



Majority of Canadians agree that aerospace is an important Canadian industry, support the government keeping the industry globally competitive.

National Survey | Summary

Conducted by Nanos for the Aerospace Industries Association of Canada, September 2021

Submission 2021-1974



Key Findings



SUPPORT FOR THE CANADIAN AEROSPACE INDUSTRY

Support for the Canadian aerospace industry remains strong, with nine in 10 Canadians saying they support or somewhat support the Government of Canada encouraging more Canadian jobs in the industry (63% support, 28% somewhat support) and keeping the industry competitive in the global market (61% support, 30% somewhat support).



THE IMPORTANCE OF AEROSPACE AS A CANADIAN INDUSTRY

Canadians continue to agree or somewhat agree that the Canadian aerospace industry is an important contributor to Canadian research and development (53% agree, 35% somewhat agree), that jobs in the industry are the types of jobs needed for the future (48% agree, 37% somewhat agree) and that it is a driver of future economic growth (39% agree, 40% somewhat agree).



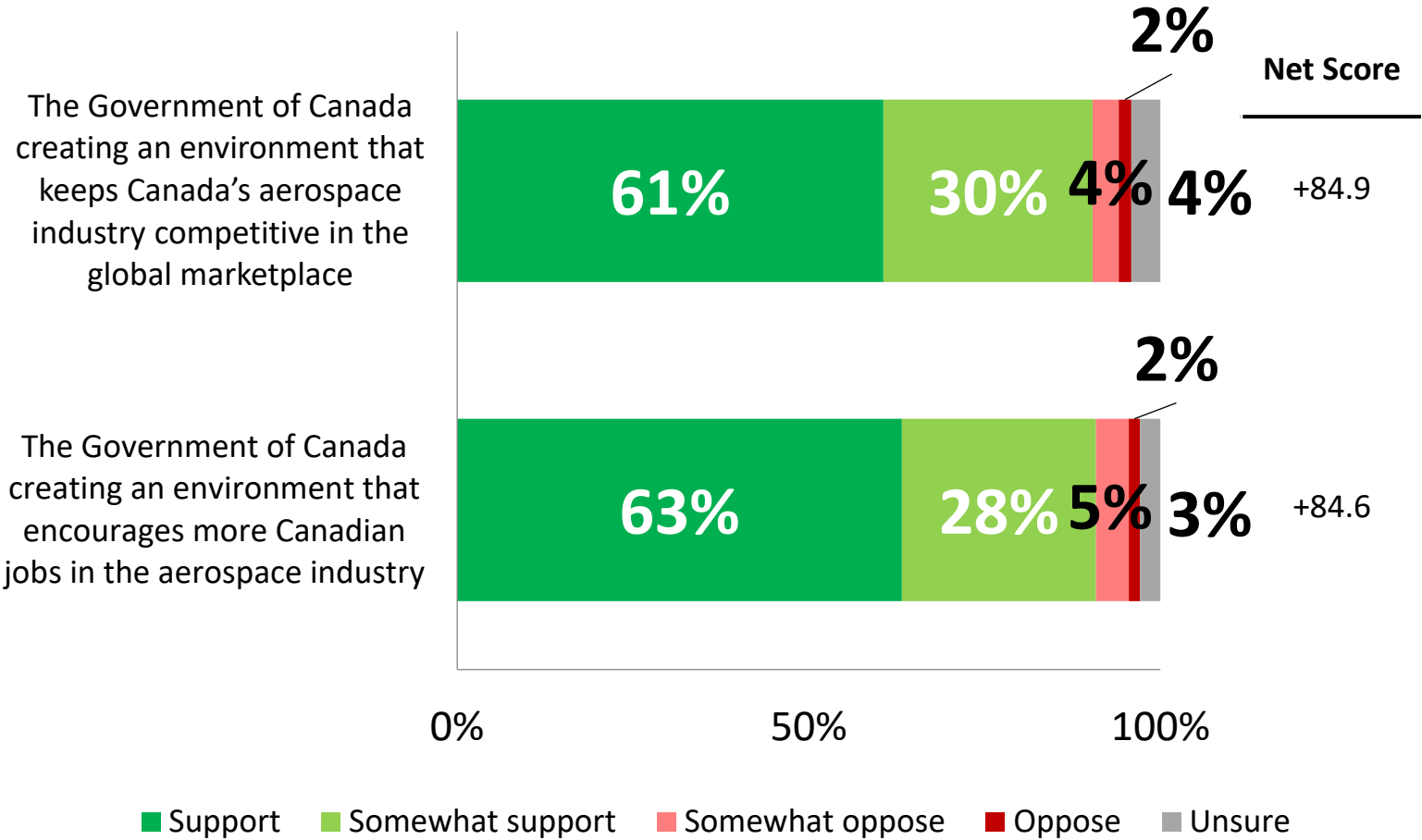
IMPACT OF AN AEROSPACE POLITICAL PLATFORM ON FEDERAL ELECTION VOTE

One in three Canadians (33%) said they would be more likely to vote for a political party with a platform to maintain and grow Canada's aerospace presence, while close to two in three who say it would make no difference in how they vote (64%), consistent with results from 2018.

Support for aerospace industry in Canada

Q

Do you support, somewhat support, somewhat oppose or oppose the following [RANDOMIZE]



“ Most Canadians support (61%) or somewhat support (30%) the Government of Canada keeping the aerospace industry globally competitive. Similarly, most Canadians support (63%) or somewhat support (28%) the government encouraging more Canadian jobs in the industry. ”

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 28th to 30th, 2021, n=1029, accurate 3.1 percentage points plus or minus, 19 times out of 20.

