

Six in ten Canadians show some support for closing the US-Canada border to non-essential travel due to Omicron variant.

# Key Findings

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## CLOSING THE US-CANADA BORDER

Just over six in ten Canadians support (35%) or somewhat support (26%) closing the Canada US border to non-essential travel because of concern about the spread of the Omicron virus. Canadians from the Prairies (33%) are more likely to oppose the closure than Canadians from other regions.



## INTERNATIONAL TRAVEL PLANS

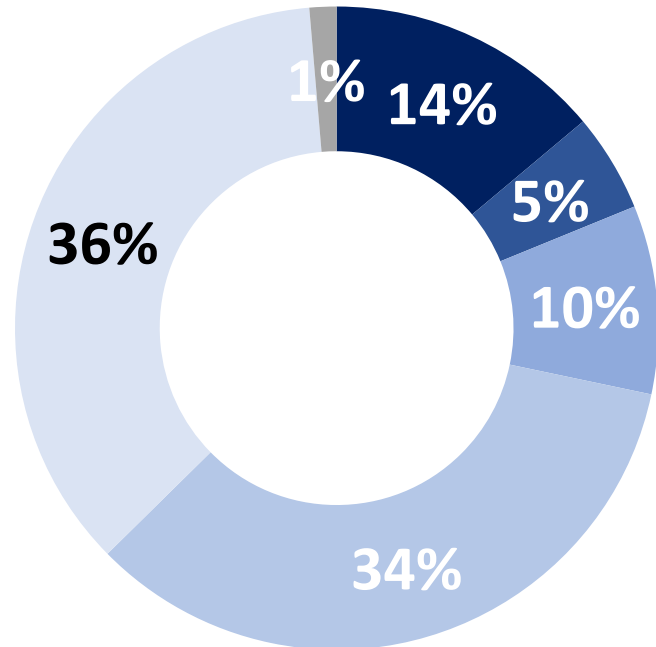
Over one in three Canadians say they want to travel internationally but have no plans (36%) or that they have no interest in travelling internationally (34%). Over one in ten Canadians (14%) say they had international travels plans but have cancelled them.



## FOLLOWING TRAVEL ADVICE

Over one in two Canadians say they think their neighbours might follow the government advice against all non-essential travel, while about one quarter say they think their neighbours will ignore that advice (24%) and under one in five (17%) say they will strictly follow it.

# International travel plans upcoming months



- I had international travel plans but have cancelled them
- I have international travel plans and they are unchanged
- I have international travel plans and may cancel them
- I have no interest in travelling internationally
- I want to travel internationally but have no travel plans
- Unsure

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021, n=1005, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Q

Which of the following best describes your international travel plans between now and the end of January 2022?

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More than one in three Canadians say they want to travel internationally but have no travel plans between now and the end of January 2022. Another one in three say they have no interest in traveling internationally. Less than one in five Canadians say they have international travel plans with ten per cent saying they may cancel them, while the remaining five per cent say they are unchanged.

”

# International travel plans upcoming months by region

**Q** Which of the following best describes your international travel plans between now and the end of January 2022?

	Canada (n=1005)	Atlantic (n=89)	Quebec (n=230)	Ontario (n=350)	Prairies (n=192)	BC (n=144)
I had international travel plans but have cancelled them	13.9%	16.3%	14.7%	12.5%	13.7%	15.5%
I have international travel plans and they are unchanged	4.9%	0.8%	4.5%	3.8%	10.8%	2.9%
I have international travel plans and may cancel them	9.5%	11.8%	7.7%	9.0%	7.3%	16.0%
I have no interest in travelling internationally	34.3%	37.2%	39.95	34.0%	31.5%	27.7%
I want to travel internationally but have no travel plans	36.0%	32.4%	31.4%	39.5%	34.7%	37.9%
Unsure	1.4%	1.5%	1.8%	1.2%	2.0%	-

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021, n=1005, accurate 3.1 percentage points plus or minus, 19 times out of 20.



