

# *Coronavirus concern continues to ramp up with Omicron spread*

*Nanos Weekly Tracking, ending January 14, 2022  
(released January 18, 2022)*



*Ideas powered by  
world-class data*

Nanos tracks unprompted issues of concern every week and is uniquely positioned to monitor the trajectory of opinion on Covid-19. This first was on the Nanos radar the week of January 24, 2020. To access full weekly national and regional tracking visit the Nanos subscriber data portal.

“

***Concern about the  
Coronavirus continues to  
increase hitting levels not  
seen since May 2021.***

”

***Nik Nanos***

# ISSUE TRACKING - CORONAVIRUS

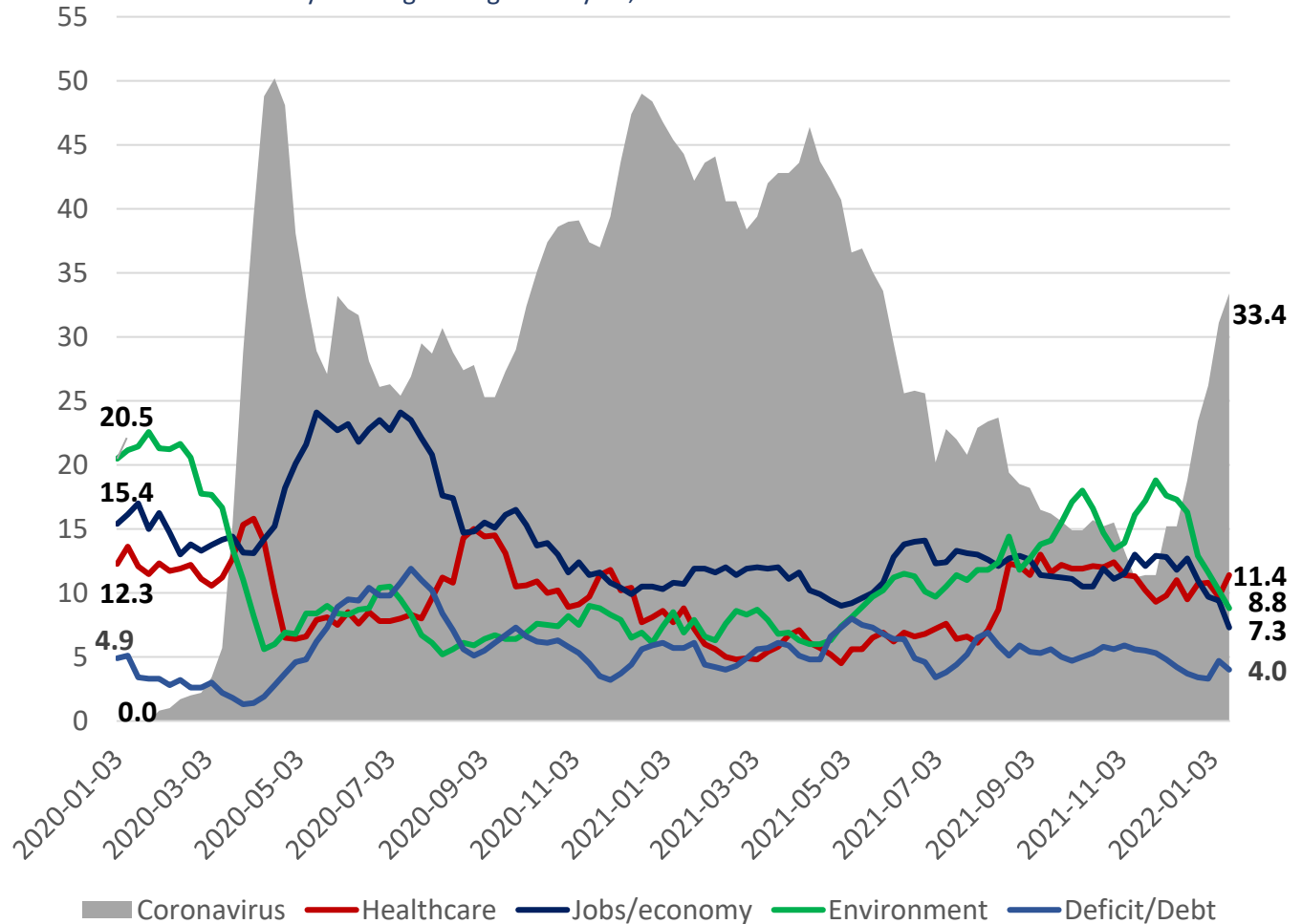
1,000 random interviews recruited from an RDD land- and cell-line sample of Canadians age 18 years and over, ending January 14, 2022. The data is based on a four week rolling average where each week the oldest group of 250 interviews is dropped and a new group of 250 is added. A random survey of 1,000 Canadians is accurate 3.1 percentage points, plus or minus, 19 times out of 20.

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Methodology:  
[www.nanos.co/method](http://www.nanos.co/method)

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**Question:** What is your most important NATIONAL issue of concern? [UNPROMPTED]

Source: Nanos weekly tracking ending January 14, 2022.



# AT A GLANCE

## NON SUBSCRIBER REPORT

*Every week Nanos captures the political pulse of the nation and is the authoritative go to data source. Here are this week's Nanos political tracking highlights. Play with the data at the interactive Nanos portal at <http://www.nanos.co/dataportal> > ballot tracking > issue tracking > policy tracking > cut the data by region and demographics and see the trend lines.*

**Subscribe today** > gain unlimited access to the Nanos data portals and tracking for \$5 a month.

**Ballot** – The latest Nanos federal ballot tracking has the Liberals at [REDACTED] per cent, followed by the Conservatives at [REDACTED] per cent, the NDP at [REDACTED] per cent, the Greens at [REDACTED] per cent, the BQ at [REDACTED] per cent and the People's Party of Canada (PPC) at [REDACTED] per cent.

**Accessible Voters** – Asked whether they would consider voting for each of the federal parties, [REDACTED]

**Nanos Party Power Index** – The Nanos Index which is a composite of a series of measures including ballot and leadership impressions has the NDP at 50.1 points, followed by the Liberals at 49.2 points, the Conservatives with 48.0 points, the Greens 28.2 points, the People's Party 26.5 points and the BQ 37.4 points (QC only).

**Qualities of a Good Political Leader** – More than half of Canadians [REDACTED]

**Preferred Prime Minister** – Nanos tracking has Trudeau as the preferred choice as PM at 29.6 per cent of Canadians followed by Singh (20.6%), O'Toole (19.7%), Bernier (6.3%) and Kuttner (1.8%). Nineteen per cent of Canadians were unsure whom they preferred.

Visit the live [Nanos data portal](#) where you can dynamically chart ballot, preferred PM and Nanos Index numbers by region, gender and age. The methodology for the weekly tracking is posted [here](#). PDFs of the polling reports are on the Nanos website.

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# APERÇU

## RAPPORT POUR LES NON-ABONNÉS

*Chaque semaine, Nanos capte le pouls politique de la nation et est une source de données incontournable. Voici les points saillants du suivi politique de Nanos cette semaine. Jouez avec les données du portail interactif Nanos à <http://www.nanos.co/dataportal>> suivi du scrutin> suivi des enjeux> suivi des politiques> examinez les données par région et démographie et voyez les lignes de tendance.*

**Abonnez-vous dès maintenant** > obtenez un accès illimité aux portails de données et au suivi Nanos pour 5 \$ par mois.

