

Importance of keeping our healthcare system strong continues to score an all-time high – confidence in ability to do so drops to all-time low.

# Key Findings

1

## IMPORTANCE SCORE CHANGES

The importance scores for social issues have remained relatively steady since 2021 except responding to public health threats like a pandemic (mean of 8.3) which registered a noticeable drop from 2021 (mean of 9.0). Ensuring Canadians have a high standard of living scores an all-time high (mean of 8.4), as well as keeping our healthcare system strong which continues its all-time high recorded since 2020 (mean of 9.3).

2

## CONFIDENCE SCORE CHANGES

The confidence scores for social issues have in general lower compared to 2021 with the largest drop being registered by those who are confident (seven per cent) or somewhat confident (26%) in our ability as a nation to find solutions for keeping our healthcare system strong (2021: 11% confident, 39% somewhat confident), which is also an all-time low since tracking started in 2012.

3

## LEVEL OF IMPORTANCE

Consistent with the waves from 2021, Canadians have the highest importance in terms of Canada's future to keeping our healthcare system strong (mean of 9.3), followed by investing in our education system (mean of 8.8), while giving the lowest level of importance to encouraging Canadian culture (mean of 7.3).

4

## LEVEL OF CONFIDENCE

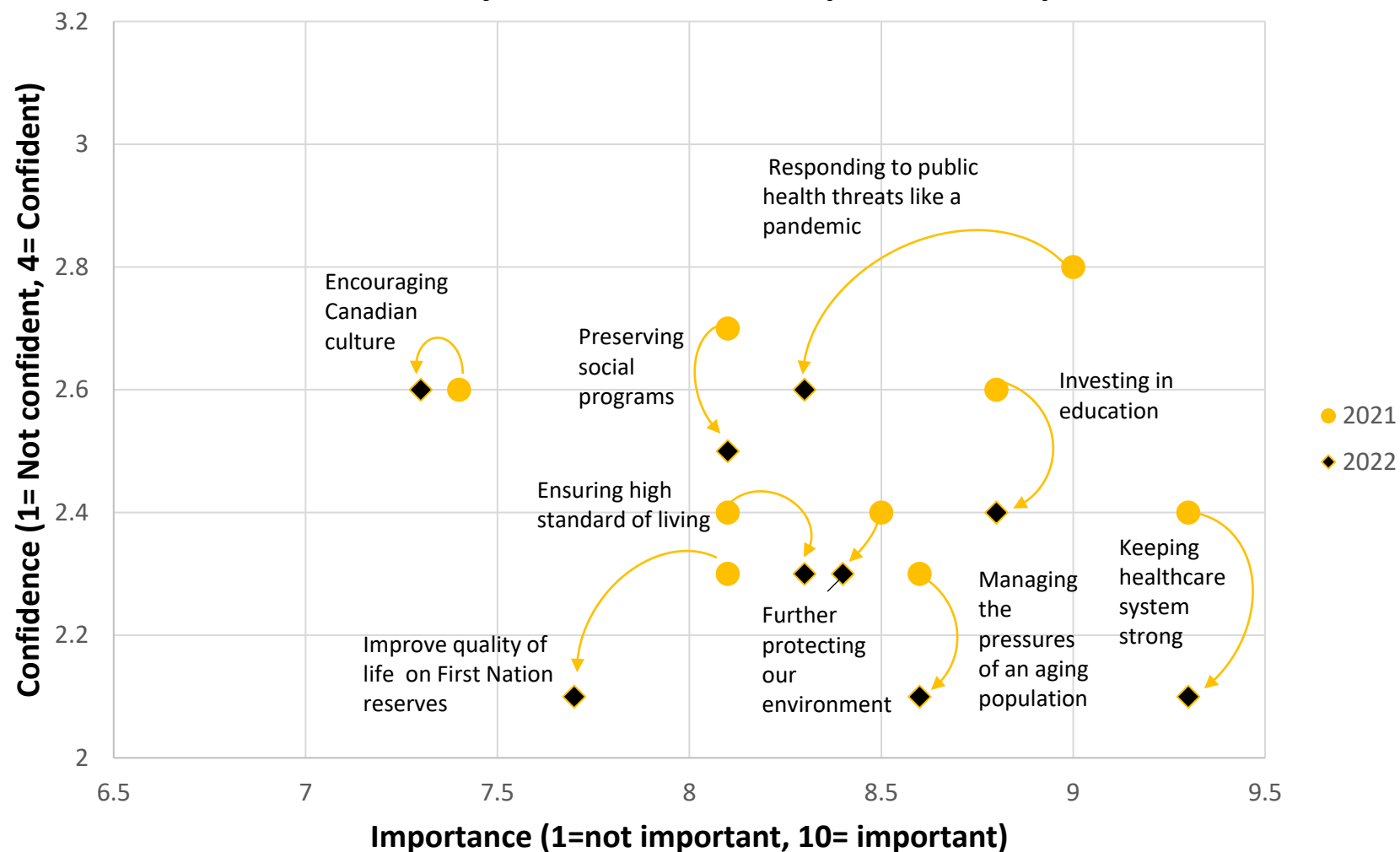
Canadians have the highest confidence level in the government's ability to encourage Canadian Culture, with 11 per cent confident and 45 per cent somewhat confident, while giving the lowest confidence level to keeping our healthcare system strong (six per cent confident, 26% somewhat confident).

# 2021-2022 Social and Environmental Policy

Q

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future? [Randomize]

Canada Policy - Confidence vs. Importance Map 2021 vs 2022



Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# 2021-2022 Social and Environmental Policy Map Table

Q

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future? [Randomize]

		2021	2022	Change
Keeping our healthcare system strong	Importance (Mean score out of ten)	9.3	9.3	-
	Confidence (Out of four)	2.4	2.1	-0.3
Investing in our education system	Importance (Mean score out of ten)	8.8	8.8	-
	Confidence (Out of four)	2.6	2.4	-0.2
Managing the pressures of an aging population	Importance (Mean score out of ten)	8.6	8.6	-
	Confidence (Out of four)	2.3	2.1	-0.2
Ensuring that Canadians have a high standard of living	Importance (Mean score out of ten)	8.1	8.4	+0.3
	Confidence (Out of four)	2.4	2.3	-0.1
Further protecting our environment	Importance (Mean score out of ten)	8.5	8.3	-0.2
	Confidence (Out of four)	2.4	2.3	-0.1

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# 2021-2022 Social and Environmental Policy Map Table

Q

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future? [Randomize]

		2021	2022	Change
Preserving social programs	Importance (Mean score out of ten)	8.1	8.1	-
	Confidence (Out of four)	2.7	2.5	-0.2
Improving the quality of life for first nations living on reserves	Importance (Mean score out of ten)	8.1	7.7	-0.4
	Confidence (Out of four)	2.3	2.1	-0.2
Encouraging Canadian culture	Importance (Mean score out of ten)	7.4	7.3	-0.1
	Confidence (Out of four)	2.6	2.6	-
Responding to public health threats like a pandemic	Importance (Mean score out of ten)	9.0	8.3	-0.7
	Confidence (Out of four)	2.8	2.6	-0.2

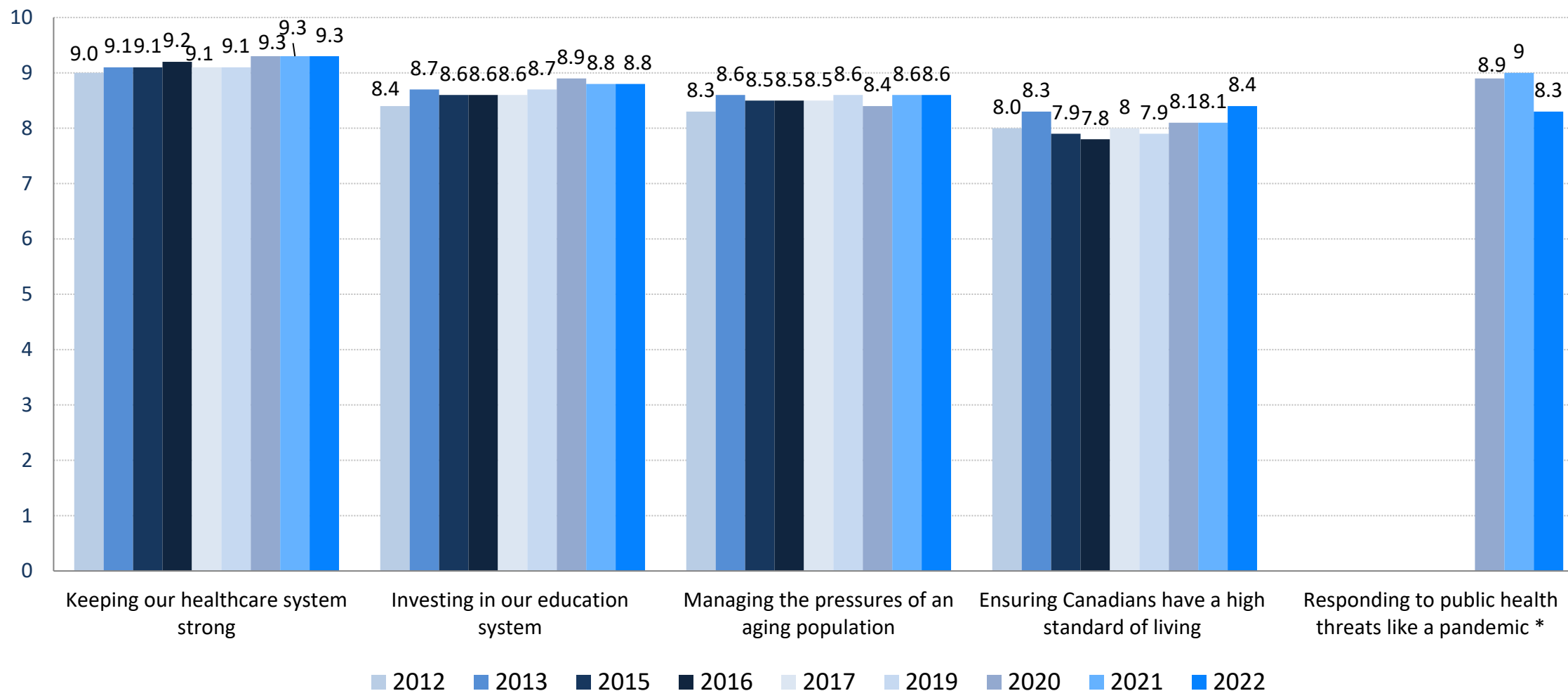
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.



# Importance of social and environmental challenges

Q

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future? [Randomize]

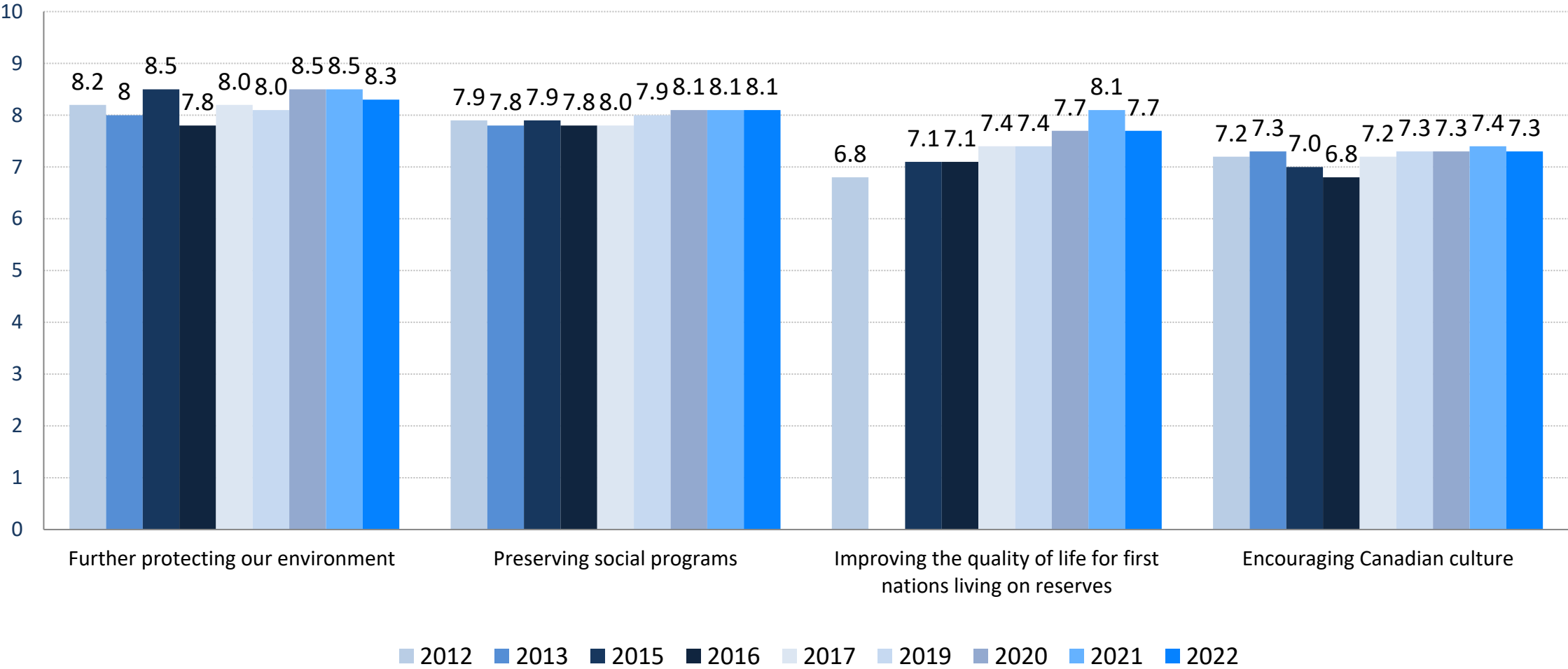


\*added in 2020

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Importance of social and environmental challenges

Q For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada’s future? [Randomize]



Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

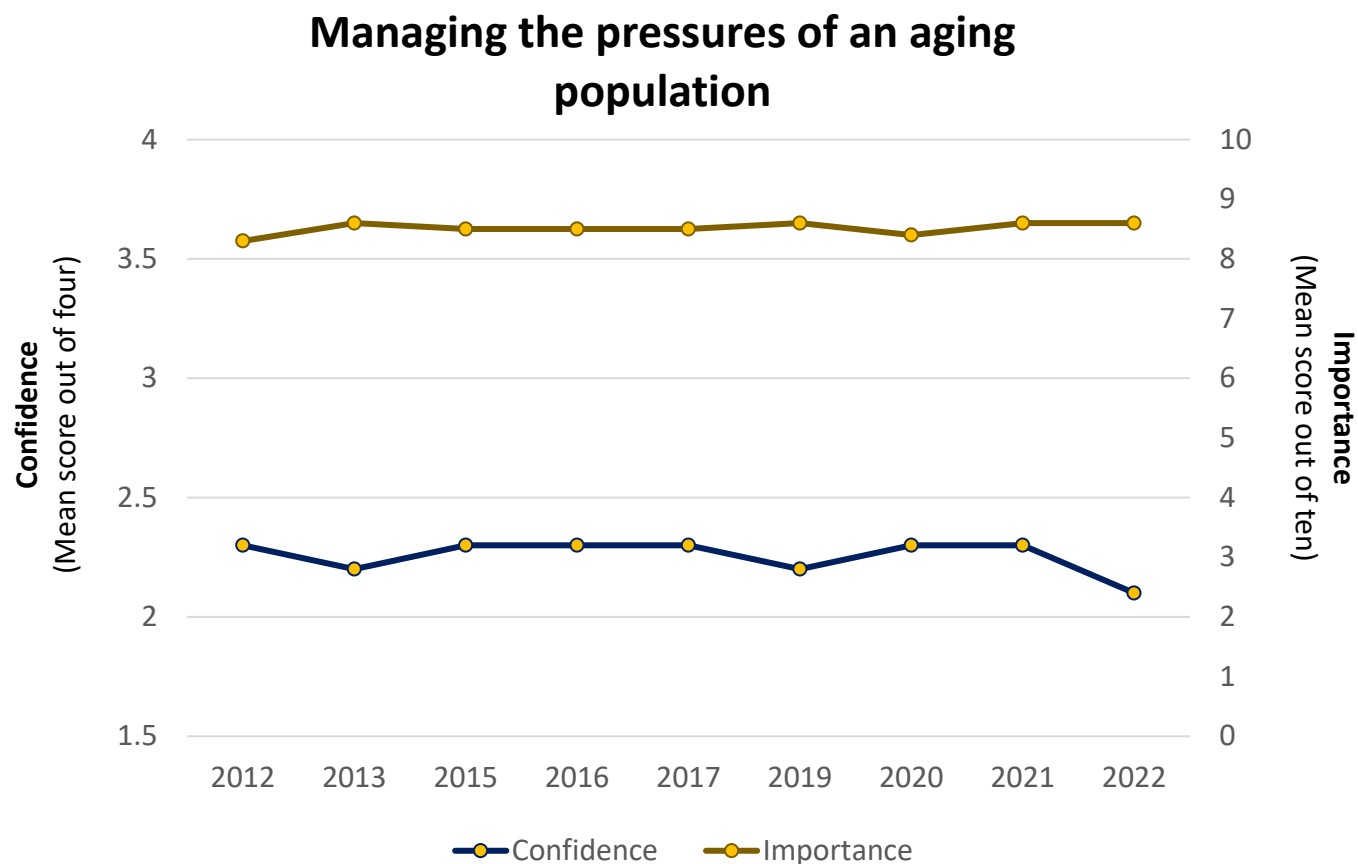


# Managing the pressures of an aging population – Policy chart

Q

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]

Managing the pressures of an aging population



Importance of managing the pressures of an aging population continues to remain stable in 2022 compared to the previous years, while confidence levels in the government's ability to do so fall at an all-time low.

