Healthcare remains top concern. Worry about inflation/cost of living on the rise among Ontarians. Learn about which leaders Ontarians trust on the issues.

Provincial survey released May 10th, 2022

CTV ELECTION|2022 ONTARIO

CP24

NANOS

"Ontarians trust Ford on creating jobs and managing government spending while Horwath is trusted most on healthcare. When it comes to the rising cost of housing "None of them" is trusted most. While healthcare remains the top issue of concern among Ontarians, there is a rise in the proportion who worry about inflation and the cost of living.
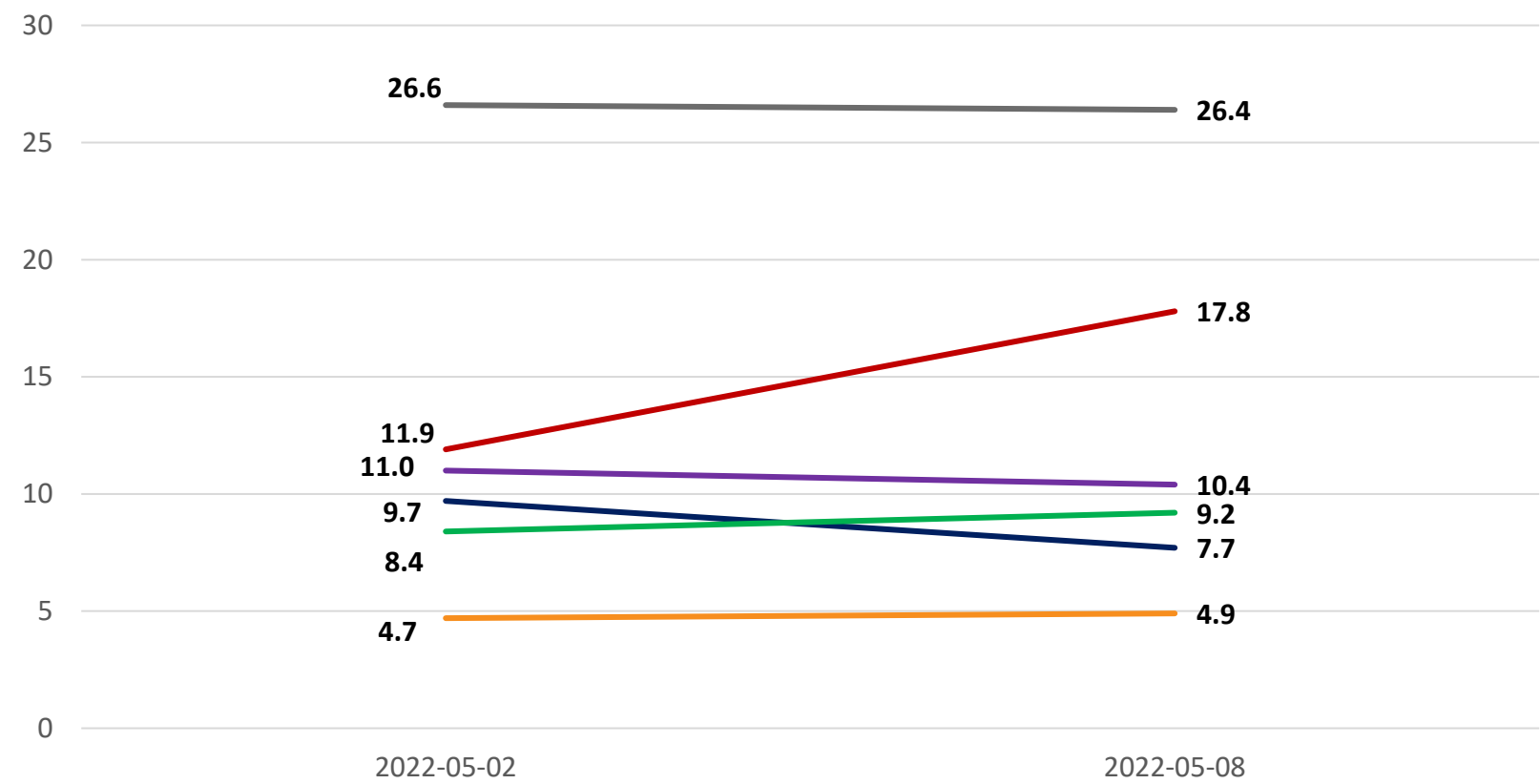
Nik Nanos, Chief Data Scientist

ISSUE TRACKING

Q | What is your most important PROVINCIAL issue of concern? [UNPROMPTED]

Source: CTV/CP24/Nanos weekly provincial election tracking, May 7th to 8th, 2022, n=495 residents of Ontario.

