

Two in three Canadians say the truckers convoy protests were not effective or somewhat not effective at getting governments to reconsider various COVID 19 restrictions.

Key Findings



EFFECTIVENESS OF CONVOY PROTESTS

Two in three Canadians are say the truckers convoy protests **were not effective** (51%) or somewhat not effective (15%) at getting governments to reconsider various **COVID 19 restrictions**, while one in three feel they were effective (12%) or somewhat effective (20%).

Residents of the Prairies are more likely to say the protests were effective (18%) than residents of Quebec (seven per cent) or Atlantic Canada (eight per cent).



LIKELIHOOD OF PROTESTS CONTINUING

A **strong majority** of Canadians think it is likely (28%) or somewhat likely (48%) that protests like the **truckers convoy protest will continue** as a new form of political protest in Canada, while just under two in ten think this is somewhat not likely (12%) or not likely (seven per cent).



BALANCE OF PROTEST MEDIA COVERAGE

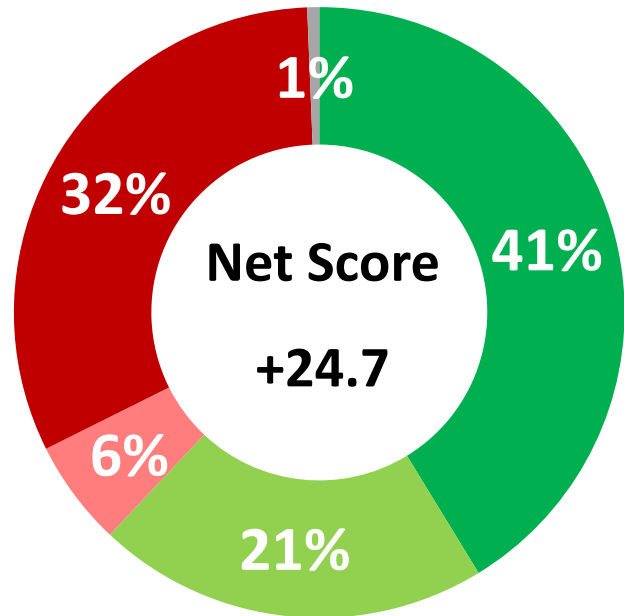
Three in five Canadians believe the overall **media coverage** of the protests was **balanced** (42%) or somewhat balanced (21%), while one in three feel it was somewhat not balanced (24%) or not balanced (eight per cent). Older Canadians (55 plus) are more likely to feel the coverage was balanced (53%) than those 35 to 54 (40%) or 18 to 34 (27%).



NECESSITY OF INVOKING EMERGENCIES ACT

A **majority** of Canadians say invoking the **Emergencies Act was necessary** or somewhat necessary, while one in three feel it was somewhat not necessary or not necessary (32%). Ontario residents are more likely to say this was necessary (48%) than residents of other provinces and regions.

Necessity of invoking the Emergencies Act for protests



- Necessary
- Somewhat necessary
- Somewhat not necessary
- Not necessary
- Unsure

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, February 23rd to 24th, 2022, n=1032, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Q Was invoking the Emergencies Act necessary, somewhat necessary, somewhat unnecessary or unnecessary to get the trucker convoy protests under control?

“ Three in five Canadians say invoking the Emergencies Act was necessary or somewhat necessary, while one in three feel it was somewhat not necessary or not necessary (32%). Ontario residents are more likely to say this was necessary (48%) than residents of other provinces and regions, and older Canadians (55 plus) are more likely to say this was necessary (51%) than younger Canadians (18-34)(29%). ”

Necessity of invoking the Emergencies Act for protests by demographics

Was invoking the Emergencies Act necessary, somewhat necessary, somewhat unnecessary or unnecessary to get the trucker convoy protests under control?

Necessary/ Somewhat necessary

Atlantic (n=98)	Quebec (n=250)	Ontario (n=322)	Prairies (n=208)	BC (n=154)
66.6%	69.0%	63.7%	49.7%	59.6%
Men (n=557)	Women (n=475)	18 to 34 (n=316)	35 to 54 (n=387)	55 plus (n=329)
57.3%	66.6%	53.8%	60.8%	68.9%

