

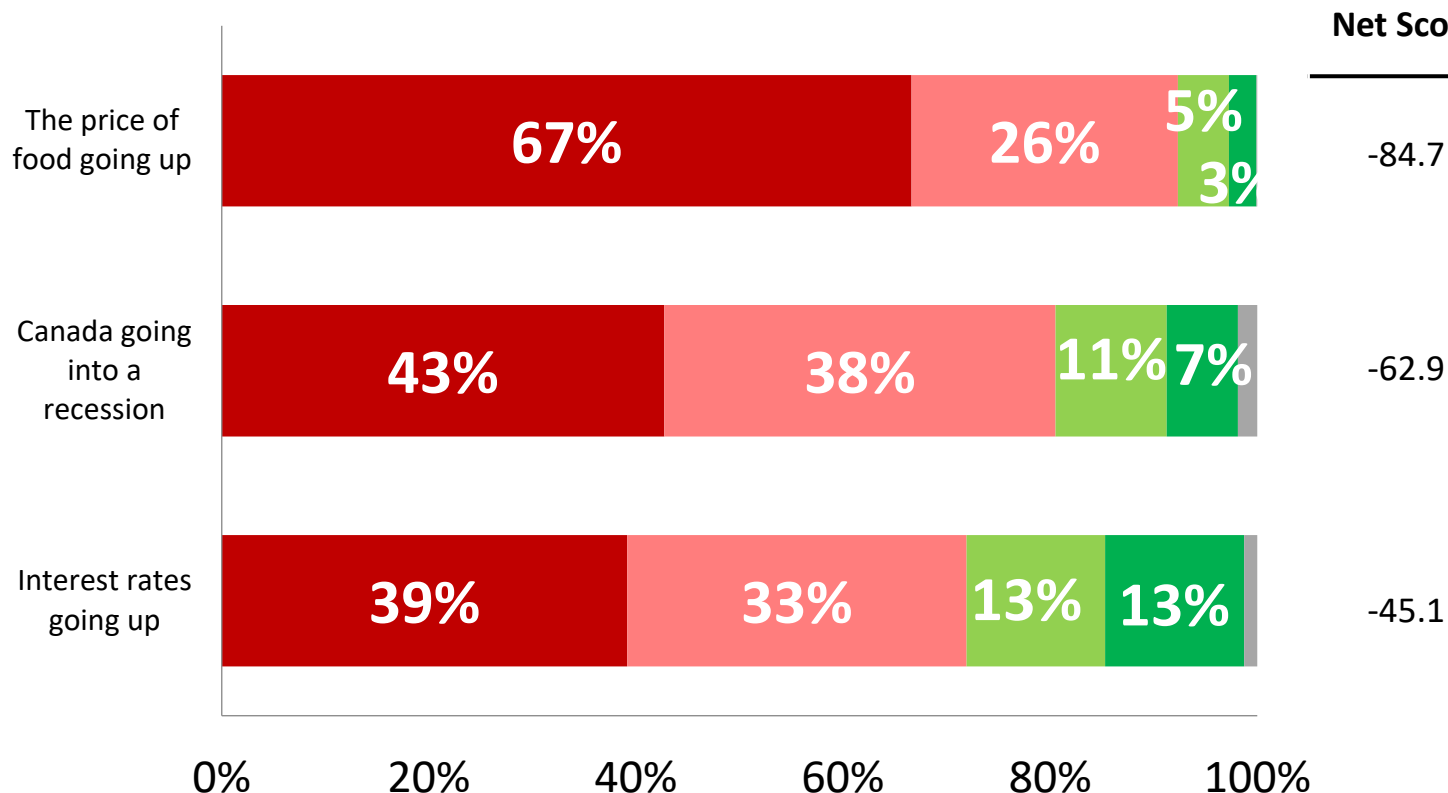


Over nine in ten Canadians are concerned or somewhat concerned about the price of food going up.

Levels of concern

Q

Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following: [RANDOMIZE]



■ Concerned ■ Somewhat concerned ■ Somewhat not concerned ■ Not concerned ■ Unsure

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29th to May 2nd, 2022, n=1,005, accurate 3.1 percentage points plus or minus, 19 times out of 20.