- Healthcare
- Cost of living/inflation
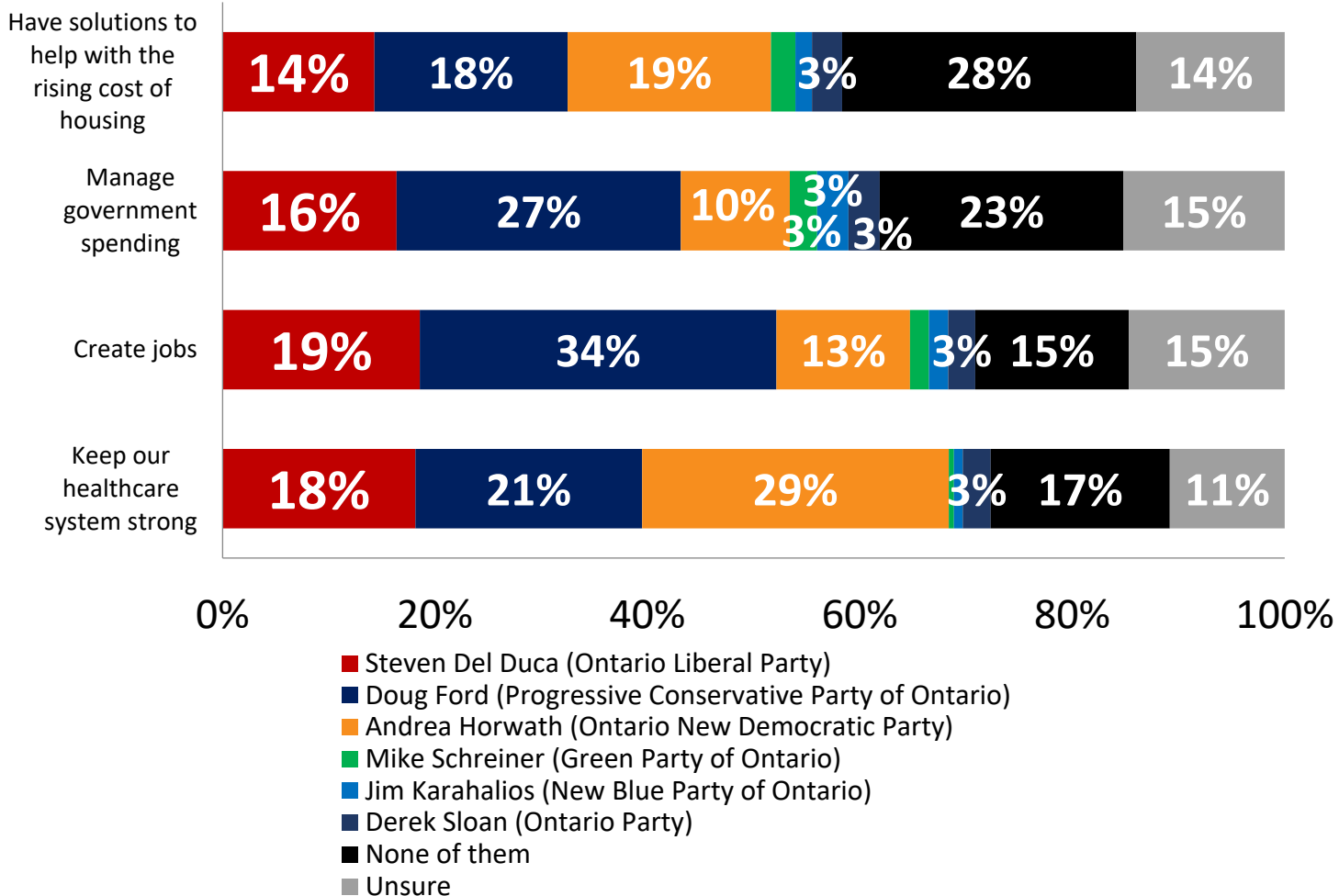- Housing
- Economy/jobs
- Environment
- Education

