Majority see a politician's support of trucker protest in Ottawa as negative.

Impression of a politician if they had openly supported the trucker protest

Would you have a more positive, somewhat more positive, somewhat more negative or more negative impression of a Politician if they had openly supported the trucker protest in Ottawa or would it have no impact on your impression of them?

Net Score
-48.7

2% 13%
8%
8%
6%
64%
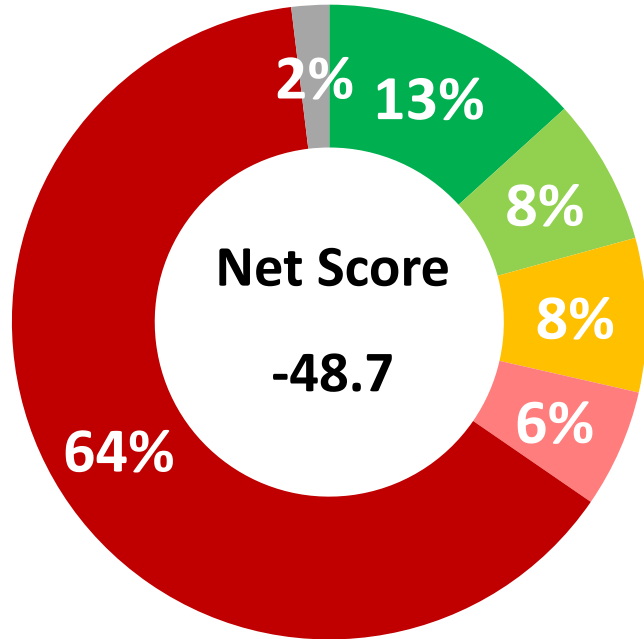
- ■ More positive impression
- ■ Somewhat more positive impression
- ■ No impact on impression
- ■ Somewhat more negative impression
- ■ More negative impression
- ■ Unsure

"

Seven in ten Canadians (70%) say that they would have a more negative or a somewhat more negative impression of a politician if they had openly supported the trucker protest in Ottawa. Quebec residents are more likely to have a more negative impression (70%) than those from the prairies (58%).

"

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 27th to 29th, 2022, n=1073, accurate 3.0 percentage points plus or minus, 19 times out of 20.

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Impression of a politician if they had openly supported the trucker protest by demographics

Q Would you have a more positive, somewhat more positive, somewhat more negative or more negative impression of a Politician if they had openly supported the trucker protest in Ottawa or would it have no impact on your impression of them?

More positive impression/ Somewhat more positive impression				
Atlantic (n=100)	Quebec (n=250)	Ontario (n=373)	Prairies (n=200)	BC (n=150)
21.9%	**13.3%**	**22.6%**	**26.9%**	**19.2%**
Men (n=560)	Women (n=513)	18 to 34 (n=219)	35 to 54 (n=413)	55 plus (n=441)
22.8%	**18.8%**	**24.5%**	**24.3%**	**14.9%**

More negative impression/ Somewhat more negative impression				
Atlantic (n=100)	Quebec (n=250)	Ontario (n=373)	Prairies (n=200)	BC (n=150)
65.4%	**79.3%**	**66.9%**	**64.2%**	**69.5%**
Men (n=560)	Women (n=513)	18 to 34 (n=219)	35 to 54 (n=413)	55 plus (n=441)
66.8%	**72.1%**	**65.5%**	**65.0%**	**76.4%**

