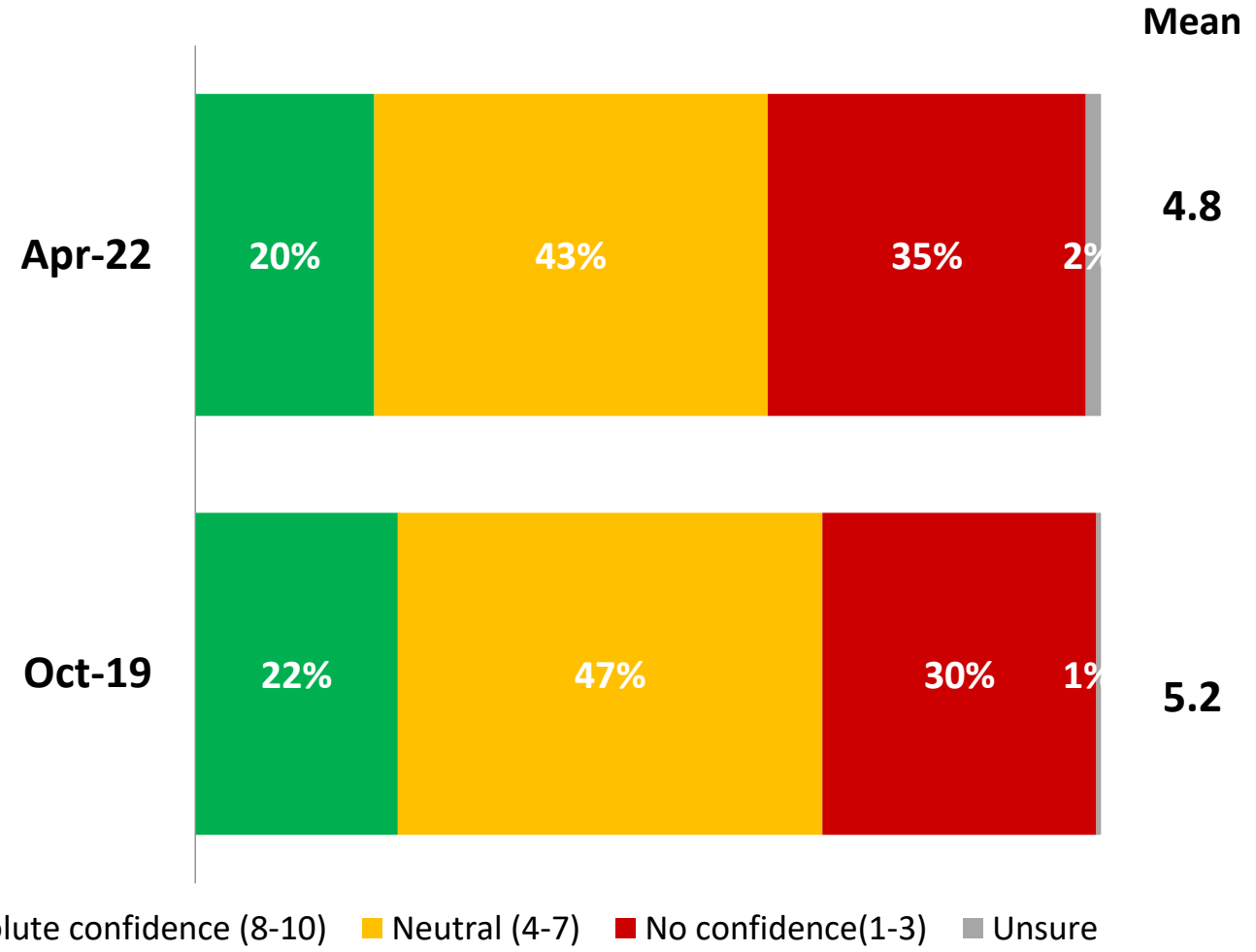


Confidence in the Trudeau government to create the conditions for economic prosperity lower than 2019 - Canadians split on which federal party they would trust most dealing with Canada's housing affordability crisis

# Confidence that the Trudeau Liberal government can create conditions for economic prosperity

“ Canadians level of confidence that the Trudeau Liberal government can create conditions for economic prosperity in Canada has declined since October 2019 with one in five saying they are confident, and just over one in three are not confident and just over four in ten are neutral. Residents of Quebec give the highest score of confidence (mean of 5.5), while residents of the Prairies gave the lowest score (mean of 3.8). ”

