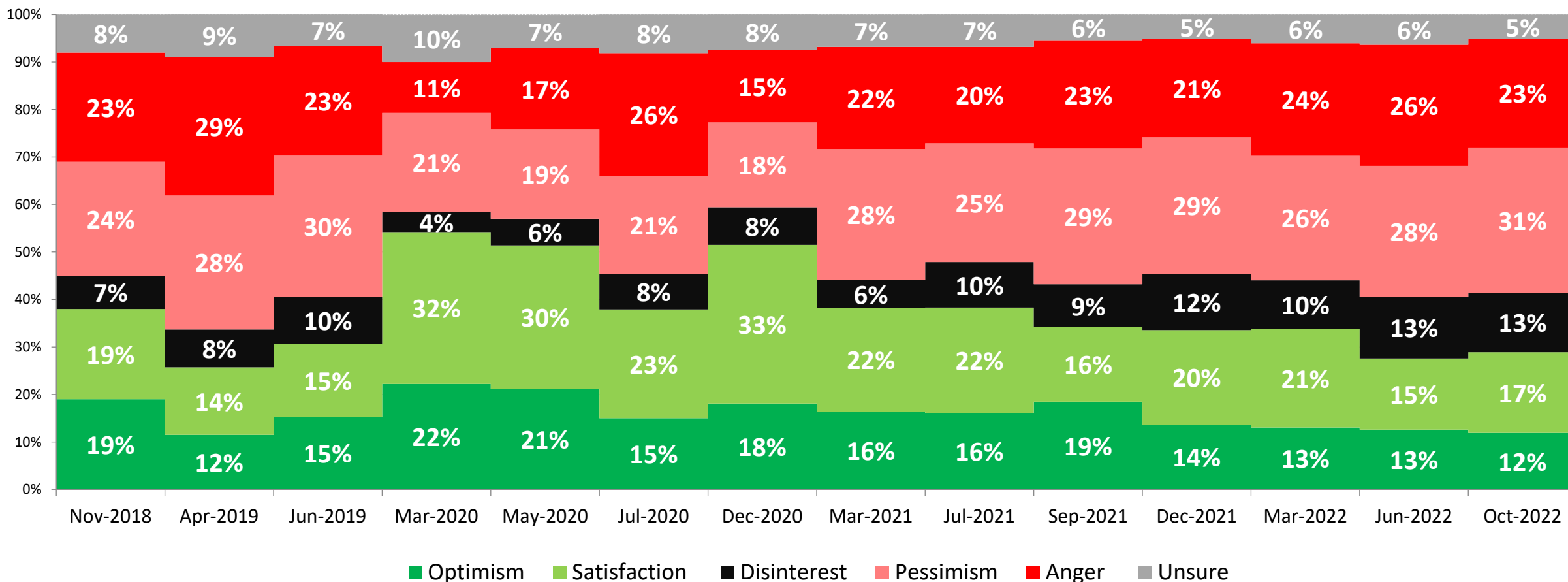


Negative feelings towards the federal government in Ottawa still dominate the mindset of Canadians – Tracking Study.

Feelings towards the federal government

Q

Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

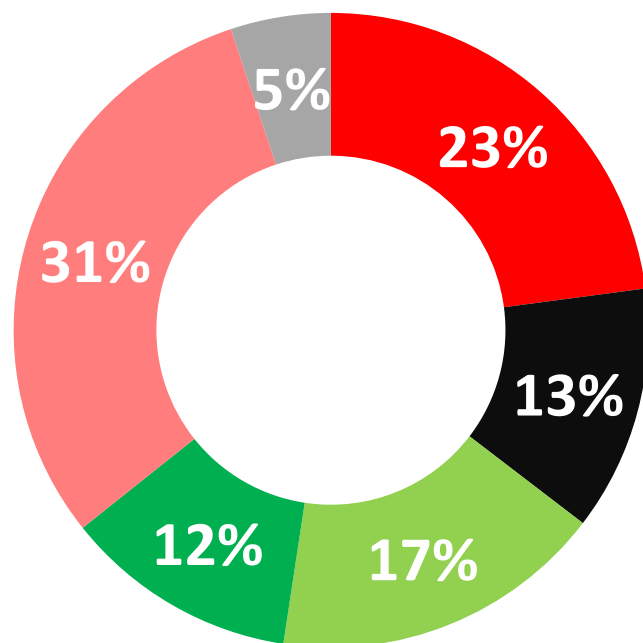
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 3rd, 2022, n=1,037, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Feelings towards the federal government

Q

Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]



■ Anger ■ Disinterest ■ Satisfaction
■ Optimism ■ Pessimism ■ Unsure

“

Pessimism and anger continue to be the top emotions that best describe Canadians' feelings of the federal government. Residents from British Columbia and the Pessimism continues upwards trend since March 2022 (31% in October 2022; 28% in June 2022; 26% in March 2022). Feelings of satisfaction among women are up six percentage points since June 2022 (20% October 2022; 14% June 2022). With women more likely to report feeling satisfaction (20%) than men (14%).