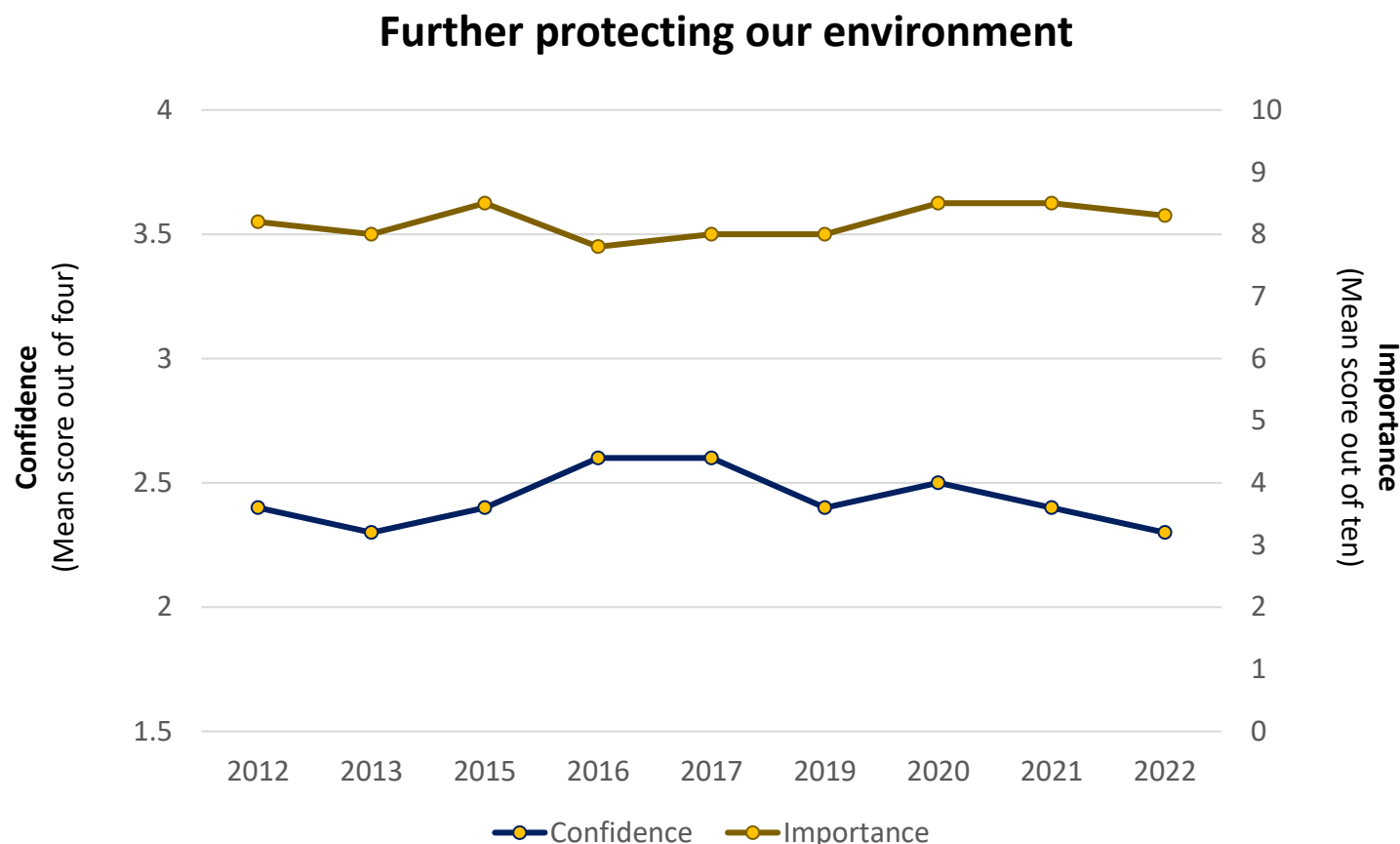


# Protecting our environment – Policy chart

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For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]

## Further protecting our environment



Importance of further protecting our environment remain stable since 2020, while confidence levels in the government's ability to do so have been progressively falling since 2017 with a small uptick in 2020.

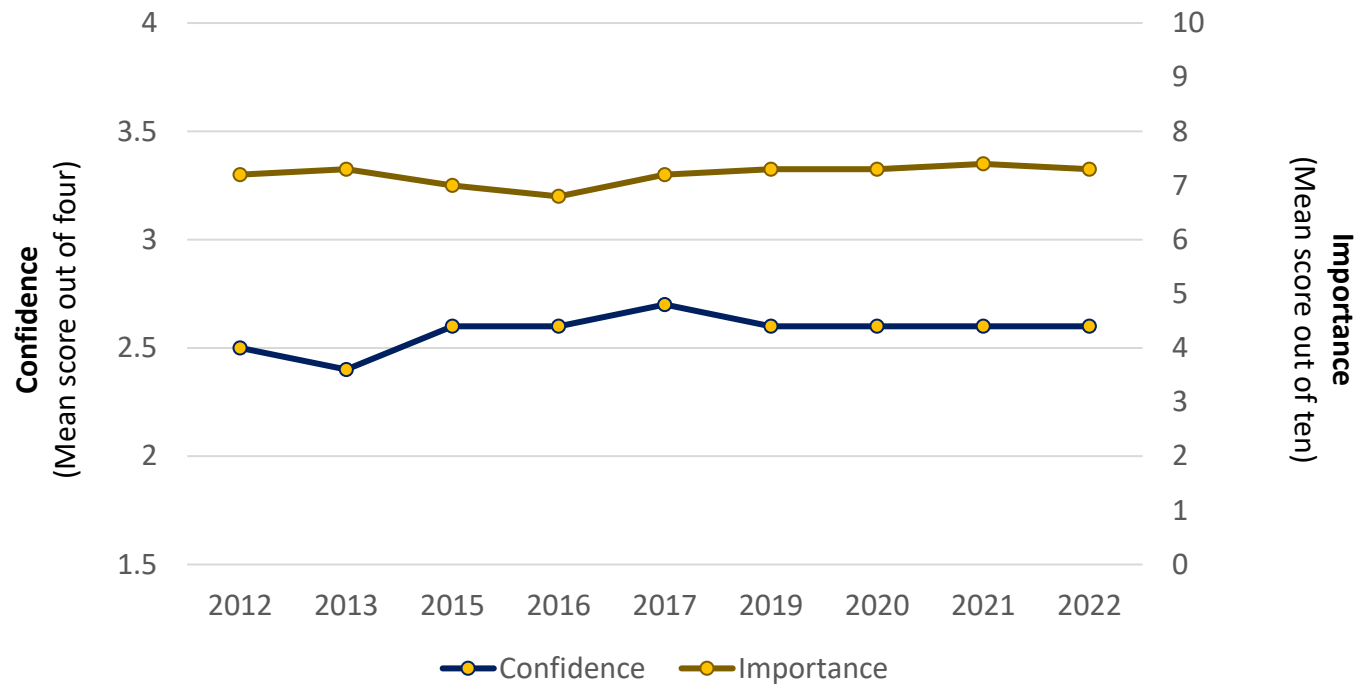
# Encouraging Canadian culture – Policy chart

Q

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]

## Encouraging Canadian culture

### Encouraging Canadian culture



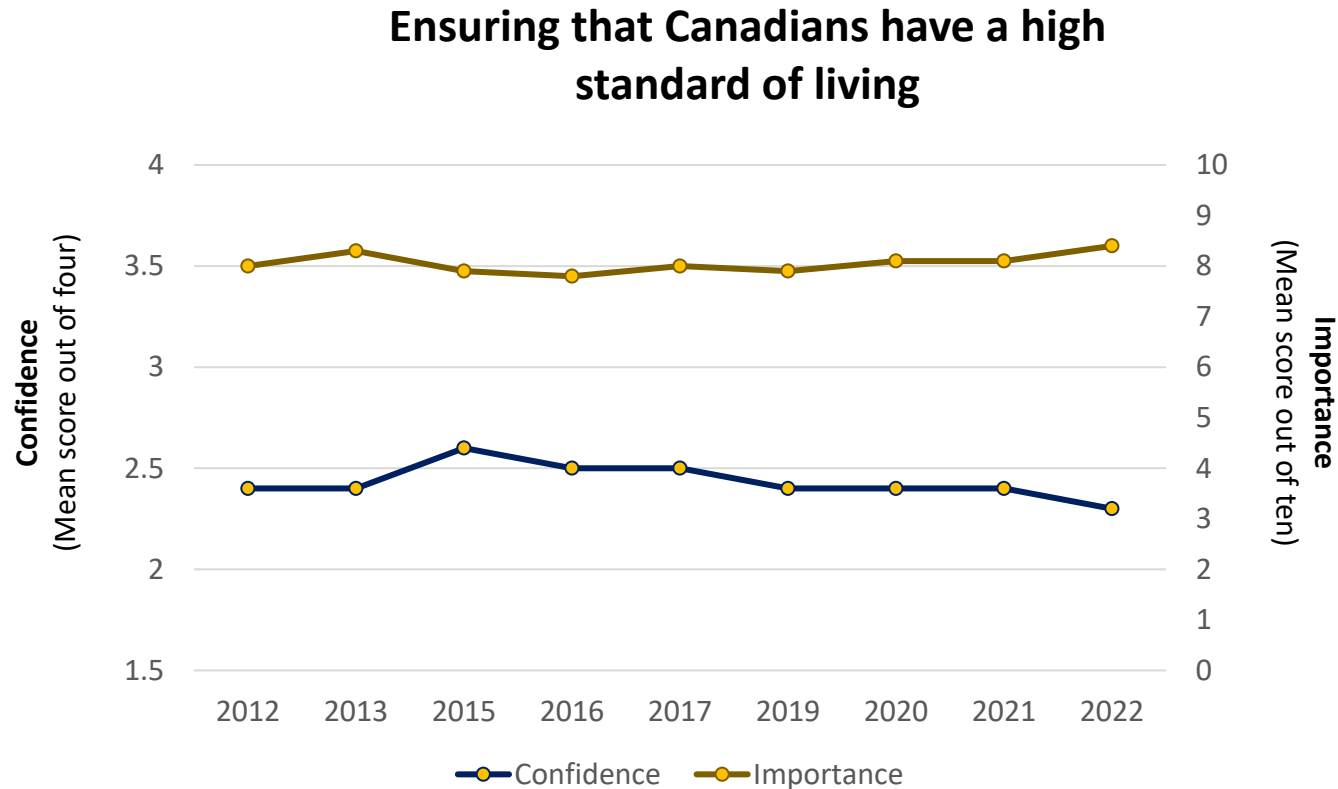
Levels of importance of encouraging Canadian culture as well as confidence in the government's ability to do so have remained about the same since 2019, and are at about the same levels as 2012 when tracking began.

# High standard of living for Canadians – Policy chart

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For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]

Ensuring that Canadians have a high standard of living



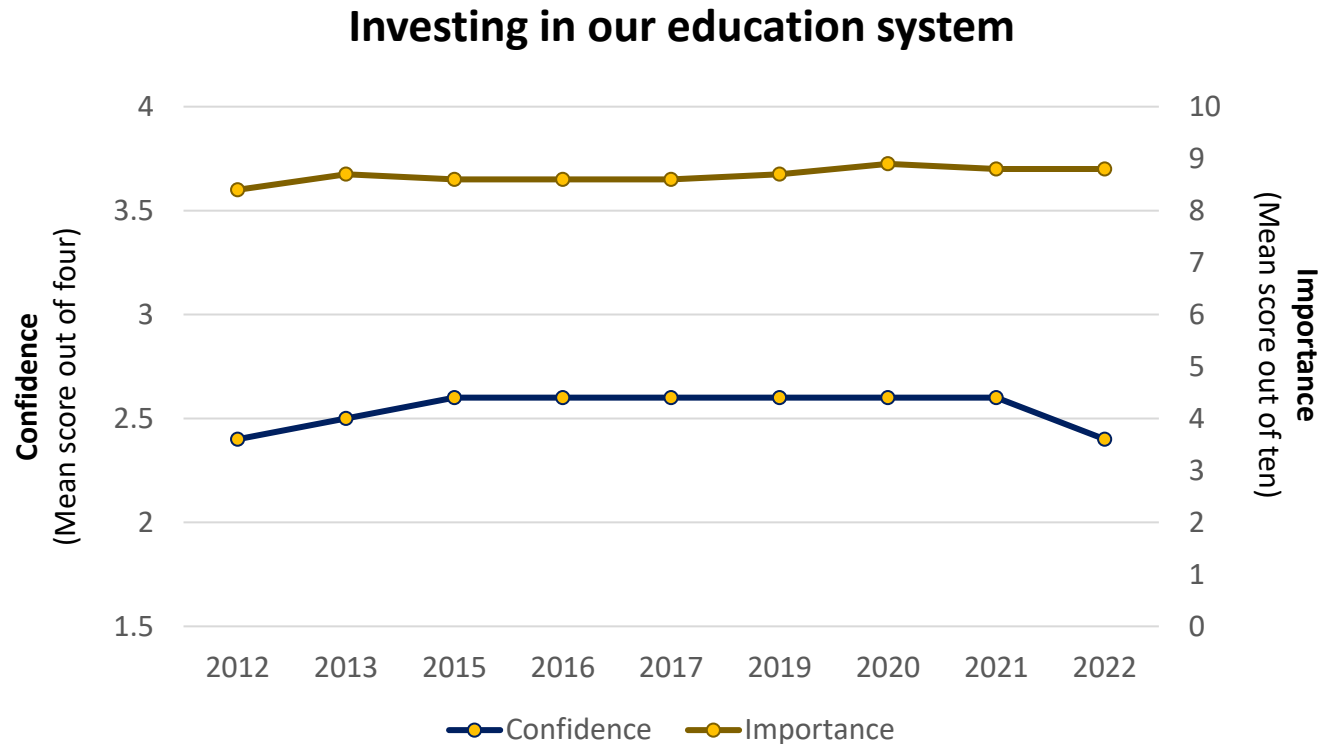
While the level of importance of ensuring that Canadians have a high standard of living is at an all-time high in 2022, the confidence in the government's ability to do so has been dropping since 2015 and is at an all-time low.

# Investing in our education system – Policy chart

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For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]

## Investing in our education system



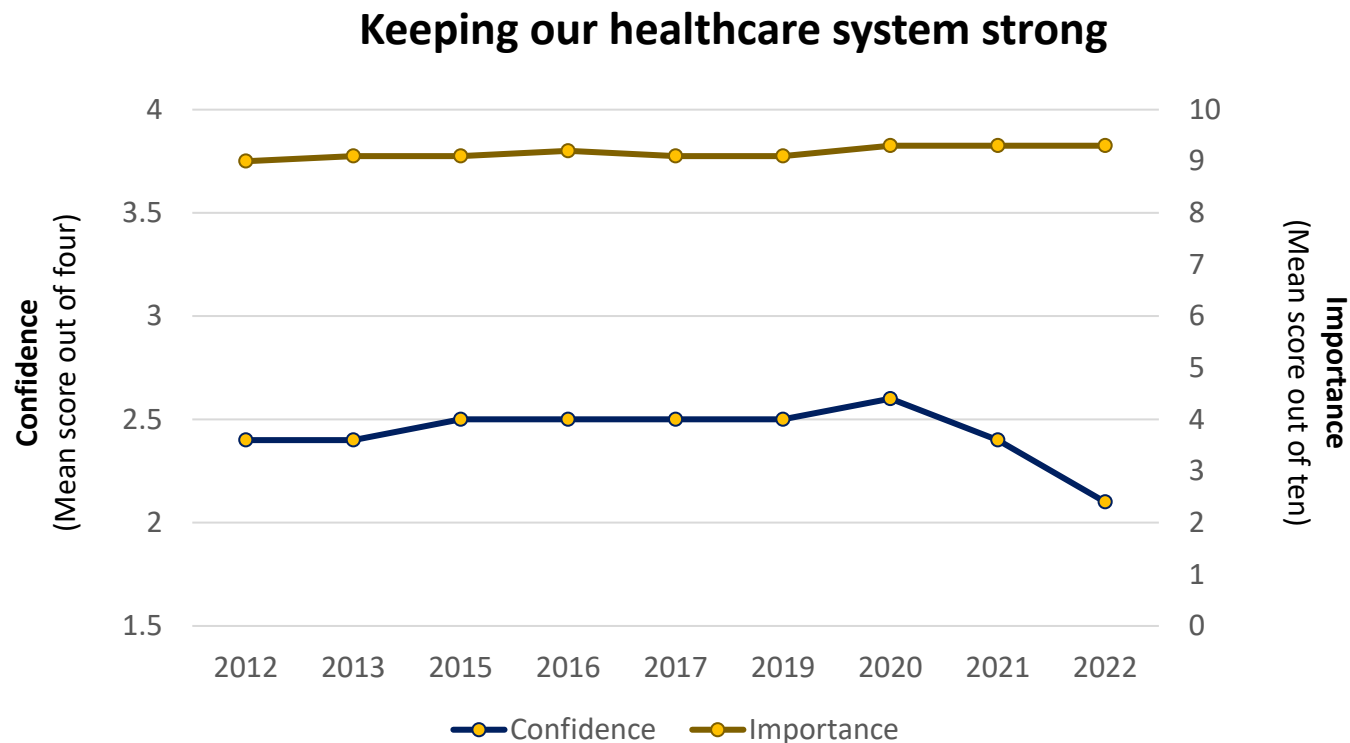
The level of importance of investing in our education system has been mostly stable, confidence in the government's ability to do so has slightly dropped after remaining the same since 2015.