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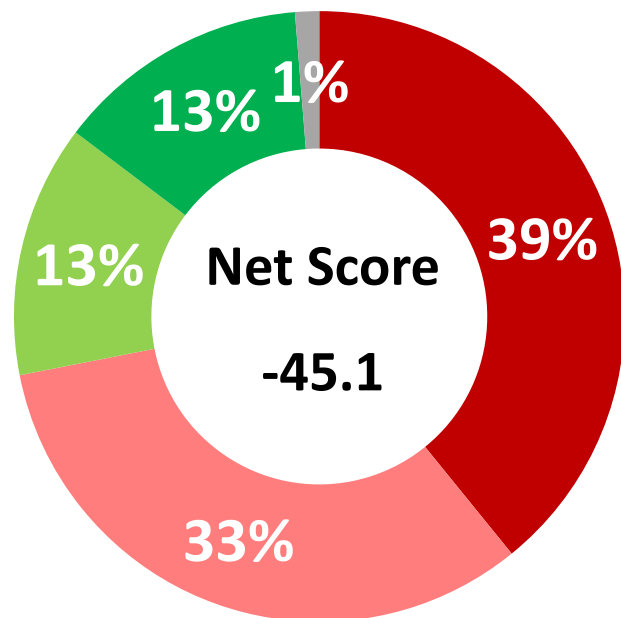
Canadians are more concerned with the price of food going up compared to Canada going into a recession or interest rates going up.

”

THE GLOBE AND MAIL

NANOS

Concern about interest rates going up



■ Concerned ■ Somewhat concerned
■ Somewhat not concerned ■ Not concerned
■ Unsure

Q

Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following: [RANDOMIZE]

Interest rates going up

“

Close to three in four Canadians say they are concerned or somewhat concerned about interest rates going up. Residents of Atlantic Canada are more likely to be concerned or somewhat concerned compared to residents of Quebec.

”

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29th to May 2nd, 2022, n=1,005, accurate 3.1 percentage points plus or minus, 19 times out of 20.

THE GLOBE AND MAIL

 **NANOS**

Concern about interest rates going up by demographics

Q

Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following: [RANDOMIZE]

Interest rates going up

Concerned/ Somewhat concerned

Atlantic (n=100)	Quebec (n=249)	Ontario (n=301)	Prairies (n=196)	BC (n=159)
79.4%	67.9%	71.5%	72.6%	75.6%
Men (n=525)	Women (n=480)	18 to 34 (n=309)	35 to 54 (n=370)	55 plus (n=326)
65.1%	78.5%	74.5%	74.9%	67.4%

Not concerned/ Somewhat not concerned

Atlantic (n=100)	Quebec (n=249)	Ontario (n=301)	Prairies (n=196)	BC (n=159)
20.6%	31.8%	26.8%	25.6%	23.0%
Men (n=525)	Women (n=480)	18 to 34 (n=309)	35 to 54 (n=370)	55 plus (n=326)
33.9%	20.1%	23.2%	23.9%	31.9%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29th to May 2nd, 2022, n=1,005, accurate 3.1 percentage points plus or minus, 19 times out of 20.

THE GLOBE AND MAIL

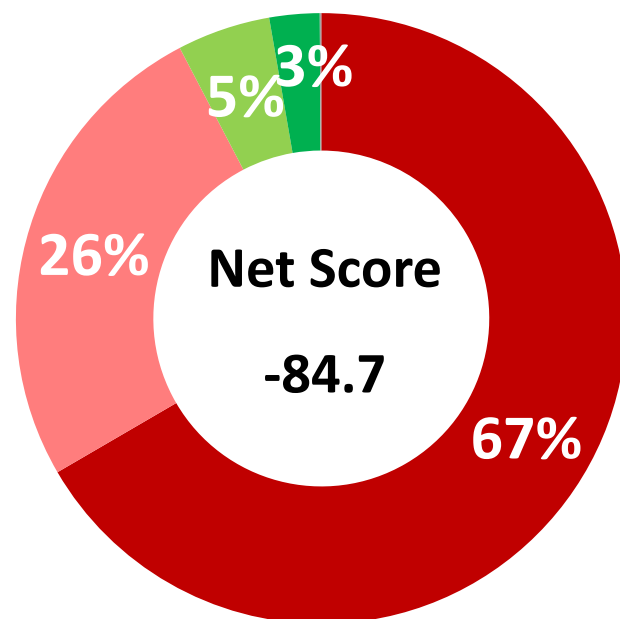
 **NANOS**

Concern about the price of food going up

Q

Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following: [RANDOMIZE]