# International travel plans upcoming months by age and gender

**Q** Which of the following best describes your international travel plans between now and the end of January 2022?

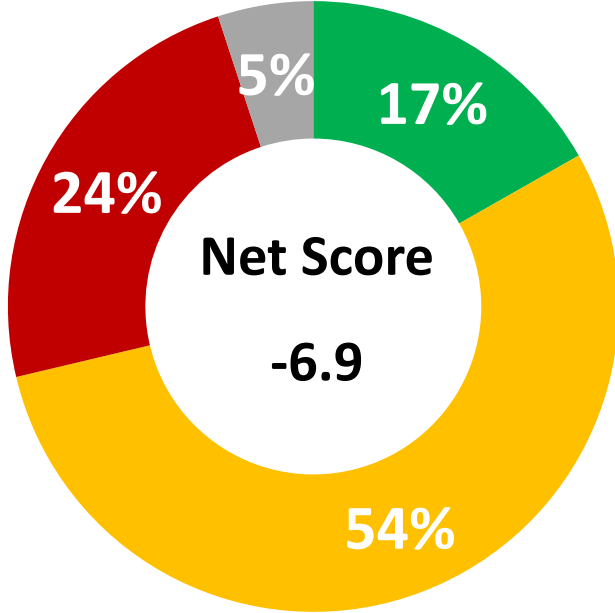
	Canada (n=1005)	Male (n=526)	Female (n=479)	18 to 34 (n=167)	35 to 54 (n=418)	55 plus (n=420)
I had international travel plans but have cancelled them	13.9%	14.4%	13.4%	18.5%	12.1%	12.2%
%I have international travel plans and they are unchanged	4.9%	5.3%	4.6%	5.5%	5.8%	3.8%
I have international travel plans and may cancel them	9.5%	10.0%	9.0%	7.8%	9.8%	10.4%
I have no interest in travelling internationally	34.3%	31.0%	37.5%	29.5%	33.4%	38.6%
I want to travel internationally but have no travel plans	36.0%	38.0%	34.1%	38.0%	36.9%	33.9%
Unsure	1.4%	1.4%	1.3%	0.7%	2.1%	1.2%

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021, n=1005, accurate 3.1 percentage points plus or minus, 19 times out of 20.



# Following non-essential travel guidance



- Strictly follow
- Might follow
- Ignore the advice
- Unsure

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.  
 \*The net score is the difference between all positive and negative numbers in a question.

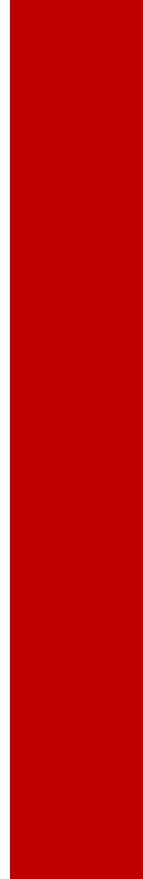
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021, n=1005, accurate 3.1 percentage points plus or minus, 19 times out of 20.

**Q** Thinking of the announcement where the government is advising against all non-essential international travel do you think your neighbours would strictly follow the advice not to travel internationally, might follow the advice not to travel internationally or ignore the advice not to travel internationally?

“ Canadians are more likely to say they think their neighbours might follow non-essential travel guidance rather than strictly follow it or ignore the advice. About one in four Canadians think their neighbours will ignore the advice not to travel internationally. Younger Canadians (31% of those 18-34) are more likely to say they think their neighbours will ignore the advice than older Canadians (21% of those 55 plus). ”

# Following non-essential travel guidance by demographics

**Q** Thinking of the announcement where the government is advising against all non-essential international travel do you think your neighbours would strictly follow the advice not to travel internationally, might follow the advice not to travel internationally or ignore the advice not to travel internationally?