RESEARCH

Trust in Political Leaders

Q Which of the following provincial party leaders do you trust most to: [ROTATE QUESTIONS] [RANDOMIZE PARTY LEADERS]
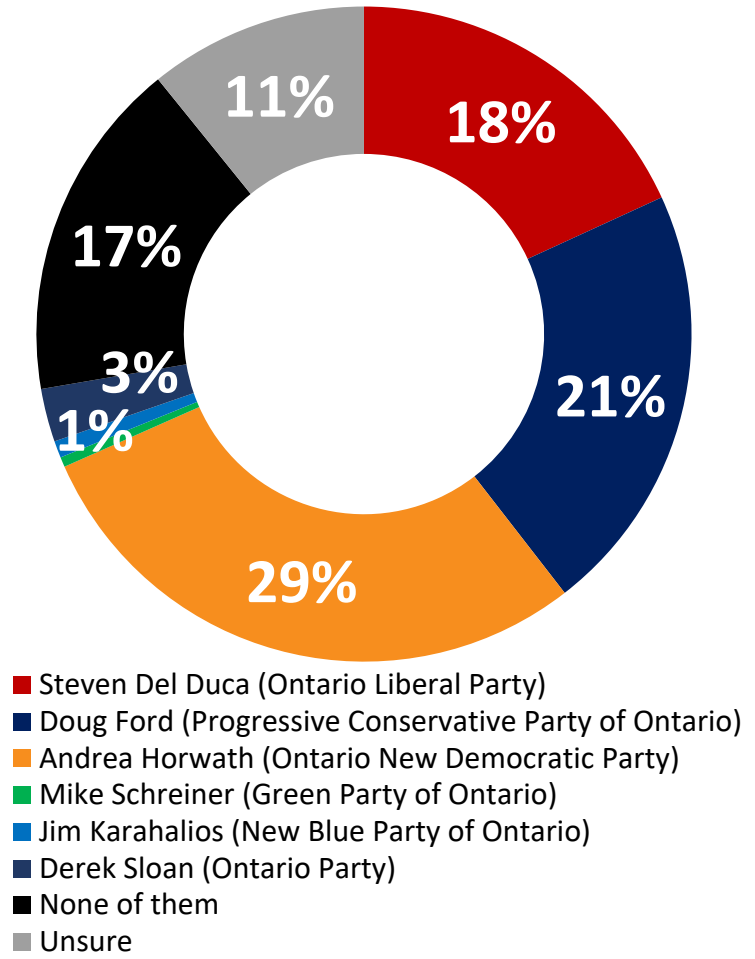
Source: CTV/CP24/Nanos weekly provincial election tracking, May 7th to 8th, 2022, n=500 residents of Ontario.

Category	Steven Del Duca	Doug Ford	Andrea Horwath	Mike Schreiner	Jim Karahalios	Derek Sloan	None of them	Unsure
Have solutions to help with the rising cost of housing	14%	18%	19%	3%			28%	14%
Manage government spending	16%	27%	10%	3%	3%	3%	23%	15%
Create jobs	19%	34%	13%	3%			15%	15%
Keep our healthcare system strong	18%	21%	29%	3%			17%	11%

Legend:
- Steven Del Duca (Ontario Liberal Party)
- Doug Ford (Progressive Conservative Party of Ontario)
- Andrea Horwath (Ontario New Democratic Party)
- Mike Schreiner (Green Party of Ontario)
- Jim Karahalios (New Blue Party of Ontario)
- Derek Sloan (Ontario Party)
- None of them
- Unsure

> "Ontarians trust Doug Ford most to create jobs and manage government spending. Andrea Horwath is most trusted to keep our healthcare strong. Ontarians are most likely to say they trust none of the political leaders to have solutions to help with the rising cost of housing."

