Majority of Canadians support protecting more land and sea in Canada; about eight in ten say it is important for Canadian governments to speed up progress on nature protection.

CPAWS
CANADIAN PARKS AND WILDERNESS SOCIETY

NANOS

Summary

The purpose of the research was to gauge the opinions of Canadians on conservations and protected areas both within their province/territory as well as nationally. The research included questions on their level of support for increasing the proportion of protected areas, increasing government funding for protected areas, as well as drivers of support for political parties that took various nature protection actions.

Nanos conducted an online representative survey with an RDD random telephone oversample in the territories of 2133 Canadians, 18 years of age or older, between September 23rd to October 5th, 2022. The survey also included oversamples in Alberta, Saskatchewan and Manitoba.

The research was commissioned by Canadian Parks and Wilderness Society (CPAWS) and was conducted by Nanos Research.

Key Findings

1

MAJORITY OF CANADIANS SUPPORT COMMITTING TO PROTECTING MORE LAND AND SEA IN CANADA AND INCREASED SPENDING TO MEET COMMITMENTS

A strong majority of Canadians (ranging from more than eight in ten to just over nine in ten) support or somewhat support further commitments to protecting land in Canada, including the government's commitment to increasing protected land and sea to at least 30% in Canada and increasing spending to meet these commitments. Additionally, three in four Canadians support increased spending to meet these commitments both on land and in sea.

2

STRONG SUPPORT AMONG CANADIANS FOR CREATING MORE IPCAS IN CANADA

More than eight in ten Canadians support (52%) or somewhat support (30%) the creation of more Indigenous Protected and Conserved Areas in Canada as a means of protecting more lands and sea. Residents of the Territories have a higher intensity of support (62%) compared to the rest of Canada.

3

MORE THAN THREE IN FOUR CANADIANS SAY IT IS IMPORTANT FOR CANADIAN GOVERNMENTS TO SPEED UP PROGRESS ON NATURE PROTECTION

Eight in ten Canadians say it is important for Canada and its provinces and territories to speed up progress and make strong commitments to protecting nature (78%)(mean of 7.9) and just over half think Canada should aim to be ahead of other major economies on this (53%; 36% say at about the same pace).

Key Findings

4

MAJORITY OF CANADIANS WOULD BE MORE LIKELY TO SUPPORT A FEDERAL PARTY OR PROVINCIAL/TERRITORIAL GOVERNMENT THAT COMMITTED TO NATURE PROTECTION

A majority of Canadians, from just under seven in ten to over seven in ten (69% to 74%), would be more likely or somewhat more likely to vote for a federal party that proposed various nature protection policies. A majority of Canadians agree (69%) they would be more likely to support a provincial or territorial government if it set out a big and important nature conservation goal.

5

CANADIANS THINK ABOUT HALF OF THE WORLD'S LAND (48%) AND SEA (55%) AND HALF OF CANADA'S LAND (49%) AND SEA (55%) SHOULD BE PROTECTED

On average, when asked about the proportion of both Canada and the planet as a whole that should be protected, Canadians feel that over half of the world's and Canada's sea areas should be protected (mean of 55% each) and more than four in ten of the world's and Canada's land should be protected (mean of 48% for the world; 49% for Canada).

6

MAJORITY OF CANADIANS AGREE THAT PROTECTED AREAS PLAY AN IMPORTANT ROLE IN ADDRESSING CLIMATE CHANGE, AND SUPPORT A HEALTHY, SUSTAINABLE ECONOMY

Around nine in ten Canadians agree or somewhat agree with a variety of statements about protected areas, including that they play an important role in addressing climate change (85%), and support a healthy sustainable economy (83%).

Most important reason for having protected land

Q What do you personally think is the most important reason for having protected areas on LAND? [OPEN]

Asked the most important reason for them personally to have protected areas on land, Canadians most often mention protecting wildlife and biodiversity (46%). Twelve per cent mentioned protecting the planet and reducing the impact of climate change, followed by for future generations (10%).

	Frequency (n=2054)
Protecting wildlife/biodiversity	45.9%
Protecting the planet/reducing the impact of climate change with ecological services (11.5%)	11.5%
For future generations (9.7%)	9.7%
Protecting the land from human exploitation/development/urban sprawl (8.7%)	8.7%
Preserving natural beauty/green spaces to enjoy (8.5%)	8.5%
Clean air/water	3.3%
Preserving history/culture	3.2%
Unsure	3.9%

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2054 Canadians.

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Most important reason for having protected sea

Q What do you personally think is the most important reason for having protected areas in the SEA? [OPEN]

	Frequency (n=2054)
To protect ecosystem/ the environment/sea and amount of marine life	43.7%
To prevent extinction of species/To protect endangered species/repopulation	7.8%
Conservation/preservation/ sustainability	6.2%
Clean water/water protection	5.2%
Prevent overfishing/commercial fishing damage	4.5%
Balanced ecosystems/ biodiversity	4.4%
To reduce or protect against pollution/litter	4.3%
Unsure	5.6%

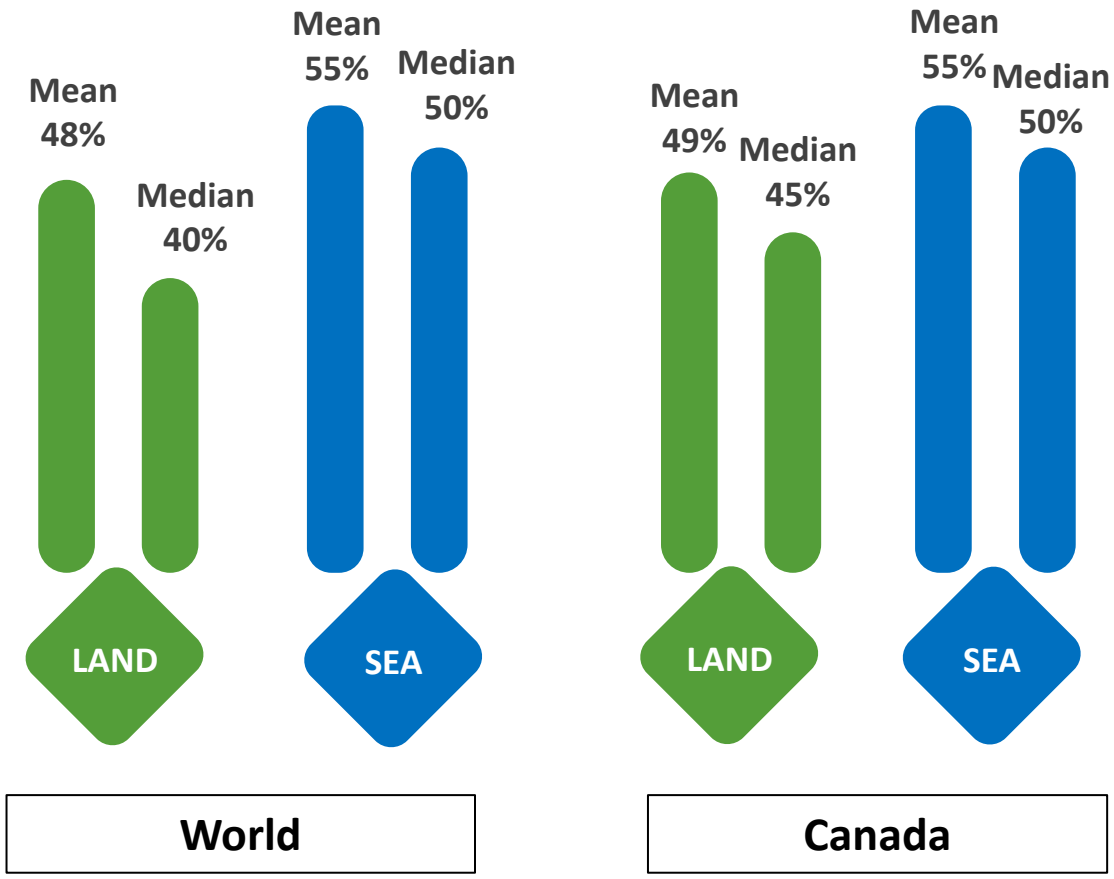
> More than four in ten Canadians say they personally think the most important reason for having protected areas in the sea is to protect the ecosystem, the environment and the sea (44%). Eight per cent to prevent extinction and protect endangered species, followed by conservation and preservation (six per cent) and clean water and water protection (five per cent).

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2061 Canadians.

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Proportion of the world's and Canada's sea and land that should be protected



Q What proportion of both Canada and the planet as a whole do you think should be protected? Land' is defined as 'terrestrial and inland water areas' and 'sea' as 'marine and coastal areas'.

Proportion of the World's LAND that should be protected: ____%
Proportion of the World's SEA that should be protected: _____%
Proportion of Canada's LAND that should be protected: ____%
Proportion of Canada's SEA that should be protected: _____%

> Overall Canadians feel more sea areas should be protected than land, saying on average that more than half of the world's and Canada's sea areas should be protected, and feel close to half of the land areas in the world and Canada should be protected.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2133 Canadians.

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Top two ways to fund the cost of designating and managing protected areas

Q Please rank the top two ways to fund the cost of designating and managing protected areas, where one is the best way to fund and two the second-best way to fund the cost of designating and managing protected areas. [RANDOMIZE]

> Canadians rank government funding first as the top way to fund the cost of designating and managing protected areas, followed by fees for commercial operators using protected areas, and fees for entry and use of the protected area.

	Rank 1 (n=2133)	Rank 2 (n=1989)
Government funding	31.2%	14.0%
Fees for commercial operators using protected areas (e.g. hotels)	16.2%	15.5%
Fees for entry and use of the protected area (e.g. tourism or recreation)	14.0%	20.1%
Fees for consumptive use of wildlife (e.g. hunting licenses)	11.7%	17.7%
Payments for environmental services provided by the protected area (e.g. water supply, carbon storage)	8.4%	13.6%
Private sponsorship	5.3%	8.8%
Voluntary contributions from the public	4.9%	7.5%
Another reason	0.9%	0.8%
Unsure	7.4%	1.9%

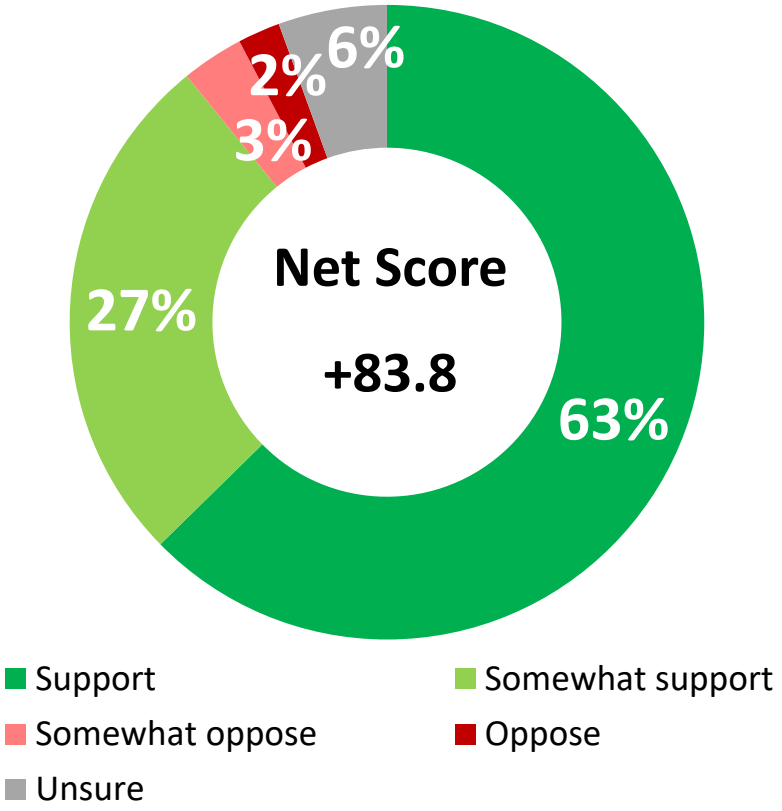
Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2133 Canadians.

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Support of the goal of increasing protected land to at least 30%

Q Today, about 14% of land is protected in Canada. Do you support, somewhat support, somewhat oppose or oppose the government of Canada's commitment to the goal of increasing protected land to at least 30% of the land in Canada?



> There is strong support among Canadians for the government's commitment to the goal of increasing protected land to at least 30% of the land in Canada. Residents of Quebec and Atlantic Canada were more likely to support or support this than residents of the Territories, though support is high across all demographics.

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2122 Canadians.

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Support of the goal of increasing protected land to at least 30% by demographics

Q Today, about 14% of land is protected in Canada. Do you support, somewhat support, somewhat oppose or oppose the government of Canada's commitment to the goal of increasing protected land to at least 30% of the land in Canada?

Support/Somewhat support							
Atlantic (n=201)	Quebec (n=454)	Ontario (n=552)	Manitoba (n=153)	Saskatchewan (n=147)	Alberta (n=205)	BC (n=303)	Territories (n=107)
91.6%	**92.4%**	**88.2%**	**90.7%**	**86.5%**	**85.6%**	**88.3%**	**77.8%**
Men (n=1049)	Women (n=1063)	18 to 34 (n=524)	35 to 54 (n=915)	55 plus (n=683)			
87.7%	**90.5%**	**88.3%**	**88.7%**	**90.1%**			
Oppose/Somewhat oppose							
Atlantic (n=201)	Quebec (n=454)	Ontario (n=552)	Manitoba (n=153)	Saskatchewan (n=147)	Alberta (n=205)	BC (n=303)	Territories (n=107)
2.3%	**3.1%**	**5.4%**	**5.9%**	**6.2%**	**7.1%**	**8.3%**	**20.0%**
Men (n=1049)	Women (n=1063)	18 to 34 (n=524)	35 to 54 (n=915)	55 plus (n=683)			
6.7%	**4.1%**	**5.4%**	**5.5%**	**5.2%**			

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

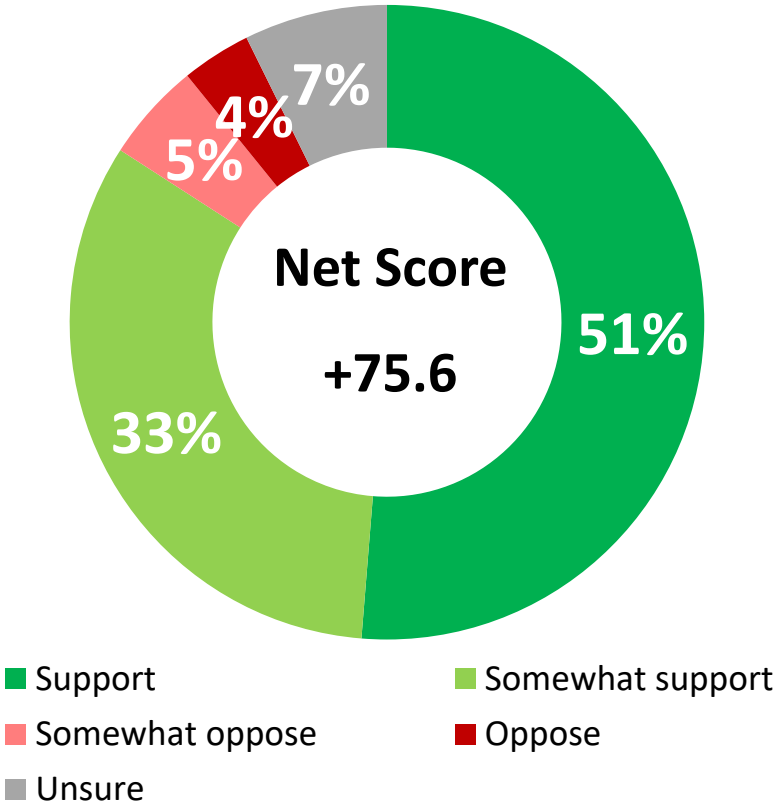
Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2122 Canadians.

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Support for increased government spending to meet goal of increasing protected land

Q Would you support, somewhat support, somewhat oppose or oppose increasing government spending for nature conservation to meet this commitment to the goal of increasing protected land from about 14% to at least 30% of the land in Canada?



> More than eight in ten Canadians would support or somewhat support increasing government spending for nature conservation to meet this commitment to the goal of increasing protected land from about 14% to at least 30% of the land in Canada.

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2119 Canadians.

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Support for increased government spending to meet goal of increasing protected land by demographics

Q Would you support, somewhat support, somewhat oppose or oppose increasing government spending for nature conservation to meet this commitment to the goal of increasing protected land from about 14% to at least 30% of the land in Canada?

Support/Somewhat support							
Atlantic (n=197)	Quebec (n=452)	Ontario (n=556)	Manitoba (n=153)	Saskatchewan (n=146)	Alberta (n=204)	BC (n=304)	Territories (n=107)
85.2%	**86.3%**	**82.9%**	**86.3%**	**80.2%**	**81.8%**	**85.9%**	**71.6%**
Men (n=1049)	Women (n=1060)	18 to 34 (n=522)	35 to 54 (n=916)	55 plus (n=681)			
82.8%	**85.4%**	**85.7%**	**82.7%**	**84.3%**			
Oppose/Somewhat oppose							
Atlantic (n=197)	Quebec (n=452)	Ontario (n=556)	Manitoba (n=153)	Saskatchewan (n=146)	Alberta (n=204)	BC (n=304)	Territories (n=107)
9.0%	**6.3%**	**8.9%**	**7.9%**	**9.8%**	**11.6%**	**8.5%**	**24.2%**
Men (n=1049)	Women (n=1060)	18 to 34 (n=522)	35 to 54 (n=916)	55 plus (n=681)			
10.1%	**7.2%**	**7.6%**	**9.0%**	**8.9%**			

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

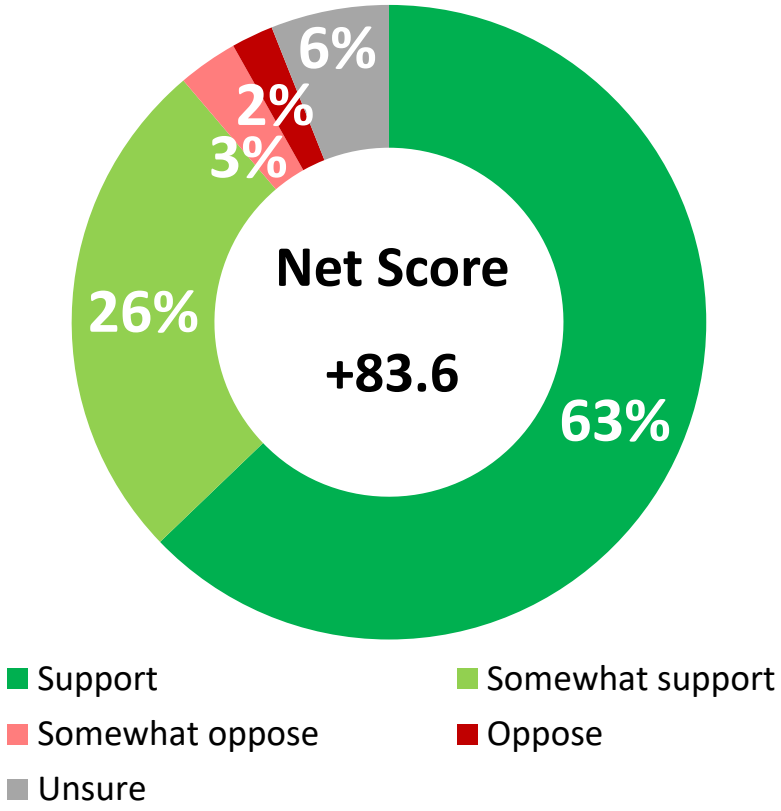
Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2119 Canadians.

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Support of the goal of increasing protected sea to at least 30%

Q Today, about 14% of sea is protected in Canada. Do you support, somewhat support, somewhat oppose or oppose the government of Canada's commitment to the goal of increasing protected sea to at least 30% of the sea in Canada?



"A strong majority of Canadians support or somewhat support the government of Canada's commitment to the goal of increasing protected sea to at least 30% of the sea in Canada."

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2115 Canadians.

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Support of the goal of increasing protected sea to at least 30% by demographics

Q Today, about 14% of sea is protected in Canada. Do you support, somewhat support, somewhat oppose or oppose the government of Canada's commitment to the goal of increasing protected sea to at least 30% of the sea in Canada?

Support/Somewhat support							
Atlantic (n=200)	Quebec (n=452)	Ontario (n=553)	Manitoba (n=154)	Saskatchewan (n=144)	Alberta (n=204)	BC (n=302)	Territories (n=106)
91.2%	**91.3%**	**88.2%**	**89.7%**	**86.3%**	**84.3%**	**89.4%**	**78.2%**
Men (n=1043)	Women (n=1062)	18 to 34 (n=524)	35 to 54 (n=914)	55 plus (n=677)			
86.7%	**90.7%**	**86.8%**	**88.8%**	**90.2%**			

Oppose/Somewhat oppose							
Atlantic (n=200)	Quebec (n=452)	Ontario (n=553)	Manitoba (n=154)	Saskatchewan (n=144)	Alberta (n=204)	BC (n=302)	Territories (n=106)
4.4%	**3.6%**	**5.2%**	**7.1%**	**5.9%**	**6.3%**	**6.4%**	**17.3%**
Men (n=1043)	Women (n=1062)	18 to 34 (n=524)	35 to 54 (n=914)	55 plus (n=677)			
6.8%	**3.7%**	**6.1%**	**4.9%**	**4.8%**			

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

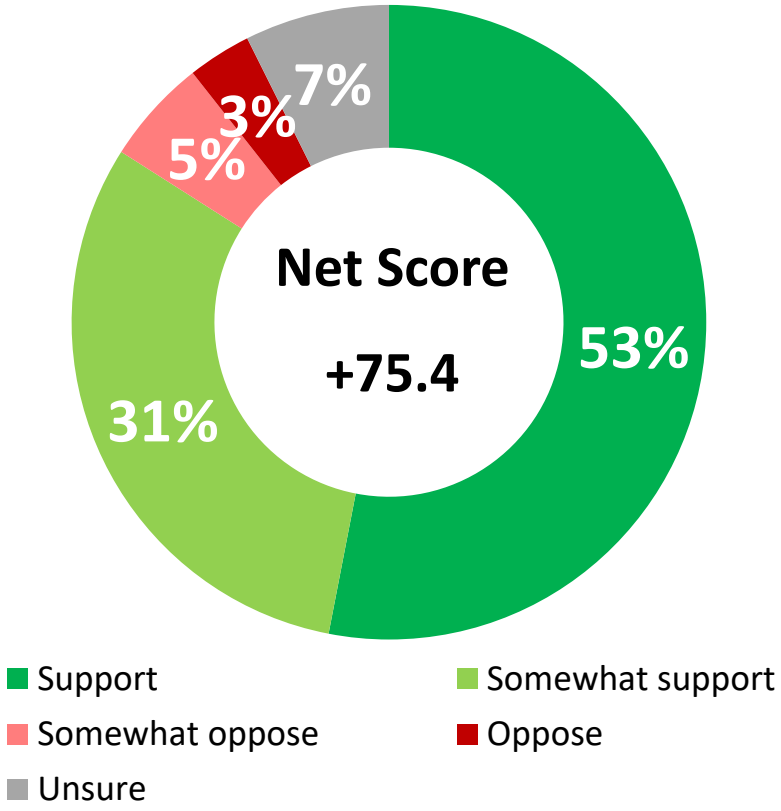
Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2115 Canadians.

