## Canadians are nearly four times more likely to

 prefer a political party be practical based on the situation rather than having strongly held views that guide its decisions.
## Key Findings



## PARTY APPROACH TO DECISION MAKING

Three in four Canadians say it is more important to them that a political party is practical based on the situation (75\%) rather than having strongly held views that guide its decisions (20\%), and six per cent are unsure. Men (25\%) are more likely to prefer a political party have strongly held views than women (15\%).

## CONSIDER VOTING FOR FEDERAL PARTIES

Canadians are marginally more likely to consider voting for the Liberal Party of Canada (48\%) or a new political party with views that fall between the Liberals and Conservatives (47\%), than to consider voting for the NDP or Conservative parties (42\%, respectively).


POLITICAL LEANING ON RIGHT TO LEFT SCALE

Close to one in three Canadians say they lean left in terms of their political views (31\%), while about one in four say their views are in the centre between right and left (26\%), and two in ten each say their views lean right (20\%) or they do not think of their own views as a right to left range (20\%).

## ALIGNMENT WITH FEDERAL POLITICAL PARTIES

Just under three in ten Canadians say the Liberal Party of Canada is currently the closest to their own political views (29\%), while two in ten each say the Conservative Party of Canada (20\%) or the NDP are closest (20\%).

## Political leaning

 political views would they lean to the left, the right, would you be in the centre, or do you not think of your own political views as a right to left range?

## Political leaning - by demographics

Our next few questions are about politics. When you think of your own political views would they lean to the left, the right, would you be in the centre, or do you not think of your own political views as a right to left range?


| Atlantic (n=88) | $\begin{aligned} & \text { Quebec } \\ & (\mathrm{n}=203) \end{aligned}$ |
| :---: | :---: |
| 36.8\% | 37.7\% |
| $\begin{gathered} \text { Men } \\ (n=531) \end{gathered}$ | $\begin{aligned} & \text { Women } \\ & (n=469) \end{aligned}$ |
| 25.3\% | 37.1\% |
| Atlantic $(n=88)$ | $\begin{aligned} & \text { Quebec } \\ & (n=203) \end{aligned}$ |
| 13.9\% | 13.7\% |
| $\begin{gathered} \text { Men } \\ (\mathrm{n}=531) \end{gathered}$ | $\begin{aligned} & \text { Women } \\ & (n=469) \end{aligned}$ |
| 28.8\% | 11.9\% |


| Lean left |  |  |
| :---: | :---: | :---: |
| $\begin{aligned} & \text { Ontario } \\ & (\mathrm{n}=350) \end{aligned}$ | $\begin{aligned} & \text { Prairies } \\ & (\mathrm{n}=206) \end{aligned}$ | $\begin{gathered} \text { BC } \\ (n=153) \end{gathered}$ |
| 30.7\% | 21.8\% | 32.3\% |
| $\begin{aligned} & 18 \text { to } 34 \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & 35 \text { to } 54 \\ & (\mathrm{n}=413) \end{aligned}$ | $\begin{aligned} & 55 \text { plus } \\ & (\mathrm{n}=384) \end{aligned}$ |
| 31.9\% | 28.6\% | 33.4\% |
| Lean right |  |  |
| $\begin{aligned} & \text { Ontario } \\ & (n=350) \end{aligned}$ | $\begin{aligned} & \text { Prairies } \\ & (\mathrm{n}=206) \end{aligned}$ | $\begin{gathered} B C \\ (n=153) \end{gathered}$ |
| 22.9\% | 26.3\% | 18.3\% |
| $\begin{aligned} & 18 \text { to } 34 \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & 35 \text { to } 54 \\ & (\mathrm{n}=413) \end{aligned}$ | $\begin{aligned} & 55 \text { plus } \\ & (n=384) \end{aligned}$ |
| 18.6\% | 25.3\% | 16.8\% |

[^0]Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March $18^{\text {th }}$ to $20^{\text {th }}, 2022, \mathrm{n}=1000$, accurate 3.1 percentage points plus or minus, 19 times out of 20

## Political leaning - by demographics $\mathbf{Q}$

Our next few questions are about politics. When you think of your own political views would they lean to the left, the right, would you be in the centre, or do you not think of your own political views as a right to left range?


| Atlantic <br> $(\mathrm{n}=88)$ | Quebec <br> $(\mathrm{n}=203)$ |
| :---: | :---: |
| $\mathbf{2 7 . 9 \%}$ | $\mathbf{2 5 . 4 \%}$ |
| Men | Women <br> $(\mathrm{n}=469)$ |
| $\mathbf{2 6 . 7 \%}$ | $\mathbf{2 5 . 5 \%}$ |

In the centre

I do not think of my own political views as a right to left range
$\substack{\text { Atlantic } \\(\mathrm{n}=88) \\ \\ 17.9 \% \\ \text { Men } \\(\mathrm{n}=531) \\ 18.5 \%}$

| Quebec <br> $(\mathrm{n}=203)$ | Ontario <br> $(\mathrm{n}=350)$ | Prairies <br> $(\mathrm{n}=206)$ | $B C$ <br> $(\mathrm{n}=153)$ |
| :---: | :---: | :---: | :---: |
| $\mathbf{2 0 . 2 \%}$ | $\mathbf{1 7 . 8 \%}$ | $\mathbf{2 2 . 9 \%}$ | $\mathbf{2 4 . 8 \%}$ |
| Women | 18 to 34 | 35 to 54 | 55 plus |
| $(\mathrm{n}=469)$ | $(\mathrm{n}=203)$ | $(\mathrm{n}=413)$ | $(\mathrm{n}=384)$ |
| $\mathbf{2 1 . 9 \%}$ | $\mathbf{2 4 . 4 \%}$ | $\mathbf{1 9 . 1 \%}$ | $\mathbf{1 8 . 2 \%}$ |

[^1]Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March $18^{\text {th }}$ to $20^{\text {th }}, 2022, \mathrm{n}=1000$, accurate 3.1 percentage points plus or minus, 19 times out of 20.

