

The proportion of Canadians worried or somewhat worried about paying housing costs has increased nine points since 2021, concern is highest among younger Canadians.



Key Findings



The proportion of Canadians worried or somewhat worried about paying housing costs has increased

Nearly one-quarter of Canadians are worried ([eight per cent](#)) or somewhat worried ([16%](#)) about paying their housing costs next month which is a nine-point increase compared to 2021 ([five per cent worried, 10% somewhat worried](#)). Nearly one-third of younger Canadians report some level of worry ([13% worried, 18% somewhat worried](#)).



Over two-thirds of Canadians support or somewhat support a new benefit to help low-income Canadians pay rent

A majority of Canadians support ([33%](#)) or somewhat support ([36%](#)) the introduction of a new benefit, paid for by the federal government, that would help low-income Canadians pay rent, to prevent them from becoming homeless and to help those who are already homeless get back into housing. Older Canadians (55 plus) were more likely to support ([36%](#)) or somewhat support ([41%](#)) this than younger Canadians (18-34) ([34% support, 28% somewhat support](#)).



A strong majority of Canadians say the number of people experiencing homelessness is increasing

Three-quarters of Canadians agree that the number of people experiencing homelessness is increasing but are split on whether that increase is happening quickly ([35%](#)) or slowly ([39%](#)). Over one in ten ([15%](#)) believe it is staying about the same.

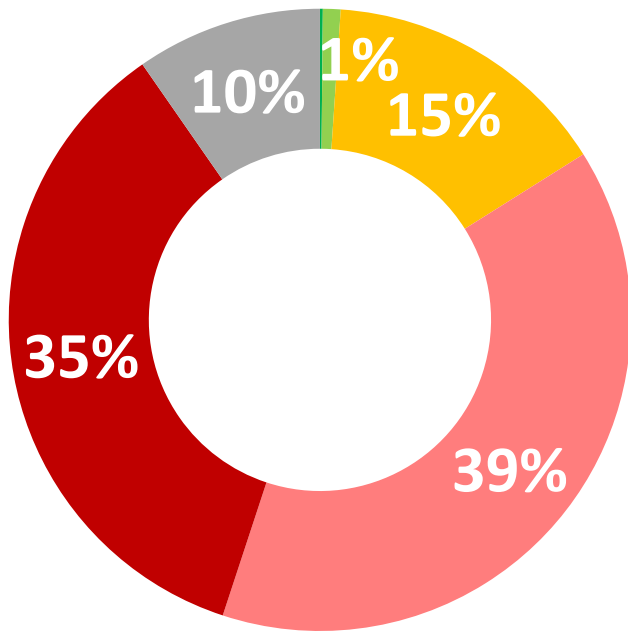


Canadians are most likely to say funding programs to fight homelessness is important for the upcoming spring budget

[Fifty-five per cent](#) of Canadians say funding programs to fight homelessness is important when it comes to the federal government's upcoming budget this spring ([55% score 7-10 out of 10](#)). Importance is scored higher among Canadians from the Atlantic region ([mean of 7.2](#)), women ([mean of 7.1](#)), older Canadians (55 plus)([mean of 7.0](#)), and those who say they usually vote NDP ([mean of 8.2](#)).



Change in number of people experiencing homelessness



- Decreasing quickly
- Staying about the same
- Increasing quickly
- Decreasing slowly
- Increasing slowly
- Unsure

	Atlantic (n=110)	Quebec (n=236)	Ontario (n=353)	Prairies (n=216)	BC (n=139)
Increasing quickly/slowly	78.5%	71.3%	73.2%	72.5%	82.1%
	Men (n=557)	Women (n=494)	18 to 34 (n=245)	35 to 54 (n=388)	55 plus (n=421)
	71.8%	76.7%	75.8%	74.4%	73.1%
	Usually votes LPC (n=352)	Usually votes CPC (n=262)	Usually votes NDP (n=114)	Usually votes Bloc (n=67)	I don't have a party I regularly vote for (n=199)
	72.5%	71.1%	80.9%	74.5%	73.5%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