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*Data labels under 3% are not shown for clarity.

RESEARCH

ELECTION | 2022 ONTARIO CTV

CP24

NANOS

Trust in political leaders to keep healthcare strong

- Steven Del Duca (Ontario Liberal Party)
- Doug Ford (Progressive Conservative Party of Ontario)
- Andrea Horwath (Ontario New Democratic Party)
- Mike Schreiner (Green Party of Ontario)
- Jim Karahalios (New Blue Party of Ontario)
- Derek Sloan (Ontario Party)
- None of them
- Unsure

Andrea Horwath	GTA (n=272)	Rest of Ontario (n=228)	Men (n=268)	Women (n=232)
	29.0%	**28.7%**	**30.7%**	**27.0%**
	18 to 34 (n=97)	35 to 54 (n=235)	55 plus (n=168)	
	34.1%	**23.8%**	**29.3%**	

Doug Ford	GTA (n=272)	Rest of Ontario (n=228)	Men (n=268)	Women (n=232)
	21.7%	**20.9%**	**25.6%**	**17.2%**
	18 to 34 (n=97)	35 to 54 (n=235)	55 plus (n=168)	
	9.2%	**23.1%**	**29.8%**	

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Trust in political leaders to create jobs

- Steven Del Duca (Ontario Liberal Party)
- Doug Ford (Progressive Conservative Party of Ontario)
- Andrea Horwath (Ontario New Democratic Party)
- Mike Schreiner (Green Party of Ontario)
- Jim Karahalios (New Blue Party of Ontario)
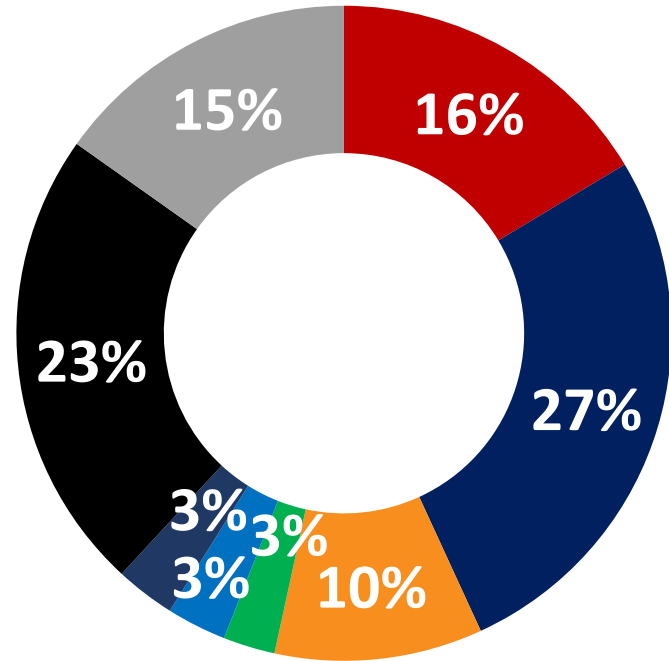- Derek Sloan (Ontario Party)
- None of them
- Unsure

Doug Ford	GTA (n=272)	Rest of Ontario (n=228)	Men (n=268)	Women (n=232)
	32.5%	34.9%	39.5%	27.8%
	18 to 34 (n=97)	35 to 54 (n=235)	55 plus (n=168)	
	23.6%	36.7%	38.9%	

Steven Del Duca	GTA (n=272)	Rest of Ontario (n=228)	Men (n=268)	Women (n=232)
	21.2%	15.4%	19.3%	17.8%
	18 to 34 (n=97)	35 to 54 (n=235)	55 plus (n=168)	
	17.3%	19.1%	19.1%	

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

CTV ELECTION 2022 ONTARIO

CP24

NANOS

RESEARCH

Trust in political leaders to manage government spending

- ■ Steven Del Duca (Ontario Liberal Party)
- ■ Doug Ford (Progressive Conservative Party of Ontario)
- ■ Andrea Horwath (Ontario New Democratic Party)
- ■ Mike Schreiner (Green Party of Ontario)
- ■ Jim Karahalios (New Blue Party of Ontario)
- ■ Derek Sloan (Ontario Party)
- ■ None of them
- ■ Unsure

