# Canadians support government programs to keep the elderly healthy, independent, and social.

National Survey | Summary Conducted by Nanos for the Canadian Frailty Network. May, 2021 Submission 2021-1831





## **Key Findings**



### POSITIVE ASPECTS OF AGING IN CANADA

Canadians most often answer that high quality healthcare/good doctors (21%) as a positive thing that comes to mind when thinking of getting old in Canada, followed by retiring (18%) and pension/social security (15%).

### NEGATIVE ASPECTS OF AGING IN CANADA When asked about negative things that come to mind when thinking of getting old in Canada, Canadians most often answer that the cost of living/lack of retirement funds/CPP is not enough (22%), followed by declining health/disease (16%).



### HELPING PEOPLE OVER 65 STAY HEALTHY

Over nine in ten (91%) Canadians believe that it is important that Canada do a better job at helping people over 65 remain healthy and independent as they age.

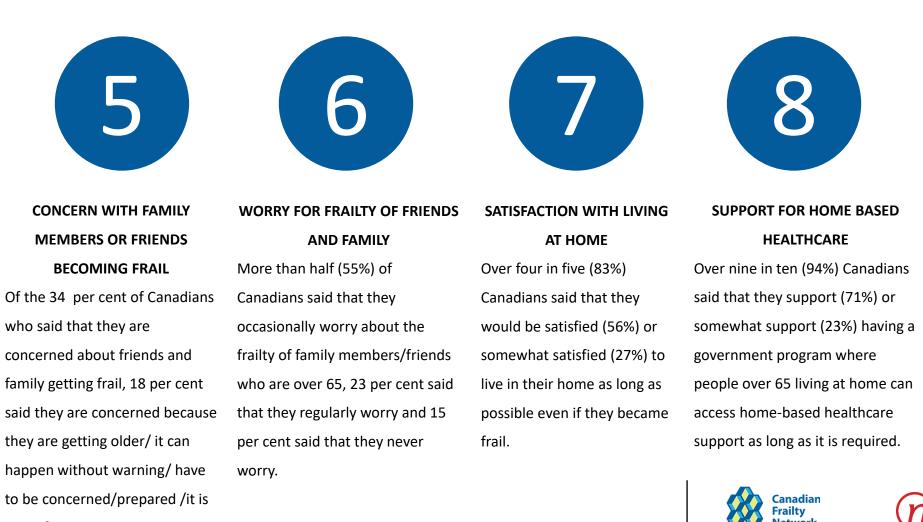


### FRAIL FAMILY MEMBERS OR FRIENDS Two in five Canadians (44%) have either family members or friends who they would consider frail (32% family; 6% friend; 6% both).





## **Key Findings**



part of aging.

3

### **Positives of aging in Canada**



When you think about aging in Canada, what positive things come to mind? [OPEN]

66

When asked what positive things come to mind when thinking about ageing in Canada, the most common response was high quality healthcare / good doctors (21%), followed by retiring (18%) and pension / social security (15%).

|          |   | (n=1471) |
|----------|---|----------|
|          | High quality healthcare/good doctors          | 21.1%    |
| S E S    | Retiring                                      | 17.5%    |
| z<br>O   | Pension/social security                       | 15.0%    |
| R E S P  | Being active/leisure/having time to do things | 12.5%    |
| <u>م</u> | Nothing                                       | 10.8%    |
| ТО       | Become wiser/more knowledge                   | 9.2%     |
|          | Other   | 8.0%     |



Source: Nanos Research, representative online survey, May 26th to 27th, 2021, n=1471 Canadians.



Frequency

### Negatives of aging in Canada



When you think about aging in Canada, what negative things come to mind? [OPEN]

Frequency (n=1467)

66

When asked what negative things come to mind when thinking of ageing in Canada, the most common response was cost of living/lack of retirement funds/CPP is not enough (22%), followed by declining health / disease (16%) and retirement homes/bad service/treatment in retirement home (15%).

|             | Cost of living/lack of retirement funds/ CPP is not enough | 22.3% |
|-------------|--|-------|
| S<br>E<br>S | Declining health/ disease                                  | 16.1% |
| z<br>O      | Retirement homes/bad service/treatment in retirement home  | 14.9% |
| Е<br>С<br>С | Poor healthcare/ lack of healthcare/ access to healthcare  | 12.6% |
| ድ<br>ድ      | Nothing  | 7.8%  |
| 0           | Aches/soreness/pain/mobility                               | 7.3%  |
|             | Loneliness/being alone                                     | 6.0%  |



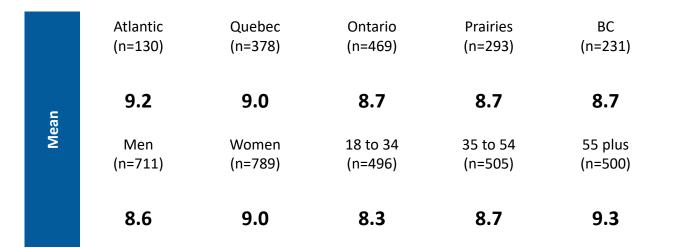
Source: Nanos Research, representative online survey, May 26<sup>th</sup> to 27<sup>th</sup>, 2021, n=1467 Canadians.





Importance of helping Canadians aged 65 and older remain healthy and independent On a scale of 0 to 10 where 0 is not at all important and 10 is extremely important, how important is it that Canada do a better job at helping people over 65 remain healthy and independent as they age?

 $\left( \right)$ 



Important (7-10) Neutral (4-6) Not important (0-3) Unsure

Mean

8.8

\*Weighted to the true population proportion. \*Charts may not add up to 100 due to rounding.

Source: Nanos Research, representative online survey, May 26<sup>th</sup> to 27<sup>th</sup>, 2021, n=1501 Canadians.

91%





### Importance of helping Canadians aged 65 and older remain healthy and independent



### Why do you have that opinion? [OPEN]

|       |  | High<br>importance<br>(7-10)<br>(n=1308) | Average<br>importance<br>(4-6)<br>(n=77) | Low<br>importance<br>(0-3)<br>(n=15) | Unsure<br>(n=24) |
|-------|--|--|--|--------------------------------------|------------------|
| S     | Less burden on our economy for health services/<br>healthy seniors means less strain on our healthcare<br>system | 13.1%                                    | 9.7%                                     |                                      |                  |
| N S E | They have contributed to the economy/ society their entire life and should be supported by the government        | 8.7%                                     | 2.5%                                     |                                      |                  |
| ESPO  | Government resources/ policies/ health system for seniors are not adequate/ needs to be better/ governments      | 7.7%                                     | 7.8%                                     |                                      |                  |
| D P R | Seniors aren't financially stable/ need more health dollars/ small pension                                       | 7.5%                                     | 6.4%                                     |                                      |                  |
| υT    | Because it is important/ health is the most important thing/ key to being independent/ independency              | 6.4%                                     | -  |                                      |                  |
|       | 65+ are more vulnerable/ more dependent on others/ need more support/ care                                       | 6.1%                                     | 2.2%                                     |                                      |                  |

When asked about their opinion on the importance of helping Canadians 65 and over remain healthy and independent, 13 per cent of Canadians who rated a high importance said so because of less burden on our economy for health services/healthy seniors means less strain on our healthcare system.

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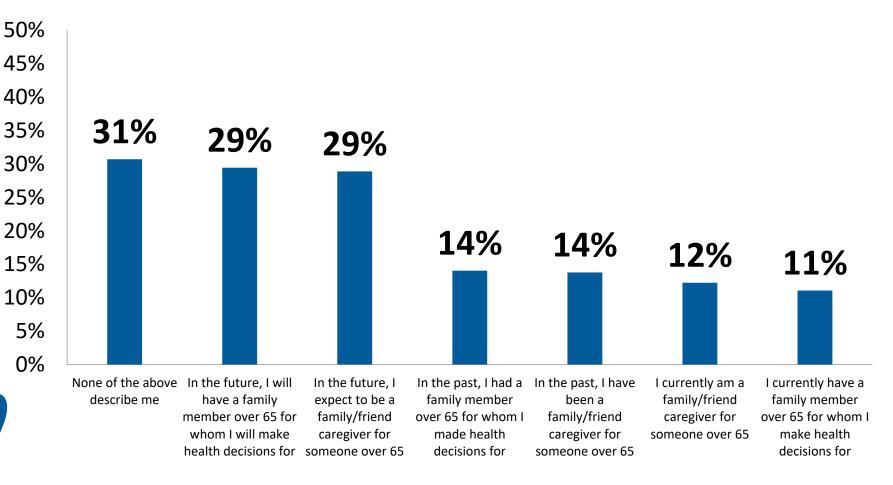
### Caring for a friend or family member who is older than 65

When asked which statements applied to them, 29% of Canadians said that in the future, they will have a family member over 65 for whom I will make health decisions for, and that in the future, I expect to be a family / friend / caregiver for someone over 65.

\*Weighted to the true population proportion. \*Charts may not add up to 100 due to rounding.

Source: Nanos Research, representative online survey, May 26th to 27th, 2021, n=1500 Canadians.





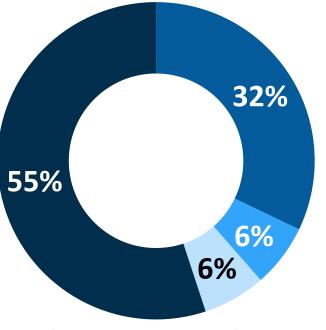




## Family members and friends over 65 that would be considered frail



Do you have a family member/friend over 65 that you would consider frail?



| family<br>I consider            | Atlantic<br>(n=130) | Quebec<br>(n=377) | Ontario<br>(n=471)  | Prairies<br>(n=293) | BC<br>(n=231)      |
|---------------------------------|---------------------|-------------------|---------------------|---------------------|--------------------|
| have a fa<br>nd that I c<br>ail | 59.5%               | 51.7%             | 54.4%               | 54.7%               | 61.0%              |
| do not<br>· or frier<br>fr      | Men<br>(n=711)      | Women<br>(n=790)  | 18 to 34<br>(n=496) | 35 to 54<br>(n=506) | 55 plus<br>(n=502) |
| No, I<br>member                 | 55.1%               | 55.1%             | 55.2%               | 54.9%               | 55.1%              |

■ Yes, I have a family member that I consider frail

Yes, I have a friend that I consider frail

Yes, I have both a family member and friend that I consider frail

■ No, I do not have a family member or friend that I consider frail

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

\*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, representative online survey, May 26th to 27th, 2021, n=1502 Canadians.

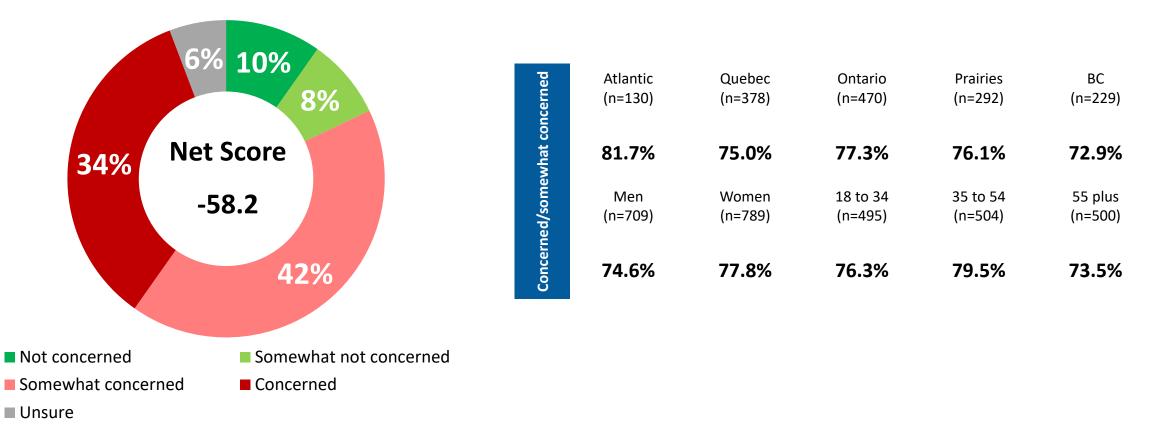




### **Concern over frailty of friends and family older than 65**



Are you concerned, somewhat concerned, somewhat not concerned, or not concerned about family members/friend over 65 becoming frail and needing more support?



\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

\*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, representative online survey, May 26th to 27th, 2021, n=1499 Canadians.





### **Concern over frailty of friends and family older than 65**



### Why do you have that opinion? [OPEN]

| 6                                    |        |   | Concerned<br>(n=476) | Somewhat<br>concerned<br>(n=582) | not<br>concerned<br>(n=113) | Not<br>concerned<br>(n=129) |  |
|--------------------------------------|--------|---|----------------------|----------------------------------|-----------------------------|-----------------------------|--|
| Of the Canadians who answered        |        | They are getting older/ it can happen without   |                      |                                  |                             |                             |  |
| that they are concerned about        | S      | warning/ have to be concerned/ prepared/ It is<br>part of aging                                 | 17.8%                | 25.6%                            | 11.6%                       | 4.0%                        |  |
| friends and family getting frail, 18 | S<br>С | Afraid they won't get the care they need/ poor<br>healthcare system/ support systems/ long-term | 17.2%                | 12.1%                            | 3.0%                        | 0.6%                        |  |
| per cent said they are concerned     | Z      | care homes  |                      |                                  |                             |                             |  |
| because they are getting older/ it   | 0<br>4 | It is expensive/a lot of work/ concerned of my ability to take care of them                     | 15.3%                | 11.5%                            | 2.1%                        | -                           |  |
| can happen without warning/          | Е<br>S |   |                      |                                  |                             |                             |  |
| have to be concerned/prepared /      | ~      | Affects their ability to do day-to-day activities/<br>need more help/assistance/ support        | 12.2%                | 7.6%                             | 1.8%                        | -                           |  |
| it is part of aging.                 | ΤΟΡ    | I care about them/ don't want them to suffer/get hurt/ sick/ pass away                          | 6.0%                 | 4.6%                             | 1.6%                        | -                           |  |
| 11                                   |        | Health risk/ issues associated to aging (falls (injuries)                                       | 5.2%                 | 6.2%                             | -                           | -                           |  |

(falls/injuries)



Somewhat



Unsure (n=65)

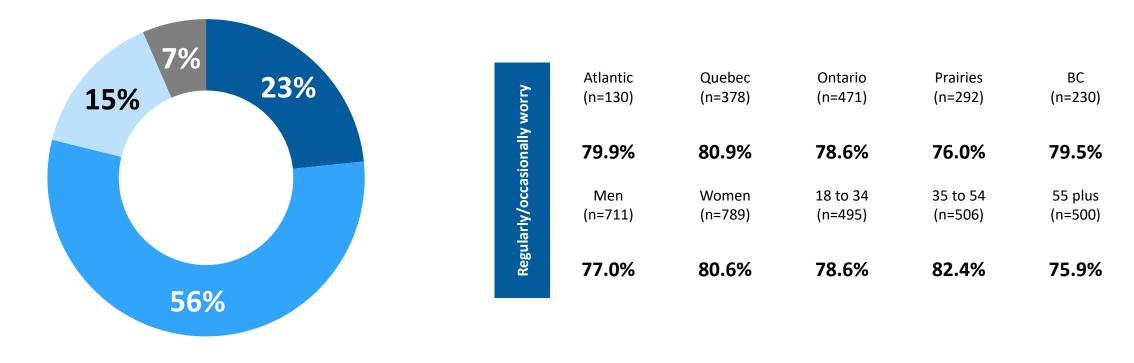
20.1%

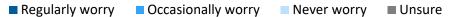
6.8%

## Level of worry on the frailty of friends and family older than 65



For family members/friends who are over 65, do you regularly, occasionally, or never worry about their frailty?