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Support for increased government spending to meet goal of increasing protected sea

Q Would you support, somewhat support, somewhat oppose or oppose increasing government spending for nature conservation to meet this commitment to the goal of increasing protected sea from about 14% to at least 30% of the sea in Canada?



> Over eight in ten Canadians would support or somewhat support increasing government spending for nature conservation to meet this commitment to the goal of increasing protected sea from about 14% to at least 30% of the sea in Canada. Support is higher among residents of British Columbia and Quebec than residents of the Territories.

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2123 Canadians.

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Support for increased government spending to meet goal of increasing protected sea by demographics

Q Would you support, somewhat support, somewhat oppose or oppose increasing government spending for nature conservation to meet this commitment to the goal of increasing protected sea from about 14% to at least 30% of the sea in Canada?

Support/Somewhat support							
Atlantic (n=200)	Quebec (n=453)	Ontario (n=556)	Manitoba (n=153)	Saskatchewan (n=147)	Alberta (n=205)	BC (n=302)	Territories (n=107)
85.4%	**86.2%**	**83.6%**	**84.2%**	**82.1%**	**78.0%**	**86.7%**	**72.3%**
Men (n=1049)	Women (n=1064)	18 to 34 (n=524)	35 to 54 (n=917)	55 plus (n=682)			
82.2%	**85.7%**	**83.7%**	**83.2%**	**85.0%**			
Oppose/Somewhat oppose							
Atlantic (n=200)	Quebec (n=453)	Ontario (n=556)	Manitoba (n=153)	Saskatchewan (n=147)	Alberta (n=205)	BC (n=302)	Territories (n=107)
8.9%	**7.2%**	**8.2%**	**10.5%**	**8.2%**	**12.9%**	**7.5%**	**24.2%**
Men (n=1049)	Women (n=1064)	18 to 34 (n=524)	35 to 54 (n=917)	55 plus (n=682)			
10.8%	**6.6%**	**9.2%**	**8.7%**	**8.2%**			

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

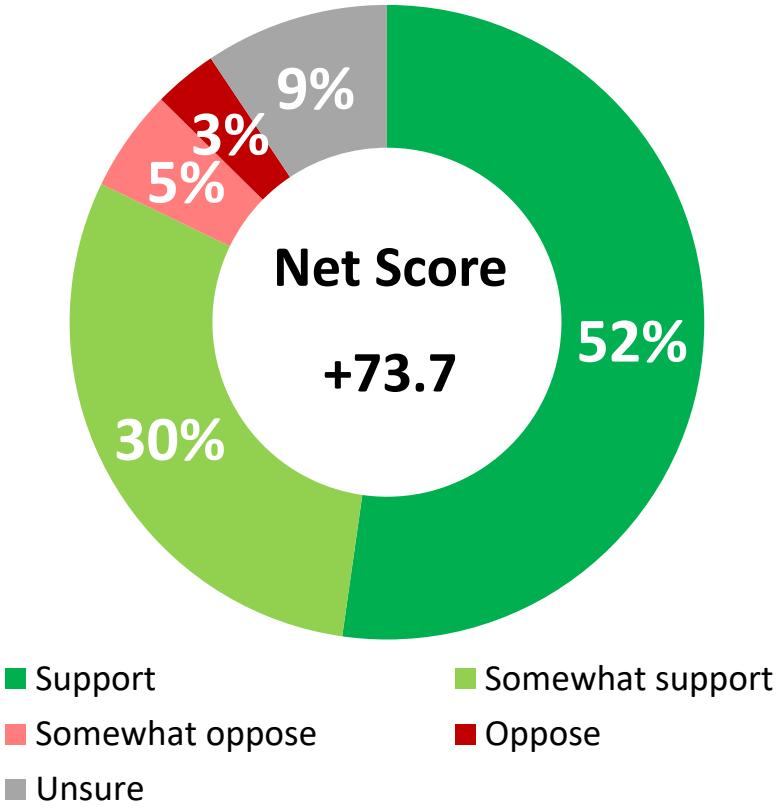
Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2123 Canadians.

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Support for creation of more Indigenous Protected and Conserved Areas in Canada

Q Many Indigenous communities are creating Indigenous Protected and Conserved Areas (IPCAs) to conserve lands and wildlife in partnership with governments. These areas, created and overseen by Indigenous nations, share many of the same goals as parks, including the protection of animals, land and water. Do you support, somewhat support, somewhat oppose or oppose the creation of more Indigenous Protected and Conserved Areas in Canada as a means of protecting more lands and sea?



> A majority of Canadians support or somewhat support the creation of more Indigenous Protected and Conserved Areas in Canada as a means of protecting more lands and sea.

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2124 Canadians.

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Support for creation of more Indigenous Protected and Conserved Areas in Canada by demographics

Q Many Indigenous communities are creating Indigenous Protected and Conserved Areas (IPCAs) to conserve lands and wildlife in partnership with governments. These areas, created and overseen by Indigenous nations, share many of the same goals as parks, including the protection of animals, land and water. Do you support, somewhat support, somewhat oppose or oppose the creation of more Indigenous Protected and Conserved Areas in Canada as a means of protecting more lands and sea?

Support/Somewhat support							
Atlantic (n=201)	Quebec (n=452)	Ontario (n=556)	Manitoba (n=153)	Saskatchewan (n=146)	Alberta (n=205)	BC (n=304)	Territories (n=107)
83.8%	**85.3%**	**82.0%**	**80.0%**	**77.8%**	**81.3%**	**79.1%**	**75.2%**
Men (n=1048)	Women (n=1066)	18 to 34 (n=526)	35 to 54 (n=915)	55 plus (n=683)			
80.5%	**83.8%**	**86.2%**	**81.9%**	**79.5%**			

Oppose/Somewhat oppose							
Atlantic (n=201)	Quebec (n=452)	Ontario (n=556)	Manitoba (n=153)	Saskatchewan (n=146)	Alberta (n=205)	BC (n=304)	Territories (n=107)
9.5%	**5.3%**	**8.1%**	**11.8%**	**13.4%**	**10.2%**	**10.6%**	**17.0%**
Men (n=1048)	Women (n=1066)	18 to 34 (n=526)	35 to 54 (n=915)	55 plus (n=683)			
9.9%	**7.2%**	**7.9%**	**8.0%**	**9.3%**			

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2124 Canadians.

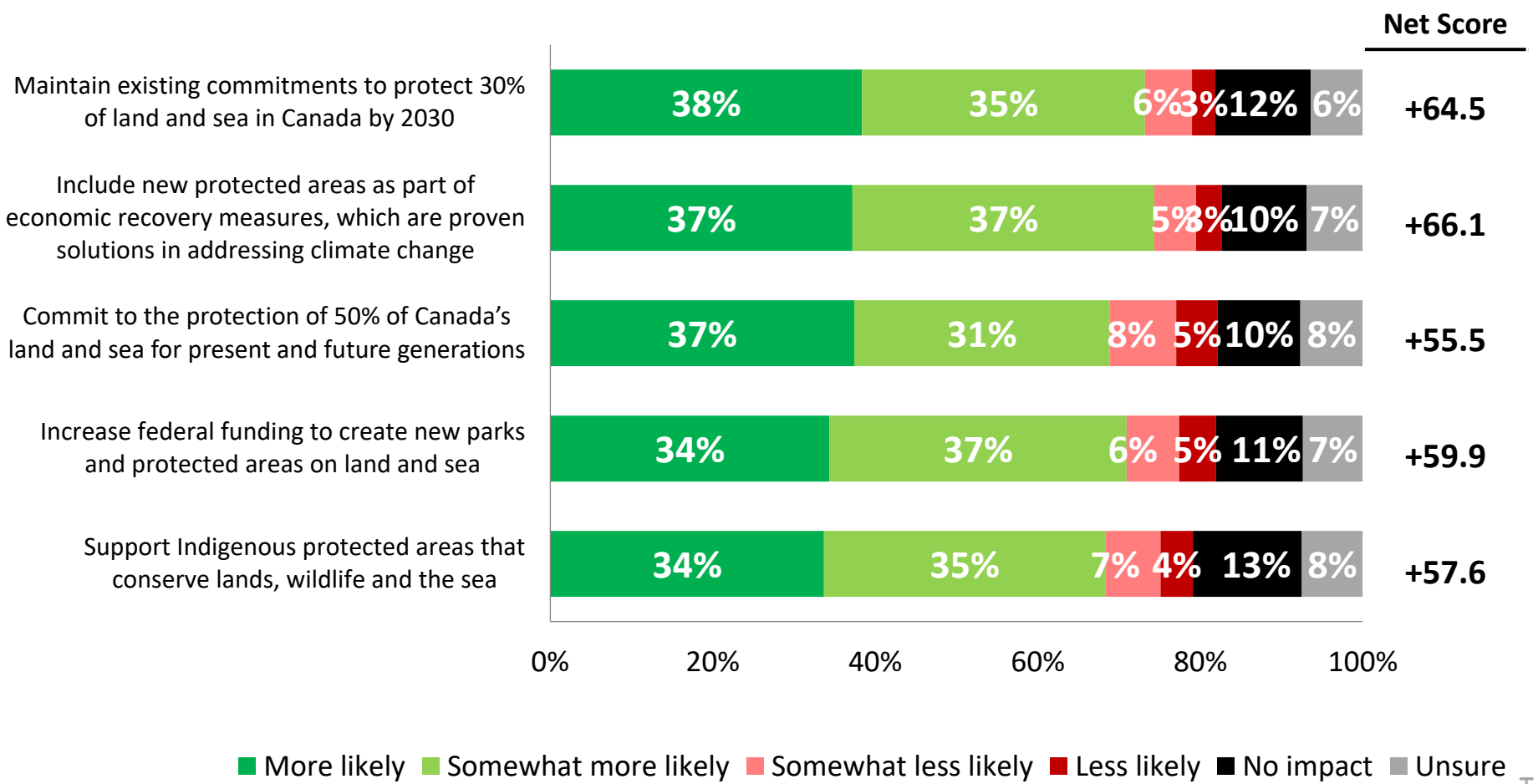
CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Likeliness to support federal party if it proposed nature protection policies

Q Would you be more likely, somewhat more likely, somewhat less likely, less likely or would it have no impact on your political support for a federal party if it proposed doing the following: [RANDOMIZE]

Canadians are overwhelmingly more likely to support a federal party if it proposed nature protection policies. Including new protected areas as a part of economic recovery measures has the most positive responses (net score of +66), followed by maintaining existing commitments (net score of 65).



*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2133 Canadians

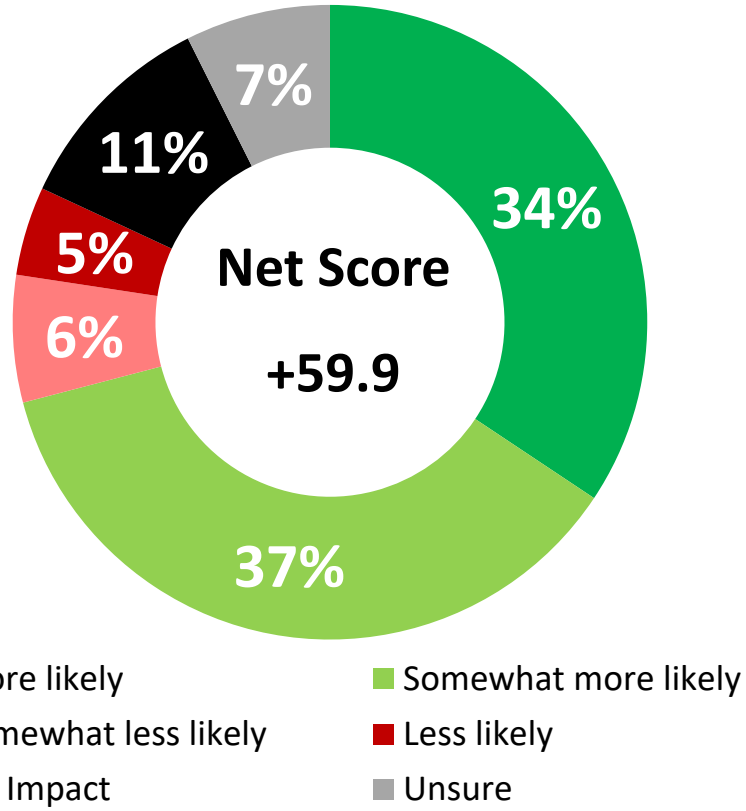
CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Likelihood of supporting federal party if it proposed to increase federal funding to create new parks and protected areas

Q Would you be more likely, somewhat more likely, somewhat less likely, less likely or would it have no impact on your political support for a federal party if it proposed doing the following: [RANDOMIZE]

Increase federal funding to create new parks and protected areas on land and sea



More likely/somewhat more likely

Atlantic (n=200)	Quebec (n=454)	Ontario (n=558)	Manitoba (n=153)	Sask (n=146)	Alberta (n=205)	BC (n=303)	Territories (n=107)
73.4%	**74.4%**	**69.5%**	**71.1%**	**68.7%**	**67.9%**	**70.9%**	**65.6%**

Men (n=1050)	Women (n=1066)	18 to 34 (n=525)	35 to 54 (n=917)	55 plus (n=684)
69.4%	**72.3%**	**71.3%**	**70.5%**	**71.0%**

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2126 Canadians

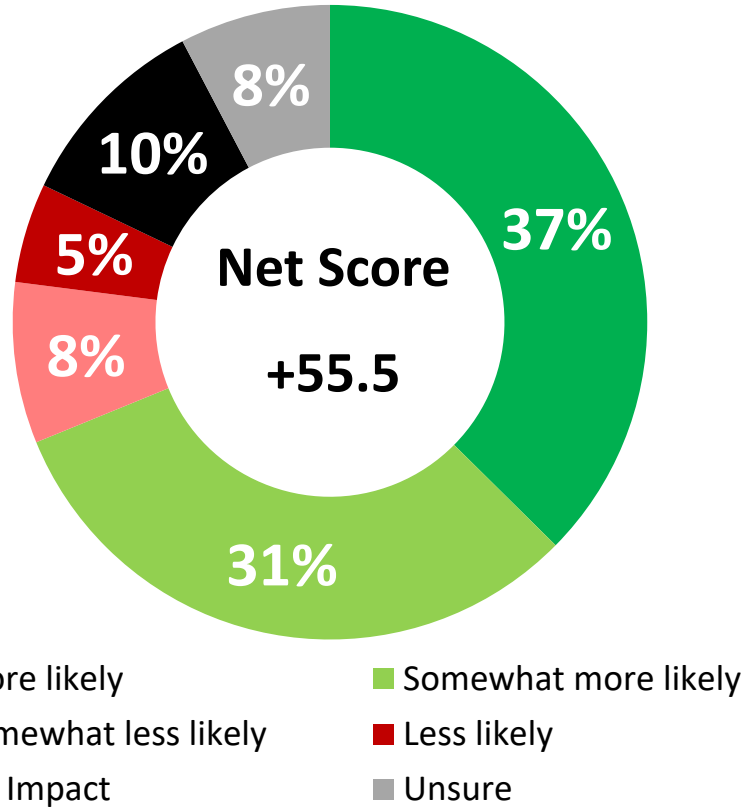
CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Likelihood of supporting federal party if it proposed committing to the protection of 50% of Canada's land and sea

Q Would you be more likely, somewhat more likely, somewhat less likely, less likely or would it have no impact on your political support for a federal party if it proposed doing the following: [RANDOMIZE]

Commit to the protection of 50% of Canada's land and sea for present and future generations



More likely/somewhat more likely	Atlantic (n=201)	Quebec (n=454)	Ontario (n=558)	Manitoba (n=154)	Sask (n=146)	Alberta (n=205)	BC (n=303)	Territories (n=107)
	69.5%	**71.7%**	**67.9%**	**68.8%**	**62.1%**	**65.4%**	**71.0%**	**54.2%**
	Men (n=1051)	Women (n=1067)	18 to 34 (n=525)	35 to 54 (n=918)	55 plus (n=685)			
	65.8%	**71.6%**	**72.5%**	**67.2%**	**67.6%**			

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2128 Canadians

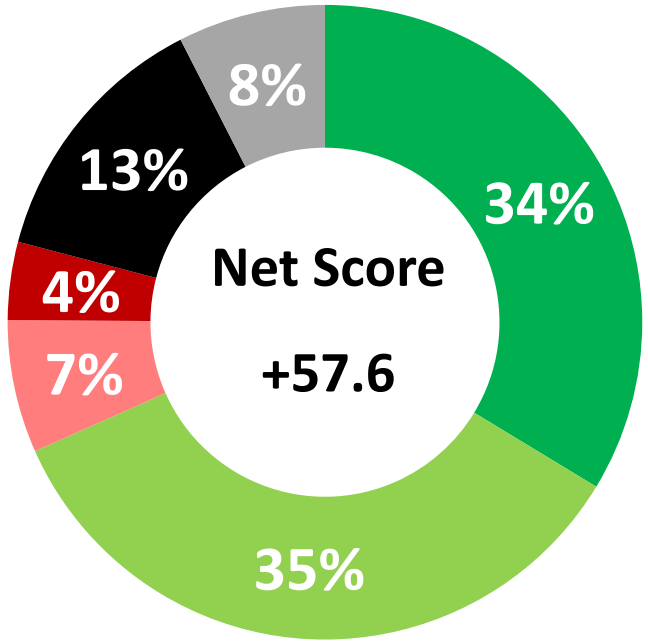
CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Likelihood of supporting federal party if it proposed supporting indigenous protected areas

Q Would you be more likely, somewhat more likely, somewhat less likely, less likely or would it have no impact on your political support for a federal party if it proposed doing the following: [RANDOMIZE]

Support Indigenous protected areas that conserve lands, wildlife and the sea



More likely/somewhat more likely

Atlantic (n=200)	Quebec (n=454)	Ontario (n=558)	Manitoba (n=154)	Sask (n=147)	Alberta (n=205)	BC (n=304)	Territories (n=107)
72.4%	**70.5%**	**68.0%**	**62.8%**	**61.9%**	**67.7%**	**67.2%**	**68.2%**

Men (n=1050)	Women (n=1069)	18 to 34 (n=526)	35 to 54 (n=918)	55 plus (n=685)
66.7%	**69.8%**	**73.8%**	**65.7%**	**66.8%**

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2129 Canadians

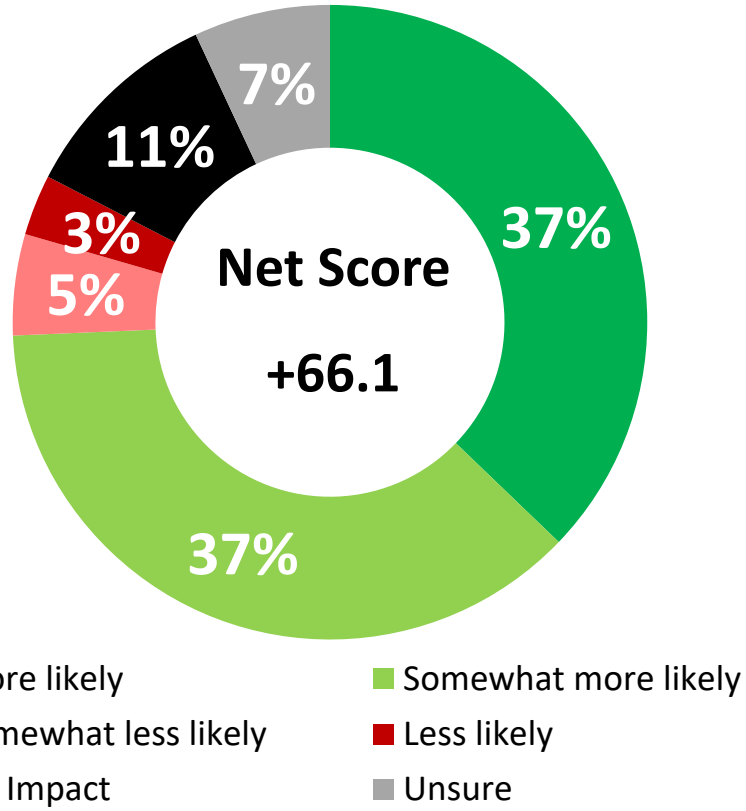
CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Likelihood of supporting federal party if it proposed to include new protected areas as part of economic recovery measures

Q Would you be more likely, somewhat more likely, somewhat less likely, less likely or would it have no impact on your political support for a federal party if it proposed doing the following: [RANDOMIZE]

Include new protected areas as part of economic recovery measures, which are proven solutions in addressing climate change



More likely/somewhat more likely

Atlantic (n=201)	Quebec (n=454)	Ontario (n=558)	Manitoba (n=154)	Sask (n=147)	Alberta (n=205)	BC (n=304)	Territories (n=107)
76.4%	**77.5%**	**72.3%**	**74.1%**	**66.5%**	**70.9%**	**78.8%**	**61.9%**

Men (n=1051)	Women (n=1069)	18 to 34 (n=526)	35 to 54 (n=919)	55 plus (n=685)
72.9%	**75.5%**	**77.5%**	**73.0%**	**73.2%**

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2130 Canadians

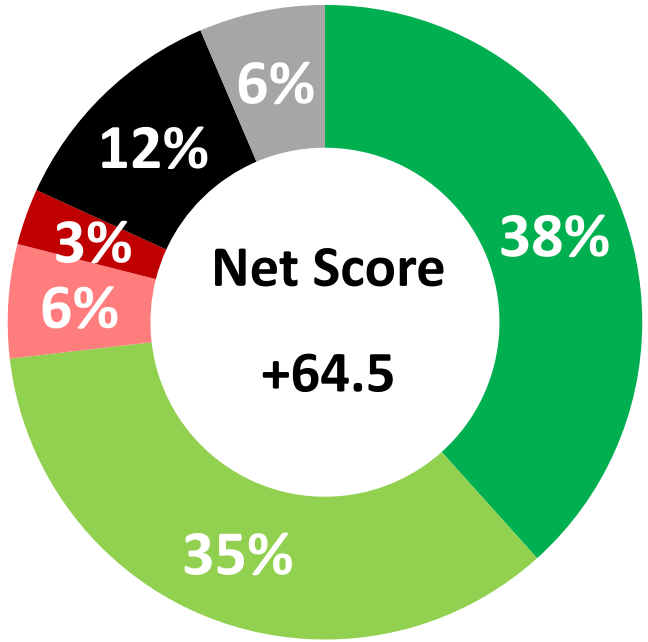
CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Likelihood of supporting federal party if it proposed to maintain existing commitments to protect 30% of land and sea by 2030