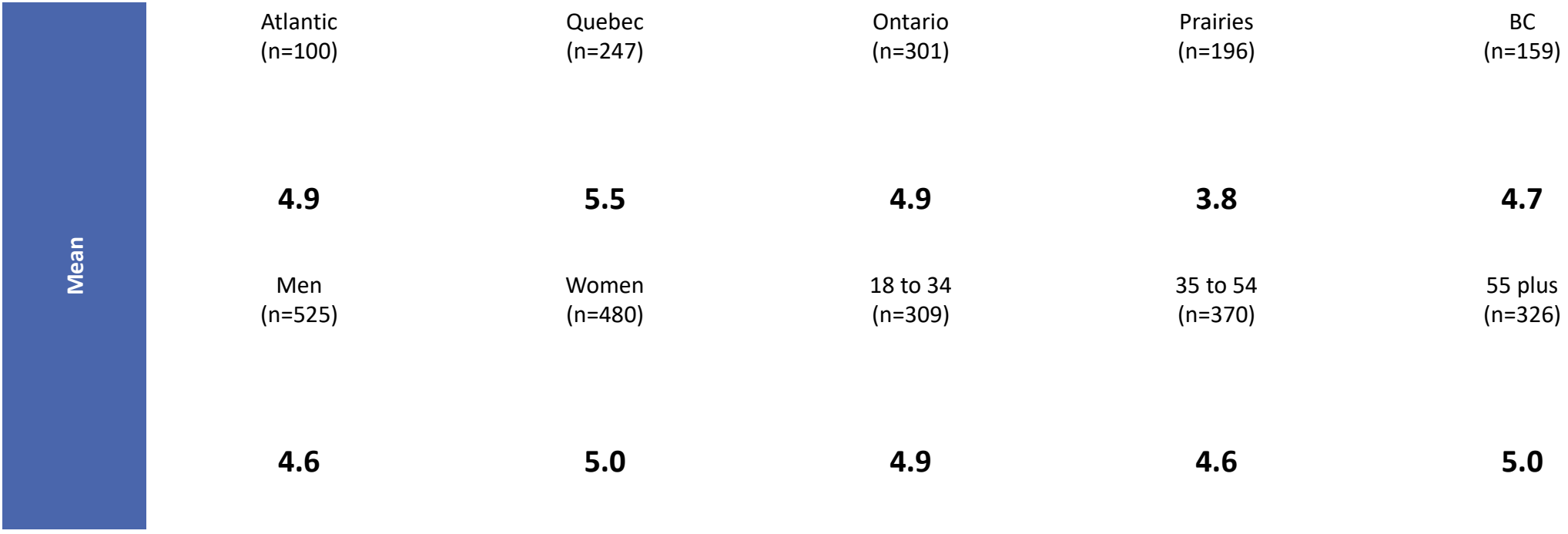
**Q** On a scale of 1 to 10, where one is absolutely no confidence and 10 is complete confidence, how much confidence do you have that the Trudeau Liberal government can create conditions for economic prosperity in Canada?



Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29<sup>th</sup> to May 2<sup>nd</sup>, 2019, n=1005, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Confidence that the Trudeau Liberal government can create conditions for economic prosperity – By demographics

**Q** On a scale of 1 to 10, where one is absolutely no confidence and 10 is complete confidence, how much confidence do you have that the Trudeau Liberal government can create conditions for economic prosperity in Canada?



\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29<sup>th</sup> to May 2<sup>nd</sup>, 2019, n=1005, accurate 3.1 percentage points plus or minus, 19 times out of 20.



