

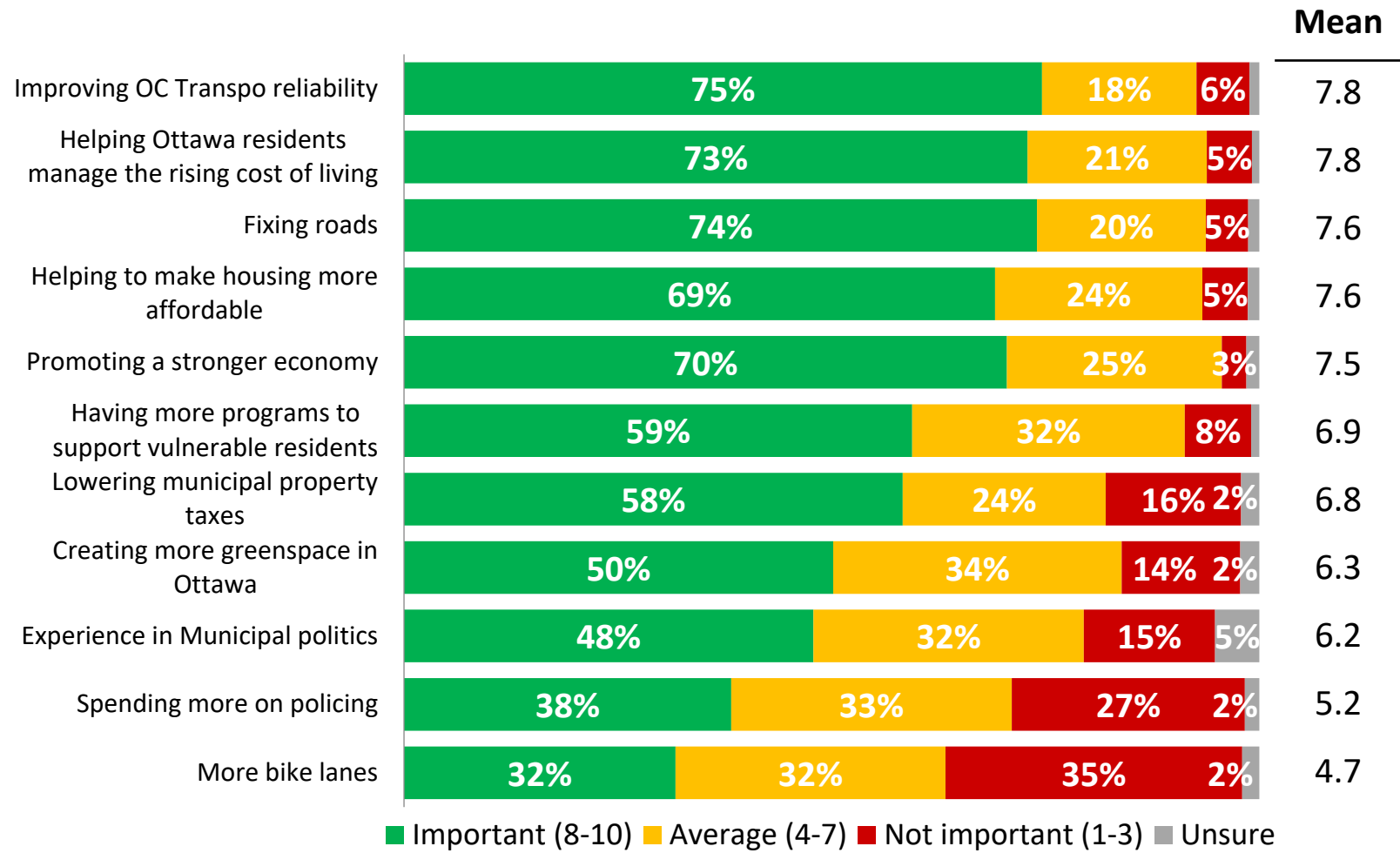


Transit, roads and cost of living Transit, roads and cost of living top priorities for new mayor new mayor.