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
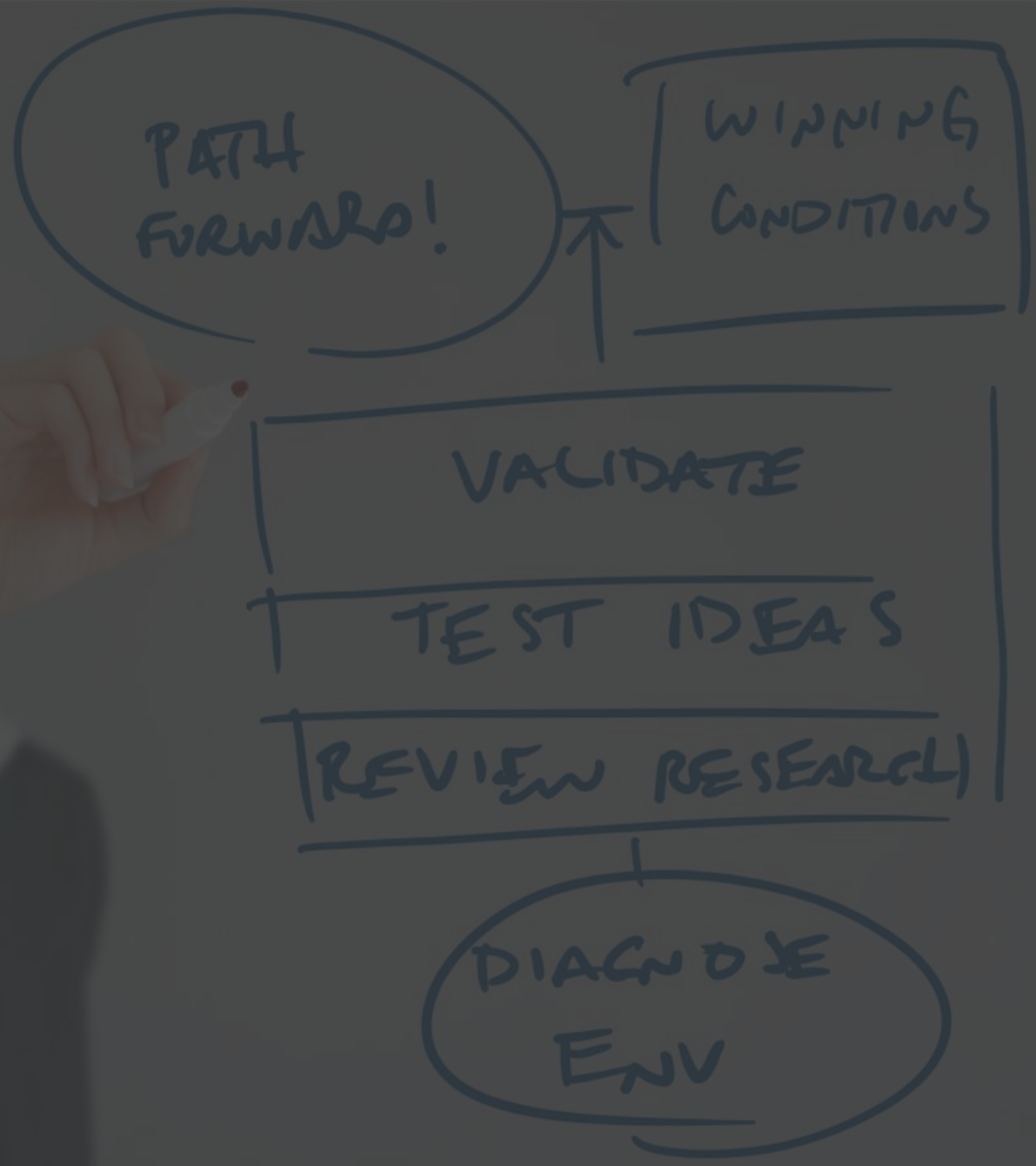
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Impression of a politician if they had openly supported the trucker protest by demographics continued

Q Would you have a more positive, somewhat more positive, somewhat more negative or more negative impression of a Politician if they had openly supported the trucker protest in Ottawa or would it have no impact on your impression of them?

No impact on impression

Atlantic (n=100)	Quebec (n=250)	Ontario (n=373)	Prairies (n=200)	BC (n=150)
8.6%	**5.7%**	**9.0%**	**7.5%**	**8.4%**

Men (n=560)	Women (n=513)	18 to 34 (n=219)	35 to 54 (n=413)	55 plus (n=441)
8.5%	**7.2%**	**7.6%**	**8.9%**	**7.1%**

Unsure

Atlantic (n=100)	Quebec (n=250)	Ontario (n=373)	Prairies (n=200)	BC (n=150)
4.1%	**1.7%**	**1.5%**	**1.5%**	**2.9%**

Men (n=560)	Women (n=513)	18 to 34 (n=219)	35 to 54 (n=413)	55 plus (n=441)
1.9%	**2.0%**	**2.4%**	**1.9%**	**1.6%**

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 27th to 29th, 2022, n=1073, accurate 3.0 percentage points plus or minus, 19 times out of 20.

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METHODOLOGY

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1073 Canadians, 18 years of age or older, between August 27th and 29th, 2022 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialing with a maximum of five call backs.

The margin of error for this survey is ±3.0 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description
Research sponsor	CTV News	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1073 Randomly selected individuals.		
Source of Sample	Nanos Hybrid Probability Panel	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Type of Sample	Probability		
Margin of Error	±3.0 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey		
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Estimated Response Rate	13 percent, consistent with industry norms.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Number of Calls	Maximum of five call backs to those recruited.	Question Content	Topics on the omnibus ahead of the survey content included: political and economic issues, medical assistance in dying and COVID-19 vaccines.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Field Dates	August 27th to 29th, 2022.		
Language of Survey	The survey was conducted in both English and French.	Research/Data Collection Supplier	Nanos Research
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.

TECHNICAL NOTE

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TABULATIONS

					Region				Gender		Age		
			Canada 2022-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Would you have a more positive, somewhat more positive, somewhat more negative or more negative impression of a Politician if they had openly supported the trucker protest in Ottawa or would it have no impact on your impression of them?	Total	Unwgt N	1073	100	250	373	200	150	560	513	219	413	441
		Wgt N	1000	67	233	381	186	133	488	512	273	341	386
	More positive impression	%	13.3	14.6	9.0	13.2	17.7	14.0	13.9	12.7	15.7	15.1	9.9
	Somewhat more positive impression	%	7.5	7.3	4.3	9.4	9.2	5.2	8.9	6.1	8.8	9.1	5.0
	Somewhat more negative impression	%	6.0	6.4	9.3	4.8	5.8	3.9	5.5	6.5	7.3	5.5	5.6
	More negative impression	%	63.5	59.0	70.0	62.1	58.3	65.6	61.3	65.6	58.2	59.5	70.8
	No impact on impression	%	7.8	8.6	5.7	9.0	7.5	8.4	8.5	7.2	7.6	8.9	7.1
	Unsure	%	1.9	4.1	1.7	1.5	1.5	2.9	1.9	2.0	2.4	1.9	1.6

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,073 Canadians, 18 years of age or older, between August 27th and 29th, 2022. The margin of error for this survey is ±3.0 percentage points, 19 times out of 20.

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