Q Would you be more likely, somewhat more likely, somewhat less likely, less likely or would it have no impact on your political support for a federal party if it proposed doing the following: [RANDOMIZE]

Maintain existing commitments to protect 30% of land and sea in Canada by 2030



More likely/somewhat more likely

Atlantic (n=201)	Quebec (n=453)	Ontario (n=559)	Manitoba (n=154)	Sask (n=147)	Alberta (n=205)	BC (n=302)	Territories (n=107)
78.2%	**74.3%**	**70.5%**	**72.1%**	**70.8%**	**72.9%**	**77.6%**	**65.7%**

Men (n=1051)	Women (n=1067)	18 to 34 (n=527)	35 to 54 (n=918)	55 plus (n=683)
71.2%	**74.9%**	**77.2%**	**70.9%**	**72.3%**

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

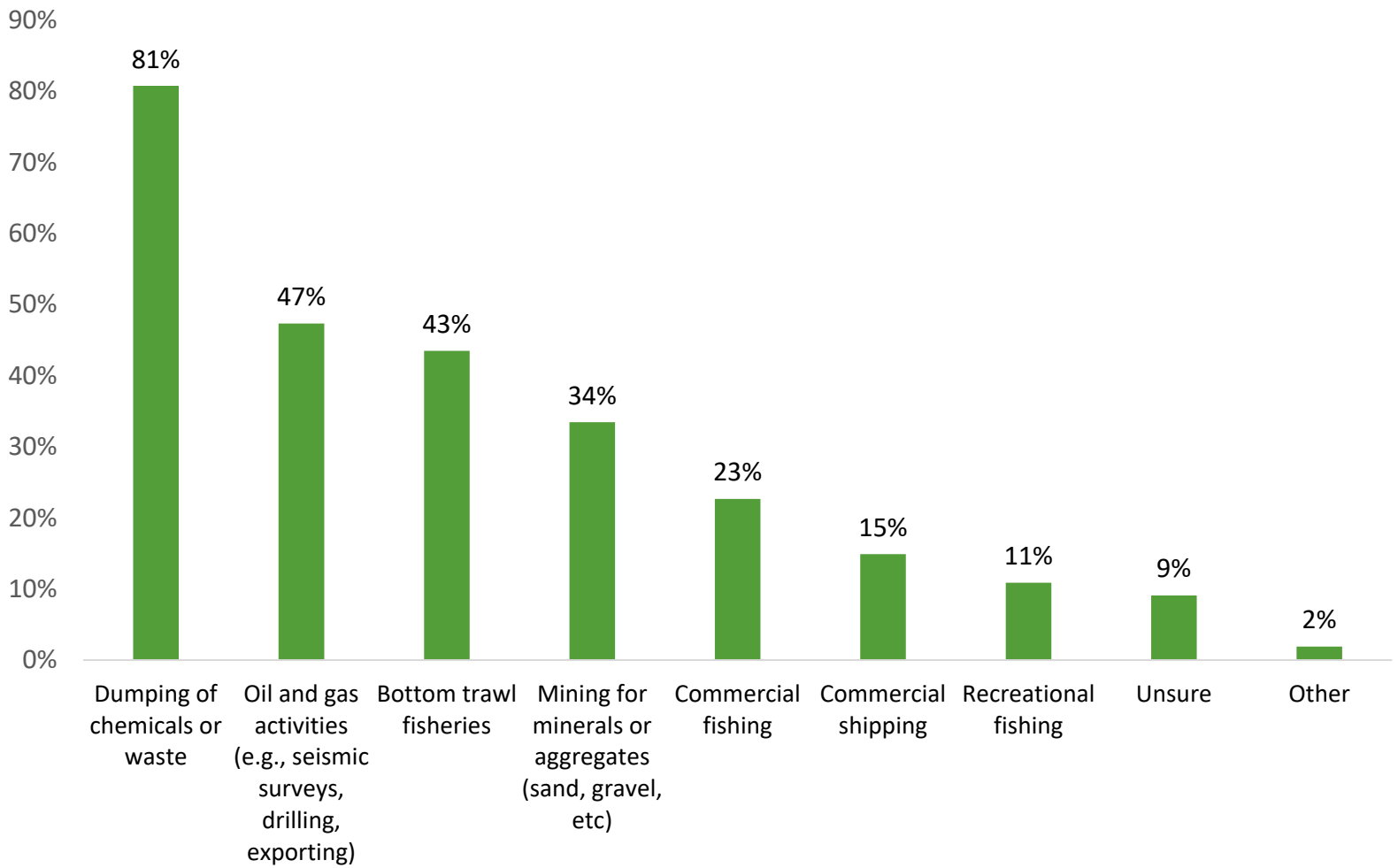
Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2128 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

What should be stopped to help protect marine areas

Q What should be stopped to help protect marine areas? (select all that apply)



"The most selected answers of activities Canadians feel should be stopped to help protect marine areas are the dumping of chemicals or waste, oil and gas activities and bottom trawl fisheries."

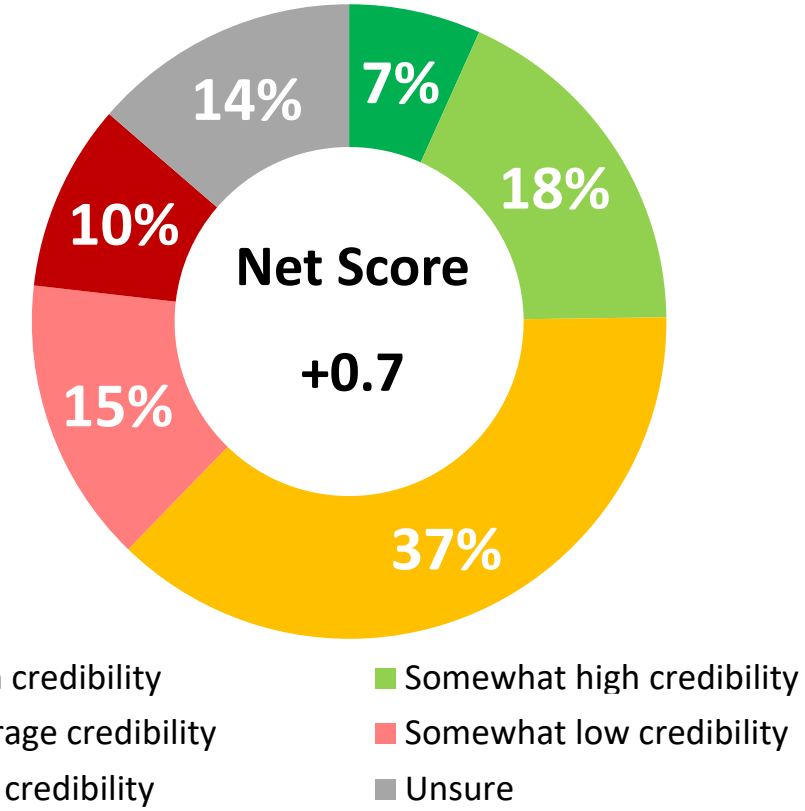
Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2133 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Provincial credibility in Canada on taking action in protecting nature

Q Would you say that your province or territory currently has a high, somewhat high, an average, somewhat low or low level of credibility in Canada when it comes to taking action on protecting nature?



> Under four in ten Canadians say that their province or territory currently has an average credibility. Residents of the territories are the most likely to say their territory has a high or somewhat high credibility (59%) compared to the national average (25%).

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2124 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Provincial credibility in Canada on taking action in protecting nature

Q Would you say that your province or territory currently has a high, somewhat high, an average, somewhat low or low level of credibility in Canada when it comes to taking action on protecting nature?

High credibility/somewhat high credibility							
Atlantic (n=201)	Quebec (n=452)	Ontario (n=555)	Manitoba (n=154)	Saskatchewan (n=147)	Alberta (n=204)	BC (n=304)	Territories (n=107)
33.4%	**18.3%**	**22.1%**	**19.8%**	**18.3%**	**28.2%**	**38.2%**	**59.4%**
Men (n=1047)	Women (n=1067)	18 to 34 (n=525)	35 to 54 (n=916)	55 plus (n=683)			
28.8%	**20.8%**	**36.0%**	**25.1%**	**16.5%**			

Low credibility/somewhat low credibility							
Atlantic (n=201)	Quebec (n=452)	Ontario (n=555)	Manitoba (n=154)	Saskatchewan (n=147)	Alberta (n=204)	BC (n=304)	Territories (n=107)
17.6%	**24.2%**	**26.1%**	**30.3%**	**27.6%**	**31.9%**	**12.5%**	**18.2%**
Men (n=1047)	Women (n=1067)	18 to 34 (n=525)	35 to 54 (n=916)	55 plus (n=683)			
23.1%	**25.1%**	**17.5%**	**24.2%**	**28.7%**			

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

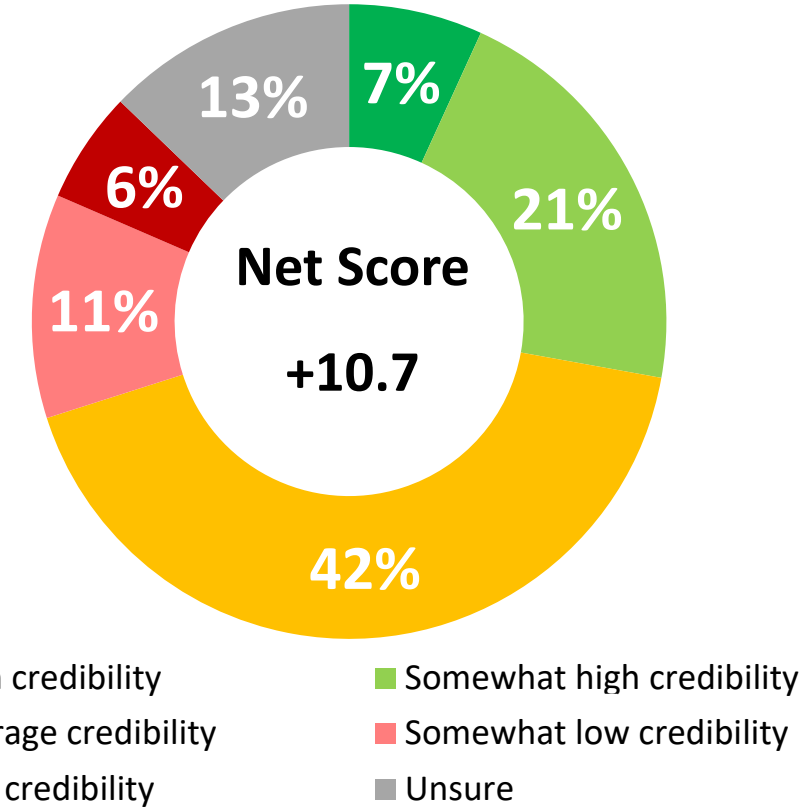
Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2124 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Canada's credibility on the international stage on taking action in protecting nature

Q Would you say that Canada currently has a high, somewhat high, an average, somewhat low or low level of credibility on the international stage when it comes to taking action on protecting nature?



> Just over four in ten Canadians (42%) say that Canada currently has an average credibility on the international stage when it comes to taking action on protecting nature.

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2118 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Canada's credibility on the international stage on taking action in protecting nature by demographic

Q Would you say that Canada currently has a high, somewhat high, an average, somewhat low or low level of credibility on the international stage when it comes to taking action on protecting nature?

High credibility/somewhat high credibility							
Atlantic (n=200)	Quebec (n=452)	Ontario (n=552)	Manitoba (n=154)	Saskatchewan (n=146)	Alberta (n=204)	BC (n=303)	Territories (n=107)
32.3%	**19.9%**	**27.3%**	**28.3%**	**27.1%**	**32.7%**	**36.4%**	**35.8%**
Men (n=1049)	Women (n=1059)	18 to 34 (n=526)	35 to 54 (n=913)	55 plus (n=679)			
33.3%	**22.5%**	**38.9%**	**27.6%**	**20.1%**			

Low credibility/somewhat low credibility							
Atlantic (n=200)	Quebec (n=452)	Ontario (n=552)	Manitoba (n=154)	Saskatchewan (n=146)	Alberta (n=204)	BC (n=303)	Territories (n=107)
11.6%	**21.2%**	**17.4%**	**22.9%**	**17.4%**	**14.2%**	**12.7%**	**26.0%**
Men (n=1049)	Women (n=1059)	18 to 34 (n=526)	35 to 54 (n=913)	55 plus (n=679)			
17.5%	**16.8%**	**11.6%**	**16.8%**	**21.4%**			

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

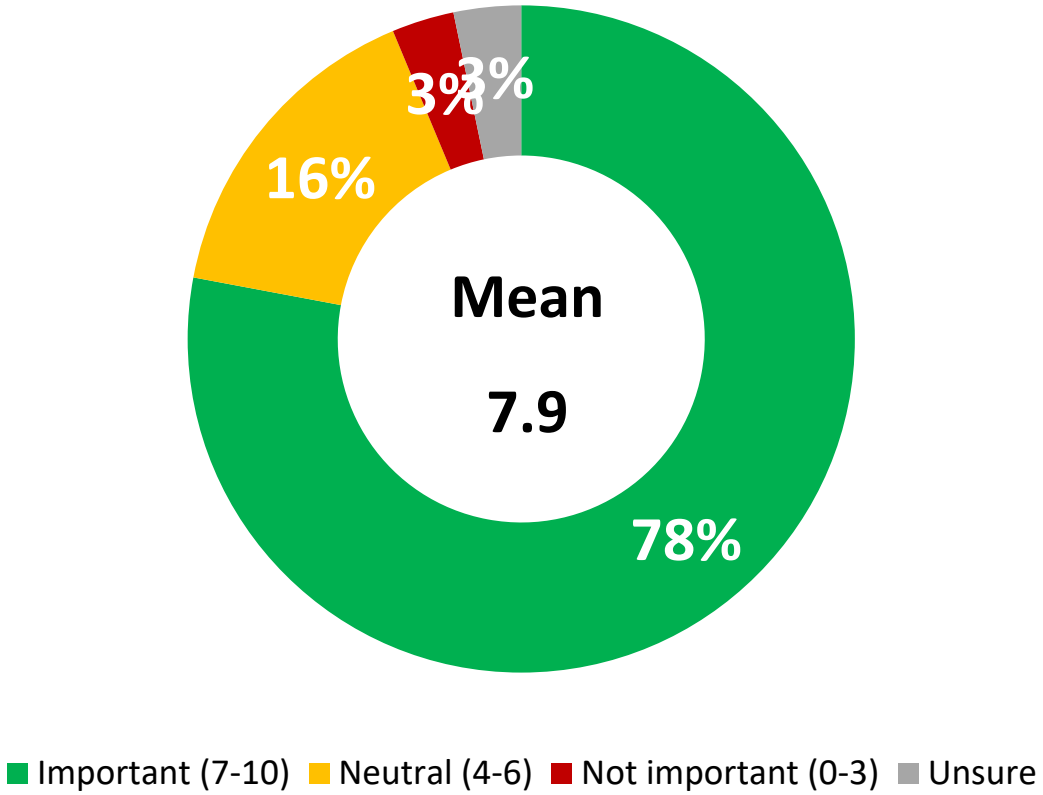
Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2118 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Importance to speed up progress and to make stronger commitments to nature protection

Q On a scale of 0 to 10, where 0 is not at all important and 10 is extremely important, how important do you think it is for Canada and its provinces and territories to speed up progress and make stronger commitments to nature protection?



> Just under eight in ten Canadians (78%) score the importance to speed up progress and make stronger commitments to nature protection as important. One in three (30%) gave it the maximum importance score of ten out of ten.

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2122 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Importance to speed up progress and to make stronger commitments to nature protection by demographics

Q On a scale of 0 to 10, where 0 is not at all important and 10 is extremely important, how important do you think it is for Canada and its provinces and territories to speed up progress and make stronger commitments to nature protection?

	Mean							
	Atlantic (n=201)	Quebec (n=452)	Ontario (n=555)	Manitoba (n=153)	Saskatchewan (n=147)	Alberta (n=205)	BC (n=303)	Territories (n=106)
	8.0	**8.2**	**7.8**	**7.8**	**7.5**	**7.6**	**8.1**	**7.2**
	Men (n=1048)	Women (n=1064)	18 to 34 (n=525)	35 to 54 (n=915)	55 plus (n=682)			
	7.7	**8.1**	**7.9**	**7.7**	**8.1**			

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

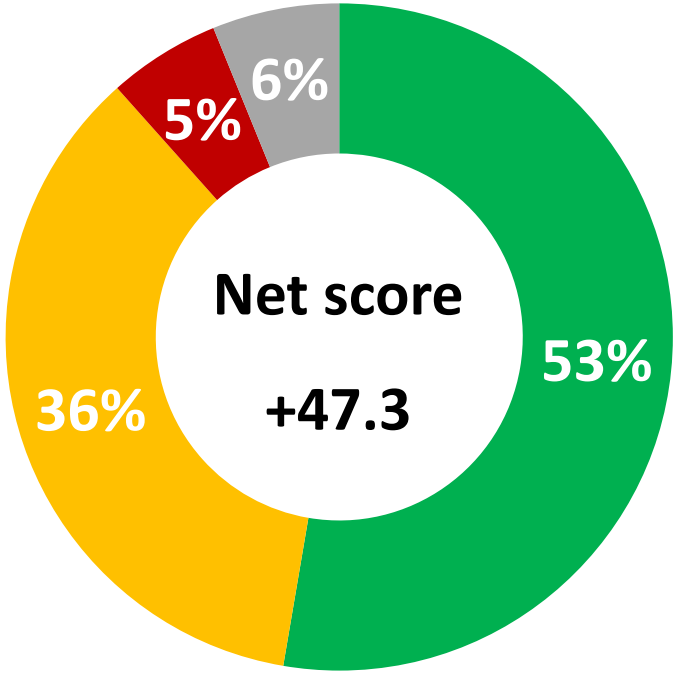
Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2122 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Where Canada should be compared to other major economies

Q Do you think Canada should aim to be ahead, at about the same place or be behind other major economies when it comes to taking action on protecting nature?



Ahead | At about the same place | Behind | Unsure

> Over one in two Canadians (53%) think Canada should aim to be ahead of other major economies when it comes to taking action on protecting nature. Older Canadians aged 55 plus are more likely to say this (58%) than younger Canadians aged 35 to 54 (48%) and 18 to 34 (52%).

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2124 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY | NANOS

© NANOS RESEARCH

Where Canada should be compared to other major economies by demographics

Q Would you support, somewhat support, somewhat oppose or oppose increasing government spending for nature conservation to meet this commitment to the goal of increasing protected sea from about 14% to at least 30% of the sea in Canada?

Ahead							
Atlantic (n=200)	Quebec (n=452)	Ontario (n=556)	Manitoba (n=154)	Saskatchewan (n=147)	Alberta (n=205)	BC (n=303)	Territories (n=107)
60.5%	**50.8%**	**52.1%**	**56.7%**	**48.6%**	**50.4%**	**55.2%**	**65.8%**
Men (n=1049)	Women (n=1065)	18 to 34 (n=525)	35 to 54 (n=918)	55 plus (n=681)			
52.9%	**52.4%**	**51.8%**	**48.0%**	**57.5%**			

About the same place							
Atlantic (n=200)	Quebec (n=452)	Ontario (n=556)	Manitoba (n=154)	Saskatchewan (n=147)	Alberta (n=205)	BC (n=303)	Territories (n=107)
32.7%	**35.8%**	**36.1%**	**31.1%**	**39.1%**	**39.9%**	**33.0%**	**22.1%**
Men (n=1049)	Women (n=1065)	18 to 34 (n=525)	35 to 54 (n=918)	55 plus (n=681)			
35.2%	**36.4%**	**35.5%**	**38.6%**	**33.3%**			

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2124 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Agreement with statements regarding economic and environmental issues

Q Of the following three statements, which one do you agree with most: [RANDOMIZE]

TOP RESPONSES

	Frequency (n=2126)
We don't need to choose between creating jobs and conserving nature. We need to do both in balance	59.4%
Conserving our environment should be the governments' main focus	19.8%
Economic development and job creation should be the governments' main focus	14.5%
Unsure	6.3%

"Just under six in ten Canadians (59%) agree that we don't need to choose between creating jobs and conserving nature. Two in ten Canadians (20%) agree that conserving the environment should be the main focus, while under two in ten prefer economic development and job creation as the main focus for governments (15%)."

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2126 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Agreement with statements regarding support of conservation goals

Q Which statement do you agree with most: [ROTATE]

> Just under seven in ten Canadians (69%) agree the most with the statement that they would be more likely to support a provincial or territorial government if it set out a big and important nature conserving goal. Residents from the Territories are more likely to say that they don't support setting big nature conservation goals like that because they feel that other priorities are more important (33%, compared to 13% of Canadians overall).

TOP RESPONSES

	Frequency (n=2125)
I'd be more likely to support a provincial or territorial government in my province/territory if it set out a big and important nature conservation goal, for example: protecting and conserving 30 per cent of land and sea in Canada by 2030	69.1%
I don't support setting big nature conservation goals like that because I feel that other priorities are more important	13.0%
Unsure	17.9%

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2125 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Agreement with statements regarding support of conservation goals by region

Q Which statement do you agree with most: [ROTATE]

	Atlantic (n=201)	Quebec (n=453)	Ontario (n=558)	Manitoba (n=154)	Saskatchewan (n=147)	Alberta (n=203)	BC (n=304)	Territories (n=107)
I'd be more likely to support a provincial or territorial government in my province/territory if it set out a big and important nature conservation goal, for example: protecting and conserving 30 per cent of land and sea in Canada by 2030	**69.5%**	**71.8%**	**68.1%**	**64.8%**	**62.7%**	**68.7%**	**70.2%**	**62.4%**
I don't support setting big nature conservation goals like that because I feel that other priorities are more important	**12.4%**	**10.5%**	**13.3%**	**14.7%**	**15.0%**	**15.3%**	**13.7%**	**32.9%**
Unsure	**18.0%**	**17.6%**	**18.7%**	**20.5%**	**22.4%**	**16.0%**	**16.0%**	**4.6%**

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2125 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Agreement with statements regarding support of conservation goals by age and gender

Q Which statement do you agree with most: [ROTATE]

	Men (n=1049)	Women (n=1074)	18 to 34 (n=525)	35 to 54 (n=916)	55 plus (n=684)
I'd be more likely to support a provincial or territorial government in my province/territory if it set out a big and important nature conservation goal, for example: protecting and conserving 30 per cent of land and sea in Canada by 2030	**69.6%**	**68.5%**	**73.3%**	**67.2%**	**67.8%**
I don't support setting big nature conservation goals like that because I feel that other priorities are more important	**15.6%**	**10.8%**	**11.0%**	**14.0%**	**13.6%**
Unsure	**14.9%**	**20.7%**	**15.7%**	**18.8%**	**18.6%**

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2125 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Agreement with statements regarding support of government priorities

Q Of the following three statements, which one do you agree with most: [RANDOMIZE]

TOP RESPONSES

	Frequency (n=2122)
I'd be more likely to support a government if it balanced its resource development projects with protecting more land and sea	55.8%
I'd be more likely to support a government if it focused more on conserving nature as its first priority	19.7%
I'd be more likely to support a government if it focused more on resource development as its first priority	12.5%
Unsure	12.0%

"Over one in two Canadians agree the most with the statement "I'd be more likely to support a government if it balanced its resource development projects with protecting more land and sea". Older Canadians aged 55 plus are more likely to agree with this statement (64%) than younger Canadians aged 35 to 54 (53%) and 18 to 34 (48%)."