\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

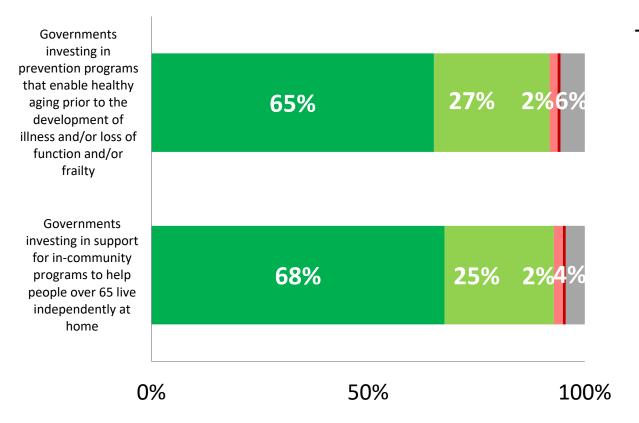
\*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, representative online survey, May 26th to 27th, 2021, n=1501 Canadians.





## Support for the government to invest programs for aging Canadians



### ■ Support ■ Somewhat support ■ Somewhat oppose ■ Oppose ■ Unsure

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

\*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, representative online survey, May 26th to 27th, 2021, n=1504 Canadians.

### Net Score

+89.4

+90.1

following: [ROTATE]

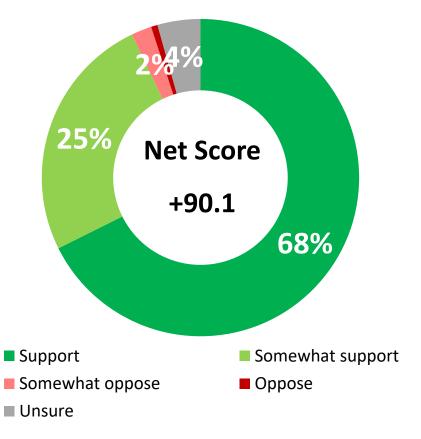
Over 9 in 10 Canadians support or somewhat support governments investing in prevention programs that enable healthy aging prior to the development of illness and/or loss of function and/or frailty (65% support; 27% somewhat support), and governments investing in support for in-community programs to help people over 65 live independently at home (65% support; 27% somewhat support).



Do you support, somewhat support, somewhat oppose or oppose the



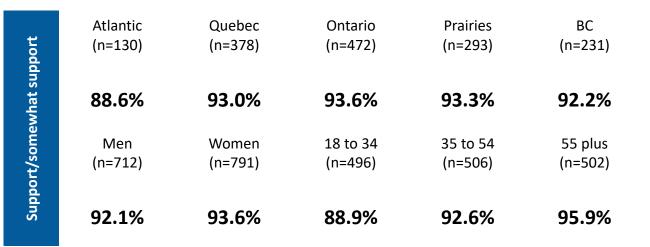
Support for the government to invest in programs to help people over 65 to live independently at home





Do you support, somewhat support, somewhat oppose or oppose the following: [ROTATE]

Governments investing in support for in-community programs to help people over 65 live independently at home



\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

\*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, representative online survey, May 26th to 27th, 2021, n=1504 Canadians.



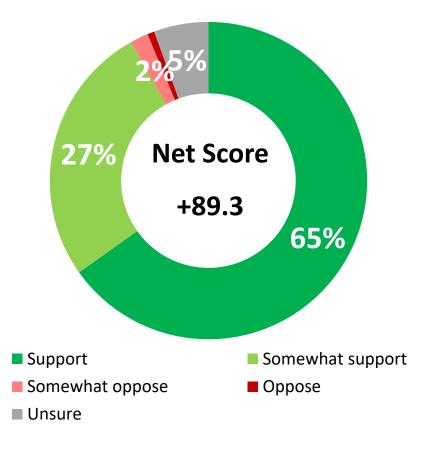


## Support for the government to invest in programs that enable healthy aging



Do you support, somewhat support, somewhat oppose or oppose the following: [ROTATE]

Governments investing in prevention programs that enable healthy aging prior to the development of illness and/or loss of function and/or frailty



| support          | Atlantic | Quebec  | Ontario  | Prairies | BC      |
|------------------|----------|---------|----------|----------|---------|
|                  | (n=130)  | (n=378) | (n=472)  | (n=293)  | (n=230) |
|                  | 90.7%    | 93.2%   | 91.4%    | 91.2%    | 92.4%   |
| Support/somewhat | Men      | Women   | 18 to 34 | 35 to 54 | 55 plus |
|                  | (n=711)  | (n=791) | (n=496)  | (n=506)  | (n=501) |
| Suppo            | 92.2%    | 91.6%   | 89.8%    | 91.1%    | 94.0%   |

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

\*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, representative online survey, May 26<sup>th</sup> to 27<sup>th</sup>, 2021, n=1503 Canadians.

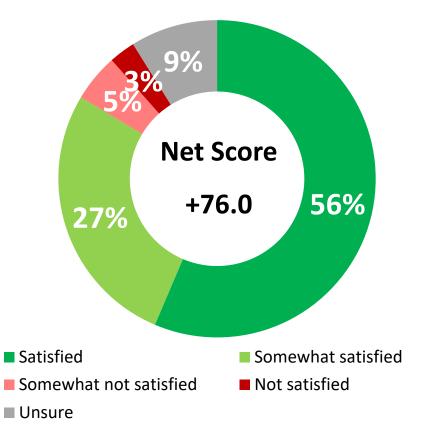




## Satisfaction with living in your own home even if you become frail



Thinking about yourself as you age, in the future would you be satisfied, somewhat satisfied, somewhat not satisfied or not satisfied to live in your home as long as possible even if you become frail?



| support          | Atlantic | Quebec  | Ontario  | Prairies | BC      |
|------------------|----------|---------|----------|----------|---------|
|                  | (n=130)  | (n=378) | (n=472)  | (n=293)  | (n=231) |
|                  | 82.0%    | 87.6%   | 82.2%    | 80.2%    | 85.8%   |
| Support/somewhat | Men      | Women   | 18 to 34 | 35 to 54 | 55 plus |
|                  | (n=712)  | (n=791) | (n=496)  | (n=506)  | (n=502) |
| Suppo            | 85.1%    | 82.2%   | 78.0%    | 80.7%    | 90.1%   |

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

\*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, representative online survey, May 26<sup>th</sup> to 27<sup>th</sup>, 2021, n=1504 Canadians.





## Satisfaction with living in your own home even if you become frail



### Why do you have that opinion? [OPEN]

Of the 56% of Canadian who said they would be satisfied to continue living in their home even if they become frail, one in four (25%) said that it was because home is most comfortable/familiar, and one in five (21%) said it was because home has independence/privacy/dignity.

|               |   | Satisfied<br>(n=787) | Somewhat<br>satisfied<br>(n=376) | Somewhat<br>not<br>satisfied<br>(n=56) | Not<br>satisfied<br>(n=36) | Unsure<br>(n=107) |
|---------------|---|----------------------|----------------------------------|--|----------------------------|-------------------|
|               | Home is most comfortable / familiar                               | 25.3%                | 15.1%                            | 1.1%                                   | 2.8%                       | -                 |
| TOP RESPONSES | Home has independence, privacy, dignity                           | 20.9%                | 8.4%                             | -                                      | -                          | 0.9%              |
|               | Don't want to move/I'd like to stay where I<br>am/live in my home | 10.9%                | 9.2%                             | -                                      | -                          | 0.9%              |
|               | Want to live at home as long as possible                          | 10.5%                | 9.5%                             | -                                      | -                          | 3.0%              |
|               | I don't like LTC homes / no interest in living there              | 6.7%                 | 2.8%                             | -                                      | -                          | -                 |
|               | Living at home is better for physical / mental health             | 4.2%                 | 1.0%                             | 1.3%                                   | -                          | -                 |
|               | Don't want to die in a LTC home / want to die<br>at home          | 3.6%                 | 0.5%                             | -                                      | 2.0%                       | -                 |





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### Support for the government funding programs that could help people over 65 live and age at home



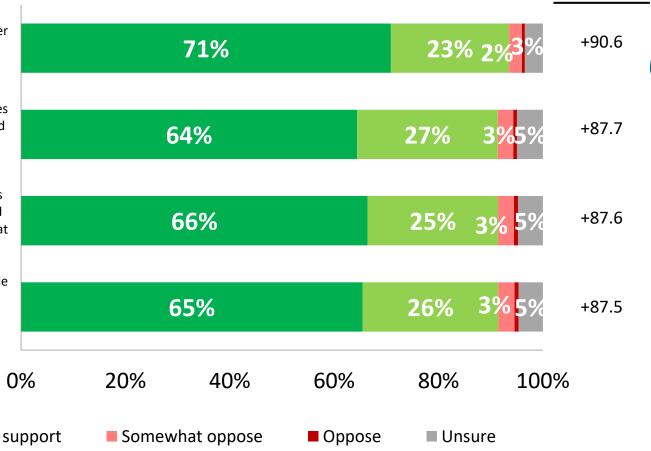
Would you support, somewhat support, somewhat oppose or oppose the government funding the following programs which could help more people over 65 live and age at home for as long as possible

Having a government program where people over 65 living at home can access, home-based healthcare support as long as it is required

Having a government program which encourages people over 65 living at home to stay connected with their local community to be active with social, leisure and physical activities

Having a government program which supports people over 65 at home having access to good and nutritious foods as well as ensuring they eat enough food

Having a government program which helps people over 65 retain, regain, or gain skills so that they can manage everyday living skills at home as independently as possible



Over nine in ten (94%) Canadians said that they support (71%) or somewhat support (23%) having a government program where people over 65 living at home can access home-based healthcare support as long as it's required.

Support

\*Weighted to the true population proportion. \*Charts may not add up to 100 due to rounding.

Somewhat support

\*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, representative online survey, May 26<sup>th</sup> to 27<sup>th</sup>, 2021, n=1503 Canadians.

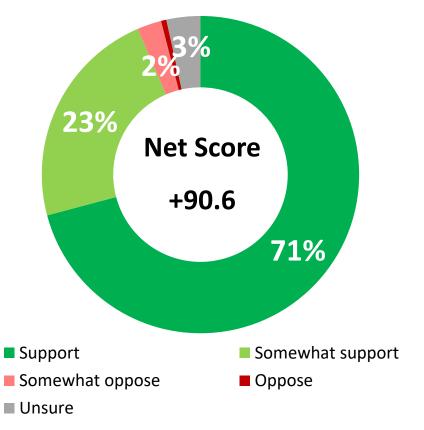
Canadian Frailty





**Net Score** 

Support for a government program where people over 65 living at home can access home-based healthcare



Q Would you support, somewhat support, somewhat oppose or oppose the government funding the following programs which could help more people over 65 live and age at home for as long as possible [RANDOMIZE 14-17]

Having a government program where people over 65 living at home can access, home-based healthcare support as long as it is required

| support          | Atlantic | Quebec  | Ontario  | Prairies | BC      |
|------------------|----------|---------|----------|----------|---------|
|                  | (n=130)  | (n=378) | (n=472)  | (n=292)  | (n=231) |
| what su          | 93.0%    | 88.2%   | 96.0%    | 95.3%    | 93.6%   |
| Support/somewhat | Men      | Women   | 18 to 34 | 35 to 54 | 55 plus |
|                  | (n=711)  | (n=791) | (n=496)  | (n=506)  | (n=501) |
| Supp             | 92.6%    | 94.4%   | 91.8%    | 92.5%    | 95.7%   |

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

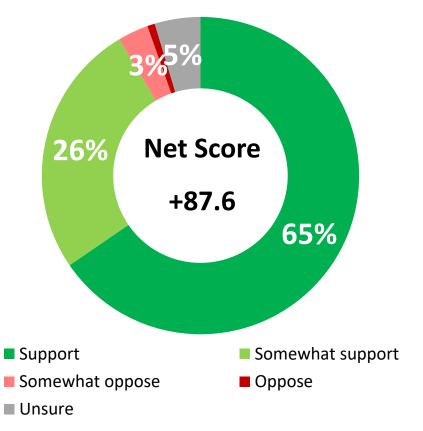
\*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, representative online survey, May 26th to 27th, 2021, n=1503 Canadians.





Support for a government program which helps people over 65 retain, regain, or gain skills



Would you support, somewhat support, somewhat oppose or oppose the government funding the following programs which could help more people over 65 live and age at home for as long as possible [RANDOMIZE 14-17]

Having a government program which helps people over 65 retain, regain, or gain skills so that they can manage everyday living skills at home as independently as possible

| pport                    | Atlantic | Quebec  | Ontario  | Prairies | BC      |
|--------------------------|----------|---------|----------|----------|---------|
|                          | (n=130)  | (n=378) | (n=471)  | (n=291)  | (n=231) |
| what su                  | 93.3%    | 85.7%   | 94.3%    | 91.8%    | 91.9%   |
| Support/somewhat support | Men      | Women   | 18 to 34 | 35 to 54 | 55 plus |
|                          | (n=711)  | (n=789) | (n=494)  | (n=506)  | (n=501) |
| Suppd                    | 90.9%    | 92.0%   | 90.2%    | 90.9%    | 92.8%   |

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

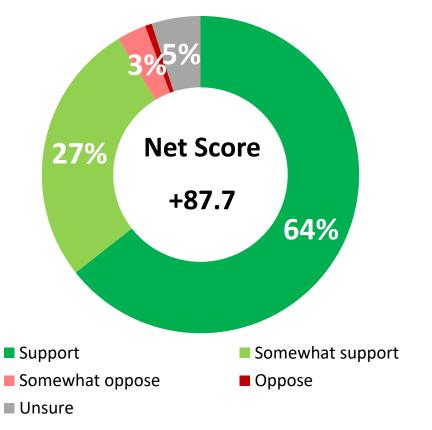
\*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, representative online survey, May 26th to 27th, 2021, n=1501 Canadians.





Support for a government program that encourages people over 65 living at home to stay connected with their community



Would you support, somewhat support, somewhat oppose or oppose the government funding the following programs which could help more people over 65 live and age at home for as long as possible [RANDOMIZE 14-17]

Having a government program which encourages people over 65 living at home to stay connected with their local community to be active with social, leisure and physical activities

| Lodd                     | Atlantic | Quebec  | Ontario  | Prairies | BC      |
|--------------------------|----------|---------|----------|----------|---------|
|                          | (n=130)  | (n=378) | (n=472)  | (n=292)  | (n=231) |
| wnat su                  | 92.4%    | 87.0%   | 93.9%    | 91.0%    | 91.6%   |
| oupport/somewnat support | Men      | Women   | 18 to 34 | 35 to 54 | 55 plus |
|                          | (n=711)  | (n=791) | (n=496)  | (n=506)  | (n=501) |
| oddne                    | 90.9%    | 91.8%   | 90.0%    | 91.1%    | 92.5%   |

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

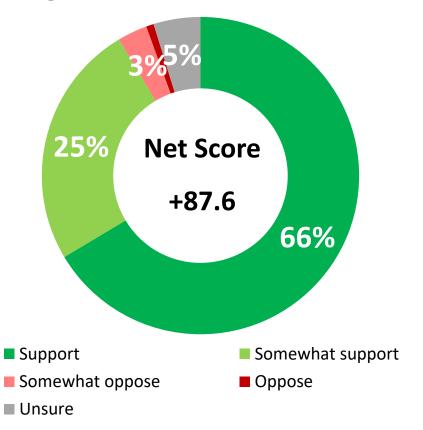
\*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, representative online survey, May 26th to 27th, 2021, n=1503





Support for a government program that support people over 65 at home to have access to good and nutritious foods



Would you support, somewhat support, somewhat oppose or oppose the government funding the following programs which could help more people over 65 live and age at home for as long as possible [RANDOMIZE 14-17]

Having a government program which supports people over 65 at home having access to good and nutritious foods as well as ensuring they eat enough food

| support          | Atlantic | Quebec  | Ontario  | Prairies | BC      |
|------------------|----------|---------|----------|----------|---------|
|                  | (n=130)  | (n=378) | (n=472)  | (n=293)  | (n=230) |
|                  | 92.8%    | 85.4%   | 94.9%    | 90.8%    | 91.9%   |
| Support/somewhat | Men      | Women   | 18 to 34 | 35 to 54 | 55 plus |
|                  | (n=711)  | (n=791) | (n=496)  | (n=506)  | (n=501) |
| Suppo            | 91.2%    | 91.6%   | 90.0%    | 90.4%    | 93.3%   |

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

\*The net score is the difference between all positive and negative numbers in a question.