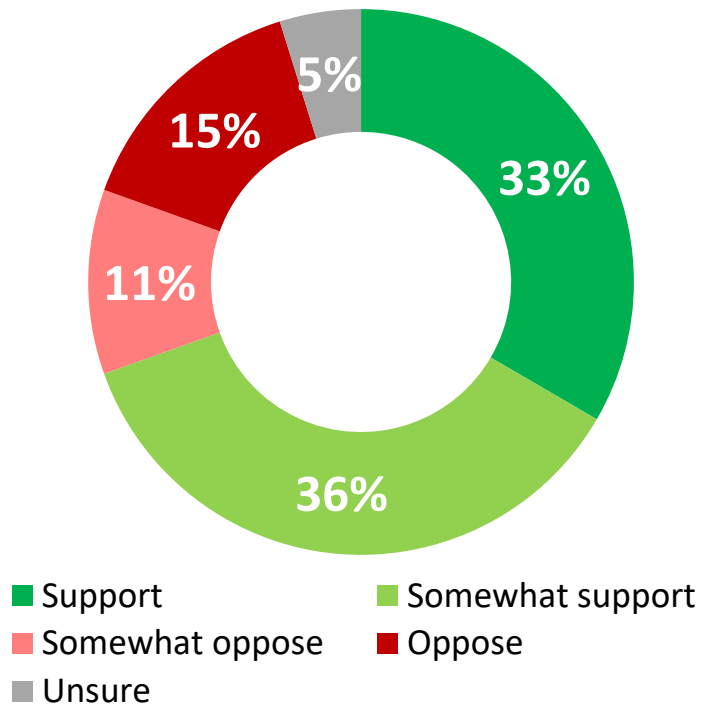
Q – Compared to a year ago, do you think the number of people experiencing homelessness is decreasing quickly, decreasing slowly, increasing slowly, increasing quickly or is it staying about the same in your community?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to 30th, 2023, n=1054, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Support for the introduction of a new benefit paid by the federal government

Q – As the price of housing and other essentials continue to increase, would you support, somewhat support, somewhat oppose or oppose the introduction of a new benefit, paid for by the federal government, that would help low-income Canadians pay rent, to prevent them from becoming homeless and to help those who are already homeless get back into housing?



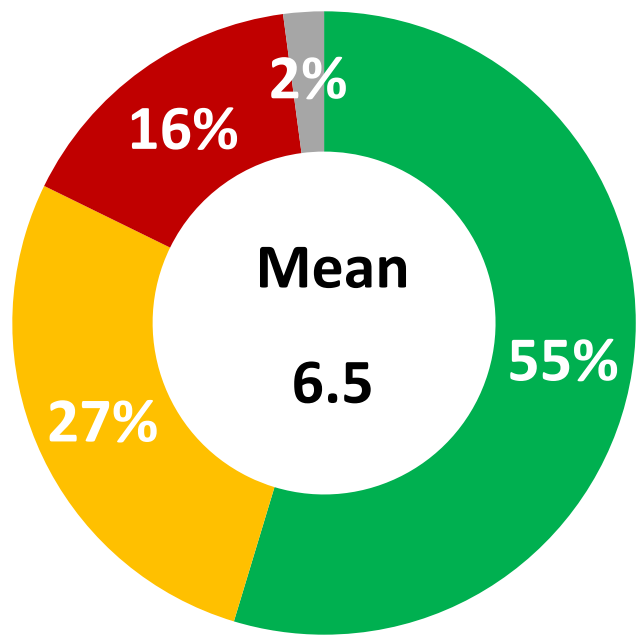
	Atlantic (n=110)	Quebec (n=236)	Ontario (n=353)	Prairies (n=216)	BC (n=139)
Support/somewhat support	73.6%	68.1%	70.9%	62.4%	75.0%
Men (n=557)	62.8%	76.0%	62.2%	65.7%	77.3%
Women (n=494)	81.0%	46.4%	92.1%	67.4%	68.8%
Usually votes LPC (n=352)					
Usually votes CPC (n=262)					
Usually votes NDP (n=114)					
Usually votes Bloc (n=67)					
I don't have a party I regularly vote for (n=199)					

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to 30th, 2023, n=1054, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Importance of funding programs to fight homelessness



