

Mood of Canada turns sour – Canadians who say country moving in the wrong direction up 13 percentage points compared to previous year.

# Key Findings

1

## RIGHT TRACK

Although Canadians are split on whether Canada is heading in the right direction (43%) or the wrong direction (40%) , there was a significant 13 percentage points increase in those that say it is headed in the wrong direction compared to 2020 (27%).

2

## FEDERAL PERFORMANCE

Canadians are more likely to describe the current government’s performance as very poor (26%) or somewhat good (17%), an increase from 2020 (18% very poor; 13% somewhat poor).

3

## INTERNATIONAL REPUTATION

Views on Canada’s international reputation is that it has not improved over the past year (25% not improved; 20% somewhat not improved) which is not only an increase of negative views from the previous year (15% not improved; 11% somewhat not improved) but also a seven-year high.

4

## FED-PROV RELATIONS

Canadians are much less likely to say they feel relations between the federal government and provincial governments have improved (4%) or somewhat improved (21%) compared to 2020 (10% improved, 30% somewhat improved).

# Performance of the federal government

“

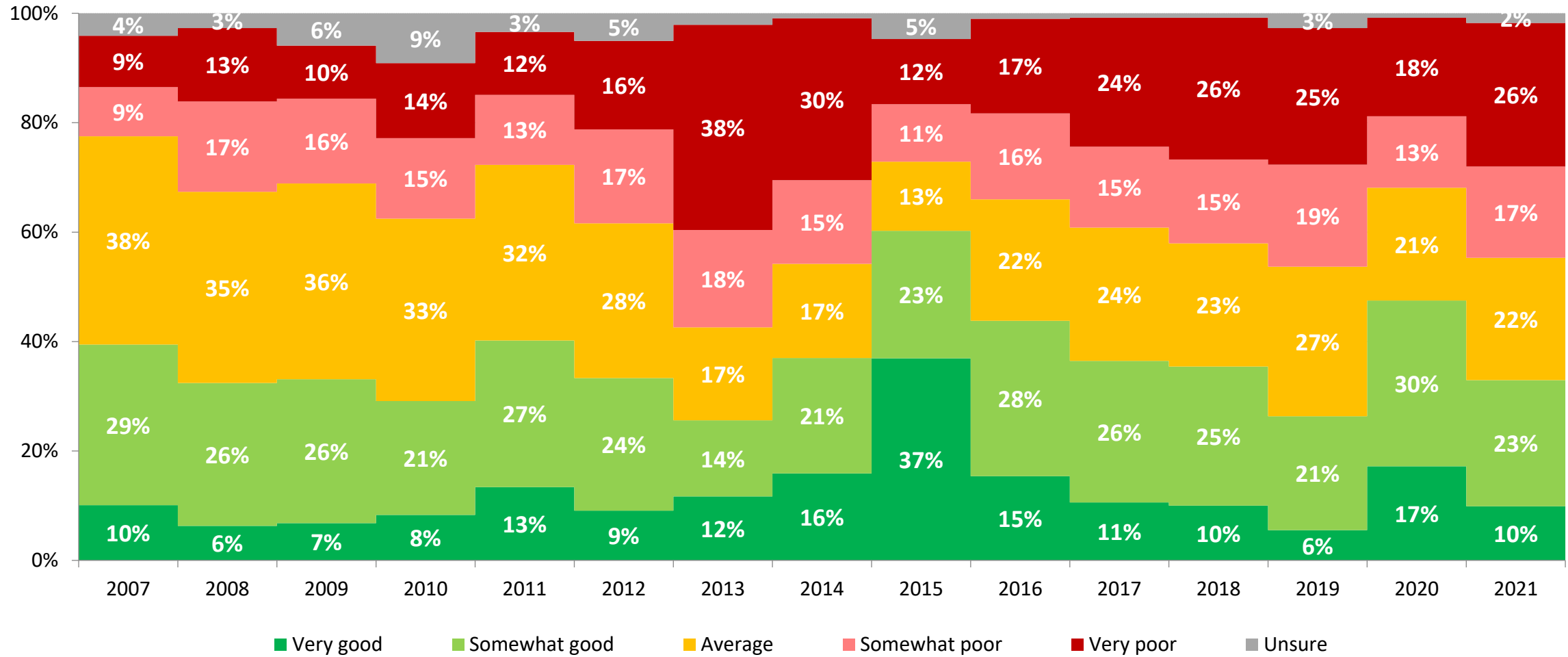
After an increase in 2020, 2021 sees a decrease in positive views of the current Federal Liberal Government led by Justin Trudeau with the proportion of those saying the current government’s performance is very good dropping seven percentage points. Residents of the Prairies and younger Canadians are more likely to give a negative rating.

”

# Performance of the federal government

Q

Would you describe the performance of the current Federal Liberal Government led by Prime Minister Justin Trudeau as very good, somewhat good, average, somewhat poor or very poor?  
 Would you describe the performance of the current Federal Conservative Government led by Prime Minister Stephen Harper as very good, somewhat good, average, somewhat poor or very poor? (2007-2014 waves)



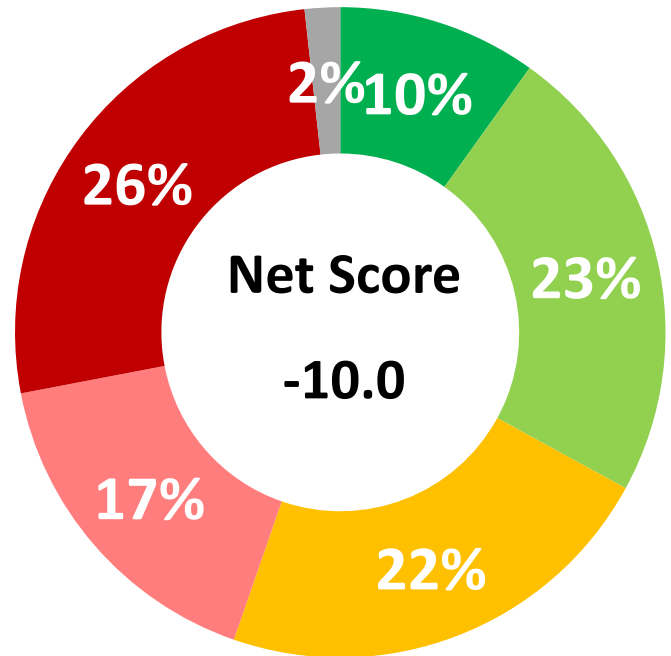
\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021, n=1,005, accurate 3.1 percentage points plus or minus, 19 times out of 20.



