

Ford Progressive Conservatives hold ballot advantage at start of campaign

***CTV/Nanos Provincial Political Polling, Wave 1
released May 3rd, 2022***



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ELECTION | 2022
ONTARIO

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AT A GLANCE

Ballot – As of May 2nd, 2022 the Progressive Conservatives have 36.9 per cent support, followed by the Liberals at 30.4 per cent, the NDP at 23.7 per cent, the Greens at 4.3 per cent, the Ontario Party at 2.8 per cent and the New Blue Party at 0.9 per cent.

Accessible Voters – Asked whether they would consider voting for each of the Ontario provincial parties, 50.7 per cent would consider voting Liberal, while 48.2 per cent of Ontario residents say they would consider voting NDP. Just over four in ten (44.8%) would consider voting Progressive Conservative, and 33 per cent would consider voting Green.

Preferred Premier – Nanos polling has Doug Ford as the preferred choice as Ontario Premier at 29.9 per cent of Ontario residents followed by Andrea Horwath (22.8%), Steven Del Luca (17.0%), and Mike Schreiner (4.2%). Eleven per cent of residents were unsure whom they preferred.

Contact: Nik Nanos, Chief Data Scientist

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VOTE PROFILE

Question: [VOTE PROFILE] For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences? [UNPROMPTED] OR [IF UNDECIDED] Are you currently leaning towards any particular PROVINCIAL party? If you are, which party would that be? [UNPROMPTED]