Not necessary/ Somewhat not necessary

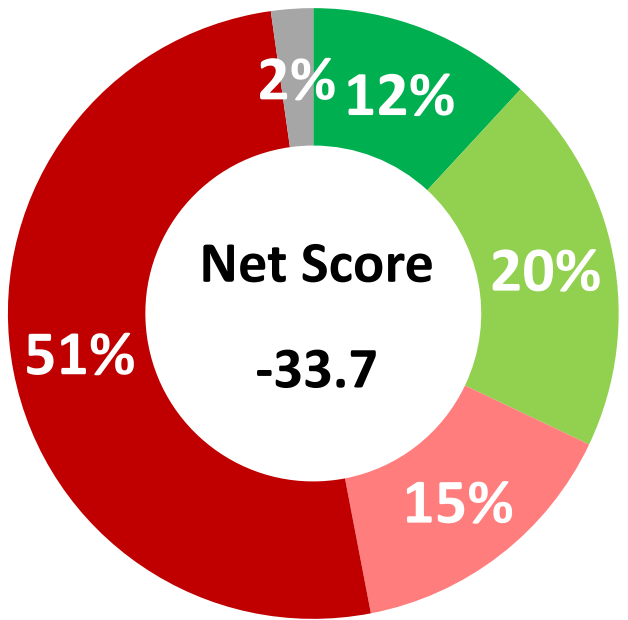
Atlantic (n=98)	Quebec (n=250)	Ontario (n=322)	Prairies (n=208)	BC (n=154)
33.4%	30.4%	35.7%	49.9%	39.0%
Men (n=557)	Women (n=475)	18 to 34 (n=316)	35 to 54 (n=387)	55 plus (n=329)
42.2%	32.6%	45.0%	38.6%	30.8%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Effectiveness of truckers convoy protests



Do you believe the truckers convoy protests were effective, somewhat effective, somewhat ineffective or ineffective in getting governments to reconsider various COVID 19 restrictions?



- Effective
- Somewhat effective
- Somewhat not effective
- Not effective
- Unsure



A majority of Canadians say the truckers convoy protests were not effective (51%) or somewhat not effective (15%) at getting governments to reconsider various COVID 19 restrictions. Residents of the Prairies are more likely to say the protests were effective (18%) than residents of Quebec (seven per cent) or Atlantic Canada (eight per cent).



*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Effectiveness of truckers convoy protests by demographics



Do you believe the truckers convoy protests were effective, somewhat effective, somewhat ineffective or ineffective in getting governments to reconsider various COVID 19 restrictions?

Effective/ Somewhat effective

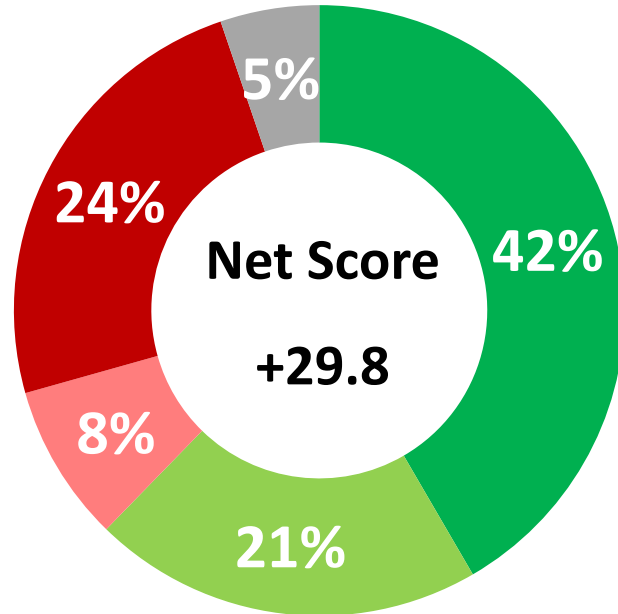
Atlantic (n=98)	Quebec (n=250)	Ontario (n=322)	Prairies (n=208)	BC (n=154)
28.6%	23.2%	33.8%	39.9%	33.6%
Men (n=557)	Women (n=475)	18 to 34 (n=316)	35 to 54 (n=387)	55 plus (n=329)
35.7%	28.6%	38.2%	35.9%	24.3%

Ineffective/ Somewhat ineffective

Atlantic (n=98)	Quebec (n=250)	Ontario (n=322)	Prairies (n=208)	BC (n=154)
66.4%	73.9%	64.4%	57.2%	66.4%
Men (n=557)	Women (n=475)	18 to 34 (n=316)	35 to 54 (n=387)	55 plus (n=329)
62.4%	68.9%	58.5%	62.3%	73.9%

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Balance of media coverage of protests



- Balanced
- Somewhat balanced
- Somewhat not balanced
- Not balanced
- Unsure

Q Many journalists covering the protests have been singled out by demonstrators and at times prevented from doing their jobs through harassment tactics. Do you believe the overall media coverage of the protests was balanced, somewhat balanced, somewhat not balanced or not balanced?

