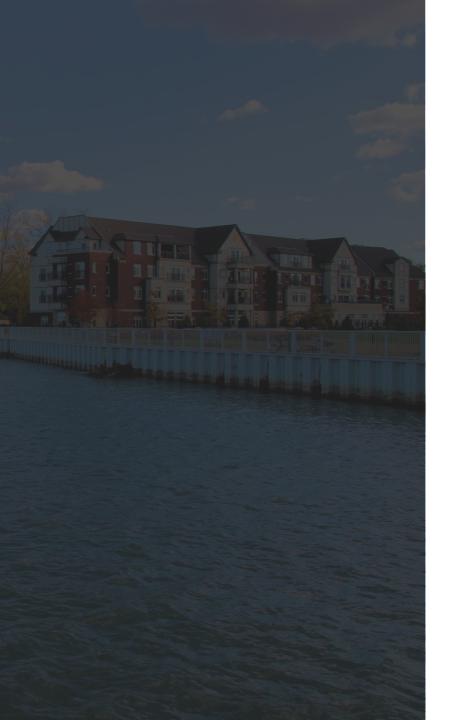
Overall quality of life continues to score highly among residents of Tecumseh; most think the Town is heading in the right direction and nine in ten would recommend it as a place to live.







The research gauged the opinions among residents of the Town of Tecumseh on overall quality of life in the Town, issues of concern, importance and satisfaction with Town services, strategic goals, recreational activities, housing and communications with the Town.

Nanos conducted an RDD random telephone survey of 404 residents of the Town of Tecumseh, 18 years of age or older, between February 22nd to March 19th, 2023.

The margin of error for a random survey of 404 residents of the Town of Tecumseh is ± 4.9 percentage points, 19 times out of 20.

The research was commissioned by the Town of Tecumseh and was conducted by Nanos Research.

A similar open-link online survey was available to residents via a link on the town's website and 53 residents participated. This allowed for further public engagement by offering the survey to residents who may not have received a telephone call. The results of that open-link online survey are not included in this report and were provided separately to the Town of Tecumseh.

Key Findings

1

Quality of life scores highly among residents of Tecumseh; most think the Town is heading in the right direction

Over nine in ten residents say the overall quality of life in Tecumseh is very good (58%, up from 51%) or good (37%). Close to eight in ten say the Town is heading in the right direction (79%).

2

Satisfaction with Town services remains high

Over nine in ten residents report being very satisfied (62%) or somewhat satisfied (35%) with services provided by the Town of Tecumseh. Residents are most likely to say road infrastructure is what is in most need of improvement in the Town (28%, up from 10% in 2019).

3

Nine in ten residents are likely to recommend the Town of Tecumseh as a place to live

A very strong majority of residents (90%) are likely to recommend the Town of Tecumseh to friends and family as a place to live, including over half (58%) who are extremely likely to do so (score a 10 out of 10).



Residents rate the Town highly when it comes to raising a family, safety and it being welcoming

The Town is rated highly when it comes to it being a safe place to live (mean of 8.9), a place to raise a family (mean of 9.1) and a place where everyone is welcome (mean of 9.0) but scored lower regarding home affordability (mean of 6.1).





Key Findings - Continued

5

Environmentally and fiscally sustainable infrastructure scores highest importance in terms of strategic priority

Asked to rate the importance of the strategic goals for the Town of Tecumseh, residents attributed a higher importance to ensuring any infrastructure built is environmentally and fiscally sustainable (mean of 8.4), followed by continuously improving the Town's services and programs (mean of 7.9).

6

Residents are most likely to say the Town needs more retirement homes and single detached family homes

Over six in ten residents say the Town is in need of more retirement homes (65%). This was followed by single detached family homes (60%).

Residents were less likely to say the Town is in need of Town houses (42%) and over one in four (26%) say the Town is not in need of more apartments.

7

Residents' reported communications
with the Town about issues are
consistent with previous waves

Over one in two residents (55%) say they have contacted the Town about an issue or concern and of those, about two thirds say they are very (36%) or somewhat satisfied (27%) with how it was dealt with, which is consistent with results from 2019.

8

Nearly all residents visited the Town's website say they were able to find what they were looking for

A majority of residents (62%) say they have visited the Town's website, and among those who have, over nine in ten (95%) say they were able to find what they were looking for.







Most important issue of concern

Q – I would like to begin by having you tell me what you consider to be the most important issue of concern facing Tecumseh today.

[CAPTURE ONE MENTION ONLY][OPEN]

		Frequency (n=325)
	Taxation/costs going up	16.8%
E S	Roads/infrastructure	12.9%
S	Fast population growth/not enough housing	12.7%
О В	Flooding	11.6%
R E S	Drivers/ traffic/ parking	10.7%
O P	Nothing	8.8%
F	Crime	4.7%
	Public transportation/ buses	4.6%





Most important issue of concern - By Ward

Q

I would like to begin by having you tell me what you consider to be the most important issue of concern facing Tecumseh today. [CAPTURE ONE MENTION ONLY][OPEN]

Ward 1

27%

Taxation/
costs going up

17%

Fast population growth/lack of housing

10%

Roads/ infrastructure Ward 2

23%

Flooding

14%

Fast population growth/lack of housing

12%

Drivers/traffic/ parking Ward 3

18%

Roads/ infrastructure

16%

Transit/ buses

15%

Taxation/
costs going up

Ward 4

21%

Drivers/traffic/parking

17%

Flooding

13%

Taxation/
costs going up

Ward 5

17%

Taxation/ costs going up

15%

Roads/ infrastructure

15%

Nothing





Most important issue of concern - By gender and age

I would like to begin by having you tell me what you consider to be the most important issue of concern facing Tecumseh today. [CAPTURE ONE MENTION ONLY][OPEN]

Men

23%
Taxation/

Taxation/
costs going up

16%

Flooding

9%

Drivers/traffic/parking

Women

19%

Roads/ infrastructure

18%

Fast population growth/lack of housing

12%

Drivers/traffic/ parking 18-34

29%

Flooding

22%

Roads/ infrastructure

16%

Transit/buses

35-54

23%

Taxation/
costs going up

14%

Fast population growth/lack of housing

12%

Roads/infrastructure

55 plus

19%

Taxation/costs going up

15%

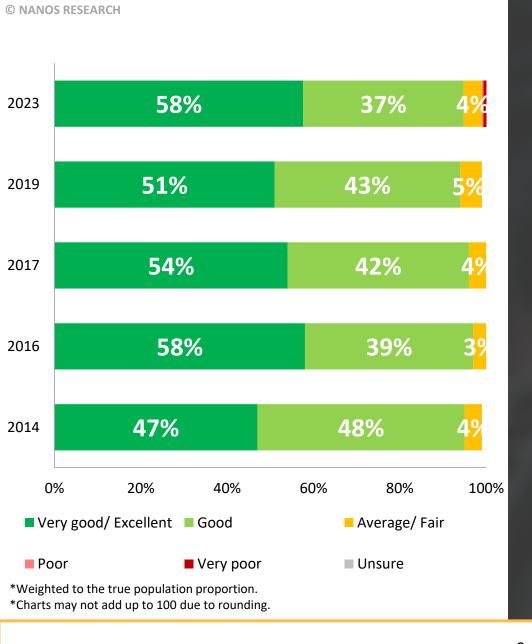
Drivers/traffic/ parking

14%

Fast population growth/lack of housing







The quality of life in Tecumseh

Over 9 in 10 residents

say the quality of life in Tecumseh is very good or good. Older residents aged 55 plus were more likely to say the overall quality of life is very good (66%) than younger residents (18-34) (34%).

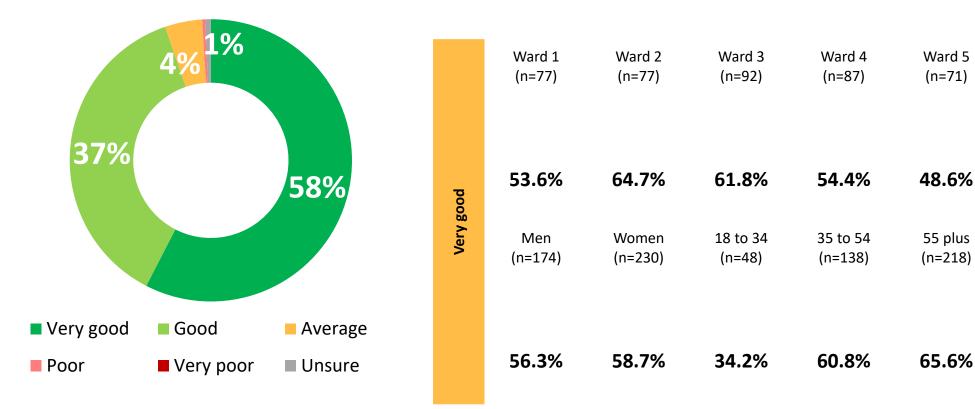
Q – How would you rate the overall quality of life in Tecumseh today? Would you say it is...





The overall quality of life in Tecumseh by demographics

Q – How would you rate the overall quality of life in Tecumseh today? Would you say it is...



^{*}Weighted to the true population proportion.





^{*}Charts may not add up to 100 due to rounding.



100% 8% 12% 11% 13% 15% 90% 8% 7% 8% 8% 3% 80% 70% 60% 50% 84% 82% 82% 80% 40% 79% 30% 20% 10% 0% 2014 2016 2017 2019 2023 ■ Right direction ■ Wrong direction Unsure

Direction of Town of Tecumseh

Close to 8 in 10 residents

say the Town is moving in the right direction overall. This is consistent with the previous waves of research.

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Q – Overall, would you say the Town of Tecumseh is going in the right direction or the wrong direction?





^{*}Weighted to the true population proportion.

^{*}Charts may not add up to 100 due to rounding.

The current direction of Town of Tecumseh

Q – Overall, would you say the Town of Tecumseh is going in the right direction or the wrong direction?

	R	ight Direction	on		Wrong Direction							
Ward 1 (n=77)	Ward 2 (n=77)	Ward 3 (n=92)	Ward 4 (n=87)	Ward 5 (n=71)	Ward 1 (n=77)	Ward 2 (n=77)	Ward 3 (n=92)	Ward 4 (n=87)	Ward 5 (n=71)			
77.8%	84.6%	82.4%	77.6%	69.2%	9.8%	7.4%	5.4%	3.2%	11.4%			
Men (n=174)	Women (n=230)	18 to 34 (n=48)	35 to 54 (n=138)	55 plus (n=218)	Men (n=174)	Women (n=230)	18 to 34 (n=48)	35 to 54 (n=138)	55 plus (n=218)			
81.0%	77.5%	77.5%	82.1%	78.1%	5.1%	9.8%	10.4%	7.7%	6.3%			

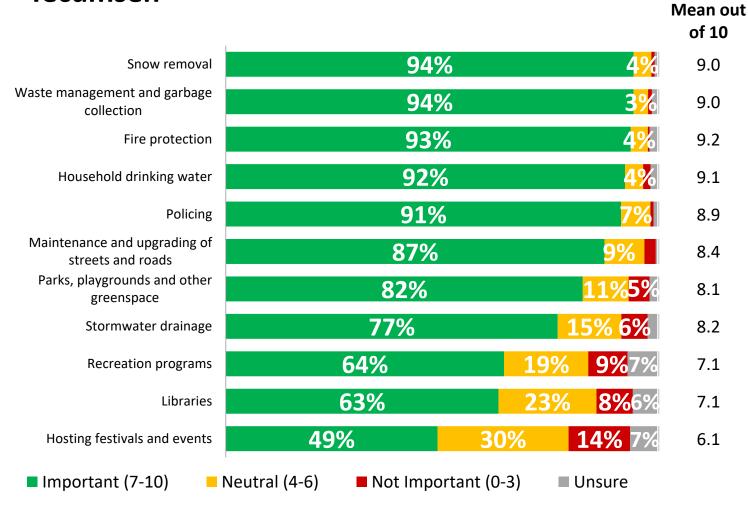




Younger residents (18-34) attribute lower importance to hosting festivals and events (mean of 4.1 compared to 6.8 for those 55 and older), recreation (mean of 6.2 compared to mean of 7.4 for those 55 and over) and parks, playgrounds and greenspaces (mean of 7.1, compared to 8.5 for those 35-54), and higher importance to snow removal (mean of 9.4, compared to 8.7 for those 55 and older).

Q – I am going to read to you a list of services provided by the Town of Tecumseh. For each one, I would like you to tell me how important this service is to you using a 0-10 scale where a 0 means this service is "not at all important" and a "10" means it is "very important": [RANDOMIZE]

Importance of services provided by the Town of Tecumseh



^{*}Weighted to the true population proportion.





^{*}Charts may not add up to 100 due to rounding.

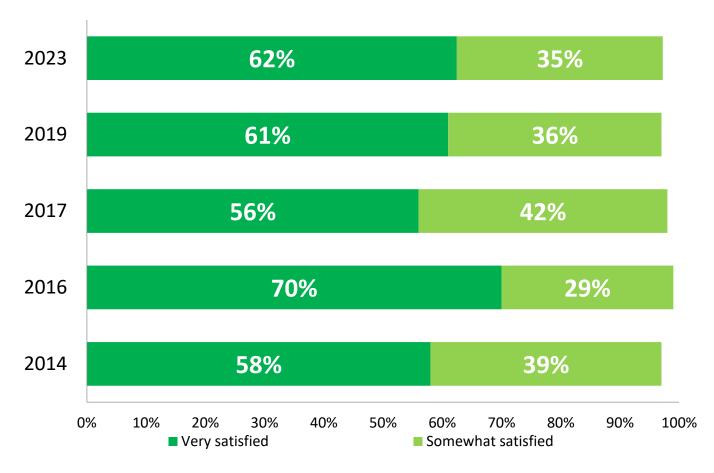
Satisfaction with the Town of Tecumseh



Overall, a majority of residents of the Town of Tecumseh say they are very satisfied with the services provided by the Town (63%), and an additional 35 per cent report being somewhat satisfied. Only one per cent are very dissatisfied or somewhat dissatisfied.

Consistent with the previous wave of research in 2019, more than nine in ten residents are very or somewhat satisfied with services provided by the Town of Tecumseh. Only one per cent report being very dissatisfied or somewhat dissatisfied.

Satisfaction with the services provided by the Town of Tecumseh



^{*}Weighted to the true population proportion.