# Strong healthcare system – Policy chart

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For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]

## Keeping our healthcare system strong



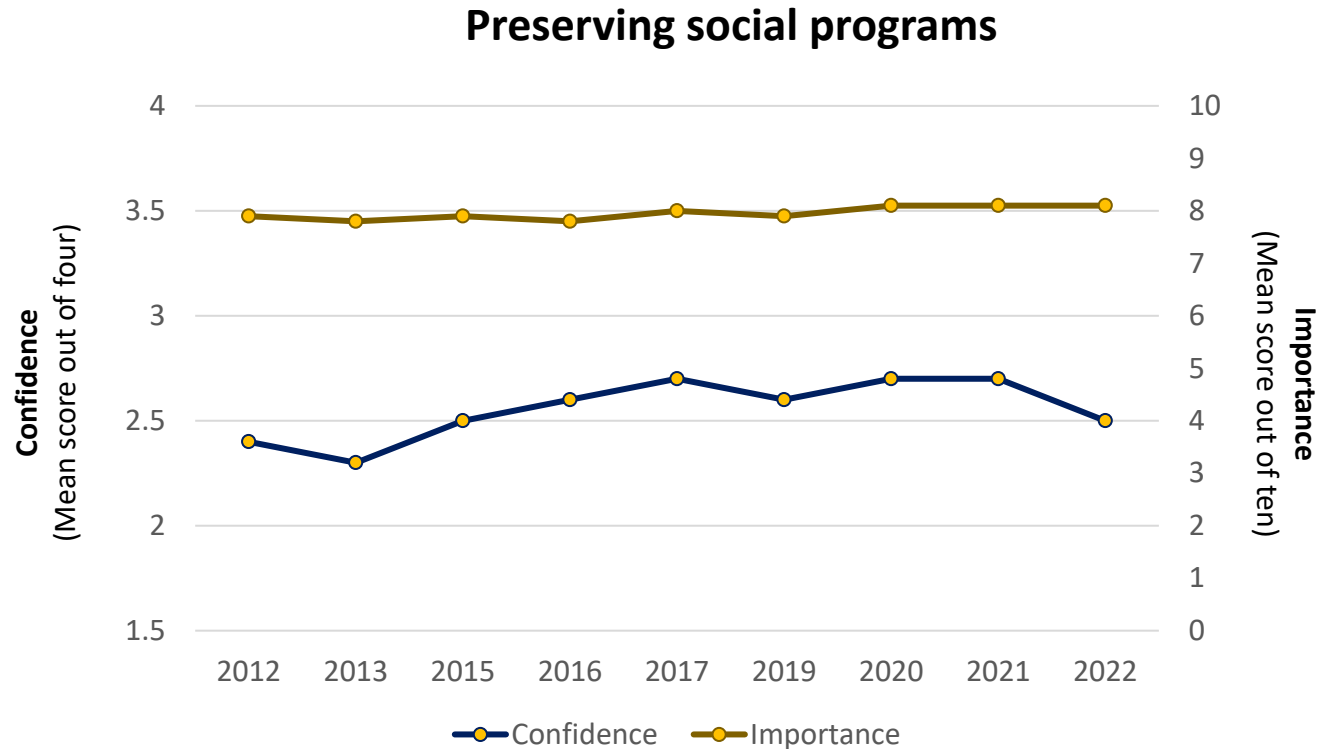
The importance of keeping our healthcare system strong has remained stable since 2012, while confidence in the government's ability to do so continues to fall since 2020

# Preserving social programs Policy chart

Q

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]

## Preserving social programs



The importance of preserving social programs has remained about the same since tracking began in 2012, as for the confidence in the government's ability to do so, it is slightly lower compared to the previous years but is still higher than the all-time low in 2013.

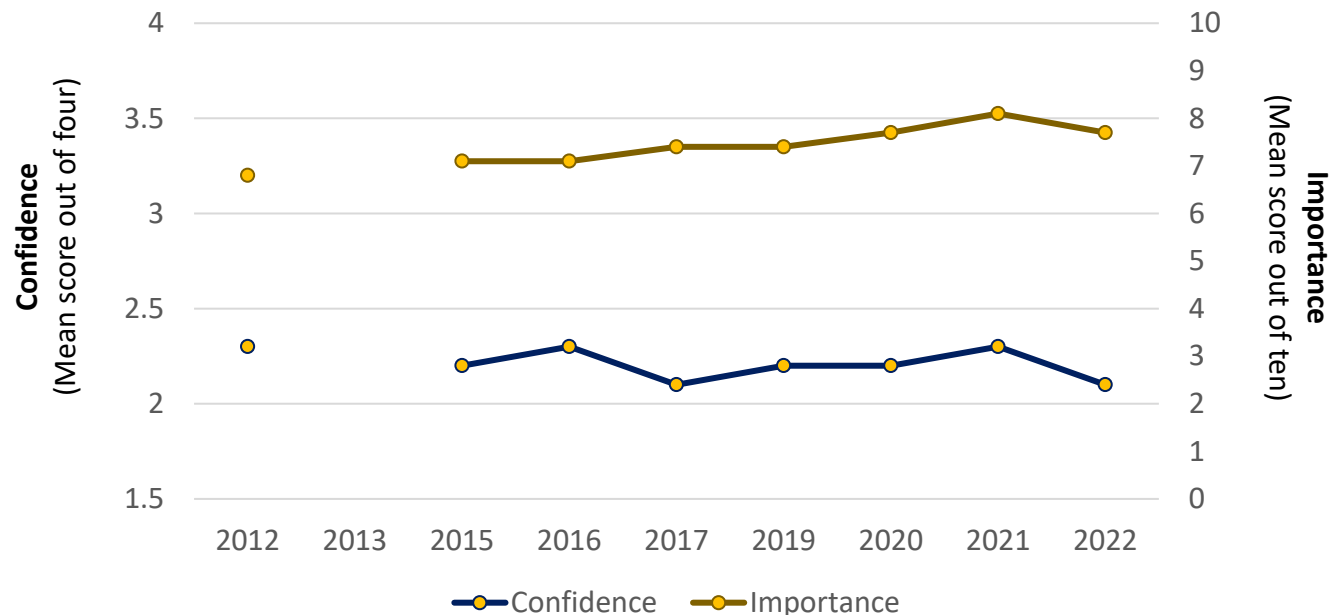
# Improving the quality of life on reserves – Policy chart

Q

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]

Improving the quality of life for First Nations living on reserves

Improving the quality of life for first nations living on reserves



The levels of importance of improving the quality of life for First Nations living on reserves as well as the confidence in the government's ability to do so fell in 2022 compared to the all-time high registered in the previous year.

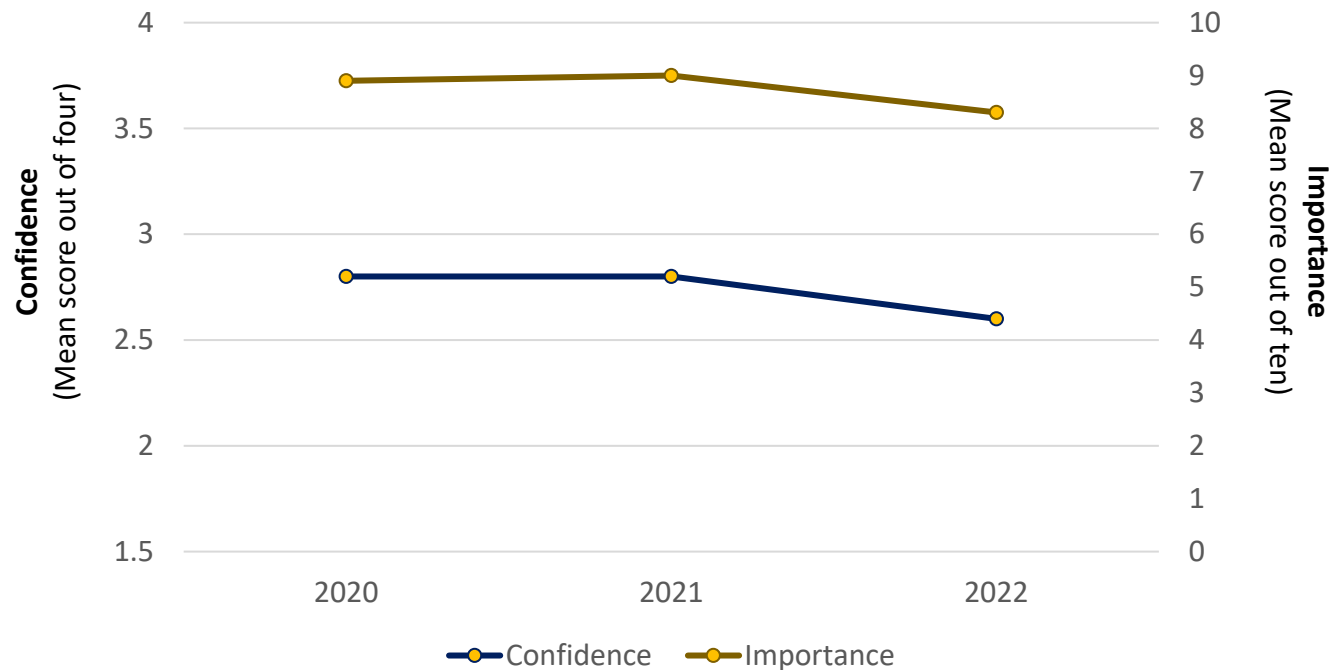
# Responding to public health threats – Policy chart

Q

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]

Responding to public health threats like a pandemic

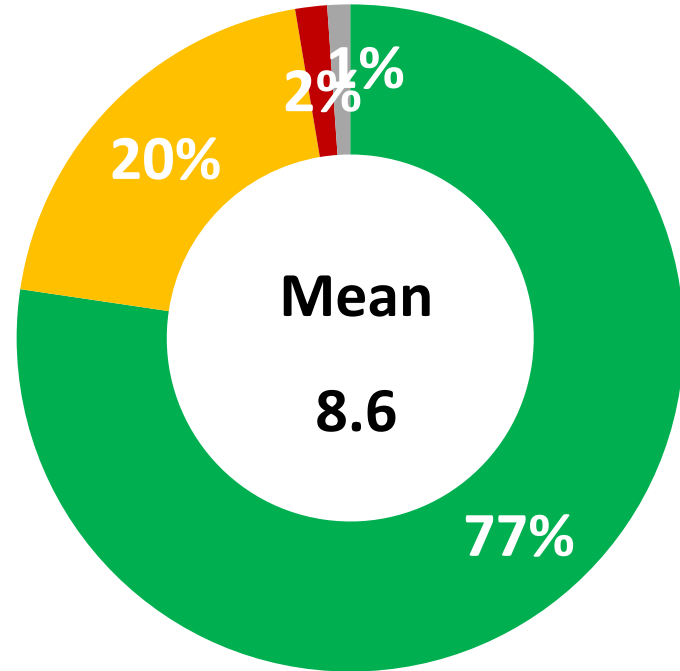
Responding to public health threats like a pandemic



Both the levels of importance of responding to public health threats like a pandemic and the confidence in the government's ability to do so are slightly lower compared to 2020 and 2021.



# Importance of managing the pressures of an aging population



■ Important (8-10) ■ Average (4-7) ■ Not important (1-3) ■ Unsure

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Q

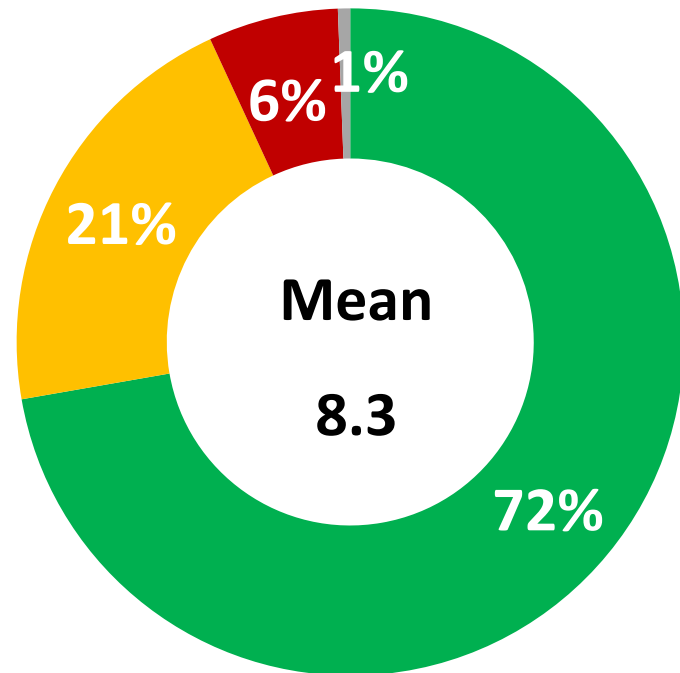
For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]

## Managing the pressures of an aging population

	Atlantic (n=97)	Quebec (n=212)	Ontario (n=360)	Prairies (n=210)	BC (n=159)
Mean	8.9	8.8	8.5	8.6	8.4
	Men (n=557)	Women (n=481)	18 to 34 (n=214)	35 to 54 (n=390)	55 plus (n=434)
	8.4	8.8	7.9	8.4	9.2

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Importance of protecting our environment



■ Important (8-10) ■ Average (4-7) ■ Not important (1-3) ■ Unsure

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Q

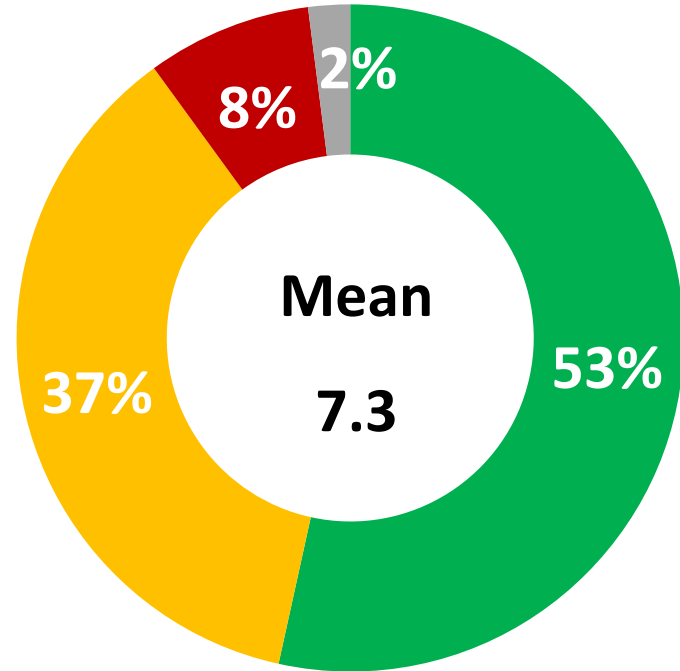
For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]

## Further protecting our environment

	Atlantic (n=97)	Quebec (n=212)	Ontario (n=360)	Prairies (n=210)	BC (n=159)
Mean	8.7	8.8	8.2	7.8	8.4
	Men (n=557)	Women (n=481)	18 to 34 (n=214)	35 to 54 (n=390)	55 plus (n=434)
	7.9	8.7	8.3	8.1	8.5

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Importance of encouraging Canadian culture