“ A majority of Canadians believe the overall media coverage of the protests was balanced (42%) or somewhat balanced (21%). Older Canadians (55 plus) are more likely to feel the coverage was balanced (53%) than those 35 to 54 (40%) or 18 to 34 (27%). ”

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Balance of media coverage of protests by demographics

Q Do you believe the truckers convoy protests were effective, somewhat effective, somewhat ineffective or ineffective in getting governments to reconsider various COVID 19 restrictions?

Balanced/Somewhat balanced

Atlantic (n=98)	Quebec (n=250)	Ontario (n=322)	Prairies (n=208)	BC (n=154)
65.0%	75.3%	62.1%	48.4%	57.9%
Men (n=557)	Women (n=475)	18 to 34 (n=316)	35 to 54 (n=387)	55 plus (n=329)
61.5%	63.0%	48.7%	61.8%	72.3%

Not balanced/Somewhat not balanced

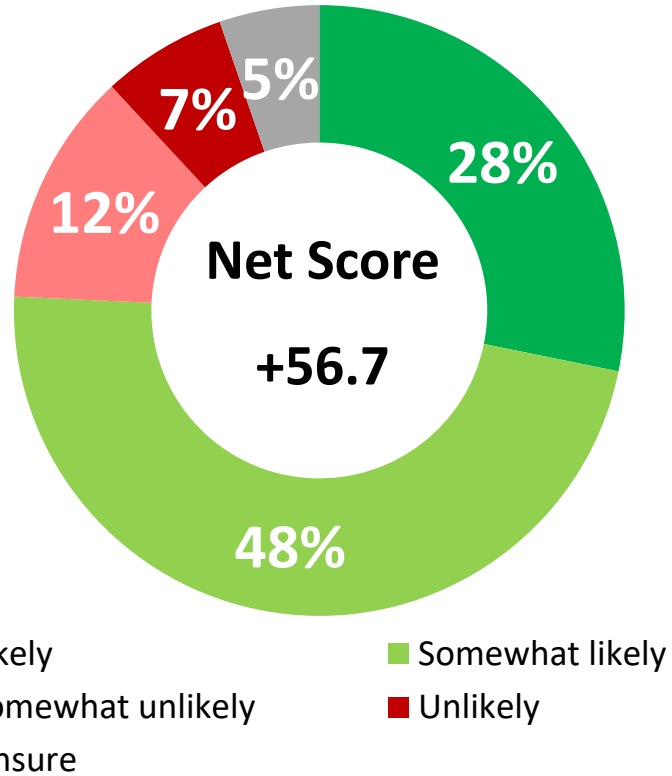
Atlantic (n=98)	Quebec (n=250)	Ontario (n=322)	Prairies (n=208)	BC (n=154)
26.9%	17.8%	34.3%	46.3%	36.7%
Men (n=557)	Women (n=475)	18 to 34 (n=316)	35 to 54 (n=387)	55 plus (n=329)
34.9%	30.1%	44.2%	33.5%	23.2%

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Likelihood that protests will continue as a form of political protest

Q

Do you think it is likely, somewhat likely, somewhat unlikely or unlikely that these type of protests like the truckers' convoy protest will continue as a new form of political protest in Canada?



“ Three in four Canadians think it is likely (28%) or somewhat likely (48%) that protests like the truckers convoy protest will continue as a new form of political protest in Canada, while just under two in ten think this is somewhat not likely (12%) or not likely (seven per cent). ”

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Likelihood that protests will continue as a form of political protest by demographics

Q

Do you think it is likely, somewhat likely, somewhat unlikely or unlikely that these type of protests like the truckers' convoy protest will continue as a new form of political protest in Canada?

Likely/Somewhat likely

Atlantic (n=98)	Quebec (n=250)	Ontario (n=322)	Prairies (n=208)	BC (n=154)
63.6%	78.1%	73.2%	84.3%	73.2%
Men (n=557)	Women (n=475)	18 to 34 (n=316)	35 to 54 (n=387)	55 plus (n=329)
74.2%	77.2%	76.4%	73.4%	77.4%

Not likely/Somewhat not likely

Atlantic (n=98)	Quebec (n=250)	Ontario (n=322)	Prairies (n=208)	BC (n=154)
27.4%	17.2%	21.6%	11.4%	20.7%
Men (n=557)	Women (n=475)	18 to 34 (n=316)	35 to 54 (n=387)	55 plus (n=329)
21.8%	16.3%	18.6%	19.0%	19.2%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, February 23rd to 24th, 2022, n=1032, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,032 Canadians, 18 years of age or older, between February 23rd and 24th, 2022 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.1 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



