

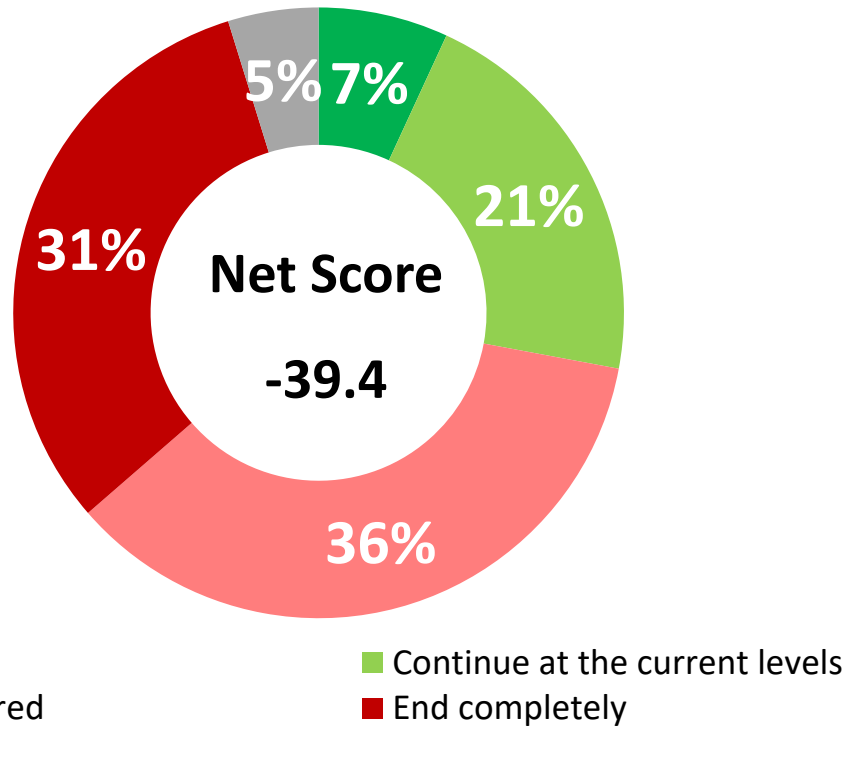


Two thirds of Canadians want pandemic aid to be lowered or end completely.

National survey released November 2021  
Submission 2021-2011

# Views on continuing pandemic government aid

Q Should government aid to help Canadians get through the pandemic increase, continue at the current levels, be lowered or end completely?



“

Canadians are over four times more likely to say that government aid to help Canadians get through the pandemic should end completely (32%) than be increased (7%).

Residents of the Atlantic region are more likely to say it should be lowered (45%) than residents of the Prairies (30%).

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\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.  
 \*The net score is the difference between all positive and negative numbers in a question.

# Views on continuing pandemic government aid by demographics

Q

Should government aid to help Canadians get through the pandemic increase, continue at the current levels, be lowered or end completely?