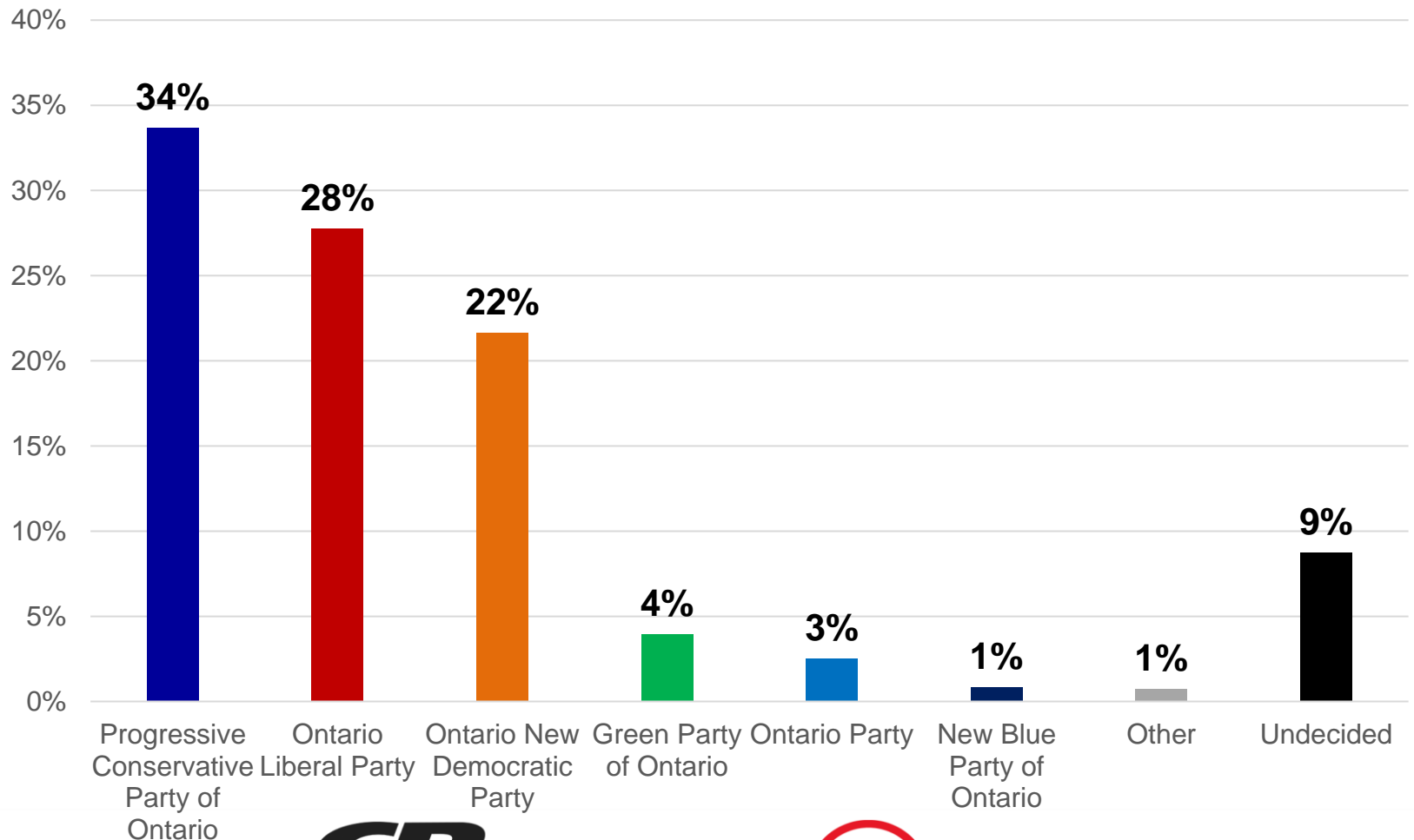
Contact: Nik Nanos

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Ontario – Provincial Special Issue – Vote Profile
(April 29th to May 2nd, n=500)



VOTE PROFILE – By Demographics

Ontario – Provincial Special Issue – Vote Profile
(April 29th to May 2nd, n=500)

Question: [VOTE PROFILE] For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences? [UNPROMPTED]
 OR [IF UNDECIDED] Are you currently leaning towards any particular PROVINCIAL party? If you are, which party would that be? [UNPROMPTED]