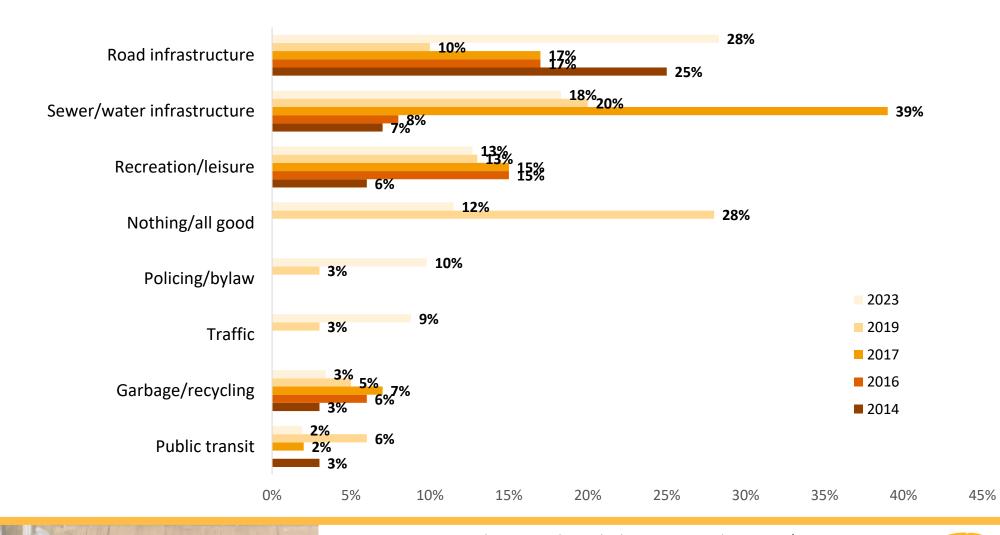


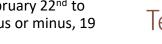
^{*}Charts may not add up to 100 due to rounding.

^{*}Tracking data only available for the response options very satisfied/somewhat satisfied.

Improving the Town of Tecumseh – Top mentions

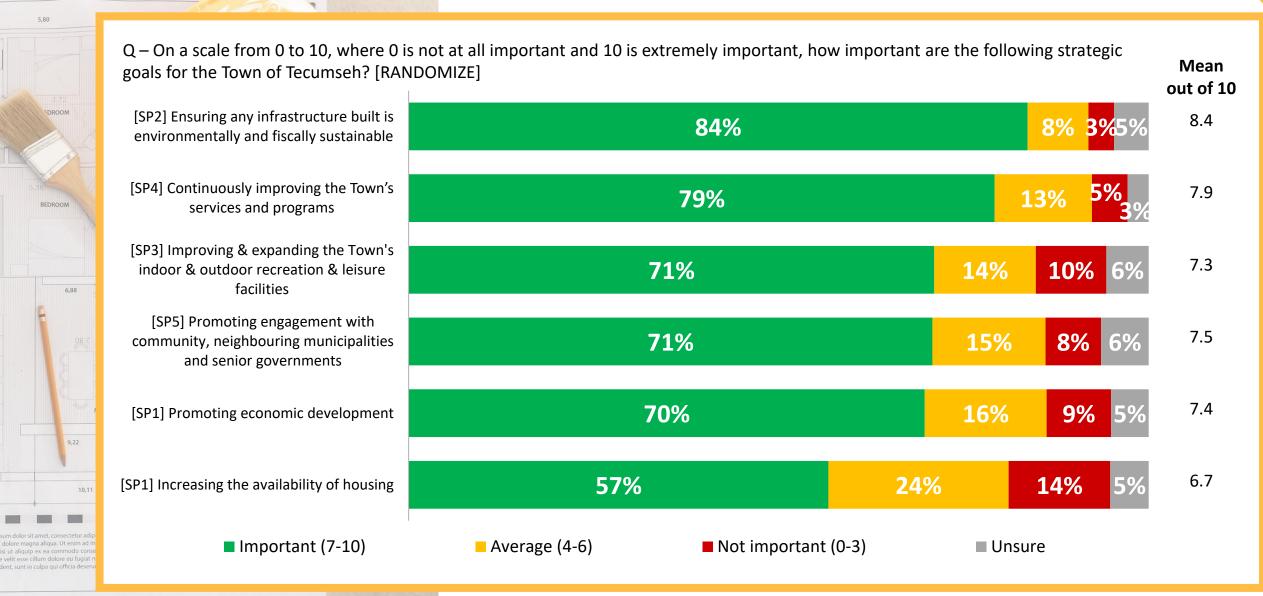
Q – What specific Town services would you say are most in need of improvement? [OPEN] [CAPTURE MULTIPLE MENTIONS]







Importance of each strategic goal for the Town of Tecumseh



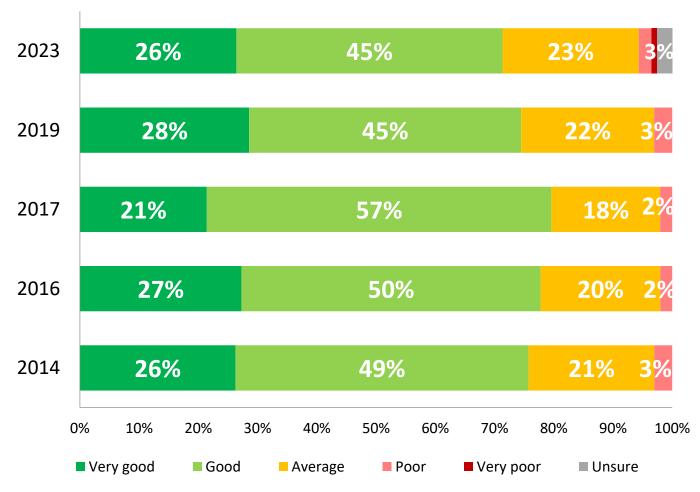




Perceived value of their tax dollars remains strong and consistent with previous waves with a majority who say the value they receive for the tax dollars that they pay towards these services is good (45%) or very good (26%). Younger residents (18-34) were more likely to say the value is average (37%) compared to older residents (16% of those 55 plus).

Q – Approximately one half of the property taxes that you pay go to the Town of Tecumseh. Thinking about all of the services you receive from the Town of Tecumseh, how much value would you say you receive for the tax dollars that you pay towards these services? Would you say the value you receive is...

The value for the tax dollars in the Town of Tecumseh



^{*}Weighted to the true population proportion.

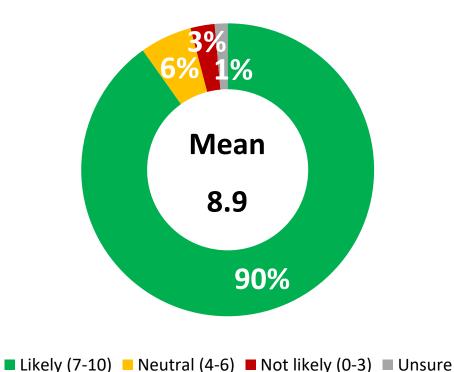




^{*}Charts may not add up to 100 due to rounding.

The likelihood of recommending the Town of Tecumseh to friends and family as a place to live

Q – On a scale from 0 to 10, where 0 is not at all likely and 10 is extremely likely, how likely are you to recommend the Town of Tecumseh to friends and family as a place to live?



9 in 10 residents

Say they are likely to recommend the Town of Tecumseh to friends and family as a place to live, with nearly six in ten (58%) who said they are extremely likely to do so (score of 10 out of 10).





^{*}Weighted to the true population proportion.

^{*}Charts may not add up to 100 due to rounding.

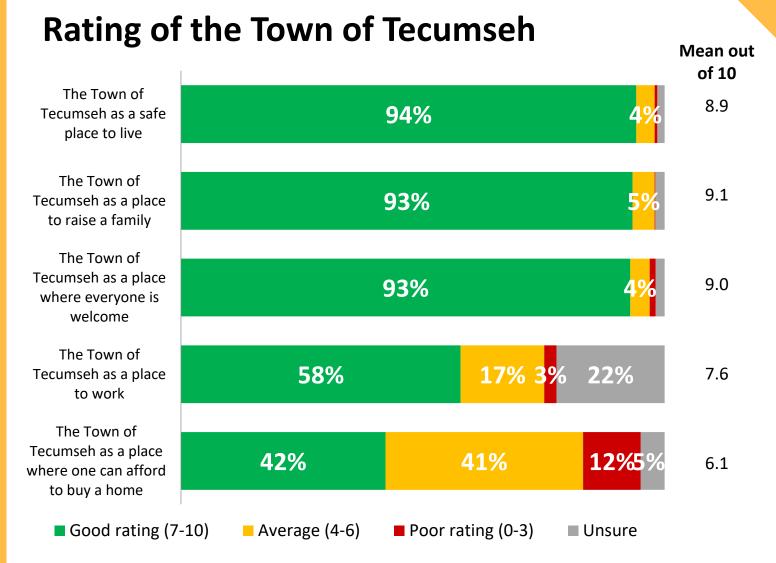


Q – Are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with the diversity of parks and recreation services and amenities in the Town of Tecumseh for the following age groups:





Residents rate the Town of Tecumseh high when it comes to it being a safe place to live, a place to raise a family and a place where everyone is welcome. It scores lowest when it comes to a place where it is affordable to buy a home.

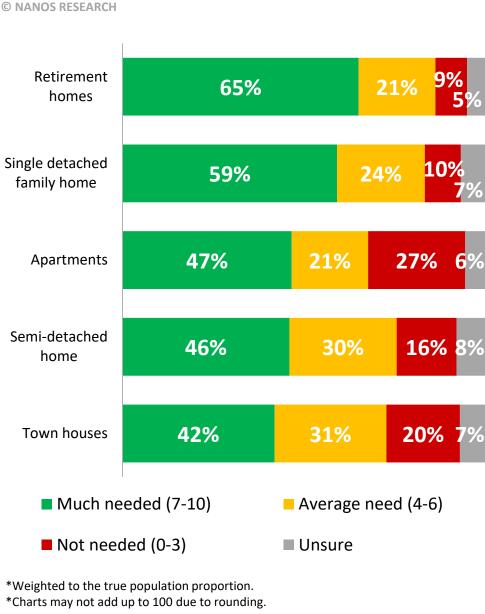


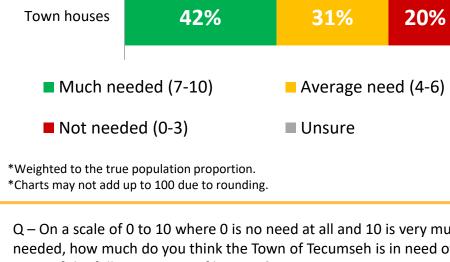
^{*}Weighted to the true population proportion.





^{*}Charts may not add up to 100 due to rounding.





Q – On a scale of 0 to 10 where 0 is no need at all and 10 is very much needed, how much do you think the Town of Tecumseh is in need of more of the following types of housing?

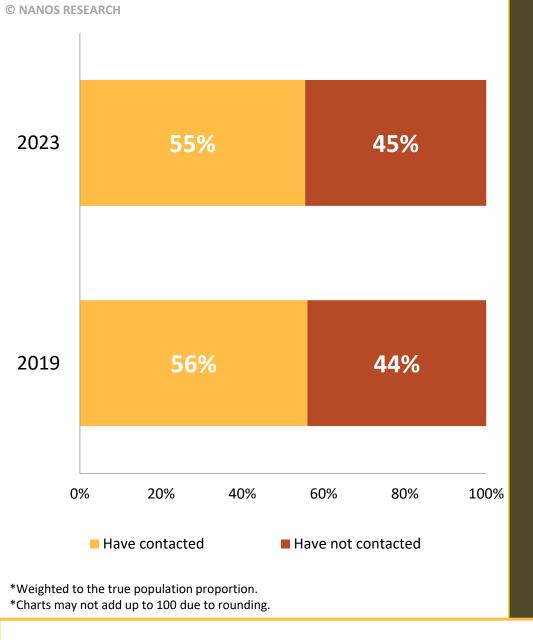
Type of housing needed in the Town of Tecumseh Close to 2 in 3 residents say the Town is very much in need of more retirement homes. This was followed by single detached family homes. While close to one in two say the Town needs more apartments, over one in four say the opposite, that the Town is not in need of more apartments.





Communications

Engagement with the Town remains consistent with the previous wave with over one in two who say they have contacted the Town about an issue or concern, and most report being very or somewhat satisfied with their interaction.



Contacting the town about an issue or concern

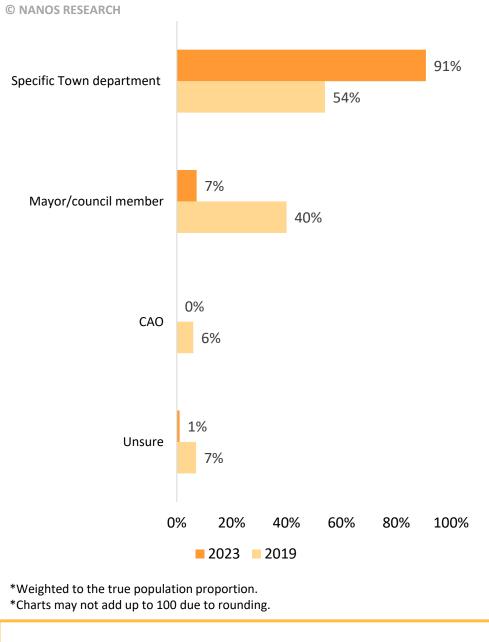
Over 1 in 2 residents

report having contacted the Town about an issue or concern. This is consistent with results from 2019. Women (62%) were more likely to report having contacted the Town than men (48%).

Q – Have you ever contacted or not ever contacted someone from the Town of Tecumseh about a specific issue or concern?







Department contacted

Residents who have contacted the Town are most likely to say they contacted specific Town departments such as public works (29%), parks and recreation (13%), Bylaw enforcement (10%) and building enforcement (10%).

Q – Which department did you contact? [OPEN]

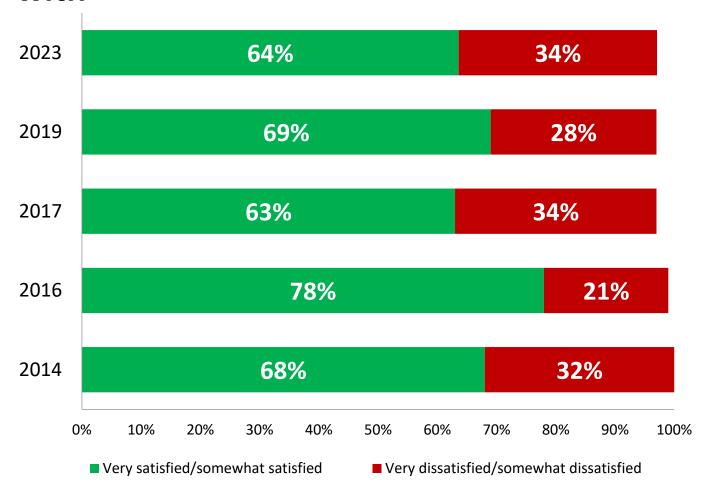




Consistent with the past two waves of research, about two in three residents who report having contacted the Town about an issue or concern say they are very or somewhat satisfied with how it was dealt with.

Q – Thinking about all the times you have contacted the Town about a particular issue, how satisfied are you that your concern or concerns were dealt with effectively? Overall, are you...

Satisfaction with how concerns were dealt with



^{*}Weighted to the true population proportion.

