

Hamilton residents more likely to prefer expanding the urban boundary over fitting additional people into current neighbourhoods – three in four would consider moving if they couldn't find their preferred housing for a price they could afford, eight in ten don't recall receiving a City of Hamilton survey on approaches to handling population growth.

Key Findings

1

GROWTH AND THE URBAN BOUNDARY QUESTION

Close to four in ten residents of Hamilton (38%) say the best approach to handling growth in Hamilton is to allow for an expansion of the urban boundary to help accommodate new residents, while 32% say boundaries should be kept the same and should fit additional people into current neighbourhoods, and 22% oppose both the boundary expansion and intensification by saying Hamilton should slow down its growth. Younger residents of Hamilton (18-34) were twice as likely to prefer expanding the urban boundary (50%) compared to older residents of Hamilton (55 plus) (25%).

2

RECALL OF SURVEY FROM CITY OF HAMILTON

Eight in ten residents of Hamilton (80%) say they do not recall receiving an official survey from the City of Hamilton in the mail that was on the topic of how Hamilton could grow. Renters were more likely to say they do not recall (90%) compared to homeowners (73% do not recall).

3

MOVING TO NEARBY COMMUNITY

Over three in four residents of Hamilton (76%) say they would consider moving out of the City Hamilton to a nearby community if their preferred type of housing was not available for the price you could afford. Younger residents of Hamilton (18-34) were more likely to say they would consider it (89%) compared to older residents of Hamilton (55 plus) (65%).

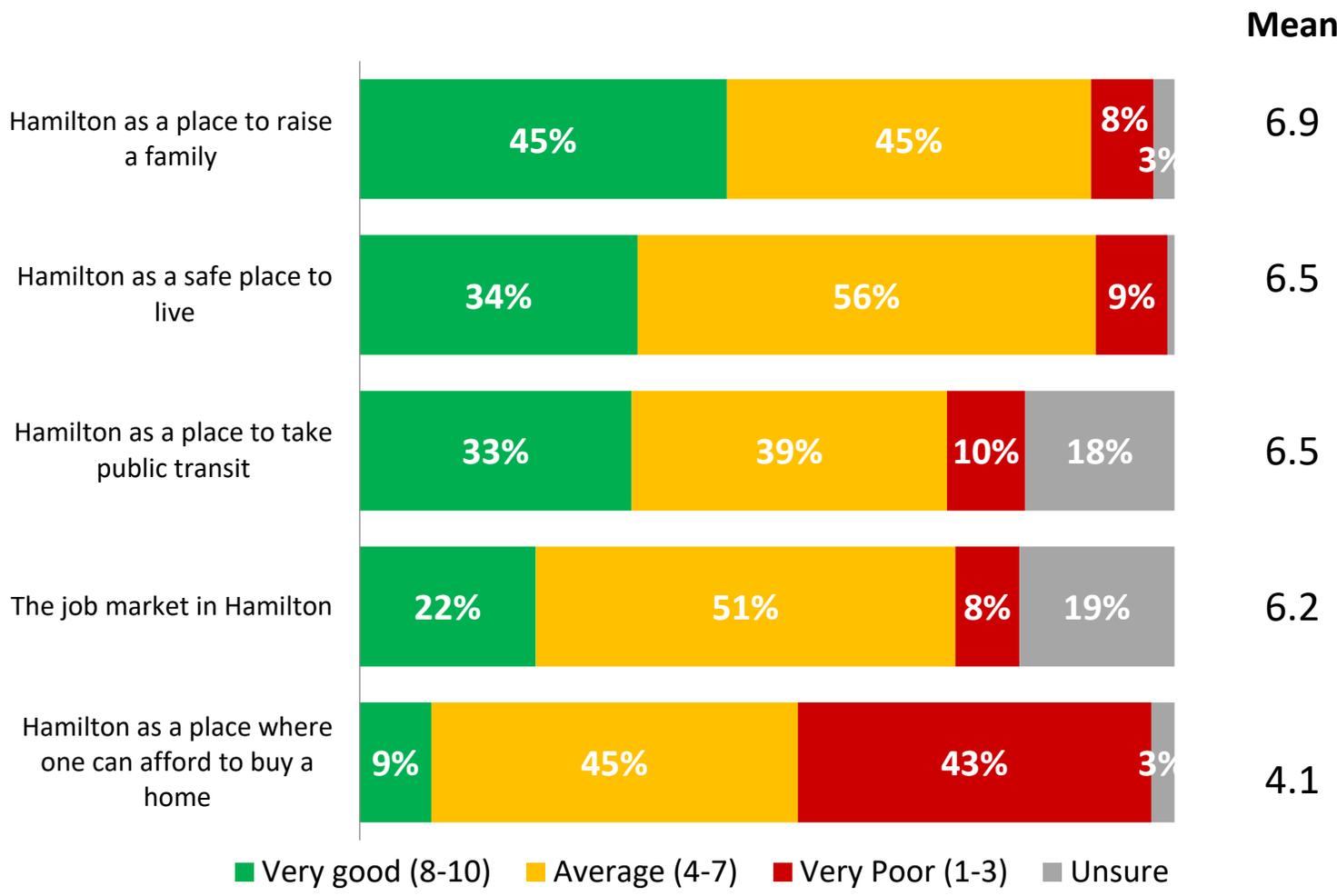
4

COST OF HOUSING IN HAMILTON TODAY

Over eight in ten residents of Hamilton are concerned (66%) or somewhat concerned (16%) about the affordability of the cost housing in Hamilton today. Women were most likely to say they were concerned (70%) or somewhat concerned (16%) compared to men (61% concerned, 16% somewhat concerned).

Rating aspects of the City of Hamilton Q

How would you rate the City of Hamilton on the following where 1 is a very poor rating and 10 is a very good rating. [RANDOMIZE]



“ Residents of Hamilton give the highest rating to the city as a place to raise a family followed by Hamilton as a safe place to live, while giving the lowest rating to Hamilton as a place where one can afford to buy a home. ”

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

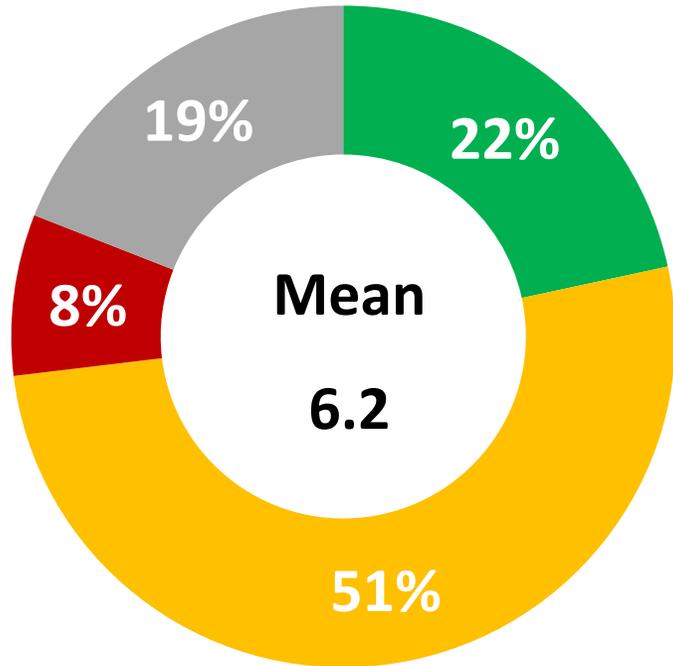
Source: Nanos Research, RDD dual frame (land- and cell-lines) random telephone survey, August 24th to September 18th, 2021, n=700, accurate 3.7 percentage points plus or minus, 19 times out of 20.

Rating the job market in Hamilton

Q

How would you rate the City of Hamilton on the following where 1 is a very poor rating and 10 is a very good rating. [RANDOMIZE]

The job market in Hamilton



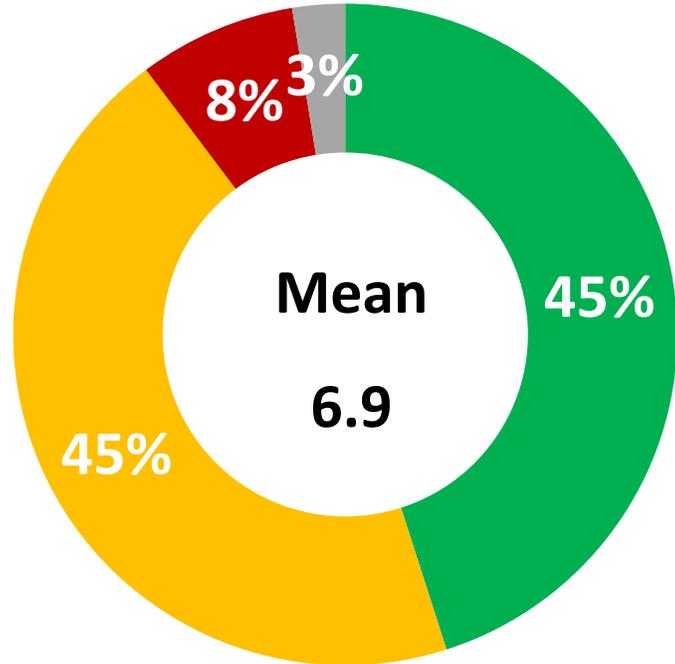
■ Very good (8-10)
 ■ Average (4-7)
 ■ Very poor (1-3)
 ■ Unsure

	Men (n=372)	Women (n=328)	18 to 34 (n=143)	35 to 54 (n=229)	55 plus (n=328)
Mean	6.2	6.3	6.3	6.3	6.2
	Homeowners (n=460)	Renters (n=214)	No children (n=470)	1-2 children (n=195)	3 or more children (n=11)*
	6.2	6.2	6.1	6.6	

*Shaded due to small sample size

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Rating Hamilton as a place to raise a family