**Scrutin** – Selon le plus récent suivi de scrutin fédéral Nanos, les libéraux bénéficient de l'appui de ■ pour cent des Canadiens, suivi des conservateurs avec ■ pour cent, du NPD avec ■ pour cent, des verts avec ■ pour cent, du BQ avec ■ pour cent, et du Parti populaire du Canada avec ■ pour cent.

**Électeurs accessibles** – Lorsqu'on leur a demandé s'ils considéreraient voter pour chacun des partis fédéraux, ■

**Indice de puissance politique Nanos** – Selon l'Indice Nanos, qui est composé d'une série de mesures incluant les préférences de votes et les impressions des chefs des partis, le NPD a 50,1 points, suivi des libéraux avec 49,2, des conservateurs avec 48,0 points, des verts 28,2 points, du Parti populaire du Canada 26,5 points et du BQ 37,4 points (QC seulement).

**Qualités d'un bon leader politique** – Plus de la moitié des Canadiens ■

**Premier ministre préféré** – Selon le suivi Nanos, Trudeau est le choix préféré comme Premier ministre de 29,6 pour cent des Canadiens, suivi de Singh (20,6%), O'Toole (19,7%), Bernier (6,3%) et Chef du Parti vert par interim/Kuttner (1,8%). Dix-neuf pour cent des Canadiens étaient incertains de leur préférence.

Visitez le [portail de données courantes](#) de Nanos où vous pouvez interagir avec les graphiques du scrutin, du PM préféré et de l'Indice Nanos et filtrer par région, sexe et âge. La méthodologie pour le suivi hebdomadaire est publiée [ici](#). Les fichiers PDF des rapports des sondages se trouvent sur le site Web de Nanos.

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# PARTY POWER INDEX

1,000 random interviews recruited from and RDD land- and cell-line sample of Canadians age 18 years and over, ending January 14, 2022. The data is based on a four week rolling average where each week the oldest group of 250 interviews is dropped and a new group of 250 is added. A random survey of 1,000 Canadians is accurate 3.1 percentage points, plus or minus, 19 times out of 20.

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## Nanos Tracking Data Summary

| Ballot                   |              | This week | Last week | Oct 18<br>(Election Call)                                         | 4 Weeks Ago | 3 Months Ago | 1 Year Ago | 12 Month High | 12 Month Low |
|--------------------------|--------------|-----------|-----------|-------------------------------------------------------------------|-------------|--------------|------------|---------------|--------------|
|                          |              |           |           | <a href="#">Available to Subscribers through our Data Portals</a> |             |              |            |               |              |
| Preferred Prime Minister | Liberal      |           |           |                                                                   |             |              |            |               |              |
|                          | Conservative |           |           |                                                                   |             |              |            |               |              |
|                          | NDP          |           |           |                                                                   |             |              |            |               |              |
|                          | Bloc         |           |           |                                                                   |             |              |            |               |              |
|                          | Green        |           |           |                                                                   |             |              |            |               |              |
|                          | People's     |           |           |                                                                   |             |              |            |               |              |
|                          |              |           |           |                                                                   |             |              |            |               |              |
|                          |              |           |           |                                                                   |             |              |            |               |              |
| Canada Party Power Index | Liberal      | 49.3      | 49.9      | 51.2                                                              | 52.0        | 51.0         | 57.3       | 58.8          | 49.3         |
|                          | Conservative | 48.1      | 47.4      | 50.5                                                              | 46.1        | 48.8         | 47.1       | 51.9          | 41.4         |
|                          | NDP          | 50.2      | 49.0      | 48.8                                                              | 49.5        | 50.3         | 46.7       | 51.4          | 45.8         |
|                          | Bloc         | 37.4      | 36.9      | 35.5                                                              | 36.1        | 36.1         | 32.7       | 39.0          | 29.7         |
|                          | Green        | 28.3      | 28.3      | 26.2                                                              | 28.7        | 26.0         | 33.3       | 35.5          | 24.9         |
|                          | People's     | 26.5      | 26.2      | 24.6                                                              | 25.5        | 23.9         | 24.0       | 26.9          | 23.8         |
|                          |              |           |           |                                                                   |             |              |            |               |              |
|                          |              |           |           |                                                                   |             |              |            |               |              |

# PREFERRED PM

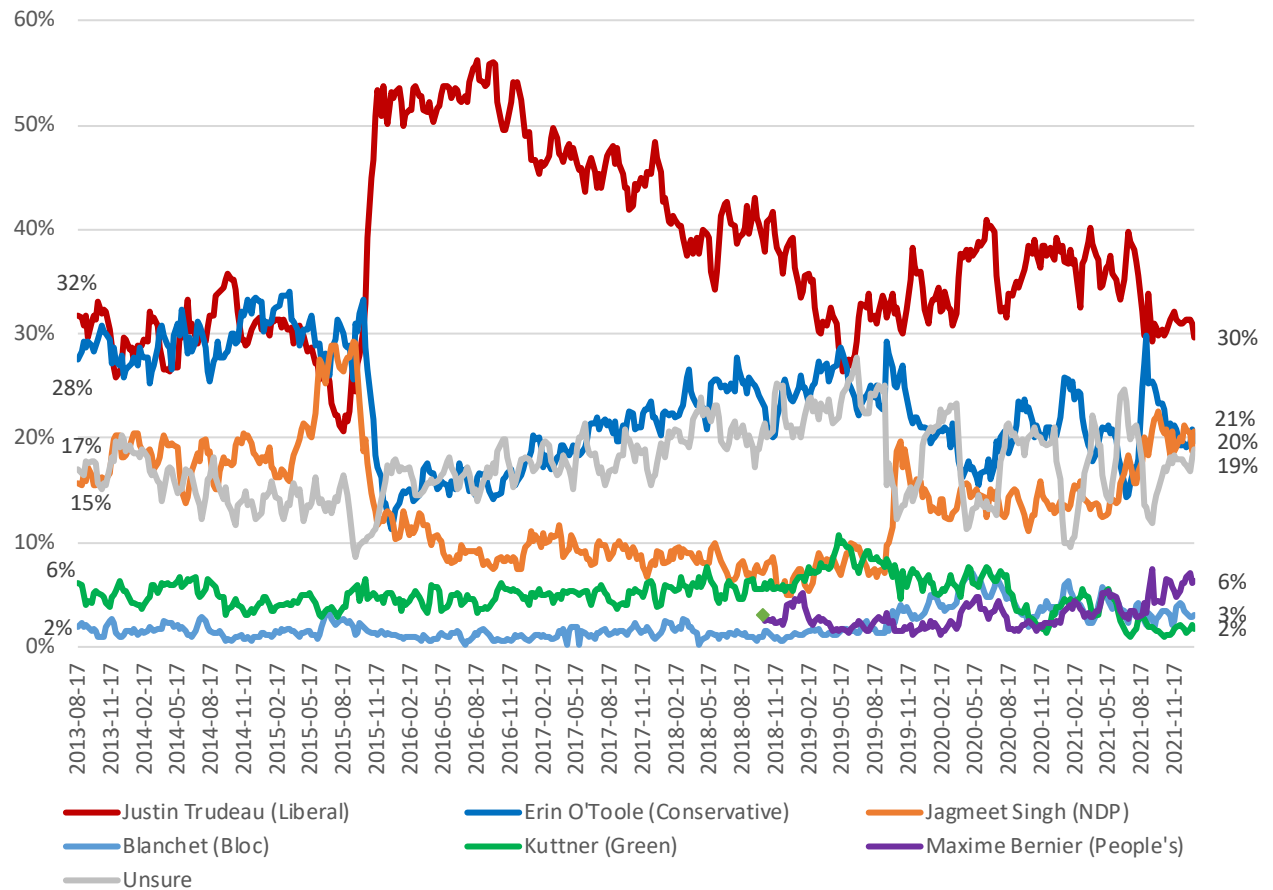


## National – Weekly Tracking – Preferred Prime Minister First Ranked Choice (Ending January 14, 2022, n=1,000)

**Question:** Of the current federal political party leaders, could you please rank your top two current local preferences for Prime Minister? [ROTATE PARTY LEADERS]