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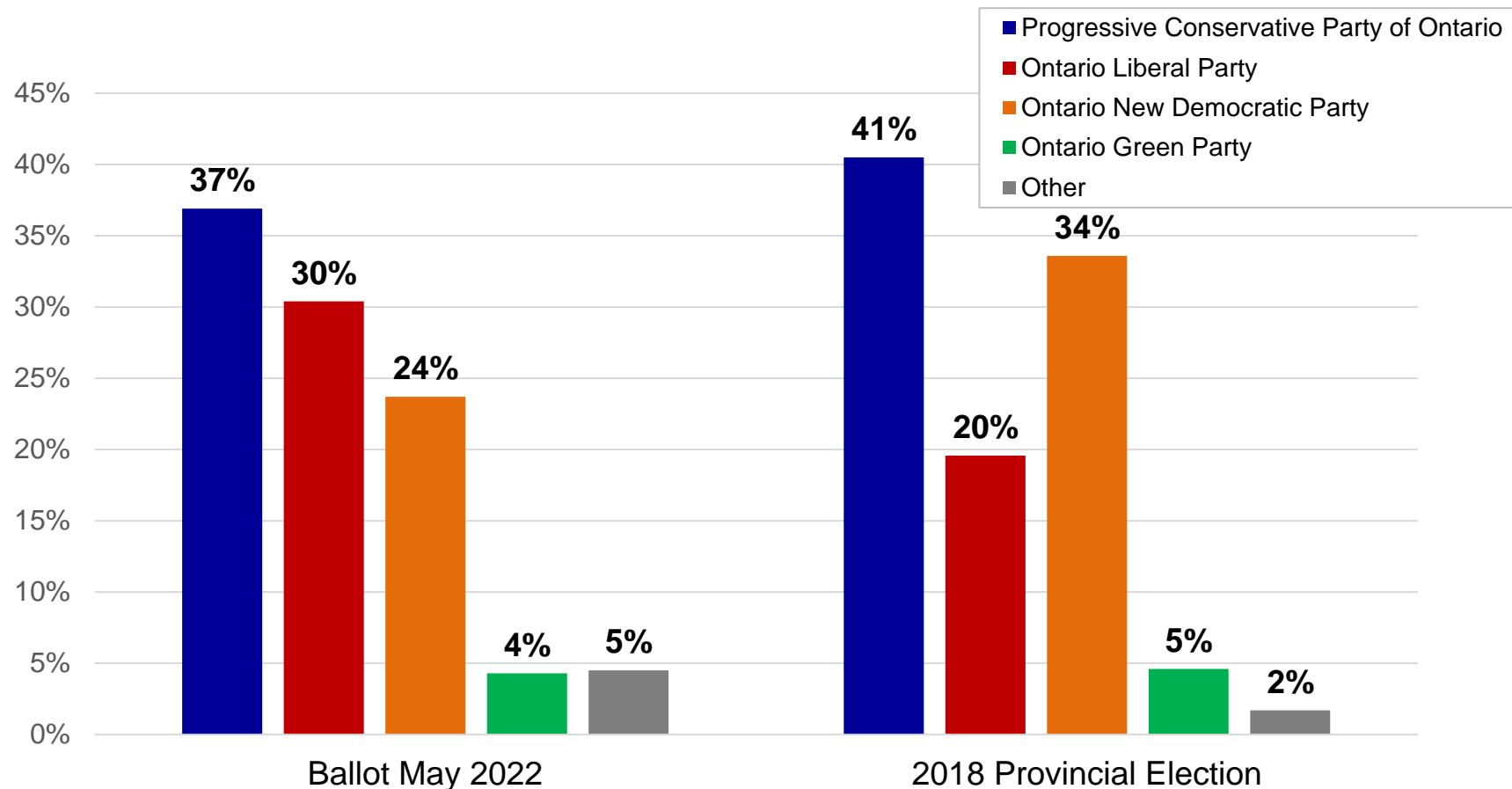
	Ontario (n=500)	GTA Region (n=294)	Rest of Ontario (n=206)	Men (n=280)	Women (n=220)	18 to 34 (n=141)	35 to 54 (n=184)	55 plus (n=175)
Progressive Conservative Party of Ontario	33.7%	31.3%	36.6%	42.5%	25.1%	24.1%	35.9%	39.6%
Ontario Liberal Party	27.8%	29.9%	25.2%	24.4%	31.0%	24.4%	25.9%	32.4%
Ontario Democratic Party	21.7%	22.2%	21.0%	17.0%	26.2%	33.3%	18.9%	14.6%
Ontario Green Party	4.0%	3.6%	4.4%	3.5%	4.5%	7.5%	2.4%	2.5%
Ontario Party	2.5%	2.3%	2.8%	1.8%	3.3%	2.2%	3.3%	2.2%
New Blue Party of Ontario	0.8%	1.1%	0.5%	0.8%	0.9%	-	1.4%	1.0%
Other	0.8%	1.0%	0.5%	0.7%	0.9%	1.3%	0.6%	0.5%
Undecided	8.7%	8.5%	9.0%	9.3%	8.2%	7.2%	11.6%	7.2%

BALLOT – Decided Only

Question: [VOTE PROFILE] For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences? [UNPROMPTED]
[DECIDED ONLY]

Contact: Nik Nanos
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Ontario – Provincial Special Issue – Ballot (decided only)
(April 29th to May 2nd, n=456)



BALLOT – By Demographics

Ontario – Provincial Special Issue – Ballot (decided only)
(April 29th to May 2nd, n=456)

Question: [VOTE PROFILE] For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences? [UNPROMPTED]