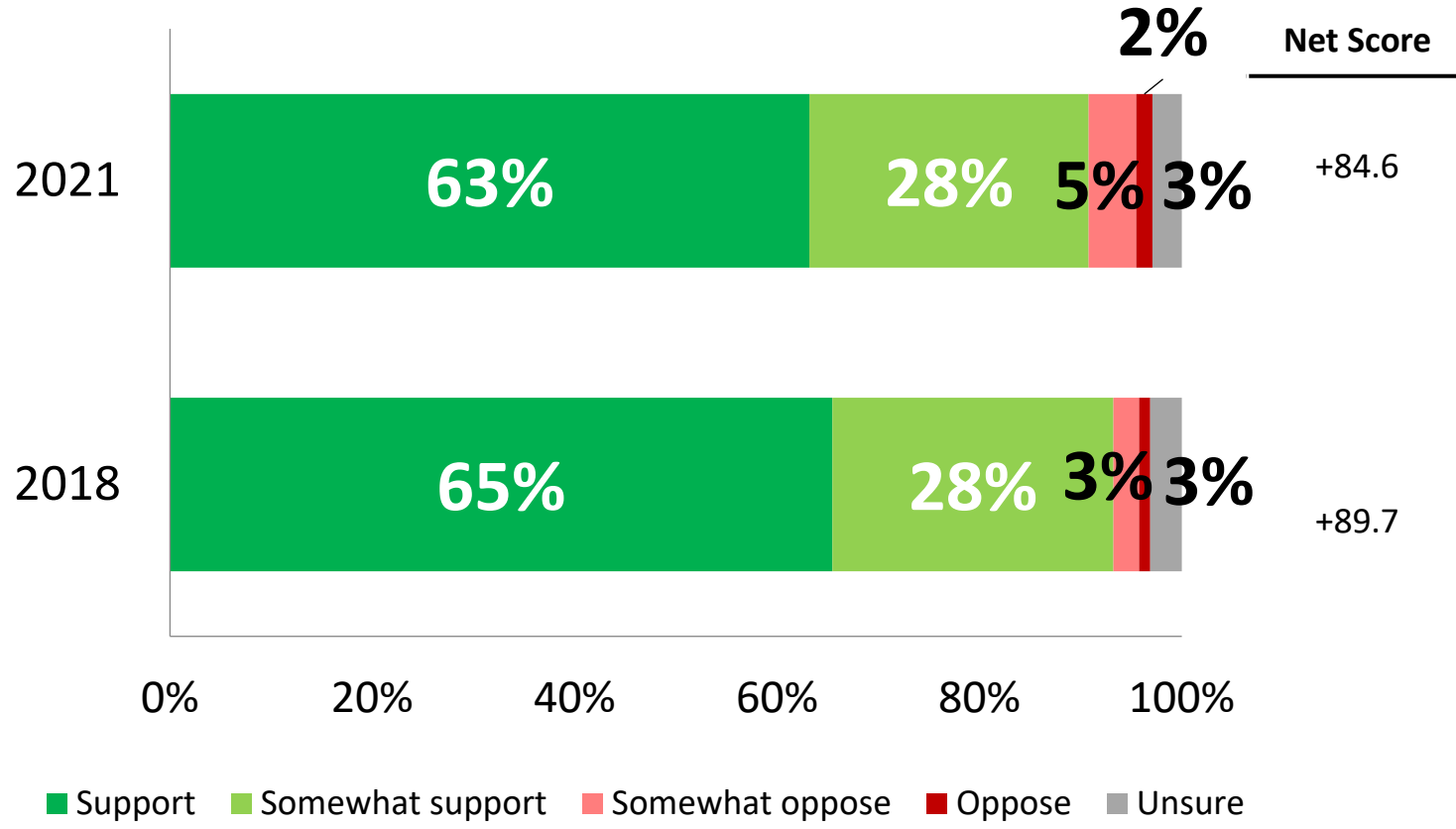


Support for government encouraging more Canadian jobs in aerospace industry

Q

Do you support, somewhat support, somewhat oppose or oppose the following [RANDOMIZE]

The Government of Canada creating an environment that encourages more Canadian jobs in the aerospace industry



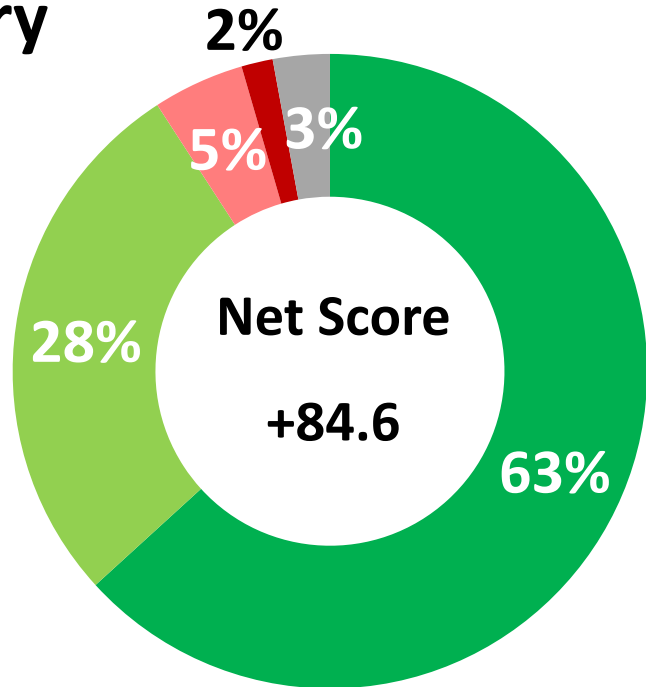
“ Compared with 2018 (support: 65%, somewhat support: 28%), Canadians remain supportive (63%) or somewhat supportive (28%) of the Government of Canada encouraging more jobs in the aerospace industry. ”

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 28th to 30th, 2021, n=1029, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Support for government encouraging more Canadian jobs in aerospace industry



■ Support
■ Somewhat support
■ Somewhat oppose
■ Oppose
■ Unsure

Q

Do you support, somewhat support, somewhat oppose or oppose the following [RANDOMIZE]

The Government of Canada creating an environment that encourages more Canadian jobs in the aerospace industry

Support/ Somewhat support

Atlantic (n=100)	Quebec (n=202)	Ontario (n=344)	Prairies (n=212)	BC (n=171)
86.0%	89.3%	93.2%	91.1%	88.8%
Men (n=532)	Women (n=497)	18 to 34 (n=302)	35 to 54 (n=315)	55 plus (n=412)
92.1%	89.6%	90.6%	91.2%	90.7%

Oppose/ Somewhat oppose

Atlantic (n=100)	Quebec (n=202)	Ontario (n=344)	Prairies (n=212)	BC (n=171)
7.7%	7.4%	5.3%	5.4%	7.6%
Men (n=532)	Women (n=497)	18 to 34 (n=302)	35 to 54 (n=315)	55 plus (n=412)
5.6%	6.9%	7.7%	5.0%	6.4%

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 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 28th to 30th, 2021, n=1029, accurate 3.1 percentage points plus or minus, 19 times out of 20.