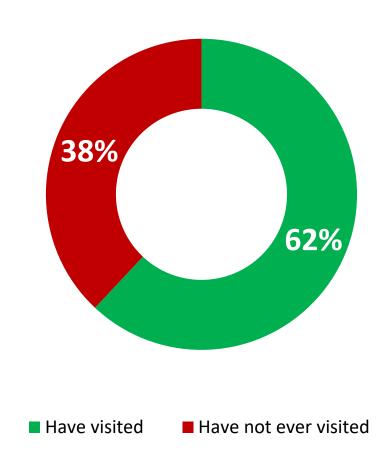
Source: Nanos Research, RDD random telephone survey, February 22nd to March 19th, 2023, n=220 residents who have contacted the Town, accurate Tecumsel 6.6 percentage points plus or minus, 19 times out of 20.





^{*}Charts may not add up to 100 due to rounding.

^{*}The response option unsure is excluded from this chart.



*Weighted to the true population proportion.

Q – Have you ever visited or not ever visited the Town of Tecumseh's website?

Q – Were you able or not able to find what you were looking for?

Visited the Town of Tecumseh's website

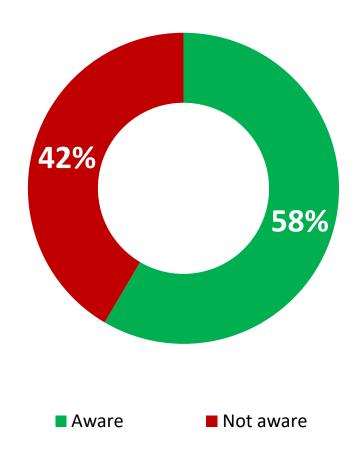
6 in 10 residents

say they have visited the Town of Tecumseh's website and nearly all those who have visited it say they were able to find what they were looking for (95%, vs. five per cent who say they weren't able to find what they were looking for).



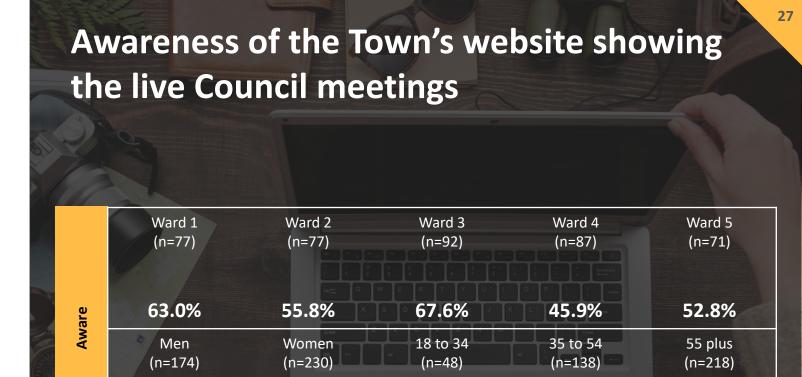


^{*}Charts may not add up to 100 due to rounding.



^{*}Weighted to the true population proportion.

Q – Are you aware or not aware that you can watch Council meetings live online on the Town's website?



61.0%

Source: Nanos Research, RDD random telephone survey, February 22nd to March 19th, 2023, n=404, accurate 4.9 percentage points plus or minus, 19 times out of 20.

65.9%

50.3%



63.2%

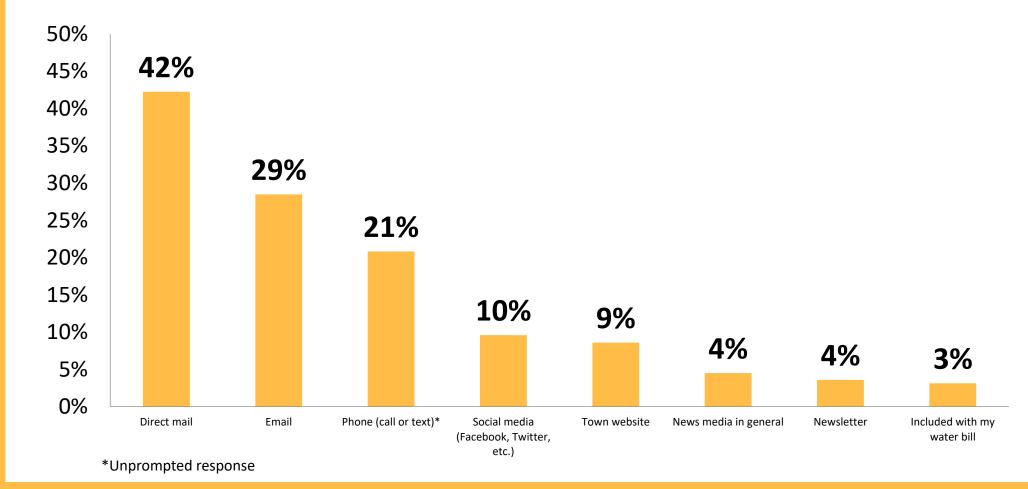


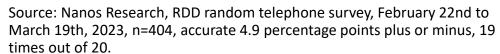
54.4%

^{*}Charts may not add up to 100 due to rounding.

The best way for the Town of Tecumseh to contact residents with important information

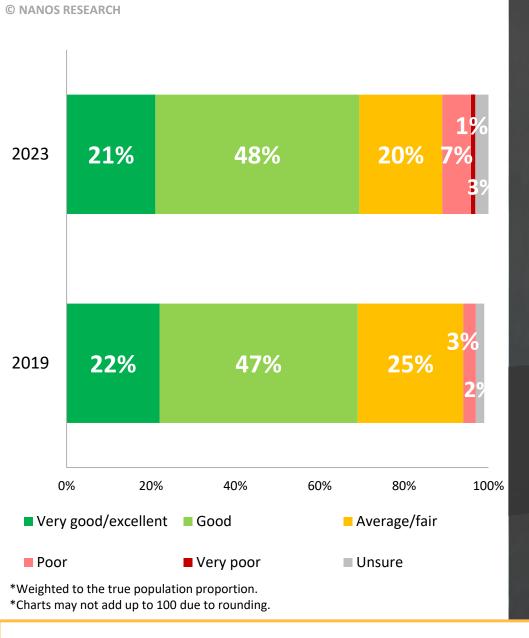
Q – What would be the best way or ways for the Town of Tecumseh to reach you with important information? [RANDOMIZE] (Select all that apply)











Rating the job of the Town of Tecumseh in informing citizens about important issues

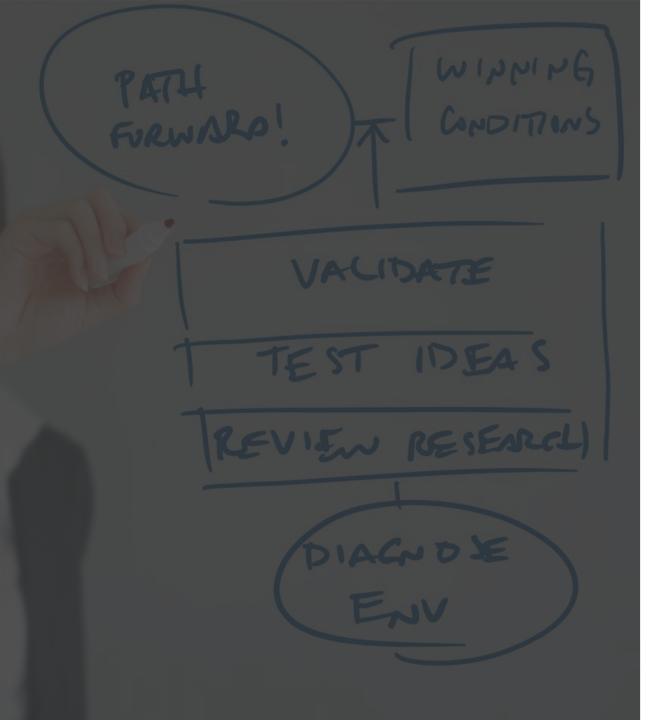
2 in 3 residents

say the Town of Tecumseh does a very good or good job informing its citizens about important issues. This is consistent with results from 2019. Younger residents were less likely to say the Town is doing a very good job (six per cent for those 18-34) compared to 26% of those 35-54 and 24% of those 55 plus.

Q – Overall, would you say the Town of Tecumseh does a very good, good, average, poor or very poor job of informing citizens about important issues?







Nanos conducted an RDD random telephone survey of 404 residents of the Town of Tecumseh, 18 years of age or older, between February 22nd to March 19th, 2023. Participants were randomly recruited by telephone using live agents and administered a survey. The sample is geographically stratified to be representative of the Town of Tecumseh.

Individuals were randomly called using random digit dialing with a maximum of five call backs.

The margin of error for a random survey of 404 residents of the Town of Tecumseh is ± 4.9 percentage points, 19 times out of 20.

The research was commissioned by the Town of Tecumseh and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Element Description El		Element	Description				
Research sponsor	Town of Tecumseh	- Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all				
Population and Final Sample Size	404 residents of the Town of Tecumseh		regions of the Town of Tecumseh. See tables for full weighting disclosure.				
Source of Sample	Dynata	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.				
Type of Sample	Probability		survey to ensure the integrity of the data.				
Margin of Error	± 4.9 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; Individuals not location in the Town of Tecumseh; individuals without land lines could not participate.				
Mode of Survey	RDD random telephone survey						
Sampling Method Base	The sample included land-lines RDD (Random Digit Dialed) across the Town of Tecumseh.	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada.				
Demographics (Captured)	Ward number; Men and Women; 18 years and older; education. Six digit postal code was used to validate geography.	Estimated Response Rate	Six percent, consistent with industry norms.				
Fieldwork/Validation	Live CATI interviews with live supervision to validate work.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.				
Number of Calls	Maximum of five call backs.		Between February 22^{nd} and March 1^{st} , a soft launch of the survey was conducted with a longer version of the questionnaire containing 64 questions. Results from the soft launch indicated that the length of the survey was over the target length for the scope				
Time of Calls	Individuals were called between 6:30-9:30pm local time for the respondent.	Question Content	of work and some questions were removed from the questionnaire due to this. The questionnaire was brought done to 52 questions. Questions that were only asked prior to March 1 st are excluded from this report, and all questions asked between March 1 st and 19 th are included in this report.				
Field Dates	February 22 nd to March 19 th , 2023.	0 1: 11/1	The questions in the preceding report are written exactly as they were asked to				
Language of Survey	The survey was conducted in English.	Question Wording	individuals.				
	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies	Research/Data Collection Supplier	Nanos Research				
Standards	with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.				



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2023-2078 - Town of Tecumseh - STAT SHEET

					Ward				Ger	ıder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - I would like to begin by having you	Total	Unwgt N	325	58	67	75	64	61	148	177	41	114	170
tell me what you		Wgt N	323	68	87	78	36	54	163	160	71	98	154
consider to be the most important issue of	Flooding	%	11.6	8.7	23.3	3.3	16.7	4.8	15.9	7.2	28.8	11.4	3.8
concern facing	Roads/infrastructure	%	12.9	10.1	11.5	18.3	6.8	15.4	7.3	18.7	21.6	12.0	9.6
Tecumseh today.	Taxation/costs going up	%	16.8	27.2	12.0	14.8	12.7	16.8	23.2	10.2	3.3	23.3	18.8
[OPEN] [CAPTURE ONE MENTION ONLY]	Drivers/ traffic/ parking	%	10.7	8.1	12.1	5.7	21.1	11.8	9.1	12.3	1.1	10.8	15.0
WENTION ONLY	Recreation	%	2.6	5.9	2.2	3.3	0.0	0.0	3.6	1.6	0.0	3.0	3.6
	Population/ town growth/ housing	%	12.7	16.8	13.9	10.7	7.9	11.7	7.7	17.8	7.5	14.1	14.2
	Sewer/ water infrastructure	%	2.4	1.5	1.3	1.6	4.9	4.8	2.6	2.2	3.0	1.5	2.7
	Crime	%	4.7	4.3	1.3	2.4	11.7	9.5	4.2	5.3	8.9	3.7	3.5
	Public services (snow removal, garbage pick up)	%	2.7	3.0	0.9	4.1	7.2	0.0	1.6	3.7	0.0	3.7	3.2
	Nothing	%	8.8	3.2	11.0	9.0	4.5	15.0	6.7	10.9	2.2	9.7	11.2
	Revitalize the downtown core	%	1.1	1.5	2.1	0.8	0.0	0.0	1.1	1.0	0.0	1.9	1.1
	Support for seniors	%	0.9	1.5	0.0	2.5	0.0	0.0	0.8	1.0	0.0	0.0	1.9
	Public transportation/ buses	%	4.6	1.4	1.3	16.2	0.0	0.0	7.7	1.3	15.6	0.0	2.4
	Businesses closing/ lack of stores	%	0.9	1.6	0.0	0.8	3.1	0.0	1.1	0.7	0.0	0.7	1.4
	Too much construction	%	0.5	0.0	0.0	0.0	0.0	2.8	0.9	0.0	2.1	0.0	0.0
	Other	%	4.8	2.0	6.0	5.7	1.0	7.4	4.6	4.9	5.8	3.2	5.3
	Unsure	%	1.5	3.2	1.3	0.8	2.4	0.0	2.1	0.9	0.0	1.0	2.5

			Ward						Gei	nder	Age			
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus	
Question - How would you rate the overall	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218	
quality of life in		Wgt N	400	93	98	94	53	62	191	209	84	120	195	
Tecumseh today? Would you say it is	Very good	%	57.6	53.6	64.7	61.8	54.4	48.6	56.3	58.7	34.2	60.8	65.6	
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Good	%	37.2	36.8	32.0	35.5	41.1	45.0	37.9	36.5	53.8	37.3	30.0	
	Average	%	4.3	6.9	2.5	2.7	4.5	5.2	4.1	4.4	8.1	1.3	4.4	
	Poor	%	0.4	0.0	0.8	0.0	0.0	1.2	0.4	0.4	0.9	0.6	0.0	
	Unsure	%	0.6	2.6	0.0	0.0	0.0	0.0	1.3	0.0	2.9	0.0	0.0	



					Ward				Gei	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Overall, would you say the	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
Town of Tecumseh is going in the right		Wgt N	400	93	98	94	53	62	191	209	84	120	195
direction or the wrong	Right direction	%	79.2	77.8	84.6	82.4	77.6	69.2	81.0	77.5	77.5	82.1	78.1
direction?	Wrong direction	%	7.5	9.8	7.4	5.4	3.2	11.4	5.1	9.8	10.4	7.7	6.3
	Unsure	%	13.3	12.3	8.0	12.2	19.2	19.5	13.9	12.7	12.2	10.2	15.6