■ Important (8-10) ■ Average (4-7) ■ Not important (1-3) ■ Unsure

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Q

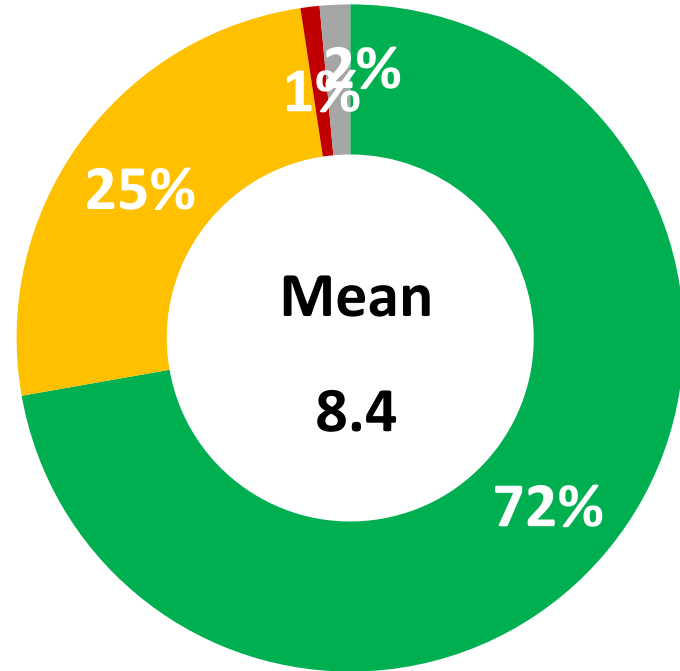
For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]

## Encouraging Canadian culture

	Atlantic (n=97)	Quebec (n=212)	Ontario (n=360)	Prairies (n=210)	BC (n=159)
Mean	7.6	7.8	7.3	7.1	6.9
	Men (n=557)	Women (n=481)	18 to 34 (n=214)	35 to 54 (n=390)	55 plus (n=434)
	7.0	7.6	6.9	7.1	7.8

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Importance of a high standard of living for Canadians



■ Important (8-10) ■ Average (4-7) ■ Not important (1-3) ■ Unsure

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Q

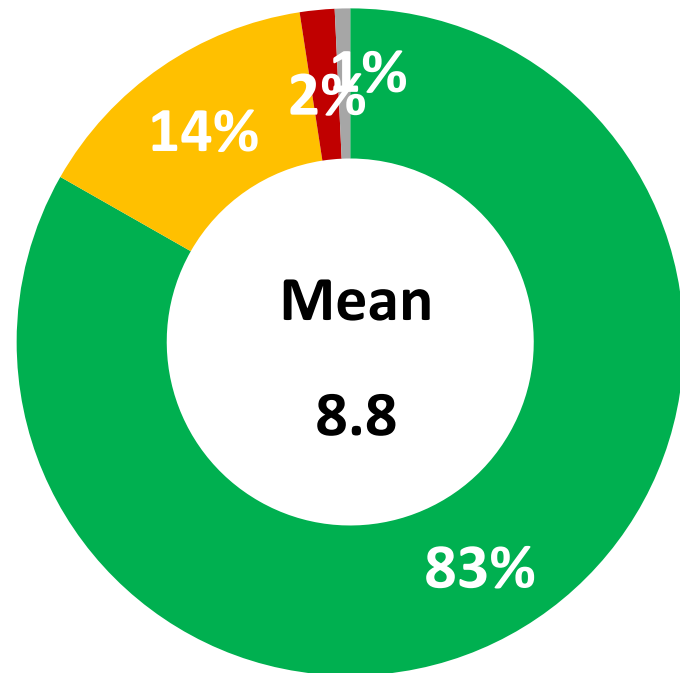
For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]

## Ensuring that Canadians have a high standard of living

	Atlantic (n=97)	Quebec (n=212)	Ontario (n=360)	Prairies (n=210)	BC (n=159)
Mean	8.3	8.4	8.4	8.5	8.3
	Men (n=557)	Women (n=481)	18 to 34 (n=214)	35 to 54 (n=390)	55 plus (n=434)
	8.5	8.3	8.6	8.2	8.4

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Importance of investing in our education system



■ Important (8-10) ■ Average (4-7) ■ Not important (1-3) ■ Unsure

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

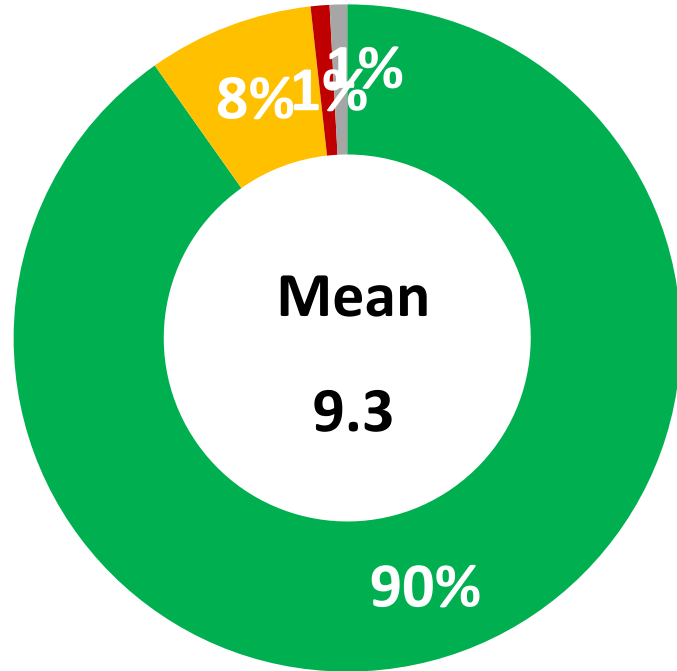
Q

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]

## Investing in our education system

	Atlantic (n=97)	Quebec (n=212)	Ontario (n=360)	Prairies (n=210)	BC (n=159)
Mean	9.0	9.0	8.7	8.8	9.0
	Men (n=557)	Women (n=481)	18 to 34 (n=214)	35 to 54 (n=390)	55 plus (n=434)
	8.7	9.0	8.8	8.8	8.9

# Importance of a strong healthcare system



■ Important (8-10) ■ Average (4-7) ■ Not important (1-3) ■ Unsure

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Q

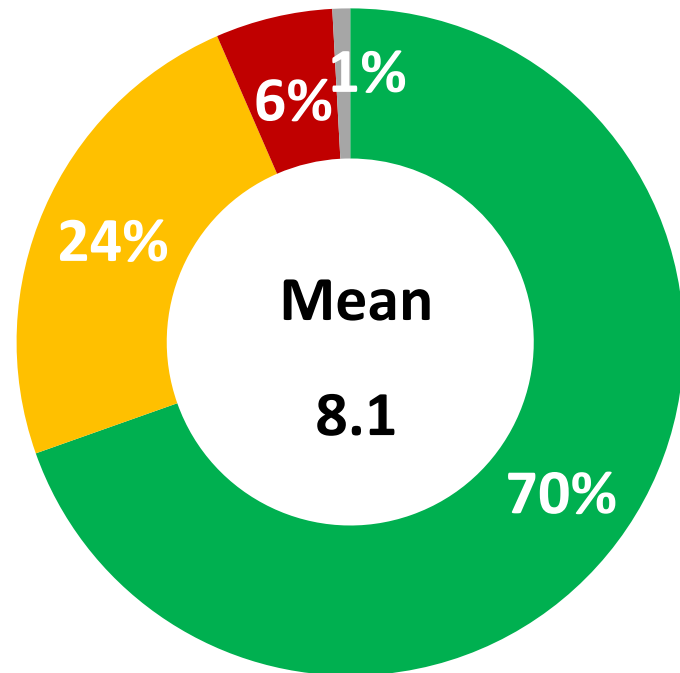
For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]

## Keeping our healthcare system strong

	Atlantic (n=97)	Quebec (n=212)	Ontario (n=360)	Prairies (n=210)	BC (n=159)
Mean	9.6	9.2	9.3	9.3	9.4
	Men (n=557)	Women (n=481)	18 to 34 (n=214)	35 to 54 (n=390)	55 plus (n=434)
	9.1	9.5	9.0	9.3	9.5

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Importance of preserving social programs



■ Important (8-10) ■ Average (4-7) ■ Not important (1-3) ■ Unsure

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Q

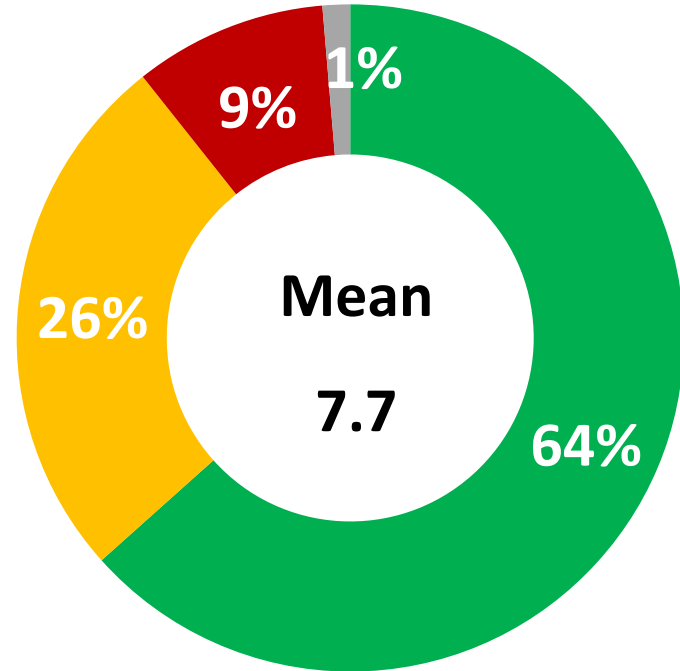
For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]

## Preserving social programs

	Atlantic (n=97)	Quebec (n=212)	Ontario (n=360)	Prairies (n=210)	BC (n=159)
Mean	8.5	8.5	7.9	7.9	8.3
	Men (n=557)	Women (n=481)	18 to 34 (n=214)	35 to 54 (n=390)	55 plus (n=434)
	7.7	8.5	7.6	8.0	8.6

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Importance of improving the quality of life on reserves



■ Important (8-10) ■ Average (4-7) ■ Not important (1-3) ■ Unsure

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Q

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]

## Improving the quality of life for First Nations living on reserves

	Atlantic (n=97)	Quebec (n=212)	Ontario (n=360)	Prairies (n=210)	BC (n=159)
Mean	8.1	7.9	7.8	7.2	7.8
	Men (n=557)	Women (n=481)	18 to 34 (n=214)	35 to 54 (n=390)	55 plus (n=434)
	7.1	8.3	7.5	7.6	7.9

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

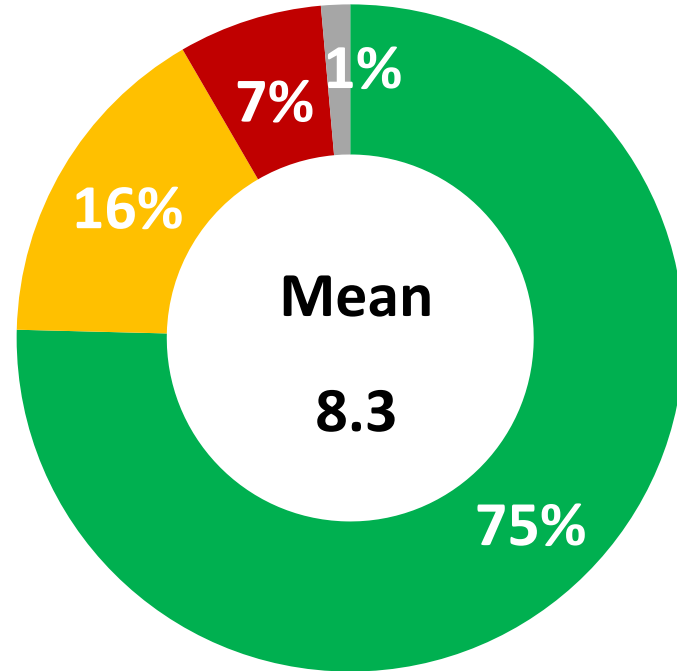


# Importance of responding to public health threats

Q

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future. [RANDOMIZE]

## Responding to public health threats like a pandemic



■ Important (8-10) ■ Average (4-7) ■ Not important (1-3) ■ Unsure

	Atlantic (n=97)	Quebec (n=212)	Ontario (n=360)	Prairies (n=210)	BC (n=159)
Mean	8.7	8.6	8.2	8.1	8.3
	Men (n=557)	Women (n=481)	18 to 34 (n=214)	35 to 54 (n=390)	55 plus (n=434)
	8.0	8.6	7.5	8.1	9.1

\*Weighted to the true population proportion.

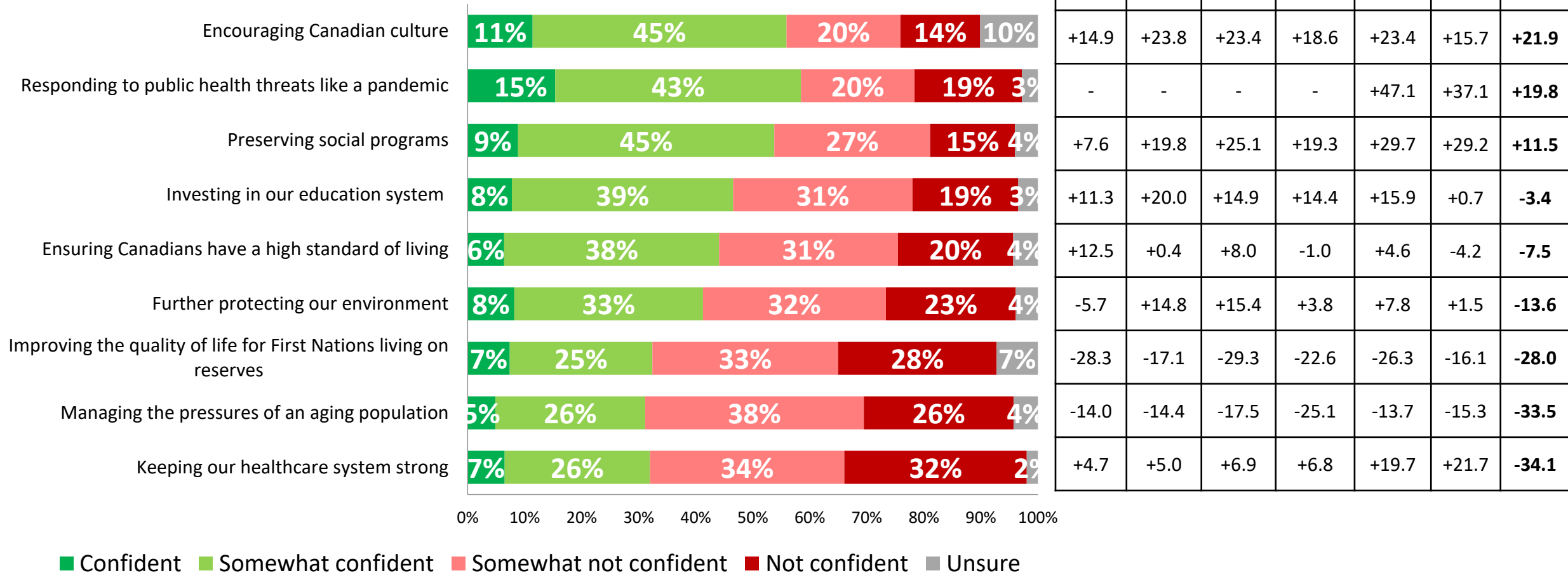
\*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Confidence in nation's ability to find solutions

Q

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]



\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

\*The net score is the difference between all positive and negative numbers in a question.

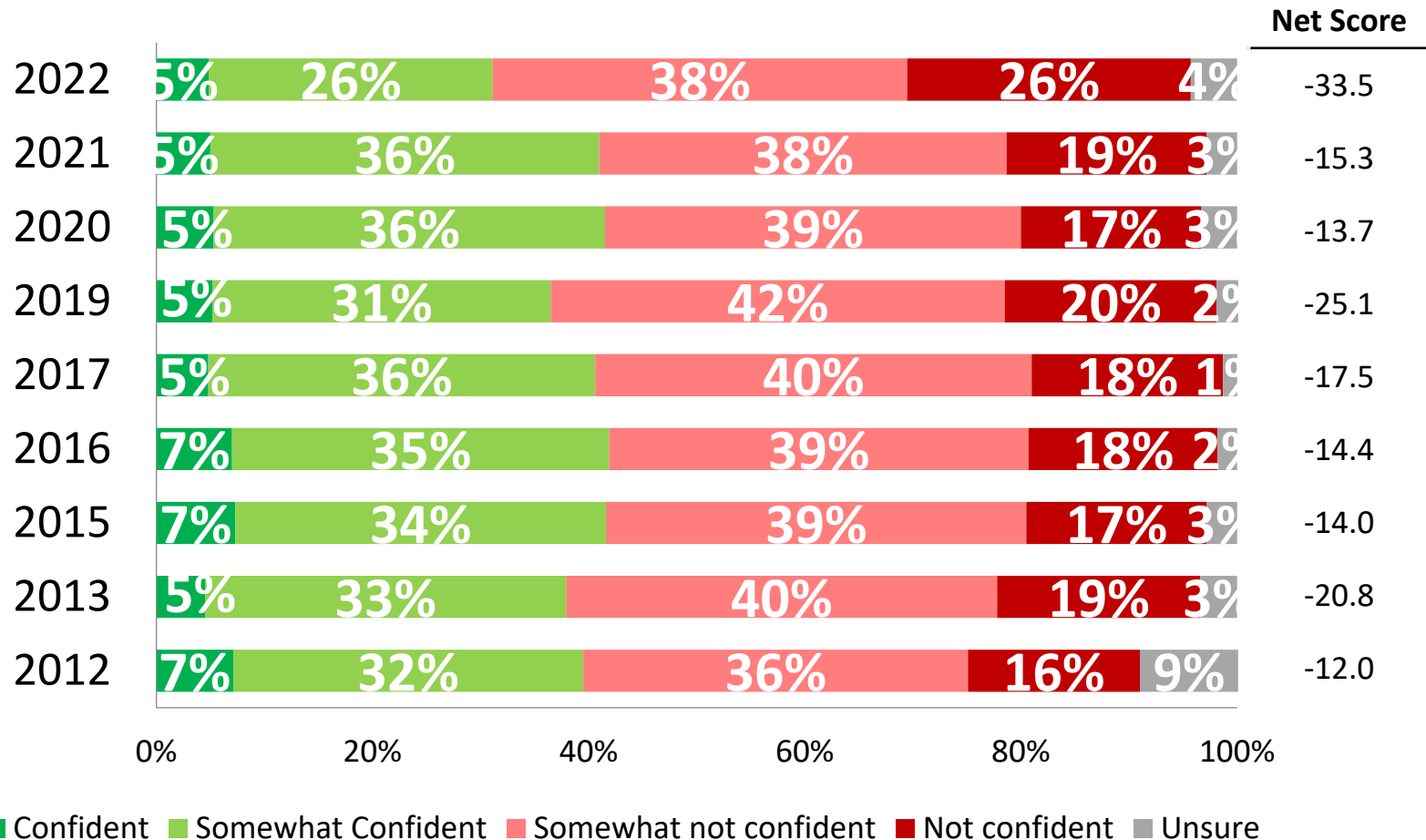
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Confidence in managing pressures of an aging population

Q

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

Managing the pressures of an aging population



“

There has been a significant decrease in the proportion of Canadians who are confident (five per cent) or somewhat confident (26%) in our ability as a to find solutions for managing the pressures of an aging population compared to 2021 (36% somewhat confident, 5% confident), and is also at an all-time low since tracking started.