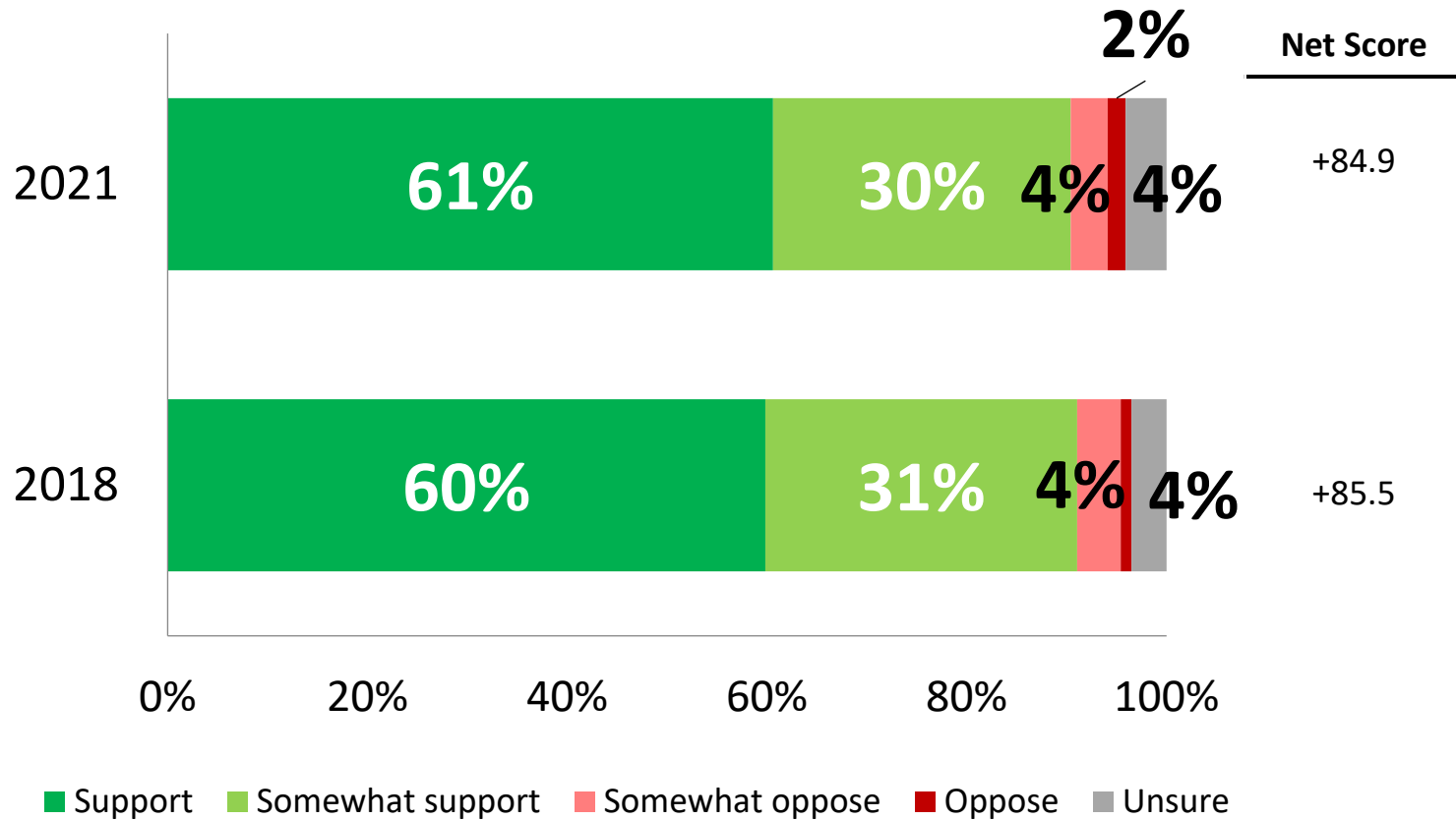


Support for government keeping Canada's aerospace industry competitive globally

Q

Do you support, somewhat support, somewhat oppose or oppose the following [RANDOMIZE]

The Government of Canada creating an environment that keeps Canada's aerospace industry competitive in the global marketplace



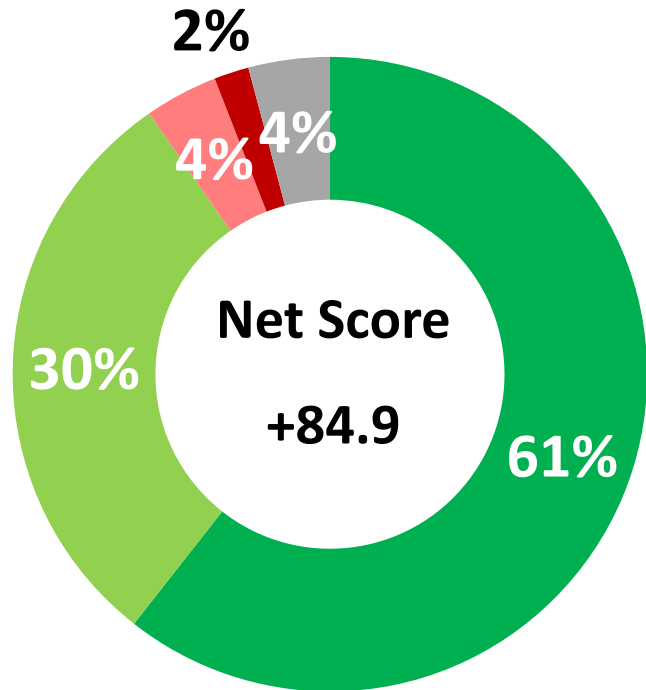
“ Compared with 2018 (support: 60%, somewhat support: 31%), Canadians remain supportive (61%) or somewhat supportive (30%) of the Government of Canada keeping the Canadian aerospace industry competitive in the global market. ”

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 28th to 30th, 2021, n=1029, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Support for government keeping Canada's aerospace industry competitive globally



■ Support
■ Somewhat support
■ Somewhat oppose
■ Oppose
■ Unsure

Q

Do you support, somewhat support, somewhat oppose or oppose the following [RANDOMIZE]

The Government of Canada creating an environment that keeps Canada's aerospace industry competitive in the global marketplace

Support/ Somewhat support

	Quebec (n=202)	Ontario (n=344)	Prairies (n=212)	BC (n=171)
Atlantic (n=100)	90.7%	91.3%	89.0%	90.0%
Men (n=532)	91.6%	89.2%	88.8%	90.3%
Women (n=497)				
18 to 34 (n=302)				
35 to 54 (n=315)				
55 plus (n=412)				

Oppose/ Somewhat oppose

	Quebec (n=202)	Ontario (n=344)	Prairies (n=212)	BC (n=171)
Atlantic (n=100)	7.2%	5.0%	6.0%	7.1%
Men (n=532)	4.8%	6.2%	4.3%	5.5%
Women (n=497)				
18 to 34 (n=302)				
35 to 54 (n=315)				
55 plus (n=412)				

*Weighted to the true population proportion.

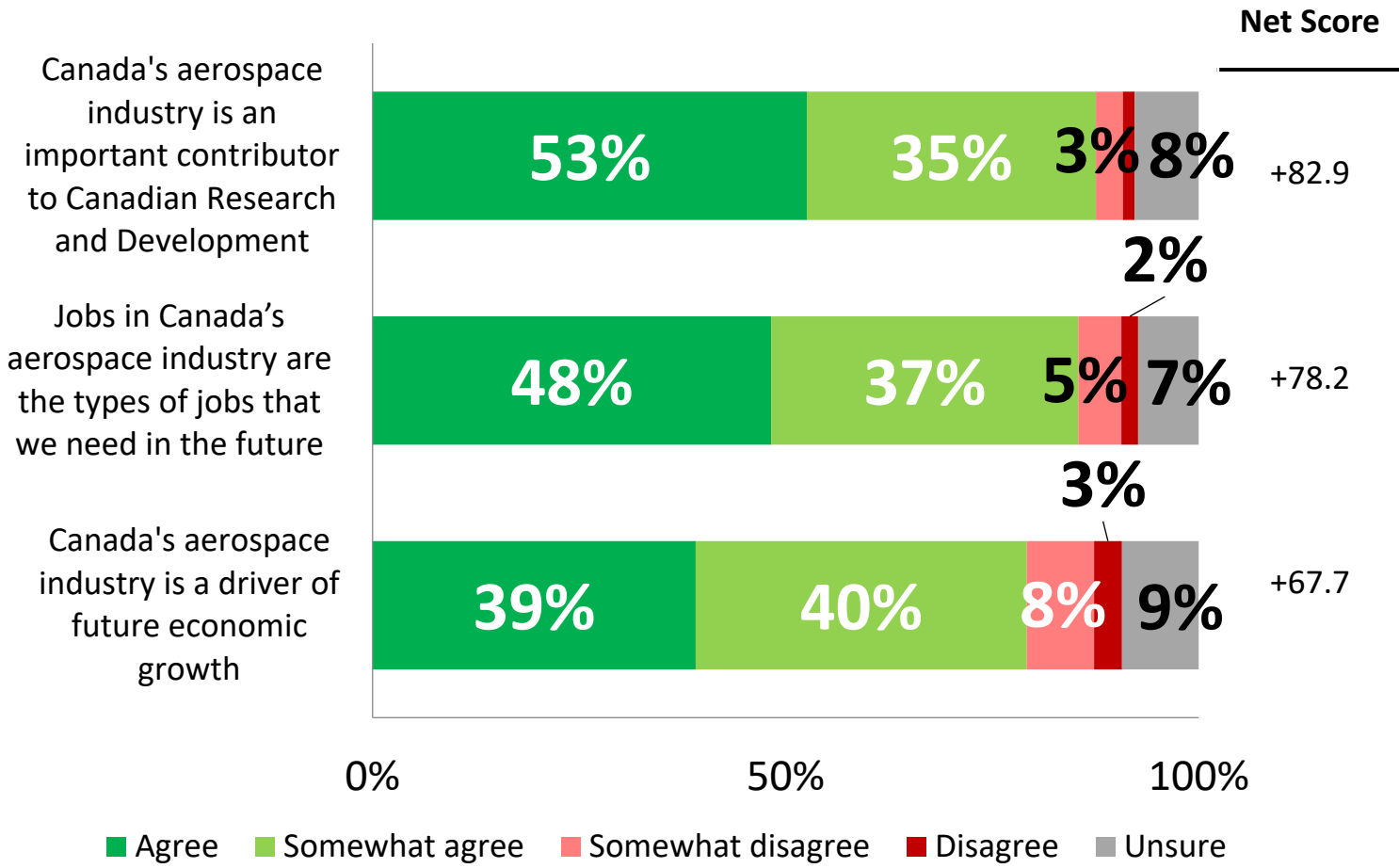
*Charts may not add up to 100 due to rounding.