					Ward				Gei	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Household drinking water	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
		Wgt N	400	93	98	94	53	62	191	209	84	120	195
		Mean	9.1	9.3	9.1	9.2	8.7	9.3	9.1	9.2	9.5	9.0	9.1
		Median	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0
	Not at all important (0)	%	0.7	1.6	0.0	0.0	2.3	0.0	1.2	0.2	0.0	2.2	0.0
	2	%	0.4	0.0	0.0	0.7	0.0	1.7	0.0	0.8	0.0	0.9	0.3
	3	%	0.6	0.0	0.0	1.4	2.1	0.0	0.0	1.1	0.0	0.0	1.2
	4	%	0.9	0.0	1.6	1.3	1.8	0.0	0.7	1.2	0.0	1.6	0.9
	5	%	2.6	2.3	2.3	2.0	6.2	1.2	2.1	3.0	0.0	1.4	4.4
	6	%	0.7	0.0	1.9	0.0	1.6	0.0	1.4	0.0	0.0	0.7	1.0
	7	%	3.8	4.3	4.9	3.4	3.3	2.4	4.9	2.8	2.3	2.2	5.5
	8	%	12.9	10.5	16.5	13.4	9.2	13.2	15.5	10.6	16.1	14.7	10.5
	9	%	11.4	12.0	12.2	6.1	17.5	12.3	14.1	9.0	11.4	15.3	9.0
	Very important (10)	%	64.0	69.4	59.5	71.7	53.4	60.3	59.4	68.2	68.4	60.2	64.4
	Unsure	%	2.0	0.0	1.1	0.0	2.8	8.8	0.8	3.1	1.9	0.9	2.8



I am going to read to you a list of services provided by the Town of Tecumseh. For each one, I would like you to tell me how important this service is to you using a 0-10 scale where a 0 means this service is "not at all important" and a "10" means it is "very important": [RANDOMIZE]

					Ward				Gei	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Maintenance and	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
upgrading of streets and roads		Wgt N	400	93	98	94	53	62	191	209	84	120	195
and roads		Mean	8.4	8.4	8.3	8.4	8.5	8.3	8.1	8.6	8.5	8.5	8.2
		Median	9.0	9.0	9.0	9.0	9.0	8.0	8.0	9.0	8.0	9.0	8.0
	Not at all important (0)	%	0.4	0.0	1.6	0.0	0.0	0.0	0.0	0.7	0.0	1.3	0.0
	1	%	0.2	0.0	0.0	0.7	0.0	0.0	0.0	0.3	0.0	0.0	0.3
	2	%	1.0	0.0	1.9	1.3	0.0	1.2	2.0	0.0	0.0	0.0	2.0
	3	%	1.1	1.1	1.1	1.4	0.0	1.7	0.3	1.8	0.0	1.4	1.4
	4	%	0.9	1.2	0.0	1.4	0.9	1.2	1.9	0.0	0.0	1.1	1.2
	5	%	3.9	5.8	3.8	4.1	3.9	1.2	3.2	4.7	1.2	2.3	6.2
	6	%	4.4	5.3	4.8	2.7	4.3	4.9	4.8	3.9	3.0	4.9	4.6
	7	%	10.8	13.1	3.8	12.1	11.3	16.3	16.2	5.9	12.5	12.6	9.1
	8	%	24.7	19.4	31.1	20.1	27.3	27.1	28.4	21.3	33.8	18.1	24.8
	9	%	17.8	18.8	21.1	17.3	20.5	9.9	17.1	18.5	23.3	16.2	16.5
	Very important (10)	%	34.0	34.3	30.7	38.9	30.9	33.9	25.7	41.6	24.4	42.2	33.1
	Unsure	%	0.8	1.1	0.0	0.0	0.9	2.6	0.3	1.2	1.9	0.0	0.8

					Ward				Gei	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Recreation programs	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
		Wgt N	400	93	98	94	53	62	191	209	84	120	195
		Mean	7.1	7.3	6.9	6.8	7.0	7.5	6.8	7.3	6.2	7.2	7.4
		Median	8.0	8.0	7.0	8.0	8.0	8.0	7.0	8.0	7.0	8.0	8.0
	Not at all important (0)	%	5.2	1.6	3.5	13.0	4.5	2.4	4.8	5.7	13.3	3.2	3.0
	1	%	0.7	2.9	0.0	0.0	0.0	0.0	0.0	1.3	0.0	2.2	0.0
	2	%	1.7	1.5	1.9	1.4	2.0	1.7	1.2	2.0	0.0	3.6	1.2
	3	%	1.5	0.0	3.8	0.0	1.1	2.7	2.4	0.7	0.0	0.0	3.1
	4	%	0.2	0.0	0.0	0.0	1.6	0.0	0.3	0.2	0.0	0.3	0.3
	5	%	10.4	19.5	7.5	5.4	13.4	6.4	13.6	7.4	10.4	12.5	9.1
	6	%	8.8	4.6	17.1	4.1	6.9	11.1	12.5	5.5	17.2	6.3	6.8
	7	%	15.4	14.1	15.1	19.5	14.8	12.2	17.1	13.9	19.9	16.3	12.9
	8	%	22.2	18.1	24.5	20.9	32.7	17.8	23.2	21.3	24.3	20.8	22.1
	9	%	9.9	10.2	9.6	12.1	6.5	9.5	6.5	13.1	8.2	9.2	11.1
	Very important (10)	%	16.6	21.5	10.7	17.5	12.3	21.1	12.4	20.5	4.8	20.5	19.4
	Unsure	%	7.3	6.1	6.4	6.1	4.2	14.9	6.0	8.4	1.9	5.0	11.0



I am going to read to you a list of services provided by the Town of Tecumseh. For each one, I would like you to tell me how important this service is to you using a 0-10 scale where a 0 means this service is "not at all important" and a "10" means it is "very important": [RANDOMIZE]

					Ward				Ger	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Policing	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
		Wgt N	400	93	98	94	53	62	191	209	84	120	195
		Mean	8.9	9.2	8.7	9.0	8.7	9.1	8.5	9.3	9.1	9.1	8.7
		Median	10.0	10.0	9.0	10.0	9.0	10.0	9.0	10.0	10.0	10.0	9.0
	Not at all important (0)	%	0.2	0.0	0.0	0.7	0.0	0.0	0.0	0.3	0.0	0.0	0.3
	2	%	0.1	0.0	0.0	0.0	0.9	0.0	0.3	0.0	0.0	0.0	0.3
	3	%	0.5	0.0	0.0	0.0	2.1	1.2	0.4	0.5	0.0	0.0	1.0
	4	%	0.6	0.0	0.0	2.7	0.0	0.0	1.3	0.0	0.0	2.1	0.0
	5	%	3.1	1.1	3.8	4.1	4.7	2.4	5.3	1.2	1.8	1.4	4.8
	6	%	3.0	3.2	4.9	1.4	2.6	2.4	3.6	2.4	2.3	2.4	3.7
	7	%	6.9	4.6	14.2	4.8	5.2	3.8	10.0	4.1	16.1	6.8	3.1
	8	%	17.7	18.2	19.8	14.9	21.1	15.2	26.3	9.9	9.4	10.1	26.0
	9	%	13.0	15.0	11.8	10.7	13.1	15.3	12.1	13.8	5.6	21.0	11.2
	Very important (10)	%	53.5	57.9	44.3	59.5	46.9	58.1	39.8	66.1	64.9	55.6	47.4
	Unsure	%	1.3	0.0	1.1	1.3	3.4	1.5	0.9	1.6	0.0	0.6	2.2

					Ward				Ge	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Fire protection	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
		Wgt N	400	93	98	94	53	62	191	209	84	120	195
		Mean	9.2	9.2	9.1	9.4	9.1	9.2	8.9	9.5	9.4	9.2	9.1
		Median	10.0	10.0	10.0	10.0	9.0	10.0	9.0	10.0	10.0	10.0	10.0
	1	%	0.3	0.0	0.0	1.4	0.0	0.0	0.7	0.0	0.0	1.1	0.0
	2	%	0.1	0.0	0.0	0.0	0.9	0.0	0.3	0.0	0.0	0.0	0.3
	4	%	0.6	2.1	0.0	0.0	0.9	0.0	0.3	0.9	2.3	0.0	0.3
	5	%	1.2	1.1	1.9	1.3	0.9	0.0	1.9	0.5	0.0	0.0	2.4
	6	%	2.1	0.0	4.9	1.4	0.0	3.9	3.4	1.0	0.0	1.1	3.7
	7	%	5.0	6.7	1.9	5.4	6.4	5.2	8.9	1.4	1.8	8.8	4.0
	8	%	13.9	15.9	18.3	4.1	13.8	18.7	15.5	12.4	8.0	15.0	15.7
	9	%	14.8	11.4	21.0	8.0	23.9	12.3	20.5	9.5	25.1	8.9	13.9
	Very important (10)	%	59.8	61.6	51.9	76.3	46.6	56.0	46.4	72.1	61.0	64.5	56.4
	Unsure	%	2.2	1.2	0.0	2.0	6.4	3.8	2.2	2.2	1.9	0.6	3.3



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					Ward				Gei	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Parks, playgrounds and other	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
greenspace		Wgt N	400	93	98	94	53	62	191	209	84	120	195
		Mean	8.1	8.7	8.0	7.4	8.1	8.2	7.8	8.3	7.1	8.5	8.2
		Median	8.0	9.0	8.0	8.0	8.0	8.0	8.0	9.0	8.0	9.0	9.0
	Not at all important (0)	%	3.9	0.0	1.9	13.0	2.9	0.0	2.8	4.9	11.5	0.0	3.0
	2	%	0.3	0.0	0.0	0.0	0.9	1.3	0.3	0.4	0.9	0.0	0.3
	3	%	0.6	0.0	0.8	0.0	0.0	2.5	0.4	0.7	0.9	0.6	0.4
	4	%	0.2	0.0	0.8	0.0	0.0	0.0	0.0	0.4	0.0	0.6	0.0
	5	%	5.0	3.7	4.9	4.7	8.7	4.5	5.8	4.3	2.6	4.1	6.7
	6	%	5.3	3.7	12.7	3.4	3.0	1.2	9.2	1.8	13.4	2.4	3.7
	7	%	9.5	7.9	6.3	8.1	10.2	18.4	13.6	5.7	7.8	11.7	8.9
	8	%	24.3	23.9	28.5	20.9	23.9	24.2	27.7	21.2	19.7	26.1	25.2
	9	%	19.1	23.0	16.2	18.3	21.9	16.8	18.9	19.3	25.8	18.5	16.6
	Very important (10)	%	29.4	34.4	27.9	28.9	27.3	26.8	20.6	37.4	15.4	35.0	32.0
	Unsure	%	2.2	3.4	0.0	2.7	1.1	4.3	0.6	3.7	1.9	0.9	3.2

					Ward				Ge	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Libraries	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
		Wgt N	400	93	98	94	53	62	191	209	84	120	195
		Mean	7.1	7.5	7.3	7.0	6.5	6.7	6.9	7.2	6.9	6.6	7.4
		Median	8.0	8.0	8.0	8.0	7.0	7.0	8.0	8.0	7.0	7.0	8.0
	Not at all important (0)	%	3.4	0.0	1.9	4.1	11.1	3.3	3.3	3.5	3.3	2.2	4.2
	1	%	1.4	2.9	0.0	1.3	0.0	2.6	0.7	2.1	1.9	2.2	0.6
	2	%	1.9	3.0	1.1	2.0	1.6	1.7	1.5	2.3	0.0	5.5	0.6
	3	%	1.7	0.0	3.8	1.3	0.0	2.7	3.0	0.4	0.0	1.6	2.5
	4	%	1.9	2.2	0.0	1.4	5.7	1.7	2.1	1.7	0.0	3.6	1.6
	5	%	11.3	9.3	13.0	12.8	9.4	10.9	12.7	10.0	5.8	14.3	11.8
	6	%	9.5	4.4	10.7	13.6	11.5	7.1	6.5	12.3	22.9	10.2	3.3
	7	%	14.1	19.7	9.7	6.8	20.1	18.8	14.9	13.4	17.8	13.5	13.0
	8	%	23.7	19.5	28.0	29.6	17.0	20.0	30.7	17.3	36.0	20.5	20.4
	9	%	6.8	9.8	8.3	4.0	4.7	5.5	5.6	7.8	4.6	2.2	10.5
	Very important (10)	%	18.3	23.6	16.8	19.0	18.0	11.9	10.8	25.2	5.9	16.6	24.7
	Unsure	%	6.1	5.5	6.5	4.1	0.9	13.6	8.2	4.1	1.9	7.6	6.9



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					Ward				Ger	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question – Snow removal	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
		Wgt N	400	93	98	94	53	62	191	209	84	120	195
		Mean	9.0	9.2	8.8	9.0	8.9	8.9	8.7	9.3	9.4	9.1	8.7
		Median	10.0	10.0	10.0	10.0	9.0	9.0	9.0	10.0	10.0	9.0	10.0
	Not at all important (0)	%	0.8	0.0	1.9	1.3	0.0	0.0	1.6	0.0	0.0	0.0	1.6
	4	%	0.5	0.0	1.9	0.0	0.0	0.0	1.0	0.0	0.0	0.0	1.0
	5	%	2.3	1.2	2.7	2.0	1.9	3.9	3.5	1.1	0.0	0.6	4.3
	6	%	1.3	2.4	0.8	0.0	1.6	2.4	2.2	0.5	0.0	1.0	2.2
	7	%	5.3	3.7	6.5	3.4	5.7	8.2	4.9	5.6	0.0	6.4	6.9
	8	%	19.3	12.1	20.4	21.6	25.3	19.8	24.0	15.0	11.3	25.4	19.0
	9	%	19.8	25.8	14.1	20.6	23.9	15.3	22.5	17.4	37.6	17.8	13.4
	Very important (10)	%	49.7	54.8	50.5	50.4	38.5	49.2	39.6	58.9	51.1	48.8	49.6
	Unsure	%	1.0	0.0	1.1	0.7	3.0	1.2	0.7	1.4	0.0	0.0	2.1

					Ward				Gei	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Waste management and	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
garbage collection		Wgt N	400	93	98	94	53	62	191	209	84	120	195
		Mean	9.0	9.1	8.9	9.1	8.7	9.0	8.7	9.2	9.0	8.9	9.0
		Median	9.0	9.0	9.0	10.0	9.0	10.0	9.0	10.0	9.0	9.0	10.0
	Not at all important (0)	%	0.6	0.0	0.0	1.4	1.9	0.0	0.5	0.6	0.0	0.0	1.2
	2	%	0.3	0.0	0.0	1.3	0.0	0.0	0.7	0.0	0.0	0.0	0.6
	5	%	1.5	0.0	1.1	0.7	4.1	3.6	2.1	1.0	1.8	1.0	1.8
	6	%	1.8	3.3	1.9	0.0	1.1	2.7	2.0	1.6	2.3	1.6	1.7
	7	%	6.1	2.1	10.3	4.8	6.9	6.6	8.6	3.7	7.5	7.1	4.8
	8	%	20.1	19.4	23.7	20.2	16.5	18.5	26.0	14.8	12.7	28.8	18.0
	9	%	20.1	29.1	21.9	8.1	31.5	11.9	23.5	16.9	29.6	16.1	18.4
	Very important (10)	%	47.8	46.1	39.9	63.5	35.0	50.2	35.6	59.0	44.2	45.4	50.9
	Unsure	%	1.7	0.0	1.1	0.0	3.0	6.5	1.1	2.3	1.9	0.0	2.6