■ Important (7-10) ■ Average (4-6)
■ Not important (0-3) ■ Unsure

	Atlantic (n=110)	Quebec (n=236)	Ontario (n=353)	Prairies (n=216)	BC (n=139)
Mean	7.2	6.5	6.6	6.0	6.6
	Men (n=557)	Women (n=494)	18 to 34 (n=245)	35 to 54 (n=388)	55 plus (n=421)
Mean	5.9	7.1	6.0	6.3	7.0
	Usually votes LPC (n=352)	Usually votes CPC (n=262)	Usually votes NDP (n=114)	Usually votes Bloc (n=67)	I don't have a party I regularly vote for (n=199)
Mean	7.0	4.8	8.2	6.7	6.7

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Q – Thinking of the federal government’s upcoming budget this spring, please rate the importance of funding programs to fight homelessness on a scale of 0 to 10 where 0 is not at all important and 10 being extremely important.

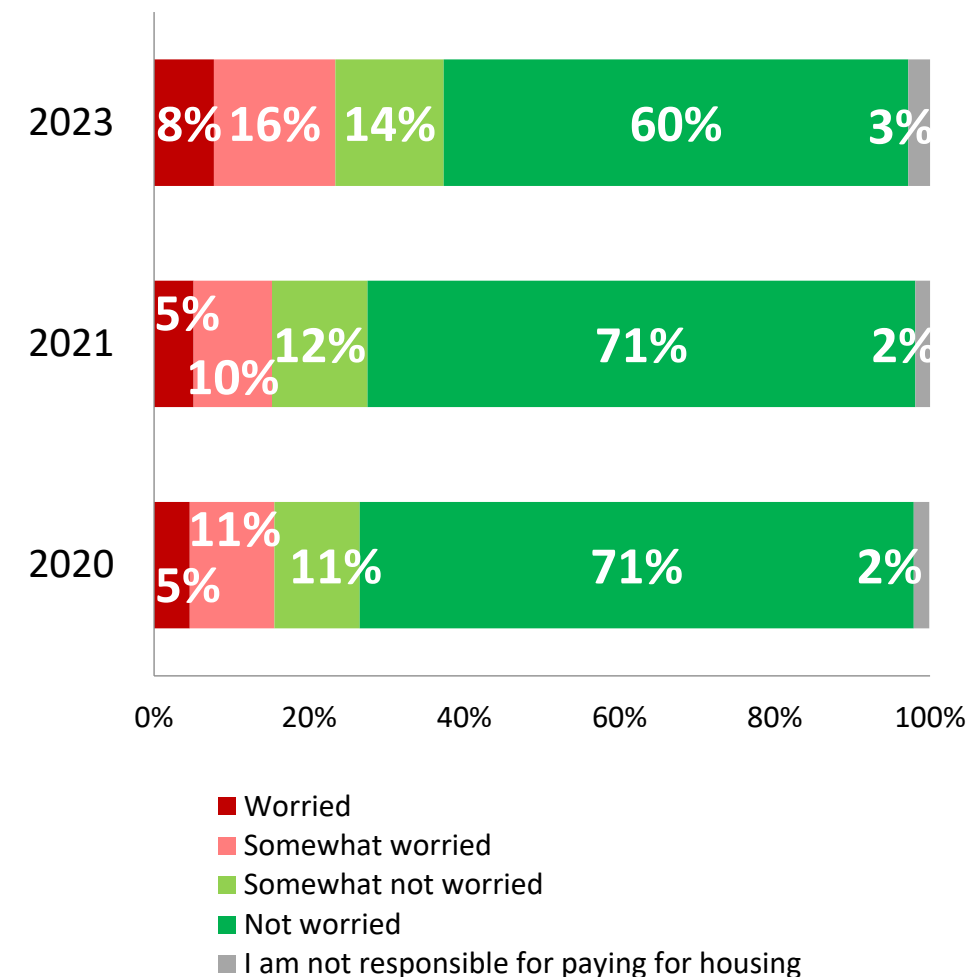
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to 30th, 2023, n=1054, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Worry about paying housing costs next month

Nearly **1 in 4** Canadians

are worried or somewhat worried about paying their housing costs next month. This represents a nine-point increase compared to when this question was asked in 2021. Nearly one-third (31%) of younger Canadians (18-34) are worried (13%) or somewhat worried (18%) about paying their housing costs next month.



