

Most Canadians think China has a negative influence on world affairs; about half say the same about the US – See US and Europe as top priorities for closer ties.

Ranking priorities for closer ties with Canada

Canadians most often rank the United States (52%) as the top country that should be a priority for Canada to have closer ties with, followed by Europe (25%).

Three per cent of Canadians think China is the most important priority for closer ties.

Q – Please rank the top two countries or regions that should be priorities for Canada to have closer ties where 1 is the most important priority and 2 the second most important priority. [RANDOMIZE]



UNITED STATES

(52% first rank; 16% second rank)



EUROPE

(25% first rank; 44% second rank)



INDO-PACIFIC REGION (EXCLUDING CHINA)

(5% first rank; 13% second rank)



CHINA

(3% first rank; 5% second rank)



CANADA SHOULD NOT HAVE CLOSER TIES WITH ANY COUNTRY

(3% first rank; 1% second rank)



SOUTH AMERICA

(2% first rank; 8% second rank)



AFRICA

(2% first rank; 2% second rank)



AUSTRALIA

(2% first rank; 9% second rank)

5% Unsure

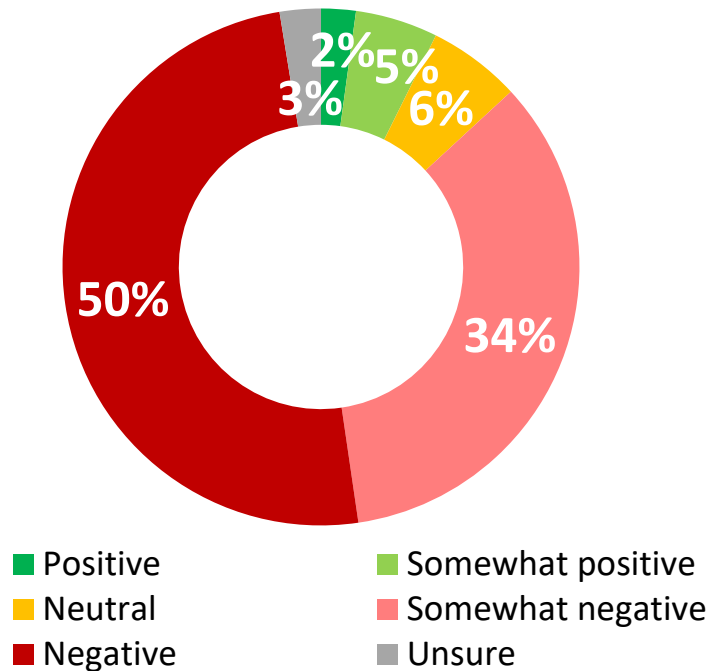
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 30th to November 4th, 2022, n=1084, accurate 3.0 percentage points plus or minus, 19 times out of 20.

THE GLOBE AND MAIL*



Impression of China's influence on world affairs

Q – Do you think that China has a positive, a somewhat positive, a neutral, a somewhat negative or a negative influence on world affairs?



8 in 10 Canadians

Think that China has a negative or somewhat negative influence on world affairs, consistent across region, age and gender.

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 30th to November 4th, 2022, n=1084, accurate 3.0 percentage points plus or minus, 19 times out of 20.

THE GLOBE AND MAIL



Impression of China's influence on world affairs by demographics

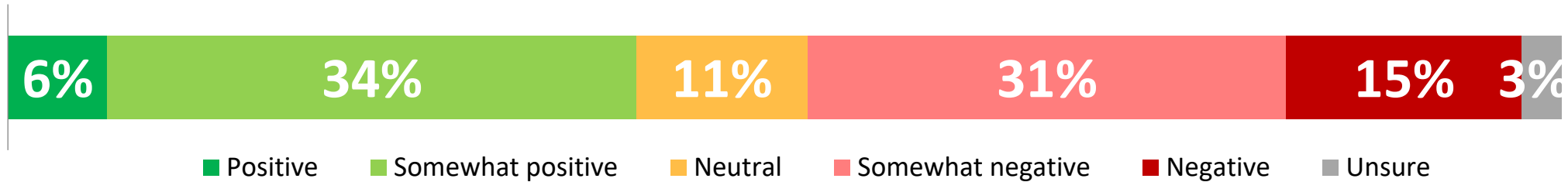
Q – Do you think that China has a positive, a somewhat positive, a neutral, a somewhat negative or a negative influence on world affairs?