I am going to read to you a list of services provided by the Town of Tecumseh. For each one, I would like you to tell me how important this service is to you using a 0-10 scale where a 0 means this service is "not at all important" and a "10" means it is "very important": [RANDOMIZE]

					Ward				Gei	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Stormwater drainage	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
		Wgt N	400	93	98	94	53	62	191	209	84	120	195
		Mean	8.2	8.5	8.2	7.7	8.7	8.3	7.7	8.7	7.7	8.9	8.0
		Median	9.0	10.0	10.0	8.0	10.0	9.0	8.0	10.0	8.0	10.0	9.0
	Not at all important (0)	%	0.9	0.0	0.0	2.7	1.6	0.0	0.9	0.8	0.0	0.3	1.6
	1	%	0.4	0.0	0.0	0.0	0.0	2.6	0.0	0.8	1.9	0.0	0.0
	2	%	1.3	2.7	0.0	2.7	0.0	0.0	2.1	0.5	0.0	1.2	1.8
	3	%	3.6	1.1	10.7	0.7	2.6	1.2	6.6	0.8	14.2	0.0	1.2
	4	%	1.3	0.0	1.1	4.1	0.7	0.0	1.3	1.3	0.0	1.4	1.9
	5	%	6.6	6.8	4.9	5.4	6.4	11.2	7.8	5.6	1.8	2.0	11.6
	6	%	6.7	4.4	3.5	16.1	0.0	6.7	9.7	4.0	13.9	5.9	4.1
	7	%	7.0	14.0	7.2	2.7	8.1	1.5	9.6	4.6	4.6	6.9	8.0
	8	%	14.1	8.0	11.0	23.2	9.4	18.5	13.7	14.5	13.3	12.4	15.5
	9	%	8.2	9.6	8.8	2.7	15.2	7.4	8.0	8.4	3.3	6.7	11.2
	Very important (10)	%	47.3	50.5	51.6	37.7	52.9	45.6	39.0	55.0	45.2	60.1	40.3
	Unsure	%	2.7	2.9	1.1	2.0	3.0	5.3	1.3	3.9	1.9	3.2	2.7

					Ward				Ge	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Hosting festivals and events	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
		Wgt N	400	93	98	94	53	62	191	209	84	120	195
		Mean	6.1	6.5	6.2	5.0	6.8	6.5	5.8	6.4	4.1	6.2	6.8
		Median	7.0	7.0	6.0	6.0	7.0	6.0	6.0	7.0	5.0	6.0	7.0
	Not at all important (0)	%	7.0	1.0	4.3	20.4	3.3	2.8	7.0	7.0	19.6	3.7	3.5
	1	%	3.0	3.6	0.8	6.7	0.0	2.4	4.1	2.0	8.0	2.8	0.9
	2	%	1.5	3.7	1.9	0.7	0.0	0.0	1.9	1.1	0.0	1.7	2.0
	3	%	2.8	0.0	4.9	2.7	3.6	2.9	4.0	1.6	2.6	3.0	2.7
	4	%	4.3	4.9	2.7	3.4	3.6	7.7	6.1	2.6	5.5	4.9	3.3
	5	%	16.0	16.4	21.4	11.5	12.5	16.9	16.5	15.6	12.8	18.8	15.8
	6	%	9.9	13.3	9.5	5.4	9.6	12.7	10.7	9.2	9.7	14.7	7.0
	7	%	15.0	18.0	12.8	16.2	18.9	8.7	15.9	14.2	11.8	16.9	15.2
	8	%	19.7	23.5	16.3	20.2	21.6	16.9	13.5	25.3	8.8	18.3	25.3
	9	%	5.0	5.0	4.6	3.4	6.7	6.8	5.6	4.5	0.9	4.5	7.1
	Very important (10)	%	9.1	9.4	9.9	6.1	8.8	12.3	7.0	11.1	0.9	9.2	12.7
	Unsure	%	6.7	1.1	10.7	3.4	11.4	9.8	7.7	5.8	19.3	1.5	4.5



					Ward				Ger	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Overall, how satisfied are you	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
with the services provided to you by the		Wgt N	400	93	98	94	53	62	191	209	84	120	195
Town of Tecumseh?	Very satisfied	%	62.5	59.4	66.1	65.2	60.2	59.2	65.5	59.6	59.5	64.7	62.3
	Somewhat satisfied	%	34.8	35.9	30.9	34.1	38.1	37.2	30.6	38.6	38.8	35.0	32.9
	Somewhat dissatisfied	%	1.1	1.2	1.9	0.0	1.1	1.2	2.0	0.3	0.9	0.0	1.8
	Very dissatisfied	%	0.5	0.0	1.1	0.0	0.0	1.2	0.4	0.5	0.9	0.0	0.6
	Unsure	%	1.2	3.5	0.0	0.7	0.7	1.2	1.6	1.0	0.0	0.3	2.4

					Ward	t			Ger	nder		Age	
		•	Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - What specific Town	Total	Unwgt N	294	58	57	65	60	54	135	159	34	105	155
services would you		Wgt N	299	71	77	71	33	47	155	144	65	90	144
say are most in need of improvement?	Sewer/water infrastructure	%	18.3	16.4	27.7	10.6	29.7	9.4	16.1	20.7	26.0	21.8	12.7
[OPEN] [CAPTURE	Recreation/leisure	%	12.7	14.3	4.9	25.8	4.3	9.1	13.1	12.3	23.3	9.0	10.2
MULTIPLE	Road infrastructure	%	28.3	24.8	32.4	24.2	20.8	38.0	27.3	29.2	8.1	33.0	34.4
MENTIONS]	Public transit	%	2.1	1.9	2.4	1.7	3.4	1.6	1.7	2.6	0.0	2.9	2.6
	Garbage recycling	%	3.4	3.5	2.9	0.9	6.2	5.9	0.9	6.0	0.0	3.3	5.0
	Nothing/all good	%	11.5	12.9	5.1	11.6	8.8	21.6	10.1	13.0	3.9	12.0	14.6
	Traffic	%	8.8	13.1	6.3	9.8	4.2	7.9	8.2	9.4	11.7	7.4	8.3
	Snow removal	%	2.6	4.7	2.4	0.0	0.0	5.3	3.4	1.7	2.4	0.0	4.3
	Policing/bylaw	%	9.8	11.0	6.8	16.3	11.8	1.6	9.1	10.5	20.9	9.6	4.9
	Sidewalks/biking infrastructure	%	1.3	0.0	2.4	0.9	1.1	2.1	2.3	0.3	0.0	2.2	1.3
	City Hall/administration/Communication from the Town	%	4.2	3.5	8.2	0.0	3.0	5.8	3.3	5.2	6.3	2.8	4.1
	Healthcare	%	2.1	0.0	1.4	2.7	6.8	2.3	2.3	2.0	2.2	2.1	2.1
	Housing	%	0.9	1.6	2.0	0.0	0.0	0.0	0.7	1.1	0.0	1.7	0.8
	Street lights	%	0.2	0.0	0.0	0.0	2.2	0.0	0.0	0.5	0.0	0.8	0.0
	Taxes	%	1.0	3.1	0.0	0.9	0.0	0.0	1.8	0.0	0.0	0.7	1.5
	Maintenance (unspecified)	%	0.2	0.0	0.0	0.0	2.2	0.0	0.0	0.5	0.0	0.8	0.0
	Hydro	%	0.7	1.6	1.4	0.0	0.0	0.0	0.7	0.8	0.0	0.0	1.5
	Other	%	3.7	3.0	2.4	1.7	9.1	6.0	4.0	3.3	0.0	6.2	3.8
	Unsure	%	0.5	0.0	0.0	0.9	0.0	1.6	0.9	0.0	0.0	0.7	0.5

^{*}Values are based on the percentage of positive responses to a specific response option (columns exceed 100%)

^{**}Multifrequency tab based on multiple responses



					Ward	t			Ger	nder		Age	
		·	Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - What	Total	Unwgt	336	68	64	72	69	63	145	191	37	125	174
specific Town services		N											
would you say are		Wgt N	336	81	84	77	37	56	164	172	68	106	162
most in need of improvement? [OPEN]	Sewer/water infrastructure	%	16.3	14.2	25.5	9.8	26.2	7.9	15.2	17.4	24.8	18.6	11.3
[CAPTURE MULTIPLE	Recreation/leisure	%	11.3	12.4	4.5	23.9	3.7	7.7	12.3	10.3	22.2	7.7	9.0
MENTIONS]	Road infrastructure	%	25.2	21.5	29.8	22.4	18.3	32.1	25.8	24.6	7.7	28.2	30.6
	Public transit	%	1.9	1.7	2.2	1.6	3.0	1.3	1.6	2.2	0.0	2.5	2.3
	Garbage recycling	%	3.0	3.0	2.6	0.8	5.5	5.0	0.9	5.1	0.0	2.8	4.5
	Nothing/all good	%	10.2	11.2	4.7	10.7	7.8	18.3	9.6	10.9	3.8	10.3	13.0
	Traffic	%	7.8	11.3	5.8	9.1	3.7	6.7	7.8	7.9	11.2	6.3	7.4
	Snow removal	%	2.3	4.1	2.2	0.0	0.0	4.5	3.2	1.5	2.3	0.0	3.8
	Policing/bylaw	%	8.7	9.5	6.3	15.1	10.4	1.3	8.6	8.8	19.9	8.2	4.3
	Sidewalks/biking infrastructure	%	1.2	0.0	2.2	0.8	1.0	1.8	2.1	0.2	0.0	1.9	1.2
	City	%	3.7	3.0	7.5	0.0	2.7	4.9	3.1	4.4	6.0	2.4	3.7
	Hall/administration/Communication from the Town												
	Healthcare	%	1.9	0.0	1.3	2.5	6.0	1.9	2.1	1.6	2.1	1.8	1.9
	Housing	%	0.8	1.4	1.8	0.0	0.0	0.0	0.7	0.9	0.0	1.5	0.7
	Street lights	%	0.2	0.0	0.0	0.0	2.0	0.0	0.0	0.4	0.0	0.7	0.0
	Taxes	%	0.8	2.7	0.0	0.8	0.0	0.0	1.7	0.0	0.0	0.6	1.4
	Maintenance (unspecified)	%	0.2	0.0	0.0	0.0	2.0	0.0	0.0	0.4	0.0	0.7	0.0
	Hydro	%	0.7	1.4	1.3	0.0	0.0	0.0	0.7	0.6	0.0	0.0	1.4
	Other	%	3.3	2.6	2.2	1.6	8.0	5.0	3.8	2.8	0.0	5.3	3.4
	Unsure	%	0.4	0.0	0.0	0.8	0.0	1.3	0.8	0.0	0.0	0.6	0.5

^{*}Values are based on the proportion an activity represents of all response options (columns add up to 100%).

^{**}Multifrequency tab based on multiple responses



On a scale from 0 to 10, where 0 is not at all important and 10 is extremely important, how important are the following strategic goals for the Town of Tecumseh? [RANDOMIZE]

					Ward				Gei	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Increasing the availability of	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
housing		Wgt N	400	93	98	94	53	62	191	209	84	120	195
		Mean	6.7	6.3	5.9	7.0	7.1	7.7	6.8	6.6	6.0	6.6	7.0
		Median	7.0	7.0	6.0	8.0	8.0	9.0	7.0	7.0	6.0	7.0	8.0
	Not at all important (0)	%	3.6	4.2	2.3	2.7	3.4	6.1	3.0	4.1	0.0	5.3	4.0
	1	%	3.1	5.4	4.8	2.0	1.6	0.0	0.8	5.3	3.2	5.2	1.8
	2	%	3.7	6.1	5.5	1.4	1.6	2.8	4.2	3.3	3.2	5.0	3.2
	3	%	3.3	3.2	3.8	0.7	11.1	0.0	4.2	2.5	6.1	1.6	3.2
	4	%	6.9	1.0	13.6	13.0	0.7	1.2	6.9	6.9	27.2	0.8	1.9
	5	%	11.6	13.5	14.9	12.8	6.7	6.0	12.0	11.3	6.9	10.6	14.3
	6	%	5.8	9.0	7.1	2.0	6.2	4.5	7.0	4.8	9.0	6.4	4.1
	7	%	11.2	14.5	11.3	11.4	9.2	7.9	12.3	10.2	9.1	15.2	9.7
	8	%	15.8	12.9	11.8	18.2	22.5	17.0	15.4	16.2	12.9	17.3	16.0
	9	%	10.2	6.0	4.8	12.1	12.3	20.5	12.0	8.7	12.9	8.7	10.0
	Extremely important (10)	%	19.5	16.9	14.4	20.3	23.2	27.0	18.3	20.6	7.6	20.3	24.1
	Unsure	%	5.2	7.2	5.7	3.4	1.6	7.0	4.0	6.2	1.9	3.6	7.6

On a scale from 0 to 10, where 0 is not at all important and 10 is extremely important, how important are the following strategic goals for the Town of Tecumseh? [RANDOMIZE]

					Ward				Gei	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Promoting economic	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
development		Wgt N	400	93	98	94	53	62	191	209	84	120	195
		Mean	7.4	7.2	6.4	8.1	7.6	7.9	7.3	7.5	6.7	7.5	7.7
		Median	8.0	7.0	7.0	8.0	8.0	8.0	8.0	8.0	7.0	8.0	8.0
	Not at all important (0)	%	1.4	2.2	1.9	0.0	2.0	1.2	1.6	1.2	0.0	0.0	2.9
	1	%	4.3	5.0	10.7	0.7	2.6	0.0	6.2	2.5	16.5	2.2	0.3
	2	%	1.2	1.2	2.7	0.7	0.9	0.0	1.8	0.7	0.0	2.2	1.2
	3	%	1.8	0.0	3.4	1.4	0.7	3.3	0.5	2.9	0.0	2.0	2.4
	4	%	0.3	0.0	0.0	1.3	0.0	0.0	0.7	0.0	0.0	0.0	0.6
	5	%	9.8	12.8	11.5	8.1	8.3	6.2	11.1	8.5	3.3	12.1	11.1
	6	%	6.4	4.4	11.9	4.1	3.9	6.4	5.1	7.5	12.1	6.6	3.8
	7	%	16.6	20.7	12.5	21.1	13.5	12.6	13.6	19.3	27.9	20.5	9.3
	8	%	18.0	11.5	9.6	18.2	32.3	28.8	14.9	20.9	14.3	15.5	21.2
	9	%	9.7	8.4	12.1	4.1	11.1	15.3	10.6	8.9	3.7	10.8	11.7
	Extremely important (10)	%	25.4	23.6	17.8	38.4	21.6	23.5	27.0	23.9	22.3	24.4	27.4
	Unsure	%	5.1	10.2	5.7	2.0	3.0	2.7	6.7	3.6	0.0	3.7	8.1



