Canadians score the health of our democracy a 5.7 out of ten - equivalent to a D+.
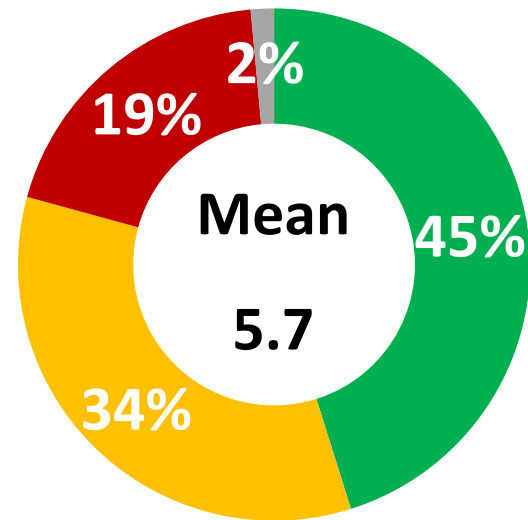
THE GLOBE AND MAIL

NANOS

Rating the health of democracy in Canada

Q – On a scale of 0 to 10 where 0 is very unhealthy and 10 is very healthy, how would you rate the health of democracy in Canada?

Mean
5.7

- 🟩 Healthy (7-10)
- 🟨 Neutral (4-6)
- 🟥 Unhealthy (0-3)
- ⬜ Unsure

Mean	Atlantic (n=100)	Quebec (n=233)	Ontario (n=372)	Prairies (n=233)	BC (n=146)
	5.5	6.1	5.7	5.1	5.8
	Men (n=568)	Women (n=516)	18 to 34 (n=184)	35 to 54 (n=409)	55 plus (n=491)
	5.6	5.8	5.2	5.7	6.0

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Reason for opinion

Canadians who rate Canada's democracy as healthy often cite that things are fine and we have democracy and freedoms (27%), followed by having well-run elections and freedom to vote (16%).

Those who view our democracy as unhealthy mention the current government and Prime Minister as the reason (20%), followed by freedoms and rights being threatened (19%) and the need for electoral reform (12%).

TOP RESPONSES	Total (n=887)	Healthy (7-10) (n=380)	Neutral (4-6) (n=303)	Unhealthy (0-3) (n=199)
Need electoral reform/current system is not fair/democratic	13.2%	9.7%	18.5%	11.9%
Things are fine/good here/we have a democracy/freedoms	12.7%	27.2%	2.1%	2.1%
Rise of right-wing beliefs/populism among conservatives	11.2%	11.0%	16.2%	3.7%
Freedoms/rights being threatened (censorship/mandates, emergencies act, etc)	9.9%	5.3%	9.8%	19.3%
Polarization/negativity/division among Canadians and politicians	9.3%	5.4%	15.2%	7.5%
Elections run well/we have freedom to vote	7.6%	16.0%	2.2%	0.4%
The current government/Prime Minister	6.6%	0.9%	5.0%	20.4%
Lack of engagement/interest in voting or elections/low voter turnout	5.9%	6.2%	6.3%	4.9%
Misinformation/propaganda being spread through social media/the media	5.5%	4.2%	8.6%	3.3%
Government has too much power/doesn't listen to Canadians	5.4%	1.6%	8.0%	8.9%

Q – Why do you have that opinion? [OPEN-ENDED]

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Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,084 Canadians, 18 years of age or older, between October 30th and November 4th, 2022 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online.

The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ±3.0 percentage points, 19 times out of 20.

This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding

METHODOLOGY

Element	Description	Element	Description
Research sponsor	The Globe and Mail	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1084 Randomly selected individuals.		
Source of Sample	Nanos Hybrid Panel	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Type of Sample	Probability		
Margin of Error	±3.0 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.		
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Estimated Response Rate	14 percent, consistent with industry norms.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire. This is one (1) report of two (2).
Number of Calls	Maximum of five call backs to those recruited.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, charitable donations, financial aid to Ukraine, indoor mask mandates, inflation and the use of the Emergencies Act for the Trucker Convoy.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	October 30th to November 4th, 2022.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Language of Survey	The survey was conducted in both English and French.	Research/Data Collection Supplier	Nanos Research
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.

TECHNICAL NOTE

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This international joint venture between dimap and Nanos brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

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ABOUT NANOS

Any questions?