Positive/Somewhat positive				
Atlantic (n=100)	Quebec (n=233)	Ontario (n=372)	Prairies (n=233)	BC (n=146)
5.5%	10.5%	6.5%	6.9%	5.7%
Men (n=568)	Women (n=516)	18 to 34 (n=184)	35 to 54 (n=409)	55 plus (n=491)
9.1%	5.6%	9.6%	7.6%	5.7%
Negative/Somewhat negative				
Atlantic (n=100)	Quebec (n=233)	Ontario (n=372)	Prairies (n=233)	BC (n=146)
84.7%	78.9%	84.8%	87.5%	87.7%
Men (n=568)	Women (n=516)	18 to 34 (n=184)	35 to 54 (n=409)	55 plus (n=491)
84.3%	84.3%	78.5%	82.6%	89.4%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 30th to November 4th, 2022, n=1084, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Impression of USA's influence on world affairs

Q – Do you think that the United States has a positive, a somewhat positive, a neutral, a somewhat negative or a negative influence on world affairs?



Canadians are **2 times**

more likely to think the United States has a **negative** rather than a positive influence on world affairs. Residents of BC (24%) and Atlantic Canada (21%) are more likely to think the US has a negative influence than residents of Quebec (10%) or the Prairies (12%). Younger Canadians (18-34)(21%) are also more likely to view their influence as negative compared to Canadians 55 plus (11%).

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 30th to November 4th, 2022, n=1084, accurate 3.0 percentage points plus or minus, 19 times out of 20.

THE GLOBE AND MAIL



Impression of USA's influence on world affairs by demographics

Q – Do you think that the United States has a positive, a somewhat positive, a neutral, a somewhat negative or a negative influence on world affairs?

Positive/Somewhat positive				
Atlantic (n=100)	Quebec (n=233)	Ontario (n=372)	Prairies (n=233)	BC (n=146)
34.3%	43.5%	40.7%	45.1%	31.7%
Men (n=568)	Women (n=516)	18 to 34 (n=184)	35 to 54 (n=409)	55 plus (n=491)
44.9%	36.2%	32.6%	38.7%	46.9%
Negative/Somewhat negative				
Atlantic (n=100)	Quebec (n=233)	Ontario (n=372)	Prairies (n=233)	BC (n=146)
54.9%	38.3%	45.7%	44.6%	57.2%
Men (n=568)	Women (n=516)	18 to 34 (n=184)	35 to 54 (n=409)	55 plus (n=491)
42.4%	49.4%	54.0%	46.5%	40.3%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 30th to November 4th, 2022, n=1084, accurate 3.0 percentage points plus or minus, 19 times out of 20.

METHODOLOGY

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,084 Canadians, 18 years of age or older, between October 30th and November 4th, 2022 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online.

The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.0 percentage points, 19 times out of 20.

This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding



Element	Description	Element	Description
Research sponsor	The Globe and Mail	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1084 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Hybrid Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.0 percentage points, 19 times out of 20.	Estimated Response Rate	14 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire. This is one (1) report of two (2).
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, charitable donations, financial aid to Ukraine, indoor mask mandates, inflation and the use of the Emergencies Act for the Trucker Convoy.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com .
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	October 30 th to November 4 th , 2022.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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TABULATIONS



2022-2248 – Globe and Mail/Nanos Survey – World Affairs – STAT SHEET

Please rank the top two countries or regions that should be priorities for Canada to have closer ties where 1 is the most important priority and 2 the second most important priority.
[RANDOMIZE]

			Region					Gender		Age			
			Canada 2022-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Rank 1	Total	Unwgt N	1067	98	229	366	230	144	563	504	183	403	481
		Wgt N	986	66	227	382	173	138	486	500	266	317	403
	United States	%	51.9	55.4	54.0	52.1	54.8	42.3	56.2	47.7	50.6	55.8	49.5
	China	%	3.1	4.7	2.4	3.0	3.9	2.7	3.8	2.3	3.1	2.3	3.6
	Europe	%	25.2	23.7	26.0	25.6	21.0	28.4	24.4	25.9	21.7	25.0	27.6
	Indo-Pacific region (excluding China)	%	4.9	3.7	2.9	6.8	2.3	6.5	3.3	6.3	3.9	3.4	6.6
	South America	%	2.2	1.4	2.6	1.4	2.3	4.4	2.4	2.1	2.1	2.4	2.2
	Africa	%	1.9	2.0	2.6	1.0	2.0	2.8	2.4	1.4	2.3	2.0	1.5
	Australia	%	2.4	0.8	1.6	2.8	4.7	0.5	2.3	2.5	1.5	1.7	3.5
	Canada should not have close ties with any country or region	%	3.2	3.5	3.0	3.6	2.3	3.4	2.8	3.7	4.8	3.4	2.1
	Unsure	%	5.3	4.8	4.9	3.7	6.7	9.0	2.4	8.1	10.0	3.9	3.3