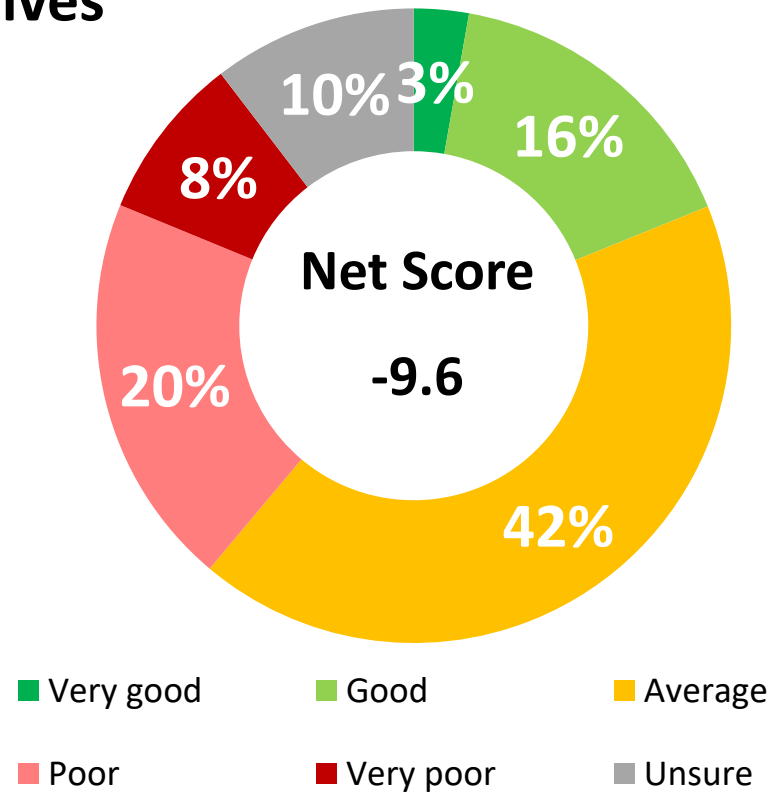
Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2122 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Quality of job done by provincial and federal governments of collaborating to balance economic and environmental objectives

Q Do federal and provincial governments in Canada do a very good, good, average, poor or very poor job of collaborating with each other to balance Canada's economic and environmental objectives?



Just over one in four Canadians (42%) say the federal and provincial governments in Canada do an average job of collaborating with each other. Younger Canadians aged 18 to 34 are more likely to say governments are doing a good or very good job (29%) than older Canadians aged 35 to 55 (16%) and 55 plus (14%). Residents of the territories are the most likely to say the governments does a poor or very poor job at this (57%) compared to other regions of Canada.

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2126 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Quality of job done by provincial and federal governments of collaborating to balance economic and environmental objectives by demographics

Q Do federal and provincial governments in Canada do a very good, good, average, poor or very poor job of collaborating with each other to balance Canada's economic and environmental objectives?

Very good/good

Atlantic (n=201)	Quebec (n=453)	Ontario (n=556)	Manitoba (n=154)	Saskatchewan (n=147)	Alberta (n=205)	BC (n=303)	Territories (n=107)
22.9%	**19.2%**	**18.0%**	**17.2%**	**16.4%**	**18.6%**	**20.3%**	**10.2%**

Men (n=1051)	Women (n=1065)	18 to 34 (n=526)	35 to 54 (n=918)	55 plus (n=682)
22.1%	**15.9%**	**29.4%**	**15.6%**	**14.2%**

Very poor/poor

Atlantic (n=201)	Quebec (n=453)	Ontario (n=556)	Manitoba (n=154)	Saskatchewan (n=147)	Alberta (n=205)	BC (n=303)	Territories (n=107)
20.9%	**28.0%**	**29.0%**	**38.9%**	**33.5%**	**33.2%**	**23.0%**	**56.5%**

Men (n=1051)	Women (n=1065)	18 to 34 (n=526)	35 to 54 (n=918)	55 plus (n=682)
28.5%	**28.4%**	**23.6%**	**26.8%**	**33.5%**

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

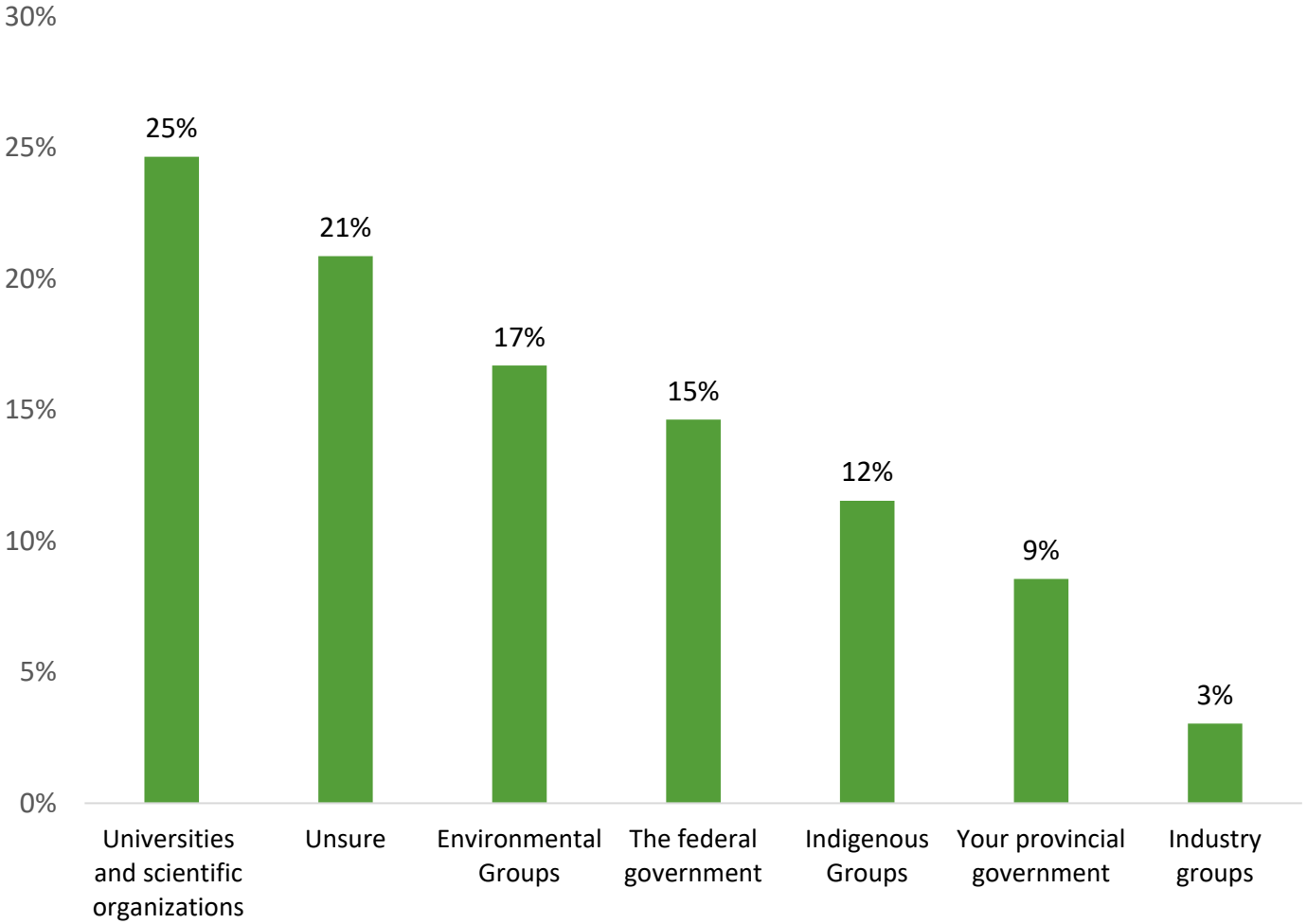
Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2126 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Who is most trusted to advance dialogue about the economy and protecting natural environment

Q Who would you trust most to advance a responsible dialogue about the economy and protecting the natural environment? [RANDOMIZE]



> One in four Canadians (25%) trust universities and scientific organizations the most to advance a responsible dialogue about the economy and protecting the natural environment. About one in five Canadians (21%) are unsure about who they trust most to advance a responsible dialogue about the economy and protecting the environment. The federal government is more often seen as the most trusted in this (15%) than provincial governments (9%).

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2128 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Most important reason for having protected land

Q In your opinion, what, if anything, is the most important thing federal and provincial governments can do to preserve nature? [OPEN]

> Canadians have a wide range of opinions on what is the most important thing federal and provincial governments can do to protect nature. While 13 per cent are unsure, the most common answer among Canadians was designating protected areas/protect land and sea (8%).

TOP RESPONSES	Frequency (n=1798)
Unsure	13.1%
Designating protected areas/protect land and sea	7.8%
Cooperate/collaborate with each other	6.6%
Provide or designate funding/resources	5.6%
Develop and set strong regulations/rules/laws for protection	5.2%
Regulate/monitor/limit harmful industries (oil/mining/tech/big business)	4.5%
Just do it/take action/follow through	4.5%
Stop developments/developers/urban sprawl	4.2%
Enforce the laws/fine or tax rule breakers/impose penalties/hold companies accountable	4.2%

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=1798 Canadians

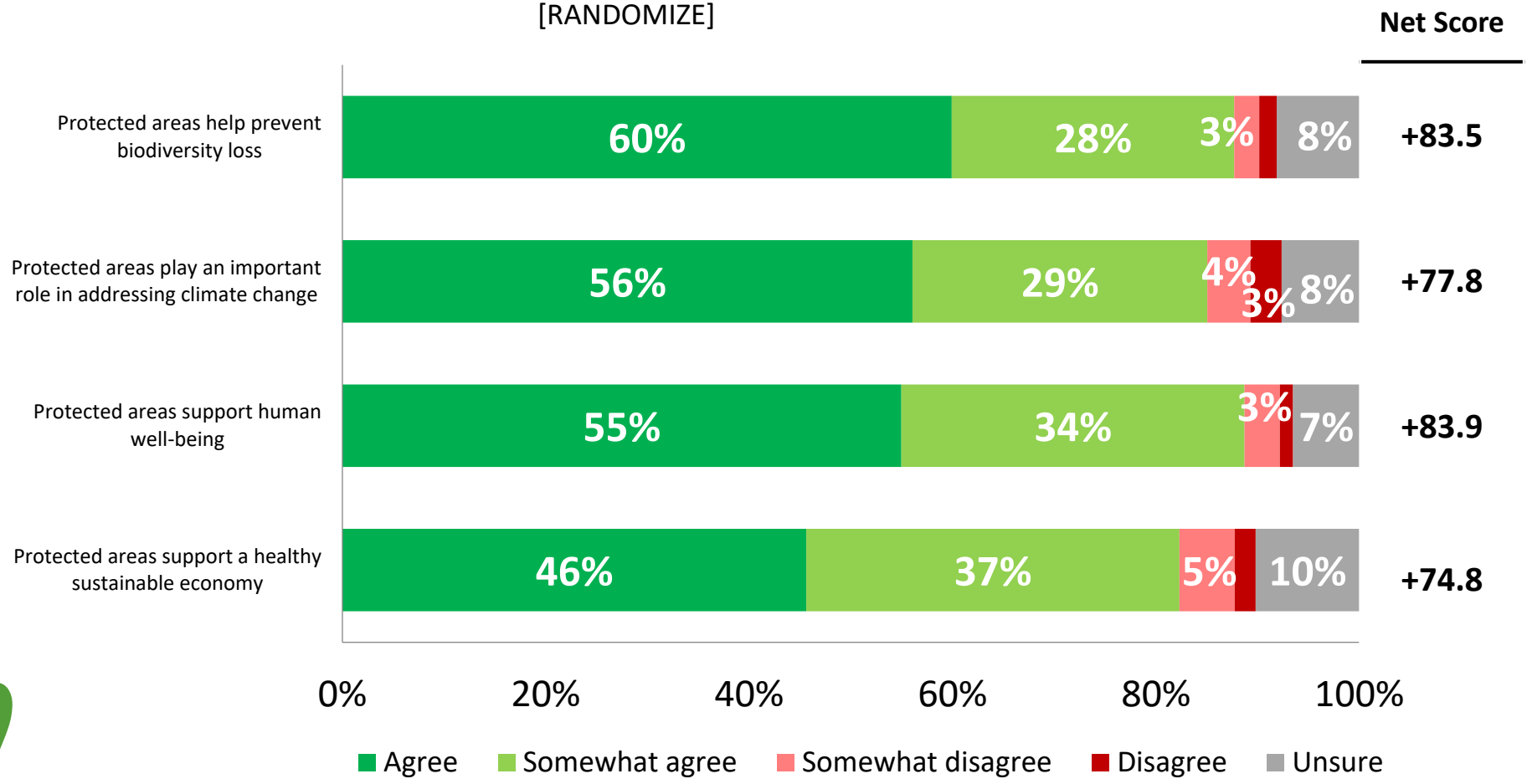
CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Agreements with statements on protected areas

Q Protected areas are areas on land or at sea which receive recognised protection from the government or another official organisation due to their natural, ecological or cultural value. Do you agree, somewhat agree, somewhat disagree or disagree with the following statements: [RANDOMIZE]

All statements regarding protected areas all receive overwhelmingly positive responses among Canadians. The statement "protected areas help prevent biodiversity loss" received higher agreement (60%), while the statement "protected areas support a healthy sustainable economy" received lower agreement responses (46%).



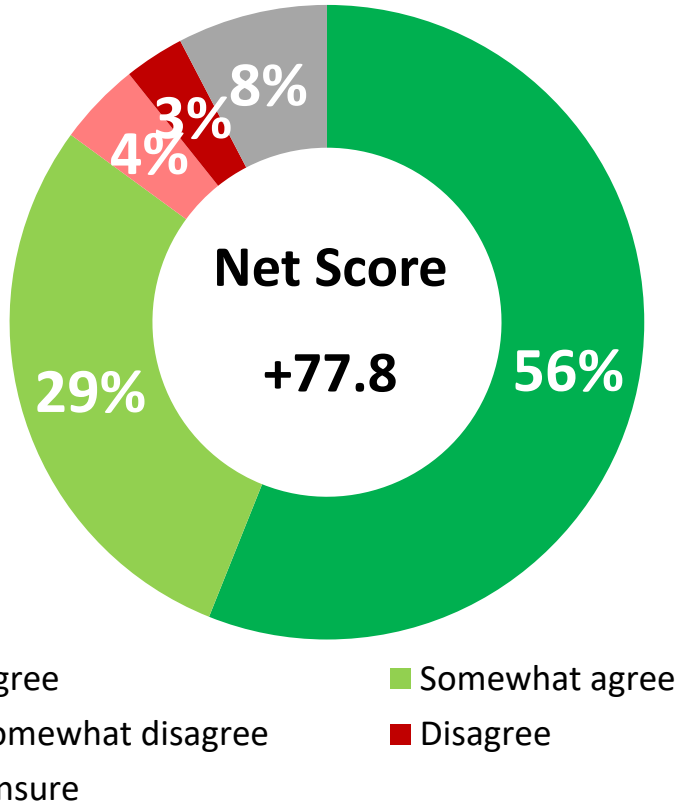
*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2133 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Agreement with statement that protected areas play an important role in addressing climate change



Q Protected areas are areas on land or at sea which receive recognised protection from the government or another official organisation due to their natural, ecological or cultural value. Do you agree, somewhat agree, somewhat disagree or disagree with the following statements: [RANDOMIZE]

Protected areas play an important role in addressing climate change

Agree/somewhat agree

Atlantic (n=201)	Quebec (n=452)	Ontario (n=557)	Manitoba (n=154)	Sask (n=146)	Alberta (n=205)	BC (n=304)	Territories (n=107)
87.8%	**89.0%**	**82.3%**	**82.0%**	**81.9%**	**81.1%**	**90.2%**	**68.1%**

Men (n=1049)	Women (n=1067)	18 to 34 (n=525)	35 to 54 (n=918)	55 plus (n=683)
84.2%	**85.8%**	**85.5%**	**83.6%**	**86.0%**

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2126 Canadians

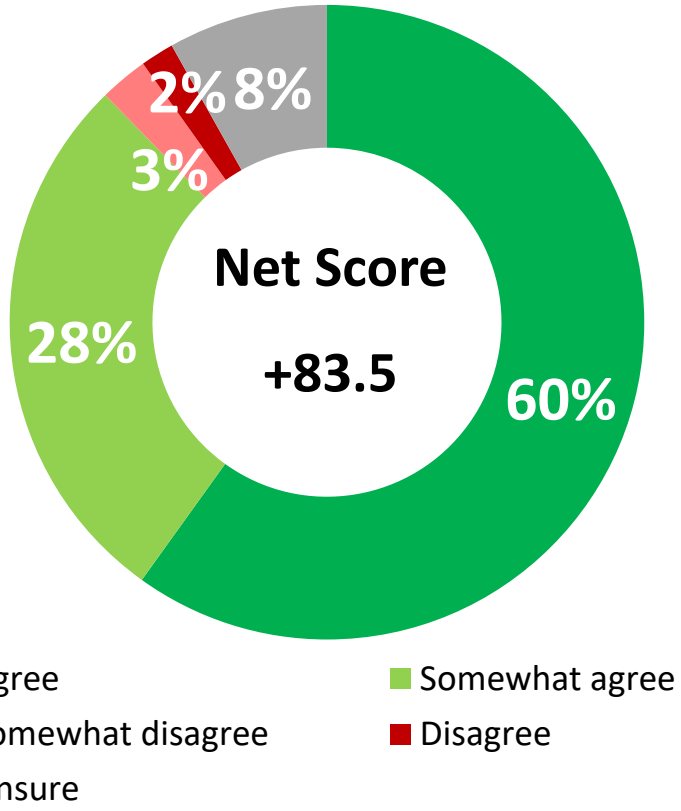
CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Agreement with statement that protected areas help prevent biodiversity loss

Q Protected areas are areas on land or at sea which receive recognised protection from the government or another official organisation due to their natural, ecological or cultural value. Do you agree, somewhat agree, somewhat disagree or disagree with the following statements: [RANDOMIZE]

Protected areas help prevent biodiversity loss



Agree/somewhat agree

Atlantic (n=200)	Quebec (n=452)	Ontario (n=557)	Manitoba (n=154)	Sask (n=146)	Alberta (n=205)	BC (n=300)	Territories (n=107)
87.3%	**90.3%**	**85.0%**	**85.2%**	**87.2%**	**89.1%**	**90.7%**	**82.9%**

Men (n=1045)	Women (n=1066)	18 to 34 (n=523)	35 to 54 (n=916)	55 plus (n=682)
89.4%	**86.1%**	**88.0%**	**87.3%**	**87.8%**

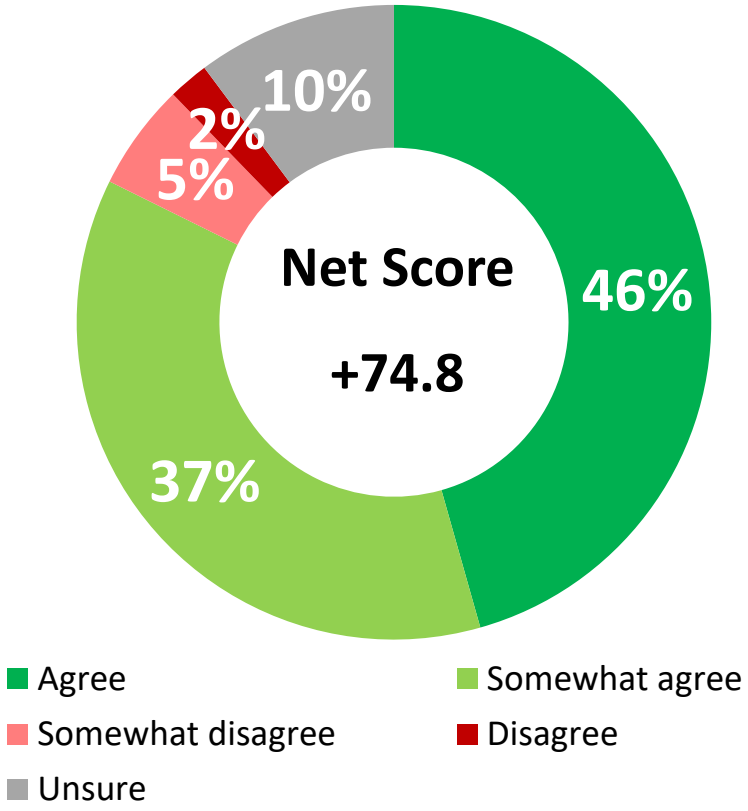
*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2121 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Agreement with statement that protected areas support a healthy sustainable economy



Q Protected areas are areas on land or at sea which receive recognised protection from the government or another official organisation due to their natural, ecological or cultural value. Do you agree, somewhat agree, somewhat disagree or disagree with the following statements: [RANDOMIZE]

Protected areas support a healthy sustainable economy

Agree/somewhat agree

Atlantic (n=201)	Quebec (n=453)	Ontario (n=557)	Manitoba (n=154)	Sask (n=147)	Alberta (n=205)	BC (n=302)	Territories (n=106)
89.6%	**83.4%**	**81.7%**	**78.1%**	**81.5%**	**80.0%**	**82.1%**	**74.7%**

Men (n=1049)	Women (n=1066)	18 to 34 (n=526)	35 to 54 (n=919)	55 plus (n=680)
81.5%	**83.1%**	**82.4%**	**81.2%**	**83.2%**

