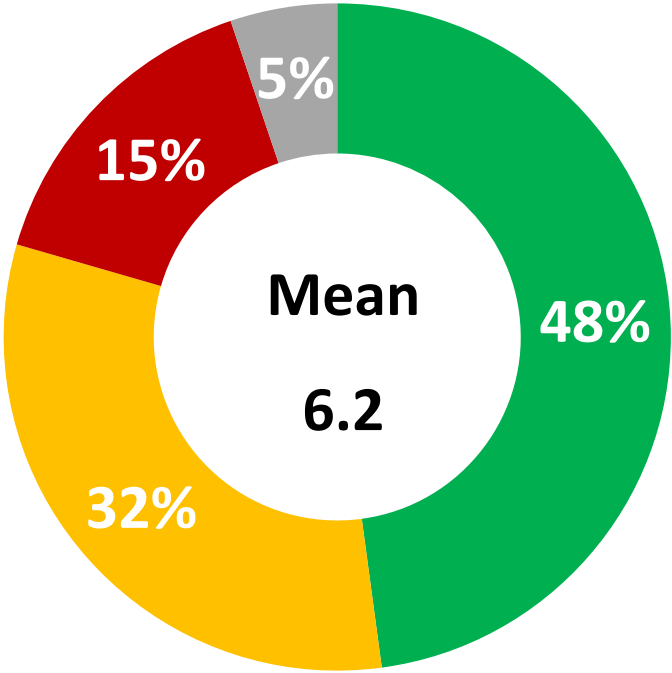


An aerial photograph of Ottawa, Canada, showing a dense urban landscape with numerous buildings, including high-rise skyscrapers in the downtown core and lower-rise residential areas in the foreground. The sky is a pale blue with some light clouds. A red triangular graphic element is visible in the top right corner.

Ottawa residents three times more likely to
say experience in municipal politics is
important than not important for new mayor.

Importance of experience in Municipal politics



■ Important (7-10) ■ Average (4-6) ■ Not important (0-3) ■ Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, online non-probability survey, September 28th to October 3rd, 2022, n=503 Ottawa residents

Q On a scale of 0 to 10 where 0 is not at all important and 10 is very important, how important are the following possible priorities for the new Mayor of Ottawa regardless of who wins the election: [RANDOMIZE]

Experience in Municipal politics

| Mean | West (n=109) | Downtown (n=148) | East (n=113) | Rural (n=133) | |
|------|-----------------|---------------------|--------------------|---------------------|--------------------|
| | 5.6 | 6.4 | 6.6 | 6.0 | |
| Mean | Men (n=267) | Women (n=232) | 18 to 34 (n=88) | 35 to 54 (n=217) | 55 plus (n=198) |
| | 6.1 | 6.2 | 6.1 | 6.1 | 6.3 |

METHODOLOGY

On behalf of CTV News Ottawa, Nanos conducted an online representative non-probability survey 503 residents of Ontario, 18 years of age and older, drawn from a panel between September 28th to October 3rd, 2022.

The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of the residents of Ottawa.

The research was commissioned by CTV News Ottawa and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



| Element | Description | Element | Description |
|----------------------------------|---|-----------------------------------|--|
| Research sponsor | CTV News Ottawa | Weighting of Data | The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Ottawa. See tables for full weighting disclosure |
| Population and Final Sample Size | 503 residents of Ottawa. | Screening | Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data. |
| Source of Sample | Asking Canadians | Excluded Demographics | Individuals younger than 18 years old, and individuals without internet access could not participate. |
| Type of Sample | Non-probability. | Stratification | By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Ottawa. |
| Margin of Error | No margin of error applies | Estimated Response Rate | Not applicable |
| Mode of Survey | Online representative survey | Question Order | Question order in the preceding report reflects the order in which they appeared in the original questionnaire. |
| Sampling Method Base | Non-probability. | Question Content | This is report two of four. |
| Demographics (Captured) | Rural, West, Downtown, East; Men and Women; 18 years and older. Six digit postal code was used to validate geography. | Question Wording | The questions in the preceding report are written exactly as they were asked to individuals. |
| Field Dates | September 28 th to October 3 rd , 2022. | Research/Data Collection Supplier | Nanos Research |
| Language of Survey | The survey was conducted in English and French. | Contact | Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com. |
| Standards | Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/ | | |



nanos dimap analytika



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ABOUT NANOS

TABULATIONS



Any questions?