Source: Nanos Research, representative online survey, May 26th to 27th, 2021, n=1503 Canadians.

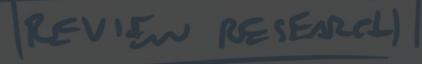




## PATH FURWISCO!

### VALIDATE

TEST IDEAS



Nanos conducted a representative online survey of 1,504 Canadians, 18 years of age or older, between May 26<sup>th</sup> and 27<sup>th</sup>, 2021 as part of an online survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

The research was commissioned by Canadian Frailty Network and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

| Element                             | Description   | Element                              | Description  |
|-------------------------------------|---|--------------------------------------|--|
| Research sponsor                    | Canadian Frailty Network  | Weighting of Data                    | The results were weighted by age and gender using the latest<br>Census information (2016) and the sample is geographically   |
| Population and Final Sample<br>Size | 1,504 residents drawn from a panel  | Weighting of Data                    | stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure.  |
| Source of Sample                    | Prodege Panel   | Screening                            | Screening ensured potential respondents did not work in the<br>market research industry, in the advertising industry, in the media<br>or a political party prior to administering the survey to ensure the |
| Type of Sample                      | Representative non-probability  |                                      | integrity of the data.   |
| Margin of Error                     | No margin of error applies to this research.  | Excluded<br>Demographics             | Individuals younger than 18 years old; individuals without internet access could not participate.  |
| Mode of Survey                      | Online survey   |                                      | By age and gender using the latest Census information (2016) and   |
| Sampling Method Base                | Non-probability.  | Stratification                       | the sample is geographically stratified to be representative of Canada.  |
|                                     | Atlantic Canada, Quebec, Ontario, Prairies, British Columbia;   | Estimated<br>Response Rate           | Not applicable   |
| Demographics (Captured)             | Men and Women; 18 years and older.<br>Six digit postal code was used to validate geography.   | Question Order                       | Question order in the preceding report reflects the order in which they appeared in the original questionnaire.  |
| Demographics (Other)                | Age, gender, education, income  | Question Content                     | All questions asked are contained in the report.   |
| Field Dates                         | May 26 <sup>th</sup> to 27 <sup>th</sup> , 2021.  |                                      |  |
| Language of Survey                  | The survey was conducted in both English and French.  | Question Wording                     | The questions in the preceding report are written exactly as they were asked to individuals.   |
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| Standards                           | Insights Council (CRIC) and confirms that this research fully<br>complies with all CRIC Standards including the CRIC Public<br>Opinion Research Standards and Disclosure Requirements.<br>https://canadianresearchinsightscouncil.ca/standards/ | Contact                              | Contact Nanos Research for more information or with any concerns<br>or questions.<br><u>http://www.nanos.co</u><br>Telephone:(613) 234-4666 ext. 237<br>Email: info@nanosresearch.com.                     |



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|   |   |            | Region Gender |          |        |         |          |          |      |        | Age   |          |          |         |
|---|---|------------|---------------|----------|--------|---------|----------|----------|------|--------|-------|----------|----------|---------|
|   |   |            | Canada 2021-  |          |        |         |          | British  |      |        |       |          | -        |         |
|   |   |            | 05            | Atlantic | Quebec | Ontario | Prairies | Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question 1 - When you<br>think about aging in | Total   | Unwgt<br>N | 1471          | 128      | 366    | 462     | 289      | 226      | 693  | 777    | 1     | 487      | 493      | 491     |
| Canada, what positive things come to mind?    |   | Wgt N      | 1468          | 98       | 339    | 564     | 272      | 194      | 713  | 753    | 1     | 403      | 500      | 564     |
| [OPEN] [First Mention]                        | Pension/social security                               | %          | 15.0          | 14.3     | 12.2   | 16.0    | 14.7     | 17.9     | 15.2 | 14.9   |       | 16.0     | 12.9     | 16.2    |
|   | High quality<br>healthcare/good doctors               | %          | 21.1          | 17.6     | 10.2   | 26.1    | 21.4     | 26.6     | 18.8 | 23.2   |       | 19.7     | 20.8     | 22.2    |
|   | Retiring  | %          | 17.5          | 19.3     | 22.0   | 17.0    | 14.8     | 14.1     | 19.9 | 15.3   |       | 14.0     | 16.8     | 20.7    |
|   | Nothing   | %          | 10.8          | 14.3     | 12.5   | 9.7     | 13.4     | 5.3      | 10.3 | 11.2   |       | 7.9      | 14.9     | 9.1     |
|   | Financial security/owning a home                      | %          | 2.3           | 2.2      | 3.4    | 2.1     | 2.1      | 1.3      | 3.0  | 1.6    |       | 4.4      | 1.5      | 1.6     |
|   | High quality of<br>life/People stay healthy<br>longer | %          | 3.9           | 5.5      | 6.3    | 3.0     | 1.8      | 4.2      | 2.9  | 4.8    |       | 2.6      | 3.5      | 5.1     |
|   | Being<br>active/leisure/having<br>time to do things   | %          | 12.5          | 14.3     | 13.7   | 10.9    | 13.2     | 13.0     | 11.3 | 13.6   |       | 5.8      | 10.4     | 19.2    |
|   | Long term care homes                                  | %          | 2.1           | 0.0      | 1.6    | 1.9     | 3.3      | 3.0      | 1.3  | 2.9    |       | 2.3      | 2.8      | 1.3     |
|   | Safety/Canada is a good<br>place to retire            | %          | 6.1           | 9.0      | 5.2    | 4.8     | 9.1      | 6.1      | 6.5  | 5.8    |       | 7.7      | 5.7      | 5.4     |
|   | Support from family                                   | %          | 2.2           | 3.9      | 2.2    | 2.3     | 2.9      | 0.4      | 2.2  | 2.3    |       | 1.1      | 2.6      | 2.7     |
|   | Become wiser/more<br>knowledge                        | %          | 9.2           | 7.9      | 13.3   | 6.9     | 8.4      | 10.1     | 10.8 | 7.6    |       | 12.8     | 9.0      | 6.7     |
|   | More jobs opening up for the younger generations      | %          | 1.4           | 0.0      | 2.4    | 1.3     | 0.9      | 0.9      | 1.7  | 1.1    |       | 3.9      | 0.6      | 0.2     |
|   | Perks/discounts                                       | %          | 1.3           | 1.6      | 1.1    | 1.7     | 0.3      | 1.7      | 0.8  | 1.9    |       | 1.4      | 0.4      | 2.1     |
|   | Beautiful<br>landscape/places to visit                | %          | 3.2           | 5.1      | 1.6    | 4.2     | 2.7      | 2.7      | 1.8  | 4.5    |       | 4.7      | 3.5      | 1.8     |
|   | Immigration bringing<br>younger generations           | %          | 0.3           | 0.0      | 0.2    | 0.2     | 0.8      | 0.0      | 0.6  | 0.0    |       | 0.2      | 0.7      | 0.0     |
|   | Peace/peaceful<br>life/happy                          | %          | 1.3           | 2.1      | 1.3    | 1.2     | 1.0      | 1.3      | 1.5  | 1.1    |       | 1.5      | 1.5      | 1.0     |
|   | Seniors/senior<br>population/senior<br>communities    | %          | 1.0           | 1.0      | 0.4    | 1.1     | 1.9      | 0.8      | 1.2  | 0.8    |       | 1.3      | 1.4      | 0.5     |
|   | Other   | %          | 8.0           | 4.1      | 9.0    | 8.4     | 6.7      | 8.8      | 7.9  | 7.9    |       | 12.0     | 7.3      | 5.7     |
|   | Unsure  | %          | 2.0           | 0.6      | 1.5    | 2.1     | 2.3      | 2.7      | 1.9  | 2.0    |       | 4.1      | 1.5      | 0.9     |

Nanos conducted a representative online survey of 1,503 Canadians, 18 years of age or older, between May 26<sup>th</sup> to May 27<sup>th</sup>, 2021 \*Some results have been shaded due to small sample size.



|   |   |            | Region       |          |        |         |          |          |      | Gender |       |          | Age      |         |
|---|---|------------|--------------|----------|--------|---------|----------|----------|------|--------|-------|----------|----------|---------|
|   |   |            | Canada 2021- |          |        | -       |          | British  |      |        |       |          | -        |         |
|   |   |            | 05           | Atlantic | Quebec | Ontario | Prairies | Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question 1 - When you think about aging in      | Total   | Unwgt<br>N | 1780         | 158      | 437    | 558     | 353      | 274      | 832  | 947    | 1     | 599      | 582      | 599     |
| Canada, what positive                           |   | Wgt N      | 1776         | 121      | 408    | 681     | 331      | 235      | 853  | 922    | 1     | 497      | 590      | 689     |
| things come to mind?<br>[OPEN] [Second Mention] | Pension/social security                               | %          | 12.4         | 11.7     | 10.2   | 13.3    | 12.1     | 14.8     | 12.7 | 12.2   |       | 13.0     | 10.9     | 13.3    |
|   | High quality<br>healthcare/good doctors               | %          | 17.4         | 14.3     | 8.5    | 21.6    | 17.6     | 22.0     | 15.7 | 18.9   |       | 16.0     | 17.7     | 18.2    |
|   | Retiring  | %          | 14.5         | 15.7     | 18.3   | 14.1    | 12.2     | 11.6     | 16.7 | 12.5   |       | 11.3     | 14.3     | 16.9    |
|   | Nothing   | %          | 8.9          | 11.7     | 10.4   | 8.0     | 11.0     | 4.4      | 8.6  | 9.2    |       | 6.4      | 12.7     | 7.4     |
|   | Financial security/owning a home                      | %          | 1.9          | 1.8      | 2.8    | 1.8     | 1.7      | 1.1      | 2.5  | 1.3    |       | 3.5      | 1.3      | 1.3     |
|   | High quality of<br>life/People stay healthy<br>longer | %          | 3.2          | 4.5      | 5.2    | 2.5     | 1.5      | 3.5      | 2.4  | 4.0    |       | 2.1      | 3.0      | 4.2     |
|   | Being<br>active/leisure/having<br>time to do things   | %          | 10.3         | 11.6     | 11.4   | 9.0     | 10.8     | 10.8     | 9.5  | 11.1   |       | 4.7      | 8.8      | 15.7    |
|   | Long term care homes                                  | %          | 1.7          | 0.0      | 1.3    | 1.5     | 2.7      | 2.5      | 1.1  | 2.3    |       | 1.9      | 2.4      | 1.1     |
|   | Safety/Canada is a good<br>place to retire            | %          | 5.1          | 7.4      | 4.3    | 4.0     | 7.5      | 5.0      | 5.5  | 4.7    |       | 6.3      | 4.8      | 4.4     |
|   | Support from family                                   | %          | 1.8          | 3.2      | 1.8    | 1.9     | 2.3      | 0.3      | 1.8  | 1.8    |       | 0.9      | 2.2      | 2.2     |
|   | Become wiser/more<br>knowledge                        | %          | 7.6          | 6.4      | 11.1   | 5.7     | 6.9      | 8.3      | 9.0  | 6.2    |       | 10.4     | 7.6      | 5.5     |
|   | More jobs opening up for the younger generations      | %          | 1.1          | 0.0      | 2.0    | 1.1     | 0.7      | 0.8      | 1.4  | 0.9    |       | 3.1      | 0.6      | 0.2     |
|   | Perks/discounts                                       | %          | 1.1          | 1.3      | 0.9    | 1.4     | 0.3      | 1.4      | 0.6  | 1.5    |       | 1.1      | 0.4      | 1.7     |
|   | Beautiful<br>landscape/places to visit                | %          | 2.6          | 4.2      | 1.3    | 3.5     | 2.2      | 2.2      | 1.5  | 3.7    |       | 3.8      | 3.0      | 1.5     |
|   | Immigration bringing<br>younger generations           | %          | 0.2          | 0.0      | 0.2    | 0.2     | 0.7      | 0.0      | 0.5  | 0.0    |       | 0.2      | 0.6      | 0.0     |
|   | Peace/peaceful<br>life/happy                          | %          | 1.1          | 1.7      | 1.1    | 1.0     | 0.8      | 1.1      | 1.2  | 0.9    |       | 1.2      | 1.3      | 0.8     |
|   | Seniors/senior<br>population/senior<br>communities    | %          | 0.9          | 0.8      | 0.4    | 0.9     | 1.6      | 0.6      | 1.0  | 0.7    |       | 1.1      | 1.2      | 0.4     |
|   | Other   | %          | 6.6          | 3.3      | 7.5    | 6.9     | 5.5      | 7.3      | 6.6  | 6.4    |       | 9.7      | 6.2      | 4.6     |
|   | Unsure  | %          | 1.6          | 0.5      | 1.3    | 1.7     | 1.9      | 2.3      | 1.6  | 1.6    |       | 3.3      | 1.3      | 0.7     |

Nanos conducted a representative online survey of 1,503 Canadians, 18 years of age or older, between May 26<sup>th</sup> to May 27<sup>th</sup>, 2021 \*Some results have been shaded due to small sample size.