## Increase/continue at the current levels

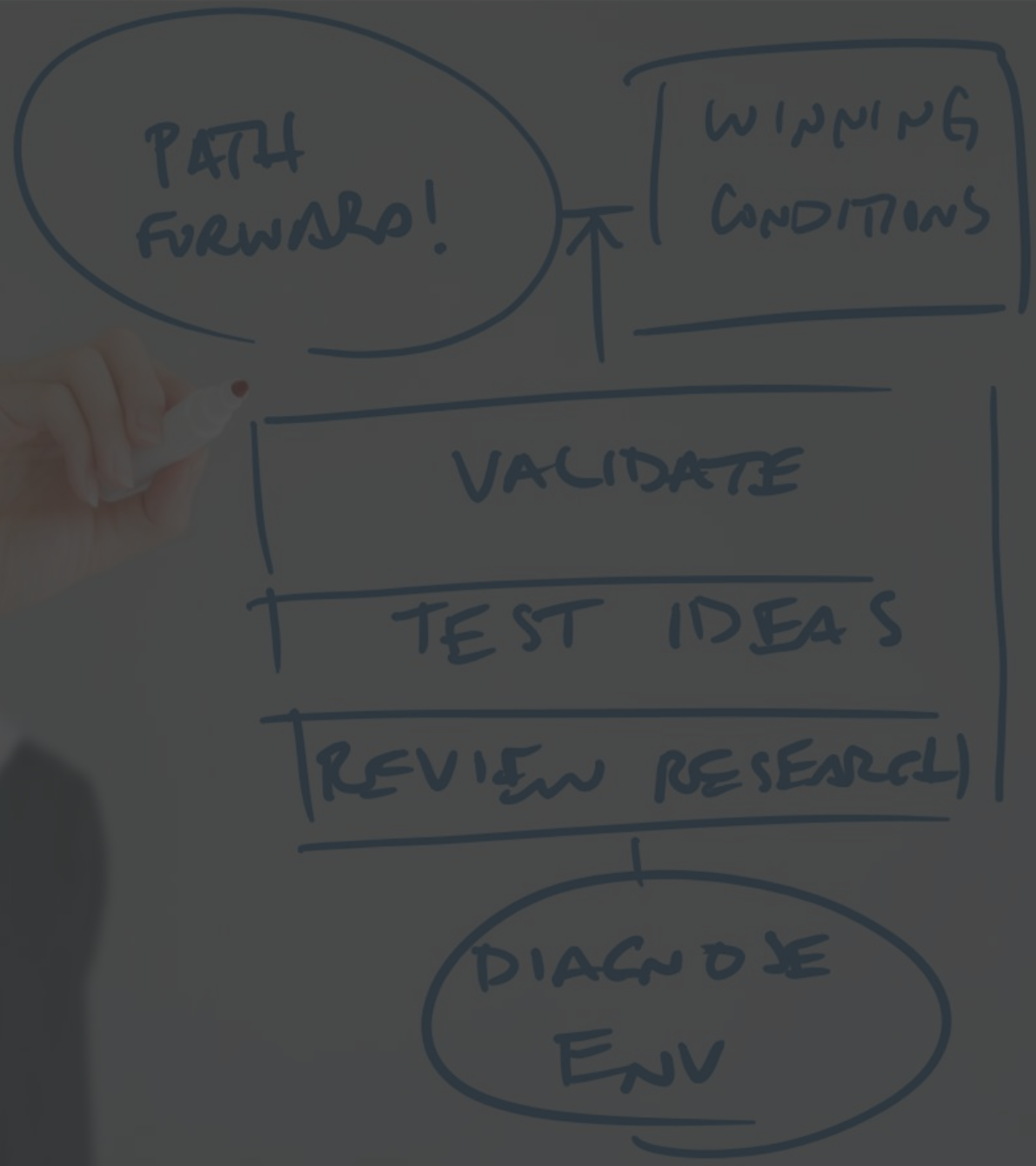
Atlantic (n=91)	Quebec (n=206)	Ontario (n=335)	Prairies (n=229)	BC (n=165)
<b>26.3%</b>	<b>22.4%</b>	<b>30.2%</b>	<b>29.3%</b>	<b>29.8%</b>
Men (n=531)	Women (n=495)	18 to 34 (n=209)	35 to 54 (n=373)	55 plus (n=444)
<b>25.3%</b>	<b>30.5%</b>	<b>29.5%</b>	<b>31.3%</b>	<b>23.8%</b>

## Be lowered/end completely

Atlantic (n=91)	Quebec (n=206)	Ontario (n=335)	Prairies (n=229)	BC (n=165)
<b>67.8%</b>	<b>74.7%</b>	<b>66.3%</b>	<b>63.4%</b>	<b>62.1%</b>
Men (n=531)	Women (n=495)	18 to 34 (n=209)	35 to 54 (n=373)	55 plus (n=444)
<b>71.9%</b>	<b>62.8%</b>	<b>64.8%</b>	<b>65.2%</b>	<b>70.9%</b>

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

# METHODOLOGY



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,026 Canadians, 18 years of age or older, between October 31<sup>st</sup> and November 3<sup>rd</sup>, 2021, as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is  $\pm 3.1$  percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description
Research sponsor	CTV News	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1026 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Hybrid Probability Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Estimated Response Rate	14 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	This was the only question asked on this topic.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	This was the second topic of an omnibus survey. Previous content included questions on political and economical issues, and climate change.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	October 31 <sup>st</sup> to November 3 <sup>rd</sup> , 2021.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>		



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# ABOUT NANOS



# TABULATIONS

**2021-2011 – CTV/Nanos Survey – November Omni – Government Aid – STAT SHEET**

			Region					Gender		Age			
			Canada 2021-10	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Should government aid to help Canadians get through the pandemic increase, continue at the current levels, be lowered or end completely?	Total	Unwgt N	1026	91	206	335	229	165	531	495	209	373	444
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Increase	%	6.9	8.4	5.0	6.8	9.5	5.9	6.9	6.9	11.1	6.2	4.5
	Continue at the current levels	%	21.1	17.9	17.4	23.4	19.8	23.9	18.4	23.6	18.4	25.1	19.3
	Be lowered	%	35.7	45.3	39.5	35.1	29.8	33.8	35.3	36.0	32.3	35.4	38.3
	End completely	%	31.6	22.5	35.2	31.2	33.6	28.3	36.6	26.8	32.5	29.8	32.6
	Unsure	%	4.8	5.9	2.9	3.5	7.3	8.0	2.8	6.7	5.7	3.5	5.3