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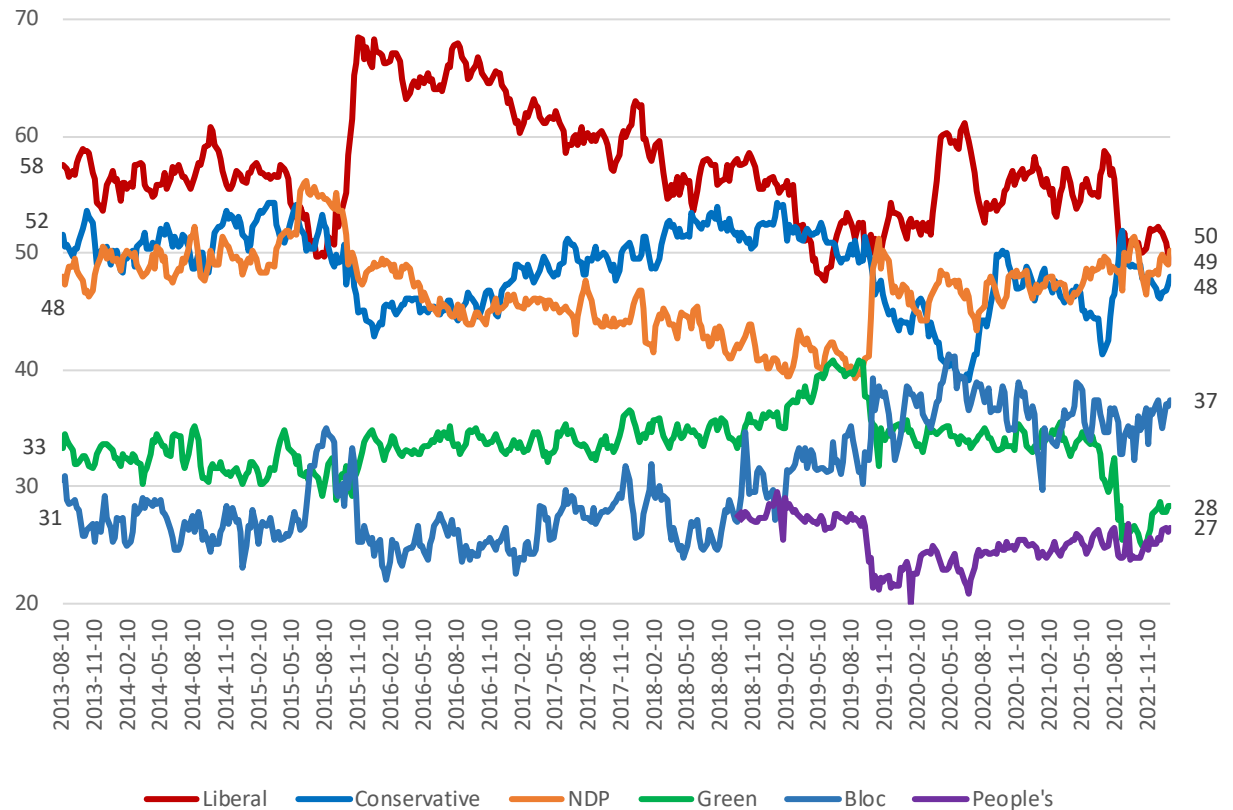
# PARTY POWER INDEX

## Canada Weekly Index Tracking Scores (Ending January 14, 2022, n=1,000)

The Nanos Party Power Index Tracking for Canada is based on a composite of the following public opinion measures: the national ballot, which party individuals would consider voting for, the top two choices for Prime Minister, and whether each party leader has good leadership qualities.

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# METHODOLOGY

The Weekly Nanos Tracking is produced by the Nanos Research Corporation, headquartered in Canada, which operates in Canada and the United States. The data is based on random interviews with 1,000 Canadian consumers (recruited by RDD land- and cell-line sample), using a four-week rolling average of 250 respondents each week, 18 years of age and over. The random sample of 1,000 respondents may be weighted using the latest census information for Canada. The interviews are compiled into a four-week rolling average of 1,000 interviews where each week, the oldest group of 250 interviews is dropped and a new group of 250 interviews is added.

A random survey of 1,085 respondents in Canada is accurate 3.1 percentage points, plus or minus, 19 times out of 20. This report is based on the four waves of tracking ending January 14, 2022. Readers should note that due to the Covid-19 outbreak and ESOMAR standards between April 3 and July 24, 2020 Nanos used its probability online panel. Data collection returned to telephone as of the week of July 31, 2020. The data collection returned to the Nanos probability panel as of the week ending January 1, 2021 due to the lockdown imposed by the provincial health authorities. Data collection returned to telephone between the weeks ending March 19th and April 9th, 2021. As a result of the latest provincial lockdown the tracking returned to Nanos probability online panel between April 16, and June 11, 2021. Tracking returned to telephone as of the week ending June 18, 2021.

Since voters are not actually able to make a choice between elections, it is interesting to think about party strength and support more broadly. The Nanos Party Power Index fills this need by incorporating more information than just current vote preference.

The Nanos Party Power Index is a weekly composite measurement of federal party brands based on four questions about the federal parties and their leadership. The questions include:

- a ballot question that captures the 1<sup>st</sup> and 2<sup>nd</sup> vote preferences;
- a measure of whether the respondent would consider voting for the party;
- the 1<sup>st</sup> and 2<sup>nd</sup> preferences for Prime Minister of the current federal leaders; and,
- whether the respondent believes each current leader has the quality to be a good leader.

The views of 1,000 respondents are compiled into a diffusion brand index for each party that goes from 0 to 100, where 0 means that the party has no brand strength and 100 means it has maximum brand strength. A score above 50 is an indication of brand strength for the party and its leader at this time. The important factors in this weekly tracking include the direction of the brand strength or weakness and also the brand strength of one federal party relative to another.

# TECHNICAL NOTE

| Element                                    | Description                                                                                                                                                                                                                                                                                                                                                    |
|--------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Organization who commissioned the research | Nanos Research                                                                                                                                                                                                                                                                                                                                                 |
| Final Sample Size                          | 1,085 Randomly selected individuals, four week rolling average of 250 interviews a week.                                                                                                                                                                                                                                                                       |
| Margin of Error                            | ±3.1 percentage points, 19 times out of 20.                                                                                                                                                                                                                                                                                                                    |
| Mode of Survey                             | Recruited by RDD dual frame (land- and cell-lines) telephone survey.                                                                                                                                                                                                                                                                                           |
| Sampling Method Base                       | The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.                                                                                                                                                                                                                                                                         |
| Demographics (Captured)                    | Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.                                                                                                                                                                                                         |
| Demographics (Other)                       | Age, gender, education, income                                                                                                                                                                                                                                                                                                                                 |
| Fieldwork/Validation                       | Live interviews with live supervision to validate work. Online probability effective January 14, 2022.                                                                                                                                                                                                                                                         |
| Number of Calls/                           | Maximum of five call backs.                                                                                                                                                                                                                                                                                                                                    |
| Time of Calls                              | Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm                                                                                                                                                                                                                                                                                                            |
| Field Dates                                | Four-week period January 14, 2022                                                                                                                                                                                                                                                                                                                              |
| Language of Survey                         | The survey was conducted in both English and French.                                                                                                                                                                                                                                                                                                           |
| Standards                                  | Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a> |