Doug Ford	GTA (n=272)	Rest of Ontario (n=228)	Men (n=268)	Women (n=232)
	26.8%	**26.7%**	**31.5%**	**22.2%**
	18 to 34 (n=97)	35 to 54 (n=235)	55 plus (n=168)	
	14.6%	**34.2%**	**29.7%**	

None of them	GTA (n=272)	Rest of Ontario (n=228)	Men (n=268)	Women (n=232)
	22.3%	**23.7%**	**21.9%**	**23.9%**
	18 to 34 (n=97)	35 to 54 (n=235)	55 plus (n=168)	
	21.1%	**21.9%**	**25.5%**	

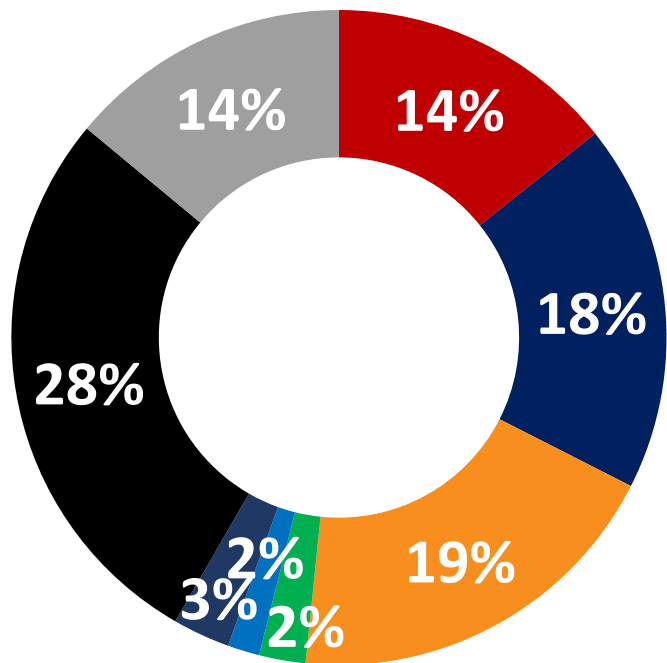| Steven Del Duca	GTA (n=272)	Rest of Ontario (n=228)	Men (n=268)	Women (n=232)
	16.5%	**16.2%**	**16.2%**	**16.6%**
	18 to 34 (n=97)	35 to 54 (n=235)	55 plus (n=168)	
	15.6%	**14.1%**	**19.2%**	

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Trust in political leaders to help with the rising cost of housing

- Steven Del Duca (Ontario Liberal Party)
- Doug Ford (Progressive Conservative Party of Ontario)
- Andrea Horwath (Ontario New Democratic Party)
- Mike Schreiner (Green Party of Ontario)
- Jim Karahalios (New Blue Party of Ontario)
- Derek Sloan (Ontario Party)
- None of them
- Unsure

Q Which of the following provincial party leaders do you trust most to: [ROTATE QUESTIONS] [RANDOMIZE PARTY LEADERS] - **Have solutions to help with the rising cost of housing**

Source: CTV/CP24/Nanos weekly provincial election tracking, May 7th to 8th, 2022, n=500 residents of Ontario.

	GTA (n=272)	Rest of Ontario (n=228)	Men (n=268)	Women (n=232)
None of them	**28.0%**	**27.3%**	**32.3%**	**23.2%**
	18 to 34 (n=97)	35 to 54 (n=235)	55 plus (n=168)	
	30.4%	**28.0%**	**25.1%**	

	GTA (n=272)	Rest of Ontario (n=228)	Men (n=268)	Women (n=232)
Andrew Horwath	**17.5%**	**21.2%**	**16.8%**	**21.4%**
	18 to 34 (n=97)	35 to 54 (n=235)	55 plus (n=168)	
	21.7%	**17.9%**	**18.2%**	

	GTA (n=272)	Rest of Ontario (n=228)	Men (n=268)	Women (n=232)
Doug Ford	**18.6%**	**17.7%**	**20.4%**	**16.1%**
	18 to 34 (n=97)	35 to 54 (n=235)	55 plus (n=168)	
	11.2%	**20.4%**	**21.9%**	

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 500 residents of Ontario, 18 years of age or older, between May 7th to 8th, 2022 as part of a tracking survey. Participants were randomly recruited by telephone using live agents and were administered the survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Ontario.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 500 Ontario residents is ±4.4 percentage points, 19 times out of 20.