# Performance of the federal government

**Q** Would you describe the performance of the current Federal Liberal Government led by Prime Minister Justin Trudeau as very good, somewhat good, average, somewhat poor or very poor?



- Very good
- Somewhat good
- Average
- Somewhat poor
- Very poor
- Unsure

“ Canadians are close to three times more likely to say the performance of the current Federal Liberal Government led by Prime Minister Justin Trudeau is very poor (26%) rather than very good (10%), an increase from the 2020 wave (17% very good; 18% very poor). ”

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.  
 \*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021, n=1,005, accurate 3.1 percentage points plus or minus, 19 times out of 20.



# Performance of the federal government

Q

Would you describe the performance of the current Federal Liberal Government led by Prime Minister Justin Trudeau as very good, somewhat good, average, somewhat poor or very poor?

|               | Atlantic<br>(n=89) | Quebec<br>(n=230) | Ontario<br>(n=350) | Prairies<br>(n=192) | BC<br>(n=144) | Men<br>(n=526) | Women<br>(n=479) | 18 to 34<br>(n=167) | 35 to 54<br>(n=418) | 55 plus<br>(n=420) |
|---------------|--------------------|-------------------|--------------------|---------------------|---------------|----------------|------------------|---------------------|---------------------|--------------------|
| Very Good     | 14.9%              | 8.3%              | 11.4%              | 4.9%                | 12.5%         | 8.5%           | 11.2%            | 6.3%                | 8.8%                | 13.5%              |
| Somewhat good | 31.1%              | 25.6%             | 24.8%              | 15.3%               | 20.2%         | 21.2%          | 24.9%            | 19.8%               | 23.9%               | 24.6%              |
| Average       | 16.8%              | 33.4%             | 19.7%              | 16.4%               | 21.7%         | 22.2%          | 22.5%            | 22.3%               | 24.2%               | 20.7%              |
| Somewhat poor | 17.5%              | 16.4%             | 17.5%              | 16.9%               | 14.2%         | 18.4%          | 15.0%            | 17.5%               | 15.0%               | 17.6%              |
| Very poor     | 16.5%              | 14.5%             | 25.5%              | 44.8%               | 28.4%         | 28.2%          | 24.3%            | 31.1%               | 26.2%               | 22.8%              |
| Unsure        | 3.2%               | 1.7%              | 1.2%               | 1.7%                | 3.0%          | 1.5%           | 2.0%             | 3.0%                | 1.9%                | 0.7%               |

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021, n=1,005, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Direction of the country

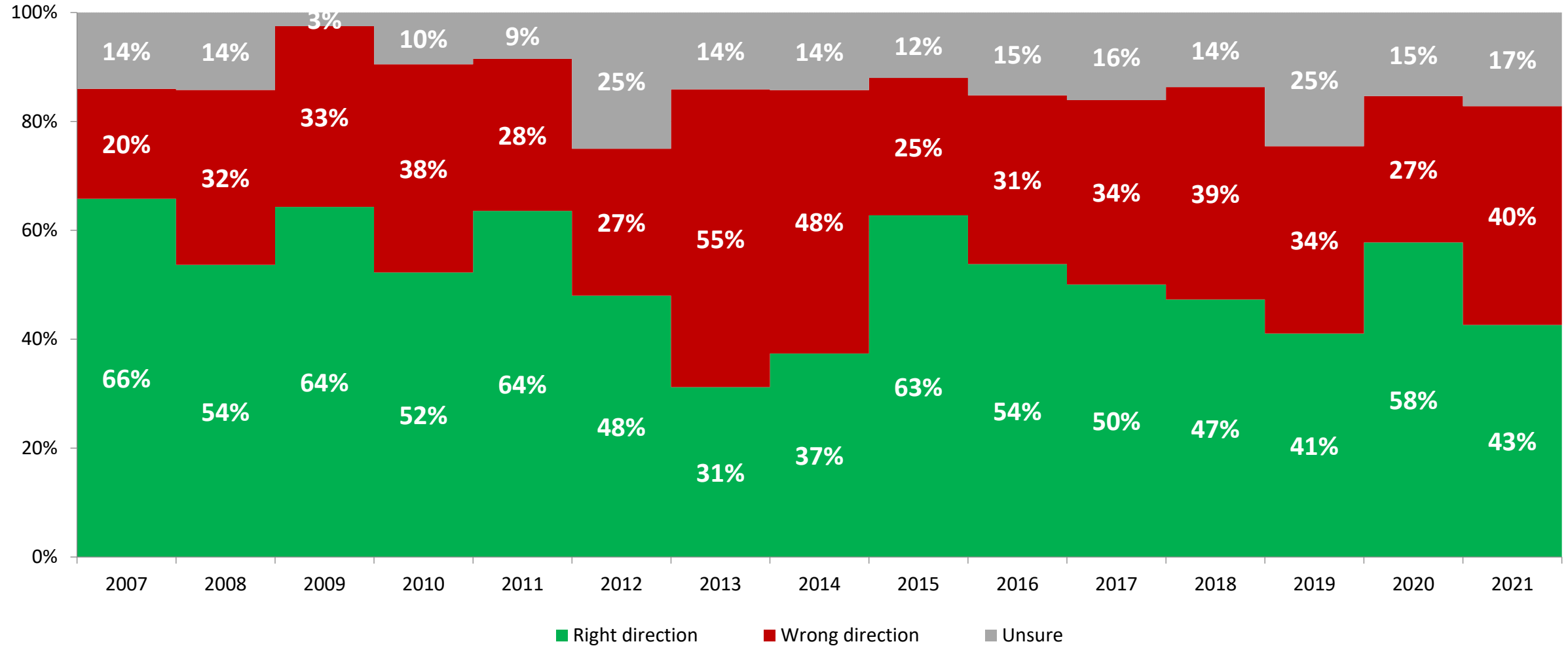
“

There has been an increase of 13 percentage points in the proportion of those saying that Canada as a country is moving in the wrong direction compared to 2020. Young Canadians (18-34) are more likely to say Canada is moving in the wrong direction (48%) compared to those 35 to 54 (38%) and 55 plus (36%).