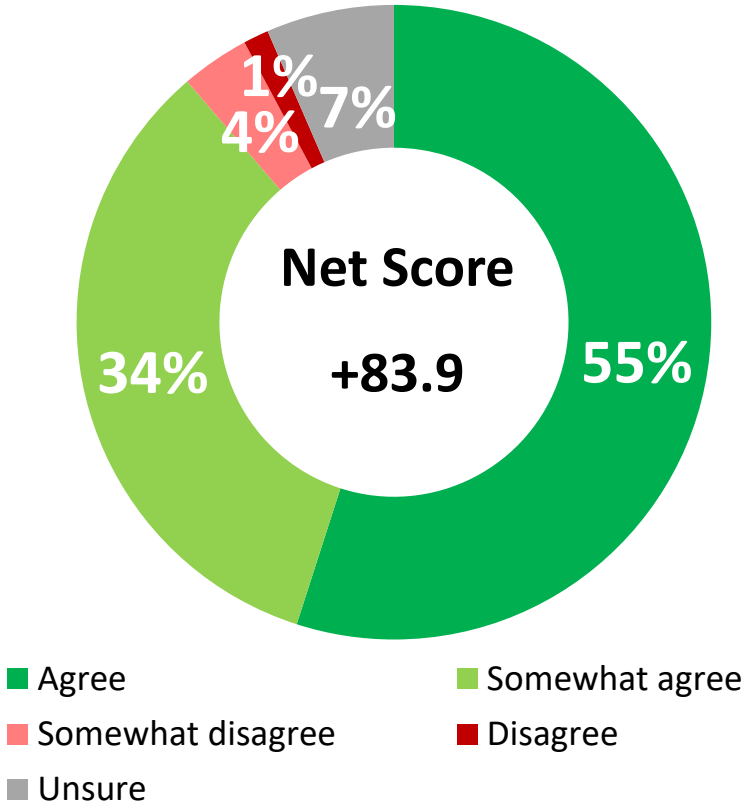
*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2125 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Agreement that protected areas support human well-being



Q Protected areas are areas on land or at sea which receive recognised protection from the government or another official organisation due to their natural, ecological or cultural value. Do you agree, somewhat agree, somewhat disagree or disagree with the following statements: [RANDOMIZE]

Protected areas support human well-being

Agree/somewhat agree

Atlantic (n=201)	Quebec (n=453)	Ontario (n=557)	Manitoba (n=154)	Sask (n=147)	Alberta (n=205)	BC (n=302)	Territories (n=107)
89.5%	**91.9%**	**86.8%**	**85.0%**	**88.4%**	**86.8%**	**91.2%**	**87.2%**

Men (n=1049)	Women (n=1067)	18 to 34 (n=525)	35 to 54 (n=918)	55 plus (n=683)
89.6%	**87.9%**	**88.8%**	**86.7%**	**90.4%**

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

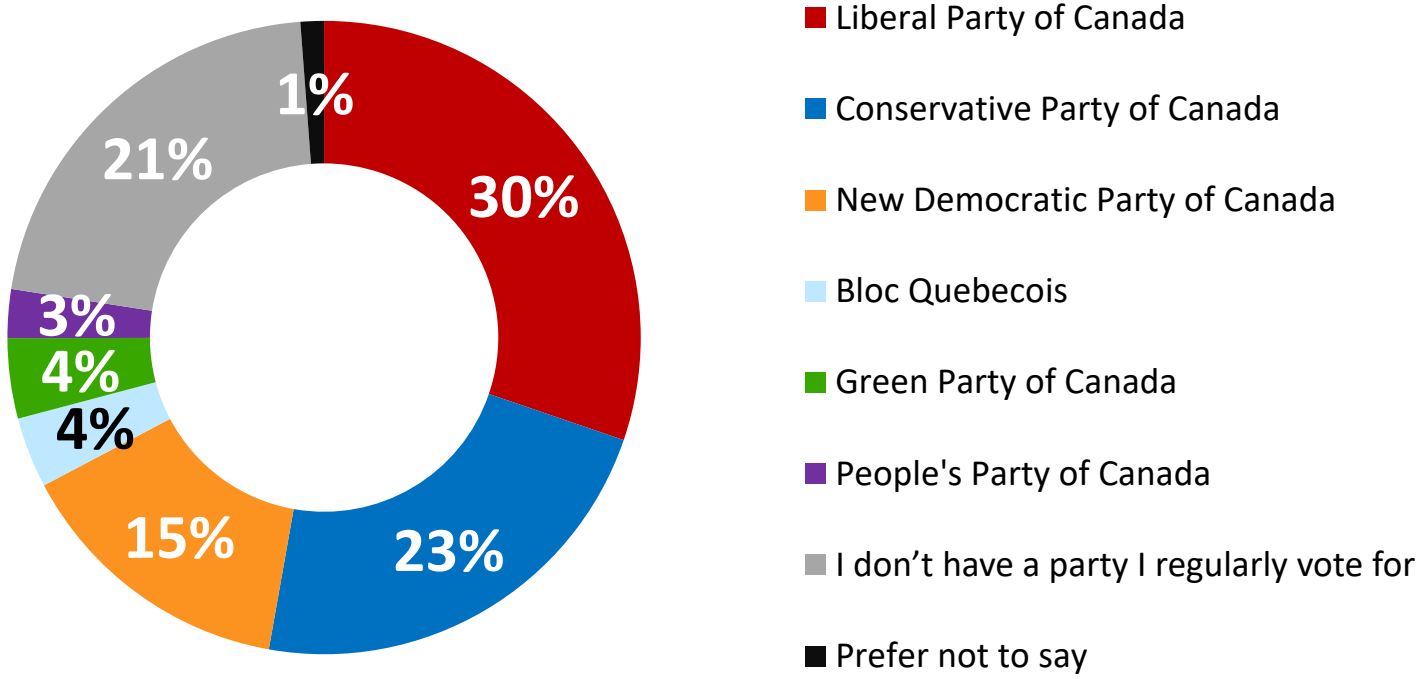
Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2126 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

Federal party usually supported

Q Thinking of federal elections, which federal party do you usually vote for [RANDOMIZE]



*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, online representative survey with an RDD telephone survey oversample in the Territories, September 23rd to October 5th, 2022, n=2133 Canadians

CPAWS CANADIAN PARKS AND WILDERNESS SOCIETY NANOS

© NANOS RESEARCH

METHODOLOGY

On behalf of CPAWS, Nanos conducted a mixed methodology survey of 2113 Canadians including an online representative survey of 2026 Canadians drawn from a panel, with oversamples in Alberta, Saskatchewan and Manitoba, and an RDD dual frame (land- and cell-lines) random telephone oversample of 107 residents of the territories, between September 23rd and October 5th, 2022. Interviews were conducted in English and French.

Results were weighted to their true population proportionate by geography.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 107 residents of the Territories is ±9.5 percentage points, 19 times out of 20.

Note: Charts may not add up to 100 due to rounding.

TECHNICAL NOTE

Element	Description
Research sponsor	CPAWS
Population and Final Sample Size	2133 Canadians drawn from a panel
Source of Sample	Prodege (online), Dynata (telephone)
Type of Sample	Representative non-probability
Margin of Error	No margin of error applies to this research.
Mode of Survey	Online survey
Sampling Method Base	Non-probability.
Demographics (Captured)	Canada; Men and Women; 18 years or older. Six digit postal code was used to validate geography.
Demographics (Other)	Age, gender, education, income
Field Dates	September 23rd to October 5th,2022
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure.
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada, Manitoba, Saskatchewan, Alberta and the territories were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	Not applicable for the online portion 4% in the Territories for the telephone portion
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	All questions asked are contained in the report.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.

ABOUT NANOS

NANOS RESEARCH

As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. www.nanos.co

nanos dimap analytika

NANOS dimap

This international joint venture between dimap and Nanos brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

NANOS RUTHERFORD McKAY & Co.

NRM is an affiliate of Nanos Research and Rutherford McKay Associates. Our service offerings are based on decades of professional experience and extensive research and include public acceptance and engagement, communications audits, and narrative development. www.nrmpublicaffairs.com

TABULATIONS

Any questions?

Nanos Research

(613) 234-4666, ext. 237

ea@nanosresearch.com

For more information on the firm, please visit www.nanos.co

NANOS

Nanos services

- ✓ As premier market and public opinion research firms, we conduct research around the world for a variety of clients.
- ✓ Nanos offers a full suite of services ranging from bespoke research engagements to strategic assessments and mission planning. Our firm applies the latest machine learning algorithms to deliver exceptionally rigorous and insightful intelligence to clients.
- ✓ At Nanos, we believe that small steps can lead to large insights. We'll sit down with you to learn about your challenges and work on them together.
- ✓ For more information about how we can help, please visit us at: www.nanos.co

Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to exceed the highest standards.

Since

1987

top executives have turned to Nanos for world-class data and strategic insight.

NANOS

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

The following questions are on nature conservation and protected areas in Canada. Protected areas are areas on land or at sea which receive recognised protection from the government or another official organisation due to their natural, ecological or cultural value. Examples would include national parks, provincial or territorial parks, and nature reserves.

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 1 - What do you personally think is the most important reason for having protected areas on LAND? [OPEN]	Total	Unwgt N	2054	195	437	533	147	141	201	294	106	1007	1038	9	501	886	667
		Wgt N	2030	134	469	770	74	61	238	278	7	977	1043	9	550	691	789
	Protecting wildlife/biodiversity	%	45.9	51.8	44.5	46.1	47.2	48.5	44.4	45.8	28.6	42.3	49.0		40.7	47.9	47.8
	Protecting the land from human exploitation/development/urban sprawl	%	8.7	11.8	8.3	9.1	7.8	5.6	8.8	7.3	10.1	8.3	9.0		9.5	8.0	8.7
	For future generations	%	9.7	7.9	9.4	8.4	7.1	7.4	14.3	12.1	7.4	11.0	8.6		7.2	9.3	11.8
	Clean air/water	%	3.3	1.0	5.7	2.9	4.6	0.0	2.4	2.5	1.6	2.4	4.1		2.0	3.7	3.7
	Protecting the planet/ reducing the impact of climate change with ecological services	%	11.5	9.4	17.8	9.2	12.7	8.2	6.4	13.1	19.9	12.1	11.1		11.6	12.0	11.1
	Preserving natural beauty/parks/green spaces to enjoy	%	8.5	5.3	7.4	8.3	8.1	11.1	13.7	7.4	17.6	9.8	7.3		10.9	7.3	7.9
	Preserving history/culture	%	3.2	3.1	1.9	3.5	1.9	2.7	3.9	4.2	3.5	3.5	2.9		7.2	1.8	1.5
	None	%	0.5	1.1	0.6	0.8	0.0	0.0	0.0	0.0	2.3	0.8	0.3		0.6	0.5	0.6
	Preserving natural resources	%	1.3	0.8	0.4	2.1	1.4	3.6	0.8	0.9	3.2	1.5	1.1		1.2	1.5	1.2
	Health/Safety	%	0.9	1.4	0.4	0.8	0.6	2.5	0.6	1.6	2.5	1.2	0.6		1.7	1.0	0.2
	Other	%	2.5	3.0	0.6	3.5	4.9	5.0	3.0	1.3	3.2	3.3	1.9		3.3	2.1	2.4
	Unsure	%	3.9	3.1	2.9	5.4	3.9	5.5	1.6	3.7	0.0	3.7	4.2		4.0	4.9	3.1

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 2 - What do you personally think is the most important reason for having protected areas in the SEA ? [OPEN]	Total	Unwgt N	2061	196	441	532	146	143	201	297	105	1014	1038	9	505	889	667
		Wgt N	2036	135	471	770	73	62	238	280	7	984	1043	9	554	692	790
	To protect ecosystem/ the environment/sea and amount of marine life	%	43.7	45.3	44.5	43.9	46.3	45.7	44.5	39.5	36.1	43.3	44.3		42.5	45.6	42.9
	To prevent overfishing/ commercial fishing damage	%	4.5	6.2	4.5	4.6	5.7	3.9	3.4	3.9	2.7	4.8	4.2		2.3	4.1	6.3
	To reduce or protect against pollution/litter	%	4.3	5.0	4.5	3.8	6.6	6.5	4.6	4.1	3.6	4.7	3.9		5.2	4.5	3.6
	Climate change/global warming	%	1.5	0.4	2.3	1.6	0.0	1.9	0.4	2.0	0.0	1.6	1.5		1.7	1.3	1.7
	To prevent extinction of species/To protect endangered species/ Allow repopulation	%	7.8	7.0	8.3	4.7	10.5	10.2	11.4	11.1	11.5	7.4	8.1		6.2	8.0	8.7
	Conservation/preservation/sustainability	%	6.2	6.8	4.5	6.8	8.6	4.3	7.0	5.9	9.1	5.6	6.6		6.1	6.3	6.1
	To protect food supply and resource supply	%	2.6	0.0	2.4	3.1	0.5	0.6	2.5	3.8	2.6	2.9	2.3		1.8	2.1	3.6
	To prevent death/preserve our existence/protect our future	%	1.9	4.2	1.4	1.6	2.0	2.4	1.1	3.2	2.5	2.4	1.5		1.7	2.5	1.6
	Clean water/water protection	%	5.2	3.9	4.9	6.3	4.4	6.0	4.7	3.6	3.9	3.9	6.4		6.4	4.5	4.9
	For our future and the future generations	%	2.3	1.6	2.1	2.3	2.1	0.0	3.1	2.7	3.8	2.8	1.8		1.8	2.2	2.8
	Maintaining the natural beauty	%	1.0	0.0	1.2	0.3	2.1	0.4	3.2	1.1	2.6	1.3	0.8		1.5	1.2	0.6
	Balanced ecosystems/biodiversity	%	4.4	6.2	5.3	4.0	0.6	2.1	2.8	5.5	2.7	4.1	4.5		4.8	4.2	4.2
	To protect from humans/human exploitation	%	3.1	2.9	2.1	3.6	0.8	1.9	3.8	3.7	1.8	3.1	3.1		2.8	2.3	4.0
	Oxygen/air	%	0.6	0.0	1.1	0.8	0.0	0.0	0.0	0.4	0.0	0.7	0.5		1.3	0.3	0.4
	Health and safety	%	1.4	1.0	1.2	1.6	0.6	3.8	1.4	1.2	5.6	1.4	1.4		3.0	1.1	0.6
	Nothing	%	1.0	1.2	0.7	1.0	0.0	2.6	1.1	0.8	1.9	1.4	0.6		1.7	0.4	0.9
	Control	%	0.4	0.0	0.8	0.3	1.9	0.0	0.0	0.5	0.0	0.6	0.3		0.9	0.5	0.1
	Other	%	2.5	4.5	1.5	2.8	2.2	2.7	2.6	2.0	2.3	3.1	1.8		2.7	2.5	2.2
	Unsure	%	5.6	3.8	6.8	6.7	4.7	4.8	2.2	4.8	7.0	4.9	6.3		5.6	6.5	4.8

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

What proportion of both Canada and the planet as a whole do you think should be protected? Land' is defined as 'terrestrial and inland water areas' and 'sea' as 'marine and coastal areas'.

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 3 - Proportion of the World's LAND that should be protected: ____%	Total	Unwgt N	2133	201	455	560	154	147	205	304	107	1052	1071	10	529	919	685
		Wgt N	2110	138	486	810	77	64	242	286	7	1023	1077	10	583	717	810
		Mean	47.7	46.6	49.7	48.2	49.4	44.2	43.5	47.8	41.0	43.0	52.1		48.1	48.6	46.6
		Median	40.0	40.0	50.0	45.0	40.0	40.0	35.0	45.0	30.0	35.0	50.0		50.0	45.0	40.0
	.00	%	0.4	0.0	0.7	0.5	0.8	0.0	0.0	0.2	6.3	0.7	0.2		0.0	0.5	0.7
	1.00	%	0.3	0.0	0.6	0.0	0.0	0.0	0.6	0.3	0.9	0.5	0.0		0.4	0.1	0.3
	2.00	%	0.2	0.0	0.0	0.4	0.0	2.5	0.0	0.0	0.0	0.5	0.0		0.6	0.2	0.0
	3.00	%	0.1	0.0	0.0	0.0	0.0	3.5	0.0	0.0	0.0	0.0	0.2		0.0	0.0	0.3
	5.00	%	1.0	0.7	0.5	1.0	0.0	1.2	2.2	1.1	1.4	1.5	0.5		0.9	1.1	0.9
	7.00	%	0.1	0.0	0.0	0.0	0.0	1.2	0.0	0.5	0.0	0.2	0.0		0.2	0.1	0.0
	8.00	%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0		0.0	0.0	0.0
	10.00	%	4.8	3.5	5.6	4.4	4.6	7.3	4.4	4.7	7.2	6.3	3.3		4.3	4.3	5.5
	12.00	%	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0		0.3	0.0	0.0
	12.50	%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5	0.0	0.0		0.0	0.0	0.0
	14.00	%	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0		0.0	0.2	0.0
	15.00	%	2.4	6.3	2.0	1.6	1.5	4.2	1.7	3.8	3.3	3.5	1.3		2.6	2.3	2.3
	20.00	%	8.1	7.2	7.7	7.6	10.0	6.2	12.6	6.9	9.4	10.2	6.1		8.4	7.0	9.0
	21.00	%	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.2	0.0	0.0
	25.00	%	13.5	13.3	14.6	12.8	15.4	12.6	14.9	12.2	9.2	13.9	13.2		8.5	13.6	16.9
	27.00	%	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.1	0.0		0.0	0.0	0.1
	30.00	%	9.6	13.5	6.7	9.2	8.2	8.4	12.1	12.6	7.3	10.6	8.8		10.1	10.4	8.6
	31.00	%	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0		0.3	0.0	0.0
	33.00	%	0.7	1.5	1.0	0.7	0.0	0.6	0.8	0.2	0.9	0.8	0.7		0.4	0.6	1.1
	34.00	%	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0		0.1	0.0	0.0
	35.00	%	2.0	2.3	2.8	2.0	1.3	1.5	1.4	1.0	1.6	1.9	2.1		1.1	2.1	2.4
	37.00	%	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.2	0.0	0.0
	39.00	%	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.0	0.2	0.0
	40.00	%	6.8	5.3	4.7	7.8	9.5	6.7	9.4	5.5	7.3	6.3	7.4		7.9	6.4	6.4
	43.00	%	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.0	0.2	0.0
	45.00	%	1.2	1.9	0.8	1.7	0.0	0.0	1.7	0.7	0.5	1.2	1.3		1.1	0.8	1.7
	49.00	%	0.1	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1		0.0	0.2	0.0

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

			Region								Gender			Age		
		Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
50.00	%	16.0	16.7	16.2	16.0	15.2	14.9	14.0	17.8	11.2	14.7	17.2		20.3	15.9	13.1
54.00	%	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.0	0.2	0.0
55.00	%	0.3	0.4	0.3	0.4	0.0	0.0	0.0	0.2	0.0	0.2	0.2		0.2	0.5	0.2
56.00	%	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.1	0.0
59.00	%	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.0	0.1	0.0
60.00	%	4.5	2.0	5.5	5.3	1.8	2.3	2.8	4.6	5.4	4.4	4.6		4.1	5.0	4.4
65.00	%	0.8	1.2	0.7	0.3	2.3	0.4	1.6	1.0	0.0	1.0	0.5		0.3	0.7	1.2
66.00	%	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0		0.0	0.0	0.2
68.00	%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.0		0.0	0.1	0.0
69.00	%	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.2	0.0	0.0
70.00	%	3.0	1.2	3.0	3.9	1.1	2.0	2.1	3.2	1.4	2.0	3.9		4.6	3.4	1.6
73.00	%	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.1	0.0
75.00	%	4.0	3.6	4.1	4.4	3.9	4.4	2.5	4.1	0.8	2.8	5.2		4.1	3.9	4.0
76.00	%	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.0	0.2	0.0
77.00	%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.8	0.0	0.0		0.0	0.0	0.0
78.00	%	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.1	0.0		0.1	0.0	0.0
80.00	%	3.3	2.0	3.0	3.3	2.9	3.5	2.7	5.2	2.5	2.9	3.8		4.6	3.3	2.5
85.00	%	0.4	0.4	0.3	0.5	0.8	0.0	0.5	0.3	0.0	0.4	0.4		0.1	0.4	0.7
87.54	%	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.1	0.0		0.1	0.0	0.0
88.00	%	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0		0.2	0.0	0.0
90.00	%	1.5	0.8	1.9	1.7	4.2	0.6	1.3	0.2	0.5	1.6	1.5		1.4	2.8	0.5
95.00	%	0.1	0.4	0.0	0.1	0.0	0.6	0.0	0.3	0.0	0.2	0.1		0.1	0.3	0.0
98.00	%	0.1	0.0	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.1		0.0	0.1	0.0
99.00	%	0.1	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2		0.0	0.0	0.2
100.00	%	12.7	14.3	15.3	11.5	13.9	13.3	10.3	12.4	10.8	9.7	15.4		10.4	12.2	14.8
Unsure/no answer	%	0.9	0.4	0.8	1.4	0.6	1.2	0.0	0.6	4.0	0.5	1.1		1.7	0.6	0.5

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

What proportion of both Canada and the planet as a whole do you think should be protected? Land' is defined as 'terrestrial and inland water areas' and 'sea' as 'marine and coastal areas'.

