Ontario Provincial Election Ballot: PC 37.3, LP 28.0, NDP 23.2, GP 6.3, NB 3.0.

Provincial survey released May 24, 2022





As of May 22nd, the Progressive Conservatives are maintaining their lead, while the NDP are closing the gap with the Ontario Liberals. Green Party Leader Schreiner trails the three other leaders as preferred Premier but continues to trend up in the post debate period.

Nik Nanos, Chief Data Scientist





AT A GLANCE

Ballot – As of May 22nd, 2022 the Progressive Conservatives have 37.3 per cent support, followed by the Liberals at 28.0 per cent, the NDP at 23.2 per cent, the Greens at 6.3 per cent, the New Blue Party at 3.0 per cent and the Ontario Party at 1.7 per cent.

Preferred Premier – Nanos polling has Doug Ford as the preferred choice as Ontario Premier at 33.8 per cent of Ontario residents followed by Steven Del Duca (23.4%), Andrea Horwath (17.0%), Mike Schreiner (9.8%), Derek Sloan (2.1%), Jim Karahalios (3.7%) and none of them (6.4%). Four per cent of residents were unsure whom they preferred.

Contact:Nik Nanos, Chief Data ScientistOttawa: (613) 234-4666 x 237nik@nanos.co







BALLOT TRACKING

U

DECIDED VOTERS - For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences? [UNPROMPTED] OR [IF UNDECIDED] Are you currently leaning towards any particular PROVINCIAL party? If you are, which party would that be? [UNPROMPTED]

Source: CTV/CP24/Nanos weekly provincial election tracking, May 21st and 22nd, 2022, n=479 decided Ontarians.

45% • 41.0% 40% 36.9% 35.4% 37.3% 50.1%35% • 34.0% 30.4% 30.4% 30% 20 20/ 28.0% 25% 23.7% -23.2% 23.7% 20% • 20.0% 19.8% 15% 10% 7 20/ 6.3% 5% • 5.0% 4.3% 70/ 3.6% 3.0% 2.8% 1.7% 0.9% 0% ELXN 2018 May 2nd, 2022 May 8th, 2022 May 17th, 2022 May 22nd, 2022 ----Liberals New Blue Party Ontario Party ---PC ----NDP ----GPC ONTARIO party ONTARIO NPD **G**green ONTARIOPC BLUE \mathbf{OTV} **ELECTION** 2022 ONTARIO

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 504 residents of Ontario, 18 years of age or older, between May 21st and 22nd, 2022 as part of a tracking survey. The margin of error for a random survey of 479 Ontario residents is ±4.5 percentage points, 19 times out of 20.

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Vote Profile and Ballot - Updated May 22nd 2022

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 504 residents of Ontario, 18 years of age or older, between May 21st and 22nd, 2022 as part of a tracking survey. The margin of error for a random survey of 504 Ontario residents is ±4.4 percentage points, 19 times out of 20.

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For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences? [UNPROMPTED] OR [IF UNDECIDED] Are you currently leaning towards any particular PROVINCIAL party? If you are, which party would that be? [UNPROMPTED]

	Party	All Voters including Undecided	Ballot - Decided Voters Only
ONTARIOPC	Ontario Progressive Conservative Party	35.5%	37.3%
	Liberal Party of Ontario	26.7%	28.0%
NPD>	New Democratic Party of Ontario	22.1%	23.2%
S Green Party of Ontario	Green Party of Ontario	6.0%	6.3%
	New Blue Party	2.9%	3.0%
ontario	Ontario Party	1.7%	1.7%
	Other	0.3%	0.3
	Unsure	4.9%	-

**UNDECIDED > 4.9







BALLOT – By Demographics

[DECIDED VOTERS] For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences? [UNPROMPTED] [DECIDED ONLY]

Source: CTV/CP24/Nanos weekly provincial election tracking, May 21st and 22nd, 2022, n=479 decided Ontarians.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 504 residents of Ontario, 18 years of age or older, between May 21st and 22nd, 2022 as part of a tracking survey. The margin of error for a random survey of 479 Ontario residents is ±4.5 percentage points, 19 times out of 20.