”

# Direction of the country

**Q** Would you say that Canada as a country is moving in the right direction or the wrong direction?



\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

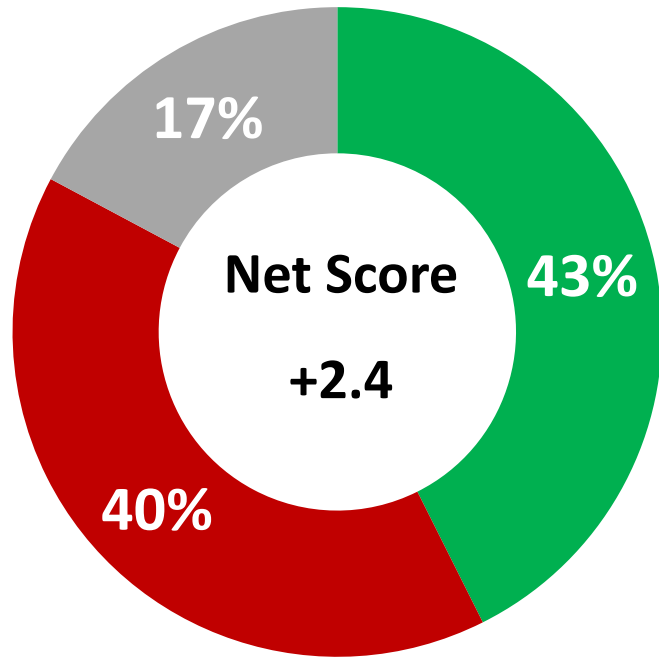
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021, n=1,005, accurate 3.1 percentage points plus or minus, 19 times out of 20.





# Direction of the country

**Q** Would you say that Canada as a country is moving in the right direction or the wrong direction?



■ Right direction   ■ Wrong direction   ■ Unsure

“ Canadians are split over whether Canada as a country is headed in the right direction (40%) or the wrong direction (43%). The proportion of Canadians who say Canada is moving in the wrong direction saw an increase of 13 percentage points from 2020 (27%). ”

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.  
 \*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021, n=1,005, accurate 3.1 percentage points plus or minus, 19 times out of 20.

## Direction of the country

Q

Would you say that Canada as a country is moving in the right direction or the wrong direction?

|                 | Atlantic<br>(n=89) | Quebec<br>(n=230) | Ontario<br>(n=350) | Prairies<br>(n=192) | BC<br>(n=144) | Men<br>(n=526) | Women<br>(n=479) | 18 to 34<br>(n=167) | 35 to 54<br>(n=418) | 55 plus<br>(n=420) |
|-----------------|--------------------|-------------------|--------------------|---------------------|---------------|----------------|------------------|---------------------|---------------------|--------------------|
| Right direction | 43.2%              | 45.1%             | 46.9%              | 25.6%               | 49.0%         | 41.1%          | 44.0%            | 33.3%               | 43.9%               | 48.0%              |
| Wrong direction | 31.8%              | 32.3%             | 39.5%              | 59.5%               | 33.7%         | 44.5%          | 36.0%            | 48.2%               | 38.2%               | 36.3%              |
| Unsure          | 25.1%              | 22.7%             | 13.6%              | 14.9%               | 17.4%         | 14.3%          | 20.0%            | 18.5%               | 17.9%               | 15.7%              |

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021, n=1,005, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Change in federal-provincial relations

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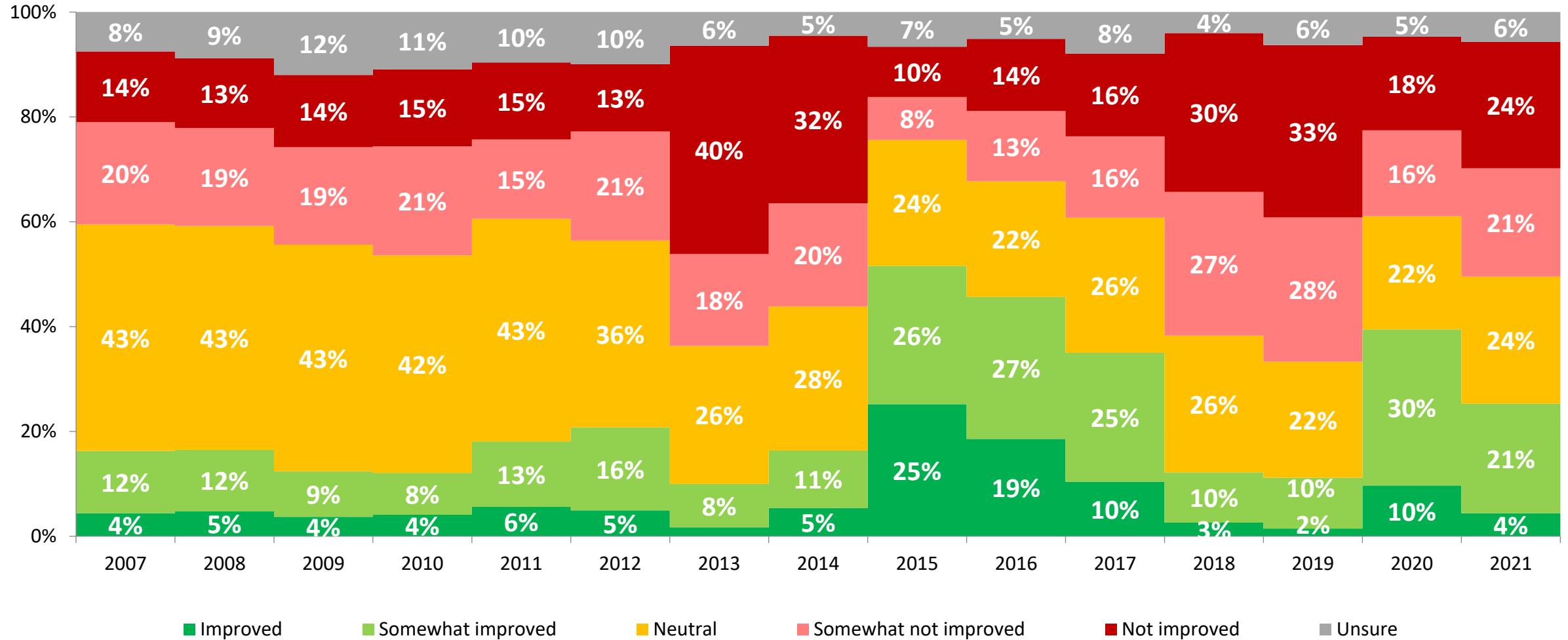
Compared to the previous year, there was a drop in the proportion of those who say the relationship between the federal and provincial governments has improved (decrease of six percentage points from 2020) or somewhat improved (decrease of nine percentage points from 2020). Residents of the Prairies are most likely to say relations have not improved (49%), compared to the national average (24%).