Element	Description	Element	Description
Research sponsor	CTV News	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1032 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Hybrid Probability Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Estimated Response Rate	Thirteen percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Previous content included political and economical questions.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	February 23 rd to 24 th , 2022.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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TABULATIONS

2022-2080 – CTV/Nanos Survey – Protests – STAT SHEET

			Region					Gender		Age			
			Canada 2022-02	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Was invoking the Emergency Act necessary, somewhat necessary, somewhat unnecessary or unnecessary to get the trucker convoy protests under control?	Total	Unwgt N	1032	98	250	322	208	154	557	475	316	387	329
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Necessary	%	41.3	39.2	36.5	48.1	32.2	43.4	37.1	45.3	28.7	40.8	50.5
	Somewhat necessary	%	20.8	27.4	32.5	15.6	17.5	16.2	20.2	21.3	25.1	19.9	18.4
	Somewhat not necessary	%	5.6	2.6	8.7	5.6	2.2	6.3	5.7	5.5	9.1	4.0	4.5
	Not necessary	%	31.7	30.8	21.7	30.1	47.6	32.7	36.5	27.2	35.9	34.5	26.3
	Unsure	%	0.6	0.0	0.6	0.6	0.4	1.4	0.5	0.7	1.1	0.7	0.3

			Region					Gender		Age			
			Canada 2022-02	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Do you believe the truckers convoy protests were effective, somewhat effective, somewhat ineffective or ineffective in getting governments to reconsider various COVID 19 restrictions?	Total	Unwgt N	1032	98	250	322	208	154	557	475	316	387	329
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Effective	%	11.9	7.8	6.5	12.5	17.6	13.7	13.6	10.3	14.1	14.1	8.4
	Somewhat effective	%	20.2	20.8	16.7	21.2	22.4	19.9	22.1	18.3	24.1	21.9	15.9
	Somewhat not effective	%	14.9	13.1	25.0	9.0	17.9	11.1	13.8	16.0	12.3	12.8	18.6
	Not effective	%	50.8	53.3	48.8	55.4	39.3	55.4	48.6	52.9	46.2	49.4	55.3
	Unsure	%	2.2	5.0	2.9	1.8	2.8	0.0	1.9	2.5	3.3	1.8	1.8

			Region					Gender		Age			
			Canada 2022-02	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Many journalists covering the protests have been singled out by demonstrators and at times prevented from doing their jobs through harassment tactics. Do you believe the overall media coverage of the protests was balanced, somewhat balanced, somewhat not balanced or not balanced?	Total	Unwgt N	1032	98	250	322	208	154	557	475	316	387	329
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Balanced	%	41.6	38.3	49.3	43.6	32.4	36.8	41.9	41.3	27.2	40.4	52.8
	Somewhat balanced	%	20.7	26.7	26.0	18.5	16.0	21.1	19.6	21.7	21.5	21.4	19.4
	Somewhat not balanced	%	8.4	9.6	6.1	7.6	12.4	8.3	9.0	7.8	10.2	7.9	7.4
	Not balanced	%	24.1	17.3	11.7	26.7	33.9	28.4	26.0	22.4	34.0	25.6	15.8
	Unsure	%	5.2	8.1	6.9	3.6	5.3	5.5	3.5	6.9	7.0	4.6	4.5

2022-2080 – CTV/Nanos Survey – Protests – STAT SHEET

			Region					Gender		Age			
		Canada 2022-02	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
Question – Do you think it is likely, somewhat likely, somewhat unlikely or unlikely that these type of protests like the truckers convoy protest will continue as a new form of political protest in Canada?	Total	Unwgt N	1032	98	250	322	208	154	557	475	316	387	329
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Likely	%	28.2	16.7	24.1	30.1	31.5	31.0	28.9	27.5	29.2	25.3	30.1
	Somewhat likely	%	47.5	46.9	54.0	43.1	52.8	42.2	45.3	49.7	47.2	48.0	47.3
	Somewhat unlikely	%	12.4	10.8	13.8	12.5	9.3	14.7	15.2	9.7	13.5	12.8	11.2
	Unlikely	%	6.6	16.6	3.4	9.1	2.2	6.0	6.6	6.6	5.1	6.2	8.0
	Unsure	%	5.3	9.0	4.7	5.2	4.3	6.2	4.0	6.6	5.0	7.6	3.4