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		Ontario (n=479)	GTA Region (n=271)	Rest of Ontario (n=208)	Men (n=262)	Women (n=217)	18 to 34 (n=98)	35 to 54 (n=184)	55 plus (n=197)
ONTARIOPC	Progressive Conservative Party of Ontario	37.3%	34.3%	40.9%	47.6%	27.4%	37.0%	39.0%	35.9%
LIBERAL	Ontario Liberal Party	28.0%	30.1%	25.5%	22.7%	33.2%	17.7%	29.4%	35.4%
NPD>	Ontario Democratic Party	23.2%	26.9%	18.8%	19.2%	27.1%	25.6%	22.3%	22.1%
	Ontario Green Party	6.3%	5.1%	7.9%	4.4%	8.2%	8.9%	5.4%	5.1%
	New Blue Party of Ontario	3.0%	0.6%	6.0%	3.2%	2.9%	7.1%	2.1%	0.5%
ontario	Ontario Party	1.7%	2.4%	1.0%	2.3%	1.2%	2.6%	1.8%	1.0%
	Other	0.3%	0.6%	-	0.7%	-	1.1%	-	- 3





PREFERRED PREMIER

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 500 residents of Ontario, 18 years of age or older, between May 21st and 22nd, 2022 as part of a tracking survey. The margin of error for a random survey of 500 Ontario residents is ±4.4 percentage points, 19 times out of 20.

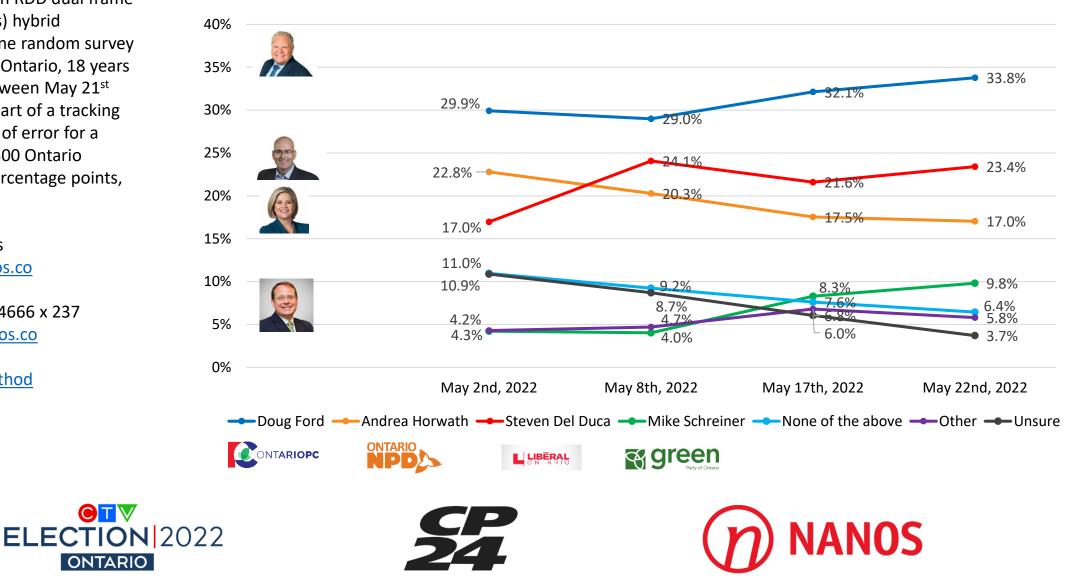
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Ottawa: (613) 234-4666 x 237 Website: www.nanos.co Methodology: www.nanos.co/method

ONTARIO

Of the current provincial political party leaders, could you please rank your top two current local preferences for the Premier of Ontario? [ROTATE PARTY LEADERS] [First ranked response]

Source: CTV/CP24/Nanos weekly provincial election tracking, May 21st to 22nd, 2022, n=500 Ontarians.



PREFERRED Premier **Q** – By Demographics

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 500 residents of Ontario, 18 years of age or older, between May 21st and 22nd, 2022 as part of a tracking survey. The margin of error for a random survey of 500 Ontario residents is ±4.4 percentage points, 19 times out of 20.