## Importance of political party's approach to decision making

Is it more important to you that [ROTATE] a political party has strongly held views that guide decisions OR that a political party be practical based on the situation?


Political party has strongly held views that guide decisions
■ Political party be practical based on the situation

- Unsure


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Three in four Canadians say it is more important to them that a political party is practical based on the situation ( $75 \%$ ) rather than having strongly held views that guide its decisions (20\%).

## Importance of political party's approach to decision making - by demographics

Political party has strongly held views that guide decisions

| Atlantic ( $\mathrm{n}=88$ ) | $\begin{aligned} & \text { Quebec } \\ & (n=203) \end{aligned}$ | $\begin{aligned} & \text { Ontario } \\ & (\mathrm{n}=350) \end{aligned}$ | $\begin{aligned} & \text { Prairies } \\ & (\mathrm{n}=206) \end{aligned}$ | $\begin{gathered} \text { BC } \\ (\mathrm{n}=153) \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
| 14.4\% | 17.1\% | 21.8\% | 22.1\% | 16.6\% |
| $\begin{gathered} \text { Men } \\ (\mathrm{n}=531) \end{gathered}$ | $\begin{aligned} & \text { Women } \\ & (n=469) \end{aligned}$ | $\begin{aligned} & 18 \text { to } 34 \\ & (n=203) \end{aligned}$ | $\begin{aligned} & 35 \text { to } 54 \\ & (\mathrm{n}=413) \end{aligned}$ | $\begin{aligned} & 55 \text { plus } \\ & (\mathrm{n}=384) \end{aligned}$ |
| 24.6\% | 14.8\% | 22.4\% | 20.7\% | 16.6\% |
| Political party be practical based on the situation |  |  |  |  |
| $\begin{gathered} \text { Atlantic } \\ (\mathrm{n}=88) \end{gathered}$ | $\begin{aligned} & \text { Quebec } \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & \text { Ontario } \\ & (\mathrm{n}=350) \end{aligned}$ | $\begin{aligned} & \text { Prairies } \\ & (\mathrm{n}=206) \end{aligned}$ | $\begin{gathered} B C \\ (n=153) \end{gathered}$ |
| 79.0\% | 77.1\% | 73.3\% | 71.4\% | 77.4\% |
| $\begin{gathered} \text { Men } \\ (\mathrm{n}=531) \end{gathered}$ | $\begin{aligned} & \text { Women } \\ & (n=469) \end{aligned}$ | $\begin{aligned} & 18 \text { to } 34 \\ & (n=203) \end{aligned}$ | $\begin{aligned} & 35 \text { to } 54 \\ & (\mathrm{n}=413) \end{aligned}$ | $\begin{aligned} & 55 \text { plus } \\ & (\mathrm{n}=384) \end{aligned}$ |
| 71.6\% | 77.8\% | 69.7\% | 75.4\% | 77.8\% |

[^2]*Charts may not add up to 100 due to rounding
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March $18^{\text {th }}$ to $20^{\text {th }}, 2022, \mathrm{n}=1000$, accurate 3.1 percentage points plus or minus, 19 times out of 20

Is it more important to you that [ROTATE] a political party has strongly held views that guide decisions OR that a political party be practical based on the situation?

77.8\%
69.7\%
75.4\% 77.8\%

## Federal political party closest to views <br> Which of the federal political parties currently is the closest to your own political views? [RANDOMIZE]



[^3]
## Consider voting for federal parties

Voting for a new political party with views that fall
between the Liberals and the Conservative
Voting for the New Democratic Party of Canada
$\quad$ Voting for the Conservative Party of Canada
$\quad$ Voting for the Bloc Quebecois [QC only]
$\quad$ Voting for the Green Party of Canada

