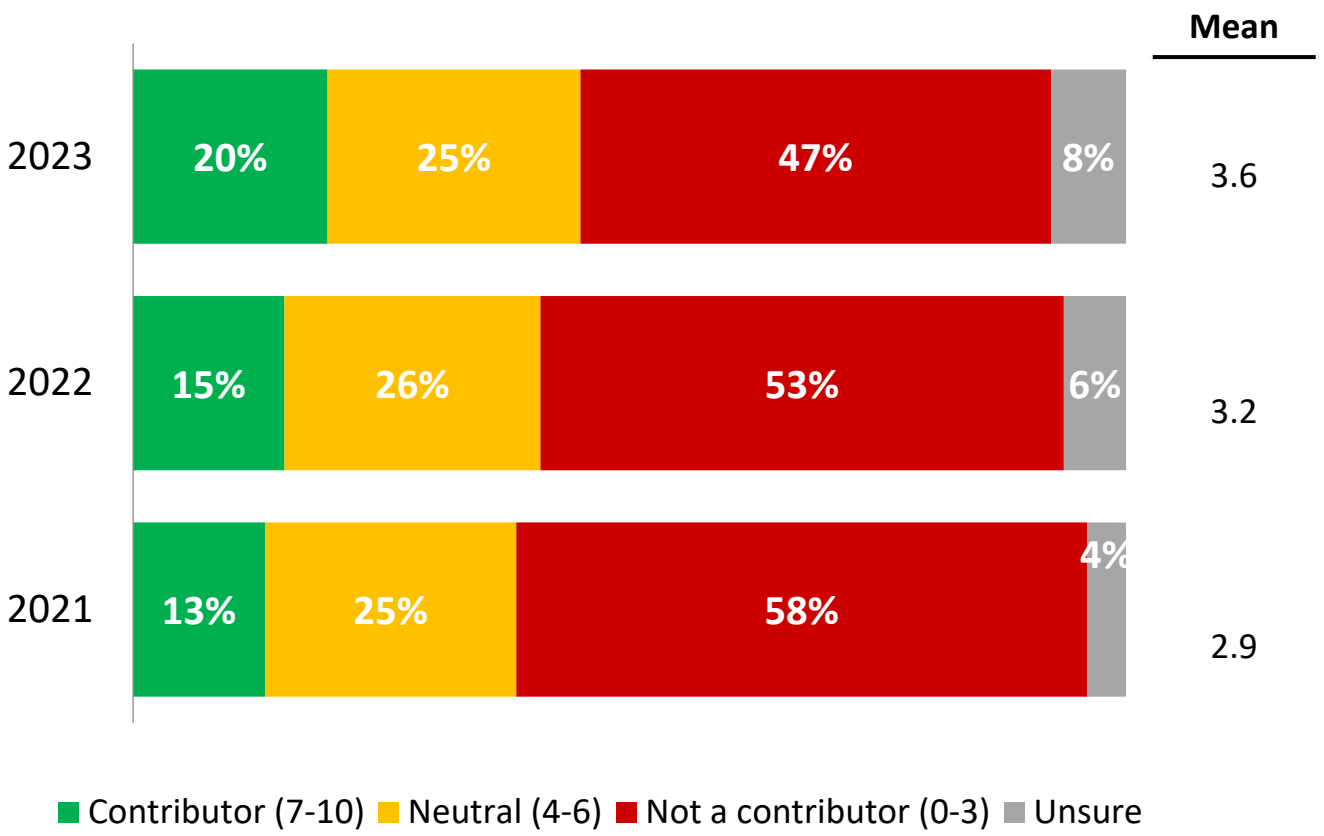
# Contribution of Canada's Governor General making Canada a better country

Q Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

**Canada's Governor General**




"There was a noticeable increase in the proportion of Canadians who say Canada's Governor General is a contributor to Canada being a better country (20%) compared to 2021 (13%)"

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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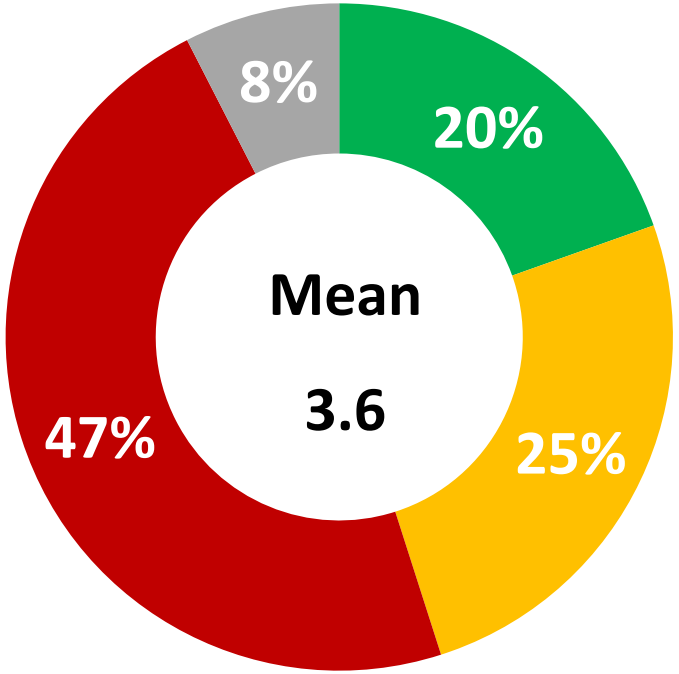
# Contribution of Canada's Governor General making Canada a better country

Q Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

**Canada's Governor General**




■ Contributor (7-10) ■ Neutral (4-6)

■ Not a contributor (0-3) ■ Unsure

| | Atlantic (n=110) | Quebec (n=236) | Ontario (n=353) | Prairies (n=216) | BC (n=139) |
|---|---|---|---|---|---|
| Mean | **4.4** | **2.5** | **4.0** | **3.3** | **4.1** |

| | Men (n=557) | Women (n=494) | 18 to 34 (n=245) | 35 to 54 (n=388) | 55 plus (n=421) |
|---|---|---|---|---|---|
| Mean | **3.1** | **4.1** | **3.2** | **3.3** | **4.0** |

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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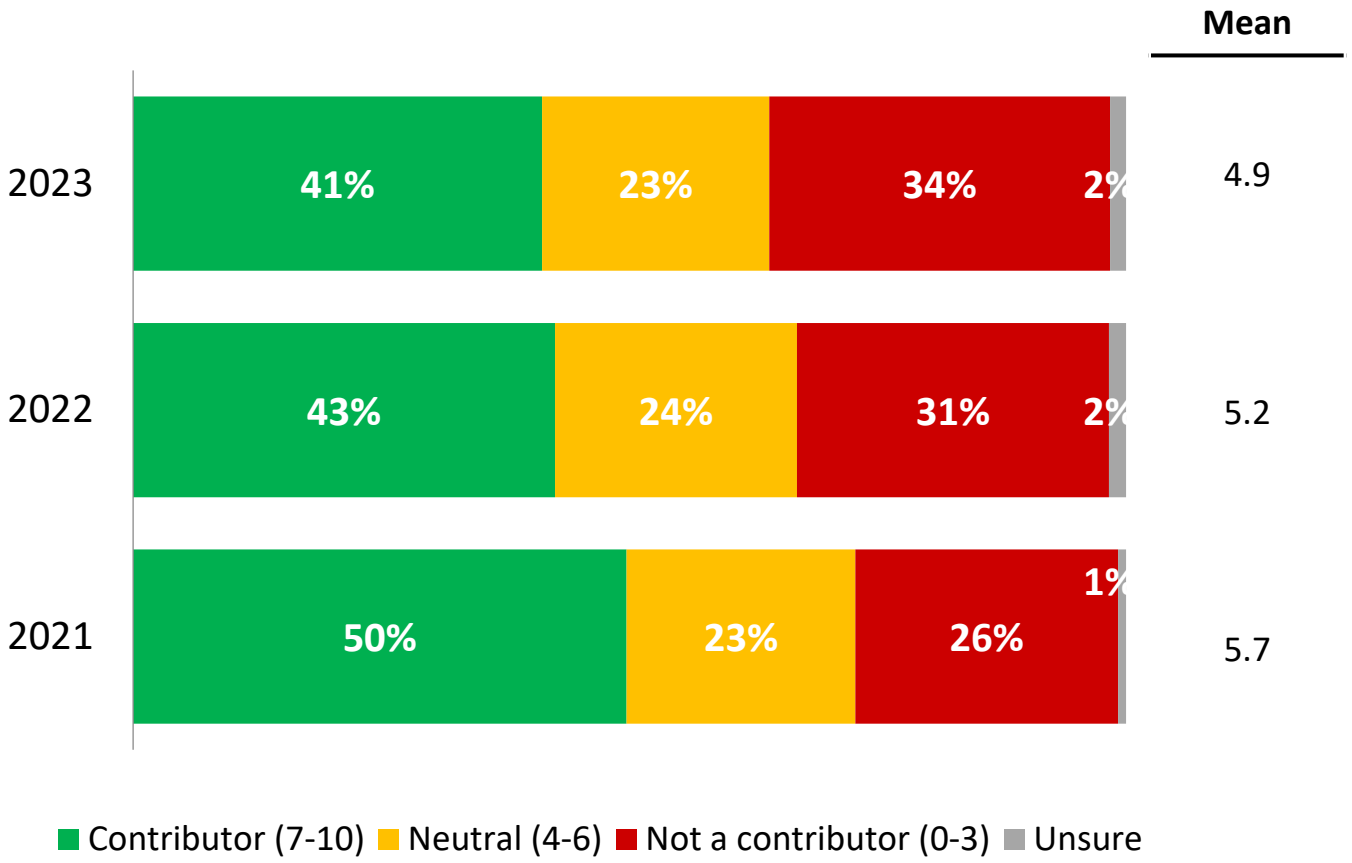
# Contribution of Canada's Prime Minister making Canada a better country

Q Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

**Canada's Prime Minister**




"In line with past wave, four in ten Canadians believe the Prime Minister contributes to Canada being a better country. Residents of BC (mean of 5.0) are more likely to say so compared to Prairie residents (mean of 3.7)"

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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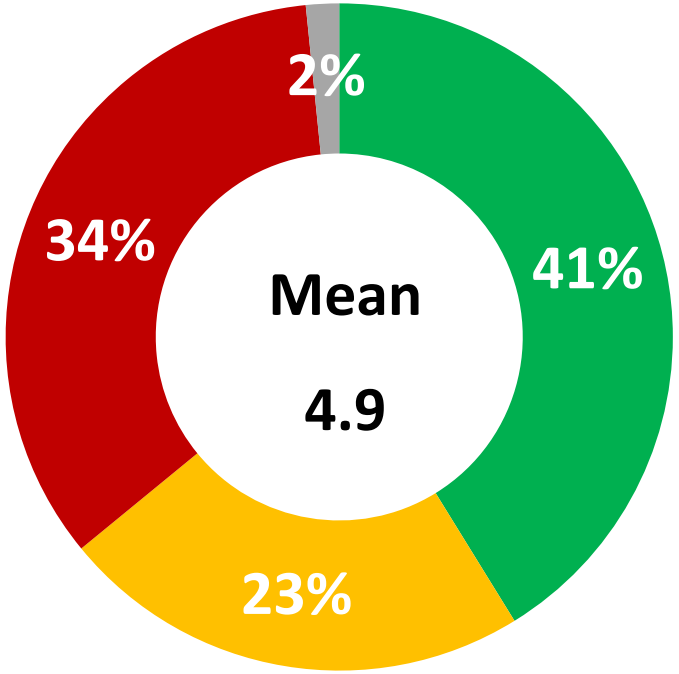
# Contribution of Canada's Prime Minister making Canada a better country

