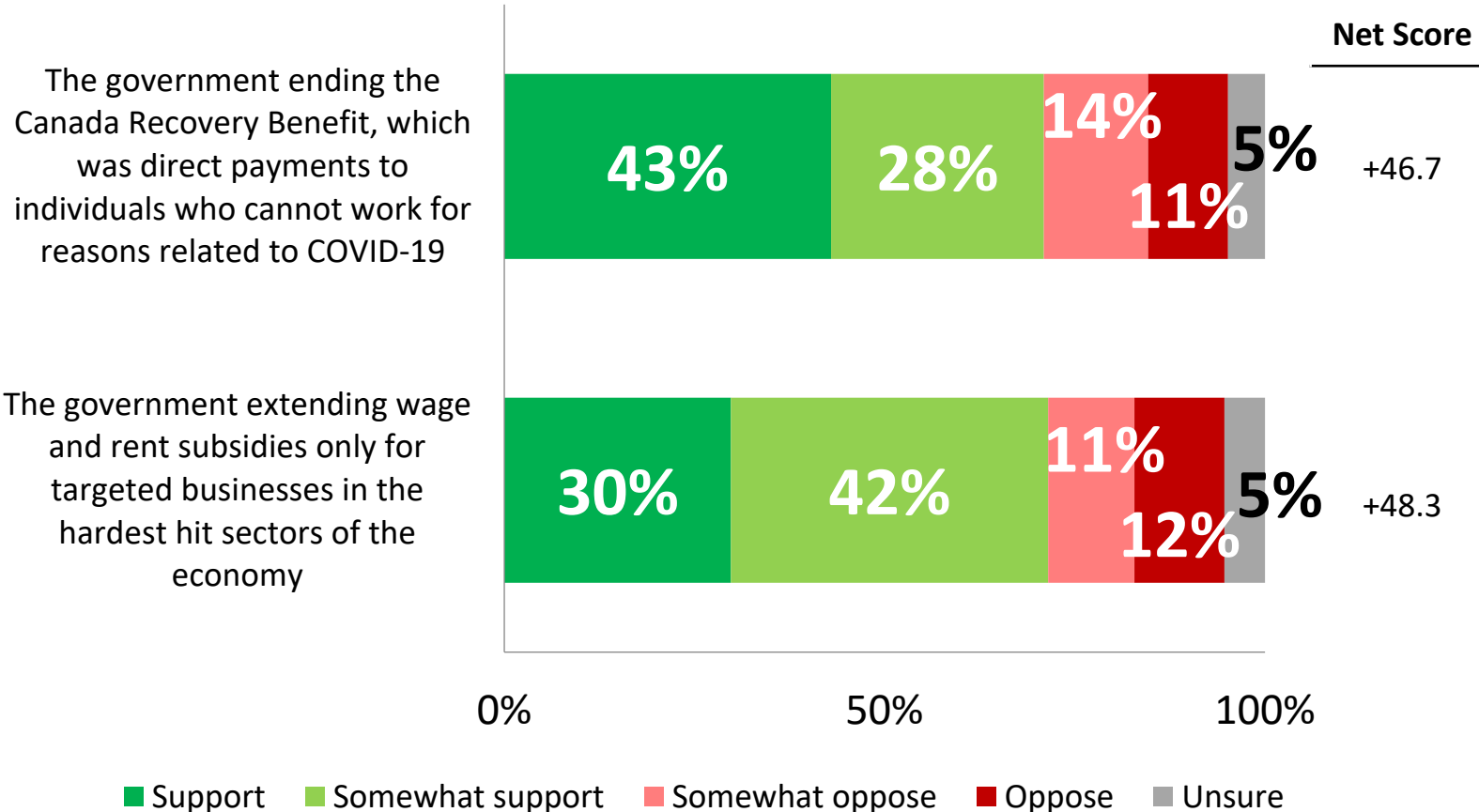


A majority of Canadians are in favour of ending the Canada Recovery Benefit; want to extend subsidies only for targeted businesses in the hardest hit sectors of the economy.

# Support for government benefits and subsidies



Do you support, somewhat support, somewhat oppose or oppose the following: [ROTATE QUESTIONS]

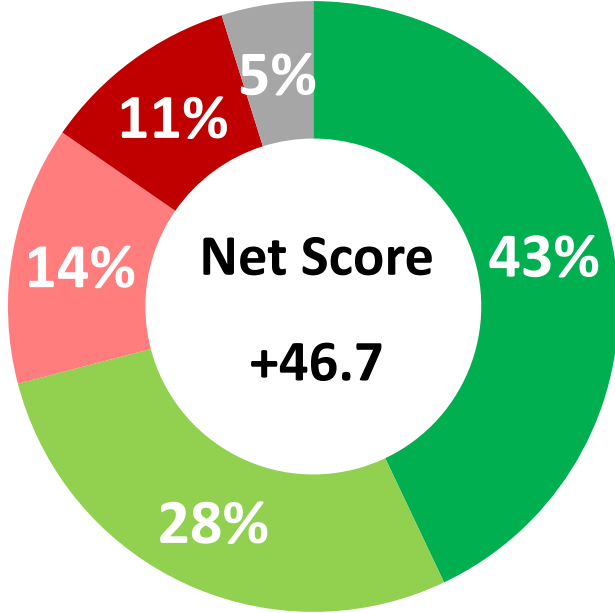


“ A majority of Canadians support or somewhat support the government ending the Canada Recovery Benefit and extending wage and rent subsidies only for targeted businesses in the hardest hit sectors. ”