## Consider voting for the Liberal Party


*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

|  | Atlantic ( $\mathrm{n}=88$ ) | $\begin{aligned} & \text { Quebec } \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & \text { Ontario } \\ & (n=350) \end{aligned}$ | $\begin{aligned} & \text { Prairies } \\ & (n=206) \end{aligned}$ | $\begin{gathered} B C \\ (n=153) \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 61.8\% | 47.5\% | 50.9\% | 39.4\% | 47.2\% |
|  | $\begin{gathered} \text { Men } \\ (\mathrm{n}=531) \end{gathered}$ | Women $(\mathrm{n}=469)$ | $\begin{aligned} & 18 \text { to } 34 \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & 35 \text { to } 54 \\ & (\mathrm{n}=413) \end{aligned}$ | $\begin{aligned} & 55 \text { plus } \\ & (n=384) \end{aligned}$ |
|  | 43.5\% | 52.8\% | 39.1\% | 50.3\% | 52.9\% |
|  | Atlantic ( $\mathrm{n}=88$ ) | $\begin{aligned} & \text { Quebec } \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & \text { Ontario } \\ & (\mathrm{n}=350) \end{aligned}$ | $\begin{aligned} & \text { Prairies } \\ & (\mathrm{n}=206) \end{aligned}$ | $\begin{gathered} B C \\ (n=153) \end{gathered}$ |
|  | 31.6\% | 41.0\% | 43.9\% | 53.2\% | 46.4\% |
|  | $\begin{gathered} \text { Men } \\ (n=531) \end{gathered}$ | Women ( $\mathrm{n}=469$ ) | $\begin{aligned} & 18 \text { to } 34 \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & 35 \text { to } 54 \\ & (\mathrm{n}=413) \end{aligned}$ | $\begin{aligned} & 55 \text { plus } \\ & (n=384) \end{aligned}$ |
|  | 51.2\% | 38.0\% | 54.5\% | 42.5\% | 39.0\% |

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March $18^{\text {th }}$ to $20^{\text {th }}, 2022, \mathrm{n}=1000$, accurate 3.1 percentage points plus or minus, 19 times out of 20 .

## Consider voting for the Conservative Party



[^4]*Charts may not add up to 100 due to rounding.
The net score is the difference between all positive and negative numbers in a question.

|  |  |  |  | Atlantic ( $\mathrm{n}=88$ ) | $\begin{aligned} & \text { Quebec } \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & \text { Ontario } \\ & (\mathrm{n}=350) \end{aligned}$ | $\begin{aligned} & \text { Prairies } \\ & (\mathrm{n}=206) \end{aligned}$ | $\begin{gathered} \text { BC } \\ (n=153) \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | 30.4\% | 30.7\% | 45.7\% | 54.1\% | 40.1\% |
|  | Net Score |  | ¢ | $\begin{gathered} \text { Men } \\ (n=531) \end{gathered}$ | Women ( $\mathrm{n}=469$ ) | $\begin{aligned} & 18 \text { to } 34 \\ & (n=203) \end{aligned}$ | $\begin{aligned} & 35 \text { to } 54 \\ & (\mathrm{n}=413) \end{aligned}$ | $\begin{aligned} & 55 \text { plus } \\ & (\mathrm{n}=384) \end{aligned}$ |
|  | -4.8 |  |  | 53.7\% | 30.8\% | 42.5\% | 46.5\% | 37.5\% |
|  |  |  |  | $\begin{gathered} \text { Atlantic } \\ (\mathrm{n}=88) \end{gathered}$ | $\begin{aligned} & \text { Quebec } \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & \text { Ontario } \\ & (\mathrm{n}=350) \end{aligned}$ | $\begin{aligned} & \text { Prairies } \\ & (\mathrm{n}=206) \end{aligned}$ | $\begin{gathered} B C \\ (n=153) \end{gathered}$ |
|  |  |  | $\stackrel{\text { ¢ }}{\text { ¢ }}$ | 56.4\% | 58.5\% | 42.5\% | 36.2\% | 48.6\% |
| $\square$ Consider | ■ Not consider | - Unsure | $\begin{aligned} & \text { O } \\ & \text { ث̈ } \end{aligned}$ | $\begin{gathered} \text { Men } \\ (n=531) \end{gathered}$ | Women ( $\mathrm{n}=469$ ) | $\begin{aligned} & 18 \text { to } 34 \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & 35 \text { to } 54 \\ & (\mathrm{n}=413) \end{aligned}$ | $\begin{gathered} 55 \text { plus } \\ (\mathrm{n}=384) \end{gathered}$ |
| true population pros | tion. |  |  | 38.1\% | 55.2\% | 46.5\% | 42.8\% | 50.5\% |

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March $18^{\text {th }}$ to $20^{\text {th }}, 2022, \mathrm{n}=1000$, accurate 3.1 percentage points plus or minus, 19 times out of 20 .

## Consider voting for the NDP



[^5]|  | Atlantic ( $\mathrm{n}=88$ ) | $\begin{aligned} & \text { Quebec } \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & \text { Ontario } \\ & (\mathrm{n}=350) \end{aligned}$ | $\begin{aligned} & \text { Prairies } \\ & (\mathrm{n}=206) \end{aligned}$ | $\underset{(n=153)}{B C}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 59.2\% | 37.7\% | 40.8\% | 38.6\% | 49.7\% |
|  | $\begin{gathered} \text { Men } \\ (\mathrm{n}=531) \end{gathered}$ | Women <br> ( $\mathrm{n}=469$ ) | $\begin{aligned} & 18 \text { to } 34 \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & 35 \text { to } 54 \\ & (\mathrm{n}=413) \end{aligned}$ | $\begin{aligned} & 55 \text { plus } \\ & (n=384) \end{aligned}$ |
|  | 34.9\% | 49.0\% | 43.4\% | 41.0\% | 42.1\% |
|  | $\begin{gathered} \text { Atlantic } \\ (\mathrm{n}=88) \end{gathered}$ | $\begin{aligned} & \text { Quebec } \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & \text { Ontario } \\ & (\mathrm{n}=350) \end{aligned}$ | $\begin{aligned} & \text { Prairies } \\ & (\mathrm{n}=206) \end{aligned}$ | $\underset{(n=153)}{B C}$ |
|  | 37.4\% | 51.9\% | 52.1\% | 55.4\% | 43.1\% |
|  | $\begin{gathered} \text { Men } \\ (n=531) \end{gathered}$ | $\begin{aligned} & \text { Women } \\ & (n=469) \end{aligned}$ | $\begin{aligned} & 18 \text { to } 34 \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & 35 \text { to } 54 \\ & (\mathrm{n}=413) \end{aligned}$ | $\begin{aligned} & 55 \text { plus } \\ & (\mathrm{n}=384) \end{aligned}$ |
|  | 59.2\% | 42.1\% | 49.5\% | 53.2\% | 48.7\% |

