

>> key features

Riding Maps

MAKE DATA DRIVEN DECISIONS.

The Nanos Time Map service includes two modules:

- > **The Constit. Assistant for elected officials**
- > **The Election Assistant for campaigns**

Election Assistant

Have the intelligence to effectively target:

- ✓ **Races that are too close to call**
- ✓ **MPs who are at risk and who are safe**
- ✓ **Battleground regions that are in play**

What the Election Assistant can do for you:

1. Integrate monthly polling station projections into your advocacy work when interacting with elected officials and parties;
2. Have the intelligence at your fingertips to know which parties or candidates are on the upswing or at risk; and,
3. Track swing polling stations over time to identify battleground regions at play.

Constit. Assistant

Have the intelligence to effectively:

- ✓ **Visualize inbound constituency issues**
- ✓ **Integrate householder data**
- ✓ **Focus constituency outreach**

What the Constit. Assistant can do for you:

1. Maximize constituency communication resources by knowing which neighbourhoods to engage with and when; and,
2. Have the intelligence at your fingertips to monitor key policy issues and neighbourhood trends.

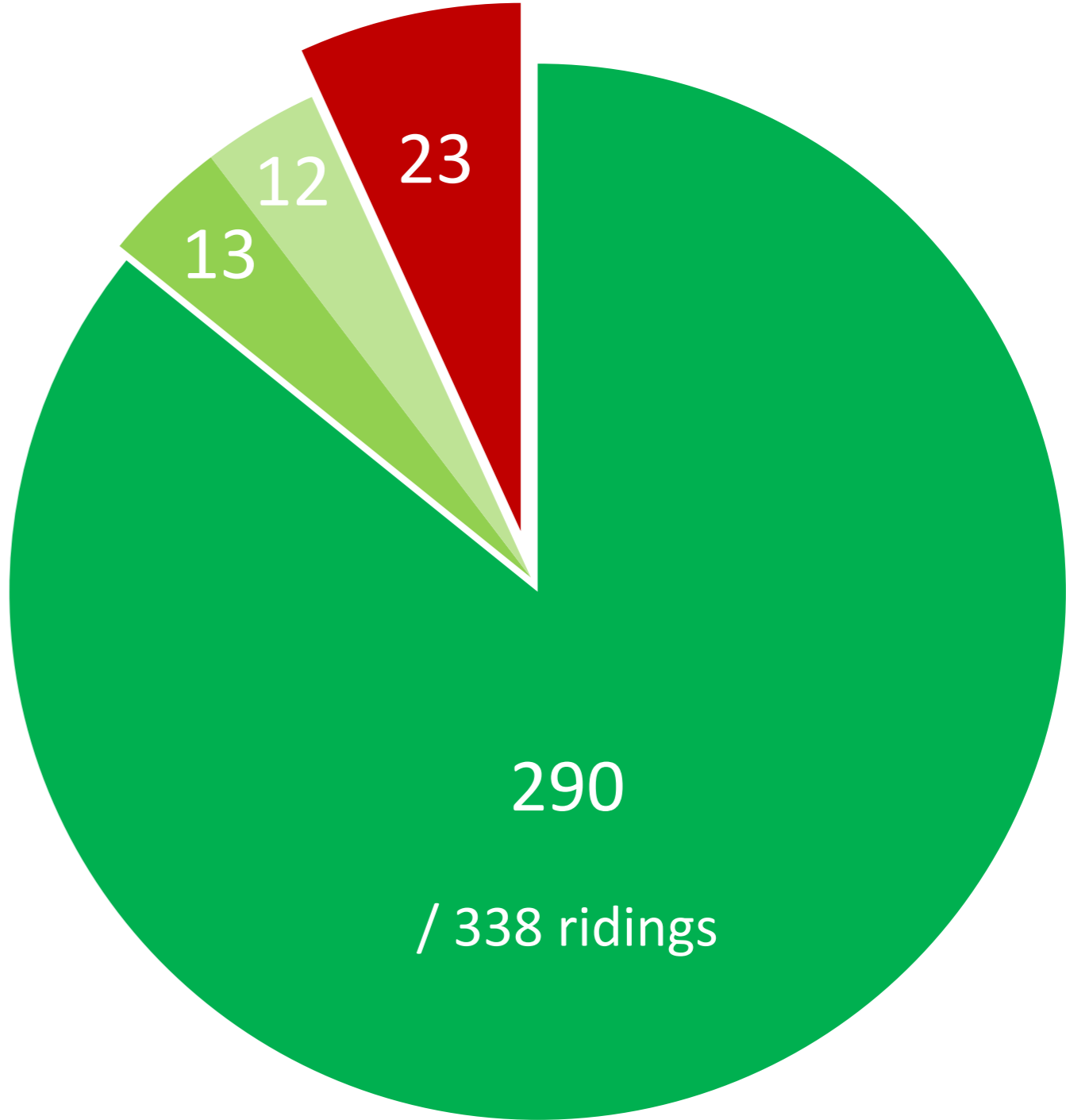
Nanos vs Election 2021

Nanos has a proven track record of success putting strategic intelligence into the hands of decision makers. Nanos Research is the pollster of record for CTV News and the Globe and Mail.