*The net score is the difference between all positive and negative numbers in a question.

Agreement with statements related to Canada's aerospace industry



Do you agree, somewhat agree, somewhat disagree or disagree with the following statements: [Randomize]



“ Canadians were most likely to agree (53%) or somewhat agree (35%) that the Canadian aerospace industry is a key contributor to Canadian research and development. Canadians were least likely to agree (39%) or somewhat agree (40%) that the industry is a driver of future economic growth. ”

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
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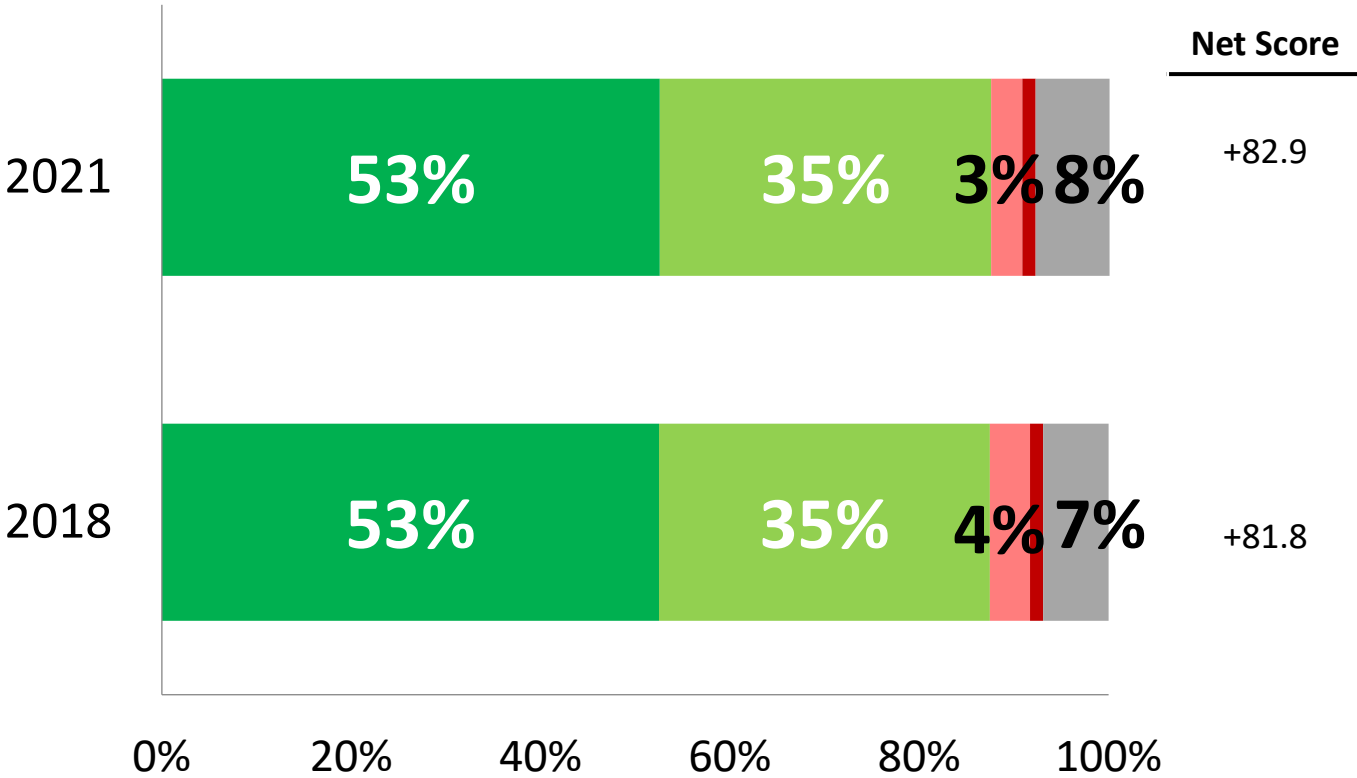
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 28th to 30th, 2021, n=1029, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Agreement that aerospace industry is important to research and development

Q Do you agree, somewhat agree, somewhat disagree or disagree with the following statements: [Randomize]

Canada's aerospace industry is an important contributor to Canadian Research and Development



“ Consistent with the previous wave in 2018 (53% agree, 35% somewhat agree), Canadians agree (53%) or somewhat agree (35%) that the aerospace industry is important to research and development. ”

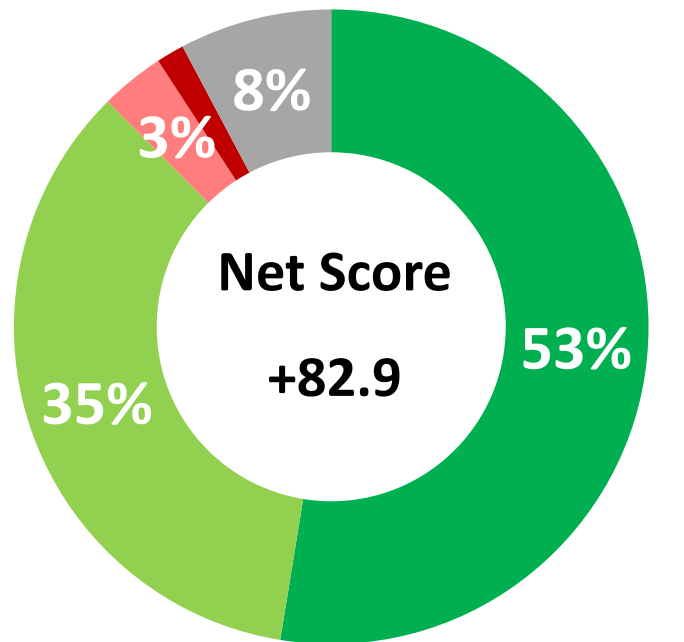
■ Agree ■ Somewhat agree ■ Somewhat disagree ■ Disagree ■ Unsure