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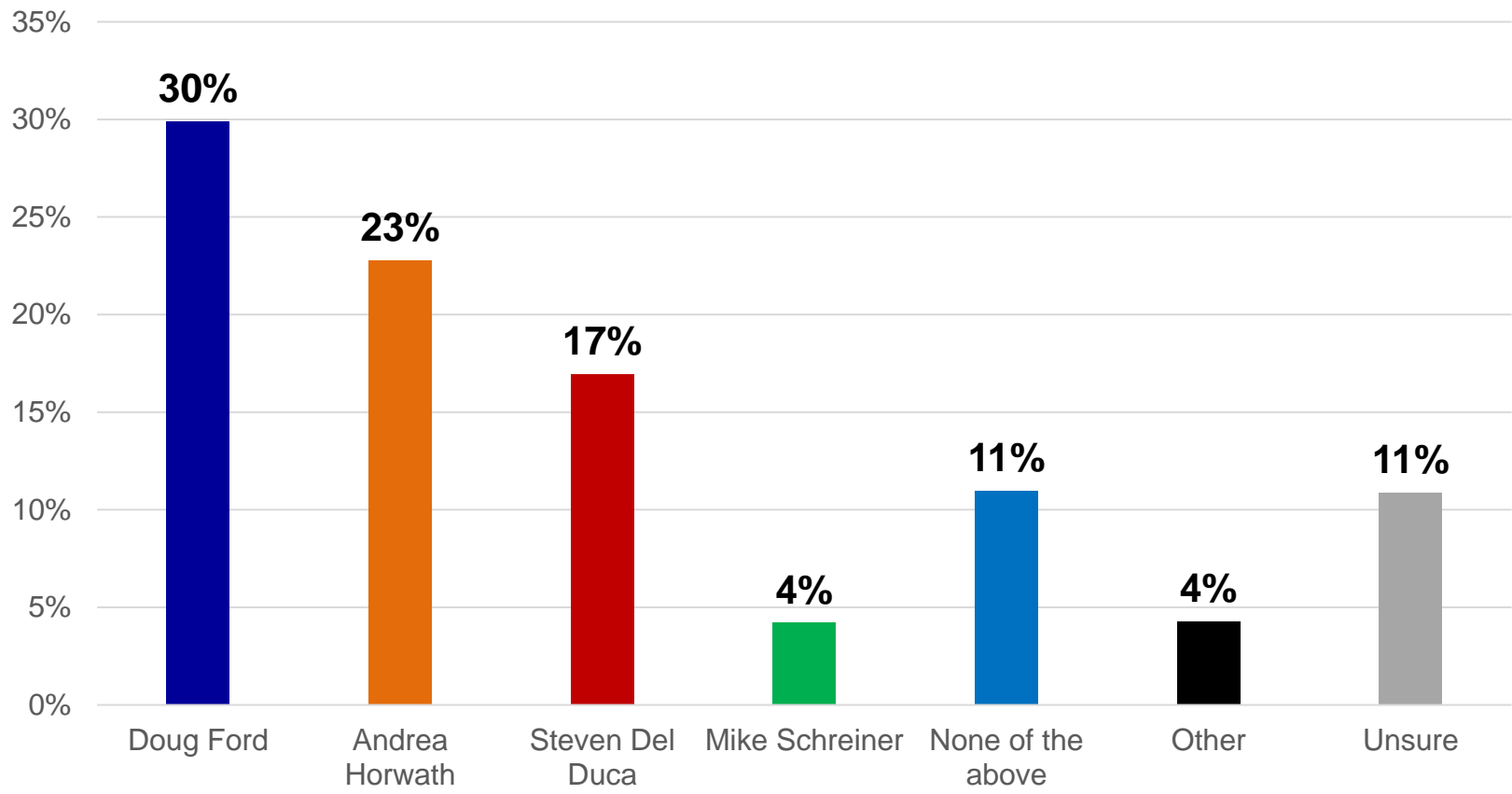
	Ontario (n=456)	GTA Region (n=269)	Rest of Ontario (n=187)	Men (n=254)	Women (n=202)	18 to 34 (n=131)	35 to 54 (n=163)	55 plus (n=162)
Progressive Conservative Party of Ontario	36.9%	34.3%	40.2%	46.8%	27.4%	26.0%	40.6%	42.7%
Ontario Liberal Party	30.4%	32.7%	27.7%	27.0%	33.8%	26.3%	29.3%	34.9%
Ontario Democratic Party	23.7%	24.3%	23.1%	18.8%	28.5%	35.9%	21.4%	15.7%
Ontario Green Party	4.3%	3.9%	4.8%	3.8%	4.9%	8.1%	2.7%	2.7%
Ontario Party	2.8%	2.5%	3.1%	2.0%	3.6%	2.3%	3.7%	2.3%
New Blue Party of Ontario	0.9%	1.2%	0.6%	0.9%	0.9%	-	1.5%	1.1%
Other	0.8%	1.1%	0.5%	0.7%	0.9%	1.4%	0.7%	0.5%