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2022-2224 – CTV/Nanos Survey – Ottawa Mayoral Election - STAT SHEET

On a scale of 0 to 10 where 0 is not at all important and 10 is very important, how important are the following possible priorities for the new Mayor of Ottawa regardless of who wins the election: [RANDOMIZE]

| | | | Region | | | | | Gender | | | Age | | |
|---|-----------------------------|------------|-------------------|------|----------|------|-------|--------|--------|-------|-------------|-------------|------------|
| | | | Ottawa 2022-09 | West | Downtown | East | Rural | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question – Experience in Municipal politics | Total | Unwgt N | 503 | 109 | 148 | 113 | 133 | 267 | 232 | 4 | 88 | 217 | 198 |
| | | Wgt N | 503 | 124 | 129 | 131 | 119 | 241 | 258 | 4 | 147 | 168 | 188 |
| | | Mean | 6.2 | 5.6 | 6.4 | 6.6 | 6.0 | 6.1 | 6.2 | | 6.1 | 6.1 | 6.3 |
| | | Median | 7.0 | 6.0 | 7.0 | 7.0 | 6.0 | 7.0 | 7.0 | | 7.0 | 6.0 | 7.0 |
| | Not at all important (0) | % | 4.4 | 7.7 | 3.3 | 3.6 | 2.9 | 4.5 | 4.3 | | 6.1 | 5.1 | 2.4 |
| | 1 | % | 1.7 | 5.2 | 0.0 | 0.6 | 1.0 | 0.8 | 2.6 | | 1.3 | 1.0 | 2.5 |
| | 2 | % | 3.9 | 4.9 | 2.3 | 6.1 | 1.9 | 4.0 | 3.8 | | 3.3 | 4.7 | 3.5 |
| | 3 | % | 5.4 | 7.2 | 3.8 | 3.3 | 7.7 | 7.4 | 3.7 | | 6.2 | 4.3 | 6.0 |
| | 4 | % | 4.6 | 2.2 | 6.9 | 2.8 | 6.6 | 5.7 | 3.7 | | 4.6 | 6.1 | 3.3 |
| | 5 | % | 16.5 | 14.9 | 16.6 | 16.2 | 18.7 | 15.2 | 17.7 | | 13.0 | 17.1 | 18.9 |
| | 6 | % | 10.5 | 5.7 | 11.9 | 10.6 | 13.7 | 9.5 | 11.5 | | 10.1 | 11.8 | 9.5 |
| | 7 | % | 15.8 | 18.2 | 15.6 | 16.0 | 13.2 | 15.7 | 15.6 | | 14.6 | 16.6 | 15.9 |
| | 8 | % | 14.5 | 10.2 | 18.4 | 15.1 | 14.1 | 16.4 | 12.9 | | 17.6 | 13.3 | 13.1 |
| | 9 | % | 7.1 | 7.1 | 5.6 | 8.5 | 7.0 | 6.7 | 7.5 | | 5.2 | 5.6 | 9.8 |
| | Very important (10) | % | 10.6 | 9.5 | 9.8 | 16.4 | 6.1 | 8.6 | 12.2 | | 9.2 | 10.6 | 11.6 |
| | Unsure | % | 5.2 | 7.0 | 5.8 | 1.1 | 7.0 | 5.5 | 4.5 | | 8.8 | 3.8 | 3.5 |