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 4 - Proportion of the World's SEA that should be protected: ___%	Total	Unwgt N	2133	201	455	560	154	147	205	304	107	1052	1071	10	529	919	685
		Wgt N	2110	138	486	810	77	64	242	286	7	1023	1077	10	583	717	810
		Mean	55.0	53.0	57.0	54.5	56.9	53.8	51.8	57.0	49.9	50.4	59.3		54.5	56.0	54.5
		Median	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0		50.0	50.0	50.0
	.00	%	0.7	0.0	0.6	0.8	2.1	0.0	0.9	0.2	8.0	1.1	0.3		0.6	0.9	0.5
	1.00	%	0.3	0.0	0.8	0.0	0.0	0.0	0.6	0.3	0.9	0.6	0.0		0.5	0.1	0.3
	2.00	%	0.1	0.0	0.0	0.2	0.0	1.9	0.0	0.0	0.0	0.3	0.0		0.3	0.2	0.0
	3.00	%	0.1	0.0	0.0	0.0	0.0	2.0	0.0	0.0	0.0	0.0	0.1		0.0	0.0	0.2
	5.00	%	0.8	0.7	0.5	0.8	0.0	1.8	1.2	1.1	1.4	1.3	0.4		0.9	0.6	0.9
	7.00	%	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.1		0.0	0.0	0.1
	8.00	%	0.0	0.4	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.1	0.0		0.1	0.0	0.0
	10.00	%	4.0	4.5	3.0	4.5	3.1	5.0	4.2	3.5	6.4	4.9	3.2		4.1	3.3	4.5
	12.00	%	0.2	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.3	0.0		0.6	0.0	0.0
	14.00	%	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0		0.0	0.2	0.0
	15.00	%	1.8	3.3	1.5	1.4	2.8	3.5	2.1	1.8	4.4	2.5	1.2		1.4	2.0	2.0
	20.00	%	5.8	5.7	6.9	5.3	4.7	3.9	9.3	3.2	4.6	7.4	4.4		7.6	4.8	5.4
	24.00	%	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.0	0.1	0.0
	25.00	%	11.3	14.3	11.2	11.9	8.5	8.7	10.0	11.1	5.7	11.5	11.2		7.5	11.7	13.8
	28.00	%	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.3	0.0	0.0
	30.00	%	6.7	7.2	4.9	6.0	7.4	10.0	8.2	9.2	5.7	6.9	6.5		7.0	6.5	6.7
	31.00	%	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0		0.3	0.0	0.0
	33.00	%	0.6	2.7	0.7	0.3	0.0	0.6	0.8	0.2	0.9	0.9	0.4		0.5	0.5	0.8
	35.00	%	1.4	4.7	1.3	1.1	1.5	0.4	1.3	0.8	2.4	1.8	1.0		0.7	1.2	2.0
	39.00	%	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.0	0.2	0.0
	40.00	%	5.3	4.3	5.9	5.5	7.5	5.0	4.6	4.0	2.5	6.2	4.4		4.5	4.8	6.2
	45.00	%	0.4	0.8	0.2	0.3	0.0	1.0	0.0	1.3	0.0	0.4	0.4		0.2	0.7	0.4
	49.00	%	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0		0.0	0.1	0.0
	50.00	%	16.3	11.1	16.0	17.0	15.8	11.7	17.2	18.0	15.2	16.1	16.5		18.8	16.2	14.6
	55.00	%	0.2	1.0	0.3	0.1	0.8	0.0	0.0	0.2	0.0	0.3	0.1		0.2	0.2	0.3
	59.00	%	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.2	0.0	0.0
	60.00	%	3.9	1.8	3.1	4.4	1.9	2.6	5.9	4.2	1.8	3.5	4.4		4.2	4.6	3.1

Nanos conducted a mixed-methodology survey of 2,133 Canadians, 18 years of age or older, between September 23rd and October 5th, 2022, which included an online representative panel survey of 2,026 Canadians, 18 years of age or older, with oversamples in Alberta, Saskatchewan and Manitoba, as well as a random telephone survey of 107 residents of the Territories. *Some results have been shaded due to small sample size.

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

		Region								Gender			Age		
		Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
60.73	%	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.1	0.0		0.1	0.0	0.0
65.00	%	0.8	0.4	1.4	0.7	0.0	2.1	1.0	0.2	0.0	0.8	0.9		0.8	0.9	0.9
66.00	%	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.2	0.0	0.0
67.00	%	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.0	0.2	0.0
70.00	%	4.2	4.3	5.0	4.0	3.1	4.5	3.8	4.0	3.5	4.0	4.4		4.3	5.6	2.9
75.00	%	4.9	4.5	4.7	5.0	5.5	3.7	4.2	5.8	1.3	4.1	5.7		5.5	4.4	4.9
76.00	%	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0		0.2	0.0	0.0
77.00	%	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	4.8	0.0	0.0		0.0	0.1	0.0
78.00	%	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0		0.0	0.0	0.2
79.00	%	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0		0.2	0.0	0.0
80.00	%	6.0	5.1	5.1	7.0	7.1	4.2	6.0	5.7	6.0	5.9	6.2		6.7	6.9	4.8
85.00	%	0.8	0.4	0.4	0.9	2.6	0.0	1.3	0.7	0.5	0.8	0.8		0.5	0.7	1.2
89.00	%	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0		0.3	0.0	0.0
90.00	%	2.7	2.3	2.6	1.9	3.5	4.6	3.0	4.7	3.4	2.3	3.2		2.8	3.9	1.6
95.00	%	0.5	0.0	0.9	0.6	0.6	0.0	0.0	0.7	0.0	0.4	0.7		0.4	0.9	0.3
98.00	%	0.1	0.4	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.2		0.2	0.2	0.0
99.00	%	0.3	0.8	0.4	0.3	0.0	0.0	0.0	0.2	0.0	0.4	0.2		0.3	0.3	0.3
100.00	%	17.5	18.6	20.4	16.1	18.7	21.0	13.9	18.0	16.0	13.5	21.2		15.0	16.1	20.5
Unsure/no answer	%	1.2	0.9	1.0	1.8	0.6	1.2	0.0	0.6	4.8	0.7	1.5		2.1	1.0	0.6

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

What proportion of both Canada and the planet as a whole do you think should be protected? Land' is defined as 'terrestrial and inland water areas' and 'sea' as 'marine and coastal areas'.

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 5 - Proportion of Canada's LAND that should be protected: ___%	Total	Unwgt N	2133	201	455	560	154	147	205	304	107	1052	1071	10	529	919	685
		Wgt N	2110	138	486	810	77	64	242	286	7	1023	1077	10	583	717	810
		Mean	49.1	47.9	51.4	48.7	51.6	46.1	44.3	51.2	44.7	45.7	52.3		49.1	50.2	48.1
		Median	45.0	40.0	50.0	45.0	50.0	40.0	35.0	50.0	40.0	40.0	50.0		50.0	50.0	40.0
	.00	%	1.2	0.0	1.3	1.7	2.1	0.0	0.9	0.2	5.5	1.6	0.8		1.3	1.4	0.9
	1.00	%	0.2	0.0	0.4	0.0	0.0	0.0	0.6	0.3	1.9	0.4	0.0		0.2	0.1	0.3
	2.00	%	0.1	0.0	0.0	0.2	0.0	1.9	0.0	0.0	0.0	0.3	0.0		0.3	0.1	0.0
	3.00	%	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0
	5.00	%	1.2	0.6	0.9	1.0	0.0	5.3	2.2	1.5	1.4	1.5	0.9		1.3	1.1	1.3
	7.00	%	0.1	0.4	0.0	0.0	0.8	1.2	0.0	0.0	0.0	0.1	0.1		0.0	0.1	0.1
	8.00	%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0		0.0	0.0	0.0
	10.00	%	5.2	4.2	4.8	5.6	6.6	8.9	5.1	4.1	6.2	6.6	3.9		4.8	4.7	5.9
	12.00	%	0.1	0.8	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.0		0.3	0.0	0.1
	12.50	%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.5	0.0	0.0		0.0	0.0	0.0
	13.00	%	0.1	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0		0.3	0.2	0.0
	14.00	%	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0		0.0	0.2	0.0
	15.00	%	1.6	2.9	1.7	0.9	0.0	1.4	3.2	2.3	1.8	1.9	1.4		1.9	1.6	1.5
	16.00	%	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.3	0.0	0.1	0.1		0.0	0.1	0.1
	20.00	%	6.7	8.0	8.1	5.1	6.1	4.0	10.0	5.9	4.6	7.6	5.8		6.1	6.0	7.6
	23.00	%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.1		0.0	0.0	0.1
	24.00	%	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.1	0.0
	25.00	%	12.5	16.4	9.8	13.6	12.5	13.2	11.9	12.6	10.6	13.2	11.9		10.4	12.5	14.1
	30.00	%	9.4	12.4	8.1	8.8	9.1	4.5	12.7	10.1	10.3	9.1	9.7		9.6	8.8	9.6
	33.00	%	0.7	1.1	0.7	0.9	0.0	0.6	1.1	0.0	0.9	0.9	0.6		0.4	0.6	1.1
	35.00	%	1.9	2.0	2.7	1.6	0.0	2.5	2.7	1.5	1.6	2.9	1.1		1.1	2.3	2.2
	36.00	%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.1	0.0		0.0	0.0	0.1
	38.00	%	0.1	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0		0.0	0.0	0.2
	40.00	%	7.4	4.4	6.1	8.7	7.8	8.5	8.4	5.9	6.1	6.3	8.3		8.5	6.9	7.0
	45.00	%	0.9	2.2	0.7	0.8	2.1	1.8	0.5	0.7	0.5	0.8	1.0		0.8	0.2	1.5
	49.00	%	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0		0.0	0.1	0.0
	50.00	%	14.4	13.1	15.9	14.8	14.2	12.3	12.4	13.8	10.3	14.2	14.7		16.1	15.1	12.6

Nanos conducted a mixed-methodology survey of 2,133 Canadians, 18 years of age or older, between September 23rd and October 5th, 2022, which included an online representative panel survey of 2,026 Canadians, 18 years of age or older, with oversamples in Alberta, Saskatchewan and Manitoba, as well as a random telephone survey of 107 residents of the Territories. *Some results have been shaded due to small sample size.

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

		Region								Gender			Age		
		Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
55.00	%	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.2	0.8	0.1	0.0		0.0	0.2	0.0
57.00	%	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.0	0.2	0.0
60.00	%	4.8	2.1	4.0	5.5	2.9	2.4	5.2	6.0	2.8	4.9	4.6		5.1	5.4	3.9
65.00	%	0.7	0.4	1.2	0.4	0.8	1.4	0.4	0.6	2.5	0.6	0.7		0.6	0.6	0.8
67.00	%	0.1	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1		0.3	0.0	0.0
70.00	%	3.4	1.8	2.9	3.4	1.8	3.5	2.4	6.3	1.4	3.5	3.3		5.2	3.4	2.1
72.00	%	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0		0.0	0.1	0.0
73.00	%	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.1	0.0
75.00	%	3.9	5.1	4.4	3.8	7.0	4.0	2.5	2.9	1.3	2.8	5.0		2.6	4.7	4.1
75.93	%	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.1	0.0		0.1	0.0	0.0
76.00	%	0.2	0.0	0.2	0.2	0.0	0.0	0.0	0.4	0.0	0.3	0.1		0.4	0.0	0.2
77.00	%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4.8	0.0	0.0		0.0	0.0	0.0
80.00	%	5.2	3.2	4.3	6.2	3.1	4.8	4.1	6.5	3.5	4.9	5.6		5.7	5.9	4.2
83.00	%	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.1	0.0		0.1	0.0	0.0
85.00	%	0.2	0.0	0.2	0.2	0.8	0.0	0.5	0.2	0.0	0.1	0.4		0.3	0.2	0.2
89.00	%	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.2	0.0	0.0
90.00	%	1.8	1.2	2.0	1.7	2.9	0.6	2.2	1.5	0.0	1.8	1.8		1.7	2.9	0.8
95.00	%	0.3	1.2	0.0	0.1	0.0	0.6	0.0	0.8	0.0	0.5	0.0		0.3	0.3	0.1
98.00	%	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.0	0.2	0.0
99.00	%	0.3	0.0	0.8	0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.5		0.4	0.2	0.4
100.00	%	13.1	14.8	15.8	11.4	16.2	13.3	10.4	13.9	14.2	10.6	15.3		11.1	12.4	15.2
Unsure/no answer	%	1.5	0.8	2.0	1.9	2.0	1.2	0.6	0.6	3.6	1.0	1.9		2.4	1.1	1.2

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

What proportion of both Canada and the planet as a whole do you think should be protected? Land' is defined as 'terrestrial and inland water areas' and 'sea' as 'marine and coastal areas'.

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 6 - Proportion of Canada's SEA that should be protected: ___%	Total	Unwgt N	2133	201	455	560	154	147	205	304	107	1052	1071	10	529	919	685
		Wgt N	2110	138	486	810	77	64	242	286	7	1023	1077	10	583	717	810
		Mean	54.5	53.4	56.8	53.3	56.7	54.6	50.4	57.2	48.7	50.3	58.4		53.0	55.8	54.3
		Median	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0		50.0	50.0	50.0
	.00	%	1.3	0.0	0.9	2.0	2.9	0.0	1.5	0.2	9.9	1.6	1.2		1.8	1.5	0.8
	1.00	%	0.4	0.4	0.6	0.0	0.0	0.0	1.4	0.3	0.9	0.8	0.0		0.7	0.2	0.3
	2.00	%	0.1	0.0	0.0	0.2	0.0	1.3	0.0	0.0	0.0	0.2	0.0		0.3	0.1	0.0
	3.00	%	0.1	0.0	0.0	0.0	0.0	0.6	0.0	0.3	0.0	0.1	0.0		0.0	0.0	0.2
	5.00	%	1.1	1.0	0.8	1.0	0.8	3.9	1.2	1.1	0.5	1.3	0.9		1.5	0.8	1.0
	8.00	%	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0		0.0	0.0	0.0
	9.00	%	0.1	0.4	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.1		0.1	0.2	0.0
	10.00	%	4.7	2.5	3.0	5.5	5.4	7.2	7.7	3.5	4.6	6.6	2.9		4.8	4.0	5.3
	12.00	%	0.1	0.4	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.1	0.1		0.0	0.1	0.1
	13.00	%	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0		0.3	0.0	0.0
	14.00	%	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0		0.0	0.2	0.0
	15.00	%	1.7	3.0	1.8	1.2	1.3	1.5	2.3	2.1	3.1	2.0	1.4		2.0	2.1	1.2
	20.00	%	6.7	8.3	7.1	6.7	5.5	2.4	6.2	6.7	10.2	7.4	5.9		7.5	5.2	7.4
	23.00	%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.1		0.0	0.0	0.1
	24.00	%	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.1	0.0
	25.00	%	10.5	13.0	9.2	12.1	9.3	8.4	10.0	8.6	7.2	11.0	10.2		7.4	10.7	12.6
	30.00	%	7.1	6.0	6.9	6.2	6.5	9.0	9.7	8.3	3.2	7.7	6.6		8.0	6.4	7.1
	33.00	%	0.5	2.8	0.7	0.3	0.0	0.6	0.0	0.0	0.0	0.5	0.5		0.3	0.3	0.8
	35.00	%	1.5	3.4	2.0	1.0	1.5	1.4	0.8	1.6	2.4	1.8	1.2		0.4	1.7	2.1
	40.00	%	5.1	6.0	4.6	5.1	4.8	7.4	6.3	3.9	1.9	5.0	5.2		4.1	4.9	6.0
	45.00	%	0.5	1.0	0.7	0.5	0.8	0.0	0.0	0.6	0.0	0.4	0.5		0.2	0.6	0.7
	46.00	%	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.3	0.0	0.0
	47.00	%	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.0	0.2	0.0
	48.00	%	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0		0.0	0.1	0.0
	49.00	%	0.1	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1		0.0	0.2	0.0
	50.00	%	14.5	12.1	15.4	15.1	16.5	9.9	12.6	14.1	16.8	14.0	14.9		16.3	14.6	13.0
	55.00	%	0.3	0.4	0.6	0.1	0.8	0.0	0.0	0.2	0.0	0.6	0.0		0.4	0.4	0.1

Nanos conducted a mixed-methodology survey of 2,133 Canadians, 18 years of age or older, between September 23rd and October 5th, 2022, which included an online representative panel survey of 2,026 Canadians, 18 years of age or older, with oversamples in Alberta, Saskatchewan and Manitoba, as well as a random telephone survey of 107 residents of the Territories. *Some results have been shaded due to small sample size.

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

			Region								Gender			Age	
		Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
56.00	%	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.2	0.0	0.0
60.00	%	3.9	0.4	3.5	4.2	2.1	2.9	6.6	3.7	1.8	3.8	3.9		5.2	4.1	2.7
64.00	%	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0		0.3	0.0	0.0
65.00	%	0.7	0.0	0.6	0.6	0.0	0.6	2.5	0.3	0.0	0.5	0.9		0.2	0.9	0.8
68.00	%	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0		0.2	0.0	0.0
69.00	%	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0		0.2	0.0	0.0
70.00	%	3.4	5.6	3.3	2.8	1.6	5.2	1.3	6.3	3.5	3.6	3.2		4.1	3.8	2.6
75.00	%	4.1	3.6	4.2	4.0	4.8	3.3	3.3	5.0	0.8	3.7	4.5		4.3	4.0	4.0
76.00	%	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.0	0.1	0.0
77.00	%	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	4.8	0.0	0.0		0.0	0.1	0.0
80.00	%	5.9	4.0	5.4	6.7	5.1	5.0	6.1	5.5	5.7	5.6	6.2		6.4	6.9	4.6
85.00	%	0.8	0.4	0.4	1.3	1.2	0.0	0.5	0.9	0.5	0.9	0.8		0.7	0.8	1.0
86.00	%	0.0	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.1	0.0		0.1	0.0	0.0
87.00	%	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0		0.0	0.2	0.0
88.00	%	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.0	0.2	0.0
90.00	%	3.1	2.4	2.3	2.4	4.8	4.6	3.8	5.0	3.9	2.5	3.6		2.5	5.3	1.5
90.93	%	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.1	0.0		0.1	0.0	0.0
95.00	%	0.6	0.8	1.3	0.3	1.3	0.0	0.0	0.7	0.9	0.7	0.5		0.2	0.5	1.0
98.00	%	0.1	0.0	0.2	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.2		0.2	0.1	0.0
99.00	%	0.4	0.8	0.6	0.5	0.0	0.0	0.0	0.0	0.0	0.5	0.3		0.5	0.2	0.5
100.00	%	18.5	19.8	20.9	17.2	20.6	21.4	14.8	19.4	14.3	14.7	22.0		15.4	17.2	21.8
Unsure/no answer	%	1.5	0.8	1.8	1.7	1.2	1.2	1.3	0.6	3.2	1.2	1.6		2.9	1.1	0.7

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

Please rank the top two ways to fund the cost of designating and managing protected areas, where one is the best way to fund and two the second best way to fund the cost of designating and managing protected areas. [RANDOMIZE]

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 7 - Rank 1	Total	Unwgt N	2133	201	455	560	154	147	205	304	107	1052	1071	10	529	919	685
		Wgt N	2110	138	486	810	77	64	242	286	7	1023	1077	10	583	717	810
	Government funding	%	31.2	31.7	32.8	30.1	31.4	26.7	27.0	35.6	43.6	32.2	30.3		28.4	31.2	33.3
	Voluntary contributions from the public	%	5.0	8.2	5.5	5.0	5.1	1.7	5.1	3.3	8.3	5.2	4.9		5.7	4.9	4.6
	Private sponsorship	%	5.3	6.6	4.9	6.0	5.9	6.1	4.1	4.1	9.1	6.1	4.6		6.5	5.3	4.6
	Fees for entry and use of the protected area (e.g. tourism or recreation)	%	14.0	11.9	13.0	13.7	14.5	10.3	16.6	16.1	9.8	14.2	13.8		14.2	15.3	12.6
	Fees for consumptive use of wildlife (e.g. hunting licenses)	%	11.7	9.3	11.2	11.7	14.5	15.7	12.1	11.7	5.1	10.4	13.0		11.2	12.8	11.0
	Fees for commercial operators using protected areas (e.g. hotels)	%	16.2	17.4	15.1	16.3	13.1	20.5	18.3	14.9	16.0	16.2	16.1		14.6	15.2	18.1
	Payments for environmental services provided by the protected area (e.g. water supply, carbon storage)	%	8.3	6.0	9.2	9.2	7.3	6.6	6.7	7.9	2.3	7.7	8.9		11.1	8.3	6.4
	None	%	0.1	0.0	0.0	0.1	0.0	0.8	0.0	0.0	0.9	0.2	0.0		0.1	0.2	0.0
	Tax corporations/tax the wealthy	%	0.2	0.4	0.3	0.0	0.0	0.8	0.6	0.2	2.5	0.3	0.2		0.4	0.2	0.2
	All of the above/a combination of the above and fundraising	%	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.1		0.0	0.0	0.1
	Money from developments (hydrocarbon/pipelines)	%	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.9	0.1	0.0		0.0	0.1	0.0
	Other	%	0.4	0.0	0.6	0.2	0.0	0.0	1.1	0.5	0.0	0.6	0.2		0.9	0.5	0.0
	Unsure	%	7.4	8.0	7.0	7.7	8.4	10.7	8.5	5.4	0.9	7.0	7.9		6.8	6.1	9.1

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

Please rank the top two ways to fund the cost of designating and managing protected areas, where one is the best way to fund and two the second best way to fund the cost of designating and managing protected areas. [RANDOMIZE]

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 7 - Rank 2	Total	Unwgt N	1942	185	413	519	139	133	183	282	88	954	981	7	479	847	616
		Wgt N	1934	126	443	751	69	57	216	265	6	935	991	7	533	662	738
	Government funding	%	14.3	19.6	13.6	12.7	17.1	14.2	18.6	13.5	14.2	13.6	14.8		17.5	16.1	10.4
	Voluntary contributions from the public	%	7.6	8.7	8.3	8.2	7.3	5.9	8.9	3.9	7.2	9.7	5.7		8.8	7.1	7.3
	Private sponsorship	%	9.0	12.0	8.2	9.6	6.1	8.3	7.1	9.7	14.3	8.6	9.5		8.8	8.9	9.3
	Fees for entry and use of the protected area (e.g. tourism or recreation)	%	20.5	16.7	23.4	19.2	20.5	26.6	19.9	20.9	12.0	19.1	22.0		15.2	18.9	25.8
	Fees for consumptive use of wildlife (e.g. hunting licenses)	%	18.0	14.8	17.0	20.0	17.2	17.3	17.3	17.0	9.2	18.0	18.1		18.7	18.5	17.1
	Fees for commercial operators using protected areas (e.g. hotels)	%	15.9	13.3	17.4	15.0	18.6	14.4	15.9	16.4	23.9	16.0	15.8		15.3	16.0	16.1
	Payments for environmental services provided by the protected area (e.g. water supply, carbon storage)	%	13.9	15.0	11.8	14.5	13.2	13.3	11.3	17.5	16.8	14.3	13.4		14.3	13.6	13.8
	None	%	0.3	0.0	0.0	0.4	0.0	0.0	0.4	0.5	0.0	0.2	0.3		0.3	0.5	0.0
	Tax corporations/tax the wealthy	%	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0		0.0	0.1	0.0
	All of the above/a combination of the above and fundraising	%	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.0	0.2	0.0
	Money from developments (hydrocarbon/pipelines)	%	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.2	0.0		0.3	0.0	0.0
	Other	%	0.3	0.0	0.2	0.4	0.0	0.0	0.7	0.0	2.4	0.2	0.4		0.7	0.0	0.2

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 8 - Today, about 14% of land is protected in Canada. Do you support, somewhat support, somewhat oppose or oppose the government of Canada's commitment to the goal of increasing protected land to at least 30% of the land in Canada?	Total	Unwgt N	2122	201	454	552	153	147	205	303	107	1049	1063	10	524	915	683
		Wgt N	2096	138	485	799	76	64	242	285	7	1019	1067	10	577	712	807
	Support	%	62.7	65.0	65.4	59.7	63.4	58.4	60.3	67.9	63.1	58.9	66.1		60.2	60.1	66.7
	Somewhat support	%	26.5	26.6	27.0	28.5	27.4	28.2	25.3	20.4	14.7	28.8	24.4		28.1	28.6	23.4
	Somewhat oppose	%	3.2	2.3	2.1	3.2	3.1	4.2	2.5	5.6	6.1	3.6	2.7		3.1	3.6	2.9
	Oppose	%	2.2	0.0	0.9	2.2	2.9	2.0	4.6	2.7	13.9	3.1	1.3		2.3	1.8	2.3
	Unsure	%	5.5	6.1	4.5	6.4	3.4	7.3	7.3	3.4	2.1	5.6	5.5		6.3	5.8	4.7

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 9 - Would you support, somewhat support, somewhat oppose or oppose increasing government spending for nature conservation to meet this commitment to the goal of increasing protected land from about 14% to at least 30% of the land in Canada?	Total	Unwgt N	2119	197	452	556	153	146	204	304	107	1049	1060	10	522	916	681
		Wgt N	2096	135	482	804	76	64	241	286	7	1019	1066	10	576	715	805
	Support	%	51.3	54.4	51.6	49.4	50.4	50.3	48.3	57.5	51.0	50.2	52.1		49.4	48.9	54.8
	Somewhat support	%	32.8	30.9	34.7	33.5	35.9	29.9	33.4	28.4	20.5	32.6	33.3		36.3	33.8	29.5
	Somewhat oppose	%	5.0	7.3	3.7	5.2	5.0	4.6	4.6	6.3	10.6	5.5	4.7		4.6	5.4	5.1
	Oppose	%	3.5	1.6	2.6	3.7	2.9	5.2	7.0	2.2	13.6	4.6	2.5		3.0	3.6	3.8
	Unsure	%	7.3	5.8	7.5	8.2	5.8	10.0	6.7	5.6	4.2	7.1	7.4		6.7	8.3	6.9

Nanos conducted a mixed-methodology survey of 2,133 Canadians, 18 years of age or older, between September 23rd and October 5th, 2022, which included an online representative panel survey of 2,026 Canadians, 18 years of age or older, with oversamples in Alberta, Saskatchewan and Manitoba, as well as a random telephone survey of 107 residents of the Territories. *Some results have been shaded due to small sample size.