■ Very good (8-10)
 ■ Average (4-7)
 ■ Very poor (1-3)
 ■ Unsure

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Q

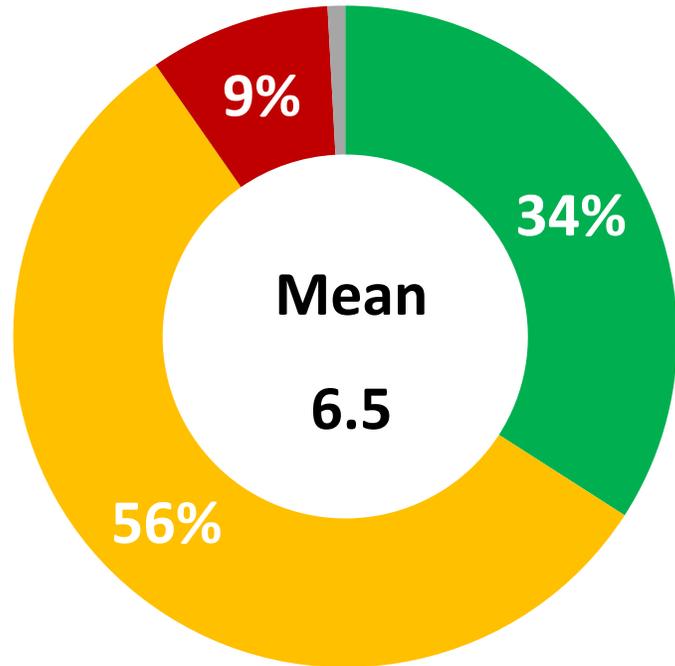
How would you rate the City of Hamilton on the following where 1 is a very poor rating and 10 is a very good rating. [RANDOMIZE]

Hamilton as a place to raise a family

	Men (n=372)	Women (n=328)	18 to 34 (n=143)	35 to 54 (n=229)	55 plus (n=328)
Mean	6.8	7.0	6.4	7.0	7.1
	Homeowners (n=460)	Renters (n=214)	No children (n=470)	1-2 children (n=195)	3 or more children (n=11)*
	7.0	6.8	6.9	7.0	

*Shaded due to small sample size

Rating Hamilton as a safe place to live



■ Very good (8-10)
 ■ Average (4-7)
 ■ Very poor (1-3)
 ■ Unsure

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Q

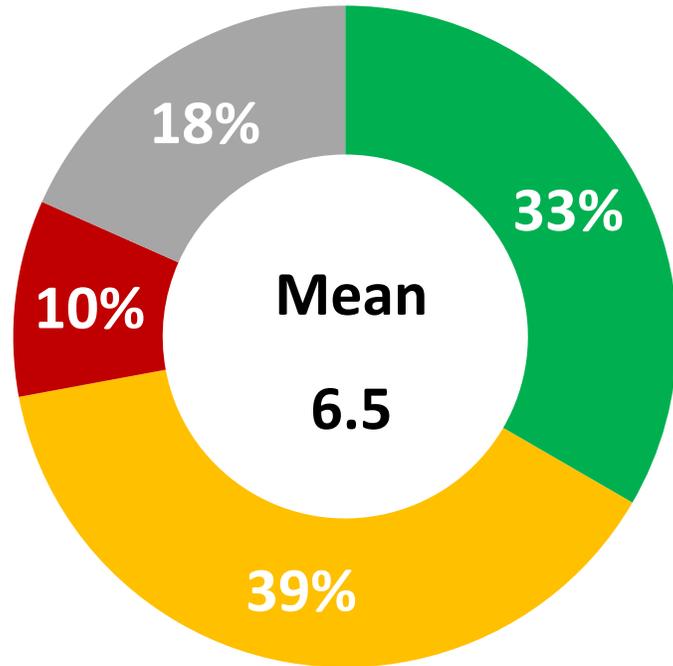
How would you rate the City of Hamilton on the following where 1 is a very poor rating and 10 is a very good rating. [RANDOMIZE]

Hamilton as a safe place to live

	Men (n=372)	Women (n=328)	18 to 34 (n=143)	35 to 54 (n=229)	55 plus (n=328)
Mean	6.5	6.6	6.4	6.5	6.6
	Homeowners (n=460)	Renters (n=214)	No children (n=470)	1-2 children (n=195)	3 or more children (n=11)*
	6.5	6.5	6.5	6.5	

*Shaded due to small sample size

Rating Hamilton as a place to take public transit



■ Very good (8-10)
 ■ Average (4-7)
 ■ Very poor (1-3)
 ■ Unsure

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Q

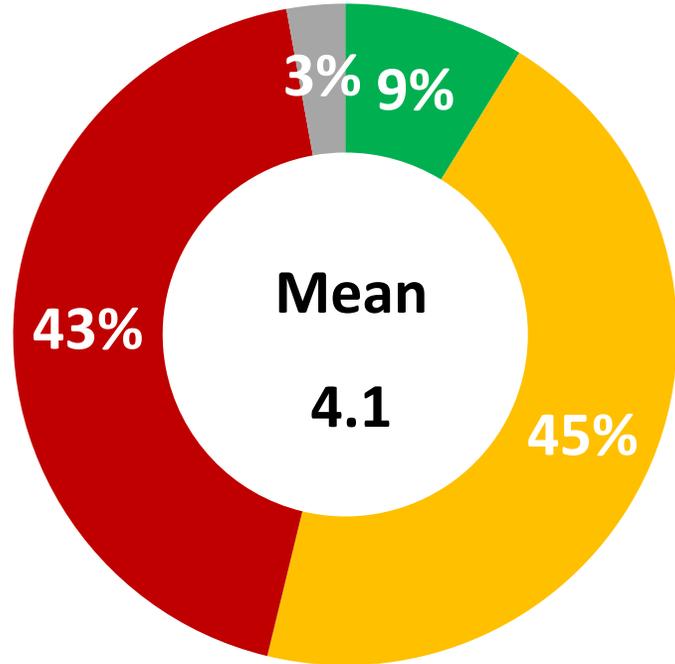
How would you rate the City of Hamilton on the following where 1 is a very poor rating and 10 is a very good rating. [RANDOMIZE]

Hamilton as a place to take public transit

	Men (n=372)	Women (n=328)	18 to 34 (n=143)	35 to 54 (n=229)	55 plus (n=328)
Mean	6.3	6.8	6.7	6.4	6.5
	Homeowners (n=460)	Renters (n=214)	No children (n=470)	1-2 children (n=195)	3 or more children (n=11)*
	6.2	7.1	6.6	6.4	

*Shaded due to small sample size

Rating Hamilton as a place where one can afford to buy a home



■ Very good (8-10)
 ■ Average (4-7)
 ■ Very poor (1-3)
 ■ Unsure

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Q

How would you rate the City of Hamilton on the following where 1 is a very poor rating and 10 is a very good rating. [RANDOMIZE]

Hamilton as a place where one can afford to buy a home

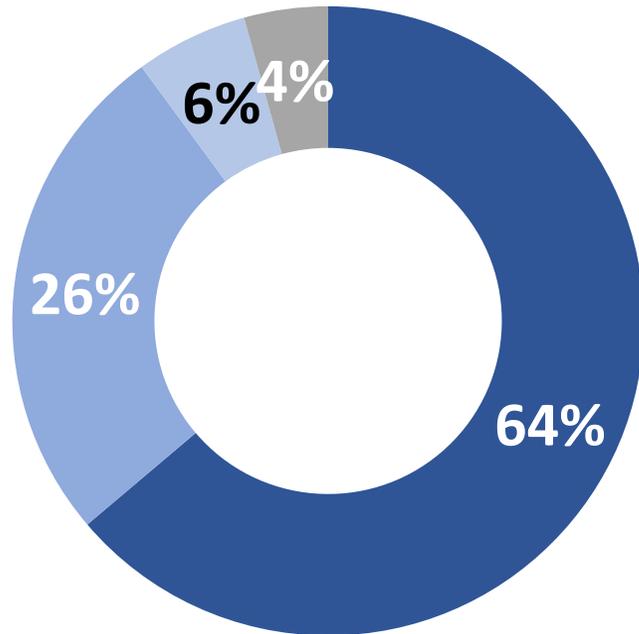
	Men (n=372)	Women (n=328)	18 to 34 (n=143)	35 to 54 (n=229)	55 plus (n=328)
Mean	4.1	4.1	3.9	4.0	4.3
	Homeowners (n=460)	Renters (n=214)	No children (n=470)	1-2 children (n=195)	3 or more children (n=11)*
	4.3	3.8	4.1	4.0	

*Shaded due to small sample size

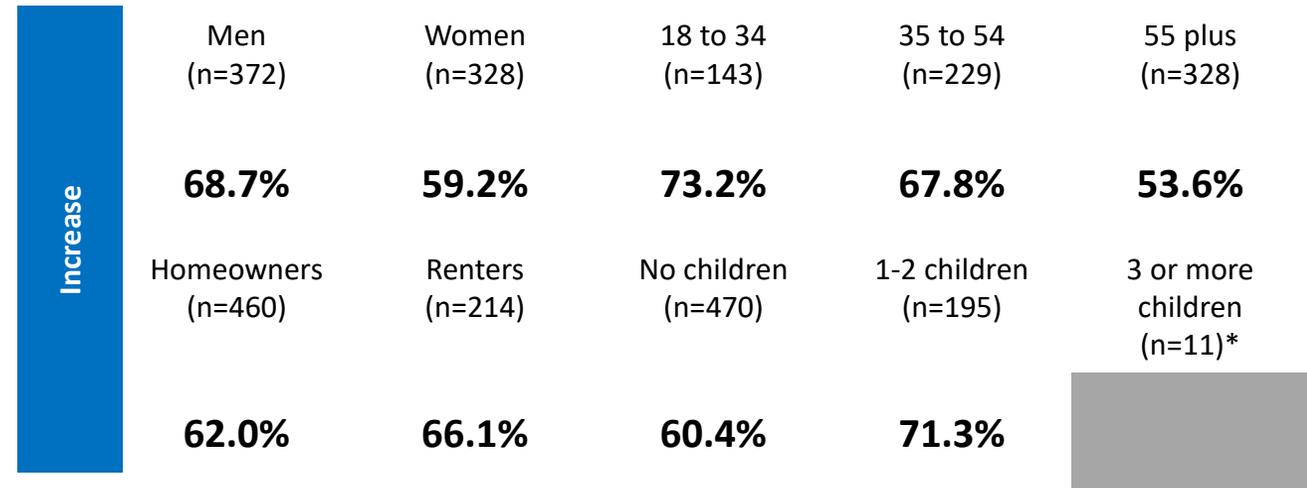
Value of real estate

Q

In the next six months, do you believe that the value of real estate in your neighborhood will increase, stay the same or decrease?