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March $18^{\text {th }}$ to $20^{\text {th }}, 2022, \mathrm{n}=1000$, accurate 3.1 percentage points plus or minus, 19 times out of 20 .

## Consider voting for the Green Party of Canada


*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

|  | $\begin{gathered} \text { Atlantic } \\ (\mathrm{n}=88) \end{gathered}$ | $\begin{aligned} & \text { Quebec } \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & \text { Ontario } \\ & (\mathrm{n}=350) \end{aligned}$ | $\begin{aligned} & \text { Prairies } \\ & (\mathrm{n}=206) \end{aligned}$ | $\underset{(n=153)}{B C}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \stackrel{\rightharpoonup}{\mathbf{o g}} \\ & \stackrel{y}{亏} \\ & \frac{0}{0} \end{aligned}$ | 40.3\% | 22.4\% | 27.1\% | 24.0\% | 38.5\% |
|  | $\begin{gathered} \text { Men } \\ (n=531) \end{gathered}$ | Women $(\mathrm{n}=469)$ | $\begin{aligned} & 18 \text { to } 34 \\ & (n=203) \end{aligned}$ | $\begin{aligned} & 35 \text { to } 54 \\ & (\mathrm{n}=413) \end{aligned}$ | $\begin{aligned} & 55 \text { plus } \\ & (n=384) \end{aligned}$ |
|  | 24.2\% | 31.3\% | 30.0\% | 27.4\% | 26.7\% |
|  | Atlantic (n=88) | $\begin{aligned} & \text { Quebec } \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & \text { Ontario } \\ & (\mathrm{n}=350) \end{aligned}$ | $\begin{aligned} & \text { Prairies } \\ & (\mathrm{n}=206) \end{aligned}$ | $\begin{gathered} \text { BC } \\ (\mathrm{n}=153) \end{gathered}$ |
|  | 51.5\% | 64.2\% | 63.0\% | 68.5\% | 50.2\% |
|  | $\begin{gathered} \text { Men } \\ (\mathrm{n}=531) \end{gathered}$ | $\begin{aligned} & \text { Women } \\ & (\mathrm{n}=469) \end{aligned}$ | $\begin{aligned} & 18 \text { to } 34 \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & 35 \text { to } 54 \\ & (\mathrm{n}=413) \end{aligned}$ | $\begin{aligned} & 55 \text { plus } \\ & (\mathrm{n}=384) \end{aligned}$ |
|  | 65.9\% | 57.9\% | 60.2\% | 62.5\% | 62.3\% |

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March $18^{\text {th }}$ to $20^{\text {th }}, 2022, \mathrm{n}=1000$, accurate 3.1 percentage points plus or minus, 19 times out of 20

## Consider voting for the Bloc Quebecois



[^6]Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March $18^{\text {th }}$ to $20^{\text {th }}, 2022$, $\mathrm{n}=203$ Quebec residents, accurate 7.0 percentage points plus or minus, 19 times out of 20.

## Consider voting for the People's Party of Canada


*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.
*The net score is the difference between all positive and negative numbers in a question.

|  | $\begin{gathered} \text { Atlantic } \\ (\mathrm{n}=88) \end{gathered}$ | $\begin{aligned} & \text { Quebec } \\ & (n=203) \end{aligned}$ | $\begin{aligned} & \text { Ontario } \\ & (\mathrm{n}=350) \end{aligned}$ | $\begin{aligned} & \text { Prairies } \\ & (n=206) \end{aligned}$ | $\underset{(n=153)}{B C}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 11.5\% | 9.4\% | 16.2\% | 20.3\% | 9.6\% |
|  | $\begin{gathered} \text { Men } \\ (\mathrm{n}=531) \end{gathered}$ | $\begin{aligned} & \text { Women } \\ & (\mathrm{n}=469) \end{aligned}$ | $\begin{aligned} & 18 \text { to } 34 \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & 35 \text { to } 54 \\ & (\mathrm{n}=413) \end{aligned}$ | $\begin{aligned} & 55 \text { plus } \\ & (n=384) \end{aligned}$ |
|  | 19.3\% | 9.2\% | 20.4\% | 17.2\% | 7.1\% |
| $\begin{aligned} & \stackrel{\rightharpoonup}{\circ} \\ & \frac{0}{n} \\ & \stackrel{\rightharpoonup}{0} \\ & \stackrel{\rightharpoonup}{2} \end{aligned}$ | $\begin{gathered} \text { Atlantic } \\ (\mathrm{n}=88) \end{gathered}$ | $\begin{aligned} & \text { Quebec } \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & \text { Ontario } \\ & (\mathrm{n}=350) \end{aligned}$ | $\begin{aligned} & \text { Prairies } \\ & (\mathrm{n}=206) \end{aligned}$ | $\begin{gathered} B C \\ (n=153) \end{gathered}$ |
|  | 83.2\% | 83.2\% | 78.3\% | 73.9\% | 84.1\% |
|  | $\begin{gathered} \text { Men } \\ (\mathrm{n}=531) \end{gathered}$ | $\begin{aligned} & \text { Women } \\ & (n=469) \end{aligned}$ | $\begin{aligned} & 18 \text { to } 34 \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & 35 \text { to } 54 \\ & (\mathrm{n}=413) \end{aligned}$ | $\begin{aligned} & 55 \text { plus } \\ & (n=384) \end{aligned}$ |
|  | 77.8\% | 81.6\% | 70.3\% | 76.6\% | 89.2\% |