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 28th to 30th, 2021, n=1029, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Agreement that aerospace industry is important to research and development



■ Agree
■ Somewhat agree
■ Somewhat disagree
■ Disagree
■ Unsure

Do you agree, somewhat agree, somewhat disagree or disagree with the following statements: [Randomize]

Canada's aerospace industry is an important contributor to Canadian Research and Development

Agree/ Somewhat agree

Atlantic (n=100)	Quebec (n=202)	Ontario (n=344)	Prairies (n=212)	BC (n=171)
89.4%	88.7%	89.3%	84.5%	84.0%
Men (n=532)	Women (n=497)	18 to 34 (n=302)	35 to 54 (n=315)	55 plus (n=412)
89.5%	85.7%	87.6%	85.8%	89.1%

Disagree/ Somewhat disagree

Atlantic (n=100)	Quebec (n=202)	Ontario (n=344)	Prairies (n=212)	BC (n=171)
1.0%	5.6%	3.4%	5.5%	7.5%
Men (n=532)	Women (n=497)	18 to 34 (n=302)	35 to 54 (n=315)	55 plus (n=412)
4.4%	4.9%	4.1%	5.2%	4.6%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

*The net score is the difference between all positive and negative numbers in a question.

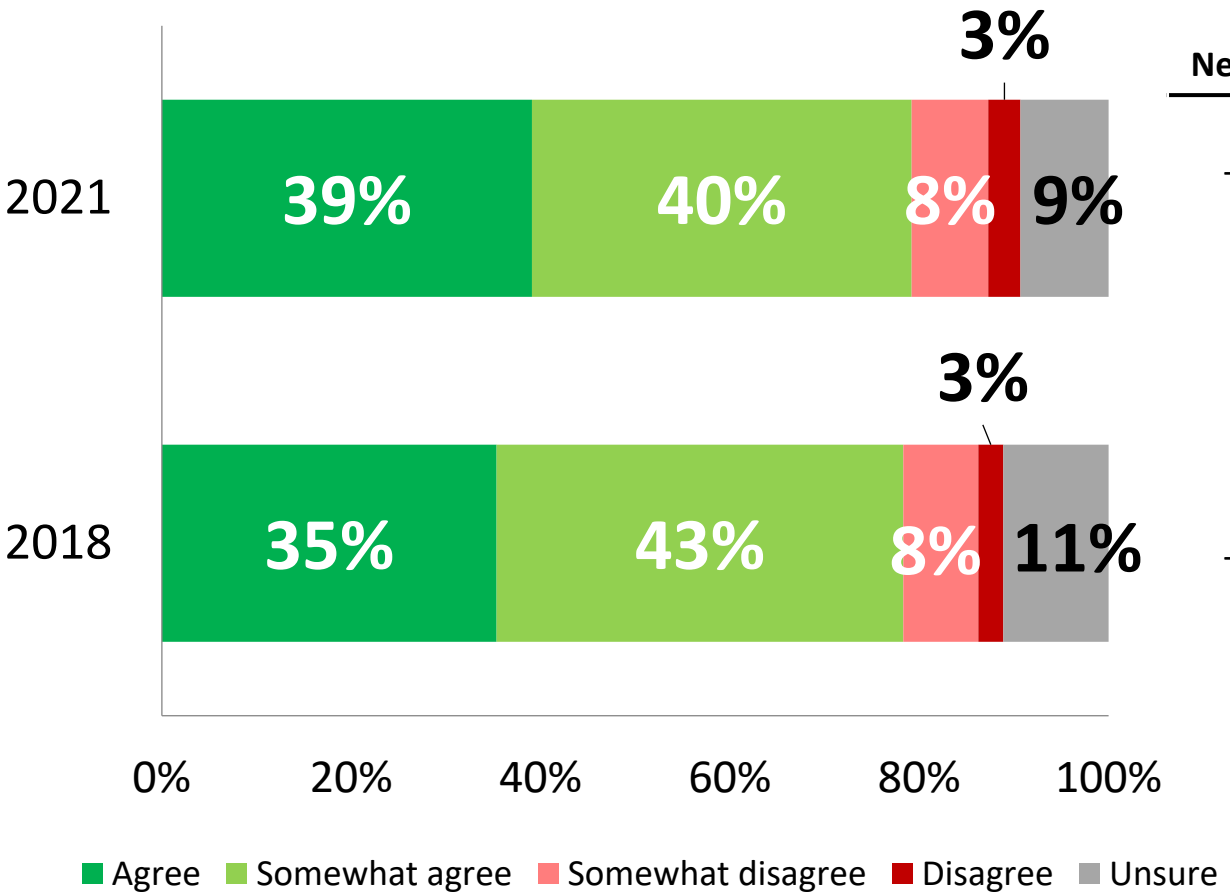
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 28th to 30th, 2021, n=1029, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Agreement that Canadian aerospace industry drives economic growth

Q

Do you agree, somewhat agree, somewhat disagree or disagree with the following statements: [Randomize]

Canada's aerospace industry is a driver of future economic growth



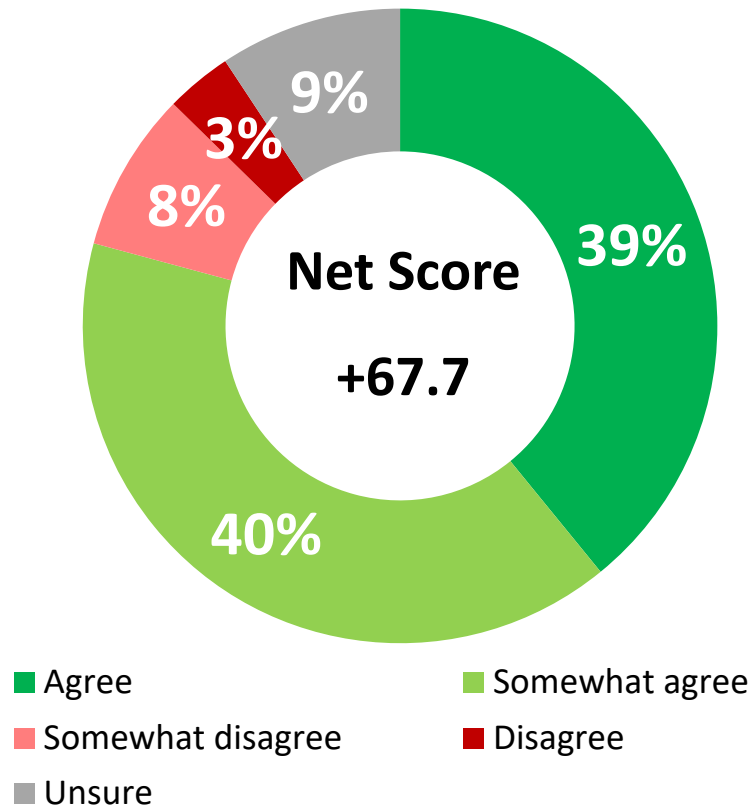
“ Compared with the previous wave in 2018 (agree: 35%, somewhat agree: 43%), Canadians continue to agree (39%) or somewhat agree (40%) that the Canadian aerospace industry is a driver of future economic growth. ”