”

# Change in federal-provincial relations

Q

On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate the relationship between the federal government and the provincial governments over the past year?



\*Weighted to the true population proportion.

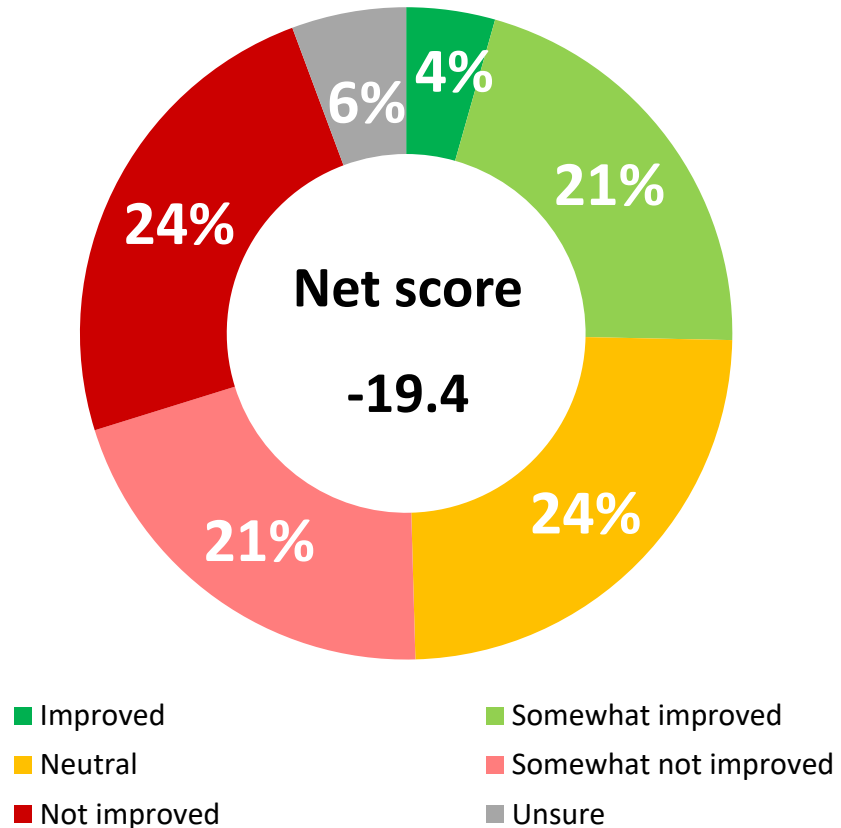
\*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021, n=1,005, accurate 3.1 percentage points plus or minus, 19 times out of 20.

## Change in federal-provincial relations

Q

On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate the relationship between the federal government and the provincial governments over the past year?



“

One in four Canadians say the relationship between the federal government and the provincial governments has improved (4%) or somewhat improved (21%) while over one in four say it has not improved (24%) or somewhat not improved (21%) over the past year

”

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

\*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021, n=1,005, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Change in federal-provincial relations

Q

On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate the relationship between the federal government and the provincial governments over the past year?

|                       | Atlantic<br>(n=89) | Quebec<br>(n=230) | Ontario<br>(n=350) | Prairies<br>(n=192) | BC<br>(n=144) | Men<br>(n=526) | Women<br>(n=479) | 18 to 34<br>(n=167) | 35 to 54<br>(n=418) | 55 plus<br>(n=420) |
|-----------------------|--------------------|-------------------|--------------------|---------------------|---------------|----------------|------------------|---------------------|---------------------|--------------------|
| Improved              | 8.7%               | 4.7%              | 4.7%               | 0.7%                | 5.9%          | 4.5%           | 4.3%             | 2.5%                | 4.1%                | 6.0%               |
| Somewhat improved     | 32.4%              | 15.4%             | 27.5%              | 8.2%                | 23.3%         | 21.4%          | 20.5%            | 13.3%               | 22.0%               | 25.4%              |
| Neutral               | 24.6%              | 26.1%             | 24.2%              | 16.7%               | 31.1%         | 28.2%          | 20.4%            | 23.2%               | 25.2%               | 24.0%              |
| Somewhat not improved | 18.0%              | 27.1%             | 18.5%              | 23.0%               | 13.5%         | 19.8%          | 21.5%            | 27.8%               | 19.0%               | 17.1%              |
| Not improved          | 10.9%              | 19.3%             | 19.7%              | 49.1%               | 17.7%         | 23.2%          | 25.0%            | 23.5%               | 24.5%               | 24.2%              |
| Unsure                | 5.4%               | 7.4%              | 5.3%               | 2.3%                | 8.4%          | 2.9%           | 8.3%             | 9.6%                | 5.2%                | 3.3%               |