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

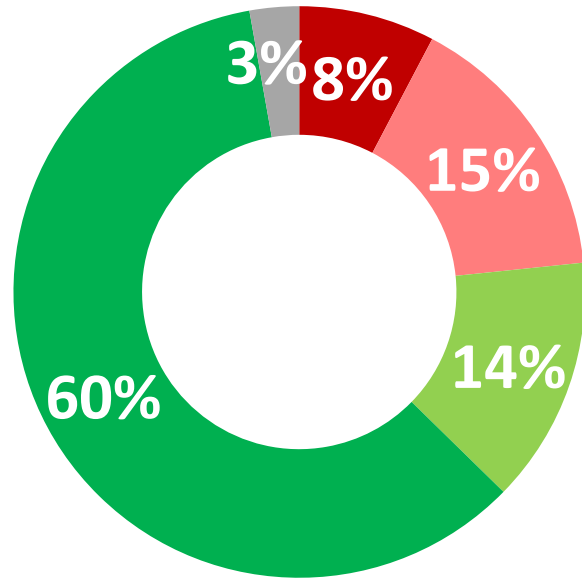
Q – Are you worried, somewhat worried, somewhat not worried or not worried about paying your housing costs next month?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to 30th, 2023, n=1052, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Worry about paying housing costs next month

Q – Are you worried, somewhat worried, somewhat not worried or not worried about paying your housing costs next month?



- Worried
- Somewhat worried
- Somewhat not worried
- Not worried
- I am not responsible for paying for housing

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

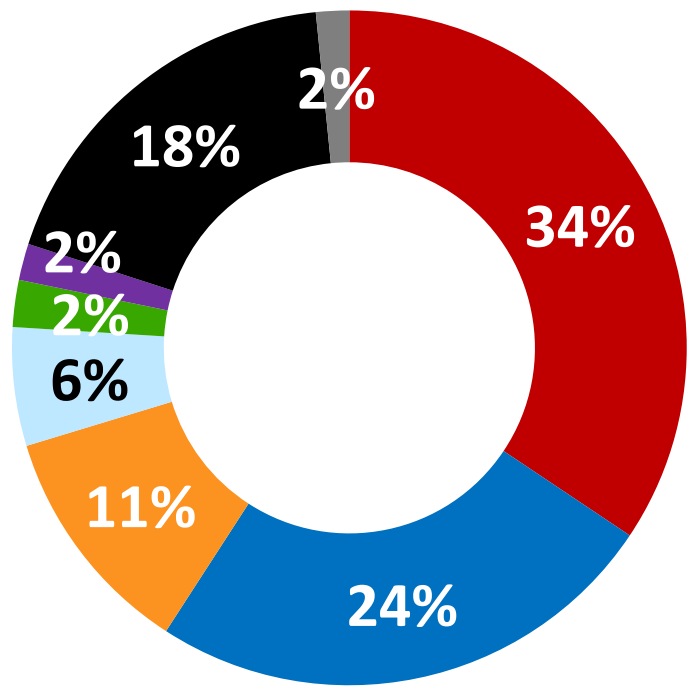
Worried/somewhat worried	Atlantic (n=110)	Quebec (n=236)	Ontario (n=353)	Prairies (n=216)	BC (n=139)
		26.4%	19.6%	23.4%	27.5%
	Men (n=557)	Women (n=494)	18 to 34 (n=245)	35 to 54 (n=388)	55 plus (n=421)
	20.5%	25.7%	31.3%	28.9%	13.8%
	Usually votes LPC (n=351)	Usually votes CPC (n=262)	Usually votes NDP (n=113)	Usually votes Bloc (n=67)	I don't have a party I regularly vote for (n=199)
	17.8%	23.6%	25.5%	14.2%	28.6%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to 30th, 2023, n=1052, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Federal party usually supported

Q – Thinking of federal elections, which federal party do you usually vote for [RANDOMIZE]



- Liberal Party of Canada
- Conservative Party of Canada
- New Democratic Party of Canada
- Bloc Quebecois
- Green Party of Canada
- People's Party of Canada
- I don't have a party I regularly vote for
- Other

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, January 27th to 30th, 2023, n=1053, accurate 3.0 percentage points plus or minus, 19 times out of 20.