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March $18^{\text {th }}$ to $20^{\text {th }}, 2022, \mathrm{n}=1000$, accurate 3.1 percentage points plus or minus, 19 times out of 20

## Consider voting for a new political party with views between the Liberals and Conservatives



[^7]Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March $18^{\text {th }}$ to $20^{\text {th }}, 2022, \mathrm{n}=1000$, accurate 3.1 percentage points plus or minus, 19 times out of 20

Would you consider or not consider the following? [RANDOMIZE]
Voting for a new political party with views that fall between the Liberals and the Conservatives

|  | Atlantic ( $\mathrm{n}=88$ ) | $\begin{aligned} & \text { Quebec } \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & \text { Ontario } \\ & (\mathrm{n}=350) \end{aligned}$ | $\begin{aligned} & \text { Prairies } \\ & (\mathrm{n}=206) \end{aligned}$ | $\underset{(n=153)}{B C}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 47.7\% | 43.9\% | 46.9\% | 50.4\% | 47.1\% |
|  | $\begin{gathered} \text { Men } \\ (n=531) \end{gathered}$ | $\begin{aligned} & \text { Women } \\ & (\mathrm{n}=469) \end{aligned}$ | $\begin{aligned} & 18 \text { to } 34 \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & 35 \text { to } 54 \\ & (\mathrm{n}=413) \end{aligned}$ | $\begin{aligned} & 55 \text { plus } \\ & (n=384) \end{aligned}$ |
|  | 49.2\% | 44.7\% | 46.3\% | 51.9\% | 43.0\% |
|  | Atlantic (n=88) | $\begin{aligned} & \text { Quebec } \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & \text { Ontario } \\ & (\mathrm{n}=350) \end{aligned}$ | $\begin{aligned} & \text { Prairies } \\ & (n=206) \end{aligned}$ | $\begin{gathered} B C \\ (\mathrm{n}=153) \end{gathered}$ |
|  | 32.8\% | 34.3\% | 31.7\% | 30.0\% | 31.5\% |
|  | $\begin{gathered} \text { Men } \\ (\mathrm{n}=531) \end{gathered}$ | $\begin{aligned} & \text { Women } \\ & (n=469) \end{aligned}$ | $\begin{aligned} & 18 \text { to } 34 \\ & (\mathrm{n}=203) \end{aligned}$ | $\begin{aligned} & 35 \text { to } 54 \\ & (\mathrm{n}=413) \end{aligned}$ | $\begin{aligned} & 55 \text { plus } \\ & (n=384) \end{aligned}$ |
|  | 32.7\% | 31.4\% | 30.7\% | 30.6\% | 34.3\% |



Nanos conducted an RDD dual frame (land- and celllines) hybrid telephone and online random survey of 1000 Canadians, 18 years of age or older, between March $18^{\text {th }}$ to $20^{\text {th }}, 2022$ as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialing with a maximum of five call backs.

The margin of error for a random survey of 1,000 Canadians is $\pm 3.1$ percentage points, 19 times out of 20.

The research was commissioned and conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

| Element | Description | Element | Description |
| :---: | :---: | :---: | :---: |
| Research sponsor | Nanos Research | Weighting of Data | The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting |
| Population and Final Sample Size | 1000 randomly selected individuals. |  | disclosure |
| Source of Sample | Nanos Panel | Screening | Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to |
| Type of Sample | Probability |  | administering the survey to ensure the integrity of the data. |
| Margin of Error | $\pm 3.1$ percentage points, 19 times out of 20 . | Excluded Demographics | Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate. |
| Mode of Survey | RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey |  |  |
| Sampling Method Base | The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada. | Stratification | By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample. |
|  | Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and |  |  |
| Demographics (Captured) | Women; 18 years and older. Six digit postal code was used to validate geography. | Estimated Response Rate | Fourteen percent, consistent with industry norms. |
| Fieldwork/Validation | Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online | Question Order | Question order in the preceding report reflects the order in which they appeared in the original questionnaire. |
| Number of Calls | Maximum of five call backs to those recruited. |  | Topics contained ahead of this research included: views on politics, views on |
| Time of Calls | Individuals recruited were called between 12-5:30 pm and 6:309:30pm local time for the respondent. | Question Content | personal finances, the war in Ukraine, inflation, feelings towards the federal government, diabetes and fisheries. |
| Field Dates | March $18^{\text {th }}$ to $20^{\text {th }}, 2022$. | Question Wording | The questions in the preceding report are written exactly as they were asked to individuals. |
| Language of Survey | The survey was conducted in both English and French. | Research/Data Collection Supplier | Nanos Research |
| Standards | Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/ | Contact | Contact Nanos Research for more information or with any concerns or questions. <br> http://www.nanos.co <br> Telephone:(613) 234-4666 ext. 237 <br> Email: info@nanosresearch.com. |

