

An aerial photograph of Ottawa, Canada, showing a dense urban landscape with numerous high-rise buildings in the downtown core and lower-rise residential areas in the foreground. The sky is a pale blue with some light clouds. A red triangular graphic element is visible in the top right corner.

Public transit, taxes and affordable housing
top unprompted issues for the upcoming
municipal election in Ottawa.

Most important issue of concern in Ottawa

Q What is the most important issue for the upcoming municipal election in the City of Ottawa? [OPEN]

“ When asked what the most important issue for the upcoming municipal election is, residents of Ottawa most often mention public transit and the LRT with one in five that say so, followed by taxes and property taxes. ”

		Frequency (n=479)
TOP RESPONSES	LRT/Public transit	21.4%
	Taxes/Property taxes	15.4%
	Affordable housing	15.0%
	Climate change/Environment	5.6%
	Infrastructure/roads	4.9%
	Security/Safety/Police funding	4.1%
	Development/Urban sprawl	3.0%
	Economy/Inflation	3.0%

METHODOLOGY

On behalf of CTV News Ottawa, Nanos conducted an online representative non-probability survey 503 residents of Ontario, 18 years of age and older, drawn from a panel between September 28th to October 3rd, 2022.

The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of the residents of Ottawa.

The research was commissioned by CTV News Ottawa and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



Element	Description	Element	Description
Research sponsor	CTV News Ottawa	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Ottawa. See tables for full weighting disclosure
Population and Final Sample Size	503 residents of Ottawa.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Asking Canadians	Excluded Demographics	Individuals younger than 18 years old, and individuals without internet access could not participate.
Type of Sample	Non-probability.	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Ottawa.
Margin of Error	No margin of error applies	Estimated Response Rate	Not applicable
Mode of Survey	Online representative survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	Non-probability.	Question Content	This is report three of four.
Demographics (Captured)	Rural, West, Downtown, East; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Field Dates	September 28 th to October 3 rd , 2022.	Research/Data Collection Supplier	Nanos Research
Language of Survey	The survey was conducted in English and French.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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ABOUT NANOS

TABULATIONS



Any questions?



Nanos Research

(613) 234-4666, ext. 237

ea@nanosresearch.com

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2022-2224 – CTV/Nanos Survey – Ottawa Mayoral Election - STAT SHEET

			Region					Gender			Age		
			Ottawa 2022-09	West	Downtown	East	Rural	Male	Female	Other	18 to 34	35 to 54	55 plus
Question – What is the most important issue for the upcoming municipal election in the City of Ottawa? [OPEN]	Total	Unwgt N	479	103	143	106	127	254	223	2	79	207	193
		Wgt N	475	115	123	124	112	227	246	2	132	160	183
	Affordable housing	%	15.0	14.1	25.0	10.0	10.5	12.2	17.3		18.5	13.7	13.6
	Budgets/deficit management	%	1.3	1.4	3.2	0.6	0.0	1.7	1.1		1.0	1.6	1.3
	Climate change/Environment	%	5.6	3.6	6.1	6.5	6.2	4.4	6.8		11.1	2.0	4.9
	Cost of living	%	2.6	2.6	3.4	3.8	0.6	2.0	3.3		4.0	3.0	1.2
	Economy/Inflation	%	3.0	4.8	0.8	2.1	4.5	2.9	3.1		4.7	1.6	3.0
	Education	%	0.9	1.0	2.2	0.0	0.5	1.4	0.5		2.0	1.0	0.0
	Health care	%	2.0	3.3	0.0	2.2	2.5	0.2	3.6		2.6	1.5	2.0
	Homelessness	%	2.7	3.6	4.5	0.8	2.0	0.6	4.7		2.7	2.8	2.7
	Infrastructure/roads	%	4.9	6.3	3.1	2.8	7.7	6.2	3.7		2.1	4.9	6.8
	LRT/Public transit	%	21.4	18.2	20.8	25.6	20.7	21.7	20.9		23.0	21.7	20.0
	Taxes/Property taxes	%	15.4	20.2	8.8	19.2	13.6	20.8	10.5		8.5	19.3	17.0
	Security/Safety/Police funding	%	4.1	2.7	5.2	4.0	4.7	4.4	3.9		0.0	5.3	6.1
	Traffic	%	0.5	1.2	0.0	0.0	1.1	0.9	0.3		0.0	0.8	0.8
	Changing the current mayor/electing the right person	%	1.9	1.1	0.6	3.4	2.5	2.7	1.2		0.0	1.3	3.7
	COVID-19	%	0.8	1.7	0.0	1.5	0.0	0.0	1.5		2.9	0.0	0.0
	Public spending	%	1.6	1.6	0.6	0.8	3.7	2.2	1.1		0.0	2.7	1.9
	Development/Urban sprawl	%	3.0	3.0	3.2	3.1	2.6	2.8	3.2		3.4	2.7	2.9
	Seniors	%	0.5	0.0	1.2	0.8	0.0	0.3	0.7		0.0	0.0	1.4
	None/Not following	%	2.1	3.4	1.6	0.0	3.4	4.3	0.0		4.4	1.5	0.8
	Other	%	5.0	3.9	3.3	7.2	5.7	4.8	5.3		2.2	4.6	7.4
	Equity and equality	%	1.5	0.0	1.3	3.4	1.1	0.5	2.4		1.4	2.7	0.5
	Garbage pick-up	%	0.4	0.5	1.3	0.0	0.0	0.5	0.4		0.0	1.3	0.0
	Revitalizing downtown	%	1.0	0.0	2.0	0.0	2.2	0.9	1.1		2.0	0.4	0.8
	Unsure	%	2.6	1.7	2.2	2.2	4.3	1.6	3.5		3.4	3.6	1.1