The research was commissioned by CTV News and CP24.

METHODOLOGY

Element	Description
Research sponsor	CTV News/CP24
Population and Final Sample Size	500 Randomly selected individuals.
Source of Sample	Nanos Probability Panel
Type of Sample	Probability
Margin of Error	±4.4 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Ontario.
Demographics (Captured)	Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered by telephone for three quarters of the sample and online for one quarter of the sample.
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	May 7th to 8th, 2022.
Language of Survey	The survey was conducted in English.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Ontario. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Ontario.
Estimated Response Rate	14 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire. Provincial BALLOT report was released as Part 1 of 2.
Question Content	This was module one and three of a tracking survey. Module two was about political preferences.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.

TECHNICAL NOTE

TRACK RECORD

Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First ranked response]
Source: CTV, Globe, Nanos nightly election tracking ending September 19th, 2021.

Party	Saturday 18th & Sunday 19th	Sunday 19th Only ELXN CALL	Election Results	Variance from ELXN CALL
Conservative	32.0%	31.2%	33.7%	-2.5
Liberal	31.5%	32.4%	32.6%	-0.2
NDP	19.0%	17.5%	17.8%	-0.3
BQ	7.3%	7.5%	7.6%	-0.1
PPC	5.1%	6.6%	4.9%	+1.7
GPC	4.6%	4.5%	2.3%	+2.2
Other	0.5%	0.3%	1.1%	-0.8
Decided Voters	n=1,513	n=766		
Margin of Error 19 times out of 20	±2.5	±3.6		

Margin of Error for Research
Factoring the margin of error for the national random sample administered by Nanos, Liberal support may be as high as 36.0% or as low as 28.8%. Likewise, support for the Conservatives may be as high as 34.8% or as low as 27.6%.

Key Takeaways
1. All of the Nanos estimates were within the reported margin of error for the election call.
2. Both the Sat/Sun sample and the Sunday only election call samples showed a tight race which manifested itself in the final result.
3. The total error for the six parties plus Others is 7.8 for an average error of about 1.1 percent.

NANOS DATA PORTALS

Explore over 4000 trendlines and customize charts with the new Nanos subscriber data portal

Nanos Research is pleased to announce the release of a new and improved subscriber data portal. With greater functionality, integrated user experience and more data, now you can search and call up over 4000 trendlines on a variety of political, economic, social and public policy issues.

It also includes nightly ballot tracking during the federal election.

The enhanced functionality of this new data portal includes:

- Pre-set charts for easy navigation by age, region and demographic
- The ability to create customized charts that integrate political, economic, social and public policy sentiment
- An intuitive sliding date filter for the chart
- A new search function that lets you browse the more than 4000 available trendlines
- A news feed for our latest Nanos survey insights

Subscribe now for just $5 a month ($60 for a 12-month subscription) to have unlimited access

Sample pre-set charts page

Build your own custom chart page

As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. www.nanos.co

This international joint venture between dimap and Nanos brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

NRM is an affiliate of Nanos Research and Rutherford McKay Associates. Our service offerings are based on decades of professional experience and extensive research and include public acceptance and engagement, communications audits, and narrative development. www.nrmpublicaffairs.com