|   |  |            | Region       |           |        |         |          |          |            | Gender |       |          | Age        |         |
|---|--|------------|--------------|-----------|--------|---------|----------|----------|------------|--------|-------|----------|------------|---------|
|   |  |            | Canada 2021- |           |        | -       |          | British  |            |        |       |          |            |         |
|   |  |            | 05           | Atlantic  | Quebec | Ontario | Prairies | Columbia | Male       | Female | Other | 18 to 34 | 35 to 54   | 55 plus |
| Question 2 - When you<br>think about aging in | Total  | Unwgt<br>N | 1467         | 127       | 366    | 462     | 286      | 226      | 693        | 773    | 1     | 486      | 492        | 489     |
| Canada, what negative                         |  | Wgt N      | 1465         | 98        | 339    | 564     | 270      | 195      | 713        | 752    | 1     | 403      | 499        | 563     |
| things come to mind?                          | Nothing  | %          | 7.8          | 58<br>7.9 | 6.8    | 9.0     | 6.7      | 7.4      | 8.9        | 6.6    | 1     | 9.0      | 499<br>7.1 | 7.5     |
| [OPEN] [First Mention]                        | Loneliness/being alone   | %          | 6.0          | 1.8       | 8.8    | 5.2     | 6.5      | 4.7      | 8.9<br>4.8 | 7.1    |       | 5.3      | 5.8        | 6.6     |
|   | Harsh weather/ cold  | %          | 3.6          | 3.2       | 2.6    | 4.1     | 4.4      | 2.7      | 4.8        | 3.0    |       | 4.0      | 4.1        | 2.8     |
|   | weather  | 70         | 5.0          | 5.2       | 2.0    | 4.1     |          | 2.7      | 7.2        | 5.0    |       | 4.0      | 4.1        | 2.0     |
|   | Declining health/ disease  | %          | 16.1         | 16.2      | 23.7   | 12.4    | 15.5     | 14.3     | 16.7       | 15.5   |       | 10.9     | 16.8       | 19.1    |
|   | Death  | %          | 4.5          | 6.4       | 5.5    | 3.7     | 4.3      | 4.1      | 5.7        | 3.2    |       | 6.5      | 4.1        | 3.4     |
|   | Aches/soreness/ pain/<br>mobility                                | %          | 7.3          | 4.8       | 6.6    | 8.5     | 7.9      | 5.8      | 9.0        | 5.8    |       | 5.8      | 7.2        | 8.5     |
|   | Poor healthcare/ lack of<br>healthcare/ access to<br>healthcare  | %          | 12.6         | 15.8      | 14.8   | 10.3    | 13.4     | 12.9     | 10.7       | 14.4   |       | 9.6      | 13.4       | 14.0    |
|   | Cost of living/lack of<br>retirement funds/ CPP is<br>not enough | %          | 22.3         | 31.8      | 15.4   | 24.1    | 22.5     | 23.8     | 17.7       | 26.6   |       | 18.5     | 25.4       | 22.1    |
|   | Afforable housing  | %          | 5.3          | 6.4       | 3.3    | 4.8     | 6.1      | 8.9      | 3.1        | 7.4    |       | 3.8      | 4.8        | 6.9     |
|   | Discrimination/elder<br>abuse/lack of<br>respect/ageism          | %          | 2.8          | 2.9       | 4.8    | 2.2     | 1.4      | 3.3      | 2.3        | 3.4    |       | 2.1      | 3.0        | 3.1     |
|   | retirement homes/bad<br>service/treatment in<br>retirement home  | %          | 14.9         | 11.2      | 13.5   | 18.3    | 11.2     | 14.2     | 13.2       | 16.5   |       | 12.4     | 17.3       | 14.5    |
|   | Not being able to care for<br>yourself                           | %          | 2.7          | 0.0       | 4.0    | 3.5     | 1.4      | 1.5      | 1.8        | 3.7    |       | 2.8      | 2.6        | 2.8     |
|   | Racism   | %          | 1.3          | 0.7       | 0.7    | 2.3     | 0.9      | 0.0      | 0.9        | 1.6    |       | 1.2      | 0.8        | 1.7     |
|   | A lot/ everything  | %          | 1.1          | 0.0       | 1.2    | 1.1     | 1.5      | 0.5      | 1.5        | 0.6    |       | 1.5      | 0.9        | 0.9     |
|   | Lack of support for<br>seniors                                   | %          | 3.9          | 3.9       | 5.3    | 2.5     | 4.7      | 4.1      | 2.9        | 4.8    |       | 3.6      | 3.8        | 4.1     |
|   | High taxes   | %          | 0.6          | 0.7       | 0.5    | 0.5     | 1.0      | 0.8      | 0.7        | 0.5    |       | 0.8      | 0.1        | 0.9     |
|   | Getting old/ aging in general                                    | %          | 3.0          | 3.1       | 3.3    | 2.8     | 1.8      | 5.0      | 3.8        | 2.4    |       | 3.4      | 2.3        | 3.4     |
|   | Wrinkles/Appearance  | %          | 1.3          | 0.7       | 1.0    | 1.4     | 1.6      | 1.4      | 1.7        | 0.9    |       | 2.1      | 1.2        | 0.7     |
|   | Harder to get jobs/loss of<br>workforce                          | %          | 1.0          | 0.6       | 1.7    | 1.1     | 0.4      | 0.9      | 1.1        | 1.0    |       | 2.6      | 1.0        | 0.0     |
|   | Other  | %          | 3.2          | 5.0       | 2.7    | 3.7     | 3.5      | 1.4      | 3.6        | 2.9    |       | 4.8      | 2.3        | 2.9     |



|  |   |              |          | Reg    | gion    |          |          |      | Gender |       |          | Age      |        |
|--|---|--------------|----------|--------|---------|----------|----------|------|--------|-------|----------|----------|--------|
|  |   | Canada 2021- |          |        |         |          | British  |      |        |       |          |          |        |
|  |   | 05           | Atlantic | Quebec | Ontario | Prairies | Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plu |
| More older people than<br>younger people/shrinking<br>population | % | 2.2          | 1.6      | 2.5    | 2.3     | 2.3      | 1.4      | 2.5  | 1.9    |       | 4.2      | 2.7      | 0.3    |
| Covid  | % | 0.7          | 0.0      | 0.2    | 0.9     | 0.9      | 1.0      | 0.5  | 0.9    |       | 0.6      | 0.7      | 0.8    |
| Retirement   | % | 0.2          | 1.0      | 0.2    | 0.1     | 0.0      | 0.5      | 0.4  | 0.1    |       | 0.4      | 0.4      | 0.0    |
| Economy/Taxes too high   | % | 0.7          | 0.0      | 0.2    | 0.3     | 2.2      | 0.8      | 0.8  | 0.6    |       | 1.0      | 0.3      | 0.8    |
| Government<br>policies/spending                                  | % | 1.3          | 1.0      | 1.0    | 1.2     | 1.0      | 2.9      | 1.8  | 0.9    |       | 2.3      | 1.2      | 0.8    |
| 26.00  | % | 0.1          | 0.0      | 0.0    | 0.2     | 0.0      | 0.0      | 0.0  | 0.1    |       | 0.3      | 0.0      | 0.0    |
| Unsure   | % | 1.1          | 0.0      | 1.2    | 0.7     | 2.1      | 1.4      | 0.9  | 1.3    |       | 3.1      | 0.5      | 0.2    |



|   |  |            |         |          | Reg    | gion    |          |          |      | Gender |       |          | Age      |         |
|---|--|------------|---------|----------|--------|---------|----------|----------|------|--------|-------|----------|----------|---------|
|   |  |            | Canada  |          |        | -       |          | British  |      |        |       |          | -        |         |
|   |  |            | 2021-05 | Atlantic | Quebec | Ontario | Prairies | Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question 2 - When you<br>think about aging in | Total  | Unwgt<br>N | 1867    | 160      | 480    | 585     | 357      | 285      | 840  | 1026   | 1     | 601      | 638      | 628     |
| Canada, what negative things come to mind?    |  | Wgt N      | 1870    | 124      | 447    | 716     | 338      | 244      | 864  | 1005   | 1     | 495      | 649      | 726     |
| [OPEN] [Second                                | Nothing  | %          | 6.1     | 6.3      | 5.2    | 7.1     | 5.3      | 5.9      | 7.3  | 4.9    |       | 7.3      | 5.5      | 5.8     |
| /lention]                                     | Loneliness/being alone   | %          | 4.7     | 1.4      | 6.6    | 4.1     | 5.2      | 3.7      | 4.0  | 5.3    |       | 4.3      | 4.4      | 5.1     |
|   | Harsh weather/ cold<br>weather                                   | %          | 2.8     | 2.5      | 2.0    | 3.2     | 3.5      | 2.1      | 3.4  | 2.3    |       | 3.3      | 3.2      | 2.2     |
|   | Declining health/ disease  | %          | 12.6    | 12.8     | 18.0   | 9.7     | 12.4     | 11.4     | 13.8 | 11.6   |       | 8.9      | 12.9     | 14.9    |
|   | Death  | %          | 3.5     | 5.0      | 4.2    | 2.9     | 3.5      | 3.3      | 4.7  | 2.4    |       | 5.2      | 3.2      | 2.6     |
|   | Aches/soreness/ pain/<br>mobility                                | %          | 5.8     | 3.8      | 5.0    | 6.7     | 6.3      | 4.6      | 7.4  | 4.3    |       | 4.7      | 5.6      | 6.6     |
|   | Poor healthcare/ lack of<br>healthcare/ access to<br>healthcare  | %          | 9.9     | 12.5     | 11.2   | 8.1     | 10.7     | 10.3     | 8.8  | 10.8   |       | 7.8      | 10.3     | 10.9    |
|   | Cost of living/lack of<br>retirement funds/ CPP is<br>not enough | %          | 17.4    | 25.1     | 11.7   | 19.0    | 18.0     | 19.0     | 14.6 | 19.9   |       | 15.1     | 19.6     | 17.1    |
|   | Afforable housing  | %          | 4.2     | 5.0      | 2.5    | 3.8     | 4.9      | 7.1      | 2.6  | 5.6    |       | 3.1      | 3.7      | 5.3     |
|   | Discrimination/elder<br>abuse/lack of<br>respect/ageism          | %          | 2.2     | 2.3      | 3.6    | 1.7     | 1.1      | 2.6      | 1.9  | 2.5    |       | 1.7      | 2.3      | 2.4     |
|   | retirement homes/bad<br>service/treatment in<br>retirement home  | %          | 11.7    | 8.8      | 10.3   | 14.4    | 9.0      | 11.3     | 10.9 | 12.3   |       | 10.1     | 13.3     | 11.2    |
|   | Not being able to care<br>for yourself                           | %          | 2.1     | 0.0      | 3.0    | 2.8     | 1.1      | 1.2      | 1.5  | 2.7    |       | 2.3      | 2.0      | 2.2     |
|   | Racism   | %          | 1.0     | 0.6      | 0.5    | 1.8     | 0.7      | 0.0      | 0.7  | 1.2    |       | 1.0      | 0.6      | 1.3     |
|   | A lot/ everything  | %          | 0.8     | 0.0      | 0.9    | 0.9     | 1.2      | 0.4      | 1.3  | 0.5    |       | 1.2      | 0.7      | 0.7     |
|   | Lack of support for seniors                                      | %          | 3.0     | 3.1      | 4.0    | 1.9     | 3.8      | 3.3      | 2.4  | 3.6    |       | 2.9      | 2.9      | 3.2     |
|   | High taxes   | %          | 0.5     | 0.5      | 0.4    | 0.4     | 0.8      | 0.6      | 0.6  | 0.4    |       | 0.7      | 0.1      | 0.7     |
|   | Getting old/ aging in general                                    | %          | 2.4     | 2.4      | 2.5    | 2.2     | 1.5      | 4.0      | 3.1  | 1.8    |       | 2.8      | 1.8      | 2.7     |
|   | Wrinkles/Appearance  | %          | 1.0     | 0.5      | 0.7    | 1.1     | 1.3      | 1.1      | 1.4  | 0.7    |       | 1.7      | 0.9      | 0.6     |



|   | 1 | Region            |          |        |         |          |                     |      | Gender |       |          | Age      |         |
|---|---|-------------------|----------|--------|---------|----------|---------------------|------|--------|-------|----------|----------|---------|
|   |   | Canada<br>2021-05 | Atlantic | Quebec | Ontario | Prairies | British<br>Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| <br>Harder to get jobs/loss<br>of workforce                         | % | 0.8               | 0.5      | 1.3    | 0.9     | 0.3      | 0.7                 | 0.9  | 0.7    |       | 2.1      | 0.7      | 0.0     |
| Other   | % | 2.5               | 4.0      | 2.1    | 2.9     | 2.8      | 1.1                 | 3.0  | 2.1    |       | 3.9      | 1.8      | 2.3     |
| More older people than<br>younger<br>people/shrinking<br>population | % | 1.7               | 1.2      | 1.9    | 1.8     | 1.8      | 1.1                 | 2.0  | 1.4    |       | 3.4      | 2.1      | 0.2     |
| Covid   | % | 0.6               | 0.0      | 0.2    | 0.7     | 0.7      | 0.8                 | 0.4  | 0.7    |       | 0.5      | 0.5      | 0.6     |
| Retirement  | % | 0.2               | 0.8      | 0.2    | 0.1     | 0.0      | 0.4                 | 0.3  | 0.1    |       | 0.3      | 0.3      | 0.0     |
| Economy/Taxes too high  | % | 0.5               | 0.0      | 0.2    | 0.3     | 1.7      | 0.6                 | 0.6  | 0.4    |       | 0.8      | 0.2      | 0.6     |
| Government<br>policies/spending                                     | % | 1.0               | 0.8      | 0.8    | 0.9     | 0.8      | 2.3                 | 1.5  | 0.7    |       | 1.9      | 0.9      | 0.6     |
| 26.00   | % | 0.1               | 0.0      | 0.0    | 0.1     | 0.0      | 0.0                 | 0.0  | 0.1    |       | 0.2      | 0.0      | 0.0     |
| <br>Unsure  | % | 0.9               | 0.0      | 0.9    | 0.5     | 1.6      | 1.2                 | 0.8  | 1.0    |       | 2.6      | 0.4      | 0.2     |



|  |                          |         |                    |          | Reg    | gion    |          |                     |      | Gender |       |          | Age      |         |
|--|--------------------------|---------|--------------------|----------|--------|---------|----------|---------------------|------|--------|-------|----------|----------|---------|
|  |                          |         | Canada 2021-<br>05 | Atlantic | Quebec | Ontario | Prairies | British<br>Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question 3 - On a scale of                           | Total                    | Unwgt N | 1501               | 130      | 378    | 469     | 293      | 231                 | 711  | 789    | 1     | 496      | 505      | 500     |
| 0 to 10 where 0 is not at<br>all important and 10 is |                          | Wgt N   | 1496               | 100      | 350    | 571     | 276      | 199                 | 730  | 765    | 1     | 410      | 511      | 575     |
| extremely important, how                             |                          | Mean    | 8.8                | 9.2      | 9.0    | 8.7     | 8.7      | 8.7                 | 8.6  | 9.0    |       | 8.3      | 8.7      | 9.3     |
| important is it that<br>Canada do a better job at    |                          | Median  | 10.0               | 10.0     | 10.0   | 9.0     | 9.0      | 10.0                | 9.0  | 10.0   |       | 8.0      | 9.0      | 10.0    |
| helping people over 65                               | Not at all important (0) | %       | 0.5                | 0.0      | 0.7    | 0.4     | 0.5      | 0.5                 | 0.8  | 0.2    |       | 1.3      | 0.3      | 0.0     |
| remain healthy and<br>independent as they            | 2                        | %       | 0.2                | 0.7      | 0.0    | 0.5     | 0.0      | 0.0                 | 0.5  | 0.0    |       | 0.2      | 0.2      | 0.3     |
| age?   | 3                        | %       | 0.3                | 0.0      | 0.2    | 0.4     | 0.4      | 0.4                 | 0.5  | 0.2    |       | 0.5      | 0.6      | 0.0     |
|  | 4                        | %       | 0.5                | 0.0      | 0.5    | 0.3     | 0.8      | 0.8                 | 0.7  | 0.3    |       | 0.9      | 0.2      | 0.5     |
|  | 5                        | %       | 2.4                | 0.6      | 2.6    | 2.5     | 1.7      | 4.1                 | 2.5  | 2.4    |       | 3.4      | 2.4      | 1.9     |
|  | 6                        | %       | 2.8                | 2.0      | 1.6    | 3.2     | 3.9      | 2.9                 | 3.6  | 2.1    |       | 4.5      | 3.4      | 1.1     |
|  | 7                        | %       | 9.4                | 5.3      | 6.5    | 9.7     | 14.1     | 9.1                 | 11.6 | 7.2    |       | 14.4     | 9.9      | 5.3     |
|  | 8                        | %       | 19.1               | 16.1     | 17.1   | 21.4    | 17.9     | 19.0                | 20.7 | 17.6   |       | 24.2     | 23.0     | 11.9    |
|  | 9                        | %       | 12.9               | 16.3     | 13.5   | 13.4    | 11.0     | 11.4                | 12.7 | 13.0   |       | 10.9     | 15.3     | 12.2    |
|  | Extremely important (10) | %       | 49.9               | 57.3     | 55.1   | 46.6    | 48.0     | 48.9                | 44.7 | 54.9   |       | 36.5     | 42.8     | 65.6    |
|  | Unsure                   | %       | 1.9                | 1.7      | 2.2    | 1.5     | 1.7      | 2.8                 | 1.7  | 2.1    |       | 3.2      | 1.7      | 1.2     |