The Nanos Time Map Model accurately predicted the outcome in 290 out of 338 federal riding outcomes in the 2021 Federal Election.



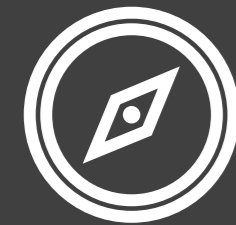
Counting ridings which were projected as too close to call (within 2% [A] and between 2-7% [B]) as correct, the accuracy of the Nanos model increases.



- Number of ridings outside A and B (margin of victory above 8%) accurately predicted
- Number of A ridings accurately predicted as too close to call (margin of victory within 2%)
- Number of B ridings accurately predicted as too close to call (margin of victory within 2-7%)
- Not predicted accurately



Mapping Services



NANOS ELECTION ASSISTANT

The Nanos Election Assistant (NanosEA) includes the integration of Nanos political sentiment modelling, federal election data and interactive maps. The Election Assistant is an interactive spatial forecasting service platform. Transforming the effectiveness of regional political campaign planning and execution.



TESTIMONIALS

“The Nanos Time Map provides us a unique advantage in understanding opinion trends in our Riding.” – Dan Muys, MP (Flamborough-Glanbrook Riding, near Hamilton, ON)



NANOS CONSTIT. ASSISTANT

The Nanos Constit Assistant (NanosCA) is an interactive spatial data mapping service platform. The Constit. Assistant allows clients to map both public and Member of Parliament (inbound and outbound) proprietary data for visual monitoring, numeric analysis and data set comparisons.



COST

Yearly subscriptions are \$4,140 (NanosCA) & \$3,660 (NanosEA). Note: Only yearly payments accepted, and all costs and pricing are exclusive of applicable taxes. Visit <https://nanos.co/payments/> for more information or to subscribe.

These products are not competitors with other systems but are a complement. They enable you to connect existing data to political modelling and geographic visualization in order to better plan or serve your political needs.

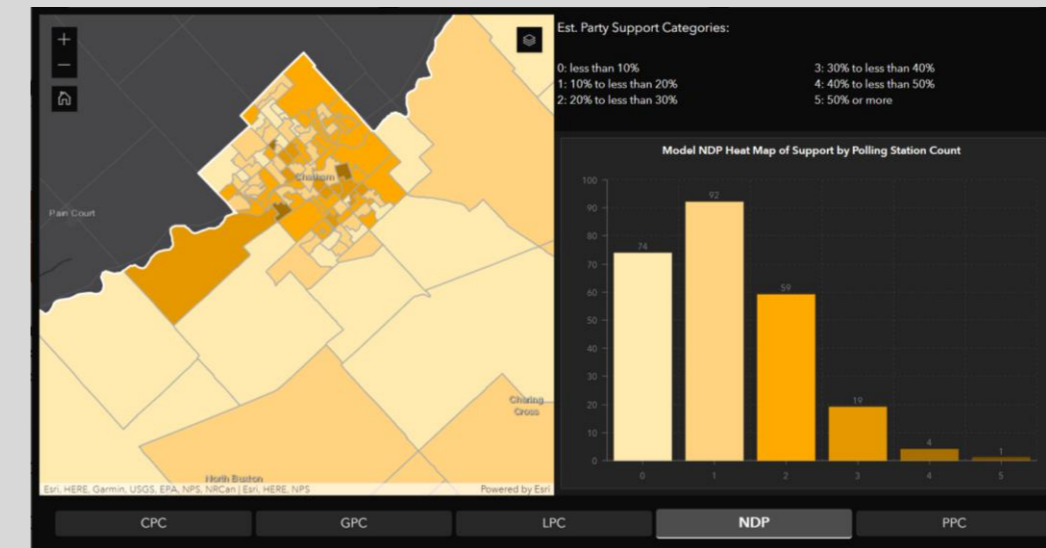
Key Features

Nanos Election Assistant

- 2021 Polling Station Level Election Results & Analysis
- Current Nanos Riding Ballot Model Estimate (polling station winner updated monthly)
- Current Nanos Margin Model Estimate (polling station margin category winner updated monthly)
- Current Nanos Party Heat Maps of Support (polling station support categories by party updated monthly)