Nanos Research

(613) 234-4666, ext. 237

ea@nanosresearch.com

For more information on the firm, please visit www.nanos.co

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				Region						Gender		Age		
			Canada 2022-11	Atlantic	Quebec	Ontario	Prairies	British Columbia		Male	Female	18 to 34	35 to 54	55 plus
Question – On a scale of 0 to 10 where 0 is very unhealthy and 10 is very healthy, how would you rate the health of democracy in Canada?	Total	Unwgt N	1084	100	233	372	233	146		568	516	184	409	491
		Wgt N	1000	67	231	388	175	139		490	510	267	322	411
		Mean	5.7	5.5	6.1	5.7	5.1	5.8		5.6	5.8	5.2	5.7	6.0
		Median	6.0	6.0	7.0	6.0	6.0	6.0		6.0	6.0	6.0	6.0	7.0
	Very unhealthy (0)	%	6.7	12.0	4.0	6.4	10.3	4.8		7.3	6.1	9.9	7.5	4.0
	1	%	2.3	2.7	2.3	2.5	2.3	1.4		2.9	1.6	2.5	3.0	1.6
	2	%	3.0	2.8	2.0	3.1	4.8	2.5		3.2	2.9	3.4	3.1	2.7
	3	%	7.3	2.8	6.2	8.2	8.3	7.5		7.6	6.9	6.7	8.9	6.3
	4	%	7.3	14.7	4.3	5.9	10.0	8.9		8.5	6.1	7.5	6.6	7.6
	5	%	9.8	3.0	7.7	11.0	11.6	11.0		10.0	9.7	13.7	7.2	9.3
	6	%	17.0	17.7	17.8	15.7	17.9	17.9		15.4	18.6	17.8	15.9	17.4
	7	%	20.5	15.9	21.2	22.6	16.9	20.1		19.6	21.4	19.4	19.6	22.0
	8	%	17.3	15.1	23.0	16.6	11.7	18.0		17.5	17.1	14.1	15.8	20.6
	9	%	4.1	8.7	3.6	3.7	3.1	4.9		3.8	4.3	1.0	6.4	4.2
	Very healthy (10)	%	3.3	3.6	3.5	3.6	2.7	2.5		3.6	3.0	2.0	4.7	2.9
	Unsure	%	1.5	1.0	4.2	0.7	0.5	0.5		0.7	2.2	2.0	1.4	1.2

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,084 Canadians, 18 years of age or older, between October 30th and November 4th, 2022. The margin of error for this survey is ±3.0 percentage points, 19 times out of 20.

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			Region					Gender		Age		
		Canada 2022-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 ot 54	55 plus
Question – Why do you have that opinion? [OPEN]	Total	Unwgt N	887	84	182	295	203	123	475	412	133	326	428
		Wgt N	803	56	181	306	146	113	402	400	194	253	356
	Things are fine/good here/we have a democracy/freedoms	%	12.7	10.9	16.3	14.4	7.1	10.2	10.0	15.4	10.4	13.0	13.6
	Need electoral reform/current system is not fair/democratic	%	13.2	6.4	16.5	10.2	18.0	13.4	12.1	14.4	26.7	11.4	7.1
	Elections run well/we have freedom to vote	%	7.6	5.1	6.9	8.3	5.7	10.6	9.5	5.7	9.1	7.7	6.7
	Government has too much power/doesn't listen to Canadians	%	5.4	4.0	5.0	6.4	5.8	3.7	6.2	4.7	5.3	6.8	4.5
	Lack of engagement/interest in voting or elections/low voter turnout	%	5.9	0.9	3.4	9.0	4.8	5.6	5.7	6.1	6.5	6.8	5.0
	MPs/elected officials are not independent/too partisan	%	0.6	0.0	0.8	0.5	1.0	0.8	0.9	0.3	0.0	0.6	1.0
	Rise of right wing beliefs/populism among conservatives	%	11.2	15.3	6.8	12.6	12.0	11.4	11.3	11.0	3.5	11.2	15.4
	Lack of transparency/honesty/accountability in government	%	4.3	1.5	1.4	4.2	6.8	6.9	6.2	2.3	4.5	5.8	3.0
	Societal inequality/politicians not helping Canadians	%	1.3	5.7	2.3	0.2	1.1	0.6	1.1	1.5	1.3	0.8	1.6
	Freedoms/rights being threatened (censorship/mandates, emergencies act, etc)	%	9.9	15.9	6.6	10.8	11.0	8.5	10.0	9.9	10.9	10.9	8.7
	Rise/infiltration of US/Trump style politics	%	3.9	3.5	5.3	4.7	1.2	2.7	4.0	3.7	2.6	2.3	5.6
	Misinformation/propaganda being spread through social media/the media	%	5.5	11.7	3.1	6.0	3.1	8.2	5.5	5.6	6.1	5.2	5.4
	Things are much worse elsewhere/don't take Canada's democracy for granted	%	4.5	7.1	5.0	4.1	4.1	4.3	4.5	4.5	0.8	6.4	5.2
	Polarization/negativity/division among Canadians and politicians	%	9.3	9.3	6.7	12.5	8.6	5.6	9.1	9.5	6.9	11.3	9.1
	Minority government/forming coalitions	%	2.7	2.2	0.8	4.1	3.3	1.3	3.8	1.5	2.9	1.9	3.1
	Deficit/economy/government overspending	%	1.2	3.7	2.1	0.2	2.0	0.0	0.8	1.5	0.0	1.9	1.3
	The current government/Prime Minister	%	6.6	7.4	0.0	6.8	12.7	8.4	7.5	5.6	7.5	5.8	6.6
	Healthcare system/wait times	%	1.3	1.3	2.7	1.2	0.9	0.0	0.8	1.8	2.1	1.0	1.2
	Other	%	7.6	8.2	8.8	7.1	6.9	7.7	7.2	8.0	8.5	8.9	6.2
	Poor selection/quality of candidates/parties	%	1.0	1.7	0.9	0.7	1.0	1.3	1.1	0.8	1.4	0.9	0.8
	Use of notwithstanding clause/issues in Ontario	%	0.5	0.0	1.2	0.6	0.0	0.0	0.2	0.8	0.0	0.7	0.7
	Division/inequality between provinces and federal government	%	1.4	0.9	2.4	0.7	1.3	1.8	1.2	1.5	0.6	0.8	2.1
	Corruptible/too swayed by outside influences/lobbyist/corporations	%	3.0	1.7	2.3	2.1	5.0	4.4	2.5	3.4	2.2	3.6	3.0
	Could always be improved/made better	%	3.6	2.6	4.9	3.2	3.1	3.7	3.2	3.9	3.4	3.4	3.8
	Too influenced by/dependent on the US	%	1.0	1.1	0.0	1.1	0.4	3.5	1.3	0.8	1.6	1.1	0.7
	Catering to minorities/immigrants	%	1.1	0.0	0.9	1.7	0.2	1.3	1.5	0.7	0.0	0.7	2.0
	People are selfish/don't care about others	%	0.8	3.4	0.0	0.3	1.5	1.3	0.2	1.4	0.0	0.0	1.9
	Nothing gets done/too much bureaucracy	%	0.6	1.7	0.0	0.5	1.3	0.6	0.3	0.9	1.5	0.0	0.6
	Unsure	%	0.8	0.0	1.6	1.2	0.0	0.0	0.5	1.2	0.7	0.6	1.0