|   |  | -                   |                   |            | Reg        | gion       |            |                     |            | Gender     |       |            | Age         |            |
|---|--|---------------------|-------------------|------------|------------|------------|------------|---------------------|------------|------------|-------|------------|-------------|------------|
|   |  |                     | Canada<br>2021-05 | Atlantic   | Quebec     | Ontario    | Prairies   | British<br>Columbia | Male       | Female     | Other | 18 to 34   | 35 to 54    | 55 plus    |
| Question 4 - Why do you<br>have that<br>opinion? [Open] | Total  | Unwgt<br>N<br>Wgt N | 1426<br>1428      | 122<br>94  | 360<br>334 | 442<br>545 | 282<br>265 | 220<br>189          | 674<br>695 | 751<br>731 | 1     | 456<br>377 | 478<br>484  | 492<br>567 |
|   | Less burden on our<br>economy for health<br>services/ healthy seniors<br>means less strain on our<br>healthcare system | %                   | 12.6              | 94<br>14.0 | 10.3       | 13.2       | 12.0       | 14.9                | 11.0       | 14.1       | 1     | 7.0        | 404<br>11.6 | 17.1       |
|   | 65+ are more<br>vulnerable/ more<br>dependent on others/<br>need more support/ care                                    | %                   | 5.7               | 8.0        | 3.7        | 6.2        | 6.2        | 5.8                 | 5.3        | 6.0        |       | 8.4        | 5.8         | 3.8        |
|   | 65+ isn't that old/ still in<br>good shape/<br>independent   | %                   | 0.4               | 0.0        | 0.0        | 0.3        | 0.8        | 1.2                 | 0.8        | 0.1        |       | 0.6        | 0.0         | 0.7        |
|   | It is a growing<br>demographic   | %                   | 3.6               | 4.1        | 3.6        | 4.3        | 2.7        | 2.3                 | 3.9        | 3.4        |       | 2.0        | 5.6         | 3.0        |
|   | Seniors aren't financially<br>stable/ need more<br>health dollars/ small<br>pension                                    | %                   | 7.3               | 11.8       | 5.4        | 7.7        | 6.5        | 8.0                 | 7.1        | 7.5        |       | 5.5        | 6.6         | 9.0        |
|   | To have happy, healthy,<br>and independent<br>seniors/ benefits<br>everyone  | %                   | 2.3               | 3.8        | 2.3        | 2.3        | 1.2        | 2.6                 | 2.6        | 2.0        |       | 1.6        | 2.4         | 2.5        |
|   | It is our duty to take care<br>of seniors/ they deserve<br>our help/ respect/ it is<br>important to help them          | %                   | 5.5               | 3.0        | 5.4        | 5.1        | 8.6        | 4.2                 | 5.4        | 5.7        |       | 6.8        | 7.1         | 3.4        |
|   | All age groups should get<br>protection/ support/<br>treated equally   | %                   | 2.3               | 2.7        | 0.9        | 2.3        | 3.6        | 2.5                 | 2.4        | 2.2        |       | 4.3        | 2.4         | 0.8        |
|   | Improves quality/length<br>of life<br>=  | %                   | 2.4               | 3.3        | 2.9        | 1.4        | 2.5        | 3.9                 | 2.3        | 2.5        |       | 2.6        | 1.8         | 2.9        |

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|  |        |                   |          | Reg    | ion     |          |                     |      | Gender |       |          | Age      |         |
|--|--------|-------------------|----------|--------|---------|----------|---------------------|------|--------|-------|----------|----------|---------|
|  |        | Canada<br>2021-05 | Atlantic | Quebec | Ontario | Prairies | British<br>Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Everyone ages/ they an<br>human too/ I will be a<br>senior one day and wa<br>to feel secure                              |        | 3.9               | 4.6      | 4.1    | 3.8     | 3.2      | 4.8                 | 4.8  | 3.1    |       | 5.5      | 5.5      | 1.6     |
| Because it is important<br>health is the most<br>important thing/ key to<br>being independent/<br>independency           |        | 5.9               | 5.8      | 8.3    | 3.6     | 5.6      | 9.0                 | 5.5  | 6.3    |       | 8.5      | 4.9      | 5.0     |
| Because I am a senior/<br>aging/ have ageing<br>parents  | %      | 4.0               | 4.3      | 4.3    | 3.1     | 5.2      | 4.4                 | 3.5  | 4.5    |       | 2.2      | 2.7      | 6.4     |
| Because of my work in<br>healthcare/ personal<br>experience  | %      | 0.8               | 0.0      | 0.2    | 1.5     | 1.0      | 0.0                 | 0.6  | 1.0    |       | 0.6      | 0.4      | 1.2     |
| They have contributed<br>the economy/ society<br>their entire life and<br>should be supported b<br>the government        |        | 8.1               | 5.5      | 7.9    | 8.3     | 9.2      | 8.0                 | 8.8  | 7.6    |       | 6.8      | 8.8      | 8.5     |
| Because seniors are<br>neglected/ are sufferin   | %<br>g | 2.5               | 4.0      | 3.0    | 2.3     | 2.3      | 1.4                 | 1.6  | 3.3    |       | 2.0      | 3.2      | 2.2     |
| Because we have many<br>programs in place and<br>government assistance<br>programs/ the<br>government is doing<br>enough |        | 3.7               | 3.9      | 3.0    | 3.7     | 3.8      | 4.6                 | 3.6  | 3.7    |       | 5.6      | 3.3      | 2.6     |
| Other  | %      | 5.0               | 3.4      | 7.3    | 4.0     | 5.5      | 3.6                 | 5.5  | 4.4    |       | 6.7      | 5.1      | 3.8     |
| Government resources<br>policies/ health system<br>for seniors are not<br>adequate/ needs to be<br>better/ governments   |        | 7.6               | 4.4      | 9.4    | 8.5     | 5.4      | 6.8                 | 7.6  | 7.7    |       | 6.3      | 7.1      | 9.0     |

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|  |   | Region            |          |        |         |          |                     |      | Gender |       |          | Age      |         |
|--|---|-------------------|----------|--------|---------|----------|---------------------|------|--------|-------|----------|----------|---------|
|  |   | Canada<br>2021-05 | Atlantic | Quebec | Ontario | Prairies | British<br>Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| The covid-19 pandemic<br>has shown us how badly<br>we take care of our<br>seniors                      | % | 2.5               | 0.0      | 3.3    | 3.0     | 2.4      | 0.9                 | 4.0  | 1.0    |       | 0.8      | 2.7      | 3.4     |
| It's more the individuals responsibility   | % | 2.0               | 0.0      | 1.2    | 2.6     | 3.0      | 1.3                 | 1.8  | 2.2    |       | 2.0      | 2.0      | 2.1     |
| Seniors have a lot of<br>knowledge/ are wise/<br>can offer a lot to the<br>community/ are<br>important | % | 1.9               | 3.1      | 3.5    | 1.0     | 1.9      | 0.8                 | 2.3  | 1.5    |       | 2.2      | 1.4      | 2.1     |
| Allows seniors stay in<br>their home as long as<br>possible/ long-term care<br>homes are not good      | % | 3.3               | 3.2      | 3.7    | 4.3     | 1.2      | 2.6                 | 2.4  | 4.1    |       | 0.9      | 3.1      | 5.1     |
| To provide a good life to<br>seniors after retirement  | % | 1.2               | 0.8      | 1.6    | 1.4     | 0.5      | 0.9                 | 1.1  | 1.3    |       | 2.2      | 0.6      | 1.0     |
| No reason/ that's my<br>opinion/ why wouldn't I  | % | 1.1               | 2.6      | 1.5    | 0.9     | 0.8      | 1.0                 | 1.7  | 0.5    |       | 1.4      | 1.5      | 0.6     |
| Because I am unsure<br>about this topic/ It's not<br>important to me/ more<br>education is needed      | % | 1.3               | 1.3      | 1.4    | 1.1     | 1.1      | 1.8                 | 1.7  | 0.9    |       | 2.8      | 1.0      | 0.5     |
| Need to stay in good<br>physical health/ stay<br>active  | % | 0.3               | 0.0      | 0.5    | 0.2     | 0.7      | 0.0                 | 0.3  | 0.4    |       | 0.0      | 1.0      | 0.0     |
| People are living longer<br>and longer   | % | 0.1               | 0.0      | 0.2    | 0.0     | 0.4      | 0.0                 | 0.0  | 0.2    |       | 0.2      | 0.0      | 0.2     |
| Need more/better care<br>facilities/long-term care<br>homes for the aging<br>population                | % | 0.8               | 0.0      | 0.0    | 1.6     | 0.5      | 1.0                 | 0.6  | 1.1    |       | 1.2      | 0.7      | 0.8     |
| Unsure   | % | 1.8               | 2.2      | 1.0    | 2.0     | 2.2      | 1.5                 | 1.8  | 1.7    |       | 3.4      | 1.6      | 0.7     |

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|                                   |  |         | On a scale of 0 to 10 w |     |                          | portant, how important is it that Can<br>ndependent as they age? | ada do a better job at |
|-----------------------------------|--|---------|-------------------------|-----|--------------------------|--|------------------------|
|                                   |  |         | Canada 2021-05          |     | Average importance<br>6) |  | Unsure                 |
| Question 4 - Why do you have that | Total  | Unwgt N | 1424                    | 15  | 77                       | 1308   | 24                     |
| opinion? [Open]                   |  | Wgt N   | 1425                    | 14  | 73                       | 1315   | 23                     |
|                                   | Less burden on our economy for health<br>services/ healthy seniors means less strain<br>on our healthcare system | %       | 12.6                    | 0.0 | 9.7                      | 13.1   |                        |
|                                   | 65+ are more vulnerable/ more dependent<br>on others/ need more support/ care                                    | %       | 5.7                     | 0.0 | 2.2                      | 6.1  |                        |
|                                   | 65+ isn't that old/ still in good shape/<br>independent  | %       | 0.4                     | 0.0 | 3.1                      | 0.3  |                        |
|                                   | It is a growing demographic  | %       | 3.6                     | 0.0 | 2.9                      | 3.7  |                        |
|                                   | Seniors aren't financially stable/ need more health dollars/ small pension                                       | %       | 7.3                     | 6.4 | 6.4                      | 7.5  |                        |
|                                   | To have happy, healthy, and independent seniors/ benefits everyone   | %       | 2.3                     | 5.9 | 0.0                      | 2.4  |                        |
|                                   | It is our duty to take care of seniors/ they<br>deserve our help/ respect/ it is important<br>to help them       | %       | 5.5                     | 0.0 | 1.6                      | 5.8  |                        |
|                                   | All age groups should get protection/<br>support/ treated equally  | %       | 2.3                     | 7.2 | 2.1                      | 2.2  |                        |
|                                   | Improves quality/length of life  | %       | 2.4                     | 0.0 | 0.0                      | 2.6  |                        |
|                                   | Everyone ages/ they are human too/ I will<br>be a senior one day and want to feel<br>secure                      | %       | 4.0                     | 0.0 | 6.1                      | 3.8  |                        |
|                                   | Because it is important/ health is the most<br>important thing/ key to being<br>independent/ independency        | %       | 5.9                     | 0.0 | 0.0                      | 6.4  |                        |
|                                   | Because I am a senior/ aging/ have ageing<br>parents   | %       | 3.9                     | 0.0 | 0.0                      | 4.2  |                        |
|                                   | Because of my work in healthcare/<br>personal experience   | %       | 0.8                     | 0.0 | 0.0                      | 0.9  |                        |
|                                   | They have contributed to the economy/<br>society their entire life and should be<br>supported by the government  | %       | 8.2                     | 0.0 | 2.5                      | 8.7  |                        |

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|  |         | On a scale of 0 to 10 w | here 0 is not at all important and<br>helping people over 65 r |                            | ortant, how important is it that Cana<br>ndependent as they age? | da do a better job at |
|--|---------|-------------------------|--|----------------------------|--|-----------------------|
|  |         | Canada 2021-05          | A<br>Low importance (0-3)                                      | Average importance (<br>6) | 4-<br>High importance (7-10)                                     | Unsure                |
| Because seniors are neglected/ are<br>suffering  | %       | 2.5                     | 0.0  | 0.0                        | 2.7  |                       |
| Because we have many programs in p<br>and government assistance programs<br>government is doing enough         |         | 3.7                     | 19.3   | 17.2                       | 2.8  |                       |
| Other  | %       | 5.0                     | 15.1   | 7.7                        | 4.8  |                       |
| Government resources/ policies/ hea<br>system for seniors are not adequate/<br>needs to be better/ governments |         | 7.7                     | 0.0  | 7.8                        | 7.7  |                       |
| The covid-19 pandemic has shown us<br>badly we take care of our seniors  | how %   | 2.5                     | 0.0  | 1.1                        | 2.7  |                       |
| It's more the individuals responsibilit  | y %     | 2.0                     | 32.2   | 15.2                       | 1.0  |                       |
| Seniors have a lot of knowledge/ are<br>can offer a lot to the community/ are<br>important                     |         | 1.9                     | 0.0  | 0.0                        | 2.0  |                       |
| Allows seniors stay in their home as l<br>possible/ long-term care homes are r<br>good                         |         | 3.3                     | 0.0  | 0.6                        | 3.5  |                       |
| To provide a good life to seniors after<br>retirement  | ~ %     | 1.2                     | 0.0  | 0.0                        | 1.3  |                       |
| No reason/ that's my opinion/ why<br>wouldn't I  | %       | 1.1                     | 0.0  | 2.0                        | 1.1  |                       |
| Because I am unsure about this topic,<br>not important to me/ more education<br>needed                         |         | 1.3                     | 14.0   | 3.9                        | 0.5  |                       |
| Need to stay in good physical health/<br>active  | stay %  | 0.3                     | 0.0  | 0.0                        | 0.4  |                       |
| People are living longer and longer  | %       | 0.1                     | 0.0  | 0.0                        | 0.1  |                       |
| Need more/better care facilities/long<br>care homes for the aging population                                   | -term % | 0.8                     | 0.0  | 0.0                        | 0.9  |                       |
| Unsure   | %       | 1.7                     | 0.0  | 7.7                        | 0.7  |                       |

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|  |   |         |              |          | Re     | gion    |          |          |      | Gender |       |          | Age      |         |
|--|---|---------|--------------|----------|--------|---------|----------|----------|------|--------|-------|----------|----------|---------|
|  |   |         | Canada 2021- |          | ,      | ,       |          | British  |      |        |       |          | Ū        |         |
|  |   |         | 05           | Atlantic | Quebec | Ontario | Prairies | Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question 5 - Which of the                  | Total   | Unwgt N | 1500         | 130      | 378    | 469     | 292      | 231      | 710  | 789    | 1     | 495      | 504      | 501     |
| following statements                       |   | Wgt N   | 1497         | 100      | 350    | 572     | 275      | 199      | 729  | 766    | 1     | 410      | 510      | 577     |
| describe you? (SELECT AS<br>MANY AS APPLY) | l currently have a family<br>member over 65 for<br>whom I make health<br>decisions for                | %       | 11.1         | 10.0     | 8.2    | 12.8    | 10.6     | 12.3     | 11.1 | 11.1   |       | 7.6      | 12.6     | 12.2    |
|  | In the past, I had a family<br>member over 65 for<br>whom I made health<br>decisions for              | %       | 14.1         | 11.3     | 17.0   | 12.6    | 13.7     | 15.0     | 14.2 | 13.9   |       | 5.4      | 12.8     | 21.3    |
|  | In the future, I will have a<br>family member over 65<br>for whom I will make<br>health decisions for | %       | 29.4         | 28.8     | 19.8   | 34.1    | 31.4     | 30.7     | 27.4 | 31.3   |       | 39.9     | 37.3     | 15.0    |
|  | I currently am a<br>family/friend caregiver<br>for someone over 65                                    | %       | 12.2         | 10.2     | 9.3    | 14.8    | 11.6     | 12.1     | 11.1 | 13.4   |       | 6.9      | 13.4     | 15.0    |
|  | In the past, I have been a<br>family/friend caregiver<br>for someone over 65                          | %       | 13.8         | 14.6     | 13.1   | 14.3    | 14.0     | 12.7     | 11.4 | 16.0   |       | 7.5      | 10.2     | 21.4    |
|  | In the future, I expect to<br>be a family/friend<br>caregiver for someone<br>over 65                  | %       | 28.9         | 24.5     | 24.6   | 31.3    | 28.9     | 31.8     | 25.4 | 32.2   |       | 42.0     | 31.6     | 17.1    |
|  | None of the above describe me   | %       | 30.7         | 32.4     | 36.5   | 27.3    | 29.9     | 30.7     | 33.9 | 27.7   |       | 26.5     | 23.3     | 40.3    |