ABOUT NANOS

			Region			Gender		Age		
			Ontario 2022-05-08	GTA	Rest of Ontario	Male	Female	18 to 34	35 to 54	55 plus
Question - What is your most important provincial issue of concern? [OPEN]	Total	Unwgt N	495	267	228	265	230	97	232	166
		Wgt N	496	269	227	243	253	149	169	177
	Education	%	4.9	5.0	4.9	4.6	5.3	5.5	4.8	4.5
	Environment	%	9.2	9.6	8.8	8.7	9.7	7.6	7.8	11.9
	Taxes	%	1.1	1.6	0.5	0.9	1.2	1.7	1.1	0.6
	Cost of living/inflation	%	17.8	17.3	18.5	18.6	17.1	23.7	18.7	12.0
	Housing	%	10.4	11.5	9.0	11.2	9.5	17.2	11.6	3.4
	Economy/jobs	%	7.7	8.3	7.0	8.9	6.5	4.1	7.4	10.8
	Healthcare	%	26.4	24.9	28.2	21.1	31.6	20.6	24.6	33.1
	Debt/deficit	%	3.6	3.0	4.4	6.1	1.2	0.9	4.5	5.1
	Child care	%	0.1	0.2	0.0	0.0	0.3	0.0	0.4	0.0
	Freedom	%	1.0	0.3	1.9	1.7	0.4	1.8	1.4	0.0
	Fuel prices	%	2.1	1.6	2.6	2.5	1.6	1.2	5.0	0.0
	Senior care/long term care	%	2.7	2.3	3.1	2.1	3.3	1.2	1.2	5.4
	Covid-19 mandates/managing Covid-19	%	2.6	1.8	3.6	2.5	2.7	3.4	4.0	0.5
	Untrustworthy government	%	2.8	3.7	1.8	4.3	1.4	2.6	2.1	3.7
	Transportation/Infrastructure	%	0.5	0.9	0.0	0.7	0.3	0.0	0.8	0.5
	The Election	%	2.3	3.5	0.9	1.9	2.7	1.7	0.9	4.2
	Other	%	4.4	4.7	4.1	4.4	4.5	5.7	3.5	4.2
	Unsure	%	0.4	0.0	0.8	0.0	0.7	1.2	0.0	0.0

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 500 Ontarians, 18 years of age or older, between May 7th and May 8th, 2022. The margin of error for this survey is ±4.4 percentage points, 19 times out of 20.

www.nanos.co

Page 1

Which of the following provincial party leaders do you trust most to: [RANDOMIZE]

			Region			Gender		Age		
			Ontario 2022-05-09	GTA	Rest of Ontario	Male	Female	18 to 34	35 to 54	55 plus
Question - Keep our healthcare system strong	Total	Unwgt N	500	272	228	268	232	97	235	168
		Wgt N	500	273	227	246	254	149	171	179
	Steven Del Duca (Ontario Liberal Party)	%	18.2	19.4	16.7	15.5	20.8	15.1	17.9	20.9
	Doug Ford (Progressive Conservative Party of Ontario)	%	21.3	21.7	20.9	25.6	17.2	9.2	23.1	29.8
	Andrea Horwath (Ontario New Democratic Party)	%	28.9	29.0	28.7	30.7	27.0	34.1	23.8	29.3
	Mike Schreiner (Green Party of Ontario)	%	0.5	0.2	0.8	0.0	1.0	1.2	0.4	0.0
	Jim Karahalios (New Blue Party of Ontario)	%	0.8	1.5	0.0	1.4	0.3	0.8	1.7	0.0
	Derek Sloan (Ontario Party)	%	2.6	3.1	2.0	2.6	2.7	3.4	2.6	2.0
	None of them	%	16.9	15.7	18.3	16.8	17.0	19.2	18.1	13.8
	Unsure	%	10.8	9.3	12.7	7.4	14.1	17.0	12.4	4.1

Which of the following provincial party leaders do you trust most to: [RANDOMIZE]