On a scale from 0 to 10, where 0 is not at all important and 10 is extremely important, how important are the following strategic goals for the Town of Tecumseh? [RANDOMIZE]

		_			Ward				Ger	nder		Age	
		_	Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Ensuring any infrastructure built is	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
environmentally and		Wgt N	400	93	98	94	53	62	191	209	84	120	195
fiscally sustainable		Mean	8.4	8.5	8.1	8.6	8.2	8.5	8.1	8.7	8.3	8.3	8.5
		Median	9.0	9.0	8.0	9.0	8.0	9.0	8.0	9.0	9.0	9.0	9.0
	Not at all important (0)	%	2.0	2.1	1.6	2.0	1.1	3.2	2.0	2.0	1.2	4.5	0.8
	1	%	0.2	1.0	0.0	0.0	0.0	0.0	0.0	0.5	1.2	0.0	0.0
	2	%	0.3	0.0	0.0	0.7	0.9	0.0	0.3	0.3	0.0	0.0	0.6
	3	%	0.9	0.0	3.0	0.0	0.0	1.2	1.4	0.5	0.0	0.0	1.9
	5	%	4.0	4.2	3.0	3.4	7.2	3.3	6.0	2.1	3.3	4.7	3.9
	6	%	4.2	4.2	4.2	5.4	3.8	2.8	5.1	3.4	4.0	4.4	4.2
	7	%	10.3	4.9	20.8	9.5	9.0	3.8	15.2	5.7	17.0	8.4	8.5
	8	%	19.8	21.4	16.4	14.6	33.7	18.6	19.9	19.7	21.5	20.4	18.7
	9	%	16.7	13.0	16.8	21.5	14.7	16.3	16.8	16.5	13.9	17.8	17.2
	Extremely important (10)	%	36.9	39.1	31.9	42.9	26.6	41.5	28.2	45.0	36.3	37.5	36.9
	Unsure	%	4.7	10.0	2.3	0.0	3.0	9.1	5.1	4.3	1.8	2.2	7.4

On a scale from 0 to 10, where 0 is not at all important and 10 is extremely important, how important are the following strategic goals for the Town of Tecumseh? [RANDOMIZE]

					Ward				Ger	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Improving & expanding the	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
Town's indoor & outdoor recreation &		Wgt N	400	93	98	94	53	62	191	209	84	120	195
leisure facilities		Mean	7.3	7.1	7.5	6.8	7.2	7.7	7.1	7.4	6.5	7.1	7.7
		Median	8.0	8.0	7.0	8.0	8.0	8.0	7.0	8.0	7.0	7.0	8.0
	Not at all important (0)	%	5.1	4.7	1.6	13.0	2.0	1.6	2.9	7.1	13.8	3.3	2.4
	1	%	1.0	2.9	0.0	0.7	0.9	0.0	0.3	1.6	0.0	2.2	0.6
	2	%	0.6	0.0	0.0	0.0	0.9	3.3	0.3	1.0	0.0	0.9	0.7
	3	%	2.9	2.4	3.8	1.4	8.1	0.0	4.6	1.3	3.3	1.9	3.3
	4	%	1.2	0.0	0.0	1.4	5.2	1.5	0.7	1.8	3.3	1.1	0.5
	5	%	5.5	9.2	5.7	5.4	1.6	3.0	7.8	3.4	0.0	8.6	5.9
	6	%	7.0	11.0	9.5	2.0	5.1	6.2	7.9	6.1	9.9	9.9	4.0
	7	%	20.2	14.8	27.6	15.5	22.9	21.7	26.0	14.9	22.8	22.1	18.0
	8	%	22.6	16.2	12.9	34.9	22.1	29.3	19.3	25.7	23.9	18.7	24.5
	9	%	5.8	7.0	8.3	3.4	6.3	3.1	6.2	5.4	4.0	3.8	7.8
	Extremely important (10)	%	22.4	22.2	22.1	20.3	22.0	26.8	15.9	28.3	17.3	21.5	25.1
	Unsure	%	5.7	9.6	8.4	2.0	2.8	3.6	8.2	3.5	1.8	6.0	7.3



On a scale from 0 to 10, where 0 is not at all important and 10 is extremely important, how important are the following strategic goals for the Town of Tecumseh? [RANDOMIZE]

					Ward				Gei	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Continuously	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
improving the Town's		Wgt N	400	93	98	94	53	62	191	209	84	120	195
services and programs		Mean	7.9	8.2	7.7	7.8	7.7	8.3	7.9	7.9	7.3	8.1	8.1
		Median	8.0	8.0	8.0	9.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0
	Not at all important (0)	%	1.2	2.9	1.6	0.0	1.1	0.0	0.0	2.3	0.0	3.5	0.3
	1	%	0.2	0.0	0.0	0.7	0.0	0.0	0.0	0.3	0.0	0.0	0.3
	2	%	3.0	1.2	0.0	10.3	1.9	0.0	1.1	4.6	11.5	0.0	1.1
	3	%	0.5	0.0	0.0	0.7	2.6	0.0	1.1	0.0	1.7	0.5	0.0
	4	%	1.4	0.0	0.0	0.0	8.6	1.5	0.7	2.0	5.0	0.3	0.5
	5	%	6.3	2.2	9.7	7.5	6.2	5.7	8.3	4.6	1.7	5.1	9.1
	6	%	5.4	2.3	14.4	2.0	3.2	3.0	9.3	1.9	12.5	4.4	3.0
	7	%	13.5	22.6	13.0	5.4	8.8	17.1	14.7	12.4	11.4	15.7	13.1
	8	%	22.5	21.2	27.1	18.9	21.7	23.3	23.7	21.4	6.8	21.0	30.2
	9	%	13.3	10.2	11.1	18.1	19.3	9.0	13.1	13.5	22.2	13.8	9.2
	Extremely important (10)	%	29.9	35.1	20.4	34.4	25.0	34.4	25.6	33.8	24.5	34.1	29.6
	Unsure	%	2.8	2.3	2.7	2.0	1.6	6.1	2.4	3.2	2.7	1.6	3.7

On a scale from 0 to 10, where 0 is not at all important and 10 is extremely important, how important are the following strategic goals for the Town of Tecumseh? [RANDOMIZE]

					Ward				Gei	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Promoting engagement with	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
community,		Wgt N	400	93	98	94	53	62	191	209	84	120	195
neighbouring municipalities and		Mean	7.5	7.3	7.6	7.2	7.7	7.9	7.4	7.6	6.5	7.6	7.9
senior governments		Median	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0
•	Not at all important (0)	%	1.7	4.0	0.0	2.7	1.1	0.0	1.3	2.0	0.0	2.2	2.1
	1	%	0.7	2.1	0.0	0.0	0.0	1.2	0.4	0.9	2.3	0.0	0.4
	2	%	3.5	2.1	0.0	11.7	0.0	1.6	0.9	5.9	13.8	1.4	0.3
	3	%	1.6	0.0	0.0	1.3	5.3	4.1	2.1	1.2	5.2	0.0	1.1
	4	%	0.9	0.0	0.8	0.0	5.2	0.0	0.0	1.7	3.3	0.6	0.0
	5	%	8.0	7.8	14.1	5.4	6.8	3.5	7.9	8.0	8.0	7.4	8.3
	6	%	6.4	6.3	8.4	7.4	5.9	2.4	11.0	2.3	0.0	13.5	4.8
	7	%	14.4	21.4	12.7	7.4	13.0	18.1	18.3	10.8	11.8	17.7	13.4
	8	%	21.0	20.8	30.0	16.2	13.0	21.1	23.1	19.1	24.2	18.7	21.0
	9	%	14.0	7.8	9.9	19.5	23.1	13.6	16.2	12.0	21.9	10.0	13.1
	Extremely important (10)	%	21.4	23.1	15.3	23.0	22.7	25.3	12.3	29.8	3.7	25.8	26.4
	Unsure	%	6.4	4.7	8.7	5.4	4.0	9.1	6.5	6.3	5.8	2.6	9.1



					Ward				Ge	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Approximately one	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
half of the property taxes that you pay go		Wgt N	400	93	98	94	53	62	191	209	84	120	195
to the Town of	Very good	%	26.4	24.9	27.5	30.3	23.3	23.8	27.5	25.5	17.2	29.8	28.3
Tecumseh. Thinking about all of the	Good	%	44.9	43.1	51.8	39.3	53.5	37.9	46.9	43.1	42.5	41.9	47.8
services you receive	Average	%	23.0	27.3	18.4	25.0	15.8	26.9	19.3	26.4	36.8	24.1	16.3
from the Town of Tecumseh, how much	Poor	%	2.2	2.3	1.1	2.7	0.9	4.2	3.0	1.5	0.0	2.0	3.3
value would you say you receive for the tax	Very poor	%	0.9	0.0	0.0	0.0	1.6	4.2	1.2	0.5	1.8	1.6	0.0
dollars that you pay towards these service?	Unsure	%	2.6	2.4	1.1	2.7	5.0	3.0	2.2	3.0	1.7	0.6	4.2

		-			Ward				Ger	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - On a scale from 0 to 10, where 0	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
is not at all likely and 10 is extremely likely,		Wgt N	400	93	98	94	53	62	191	209	84	120	195
how likely are you to		Mean	8.9	9.1	8.6	9.1	9.0	8.5	8.5	9.2	8.2	9.2	9.0
recommend the Town of Tecumseh to		Median	10.0	10.0	10.0	10.0	10.0	9.0	9.0	10.0	10.0	10.0	10.0
friends and family as a	Not at all likely (0)	%	1.5	1.1	1.1	2.0	0.9	2.4	2.0	1.0	1.8	0.5	2.0
place to live?	3	%	1.2	0.0	3.4	1.3	0.0	0.0	0.7	1.6	4.0	0.0	0.6
	4	%	0.6	0.0	0.0	0.0	1.6	2.7	0.8	0.4	0.0	0.7	0.9
	5	%	4.2	2.1	12.7	0.0	2.6	1.7	7.2	1.4	16.5	0.9	1.0
	6	%	0.9	0.0	0.0	0.0	1.1	5.0	0.8	1.0	1.9	0.0	1.1
	7	%	4.4	4.3	1.9	6.0	1.6	8.2	6.8	2.2	0.0	7.6	4.3
	8	%	16.4	19.9	6.1	21.7	19.3	17.2	21.1	12.1	19.4	15.6	15.6
	9	%	11.8	10.7	15.6	2.0	17.4	17.2	11.6	11.9	1.9	12.5	15.5
	Extremely likely (10)	%	57.6	59.5	56.2	66.9	54.5	45.5	46.6	67.7	54.5	62.2	56.1
	Unsure	%	1.4	2.4	3.0	0.0	0.9	0.0	2.4	0.5	0.0	0.0	2.9



Are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with the diversity of parks and recreation services and amenities in the Town of Tecumseh for the following age groups:

					Ward				Ge	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Youth (0-17 years old)	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
		Wgt N	400	93	98	94	53	62	191	209	84	120	195
	Very satisfied	%	27.8	29.6	34.5	22.9	19.6	28.9	31.6	24.3	19.0	34.0	27.7
	Somewhat satisfied	%	39.1	48.2	23.9	46.4	43.7	34.9	44.4	34.4	37.8	44.9	36.2
	Somewhat dissatisfied	%	6.6	2.1	15.0	6.1	4.9	2.4	10.1	3.4	17.4	4.5	3.3
	Very dissatisfied	%	0.4	1.1	0.0	0.0	1.1	0.0	0.0	0.8	0.0	0.0	0.8
	Unsure	%	18.1	11.1	22.0	16.4	19.8	23.1	7.6	27.6	18.8	14.1	20.2
	Not applicable	%	8.0	7.9	4.6	8.2	10.9	10.7	6.4	9.4	6.9	2.5	11.8

Are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with the diversity of parks and recreation services and amenities in the Town of Tecumseh for the following age groups:

					Ward				Ge	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Adults (18- 54 years old)	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
		Wgt N	400	93	98	94	53	62	191	209	84	120	195
	Very satisfied	%	25.7	25.2	31.6	22.9	24.5	22.5	29.8	22.0	20.7	33.4	23.2
	Somewhat satisfied	%	48.6	49.1	46.1	52.1	46.1	49.0	50.5	46.9	59.9	51.1	42.3
	Somewhat dissatisfied	%	7.9	6.8	6.0	13.5	4.4	7.4	8.1	7.8	14.4	5.2	6.8
	Very dissatisfied	%	1.0	1.1	0.0	2.0	2.1	0.0	1.0	1.0	0.0	0.5	1.7
	Unsure	%	11.9	14.3	13.3	2.0	16.7	16.7	6.5	16.8	0.9	8.8	18.5
	Not applicable	%	4.8	3.5	3.0	7.5	6.2	4.5	4.1	5.5	4.2	0.9	7.5

Are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied with the diversity of parks and recreation services and amenities in the Town of Tecumseh for the following age groups:

					Ward				Ge	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Seniors (55 plus)	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
		Wgt N	400	93	98	94	53	62	191	209	84	120	195
	Very satisfied	%	21.1	8.2	20.3	25.7	33.8	23.8	22.9	19.4	8.4	22.8	25.5
	Somewhat satisfied	%	50.8	53.9	50.1	60.1	37.8	44.3	55.9	46.2	67.8	48.9	44.7
	Somewhat dissatisfied	%	7.2	12.3	7.3	7.4	2.6	2.7	6.9	7.4	9.0	6.5	6.8
	Very dissatisfied	%	4.9	4.5	5.7	4.1	3.7	6.5	3.3	6.4	5.9	0.8	7.0
	Unsure	%	14.9	21.1	15.6	2.7	14.9	22.6	10.0	19.3	5.5	20.2	15.6
	Not applicable	%	1.2	0.0	1.0	0.0	7.1	0.0	1.0	1.3	3.3	0.8	0.5



How would you rate the Town of Tecumseh on the following where 0 is a very poor rating and 10 is a very good rating? [RANDOMIZE]

				•	Ward	•	•		Gei	nder		Age	•
			Tecumseh	Ward	Ward	Ward	Ward	Ward			18 to	35 to	55
			2023-03	1	2	3	4	5	Male	Female	34	54	plus
Question - The Town of Tecumseh as a	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
place to work		Wgt N	400	93	98	94	53	62	191	209	84	120	195
		Mean	7.6	7.6	8.0	7.5	7.4	7.6	7.7	7.6	6.7	7.9	8.0
		Median	8.0	8.0	9.0	8.0	8.0	8.0	8.0	8.0	7.0	8.0	8.0
	Very poor rating (0)	%	1.7	2.2	3.4	0.0	1.1	1.5	0.0	3.3	4.0	0.0	1.8
	2	%	0.8	2.1	0.0	1.4	0.0	0.0	0.7	0.9	2.3	1.1	0.0
	4	%	2.4	4.6	0.0	3.3	0.9	2.4	1.7	3.0	3.2	2.2	2.1
	5	%	9.1	5.2	4.6	13.7	10.9	13.4	8.2	9.9	19.3	8.4	5.1
	6	%	5.8	5.2	8.0	3.4	8.7	4.5	6.2	5.5	6.3	10.2	2.9
	7	%	12.6	8.7	8.4	18.8	18.8	10.6	16.7	9.0	18.8	13.2	9.7
	8	%	14.5	19.2	6.7	13.5	21.6	15.1	16.6	12.6	5.1	16.9	17.1
	9	%	9.9	11.6	13.8	8.7	6.5	5.6	13.9	6.1	21.9	8.9	5.3
	Very good rating (10)	%	20.8	19.8	24.8	20.2	12.4	24.1	14.3	26.8	6.3	26.7	23.5
	Unsure	%	22.4	21.3	30.2	16.9	19.0	22.7	21.7	22.9	12.8	12.5	32.6