\*Values are based on the percentage of positive responses to a specific activity (columns exceed 100%)

\*\*Multifrequency tab based on multiple responses



|  |   |         |                    |          | Re     | gion    |          |                     |      | Gender |       |          | Age      |         |
|--|---|---------|--------------------|----------|--------|---------|----------|---------------------|------|--------|-------|----------|----------|---------|
|  |   |         | Canada 2021-<br>05 | Atlantic | Quebec | Ontario | Prairies | British<br>Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question 5 - Which of the following statements | Total   | Unwgt N | 2091               | 174      | 482    | 691     | 407      | 337                 | 955  | 1135   | 1     | 676      | 699      | 716     |
| describe you? (SELECT AS<br>MANY AS APPLY)     |   | Wgt N   | 2098               | 132      | 449    | 842     | 386      | 289                 | 981  | 1116   | 1     | 556      | 721      | 820     |
|  | l currently have a family<br>member over 65 for<br>whom I make health<br>decisions for                | %       | 7.9                | 7.6      | 6.4    | 8.7     | 7.6      | 8.5                 | 8.2  | 7.6    |       | 5.6      | 8.9      | 8.6     |
|  | In the past, I had a family<br>member over 65 for<br>whom I made health<br>decisions for              | %       | 10.0               | 8.6      | 13.2   | 8.5     | 9.8      | 10.4                | 10.6 | 9.6    |       | 4.0      | 9.1      | 15.0    |
|  | In the future, I will have a<br>family member over 65<br>for whom I will make<br>health decisions for | %       | 21.0               | 21.9     | 15.4   | 23.2    | 22.4     | 21.1                | 20.4 | 21.5   |       | 29.4     | 26.4     | 10.5    |
|  | l currently am a<br>family/friend caregiver for<br>someone over 65                                    | %       | 8.7                | 7.7      | 7.2    | 10.1    | 8.3      | 8.3                 | 8.2  | 9.2    |       | 5.0      | 9.5      | 10.6    |
|  | In the past, I have been a family/friend caregiver for someone over 65                                | %       | 9.8                | 11.1     | 10.2   | 9.7     | 10.0     | 8.8                 | 8.5  | 11.0   |       | 5.5      | 7.2      | 15.0    |
|  | In the future, I expect to<br>be a family/friend<br>caregiver for someone<br>over 65                  | %       | 20.6               | 18.6     | 19.2   | 21.2    | 20.6     | 21.9                | 18.9 | 22.1   |       | 30.9     | 22.4     | 12.0    |
|  | None of the above describe me   | %       | 21.9               | 24.6     | 28.4   | 18.5    | 21.3     | 21.1                | 25.2 | 19.0   |       | 19.5     | 16.5     | 28.3    |

\*Values are based on the percentage of positive responses to a specific activity (columns exceed 100%)

\*\*Multifrequency tab based on multiple responses



As you may know, frailty is a condition of reduced function and health. Adults over 65 living with frailty are more likely to be hospitalized, require long-term care, and die.

|   |   |         |                    |          | Reg    | gion    |          |                     |      | Gender |       |          | Age      |         |
|---|---|---------|--------------------|----------|--------|---------|----------|---------------------|------|--------|-------|----------|----------|---------|
|   |   |         | Canada 2021-<br>05 | Atlantic | Quebec | Ontario | Prairies | British<br>Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question 6 - Do you have                  | Total   | Unwgt N | 1502               | 130      | 377    | 471     | 293      | 231                 | 711  | 790    | 1     | 496      | 506      | 500     |
| a family member/friend                    |   | Wgt N   | 1498               | 100      | 349    | 574     | 276      | 199                 | 730  | 767    | 1     | 410      | 512      | 575     |
| over 65 that you would<br>consider frail? |   | Mean    | 2.8                | 2.9      | 2.7    | 2.8     | 2.8      | 3.0                 | 2.9  | 2.8    |       | 2.8      | 2.8      | 2.8     |
|   |   | Median  | 4.0                | 4.0      | 4.0    | 4.0     | 4.0      | 4.0                 | 4.0  | 4.0    |       | 4.0      | 4.0      | 4.0     |
|   | Yes, I have a family<br>member that I consider<br>frail                 | %       | 32.1               | 29.7     | 35.5   | 31.7    | 33.9     | 26.3                | 29.8 | 34.3   |       | 32.2     | 32.4     | 31.8    |
|   | Yes, I have a friend that I consider frail                              | %       | 6.4                | 6.4      | 7.9    | 6.9     | 4.3      | 5.4                 | 8.0  | 4.9    |       | 6.6      | 5.6      | 7.0     |
|   | Yes, I have both a family<br>member and friend that I<br>consider frail | %       | 6.4                | 4.4      | 4.9    | 7.0     | 7.1      | 7.2                 | 7.1  | 5.7    |       | 6.0      | 7.0      | 6.1     |
|   | No, I do not have a family<br>member or friend that I<br>consider frail | %       | 55.1               | 59.5     | 51.7   | 54.4    | 54.7     | 61.0                | 55.1 | 55.1   |       | 55.2     | 54.9     | 55.1    |

|  |                        |         |                    |          | Reg    | gion    |          |                     |      | Gender |       |          | Age      |         |
|--|------------------------|---------|--------------------|----------|--------|---------|----------|---------------------|------|--------|-------|----------|----------|---------|
|  |                        |         | Canada 2021-<br>05 | Atlantic | Quebec | Ontario | Prairies | British<br>Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| uestion 7 - Are you  | Total                  | Unwgt N | 1499               | 130      | 378    | 470     | 292      | 229                 | 709  | 789    | 1     | 495      | 504      | 500     |
| oncerned, somewhat<br>oncerned, somewhat<br>ot concerned, or not<br>oncerned about family<br>nembers/friend over 65<br>ecoming frail and<br>eeding more support?<br>Concerned<br>Somewhat concerned<br>Not concerned<br>Unsure | Wgt N                  | 1496    | 100                | 350      | 574    | 275     | 197      | 729                 | 766  | 1      | 410   | 510      | 577      |         |
|  | Concerned              | %       | 34.4               | 32.6     | 31.1   | 37.3    | 35.1     | 32.2                | 31.3 | 37.4   |       | 31.0     | 37.5     | 34.2    |
|  | Somewhat concerned     | %       | 41.8               | 49.2     | 43.9   | 40.1    | 41.0     | 40.7                | 43.3 | 40.4   |       | 45.3     | 42.0     | 39.3    |
|  | Somewhat not concerned | %       | 8.2                | 6.1      | 10.4   | 8.3     | 5.9      | 8.0                 | 9.1  | 7.3    |       | 10.2     | 7.2      | 7.5     |
|  | Not concerned          | %       | 9.8                | 9.3      | 8.1    | 9.4     | 11.9     | 11.2                | 11.6 | 8.1    |       | 7.2      | 8.8      | 12.4    |
|  | Unsure                 | %       | 5.8                | 2.9      | 6.5    | 5.0     | 6.0      | 7.9                 | 4.7  | 6.8    |       | 6.3      | 4.5      | 6.5     |

Nanos conducted a representative online survey of 1,503 Canadians, 18 years of age or older, between May 26th to May 27th, 2021 \*Some results have been shaded due to small sample size.



|  |  |            |                    |          | Reg    | gion    |          |                     |      | Gender |       |          | Age      |         |
|--|--|------------|--------------------|----------|--------|---------|----------|---------------------|------|--------|-------|----------|----------|---------|
|  |  |            | Canada 2021-<br>05 | Atlantic | Quebec | Ontario | Prairies | British<br>Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question 8 - Why do you have that opinion? | Total  | Unwgt<br>N | 1369               | 122      | 350    | 423     | 264      | 210                 | 639  | 729    | 1     | 433      | 463      | 473     |
| [OPEN]                                     |  | Wgt N      | 1373               | 94       | 325    | 523     | 250      | 180                 | 660  | 711    | 1     | 357      | 469      | 546     |
|  | Health risk/ issues<br>associated to aging<br>(falls/injuries)   | %          | 4.5                | 4.1      | 4.0    | 4.4     | 5.8      | 3.8                 | 4.4  | 4.6    |       | 5.2      | 4.0      | 4.4     |
|  | My current situation<br>(job/ is currently taking<br>care of someone/has a<br>frail family<br>member/friend)           | %          | 2.3                | 2.4      | 2.3    | 2.4     | 1.8      | 2.8                 | 2.5  | 2.2    |       | 0.6      | 1.5      | 4.2     |
|  | Afraid they won't get the<br>care they need/ poor<br>healthcare system/<br>support systems/ long-<br>term care homes   | %          | 11.8               | 8.4      | 12.2   | 13.8    | 9.7      | 9.8                 | 9.9  | 13.5   |       | 9.8      | 14.6     | 10.6    |
|  | I am able to<br>assist/financially stable  | %          | 1.5                | 0.7      | 2.2    | 1.1     | 1.9      | 1.5                 | 1.7  | 1.4    |       | 1.8      | 2.2      | 0.8     |
|  | It is expensive/a lot of<br>work/ concerned of my<br>ability to take care of<br>them                                   | %          | 10.6               | 10.8     | 11.3   | 12.0    | 8.0      | 8.9                 | 9.5  | 11.7   |       | 9.9      | 13.4     | 8.7     |
|  | Family is in good health/<br>not frail   | %          | 9.0                | 10.1     | 6.5    | 8.8     | 10.7     | 11.0                | 9.7  | 8.3    |       | 9.8      | 6.3      | 10.7    |
|  | They are getting older/ it<br>can happen without<br>warning/ have to be<br>concerned/ prepared/ It<br>is part of aging | %          | 19.4               | 21.0     | 17.2   | 20.3    | 19.4     | 19.8                | 22.0 | 17.0   |       | 21.4     | 20.1     | 17.3    |
|  | I care about them/ don't<br>want them to suffer/get<br>hurt/ sick/ pass away   | %          | 4.2                | 3.1      | 3.6    | 4.7     | 2.0      | 7.2                 | 4.7  | 3.7    |       | 6.6      | 3.5      | 3.2     |

Nanos conducted a representative online survey of 1,503 Canadians, 18 years of age or older, between May 26<sup>th</sup> to May 27<sup>th</sup>, 2021 \*Some results have been shaded due to small sample size.



|  |   |                    |          | Reg    | gion    |          |                     |      | Gender |       |          | Age      |         |
|--|---|--------------------|----------|--------|---------|----------|---------------------|------|--------|-------|----------|----------|---------|
|  |   | Canada 2021-<br>05 | Atlantic | Quebec | Ontario | Prairies | British<br>Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Affects their ability to do<br>day-to-day activities/<br>need more<br>help/assistance/ support | % | 7.7                | 11.1     | 6.2    | 6.8     | 10.2     | 7.6                 | 7.0  | 8.3    |       | 7.2      | 9.3      | 6.5     |
| Will need to take care of them in the future   | % | 0.7                | 0.0      | 0.6    | 1.0     | 0.0      | 1.4                 | 1.1  | 0.4    |       | 0.5      | 0.9      | 0.7     |
| Covid-19 is a reason for<br>concern  | % | 1.7                | 1.5      | 0.8    | 2.2     | 2.6      | 0.4                 | 1.0  | 2.3    |       | 1.8      | 1.1      | 2.1     |
| Already has health<br>issues/ pre-existing issues  | % | 3.9                | 5.3      | 3.5    | 3.9     | 3.3      | 5.0                 | 3.2  | 4.6    |       | 3.6      | 2.6      | 5.3     |
| Because I am/ it's my<br>opinion/ no reason/<br>haven't thought about it                       | % | 1.6                | 0.0      | 2.0    | 1.9     | 1.3      | 1.4                 | 1.5  | 1.5    |       | 2.3      | 1.8      | 1.0     |
| I am the oldest in the<br>family/ will be 'that<br>family member' soon                         | % | 1.9                | 1.7      | 2.3    | 1.5     | 1.9      | 2.6                 | 2.1  | 1.7    |       | 0.2      | 0.0      | 4.6     |
| Not sure how I would<br>handle it/it is hard to dea<br>with                                    | % | 0.6                | 0.0      | 0.4    | 0.2     | 1.6      | 1.0                 | 0.6  | 0.6    |       | 0.4      | 0.9      | 0.4     |
| My family lives far away   | % | 1.5                | 2.6      | 0.9    | 0.6     | 3.7      | 1.4                 | 0.9  | 2.1    |       | 1.6      | 2.5      | 0.5     |
| Both my parents have<br>passed away/ older<br>family has passed away/ I<br>have no family      | % | 2.8                | 1.8      | 3.7    | 3.1     | 2.3      | 1.9                 | 2.7  | 3.0    |       | 1.2      | 2.5      | 4.2     |
| They deny the help they receive/stubborn   | % | 0.7                | 0.0      | 0.6    | 0.9     | 0.0      | 1.8                 | 0.7  | 0.8    |       | 0.5      | 0.3      | 1.3     |
| Have to support family/<br>love my family/ of course<br>I am concerned                         | % | 1.7                | 0.6      | 1.9    | 1.9     | 1.9      | 1.0                 | 2.6  | 0.9    |       | 1.4      | 2.5      | 1.2     |
| Other  | % | 2.9                | 2.3      | 5.6    | 1.7     | 2.5      | 2.2                 | 3.9  | 1.9    |       | 4.3      | 2.3      | 2.5     |
| They are already in a<br>good facility/someone<br>else is taking care of<br>them               | % | 1.7                | 0.9      | 2.8    | 1.4     | 1.7      | 0.8                 | 1.4  | 1.9    |       | 1.4      | 0.9      | 2.6     |

Nanos conducted a representative online survey of 1,503 Canadians, 18 years of age or older, between May 26<sup>th</sup> to May 27<sup>th</sup>, 2021 \*Some results have been shaded due to small sample size.