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021, n=1,005, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Change in the international reputation of Canada

“

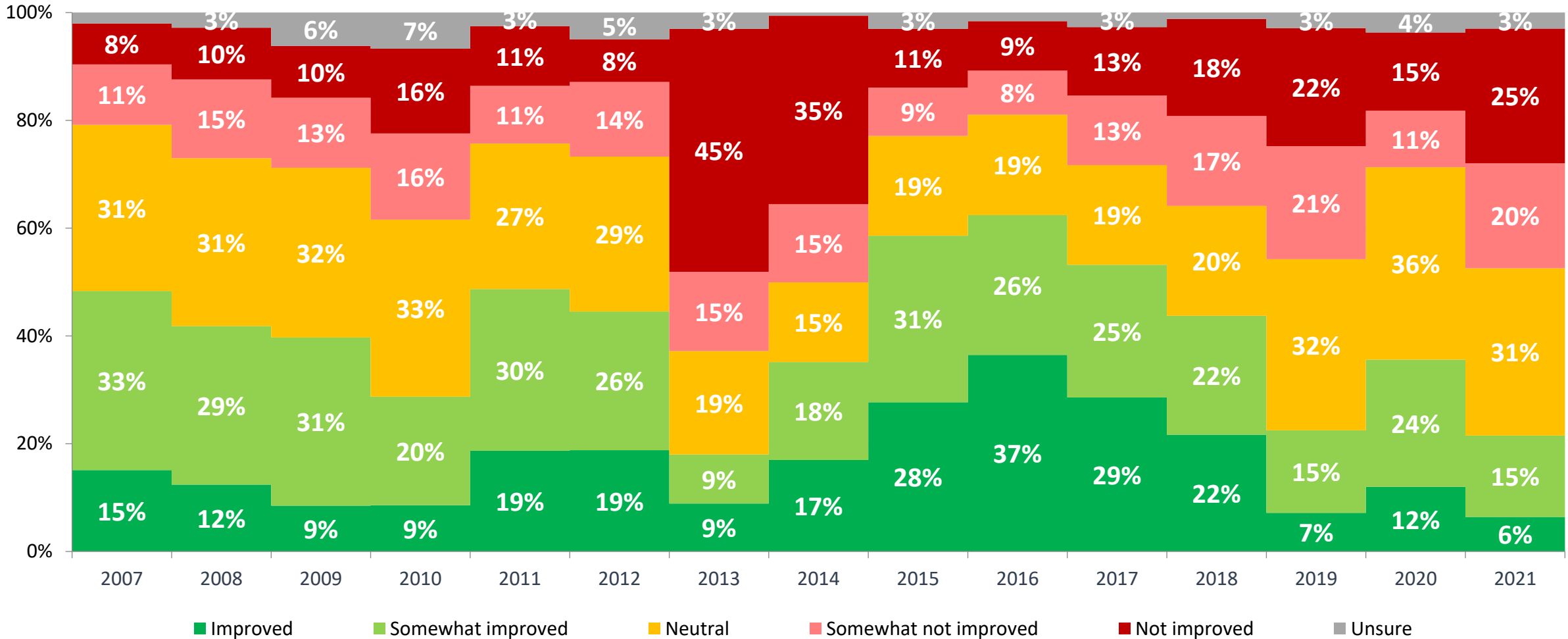
Canadians are two times less likely to say Canada's international reputation has improved (6%), compared to 2021 (12%), with Canadians most likely to say the reputation has somewhat not improved (20%; 11% in 2020) or not improved (25%; 15% in 2020).

”

# Change in the international reputation of Canada

Q

On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate Canada's reputation around the world over the past year?



\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021, n=1,005, accurate 3.1 percentage points plus or minus, 19 times out of 20.

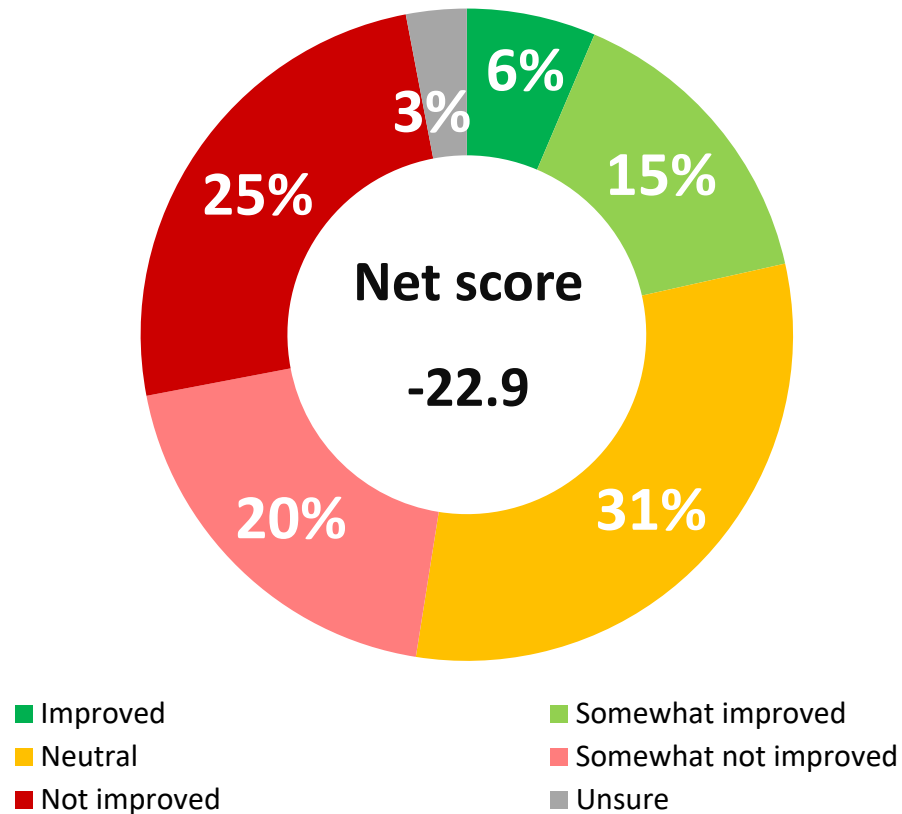




## Change in the international reputation of Canada

Q

On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate Canada's reputation around the world over the past year?