”

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

\*The net score is the difference between all positive and negative numbers in a question.

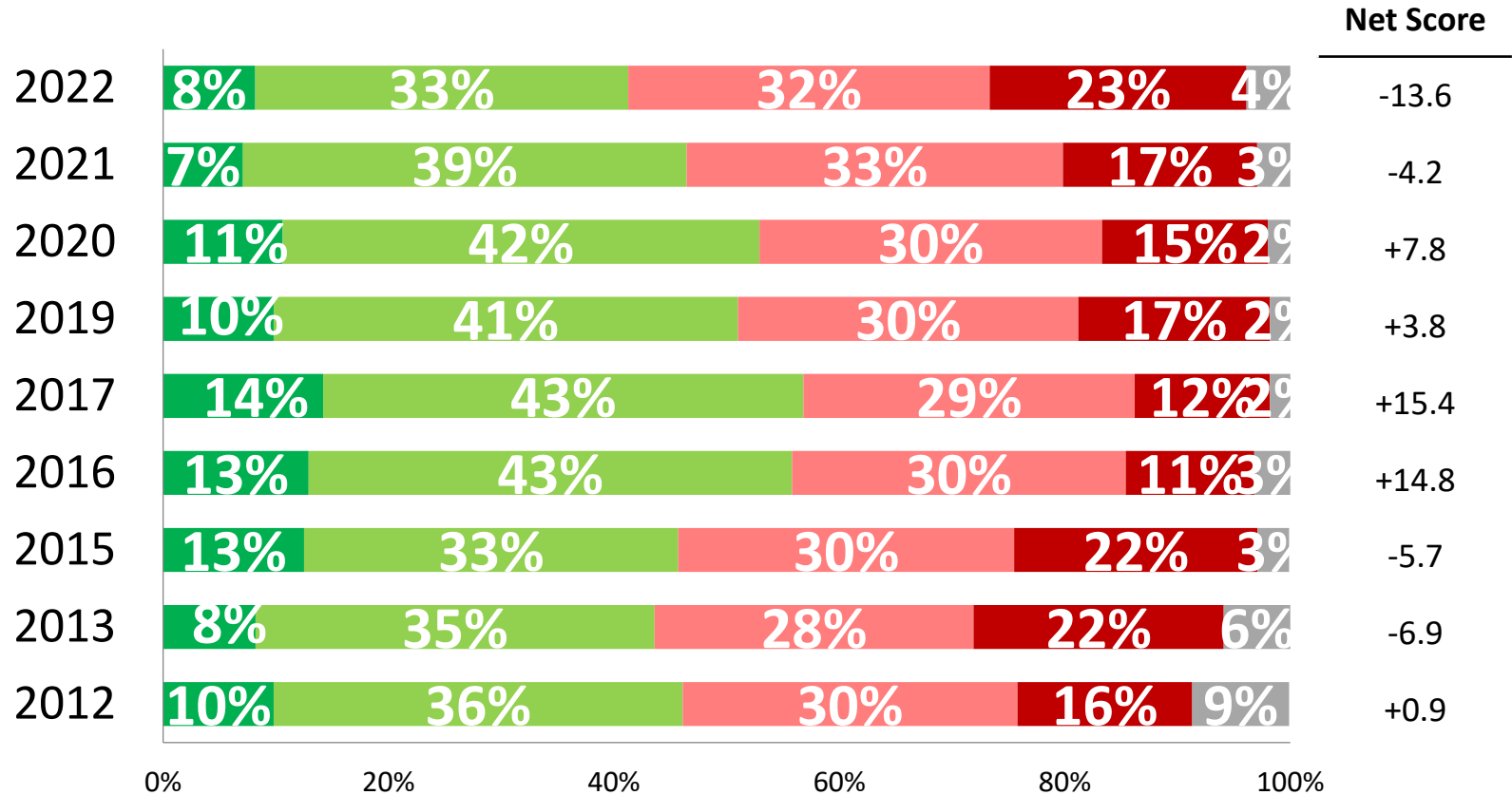
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Confidence in protecting our environment

Q

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

Further protecting our environment



■ Confident ■ Somewhat Confident ■ Somewhat not confident ■ Not confident ■ Unsure

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

\*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

“

There has been a noticeable drop in the number of Canadians who are confident (eight per cent) or somewhat confident (33%) in our ability as a nation to find solutions for preserving social programs to levels not seen since 2013.

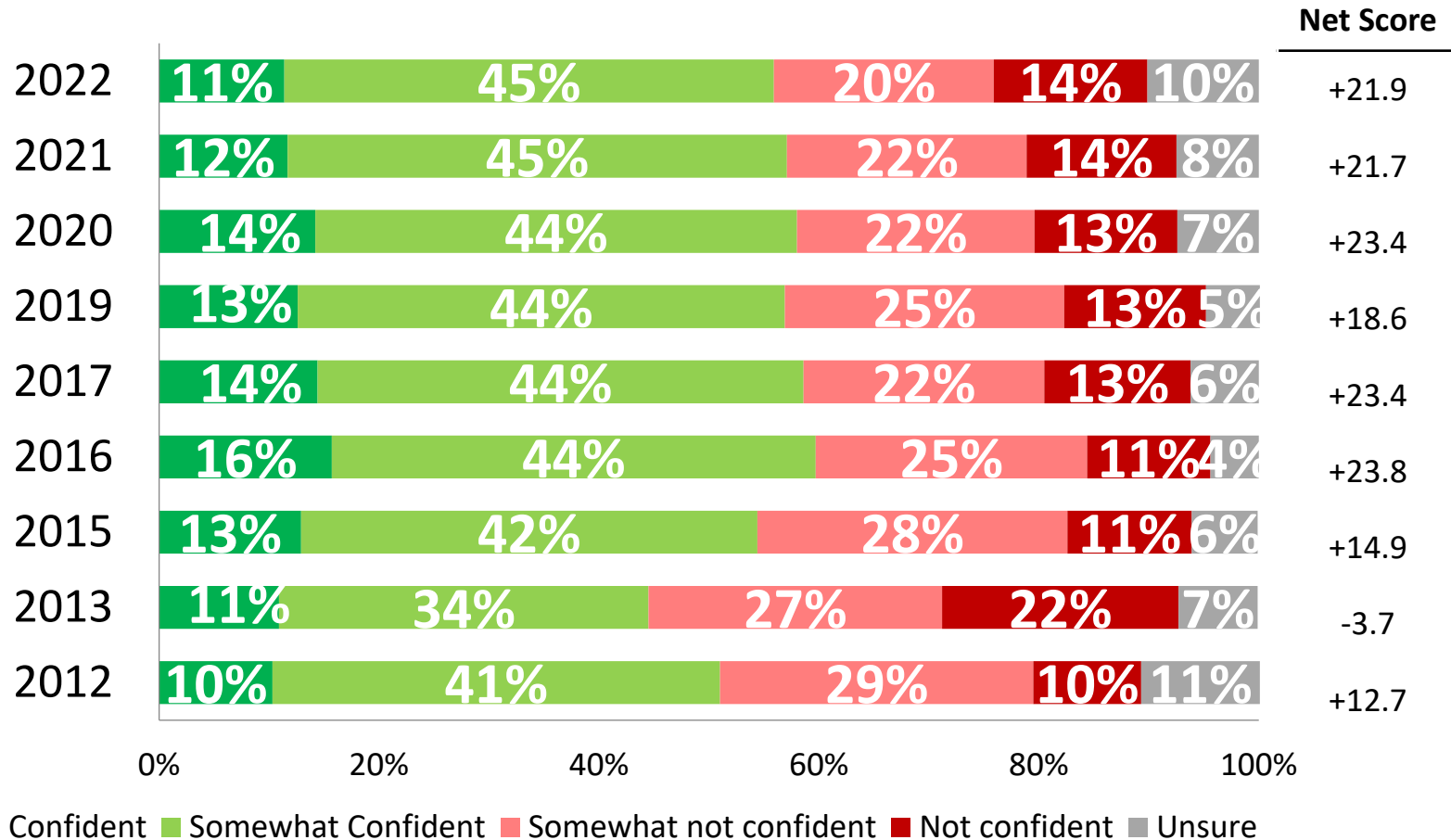
”

# Confidence in encouraging Canadian culture

Q

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

Encouraging Canadian culture



“

Consistent with the previous wave from 2021, close to six in ten Canadians are confident (11%) or somewhat confident (45%) in our ability as a nation to find solutions for encouraging Canadian culture.

”

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

\*The net score is the difference between all positive and negative numbers in a question.

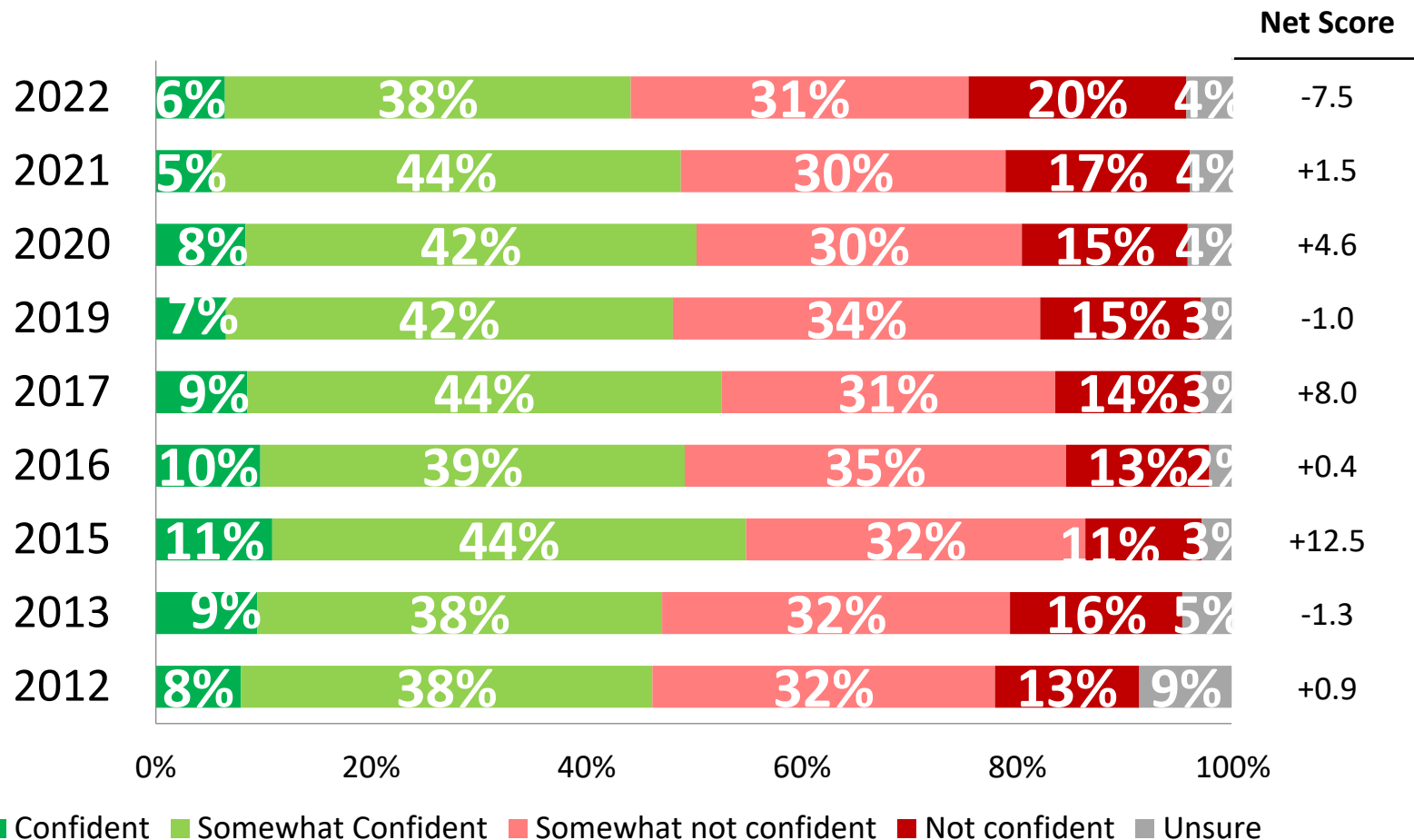
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Confidence in high living standard for Canadians

Q

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

Ensuring Canadians have a high standard of living



“

Canadians are marginally less likely to be confident (six per cent) or somewhat confident (38%) in our ability as a nation to find solutions for ensuring Canadians have a high standard of living than they were in 2021 (5% confident, 44% somewhat confident).

”

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

\*The net score is the difference between all positive and negative numbers in a question.

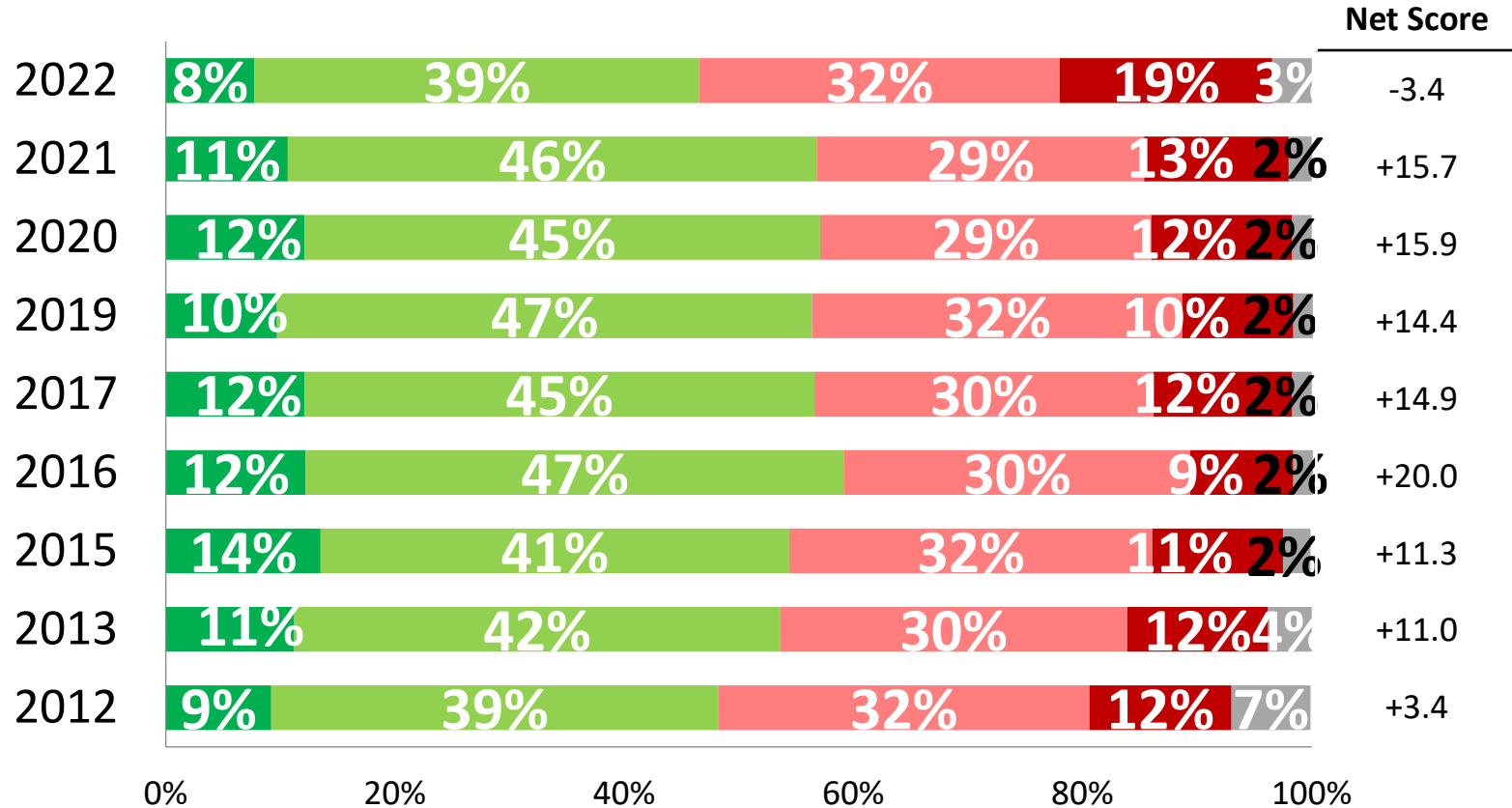
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Confidence in investing in our education system

Q

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

Investing in our education system



■ Confident ■ Somewhat Confident ■ Somewhat not confident ■ Not confident ■ Unsure

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

\*The net score is the difference between all positive and negative numbers in a question.