PREFERRED PM

Question: Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Ontario?
[ROTATE PARTY LEADERS]

Contact: Nik Nanos
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Ontario – Provincial Special Issue – Preferred Premier First Ranked Choice
(April 29th to May 2nd, n=500)



METHODOLOGY

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 500 residents of Ontario, 18 years of age or older, between April 28th and May 2nd, 2022 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and were administered the survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Ontario.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 500 Ontario residents is ± 4.4 percentage points, 19 times out of 20.

The research was commissioned by CTV News and CP24.

TECHNICAL NOTE

Element	Description	Element	Description
Research sponsor	CTV News/CP24	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Ontario. See tables for full weighting disclosure
Population and Final Sample Size	500 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Probability Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Ontario.
Margin of Error	±4.4 percentage points, 19 times out of 20.	Estimated Response Rate	11 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire. Unprompted PROVINCIAL issue of concern will be released as Part 2 of 2.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Ontario.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues.
Demographics (Captured)	Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered by telephone for three quarters of the sample and online for one quarter of the sample.	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	April 29 th to May 2 nd , 2022.		
Language of Survey	The survey was conducted in English.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		

ABOUT NANOS



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NANOS RUTHERFORD MCKAY & Co.

As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. www.nanos.co

This international joint venture between dimap and Nanos brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

NRM is an affiliate of Nanos Research and Rutherford McKay Associates. Our service offerings are based on decades of professional experience and extensive research and include public acceptance and engagement, communications audits, and narrative development. www.nrmpublicaffairs.com

TRACK RECORD

Question: If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First ranked response]

Source: CTV, Globe, Nanos nightly election tracking ending September 19th, 2021.

**RELEASED ON SUNDAY
SEPTEMBER 19TH
AT 2200 ET**

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents.

Contact: Nik Nanos
nik@nanos.co
Website: www.nanos.co
Methodology:
www.nanos.co/method

Subscribe to the Nanos data portals to get access to detailed demographic and regional breakdowns.

UNDECIDED
9.0% Saturday/Sunday Only
8.2% Sunday Only

Party	Saturday 18 th & Sunday 19 th	Sunday 19 th Only ELXN CALL	Election Results	Variance from ELXN CALL
Conservative	32.0%	31.2%	33.7%	-2.5
Liberal	31.5%	32.4%	32.6%	-0.2
NDP	19.0%	17.5%	17.8%	-0.3
BQ	7.3%	7.5%	7.6%	-0.1
PPC	5.1%	6.6%	4.9%	+1.7
GPC	4.6%	4.5%	2.3%	+2.2
Other	0.5%	0.3%	1.1%	-0.8
Decided Voters	n=1,513	n=766		
Margin of Error 19 times out of 20	±2.5	±3.6		

Margin of Error for Research

Factoring the margin of error for the national random sample administered by Nanos, Liberal support may be as high as 36.0% or as low as 28.8%. Likewise, support for the Conservatives may be as high as 34.8% or as low as 27.6%.

Key Takeaways

1. All of the Nanos estimates were within the reported margin of error for the election call.
2. Both the Sat/Sun sample and the Sunday only election call samples showed a tight race which manifested itself in the final result.
3. The total error for the six parties plus Others is 7.8 for an average error of about 1.1 percent.