■ Increase ■ Stay the same ■ Decrease ■ Unsure

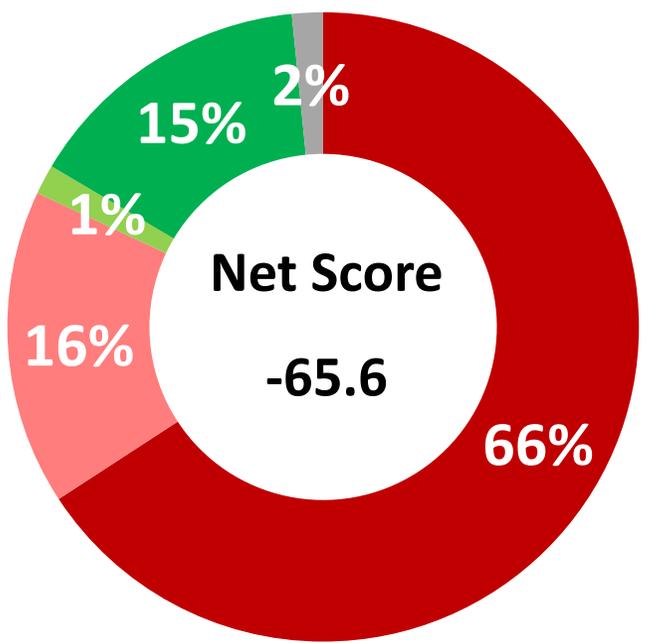


*Shaded due to small sample size

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Concern for affordability of the cost of housing in Hamilton today

Q Whether you own a house or not, are you concerned, somewhat concerned, somewhat not concerned or not concerned about the affordability of the cost of housing in Hamilton TODAY?



- Concerned
- Somewhat concerned
- Somewhat not concerned
- Not concerned
- Unsure

Concerned/Somewhat concerned	Men (n=372)	Women (n=328)	18 to 34 (n=143)	35 to 54 (n=229)	55 plus (n=328)
		77.0%	86.6%	86.4%	83.7%
Concerned/Somewhat concerned	Homeowners (n=460)	Renters (n=214)	No children (n=470)	1-2 children (n=195)	3 or more children (n=11)*
	81.2%	83.0%	80.7%	83.9%	

*Shaded due to small sample size

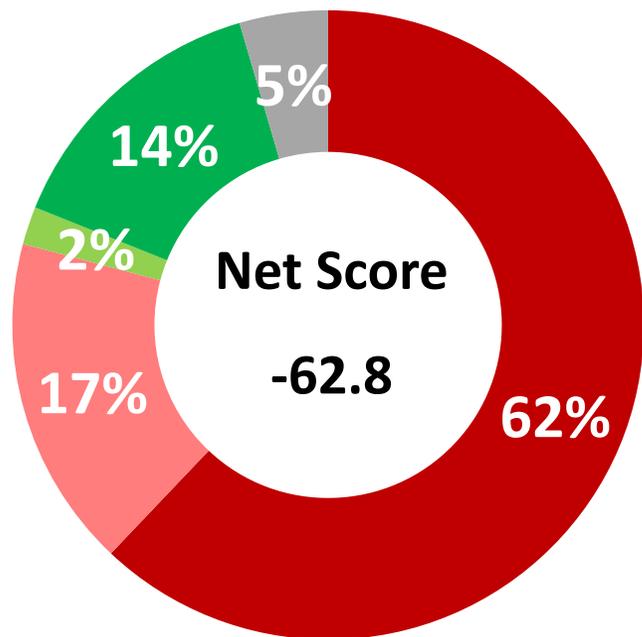
*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame (land- and cell-lines) random telephone survey, August 24th to September 18th, 2021, n=700, accurate 3.7 percentage points plus or minus, 19 times out of 20.

Concern for affordability of the cost to rent in Hamilton today

Q

Whether you rent or not, are you concerned, somewhat concerned, somewhat not concerned or not concerned about the affordability of the cost to rent in Hamilton TODAY?



- Concerned
- Somewhat concerned
- Somewhat not concerned
- Not concerned
- Unsure

Concerned/Somewhat concerned	Men (n=372)	Women (n=328)	18 to 34 (n=143)	35 to 54 (n=229)	55 plus (n=328)
		71.1%	86.6%	80.7%	80.4%
	Homeowners (n=460)	Renters (n=214)	No children (n=470)	1-2 children (n=195)	3 or more children (n=11)*
	75.6%	86.5%	78.8%	80.3%	

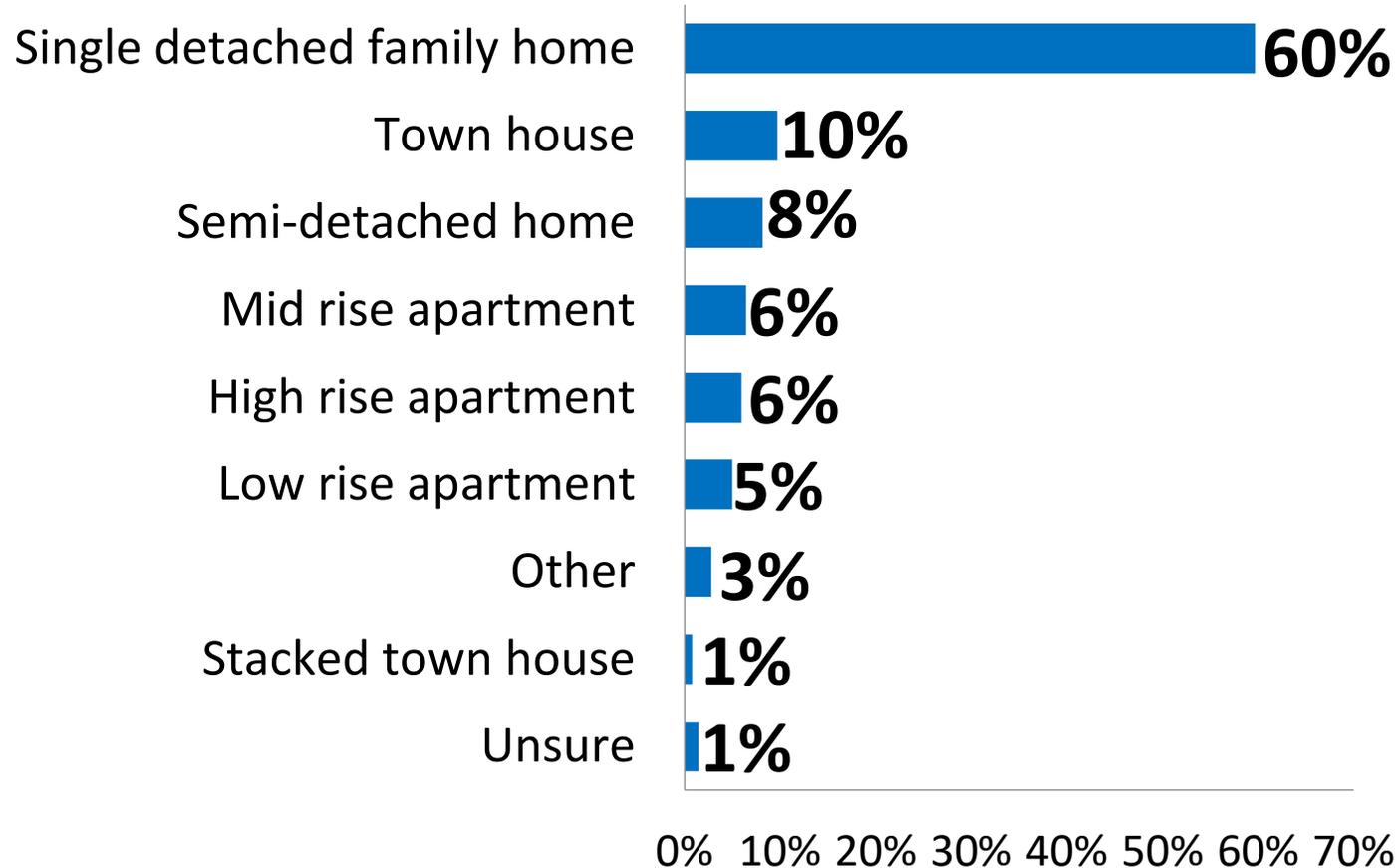
*Shaded due to small sample size

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Current housing type

Q

What type of housing do you currently live in? [SELECT ONE]



“ Six in ten residents of Hamilton that participated in the study report they currently live in a single detached family home, while one in ten report living in a town house. ”

*Weighted to the true population proportion.