\*Labels under four percent have been removed for clarity

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

“

There has been a noticeable decrease in the number of Canadians that are confident (eight per cent) or somewhat confident (39%) in our ability as a nation to find solutions for investing in our education system compared to the previous years, dropping to levels not seen since 2012.

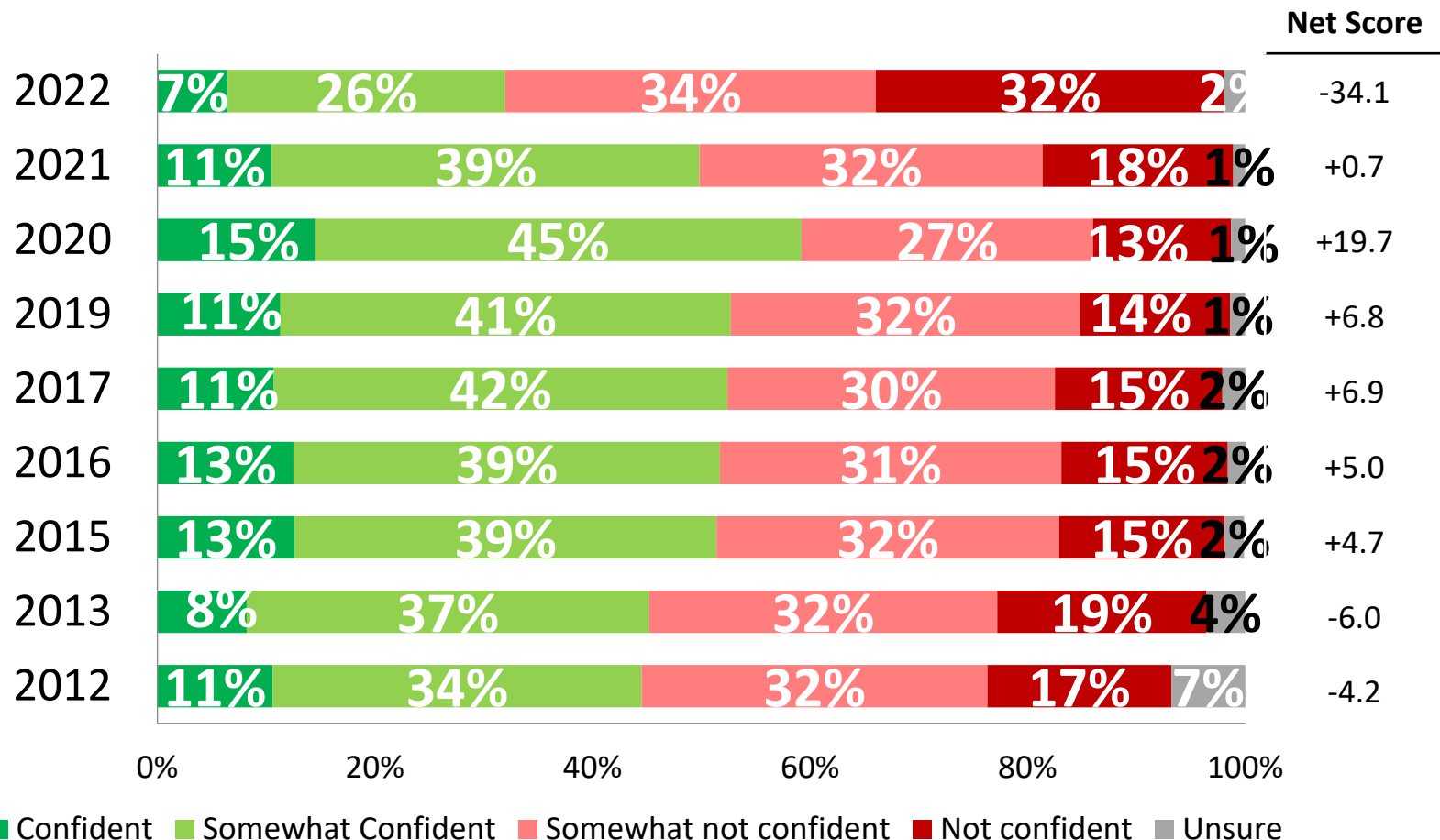
”

# Confidence in keeping a strong healthcare system

Q

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

Keeping our healthcare system strong



“There has been a very significant decrease in the proportion of Canadians who are confident (seven per cent) or somewhat confident (26%) in our ability as a nation to find solutions for keeping our healthcare system strong compared to 2021 (11% confident, 39% somewhat confident), and is also an all-time low since tracking started.”

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

\*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

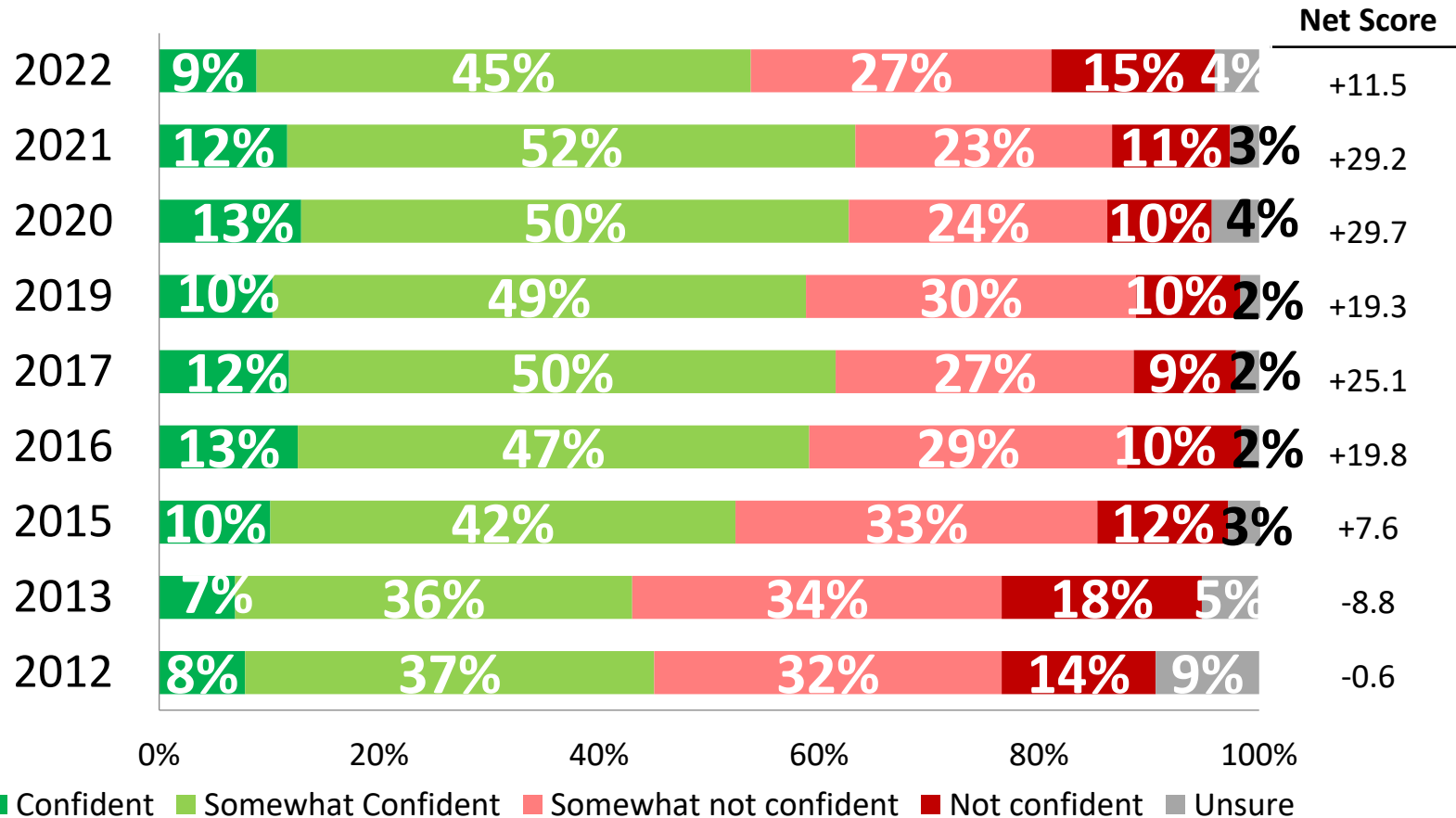


# Confidence in preserving social programs

Q

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

Preserving social programs



“

There has been a drop in the number of Canadians who are confident (nine per cent) or somewhat confident (45%) in our ability as a nation to find solutions for preserving social programs to levels not seen since 2015.

”

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

\*The net score is the difference between all positive and negative numbers in a question.

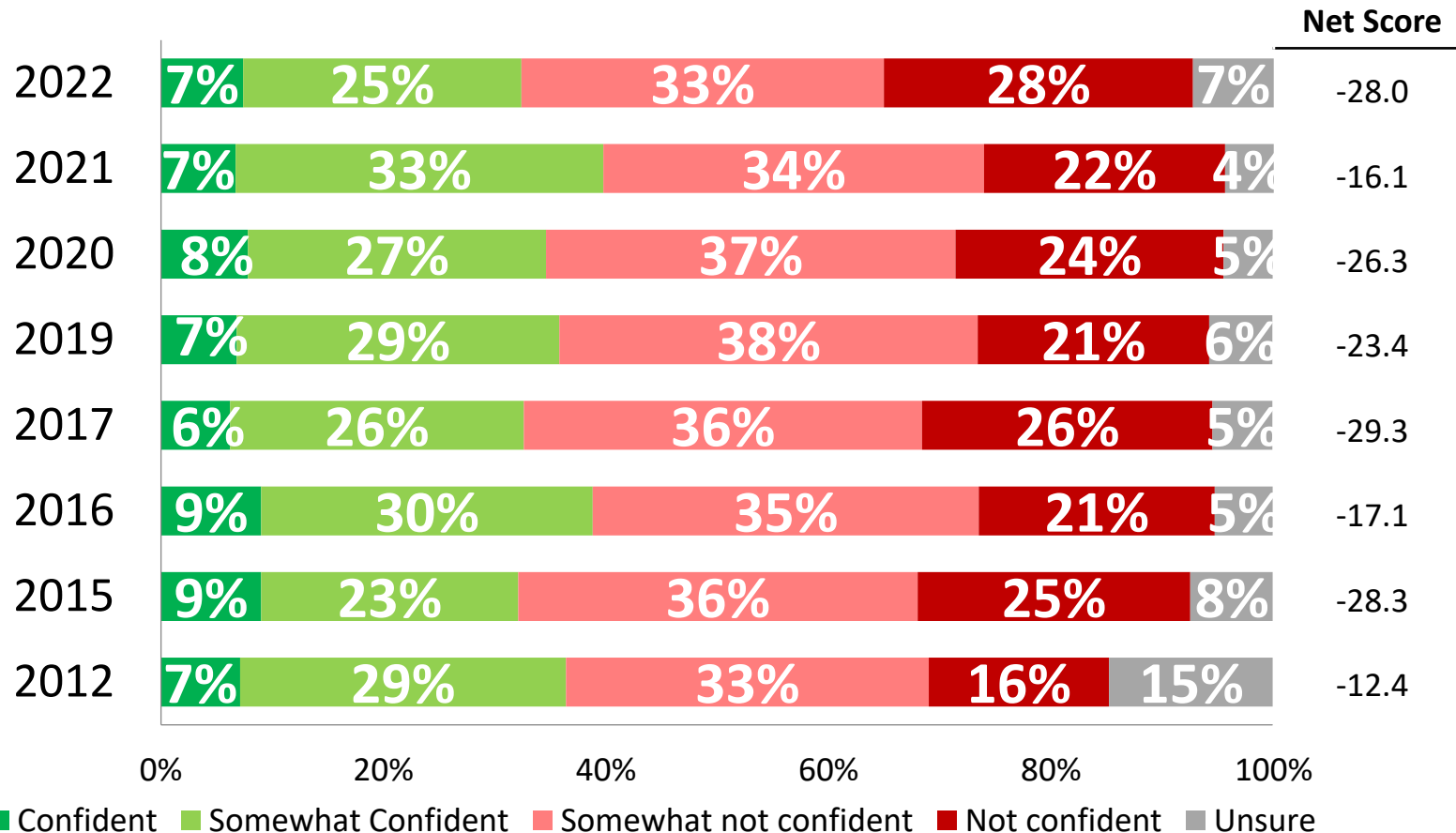
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Confidence in improving the quality of life on reserves

Q

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

Improving the quality of life for First Nations living on reserves



“ Canadians are noticeably less likely to be confident (seven per cent) or somewhat confident (25%) in our ability as a nation to find solutions for improving the quality of life for First Nations living on reserves than they were in 2021 (seven per cent confident, 33% somewhat confident), dropping to levels not seen since 2017. ”

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

\*The net score is the difference between all positive and negative numbers in a question.

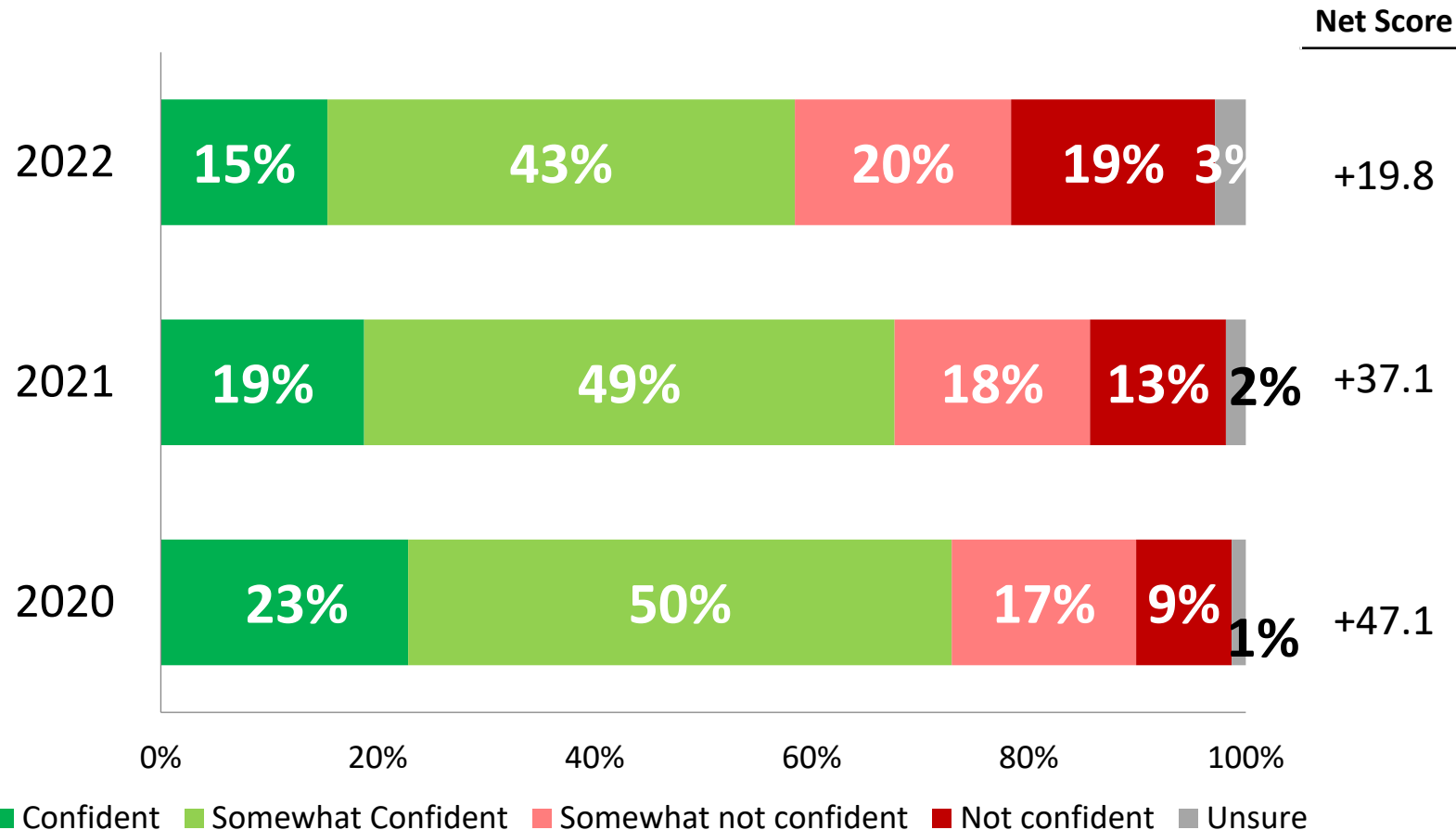
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Confidence of responding to public health threats

Q

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

Responding to public health threats like a pandemic



“Canadians are noticeably less likely to be confident (15%) or somewhat confident (43%) in our ability as a nation to find solutions responding to public health threats like a pandemic than they were in 2021 and 2020.”