|  |   |                    |          | Reg    | ion     |          |                     |      | Gender |       |          | Age      |         |
|--|---|--------------------|----------|--------|---------|----------|---------------------|------|--------|-------|----------|----------|---------|
|  |   | Canada 2021-<br>05 | Atlantic | Quebec | Ontario | Prairies | British<br>Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| <br>Some people have no<br>one to reply on/ look<br>after them                                     | % | 0.6                | 0.8      | 1.5    | 0.4     | 0.0      | 0.4                 | 0.5  | 0.7    |       | 0.8      | 0.6      | 0.5     |
| There is<br>governmental/family<br>support available   | % | 0.2                | 0.0      | 0.3    | 0.2     | 0.2      | 0.0                 | 0.1  | 0.2    |       | 0.1      | 0.4      | 0.0     |
| It is hard seeing the ones<br>you love degrade/fall ill/<br>want them to live a long<br>happy life | % | 1.7                | 2.8      | 2.5    | 1.4     | 1.7      | 0.6                 | 1.7  | 1.7    |       | 1.7      | 1.9      | 1.5     |
| I don't have anyone in this age category   | % | 1.9                | 2.6      | 1.9    | 1.8     | 2.0      | 1.4                 | 1.5  | 2.2    |       | 1.3      | 1.2      | 2.8     |
| My family does not take<br>care of their health  | % | 0.5                | 0.7      | 1.5    | 0.2     | 0.0      | 0.5                 | 0.5  | 0.6    |       | 0.9      | 0.0      | 0.7     |
| Unsure   | % | 2.5                | 4.9      | 1.6    | 1.6     | 3.6      | 3.9                 | 2.6  | 2.4    |       | 3.5      | 2.6      | 1.7     |



|                                   |   |         | Are you concerned, so | mewhat concerned, som |           | r not concerned about far<br>ore support? | nily members/friend over 6 | becoming frail and |
|-----------------------------------|---|---------|-----------------------|-----------------------|-----------|---|----------------------------|--------------------|
|                                   |   |         |                       |                       | Somewhat  | Somewhat not                              |                            |                    |
|                                   |   |         | Canada 2021-05        | Concerned             | concerned | concerned                                 | Not concerned              | Unsure             |
| Question 8 - Why do you have that | Total   | Unwgt N | 1365                  | 476                   | 582       | 113                                       | 129                        | 65                 |
| opinion? [OPEN]                   |   | Wgt N   | 1369                  | 486                   | 579       | 108                                       | 129                        | 67                 |
|                                   | Health risk/ issues associated to aging<br>(falls/injuries)   | %       | 4.5                   | 5.2                   | 6.2       | 0.0                                       | 0.0                        | 0.0                |
|                                   | My current situation (job/ is currently<br>taking care of someone/has a frail<br>family member/friend)              | %       | 2.3                   | 3.5                   | 2.4       | 0.0                                       | 0.0                        | 0.0                |
|                                   | Afraid they won't get the care they<br>need/ poor healthcare system/<br>support systems/ long-term care<br>homes    | %       | 11.8                  | 17.2                  | 12.1      | 3.0                                       | 0.6                        | 6.8                |
|                                   | I am able to assist/financially stable  | %       | 1.5                   | 0.6                   | 1.4       | 3.9                                       | 4.4                        | 0.0                |
|                                   | It is expensive/a lot of work/<br>concerned of my ability to take care<br>of them                                   | %       | 10.5                  | 15.3                  | 11.5      | 2.1                                       | 0.0                        | 0.0                |
|                                   | Family is in good health/ not frail   | %       | 9.0                   | 0.6                   | 2.5       | 41.1                                      | 40.1                       | 14.3               |
|                                   | They are getting older/ it can happen<br>without warning/ have to be<br>concerned/ prepared/ It is part of<br>aging | %       | 19.4                  | 17.8                  | 25.6      | 11.6                                      | 4.0                        | 20.1               |
|                                   | I care about them/ don't want them to suffer/get hurt/ sick/ pass away  | %       | 4.2                   | 6.0                   | 4.6       | 1.6                                       | 0.0                        | 0.0                |
|                                   | Affects their ability to do day-to-day<br>activities/ need more help/assistance/<br>support                         | %       | 7.7                   | 12.2                  | 7.6       | 1.8                                       | 0.0                        | 0.0                |
|                                   | Will need to take care of them in the future  | %       | 0.7                   | 1.0                   | 0.7       | 0.8                                       | 0.0                        | 0.0                |
|                                   | Covid-19 is a reason for concern  | %       | 1.7                   | 2.1                   | 2.1       | 0.0                                       | 0.0                        | 1.5                |
|                                   | Already has health issues/ pre-existing issues  | %       | 3.9                   | 5.0                   | 4.8       | 1.3                                       | 0.0                        | 0.0                |
|                                   | Because I am/ it's my opinion/ no reason/ haven't thought about it  | %       | 1.6                   | 0.8                   | 1.2       | 3.9                                       | 2.9                        | 3.6                |
|                                   | I am the oldest in the family/ will be<br>'that family member' soon   | %       | 1.9                   | 1.0                   | 1.1       | 3.1                                       | 5.8                        | 5.4                |
|                                   | Not sure how I would handle it/it is hard to deal with  | %       | 0.6                   | 0.3                   | 1.1       | 0.0                                       | 0.0                        | 0.0                |
|                                   | My family lives far away  | %       | 1.5                   | 1.5                   | 2.1       | 1.2                                       | 0.0                        | 0.0                |



|   |   | Are you concerned, so | mewhat concerned, som | newhat not concerned, o | r not concerned about fai | mily members/friend over 6 | 5 becoming frail a |
|---|---|-----------------------|-----------------------|-------------------------|---------------------------|----------------------------|--------------------|
|   |   |                       |                       |                         | ore support?              |                            |                    |
|   |   |                       |                       | Somewhat                | Somewhat not              |                            |                    |
|   |   | Canada 2021-05        | Concerned             | concerned               | concerned                 | Not concerned              | Unsure             |
| Both my parents have passed away/<br>older family has passed away/ I have<br>no family          | % | 2.8                   | 0.2                   | 0.7                     | 4.9                       | 18.0                       | 8.0                |
| They deny the help they receive/stubborn  | % | 0.7                   | 1.2                   | 0.4                     | 0.0                       | 1.5                        | 0.0                |
| Have to support family/ love my<br>family/ of course I am concerned                             | % | 1.7                   | 2.4                   | 1.5                     | 0.7                       | 1.6                        | 0.0                |
| Other   | % | 2.9                   | 1.8                   | 3.0                     | 2.7                       | 3.6                        | 8.8                |
| They are already in a good<br>facility/someone else is taking care of<br>them                   | % | 1.7                   | 0.8                   | 1.0                     | 6.1                       | 5.5                        | 0.0                |
| Some people have no one to reply on/<br>look after them   | % | 0.6                   | 0.3                   | 0.9                     | 0.9                       | 0.8                        | 0.0                |
| There is governmental/family support<br>available   | % | 0.2                   | 0.0                   | 0.0                     | 1.4                       | 0.6                        | 0.0                |
| It is hard seeing the ones you love<br>degrade/fall ill/ want them to live a<br>long happy life | % | 1.7                   | 2.3                   | 2.1                     | 0.0                       | 0.0                        | 0.0                |
| I don't have anyone in this age<br>category   | % | 1.9                   | 0.0                   | 0.5                     | 3.9                       | 9.7                        | 9.2                |
| My family does not take care of their<br>health   | % | 0.5                   | 0.7                   | 0.5                     | 0.6                       | 0.0                        | 0.0                |
| Unsure  | % | 2.5                   | 0.2                   | 2.4                     | 3.4                       | 0.9                        | 22.2               |



|  |                    |         |                    |          | Re     | gion    |          |                     |      | Gender |       |          | Age      |         |
|--|--------------------|---------|--------------------|----------|--------|---------|----------|---------------------|------|--------|-------|----------|----------|---------|
|  |                    |         | Canada 2021-<br>05 | Atlantic | Quebec | Ontario | Prairies | British<br>Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question 9 - For family                              | Total              | Unwgt N | 1501               | 130      | 378    | 471     | 292      | 230                 | 711  | 789    | 1     | 495      | 506      | 500     |
| nembers/friends who are<br>ver 65, do you regularly, |                    | Wgt N   | 1498               | 100      | 350    | 574     | 275      | 198                 | 731  | 766    | 1     | 410      | 512      | 576     |
| occasionally, or never                               | Regularly worry    | %       | 23.4               | 22.3     | 23.9   | 23.5    | 22.1     | 24.2                | 20.7 | 25.9   |       | 15.7     | 24.2     | 28.0    |
| worry about their frailty?                           | Occasionally worry | %       | 55.5               | 57.6     | 57.0   | 55.1    | 53.9     | 55.3                | 56.2 | 54.7   |       | 62.9     | 58.2     | 47.8    |
|  | Never worry        | %       | 14.6               | 15.1     | 14.1   | 14.6    | 16.1     | 13.6                | 17.5 | 11.9   |       | 13.3     | 13.5     | 16.6    |
|  | Unsure             | %       | 6.5                | 4.9      | 5.0    | 6.8     | 8.0      | 7.0                 | 5.5  | 7.5    |       | 8.1      | 4.1      | 7.5     |

### Do you support, somewhat support, somewhat oppose or oppose the following: [ROTATE]

|   |                  |         |                    |          | Reg    | gion    |          |                     |      | Gender |       |          | Age      |         |
|---|------------------|---------|--------------------|----------|--------|---------|----------|---------------------|------|--------|-------|----------|----------|---------|
|   |                  |         | Canada 2021-<br>05 | Atlantic | Quebec | Ontario | Prairies | British<br>Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question 10 -Governments                              | Total            | Unwgt N | 1504               | 130      | 378    | 472     | 293      | 231                 | 712  | 791    | 1     | 496      | 506      | 502     |
| investing in support for in-<br>community programs to |                  | Wgt N   | 1501               | 100      | 350    | 576     | 276      | 199                 | 732  | 768    | 1     | 410      | 512      | 579     |
| help people over 65 live                              | Support          | %       | 67.7               | 71.7     | 68.4   | 68.7    | 65.3     | 64.5                | 64.0 | 71.2   |       | 54.9     | 64.1     | 79.8    |
| independently at home                                 | Somewhat support | %       | 25.2               | 16.9     | 24.6   | 24.8    | 28.1     | 27.7                | 28.2 | 22.3   |       | 34.0     | 28.5     | 16.1    |
|   | Somewhat oppose  | %       | 2.1                | 1.2      | 3.2    | 2.0     | 2.3      | 0.4                 | 2.8  | 1.4    |       | 4.6      | 2.0      | 0.3     |
|   | Oppose           | %       | 0.7                | 0.7      | 0.6    | 0.6     | 0.6      | 1.0                 | 0.9  | 0.4    |       | 1.3      | 0.7      | 0.2     |
|   | Unsure           | %       | 4.4                | 9.5      | 3.2    | 3.8     | 3.7      | 6.4                 | 4.2  | 4.6    |       | 5.2      | 4.6      | 3.6     |



### Do you support, somewhat support, somewhat oppose or oppose the following: [ROTATE]

|  |                  |         |              |          | Reg    | gion    |          |          |      | Gender |       |          | Age      |         |
|--|------------------|---------|--------------|----------|--------|---------|----------|----------|------|--------|-------|----------|----------|---------|
|  |                  |         | Canada 2021- |          |        |         |          | British  |      |        |       |          |          |         |
|  |                  |         | 05           | Atlantic | Quebec | Ontario | Prairies | Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question 11 -  | Total            | Unwgt N | 1503         | 130      | 378    | 472     | 293      | 230      | 711  | 791    | 1     | 496      | 506      | 501     |
| Governments investing in<br>prevention programs that |                  | Wgt N   | 1500         | 100      | 350    | 576     | 276      | 198      | 731  | 768    | 1     | 410      | 512      | 578     |
| enable healthy aging prior                           | Support          | %       | 65.2         | 69.2     | 64.3   | 65.8    | 61.9     | 67.6     | 64.1 | 66.3   |       | 56.0     | 61.3     | 75.1    |
| to the development of<br>illness and/or loss of      | Somewhat support | %       | 26.7         | 21.5     | 28.9   | 25.7    | 29.3     | 24.8     | 28.2 | 25.2   |       | 33.8     | 29.8     | 18.9    |
| function and/or frailty                              | Somewhat oppose  | %       | 1.8          | 1.2      | 1.2    | 2.1     | 3.0      | 0.8      | 2.7  | 1.1    |       | 2.5      | 2.7      | 0.6     |
|  | Oppose           | %       | 0.7          | 0.0      | 0.8    | 0.7     | 0.8      | 0.9      | 0.7  | 0.7    |       | 1.0      | 0.9      | 0.3     |
|  | Unsure           | %       | 5.6          | 8.0      | 4.8    | 5.8     | 5.0      | 5.9      | 4.4  | 6.7    |       | 6.6      | 5.3      | 5.1     |

|   |                        |         |                    |          | Reg    | gion    |          |                     |      | Gender |       |          | Age      |         |
|---|------------------------|---------|--------------------|----------|--------|---------|----------|---------------------|------|--------|-------|----------|----------|---------|
|   |                        |         | Canada 2021-<br>05 | Atlantic | Quebec | Ontario | Prairies | British<br>Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question 12 - Thinking                                | Total                  | Unwgt N | 1504               | 130      | 378    | 472     | 293      | 231                 | 712  | 791    | 1     | 496      | 506      | 502     |
| about yourself as you age,<br>in the future would you |                        | Wgt N   | 1501               | 100      | 350    | 576     | 276      | 199                 | 732  | 768    | 1     | 410      | 512      | 579     |
| be satisfied, somewhat                                | Satisfied              | %       | 56.4               | 59.4     | 57.1   | 58.3    | 49.7     | 57.4                | 55.6 | 57.2   |       | 44.9     | 48.2     | 71.9    |
| satisfied, somewhat not satisfied or not satisfied    | Somewhat satisfied     | %       | 27.2               | 22.7     | 30.5   | 23.9    | 30.5     | 28.4                | 29.4 | 24.9   |       | 33.1     | 32.5     | 18.3    |
| to live in your home as                               | Somewhat not satisfied | %       | 4.9                | 4.8      | 3.9    | 5.2     | 5.9      | 3.9                 | 5.3  | 4.5    |       | 7.7      | 5.2      | 2.6     |
| long as possible even if                              | Not satisfied          | %       | 2.7                | 5.2      | 2.2    | 2.9     | 2.4      | 2.1                 | 2.1  | 3.3    |       | 3.2      | 3.0      | 2.1     |
| you become frail?                                     | Unsure                 | %       | 8.9                | 7.9      | 6.3    | 9.6     | 11.5     | 8.1                 | 7.6  | 10.1   |       | 11.2     | 11.2     | 5.2     |

Nanos conducted a representative online survey of 1,503 Canadians, 18 years of age or older, between May 26<sup>th</sup> to May 27<sup>th</sup>, 2021 \*Some results have been shaded due to small sample size.



|                                       |  |            |              |          | Reg    |         |          |          | Gender |        |       | Age      |          |         |
|---------------------------------------|--|------------|--------------|----------|--------|---------|----------|----------|--------|--------|-------|----------|----------|---------|
|                                       |  |            | Canada 2021- |          |        |         |          | British  |        |        |       |          | -        |         |
|                                       |  |            | 05           | Atlantic | Quebec | Ontario | Prairies | Columbia | Male   | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question 13 - Why do you<br>have that | Total  | Unwgt<br>N | 1362         | 119      | 345    | 420     | 262      | 216      | 637    | 724    | 1     | 416      | 463      | 483     |
| opinion? [OPEN]                       |  | Wgt N      | 1369         | 92       | 322    | 523     | 246      | 186      | 660    | 708    | 1     | 343      | 468      | 559     |
|                                       | Home is most<br>comfortable / familiar                               | %          | 19.1         | 18.6     | 12.3   | 23.9    | 18.1     | 18.9     | 17.0   | 21.1   |       | 15.3     | 18.8     | 21.6    |
|                                       | Not sure if I can take care<br>of myself / depends on<br>my health   | %          | 6.0          | 6.1      | 5.0    | 6.1     | 6.1      | 7.2      | 5.4    | 6.5    |       | 5.8      | 5.5      | 6.6     |
|                                       | I don't like LTC homes /<br>no interest in living there              | %          | 4.7          | 5.6      | 7.6    | 3.7     | 2.9      | 4.3      | 4.9    | 4.5    |       | 3.3      | 5.7      | 4.7     |
|                                       | Don't want to die in a LTC<br>home / want to die at<br>home          | %          | 2.3          | 1.0      | 3.8    | 2.7     | 1.4      | 0.4      | 2.5    | 2.1    |       | 2.2      | 1.8      | 2.8     |
|                                       | I want help if I need it   | %          | 2.9          | 4.6      | 0.9    | 4.1     | 2.8      | 2.0      | 2.3    | 3.4    |       | 4.2      | 3.1      | 1.8     |
|                                       | LTC facilities are<br>expensive / not sure if I<br>can afford it     | %          | 2.2          | 1.8      | 0.9    | 3.0     | 2.2      | 2.7      | 1.1    | 3.3    |       | 1.4      | 2.2      | 2.8     |
|                                       | Home has independence, privacy, dignity                              | %          | 14.7         | 15.0     | 15.1   | 13.8    | 14.7     | 16.2     | 14.2   | 15.1   |       | 14.8     | 13.1     | 15.9    |
|                                       | Family and loved ones are<br>at home                                 | %          | 2.2          | 0.0      | 1.8    | 2.2     | 2.0      | 4.0      | 1.9    | 2.4    |       | 3.5      | 2.0      | 1.4     |
|                                       | Don't want to be a<br>burden   | %          | 1.8          | 0.8      | 1.5    | 1.7     | 2.7      | 1.5      | 1.5    | 2.0    |       | 1.7      | 2.1      | 1.5     |
|                                       | Don't want to move/I'd<br>like to stay where I<br>am/live in my home | %          | 8.9          | 13.4     | 12.0   | 6.0     | 9.1      | 9.7      | 10.4   | 7.6    |       | 9.5      | 8.5      | 9.0     |
|                                       | I will be lonely by myself /<br>I want to be social                  | %          | 0.3          | 0.0      | 0.0    | 0.0     | 0.5      | 1.3      | 0.2    | 0.4    |       | 0.3      | 0.2      | 0.3     |
|                                       | Want to live at home as long as possible                             | %          | 8.9          | 10.3     | 10.4   | 8.4     | 7.9      | 8.6      | 8.1    | 9.7    |       | 6.5      | 9.0      | 10.4    |
|                                       | Living at home is better<br>for physical / mental<br>health          | %          | 2.8          | 2.4      | 4.3    | 1.7     | 2.9      | 3.2      | 3.3    | 2.3    |       | 2.5      | 2.7      | 3.0     |
|                                       | Higher quality of life   | %          | 0.5          | 0.0      | 1.3    | 0.0     | 1.0      | 0.0      | 0.1    | 0.8    |       | 0.8      | 0.3      | 0.4     |
|                                       | I have heard of poor<br>conditions in LTC homes                      | %          | 2.7          | 1.7      | 2.2    | 4.2     | 1.8      | 1.0      | 3.3    | 2.2    |       | 1.7      | 2.6      | 3.4     |
|                                       | That is where I am / things seem fine                                | %          | 1.2          | 2.8      | 1.2    | 0.9     | 0.7      | 1.7      | 1.6    | 0.8    |       | 1.2      | 0.6      | 1.7     |