”

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 3rd, 2022, n=1,037, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Feelings towards the federal government by region

Q

Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

	Canada			Atlantic			Quebec			Ontario			Prairies			British Columbia		
	2022-10 (n=1037)	2022-06 (n=1002)	2022-03 (n=1000)	2022-10 (n=75)	2022-06 (n=100)	2022-03 (n=88)	2022-10 (n=247)	2022-06 (n=251)	2022-03 (n=203)	2022-10 (n=340)	2022-06 (n=309)	2022-03 (n=350)	2022-10 (n=220)	2022-06 (n=205)	2022-03 (n=206)	2022-10 (n=155)	2022-06 (n=137)	2022-03 (n=153)
Pessimism	30.6%	27.6%	26.2%	27.3%	22.7%	28.2%	28.6%	32.4%	25.1%	32.9%	24.5%	27.7%	30.7%	26.7%	26.3%	29.0%	31.6%	22.6%
Anger	22.9%	25.5%	23.7%	23.1%	27.0%	16.1%	13.6%	13.8%	14.0%	22.0%	28.6%	25.6%	35.6%	39.5%	33.9%	23.7%	17.1%	25.1%
Satisfaction	17.0%	15.0%	20.7%	14.0%	11.1%	34.6%	18.5%	12.2%	17.4%	18.7%	17.3%	22.7%	11.8%	10.2%	15.4%	18.4%	21.7%	21.2%
Optimism	11.9%	12.6%	13.0%	14.5%	24.1%	15.0%	10.4%	10.5%	13.9%	12.9%	12.5%	13.2%	8.8%	9.7%	10.2%	14.5%	14.7%	14.0%
Disinterest	12.5%	13.0%	10.3%	18.0%	12.3%	4.4%	22.2%	20.7%	22.4%	10.0%	11.2%	4.5%	6.7%	9.5%	8.9%	8.1%	9.9%	10.7%
Unsure	5.1%	6.3%	6.0%	3.1%	2.8%	1.8%	6.6%	10.3%	7.2%	3.5%	5.9%	6.3%	6.5%	4.4%	5.4%	6.3%	5.0%	6.3%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 3rd, 2022, n=1,037, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Feelings towards the federal government by age

Q

Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

		Canada			18 to 34			34 to 54			55 plus		
		2022-10 (n=1037)	2022-06 (n=1002)	2022-03 (n=1000)	2022-10 (n=237)	2022-06 (n=276)	2022-03 (n=203)	2022-10 (n=370)	2022-06 (n=367)	2022-03 (n=531)	2022-10 (n=430)	2022-06 (n=359)	2022-03 (n=384)
	Pessimism	30.6%	27.6%	26.2%	31.0%	30.0%	30.3%	30.5%	29.7%	24.5%	30.3%	24.0%	24.9%
	Anger	22.9%	25.5%	23.7%	26.2%	24.6%	25.7%	22.8%	26.9%	24.8%	20.6%	24.9%	21.3%
	Satisfaction	17.0%	15.0%	20.7%	13.1%	11.7%	11.9%	14.9%	12.7%	22.1%	21.6%	19.3%	25.8%
	Optimism	11.9%	12.6%	13.0%	6.1%	9.0%	8.3%	13.1%	10.2%	13.8%	14.9%	17.2%	15.7%
	Disinterest	12.5%	13.0%	10.3%	15.4%	14.9%	17.3%	15.0%	14.9%	9.6%	8.2%	10.0%	5.9%
	Unsure	5.1%	6.3%	6.0%	8.0%	9.8%	6.5%	3.6%	5.5%	5.1%	4.4%	4.6%	6.5%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 3rd, 2022, n=1,037, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Feelings towards the federal government by gender

Q

Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

	Canada			Male			Female		
	2022-10 (n=1037)	2022-06 (n=1002)	2022-03 (n=1000)	2022-10 (n=520)	2022-06 (n=533)	2022-03 (n=531)	2022-10 (n=513)	2022-06 (n=469)	2022-03 (n=469)
Pessimism	30.6%	27.6%	26.2%	31.6%	29.1%	29.2%	29.4%	26.1%	23.4%
Anger	22.9%	25.5%	23.7%	29.0%	28.9%	29.6%	17.3%	22.3%	18.1%
Satisfaction	17.0%	15.0%	20.7%	13.6%	15.6%	16.6%	20.2%	14.4%	24.6%
Optimism	11.9%	12.6%	13.0%	9.9%	10.0%	11.6%	13.8%	15.1%	14.4%
Disinterest	12.5%	13.0%	10.3%	11.0%	11.1%	9.7%	14.1%	14.8%	10.8%
Unsure	5.1%	6.3%	6.0%	4.9%	5.3%	3.2%	5.2%	7.3%	8.7%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 30th to October 3rd, 2022, n=1,037, accurate 3.1 percentage points plus or minus, 19 times out of 20.



METHODOLOGY

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,037 Canadians, 18 years of age or older, between September 30th to October 3rd, 2022 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialing with a maximum of five call backs.

The margin of error for a random survey of 1,037 Canadians is ± 3.1 percentage points, 19 times out of 20.

The research was commissioned and conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



Element	Description	Element	Description
Research sponsor	Nanos Research	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1,037 randomly selected individuals.		
Source of Sample	Nanos Panel		
Type of Sample	Probability	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Margin of Error	3.1 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey		
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Estimated Response Rate	13 percent, consistent with industry norms.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Question Order	Topics on the omnibus ahead of the survey content included: Views on property damage due to extreme weather, lifted COVID-19 travel restrictions, King Charles III, top government priorities and federal party leaders, Federal leader most trusted to support economic growth and reduce inflation.
Number of Calls	Maximum of five call backs to those recruited.	Question Content	All questions asked are contained in the report.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	September 30 th to October 3 rd , 2022.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Language of Survey	The survey was conducted in both English and French.	Research/Data Collection Supplier	Nanos Research
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.



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