Importance of priorities

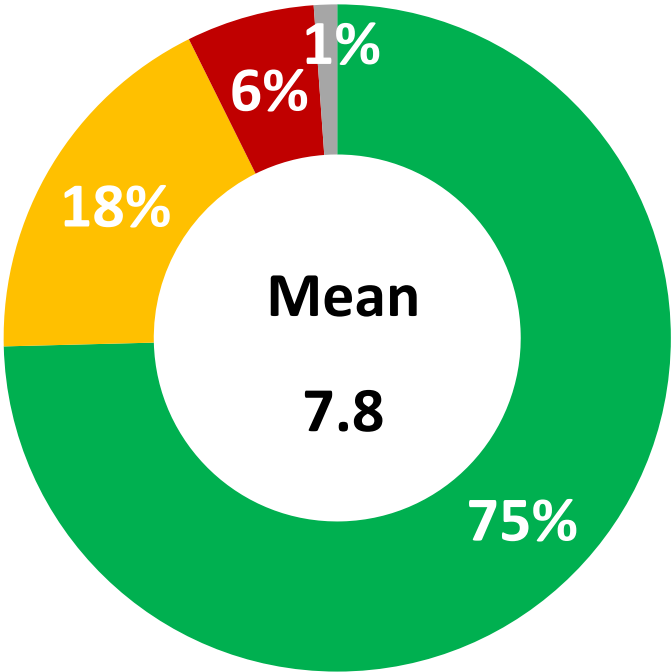
“Ottawa residents rate improving OC Transpo’s reliability, helping Ottawa residents manage the rising cost of living and fixing roads as the most important priorities for the new Mayor of Ottawa with three in four each that say so.”

Q On a scale of 0 to 10 where 0 is not at all important and 10 is very important, how important are the following possible priorities for the new Mayor of Ottawa regardless of who wins the election: [RANDOMIZE]



*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Importance of improving OC Transpo reliability



■ Important (7-10) ■ Average (4-6) ■ Not important (0-3) ■ Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

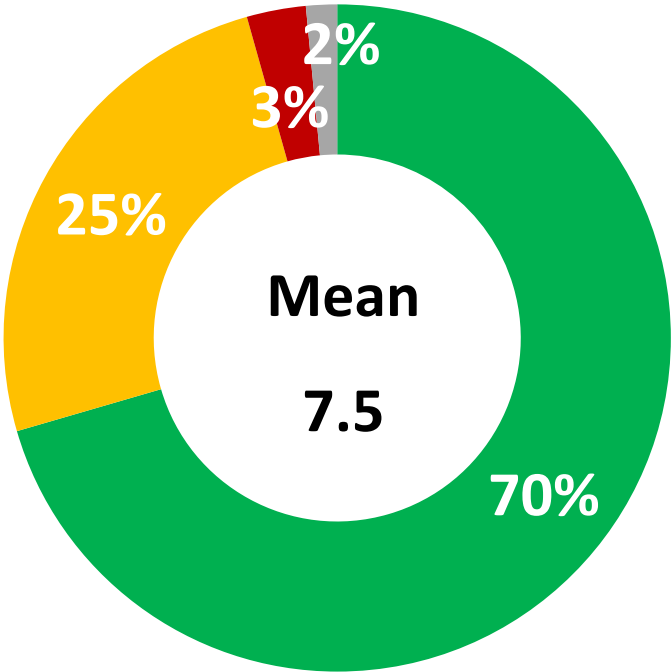
Source: Nanos Research, online non-probability survey, September 28th to October 3rd, 2022, n=503 Ottawa residents

Q On a scale of 0 to 10 where 0 is not at all important and 10 is very important, how important are the following possible priorities for the new Mayor of Ottawa regardless of who wins the election: [RANDOMIZE]

Improving OC Transpo reliability

Mean	West (n=109)	Downtown (n=148)	East (n=113)	Rural (n=133)	
	7.5	8.2	7.8	7.6	
	Men (n=267)	Women (n=232)	18 to 34 (n=88)	35 to 54 (n=217)	55 plus (n=198)
	7.7	7.9	7.9	7.5	7.9

Importance of promoting a stronger economy



■ Important (7-10) ■ Average (4-6) ■ Not important (0-3) ■ Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, online non-probability survey, September 28th to October 3rd, 2022, n=503 Ottawa residents

Q On a scale of 0 to 10 where 0 is not at all important and 10 is very important, how important are the following possible priorities for the new Mayor of Ottawa regardless of who wins the election: [RANDOMIZE]