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| <br>My home is not suitable for growing old                  | % | 1.7 | 2.6 | 1.5 | 2.0 | 1.9 | 0.4 | 1.2 | 2.1 | 1.0  | 2.1 | 1.7 |
|--|---|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|
| Other  | % | 5.6 | 5.5 | 5.4 | 4.7 | 8.8 | 4.5 | 7.5 | 3.7 | 7.5  | 6.4 | 3.9 |
| I would prefer to be at<br>home with support/care<br>at home | % | 1.2 | 1.0 | 2.6 | 1.2 | 0.4 | 0.0 | 1.4 | 1.1 | 1.0  | 0.6 | 1.9 |
| It is what I want  | % | 2.6 | 1.0 | 2.4 | 2.5 | 2.7 | 3.9 | 3.7 | 1.6 | 3.3  | 2.5 | 2.2 |
| Government needs to<br>increase senior funding               | % | 1.1 | 0.0 | 1.6 | 1.0 | 0.6 | 1.8 | 1.4 | 0.8 | 1.6  | 1.1 | 0.7 |
| <br>Unsure   | % | 6.8 | 5.8 | 6.2 | 6.3 | 8.9 | 6.8 | 7.0 | 6.5 | 11.0 | 9.0 | 2.3 |

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|                                    |  |         | Thinking about yourself | as you age, in the fut | ture would you be satisfied, so |                           |               | atisfied to live in your |
|------------------------------------|--|---------|-------------------------|------------------------|---------------------------------|---------------------------|---------------|--------------------------|
|                                    |  |         |                         |                        | home as long as possible e      |                           | ?             |                          |
|                                    |  |         | Canada 2021-05          | Satisfied              | Somewhat satisfied              | Somewhat not<br>satisfied | Not satisfied | Unsure                   |
| Question 13 - Why do you have that | Total  | Unwgt N | 1362                    | 787                    | 376                             | 56                        | 36            | 107                      |
| opinion? [OPEN]                    |  | Wgt N   | 1369                    | 809                    | 363                             | 55                        | 35            | 107                      |
|                                    | Home is most comfortable / familiar                            | %       | 19.1                    | 25.3                   | 15.1                            | 1.1                       | 2.8           | 0.0                      |
|                                    | Not sure if I can take care of myself / depends on my health   | %       | 6.0                     | 1.1                    | 10.1                            | 9.2                       | 3.7           | 28.6                     |
|                                    | I don't like LTC homes / no interest in living there           | %       | 4.7                     | 6.7                    | 2.8                             | 0.0                       | 0.0           | 0.0                      |
|                                    | Don't want to die in a LTC home / want to die at home          | %       | 2.3                     | 3.6                    | 0.5                             | 0.0                       | 2.0           | 0.0                      |
|                                    | I want help if I need it                                       | %       | 2.9                     | 0.5                    | 4.2                             | 17.7                      | 19.3          | 3.2                      |
|                                    | LTC facilities are expensive / not sure<br>if I can afford it  | %       | 2.2                     | 1.5                    | 1.4                             | 11.6                      | 12.6          | 2.6                      |
|                                    | Home has independence, privacy, dignity                        | %       | 14.7                    | 20.9                   | 8.4                             | 0.0                       | 0.0           | 0.9                      |
|                                    | Family and loved ones are at home                              | %       | 2.2                     | 2.8                    | 1.9                             | 0.0                       | 0.0           | 0.0                      |
|                                    | Don't want to be a burden                                      | %       | 1.8                     | 1.0                    | 2.5                             | 7.6                       | 7.3           | 0.0                      |
|                                    | Don't want to move/I'd like to stay where I am/live in my home | %       | 8.9                     | 10.9                   | 9.2                             | 0.0                       | 0.0           | 0.9                      |
|                                    | I will be lonely by myself / I want to be social               | %       | 0.3                     | 0.0                    | 0.6                             | 2.6                       | 0.0           | 0.0                      |
|                                    | Want to live at home as long as possible                       | %       | 8.9                     | 10.5                   | 9.5                             | 0.0                       | 0.0           | 3.0                      |
|                                    | Living at home is better for physical / mental health          | %       | 2.8                     | 4.2                    | 1.0                             | 1.3                       | 0.0           | 0.0                      |
|                                    | Higher quality of life   | %       | 0.5                     | 0.6                    | 0.6                             | 0.0                       | 0.0           | 0.0                      |
|                                    | I have heard of poor conditions in LTC<br>homes                | %       | 2.7                     | 2.5                    | 1.7                             | 4.6                       | 15.1          | 2.4                      |
|                                    | That is where I am / things seem fine                          | %       | 1.2                     | 0.8                    | 2.5                             | 1.8                       | 0.0           | 0.0                      |
|                                    | My home is not suitable for growing old                        | %       | 1.7                     | 0.1                    | 1.9                             | 16.0                      | 8.2           | 3.1                      |
|                                    | Other  | %       | 5.6                     | 3.4                    | 11.0                            | 7.7                       | 9.6           | 1.8                      |
|                                    | I would prefer to be at home with<br>support/care at home      | %       | 1.2                     | 1.3                    | 1.7                             | 0.0                       | 0.0           | 0.0                      |
|                                    | It is what I want  | %       | 2.6                     | 1.9                    | 4.7                             | 2.9                       | 0.0           | 1.7                      |
|                                    | Government needs to increase senior<br>funding                 | %       | 1.1                     | 0.3                    | 1.8                             | 5.9                       | 4.9           | 0.8                      |

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|        |   | Thinking about yourself | as you age, in the fu | ture would you be satisfied, sor<br>home as long as possible ev |           |               | atisfied to live in your |  |  |  |  |  |
|--------|---|-------------------------|-----------------------|---|-----------|---------------|--------------------------|--|--|--|--|--|
|        |   | Somewhat not            |                       |   |           |               |                          |  |  |  |  |  |
|        |   | Canada 2021-05          | Satisfied             | Somewhat satisfied  | satisfied | Not satisfied | Unsure                   |  |  |  |  |  |
| Unsure | % | 6.8                     | 0.3                   | 6.9   | 10.0      | 14.5          | 50.9                     |  |  |  |  |  |

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Would you support, somewhat support, somewhat oppose or oppose the government funding the following programs which could help more people over 65 live and age at home for as long as possible [RANDOMIZE 14-17]

|   |                  |         |                    | Region   |        |         |          |                     |      | Gender |       |          | Age      |         |
|---|------------------|---------|--------------------|----------|--------|---------|----------|---------------------|------|--------|-------|----------|----------|---------|
|   |                  |         | Canada 2021-<br>05 | Atlantic | Quebec | Ontario | Prairies | British<br>Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question 14 - Having a                            | Total            | Unwgt N | 1503               | 130      | 378    | 472     | 292      | 231                 | 711  | 791    | 1     | 496      | 506      | 501     |
| government program<br>where people over 65        |                  | Wgt N   | 1500               | 100      | 350    | 576     | 275      | 199                 | 731  | 768    | 1     | 410      | 512      | 578     |
| living at home can access                         | Support          | %       | 70.9               | 73.1     | 63.4   | 75.9    | 71.6     | 67.2                | 65.9 | 75.6   |       | 62.3     | 68.0     | 79.5    |
| home-based healthcare<br>support as long as it is | Somewhat support | %       | 22.7               | 20.0     | 24.8   | 20.1    | 23.6     | 26.3                | 26.7 | 18.8   |       | 29.6     | 24.5     | 16.1    |
| required  | Somewhat oppose  | %       | 2.5                | 1.2      | 6.2    | 1.6     | 1.4      | 0.4                 | 3.0  | 2.0    |       | 3.2      | 3.0      | 1.5     |
|   | Oppose           | %       | 0.5                | 0.0      | 1.3    | 0.4     | 0.0      | 0.5                 | 0.7  | 0.4    |       | 0.8      | 0.5      | 0.4     |
|   | Unsure           | %       | 3.5                | 5.8      | 4.3    | 1.9     | 3.3      | 5.5                 | 3.7  | 3.2    |       | 4.2      | 4.0      | 2.4     |

#### Would you support, somewhat support, somewhat oppose or oppose the government funding the following programs which could help more people over 65 live and age at home for as long as possible [RANDOMIZE 14-17]

|   |                  |         |              |          | Reg    | gion     |          |          |      | Gender |       |          | Age      |         |
|---|------------------|---------|--------------|----------|--------|----------|----------|----------|------|--------|-------|----------|----------|---------|
|   |                  |         | Canada 2021- | A.1      | 0      | <b>.</b> |          | British  |      |        | 0.1   | 40 1 24  | 25 1 54  | 55 J    |
|   |                  |         | 05           | Atlantic | Quebec | Ontario  | Prairies | Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question 15 - Having a                            | Total            | Unwgt N | 1501         | 130      | 378    | 471      | 291      | 231      | 711  | 789    | 1     | 494      | 506      | 501     |
| government program<br>which helps people over     |                  | Wgt N   | 1499         | 100      | 350    | 575      | 275      | 199      | 731  | 767    | 1     | 409      | 512      | 578     |
| 65 retain, regain, or gain                        | Support          | %       | 65.4         | 72.6     | 57.3   | 70.9     | 64.0     | 62.5     | 61.8 | 69.0   |       | 59.3     | 62.9     | 72.0    |
| skills so that they can<br>manage everyday living | Somewhat support | %       | 26.0         | 20.8     | 28.3   | 23.4     | 27.8     | 29.5     | 29.1 | 23.0   |       | 30.9     | 28.0     | 20.8    |
| skills at home as<br>independently as possible    | Somewhat oppose  | %       | 3.1          | 1.9      | 6.9    | 2.2      | 1.7      | 1.7      | 3.6  | 2.6    |       | 4.5      | 2.7      | 2.5     |
| independently as possible                         | Oppose           | %       | 0.8          | 0.0      | 1.6    | 0.4      | 0.9      | 0.5      | 1.1  | 0.4    |       | 1.0      | 0.8      | 0.6     |
|   | Unsure           | %       | 4.7          | 4.8      | 5.8    | 3.1      | 5.6      | 5.9      | 4.3  | 5.0    |       | 4.2      | 5.6      | 4.1     |

Nanos conducted a representative online survey of 1,503 Canadians, 18 years of age or older, between May 26th to May 27th, 2021 \*Some results have been shaded due to small sample size.



Would you support, somewhat support, somewhat oppose or oppose the government funding the following programs which could help more people over 65 live and age at home for as long as possible [RANDOMIZE 14-17]

|  |                  |         |                    |          | Reg    | gion    |          |                     |      | Gender |       |          | Age      |         |
|--|------------------|---------|--------------------|----------|--------|---------|----------|---------------------|------|--------|-------|----------|----------|---------|
|  |                  |         | Canada 2021-<br>05 | Atlantic | Quebec | Ontario | Prairies | British<br>Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question 16 - Having a                             | Total            | Unwgt N | 1503               | 130      | 378    | 472     | 292      | 231                 | 711  | 791    | 1     | 496      | 506      | 501     |
| government program<br>which encourages people      |                  | Wgt N   | 1500               | 100      | 350    | 576     | 275      | 199                 | 731  | 768    | 1     | 410      | 512      | 578     |
| over 65 living at home to                          | Support          | %       | 64.4               | 69.9     | 53.6   | 71.0    | 62.5     | 64.1                | 61.3 | 67.3   |       | 58.1     | 64.4     | 68.9    |
| stay connected with their<br>local community to be | Somewhat support | %       | 27.0               | 22.5     | 33.4   | 22.9    | 28.4     | 27.5                | 29.5 | 24.5   |       | 32.0     | 26.7     | 23.6    |
| active with social, leisure                        | Somewhat oppose  | %       | 3.0                | 2.1      | 5.7    | 1.9     | 3.0      | 1.6                 | 3.7  | 2.3    |       | 4.1      | 2.4      | 2.6     |
| and physical activities                            | Oppose           | %       | 0.7                | 0.0      | 1.8    | 0.4     | 0.3      | 0.5                 | 0.9  | 0.5    |       | 0.9      | 0.6      | 0.6     |
|  | Unsure           | %       | 5.0                | 5.5      | 5.5    | 3.8     | 5.7      | 6.2                 | 4.6  | 5.3    |       | 4.9      | 5.8      | 4.2     |

#### Would you support, somewhat support, somewhat oppose or oppose the government funding the following programs which could help more people over 65 live and age at home for as long as possible [RANDOMIZE 14-17]

|   |                  |         |                    |          | Reg    | gion    |          |                     |      | Gender |       |          | Age      |         |
|---|------------------|---------|--------------------|----------|--------|---------|----------|---------------------|------|--------|-------|----------|----------|---------|
|   |                  |         | Canada 2021-<br>05 | Atlantic | Quebec | Ontario | Prairies | British<br>Columbia | Male | Female | Other | 18 to 34 | 35 to 54 | 55 plus |
| Question 17 - Having a                            | Total            | Unwgt N | 1503               | 130      | 378    | 472     | 293      | 230                 | 711  | 791    | 1     | 496      | 506      | 501     |
| government program<br>which supports people       |                  | Wgt N   | 1500               | 100      | 350    | 576     | 276      | 198                 | 731  | 768    | 1     | 410      | 512      | 578     |
| over 65 at home having                            | Support          | %       | 66.4               | 71.6     | 56.8   | 71.8    | 67.4     | 63.7                | 62.5 | 70.2   |       | 60.1     | 64.5     | 72.6    |
| access to good and<br>nutritious foods as well as | Somewhat support | %       | 25.0               | 21.2     | 28.6   | 23.1    | 23.4     | 28.3                | 28.6 | 21.4   |       | 29.9     | 25.9     | 20.7    |
| ensuring they eat enough                          | Somewhat oppose  | %       | 3.0                | 1.5      | 6.9    | 1.6     | 2.7      | 1.7                 | 3.6  | 2.5    |       | 4.0      | 3.5      | 2.0     |
| food  | Oppose           | %       | 0.8                | 0.7      | 1.7    | 0.4     | 0.5      | 0.5                 | 0.8  | 0.7    |       | 1.4      | 0.6      | 0.4     |
|   | Unsure           | %       | 4.8                | 5.1      | 6.0    | 3.1     | 6.0      | 5.8                 | 4.4  | 5.1    |       | 4.6      | 5.5      | 4.3     |

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