Q Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

**Canada's Prime Minister**




| | Atlantic (n=110) | Quebec (n=236) | Ontario (n=353) | Prairies (n=216) | BC (n=139) |
|---|---|---|---|---|---|
| Mean | **5.5** | **5.1** | **5.3** | **3.7** | **5.0** |
| | Men (n=557) | Women (n=494) | 18 to 34 (n=245) | 35 to 54 (n=388) | 55 plus (n=421) |
| Mean | **4.3** | **5.5** | **4.3** | **4.9** | **5.4** |

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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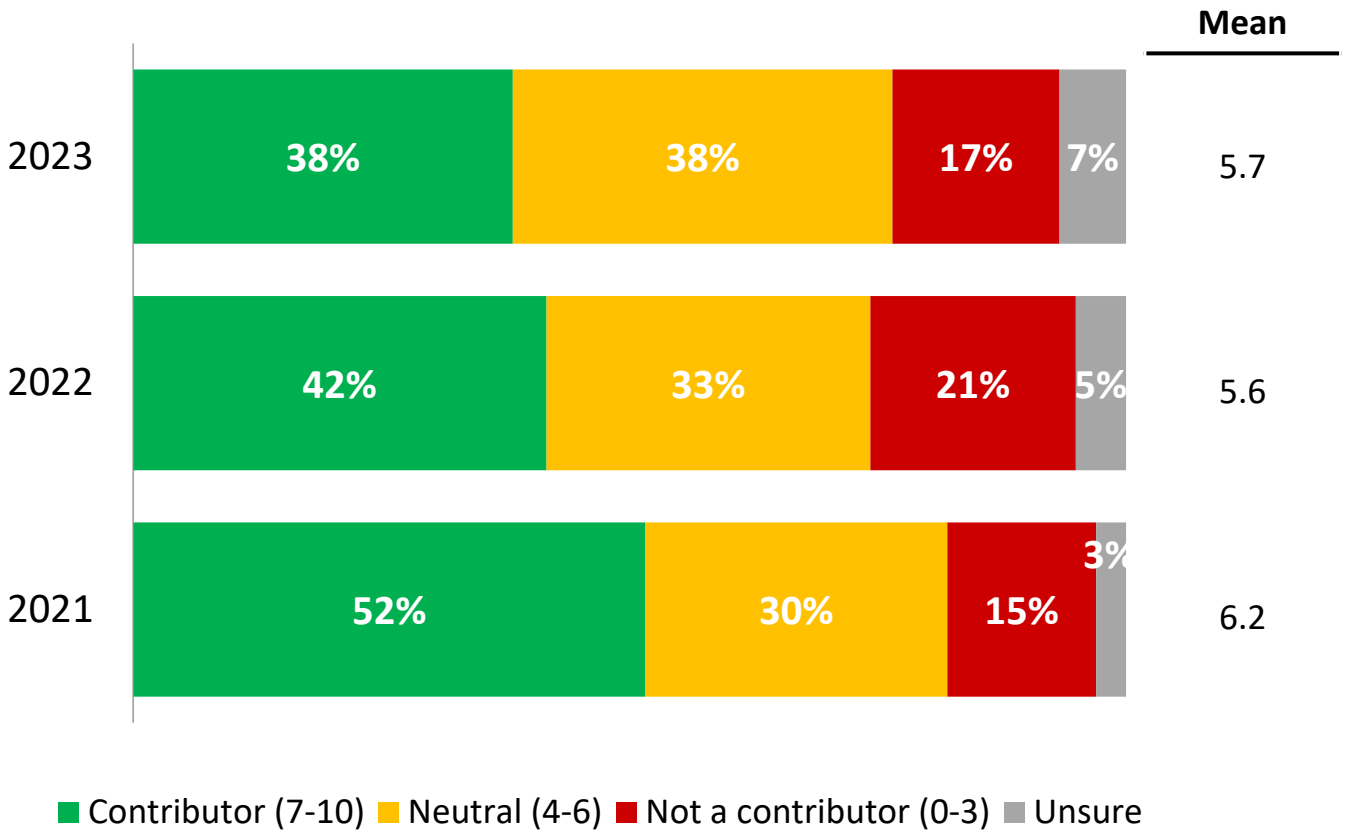
# Contribution of Canada's House of Commons making Canada a better country

Q Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

**Canada's House of Commons**




> There was a marginal decrease in the proportion of Canadians who say the House of Commons is a major contributor to Canada being a better country (38%) compared to 2022 (42%).

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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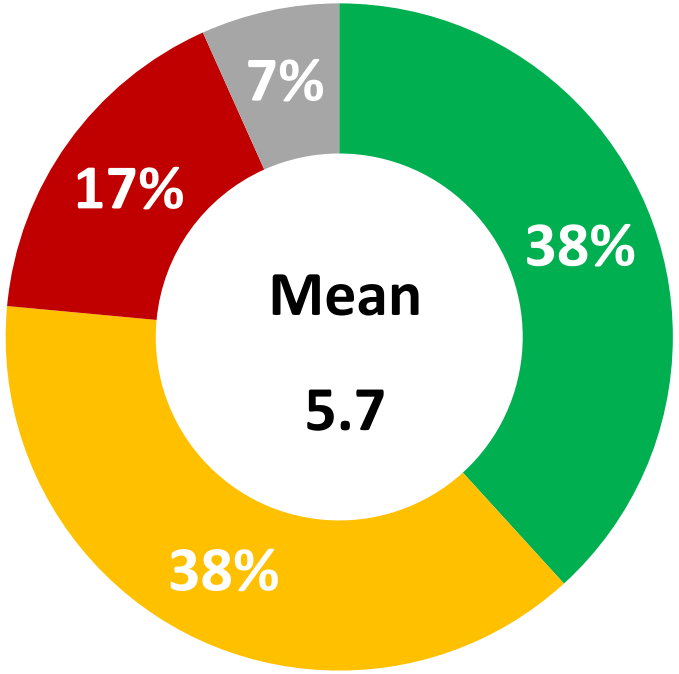
# Contribution of Canada's House of Commons making Canada a better country

Q Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

**Canada's House of Commons**




| | Atlantic (n=110) | Quebec (n=236) | Ontario (n=353) | Prairies (n=216) | BC (n=139) |
|---|---|---|---|---|---|
| Mean | **6.0** | **5.6** | **6.0** | **5.2** | **5.6** |
| | Men (n=557) | Women (n=494) | 18 to 34 (n=245) | 35 to 54 (n=388) | 55 plus (n=421) |
| Mean | **5.5** | **5.9** | **5.2** | **5.4** | **6.2** |

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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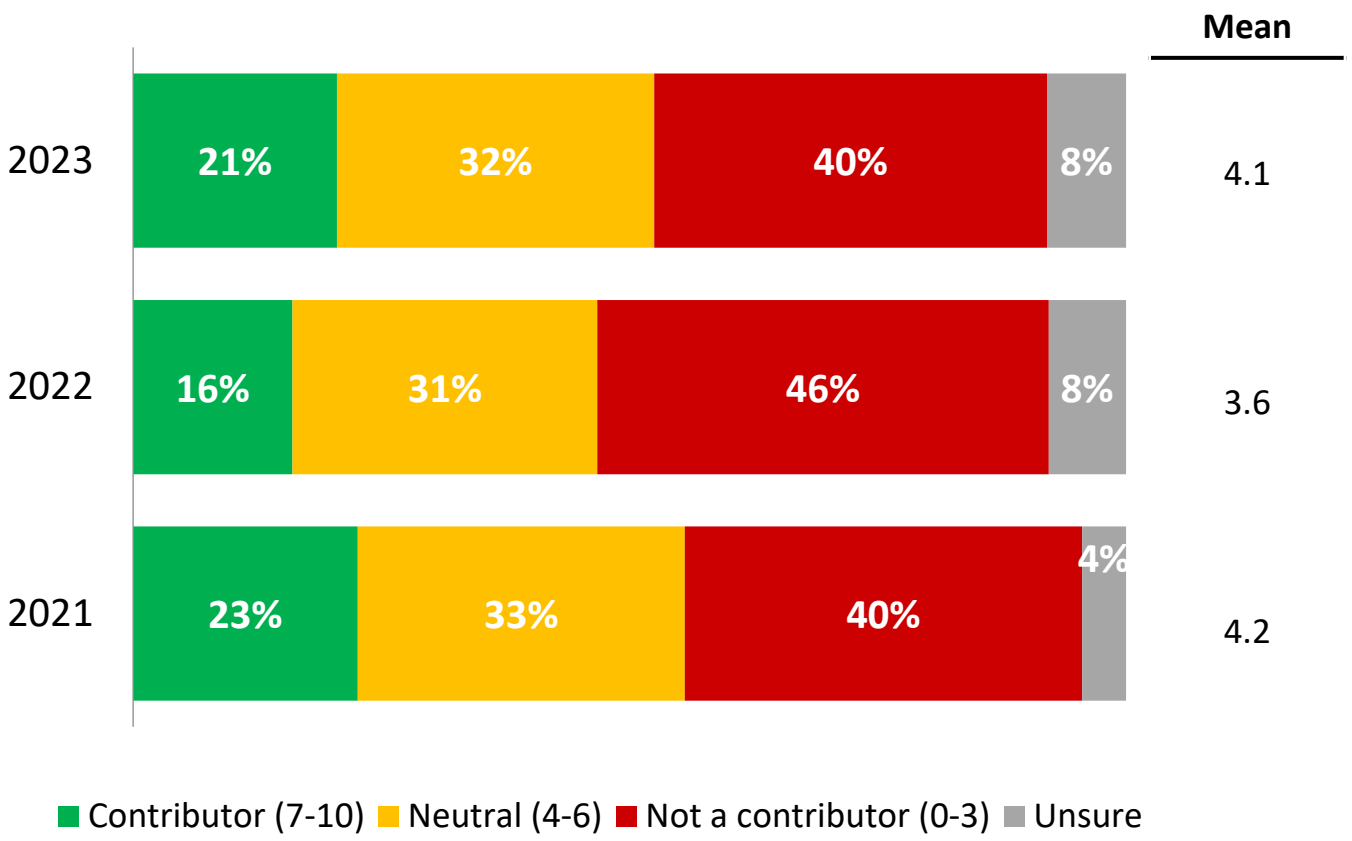
# Contribution of Canada's Senate making Canada a better country

Q Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

**Canada's Senate**




"There was a marginal increase in the proportion of Canadians who say Canada's Senate is a contributor to Canada being a better country (21%) compared to 2022 (16%)"