## nanos dimap analytika

NANOS dimap

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Our next few questions are about politics.

|  |  |  | Region |  |  |  |  |  | Gender |  | Age |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{gathered} \text { Canada } \\ 2022-03 \\ \hline \end{gathered}$ | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | $\begin{gathered} 18 \text { to } \\ 34 \\ \hline \end{gathered}$ | $\begin{gathered} 35 \text { to } \\ 54 \\ \hline \end{gathered}$ | $\begin{gathered} 55 \\ \text { plus } \\ \hline \end{gathered}$ |
| Question - When you think of your own | Total | Unwgt <br> N | 1000 | 88 | 203 | 350 | 206 | 153 | 531 | 469 | 203 | 413 | 384 |
| political views would |  | Wgt N | 1000 | 67 | 233 | 384 | 183 | 133 | 489 | 511 | 273 | 341 | 386 |
| they lean to the [ROTATE] left the | Lean left | \% | 31.3 | 36.8 | 37.7 | 30.7 | 21.8 | 32.3 | 25.3 | 37.1 | 31.9 | 28.6 | 33.4 |
| right, would you be | Lean right | \% | 20.2 | 13.9 | 13.7 | 22.9 | 26.3 | 18.3 | 28.8 | 11.9 | 18.6 | 25.3 | 16.8 |
| in the centre, or do | In the centre | \% | 26.1 | 27.9 | 25.4 | 27.9 | 25.9 | 21.7 | 26.7 | 25.5 | 23.1 | 24.2 | 30.0 |
| you not think of your own political views as a right to left range? | I do not think of my own political views as a right to left range | \% | 20.2 | 17.9 | 20.2 | 17.8 | 22.9 | 24.8 | 18.5 | 21.9 | 24.4 | 19.1 | 18.2 |
|  | Unsure | \% | 2.2 | 3.6 | 3.0 | 0.8 | 3.1 | 2.9 | 0.8 | 3.5 | 2.1 | 2.8 | 1.7 |


|  |  |  | Region |  |  |  |  |  | Gender |  | Age |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{array}{r} \text { Canada } \\ 2022-03 \\ \hline \end{array}$ | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | $\begin{gathered} 18 \text { to } \\ 34 \\ \hline \end{gathered}$ | $\begin{gathered} 35 \text { to } \\ 54 \\ \hline \end{gathered}$ | $\begin{gathered} 55 \\ \text { plus } \end{gathered}$ |
| Question - Is it more important to you | Total | Unwgt <br> N | 1000 | 88 | 203 | 350 | 206 | 153 | 531 | 469 | 203 | 413 | 384 |
| [ROTATE] that a |  | Wgt N | 1000 | 67 | 233 | 384 | 183 | 133 | 489 | 511 | 273 | 341 | 386 |
| political party has strongly held views that guide decisions | Political party has strongly held views that guide decisions | \% | 19.6 | 14.4 | 17.1 | 21.8 | 22.1 | 16.6 | 24.6 | 14.8 | 22.4 | 20.7 | 16.6 |
| party be practical based on the situation? | Political party be practical based on the situation | \% | 74.7 | 79.0 | 77.1 | 73.3 | 71.4 | 77.4 | 71.6 | 77.8 | 69.7 | 75.4 | 77.8 |
|  | Unsure | \% | 5.7 | 6.6 | 5.8 | 4.9 | 6.6 | 6.0 | 3.8 | 7.5 | 8.0 | 3.9 | 5.7 |



Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between March $18^{\text {th }}$ and $20^{\text {th }}, 2022$. The margin of error for this random survey of 1,000 Canadians is $\pm 3.1$ percentage points, 19 times out of 20 .

## 2022-2105 - Nanos - Canada Parties March - STAT SHEET

Would you consider or not consider the following? [RANDOMIZE ALL ANCHOR LAST]

|  |  |  | Region |  |  |  |  |  | Gender |  | Age |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Canada 2022-03 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | $\begin{gathered} 18 \text { to } \\ 34 \\ \hline \end{gathered}$ | $\begin{gathered} 35 \text { to } \\ 54 \\ \hline \end{gathered}$ | $\begin{gathered} 55 \\ \text { plus } \end{gathered}$ |
| Question - Voting for the Liberal Party of Canada | Total | Unwgt <br> N | 1000 | 88 | 203 | 350 | 206 | 153 | 531 | 469 | 203 | 413 | 384 |
|  |  | Wgt N | 1000 | 67 | 233 | 384 | 183 | 133 | 489 | 511 | 273 | 341 | 386 |
|  | Consider | \% | 48.3 | 61.8 | 47.5 | 50.9 | 39.4 | 47.2 | 43.5 | 52.8 | 39.1 | 50.3 | 52.9 |
|  | Not consider | \% | 44.4 | 31.6 | 41.0 | 43.9 | 53.2 | 46.4 | 51.2 | 38.0 | 54.5 | 42.5 | 39.0 |
|  | Unsure | \% | 7.3 | 6.6 | 11.4 | 5.2 | 7.4 | 6.3 | 5.3 | 9.2 | 6.4 | 7.2 | 8.1 |