NANOS DATA PORTALS

Explore over 4000 trendlines and customize charts with the new Nanos subscriber data portal

Nanos Research is pleased to announce the release of a new and improved subscriber data portal. With greater functionality, integrated user experience and more data, now you can search and call up over 4000 trendlines on a variety of political, economic, social and public policy issues.

It also includes nightly ballot tracking during the federal election.

The enhanced functionality of this new data portal includes:

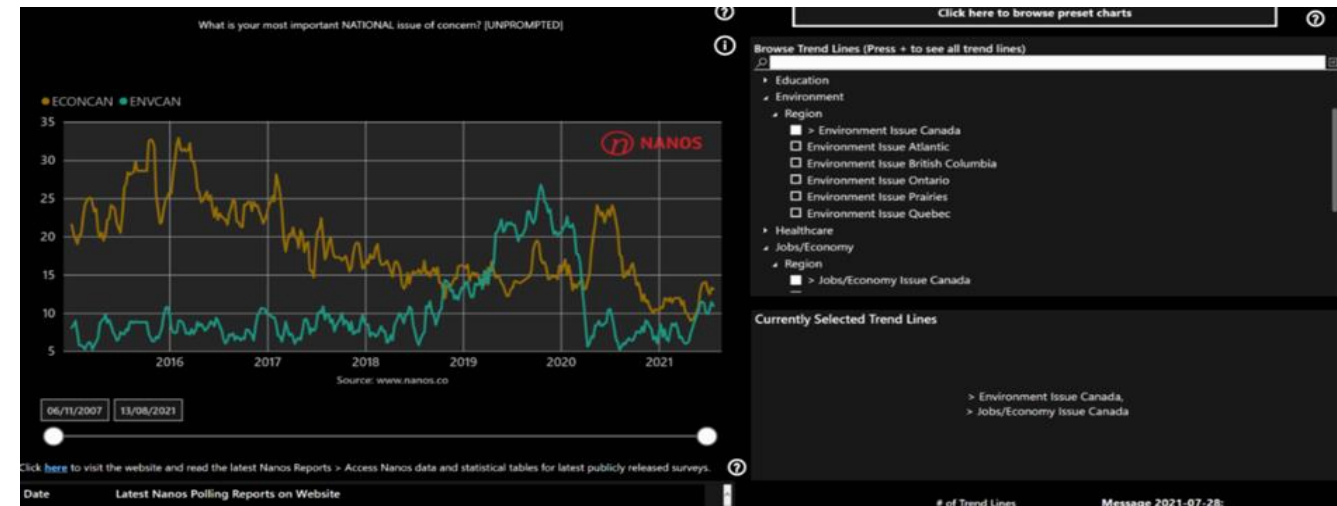
- Pre-set charts for easy navigation by age, region and demographic
- The ability to create customized charts that integrate political, economic, social and public policy sentiment
- An intuitive sliding date filter for the chart
- A new search function that lets you browse the more than 4000 available trendlines
- A news feed for our latest Nanos survey insights

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Sample pre-set charts page



Build your own custom chart page



2022-2151 – CTV/Nanos Survey – ONTARIO ELECTION – STAT SHEET – WAVE 1 - Ballot

For each of the following provincial political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE]

			Region			Gender		Age		
			Ontario 2022-04	GTA	Rest of Ontario	Male	Female	18 to 34	35 to 54	55 plus
Question - Ontario Liberal Party	Total	Unwgt N	500	294	206	280	220	141	184	175
		Wgt N	500	274	226	247	253	149	173	178
	Yes, would consider	%	50.7	54.1	46.5	45.8	55.4	55.8	50.0	46.9
	No, would not consider	%	39.6	36.2	43.8	45.4	34.0	35.0	44.3	39.0
	Unsure	%	9.7	9.7	9.7	8.8	10.6	9.1	5.7	14.0