Contact: Nik Nanos nik@nanos.co

Ottawa: (613) 234-4666 x 237 Website: <u>www.nanos.co</u> Methodology: <u>www.nanos.co/method</u> Of the current provincial political party leaders, could you please rank your top two current local preferences for the Premier of Ontario? [ROTATE PARTY LEADERS] [First ranked response]

Source: CTV/CP24/Nanos weekly provincial election tracking, May 21st to 22nd, 2022, n=500 Ontarians.

	Ontario (n=500)	GTA Region (n=283)	Rest of Ontario (n=217)	Men (n=276)	Women (n=224)	18 to 34 (n=100)	35 to 54 (n=198)	55 plus (n=202)
Doug Ford - Progressive Conservative Party of Ontario	33.8%	32.5%	35.3%	42.8%	25.0%	32.1%	35.1%	33.9%
Steven Del Duca - Ontario Liberal Party	23.4%	22.8%	24.1%	21.4%	25.3%	14.9%	26.9%	27.2%
Andrea Howarth - Ontario Democratic Party	17.0%	20.0%	13.4%	14.0%	20.0%	18.6%	12.8%	19.8%
Mike Schreiner - Ontario Green Party	9.8%	9.9%	9.7%	9.3%	10.3%	8.6%	8.7%	11.9%
None of the above	6.4%	7.3%	5.4%	4.1%	8.7%	7.8%	7.8%	4.0%
Other	5.8%	4.3%	7.7%	5.5%	6.1%	13.3%	4.3%	1.0%
Unsure	3.7%	3.2%	4.4%	3.0%	4.5%	4.6%	4.4%	2.3%







PATH FURWISCO!

VALIDATE

TEST IDEAS

REVIEW RESEARCH)

Nanos conducted an RDD dual frame (land- and celllines) hybrid telephone and online random survey of 504 residents of Ontario, 18 years of age or older, between May 21st to 22nd, 2022 as part of a tracking survey. Participants were randomly recruited by telephone using live agents and were administered the survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Ontario.

Individuals were randomly called using random digit dialing with a maximum of five call backs.

The margin of error for a random survey of 504 Ontario residents is ± 4.4 percentage points, 19 times out of 20.

The research was commissioned by CTV News and CP24.







Element	Description	Element	Description
Research sponsor	CTV News/CP24	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all
Population and Final Sample Size	504 Randomly selected individuals.		regions of Ontario. See tables for full weighting disclosure
Source of Sample	Nanos Probability Panel	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to
Type of Sample	Probability	U U	administering the survey to ensure the integrity of the data.
Margin of Error	\pm 4.4 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey		individuals without internet access could not participate.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Ontario.	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Ontario.
Demographics (Captured)	Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Estimated Response Rate	13 percent, consistent with industry norms.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire. Unprompted PROVINCIAL issue of concern and questions on the debate will be released as Part 2 of 2.
Number of Calls	Maximum of five call backs to those recruited.	Question Content	This was module two of a tracking survey. The preceding module was about
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Question Content	unprompted provincial issues of concern.
Field Dates	May 21 st to 22 nd , 2022.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Language of Survey	The survey was conducted in English.	Research/Data Collection Supplier	Nanos Research
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <u>https://canadianresearchinsightscouncil.ca/standards/</u>	Contact	Contact Nanos Research for more information or with any concerns or questions. <u>http://www.nanos.co</u> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.

TRACK RECORD

Q

Question: If a FEDERAL election were held today, could you please rank your top two current <u>local</u> voting preferences? [First ranked response]

Source: CTV, Globe, Nanos nightly election tracking ending September 19th, 2021.

RELEASED ON SUNDAY SEPTEMBER 19TH AT 2200 ET

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents.

Contact: Nik Nanos nik@nanos.co Website: www.nanos.co Methodology: www.nanos.co/method

<u>Subscribe</u> to the Nanos data portals to get access to detailed demographic and regional breakdowns.