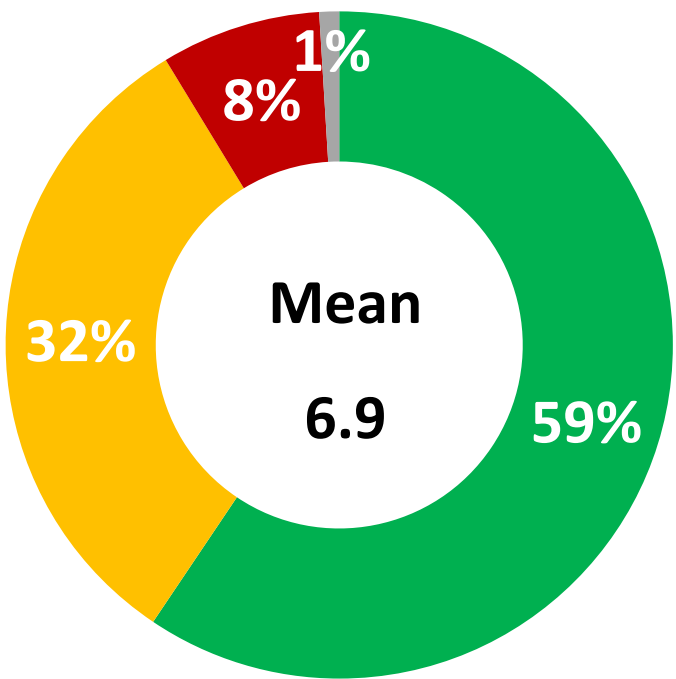
Promoting a stronger economy

Mean	West (n=109)	Downtown (n=148)	East (n=113)	Rural (n=133)	
	7.5	7.0	7.7	7.7	
	Men (n=267)	Women (n=232)	18 to 34 (n=88)	35 to 54 (n=217)	55 plus (n=198)
	7.5	7.5	7.3	7.3	7.9

Importance of having programs to support vulnerable residents

Q On a scale of 0 to 10 where 0 is not at all important and 10 is very important, how important are the following possible priorities for the new Mayor of Ottawa regardless of who wins the election: [RANDOMIZE]

Having more programs to support vulnerable residents

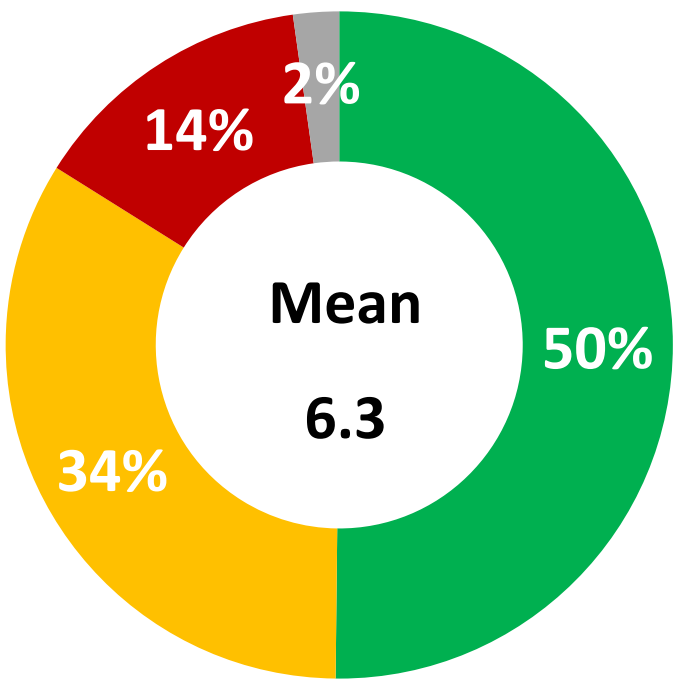


■ Important (7-10) ■ Average (4-6) ■ Not important (0-3) ■ Unsure

Mean	West (n=109)	Downtown (n=148)	East (n=113)	Rural (n=133)	
	6.5	7.4	7.1	6.5	
	Men (n=267)	Women (n=232)	18 to 34 (n=88)	35 to 54 (n=217)	55 plus (n=198)
	6.5	7.3	7.3	6.6	6.9

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Importance of creating more greenspaces in Ottawa



■ Important (7-10) ■ Average (4-6) ■ Not important (0-3) ■ Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, online non-probability survey, September 28th to October 3rd, 2022, n=503 Ottawa residents

Q On a scale of 0 to 10 where 0 is not at all important and 10 is very important, how important are the following possible priorities for the new Mayor of Ottawa regardless of who wins the election: [RANDOMIZE]