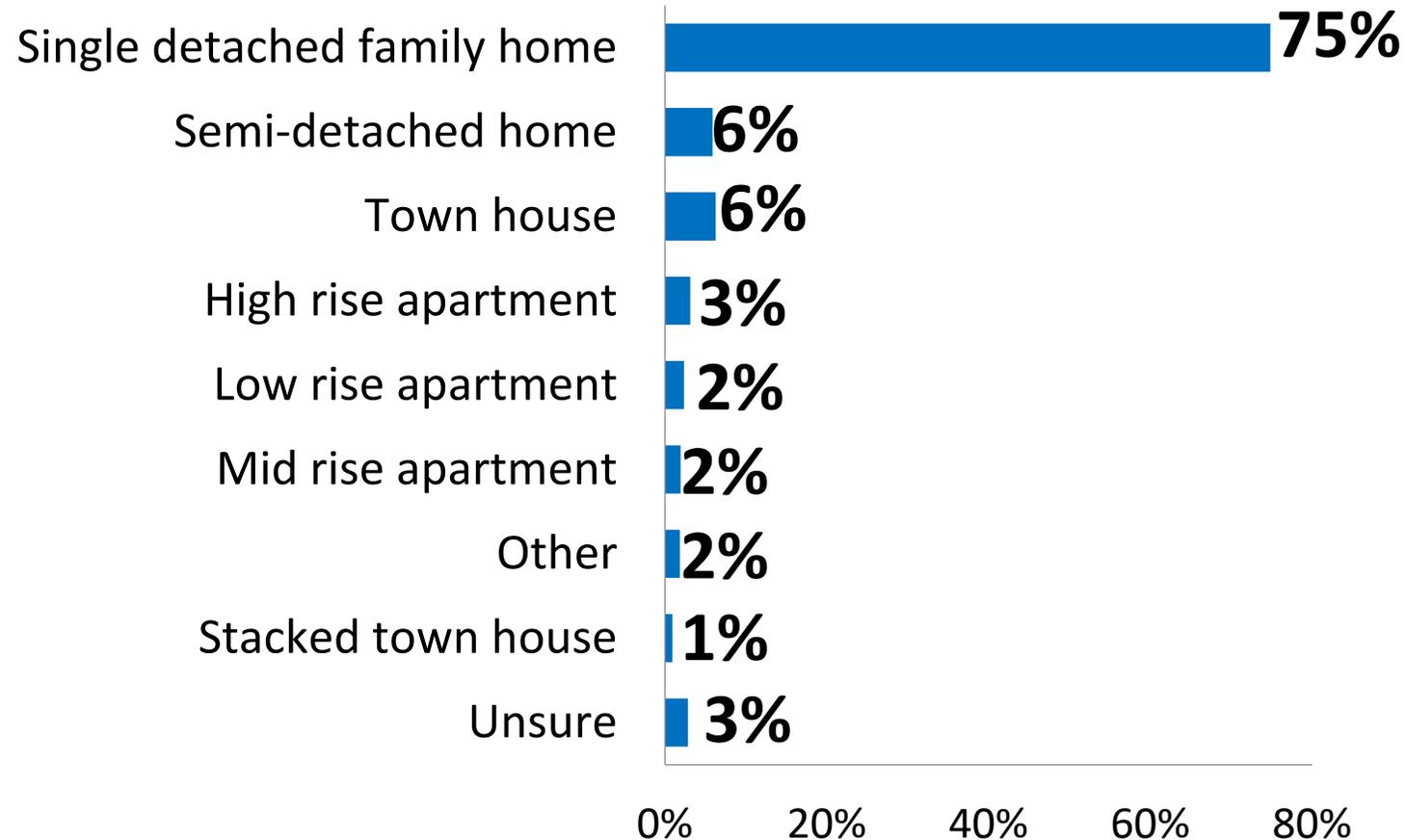
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame (land- and cell-lines) random telephone survey, August 24th to September 18th, 2021, n=700, accurate 3.7 percentage points plus or minus, 19 times out of 20.

Preferred housing type

Q

What is the preferred type of housing you would want to live in? [SELECT ONE]



“

Three in four residents of Hamilton say the preferred type of housing they would want to live in is a single detached family home.

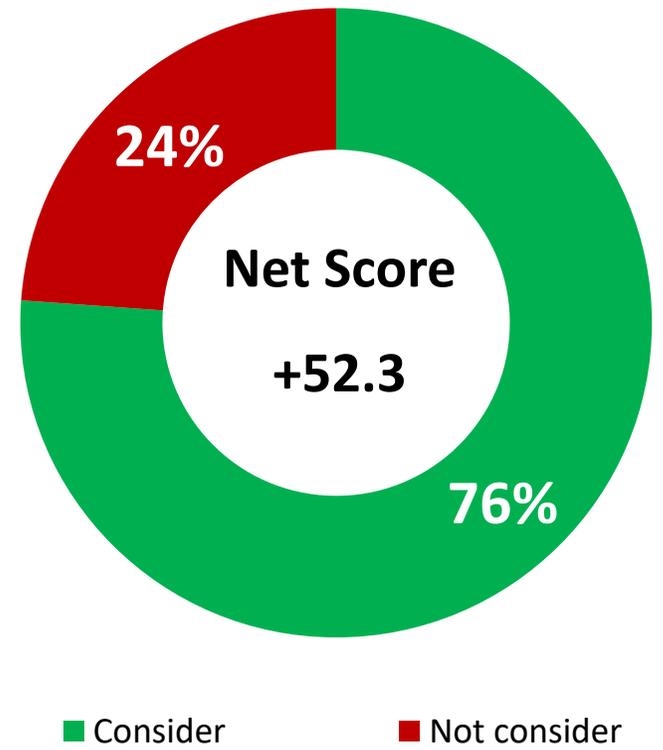
”

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame (land- and cell-lines) random telephone survey, August 24th to September 18th, 2021, n=700, accurate 3.7 percentage points plus or minus, 19 times out of 20.

Consider moving to a nearby community due to lack of affordable preferred housing



Q If your preferred type of housing in Hamilton was not available for the price you could afford, would you consider or not consider moving out of the City Hamilton to a nearby community?

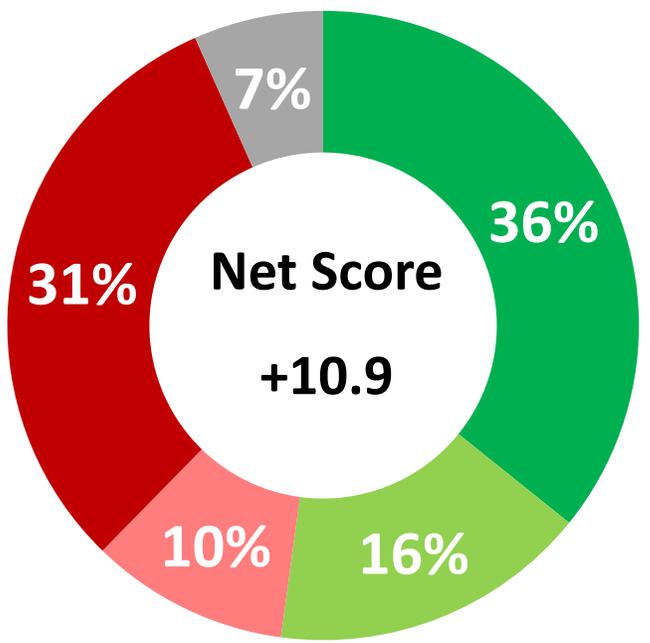
	Men (n=372)	Women (n=328)	18 to 34 (n=143)	35 to 54 (n=229)	55 plus (n=328)
Consider	77.7%	74.6%	89.0%	78.3%	65.0%
	Homeowners (n=460)	Renters (n=214)	No children (n=470)	1-2 children (n=195)	3 or more children (n=11)*
Not consider	22.3%	25.4%	11.0%	21.7%	35.0%
	Homeowners (n=460)	Renters (n=214)	No children (n=470)	1-2 children (n=195)	3 or more children (n=11)*

*Shaded due to small sample size

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame (land- and cell-lines) random telephone survey, August 24th to September 18th, 2021, n=700, accurate 3.7 percentage points plus or minus, 19 times out of 20.

Support for building more homes or apartment buildings in immediate neighborhood



■ Support
■ Somewhat support
■ Somewhat oppose
■ Oppose
■ Unsure

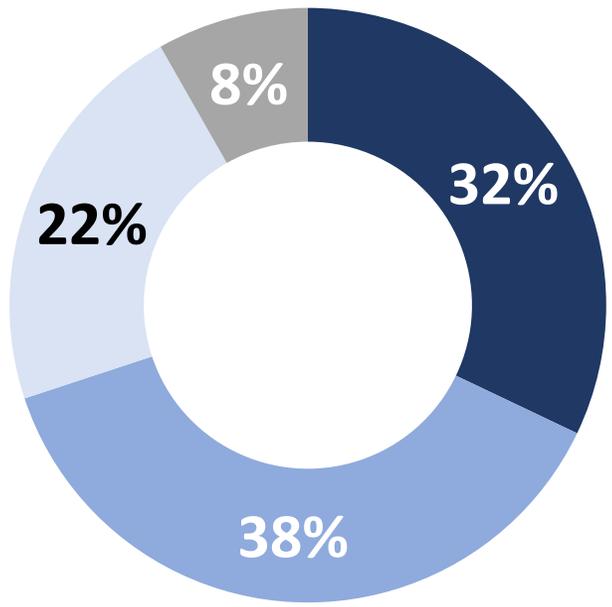
*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Q Do you support, somewhat support, somewhat oppose or oppose building more homes or apartment buildings in your immediate neighbourhood to increase the number of people living in your neighbourhood?

	Men (n=372)	Women (n=328)	18 to 34 (n=143)	35 to 54 (n=229)	55 plus (n=328)
Support/Somewhat support	52.3%	52.0%	58.0%	53.3%	47.0%
	Homeowners (n=460)	Renters (n=214)	No children (n=470)	1-2 children (n=195)	3 or more children (n=11)*
	48.4%	60.2%	52.3%	51.2%	
Oppose/Somewhat oppose	Men (n=372)	Women (n=328)	18 to 34 (n=143)	35 to 54 (n=229)	55 plus (n=328)
	40.2%	42.2%	36.7%	41.1%	44.6%
	Homeowners (n=460)	Renters (n=214)	No children (n=470)	1-2 children (n=195)	3 or more children (n=11)*
	45.3%	31.9%	39.0%	46.2%	

*Shaded due to small sample size

Preferred approach to handling growth in Hamilton



- Keep the boundary the same and fit additional people into current neighbourhoods
- Allow an expansion of the urban boundary to accommodate the additional people
- Slow down new growth in Hamilton
- Unsure

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame (land- and cell-lines) random telephone survey, August 24th to September 18th, 2021, n=700, accurate 3.7 percentage points plus or minus, 19 times out of 20.

Q Hamilton is planning to accommodate another 236,000 people in the city by 2051. Thinking about ways to accommodate another 236,000 people in Hamilton, which of the following three approaches would you prefer: [RANDOMIZE] Keep the boundary the same and fit an additional 236,000 people into the current Hamilton neighbourhoods like your own OR allow for an expansion of the urban boundary to help accommodate 236,000 new residents in Hamilton OR slow down any change in new growth in Hamilton?