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

\*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 29 to August 2, 2022, n=1038, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# METHODOLOGY

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,038 Canadians, 18 years of age or older, between July 29<sup>th</sup> to August 2<sup>nd</sup>, 2022 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

The research was commissioned and conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



# PREVIOUS WAVES

2021 - Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,017 Canadians, 18 years of age or older, between September 30<sup>th</sup> and October 3<sup>rd</sup>, 2021 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. Individuals were randomly called using random digit dialing with a maximum of five call backs. The margin of error for a random survey of 1,017 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

2020 - Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,003 Canadians between September 30<sup>th</sup> and October 4<sup>th</sup>, 2020 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. Individuals randomly called using random digit dialling with a maximum of five call backs. The margin of error for a random survey of 1,003 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

2019 - Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between February 2<sup>nd</sup> and 5<sup>th</sup>, 2019, as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.



# PREVIOUS WAVES

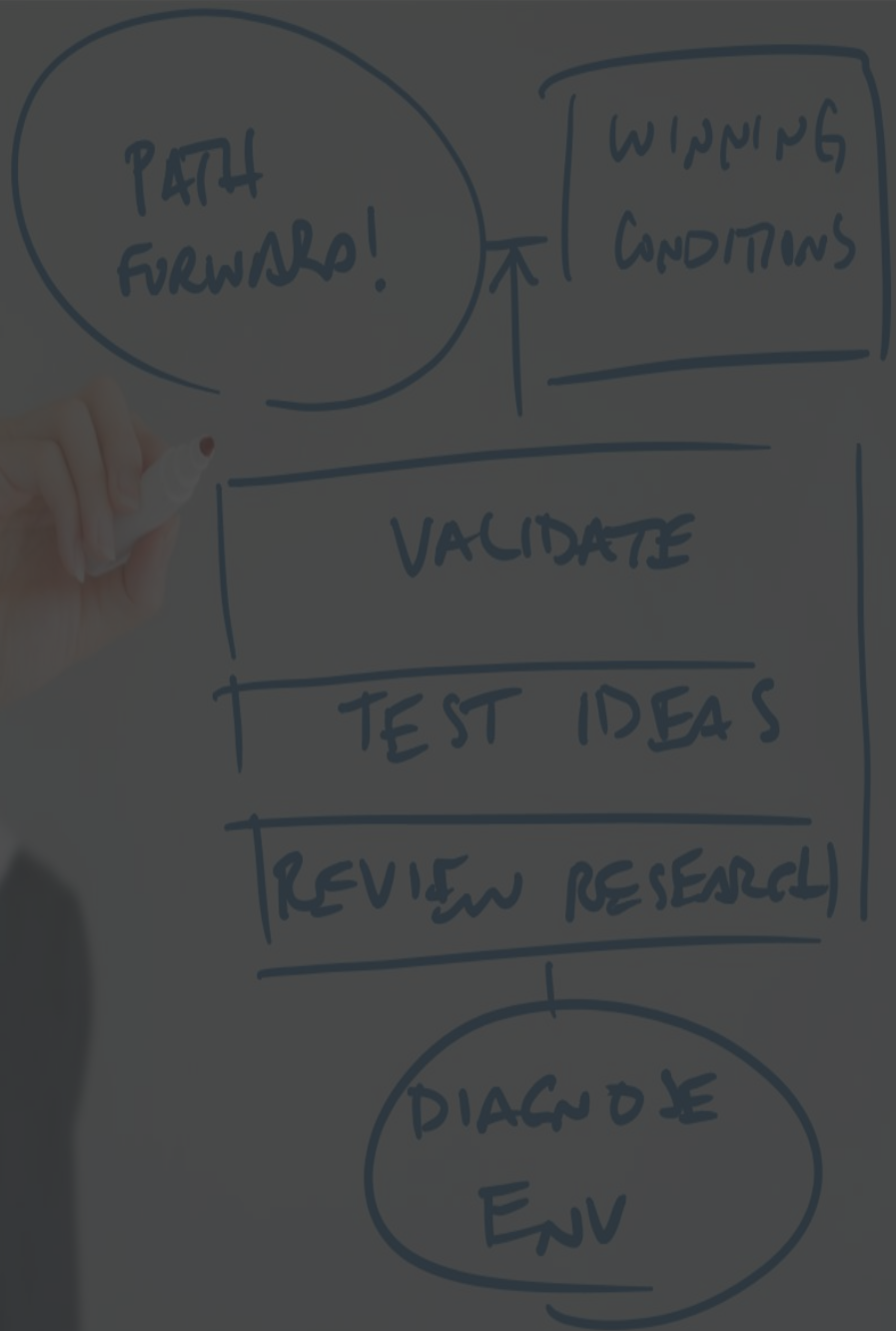
2017 - Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between July 23<sup>rd</sup> to 26<sup>th</sup>, 2017, as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

2016 - A national RDD dual frame (land- and cell-lines) random telephone survey of 1,000 Canadians conducted between July 28<sup>th</sup> and August 1<sup>st</sup>, 2016, as part of an omnibus survey. The margin of error for a survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

2015 - A national RDD dual frame (land- and cell-lines) random telephone survey of 1,000 Canadians conducted between May 24<sup>th</sup> and May 28<sup>th</sup>, 2015 as part of an omnibus survey. The margin of error for a survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

2013 - A national RDD dual frame (land- and cell- lines) random telephone survey of 1,013 Canadians conducted between April 6<sup>th</sup> and 9<sup>th</sup>, 2013 as part of an omnibus survey. The margin of error for a survey of 1,013 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20

2012 - A representative online random survey of 1,000 Canadians, conducted from July 5<sup>th</sup> to 9<sup>th</sup>, 2012, accurate 3.1 percentage points plus or minus, 19 times out of 20;





Element	Description	Element	Description
Research sponsor	Nanos Research	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1,038 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Hybrid Probability Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Estimated Response Rate	Ten percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	This is one report of three which contains the questions asked on public policy questions. Reports two and three contain questions on security policy and economic policy.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, economic issues, sexual misconduct in hockey, views on Pierre Poilievre and views on Greece.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	July 29 <sup>th</sup> to August 2 <sup>nd</sup> , 2022.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>		



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# TABULATIONS





## 2022-2199 – Public Policy Map July – Social – STAT SHEET

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future [Randomize]

			Region					Gender			Age		
			Canada 2022-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Managing the pressures of an aging population	Total	Unwgt N	1038	97	212	360	210	159	557	481	214	390	434
		Wgt N	1000	67	231	388	175	139	489	511	267	322	411
		Mean	8.6	8.9	8.8	8.5	8.6	8.4	8.4	8.8	7.9	8.4	9.2
		Median	9.0	10.0	10.0	9.0	9.0	9.0	9.0	9.0	8.0	9.0	10.0
	Not at all important (1)	%	0.5	0.0	0.4	0.6	0.5	0.5	0.7	0.3	0.9	0.8	0.0
	2	%	0.4	0.0	0.0	0.6	0.0	1.5	0.6	0.3	1.3	0.3	0.0
	3	%	0.6	0.0	1.3	0.7	0.0	0.5	0.8	0.5	2.1	0.2	0.0
	4	%	1.0	3.6	0.9	0.9	0.5	1.0	1.3	0.7	1.9	1.0	0.5
	5	%	3.9	3.6	3.9	3.2	5.9	3.1	4.8	2.9	6.6	4.9	1.3
	6	%	3.7	4.1	2.1	5.1	2.6	4.1	3.6	3.9	7.4	3.9	1.2
	7	%	11.4	3.1	9.1	14.6	10.5	11.3	12.0	10.8	16.7	13.8	6.1
	8	%	17.0	12.6	13.0	15.4	24.7	20.4	19.1	15.0	17.5	20.5	13.9
	9	%	16.4	19.7	19.0	15.1	13.1	18.1	15.6	17.2	11.0	17.5	19.0
	Very important (10)	%	44.0	52.0	50.0	43.2	40.5	36.6	39.9	47.9	32.3	36.2	57.6
	Unsure	%	1.1	1.2	0.4	0.6	1.8	2.7	1.7	0.6	2.3	1.0	0.4

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future [Randomize]

			Region					Gender			Age		
			Canada 2022-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Further protecting our environment	Total	Unwgt N	1038	97	212	360	210	159	557	481	214	390	434
		Wgt N	1000	67	231	388	175	139	489	511	267	322	411
		Mean	8.3	8.7	8.8	8.2	7.8	8.4	7.9	8.7	8.3	8.1	8.5
		Median	9.0	10.0	10.0	9.0	9.0	10.0	9.0	10.0	9.0	9.0	10.0
	Not at all important (1)	%	2.1	0.8	0.9	3.3	2.0	1.5	2.8	1.4	1.9	3.6	1.1
	2	%	1.5	0.7	0.0	1.3	3.5	2.3	1.9	1.0	0.5	1.9	1.7
	3	%	2.7	3.7	0.9	2.8	3.2	4.6	4.2	1.3	2.9	2.4	2.8
	4	%	1.9	0.8	1.3	1.3	4.4	2.3	2.4	1.5	1.9	2.1	1.9
	5	%	4.6	5.8	3.9	5.1	5.9	1.9	6.4	2.8	5.5	4.3	4.2
	6	%	5.2	4.5	6.4	5.1	6.3	2.2	6.5	3.9	7.3	5.3	3.7
	7	%	9.2	3.7	4.5	12.3	11.6	7.7	9.7	8.7	8.5	11.3	7.9
	8	%	12.5	5.6	17.7	11.2	10.2	13.7	12.9	12.1	11.7	13.1	12.5
	9	%	10.7	13.5	7.8	9.4	14.9	12.1	10.5	10.8	10.0	12.0	10.0
	Very important (10)	%	49.1	60.9	56.3	47.9	37.7	49.0	41.5	56.3	49.0	43.9	53.2
	Unsure	%	0.6	0.0	0.4	0.2	0.2	2.7	1.0	0.2	0.8	0.0	0.9

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,038 Canadians, 18 years of age or older, between July 29<sup>th</sup> and August 2<sup>nd</sup>, 2022. The margin of error this survey is  $\pm 3.1$  percentage points, 19 times out of 20.

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## 2022-2199 – Public Policy Map July – Social – STAT SHEET

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future [Randomize]

			Region					Gender			Age		
			Canada 2022-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Encouraging Canadian culture	Total	Unwgt N	1038	97	212	360	210	159	557	481	214	390	434
		Wgt N	1000	67	231	388	175	139	489	511	267	322	411
		Mean	7.3	7.6	7.8	7.3	7.1	6.9	7.0	7.6	6.9	7.1	7.8
		Median	8.0	8.0	8.0	8.0	8.0	7.0	7.0	8.0	7.0	8.0	8.0
	Not at all important (1)	%	3.0	1.6	1.3	3.5	3.7	4.2	4.0	2.1	3.7	4.2	1.7
	2	%	1.9	1.7	1.7	1.6	2.7	2.0	1.7	2.1	1.8	1.7	2.1
	3	%	3.1	2.8	1.7	2.8	5.3	3.5	3.9	2.3	3.7	4.1	1.9
	4	%	3.0	3.6	0.9	3.4	3.6	4.6	3.0	3.1	5.0	2.8	2.0
	5	%	10.4	12.3	10.5	11.3	9.4	7.9	12.3	8.5	11.3	12.3	8.3
	6	%	9.6	8.9	7.5	9.7	9.2	13.6	10.3	9.0	12.5	8.5	8.6
	7	%	13.5	6.1	15.0	12.4	12.6	19.0	14.4	12.7	15.6	13.9	11.8
	8	%	18.5	18.0	18.0	18.0	20.8	18.2	19.7	17.3	17.9	16.9	20.1
	9	%	10.5	11.8	12.5	10.5	11.1	5.6	9.7	11.2	7.5	12.1	11.2
	Very important (10)	%	24.4	29.6	29.6	24.1	20.6	19.0	18.8	29.9	18.7	20.7	31.1
	Unsure	%	2.0	3.4	1.2	2.6	1.0	2.4	2.2	1.8	2.3	2.8	1.3

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future [Randomize]

			Region					Gender		Age			
			Canada 2022-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Ensuring Canadians have a high standard of living	Total	Unwgt N	1038	97	212	360	210	159	557	481	214	390	434
		Wgt N	1000	67	231	388	175	139	489	511	267	322	411
		Mean	8.4	8.3	8.4	8.4	8.5	8.3	8.5	8.3	8.6	8.2	8.4
		Median	9.0	8.0	9.0	9.0	9.0	8.0	9.0	9.0	9.0	8.0	9.0
	Not at all important (1)	%	0.4	0.0	0.0	1.0	0.0	0.5	0.3	0.5	0.0	1.1	0.2
	2	%	0.1	0.0	0.0	0.0	0.0	0.7	0.2	0.0	0.4	0.0	0.0
	3	%	0.4	0.0	0.9	0.3	0.0	0.5	0.0	0.7	0.0	0.5	0.5
	4	%	1.1	0.7	2.4	1.2	0.3	0.0	1.2	1.1	2.2	0.9	0.6
	5	%	3.6	4.7	2.9	3.4	4.9	2.7	3.2	3.9	1.8	4.5	4.0
	6	%	6.8	12.0	5.1	5.6	8.0	8.9	6.2	7.3	5.7	7.9	6.6
	7	%	13.9	11.7	14.2	15.0	12.1	13.8	13.1	14.7	11.1	16.6	13.6
	8	%	20.8	22.7	22.7	19.2	20.4	21.8	21.4	20.2	16.5	20.1	24.1
	9	%	16.8	15.2	17.0	16.9	16.3	17.5	17.4	16.3	17.9	16.8	16.1
	Very important (10)	%	34.6	32.9	34.1	35.9	36.0	31.0	35.9	33.4	41.0	30.4	33.7
	Unsure	%	1.5	0.0	0.8	1.5	2.0	2.4	1.1	1.8	3.3	1.1	0.6

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,038 Canadians, 18 years of age or older, between July 29<sup>th</sup> and August 2<sup>nd</sup>, 2022. The margin of error this survey is  $\pm 3.1$  percentage points, 19 times out of 20.