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.  
 \*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, November 27<sup>th</sup> to 29<sup>th</sup>, 2021, n=1008, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Support for the government ending the Canada Recovery Benefit



- Support
- Somewhat support
- Somewhat oppose
- Oppose
- Unsure

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.  
 \*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, November 27<sup>th</sup> to 29<sup>th</sup>, 2021, n=1008, accurate 3.1 percentage points plus or minus, 19 times out of 20.

**Q** Do you support, somewhat support, somewhat oppose or oppose the following: [ROTATE QUESTIONS]  
 The government ending the Canada Recovery Benefit, which was direct payments to individuals who cannot work for reasons related to COVID-19

“ Over seven in ten Canadians support or somewhat support the government ending the Canada Recovery Benefit, which was direct payments to individuals who cannot work for reasons related to COVID-19. Residents of Quebec are most likely to support (51%) or somewhat support this (30%). ”

# Support for the government ending the Canada Recovery Benefit by demographic

Q

Do you support, somewhat support, somewhat oppose or oppose the following: [ROTATE QUESTIONS]

The government ending the Canada Recovery Benefit, which was direct payments to individuals who cannot work for reasons related to COVID-19

## Support/ Somewhat support

Atlantic (n=87)	Quebec (n=250)	Ontario (n=322)	Prairies (n=207)	BC (n=142)
<b>65.9%</b>	<b>80.8%</b>	<b>69.0%</b>	<b>66.8%</b>	<b>67.3%</b>
Men (n=256)	Women (n=482)	18 to 34 (n=273)	35 to 54 (n=338)	55 plus (n=397)
<b>71.7%</b>	<b>70.2%</b>	<b>65.3%</b>	<b>70.6%</b>	<b>75.2%</b>

## Oppose/ Somewhat oppose

Atlantic (n=87)	Quebec (n=250)	Ontario (n=322)	Prairies (n=207)	BC (n=142)
<b>27.3%</b>	<b>11.8%</b>	<b>28.0%</b>	<b>26.4%</b>	<b>30.6%</b>
Men (n=256)	Women (n=482)	18 to 34 (n=273)	35 to 54 (n=338)	55 plus (n=397)
<b>23.7%</b>	<b>24.7%</b>	<b>28.0%</b>	<b>24.9%</b>	<b>20.9%</b>

\*Weighted to the true population proportion.

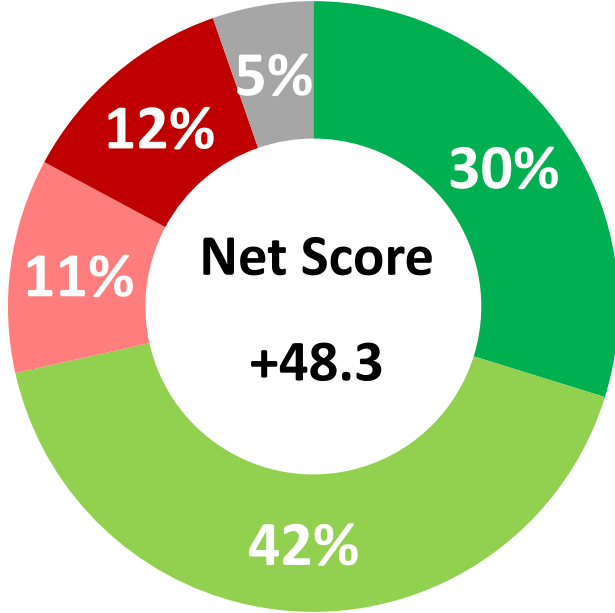
\*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, November 27<sup>th</sup> to 29<sup>th</sup>, 2021, n=1008, accurate 3.1 percentage points plus or minus, 19 times out of 20.

THE GLOBE AND MAIL

NANOS

# Support for government extending wage and rent subsidies



- Support
- Somewhat support
- Somewhat oppose
- Oppose
- Unsure

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.  
 \*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, November 27<sup>th</sup> to 29<sup>th</sup>, 2021, n=1006, accurate 3.1 percentage points plus or minus, 19 times out of 20.

**Q** Do you support, somewhat support, somewhat oppose or oppose the following: [ROTATE QUESTIONS]

**The government extending wage and rent subsidies only for targeted businesses in the hardest hit sectors of the economy.**

“ More than seven in ten Canadians support or somewhat support the government extending wage and rent subsidies only for targeted businesses in the hardest hit sectors of the economy. Residents of Quebec are more likely to support or somewhat support this (78%) than residents of the Prairies (62%). ”

# Support for government extending wage and rent subsidies by demographic

**Q** Do you support, somewhat support, somewhat oppose or oppose the following: [ROTATE QUESTIONS]

The government extending wage and rent subsidies only for targeted businesses in the hardest hit sectors of the economy.