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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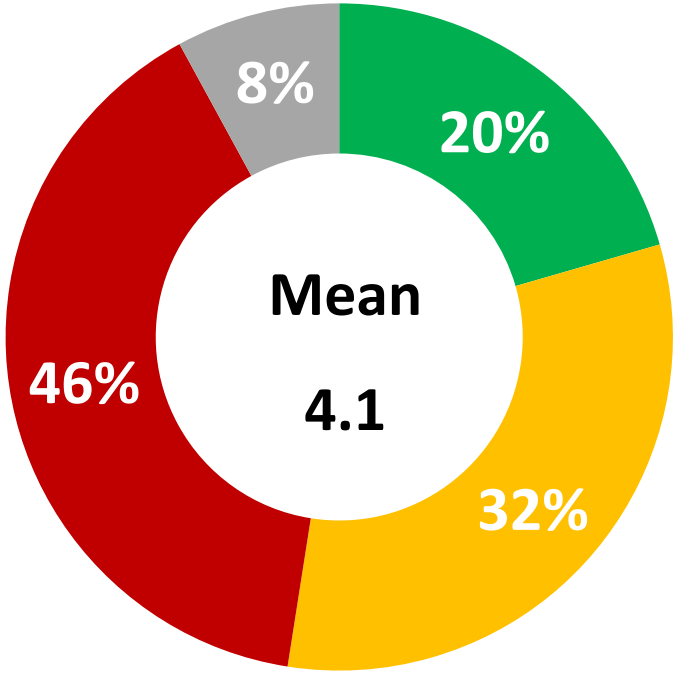
# Contribution of Canada's Senate making Canada a better country

Q Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

**Canada's Senate**




■ Contributor (7-10) ■ Neutral (4-6)

■ Not a contributor (0-3) ■ Unsure

| | Atlantic (n=110) | Quebec (n=236) | Ontario (n=353) | Prairies (n=216) | BC (n=139) |
|---|---|---|---|---|---|
| Mean | **4.9** | **4.0** | **4.2** | **3.8** | **4.2** |

| | Men (n=557) | Women (n=494) | 18 to 34 (n=245) | 35 to 54 (n=388) | 55 plus (n=421) |
|---|---|---|---|---|---|
| Mean | **3.7** | **4.5** | **4.1** | **3.9** | **4.2** |

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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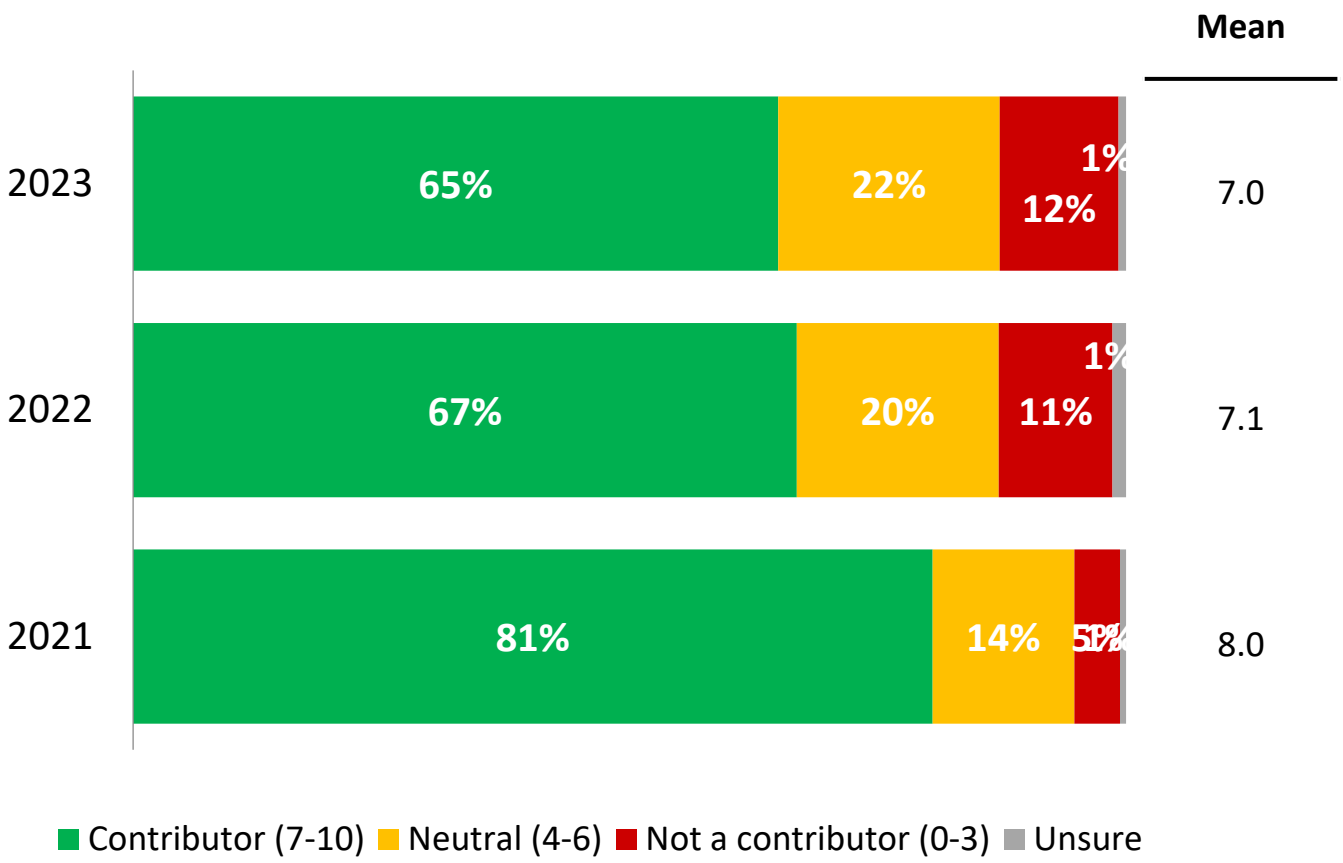
# Contribution of Canada's Health system making Canada a better country

Q Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

**Canada's health system**




"There continues to be a decrease in the proportion of Canadians who say the health system is a major contributor to Canada being a better country with one in two that say so, compared to two in three in 2022."

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 21st to 23rd, 2022, n=1,049, accurate 3.0 percentage points plus or minus, 19 times out of 20.

NANOS

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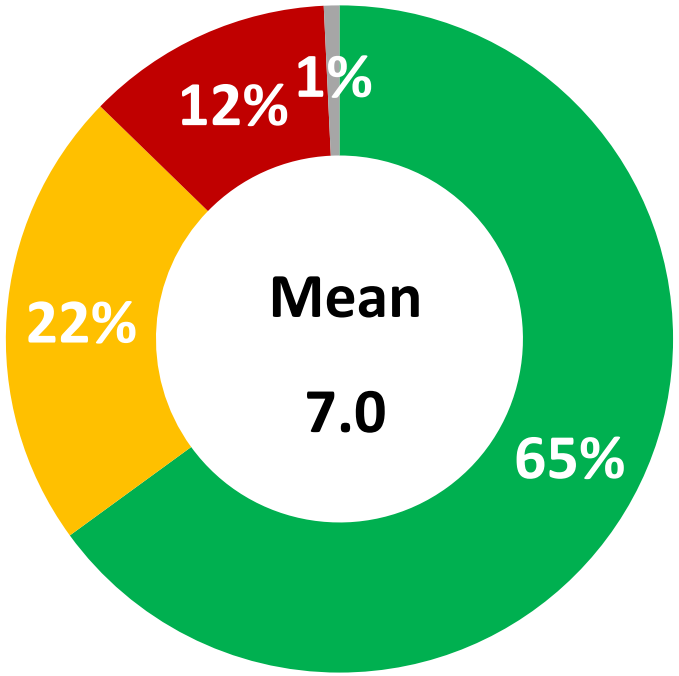
# Contribution of Canada's Health system making Canada a better country

Q Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

**Canada's health system**




■ Contributor (7-10) ■ Neutral (4-6)

■ Not a contributor (0-3) ■ Unsure

| | Atlantic (n=110) | Quebec (n=236) | Ontario (n=353) | Prairies (n=216) | BC (n=139) |
|---|---|---|---|---|---|
| Mean | **7.1** | **6.5** | **7.3** | **6.9** | **7.0** |
| | Men (n=557) | Women (n=494) | 18 to 34 (n=245) | 35 to 54 (n=388) | 55 plus (n=421) |
| Mean | **6.8** | **7.2** | **6.9** | **6.8** | **7.2** |

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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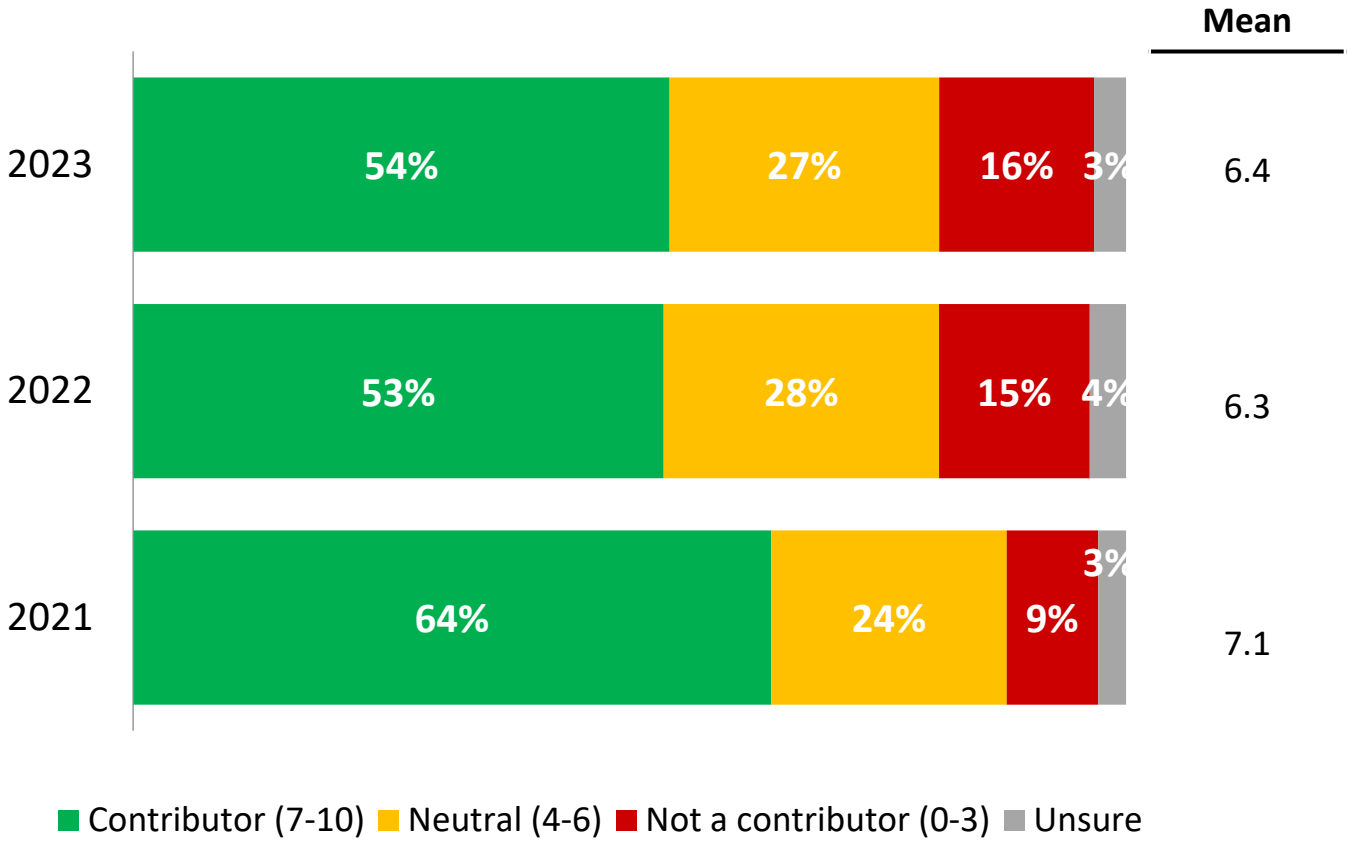
# Contribution of Canada's arts and cultural organisations making Canada a better country

Q Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

**Canada's arts and cultural organizations**




"Consistent with the previous wave, over one in two Canadians say Canada's arts and cultural organizations are a major contributor to Canada being a better country."