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 28th to 30th, 2021, n=1029, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Agreement that Canadian aerospace industry drives economic growth



Q

Do you agree, somewhat agree, somewhat disagree or disagree with the following statements: [Randomize]

Canada's aerospace industry is a driver of future economic growth

Agree/ Somewhat agree

Atlantic (n=100)	Quebec (n=202)	Ontario (n=344)	Prairies (n=212)	BC (n=171)
71.6%	81.2%	82.6%	75.1%	75.3%
Men (n=532)	Women (n=497)	18 to 34 (n=302)	35 to 54 (n=315)	55 plus (n=412)
80.7%	77.8%	79.9%	76.3%	81.3%

Disagree/ Somewhat disagree

Atlantic (n=100)	Quebec (n=202)	Ontario (n=344)	Prairies (n=212)	BC (n=171)
13.6%	9.2%	9.1%	16.4%	14.6%
Men (n=532)	Women (n=497)	18 to 34 (n=302)	35 to 54 (n=315)	55 plus (n=412)
12.5%	10.6%	11.9%	13.8%	9.2%

*Weighted to the true population proportion.

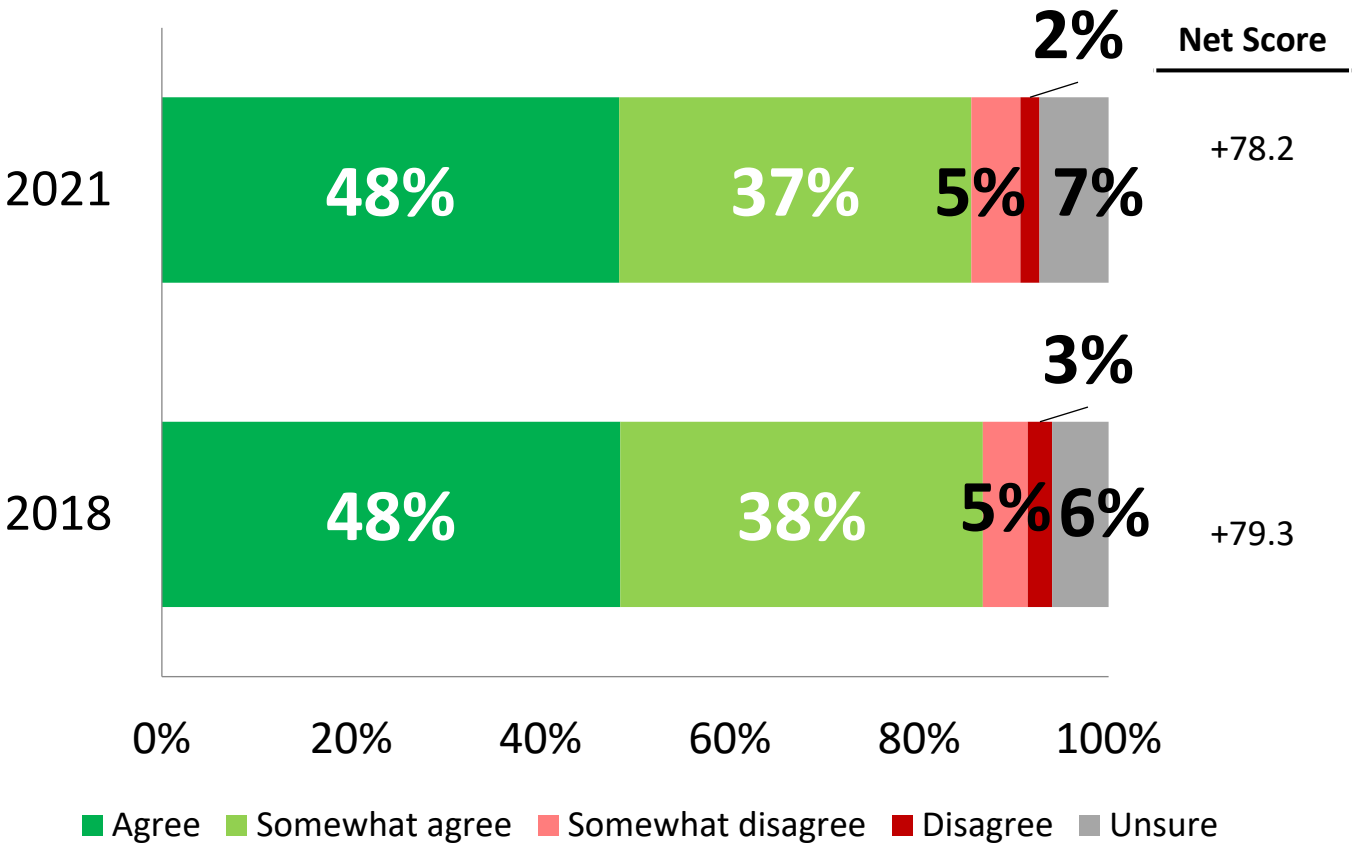
*Charts may not add up to 100 due to rounding.

*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 28th to 30th, 2021, n=1029, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Agreement that jobs in Canada's aerospace industry are types of jobs needed in the future

Q Do you agree, somewhat agree, somewhat disagree or disagree with the following statements: [Randomize]
Jobs in Canada's aerospace industry are the types of jobs that we need in the future



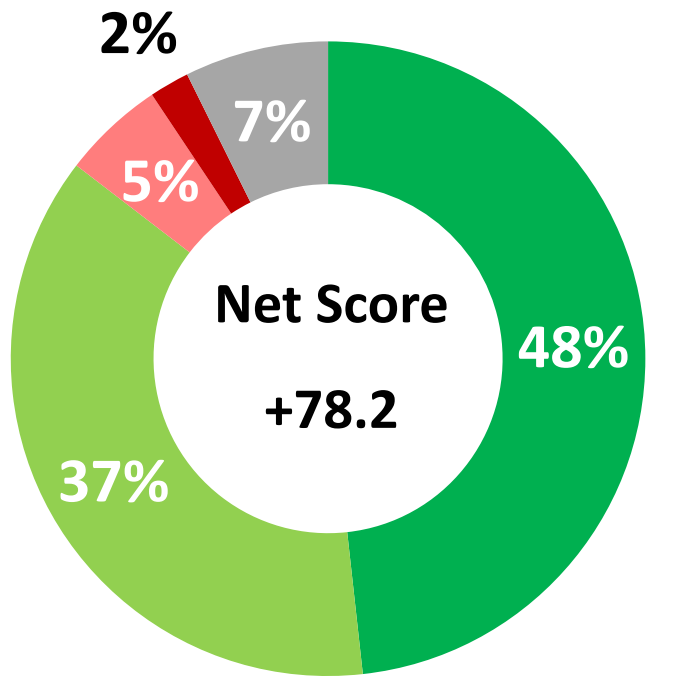
“ Compared with the previous wave in 2018 (agree: 48%, somewhat agree: 38%), Canadians continue to agree (48%) or somewhat agree (37%) that jobs in the aerospace industry are the types of jobs that are needed in the future. ”