*Values are based on the percentage of positive responses to a specific response option (columns exceed 100%) **Multifrequency tab based on multiple responses

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			On a scale of 0 to 10 where 0 is very unhealthy and 10 is very healthy, how would you rate the health of democracy in Canada?			
			Canada 2022-10	Unhealthy (0-3)	Somewhat healthy (4-6)	Healthy (7-10)	Unsure
Question – Why do you have that opinion? [OPEN]	Total	Unwgt N	887	199	303	380	5
		Wgt N	803	175	285	338	5
	Things are fine/good here/we have a democracy/freedoms	%	12.7	2.1	2.1	27.2	0.0
	Need electoral reform/current system is not fair/democratic	%	13.2	11.9	18.5	9.7	0.0
	Elections run well/we have freedom to vote	%	7.6	0.4	2.2	16.0	0.0
	Government has too much power/doesn't listen to Canadians	%	5.4	8.9	8.0	1.6	0.0
	Lack of engagement/interest in voting or elections/low voter turnout	%	5.9	4.9	6.3	6.2	0.0
	MPs/elected officials are not independent/too partisan	%	0.6	1.7	0.8	0.0	0.0
	Rise of right wing beliefs/populism among conservatives	%	11.2	3.7	16.2	11.0	0.0
	Lack of transparency/honesty/accountability in government	%	4.3	11.3	4.5	0.4	0.0
	Societal inequality/politicians not helping Canadians	%	1.3	2.4	1.7	0.4	0.0
	Freedoms/rights being threatened (censorship/mandates, emergencies act, etc)	%	9.9	19.3	9.8	5.3	0.0
	Rise/infiltration of US/Trump style politics	%	3.9	0.3	4.9	4.8	0.0
	Misinformation/propaganda being spread through social media/the media	%	5.5	3.3	8.6	4.2	0.0
	Things are much worse elsewhere/don't take Canada's democracy for granted	%	4.5	0.6	1.6	9.1	0.0
	Polarization/negativity/division among Canadians and politicians	%	9.3	7.5	15.2	5.4	0.0
	Minority government/forming coalitions	%	2.7	7.8	1.9	0.7	0.0
	Deficit/economy/government overspending	%	1.2	2.3	1.2	0.7	0.0
	The current government/Prime Minister	%	6.6	20.4	5.0	0.9	0.0
	Healthcare system/wait times	%	1.3	1.9	2.6	0.0	0.0
	Other	%	7.6	7.3	7.2	8.0	13.1
	Poor selection/quality of candidates/parties	%	1.0	1.8	1.4	0.2	0.0
	Use of notwithstanding clause/issues in Ontario	%	0.5	0.0	0.0	1.2	0.0
	Division/inequality between provinces and federal government	%	1.4	0.4	2.2	1.2	0.0
	Corruptible/too swayed by outside influences/lobbyist/corporations	%	3.0	2.0	2.2	4.2	0.0
	Could always be improved/made better	%	3.6	0.6	2.6	6.0	0.0
	Too influenced by/dependent on the US	%	1.0	1.8	1.2	0.5	0.0
	Catering to minorities/immigrants	%	1.1	1.5	1.4	0.6	0.0
	People are selfish/don't care about others	%	0.8	0.6	0.9	0.9	0.0
	Nothing gets done/too much bureaucracy	%	0.6	1.5	0.8	0.0	0.0
	Unsure	%	0.8	0.6	0.0	0.3	86.9

*Values are based on the percentage of positive responses to a specific response option (columns exceed 100%) **Multifrequency tab based on multiple responses