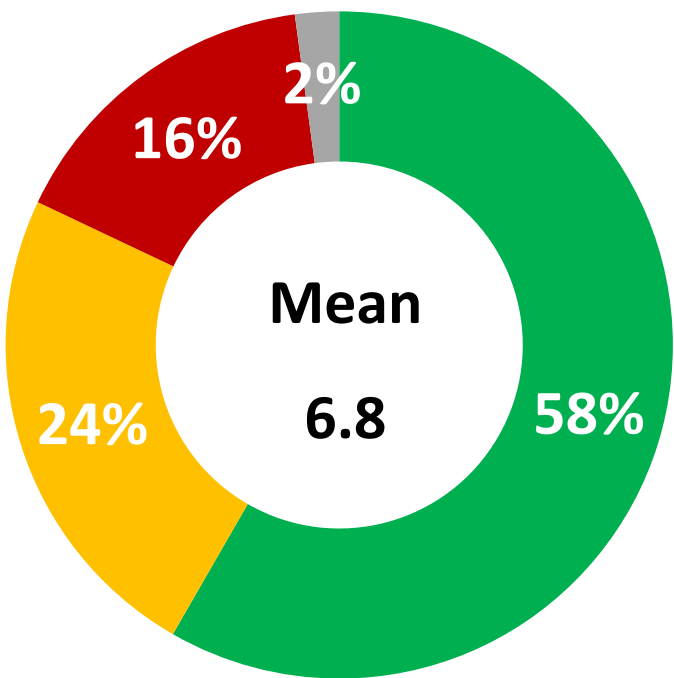
Creating more greenspace in Ottawa

Mean	West (n=109)	Downtown (n=148)	East (n=113)	Rural (n=133)	
	6.0	6.4	6.3	6.3	
	Men (n=267)	Women (n=232)	18 to 34 (n=88)	35 to 54 (n=217)	55 plus (n=198)
	6.2	6.4	7.0	5.9	6.0

Importance of lowering municipal property taxes

Q On a scale of 0 to 10 where 0 is not at all important and 10 is very important, how important are the following possible priorities for the new Mayor of Ottawa regardless of who wins the election: [RANDOMIZE]

Lowering municipal property taxes



■ Important (7-10) ■ Average (4-6) ■ Not important (0-3) ■ Unsure

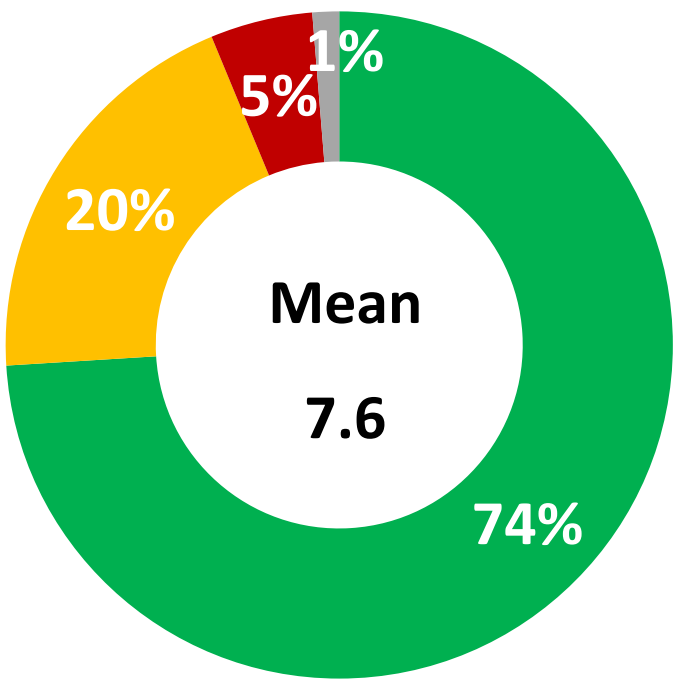
Mean	West (n=109)	Downtown (n=148)	East (n=113)	Rural (n=133)	
	7.2	5.9	7.3	6.9	
Mean	Men (n=267)	Women (n=232)	18 to 34 (n=88)	35 to 54 (n=217)	55 plus (n=198)
	7.1	6.6	6.2	7.1	7.0

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Importance of fixing roads

Q On a scale of 0 to 10 where 0 is not at all important and 10 is very important, how important are the following possible priorities for the new Mayor of Ottawa regardless of who wins the election: [RANDOMIZE]