“ In terms of accommodating new growth in Hamilton, close to four in ten residents of Hamilton say they prefer allowing an expansion of the urban boundary to accommodate new residents, while one in three would prefer to keep the boundary the same and fit additional people into current neighbourhoods. Under one in four say they prefer to slow down new growth in Hamilton. ”

Preferred approach to handling growth in Hamilton by demographics

Q Hamilton is planning to accommodate another 236,000 people in the city by 2051. Thinking about ways to accommodate another 236,000 people in Hamilton, which of the following three approaches would you prefer: [RANDOMIZE] Keep the boundary the same and fit an additional 236,000 people into the current Hamilton neighbourhoods like your own OR allow for an expansion of the urban boundary to help accommodate 236,000 new residents in Hamilton OR slow down any change in new growth in Hamilton?

Keep the boundary the same and fit additional people into current neighborhoods

Men (n=372)	Women (n=328)	18 to 34 (n=143)	35 to 54 (n=229)	55 plus (n=328)
32.1%	32.1%	26.8%	27.1%	40.2%
Homeowners (n=460)	Renters (n=214)	No children (n=470)	1-2 children (n=195)	3 or more children (n=11)*
36.4%	23.2%	32.8%	32.5%	

Allow for an expansion of the urban boundary

Men (n=372)	Women (n=328)	18 to 34 (n=143)	35 to 54 (n=229)	55 plus (n=328)
38.7%	37.0%	50.9%	41.1%	25.7%
Homeowners (n=460)	Renters (n=214)	No children (n=470)	1-2 children (n=195)	3 or more children (n=11)*
33.6%	47.3%	36.7%	41.8%	

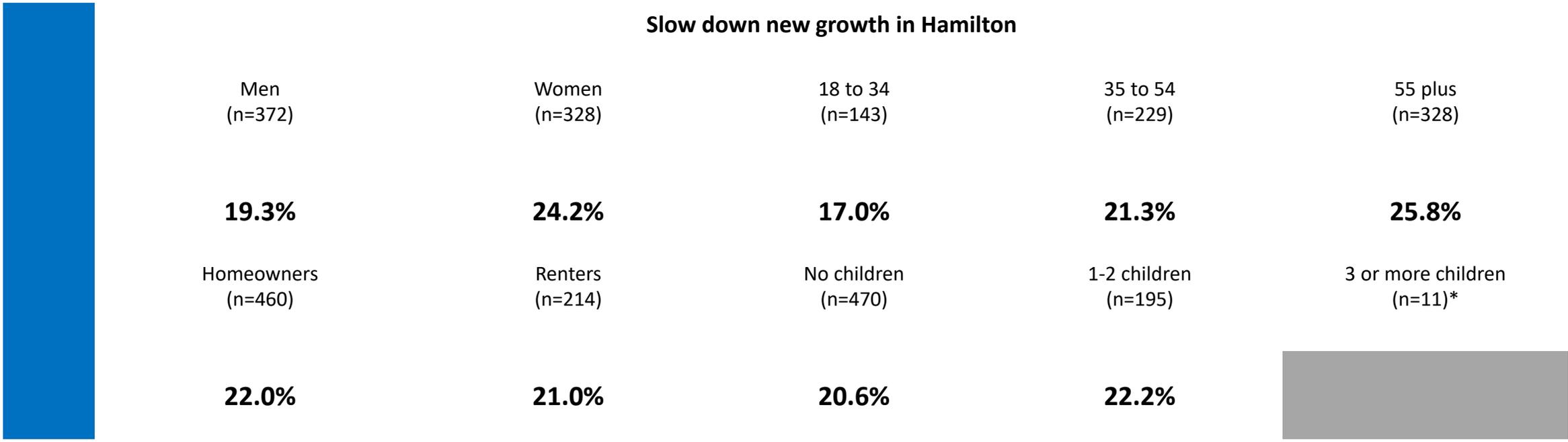
*Shaded due to small sample size

Source: Nanos Research, RDD dual frame (land- and cell-lines) random telephone survey, August 24th to September 18th, 2021, n=700, accurate 3.7 percentage points plus or minus, 19 times out of 20.

Preferred approach to handling growth in Hamilton by demographics

Q Hamilton is planning to accommodate another 236,000 people in the city by 2051. Thinking about ways to accommodate another 236,000 people in Hamilton, which of the following three approaches would you prefer: [RANDOMIZE] Keep the boundary the same and fit an additional 236,000 people into the current Hamilton neighbourhoods like your own OR allow for an expansion of the urban boundary to help accommodate 236,000 new residents in Hamilton OR slow down any change in new growth in Hamilton?

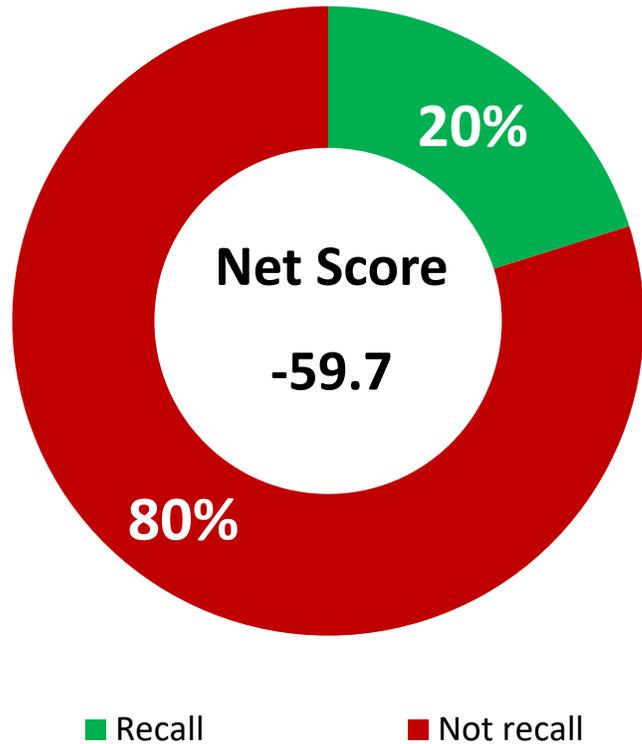
Slow down new growth in Hamilton



*Shaded due to small sample size

Source: Nanos Research, RDD dual frame (land- and cell-lines) random telephone survey, August 24th to September 18th, 2021, n=700, accurate 3.7 percentage points plus or minus, 19 times out of 20.

Recall of City of Hamilton survey



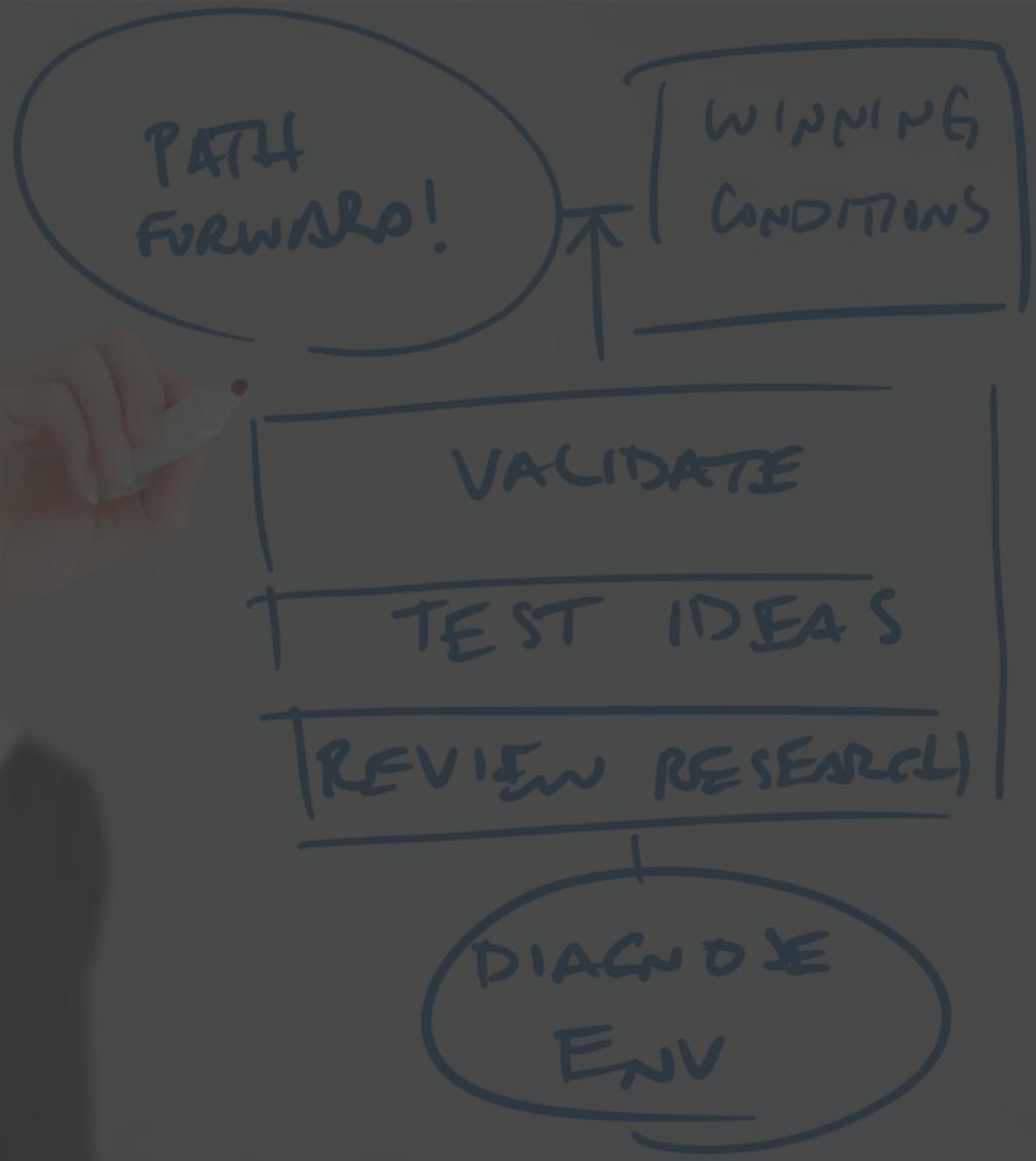
*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Q Over the course of the summer do you recall or not recall your household receiving an official survey from the City of Hamilton in the mail that was on the topic of how Hamilton could grow?