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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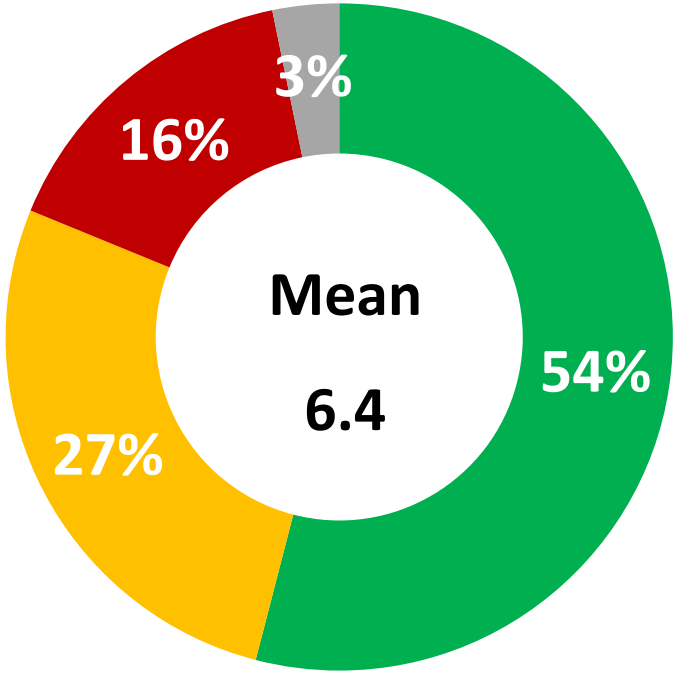
# Contribution of Canada's arts and cultural organisations making Canada a better country




Contributor (7-10)
Neutral (4-6)
Not a contributor (0-3)
Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Q Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

**Canada's arts and cultural organizations**

| | Atlantic (n=110) | Quebec (n=236) | Ontario (n=353) | Prairies (n=216) | BC (n=139) |
|---|---|---|---|---|---|
| Mean | **6.2** | **6.8** | **6.3** | **6.1** | **6.5** |

| | Men (n=557) | Women (n=494) | 18 to 34 (n=245) | 35 to 54 (n=388) | 55 plus (n=421) |
|---|---|---|---|---|---|
| Mean | **6.0** | **6.8** | **6.0** | **6.2** | **6.8** |

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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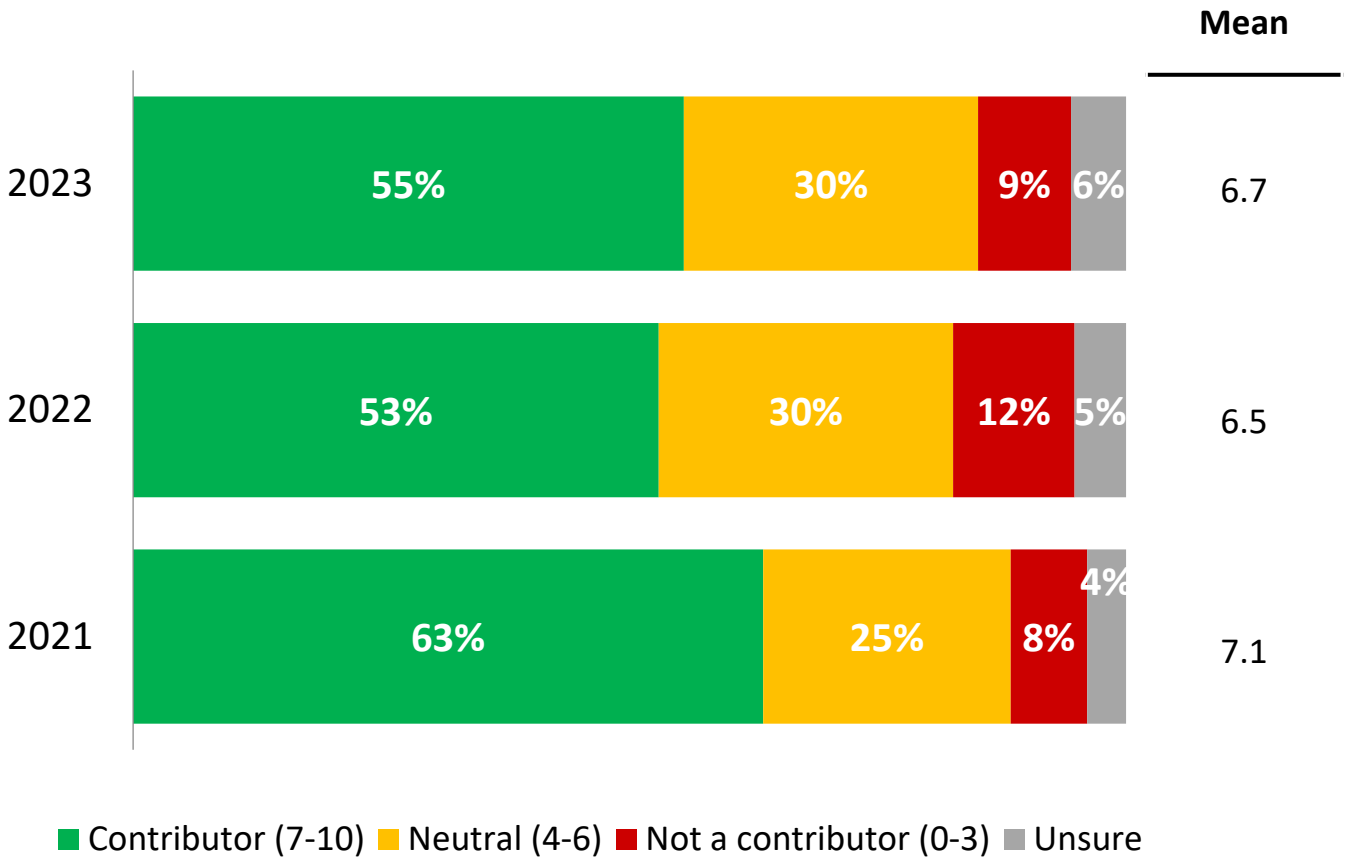
# Contribution of Canada's charities making Canada a better country

Q Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

**Canada's charities**




"Over one in two Canadians say Canada's charities are a major contributor to Canada being a better country, which is consistent with results from 2022"

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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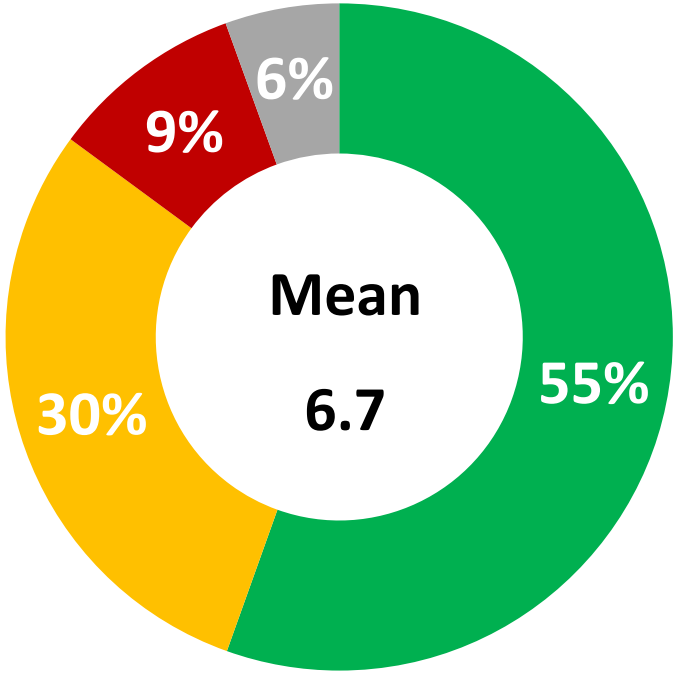
# Contribution of Canada's charities making Canada a better country

Q Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

**Canada's charities**




■ Contributor (7-10) ■ Neutral (4-6)

■ Not a contributor (0-3) ■ Unsure

| | Atlantic (n=110) | Quebec (n=236) | Ontario (n=353) | Prairies (n=216) | BC (n=139) |
|---|---|---|---|---|---|
| Mean | **6.8** | **6.9** | **6.6** | **6.6** | **6.6** |
| | Men (n=557) | Women (n=494) | 18 to 34 (n=245) | 35 to 54 (n=388) | 55 plus (n=421) |
| Mean | **6.5** | **6.9** | **6.2** | **6.4** | **7.2** |