## Support/ Somewhat support

Atlantic (n=87)	Quebec (n=248)	Ontario (n=322)	Prairies (n=207)	BC (n=142)
<b>69.9%</b>	<b>77.9%</b>	<b>72.4%</b>	<b>61.6%</b>	<b>72.3%</b>
Men (n=525)	Women (n=481)	18 to 34 (n=273)	35 to 54 (n=337)	55 plus (n=396)
<b>66.1%</b>	<b>76.6%</b>	<b>68.1%</b>	<b>70.1%</b>	<b>75.1%</b>

## Oppose/ Somewhat oppose

Atlantic (n=87)	Quebec (n=248)	Ontario (n=322)	Prairies (n=207)	BC (n=142)
<b>24.8%</b>	<b>15.4%</b>	<b>24.0%</b>	<b>30.8%</b>	<b>23.0%</b>
Men (n=525)	Women (n=481)	18 to 34 (n=273)	35 to 54 (n=337)	55 plus (n=396)
<b>29.0%</b>	<b>17.6%</b>	<b>24.3%</b>	<b>24.3%</b>	<b>21.3%</b>

\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, November 27<sup>th</sup> to 29<sup>th</sup>, 2021, n=1006, accurate 3.1 percentage points plus or minus, 19 times out of 20.





Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,010 Canadians, 18 years of age or older, between November 27<sup>th</sup> and 29<sup>th</sup>, 2021 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is  $\pm 3.1$  percentage points, 19 times out of 20.

This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding

# METHODOLOGY

Element	Description	Element	Description
Research sponsor	The Globe and Mail	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1010 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Hybrid Probability Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Estimated Response Rate	Thirteen percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, work status and issues of concern.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	November 27 <sup>th</sup> to 29 <sup>th</sup> , 2021.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>		





As one of North America’s premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. [www.nanos.co](http://www.nanos.co)

### nanos dimap analytika



This international joint venture between [dimap](#) and [Nanos](#) brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. [www.nanosdimap.com](http://www.nanosdimap.com)

NANOS RUTHERFORD MCKAY & Co.

NRM is an affiliate of Nanos Research and Rutherford McKay Associates. Our service offerings are based on decades of professional experience and extensive research and include public acceptance and engagement, communications audits, and narrative development. [www.nrmpublicaffairs.com](http://www.nrmpublicaffairs.com)

# ABOUT NANOS

A composite image with a dark, semi-transparent overlay. In the upper right, a silver pen is shown in a close-up, angled view. Below it, a bar chart with several vertical bars of varying heights is visible. In the lower left, a portion of a calculator is shown, with several keys including a plus sign and a multiplication sign clearly visible. The overall aesthetic is professional and business-oriented.

# TABULATIONS

**2021-2026 – Globe and Mail/Nanos Survey – November – Government Benefits – STAT SHEET**
**Do you support, somewhat support, somewhat oppose or oppose the following: [ROTATE]**

			Region					Gender		Age			
			Canada 2021-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – The government ending the Canada Recovery Benefit, which was direct payments to individuals who cannot work for reasons related to COVID-19	Total	Unwgt N	1008	87	250	322	207	142	526	482	273	338	397
		Wgt N	999	67	233	383	182	133	488	510	273	341	384
	Support	%	43.0	39.5	51.2	40.7	42.2	37.9	44.8	41.2	39.6	44.6	43.9
	Somewhat support	%	28.0	26.3	29.6	28.4	24.7	29.3	26.8	29.1	25.7	26.0	31.3
	Somewhat oppose	%	13.7	17.5	7.5	18.1	10.4	14.8	11.6	15.8	15.8	12.6	13.3
	Oppose	%	10.5	9.8	4.3	9.9	16.0	15.9	12.1	9.0	12.2	12.4	7.6
	Unsure	%	4.9	6.8	7.3	3.0	6.8	2.1	4.6	5.1	6.7	4.5	3.9

**Do you support, somewhat support, somewhat oppose or oppose the following: [ROTATE]**

			Region					Gender		Age			
			Canada 2021-11	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – The government extending wage and rent subsidies only for targeted businesses in the hardest hit sectors of the economy	Total	Unwgt N	1006	87	248	322	207	142	525	481	273	337	396
		Wgt N	996	67	232	383	182	133	488	509	273	340	383
	Support	%	29.8	24.9	33.2	32.5	25.0	25.1	29.6	30.0	26.0	31.5	31.0
	Somewhat support	%	41.7	45.0	44.7	39.9	36.6	47.2	36.5	46.7	42.1	38.6	44.1
	Somewhat oppose	%	11.3	10.3	10.4	10.8	15.3	9.8	12.2	10.5	12.5	10.8	11.0
	Oppose	%	11.8	14.5	5.0	13.2	15.4	13.3	16.8	7.1	11.8	13.5	10.3
Unsure	%	5.3	5.3	6.7	3.6	7.6	4.7	4.9	5.8	7.6	5.5	3.6	