For each of the following provincial political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE]

			Region			Gender		Age		
			Ontario 2022-04	GTA	Rest of Ontario	Male	Female	18 to 34	35 to 54	55 plus
Question - Progressive Conservative Party of Ontario	Total	Unwgt N	500	294	206	280	220	141	184	175
		Wgt N	500	274	226	247	253	149	173	178
	Yes, would consider	%	44.8	44.6	45.2	53.2	36.7	40.1	46.4	47.3
	No, would not consider	%	46.2	46.2	46.1	37.9	54.3	51.8	43.4	44.2
	Unsure	%	9.0	9.2	8.7	8.9	9.0	8.1	10.2	8.4

For each of the following provincial political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE]

			Region			Gender		Age		
			Ontario 2022-04	GTA	Rest of Ontario	Male	Female	18 to 34	35 to 54	55 plus
Question - Ontario New Democratic Party	Total	Unwgt N	500	294	206	280	220	141	184	175
		Wgt N	500	274	226	247	253	149	173	178
	Yes, would consider	%	48.2	48.2	48.1	41.3	54.9	56.7	46.0	43.2
	No, would not consider	%	42.9	42.5	43.3	50.4	35.6	35.1	43.0	49.3
	Unsure	%	8.9	9.2	8.5	8.3	9.5	8.2	11.1	7.4

2022-2151 – CTV/Nanos Survey – ONTARIO ELECTION – STAT SHEET – WAVE 1 - Ballot

For each of the following provincial political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE]

			Region			Gender		Age		
			Ontario 2022-04	GTA	Rest of Ontario	Male	Female	18 to 34	35 to 54	55 plus
Question - Green Party of Ontario	Total	Unwgt N	500	294	206	280	220	141	184	175
		Wgt N	500	274	226	247	253	149	173	178
	Yes, would consider	%	33.0	35.1	30.3	29.0	36.8	49.2	30.2	22.1
	No, would not consider	%	54.8	52.4	57.7	60.5	49.2	41.7	59.9	60.9
	Unsure	%	12.2	12.4	12.0	10.5	13.9	9.1	9.9	17.1

For each of the following provincial political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE]

			Region			Gender		Age		
			Ontario 2022-04	GTA	Rest of Ontario	Male	Female	18 to 34	35 to 54	55 plus
Question - Ontario Party	Total	Unwgt N	500	294	206	280	220	141	184	175
		Wgt N	500	274	226	247	253	149	173	178
	Yes, would consider	%	8.5	8.4	8.6	9.5	7.5	10.0	11.5	4.3
	No, would not consider	%	69.1	65.3	73.6	68.7	69.4	66.1	66.2	74.2
	Unsure	%	22.5	26.2	17.9	21.8	23.1	23.9	22.3	21.4

			Region			Gender		Age		
			Ontario 2022-04	GTA	Rest of Ontario	Male	Female	18 to 34	35 to 54	55 plus
Vote Profile	Total	Unwgt N	500	294	206	280	220	141	184	175
		Wgt N	500	274	226	247	253	149	173	178
	Ontario Liberal Party	%	27.8	29.9	25.2	24.4	31.0	24.4	25.9	32.4
	Progressive Conservative Party of Ontario	%	33.7	31.3	36.6	42.5	25.1	24.1	35.9	39.6
	Ontario New Democratic Party	%	21.7	22.2	21.0	17.0	26.2	33.3	18.9	14.6
	Green Party of Ontario	%	4.0	3.6	4.4	3.5	4.5	7.5	2.4	2.5
	Ontario Party	%	2.5	2.3	2.8	1.8	3.3	2.2	3.3	2.2
	New Blue Party	%	0.8	1.1	0.5	0.8	0.9	0.0	1.4	1.0
	Other	%	0.8	1.0	0.5	0.7	0.9	1.3	0.6	0.5
	Undecided	%	8.7	8.5	9.0	9.3	8.2	7.2	11.6	7.2