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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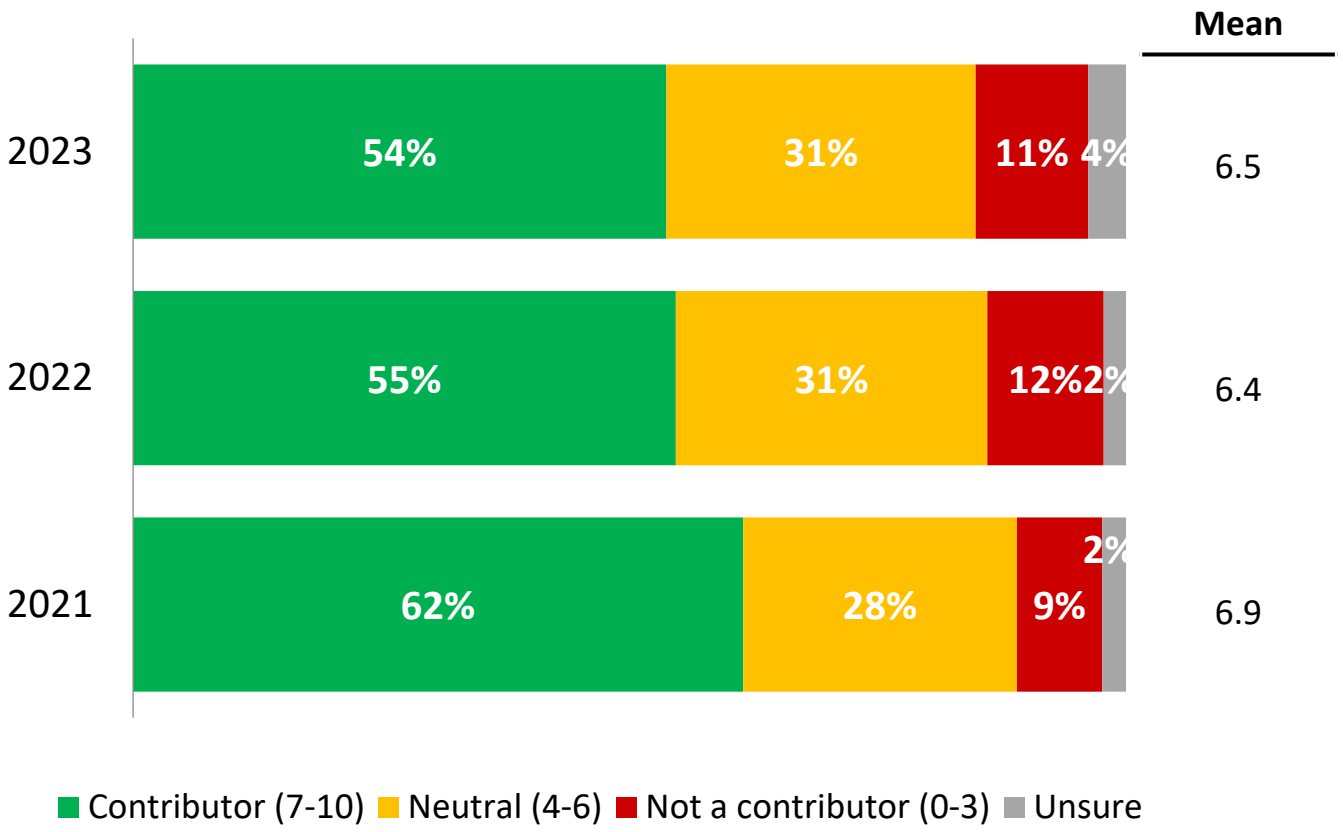
# Contribution of the Canadian Armed Forces making Canada a better country

Q Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

**The Canadian Armed Forces**




> Consistent with the previous wave, over one in two Canadians say the Canadian Armed Forces are a major contributor to Canada being a better country.

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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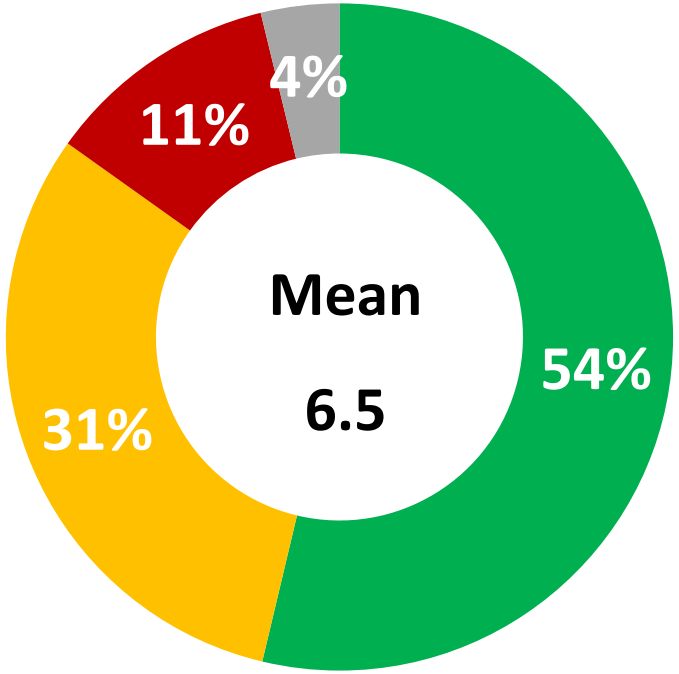
# Contribution of the Canadian Armed Forces making Canada a better country

Q Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

**The Canadian Armed Forces**




■ Contributor (7-10) ■ Neutral (4-6)

■ Not a contributor (0-3) ■ Unsure

| | Atlantic (n=110) | Quebec (n=236) | Ontario (n=353) | Prairies (n=216) | BC (n=139) |
|---|---|---|---|---|---|
| Mean | 6.9 | 6.3 | 6.5 | 6.9 | 6.4 |
| | Men (n=557) | Women (n=494) | 18 to 34 (n=245) | 35 to 54 (n=388) | 55 plus (n=421) |
| Mean | 6.4 | 6.7 | 5.9 | 6.4 | 7.0 |

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to January 30th, 2023, n=1054, accurate ±3.1 percentage points plus or minus, 19 times out of 20.

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# METHODOLOGY

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,054 Canadians, 18 years of age or older, between January 27th and 30th, 2023 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.
Individuals randomly called using random digit dialing with a maximum of five call backs.

The margin of error for a random survey of 1054 Canadians is ±3.1 percentage points, 19 times out of 20.

The research was commissioned and conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

# TECHNICAL NOTE

| Element | Description |
|---|---|
| Research sponsor | Nanos Research |
| Population and Final Sample Size | 1054 Randomly selected individuals. |
| Source of Sample | Nanos Panel |
| Type of Sample | Probability |
| Margin of Error | ±3.1 percentage points, 19 times out of 20. |
| Mode of Survey | RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey |
| Sampling Method Base | The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada. |
| Demographics (Captured) | Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older.<br>Six digit postal code was used to validate geography. |
| Fieldwork/Validation | Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online |
| Number of Calls | Maximum of five call backs to those recruited. |
| Time of Calls | Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent. |
| Field Dates | January 27th and 30th, 2022 . |
| Language of Survey | The survey was conducted in both English and French. |
| Standards | Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements.<br>https://canadianresearchinsightscouncil.ca/standards/ |

| Element | Description |
|---|---|
| Weighting of Data | The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure |
| Screening | Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data. |
| Excluded Demographics | Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate. |
| Stratification | By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample. |
| Estimated Response Rate | 13 percent, consistent with industry norms. |
| Question Order | Question order in the preceding report reflects the order in which they appeared in the original questionnaire. |
| Question Content | Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, mental health, social programs, health system and food prices. |
| Question Wording | The questions in the preceding report are written exactly as they were asked to individuals. |
| Research/Data Collection Supplier | Nanos Research |
| Contact | Contact Nanos Research for more information or with any concerns or questions.<br>http://www.nanos.co<br>Telephone:(613) 234-4666 ext. 237<br>Email: info@nanosresearch.com. |

# TABULATIONS

## 2023-2308 – Nanos Research – Institutional Tracking January Omni – STAT SHEET

| | | | Region | | | | | | Gender | | | Age | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Canada 2023-01 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question - On a scale of 0 to 10 where 0 is not at all satisfied and 10 is very satisfied, how would you describe your level of satisfaction with Canada as a country? | Total | Unwgt N | 1054 | 110 | 236 | 353 | 216 | 139 | 557 | 494 | 3 | 245 | 388 | 421 |
| | | Wgt N | 1003 | 68 | 231 | 390 | 175 | 139 | 490 | 510 | 3 | 268 | 324 | 411 |
| | | Mean | 6.6 | 6.9 | 6.4 | 6.8 | 6.0 | 6.8 | 6.3 | 6.8 | | 5.8 | 6.4 | 7.2 |
| | | Median | 7.0 | 7.0 | 7.0 | 7.0 | 7.0 | 7.0 | 7.0 | 7.0 | | 7.0 | 7.0 | 8.0 |
| | Not at all satisfied (0) | % | 3.8 | 3.7 | 5.2 | 2.1 | 8.3 | 0.7 | 4.2 | 3.5 | | 5.0 | 4.4 | 2.5 |
| | 1 | % | 1.7 | 1.8 | 0.0 | 1.2 | 4.3 | 2.1 | 2.2 | 1.1 | | 2.4 | 1.9 | 1.0 |
| | 2 | % | 5.0 | 2.6 | 6.3 | 5.4 | 3.8 | 4.3 | 7.2 | 2.9 | | 7.2 | 5.3 | 3.3 |
| | 3 | % | 4.7 | 4.5 | 6.4 | 4.2 | 4.6 | 3.5 | 5.5 | 3.9 | | 6.7 | 4.9 | 3.2 |
| | 4 | % | 3.9 | 2.2 | 2.4 | 3.4 | 6.1 | 5.8 | 4.8 | 3.0 | | 3.3 | 3.6 | 4.5 |
| | 5 | % | 7.5 | 4.6 | 6.5 | 8.6 | 7.8 | 7.1 | 7.0 | 8.0 | | 9.6 | 8.4 | 5.4 |
| | 6 | % | 9.6 | 10.4 | 10.0 | 9.6 | 9.1 | 9.5 | 10.2 | 9.2 | | 14.4 | 10.7 | 5.8 |
| | 7 | % | 19.5 | 23.7 | 21.7 | 17.1 | 17.9 | 22.4 | 17.2 | 21.6 | | 23.5 | 20.4 | 16.1 |
| | 8 | % | 24.1 | 20.7 | 26.2 | 25.5 | 18.6 | 24.9 | 23.8 | 24.0 | | 20.4 | 20.7 | 29.1 |
| | 9 | % | 10.3 | 12.5 | 5.3 | 10.9 | 12.5 | 13.2 | 8.4 | 12.2 | | 3.1 | 10.1 | 15.2 |
| | Very satisfied (10) | % | 9.7 | 13.3 | 9.6 | 11.5 | 7.0 | 6.5 | 9.1 | 10.3 | | 4.2 | 8.7 | 14.1 |
| | Unsure | % | 0.3 | 0.0 | 0.3 | 0.5 | 0.0 | 0.0 | 0.3 | 0.2 | | 0.0 | 0.8 | 0.0 |