METHODOLOGY

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,054 Canadians, 18 years of age or older, between January 27th to 30th, 2023 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,054 Canadians is ± 3.0 percentage points, 19 times out of 20.

The research was commissioned by CAEH and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



Element	Description	Element	Description
Research sponsor	Canadian Alliance to End Homelessness	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure.
Population and Final Sample Size	1054 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Probability Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.0 percentage points, 19 times out of 20.	Estimated Response Rate	13 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, views on public safety, healthcare, and refugees.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	January 27 th to 30 th , 2023.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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Any questions?



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TABULATIONS





2022-2322 – Canadian Alliance to End Homelessness – January Omni – STAT SHEET

			Region					Gender		Age			
			Canada 2023-01	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Compared to a year ago, do you think the number of people experiencing homelessness is decreasing quickly, decreasing slowly, increasing slowly, increasing quickly or is it staying about the same in your community?	Total	Unwgt N	1054	110	236	353	216	139	557	494	245	388	421
		Wgt N	1003	68	231	390	175	139	490	510	268	324	411
	Decreasing quickly	%	0.1	0.0	0.0	0.2	0.3	0.0	0.3	0.0	0.4	0.0	0.1
	Decreasing slowly	%	0.9	0.0	1.5	0.8	1.0	0.7	1.3	0.6	1.4	1.4	0.2
	Staying about the same	%	15.0	16.5	17.6	13.0	16.9	13.4	18.4	11.6	13.1	13.7	17.3
	Increasing slowly	%	39.0	41.6	38.9	36.5	38.6	45.4	41.7	36.6	33.3	39.4	42.3
	Increasing quickly	%	35.3	36.9	32.5	36.7	33.9	36.8	30.1	40.1	42.5	35.0	30.8
Unsure	%	9.7	5.0	9.6	12.8	9.4	3.7	8.3	11.1	9.3	10.5	9.3	

			Region					Gender		Age			
			Canada 2023-01	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - As the price of housing and other essentials continue to increase, would you support, somewhat support, somewhat oppose or oppose the introduction of a new benefit, paid for by the federal government, that would help low-income Canadians pay rent, to prevent them from becoming homeless and to help those who are already homeless get back into housing?	Total	Unwgt N	1054	110	236	353	216	139	557	494	245	388	421
		Wgt N	1003	68	231	390	175	139	490	510	268	324	411
	Support	%	33.4	34.7	29.0	37.9	25.9	36.8	26.7	39.6	34.3	29.0	36.3
	Somewhat support	%	36.1	38.9	39.2	33.0	36.4	38.2	36.1	36.4	27.9	36.7	41.1
	Somewhat oppose	%	10.9	8.5	13.4	10.5	13.6	5.7	11.4	10.3	11.6	12.1	9.6
	Oppose	%	14.7	14.9	13.7	14.2	19.2	12.1	21.1	8.6	20.1	17.5	9.0
	Unsure	%	4.8	3.0	4.8	4.3	4.8	7.1	4.6	5.0	6.1	4.7	4.1

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,054 Canadians, 18 years of age or older, between January 27th and 30th, 2023. The margin of error this survey is ±3.0 percentage points, 19 times out of 20.