| Element                 | Description                                                                                                                                                                                                                                              |
|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Weighting of Data       | The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure.                      |
| Screening               | Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.                              |
| Excluded Demographics   | Individuals younger than 18 years old; individuals without land or cell line or internet could not participate.                                                                                                                                          |
| Stratification          | By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.       |
| Estimated Response Rate | Six percent, consistent with industry norms.                                                                                                                                                                                                             |
| Question Order          | Question order in the preceding report was asked in the following order – unprompted issue of concern, party consideration, unprompted vote preferences, preferred Prime Minister and qualities of a good political leader.                              |
| Question Content        | This was module one of a weekly tracking survey.                                                                                                                                                                                                         |
| Question Wording        | The wording of questions is as presented in the report with a randomization of the political leaders for the question involving leader qualities.                                                                                                        |
| Survey Company          | Nanos Research                                                                                                                                                                                                                                           |
| Contact                 | Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a><br>Telephone:(613) 234-4666 ext. 237<br>Email: <a href="mailto:info@nanosresearch.com">info@nanosresearch.com</a> . |

# MÉTHODOLOGIE

Le suivi hebdomadaire de Nanos est produit par Nanos Research Corporation. Les données sont fondées sur des entrevues aléatoires avec 1 000 consommateurs canadiens (recrutés au téléphone à l'aide de l'échantillonnage à deux trames (terrestre et cellulaire) avec des agents en direct, utilisant une moyenne mobile de quatre semaines avec 250 répondants chaque semaine, âgés de 18 ans et plus. L'échantillon aléatoire de 1 000 répondants peut être pondéré selon l'âge et le sexe en utilisant les dernières données du recensement pour le Canada. Les entrevues sont compilées en une moyenne mobile de 1 000 entrevues sur quatre semaines, où chaque semaine, le groupe de 250 Canadiens le plus anciennement interrogé est abandonné et un nouveau groupe de 250 entrevues est ajouté.

Un sondage aléatoire auprès de 1 085 Canadiens est exact à  $\pm 3,0$  points de pourcentage, plus ou moins, 19 fois sur 20. Les données présentées dans ce rapport sont basées sur la période de suivi se terminant le 14 janvier 2022. Les lecteurs doivent noter qu'à cause de la pandémie Covid-19 et le normes ESOMAR, à partir du 3 avril 2020, Nanos a utilisé son panel probabiliste. Les entrevues ont été menées par téléphone à nouveau à partir de la semaine du 31 juillet. Nanos a utilisé son panel probabiliste à partir de la semaine qui termine le 1 janvier 2021 en raison de la quarantaine de quatre semaines imposé par les autorités de santé publiques provinciales. Nanos a mené une enquête téléphonique (lignes téléphoniques terrestres et cellulaires) par génération aléatoire de numéros de téléphone (GANT) à partir de la semaine du 19 mars, 2021 jusqu'au 10 avril, 2021. Nanos a utilisé de nouveau son panel probabiliste entre le 16 avril 2021 jusqu'à la semaine se terminant le 11 juin en raison de la quarantaine imposé par les autorités de santé publiques provinciales. L'enquête est menée de nouveau par téléphone à partir de la semaine se terminant le 18 juin.

Comme les électeurs ne sont pas en mesure de faire un choix entre les élections il est intéressant de penser à la force du parti et à son soutien à un niveau plus large. Le suivi fédéral de Nanos répond à ce besoin en incorporant plus d'informations sur les préférences politiques, au-delà de la préférence actuelle de vote.

Le suivi fédéral de Nanos est une mesure composite hebdomadaire des marques des partis fédéraux fondée sur quatre questions concernant les partis fédéraux et leur leadership. Les questions comprennent:

- une question de scrutin qui capture les préférences de premier et de second vote;
- une mesure permettant de savoir si le répondant envisagerait de voter pour un parti donné;
- la 1ère et 2ème préférence pour Premier ministre parmi les dirigeants fédéraux actuels; et,
- si le répondant croit que chaque leader actuel possède les qualités d'un bon leader.

Les opinions de 1000 répondants sont compilées dans un indice de marque de diffusion pour chaque parti qui va de 0 à 100, où 0 signifie que le parti n'a pas de force de marque et 100 signifie qu'il a la force de marque maximale. Un score supérieur à 50 est une indication de force de marque pour ce parti et son leadership en ce moment. Les facteurs importants dans ce suivi hebdomadaire incluent la direction de la force ou de la faiblesse de marque ainsi que la force de marque d'un parti fédéral par rapport à un autre.

# NOTE TECHNIQUE



| Élément                                  | Description                                                                                                                                                                          | Élément                       | Description                                                                                                                                                                                                                                                                                      |
|------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Organisation qui a commandé la recherche | Nanos Research                                                                                                                                                                       | Pondération des données       | Les résultats ont été pondérés selon l'âge et le sexe en utilisant les données du dernier recensement (2016) et l'échantillon est stratifié géographiquement pour être représentatif du Canada. Voir les tableaux pour la divulgation complète de la pondération.                                |
| Taille finale de l'échantillon           | 1 085 répondants choisis au hasard, moyenne mobile de quatre semaines avec 250 répondants chaque semaine.                                                                            | Présélection                  | La présélection garantit que les répondants potentiels ne travaillaient pas dans le secteur des études de marché, dans le secteur de la publicité, dans les médias ou pour un parti politique avant l'administration de l'enquête pour assurer l'intégrité des données.                          |
| Marge d'erreur                           | ±3,0 points de pourcentage, 19 fois sur 20.                                                                                                                                          | Groupes démographiques exclus | Les personnes de moins de 18 ans; les individus sans accès à lignes de téléphone n'étaient pas admissibles pour participer.                                                                                                                                                                      |
| Type d'enquête                           | Enquête téléphonique (lignes téléphoniques terrestres et cellulaires) par génération aléatoire de numéros de téléphone (GANT).                                                       | Stratification                | Par âge et sexe en utilisant les données du dernier recensement (2016) et l'échantillon est stratifié géographiquement pour être représentatif du Canada. Les régions plus petites comme le Canada Atlantique furent suréchantillonnées pour assurer un échantillon régional minimum.            |
| Méthode d'échantillonnage                | L'échantillon recruté à par des lignes terrestres et cellulaires à travers le Canada par l'entremise de génération aléatoire de numéros de téléphone (GANT).                         | Taux de réponse estimé        | Six pour cent, en conformité avec les normes de l'industrie.                                                                                                                                                                                                                                     |
| Données démographiques (captées)         | Canada Atlantique, Québec, Ontario, Prairies, Colombie-Britannique; hommes et femmes; 18 ans et plus. Le code postal à six chiffres fut utilisé pour valider l'endroit géographique. | Ordre des questions           | Les questions de ce rapport ont été posées dans l'ordre suivant : enjeu, considération de vote, les préférences de vote spontanées, le Premier ministre préféré et les qualités d'un bon leader politique.                                                                                       |
| Données démographiques (autres)          | Âge, sexe, éducation, revenu                                                                                                                                                         | Contenu des questions         | Ceci fait partie d'une enquête de suivi hebdomadaire et est le premier module.                                                                                                                                                                                                                   |
| Travail sur le terrain/validation        | Entrevues en direct administrées par des agents et sous supervision du travail.                                                                                                      | Formulation des questions     | La formulation des questions est telle que présentée dans le rapport, les leaders politiques ont été affichés de manière aléatoire pour la question impliquant les qualités d'un bon leader.                                                                                                     |
| Nombre d'appels                          | Maximum de cinq rappels.                                                                                                                                                             | Compagnie de recherche        | Nanos Research                                                                                                                                                                                                                                                                                   |
| Heure des appels                         | Heure locale 17h à 21h, fins de semaine 12h à 18h.                                                                                                                                   | Contactez                     | Contactez Nanos Research pour de plus amples renseignements ou si vous avez des questions ou des préoccupations.<br><a href="http://www.nanos.co">http://www.nanos.co</a><br>Téléphone : (613) 234-4666 x 237<br>Courriel : <a href="mailto:info@nanosresearch.com">info@nanosresearch.com</a> . |
| Dates du travail sur le terrain          | Période de quatre semaines terminant le 14 janvier 2022                                                                                                                              |                               |                                                                                                                                                                                                                                                                                                  |
| Langue de l'enquête                      | L'enquête a été menée en français et en anglais.                                                                                                                                     |                               |                                                                                                                                                                                                                                                                                                  |
| Standards                                | Ce rapport dépasse les normes établies par CRIC, ESOMAR et AAPOR.                                                                                                                    |                               |                                                                                                                                                                                                                                                                                                  |