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 10 - Today, about 14% of sea is protected in Canada. Do you support, somewhat support, somewhat oppose or oppose the government of Canada's commitment to the goal of increasing protected sea to at least 30% of the sea in Canada?	Total	Unwgt N	2115	200	452	553	154	144	204	302	106	1043	1062	10	524	914	677
		Wgt N	2090	137	483	799	77	63	241	283	7	1012	1068	10	578	713	799
	Support	%	62.8	64.9	63.3	60.4	66.8	61.5	61.5	68.3	64.3	60.4	64.9		60.0	58.4	68.8
	Somewhat support	%	26.0	26.4	28.1	27.8	22.9	24.8	22.9	21.1	13.9	26.3	25.8		26.8	30.4	21.4
	Somewhat oppose	%	3.1	2.8	2.2	3.4	4.3	2.7	2.3	3.9	4.4	3.5	2.6		3.9	3.2	2.3
	Oppose	%	2.1	1.6	1.4	1.8	2.8	3.3	4.0	2.4	12.9	3.3	1.1		2.2	1.7	2.5
	Unsure	%	6.0	4.4	5.1	6.6	3.2	7.8	9.4	4.3	4.5	6.5	5.6		7.1	6.3	5.0

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 11 - Would you support, somewhat support, somewhat oppose or oppose increasing government spending for nature conservation to meet this commitment to the goal of increasing protected sea from about 14% to at least 30% of the sea in Canada?	Total	Unwgt N	2123	200	453	556	153	147	205	302	107	1049	1064	10	524	917	682
		Wgt N	2099	137	484	804	76	64	242	284	7	1020	1070	10	576	715	808
	Support	%	53.0	53.8	54.2	50.4	53.4	50.5	52.0	59.6	50.6	52.0	53.8		52.8	48.6	57.1
	Somewhat support	%	31.0	31.5	32.0	33.2	30.8	31.7	26.0	27.1	21.7	30.2	31.9		30.9	34.6	27.9
	Somewhat oppose	%	5.4	6.9	4.5	5.0	6.6	3.4	7.1	5.6	11.2	6.3	4.5		6.3	5.0	5.0
	Oppose	%	3.2	2.0	2.7	3.2	3.9	4.8	5.8	1.9	13.1	4.5	2.1		2.9	3.6	3.2
	Unsure	%	7.4	5.7	6.7	8.2	5.3	9.6	9.1	5.8	3.5	7.0	7.7		7.1	8.1	6.9

Nanos conducted a mixed-methodology survey of 2,133 Canadians, 18 years of age or older, between September 23rd and October 5th, 2022, which included an online representative panel survey of 2,026 Canadians, 18 years of age or older, with oversamples in Alberta, Saskatchewan and Manitoba, as well as a random telephone survey of 107 residents of the Territories. *Some results have been shaded due to small sample size.

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 12 - Many Indigenous communities are creating Indigenous Protected and Conserved Areas (IPCAs) to conserve lands and wildlife in partnership with governments. These areas, created and overseen by Indigenous nations, share many of the same goals as parks, including the protection of animals, land and water. Do you support, somewhat support, somewhat oppose or oppose the creation of more Indigenous Protected and Conserved Areas in Canada as a means of protecting more lands and sea?	Total	Unwgt N	2124	201	452	556	153	146	205	304	107	1048	1066	10	526	915	683
		Wgt N	2101	138	484	804	76	64	242	286	7	1018	1073	10	579	714	808
	Support	%	52.3	52.7	58.0	51.2	48.7	46.9	52.6	46.8	62.0	49.1	55.0		54.2	49.0	53.7
	Somewhat support	%	29.9	31.1	27.3	30.8	31.2	30.8	28.7	32.3	13.2	31.4	28.8		32.1	32.8	25.8
	Somewhat oppose	%	5.2	4.9	4.6	5.3	5.9	7.8	5.0	5.5	5.5	6.0	4.5		5.9	5.0	5.0
	Oppose	%	3.2	4.6	0.7	2.8	5.9	5.6	5.2	5.1	11.5	3.9	2.6		2.0	3.0	4.3
	Unsure	%	9.4	6.7	9.4	9.9	8.2	8.9	8.6	10.3	7.8	9.6	9.1		5.9	10.1	11.2

Would you be more likely, somewhat more likely, somewhat less likely, less likely or would it have no impact on your political support for a federal party if it proposed doing the following: [RANDOMIZE]

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 13 - Increase federal funding to create new parks and protected areas on land and sea	Total	Unwgt N	2126	200	454	558	153	146	205	303	107	1050	1066	10	525	917	684
		Wgt N	2103	137	485	807	77	64	242	285	7	1020	1073	10	578	716	809
	More Likely	%	34.4	32.8	37.8	32.2	33.5	32.0	32.7	37.2	42.8	34.2	34.5		35.0	34.3	33.9
	Somewhat more likely	%	36.6	40.7	36.5	37.3	37.7	36.8	35.2	33.7	22.8	35.2	37.8		36.3	36.2	37.1
	Somewhat less likely	%	6.5	8.1	4.7	7.2	4.9	6.7	4.9	8.5	5.3	8.0	5.0		10.3	5.9	4.2
	Less likely	%	4.5	3.0	4.7	3.8	7.7	5.7	7.0	3.7	13.6	5.3	3.8		4.0	3.7	5.6
	No impact	%	10.7	10.3	8.8	11.6	7.2	12.8	12.3	10.6	10.5	11.3	10.2		8.4	11.3	11.8
	Unsure	%	7.4	5.3	7.4	8.0	9.0	6.1	7.8	6.4	5.1	6.0	8.7		6.0	8.5	7.4

Would you be more likely, somewhat more likely, somewhat less likely, less likely or would it have no impact on your political support for a federal party if it proposed doing the following: [RANDOMIZE]

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 14 - Commit to the protection of 50% of Canada's land and sea for present and future generations	Total	Unwgt N	2128	201	454	558	154	146	205	303	107	1051	1067	10	525	918	685
		Wgt N	2105	138	485	807	77	64	242	285	7	1021	1073	10	578	716	810
	More Likely	%	37.4	37.6	37.9	35.8	40.2	34.5	36.6	41.4	42.4	34.7	39.9		37.9	36.1	38.2
	Somewhat more likely	%	31.4	31.9	33.8	32.0	28.6	27.6	28.8	29.7	11.9	31.1	31.7		34.6	31.1	29.4
	Somewhat less likely	%	8.2	7.1	9.3	7.7	10.0	7.6	7.7	8.4	9.4	11.0	5.5		11.7	6.8	7.0
	Less likely	%	5.1	5.2	3.9	5.0	4.9	8.8	6.4	5.0	20.8	6.2	4.0		3.2	5.7	5.9
	No impact	%	10.2	12.1	8.5	10.8	8.5	13.8	11.3	9.3	9.9	10.3	10.2		6.7	10.9	12.1
	Unsure	%	7.7	6.1	6.6	8.7	7.8	7.7	9.2	6.3	5.7	6.7	8.7		6.0	9.3	7.5

Would you be more likely, somewhat more likely, somewhat less likely, less likely or would it have no impact on your political support for a federal party if it proposed doing the following: [RANDOMIZE]

				Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 15 - Support Indigenous protected areas that conserve lands, wildlife and the sea	Total	Unwgt N	2129	200	454	558	154	147	205	304	107	1050	1069	10	526	918	685
		Wgt N	2105	137	485	807	77	64	242	286	7	1021	1075	10	579	717	810
	More Likely	%	33.7	37.4	37.6	32.7	33.3	33.0	29.5	31.3	52.4	31.8	35.3		36.3	32.6	32.8
	Somewhat more likely	%	34.7	35.0	32.9	35.3	29.5	28.9	38.2	35.8	15.8	34.9	34.5		37.6	33.1	34.0
	Somewhat less likely	%	6.8	5.1	7.3	6.4	10.4	8.7	4.8	8.0	6.4	7.9	5.8		8.9	7.2	4.9
	Less likely	%	4.0	6.6	3.0	3.4	3.7	6.9	5.0	4.3	12.9	4.9	3.1		1.6	4.8	4.9
	No impact	%	13.4	9.6	11.2	14.6	11.6	14.4	14.3	14.9	12.6	14.5	12.5		10.4	14.1	15.0
	Unsure	%	7.5	6.3	7.9	7.6	11.5	8.1	8.1	5.6	0.0	6.0	8.8		5.3	8.3	8.4

Would you be more likely, somewhat more likely, somewhat less likely, less likely or would it have no impact on your political support for a federal party if it proposed doing the following: [RANDOMIZE]

				Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 16 - Include new protected areas as part of economic recovery measures, which are proven solutions in addressing climate change	Total	Unwgt N	2130	201	454	558	154	147	205	304	107	1051	1069	10	526	919	685
		Wgt N	2106	138	485	807	77	64	242	286	7	1021	1075	10	579	717	810
	More Likely	%	37.2	41.6	42.0	34.4	37.2	33.8	34.4	37.8	42.6	35.5	38.7		36.5	36.3	38.5
	Somewhat more likely	%	37.1	34.7	35.5	37.9	36.9	32.7	36.6	41.1	19.3	37.5	36.8		41.1	36.7	34.7
	Somewhat less likely	%	5.2	4.8	4.7	5.6	5.8	7.1	5.3	4.0	3.6	6.6	3.8		6.5	5.3	4.1
	Less likely	%	3.1	3.5	3.5	2.2	3.3	3.7	4.3	3.3	14.7	3.7	2.6		3.2	2.8	3.3
	No impact	%	10.5	11.2	8.1	11.9	7.9	15.0	11.5	8.9	13.2	11.5	9.5		6.3	11.1	12.8
	Unsure	%	7.0	4.0	6.2	8.1	8.9	7.7	7.9	5.0	6.6	5.2	8.6		6.4	7.8	6.6

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

Would you be more likely, somewhat more likely, somewhat less likely, less likely or would it have no impact on your political support for a federal party if it proposed doing the following: [RANDOMIZE]

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 17 - Maintain existing commitments to protect 30% of land and sea in Canada by 2030	Total	Unwgt N	2128	201	453	559	154	147	205	302	107	1051	1067	10	527	918	683
		Wgt N	2104	138	484	808	77	64	242	284	7	1021	1073	10	580	716	807
	More Likely	%	38.3	46.1	39.6	37.3	41.3	34.2	33.0	39.8	46.8	37.4	39.2		39.5	35.3	40.2
	Somewhat more likely	%	34.8	32.1	34.7	33.1	30.8	36.6	39.9	37.9	18.9	33.7	35.7		37.7	35.7	32.1
	Somewhat less likely	%	5.8	3.4	6.8	6.6	6.5	6.2	4.4	3.8	6.7	7.6	4.1		7.2	5.8	4.8
	Less likely	%	2.9	2.7	1.9	3.2	3.9	3.5	4.1	2.1	14.3	3.3	2.5		2.5	3.2	2.9
	No impact	%	11.7	11.9	10.7	12.4	8.4	12.7	12.7	11.5	10.2	12.9	10.7		7.6	11.9	14.6
	Unsure	%	6.4	3.9	6.2	7.4	9.0	6.8	5.8	5.0	3.2	5.0	7.8		5.5	8.2	5.5

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 18 - What should be stopped to help protect marine areas? (select all that apply) [RANDOMIZE]	Total	Unwgt N	2129	201	454	557	154	147	205	304	107	1050	1069	10	526	918	685
		Wgt N	2105	138	485	806	77	64	242	286	7	1020	1075	10	579	716	810
	Dumping of chemicals or waste	%	80.8	82.8	82.0	77.8	81.5	84.7	84.7	81.7	80.1	79.5	82.2		75.4	79.4	85.8
	Oil and gas activities (e.g., seismic surveys, drilling, exporting)	%	47.4	46.0	56.9	44.3	49.4	38.9	40.2	48.1	40.4	45.8	48.8		49.5	45.5	47.5
	Mining for minerals or aggregates (sand, gravel, etc)	%	33.5	28.4	35.6	31.4	36.1	28.3	33.3	39.2	30.9	33.2	33.9		32.8	32.9	34.6
	Bottom trawl fisheries	%	43.5	48.5	41.1	41.8	37.9	35.6	42.3	53.9	48.0	48.2	39.1		32.0	42.5	52.6
	Commercial fishing	%	22.8	18.4	26.4	20.6	21.4	19.4	24.4	25.0	23.9	24.8	20.9		26.7	23.3	19.7
	Recreational fishing	%	10.9	6.9	9.8	12.2	8.6	9.7	10.2	12.4	8.9	10.2	11.6		13.6	11.1	8.7
	Commercial shipping	%	15.0	13.2	16.2	15.4	13.8	9.9	13.6	15.2	14.5	15.0	14.9		18.0	15.1	12.7
	Government intervention	%	0.3	0.4	0.2	0.0	0.8	0.0	1.4	0.0	0.0	0.5	0.1		0.3	0.2	0.2
	Tourism/cruise industry	%	0.1	0.0	0.0	0.3	0.0	0.4	0.0	0.0	0.0	0.0	0.2		0.0	0.4	0.0
	Indigenous fishing	%	0.1	0.0	0.3	0.0	0.0	0.6	0.0	0.5	0.0	0.3	0.0		0.2	0.0	0.2
	Pollution	%	0.1	0.0	0.0	0.2	0.0	0.8	0.0	0.0	0.0	0.2	0.0		0.1	0.0	0.2
	Deforestation	%	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1		0.0	0.2	0.0
	Anything that hurts the environment	%	0.1	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.9	0.0	0.1		0.0	0.0	0.1
	None	%	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0		0.0	0.2	0.0
	Other	%	0.5	0.0	0.5	0.8	0.0	0.8	0.0	0.3	1.9	0.1	0.8		0.3	0.3	0.9
	Unsure	%	9.1	5.6	8.8	10.5	7.0	7.0	7.4	9.9	4.3	8.5	9.5		8.6	9.4	9.2

*Values are based on the percentage of positive responses to a specific response option (columns exceed 100%)

**Multifrequency tab based on multiple responses

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 18 - What should be stopped to help protect marine areas? (select all that apply) [RANDOMIZE]	Total	Unwgt N	5598	504	1256	1417	393	365	524	862	277	2773	2799	26	1346	2398	1854
		Wgt N	5560	345	1348	2059	197	151	624	818	18	2717	2817	26	1490	1864	2206
	Dumping of chemicals or waste	%	30.6	33.1	29.5	30.4	31.8	35.9	32.8	28.5	31.6	29.8	31.4		29.3	30.5	31.5
	Oil and gas activities (e.g., seismic surveys, drilling, exporting)	%	17.9	18.4	20.5	17.3	19.3	16.5	15.6	16.8	15.9	17.2	18.6		19.2	17.5	17.5
	Mining for minerals or aggregates (sand, gravel, etc)	%	12.7	11.3	12.8	12.3	14.1	12.0	12.9	13.7	12.2	12.5	12.9		12.7	12.6	12.7
	Bottom trawl fisheries	%	16.5	19.4	14.8	16.4	14.8	15.1	16.4	18.8	18.9	18.1	14.9		12.4	16.3	19.3
	Commercial fishing	%	8.6	7.4	9.5	8.1	8.4	8.2	9.5	8.7	9.4	9.3	8.0		10.4	9.0	7.2
	Recreational fishing	%	4.1	2.8	3.5	4.8	3.3	4.1	3.9	4.3	3.5	3.8	4.4		5.3	4.3	3.2
	Commercial shipping	%	5.7	5.3	5.8	6.0	5.4	4.2	5.3	5.3	5.7	5.6	5.7		7.0	5.8	4.7
	Government intervention	%	0.1	0.2	0.1	0.0	0.3	0.0	0.5	0.0	0.0	0.2	0.0		0.1	0.1	0.1
	Tourism/cruise industry	%	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.1		0.0	0.1	0.0
	Indigenous fishing	%	0.1	0.0	0.1	0.0	0.0	0.3	0.0	0.2	0.0	0.1	0.0		0.1	0.0	0.1
	Pollution	%	0.0	0.0	0.0	0.1	0.0	0.4	0.0	0.0	0.0	0.1	0.0		0.0	0.0	0.1
	Deforestation	%	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.1	0.0
	Anything that hurts the environment	%	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.4	0.0	0.0		0.0	0.0	0.0
	None	%	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0		0.0	0.1	0.0
	Other	%	0.2	0.0	0.2	0.3	0.0	0.4	0.0	0.1	0.7	0.1	0.3		0.1	0.1	0.3
	Unsure	%	3.4	2.3	3.2	4.1	2.7	3.0	2.9	3.5	1.7	3.2	3.6		3.3	3.6	3.4

*Values are based on the proportion an activity represents of all response options (columns add up to 100%) **Multifrequency tab based on multiple responses

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 19 - Would you say that your province or territory currently has a high, somewhat high, an average, somewhat low or low level of credibility in Canada when it comes to taking action on protecting nature?	Total	Unwgt N	2124	201	452	555	154	147	204	304	107	1047	1067	10	525	916	683
		Wgt N	2099	138	483	803	77	64	241	286	7	1017	1072	10	578	714	808
	High credibility	%	6.7	11.9	3.3	5.3	4.1	6.0	11.2	10.6	24.5	8.3	5.2		12.0	5.9	3.7
	Somewhat high credibility	%	18.1	21.5	15.0	16.8	15.7	12.3	17.0	27.5	34.9	20.5	15.7		24.0	19.2	12.7
	Average credibility	%	37.5	35.6	45.3	36.8	38.1	38.5	27.9	35.1	15.4	38.0	37.1		35.0	35.9	40.7
	Somewhat low credibility	%	14.6	10.7	17.1	14.7	16.0	17.2	16.5	9.5	2.8	12.9	16.1		11.7	14.3	16.8
	Low credibility	%	9.5	6.9	7.2	11.4	14.3	10.3	15.4	3.0	15.4	10.1	8.9		5.8	9.9	11.8
	Unsure	%	13.7	13.4	12.1	15.0	11.8	15.7	12.0	14.2	7.0	10.2	17.0		11.5	14.8	14.2

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 20 - Would you say that Canada currently has a high, somewhat high, an average, somewhat low or low level of credibility on the international stage when it comes to taking action on protecting nature?	Total	Unwgt N	2118	200	452	552	154	146	204	303	107	1049	1059	10	526	913	679
		Wgt N	2092	137	483	799	77	64	241	285	7	1020	1063	10	579	710	803
	High credibility	%	6.8	9.5	3.7	7.4	4.0	5.2	9.5	8.1	6.1	8.7	5.0		12.0	5.1	4.6
	Somewhat high credibility	%	21.0	22.8	16.2	19.9	24.4	21.9	23.2	28.3	29.7	24.6	17.5		26.8	22.5	15.5
	Average credibility	%	42.2	43.3	47.7	39.9	40.5	42.5	43.7	38.6	28.8	40.0	44.5		38.8	43.0	44.1
	Somewhat low credibility	%	11.4	8.7	12.7	12.1	15.3	12.5	9.5	8.9	11.0	12.1	10.8		8.8	10.6	14.1
	Low credibility	%	5.7	3.0	8.5	5.3	7.6	4.9	4.7	3.7	15.0	5.4	5.9		2.8	6.3	7.3
	Unsure	%	12.8	12.8	11.2	15.4	8.3	13.0	9.4	12.4	9.5	9.2	16.2		10.8	12.6	14.5

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 21 - On a scale of 0 to 10, where 0 is not at all important and 10 is extremely important, how important do you think it is for Canada and its provinces and territories to speed up progress and make stronger commitments to nature protection?	Total	Unwgt N	2122	201	452	555	153	147	205	303	106	1048	1064	10	525	915	682
		Wgt N	2098	138	483	803	76	64	242	285	7	1018	1070	10	577	714	806
		Mean	7.9	8.0	8.2	7.8	7.8	7.5	7.6	8.1	7.2	7.7	8.1		7.9	7.7	8.1
		Median	8.0	8.0	8.0	8.0	8.0	8.0	8.0	8.0	7.0	8.0	8.0		8.0	8.0	8.0
	Not at all important (0)	%	0.8	0.4	0.5	0.8	1.8	1.6	1.4	0.6	2.3	1.3	0.3		0.1	1.0	1.2
	1	%	0.3	0.0	0.4	0.1	0.5	2.0	0.3	0.0	1.0	0.3	0.2		0.2	0.5	0.0
	2	%	0.5	0.0	0.0	0.5	0.8	1.8	1.4	0.2	0.0	0.7	0.2		0.7	0.5	0.3
	3	%	1.5	0.4	1.2	1.9	1.3	0.6	2.2	0.9	3.0	2.4	0.6		1.3	1.9	1.1
	4	%	2.0	1.5	0.9	2.3	1.1	1.4	4.2	1.5	6.0	2.5	1.5		2.5	2.3	1.3
	5	%	6.5	9.3	5.1	7.0	5.3	8.7	6.5	5.7	7.0	6.2	6.8		6.8	6.0	6.7
	6	%	7.3	6.5	6.7	7.6	7.7	10.3	6.1	8.1	13.4	8.0	6.5		8.4	8.8	5.3
	7	%	17.5	15.9	17.0	17.4	16.7	16.2	19.8	18.3	17.6	17.5	17.6		18.3	18.5	16.2
	8	%	20.5	23.4	18.4	22.4	21.8	19.2	19.5	18.1	22.8	21.1	20.1		20.4	19.7	21.3
	9	%	10.2	10.4	12.7	8.5	14.0	5.7	12.3	9.3	3.1	10.5	9.7		9.9	10.2	10.5
	Extremely important (10)	%	29.7	30.4	33.7	27.6	25.9	27.5	24.2	34.6	22.8	26.2	33.1		28.7	26.7	33.0
	Unsure	%	3.3	1.8	3.4	3.9	3.2	4.9	2.1	2.6	0.9	3.1	3.4		2.6	4.0	3.1