2022-2322 – Canadian Alliance to End Homelessness – January Omni – STAT SHEET

			Region					Gender		Age			
			Canada 2023-01	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Thinking of the federal government's upcoming budget this spring, please rate the importance of funding programs to fight homelessness on a scale of 0 to 10 where 0 is not at all important and 10 being extremely important.	Total	Unwgt N	1054	110	236	353	216	139	557	494	245	388	421
		Wgt N	1003	68	231	390	175	139	490	510	268	324	411
		Mean	6.5	7.2	6.5	6.6	6.0	6.6	5.9	7.1	6.0	6.3	7.0
		Median	7.0	7.0	7.0	7.0	7.0	7.0	6.0	7.0	6.0	7.0	7.0
	Not at all important (0)	%	3.7	0.6	4.6	3.7	5.0	2.1	6.0	1.5	6.2	3.3	2.3
	1	%	1.6	1.2	1.8	1.0	2.8	1.5	2.3	0.9	2.4	2.2	0.6
	2	%	3.9	3.4	4.1	3.2	5.8	3.5	6.6	1.4	5.4	4.5	2.5
	3	%	6.5	4.0	2.3	7.7	8.6	8.4	7.6	5.2	6.9	8.0	4.9
	4	%	4.5	1.6	3.7	4.5	6.0	5.5	5.5	3.6	6.9	3.9	3.4
	5	%	12.2	16.8	13.9	10.8	11.0	12.3	12.5	11.9	11.5	12.2	12.5
	6	%	10.9	7.5	8.2	14.4	9.8	8.7	10.0	11.9	10.2	10.0	12.1
7	%	16.5	16.3	22.4	12.7	18.8	14.5	15.5	17.5	15.3	17.5	16.4	
8	%	13.8	9.3	12.7	16.0	8.9	17.9	16.7	10.9	11.2	14.6	14.9	
9	%	6.1	7.4	6.9	4.5	6.1	8.7	4.0	8.2	4.6	6.4	6.8	
Extremely important (10)	%	18.3	28.7	16.3	19.7	15.2	16.2	11.5	24.6	16.5	14.7	22.2	
Unsure	%	2.1	3.2	3.2	1.8	2.0	0.7	1.9	2.4	2.7	2.7	1.2	

			Region					Gender		Age			
			Canada 2023-01	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Are you worried, somewhat worried, somewhat not worried or not worried about paying your housing costs next month?	Total	Unwgt N	1052	110	236	351	216	139	556	493	245	387	420
		Wgt N	1001	68	231	388	175	139	489	509	268	323	410
	Worried	%	7.7	7.2	7.5	7.1	9.6	7.7	7.1	8.3	12.9	9.3	3.0
	Somewhat worried	%	15.7	19.3	12.1	16.3	17.9	15.1	13.3	17.4	18.4	19.5	10.9
	Somewhat not worried	%	14.0	12.7	16.3	14.9	15.3	6.5	14.2	13.8	18.3	12.3	12.5
	Not worried	%	59.9	57.9	61.0	59.2	55.4	66.6	61.4	58.8	46.8	56.8	70.8
	I am not responsible for paying for housing	%	2.8	2.9	3.2	2.5	1.8	4.2	3.9	1.7	3.6	2.0	2.8

			Region					Gender		Age			
			Canada 2023-01	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Thinking of federal elections, which federal party do you usually vote for? [RANDOMIZE]	Total	Unwgt N	1053	110	236	353	215	139	556	494	245	387	421
		Wgt N	1002	68	231	390	174	139	489	510	268	323	411
	Liberal Party of Canada	%	34.4	46.4	32.9	39.1	23.0	31.9	30.2	38.4	29.8	31.5	39.6
	Conservative Party of Canada	%	24.8	18.1	13.0	25.4	42.7	23.4	31.4	18.3	26.2	26.2	22.7
	New Democratic Party of Canada	%	11.2	6.9	7.2	12.2	9.8	18.9	9.2	13.1	13.7	10.6	10.0
	Bloc Quebecois	%	5.7	0.0	23.8	0.5	0.0	0.0	6.9	4.5	2.3	7.1	6.8
	Green Party of Canada	%	2.2	2.8	1.4	2.0	0.8	5.7	1.5	3.0	3.7	1.8	1.7
	People's Party of Canada	%	1.7	1.4	1.4	1.5	2.0	2.8	2.4	1.1	5.2	0.8	0.3
	I don't have a party I regularly vote for	%	18.4	20.8	19.3	18.1	18.6	16.6	17.0	19.7	17.5	20.4	17.5
	other	%	1.6	3.4	1.0	1.2	3.2	0.7	1.3	1.9	1.7	1.7	1.4

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2022-2322 – Canadian Alliance to End Homelessness – January Omni – STAT SHEET – BY FEDERAL VOTE PREFERENCE

		Thinking of federal elections, which federal party do you usually vote for?									
			Canada 2023-01	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	other
Question -	Total	Unwgt N	1053	352	262	114	67	23	18	199	18
Compared to a year ago, do you think the number of people experiencing homelessness is		Wgt N	1002	345	248	112	57	23	18	185	16
decreasing quickly,	Decreasing quickly	%	0.1	0.4	0.0	0.0	0.0			0.0	
decreasing slowly,	Decreasing slowly	%	0.9	0.6	1.1	2.4	1.6			0.5	
decreasing quickly, decreasing slowly,	Staying about the same	%	15.0	13.1	19.2	9.7	19.5			16.7	
increasing slowly,	Increasing slowly	%	38.9	41.2	35.9	37.5	37.9			40.1	
increasing quickly or is it staying about the same in your community?	Increasing quickly	%	35.3	31.3	35.2	43.4	36.7			33.4	
	Unsure	%	9.7	13.3	8.7	6.9	4.4			9.2	