# ABOUT NANOS



As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process.

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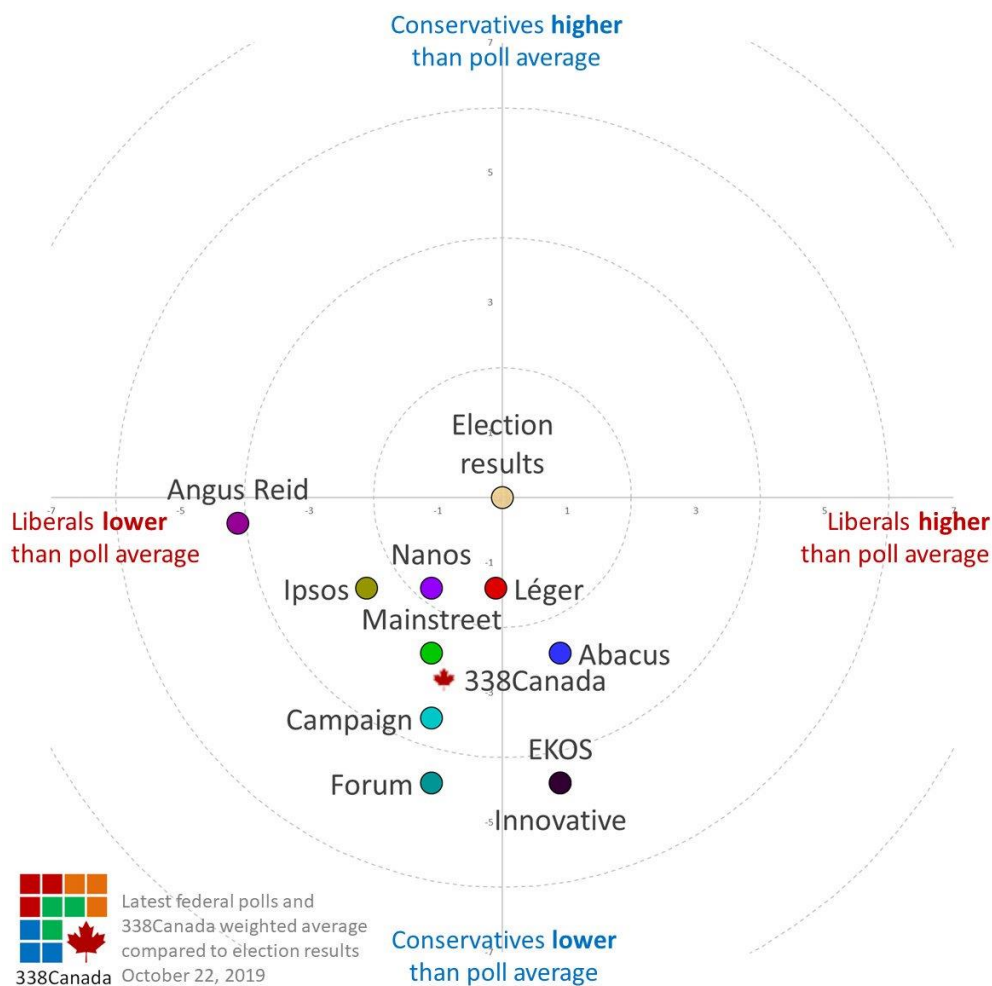
This international joint venture between [dimap](http://www.dimap.com) and [Nanos](http://www.nanos.co) brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion.

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NANOS RUTHERFORD McKAY & Co.

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# update slide



| Party                                       | Sunday<br>20 <sup>th</sup><br>Only | Election<br>Results<br>2019 | Variance |
|---------------------------------------------|------------------------------------|-----------------------------|----------|
| Conservative                                | 32.5%                              | 34.4%                       | -1.9     |
| Liberal                                     | 31.7%                              | 33.1%                       | -1.4     |
| NDP                                         | 20.8%                              | 15.9%                       | +4.9     |
| GPC                                         | 6.0%                               | 6.5%                        | -0.5     |
| BQ                                          | 7.2%                               | 7.7%                        | -0.5     |
| PPC                                         | 1.5%                               | 1.6%                        | -0.1     |
| Other                                       | 0.3%                               | 0.5%                        | -0.2     |
| Decided<br>Voters                           | n=739                              |                             |          |
| Margin of Error > 19 times out of 20 > ±3.6 |                                    |                             |          |

# NANOS DATA PORTALS

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|                                                                                     | Subscribers | Non-subscribers       |
|-------------------------------------------------------------------------------------|-------------|-----------------------|
| Weekly National Ballot Tracking Canada (2014 to present)                            | ✓           |                       |
| Weekly Undecided Tracking (new) (2014 to present)                                   | ✓           |                       |
| Weekly Preferred PM Tracking Canada (2014 to present)                               | ✓           | ✓ (topline data only) |
| Weekly Party Power Index Tracking Canada (2014 to present)                          | ✓           | ✓ (topline data only) |
| Weekly Consider Voting for Liberal Party of Canada (new) (2014 to present)          | ✓           |                       |
| Weekly Consider Voting for the Conservative Party of Canada (new) (2014 to present) | ✓           |                       |
| Weekly Consider Voting for the NDP of Canada (new) (2014 to present)                | ✓           |                       |
| Weekly Consider Voting for the Green Party of Canada (new) (2014 to present)        | ✓           |                       |
| Weekly Consider Voting for the Bloc Québécois (new) (2014 to present)               | ✓           |                       |
| Weekly Consider Voting for the People's Party of Canada (new) (2014 to present)     | ✓           |                       |
| 2015 Canadian Nightly Federal Election Tracking (detailed data)                     | ✓           | ✓ (topline data only) |
| CTV-Globe-Nanos 2019 Canadian Nightly Federal Election Tracking (detailed data)     | ✓           | ✓ (topline data only) |
| Weekly Canadian Consumer Confidence Tracking (2008 to present)                      | ✓           |                       |
| Weekly Issue Tracking Canada (2015 to present)                                      | ✓           |                       |
| Canada-US Relations Annual Tracking (2005 to present)                               | ✓           |                       |
| The Nanos Annual Public Policy Map (2015 to present)                                | ✓           |                       |
| The Mood of Canada Annual Tracking Survey (2007 to present)                         | ✓           |                       |