Atlantic (n=89)	Quebec (n=230)
<b>20.6%</b>	<b>16.7%</b>
Male (n=526)	Female (n=479)
<b>16.2%</b>	<b>17.3%</b>

Atlantic (n=89)	Quebec (n=230)
<b>12.1%</b>	<b>22.5%</b>
Male (n=526)	Female (n=479)
<b>25.1%</b>	<b>22.3%</b>

### Strictly follow

Ontario (n=350)	Prairies (n=192)	BC (n=144)
<b>16.0%</b>	<b>12.9%</b>	<b>22.5%</b>
18 to 34 (n=167)	35 to 54 (n=418)	55 plus (n=420)
<b>14.1%</b>	<b>14.5%</b>	<b>20.7%</b>

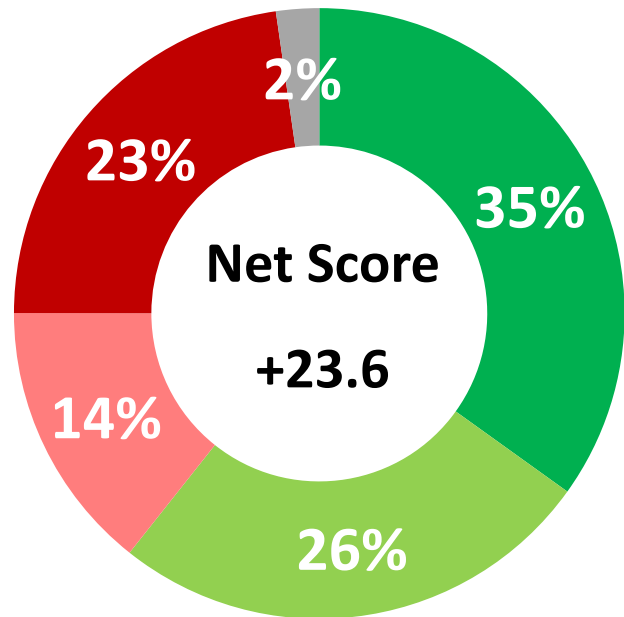
### Ignore the advice

Ontario (n=350)	Prairies (n=192)	BC (n=144)
<b>22.2%</b>	<b>30.8%</b>	<b>26.0%</b>
18 to 34 (n=167)	35 to 54 (n=418)	55 plus (n=420)
<b>30.5%</b>	<b>21.7%</b>	<b>20.6%</b>

\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

# Support for closing the US-Canada border to non-essential travel due to Omicron variant

**Q** Would you support, somewhat support, somewhat oppose or oppose closing the Canada US border to non-essential travel because of concern about the spread of the Omicron virus?



- Support
- Somewhat support
- Somewhat oppose
- Oppose
- Unsure

“ A majority of Canadians support or somewhat support closing the Canada US border to non-essential travel because of concern about the spread of the Omicron virus. Canadians from Quebec (38%) are more likely to support this than those from the Prairies (29%). ”

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.  
 \*The net score is the difference between all positive and negative numbers in a question.



# Support for closing the US-Canada border to non-essential travel due to Omicron variant by demographics

**Q** Would you support, somewhat support, somewhat oppose or oppose closing the Canada US border to non-essential travel because of concern about the spread of the Omicron virus?

### Support/ Somewhat support

Atlantic (n=89)	Quebec (n=230)	Ontario (n=350)	Prairies (n=192)	BC (n=144)
<b>78.4%</b>	<b>67.1%</b>	<b>61.6%</b>	<b>49.4%</b>	<b>53.4%</b>
Male (n=526)	Female (n=479)	18 to 34 (n=167)	35 to 54 (n=418)	55 plus (n=420)
<b>55.9%</b>	<b>65.3%</b>	<b>54.9%</b>	<b>59.2%</b>	<b>66.1%</b>

### Oppose/ Somewhat oppose

Atlantic (n=89)	Quebec (n=230)	Ontario (n=350)	Prairies (n=192)	BC (n=144)
<b>20.5%</b>	<b>30.1%</b>	<b>36.2%</b>	<b>49.4%</b>	<b>43.2%</b>
Male (n=526)	Female (n=479)	18 to 34 (n=167)	35 to 54 (n=418)	55 plus (n=420)
<b>42.2%</b>	<b>32.1%</b>	<b>42.3%</b>	<b>38.9%</b>	<b>31.7%</b>

