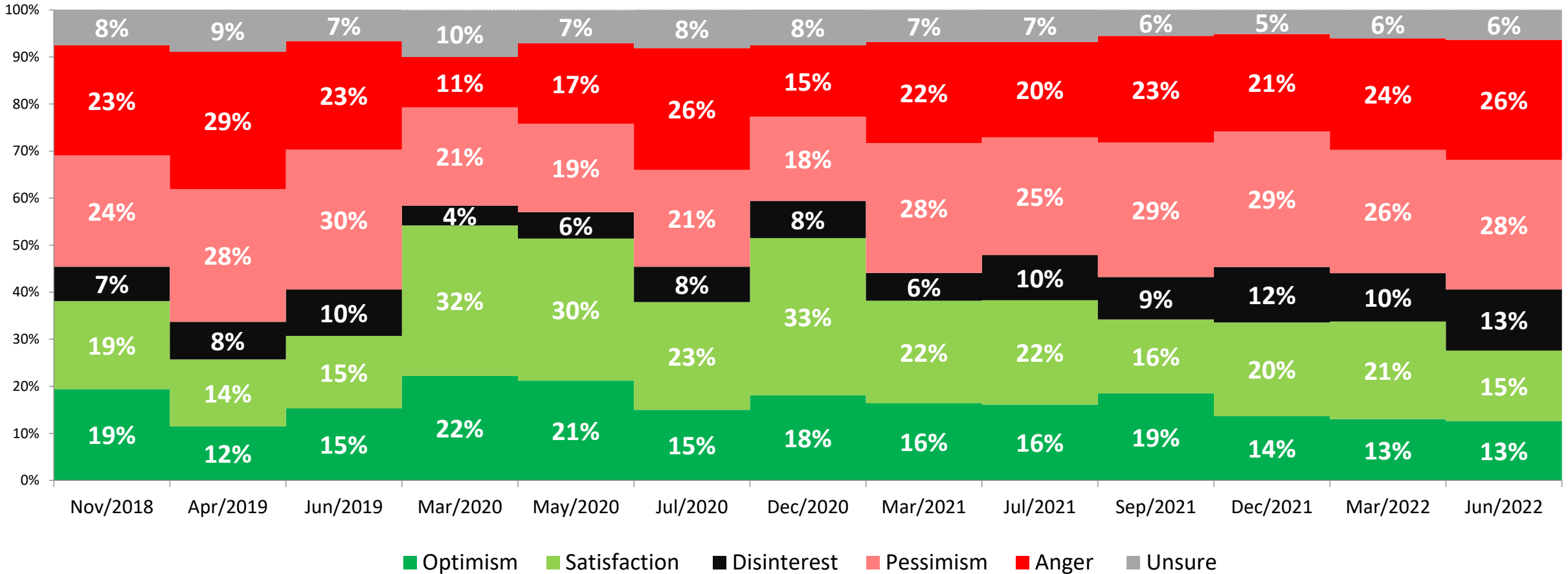# Feelings of satisfaction towards the federal government drops six percentage points since March 2022.

NANOS

Feelings towards the federal government

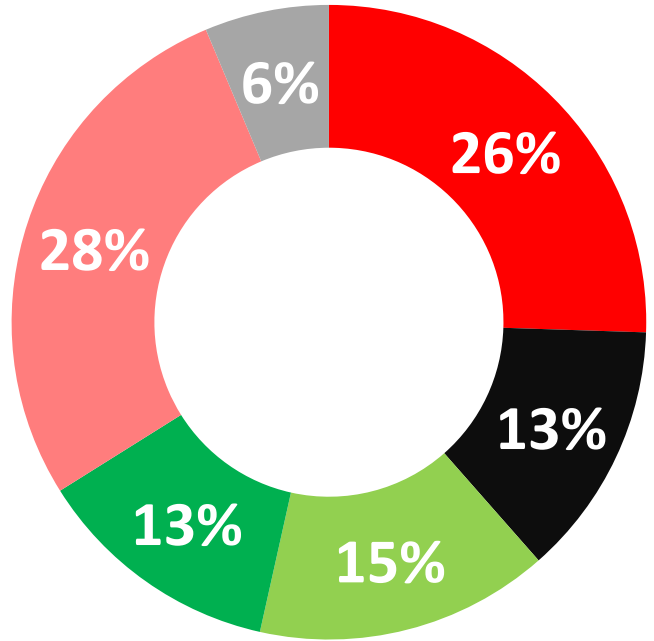|	Optimism	Satisfaction	Disinterest	Pessimism	Anger	Unsure
Nov/2018	19%	19%	7%	24%	23%	8%
Apr/2019	12%	14%	8%	28%	29%	9%
Jun/2019	15%	15%	10%	30%	23%	7%
Mar/2020	22%	32%	4%	21%	11%	10%
May/2020	21%	30%	6%	19%	17%	7%
Jul/2020	15%	23%	8%	21%	26%	8%
Dec/2020	18%	33%	8%	18%	15%	8%
Mar/2021	16%	22%	6%	28%	22%	7%
Jul/2021	16%	22%	10%	25%	20%	7%
Sep/2021	19%	16%	9%	29%	23%	6%
Dec/2021	14%	20%	12%	29%	21%	5%
Mar/2022	13%	21%	10%	26%	24%	6%
Jun/2022	13%	15%	13%	28%	26%	6%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 30th to July 4th, 2022, n=1002, accurate 3.1 percentage points plus or minus, 19 times out of 20.

