

Justin Trudeau edges out O'Toole in GTA as trusted most to make the right decisions; three-way tie between Trudeau, O'Toole and Singh on understanding GTA issues.

Key Findings



IMPACT ON THE GTA AND GTA ISSUES

Factoring the margin of error for the research there is a three-way tie between Justin Trudeau (24%), Erin O’Toole (23%) and Jagmeet Singh (20%) as the leader who best understands the important issues in the GTA, while Trudeau edges out O’Toole in terms of having a vision that will positively impact the GTA (26%; O’Toole: 21%) and being someone they trust to make the right decisions (30%; O’Toole: 24%).



416 VERSUS 905

Justin Trudeau is consistently ahead of O’Toole among residents of the 416 area code, with residents more likely to say Trudeau is someone they trust to make the right decisions (33%; O’Toole: 19%), understands issues in the GTA (26%; O’Toole: 15%) and has a vision which would have a positive impact on the GTA (28%; O’Toole: 14%), while Erin O’Toole is ahead of Trudeau among residents of the 905 area code.



O’TOOLE AHEAD OF TRUDEAU AMONG MEN

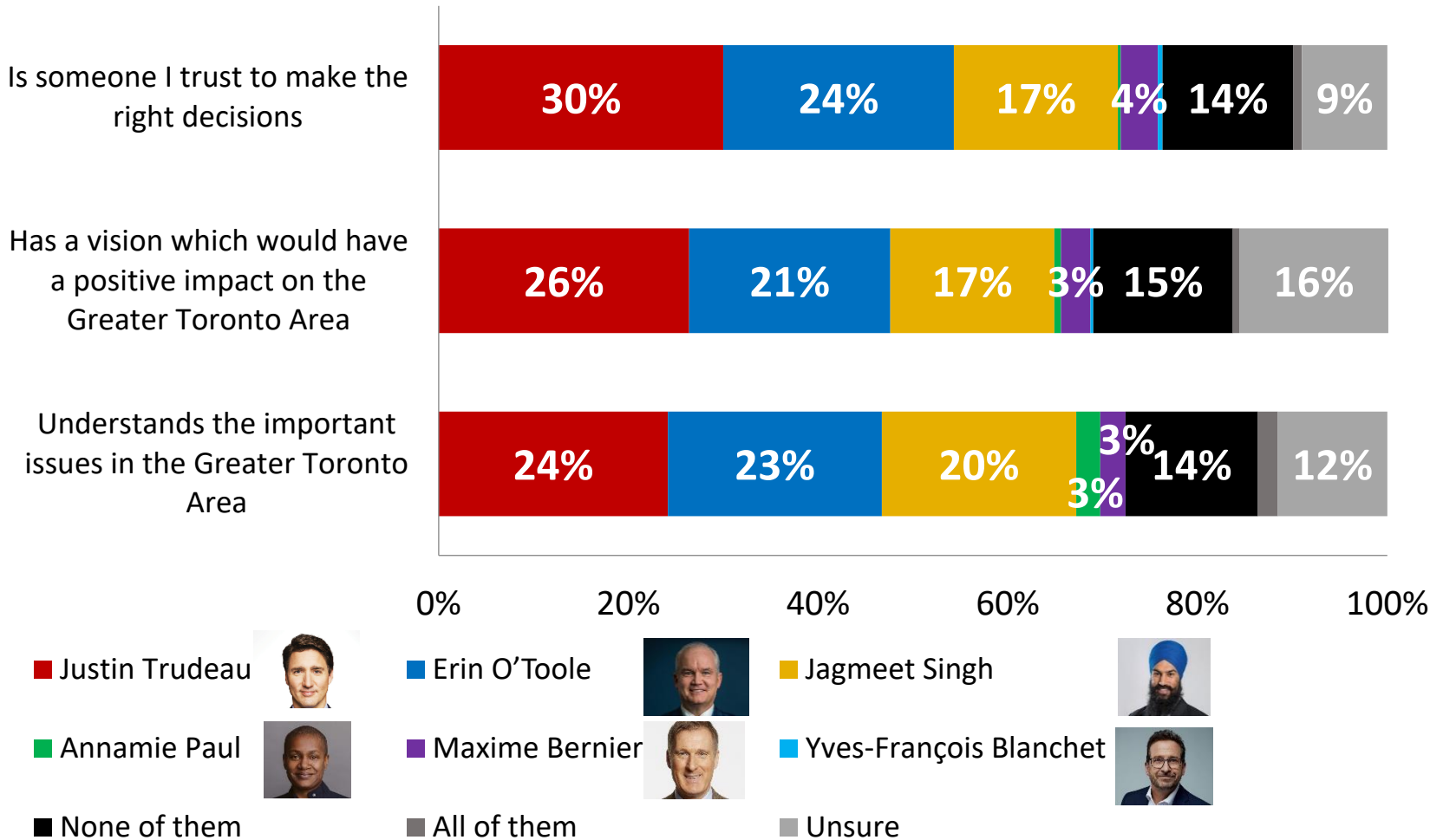
Erin O’Toole has the lead over Trudeau among men, with men more likely to say O’Toole is someone they trust to make the right decisions (36%; women: 14%), has a vision that will positively impact the GTA (30%; women: 13%) and understands issues in the GTA (32%; women: 15%)