“

Canadians are four times more likely to say Canada's reputation around the world has not improved (25%) rather than improved (6%) in the past year.

”

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

\*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021, n=1,005, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Change in the international reputation of Canada

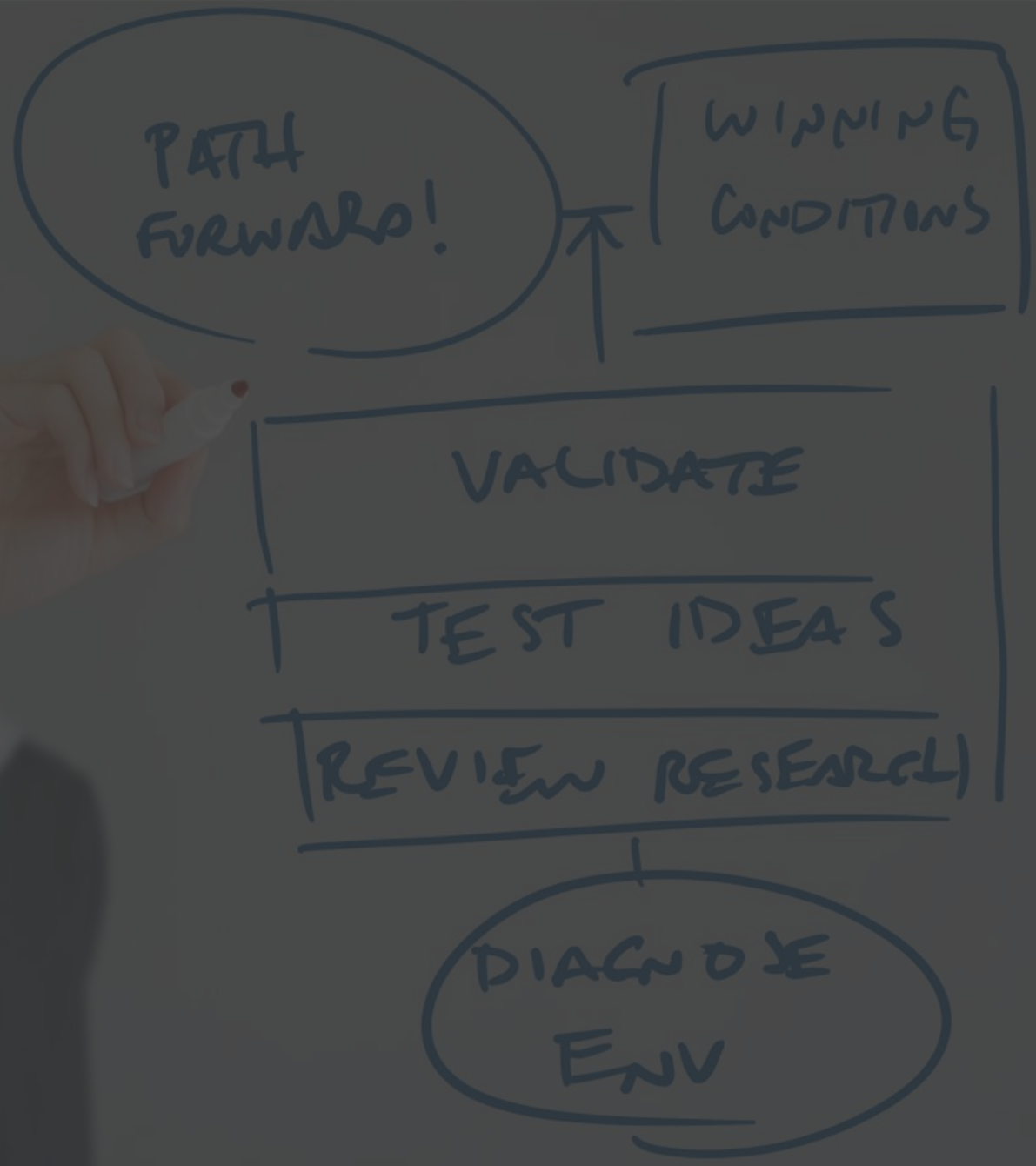
Q

On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate Canada's reputation around the world over the past year?

|                       | Atlantic<br>(n=89) | Quebec<br>(n=230) | Ontario<br>(n=350) | Prairies<br>(n=192) | BC<br>(n=144) | Men<br>(n=526) | Women<br>(n=479) | 18 to 34<br>(n=167) | 35 to 54<br>(n=418) | 55 plus<br>(n=420) |
|-----------------------|--------------------|-------------------|--------------------|---------------------|---------------|----------------|------------------|---------------------|---------------------|--------------------|
| Improved              | 12.9%              | 5.3%              | 8.5%               | 3.1%                | 3.5%          | 6.1%           | 6.8%             | 5.1%                | 6.4%                | 7.4%               |
| Somewhat improved     | 17.0%              | 12.2%             | 16.1%              | 11.1%               | 22.0%         | 15.7%          | 14.6%            | 10.9%               | 17.5%               | 16.0%              |
| Neutral               | 33.8%              | 36.4%             | 30.2%              | 24.6%               | 31.6%         | 28.7%          | 33.3%            | 30.8%               | 32.5%               | 29.9%              |
| Somewhat not improved | 20.4%              | 21.9%             | 18.8%              | 21.7%               | 13.8%         | 21.6%          | 17.4%            | 19.1%               | 16.0%               | 22.8%              |
| Not improved          | 12.1%              | 20.1%             | 23.5%              | 38.3%               | 25.9%         | 26.1%          | 23.9%            | 29.5%               | 25.3%               | 21.5%              |
| Unsure                | 3.8%               | 4.1%              | 2.9%               | 1.2%                | 3.1%          | 1.8%           | 4.1%             | 4.6%                | 2.3%                | 2.4%               |

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021, n=1,005, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# METHODOLOGY



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,005 Canadians, 18 years of age or older, between December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialing with a maximum of five call backs.