Please rank the top two countries or regions that should be priorities for Canada to have closer ties where 1 is the most important priority and 2 the second most important priority.
[RANDOMIZE]

			Region					Gender		Age			
			Canada 2022-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Rank 2	Total	Unwgt N	1009	93	212	350	220	134	542	467	166	376	467
		Wgt N	926	60	210	365	163	128	465	462	241	295	391
	United States	%	15.6	10.3	15.8	16.7	15.8	14.7	14.6	16.7	13.8	14.9	17.2
	China	%	4.7	5.1	7.4	4.0	2.8	4.5	5.7	3.7	5.3	4.9	4.2
	Europe	%	43.6	41.7	45.2	44.9	43.5	38.1	45.9	41.2	41.9	46.3	42.5
	Indo-Pacific region (excluding China)	%	12.6	11.0	9.0	14.7	9.6	17.4	14.3	11.0	7.4	12.5	16.0
	South America	%	7.5	10.9	11.1	4.0	11.1	5.1	7.8	7.1	11.2	7.7	5.0
	Africa	%	2.2	1.4	1.6	2.9	1.4	2.2	2.5	1.8	2.8	1.2	2.5
	Australia	%	9.3	19.5	6.4	9.1	7.5	12.0	5.5	13.1	9.8	8.6	9.5
	Canada should not have close ties with any country or region	%	1.4	0.0	1.3	0.7	3.4	1.8	1.3	1.6	3.1	0.7	0.9
	Unsure	%	3.1	0.0	2.3	3.0	4.9	4.2	2.6	3.7	4.8	3.2	2.1

			Region					Gender		Age			
			Canada 2022-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Do you think that China has a positive, a somewhat positive, a neutral, a somewhat negative or a negative influence on world affairs?	Total	Unwgt N	1084	100	233	372	233	146	568	516	184	409	491
		Wgt N	1000	67	231	388	175	139	490	510	267	322	411
	Positive	%	2.2	2.0	3.3	1.8	2.2	1.1	2.3	2.0	3.5	1.8	1.6
	Somewhat positive	%	5.2	3.4	7.2	4.7	4.7	4.6	6.8	3.6	6.0	5.8	4.1
	Neutral	%	5.8	6.9	5.6	7.2	3.0	5.2	5.4	6.2	8.9	6.6	3.2
	Somewhat negative	%	34.5	28.8	48.2	31.8	30.2	27.7	32.1	36.9	32.8	29.3	39.8
	Negative	%	49.7	56.0	30.6	53.0	57.3	60.0	52.3	47.3	45.7	53.3	49.6
	Unsure	%	2.6	2.8	5.0	1.5	2.5	1.4	1.1	3.9	3.0	3.3	1.7

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2022-2248 – Globe and Mail/Nanos Survey – World Affairs – STAT SHEET

			Region						Gender		Age		
			Canada 2022-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Do you think that the United States has a positive, a somewhat positive, a neutral, a somewhat negative or a negative influence on world affairs?	Total	Unwgt N	1084	100	233	372	233	146	568	516	184	409	491
		Wgt N	1000	67	231	388	175	139	490	510	267	322	411
	Positive	%	6.4	5.4	4.1	7.6	8.2	5.3	8.0	4.9	7.3	5.6	6.4
	Somewhat positive	%	34.0	28.8	39.4	33.1	36.9	26.5	36.8	31.3	25.3	33.1	40.4
	Neutral	%	11.0	9.4	13.7	11.1	9.1	9.5	10.7	11.3	10.8	12.2	10.2
	Somewhat negative	%	30.8	33.6	27.9	30.5	32.7	32.8	27.2	34.3	33.4	30.2	29.6
	Negative	%	15.2	21.3	10.3	15.2	11.9	24.4	15.2	15.1	20.6	16.4	10.7
	Unsure	%	2.5	1.4	4.5	2.5	1.2	1.6	1.9	3.1	2.5	2.5	2.6