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## 2022-2199 – Public Policy Map July – Social – STAT SHEET

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future [Randomize]

			Region					Gender		Age			
			Canada 2022-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Investing in our education system	Total	Unwgt N	1038	97	212	360	210	159	557	481	214	390	434
		Wgt N	1000	67	231	388	175	139	489	511	267	322	411
		Mean	8.8	9.0	9.0	8.7	8.8	9.0	8.7	9.0	8.8	8.8	8.9
		Median	10.0	10.0	10.0	10.0	9.0	10.0	9.0	10.0	10.0	9.0	10.0
	Not at all important (1)	%	0.7	0.0	0.4	1.2	0.9	0.0	1.0	0.5	1.4	0.9	0.2
	2	%	0.2	0.8	0.0	0.2	0.0	0.6	0.3	0.1	0.0	0.4	0.2
	3	%	0.8	0.0	0.4	1.4	0.6	0.0	1.0	0.5	0.9	0.3	1.0
	4	%	1.2	2.8	0.0	2.0	0.7	0.5	1.3	1.0	1.5	1.3	0.8
	5	%	2.8	1.4	3.4	4.0	1.9	0.5	3.6	2.1	1.4	3.3	3.4
	6	%	3.9	2.9	1.7	3.7	6.1	5.6	4.7	3.1	5.1	3.8	3.2
	7	%	6.5	5.3	7.8	6.6	5.4	5.9	5.9	7.0	5.8	6.5	6.9
	8	%	15.1	13.7	16.6	13.0	17.0	16.7	17.3	13.0	13.8	15.8	15.4
	9	%	16.3	17.5	13.4	17.0	19.2	14.9	16.8	15.8	15.4	17.8	15.7
	Very important (10)	%	51.8	55.7	56.3	50.0	47.2	53.4	46.8	56.7	54.4	48.7	52.6
	Unsure	%	0.7	0.0	0.0	0.9	0.9	1.8	1.3	0.2	0.4	1.3	0.6

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future [Randomize]

			Region					Gender		Age			
			Canada 2022-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Keeping our healthcare system strong	Total	Unwgt N	1038	97	212	360	210	159	557	481	214	390	434
		Wgt N	1000	67	231	388	175	139	489	511	267	322	411
		Mean	9.3	9.6	9.2	9.3	9.3	9.4	9.1	9.5	9.0	9.3	9.5
		Median	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0	10.0
	Not at all important (1)	%	0.5	0.0	0.4	0.9	0.5	0.0	0.4	0.7	0.9	0.9	0.0
	2	%	0.1	0.0	0.0	0.3	0.0	0.0	0.3	0.0	0.5	0.0	0.0
	3	%	0.2	0.0	0.0	0.2	0.5	0.5	0.5	0.0	0.0	0.5	0.2
	4	%	0.6	0.0	0.4	0.6	0.7	1.2	0.8	0.4	1.3	0.5	0.3
	5	%	2.1	2.0	3.0	2.7	0.9	0.0	2.8	1.3	2.7	1.9	1.7
	6	%	1.3	0.0	1.3	0.9	2.4	1.8	1.8	0.9	2.3	1.4	0.7
	7	%	4.0	1.4	5.9	4.0	2.5	4.2	4.5	3.6	7.3	3.4	2.4
	8	%	8.3	9.2	9.3	6.3	12.5	6.4	11.8	5.0	9.5	9.5	6.6
	9	%	12.5	11.7	13.3	11.3	14.5	12.0	13.6	11.3	14.3	13.8	10.2
	Very important (10)	%	69.4	75.6	66.3	71.5	65.3	71.4	61.9	76.6	60.3	67.5	76.9
	Unsure	%	0.8	0.0	0.0	1.2	0.2	2.4	1.5	0.2	0.9	0.5	1.1

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For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future [Randomize]

			Region					Gender		Age			
			Canada 2022-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Preserving social programs	Total	Unwgt N	1038	97	212	360	210	159	557	481	214	390	434
		Wgt N	1000	67	231	388	175	139	489	511	267	322	411
		Mean	8.1	8.5	8.5	7.9	7.9	8.3	7.7	8.5	7.6	8.0	8.6
		Median	9.0	9.0	9.0	9.0	9.0	9.0	8.0	9.0	8.0	9.0	9.0
	Not at all important (1)	%	2.0	0.7	1.7	2.7	2.2	0.5	2.3	1.7	2.7	2.7	0.9
	2	%	1.0	0.0	0.4	1.1	2.2	0.7	1.6	0.5	3.0	0.5	0.2
	3	%	2.7	1.6	1.7	3.0	4.8	1.2	4.3	1.2	3.7	2.8	1.9
	4	%	2.5	2.4	3.0	3.1	2.3	0.0	3.3	1.6	4.4	2.5	1.2
	5	%	5.8	5.6	4.8	7.0	5.6	4.7	6.3	5.4	7.3	5.7	4.9
	6	%	5.7	5.5	2.6	6.7	5.7	8.2	5.8	5.7	7.5	6.4	4.1
	7	%	9.9	8.4	7.7	9.8	10.5	13.6	12.7	7.2	8.1	12.0	9.4
	8	%	14.7	11.1	14.8	13.4	16.4	17.5	16.5	12.9	17.3	16.8	11.2
	9	%	15.2	17.6	16.5	15.5	12.5	14.3	15.7	14.7	11.8	14.6	17.8
	Very important (10)	%	39.7	45.8	46.6	37.3	37.3	35.3	31.0	48.1	32.9	35.8	47.2
	Unsure	%	0.9	1.2	0.0	0.3	0.5	3.9	0.7	1.1	1.3	0.2	1.1

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future [Randomize]

			Region					Gender		Age			
			Canada 2022-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Improving the quality of life for First Nations living on reserves	Total	Unwgt N	1038	97	212	360	210	159	557	481	214	390	434
		Wgt N	1000	67	231	388	175	139	489	511	267	322	411
		Mean	7.7	8.1	7.9	7.8	7.2	7.8	7.1	8.3	7.5	7.6	7.9
		Median	8.0	9.0	8.0	9.0	8.0	8.0	8.0	9.0	8.0	8.0	9.0
	Not at all important (1)	%	5.0	4.1	3.9	5.8	5.9	4.0	7.1	3.0	6.8	3.9	4.6
	2	%	1.5	0.9	1.2	1.9	1.6	1.4	2.4	0.7	2.0	1.3	1.4
	3	%	2.8	1.6	1.7	3.1	3.4	3.9	4.0	1.7	3.0	3.7	2.0
	4	%	2.5	1.7	2.1	2.6	4.2	1.1	2.8	2.2	2.6	2.6	2.3
	5	%	7.9	8.7	8.3	6.3	12.1	6.2	11.2	4.8	8.2	10.3	5.9
	6	%	6.4	6.5	6.5	5.4	5.8	9.7	8.0	4.8	6.8	5.6	6.7
	7	%	9.1	10.2	8.2	8.9	11.5	7.9	9.9	8.3	7.6	8.4	10.6
	8	%	15.3	6.3	19.4	13.8	16.0	16.5	15.0	15.6	13.4	19.2	13.6
	9	%	9.6	12.0	10.6	8.3	10.3	9.7	9.3	10.0	8.0	9.9	10.5
	Very important (10)	%	38.4	47.7	37.7	42.3	28.2	37.1	29.1	47.4	39.2	34.1	41.4
	Unsure	%	1.3	0.0	0.5	1.8	1.1	2.6	1.3	1.4	2.3	1.0	1.0

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For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future [Randomize]

			Region					Gender		Age			
			Canada 2022-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Responding to public health threats like a pandemic	Total	Unwgt N	1038	97	212	360	210	159	557	481	214	390	434
		Wgt N	1000	67	231	388	175	139	489	511	267	322	411
		Mean	8.3	8.7	8.6	8.2	8.1	8.3	8.0	8.6	7.5	8.1	9.1
		Median	9.0	10.0	9.0	10.0	9.0	10.0	9.0	10.0	8.0	9.0	10.0
	Not at all important (1)	%	3.7	2.8	3.0	4.2	3.7	4.0	4.8	2.7	7.3	4.5	0.8
	2	%	1.4	0.8	0.4	2.0	1.6	1.2	1.7	1.1	1.7	1.5	1.1
	3	%	1.9	0.0	0.8	2.6	2.4	2.0	2.7	1.0	2.5	2.9	0.6
	4	%	1.9	1.9	1.2	1.5	4.1	1.2	2.1	1.7	5.0	1.5	0.2
	5	%	3.9	2.2	5.1	4.5	2.5	3.0	4.6	3.2	3.9	5.2	2.9
	6	%	4.6	4.5	3.1	4.9	5.5	5.1	5.2	4.0	6.7	5.2	2.7
	7	%	5.9	5.9	5.0	6.0	6.7	5.9	7.5	4.4	8.5	7.1	3.3
	8	%	12.8	13.0	13.2	11.1	15.9	13.0	14.0	11.7	15.2	14.3	10.0
	9	%	13.7	15.7	17.8	12.6	12.2	11.1	12.8	14.7	9.4	13.0	17.2
	Very important (10)	%	48.9	53.2	49.5	49.9	44.8	47.9	43.2	54.2	37.1	44.1	60.2
	Unsure	%	1.4	0.0	0.9	0.8	0.7	5.5	1.4	1.4	2.8	0.7	1.1

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

			Region					Gender		Age			
			Canada 2022-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Managing the pressures of an aging population	Total	Unwgt N	1038	97	212	360	210	159	557	481	214	390	434
		Wgt N	1000	67	231	388	175	139	489	511	267	322	411
		Mean	2.1	2.1	2.2	2.1	2.0	2.2	2.1	2.1	2.0	2.1	2.1
		Median	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0
	Confident	%	4.8	7.2	6.5	4.4	4.0	3.2	3.8	5.8	3.1	5.9	5.1
	Somewhat confident	%	26.3	24.7	26.5	24.4	23.3	35.7	27.9	24.8	23.9	27.9	26.6
	Somewhat not confident	%	38.4	37.7	42.7	40.1	35.8	29.9	40.0	36.8	37.4	38.6	38.8
	Not confident	%	26.2	29.2	21.4	26.8	31.1	25.2	24.7	27.8	27.4	25.2	26.4
	Unsure	%	4.3	1.2	2.9	4.4	5.8	5.9	3.7	4.8	8.2	2.4	3.2

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For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

			Region					Gender		Age			
			Canada 2022-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Further protecting our environment	Total	Unwgt N	1038	97	212	360	210	159	557	481	214	390	434
		Wgt N	1000	67	231	388	175	139	489	511	267	322	411
		Mean	2.3	2.4	2.3	2.2	2.3	2.3	2.3	2.3	2.1	2.3	2.3
		Median	2.0	3.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0
	Confident	%	8.2	6.6	8.4	7.2	10.7	8.1	8.0	8.4	9.4	9.3	6.5
	Somewhat confident	%	33.1	45.6	29.0	32.6	31.0	37.7	33.1	33.1	22.7	35.2	38.2
	Somewhat not confident	%	32.1	29.2	39.7	31.7	30.5	23.8	32.1	32.0	34.4	28.1	33.7
	Not confident	%	22.8	18.6	18.7	25.0	21.9	26.5	22.8	22.8	28.2	24.2	18.2
	Unsure	%	3.9	0.0	4.2	3.5	5.9	3.8	4.0	3.8	5.3	3.2	3.5

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

			Region					Gender		Age			
			Canada 2022-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Encouraging Canadian culture	Total	Unwgt N	1038	97	212	360	210	159	557	481	214	390	434
		Wgt N	1000	67	231	388	175	139	489	511	267	322	411
		Mean	2.6	2.7	2.7	2.6	2.4	2.6	2.5	2.7	2.5	2.5	2.7
		Median	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0
	Confident	%	11.4	13.0	12.9	12.5	8.5	8.5	10.1	12.6	12.4	10.2	11.7
	Somewhat confident	%	44.5	47.4	48.9	40.8	39.6	52.6	43.6	45.4	36.6	45.9	48.6
	Somewhat not confident	%	20.0	17.7	20.4	20.7	22.7	15.2	22.5	17.6	18.3	17.7	22.9
	Not confident	%	14.0	9.9	10.5	15.3	18.3	12.6	15.5	12.5	16.7	16.8	10.0
	Unsure	%	10.1	11.9	7.4	10.8	11.0	11.1	8.3	11.9	16.0	9.5	6.8

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

			Region					Gender		Age			
			Canada 2022-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Ensuring Canadians have a high standard of living	Total	Unwgt N	1038	97	212	360	210	159	557	481	214	390	434
		Wgt N	1000	67	231	388	175	139	489	511	267	322	411
		Mean	2.3	2.2	2.5	2.3	2.1	2.2	2.3	2.3	2.3	2.3	2.4
		Median	2.0	2.0	3.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0
	Confident	%	6.4	3.7	9.0	6.9	3.6	5.6	5.1	7.6	6.3	5.4	7.2
	Somewhat confident	%	37.7	38.6	43.1	37.9	30.9	36.2	38.5	36.9	34.7	41.2	36.9
	Somewhat not confident	%	31.4	31.9	30.9	31.2	35.6	27.1	31.6	31.2	30.1	28.2	34.7
	Not confident	%	20.2	24.5	11.6	20.0	26.6	25.0	21.2	19.2	22.0	22.1	17.6
	Unsure	%	4.3	1.2	5.4	4.0	3.3	6.1	3.6	5.1	6.9	3.1	3.6

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For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

			Region					Gender		Age			
			Canada 2022-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Investing in our education system	Total	Unwgt N	1038	97	212	360	210	159	557	481	214	390	434
		Wgt N	1000	67	231	388	175	139	489	511	267	322	411
		Mean	2.4	2.4	2.4	2.4	2.3	2.3	2.4	2.4	2.3	2.3	2.5
		Median	2.0	2.0	3.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	3.0
	Confident	%	7.7	9.0	7.3	7.7	8.9	6.3	6.3	9.2	7.6	6.9	8.4
	Somewhat confident	%	38.8	36.9	41.4	40.0	33.4	38.9	40.6	37.1	32.7	38.1	43.4
	Somewhat not confident	%	31.5	36.6	32.7	30.2	33.5	27.8	33.5	29.5	34.1	30.1	30.8
	Not confident	%	18.5	17.5	13.5	18.4	20.6	25.2	16.8	20.2	20.9	22.2	14.1
	Unsure	%	3.5	0.0	5.0	3.6	3.6	1.8	2.7	4.1	4.6	2.7	3.2

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

			Region					Gender		Age			
			Canada 2022-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Keeping our healthcare system strong	Total	Unwgt N	1038	97	212	360	210	159	557	481	214	390	434
		Wgt N	1000	67	231	388	175	139	489	511	267	322	411
		Mean	2.1	2.0	2.1	2.0	2.0	2.1	2.1	2.0	2.0	2.0	2.2
		Median	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0
	Confident	%	6.5	5.0	6.6	7.2	6.3	5.0	5.7	7.2	5.1	7.1	6.8
	Somewhat confident	%	25.5	24.2	25.1	23.8	24.4	33.0	28.8	22.3	22.9	23.5	28.8
	Somewhat not confident	%	34.1	39.5	38.8	34.3	33.5	23.7	35.0	33.2	32.6	34.3	34.8
	Not confident	%	32.0	30.2	25.7	34.1	33.4	35.7	27.9	36.0	36.5	34.3	27.3
	Unsure	%	2.0	1.2	3.8	0.6	2.5	2.6	2.7	1.3	2.9	0.8	2.3

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

			Region					Gender		Age			
			Canada 2022-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Preserving social programs	Total	Unwgt N	1038	97	212	360	210	159	557	481	214	390	434
		Wgt N	1000	67	231	388	175	139	489	511	267	322	411
		Mean	2.5	2.5	2.7	2.5	2.4	2.4	2.6	2.4	2.4	2.5	2.5
		Median	3.0	3.0	3.0	3.0	2.0	3.0	3.0	3.0	3.0	3.0	3.0
	Confident	%	8.8	6.5	9.9	8.9	8.5	8.4	9.0	8.7	8.9	8.8	8.8
	Somewhat confident	%	44.9	46.5	53.1	42.6	39.4	44.2	48.6	41.4	41.3	43.9	48.1
	Somewhat not confident	%	27.3	33.2	24.2	29.7	27.5	23.0	26.8	27.8	25.8	26.8	28.8
	Not confident	%	14.9	10.3	8.4	14.9	21.9	18.8	11.9	17.7	17.9	15.5	12.4
	Unsure	%	4.0	3.6	4.5	3.8	2.7	5.7	3.7	4.3	6.1	5.0	1.9

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For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

			Region					Gender		Age			
			Canada 2022-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Improving the quality of life for First Nations living on reserves	Total	Unwgt N	1038	97	212	360	210	159	557	481	214	390	434
		Wgt N	1000	67	231	388	175	139	489	511	267	322	411
		Mean	2.1	2.2	2.3	2.0	2.1	2.2	2.1	2.1	1.9	2.1	2.3
		Median	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0	2.0
	Confident	%	7.4	9.7	8.0	6.8	6.1	8.3	6.9	7.8	5.2	8.7	7.8
	Somewhat confident	%	25.0	24.7	28.5	21.3	27.1	27.2	25.3	24.7	20.8	24.3	28.3
	Somewhat not confident	%	32.6	30.5	40.5	31.3	28.0	29.8	32.8	32.4	26.7	29.7	38.6
	Not confident	%	27.8	26.4	16.8	33.5	30.9	26.8	28.6	27.0	37.5	31.7	18.4
	Unsure	%	7.3	8.7	6.2	7.1	7.9	7.9	6.4	8.1	9.8	5.7	6.9

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [RANDOMIZE]

			Region					Gender		Age			
			Canada 2022-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Responding to public health threats like a pandemic	Total	Unwgt N	1038	97	212	360	210	159	557	481	214	390	434
		Wgt N	1000	67	231	388	175	139	489	511	267	322	411
		Mean	2.6	2.7	2.8	2.5	2.3	2.6	2.5	2.6	2.3	2.5	2.7
		Median	3.0	3.0	3.0	3.0	3.0	3.0	3.0	3.0	2.0	3.0	3.0
	Confident	%	15.4	20.9	17.4	15.5	10.5	14.9	13.8	16.8	8.0	14.9	20.5
	Somewhat confident	%	43.1	46.0	48.3	39.0	38.8	49.7	40.9	45.2	39.6	44.0	44.7
	Somewhat not confident	%	19.9	14.7	19.9	23.1	21.0	12.3	22.4	17.6	23.8	17.6	19.2
	Not confident	%	18.8	18.4	9.0	20.4	26.7	20.7	19.8	17.9	23.9	21.0	13.8
	Unsure	%	2.8	0.0	5.4	1.9	2.9	2.4	3.1	2.6	4.6	2.5	1.9

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,038 Canadians, 18 years of age or older, between July 29<sup>th</sup> and August 2<sup>nd</sup>, 2022. The margin of error this survey is  $\pm 3.1$  percentage points, 19 times out of 20.

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