The margin of error for a random survey of 1,005 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

The research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,048 Canadians, 18 years of age or older, between December 27<sup>th</sup> to 30<sup>th</sup>, 2020 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,010 Canadians, 18 years of age or older, between December 22<sup>nd</sup> and 29<sup>th</sup>, 2019 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between November 30<sup>th</sup> and December 5<sup>th</sup>, 2018 as part of an omnibus survey. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20. This study is a joint initiative between Nanos Research and the Institute for Research on Public Policy.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between December 27<sup>th</sup> and 29<sup>th</sup>, 2017 as part of an omnibus survey. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20. This study is a joint initiative between Nanos and the Institute for Research on Public Policy.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between December 16<sup>th</sup> and 19<sup>th</sup>, 2016 as part of an omnibus survey. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20. The research was conducted for the Institute for Research on Public Policy.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between December 18<sup>th</sup> and 21<sup>st</sup>, 2015 as part of an omnibus survey. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20. The research was conducted for the Institute for Research on Public Policy.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians between November 15<sup>th</sup> and 18<sup>th</sup>, 2014 as part of an omnibus survey. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20. The research was conducted for the Institute for Research on Public Policy .

National Nanos RDD Crowdsourcing random survey of 1,000 Canadians conducted between December 14<sup>th</sup> and 16<sup>th</sup>, 2013 as part of an omnibus survey. The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

| Element                          | Description   | Element                           | Description  |
|----------------------------------|---|-----------------------------------|--|
| Research sponsor                 | Nanos Research  | Weighting of Data                 | The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure                 |
| Population and Final Sample Size | 1,005 Randomly selected individuals.  | Screening                         | Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.                        |
| Source of Sample                 | Nanos Probability Panel   | Excluded Demographics             | Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.  |
| Type of Sample                   | Probability   | Stratification                    | By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample. |
| Margin of Error                  | ±3.1 percentage points, 19 times out of 20.   | Estimated Response Rate           | 15 percent, consistent with industry norms.  |
| Mode of Survey                   | RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey  | Question Order                    | Question order in the preceding report reflects the order in which they appeared in the original questionnaire.  |
| Sampling Method Base             | The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.  | Question Content                  | Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, personal finances, COVID-19 restrictions and traveling plans, and views on interest rates.  |
| Demographics (Captured)          | Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.  | Question Wording                  | The questions in the preceding report are written exactly as they were asked to individuals.   |
| Fieldwork/Validation             | Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online  | Research/Data Collection Supplier | Nanos Research   |
| Number of Calls                  | Maximum of five call backs to those recruited.  | Contact                           | Contact Nanos Research for more information or with any concerns or questions.<br><a href="http://www.nanos.co">http://www.nanos.co</a><br>Telephone:(613) 234-4666 ext. 237<br>Email: info@nanosresearch.com.                                     |
| Time of Calls                    | Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.   |                                   |  |
| Field Dates                      | December 22 <sup>nd</sup> to 23 <sup>rd</sup> , 2021  |                                   |  |
| Language of Survey               | The survey was conducted in both English and French.  |                                   |  |
| Standards                        | Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements.<br><a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a> |                                   |  |



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ABOUT NANOS

A composite image with a dark, semi-transparent overlay. In the upper right, a silver pen is shown in a close-up, angled view. Below it, a bar chart with several vertical bars of varying heights is visible. In the lower left, a portion of a calculator is shown, with several keys including a plus sign and a multiplication sign. The overall aesthetic is professional and business-oriented.

# TABULATIONS



2021-2046 – Nanos – Mood of Canada – STAT SHEET

|  |                  |         | Region         |          |        |         |          |                  | Gender |        | Age      |          |         |
|--|------------------|---------|----------------|----------|--------|---------|----------|------------------|--------|--------|----------|----------|---------|
|  |                  |         | Canada 2021-12 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male   | Female | 18 to 34 | 35 to 54 | 55 plus |
| Question - Would you describe the performance of the current Federal Liberal Government led by Prime Minister Justin Trudeau as very good, somewhat good, average, somewhat poor or very poor? | Total            | Unwgt N | 1005           | 89       | 230    | 350     | 192      | 144              | 526    | 479    | 167      | 418      | 420     |
|  |                  | Wgt N   | 1000           | 67       | 233    | 384     | 183      | 133              | 490    | 510    | 273      | 341      | 386     |
|  | Very good        | %       | 9.9            | 14.9     | 8.3    | 11.4    | 4.9      | 12.5             | 8.5    | 11.2   | 6.3      | 8.8      | 13.5    |
|  | Somewhat good    | %       | 23.1           | 31.1     | 25.6   | 24.8    | 15.3     | 20.2             | 21.2   | 24.9   | 19.8     | 23.9     | 24.6    |
|  | Average          | %       | 22.4           | 16.8     | 33.4   | 19.7    | 16.4     | 21.7             | 22.2   | 22.5   | 22.3     | 24.2     | 20.7    |
|  | Somewhat poor    | %       | 16.7           | 17.5     | 16.4   | 17.5    | 16.9     | 14.2             | 18.4   | 15.0   | 17.5     | 15.0     | 17.6    |
|  | Very poor        | %       | 26.2           | 16.5     | 14.5   | 25.5    | 44.8     | 28.4             | 28.2   | 24.3   | 31.1     | 26.2     | 22.8    |
|  | Undecided/unsure | %       | 1.8            | 3.2      | 1.7    | 1.2     | 1.7      | 3.0              | 1.5    | 2.0    | 3.0      | 1.9      | 0.7     |