			Region			Gender		Age		
			Ontario 2022-05-09	GTA	Rest of Ontario	Male	Female	18 to 34	35 to 54	55 plus
Question - Create jobs	Total	Unwgt N	500	272	228	268	232	97	235	168
		Wgt N	500	273	227	246	254	149	171	179
	Steven Del Duca (Ontario Liberal Party)	%	18.6	21.2	15.4	19.3	17.8	17.3	19.1	19.1
	Doug Ford (Progressive Conservative Party of Ontario)	%	33.6	32.5	34.9	39.5	27.8	23.6	36.7	38.9
	Andrea Horwath (Ontario New Democratic Party)	%	12.6	14.2	10.6	11.8	13.3	14.9	11.0	12.1
	Mike Schreiner (Green Party of Ontario)	%	1.8	2.0	1.5	1.5	2.1	3.7	0.8	1.2
	Jim Karahalios (New Blue Party of Ontario)	%	1.8	1.9	1.8	2.3	1.3	1.7	1.6	2.1
	Derek Sloan (Ontario Party)	%	2.5	2.5	2.6	2.7	2.4	2.6	2.6	2.4
	None of them	%	14.5	13.3	15.8	13.3	15.5	18.7	13.3	12.0
	Unsure	%	14.7	12.5	17.4	9.5	19.7	17.4	14.9	12.2

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 500 Ontarians, 18 years of age or older, between May 7th and May 8th, 2022. The margin of error for this survey is ±4.4 percentage points, 19 times out of 20.

www.nanos.co

Page 2

2022-2151 – CTV/Nanos Survey – ONTARIO ELECTION – STAT SHEET – WAVE 2 - Issue

Which of the following provincial party leaders do you trust most to: [RANDOMIZE]

			Region			Gender		Age		
			Ontario 2022-05-09	GTA	Rest of Ontario	Male	Female	18 to 34	35 to 54	55 plus
Question - Manage government spending	Total	Unwgt N	500	272	228	268	232	97	235	168
		Wgt N	500	273	227	246	254	149	171	179
	Steven Del Duca (Ontario Liberal Party)	%	16.4	16.5	16.2	16.2	16.6	15.6	14.1	19.2
	Doug Ford (Progressive Conservative Party of Ontario)	%	26.8	26.8	26.7	31.5	22.2	14.6	34.2	29.7
	Andrea Horwath (Ontario New Democratic Party)	%	10.3	10.2	10.4	8.5	12.0	13.2	9.1	8.9
	Mike Schreiner (Green Party of Ontario)	%	2.6	2.8	2.3	2.2	2.9	3.8	3.2	0.9
	Jim Karahalios (New Blue Party of Ontario)	%	3.0	3.5	2.3	4.8	1.2	4.3	3.3	1.5
	Derek Sloan (Ontario Party)	%	2.9	2.4	3.6	4.5	1.5	4.4	2.6	2.1
	None of them	%	22.9	22.3	23.7	21.9	23.9	21.1	21.9	25.5
	Unsure	%	15.2	15.6	14.7	10.5	19.7	23.0	11.5	12.2

Which of the following provincial party leaders do you trust most to: [RANDOMIZE]

			Region			Gender		Age		
			Ontario 2022-05-09	GTA	Rest of Ontario	Male	Female	18 to 34	35 to 54	55 plus
Question - Have solutions to help with the rising cost of housing	Total	Unwgt N	500	272	228	268	232	97	235	168
		Wgt N	500	273	227	246	254	149	171	179
	Steven Del Duca (Ontario Liberal Party)	%	14.3	15.6	12.8	12.0	16.5	13.4	12.1	17.1
	Doug Ford (Progressive Conservative Party of Ontario)	%	18.2	18.6	17.7	20.4	16.1	11.2	20.4	21.9
	Andrea Horwath (Ontario New Democratic Party)	%	19.1	17.5	21.2	16.8	21.4	21.7	17.9	18.2
	Mike Schreiner (Green Party of Ontario)	%	2.3	1.8	2.9	2.0	2.6	2.9	2.4	1.7
	Jim Karahalios (New Blue Party of Ontario)	%	1.6	1.8	1.3	2.9	0.3	1.7	2.5	0.6
	Derek Sloan (Ontario Party)	%	2.8	2.1	3.7	3.6	2.1	3.5	3.0	2.1
	None of them	%	27.7	28.0	27.3	32.3	23.2	30.4	28.0	25.1
	Unsure	%	14.0	14.5	13.3	10.0	17.8	15.1	13.7	13.3