	Men (n=372)	Women (n=328)	18 to 34 (n=143)	35 to 54 (n=229)	55 plus (n=328)
Recall	16.9%	23.2%	12.1%	22.9%	23.5%
	Homeowners (n=460)	Renters (n=214)	No children (n=470)	1-2 children (n=195)	3 or more children (n=11)*
Not recall	26.2%	9.8%	19.5%	21.3%	
	Homeowners (n=460)	Renters (n=214)	No children (n=470)	1-2 children (n=195)	3 or more children (n=11)*
	Men (n=372)	Women (n=328)	18 to 34 (n=143)	35 to 54 (n=229)	55 plus (n=328)
	83.1%	76.8%	87.9%	77.1%	76.5%
	Homeowners (n=460)	Renters (n=214)	No children (n=470)	1-2 children (n=195)	3 or more children (n=11)*
	73.8%	90.2%	80.5%	78.7%	

*Shaded due to small sample size

METHODOLOGY



Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 700 residents of the City of Hamilton, 18 years of age or older, between August 24th and September 18th, 2021. Participants were randomly recruited by telephone using live agents and administered a survey.

Individuals were randomly called using random digit dialing with a maximum of five call backs.

The margin of error for a random survey of 700 residents of the City of Hamilton is ±3.7 percentage points, 19 times out of 20.

The research was commissioned by the Ontario Real Estate Association, the West End Home Builders' Association and the REALTORS® Association Of Hamilton-Burlington and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description
Research sponsor	OREA, WEHBA and RAHB	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of the City of Hamilton. See tables for full weighting disclosure
Population and Final Sample Size	700 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Dynata	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of the City of Hamilton.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Estimated Response Rate	Six percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across the City of Hamilton	Question Content	All questions asked are contained in the report.
Demographics (Captured)	Men and Women; 18 years and older; Renter and Homeowners; Number of children in the household Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Live CATI interviews with live supervision to validate work.	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals were called between 6:30-9:30pm local time for the respondent.		
Field Dates	August 24 th to September 18 th , 2021.		
Language of Survey	The survey was conducted in English.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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ABOUT NANOS



TABULATIONS



2021-1942 – OREA – Hamilton Survey – STAT SHEET

How would you rate the City of Hamilton on the following where 1 is a very poor rating and 10 is a very good rating. [RANDOMIZE]

			Gender			Age			
			Hamilton 2021-09	Male	Female	18 to 34	35 to 54	55 plus	
The job market in Hamilton	Total	Unwgt N	700	372	328	143	229	328	
		Wgt N	700	338	362	195	233	272	
		Mean	6.2	6.2	6.3	6.3	6.3	6.2	
		Median	6.0	6.0	7.0	6.0	7.0	6.0	
	Very poor (1)	%	2.8	2.8	2.8	3.5	2.6	2.5	
		2	%	0.7	0.6	0.8	0.0	0.8	1.1
		3	%	4.3	4.4	4.3	3.6	4.5	4.8
		4	%	6.3	7.3	5.3	8.2	6.6	4.6
		5	%	12.9	13.4	12.5	12.3	11.6	14.5
		6	%	13.9	15.2	12.6	18.4	13.1	11.3
		7	%	18.4	19.8	17.1	20.9	21.3	14.1
		8	%	12.8	11.0	14.5	16.4	12.6	10.4
		9	%	5.5	4.8	6.1	5.7	5.2	5.6
		Very good (10)	%	3.3	4.4	2.2	2.5	3.6	3.6
	Unsure	%	19.0	16.1	21.7	8.5	18.1	27.3	

How would you rate the City of Hamilton on the following where 1 is a very poor rating and 10 is a very good rating. [RANDOMIZE]

			Gender			Age			
			Hamilton 2021-09	Male	Female	18 to 34	35 to 54	55 plus	
Hamilton as a place to raise a family	Total	Unwgt N	700	372	328	143	229	328	
		Wgt N	700	338	362	195	233	272	
		Mean	6.9	6.8	7.0	6.4	7.0	7.1	
		Median	7.0	7.0	7.0	7.0	7.0	8.0	
	Very poor (1)	%	3.2	4.6	1.9	6.6	3.1	0.9	
		2	%	1.3	1.5	1.1	1.3	0.8	1.8
		3	%	3.2	2.9	3.4	5.7	0.9	3.3
		4	%	3.9	3.5	4.2	5.7	3.1	3.3
		5	%	12.3	13.1	11.6	10.1	14.9	11.8
		6	%	9.2	9.8	8.6	11.7	8.2	8.3
		7	%	19.3	19.0	19.6	22.3	17.7	18.4
		8	%	25.6	22.9	28.0	17.9	27.7	29.2
		9	%	10.7	10.8	10.5	8.5	12.7	10.5
		Very good (10)	%	8.8	8.7	8.9	8.2	8.2	9.8
	Unsure	%	2.6	3.1	2.1	2.0	2.6	2.9	

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2021-1942 – OREA – Hamilton Survey – STAT SHEET

How would you rate the City of Hamilton on the following where 1 is a very poor rating and 10 is a very good rating. [RANDOMIZE]

			Gender			Age			
			Hamilton 2021-09	Male	Female	18 to 34	35 to 54	55 plus	
Hamilton as a safe place to live	Total	Unwgt N	700	372	328	143	229	328	
		Wgt N	700	338	362	195	233	272	
		Mean	6.5	6.5	6.6	6.4	6.5	6.6	
		Median	7.0	7.0	7.0	7.0	7.0	7.0	
	Very poor (1)	%	2.8	2.7	2.8	3.5	2.2	2.8	
		2	%	2.0	2.6	1.5	1.4	3.1	1.5
		3	%	4.0	4.8	3.3	2.5	2.1	6.8
		4	%	5.1	5.7	4.4	6.9	6.6	2.4
		5	%	16.1	14.1	18.0	18.7	14.4	15.7
		6	%	11.9	12.8	11.1	13.4	10.7	11.9
		7	%	23.2	24.7	21.8	26.0	25.8	18.9
		8	%	20.8	16.4	25.0	14.8	22.8	23.5
		9	%	7.6	7.8	7.4	5.8	7.8	8.6
		Very good (10)	%	5.7	6.9	4.5	6.3	3.6	7.0
	Unsure	%	0.9	1.5	0.3	0.6	0.9	1.0	

How would you rate the City of Hamilton on the following where 1 is a very poor rating and 10 is a very good rating. [RANDOMIZE]

			Gender			Age			
			Hamilton 2021-09	Male	Female	18 to 34	35 to 54	55 plus	
Hamilton as a place to take public transit	Total	Unwgt N	700	372	328	143	229	328	
		Wgt N	700	338	362	195	233	272	
		Mean	6.5	6.3	6.8	6.7	6.4	6.5	
		Median	7.0	7.0	7.0	7.0	7.0	7.0	
	Very poor (1)	%	5.0	6.5	3.5	6.8	6.3	2.5	
		2	%	2.2	2.8	1.7	0.6	3.6	2.1
		3	%	2.5	2.5	2.4	2.4	2.2	2.7
		4	%	5.2	5.9	4.6	7.7	3.5	5.0
		5	%	8.8	9.6	8.0	4.1	10.0	11.1
		6	%	9.8	10.5	9.2	14.8	8.7	7.1
		7	%	14.9	15.0	14.8	14.5	13.9	15.9
		8	%	18.2	17.6	18.8	23.1	18.9	14.1
		9	%	8.7	7.9	9.4	12.0	10.0	5.1
		Very good (10)	%	6.5	5.3	7.7	7.1	5.6	6.9
	Unsure	%	18.3	16.5	20.1	6.9	17.4	27.3	

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2021-1942 – OREA – Hamilton Survey – STAT SHEET

How would you rate the City of Hamilton on the following where 1 is a very poor rating and 10 is a very good rating. [RANDOMIZE]

			Gender			Age			
			Hamilton 2021-09	Male	Female	18 to 34	35 to 54	55 plus	
Hamilton as a place where one can afford to buy a home	Total	Unwgt N	700	372	328	143	229	328	
		Wgt N	700	338	362	195	233	272	
		Mean	4.1	4.1	4.1	3.9	4.0	4.3	
		Median	4.0	4.0	4.0	3.0	4.0	4.0	
	Very poor (1)	%	18.2	17.3	18.9	19.1	20.7	15.3	
		2	%	12.4	12.0	12.8	14.0	10.7	12.7
		3	%	12.8	13.5	12.3	16.4	11.4	11.5
		4	%	11.4	11.0	11.8	8.5	15.1	10.4
		5	%	14.2	12.2	16.0	9.6	12.1	19.3
		6	%	10.5	11.3	9.7	10.4	12.8	8.5
		7	%	8.9	9.6	8.3	9.9	8.0	8.9
		8	%	5.6	5.4	5.7	4.2	5.3	6.8
		9	%	1.8	1.8	1.8	2.0	2.2	1.3
		Very good (10)	%	1.4	1.3	1.6	0.8	0.5	2.8
	Unsure	%	2.8	4.7	1.1	5.1	1.2	2.6	

			Gender			Age		
			Hamilton 2021-09	Male	Female	18 to 34	35 to 54	55 plus
In the next six months, do you believe that the value of real estate in your neighborhood will increase, stay the same or decrease?	Total	Unwgt N	700	372	328	143	229	328
		Wgt N	700	338	362	195	233	272
	Increase	%	63.8	68.7	59.2	73.2	67.8	53.6
	Stay the same	%	26.1	21.3	30.7	19.8	23.9	32.6
	Decrease	%	5.8	5.5	6.0	3.6	5.2	7.8
	Unsure	%	4.3	4.5	4.1	3.3	3.1	6.0