Fixing roads



Mean	West (n=109)	Downtown (n=148)	East (n=113)	Rural (n=133)	
	7.4	7.1	7.8	8.0	
Mean	Men (n=267)	Women (n=232)	18 to 34 (n=88)	35 to 54 (n=217)	55 plus (n=198)
	7.5	7.7	7.2	7.6	8.0

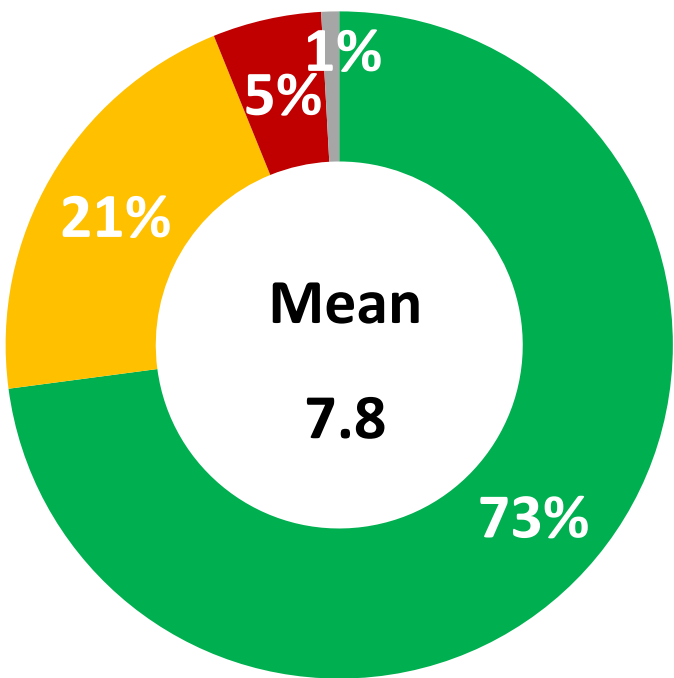
■ Important (7-10) ■ Average (4-6) ■ Not important (0-3) ■ Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Importance of helping Ottawa residents manage the rising cost of living

Q On a scale of 0 to 10 where 0 is not at all important and 10 is very important, how important are the following possible priorities for the new Mayor of Ottawa regardless of who wins the election: [RANDOMIZE]

Helping Ottawa residents manage the rising cost of living

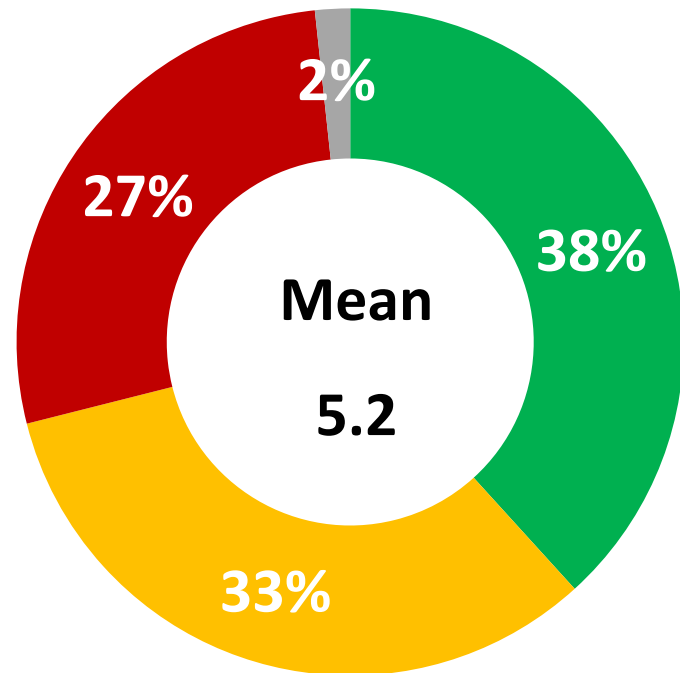


Mean	West (n=109)	Downtown (n=148)	East (n=113)	Rural (n=133)	
	7.8	7.6	7.8	7.8	
Mean	Men (n=267)	Women (n=232)	18 to 34 (n=88)	35 to 54 (n=217)	55 plus (n=198)
	7.5	8.1	8.0	7.7	7.7

■ Important (7-10) ■ Average (4-6) ■ Not important (0-3) ■ Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Importance of spending more on policing