## Political Package – Tracking ending January 14<sup>th</sup>, 2022 – STAT SHEET

Question - What is your most important NATIONAL issue of concern? [Open][UNPROMPTED]

|                   |  | Issue     |            |            |              |            |              |            |            |             |            |                  |             |                |                |
|-------------------|--|-----------|------------|------------|--------------|------------|--------------|------------|------------|-------------|------------|------------------|-------------|----------------|----------------|
|                   |  | Total     | Healthcare | Education  | Jobs/economy | Crime      | Debt/deficit | High taxes | Gas prices | Environment | Homeless   | Pipelines/energy | Immigration | Seniors issues | Cost of living |
| Region            |  | Responses | Percentage | Percentage | Percentage   | Percentage | Percentage   | Percentage | Percentage | Percentage  | Percentage | Percentage       | Percentage  | Percentage     | Percentage     |
| Canada 2022-01-14 |  | 1000      | 11.4       | 0.4        | 7.3          | 0.2        | 4.0          | 1.3        | 0.1        | 8.8         | 0.8        | 0.3              | 1.0         | 0.4            | 3.7            |
| Atlantic          |  | 100       |            |            |              |            |              |            |            |             |            |                  |             |                |                |
| Quebec            |  | 248       |            |            |              |            |              |            |            |             |            |                  |             |                |                |
| Ontario           |  | 300       |            |            |              |            |              |            |            |             |            |                  |             |                |                |
| Prairies          |  | 200       |            |            |              |            |              |            |            |             |            |                  |             |                |                |
| British Columbia  |  | 152       |            |            |              |            |              |            |            |             |            |                  |             |                |                |

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Question - What is your most important NATIONAL issue of concern? [Open][UNPROMPTED]

|                   |  | Issue     |            |              |                   |            |                |                   |                             |            |                            |                   |                         |
|-------------------|--|-----------|------------|--------------|-------------------|------------|----------------|-------------------|-----------------------------|------------|----------------------------|-------------------|-------------------------|
|                   |  | Total     | Other      | Change gov't | Aboriginal issues | Change PM  | National unity | Income inequality | National security/terrorism | Brexit     | Equality/no discrimination | Peace/world peace | Family issues/childcare |
| Region            |  | Responses | Percentage | Percentage   | Percentage        | Percentage | Percentage     | Percentage        | Percentage                  | Percentage | Percentage                 | Percentage        | Percentage              |
| Canada 2022-01-14 |  | 1000      | 3.8        | 1.3          | 1.9               | 1.7        | 0.2            | 0.3               | 0.6                         | 0.1        | 0.2                        | 0.1               | 0.1                     |
| Atlantic          |  | 100       |            |              |                   |            |                |                   |                             |            |                            |                   |                         |
| Quebec            |  | 248       |            |              |                   |            |                |                   |                             |            |                            |                   |                         |
| Ontario           |  | 300       |            |              |                   |            |                |                   |                             |            |                            |                   |                         |
| Prairies          |  | 200       |            |              |                   |            |                |                   |                             |            |                            |                   |                         |
| British Columbia  |  | 152       |            |              |                   |            |                |                   |                             |            |                            |                   |                         |

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Nanos conducted an RDD dual frame (land- and cell- lines) random telephone survey of 1,085 Canadians, 18 years of age or older. Four week rolling average (250 per week) ending January 14<sup>th</sup>, 2022. The margin of error for this survey is  $\pm 3.0$  percentage points, 19 times out of 20.

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## Political Package – Tracking ending January 14<sup>th</sup>, 2022 – STAT SHEET

Question - What is your most important NATIONAL issue of concern? [Open][UNPROMPTED]

|        |                   | Issue     |                         |                               |                                      |                                    |            |            |             |            |                 |
|--------|-------------------|-----------|-------------------------|-------------------------------|--------------------------------------|------------------------------------|------------|------------|-------------|------------|-----------------|
|        |                   | Total     | Housing/Cost of housing | Foreign/International affairs | Freedom of speech/individual freedom | Preserving French language/culture | Carbon tax | Extremism  | Coronavirus | WE scandal | Unsure/No issue |
|        |                   | Responses | Percentage              | Percentage                    | Percentage                           | Percentage                         | Percentage | Percentage | Percentage  | Percentage | Percentage      |
| Region | Canada 2022-01-14 | 1000      | 2.7                     | 0.6                           | 5.2                                  | 0.5                                | 0.2        | 0.5        | 33.4        | 0.3        | 7.0             |
|        | Atlantic          | 100       |                         |                               |                                      |                                    |            |            |             |            |                 |
|        | Quebec            | 248       |                         |                               |                                      |                                    |            |            |             |            |                 |
|        | Ontario           | 300       |                         |                               |                                      |                                    |            |            |             |            |                 |
|        | Prairies          | 200       |                         |                               |                                      |                                    |            |            |             |            |                 |
|        | British Columbia  | 152       |                         |                               |                                      |                                    |            |            |             |            |                 |

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For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE]

|                             |                        | Region            |          |        |         |          |                  |     | Gender |        | Age      |          |          |          |         |
|-----------------------------|------------------------|-------------------|----------|--------|---------|----------|------------------|-----|--------|--------|----------|----------|----------|----------|---------|
|                             |                        | Canada 2022-01-14 | Atlantic | Quebec | Ontario | Prairies | British Columbia |     | Male   | Female | 18 to 29 | 30 to 39 | 40 to 49 | 50 to 59 | 60 plus |
| Question – Consider Liberal | Total                  | Unwgt N           | 1085     | 98     | 252     | 350      | 214              | 171 | 590    | 495    | 274      | 223      | 214      | 164      | 210     |
|                             |                        | Wgt N             | 1000     | 100    | 248     | 300      | 200              | 152 | 485    | 515    | 197      | 163      | 187      | 189      | 265     |
|                             | Yes, would consider    | %                 | 45.6     |        |         |          |                  |     |        |        |          |          |          |          |         |
|                             | No, would not consider | %                 | 46.8     |        |         |          |                  |     |        |        |          |          |          |          |         |
|                             | Unsure                 | %                 | 7.7      |        |         |          |                  |     |        |        |          |          |          |          |         |

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For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE]

|                                  |                        | Region            |          |        |         |          |                  |     | Gender |        | Age      |          |          |          |         |
|----------------------------------|------------------------|-------------------|----------|--------|---------|----------|------------------|-----|--------|--------|----------|----------|----------|----------|---------|
|                                  |                        | Canada 2022-01-14 | Atlantic | Quebec | Ontario | Prairies | British Columbia |     | Male   | Female | 18 to 29 | 30 to 39 | 40 to 49 | 50 to 59 | 60 plus |
| Question – Consider Conservative | Total                  | Unwgt N           | 1085     | 98     | 252     | 350      | 214              | 171 | 590    | 495    | 274      | 223      | 214      | 164      | 210     |
|                                  |                        | Wgt N             | 1000     | 100    | 248     | 300      | 200              | 152 | 485    | 515    | 197      | 163      | 187      | 189      | 265     |
|                                  | Yes, would consider    | %                 | 43.6     |        |         |          |                  |     |        |        |          |          |          |          |         |
|                                  | No, would not consider | %                 | 46.7     |        |         |          |                  |     |        |        |          |          |          |          |         |
|                                  | Unsure                 | %                 | 9.7      |        |         |          |                  |     |        |        |          |          |          |          |         |

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## Political Package – Tracking ending January 14<sup>th</sup>, 2022 – STAT SHEET