## 2023-2308 – Nanos Research – Institutional Tracking January Omni – STAT SHEET

**Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]**

| | | | | Region | | | | | Gender | | | Age | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Canada 2023-01 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question - Canada's universities and colleges | Total | Unwgt N | 1054 | 110 | 236 | 353 | 216 | 139 | 557 | 494 | 3 | 245 | 388 | 421 |
| | | Wgt N | 1003 | 68 | 231 | 390 | 175 | 139 | 490 | 510 | 3 | 268 | 324 | 411 |
| | | Mean | 7.3 | 7.2 | 7.6 | 7.3 | 6.8 | 7.1 | 7.0 | 7.5 | | 6.6 | 7.3 | 7.7 |
| | | Median | 8.0 | 8.0 | 8.0 | 8.0 | 7.0 | 8.0 | 8.0 | 8.0 | | 7.0 | 8.0 | 8.0 |
| | Does not contribute at all (0) | % | 2.5 | 2.2 | 1.1 | 2.3 | 4.7 | 2.8 | 2.7 | 2.4 | | 3.5 | 2.2 | 2.2 |
| | 1 | % | 1.1 | 0.6 | 1.0 | 1.0 | 1.2 | 1.4 | 1.1 | 1.0 | | 2.7 | 0.9 | 0.1 |
| | 2 | % | 2.0 | 0.6 | 2.7 | 1.7 | 2.6 | 1.4 | 3.5 | 0.5 | | 3.5 | 2.1 | 0.9 |
| | 3 | % | 2.6 | 3.4 | 1.1 | 2.9 | 1.7 | 5.0 | 3.3 | 1.8 | | 4.2 | 2.3 | 1.7 |
| | 4 | % | 3.0 | 6.5 | 0.6 | 1.9 | 5.3 | 5.0 | 3.7 | 2.3 | | 3.9 | 4.2 | 1.4 |
| | 5 | % | 8.1 | 9.7 | 8.3 | 8.2 | 9.1 | 5.7 | 10.4 | 6.0 | | 9.8 | 7.6 | 7.5 |
| | 6 | % | 7.6 | 7.5 | 5.9 | 8.2 | 9.3 | 6.5 | 6.7 | 8.5 | | 9.4 | 7.2 | 6.8 |
| | 7 | % | 17.0 | 15.6 | 18.3 | 16.1 | 17.7 | 17.6 | 14.5 | 19.6 | | 21.6 | 15.5 | 15.3 |
| | 8 | % | 25.1 | 24.1 | 26.0 | 27.0 | 23.2 | 21.2 | 24.2 | 26.1 | | 16.6 | 28.5 | 27.9 |
| | 9 | % | 12.4 | 10.2 | 14.4 | 10.8 | 10.3 | 17.4 | 12.6 | 12.3 | | 8.5 | 11.9 | 15.4 |
| | Is a major contributor (10) | % | 17.4 | 19.7 | 18.6 | 19.1 | 13.7 | 14.6 | 16.2 | 18.1 | | 14.9 | 16.7 | 19.7 |
| | Unsure | % | 1.2 | 0.0 | 1.9 | 0.8 | 1.3 | 1.5 | 1.1 | 1.3 | | 1.4 | 1.1 | 1.2 |

## 2023-2308 – Nanos Research – Institutional Tracking January Omni – STAT SHEET

**Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]**

| | | | | Region | | | | | Gender | | | Age | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Canada 2023-01 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question - Canada's Supreme Court | Total | Unwgt N | 1054 | 110 | 236 | 353 | 216 | 139 | 557 | 494 | 3 | 245 | 388 | 421 |
| | | Wgt N | 1003 | 68 | 231 | 390 | 175 | 139 | 490 | 510 | 3 | 268 | 324 | 411 |
| | | Mean | 6.5 | 6.3 | 6.6 | 6.6 | 6.0 | 6.7 | 6.2 | 6.8 | | 5.7 | 6.4 | 7.1 |
| | | Median | 7.0 | 6.0 | 7.0 | 7.0 | 7.0 | 7.0 | 7.0 | 7.0 | | 6.0 | 7.0 | 8.0 |
| | Does not contribute at all (0) | % | 4.9 | 3.7 | 4.9 | 5.3 | 6.8 | 2.1 | 5.7 | 4.1 | | 8.6 | 3.9 | 3.3 |
| | 1 | % | 2.3 | 1.4 | 0.3 | 2.8 | 3.8 | 2.9 | 3.6 | 1.1 | | 2.0 | 2.5 | 2.4 |
| | 2 | % | 3.1 | 2.8 | 2.4 | 1.8 | 5.8 | 4.2 | 4.0 | 2.1 | | 4.5 | 2.4 | 2.6 |
| | 3 | % | 4.4 | 2.2 | 6.0 | 3.0 | 6.3 | 4.3 | 4.9 | 3.9 | | 5.2 | 5.7 | 2.8 |
| | 4 | % | 3.8 | 6.0 | 2.6 | 4.3 | 4.9 | 2.1 | 4.4 | 3.2 | | 4.2 | 4.6 | 3.0 |
| | 5 | % | 11.9 | 18.9 | 11.8 | 12.2 | 10.0 | 9.9 | 12.3 | 11.5 | | 15.4 | 12.3 | 9.2 |
| | 6 | % | 9.3 | 12.5 | 7.3 | 8.5 | 9.4 | 13.5 | 10.3 | 8.4 | | 11.6 | 11.0 | 6.5 |
| | 7 | % | 14.0 | 11.2 | 16.4 | 13.1 | 14.5 | 13.1 | 12.1 | 15.6 | | 13.4 | 14.6 | 13.9 |
| | 8 | % | 16.5 | 15.1 | 20.7 | 17.2 | 10.0 | 16.5 | 16.0 | 16.9 | | 13.4 | 15.5 | 19.3 |
| | 9 | % | 9.6 | 11.2 | 8.3 | 9.6 | 12.7 | 7.2 | 11.3 | 8.1 | | 4.2 | 9.6 | 13.2 |
| | Is a major contributor (10) | % | 14.1 | 8.9 | 13.5 | 15.5 | 11.5 | 16.9 | 12.1 | 16.1 | | 9.8 | 11.6 | 18.8 |
| | Unsure | % | 6.2 | 6.2 | 5.9 | 6.7 | 4.5 | 7.3 | 3.1 | 8.9 | | 7.7 | 6.4 | 5.0 |

## 2023-2308 – Nanos Research – Institutional Tracking January Omni – STAT SHEET

**Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]**

| | | | | Region | | | | | Gender | | | Age | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Canada 2023-01 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question - The Royal Canadian Mounted Police | Total | Unwgt N | 1054 | 110 | 236 | 353 | 216 | 139 | 557 | 494 | 3 | 245 | 388 | 421 |
| | | Wgt N | 1003 | 68 | 231 | 390 | 175 | 139 | 490 | 510 | 3 | 268 | 324 | 411 |
| | | Mean | 5.9 | 6.3 | 5.8 | 5.8 | 6.3 | 6.1 | 5.7 | 6.1 | | 5.2 | 5.9 | 6.4 |
| | | Median | 6.0 | 7.0 | 6.0 | 6.0 | 7.0 | 7.0 | 6.0 | 6.0 | | 5.0 | 6.0 | 7.0 |
| | Does not contribute at all (0) | % | 5.0 | 4.4 | 3.9 | 5.0 | 6.3 | 5.5 | 6.3 | 3.8 | | 9.0 | 4.7 | 2.7 |
| | 1 | % | 2.5 | 1.5 | 2.9 | 2.0 | 1.8 | 4.2 | 3.8 | 1.2 | | 3.6 | 2.2 | 1.8 |
| | 2 | % | 4.0 | 4.9 | 4.1 | 4.6 | 1.8 | 4.3 | 4.3 | 3.7 | | 5.3 | 4.0 | 3.1 |
| | 3 | % | 6.9 | 6.1 | 8.3 | 7.2 | 6.1 | 5.1 | 6.7 | 6.9 | | 7.9 | 7.1 | 6.1 |
| | 4 | % | 6.4 | 8.1 | 6.4 | 6.9 | 3.9 | 7.2 | 6.3 | 6.6 | | 7.7 | 5.1 | 6.6 |
| | 5 | % | 14.7 | 11.2 | 15.3 | 17.0 | 13.9 | 10.2 | 14.9 | 14.6 | | 15.3 | 17.5 | 12.2 |
| | 6 | % | 11.3 | 6.8 | 11.9 | 12.6 | 10.6 | 9.9 | 10.8 | 11.9 | | 13.2 | 12.0 | 9.6 |
| | 7 | % | 15.8 | 20.4 | 14.7 | 15.7 | 17.4 | 13.5 | 14.6 | 17.0 | | 14.4 | 14.9 | 17.4 |
| | 8 | % | 15.2 | 13.9 | 17.0 | 12.1 | 16.5 | 20.3 | 16.8 | 13.8 | | 10.2 | 14.9 | 18.8 |
| | 9 | % | 7.1 | 11.1 | 6.1 | 5.5 | 10.6 | 7.3 | 7.3 | 7.0 | | 4.1 | 5.8 | 10.2 |
| | Is a major contributor (10) | % | 8.3 | 10.9 | 5.2 | 8.3 | 9.3 | 10.9 | 6.5 | 9.7 | | 6.2 | 9.0 | 9.1 |
| | Unsure | % | 2.8 | 0.7 | 4.3 | 3.1 | 1.8 | 1.5 | 1.7 | 3.8 | | 3.1 | 2.8 | 2.5 |

## 2023-2308 – Nanos Research – Institutional Tracking January Omni – STAT SHEET

**Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]**

| | | | Region | | | | | | Gender | | | Age | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Canada 2023-01 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question - Canada's Governor General | Total | Unwgt N | 1054 | 110 | 236 | 353 | 216 | 139 | 557 | 494 | 3 | 245 | 388 | 421 |
| | | Wgt N | 1003 | 68 | 231 | 390 | 175 | 139 | 490 | 510 | 3 | 268 | 324 | 411 |
| | | Mean | 3.6 | 4.4 | 2.5 | 4.0 | 3.3 | 4.1 | 3.1 | 4.1 | | 3.2 | 3.3 | 4.0 |
| | | Median | 3.0 | 5.0 | 1.0 | 5.0 | 3.0 | 4.0 | 3.0 | 5.0 | | 3.0 | 3.0 | 4.0 |
| | Does not contribute at all (0) | % | 26.5 | 18.5 | 39.3 | 22.9 | 29.9 | 15.0 | 32.8 | 20.5 | | 28.0 | 27.8 | 24.6 |
| | 1 | % | 7.5 | 7.3 | 9.4 | 6.7 | 7.5 | 6.6 | 7.0 | 8.0 | | 6.2 | 9.0 | 7.1 |
| | 2 | % | 6.6 | 7.9 | 5.7 | 6.2 | 6.5 | 9.1 | 7.4 | 5.9 | | 5.4 | 7.3 | 6.9 |
| | 3 | % | 6.8 | 4.4 | 8.9 | 5.4 | 7.6 | 7.3 | 8.2 | 5.4 | | 8.4 | 6.9 | 5.6 |
| | 4 | % | 4.5 | 2.9 | 4.0 | 3.3 | 7.4 | 5.6 | 5.2 | 3.6 | | 4.9 | 4.5 | 4.2 |
| | 5 | % | 12.5 | 13.4 | 8.7 | 14.0 | 13.5 | 13.1 | 11.4 | 13.7 | | 13.5 | 14.2 | 10.6 |
| | 6 | % | 8.5 | 7.9 | 6.3 | 10.0 | 7.6 | 9.4 | 8.4 | 8.7 | | 9.4 | 5.9 | 10.0 |
| | 7 | % | 7.2 | 5.9 | 4.7 | 8.9 | 6.9 | 7.9 | 6.0 | 8.5 | | 4.6 | 6.6 | 9.5 |
| | 8 | % | 6.1 | 10.1 | 4.0 | 7.8 | 3.9 | 5.9 | 4.8 | 7.5 | | 0.6 | 6.5 | 9.5 |
| | 9 | % | 2.2 | 7.0 | 0.0 | 3.2 | 1.3 | 1.5 | 0.7 | 3.6 | | 0.6 | 1.2 | 3.9 |
| | Is a major contributor (10) | % | 4.0 | 5.1 | 2.7 | 4.3 | 3.9 | 4.9 | 3.0 | 5.0 | | 5.0 | 3.1 | 4.1 |
| | Unsure | % | 7.5 | 9.7 | 6.3 | 7.4 | 3.9 | 13.7 | 5.1 | 9.8 | | 13.4 | 7.2 | 4.0 |