■ Important (7-10) ■ Average (4-6) ■ Not important (0-3) ■ Unsure

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Q

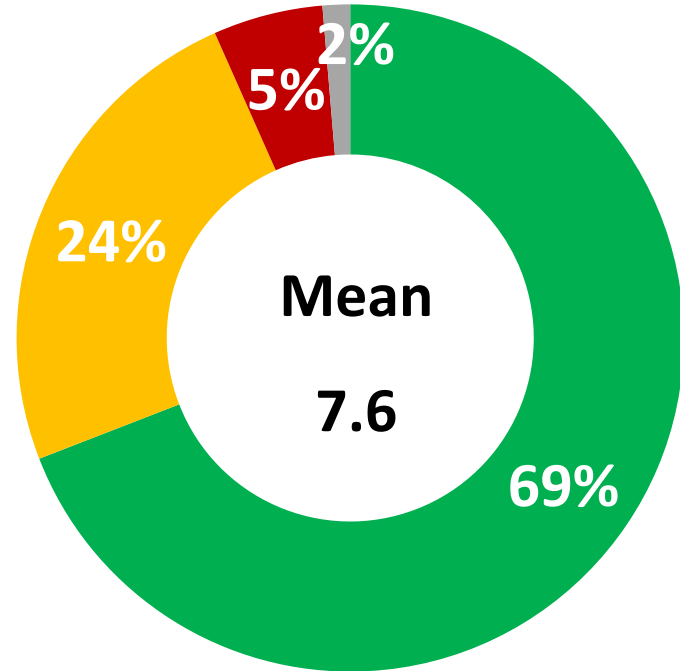
On a scale of 0 to 10 where 0 is not at all important and 10 is very important, how important are the following possible priorities for the new Mayor of Ottawa regardless of who wins the election: [RANDOMIZE]

Spending more on policing

Mean	West (n=109)	Downtown (n=148)	East (n=113)	Rural (n=133)	
	4.9	4.4	5.8	5.9	
Mean	Men (n=267)	Women (n=232)	18 to 34 (n=88)	35 to 54 (n=217)	55 plus (n=198)
	5.2	5.3	3.6	5.6	6.2

Source: Nanos Research, online non-probability survey, September 28th to October 3rd, 2022, n=503 Ottawa residents

Importance of helping to make housing more affordable



■ Important (7-10) ■ Average (4-6) ■ Not important (0-3) ■ Unsure

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Q

On a scale of 0 to 10 where 0 is not at all important and 10 is very important, how important are the following possible priorities for the new Mayor of Ottawa regardless of who wins the election: [RANDOMIZE]

Helping to make housing more affordable

Mean	West (n=109)	Downtown (n=148)	East (n=113)	Rural (n=133)	
	7.7	8.1	7.3	7.3	
Mean	Men (n=267)	Women (n=232)	18 to 34 (n=88)	35 to 54 (n=217)	55 plus (n=198)
	7.3	8.0	8.0	7.5	7.5

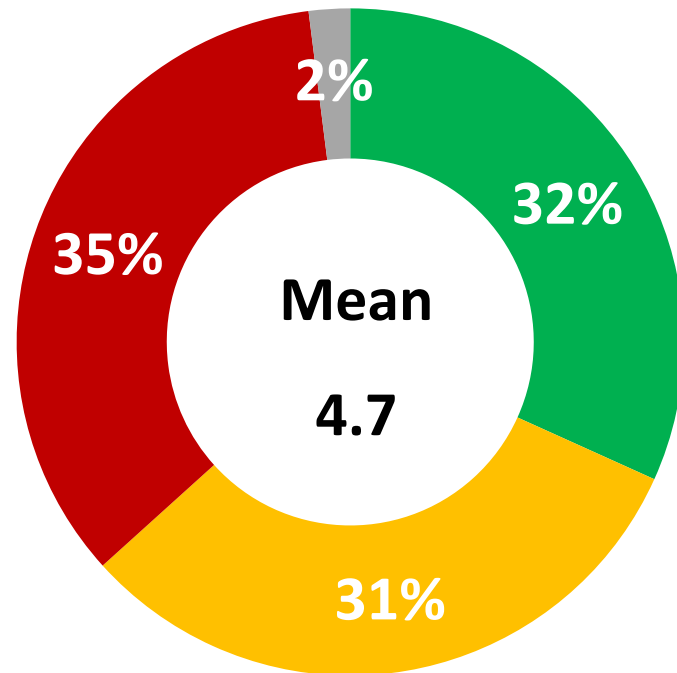
Source: Nanos Research, online non-probability survey, September 28th to October 3rd, 2022, n=503 Ottawa residents