Would you consider or not consider the following? [RANDOMIZE ALL ANCHOR LAST]

|  |  |  | Region |  |  |  |  |  | Gender |  | Age |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{aligned} & \text { Canada } \\ & \text { 2022-03 } \end{aligned}$ | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | $\begin{gathered} 18 \text { to } \\ 34 \end{gathered}$ | $\begin{gathered} 35 \text { to } \\ 54 \\ \hline \end{gathered}$ | $\begin{gathered} 55 \\ \text { plus } \end{gathered}$ |
| Question - Voting for the Conservative | Total | Unwgt <br> N | 1000 | 88 | 203 | 350 | 206 | 153 | 531 | 469 | 203 | 413 | 384 |
| Party of Canada |  | Wgt N | 1000 | 67 | 233 | 384 | 183 | 133 | 489 | 511 | 273 | 341 | 386 |
|  | Consider | \% | 42.0 | 30.4 | 30.7 | 45.7 | 54.1 | 40.1 | 53.7 | 30.8 | 42.5 | 46.5 | 37.5 |
|  | Not consider | \% | 46.8 | 56.4 | 58.5 | 42.5 | 36.2 | 48.6 | 38.1 | 55.2 | 46.5 | 42.8 | 50.5 |
|  | Unsure | \% | 11.2 | 13.2 | 10.8 | 11.9 | 9.8 | 11.3 | 8.3 | 14.1 | 10.9 | 10.7 | 12.0 |

Would you consider or not consider the following? [RANDOMIZE ALL ANCHOR LAST]

|  |  |  | Region |  |  |  |  |  | Gender |  | Age |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{aligned} & \text { Canada } \\ & 2022-03 \end{aligned}$ | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | $\begin{gathered} 18 \text { to } \\ 34 \end{gathered}$ | $\begin{gathered} 35 \text { to } \\ 54 \\ \hline \end{gathered}$ | $\begin{gathered} 55 \\ \text { plus } \end{gathered}$ |
| Question - Voting for the New Democratic Party of Canada | Total | Unwgt <br> N | 1000 | 88 | 203 | 350 | 206 | 153 | 531 | 469 | 203 | 413 | 384 |
|  |  | Wgt N | 1000 | 67 | 233 | 384 | 183 | 133 | 489 | 511 | 273 | 341 | 386 |
|  | Consider | \% | 42.1 | 59.2 | 37.7 | 40.8 | 38.6 | 49.7 | 34.9 | 49.0 | 43.4 | 41.0 | 42.1 |
|  | Not consider | \% | 50.5 | 37.4 | 51.9 | 52.1 | 55.4 | 43.1 | 59.2 | 42.1 | 49.5 | 53.2 | 48.7 |
|  | Unsure | \% | 7.5 | 3.3 | 10.5 | 7.2 | 6.0 | 7.2 | 5.9 | 8.9 | 7.2 | 5.8 | 9.1 |

## Would you consider or not consider the following? [RANDOMIZE ALL ANCHOR LAST]

|  |  |  | Region |  |  |  |  |  | Gender |  | Age |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{aligned} & \text { Canada } \\ & \text { 2022-03 } \end{aligned}$ | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | $\begin{gathered} 18 \text { to } \\ 34 \end{gathered}$ | $\begin{gathered} 35 \text { to } \\ 54 \\ \hline \end{gathered}$ | $\begin{gathered} 55 \\ \text { plus } \end{gathered}$ |
| Question - Voting for the Green Party of | Total | Unwgt <br> N | 1000 | 88 | 203 | 350 | 206 | 153 | 531 | 469 | 203 | 413 | 384 |
| Canada |  | Wgt N | 1000 | 67 | 233 | 384 | 183 | 133 | 489 | 511 | 273 | 341 | 386 |
|  | Consider | \% | 27.9 | 40.3 | 22.4 | 27.1 | 24.0 | 38.5 | 24.2 | 31.3 | 30.0 | 27.4 | 26.7 |
|  | Not consider | \% | 61.8 | 51.5 | 64.2 | 63.0 | 68.5 | 50.2 | 65.9 | 57.9 | 60.2 | 62.5 | 62.3 |
|  | Unsure | \% | 10.4 | 8.2 | 13.5 | 9.9 | 7.4 | 11.3 | 9.8 | 10.8 | 9.8 | 10.1 | 11.0 |

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between March $18^{\text {th }}$ and $20^{\text {th }}, 2022$. The margin of error for this random survey of 1,000 Canadians is $\pm 3.1$ percentage points, 19 times out of 20 .