			Gender			Age		
			Hamilton 2021-09	Male	Female	18 to 34	35 to 54	55 plus
Whether you own a house or not, are you concerned, somewhat concerned, somewhat not concerned, or not concerned about the affordability of the cost of housing in Hamilton TODAY?	Total	Unwgt N	700	372	328	143	229	328
		Wgt N	700	338	362	195	233	272
	Concerned	%	65.8	61.1	70.2	72.6	65.6	61.1
	Somewhat concerned	%	16.2	16.0	16.4	13.9	18.0	16.3
	Somewhat not concerned	%	1.5	2.0	1.1	0.6	2.2	1.6
	Not concerned	%	14.9	19.3	10.8	10.9	12.9	19.5
	Unsure	%	1.6	1.6	1.5	2.0	1.3	1.5

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2021-1942 – OREA – Hamilton Survey – STAT SHEET

			Gender			Age		
			Hamilton 2021-09	Male	Female	18 to 34	35 to 54	55 plus
Whether you rent or not, are you concerned, somewhat concerned, somewhat not concerned, or not concerned about the affordability of the cost to rent in Hamilton TODAY?	Total	Unwgt N	700	372	328	143	229	328
		Wgt N	700	338	362	195	233	272
	Concerned	%	62.1	55.8	67.9	62.8	65.1	58.9
	Somewhat concerned	%	17.1	15.3	18.7	17.9	15.4	17.9
	Somewhat not concerned	%	1.9	3.7	0.3	1.9	0.9	2.9
	Not concerned	%	14.4	19.9	9.2	16.1	13.0	14.4
	Unsure	%	4.5	5.2	3.9	1.3	5.7	5.9

			Gender			Age		
			Hamilton 2021-09	Male	Female	18 to 34	35 to 54	55 plus
What type of housing do you currently live in?	Total	Unwgt N	700	372	328	143	229	328
		Wgt N	700	338	362	195	233	272
	Single detached family home	%	59.7	59.2	60.2	51.2	66.1	60.3
	Semi-detached home	%	8.2	9.9	6.5	11.8	7.1	6.5
	Townhouse	%	9.7	9.8	9.6	9.3	8.6	10.9
	Stacked townhouse	%	0.8	0.6	1.0	1.4	0.0	1.0
	Low rise apartment	%	5.0	4.6	5.4	4.9	6.1	4.1
	Mid rise apartment	%	6.4	6.7	6.2	8.3	6.1	5.4
	High rise apartment	%	6.0	5.6	6.3	8.0	3.5	6.6
	Other	%	2.8	1.9	3.7	3.8	0.5	4.1
	Unsure	%	1.4	1.8	1.1	1.3	2.1	1.0

			Gender			Age		
			Hamilton 2021-09	Male	Female	18 to 34	35 to 54	55 plus
What is the preferred type of housing you would want to live in?	Total	Unwgt N	700	372	328	143	229	328
		Wgt N	700	338	362	195	233	272
	Single detached family home	%	74.8	74.4	75.2	67.7	84.3	71.8
	Semi-detached home	%	5.9	5.7	6.0	8.7	4.0	5.5
	Townhouse	%	6.3	6.7	5.9	5.4	3.9	8.9
	Stacked townhouse	%	0.9	1.1	0.7	2.0	0.0	0.9
	Low rise apartment	%	2.4	1.4	3.2	2.0	2.1	2.8
	Mid rise apartment	%	1.9	1.9	1.9	2.8	1.2	1.9
	High rise apartment	%	3.1	3.8	2.5	4.4	1.3	3.7
	Other	%	1.8	2.2	1.5	2.0	1.3	2.1
	Unsure	%	2.9	2.8	2.9	4.9	1.7	2.4

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2021-1942 – OREA – Hamilton Survey – STAT SHEET

			Gender			Age		
			Hamilton 2021-09	Male	Female	18 to 34	35 to 54	55 plus
If your preferred type of housing in Hamilton was not available for the price you could afford, would you consider or not consider moving out of the City Hamilton to a nearby community?	Total	Unwgt N	700	372	328	143	229	328
		Wgt N	700	338	362	195	233	272
	Consider	%	76.1	77.7	74.6	89.0	78.3	65.0
	Not consider	%	23.9	22.3	25.4	11.0	21.7	35.0

			Gender			Age		
			Hamilton 2021-09	Male	Female	18 to 34	35 to 54	55 plus
Do you support, somewhat support, somewhat oppose or oppose building more homes or apartment buildings in your immediate neighbourhood to increase the number of people living in your neighbourhood?	Total	Unwgt N	700	372	328	143	229	328
		Wgt N	700	338	362	195	233	272
	Support	%	35.8	34.5	36.9	41.3	36.1	31.6
	Somewhat support	%	16.4	17.8	15.0	16.7	17.2	15.4
	Somewhat oppose	%	10.2	8.6	11.6	13.7	8.4	9.2
	Oppose	%	31.1	31.6	30.6	23.0	32.7	35.4
	Unsure	%	6.6	7.5	5.9	5.4	5.7	8.4

			Gender			Age		
			Hamilton 2021-09	Male	Female	18 to 34	35 to 54	55 plus
Hamilton is planning to accommodate another 236,000 people in the city by 2051. Thinking about ways to accommodate another 236,000 people in Hamilton, which of the following three approaches would you prefer: [RANDOMIZE] Keep the boundary the same and fit an additional 236,000 people into the current Hamilton neighbourhoods like your own OR allow for an expansion of the urban boundary to help accommodate 236,000 new residents in Hamilton OR slow down any change in new growth in Hamilton?	Total	Unwgt N	700	372	328	143	229	328
		Wgt N	700	338	362	195	233	272
	Keep the boundary the same and fit additional people into current neighbourhoods	%	32.1	32.1	32.1	26.8	27.1	40.2
	Allow an expansion of the urban boundary to accommodate the additional people	%	37.8	38.7	37.0	50.9	41.1	25.7
	Slow down new growth in Hamilton	%	21.9	19.3	24.2	17.0	21.3	25.8
	Unsure	%	8.2	9.9	6.6	5.4	10.6	8.3

			Gender			Age		
			Hamilton 2021-09	Male	Female	18 to 34	35 to 54	55 plus
Over the course of the summer do you recall or not recall your household receiving an official survey from the City of Hamilton in the mail that was on the topic of how Hamilton could grow?	Total	Unwgt N	700	372	328	143	229	328
		Wgt N	700	338	362	195	233	272
	Recall	%	20.1	16.9	23.2	12.1	22.9	23.5
	Not recall	%	79.9	83.1	76.8	87.9	77.1	76.5

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2021-1942 – OREA – Hamilton Survey – STAT SHEET

How would you rate the City of Hamilton on the following where 1 is a very poor rating and 10 is a very good rating. [RANDOMIZE]

			Home				Children in household		
			Hamilton 2021-09	Own	Rent	No children	One to two children	Three or more children	Refuse/no answer
The job market in Hamilton	Total	Unwgt N	700	460	214	470	195	11	24
		Wgt N	700	446	227	459	207	11	23
		Mean	6.2	6.2	6.2	6.1	6.6		
		Median	6.0	6.0	7.0	6.0	7.0		
	Very poor (1)	%	2.8	1.8	4.6	3.6	1.0		
	2	%	0.7	0.9	0.4	0.9	0.5		
	3	%	4.3	4.6	4.4	4.6	4.0		
	4	%	6.3	6.1	6.5	6.6	4.4		
	5	%	12.9	13.0	10.7	13.2	10.4		
	6	%	13.9	14.1	14.6	14.3	14.3		
	7	%	18.4	20.4	15.4	16.0	24.0		
	8	%	12.8	10.9	15.9	10.9	17.3		
	9	%	5.5	4.9	7.4	5.5	6.0		
	Very good (10)	%	3.3	3.3	2.8	3.5	3.3		
	Unsure	%	19.0	19.9	17.2	20.9	14.8		

How would you rate the City of Hamilton on the following where 1 is a very poor rating and 10 is a very good rating. [RANDOMIZE]

			Home				Children in household		
			Hamilton 2021-09	Own	Rent	No children	One to two children	Three or more children	Refuse/no answer
Hamilton as a place to raise a family	Total	Unwgt N	700	460	214	470	195	11	24
		Wgt N	700	446	227	459	207	11	23
		Mean	6.9	7.0	6.8	6.9	7.0		
		Median	7.0	7.0	7.0	7.0	7.0		
	Very poor (1)	%	3.2	2.4	4.6	2.7	3.9		
	2	%	1.3	0.8	2.4	1.4	0.9		
	3	%	3.2	2.9	3.6	3.4	2.5		
	4	%	3.9	3.9	3.2	4.5	2.9		
	5	%	12.3	10.9	14.2	13.4	9.6		
	6	%	9.2	9.3	8.2	9.2	10.3		
	7	%	19.3	20.8	17.1	17.9	22.5		
	8	%	25.6	29.3	19.6	25.0	27.6		
	9	%	10.7	9.6	13.6	10.5	10.6		
	Very good (10)	%	8.8	8.6	10.2	9.1	8.2		
	Unsure	%	2.6	1.5	3.3	2.9	1.0		

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2021-1942 – OREA – Hamilton Survey – STAT SHEET

How would you rate the City of Hamilton on the following where 1 is a very poor rating and 10 is a very good rating. [RANDOMIZE]

			Home				Children in household		
			Hamilton 2021-09	Own	Rent	No children	One to two children	Three or more children	Refuse/no answer
Hamilton as a safe place to live	Total	Unwgt N	700	460	214	470	195	11	24
		Wgt N	700	446	227	459	207	11	23
		Mean	6.5	6.5	6.5	6.5	6.5		
		Median	7.0	7.0	7.0	7.0	7.0		
	Very poor (1)	%	2.8	1.8	4.4	3.5	1.0		
	2	%	2.0	1.9	2.4	2.0	2.4		
	3	%	4.0	4.9	1.9	4.3	2.5		
	4	%	5.1	4.0	7.7	4.2	6.3		
	5	%	16.1	15.5	16.5	15.5	16.7		
	6	%	11.9	13.5	8.3	12.8	11.5		
	7	%	23.2	23.2	21.9	21.1	27.6		
	8	%	20.8	23.3	16.5	20.9	20.8		
	9	%	7.6	6.4	10.8	8.0	7.9		
	Very good (10)	%	5.7	4.6	8.4	6.9	2.3		
	Unsure	%	0.9	0.7	1.3	0.7	1.0		