# Trust in federal Parties to deal with Canada's housing affordability crisis

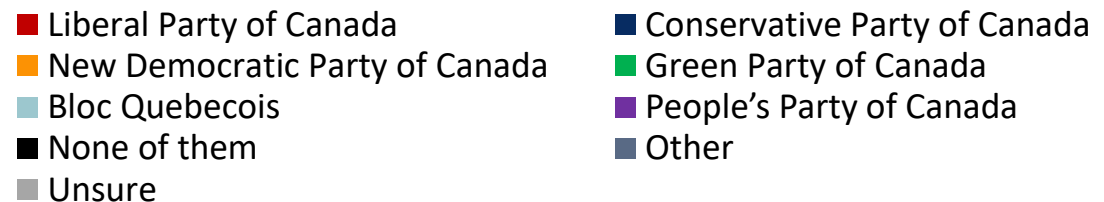
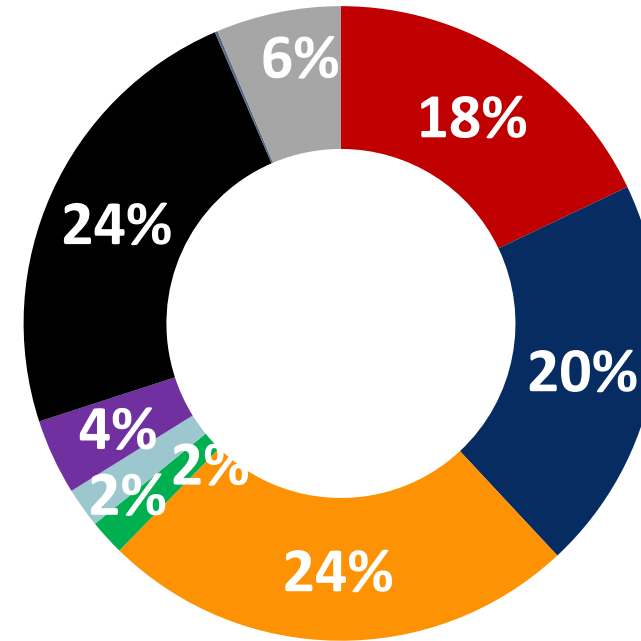
“

Canadians are divided on which federal party they would trust to deal with Canada's housing affordability crisis with a quarter of Canadians say they would trust the NDP or that they would not trust any of the federal parties. One in five saying they would trust the Conservatives and Liberals respectively.

”

Q

As you may know, the cost of homes has increased sharply in recent years. Which of the federal parties would you trust most to deal with the nation's housing affordability crisis? [RANDOMIZE]



# Trust in federal Parties to deal with Canada's housing affordability crisis

Q

As you may know, the cost of homes has increased sharply in recent years. Which of the federal parties would you trust most to deal with the nation's housing affordability crisis? [RANDOMIZE]

	Canada (n=1005)	Atlantic (n=100)	Quebec (n=247)	Ontario (n=301)	Prairies (n=196)	BC (n=159)	Men (n=525)	Women (n=480)	18 to 34 (n=309)	35 to 54 (n=370)	55 plus (n=326)
Liberal Party of Canada	17.9%	15.4%	19.7%	22.7%	8.5%	15.2%	18.4%	17.5%	11.8%	17.0%	23.1%
Conservative Party of Canada	20.1%	18.8%	10.1%	19.6%	33.6%	21.3%	22.5%	17.9%	20.4%	21.0%	19.1%
New Democratic Party of Canada	24.2%	21.2%	25.7%	21.3%	26.4%	28.7%	21.0%	27.3%	32.6%	20.2%	21.9%
Bloc Quebecois	1.8%	-	7.8%	-	-	-	2.2%	1.4%	2.0%	1.7%	1.8%
Green Party of Canada	2.0%	4.5%	0.7%	3.0%	0.3%	2.5%	1.6%	2.5%	2.8%	1.8%	1.7%
People's Party of Canada	3.8%	4.8%	1.7%	4.5%	6.0%	2.5%	4.0%	3.7%	3.5%	4.6%	3.4%
None of them	23.5%	29.3%	24.6%	23.6%	17.5%	26.5%	25.6%	21.5%	19.3%	26.8%	23.6%
Other Party	0.1%	-	-	-	-	1.1%	0.3%	-	0.2%	-	0.2%
Unsure	6.4%	6.1%	9.6%	5.3%	7.6%	2.2%	4.4%	8.3%	7.3%	6.9%	5.1%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29<sup>th</sup> to May 2<sup>nd</sup>, 2019, n=1005, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# METHODOLOGY



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,005 Canadians, 18 years of age or older, between April 29<sup>th</sup> and May 2<sup>nd</sup>, 2022 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is  $\pm 3.1$  percentage points, 19 times out of 20.