Nanos Constit. Assistant

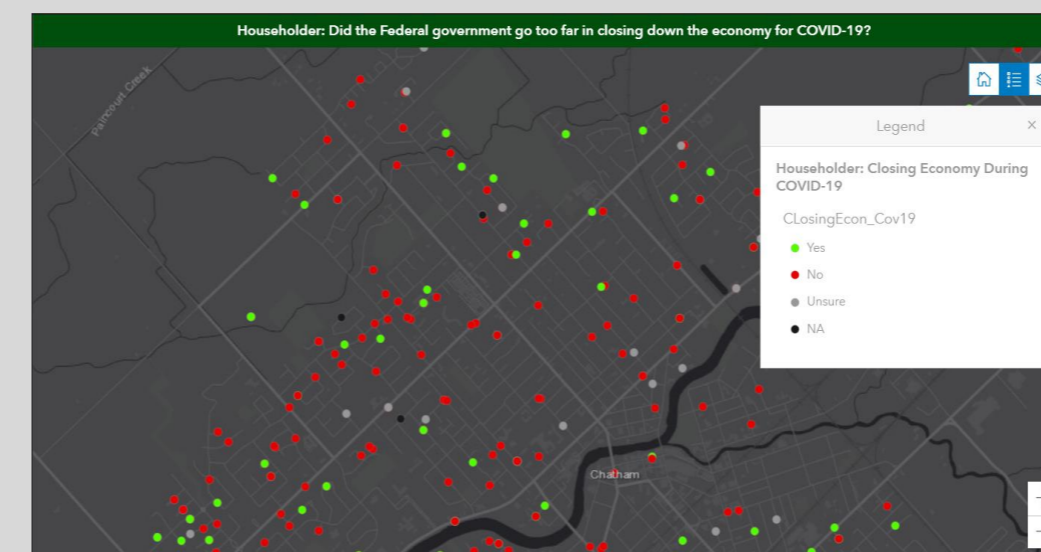
- Political donations for Associations, registered party candidates and candidates seeking nominations including dollar value and neighbourhood of donation
- Input constituency and householder data directly into the Constit. Assistant platform and automatically visualize data geographically and in tables.
- Target neighbourhood outreach, profile neighbourhood interests, and monitor & track constituency communications
- Extract data for numeric analysis



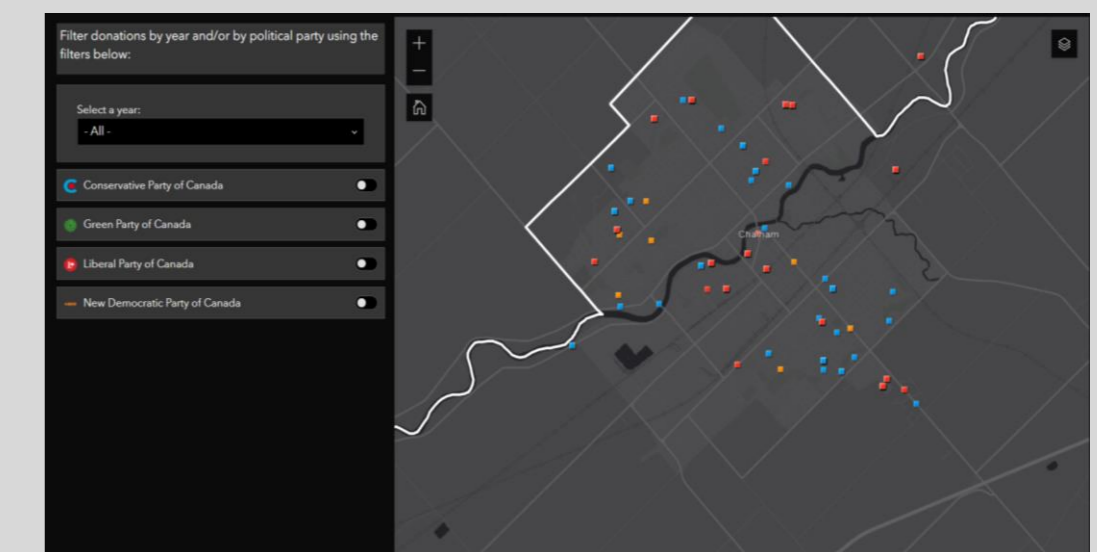
Party Heat Maps of Support



Model Estimate Map Series Trends



Visualized Constituency Householder Data



Donations by Political Party and by Size

As a non-partisan research organization with a distinguished level of data reliability, our services are open to subscribers. Subscription package options are based on scope of geography and breadth of data. Access to data is open to any subscriber on a non-partisan basis.

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