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Would you consider or not consider the following? [RANDOMIZE ALL ANCHOR LAST]

|  |  |  | Region |  |  |  |  |  | Gender |  | Age |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{aligned} & \text { Canada } \\ & \text { 2022-03 } \end{aligned}$ | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | $\begin{gathered} 18 \text { to } \\ 34 \end{gathered}$ | $\begin{gathered} 35 \text { to } \\ 54 \end{gathered}$ | $\begin{gathered} 55 \\ \text { plus } \\ \hline \end{gathered}$ |
| Question - Voting for the Bloc Quebecois | Total | Unwgt <br> N | 203 | 0 | 203 | 0 | 0 | 0 | 114 | 89 | 64 | 74 | 65 |
|  |  | Wgt N | 233 | 0 | 233 | 0 | 0 | 0 | 114 | 119 | 60 | 78 | 95 |
|  | Consider | \% | 35.6 | 0.0 | 35.6 | 0.0 | 0.0 | 0.0 | 39.3 | 32.0 | 33.4 | 31.1 | 40.5 |
|  | Not consider | \% | 57.7 | 0.0 | 57.7 | 0.0 | 0.0 | 0.0 | 54.0 | 61.2 | 61.4 | 63.5 | 50.6 |
|  | Unsure | \% | 6.8 | 0.0 | 6.8 | 0.0 | 0.0 | 0.0 | 6.7 | 6.8 | 5.3 | 5.4 | 8.9 |

Would you consider or not consider the following? [RANDOMIZE ALL ANCHOR LAST]

|  |  |  | Region |  |  |  |  |  | Gender |  | Age |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{aligned} & \hline \text { Canada } \\ & 2022-03 \\ & \hline \end{aligned}$ | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | $\begin{gathered} 18 \text { to } \\ 34 \\ \hline \end{gathered}$ | $\begin{gathered} 35 \text { to } \\ 54 \\ \hline \end{gathered}$ | $\begin{gathered} 55 \\ \text { plus } \end{gathered}$ |
| Question - Voting for the People's Party of Canada | Total | Unwgt <br> N | 1000 | 88 | 203 | 350 | 206 | 153 | 531 | 469 | 203 | 413 | 384 |
|  |  | Wgt N | 1000 | 67 | 233 | 384 | 183 | 133 | 489 | 511 | 273 | 341 | 386 |
|  | Consider | \% | 14.2 | 11.5 | 9.4 | 16.2 | 20.3 | 9.6 | 19.3 | 9.2 | 20.4 | 17.2 | 7.1 |
|  | Not consider | \% | 79.7 | 83.2 | 83.2 | 78.3 | 73.9 | 84.1 | 77.8 | 81.6 | 70.3 | 76.6 | 89.2 |
|  | Unsure | \% | 6.1 | 5.2 | 7.4 | 5.5 | 5.8 | 6.3 | 2.8 | 9.2 | 9.3 | 6.2 | 3.7 |

Would you consider or not consider the following? [RANDOMIZE ALL ANCHOR LAST]

|  |  |  | Region |  |  |  |  |  | Gender |  | Age |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | $\begin{aligned} & \text { Canada } \\ & \text { 2022-03 } \end{aligned}$ | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | $\begin{gathered} 18 \text { to } \\ 34 \end{gathered}$ | $\begin{gathered} 35 \text { to } \\ 54 \\ \hline \end{gathered}$ | $\begin{gathered} 55 \\ \text { plus } \end{gathered}$ |
| Question - Voting for a new political party | Total | Unwgt <br> N | 1000 | 88 | 203 | 350 | 206 | 153 | 531 | 469 | 203 | 413 | 384 |
| with views that fall |  | Wgt N | 1000 | 67 | 233 | 384 | 183 | 133 | 489 | 511 | 273 | 341 | 386 |
| between the Liberals and the | Consider | \% | 46.9 | 47.7 | 43.9 | 46.9 | 50.4 | 47.1 | 49.2 | 44.7 | 46.3 | 51.9 | 43.0 |
| Conservatives | Not consider | \% | 32.1 | 32.8 | 34.3 | 31.7 | 30.0 | 31.5 | 32.7 | 31.4 | 30.7 | 30.6 | 34.3 |
| [ANCHOR] | Unsure | \% | 21.0 | 19.6 | 21.7 | 21.4 | 19.6 | 21.4 | 18.1 | 23.8 | 23.0 | 17.6 | 22.7 |

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between March $18^{\text {th }}$ and $20^{\text {th }}, 2022$. The margin of error for this random survey of 1,000 Canadians is $\pm 3.1$ percentage points, 19 times out of 20.


[^0]:    *Weighted to the true population proportion.
    *Charts may not add up to 100 due to rounding.

[^1]:    *Weighted to the true population proportion.
    *Charts may not add up to 100 due to rounding.

[^2]:    *Weighted to the true population proportion.

[^3]:    *Weighted to the true population proportion.
    *Charts may not add up to 100 due to rounding.

[^4]:    *Weighted to the true population proportion.

[^5]:    *Weighted to the true population proportion.
    *Charts may not add up to 100 due to rounding.
    *The net score is the difference between all positive and negative numbers in a question.

[^6]:    *Weighted to the true population proportion.
    *Charts may not add up to 100 due to rounding.
    *The net score is the difference between all positive and negative numbers in a question.

[^7]:    *Weighted to the true population proportion
    *Charts may not add up to 100 due to rounding.
    *The net score is the difference between all positive and negative numbers in a question.