\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

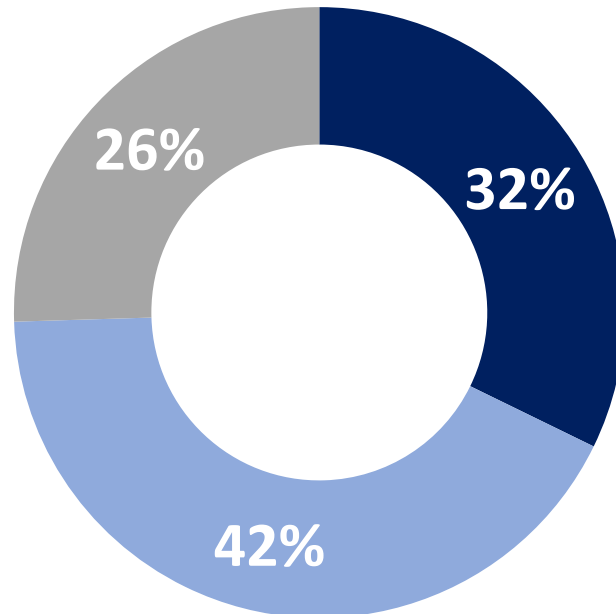
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021, n=1005, accurate 3.1 percentage points plus or minus, 19 times out of 20.



# Biggest health threat to Canadians related to international travel

Q

What do you think is a bigger health threat [ROTATE] Canadians travelling internationally and returning home OR visitors from other countries coming to Canada?



- Canadians travelling internationally and returning home
- Visitors from other countries coming to Canada
- Unsure

“

Canadians are more likely to say visitors from other countries coming to Canada are a bigger health threat than Canadians travelling internationally and returning home. Older Canadians (48% of those 55 plus) are more likely to say visitors from other countries are a bigger health threat compared to younger Canadians (33% of those 18-34).

”

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021, n=1005, accurate 3.1 percentage points plus or minus, 19 times out of 20.

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 NANOS

# Biggest health threat to Canadians related to international travel by demographics

Q

What do you think is a bigger health threat [ROTATE] Canadians travelling internationally and returning home OR visitors from other countries coming to Canada?

## Canadians travelling internationally and returning home

	Atlantic (n=89)	Quebec (n=230)	Ontario (n=350)	Prairies (n=192)	BC (n=144)
	<b>37.5%</b>	<b>35.4%</b>	<b>30.8%</b>	<b>31.5%</b>	<b>29.3%</b>
Male (n=526)	<b>32.2%</b>	<b>32.3%</b>	<b>34.9%</b>	<b>32.2%</b>	<b>30.4%</b>
Female (n=479)					
18 to 34 (n=167)					
35 to 54 (n=418)					
55 plus (n=420)					

## Visitors from other countries coming to Canada

	Atlantic (n=89)	Quebec (n=230)	Ontario (n=350)	Prairies (n=192)	BC (n=144)
	<b>36.8%</b>	<b>38.6%</b>	<b>46.2%</b>	<b>44.7%</b>	<b>36.7%</b>
Male (n=526)	<b>44.1%</b>	<b>40.6%</b>	<b>33.0%</b>	<b>43.1%</b>	<b>48.2%</b>
Female (n=479)					
18 to 34 (n=167)					
35 to 54 (n=418)					
55 plus (n=420)					

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021, n=1005, accurate 3.1 percentage points plus or minus, 19 times out of 20.

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NANOS



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,005 Canadians, 18 years of age or older, between December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is  $\pm 3.1$  percentage points, 19 times out of 20.