		Thinking of federal elections, which federal party do you usually vote for?									
			Canada 2023-01	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	other
Question - As the price of housing and other essentials continue to	Total	Unwgt N	1053	352	262	114	67	23	18	199	18
increase, would you support, somewhat support, somewhat oppose or oppose the introduction of a new benefit, paid for by the federal government, that would help low-income Canadians pay rent, to prevent them from becoming homeless and to help those who are already homeless get back into housing?		Wgt N	1002	345	248	112	57	23	18	185	16
	Support	%	33.3	39.2	11.4	66.6	27.5			34.9	
	Somewhat support	%	36.2	41.9	35.0	25.6	39.8			34.0	
	Somewhat oppose	%	10.9	7.1	14.2	3.6	22.6			14.5	
	Oppose	%	14.7	7.7	31.8	1.0	5.6			12.2	
	Unsure	%	4.8	4.2	7.6	3.3	4.4			4.4	



2022-2322 – Canadian Alliance to End Homelessness – January Omni – STAT SHEET – BY FEDERAL VOTE PREFERENCE

			Thinking of federal elections, which federal party do you usually vote for?								
			Canada 2023-01	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	other
Question - Thinking of the federal government's upcoming budget this spring, please rate the importance of funding programs to fight homelessness on a scale of 0 to 10 where 0 is not at all important and 10 being extremely important.	Total	Unwgt N	1053	352	262	114	67	23	18	199	18
		Wgt N	1002	345	248	112	57	23	18	185	16
		Mean	6.5	7.0	4.8	8.2	6.7			6.7	
		Median	7.0	7.0	5.0	8.0	7.0			7.0	
	Not at all important (0)	%	3.7	2.3	8.4	0.0	3.9			1.6	
	1	%	1.6	1.0	3.8	0.0	1.2			0.0	
	2	%	3.9	1.2	9.3	0.0	1.9			5.0	
	3	%	6.5	4.9	12.7	0.0	2.6			6.4	
	4	%	4.5	3.4	6.4	1.0	1.6			6.4	
	5	%	12.2	8.7	15.3	7.1	11.3			16.4	
	6	%	10.9	11.0	15.7	7.7	13.5			6.6	
	7	%	16.5	22.0	10.6	15.8	25.2			14.2	
	8	%	13.7	15.9	7.5	22.0	15.0			14.4	
	9	%	6.1	9.1	2.1	9.2	5.7			3.9	
	Extremely important (10)	%	18.3	18.7	6.7	34.4	13.9			22.9	
	Unsure	%	2.1	1.7	1.6	2.8	4.2			2.2	

			Thinking of federal elections, which federal party do you usually vote for?								
			Canada 2023-01	Liberal Party of Canada	Conservative Party of Canada	New Democratic Party of Canada	Bloc Quebecois	Green Party of Canada	People's Party of Canada	I don't have a party I regularly vote for	other
Question - Are you worried, somewhat worried, somewhat not worried or not worried about paying your housing costs next month? [RANDOMIZE]	Total	Unwgt N	1051	351	262	113	67	23	18	199	18
		Wgt N	1000	344	248	111	57	23	18	185	16
	Worried	%	7.7	5.7	7.6	10.0	4.1			8.1	
	Somewhat worried	%	15.7	12.1	16.0	15.5	10.1			20.5	
	Somewhat not worried	%	14.0	15.6	13.0	12.8	14.1			14.2	
	Not worried	%	59.9	64.4	61.1	58.3	66.9			55.8	
	I am not responsible for paying for housing	%	2.7	2.2	2.3	3.4	4.9			1.4	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,054 Canadians, 18 years of age or older, between January 27th and 30th, 2023. The margin of error this survey is ±3.0 percentage points, 19 times out of 20. *Columns with n values under 30 have been shaded.