## 2023-2308 – Nanos Research – Institutional Tracking January Omni – STAT SHEET

**Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]**

| | | | | Region | | | | | Gender | | | Age | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Canada 2023-01 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question - Canada's Prime Minister | Total | Unwgt N | 1054 | 110 | 236 | 353 | 216 | 139 | 557 | 494 | 3 | 245 | 388 | 421 |
| | | Wgt N | 1003 | 68 | 231 | 390 | 175 | 139 | 490 | 510 | 3 | 268 | 324 | 411 |
| | | Mean | 4.9 | 5.5 | 5.1 | 5.3 | 3.7 | 5.0 | 4.3 | 5.5 | | 4.3 | 4.9 | 5.4 |
| | | Median | 5.0 | 6.0 | 5.0 | 6.0 | 3.0 | 6.0 | 5.0 | 6.0 | | 5.0 | 6.0 | 6.0 |
| | Does not contribute at all (0) | % | 20.2 | 16.6 | 16.1 | 18.5 | 34.5 | 15.5 | 25.5 | 15.3 | | 23.4 | 21.7 | 17.0 |
| | 1 | % | 4.2 | 3.9 | 3.5 | 3.8 | 5.6 | 5.1 | 4.9 | 3.5 | | 4.5 | 4.8 | 3.6 |
| | 2 | % | 5.5 | 4.3 | 4.2 | 5.5 | 5.4 | 7.9 | 6.4 | 4.6 | | 7.1 | 5.3 | 4.5 |
| | 3 | % | 4.4 | 1.8 | 4.4 | 4.1 | 4.3 | 6.9 | 5.3 | 3.7 | | 4.4 | 4.8 | 4.2 |
| | 4 | % | 5.6 | 4.7 | 10.7 | 2.8 | 5.1 | 5.6 | 5.9 | 5.3 | | 7.2 | 3.3 | 6.3 |
| | 5 | % | 10.9 | 14.0 | 12.9 | 10.7 | 11.5 | 5.8 | 9.9 | 11.9 | | 13.2 | 9.3 | 10.6 |
| | 6 | % | 6.4 | 5.7 | 7.4 | 7.0 | 3.7 | 7.2 | 6.8 | 5.9 | | 7.5 | 6.0 | 6.1 |
| | 7 | % | 13.9 | 14.2 | 14.4 | 15.5 | 9.6 | 13.7 | 10.2 | 17.3 | | 12.6 | 16.0 | 13.0 |
| | 8 | % | 12.3 | 16.0 | 12.6 | 12.4 | 8.6 | 14.6 | 12.5 | 12.1 | | 8.6 | 12.8 | 14.4 |
| | 9 | % | 5.1 | 2.8 | 3.7 | 6.6 | 3.3 | 6.6 | 3.8 | 6.4 | | 1.7 | 4.5 | 7.7 |
| | Is a major contributor (10) | % | 9.9 | 14.6 | 8.6 | 12.1 | 6.9 | 7.4 | 7.8 | 12.0 | | 7.3 | 10.1 | 11.4 |
| | Unsure | % | 1.6 | 1.4 | 1.5 | 1.0 | 1.5 | 3.6 | 1.2 | 2.0 | | 2.5 | 1.3 | 1.3 |

## 2023-2308 – Nanos Research – Institutional Tracking January Omni – STAT SHEET

**Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]**

| | | | Region | | | | | | Gender | | | Age | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Canada 2023-01 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question - Canada's House of Commons | Total | Unwgt N | 1054 | 110 | 236 | 353 | 216 | 139 | 557 | 494 | 3 | 245 | 388 | 421 |
| | | Wgt N | 1003 | 68 | 231 | 390 | 175 | 139 | 490 | 510 | 3 | 268 | 324 | 411 |
| | | Mean | 5.7 | 6.0 | 5.6 | 6.0 | 5.2 | 5.6 | 5.5 | 5.9 | | 5.2 | 5.4 | 6.2 |
| | | Median | 6.0 | 6.0 | 6.0 | 6.0 | 5.0 | 6.0 | 6.0 | 6.0 | | 5.0 | 5.0 | 6.0 |
| | Does not contribute at all (0) | % | 5.4 | 2.4 | 4.9 | 4.8 | 9.7 | 4.3 | 7.7 | 3.3 | | 6.5 | 6.6 | 3.8 |
| | 1 | % | 1.9 | 1.8 | 1.0 | 1.4 | 2.1 | 4.2 | 2.0 | 1.8 | | 3.0 | 2.7 | 0.5 |
| | 2 | % | 4.5 | 4.6 | 5.0 | 3.9 | 5.2 | 4.3 | 5.1 | 3.9 | | 5.2 | 4.8 | 3.8 |
| | 3 | % | 5.0 | 4.7 | 3.6 | 4.5 | 8.2 | 5.1 | 6.2 | 3.9 | | 4.8 | 6.3 | 4.2 |
| | 4 | % | 8.3 | 5.5 | 8.4 | 6.7 | 10.0 | 11.6 | 7.7 | 8.9 | | 8.4 | 7.1 | 9.1 |
| | 5 | % | 18.3 | 24.4 | 19.5 | 17.6 | 18.3 | 15.1 | 17.0 | 19.6 | | 20.0 | 20.6 | 15.3 |
| | 6 | % | 11.7 | 7.4 | 16.2 | 11.9 | 9.6 | 8.4 | 14.0 | 9.6 | | 11.6 | 11.2 | 12.2 |
| | 7 | % | 15.6 | 19.9 | 13.6 | 16.1 | 14.4 | 16.5 | 15.7 | 15.4 | | 17.6 | 12.7 | 16.6 |
| | 8 | % | 10.5 | 9.7 | 9.2 | 12.1 | 7.5 | 12.4 | 11.2 | 9.7 | | 3.3 | 13.2 | 13.1 |
| | 9 | % | 4.7 | 5.7 | 4.5 | 6.1 | 3.1 | 2.2 | 4.3 | 5.0 | | 1.7 | 4.5 | 6.7 |
| | Is a major contributor (10) | % | 7.5 | 8.9 | 4.5 | 8.5 | 8.4 | 8.1 | 6.0 | 9.0 | | 6.8 | 5.0 | 9.9 |
| | Unsure | % | 6.7 | 5.0 | 9.5 | 6.4 | 3.4 | 7.8 | 3.2 | 9.9 | | 11.1 | 5.4 | 4.9 |

## 2023-2308 – Nanos Research – Institutional Tracking January Omni – STAT SHEET

**Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]**

| | | | | Region | | | | | Gender | | | Age | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Canada 2023-01 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question - Canada's Senate | Total | Unwgt N | 1054 | 110 | 236 | 353 | 216 | 139 | 557 | 494 | 3 | 245 | 388 | 421 |
| | | Wgt N | 1003 | 68 | 231 | 390 | 175 | 139 | 490 | 510 | 3 | 268 | 324 | 411 |
| | | Mean | 4.1 | 3.9 | 4.0 | 4.2 | 3.8 | 4.2 | 3.7 | 4.5 | | 4.1 | 3.9 | 4.2 |
| | | Median | 4.0 | 4.0 | 4.0 | 5.0 | 4.0 | 4.0 | 4.0 | 5.0 | | 4.0 | 4.0 | 5.0 |
| | Does not contribute at all (0) | % | 16.5 | 16.0 | 14.8 | 16.8 | 19.4 | 15.1 | 20.6 | 12.7 | | 12.7 | 19.3 | 16.8 |
| | 1 | % | 5.3 | 9.3 | 4.9 | 4.5 | 7.4 | 3.6 | 5.1 | 5.5 | | 6.0 | 5.4 | 4.8 |
| | 2 | % | 7.7 | 10.6 | 7.6 | 8.0 | 6.9 | 6.6 | 9.8 | 5.8 | | 5.8 | 9.9 | 7.3 |
| | 3 | % | 10.1 | 9.1 | 10.4 | 8.8 | 9.7 | 13.8 | 10.5 | 9.6 | | 10.6 | 8.3 | 11.1 |
| | 4 | % | 8.5 | 3.8 | 12.6 | 6.9 | 9.5 | 7.0 | 9.1 | 7.9 | | 13.4 | 7.8 | 5.8 |
| | 5 | % | 14.3 | 16.9 | 12.4 | 16.2 | 13.6 | 12.1 | 14.5 | 14.1 | | 11.7 | 14.2 | 16.1 |
| | 6 | % | 9.1 | 6.6 | 8.6 | 9.3 | 10.5 | 9.4 | 9.3 | 8.9 | | 10.2 | 8.7 | 8.8 |
| | 7 | % | 10.3 | 8.5 | 10.2 | 11.9 | 8.8 | 8.7 | 9.3 | 11.3 | | 8.4 | 9.5 | 12.2 |
| | 8 | % | 5.0 | 4.5 | 4.7 | 5.1 | 4.7 | 5.8 | 4.0 | 6.0 | | 2.0 | 5.1 | 6.8 |
| | 9 | % | 1.6 | 2.5 | 2.6 | 1.8 | 0.9 | 0.0 | 2.1 | 1.1 | | 1.2 | 1.6 | 1.9 |
| | Is a major contributor (10) | % | 3.6 | 4.5 | 1.5 | 3.9 | 3.3 | 6.5 | 1.6 | 5.6 | | 4.6 | 3.5 | 3.1 |
| | Unsure | % | 7.9 | 7.8 | 9.7 | 6.8 | 5.3 | 11.5 | 4.1 | 11.5 | | 13.4 | 6.8 | 5.3 |