This study was commissioned by Bloomberg News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding

Element	Description	Element	Description
Research sponsor	Bloomberg News	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1005 randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Hybrid Probability Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Estimated Response Rate	11 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	This was topic three of an omnibus survey. Previous content included increasing prices, concern on housing costs, owning an electric car and the creation of Canadian content on streaming sites
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	April 29 <sup>th</sup> to May 2 <sup>nd</sup> , 2022.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>		





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# ABOUT NANOS





# TABULATIONS

2022-2127 – Bloomberg/Nanos Survey – April OMNI - STAT SHEET

		Region							Please select your gender		Age			
		Canada 2022-04	Altantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus		
Question - On a scale of 1 to 10, where one is absolutely no confidence and 10 is complete confidence, how much confidence do you have that the Trudeau Liberal government can create conditions for economic prosperity in Canada?	Total	Unwgt N	1005	100	249	301	196	159	525	480	309	370	326	
		Wgt N	1000	67	233	384	183	133	489	511	273	341	386	
		Mean	4.8	4.9	5.5	4.9	3.8	4.7	4.6	5.0	4.9	4.6	5.0	
		Median	5.0	5.0	6.0	5.0	3.0	5.0	5.0	5.0	5.0	5.0	5.0	
		Absolutely no confidence (1)	%	23.2	23.5	10.7	23.4	37.0	25.4	24.8	21.7	18.8	27.2	22.8
		2	%	5.7	5.4	4.4	4.0	10.8	6.1	6.7	4.8	6.1	5.5	5.6
		3	%	6.2	7.3	6.0	5.5	7.4	6.1	8.5	4.0	7.7	6.0	5.2
		4	%	6.5	3.8	9.2	7.3	1.4	7.7	5.2	7.6	6.5	5.9	6.9
		5	%	10.6	10.7	11.9	11.6	7.9	8.6	9.9	11.2	11.1	9.1	11.5
		6	%	11.0	12.5	13.8	10.5	9.5	9.1	11.3	10.8	13.6	11.1	9.1
		7	%	15.4	20.1	20.2	15.1	8.2	15.3	15.6	15.2	17.2	15.0	14.5
		8	%	12.2	10.7	14.5	12.8	8.4	12.3	8.7	15.6	11.0	11.2	14.0
		9	%	3.9	0.7	3.8	4.9	3.0	4.2	5.1	2.8	3.1	3.8	4.6
	Complete confidence (10)	%	3.6	5.3	2.9	3.8	4.1	3.1	3.4	3.9	2.4	3.5	4.7	
	Unsure	%	1.7	0.0	2.6	0.9	2.4	2.0	0.8	2.5	2.5	1.7	1.1	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,005 Canadians, 18 years of age or older, between April 29<sup>th</sup> and May 2<sup>nd</sup>, 2022. The margin of error for this survey is ±3.1 percentage points, 19 times out of 20.

2022-2127 – Bloomberg/Nanos Survey – April OMNI - STAT SHEET

		Region							Please select your gender		Age		
		Canada 2022-04	Altantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Question - As you may know, the cost of homes has increased sharply in recent years. Which of the federal parties would you trust most to deal with the nation's housing affordability crisis?	Total	Unwgt N	1002	100	247	301	195	159	523	479	308	370	324
		Wgt N	998	67	231	384	182	133	487	510	272	341	384
	Liberal Party of Canada	%	17.9	15.4	19.7	22.7	8.5	15.2	18.4	17.5	11.8	17.0	23.1
	Conservative Party of Canada	%	20.1	18.8	10.1	19.6	33.6	21.3	22.5	17.9	20.4	21.0	19.1
	New Democratic Party of Canada	%	24.2	21.2	25.7	21.3	26.4	28.7	21.0	27.3	32.6	20.2	21.9
	Bloc Quebecois	%	1.8	0.0	7.8	0.0	0.0	0.0	2.2	1.4	2.0	1.7	1.8
	Green Party of Canada	%	2.0	4.5	0.7	3.0	0.3	2.5	1.6	2.5	2.8	1.8	1.7
	People's Party of Canada	%	3.8	4.8	1.7	4.5	6.0	2.5	4.0	3.7	3.5	4.6	3.4
	None of them	%	23.5	29.3	24.6	23.6	17.5	26.5	25.6	21.5	19.3	26.8	23.6
	Other	%	0.1	0.0	0.0	0.0	0.0	1.1	0.3	0.0	0.2	0.0	0.2
Unsure	%	6.4	6.1	9.6	5.3	7.6	2.2	4.4	8.3	7.3	6.9	5.1	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,005 Canadians, 18 years of age or older, between April 29<sup>th</sup> and May 2<sup>nd</sup>, 2022. The margin of error for this survey is ±3.1 percentage points, 19 times out of 20.