UNDECIDED 9.0% Saturday/Sunday Only 8.2% Sunday Only

Party	Saturday 18 th & Sunday 19 th	Sunday 19 th Only ELXN CALL	Election Results	Variance from ELXN CALL
Conservative	32.0%	31.2%	33.7%	-2.5
Liberal	31.5%	32.4%	32.6%	-0.2
NDP	19.0%	17.5%	17.8%	-0.3
BQ	7.3%	7.5%	7.6%	-0.1
РРС	5.1%	6.6%	4.9%	+1.7
GPC	4.6%	4.5%	2.3%	+2.2
Other	0.5%	0.3%	1.1%	-0.8
Decided Voters	n=1,513	n=766		
Margin of Error 19 times out of 20	±2.5	±3.6		

Margin of Error for Research

Factoring the margin of error for the national random sample administered by Nanos, Liberal support may be as high as 36.0% or as low as 28.8%. Likewise, support for the Conservatives may be as high as 34.8% or as low as 27.6%.

Key Takeaways

- 1. All of the Nanos estimates were within the reported margin of error for the election call.
- 2. Both the Sat/Sun sample and the Sunday only election call samples showed a tight race which manifested itself in the final result.
- 3. The total error for the six parties plus Others is 7.8 for an average error of about 1.1 percent.

NANOS DATA PORTALS

Explore over 4000 trendlines and customize charts with the new Nanos subscriber data portal

Nanos Research is pleased to announce the release of a new and improved subscriber data portal. With greater functionality, integrated user experience and more data, now you can search and call up over 4000 trendlines on a variety of political, economic, social and public policy issues.

It also includes nightly ballot tracking during the federal election.

The enhanced functionality of this new data portal includes:

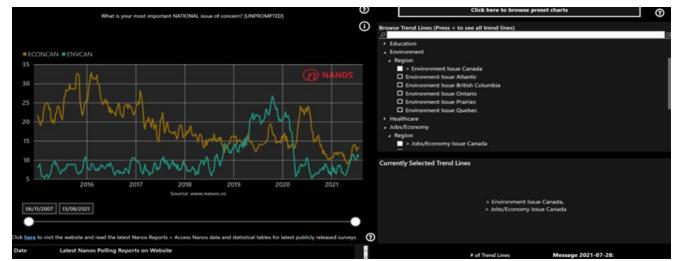
- Pre-set charts for easy navigation by age, region and demographic
- The ability to create customized charts that integrate political, economic, social and public policy sentiment
- An intuitive sliding date filter for the chart
- A new search function that lets you browse the more than 4000 available trendlines
- A news feed for our latest Nanos survey insights

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Sample pre-set charts page



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nanos dimap analytika

manos dimap

This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. <u>www.nanosdimap.com</u>

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NRM is an affiliate of Nanos Research and Rutherford McKay Associates. Our service offerings are based on decades of professional experience and extensive research and include public acceptance and engagement, communications audits, and narrative development. <u>www.nrmpublicaffairs.com</u>





NANOS

2022-2154 – CTV/Nanos Survey – ONTARIO ELECTION – STAT SHEET – WAVE 4 - Ballot

				Region		Gen	ıder		Age	
			Ontario 2022- 05-22	GTA	Rest of Province	Male	Female	18 to 34	35 to 54	55 plus
Vote Profile	Total	Unwgt N	504	285	219	278	226	101	198	205
		Wgt N	500	274	226	247	253	149	172	179
	Ontario Liberal Party	%	26.7	28.5	24.4	21.4	31.8	17.0	27.4	33.9
	Progressive Conservative Party of Ontario	%	35.5	32.5	39.1	44.9	26.2	35.6	36.4	34.4
	Ontario New Democratic Party	%	22.1	25.5	18.0	18.1	26.0	24.6	20.8	21.2
	Green Party of Ontario	%	6.0	4.8	7.5	4.1	7.9	8.5	5.1	4.9
	New Blue Party of Ontario	%	2.9	0.5	5.7	3.0	2.8	6.8	2.0	0.5
	Ontario Party	%	1.7	2.2	1.0	2.2	1.2	2.5	1.7	0.9
	Other	%	0.3	0.6	0.0	0.7	0.0	1.1	0.0	0.0
	Undecided	%	4.9	5.3	4.4	5.6	4.2	3.8	6.7	4.2