The price of food going up



■ Concerned ■ Somewhat concerned
■ Somewhat not concerned ■ Not concerned
■ Unsure

“

Over nine in ten Canadians are concerned or somewhat concerned about the price of food going up. Women are more likely to say they are concerned (72%) concerned compared to men (61%).

”

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29th to May 2nd, 2022, n=1,005, accurate 3.1 percentage points plus or minus, 19 times out of 20.

THE GLOBE AND MAIL

 **NANOS**

Concern about the price of food going up by demographics

Q

Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following: [RANDOMIZE]

The price of food going up

Concerned/ Somewhat concerned

Atlantic (n=100)	Quebec (n=249)	Ontario (n=301)	Prairies (n=196)	BC (n=159)
94.0%	90.9%	91.9%	92.2%	95.4%
Men (n=525)	Women (n=480)	18 to 34 (n=309)	35 to 54 (n=370)	55 plus (n=326)
89.0%	95.5%	94.5%	91.1%	91.9%

Not concerned/ Somewhat not concerned

Atlantic (n=100)	Quebec (n=249)	Ontario (n=301)	Prairies (n=196)	BC (n=159)
6.0%	9.1%	7.9%	7.8%	4.6%
Men (n=525)	Women (n=480)	18 to 34 (n=309)	35 to 54 (n=370)	55 plus (n=326)
10.8%	4.5%	5.2%	8.9%	8.1%

*Weighted to the true population proportion.

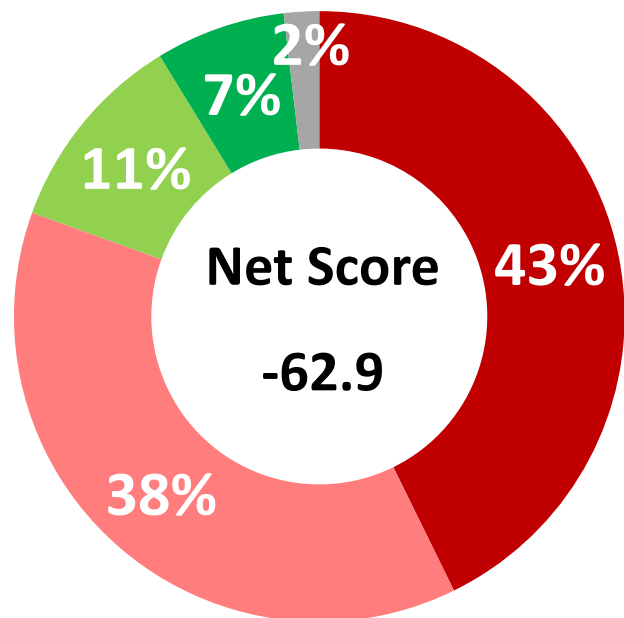
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29th to May 2nd, 2022, n=1,005, accurate 3.1 percentage points plus or minus, 19 times out of 20.

THE GLOBE AND MAIL

 **NANOS**

Concern about Canada going into a recession



■ Concerned ■ Somewhat concerned
■ Somewhat not concerned ■ Not concerned
■ Unsure

Q

Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following: [RANDOMIZE]

Canada going into a recession

“

Four in five Canadians say they are concerned or somewhat concerned about Canada going into a recession. Older Canadians (55 plus) are more likely to say they are concerned or somewhat concerned compared to younger Canadians (18 to 34).

”

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, April 29th to May 2nd, 2022, n=1,005, accurate 3.1 percentage points plus or minus, 19 times out of 20.