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 28th to 30th, 2021, n=1029, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Agreement that jobs in Canada's aerospace industry are types of jobs needed in the future



■ Agree
■ Somewhat agree
■ Somewhat disagree
■ Disagree
■ Unsure

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 28th to 30th, 2021, n=1029, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Q

Do you agree, somewhat agree, somewhat disagree or disagree with the following statements: [Randomize]

Jobs in Canada's aerospace industry are the types of jobs that we need in the future

Agree/ Somewhat agree

	Atlantic (n=100)	Quebec (n=202)	Ontario (n=344)	Prairies (n=212)	BC (n=171)
	82.4%	85.1%	87.7%	83.2%	83.9%
Men (n=532)			18 to 34 (n=302)	35 to 54 (n=315)	55 plus (n=412)
Women (n=497)	89.3%	81.7%	82.0%	83.8%	89.3%

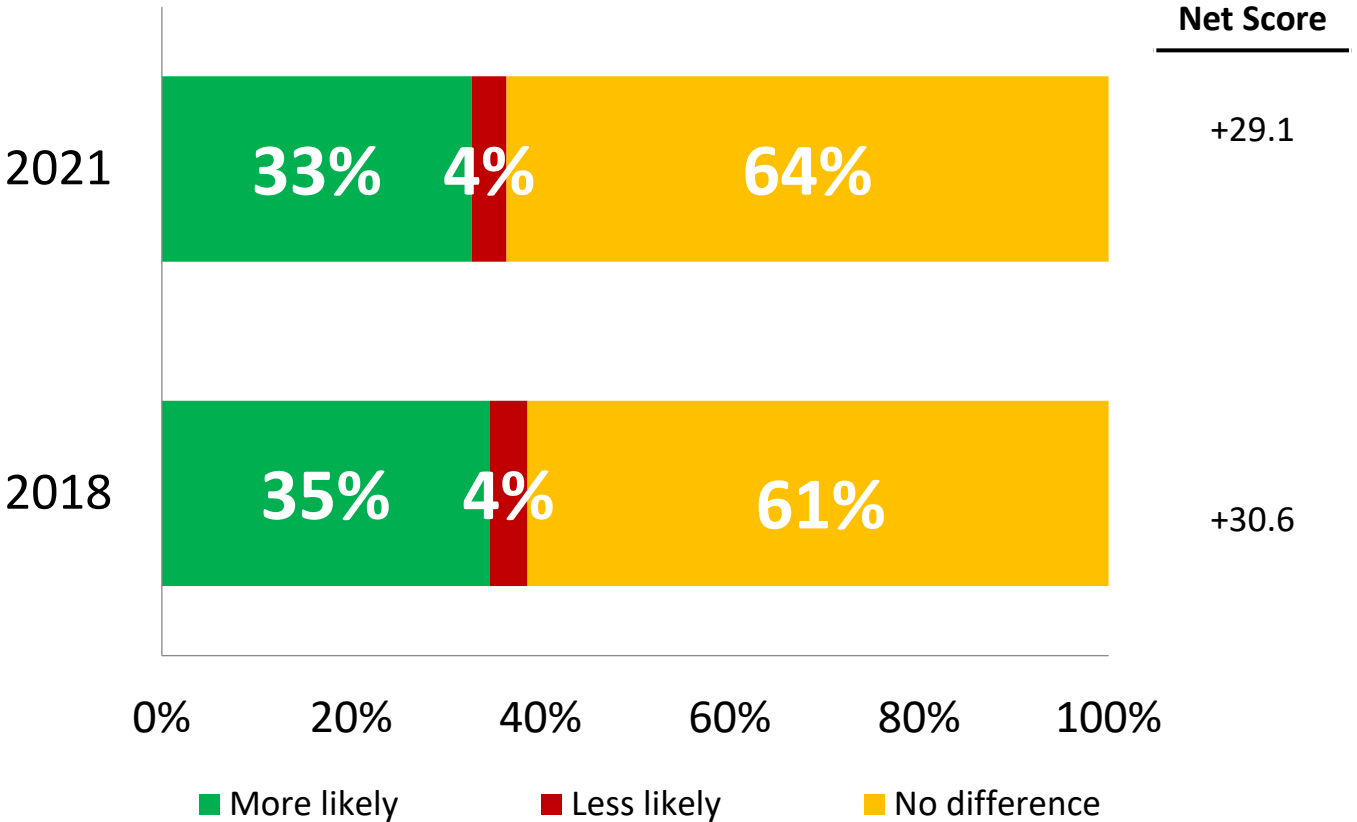
Disagree/ Somewhat disagree

	Atlantic (n=100)	Quebec (n=202)	Ontario (n=344)	Prairies (n=212)	BC (n=171)
	8.4%	7.2%	6.1%	7.6%	9.7%
Men (n=532)			18 to 34 (n=302)	35 to 54 (n=315)	55 plus (n=412)
Women (n=497)	7.8%	6.7%	9.2%	7.5%	5.7%



Impact of platform to maintain and grow Canada's aerospace presence on vote in next federal election

Q If a federal political party offered a policy platform that included a cohesive strategy to maintain and grow Canada's global aerospace presence, would you be more likely to vote for the party, less likely to vote for the party or would it make no difference to your vote in the next federal election?



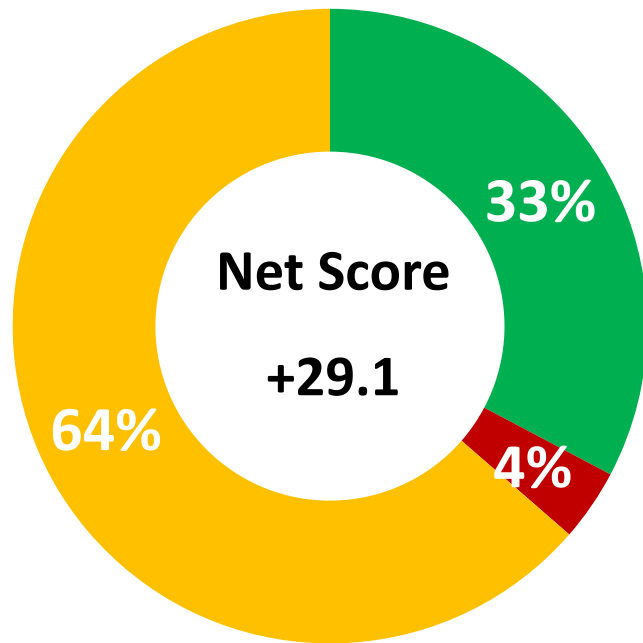
“ Most Canadians continue to feel that a policy platform focused on maintaining and growing Canada's global aerospace presence would make no difference (64%) in how they vote during the next federal election, up slightly from the previous wave in 2018 (61%). ”

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.
 *The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 28th to 30th, 2021, n=1029, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Impact of platform to maintain and grow Canada's aerospace presence on vote in next federal election



■ More likely ■ Less likely ■ No difference

Q

If a federal political party offered a policy platform that included a cohesive strategy to maintain and grow Canada's global aerospace presence, would you be more likely to vote for the party, less likely to vote for the party or would it make no difference to your vote in the next federal election?