How would you rate the City of Hamilton on the following where 1 is a very poor rating and 10 is a very good rating. [RANDOMIZE]

			Home				Children in household		
			Hamilton 2021-09	Own	Rent	No children	One to two children	Three or more children	Refuse/no answer
Hamilton as a place to take public transit	Total	Unwgt N	700	460	214	470	195	11	24
		Wgt N	700	446	227	459	207	11	23
		Mean	6.5	6.2	7.1	6.6	6.4		
		Median	7.0	7.0	8.0	7.0	7.0		
	Very poor (1)	%	5.0	5.0	4.8	4.8	5.5		
	2	%	2.2	3.4	0.0	1.7	2.6		
	3	%	2.5	2.0	3.2	1.9	2.6		
	4	%	5.2	5.2	5.4	5.2	5.1		
	5	%	8.8	9.9	5.3	8.9	8.8		
	6	%	9.8	9.8	9.8	8.2	14.2		
	7	%	14.9	15.8	14.2	16.8	12.3		
	8	%	18.2	16.8	21.1	17.9	20.2		
	9	%	8.7	6.3	13.4	7.7	10.0		
	Very good (10)	%	6.5	3.9	12.4	7.3	3.9		
	Unsure	%	18.3	21.9	10.3	19.6	15.0		

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2021-1942 – OREA – Hamilton Survey – STAT SHEET

How would you rate the City of Hamilton on the following where 1 is a very poor rating and 10 is a very good rating. [RANDOMIZE]

			Home				Children in household		
			Hamilton 2021-09	Own	Rent	No children	One to two children	Three or more children	Refuse/no answer
Hamilton as a place where one can afford to buy a home	Total	Unwgt N	700	460	214	470	195	11	24
		Wgt N	700	446	227	459	207	11	23
		Mean	4.1	4.3	3.8	4.1	4.0		
		Median	4.0	4.0	3.0	4.0	4.0		
	Very poor (1)	%	18.2	13.4	27.3	18.4	16.7		
	2	%	12.4	12.4	12.3	12.0	13.3		
	3	%	12.8	13.0	11.7	13.0	12.3		
	4	%	11.4	13.4	8.1	9.8	15.7		
	5	%	14.2	15.9	10.5	14.6	14.3		
	6	%	10.5	12.0	8.1	9.8	11.2		
	7	%	8.9	9.1	8.1	9.2	8.6		
	8	%	5.6	6.6	3.7	6.2	4.4		
	9	%	1.8	1.5	2.5	1.6	2.0		
	Very good (10)	%	1.4	0.8	2.9	2.0	0.5		
	Unsure	%	2.8	1.8	4.7	3.4	1.1		

			Home				Children in household		
			Hamilton 2021-09	Own	Rent	No children	One to two children	Three or more children	Refuse/no answer
In the next six months, do you believe that the value of real estate in your neighborhood will increase, stay the same or decrease?	Total	Unwgt N	700	460	214	470	195	11	24
		Wgt N	700	446	227	459	207	11	23
	Increase	%	63.8	62.0	66.1	60.4	71.3		
	Stay the same	%	26.1	29.8	20.3	28.0	23.0		
	Decrease	%	5.8	5.9	5.8	6.8	4.1		
	Unsure	%	4.3	2.3	7.9	4.8	1.6		

			Home				Children in household		
			Hamilton 2021-09	Own	Rent	No children	One to two children	Three or more children	Refuse/no answer
Whether you own a house or not, are you concerned, somewhat concerned, somewhat not concerned, or not concerned about the affordability of the cost housing in Hamilton TODAY?	Total	Unwgt N	700	460	214	470	195	11	24
		Wgt N	700	446	227	459	207	11	23
	Concerned	%	65.8	62.0	72.0	64.9	65.8		
	Somewhat concerned	%	16.2	19.2	11.0	15.7	18.1		
	Somewhat not concerned	%	1.5	1.3	1.8	1.4	2.1		
	Not concerned	%	14.9	16.3	12.6	15.5	14.0		
	Unsure	%	1.6	1.1	2.6	2.4	0.0		

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2021-1942 – OREA – Hamilton Survey – STAT SHEET

			Home				Children in household		
			Hamilton 2021-09	Own	Rent	No children	One to two children	Three or more children	Refuse/no answer
Whether you rent or not, are you concerned, somewhat concerned, somewhat not concerned, or not concerned about the affordability of the cost to rent in Hamilton TODAY?	Total	Unwgt N	700	460	214	470	195	11	24
		Wgt N	700	446	227	459	207	11	23
	Concerned	%	62.1	56.6	72.3	61.8	62.7		
	Somewhat concerned	%	17.1	19.0	14.2	17.0	17.6		
	Somewhat not concerned	%	1.9	1.7	2.0	2.4	1.3		
	Not concerned	%	14.4	17.0	9.3	14.0	15.4		
	Unsure	%	4.5	5.7	2.3	4.8	3.0		

			Home				Children in household		
			Hamilton 2021-09	Own	Rent	No children	One to two children	Three or more children	Refuse/no answer
What type of housing do you currently live in?	Total	Unwgt N	700	460	214	470	195	11	24
		Wgt N	700	446	227	459	207	11	23
	Single detached family home	%	59.7	76.7	25.0	56.4	67.5		
	Semi-detached home	%	8.2	7.8	8.2	7.3	10.3		
	Townhouse	%	9.7	8.9	12.2	8.7	12.2		
	Stacked townhouse	%	0.8	0.7	1.1	0.6	1.3		
	Low rise/apartment	%	5.0	0.7	14.1	6.8	1.3		
	Mid rise/apartment	%	6.4	1.5	17.0	7.9	3.0		
	High rise/apartment	%	6.0	1.2	16.0	7.1	2.7		
	Other	%	2.8	1.7	5.1	3.8	0.7		
	Unsure	%	1.4	1.0	1.3	1.3	0.9		

			Home				Children in household		
			Hamilton 2021-09	Own	Rent	No children	One to two children	Three or more children	Refuse/no answer
What is the preferred type of housing you would want to live in?	Total	Unwgt N	700	460	214	470	195	11	24
		Wgt N	700	446	227	459	207	11	23
	Single detached family home	%	74.8	83.3	59.4	68.8	86.7		
	Semi-detached home	%	5.9	5.6	5.6	6.8	4.4		
	Townhouse	%	6.3	5.1	8.6	7.0	5.1		
	Stacked townhouse	%	0.9	0.9	1.0	0.8	1.3		
	Low rise/apartment	%	2.4	0.8	5.7	3.6	0.0		
	Mid rise/apartment	%	1.9	0.2	5.2	2.8	0.0		
	High rise/apartment	%	3.1	1.0	7.7	4.2	1.2		
	Other	%	1.8	1.4	2.4	2.3	0.5		
	Unsure	%	2.9	1.7	4.5	3.8	0.7		

Nanos conducted an RDD dual frame (land- and cell- lines) random telephone survey of 700 residents of Hamilton, Ontario, 18 years of age or older, between August 24th and September 18th, 2021. The margin of error for this survey is ±3.7 percentage points, 19 times out of 20.



2021-1942 – OREA – Hamilton Survey – STAT SHEET

			Home				Children in household		
			Hamilton 2021-09	Own	Rent	No children	One to two children	Three or more children	Refuse/no answer
If your preferred type of housing in Hamilton was not available for the price you could afford, would you consider or not consider moving out of the City Hamilton to a nearby community?	Total	Unwgt N	700	460	214	470	195	11	24
		Wgt N	700	446	227	459	207	11	23
	Consider	%	76.1	76.8	74.3	73.0	83.6		
	Not consider	%	23.9	23.2	25.7	27.0	16.4		

			Home				Children in household		
			Hamilton 2021-09	Own	Rent	No children	One to two children	Three or more children	Refuse/no answer
Do you support, somewhat support, somewhat oppose or oppose building more homes or apartment buildings in your immediate neighbourhood to increase the number of people living in your neighbourhood?	Total	Unwgt N	700	460	214	470	195	11	24
		Wgt N	700	446	227	459	207	11	23
	Support	%	35.8	33.3	41.1	35.0	36.5		
	Somewhat support	%	16.4	15.2	19.2	17.3	14.7		
	Somewhat oppose	%	10.2	9.5	10.8	10.1	10.8		
	Oppose	%	31.1	35.8	21.1	28.9	35.4		
	Unsure	%	6.6	6.3	7.9	8.7	2.6		

			Home				Children in household		
			Hamilton 2021-09	Own	Rent	No children	One to two children	Three or more children	Refuse/no answer
Hamilton is planning to accommodate another 236,000 people in the city by 2051. Thinking about ways to accommodate another 236,000 people in Hamilton, which of the following three approaches would you prefer: [RANDOMIZE] Keep the boundary the same and fit an additional 236,000 people into the current Hamilton neighbourhoods like your own OR allow for an expansion of the urban boundary to help accommodate 236,000 new residents in Hamilton OR slow down any change in new growth in Hamilton?	Total	Unwgt N	700	460	214	470	195	11	24
		Wgt N	700	446	227	459	207	11	23
	Keep the boundary the same and fit additional people into current neighbourhoods	%	32.1	36.4	23.2	32.8	32.5		
	Allow an expansion of the urban boundary to accommodate the additional people	%	37.8	33.6	47.3	36.7	41.8		
	Slow down new growth in Hamilton	%	21.9	22.0	21.0	20.6	22.2		
	Unsure	%	8.2	8.1	8.5	10.0	3.6		



2021-1942 – OREA – Hamilton Survey – STAT SHEET

			Home				Children in household		
			Hamilton 2021-09	Own	Rent	No children	One to two children	Three or more children	Refuse/no answer
Over the course of the summer do you recall or not recall your household receiving an official survey from the City of Hamilton in the mail that was on the topic of how Hamilton could grow?	Total	Unwgt N	700	460	214	470	195	11	24
		Wgt N	700	446	227	459	207	11	23
	Recall	%	20.1	26.2	9.8	19.5	21.3		
		Not recall	%	79.9	73.8	90.2	80.5	78.7	