			Region			Gen	ıder		Age	
			Ontario 2022- 05-22	GTA	Rest of Province	Male	Female	18 to 34	35 to 54	55 plus
Ballot	Total	Unwgt N	479	271	208	262	217	98	184	197
		Wgt N	475	259	216	233	242	144	160	172
	Ontario Liberal Party	%	28.0	30.1	25.5	22.7	33.2	17.7	29.4	35.4
	Progressive Conservative Party of Ontario	%	37.3	34.3	40.9	47.6	27.4	37.0	39.0	35.9
	Ontario New Democratic Party	%	23.2	26.9	18.8	19.2	27.1	25.6	22.3	22.1
	Green Party of Ontario	%	6.3	5.1	7.9	4.4	8.2	8.9	5.4	5.1
	New Blue Party of Ontario	%	3.0	0.6	6.0	3.2	2.9	7.1	2.1	0.5
	Ontario Party	%	1.7	2.4	1.0	2.3	1.2	2.6	1.8	1.0
	Other	%	0.3	0.6	0.0	0.7	0.0	1.1	0.0	0.0

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2022-2154 – CTV/Nanos Survey – ONTARIO ELECTION – STAT SHEET – WAVE 4 - Ballot

As you may know, at the provincial level, [ROTATE] Steven Del Duca is the leader of Liberal Party, Doug Ford is the leader of the Progressive Conservative Party, Andrea Horwath is the leader of the NDP, Mike Schreiner is the leader of the Green Party, Jim Karahalios is the leader of the New Blue Party and Derek Sloan is the leader of the Ontario Party.

Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Ontario? [ROTATE PARTY LEADERS]

				Region		Gen	nder	Age		
			Ontario 2022- 05-22	GTA	Rest of Province	Male	Female	18 to 34	35 to 54	55 plus
Question - Rank 1	Total	Unwgt N	500	283	217	276	224	100	198	202
		Wgt N	495	272	223	244	251	147	172	176
	Steven Del Duca	%	23.4	22.8	24.1	21.4	25.3	14.9	26.9	27.2
	Doug Ford	%	33.8	32.5	35.3	42.8	25.0	32.1	35.1	33.9
	Andrea Horwath	%	17.0	20.0	13.4	14.0	20.0	18.6	12.8	19.8
	Mike Schreiner	%	9.8	9.9	9.7	9.3	10.3	8.6	8.7	11.9
	Jim Karahalios	%	3.7	2.0	5.7	1.9	5.4	8.5	3.3	0.0
	Derek Sloan	%	2.1	2.3	2.0	3.6	0.7	4.8	1.0	1.0
	None of the above	%	6.4	7.3	5.4	4.1	8.7	7.8	7.8	4.0
	Unsure	%	3.7	3.2	4.4	3.0	4.5	4.6	4.4	2.3

Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Ontario? [ROTATE PARTY LEADERS]

			Region			Gen	der	Age		
			Ontario 2022- 05-22	GTA	Rest of Province	Male	Female	18 to 34	35 to 54	55 plus
Question - Rank 2	Total	Unwgt N	428	237	191	244	184	78	172	178
		Wgt N	420	227	193	216	203	115	148	156
	Steven Del Duca	%	17.7	17.6	17.9	14.5	21.1	19.1	11.8	22.3
	Doug Ford	%	8.2	7.4	9.1	9.1	7.2	14.8	7.5	4.0
	Andrea Horwath	%	21.4	20.7	22.2	22.8	19.9	19.1	27.0	17.8
	Mike Schreiner	%	20.6	25.0	15.4	19.6	21.6	18.7	18.2	24.2
	Jim Karahalios	%	4.6	4.4	4.8	6.5	2.5	4.9	6.1	2.8
	Derek Sloan	%	3.3	0.4	6.7	2.6	4.0	4.6	4.2	1.6
	None of the above	%	4.9	4.6	5.4	6.4	3.4	2.2	5.7	6.2
	Unsure	%	19.3	20.0	18.6	18.5	20.3	16.6	19.5	21.2

NANOS

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