NANOS

© NANOS RESEARCH

Feelings towards the federal government

Legend:
- ■ Anger
- ■ Disinterest
- ■ Satisfaction
- ■ Optimism
- ■ Pessimism
- ■ Unsure

"Pessimism and anger continue to be the top emotions that best describe Canadians' feelings of the federal government. Feelings of satisfaction have dropped six percentage points in June 2022 (15%) compared to the previous wave in March 2022 (21%). Residents from the Prairies are most likely to feel anger towards the federal government (40%), while pessimism is on the rise among Quebec (32%; 25% in March and B.C. residents (32%; 23% in March)."

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 30th to July 4th, 2022, n=1002, accurate 3.1 percentage points plus or minus, 19 times out of 20.

NANOS

Feelings towards the federal government by region

Q Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

	Canada			Atlantic			Quebec			Ontario			Prairies			British Columbia		
	2022-06 (n=1002)	2022-03 (n=1000)	2021-12 (n=1005)	2022-06 (n=100)	2022-03 (n=88)	2021-12 (n=89)	2022-06 (n=251)	2022-03 (n=203)	2021-12 (n=230)	2022-06 (n=309)	2022-03 (n=350)	2021-12 (n=350)	2022-06 (n=205)	2022-03 (n=206)	2021-12 (n=192)	2022-06 (n=137)	2022-03 (n=153)	2021-12 (n=144)
Pessimism	27.6%	26.2%	28.8%	22.7%	28.2%	27.7%	32.4%	25.1%	27.8%	24.5%	27.7%	28.5%	26.7%	26.3%	30.5%	31.6%	22.6%	29.5%
Anger	25.5%	23.7%	20.7%	27.0%	16.1%	11.6%	13.8%	14.0%	13.7%	28.6%	25.6%	20.9%	39.5%	33.9%	31.7%	17.1%	25.1%	21.9%
Satisfaction	15.0%	20.7%	19.9%	11.1%	34.6%	29.8%	12.2%	17.4%	17.2%	17.3%	22.7%	22.9%	10.2%	15.4%	13.1%	21.7%	21.2%	20.6%
Optimism	12.6%	13.0%	13.7%	24.1%	15.0%	8.8%	10.5%	13.9%	14.6%	12.5%	13.2%	14.7%	9.7%	10.2%	10.5%	14.7%	14.0%	15.9%
Disinterest	13.0%	10.3%	11.8%	12.3%	4.4%	13.9%	20.7%	22.4%	21.5%	11.2%	4.5%	8.2%	9.5%	8.9%	10.5%	9.9%	10.7%	5.9%
Unsure	6.3%	6.0%	5.1%	2.8%	1.8%	8.1%	10.3%	7.2%	5.3%	5.9%	6.3%	4.8%	4.4%	5.4%	3.6%	5.0%	6.3%	6.2%