Importance of more bike lanes

Q

On a scale of 0 to 10 where 0 is not at all important and 10 is very important, how important are the following possible priorities for the new Mayor of Ottawa regardless of who wins the election: [RANDOMIZE]

More bike lanes



■ Important (7-10) ■ Average (4-6) ■ Not important (0-3) ■ Unsure

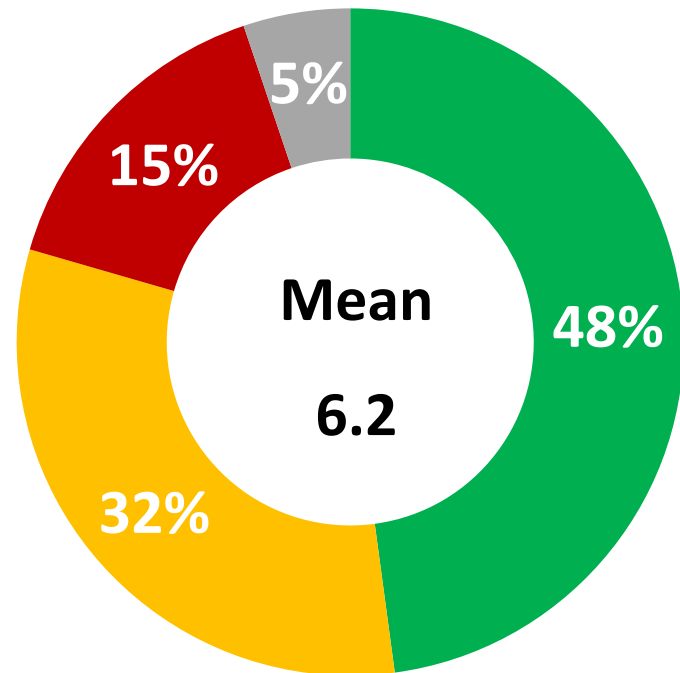
Mean	West (n=109)	Downtown (n=148)	East (n=113)	Rural (n=133)	
	4.2	5.5	4.8	4.4	
	Men (n=267)	Women (n=232)	18 to 34 (n=88)	35 to 54 (n=217)	55 plus (n=198)
	4.7	4.7	5.5	4.5	4.4

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, online non-probability survey, September 28th to October 3rd, 2022, n=503 Ottawa residents

Importance of experience in Municipal politics



■ Important (7-10) ■ Average (4-6) ■ Not important (0-3) ■ Unsure

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Q

On a scale of 0 to 10 where 0 is not at all important and 10 is very important, how important are the following possible priorities for the new Mayor of Ottawa regardless of who wins the election: [RANDOMIZE]

Experience in Municipal politics

Mean	West (n=109)	Downtown (n=148)	East (n=113)	Rural (n=133)	
	5.6	6.4	6.6	6.0	
Mean	Men (n=267)	Women (n=232)	18 to 34 (n=88)	35 to 54 (n=217)	55 plus (n=198)
	6.1	6.2	6.1	6.1	6.3

Source: Nanos Research, online non-probability survey, September 28th to October 3rd, 2022, n=503 Ottawa residents

METHODOLOGY

On behalf of CTV News Ottawa, Nanos conducted an online representative non-probability survey 503 residents of Ontario, 18 years of age and older, drawn from a panel between September 28th to October 3rd, 2022.

The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of the residents of Ottawa.

The research was commissioned by CTV News Ottawa and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



Element	Description	Element	Description
Research sponsor	CTV News Ottawa	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Ottawa. See tables for full weighting disclosure
Population and Final Sample Size	503 residents of Ottawa.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Asking Canadians	Excluded Demographics	Individuals younger than 18 years old, and individuals without internet access could not participate.
Type of Sample	Non-probability.	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Ottawa.
Margin of Error	No margin of error applies	Estimated Response Rate	Not applicable
Mode of Survey	Online representative survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	Non-probability.	Question Content	This is report four of four.
Demographics (Captured)	Rural, West, Downtown, East; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Field Dates	September 28 th to October 3 rd , 2022.	Research/Data Collection Supplier	Nanos Research
Language of Survey	The survey was conducted in English and French.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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TABULATIONS



Any questions?



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