THE GLOBE AND MAIL

 **NANOS**

Concern about Canada going into a recession by demographics

Q Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following: [RANDOMIZE]
Canada going into a recession

Concerned/ Somewhat concerned

Atlantic (n=100)	Quebec (n=249)	Ontario (n=301)	Prairies (n=196)	BC (n=159)
82.3%	78.0%	81.7%	80.7%	80.4%
Men (n=525)	Women (n=480)	18 to 34 (n=309)	35 to 54 (n=370)	55 plus (n=326)
74.2%	86.5%	75.5%	79.6%	84.9%

Not concerned/ Somewhat not concerned

Atlantic (n=100)	Quebec (n=249)	Ontario (n=301)	Prairies (n=196)	BC (n=159)
17.7%	17.8%	17.0%	18.4%	17.8%
Men (n=525)	Women (n=480)	18 to 34 (n=309)	35 to 54 (n=370)	55 plus (n=326)
24.8%	10.7%	21.9%	19.7%	12.7%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

METHODOLOGY

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,005 Canadians, 18 years of age or older, between April 29th and May 2nd, 2022 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.1 percentage points, 19 times out of 20.

This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding



Element	Description	Element	Description
Research sponsor	The Globe and Mail	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1,005 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Hybrid Probability Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Estimated Response Rate	11 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues and views on economic issues.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	April 29 th to May 2 nd , 2022.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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ABOUT NANOS

TABULATIONS



2022-2131 – Globe and Mail/Nanos Survey – April OMNI - STAT SHEET

Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following: [RANDOMIZE]

			Region						Please select your gender		Age		
			Canada 2022-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Interest rates going up	Total	Unwgt N	1005	100	249	301	196	159	525	480	309	370	326
		Wgt N	1000	67	233	384	183	133	489	511	273	341	386
	Concerned	%	39.2	48.1	29.0	41.8	41.5	41.8	33.2	44.9	45.0	41.7	32.8
	Somewhat concerned	%	32.8	31.3	38.9	29.7	31.1	33.8	31.9	33.6	29.5	33.2	34.6
	Somewhat not concerned	%	13.4	8.9	14.8	14.2	13.9	10.0	16.3	10.6	11.7	14.0	14.0
	Not concerned	%	13.4	11.7	17.0	12.5	11.7	12.9	17.5	9.5	11.5	9.9	17.9
	Unsure	%	1.3	0.0	0.3	1.8	1.8	1.5	1.1	1.4	2.2	1.2	0.7

Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following: [RANDOMIZE]

			Region						Please select your gender		Age		
			Canada 2022-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – The price of food going up	Total	Unwgt N	1005	100	249	301	196	159	525	480	309	370	326
		Wgt N	1000	67	233	384	183	133	489	511	273	341	386
	Concerned	%	66.6	76.4	56.4	68.3	71.4	68.0	60.7	72.2	71.3	68.0	62.0
	Somewhat concerned	%	25.7	17.6	34.6	23.5	20.8	27.4	28.3	23.3	23.1	23.1	29.9
	Somewhat not concerned	%	4.9	3.1	6.4	5.0	5.4	2.6	6.9	3.0	2.8	5.9	5.6
	Not concerned	%	2.7	2.9	2.7	3.0	2.4	2.0	3.9	1.5	2.4	3.0	2.5
	Unsure	%	0.1	0.0	0.0	0.2	0.0	0.0	0.2	0.0	0.3	0.0	0.0

2022-2131 – Globe and Mail/Nanos Survey – April OMNI - STAT SHEET

Are you concerned, somewhat concerned, somewhat not concerned or not concerned about the following: [RANDOMIZE]

			Region						Please select your gender		Age		
			Canada 2022-04	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Canada going into a recession	Total	Unwgt N	1005	100	249	301	196	159	525	480	309	370	326
		Wgt N	1000	67	233	384	183	133	489	511	273	341	386
	Concerned	%	42.7	41.3	36.2	48.4	41.3	40.4	38.5	46.8	42.8	42.5	42.8
	Somewhat concerned	%	37.8	41.0	41.8	33.3	39.4	40.0	35.7	39.8	32.7	37.1	42.0
	Somewhat not concerned	%	10.7	7.5	12.9	9.3	10.6	13.0	14.6	7.1	16.5	10.5	6.9
	Not concerned	%	6.9	10.2	4.9	7.8	7.8	4.8	10.3	3.6	5.4	9.2	5.9
	Unsure	%	1.9	0.0	4.2	1.3	0.8	1.8	0.9	2.8	2.6	0.7	2.4