NANOS

Feelings towards the federal government by age

Q Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

	Canada			18 to 34			34 to 54			55 plus		
	2022-06 (n=1002)	2022-03 (n=1000)	2021-12 (n=1005)	2022-06 (n=276)	2022-03 (n=203)	2021-12 (n=167)	2022-06 (n=367)	2022-03 (n=531)	2021-12 (n=418)	2022-06 (n=359)	2022-03 (n=384)	2021-12 (n=420)
Pessimism	27.6%	26.2%	28.8%	30.0%	30.3%	31.5%	29.7%	24.5%	28.0%	24.0%	24.9%	27.6%
Anger	25.5%	23.7%	20.7%	24.6%	25.7%	20.7%	26.9%	24.8%	21.6%	24.9%	21.3%	20.0%
Satisfaction	15.0%	20.7%	19.9%	11.7%	11.9%	14.4%	12.7%	22.1%	20.3%	19.3%	25.8%	23.6%
Optimism	12.6%	13.0%	13.7%	9.0%	8.3%	11.8%	10.2%	13.8%	14.3%	17.2%	15.7%	14.4%
Disinterest	13.0%	10.3%	11.8%	14.9%	17.3%	15.9%	14.9%	9.6%	11.0%	10.0%	5.9%	9.6%
Unsure	6.3%	6.0%	5.1%	9.8%	6.5%	5.8%	5.5%	5.1%	4.9%	4.6%	6.5%	4.8%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 30th to July 4th, 2022, n=1002, accurate 3.1 percentage points plus or minus, 19 times out of 20.

NANOS

Feelings towards the federal government by gender

Q Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

	Canada			Male			Female		
	2022-06 (n=1002)	**2022-03 (n=1000)**	**2021-12 (n=1005)**	**2022-06 (n=533)**	**2022-03 (n=531)**	**2021-12 (n=526)**	**2022-06 (n=469)**	**2022-03 (n=469)**	**2021-12 (n=479)**
Pessimism	27.6%	26.2%	28.8%	29.1%	29.2%	32.5%	26.1%	23.4%	25.2%
Anger	25.5%	23.7%	20.7%	28.9%	29.6%	21.1%	22.3%	18.1%	20.3%
Satisfaction	15.0%	20.7%	19.9%	15.6%	16.6%	18.1%	14.4%	24.6%	21.7%
Optimism	12.6%	13.0%	13.7%	10.0%	11.6%	13.3%	15.1%	14.4%	14.0%
Disinterest	13.0%	10.3%	11.8%	11.1%	9.7%	11.0%	14.8%	10.8%	12.6%
Unsure	6.3%	6.0%	5.1%	5.3%	3.2%	4.0%	7.3%	8.7%	6.2%

NANOS

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1002 Canadians, 18 years of age or older, between June 30th to July 4th, 2022 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialing with a maximum of five call backs.

The margin of error for a random survey of 1,002 Canadians is ±3.1 percentage points, 19 times out of 20.

The research was commissioned and conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

METHODOLOGY

Element	Description	Element	Description
Research sponsor	Nanos Research	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure.
Population and Final Sample Size	1002 randomly selected individuals.		
Source of Sample	Nanos Panel	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Type of Sample	Probability		
Margin of Error	3.1 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey		
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Estimated Response Rate	13 percent, consistent with industry norms.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Question Order	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, inflation, on international travel plans, the track Canada is on, cellphone providers and cost of living.
Number of Calls	Maximum of five call backs to those recruited.		
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Question Content	All questions asked are contained in the report.
Field Dates	June 30th to July 4th, 2022.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Language of Survey	The survey was conducted in both English and French.	Research/Data Collection Supplier	Nanos Research
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.

TECHNICAL NOTE

As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. www.nanos.co

This international joint venture between dimap and Nanos brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

NRM is an affiliate of Nanos Research and Rutherford McKay Associates. Our service offerings are based on decades of professional experience and extensive research and include public acceptance and engagement, communications audits, and narrative development. www.nrmpublicaffairs.com

ABOUT NANOS

2022-2184 – Nanos Research – Emotion June – STAT SHEET

				Region					Gender		Age		
			Canada 2022-06	Altantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]	Total	Unwgt N	1002	100	251	309	205	137	533	469	276	367	359
		Wgt N	1000	67	233	384	183	133	489	511	273	341	386
	Anger	%	25.5	27.0	13.8	28.6	39.5	17.1	28.9	22.3	24.6	26.9	24.9
	Disinterest	%	13.0	12.3	20.7	11.2	9.5	9.9	11.1	14.8	14.9	14.9	10.0
	Satisfaction	%	15.0	11.1	12.2	17.3	10.2	21.7	15.6	14.4	11.7	12.7	19.3
	Optimism	%	12.6	24.1	10.5	12.5	9.7	14.7	10.0	15.1	9.0	10.2	17.2
	Pessimism	%	27.6	22.7	32.4	24.5	26.7	31.6	29.1	26.1	30.0	29.7	24.0
	Unsure	%	6.3	2.8	10.3	5.9	4.4	5.0	5.3	7.3	9.8	5.5	4.6

© NANOS RESEARCH