|  |                 |         | Region         |          |        |         |          |                  | Gender |        | Age      |          |         |
|--|-----------------|---------|----------------|----------|--------|---------|----------|------------------|--------|--------|----------|----------|---------|
|  |                 |         | Canada 2021-12 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male   | Female | 18 to 34 | 35 to 54 | 55 plus |
| Question - Would you say that Canada as a country is moving in the right direction or the wrong direction? | Total           | Unwgt N | 1005           | 89       | 230    | 350     | 192      | 144              | 526    | 479    | 167      | 418      | 420     |
|  |                 | Wgt N   | 1000           | 67       | 233    | 384     | 183      | 133              | 490    | 510    | 273      | 341      | 386     |
|  | Right direction | %       | 42.6           | 43.2     | 45.1   | 46.9    | 25.6     | 49.0             | 41.1   | 44.0   | 33.3     | 43.9     | 48.0    |
|  | Wrong direction | %       | 40.2           | 31.8     | 32.3   | 39.5    | 59.5     | 33.7             | 44.5   | 36.0   | 48.2     | 38.2     | 36.3    |
|  | Unsure          | %       | 17.2           | 25.1     | 22.7   | 13.6    | 14.9     | 17.4             | 14.3   | 20.0   | 18.5     | 17.9     | 15.7    |

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,005 Canadians, 18 years of age or older, between December 22<sup>nd</sup> and 23<sup>rd</sup>, 2021. The margin of error this survey is ±3.1 percentage points, 19 times out of 20.

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**2021-2046 – Nanos – Mood of Canada – STAT SHEET**

|   |                       |         | Region         |          |        |         |          |                  | Gender |        | Age      |          |         |
|---|-----------------------|---------|----------------|----------|--------|---------|----------|------------------|--------|--------|----------|----------|---------|
|   |                       |         | Canada 2021-12 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male   | Female | 18 to 34 | 35 to 54 | 55 plus |
| Question – On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate the relationship between the federal government and the provincial governments over the past year? | Total                 | Unwgt N | 1005           | 89       | 230    | 350     | 192      | 144              | 526    | 479    | 167      | 418      | 420     |
|   |                       | Wgt N   | 1000           | 67       | 233    | 384     | 183      | 133              | 490    | 510    | 273      | 341      | 386     |
|   | Not improved          | %       | 24.1           | 10.9     | 19.3   | 19.7    | 49.1     | 17.7             | 23.2   | 25.0   | 23.5     | 24.5     | 24.2    |
|   | Somewhat not improved | %       | 20.7           | 18.0     | 27.1   | 18.5    | 23.0     | 13.5             | 19.8   | 21.5   | 27.8     | 19.0     | 17.1    |
|   | Neutral               | %       | 24.2           | 24.6     | 26.1   | 24.2    | 16.7     | 31.1             | 28.2   | 20.4   | 23.2     | 25.2     | 24.0    |
|   | Somewhat improved     | %       | 20.9           | 32.4     | 15.4   | 27.5    | 8.2      | 23.3             | 21.4   | 20.5   | 13.3     | 22.0     | 25.4    |
|   | Improved              | %       | 4.4            | 8.7      | 4.7    | 4.7     | 0.7      | 5.9              | 4.5    | 4.3    | 2.5      | 4.1      | 6.0     |
|   | Unsure/Undecided      | %       | 5.7            | 5.4      | 7.4    | 5.3     | 2.3      | 8.4              | 2.9    | 8.3    | 9.6      | 5.2      | 3.3     |

|   |                       |         | Region         |          |        |         |          |                  | Gender |        | Age      |          |         |
|---|-----------------------|---------|----------------|----------|--------|---------|----------|------------------|--------|--------|----------|----------|---------|
|   |                       |         | Canada 2021-12 | Atlantic | Quebec | Ontario | Prairies | British Columbia | Male   | Female | 18 to 34 | 35 to 54 | 55 plus |
| Question - On a scale of 1 to 5, where 1 is not improved and 5 is improved, how would you rate Canada's reputation around the world over the past year? | Total                 | Unwgt N | 1005           | 89       | 230    | 350     | 192      | 144              | 526    | 479    | 167      | 418      | 420     |
|   |                       | Wgt N   | 1000           | 67       | 233    | 384     | 183      | 133              | 490    | 510    | 273      | 341      | 386     |
|   | Not improved          | %       | 25.0           | 12.1     | 20.1   | 23.5    | 38.3     | 25.9             | 26.1   | 23.9   | 29.5     | 25.3     | 21.5    |
|   | Somewhat not improved | %       | 19.5           | 20.4     | 21.9   | 18.8    | 21.7     | 13.8             | 21.6   | 17.4   | 19.1     | 16.0     | 22.8    |
|   | Neutral               | %       | 31.0           | 33.8     | 36.4   | 30.2    | 24.6     | 31.6             | 28.7   | 33.3   | 30.8     | 32.5     | 29.9    |
|   | Somewhat improved     | %       | 15.1           | 17.0     | 12.2   | 16.1    | 11.1     | 22.0             | 15.7   | 14.6   | 10.9     | 17.5     | 16.0    |
|   | Improved              | %       | 6.4            | 12.9     | 5.3    | 8.5     | 3.1      | 3.5              | 6.1    | 6.8    | 5.1      | 6.4      | 7.4     |
|   | Unsure/Undecided      | %       | 3.0            | 3.8      | 4.1    | 2.9     | 1.2      | 3.1              | 1.8    | 4.1    | 4.6      | 2.3      | 2.4     |

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,005 Canadians, 18 years of age or older, between December 22<sup>nd</sup> and 23<sup>rd</sup>, 2021. The margin of error this survey is ±3.1 percentage points, 19 times out of 20.

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