2022-2151 – CTV/Nanos Survey – ONTARIO ELECTION – STAT SHEET – WAVE 1 - Ballot

Ballot	Total		Region			Gender		Age		
			Ontario 2022-04	GTA	Rest of Ontario	Male	Female	18 to 34	35 to 54	55 plus
		Unwgt N	456	269	187	254	202	131	163	162
		Wgt N	456	251	205	224	232	138	152	165
	Ontario Liberal Party	%	30.4	32.7	27.7	27.0	33.8	26.3	29.3	34.9
	Progressive Conservative Party of Ontario	%	36.9	34.3	40.2	46.8	27.4	26.0	40.6	42.7
	Ontario New Democratic Party	%	23.7	24.3	23.1	18.8	28.5	35.9	21.4	15.7
	Green Party of Ontario	%	4.3	3.9	4.8	3.8	4.9	8.1	2.7	2.7
	Ontario Party	%	2.8	2.5	3.1	2.0	3.6	2.3	3.7	2.3
	New Blue Party	%	0.9	1.2	0.6	0.9	0.9	0.0	1.5	1.1
	Other	%	0.8	1.1	0.5	0.7	0.9	1.4	0.7	0.5

As you may know, at the provincial level, [RANDOMIZE] Steven Del Duca is the leader of Liberal Party, Doug Ford is the leader of the Progressive Conservative Party, Andrea Horwath is the leader of the NDP, Mike Schreiner is the leader of the Green Party, Jim Karahalios is the leader of the New Blue Party and Derek Sloan is the leader of the Ontario Party.

Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Ontario? [ROTATE PARTY LEADERS]

Question - Rank 1	Total		Region			Gender		Age		
			Ontario 2022-04	GTA	Rest of Ontario	Male	Female	18 to 34	35 to 54	55 plus
		Unwgt N	500	294	206	280	220	141	184	175
		Wgt N	500	274	226	247	253	149	173	178
	Steven Del Duca	%	17.0	20.0	13.3	14.1	19.7	12.9	19.4	18.0
	Doug Ford	%	29.9	28.7	31.4	37.6	22.4	22.4	30.1	36.1
	Andrea Horwath	%	22.8	21.6	24.3	18.8	26.7	31.4	19.2	19.1
	Mike Schreiner	%	4.2	4.7	3.7	3.8	4.6	5.7	3.0	4.1
	None of the above	%	11.0	12.6	8.9	11.1	10.8	11.0	12.4	9.6
	Other	%	4.3	1.9	7.2	5.3	3.3	5.0	7.0	1.0
	Unsure	%	10.9	10.6	11.2	9.1	12.6	11.6	9.0	12.0

2022-2151 – CTV/Nanos Survey – ONTARIO ELECTION – STAT SHEET – WAVE 1 - Ballot

Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Ontario? [ROTATE PARTY LEADERS]

		Region			Gender		Age			
		Ontario 2022-04	GTA	Rest of Ontario	Male	Female	18 to 34	35 to 54	55 plus	
Question - Rank 2	Total	Unwgt N	373	218	155	214	159	103	143	127
		Wgt N	369	199	170	186	183	107	132	129
	Steven Del Duca	%	23.5	23.9	23.0	22.2	24.8	29.9	20.2	21.5
	Doug Ford	%	8.8	8.9	8.6	9.8	7.7	10.9	10.6	5.1
	Andrea Horwath	%	20.9	23.3	18.1	18.2	23.6	19.4	24.0	18.9
	Mike Schreiner	%	16.8	16.0	17.9	19.6	14.0	20.0	12.6	18.5
	None of the above	%	6.6	3.3	10.3	5.9	7.3	3.0	6.3	9.8
	Other	%	5.7	6.3	4.9	6.9	4.4	5.0	4.3	7.6
	Unsure	%	17.8	18.3	17.1	17.3	18.2	11.7	21.9	18.5