How would you rate the Town of Tecumseh on the following where 0 is a very poor rating and 10 is a very good rating? [RANDOMIZE]

					Ward				Ge	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - The Town of Tecumseh as a	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
place to raise a family		Wgt N	400	93	98	94	53	62	191	209	84	120	195
		Mean	9.1	9.3	9.1	9.2	8.9	8.9	8.9	9.3	8.8	9.3	9.1
		Median	10.0	10.0	10.0	10.0	9.0	9.0	9.0	10.0	9.0	10.0	10.0
	Very poor rating (0)	%	0.1	0.0	0.0	0.0	1.1	0.0	0.0	0.3	0.0	0.0	0.3
	5	%	2.1	1.2	1.7	2.0	0.0	6.0	3.2	1.1	5.5	0.0	1.9
	6	%	2.5	0.0	3.6	0.7	7.7	2.5	2.1	2.8	6.2	0.7	1.9
	7	%	4.2	2.7	5.1	3.4	5.4	5.2	5.6	2.9	0.9	3.7	5.9
	8	%	16.1	16.4	14.5	16.9	17.4	15.8	20.6	12.0	9.2	18.6	17.5
	9	%	21.2	19.4	24.2	22.0	19.0	20.1	23.5	19.1	41.1	16.2	15.8
	Very good rating (10)	%	51.9	58.0	49.7	53.0	48.7	47.0	42.7	60.2	36.9	58.7	54.1
	Unsure	%	1.9	2.4	1.1	2.0	0.7	3.3	2.3	1.5	0.0	2.0	2.7



How would you rate the Town of Tecumseh on the following where 0 is a very poor rating and 10 is a very good rating? [RANDOMIZE]

		_			Ward				Ge	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - The Town of Tecumseh as a safe	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
place to live		Wgt N	400	93	98	94	53	62	191	209	84	120	195
		Mean	8.9	9.0	8.8	9.1	8.9	8.8	8.8	9.1	8.6	9.0	9.0
		Median	9.0	9.0	9.0	9.0	9.0	9.0	9.0	10.0	9.0	9.0	9.0
	3	%	0.6	0.0	0.0	0.7	0.0	2.6	0.3	0.8	1.9	0.5	0.0
	5	%	2.5	3.2	3.4	1.3	4.5	0.0	1.6	3.3	6.3	0.7	2.0
	6	%	1.3	1.6	1.9	0.0	2.1	1.2	2.1	0.5	0.0	1.2	1.9
	7	%	6.1	1.1	13.0	4.1	3.6	7.9	8.7	3.7	15.9	1.1	5.0
	8	%	20.6	26.2	15.4	21.6	18.3	20.7	23.5	17.9	8.3	26.6	22.2
	9	%	25.4	20.8	29.6	23.5	29.7	24.6	29.6	21.4	32.9	28.9	19.9
	Very good rating (10)	%	42.1	44.8	36.7	48.8	41.2	37.6	31.6	51.8	33.0	39.9	47.5
	Unsure	%	1.5	2.4	0.0	0.0	0.7	5.5	2.5	0.6	1.8	1.1	1.6

How would you rate the Town of Tecumseh on the following where 0 is a very poor rating and 10 is a very good rating? [RANDOMIZE]

					Ward				Gei	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - The Town of Tecumseh as a	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
place where one can		Wgt N	400	93	98	94	53	62	191	209	84	120	195
afford to buy a home		Mean	6.1	6.0	6.0	6.5	5.8	5.9	5.8	6.3	5.4	5.8	6.5
		Median	6.0	6.0	6.0	7.0	6.0	6.0	6.0	6.0	6.0	6.0	7.0
	Very poor rating (0)	%	4.2	5.6	5.3	2.7	4.0	2.6	3.6	4.7	8.2	1.8	3.9
	1	%	0.6	0.0	0.0	0.0	3.1	1.5	0.9	0.4	0.0	1.4	0.5
	2	%	2.3	1.6	1.6	2.7	0.0	5.9	2.6	2.0	1.9	4.2	1.3
	3	%	4.8	2.1	5.3	6.1	1.6	8.9	4.7	4.9	4.1	4.2	5.5
	4	%	8.0	6.4	17.7	2.7	7.5	3.8	11.7	4.6	16.1	8.4	4.4
	5	%	17.9	24.0	12.7	14.1	27.4	14.6	21.3	14.8	11.8	28.0	14.4
	6	%	14.9	13.5	11.9	19.0	16.8	13.8	12.0	17.5	28.8	12.8	10.2
	7	%	13.5	19.1	14.7	8.2	10.4	13.7	15.3	11.8	6.4	15.3	15.4
	8	%	17.6	20.0	11.0	28.2	14.3	11.3	17.0	18.2	12.0	14.1	22.2
	9	%	2.3	1.2	1.9	2.7	0.0	5.9	3.7	1.0	0.0	3.7	2.4
	Very good rating (10)	%	8.9	4.4	14.5	8.8	8.3	7.6	4.5	13.0	7.3	5.1	11.9
	Unsure	%	4.9	2.2	3.4	4.7	6.5	10.3	2.8	6.8	3.5	0.9	8.0



How would you rate the Town of Tecumseh on the following where 0 is a very poor rating and 10 is a very good rating? [RANDOMIZE]

					Ward				Ge	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - The Town of Tecumseh as a	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
place where everyone		Wgt N	400	93	98	94	53	62	191	209	84	120	195
is welcome		Mean	9.0	8.9	9.0	9.2	8.9	8.9	8.8	9.1	8.7	9.1	9.0
		Median	10.0	9.0	10.0	10.0	9.0	9.0	9.0	10.0	9.0	10.0	10.0
	Very poor rating (0)	%	0.3	0.0	0.0	0.0	1.1	1.2	0.4	0.3	0.9	0.0	0.3
	2	%	0.1	0.0	0.0	0.0	0.7	0.0	0.0	0.2	0.0	0.3	0.0
	3	%	0.8	0.0	3.4	0.0	0.0	0.0	0.0	1.6	4.0	0.0	0.0
	4	%	0.1	0.0	0.0	0.0	0.9	0.0	0.3	0.0	0.0	0.0	0.3
	5	%	2.2	2.3	0.0	3.4	3.4	2.4	4.0	0.5	0.0	1.2	3.7
	6	%	1.7	4.9	0.0	0.0	0.9	2.9	2.5	1.0	3.8	0.9	1.3
	7	%	6.0	7.8	8.6	2.7	1.6	7.7	8.9	3.3	5.9	7.5	5.1
	8	%	16.5	19.5	17.0	13.5	19.3	13.4	17.1	15.9	15.4	17.6	16.3
	9	%	20.9	16.6	17.1	24.1	27.8	22.4	20.1	21.6	22.6	21.5	19.7
	Very good rating (10)	%	49.6	45.5	53.8	55.6	44.2	44.4	45.2	53.6	44.6	50.0	51.4
	Unsure	%	1.8	3.5	0.0	0.7	0.0	5.5	1.6	2.1	2.8	0.9	2.0

On a scale of 0 to 10 where 0 is no need at all and 10 is very much needed, how much do you think the Town of Tecumseh is in need of more of the following types of housing?

[RANDOMIZE]

					Ward				Ge	nder		Age	
			Tecumseh	Ward	Ward	Ward	Ward	Ward			18 to	35 to	55
			2023-03	1	2	3	4	5	Male	Female	34	54	plus
Question - Single detached family home	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
		Wgt N	400	93	98	94	53	62	191	209	84	120	195
		Mean	6.8	6.6	5.9	7.3	7.2	7.4	6.6	7.0	5.7	7.0	7.2
		Median	8.0	8.0	6.0	8.0	8.0	8.0	7.0	8.0	6.0	8.0	8.0
	No need at all (0)	%	5.9	13.8	5.8	1.4	4.8	1.7	5.1	6.5	12.2	5.2	3.5
	2	%	1.7	2.5	1.9	1.3	0.7	1.2	2.0	1.3	0.0	3.0	1.6
	3	%	2.4	1.6	8.4	0.0	0.0	0.0	2.7	2.1	4.0	2.8	1.5
	4	%	7.8	0.0	14.6	12.7	4.5	4.1	12.0	3.9	28.0	2.3	2.4
	5	%	10.5	8.5	11.5	10.1	8.8	14.1	10.9	10.2	3.7	12.4	12.3
	6	%	5.9	8.8	5.1	1.4	7.7	8.0	6.1	5.7	1.9	8.0	6.3
	7	%	12.5	12.5	15.6	11.3	10.0	11.6	12.1	12.9	6.3	10.9	16.2
	8	%	20.6	14.7	13.7	29.9	30.6	17.4	19.2	21.8	26.3	19.3	18.9
	9	%	5.8	5.9	4.9	5.4	4.6	8.7	8.8	3.1	4.0	5.5	6.8
	Very much needed (10)	%	20.3	27.1	10.8	21.6	18.8	24.1	15.4	24.7	10.1	24.2	22.2
	Unsure	%	6.7	4.6	7.7	4.7	9.4	9.1	5.7	7.7	3.7	6.4	8.2



On a scale of 0 to 10 where 0 is no need at all and 10 is very much needed, how much do you think the Town of Tecumseh is in need of more of the following types of housing?

[RANDOMIZE]

					Ward				Ge	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Semi- detached home	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
		Wgt N	400	93	98	94	53	62	191	209	84	120	195
		Mean	6.1	6.1	5.6	6.2	6.2	6.4	6.4	5.8	4.9	6.2	6.5
		Median	6.0	6.0	6.0	6.0	7.0	7.0	6.0	7.0	5.0	7.0	7.0
	No need at all (0)	%	6.9	9.5	10.2	0.7	9.8	4.8	3.3	10.2	8.8	7.7	5.6
	1	%	1.5	1.0	3.6	0.7	0.0	1.5	0.0	2.9	3.2	0.6	1.4
	2	%	3.5	2.5	1.9	8.5	2.0	1.2	3.3	3.7	5.8	1.7	3.7
	3	%	4.5	3.7	3.2	7.9	4.4	3.0	3.0	6.0	10.7	3.7	2.4
	4	%	2.5	1.5	1.0	4.0	3.6	3.0	1.5	3.3	2.6	4.9	0.9
	5	%	13.4	11.3	22.8	6.8	12.1	13.1	19.4	8.0	19.3	10.2	12.9
	6	%	13.7	15.1	10.6	20.1	11.1	8.6	16.3	11.2	20.3	13.5	10.9
	7	%	16.1	9.8	19.9	20.2	10.1	18.3	18.5	13.8	15.0	16.6	16.2
	8	%	14.7	17.3	12.0	14.8	16.4	13.1	14.1	15.2	5.7	18.0	16.4
	9	%	6.8	6.3	3.5	5.4	13.8	8.7	5.0	8.4	3.3	8.6	7.1
	Very much needed (10)	%	8.5	11.0	6.4	7.5	9.4	9.1	9.0	8.1	1.8	7.3	12.2
	Unsure	%	7.9	11.0	5.0	3.4	7.3	15.5	6.7	9.1	3.7	7.1	10.2

On a scale of 0 to 10 where 0 is no need at all and 10 is very much needed, how much do you think the Town of Tecumseh is in need of more of the following types of housing?

[RANDOMIZE]

					Ward				Ger	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Town houses	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
		Wgt N	400	93	98	94	53	62	191	209	84	120	195
		Mean	5.7	5.9	5.5	5.6	5.8	5.7	6.0	5.4	4.2	5.6	6.4
		Median	6.0	7.0	6.0	6.0	7.0	6.0	6.0	6.0	6.0	6.0	7.0
	No need at all (0)	%	12.2	13.8	13.0	13.7	12.4	5.9	6.0	17.8	27.6	9.3	7.3
	1	%	1.4	2.9	1.1	0.0	0.0	2.7	0.4	2.3	0.0	2.2	1.4
	2	%	3.4	1.5	1.9	4.0	7.2	4.8	5.0	2.1	3.3	2.0	4.4
	3	%	3.3	1.6	3.0	4.0	3.8	4.7	3.7	2.9	0.0	9.4	1.0
	4	%	3.9	1.5	6.9	3.3	0.7	6.3	2.0	5.6	7.8	5.3	1.4
	5	%	11.2	13.7	11.9	5.4	12.0	14.1	16.0	6.7	7.6	13.0	11.5
	6	%	15.8	10.6	18.7	26.1	8.7	9.4	20.1	11.8	33.4	15.3	8.5
	7	%	15.6	14.2	18.4	17.6	13.2	12.7	18.2	13.3	7.5	16.9	18.4
	8	%	12.5	10.4	14.0	12.9	20.3	5.8	8.5	16.1	7.3	11.1	15.6
	9	%	3.2	4.9	2.3	0.0	2.1	7.7	2.2	4.1	0.0	2.8	4.8
	Very much needed (10)	%	10.6	17.1	5.4	9.5	12.4	9.5	11.5	9.9	1.8	9.9	14.9
	Unsure	%	7.0	7.9	3.4	3.4	7.3	16.3	6.4	7.5	3.7	2.8	11.0



On a scale of 0 to 10 where 0 is no need at all and 10 is very much needed, how much do you think the Town of Tecumseh is in need of more of the following types of housing?