## 2023-2308 – Nanos Research – Institutional Tracking January Omni – STAT SHEET

**Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]**

| | | | | Region | | | | | Gender | | | Age | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Canada 2023-01 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question - Canada's health system | Total | Unwgt N | 1054 | 110 | 236 | 353 | 216 | 139 | 557 | 494 | 3 | 245 | 388 | 421 |
| | | Wgt N | 1003 | 68 | 231 | 390 | 175 | 139 | 490 | 510 | 3 | 268 | 324 | 411 |
| | | Mean | 7.0 | 7.1 | 6.5 | 7.3 | 6.9 | 7.0 | 6.8 | 7.2 | | 6.9 | 6.8 | 7.2 |
| | | Median | 7.0 | 7.0 | 7.0 | 8.0 | 7.0 | 8.0 | 7.0 | 8.0 | | 8.0 | 7.0 | 8.0 |
| | Does not contribute at all (0) | % | 3.0 | 2.7 | 4.3 | 2.6 | 2.7 | 2.9 | 3.9 | 2.3 | | 3.6 | 3.3 | 2.5 |
| | 1 | % | 1.3 | 0.6 | 2.5 | 1.3 | 0.5 | 0.8 | 0.7 | 1.9 | | 2.5 | 1.3 | 0.5 |
| | 2 | % | 2.3 | 0.7 | 3.7 | 1.0 | 3.1 | 3.0 | 2.8 | 1.8 | | 2.2 | 2.1 | 2.4 |
| | 3 | % | 5.4 | 4.3 | 5.1 | 4.6 | 6.7 | 7.0 | 6.2 | 4.6 | | 6.1 | 7.5 | 3.2 |
| | 4 | % | 4.9 | 4.1 | 8.3 | 2.9 | 6.2 | 3.7 | 5.6 | 4.3 | | 3.4 | 4.7 | 6.1 |
| | 5 | % | 8.0 | 10.4 | 7.6 | 8.3 | 7.8 | 7.2 | 6.8 | 9.2 | | 7.6 | 8.6 | 7.8 |
| | 6 | % | 9.4 | 9.5 | 7.3 | 9.9 | 9.0 | 11.9 | 9.0 | 9.7 | | 9.9 | 10.1 | 8.5 |
| | 7 | % | 15.8 | 23.6 | 16.1 | 15.5 | 17.3 | 10.1 | 18.8 | 12.9 | | 13.6 | 16.0 | 17.0 |
| | 8 | % | 17.7 | 15.3 | 20.9 | 16.4 | 14.8 | 20.9 | 17.8 | 17.7 | | 17.7 | 17.5 | 17.8 |
| | 9 | % | 9.7 | 8.8 | 6.3 | 10.3 | 9.8 | 13.7 | 9.5 | 9.9 | | 9.6 | 8.3 | 10.8 |
| | Is a major contributor (10) | % | 21.9 | 19.5 | 16.1 | 27.1 | 21.1 | 18.9 | 18.3 | 24.8 | | 23.1 | 20.2 | 22.4 |
| | Unsure | % | 0.8 | 0.6 | 1.8 | 0.3 | 1.1 | 0.0 | 0.7 | 0.8 | | 0.7 | 0.6 | 1.0 |

## 2023-2308 – Nanos Research – Institutional Tracking January Omni – STAT SHEET

**Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]**

| | | | Region | | | | | | Gender | | | Age | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Canada 2023-01 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question - Canada's arts and cultural organizations | Total | Unwgt N | 1054 | 110 | 236 | 353 | 216 | 139 | 557 | 494 | 3 | 245 | 388 | 421 |
| | | Wgt N | 1003 | 68 | 231 | 390 | 175 | 139 | 490 | 510 | 3 | 268 | 324 | 411 |
| | | Mean | 6.4 | 6.2 | 6.8 | 6.3 | 6.1 | 6.5 | 6.0 | 6.8 | | 6.0 | 6.2 | 6.8 |
| | | Median | 7.0 | 7.0 | 7.0 | 7.0 | 7.0 | 7.0 | 7.0 | 7.0 | | 6.0 | 7.0 | 7.0 |
| | Does not contribute at all (0) | % | 3.5 | 3.2 | 2.7 | 2.7 | 6.4 | 3.7 | 5.0 | 2.2 | | 4.2 | 3.8 | 2.9 |
| | 1 | % | 1.8 | 5.4 | 0.3 | 2.2 | 1.7 | 1.4 | 2.4 | 1.0 | | 3.0 | 1.7 | 1.0 |
| | 2 | % | 4.2 | 4.8 | 4.1 | 4.2 | 5.2 | 2.9 | 5.4 | 3.1 | | 3.3 | 5.2 | 4.0 |
| | 3 | % | 6.1 | 2.1 | 4.2 | 7.3 | 6.4 | 7.2 | 7.1 | 5.2 | | 9.2 | 6.3 | 3.9 |
| | 4 | % | 4.2 | 3.7 | 3.3 | 4.9 | 5.0 | 2.8 | 5.3 | 3.2 | | 6.6 | 4.5 | 2.4 |
| | 5 | % | 10.3 | 12.4 | 11.0 | 10.0 | 9.0 | 10.8 | 10.9 | 9.9 | | 9.1 | 12.2 | 9.7 |
| | 6 | % | 12.7 | 16.0 | 11.6 | 12.6 | 13.1 | 12.3 | 11.1 | 14.3 | | 16.1 | 12.5 | 10.5 |
| | 7 | % | 16.6 | 21.1 | 16.6 | 17.0 | 14.2 | 16.3 | 16.9 | 16.4 | | 12.2 | 16.3 | 19.6 |
| | 8 | % | 17.2 | 14.6 | 20.9 | 18.1 | 13.5 | 14.2 | 16.5 | 17.9 | | 11.3 | 19.4 | 19.2 |
| | 9 | % | 8.3 | 4.2 | 8.3 | 7.0 | 11.3 | 10.1 | 8.1 | 8.5 | | 7.0 | 6.0 | 10.9 |
| | Is a major contributor (10) | % | 12.0 | 11.9 | 13.5 | 11.2 | 10.4 | 13.8 | 9.1 | 14.4 | | 12.3 | 9.9 | 13.4 |
| | Unsure | % | 3.2 | 0.7 | 3.5 | 2.8 | 3.7 | 4.4 | 2.4 | 4.0 | | 5.6 | 2.2 | 2.5 |

## 2023-2308 – Nanos Research – Institutional Tracking January Omni – STAT SHEET

**Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]**

| | | | | Region | | | | | Gender | | | Age | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Canada 2023-01 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question - Canada's charities | Total | Unwgt N | 1054 | 110 | 236 | 353 | 216 | 139 | 557 | 494 | 3 | 245 | 388 | 421 |
| | | Wgt N | 1003 | 68 | 231 | 390 | 175 | 139 | 490 | 510 | 3 | 268 | 324 | 411 |
| | | Mean | 6.7 | 6.8 | 6.9 | 6.6 | 6.6 | 6.6 | 6.5 | 6.9 | | 6.2 | 6.4 | 7.2 |
| | | Median | 7.0 | 7.0 | 7.0 | 7.0 | 7.0 | 7.0 | 7.0 | 7.0 | | 6.0 | 7.0 | 8.0 |
| | Does not contribute at all (0) | % | 3.0 | 2.1 | 1.7 | 4.0 | 2.6 | 3.7 | 3.7 | 2.4 | | 3.4 | 3.3 | 2.6 |
| | 1 | % | 0.6 | 0.0 | 0.4 | 0.2 | 1.7 | 0.6 | 0.7 | 0.4 | | 1.4 | 0.3 | 0.2 |
| | 2 | % | 2.2 | 3.9 | 1.7 | 2.7 | 2.2 | 0.7 | 2.0 | 2.4 | | 3.3 | 2.9 | 0.9 |
| | 3 | % | 3.6 | 2.8 | 1.7 | 3.7 | 2.6 | 7.9 | 3.5 | 3.7 | | 4.3 | 3.3 | 3.4 |
| | 4 | % | 5.2 | 5.1 | 7.6 | 4.5 | 4.5 | 4.3 | 7.0 | 3.6 | | 8.6 | 6.3 | 2.2 |
| | 5 | % | 13.2 | 13.1 | 9.2 | 14.5 | 17.6 | 10.6 | 13.6 | 12.8 | | 13.8 | 15.8 | 10.8 |
| | 6 | % | 11.2 | 13.0 | 12.5 | 9.7 | 11.9 | 11.5 | 11.3 | 11.2 | | 14.5 | 11.4 | 8.9 |
| | 7 | % | 15.9 | 18.2 | 14.2 | 17.9 | 15.2 | 13.0 | 16.0 | 15.9 | | 10.2 | 18.0 | 18.0 |
| | 8 | % | 18.1 | 10.9 | 25.8 | 16.4 | 16.3 | 16.0 | 17.9 | 18.2 | | 14.4 | 18.6 | 20.1 |
| | 9 | % | 10.0 | 11.7 | 10.8 | 9.6 | 9.2 | 10.2 | 10.7 | 9.5 | | 7.1 | 4.9 | 16.0 |
| | Is a major contributor (10) | % | 11.4 | 14.3 | 10.1 | 11.2 | 11.8 | 12.2 | 8.2 | 14.2 | | 9.7 | 9.6 | 14.0 |
| | Unsure | % | 5.5 | 4.7 | 4.4 | 5.6 | 4.3 | 9.1 | 5.4 | 5.7 | | 9.3 | 5.6 | 3.0 |

**Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]**

| | | | | Region | | | | | Gender | | | Age | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Canada 2023-01 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question - The Canadian Armed Forces | Total | Unwgt N | 1054 | 110 | 236 | 353 | 216 | 139 | 557 | 494 | 3 | 245 | 388 | 421 |
| | | Wgt N | 1003 | 68 | 231 | 390 | 175 | 139 | 490 | 510 | 3 | 268 | 324 | 411 |
| | | Mean | 6.5 | 6.9 | 6.3 | 6.5 | 6.9 | 6.4 | 6.4 | 6.7 | | 5.9 | 6.4 | 7.0 |
| | | Median | 7.0 | 7.0 | 7.0 | 7.0 | 7.0 | 7.0 | 7.0 | 7.0 | | 6.0 | 7.0 | 7.0 |
| | Does not contribute at all (0) | % | 2.8 | 2.1 | 2.5 | 3.1 | 1.2 | 5.0 | 3.2 | 2.5 | | 3.8 | 3.3 | 1.9 |
| | 1 | % | 1.4 | 0.9 | 2.1 | 1.2 | 0.9 | 2.0 | 2.8 | 0.1 | | 2.2 | 1.4 | 1.0 |
| | 2 | % | 3.1 | 2.1 | 5.4 | 2.8 | 1.6 | 2.9 | 3.8 | 2.5 | | 6.2 | 3.0 | 1.3 |
| | 3 | % | 3.9 | 4.5 | 5.7 | 3.3 | 3.6 | 2.7 | 3.9 | 4.0 | | 8.1 | 4.1 | 1.1 |
| | 4 | % | 4.2 | 4.5 | 2.9 | 5.6 | 4.1 | 2.8 | 5.6 | 2.9 | | 3.7 | 5.6 | 3.5 |
| | 5 | % | 13.9 | 13.9 | 15.2 | 14.2 | 13.8 | 11.4 | 11.6 | 16.3 | | 13.7 | 14.6 | 13.6 |
| | 6 | % | 12.9 | 7.4 | 12.7 | 13.0 | 12.6 | 16.4 | 13.2 | 12.7 | | 18.3 | 10.6 | 11.3 |
| | 7 | % | 16.2 | 18.8 | 17.4 | 16.3 | 15.1 | 14.0 | 17.1 | 15.0 | | 11.9 | 18.8 | 17.0 |
| | 8 | % | 18.0 | 16.8 | 16.9 | 16.4 | 18.4 | 24.1 | 17.7 | 18.3 | | 10.2 | 19.5 | 21.8 |
| | 9 | % | 6.5 | 10.8 | 5.2 | 5.5 | 11.2 | 3.7 | 6.9 | 6.3 | | 5.5 | 5.0 | 8.5 |
| | Is a major contributor (10) | % | 13.0 | 15.1 | 11.3 | 14.6 | 12.7 | 10.7 | 12.7 | 13.2 | | 12.5 | 11.0 | 14.9 |
| | Unsure | % | 3.8 | 3.0 | 2.7 | 3.9 | 4.9 | 4.3 | 1.4 | 6.1 | | 4.0 | 3.1 | 4.2 |