This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding

Element	Description	Element	Description
Research sponsor	The Globe and Mail	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1,005 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Hybrid Probability Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Estimated Response Rate	15 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues and views on economic issues, and cost of living.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	December 22 <sup>nd</sup> to 23 <sup>rd</sup> , 2021.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>		



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# TABULATIONS

**2021-2045 – Globe and Mail/Nanos Survey – December Omni - STAT SHEET - Travelling**

			Region					Gender		Age			
			Canada 2021-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Which of the following best describes your international travel plans between now and the end of January 2022?	Total	Unwgt N	1005	89	230	350	192	144	526	479	167	418	420
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	I had international travel plans but have cancelled them	%	13.9	16.3	14.7	12.5	13.7	15.5	14.4	13.4	18.5	12.1	12.2
	I have international travel plans and they are unchanged	%	4.9	0.8	4.5	3.8	10.8	2.9	5.3	4.6	5.5	5.8	3.8
	I have international travel plans and may cancel them	%	9.5	11.8	7.7	9.0	7.3	16.0	10.0	9.0	7.8	9.8	10.4
	I have no interest in travelling internationally	%	34.3	37.2	39.9	34.0	31.5	27.7	31.0	37.5	29.5	33.4	38.6
	I want to travel internationally but have no travel plans	%	36.0	32.4	31.4	39.5	34.7	37.9	38.0	34.1	38.0	36.9	33.9
	Unsure	%	1.4	1.5	1.8	1.2	2.0	0.0	1.4	1.3	0.7	2.1	1.2

			Region					Gender		Age			
			Canada 2021-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Thinking of the announcement where the government is advising against all non-essential international travel do you think your neighbours would strictly follow the advice not to travel internationally, might follow the advice not to travel internationally	Total	Unwgt N	1005	89	230	350	192	144	526	479	167	418	420
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Strictly follow	%	16.8	20.6	16.7	16.0	12.9	22.5	16.2	17.3	14.1	14.5	20.7
	Might follow	%	54.5	62.3	56.5	55.6	52.2	47.3	54.0	55.0	52.5	58.3	52.6
	Ignore the advice	%	23.7	12.1	22.5	22.2	30.8	26.0	25.1	22.3	30.5	21.7	20.6
	Unsure	%	5.0	5.0	4.4	6.2	4.1	4.2	4.7	5.4	3.0	5.5	6.1

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,005 Canadians, 18 years of age or older, between December 22<sup>nd</sup> to 23<sup>rd</sup>, 2021. The margin of error for this survey is ±3.1 percentage points, 19 times out of 20.



**2021-2045 – Globe and Mail/Nanos Survey – December Omni - STAT SHEET - Travelling**

			Region						Gender		Age		
			Canada 2021-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Would you support, somewhat support, somewhat oppose or oppose closing the Canada US border to non-essential travel because of concern about the spread of the Omicron virus?	Total	Unwgt N	1005	89	230	350	192	144	526	479	167	418	420
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Support	%	34.9	47.7	37.5	35.7	28.7	30.2	32.1	37.6	31.1	34.6	37.9
	Somewhat support	%	25.8	30.7	29.5	25.9	20.8	23.1	23.8	27.7	23.8	24.6	28.2
	Somewhat oppose	%	14.4	9.2	14.1	12.8	16.9	18.4	15.6	13.2	13.0	14.8	14.9
	Oppose	%	22.7	11.3	16.0	23.4	32.5	24.8	26.6	18.9	29.3	24.0	16.9
	Unsure	%	2.3	1.1	2.8	2.2	1.2	3.5	1.9	2.6	2.8	2.0	2.2

			Region						Gender		Age		
			Canada 2021-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - What do you think is a bigger health threat [ROTATE] Canadians travelling internationally and returning home OR visitors from other countries coming to Canada?	Total	Unwgt N	1005	89	230	350	192	144	526	479	167	418	420
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Canadians travelling internationally and returning home	%	32.2	37.5	35.4	30.8	31.5	29.3	32.2	32.3	34.9	32.2	30.4
	Visitors from other countries coming to Canada	%	42.3	36.8	38.6	46.2	44.7	36.7	44.1	40.6	33.0	43.1	48.2
	Unsure	%	25.5	25.6	26.0	23.0	23.8	34.0	23.7	27.2	32.1	24.7	21.5