[RANDOMIZE]

					Ward				Ge	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Apartments	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
		Wgt N	400	93	98	94	53	62	191	209	84	120	195
		Mean	5.5	5.6	5.3	5.3	5.5	6.1	6.1	5.0	4.6	5.7	5.9
		Median	6.0	6.0	7.0	6.0	7.0	7.0	7.0	5.0	4.0	6.0	7.0
	No need at all (0)	%	15.2	14.2	14.8	18.5	18.5	9.4	8.9	20.9	27.9	12.1	11.6
	1	%	5.3	5.3	4.9	7.4	6.7	1.2	5.9	4.6	6.6	5.1	4.8
	2	%	2.9	2.6	2.1	3.4	2.4	4.0	2.8	2.9	0.9	2.5	3.9
	3	%	3.5	2.6	5.5	2.0	1.4	5.6	4.5	2.6	5.9	4.6	1.8
	4	%	5.5	5.9	8.2	3.4	3.2	5.8	4.0	6.9	8.0	7.2	3.4
	5	%	9.9	12.5	7.8	11.5	4.3	11.5	8.1	11.5	2.0	13.0	11.3
	6	%	5.7	7.2	4.4	4.7	6.1	6.7	6.5	5.0	1.2	6.8	7.0
	7	%	8.9	5.7	14.7	6.8	7.8	8.4	8.3	9.4	3.2	10.3	10.4
	8	%	17.2	11.0	22.0	18.2	20.6	14.3	21.6	13.1	26.6	10.4	17.3
	9	%	10.4	12.3	7.3	12.1	12.4	8.3	14.6	6.6	10.5	13.0	8.7
	Very much needed (10)	%	10.2	12.6	4.8	10.1	10.0	15.4	9.8	10.5	3.5	11.6	12.2
	Unsure	%	5.5	7.9	3.4	2.0	6.6	9.5	5.1	5.9	3.7	3.3	7.6

On a scale of 0 to 10 where 0 is no need at all and 10 is very much needed, how much do you think the Town of Tecumseh is in need of more of the following types of housing?

[RANDOMIZE]

					Ward				Gei	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Retirement homes	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
		Wgt N	400	93	98	94	53	62	191	209	84	120	195
		Mean	7.2	7.3	6.6	7.2	7.2	7.7	7.2	7.2	6.3	7.2	7.5
		Median	8.0	8.0	7.0	8.0	8.0	8.0	8.0	8.0	6.0	8.0	8.0
	No need at all (0)	%	4.4	6.3	6.5	2.7	3.4	1.7	3.1	5.6	6.3	5.6	2.8
	1	%	0.6	0.0	1.1	1.3	0.0	0.0	0.7	0.5	0.0	0.0	1.2
	2	%	2.2	1.5	3.0	4.0	0.0	1.2	3.4	1.2	0.0	2.7	2.9
	3	%	1.5	1.6	1.1	1.3	4.2	0.0	0.8	2.2	0.0	3.2	1.1
	4	%	3.8	1.5	11.9	0.0	2.6	1.2	6.6	1.2	14.2	1.1	1.0
	5	%	11.7	11.4	4.6	18.5	12.9	12.3	10.1	13.2	19.3	7.1	11.3
	6	%	5.6	3.2	11.1	0.7	6.9	7.3	2.6	8.4	11.5	6.5	2.6
	7	%	10.3	14.5	13.5	2.0	11.6	10.5	13.4	7.6	4.9	13.3	10.9
	8	%	22.8	21.0	15.3	35.7	20.8	19.6	23.1	22.6	15.1	26.1	24.1
	9	%	11.7	6.4	7.3	16.8	21.6	10.3	13.5	10.0	19.3	11.4	8.5
	Very much needed (10)	%	20.3	28.1	19.6	14.9	11.8	24.9	17.8	22.5	5.9	20.4	26.4
	Unsure	%	5.0	4.6	5.0	2.0	4.1	10.9	4.9	5.1	3.7	2.5	7.1



				Ward						nder	Age		
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Have you ever contacted or not	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
ever contacted		Wgt N	400	93	98	94	53	62	191	209	84	120	195
someone from the Town of Tecumseh	Have contacted	%	55.4	63.7	68.1	49.5	45.5	40.4	48.1	62.1	61.8	52.2	54.7
about a specific issue or concern?	Have not contacted	%	44.6	36.3	31.9	50.5	54.5	59.6	51.9	37.9	38.2	47.8	45.3

-					Ward	1			Ger	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question – [IF CONTACTED] Which	Total	Unwgt N	194	44	41	43	39	27	82	112	26	62	106
department did you		Wgt N	199	52	56	44	24	24	90	110	50	56	93
contact? [OPEN]	Clerk's Office/Staff Services/Finance	%	3.1	0.0	2.8	0.0	7.1		0.0	5.6		6.6	2.6
	Bylaw enforcement	%	10.4	12.7	5.0	22.1	2.4		6.4	13.7		13.5	3.7
	Public Works	%	29.0	25.6	39.1	26.0	32.8		37.2	22.2		16.1	24.9
	Building enforcement	%	10.2	8.6	10.4	8.7	5.3		10.8	9.7		11.8	13.1
	Town maintenance	%	1.4	0.0	1.7	4.4	0.0		2.5	0.6		3.9	0.7
	Police	%	3.0	6.9	0.0	2.8	0.0		2.5	3.4		6.5	2.4
	Water/wastewater services	%	4.4	6.0	2.8	4.3	6.3		3.7	5.0		4.9	6.5
	Planning/permits	%	4.6	3.8	3.1	8.7	7.0		5.7	3.7		6.0	5.2
	Garbage/recycling	%	1.7	4.9	0.0	0.0	0.0		3.7	0.0		2.6	2.0
	Mayor/council member	%	7.2	2.6	9.0	0.0	20.1		8.0	6.6		5.5	7.4
	Parks and recreation	%	12.9	10.2	20.6	11.5	9.0		8.6	16.4		9.7	15.4
	All	%	0.5	0.0	0.0	0.0	0.0		1.1	0.0		1.8	0.0
	Animal tag license	%	1.1	0.0	1.7	2.8	0.0		1.0	1.1		3.9	0.0
	Fire department	%	0.6	0.0	0.0	2.9	0.0		1.4	0.0		0.0	1.4
	Public Health	%	0.3	0.0	0.0	1.5	0.0		0.7	0.0		1.1	0.0
	City hall	%	1.0	2.1	0.0	0.0	0.0		1.2	0.9		0.0	2.2
	IT/ internet service	%	1.0	1.9	0.0	0.0	0.0		0.0	1.7		0.0	1.0
	Transit planning/services	%	0.8	1.9	0.0	1.5	0.0		0.0	1.5		0.0	0.7
	Other	%	0.5	2.0	0.0	0.0	0.0		0.0	0.9		0.0	1.1
	Housing	%	0.2	0.0	0.0	0.0	2.1		0.6	0.0		0.0	0.5
	Parliament member	%	0.9	0.0	2.0	1.5	0.0		0.0	1.6		0.0	1.9
	Rodent department	%	0.3	0.0	0.0	1.5	0.0		0.7	0.0		1.1	0.0
	Signage	%	0.2	0.0	0.0	0.0	2.1		0.6	0.0		0.0	0.5
	Voting department	%	0.9	2.6	0.0	0.0	2.1		0.6	1.2		2.4	0.5
	Assessment department	%	0.6	0.0	2.0	0.0	0.0		0.0	1.0		0.0	1.2
	Tree removal/grass cutting	%	1.5	4.1	0.0	0.0	3.7		1.8	1.3		0.7	2.8
	Traffic	%	0.5	2.0	0.0	0.0	0.0		0.0	0.9		0.0	1.1
	Unsure	%	1.1	2.1	0.0	0.0	0.0		1.2	1.0		1.9	1.2



					Ward				Gei	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question – [IF CONTACTED] Thinking	Total	Unwgt N	220	51	53	47	41	28	84	136	28	70	122
about all the times		Wgt N	222	59	67	47	25	25	92	130	52	63	107
you have contacted the Town about a	Very satisfied	%	36.2	34.3	35.6	41.0	43.2		38.1	34.9		44.6	43.0
particular issue, how	Somewhat satisfied	%	27.4	40.5	18.6	17.7	27.6		22.2	31.0		31.1	26.2
satisfied are you that	Somewhat dissatisfied	%	20.2	13.9	36.6	12.3	11.7		25.1	16.8		13.7	15.7
your concern or	Very dissatisfied	%	13.3	7.4	5.9	24.9	17.4		12.2	14.1		10.6	9.2
concerns were dealt with effectively? Overall, are you	Unsure	%	2.9	3.7	3.3	4.1	0.0		2.4	3.2		0.0	5.9

					Ward				Gei	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Have you ever visited or not	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
ever visited the Town		Wgt N	400	93	98	94	53	62	191	209	84	120	195
of Tecumseh's website?	Have visited	%	62.0	57.7	74.9	56.7	58.1	59.3	59.5	64.3	72.2	81.1	45.8
Website.	Have not visited	%	38.0	42.3	25.1	43.3	41.9	40.7	40.5	35.7	27.8	18.9	54.2

					Ward				Gei	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question – [IF VISITED THE TOWN'S	Total	Unwgt N	240	42	58	51	48	41	103	137	35	107	98
WEBSITE] Were you		Wgt N	248	54	73	53	31	37	114	134	61	98	90
able or not able to find what you were	Able to find	%	95.3	98.1	95.4	97.6	87.6	93.9	95.0	95.5	92.0	98.3	94.2
looking for?	Not able to find	%	4.7	1.9	4.6	2.4	12.4	6.1	5.0	4.5	8.0	1.7	5.8

					Ward				Gei	nder	Age		
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Are you aware or not aware	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
that you can watch		Wgt N	400	93	98	94	53	62	191	209	84	120	195
Council meetings live online on the Town's	Aware	%	58.5	63.0	55.8	67.6	45.9	52.8	50.3	65.9	61.0	63.2	54.4
website?	Not aware	%	41.5	37.0	44.2	32.4	54.1	47.2	49.7	34.1	39.0	36.8	45.6



					Ward				Ger	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - What would	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
be the best		Wgt N	400	93	98	94	53	62	191	209	84	120	195
way or ways for the Town	Ad in local newspaper	%	0.4	0.0	0.0	0.0	0.9	1.6	0.8	0.0	0.0	0.8	0.3
of Tecumseh to reach you	Included with my water bill	%	3.1	4.7	5.7	0.0	1.6	2.7	5.3	1.1	0.0	1.9	5.3
with important information?	Electronic Municipal Information Signs along major roads	%	0.7	0.0	1.0	0.0	0.0	2.8	1.4	0.0	0.0	1.6	0.4
[RANDOMIZE]	Direct mail	%	42.3	36.9	40.1	48.8	44.7	41.6	33.8	50.0	40.3	46.0	40.8
(Select all that apply)	News media in general	%	4.5	5.3	2.3	4.0	5.6	6.6	3.9	5.1	0.9	5.7	5.3
that apply)	Town website	%	8.6	17.3	6.9	7.4	3.4	4.4	12.7	4.8	5.9	12.1	7.6
	Email	%	28.5	28.9	34.1	24.9	26.1	26.2	31.6	25.7	22.6	26.9	32.0
	Social media (Facebook, Twitter, etc.)	%	9.6	8.5	20.5	3.4	8.2	4.5	9.1	10.1	22.8	6.5	5.8
	Not interested in receiving anything	%	2.3	0.0	0.0	2.0	6.1	6.5	2.0	2.6	3.7	0.0	3.1
	Other	%	1.2	1.1	1.9	0.7	2.1	0.0	1.3	1.0	0.0	0.5	2.0
	Phone (call or text)	%	20.8	25.3	18.4	15.5	20.0	26.8	16.9	24.4	18.0	17.6	24.1
	Newsletter	%	3.6	1.2	4.9	8.0	1.6	0.0	5.6	1.7	6.0	1.7	3.7
	Radio	%	0.6	1.5	0.0	1.3	0.0	0.0	0.0	1.2	0.0	2.2	0.0
	Unsure	%	0.2	0.0	0.0	0.0	1.9	0.0	0.5	0.0	0.0	0.0	0.5

^{*}Values are based on the percentage of positive responses to a specific response option (columns exceed 100%)

^{**}Multifrequency tab based on multiple responses



,					Ward				Gen	ıder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - What would	Total	Unwgt N	506	102	101	107	108	88	212	294	56	167	283
be the best		Wgt N	505	122	133	109	65	77	239	267	101	149	256
way or ways for the Town	Ad in local newspaper	%	0.3	0.0	0.0	0.0	0.8	1.3	0.6	0.0	0.0	0.7	0.2
of Tecumseh to reach you	Included with my water bill	%	2.5	3.6	4.2	0.0	1.3	2.2	4.3	0.9	0.0	1.5	4.0
with important information?	Electronic Municipal Information Signs along major roads	%	0.5	0.0	0.7	0.0	0.0	2.3	1.1	0.0	0.0	1.3	0.3
[RANDOMIZE]	Direct mail	%	33.4	28.2	29.5	42.0	36.6	33.6	27.1	39.2	33.6	37.3	31.2
(Select all that apply)	News media in general	%	3.6	4.1	1.7	3.5	4.6	5.3	3.1	4.0	0.7	4.6	4.1
тпас арргуј	Town website	%	6.8	13.3	5.1	6.3	2.8	3.6	10.2	3.8	4.9	9.8	5.8
	Email	%	22.5	22.2	25.1	21.5	21.3	21.2	25.3	20.1	18.8	21.8	24.4
	Social media (Facebook, Twitter, etc.)	%	7.6	6.5	15.1	2.9	6.7	3.6	7.3	7.9	19.0	5.3	4.4
	Not interested in receiving anything	%	1.8	0.0	0.0	1.7	5.0	5.2	1.6	2.0	3.0	0.0	2.4
	Other	%	0.9	0.8	1.4	0.6	1.7	0.0	1.1	0.8	0.0	0.4	1.6
	Phone (call or text)	%	16.5	19.3	13.5	13.4	16.4	21.6	13.5	19.1	15.0	14.2	18.4
	Newsletter	%	2.8	0.9	3.6	6.9	1.3	0.0	4.5	1.4	5.0	1.4	2.8
	Radio	%	0.5	1.1	0.0	1.1	0.0	0.0	0.0	1.0	0.0	1.7	0.0
	Unsure	%	0.2	0.0	0.0	0.0	1.5	0.0	0.4	0.0	0.0	0.0	0.4

^{*}Values are based on the proportion an activity represents of all response options (columns add up to 100%).

^{**}Multifrequency tab based on multiple responses

					Ward				Ge	nder		Age	
			Tecumseh 2023-03	Ward 1	Ward 2	Ward 3	Ward 4	Ward 5	Male	Female	18 to 34	35 to 54	55 plus
Question - Overall, would you say the	Total	Unwgt N	404	77	77	92	87	71	174	230	48	138	218
Town of Tecumseh		Wgt N	400	93	98	94	53	62	191	209	84	120	195
does a very good, good, average, poor or	Very good	%	21.0	20.1	23.7	22.3	20.5	16.7	23.0	19.2	5.5	26.4	24.4
very poor job of	Good	%	48.4	47.2	53.9	39.1	60.7	45.0	49.0	47.7	51.4	53.4	44.0
informing citizens	Average	%	19.6	25.6	11.6	24.6	14.2	20.5	20.1	19.2	28.8	12.2	20.3
about important	Poor	%	6.8	6.0	3.3	10.6	1.1	12.6	5.0	8.4	10.4	4.8	6.4
issues?	Very poor	%	1.0	0.0	1.7	0.7	2.0	1.2	1.0	1.1	2.0	0.5	0.9
	Unsure	%	3.1	1.1	5.7	2.7	1.6	4.1	1.9	4.3	1.9	2.7	4.0