For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE]

|                                                                                                                                   |                        |         | Region            |          |        |         |          | Gender           |      | Age    |          |          |          |          |         |
|-----------------------------------------------------------------------------------------------------------------------------------|------------------------|---------|-------------------|----------|--------|---------|----------|------------------|------|--------|----------|----------|----------|----------|---------|
|                                                                                                                                   |                        |         | Canada 2022-01-14 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | 18 to 29 | 30 to 39 | 40 to 49 | 50 to 59 | 60 plus |
| Question – Consider NDP                                                                                                           | Total                  | Unwgt N | 1085              | 98       | 252    | 350     | 214      | 171              | 590  | 495    | 274      | 223      | 214      | 164      | 210     |
|                                                                                                                                   |                        | Wgt N   | 1000              | 100      | 248    | 300     | 200      | 152              | 485  | 515    | 197      | 163      | 187      | 189      | 265     |
|                                                                                                                                   | Yes, would consider    | %       | 44.3              |          |        |         |          |                  |      |        |          |          |          |          |         |
|                                                                                                                                   | No, would not consider | %       | 44.7              |          |        |         |          |                  |      |        |          |          |          |          |         |
|                                                                                                                                   | Unsure                 | %       | 11.0              |          |        |         |          |                  |      |        |          |          |          |          |         |
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For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE]

|                          |                        |         | Region            |        | Gender                                                                                                                            |        | Age      |          |          |          |         |
|--------------------------|------------------------|---------|-------------------|--------|-----------------------------------------------------------------------------------------------------------------------------------|--------|----------|----------|----------|----------|---------|
|                          |                        |         | Canada 2022-01-14 | Quebec | Male                                                                                                                              | Female | 18 to 29 | 30 to 39 | 40 to 49 | 50 to 59 | 60 plus |
| Question – Consider Bloc | Total                  | Unwgt N | 252               | 252    | 123                                                                                                                               | 129    | 76       | 72       | 49       | 32       | 23      |
|                          |                        | Wgt N   | 248               | 248    | 120                                                                                                                               | 128    | 46       | 40       | 45       | 48       | 69      |
|                          | Yes, would consider    | %       | 42.5              |        |                                                                                                                                   |        |          |          |          |          |         |
|                          | No, would not consider | %       | 51.2              |        | Subscribers only - visit the Nanos Data Portal at <a href="https://www.nanos.co/dataportal/">https://www.nanos.co/dataportal/</a> |        |          |          |          |          |         |
|                          | Unsure                 | %       | 6.3               |        |                                                                                                                                   |        |          |          |          |          |         |
|                          |                        |         |                   |        |                                                                                                                                   |        |          |          |          |          |         |

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For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE]

|                                                                                                                                   |                        |         | Region            |          |        |         |          | Gender           |      | Age    |          |          |          |          |         |
|-----------------------------------------------------------------------------------------------------------------------------------|------------------------|---------|-------------------|----------|--------|---------|----------|------------------|------|--------|----------|----------|----------|----------|---------|
|                                                                                                                                   |                        |         | Canada 2022-01-14 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | 18 to 29 | 30 to 39 | 40 to 49 | 50 to 59 | 60 plus |
| Question – Consider Green                                                                                                         | Total                  | Unwgt N | 1085              | 98       | 252    | 350     | 214      | 171              | 590  | 495    | 274      | 223      | 214      | 164      | 210     |
|                                                                                                                                   |                        | Wgt N   | 1000              | 100      | 248    | 300     | 200      | 152              | 485  | 515    | 197      | 163      | 187      | 189      | 265     |
|                                                                                                                                   | Yes, would consider    | %       | 27.5              |          |        |         |          |                  |      |        |          |          |          |          |         |
|                                                                                                                                   | No, would not consider | %       | 60.2              |          |        |         |          |                  |      |        |          |          |          |          |         |
|                                                                                                                                   | Unsure                 | %       | 12.3              |          |        |         |          |                  |      |        |          |          |          |          |         |
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## Political Package – Tracking ending January 14<sup>th</sup>, 2022 – STAT SHEET

For each of the following federal political parties, please tell me if you would consider or not consider voting for it. [RANDOMIZE]

|                                                                                                                                   |                        |         | Region            |          |        |         |          | Gender           |      | Age    |          |          |          |          |         |
|-----------------------------------------------------------------------------------------------------------------------------------|------------------------|---------|-------------------|----------|--------|---------|----------|------------------|------|--------|----------|----------|----------|----------|---------|
|                                                                                                                                   |                        |         | Canada 2022-01-14 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | 18 to 29 | 30 to 39 | 40 to 49 | 50 to 59 | 60 plus |
| Question – Consider Peoples                                                                                                       | Total                  | Unwgt N | 1085              | 98       | 252    | 350     | 214      | 171              | 590  | 495    | 274      | 223      | 214      | 164      | 210     |
|                                                                                                                                   |                        | Wgt N   | 1000              | 100      | 248    | 300     | 200      | 152              | 485  | 515    | 197      | 163      | 187      | 189      | 265     |
|                                                                                                                                   | Yes, would consider    | %       | 15.0              |          |        |         |          |                  |      |        |          |          |          |          |         |
|                                                                                                                                   | No, would not consider | %       | 72.5              |          |        |         |          |                  |      |        |          |          |          |          |         |
|                                                                                                                                   | Unsure                 | %       | 12.5              |          |        |         |          |                  |      |        |          |          |          |          |         |
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Of the current federal political party leaders, could you please rank your top two current local preferences for Prime Minister? [ROTATE PARTY LEADERS]

|                                                                                                                                   |                        |         | Region            |          |        |         |          | Gender           |      | Age    |          |          |          |          |         |
|-----------------------------------------------------------------------------------------------------------------------------------|------------------------|---------|-------------------|----------|--------|---------|----------|------------------|------|--------|----------|----------|----------|----------|---------|
|                                                                                                                                   |                        |         | Canada 2022-01-14 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | 18 to 29 | 30 to 39 | 40 to 49 | 50 to 59 | 60 plus |
| Question – First ranked Preferred Prime Minister                                                                                  | Total                  | Unwgt N | 1085              | 98       | 252    | 350     | 214      | 171              | 590  | 495    | 274      | 223      | 214      | 164      | 210     |
|                                                                                                                                   |                        | Wgt N   | 1000              | 100      | 248    | 300     | 200      | 152              | 485  | 515    | 197      | 163      | 187      | 189      | 265     |
|                                                                                                                                   | Justin Trudeau         | %       | 29.6              |          |        |         |          |                  |      |        |          |          |          |          |         |
|                                                                                                                                   | Erin O'Toole           | %       | 19.7              |          |        |         |          |                  |      |        |          |          |          |          |         |
|                                                                                                                                   | Jagmeet Singh          | %       | 20.6              |          |        |         |          |                  |      |        |          |          |          |          |         |
|                                                                                                                                   | Yves-François Blanchet | %       | 3.1               |          |        |         |          |                  |      |        |          |          |          |          |         |
|                                                                                                                                   | Amita Kuttner          | %       | 1.8               |          |        |         |          |                  |      |        |          |          |          |          |         |
|                                                                                                                                   | Maxime Bernier         | %       | 6.3               |          |        |         |          |                  |      |        |          |          |          |          |         |
|                                                                                                                                   | Unsure                 | %       | 18.9              |          |        |         |          |                  |      |        |          |          |          |          |         |
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## Political Package – Tracking ending January 14<sup>th</sup>, 2022 – STAT SHEET