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 22 - Do you think Canada should aim to be ahead, at about the same place or be behind other major economies when it comes to taking action on protecting nature?	Total	Unwgt N	2124	200	452	556	154	147	205	303	107	1049	1065	10	525	918	681
		Wgt N	2098	137	483	803	77	64	242	285	7	1018	1069	10	578	716	804
	Ahead	%	52.7	60.5	50.8	52.1	56.7	48.6	50.4	55.2	65.8	52.9	52.4		51.8	48.0	57.5
	At about the same place	%	35.7	32.7	35.8	36.1	31.1	39.1	39.9	33.0	22.1	35.2	36.4		35.5	38.6	33.3
	Behind	%	5.4	3.6	6.0	5.9	5.3	8.2	4.1	4.4	7.6	7.3	3.8		5.5	6.5	4.4
	Unsure	%	6.2	3.1	7.4	5.8	6.9	4.0	5.5	7.4	4.5	4.7	7.5		7.1	6.9	4.8

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 23 - Of the following three statements, which one do you agree with most: [RANDOMIZE]	Total	Unwgt N	2126	201	453	558	154	147	202	304	107	1050	1066	10	526	917	683
		Wgt N	2101	138	484	807	77	64	239	286	7	1020	1071	10	579	715	807
	We don't need to choose between creating jobs and conserving nature. We need to do both in balance	%	59.4	62.7	57.6	58.6	59.3	64.6	60.9	60.6	69.2	57.8	60.8		52.7	56.7	66.6
	Economic development and job creation should be the governments' main focus	%	14.5	17.5	11.7	14.7	15.9	13.0	17.3	14.4	17.5	15.5	13.6		17.9	15.0	11.5
	Conserving our environment should be the governments' main focus	%	19.8	17.3	24.4	19.0	17.6	17.3	17.2	19.0	13.3	21.4	18.2		23.5	20.9	16.1
	Unsure	%	6.3	2.5	6.3	7.7	7.2	5.2	4.6	6.0	0.0	5.3	7.3		5.9	7.4	5.7

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 24 - Which statement do you agree with most: [ROTATE]	Total	Unwgt N	2125	201	453	558	154	147	203	304	105	1049	1066	10	525	916	684
		Wgt N	2103	138	484	807	77	64	240	286	7	1019	1074	10	579	715	809
	I'd be more likely to support a provincial or territorial government in my province/territory if it set out a big and important nature conservation goal, for example: protecting and conserving 30 per cent of land and sea in Canada by 2030	%	69.1	69.5	71.8	68.1	64.8	62.7	68.7	70.2	62.4	69.6	68.5		73.3	67.2	67.8
	I don't support setting big nature conservation goals like that because I feel that other priorities are more important	%	13.0	12.4	10.5	13.3	14.7	15.0	15.3	13.7	32.9	15.6	10.8		11.0	14.0	13.6
	Unsure	%	17.9	18.0	17.6	18.7	20.5	22.4	16.0	16.0	4.6	14.9	20.7		15.7	18.8	18.6

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 25 - Which statement do you agree with most: [RANDOMIZE]	Total	Unwgt N	2122	200	451	556	154	147	204	303	107	1046	1066	10	525	916	681
		Wgt N	2096	137	481	805	77	64	241	284	7	1015	1071	10	577	714	805
	I'd be more likely to support a government if it balanced its resource development projects with protecting more land and sea	%	55.8	58.8	53.9	54.9	57.9	56.3	61.3	54.8	58.7	56.9	55.0		48.4	53.2	63.5
	I'd be more likely to support a government if it focused more on resource development as its first priority	%	12.5	12.3	9.6	14.5	12.7	12.2	14.2	10.2	10.9	15.6	9.5		17.0	13.4	8.3
	I'd be more likely to support a government if it focused more on conserving nature as its first priority	%	19.7	18.6	22.9	17.4	18.4	19.6	15.1	25.4	21.9	18.4	20.9		23.7	20.6	16.0
	Unsure	%	12.0	10.3	13.6	13.2	11.1	11.9	9.4	9.6	8.5	9.2	14.6		10.9	12.8	12.2

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 26 - Do federal and provincial governments in Canada do a very good, good, average, poor or very poor job of collaborating with each other to balance Canada's economic and environmental objectives?	Total	Unwgt N	2126	201	453	556	154	147	205	303	107	1051	1065	10	526	918	682
		Wgt N	2100	138	484	804	77	64	242	285	7	1021	1069	10	579	716	805
	Very good	%	2.8	4.0	1.7	2.9	1.8	4.0	3.4	3.2	1.8	3.5	2.1		7.0	1.6	0.9
	Good	%	16.1	18.9	17.5	15.0	15.4	12.4	15.2	17.1	8.4	18.6	13.8		22.4	14.0	13.3
	Average	%	42.3	45.4	44.2	40.8	38.2	41.1	39.3	45.7	25.0	42.3	42.2		38.9	47.2	40.3
	Poor	%	20.1	14.4	18.1	21.6	27.2	23.1	21.0	18.3	29.2	18.8	21.3		17.9	17.7	23.8
	Very poor	%	8.4	6.5	9.9	7.4	11.7	10.4	12.2	4.7	27.3	9.7	7.1		5.7	9.1	9.7
	Unsure	%	10.4	10.8	8.6	12.2	5.7	9.0	8.9	11.0	8.3	7.0	13.5		8.0	10.5	12.0

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 27 - Who would you trust most to advance a responsible dialogue about the economy and protecting the natural environment? [RANDOMIZE]	Total	Unwgt N	2128	201	453	558	154	147	205	303	107	1050	1068	10	526	919	683
		Wgt N	2104	138	484	807	77	64	242	285	7	1020	1074	10	579	717	808
	Your provincial government	%	8.6	8.5	8.6	9.1	6.5	14.2	6.1	7.9	18.8	9.5	7.7		9.4	7.3	9.0
	The federal government	%	14.6	9.8	13.3	16.7	11.1	9.2	14.8	15.7	7.4	18.4	11.2		15.1	15.5	13.6
	Universities and scientific organizations	%	24.7	26.8	24.7	21.9	24.0	26.1	28.9	27.8	25.1	27.1	22.0		28.1	23.3	23.4
	Industry groups	%	3.0	3.3	1.3	3.0	4.7	4.7	4.6	3.8	3.6	3.4	2.7		4.4	3.5	1.7
	Environmental Groups	%	16.7	19.6	23.5	14.9	21.6	14.3	14.3	10.4	8.8	14.5	18.8		16.6	17.8	15.7
	Indigenous Groups	%	11.5	16.0	13.0	10.3	12.9	13.0	10.3	10.5	26.3	9.2	13.8		11.3	11.8	11.5
	Unsure	%	20.9	16.0	15.7	24.1	19.2	18.5	21.0	23.9	9.9	17.8	23.9		15.1	20.8	25.1

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 28 - In your opinion, what, if anything, is the most important thing federal and provincial governments can do to preserve nature? [OPEN]	Total	Unwgt N	1798	171	385	470	125	118	174	252	103	909	883	6	409	767	622
		Wgt N	1785	119	416	687	63	51	204	237	7	887	891	6	454	592	738
	Cooperate/collaborate with each other	%	6.6	5.0	5.1	7.5	7.9	8.1	7.5	6.0	4.5	6.8	6.5		2.9	4.0	11.0
	Stop developments/developers/urban sprawl	%	4.2	3.7	3.6	5.4	3.4	4.5	3.5	3.0	1.5	2.6	5.8		3.6	2.5	5.9
	Keep the public/people away	%	0.8	0.5	1.2	0.7	0.0	0.5	0.5	1.0	0.0	0.7	0.9		0.9	0.8	0.7
	Develop and set strong regulations/rules/laws for protection	%	5.2	0.5	8.1	4.4	2.3	4.6	7.0	4.1	8.7	6.6	3.9		7.6	5.3	3.8
	Enforce the laws/fine or tax rule breakers/impose penalties/hold companies accountable	%	4.2	1.0	5.4	3.1	5.4	1.6	5.6	6.1	1.7	5.0	3.5		4.4	4.8	3.6
	Nothing/stay out of it	%	2.7	3.6	2.4	3.5	2.8	2.7	2.7	0.8	4.2	3.6	1.9		3.0	3.4	2.0
	Regulate/monitor/limit harmful industries (oil/mining/tech/big business)	%	4.5	1.8	5.2	3.9	4.5	1.5	5.1	6.2	1.5	3.8	5.1		4.8	4.7	4.1
	Work with/listen to Indigenous groups	%	1.7	2.7	1.6	1.9	0.6	1.5	1.5	1.3	6.0	1.1	2.3		1.1	1.9	1.9
	Designating protected areas/protect land and sea	%	7.8	13.3	10.3	5.3	6.6	5.9	8.2	8.5	7.5	7.7	7.7		6.7	8.8	7.8
	Create national parks/park land	%	2.0	1.5	1.5	2.2	3.8	1.8	2.1	2.3	0.0	2.7	1.4		1.4	2.3	2.3
	Educate/communicate with the public on why its important	%	3.2	3.7	1.7	3.5	1.4	3.0	2.4	5.6	2.6	3.6	2.7		4.0	3.4	2.5
	Provide or designate funding/resources	%	5.6	9.9	4.7	5.9	4.8	5.5	5.8	4.4	5.0	6.3	5.0		8.8	5.8	3.6
	Just do it/take action/follow through	%	4.5	4.8	3.6	4.6	4.6	5.3	4.2	6.0	2.9	4.9	4.2		3.5	5.1	4.7
	More research	%	0.2	0.6	0.2	0.2	0.9	0.0	0.0	0.5	0.0	0.1	0.4		0.4	0.3	0.1
	More recycling/reduce waste	%	1.9	3.6	3.1	1.5	2.1	1.0	1.0	1.2	0.0	1.4	2.5		1.9	1.6	2.1
	Limit pollution/CO2 emissions	%	2.9	2.6	3.0	3.6	0.9	3.7	0.5	3.2	1.6	2.1	3.5		3.9	3.1	2.2

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

		Region									Gender			Age		
		Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Listen to and work with experts (academics, scientists, environmental groups)	%	2.8	1.0	2.6	2.8	3.0	3.5	4.2	3.1	0.9	2.1	3.5		2.7	2.6	3.1
Listen to and work with the public/local community/stakeholders	%	1.0	0.7	1.1	0.9	0.7	0.8	0.0	2.0	10.2	0.9	1.1		1.1	0.8	1.2
Have greater transparency	%	0.8	0.5	0.3	1.5	0.7	1.6	0.0	0.0	1.0	0.6	0.9		0.1	0.9	1.0
Other	%	6.7	9.7	6.0	6.7	4.5	10.0	8.4	5.2	10.8	8.2	5.4		9.9	6.6	4.9
Shift to sustainable/renewable sources and away from oil/gas	%	2.8	1.1	3.1	2.5	6.7	0.0	3.1	3.1	1.6	3.0	2.4		3.5	3.4	1.8
Plant more trees/halt forestry destruction	%	1.8	3.3	1.5	1.5	3.4	2.5	0.0	3.6	0.0	2.1	1.6		2.6	1.6	1.5
Restrict hunting/fishing/animal agriculture	%	1.2	1.2	1.5	0.9	2.1	2.5	0.5	1.6	0.9	0.6	1.8		1.5	1.4	0.8
Reduce/stop immigration	%	0.5	0.5	0.0	0.6	2.5	0.0	0.0	1.2	0.0	0.7	0.3		0.4	0.4	0.7
Reduce/eliminate plastics	%	0.6	0.0	0.9	0.7	0.0	0.0	0.0	0.6	0.0	0.6	0.6		0.9	0.7	0.2
Protect animals/wildlife habitats/stop extinction	%	1.0	0.6	0.2	1.8	2.8	0.5	0.5	0.4	0.9	0.5	1.5		1.3	0.6	1.1
Balance this and the economy/create jobs/growth	%	0.7	1.9	0.6	0.3	0.0	1.3	1.1	0.8	6.5	0.4	1.0		0.2	1.4	0.4
Create taskforce/department for this	%	0.5	0.5	0.9	0.7	0.0	0.8	0.0	0.0	0.0	0.8	0.3		1.1	0.2	0.4
Stop depleting and profiting off the land/our resources	%	1.4	1.5	2.1	1.0	2.5	2.3	1.3	0.7	1.9	1.0	1.7		2.3	1.8	0.5
Reward/incentivize people to protect nature/recycle	%	0.7	0.0	1.0	0.5	0.7	0.5	0.8	1.2	0.0	1.0	0.4		0.9	0.8	0.4
Prioritize this	%	1.0	0.0	1.7	1.1	0.9	1.3	0.5	0.7	0.9	1.1	1.0		0.2	0.6	1.9
Set realistic goals/use common sense	%	1.2	1.3	0.9	1.0	0.9	0.0	2.5	1.4	2.0	1.8	0.6		0.6	1.1	1.6
Push for electric vehicles	%	0.3	0.0	0.6	0.2	0.0	0.0	0.0	0.4	0.0	0.5	0.0		0.0	0.6	0.1
Fire prevention	%	0.1	0.0	0.0	0.0	0.0	0.0	0.4	0.4	0.0	0.1	0.1		0.0	0.1	0.1
Address/halt climate change	%	0.7	0.4	0.2	1.2	0.0	0.8	0.5	0.4	1.4	0.5	0.8		0.0	0.8	1.0
Keep it up/keep doing what they are doing	%	0.5	0.7	0.8	0.2	0.0	0.0	0.0	1.6	0.9	0.7	0.4		0.6	0.1	0.8
Stop/ban spraying/dumping chemicals and toxic waste	%	0.5	1.3	0.0	0.6	0.0	0.5	0.5	0.4	0.0	0.5	0.4		0.5	0.4	0.5

		Region									Gender			Age		
		Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Monitor protected areas for changes	%	0.6	1.3	0.3	0.4	0.0	0.9	0.7	1.2	0.0	0.7	0.4		0.4	0.3	0.9
Hire more rangers/officers to enforce rules	%	0.2	0.0	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.2		0.0	0.0	0.4
Lobbyist/special interest groups should not be involved	%	0.3	0.0	0.0	0.7	0.9	0.0	0.0	0.3	0.0	0.7	0.0		0.5	0.1	0.4
Charge rates/fees for use of land	%	0.3	0.0	0.0	0.6	0.0	0.0	0.5	0.0	0.0	0.0	0.6		0.0	0.2	0.6
Clean up existing areas	%	0.3	0.0	0.0	0.2	0.0	0.0	1.2	0.4	0.9	0.4	0.1		0.0	0.0	0.7
Don't/stop wasting taxpayer money	%	0.3	0.0	0.3	0.6	0.0	0.0	0.0	0.0	0.0	0.6	0.0		0.6	0.2	0.2
Unsure	%	13.1	13.8	12.6	13.2	15.8	18.8	15.5	9.2	11.6	10.8	15.5		9.0	14.3	14.6

Protected areas are areas on land or at sea which receive recognised protection from the government or another official organisation due to their natural, ecological or cultural value. Do you agree, somewhat agree, somewhat disagree or disagree with the following statements: [RANDOMIZE]

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 29 - Protected areas play an important role in addressing climate change	Total	Unwgt N	2126	201	452	557	154	146	205	304	107	1049	1067	10	525	918	683
		Wgt N	2101	138	483	805	77	64	242	286	7	1019	1072	10	578	717	807
	Agree	%	56.1	59.4	63.4	52.1	47.4	56.2	50.8	60.1	54.9	52.4	59.3		50.7	54.7	61.1
	Somewhat agree	%	29.0	28.4	25.6	30.2	34.6	25.7	30.3	30.1	13.2	31.7	26.6		34.8	28.9	24.9
	Somewhat disagree	%	4.2	2.7	3.4	5.7	5.1	6.3	4.5	1.3	11.6	4.8	3.7		6.1	4.3	2.9
	Disagree	%	3.1	2.5	2.0	3.1	3.5	2.8	5.3	2.9	12.9	4.5	1.8		2.2	3.8	3.0
	Unsure	%	7.6	7.1	5.6	9.0	9.4	9.0	9.1	5.6	7.4	6.5	8.7		6.2	8.3	8.1

2022-2220 – Canadian Parks and Wilderness Society (CPAWS) – National Survey – STAT SHEET

Protected areas are areas on land or at sea which receive recognised protection from the government or another official organisation due to their natural, ecological or cultural value. Do you agree, somewhat agree, somewhat disagree or disagree with the following statements: [RANDOMIZE]

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 30 - Protected areas help prevent biodiversity loss	Total	Unwgt N	2121	200	452	557	154	146	205	300	107	1045	1066	10	523	916	682
		Wgt N	2097	137	483	805	77	64	242	282	7	1016	1071	10	576	715	806
	Agree	%	59.9	64.2	66.0	54.7	53.4	58.3	60.0	63.9	73.4	59.7	60.0		56.4	58.9	63.3
	Somewhat agree	%	27.8	23.0	24.3	30.3	31.8	28.9	29.2	26.8	9.5	29.8	26.1		31.5	28.4	24.5
	Somewhat disagree	%	2.5	2.4	2.6	2.8	2.1	2.9	1.6	2.0	3.7	2.5	2.4		3.5	2.8	1.4
	Disagree	%	1.7	0.0	1.3	2.4	2.3	0.6	2.9	0.0	7.4	1.9	1.6		1.6	1.9	1.6
	Unsure	%	8.1	10.3	5.7	9.8	10.3	9.3	6.4	7.2	6.0	6.2	9.9		6.9	7.9	9.2

Protected areas are areas on land or at sea which receive recognised protection from the government or another official organisation due to their natural, ecological or cultural value. Do you agree, somewhat agree, somewhat disagree or disagree with the following statements: [RANDOMIZE]

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 31 - Protected areas support a healthy sustainable economy	Total	Unwgt N	2125	201	453	557	154	147	205	302	106	1049	1066	10	526	919	680
		Wgt N	2101	138	484	805	77	64	242	284	7	1019	1072	10	579	717	805
	Agree	%	45.6	55.8	47.6	44.8	37.2	41.8	41.9	45.9	46.4	42.9	48.2		41.8	43.7	50.1
	Somewhat agree	%	36.7	33.8	35.9	36.9	40.9	39.7	38.1	36.2	28.3	38.6	34.9		40.6	37.6	33.1
	Somewhat disagree	%	5.4	3.0	5.3	5.8	5.7	8.8	5.2	4.9	7.4	6.6	4.3		8.6	4.9	3.6
	Disagree	%	2.1	1.2	2.4	1.2	3.9	2.4	4.4	1.7	8.5	2.9	1.3		1.0	2.6	2.3
	Unsure	%	10.2	6.2	8.9	11.3	12.3	7.3	10.4	11.3	9.4	8.9	11.3		8.0	11.2	10.9

Protected areas are areas on land or at sea which receive recognised protection from the government or another official organisation due to their natural, ecological or cultural value. Do you agree, somewhat agree, somewhat disagree or disagree with the following statements: [RANDOMIZE]

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 32 - Protected areas support human well-being	Total	Unwgt N	2126	201	453	557	154	147	205	302	107	1049	1067	10	525	918	683
		Wgt N	2102	138	484	805	77	64	242	284	7	1019	1073	10	578	716	808
	Agree	%	55.0	55.7	62.4	50.9	49.3	53.5	48.5	60.5	69.9	52.9	56.6		54.7	49.8	59.7
	Somewhat agree	%	33.7	33.8	29.5	35.8	35.7	35.0	38.3	30.7	17.3	36.6	31.2		34.1	36.9	30.7
	Somewhat disagree	%	3.5	3.2	2.2	3.8	4.4	5.3	3.9	3.7	2.7	3.7	3.3		4.6	4.3	2.0
	Disagree	%	1.3	0.0	1.3	1.6	2.0	0.6	2.3	0.0	7.8	1.0	1.6		1.6	1.0	1.4
	Unsure	%	6.5	7.3	4.5	7.8	8.6	5.7	7.0	5.1	2.4	5.7	7.3		5.0	8.0	6.3

			Region									Gender			Age		
			Canada 2022-10	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Territories	Male	Female	Other	18 to 34	35 to 54	55 plus
Question 33 - Thinking of federal elections, which federal party do you usually vote for: [RANDOMIZE]	Total	Unwgt N	2133	201	455	560	154	147	205	304	107	1052	1071	10	529	919	685
		Wgt N	2110	138	486	810	77	64	242	286	7	1023	1077	10	583	717	810
	Liberal Party of Canada	%	30.2	37.5	31.8	35.2	32.5	16.4	15.1	25.6	16.3	30.8	29.9		28.0	28.8	33.1
	Conservative Party of Canada	%	22.5	21.2	12.4	23.9	21.7	29.6	39.5	21.0	14.0	25.0	20.3		17.1	23.7	25.4
	New Democratic Party of Canada	%	14.5	13.5	10.3	12.2	11.9	18.8	22.5	21.4	13.9	13.6	15.3		19.1	16.4	9.4
	Bloc Quebecois	%	3.6	0.0	15.6	0.0	0.0	0.0	0.0	0.0	0.0	3.9	3.4		2.3	2.0	6.0
	Green Party of Canada	%	4.1	4.6	5.1	3.8	1.1	6.5	2.1	4.8	1.8	4.3	3.8		6.4	4.1	2.4
	People's Party of Canada	%	2.5	1.7	2.3	3.8	3.1	0.7	1.3	0.9	2.5	2.9	2.1		3.5	2.6	1.7
	I don't have a party I regularly vote for	%	21.3	21.0	20.4	20.3	28.7	24.6	18.7	24.8	50.1	18.5	23.7		22.1	21.3	20.8
	Refuse	%	1.2	0.6	2.0	0.8	0.5	2.5	0.8	1.5	1.4	1.1	1.3		1.5	1.0	1.2
	Other	%	0.1	0.0	0.2	0.0	0.5	0.7	0.0	0.0	0.0	0.0	0.1		0.1	0.2	0.0