No difference	Atlantic (n=100)	Quebec (n=202)	Ontario (n=344)	Prairies (n=212)	BC (n=171)
	70.9%	54.6%	66.5%	60.8%	71.0%
	Men (n=532)	Women (n=497)	18 to 34 (n=302)	35 to 54 (n=315)	55 plus (n=412)
54.1%	72.8%	68.5%	66.0%	58.0%	

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 28th to 30th, 2021, n=1029, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,029 Canadians, 18 years of age or older, between August 28th and 30th, 2021 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialing with a maximum of five call backs.

The margin of error for a random survey of 1,029 Canadians is ± 3.1 percentage points, 19 times out of 20.

The research was commissioned by Aerospace Industries Association of Canada (AIAC) and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



Element	Description	Element	Description
Research sponsor	Aerospace Industries Association of Canada (AIAC)	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1,029 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Estimated Response Rate	16 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, healthcare, carbon emissions, Canada-China relations, and Canadian dairy.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	August 28 th to 30 th , 2021.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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ABOUT NANOS



TABULATIONS



2021-1974 – AIAC – August Omnibus – STAT SHEET

Do you support, somewhat support, somewhat oppose or oppose the following [RANDOMIZE]

			Region					Gender		Age			
			Canada 2021-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – The Government of Canada creating an environment that encourages more Canadian jobs in the aerospace industry [TRACKING]	Total	Unwgt N	1029	100	202	344	212	171	532	497	302	315	412
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Support	%	63.2	57.1	61.0	68.3	58.7	61.8	64.9	61.7	62.3	61.2	65.7
	Somewhat support	%	27.6	28.9	28.3	24.9	32.4	27.0	27.2	28.0	28.3	30.0	25.0
	Somewhat oppose	%	4.7	7.7	6.1	4.0	3.6	3.9	3.6	5.7	6.6	4.0	3.9
	Oppose	%	1.6	0.0	1.3	1.3	1.8	3.7	2.0	1.2	1.1	1.0	2.5
	Unsure	%	2.9	6.4	3.3	1.5	3.5	3.5	2.3	3.5	1.7	3.8	2.9

Do you support, somewhat support, somewhat oppose or oppose the following [RANDOMIZE]

			Region					Gender		Age			
			Canada 2021-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – The Government of Canada creating an environment that keeps Canada’s aerospace industry competitive in the global marketplace [TRACKING]	Total	Unwgt N	1029	100	202	344	212	171	532	497	302	315	412
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Support	%	60.6	54.5	57.0	65.9	54.9	62.5	62.6	58.6	59.3	58.5	63.4
	Somewhat support	%	29.8	33.6	33.7	25.4	34.2	27.5	29.0	30.5	29.6	31.8	28.1
	Somewhat oppose	%	3.7	7.2	3.3	3.2	4.8	3.0	3.0	4.4	4.7	3.7	3.0
	Oppose	%	1.8	0.0	1.3	1.9	1.2	4.0	1.8	1.8	2.3	0.6	2.5
	Unsure	%	4.1	4.7	4.7	3.7	5.0	3.0	3.6	4.7	4.1	5.4	3.0

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,029 Canadians, 18 years of age or older, between August 28th and 30th, 2021. The margin of error for this survey is ±3.1 percentage points, 19 times out of 20.



2021-1974 – AIAC – August Omnibus – STAT SHEET

Do you agree, somewhat agree, somewhat disagree or disagree with the following statements: [Randomize] [TRACKING]

			Region						Gender		Age		
			Canada 2021-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Canada's aerospace industry is an important contributor to Canadian Research and Development	Total	Unwgt N	1029	100	202	344	212	171	532	497	302	315	412
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Agree	%	52.6	51.8	49.7	57.8	47.7	49.7	56.6	48.7	53.9	50.3	53.7
	Somewhat agree	%	35.0	37.6	39.0	31.5	36.8	34.3	32.9	37.0	33.7	35.5	35.5
	Somewhat disagree	%	3.3	0.5	5.1	1.3	4.4	5.6	2.9	3.6	2.0	4.0	3.5
	Disagree	%	1.4	0.5	0.5	2.1	1.1	1.9	1.6	1.3	2.1	1.2	1.2
	Unsure	%	7.8	9.6	5.8	7.3	10.0	8.5	6.1	9.4	8.3	9.0	6.2

Do you agree, somewhat agree, somewhat disagree or disagree with the following statements: [Randomize] [TRACKING]

			Region						Gender		Age		
			Canada 2021-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Canada's aerospace industry is a driver of future economic growth	Total	Unwgt N	1029	100	202	344	212	171	532	497	302	315	412
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Agree	%	39.1	28.8	46.9	40.4	33.9	34.1	42.6	35.8	42.5	34.2	41.1
	Somewhat agree	%	40.1	42.8	34.3	42.2	41.2	41.2	38.1	42.0	37.4	42.1	40.2
	Somewhat disagree	%	8.1	13.6	6.9	6.2	11.4	8.6	9.0	7.3	8.2	10.2	6.3
	Disagree	%	3.4	0.0	2.3	3.0	5.0	6.0	3.5	3.3	3.8	3.6	2.9
	Unsure	%	9.3	14.8	9.6	8.2	8.5	10.1	6.8	11.7	8.2	9.9	9.5

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,029 Canadians, 18 years of age or older, between August 28th and 30th, 2021. The margin of error for this survey is ±3.1 percentage points, 19 times out of 20.



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Do you agree, somewhat agree, somewhat disagree or disagree with the following statements: [Randomize] [TRACKING]

			Region					Gender		Age			
			Canada 2021-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – Jobs in Canada’s aerospace industry are the types of jobs that we need in the future	Total	Unwgt N	1029	100	202	344	212	171	532	497	302	315	412
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	Agree	%	48.3	50.4	47.8	49.9	45.0	47.6	54.1	42.6	43.4	46.9	52.8
	Somewhat agree	%	37.2	32.0	37.3	37.8	38.2	36.3	35.2	39.1	38.5	36.8	36.5
	Somewhat disagree	%	5.2	8.4	5.3	3.8	6.4	6.0	5.5	5.0	6.7	5.6	3.8
	Disagree	%	2.0	0.0	1.8	2.3	1.2	3.8	2.3	1.8	2.5	1.8	1.9
	Unsure	%	7.3	9.3	7.8	6.2	9.1	6.3	2.9	11.6	8.9	8.8	4.9

			Region					Gender		Age			
			Canada 2021-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question – If a federal political party offered a policy platform that included a cohesive strategy to maintain and grow Canada's global aerospace presence, would you be more likely to vote for the party, less likely to vote for the party or would it make no difference to your vote in the next federal election? [TRACKING]	Total	Unwgt N	1029	100	202	344	212	171	532	497	302	315	412
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
	More likely	%	32.7	29.1	41.0	29.9	35.7	24.2	42.0	23.8	27.1	30.6	38.6
	Less likely	%	3.7	0.0	4.4	3.6	3.4	4.8	3.9	3.4	4.4	3.4	3.3
	No difference	%	63.6	70.9	54.6	66.5	60.8	71.0	54.1	72.8	68.5	66.0	58.0

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,029 Canadians, 18 years of age or older, between August 28th and 30th, 2021. The margin of error for this survey is ±3.1 percentage points, 19 times out of 20.