For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]

|                                                                                                                                   |          |         | Region            |          |        |         |          |                  | Gender |        | Age      |          |          |          |         |
|-----------------------------------------------------------------------------------------------------------------------------------|----------|---------|-------------------|----------|--------|---------|----------|------------------|--------|--------|----------|----------|----------|----------|---------|
|                                                                                                                                   |          |         | Canada 2022-01-14 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male   | Female | 18 to 29 | 30 to 39 | 40 to 49 | 50 to 59 | 60 plus |
| Question – Justin Trudeau                                                                                                         | Total    | Unwgt N | 1085              | 98       | 252    | 350     | 214      | 171              | 590    | 495    | 274      | 223      | 214      | 164      | 210     |
|                                                                                                                                   |          | Wgt N   | 1000              | 100      | 248    | 300     | 200      | 152              | 485    | 515    | 197      | 163      | 187      | 189      | 265     |
|                                                                                                                                   | Have     | %       | 46.0              |          |        |         |          |                  |        |        |          |          |          |          |         |
|                                                                                                                                   | Not have | %       | 43.8              |          |        |         |          |                  |        |        |          |          |          |          |         |
|                                                                                                                                   | Unsure   | %       | 10.2              |          |        |         |          |                  |        |        |          |          |          |          |         |
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For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]

|                                                                                                                                   |          |         | Region            |          |        |         |          | Gender           |      | Age    |          |          |          |          |         |
|-----------------------------------------------------------------------------------------------------------------------------------|----------|---------|-------------------|----------|--------|---------|----------|------------------|------|--------|----------|----------|----------|----------|---------|
|                                                                                                                                   |          |         | Canada 2022-01-14 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | 18 to 29 | 30 to 39 | 40 to 49 | 50 to 59 | 60 plus |
| Question – Erin O’Toole                                                                                                           | Total    | Unwgt N | 1085              | 98       | 252    | 350     | 214      | 171              | 590  | 495    | 274      | 223      | 214      | 164      | 210     |
|                                                                                                                                   |          | Wgt N   | 1000              | 100      | 248    | 300     | 200      | 152              | 485  | 515    | 197      | 163      | 187      | 189      | 265     |
|                                                                                                                                   | Have     | %       | 42.2              |          |        |         |          |                  |      |        |          |          |          |          |         |
|                                                                                                                                   | Not have | %       | 39.2              |          |        |         |          |                  |      |        |          |          |          |          |         |
|                                                                                                                                   | Unsure   | %       | 18.6              |          |        |         |          |                  |      |        |          |          |          |          |         |
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For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]

|                                                                                                                                   |          |         | Region            |          |        |         |          | Gender           |      | Age    |          |          |          |          |         |
|-----------------------------------------------------------------------------------------------------------------------------------|----------|---------|-------------------|----------|--------|---------|----------|------------------|------|--------|----------|----------|----------|----------|---------|
|                                                                                                                                   |          |         | Canada 2022-01-14 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | 18 to 29 | 30 to 39 | 40 to 49 | 50 to 59 | 60 plus |
| Question – Jagmeet Singh                                                                                                          | Total    | Unwgt N | 1085              | 98       | 252    | 350     | 214      | 171              | 590  | 495    | 274      | 223      | 214      | 164      | 210     |
|                                                                                                                                   |          | Wgt N   | 1000              | 100      | 248    | 300     | 200      | 152              | 485  | 515    | 197      | 163      | 187      | 189      | 265     |
|                                                                                                                                   | Have     | %       | 54.8              |          |        |         |          |                  |      |        |          |          |          |          |         |
|                                                                                                                                   | Not have | %       | 28.3              |          |        |         |          |                  |      |        |          |          |          |          |         |
|                                                                                                                                   | Unsure   | %       | 16.9              |          |        |         |          |                  |      |        |          |          |          |          |         |
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## Political Package – Tracking ending January 14<sup>th</sup>, 2022 – STAT SHEET

For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]

|                                   |          |         | Region            |        | Gender |        | Age      |          |          |          |         |
|-----------------------------------|----------|---------|-------------------|--------|--------|--------|----------|----------|----------|----------|---------|
|                                   |          |         | Canada 2022-01-14 | Quebec | Male   | Female | 18 to 29 | 30 to 39 | 40 to 49 | 50 to 59 | 60 plus |
| Question – Yves-François Blanchet | Total    | Unwgt N | 252               | 252    | 123    | 129    | 76       | 72       | 49       | 32       | 23      |
|                                   |          | Wgt N   | 248               | 248    | 120    | 128    | 46       | 40       | 45       | 48       | 69      |
|                                   | Have     | %       | 51.1              |        |        |        |          |          |          |          |         |
|                                   | Not have | %       | 31.6              |        |        |        |          |          |          |          |         |
|                                   | Unsure   | %       | 17.3              |        |        |        |          |          |          |          |         |

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For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]

|                                                                                                                                   |          |         | Region            |          |        |         |          | Gender           |      | Age    |          |          |          |          |         |
|-----------------------------------------------------------------------------------------------------------------------------------|----------|---------|-------------------|----------|--------|---------|----------|------------------|------|--------|----------|----------|----------|----------|---------|
|                                                                                                                                   |          |         | Canada 2022-01-14 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | 18 to 29 | 30 to 39 | 40 to 49 | 50 to 59 | 60 plus |
| Question – Amita Kuttner                                                                                                          | Total    | Unwgt N | 1085              | 98       | 252    | 350     | 214      | 171              | 590  | 495    | 274      | 223      | 214      | 164      | 210     |
|                                                                                                                                   |          | Wgt N   | 1000              | 100      | 248    | 300     | 200      | 152              | 485  | 515    | 197      | 163      | 187      | 189      | 265     |
|                                                                                                                                   | Have     | %       | 13.8              |          |        |         |          |                  |      |        |          |          |          |          |         |
|                                                                                                                                   | Not have | %       | 41.7              |          |        |         |          |                  |      |        |          |          |          |          |         |
|                                                                                                                                   | Unsure   | %       | 44.4              |          |        |         |          |                  |      |        |          |          |          |          |         |
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For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMIZE]

|                                                                                                                                   |          | Region            |          |        |         |          |                  |      | Gender |          | Age      |          |          |         |     |
|-----------------------------------------------------------------------------------------------------------------------------------|----------|-------------------|----------|--------|---------|----------|------------------|------|--------|----------|----------|----------|----------|---------|-----|
|                                                                                                                                   |          | Canada 2022-01-14 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male | Female | 18 to 29 | 30 to 39 | 40 to 49 | 50 to 59 | 60 plus |     |
| Question – Maxime Bernier                                                                                                         | Total    | Unwgt N           | 1085     | 98     | 252     | 350      | 214              | 171  | 590    | 495      | 274      | 223      | 214      | 164     | 210 |
|                                                                                                                                   |          | Wgt N             | 1000     | 100    | 248     | 300      | 200              | 152  | 485    | 515      | 197      | 163      | 187      | 189     | 265 |
|                                                                                                                                   | Have     | %                 | 18.3     |        |         |          |                  |      |        |          |          |          |          |         |     |
|                                                                                                                                   | Not have | %                 | 56.8     |        |         |          |                  |      |        |          |          |          |          |         |     |
|                                                                                                                                   | Unsure   | %                 | 25.0     |        |         |          |                  |      |        |          |          |          |          |         |     |
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Nanos conducted an RDD dual frame (land- and cell- lines) random telephone survey of 1,085 Canadians, 18 years of age or older. Four week rolling average (250 per week) ending January 14<sup>th</sup>, 2022. The margin of error for this survey is  $\pm 3.0$  percentage points, 19 times out of 20.

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