Opinions on the best federal party leader

Q

Which federal party leader, if any, would be best on the following:
[ROTATE]



“ Residents of the GTA more often say Justin Trudeau is someone they trust to make the right decisions and have a vision which would have a positive impact on the GTA compared to other federal party leaders. ”

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

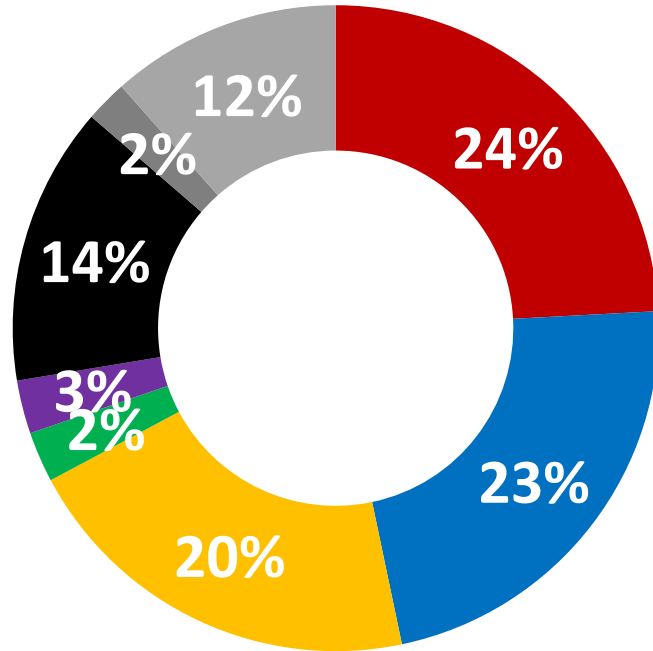
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 28th to 30th, 2021, n=518 residents of the GTA, accurate 4.3 percentage points plus or minus, 19 times out of 20.







Federal party leaders that best understand issues in the GTA

Q

Which federal party leader, if any, would be best on the following:
[ROTATE]

Understands the important issues in the Greater Toronto Area



■ Justin Trudeau		■ Erin O'Toole		■ Jagmeet Singh	
■ Annamie Paul		■ Maxime Bernier		■ Yves-François Blanchet	
■ None of them		■ All of them		■ Unsure	

“ Around one in four GTA residents each say Justin Trudeau or Erin O’Toole best understands the important issues in the GTA. Residents in the 416 area code are more likely to say Trudeau would be best at this (26%; 905: 23%), while 905 residents are more likely to say O’Toole (29%; 416: 15%). ”

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 28th to 30th, 2021, n=518 residents of the GTA, accurate 4.3 percentage points plus or minus, 19 times out of 20.

Federal party leaders that best understand issues in the GTA by demographics

Q

Which federal party leader, if any, would be best on the following:
[ROTATE]

Understands the important issues in the Greater Toronto Area

	GTA (n=518)	416 Area Code (n=278)	905 Area Code (n=240)	Men (n=292)	Women (n=226)	18-34 (n=110)	35-54 (n=194)	55 plus (n=214)
Justin Trudeau	24.2%	26.0%	22.6%	23.2%	25.0%	17.8%	25.1%	27.9%
Erin O'Toole	22.5%	15.3%	28.7%	31.5%	14.5%	15.4%	20.3%	29.7%
Jagmeet Singh	20.5%	25.1%	16.5%	16.2%	24.3%	32.7%	15.0%	16.7%
None of them	14.0%	13.3%	14.5%	13.7%	14.2%	12.3%	18.5%	11.0%
Maxime Bernier	2.7%	2.1%	3.2%	3.2%	2.2%	3.8%	3.5%	1.1%
Annamie Paul	2.5%	2.2%	2.8%	2.8%	2.3%	5.9%	1.8%	0.7%
All of them	2.1%	2.9%	1.4%	0.9%	3.2%	-	3.4%	2.4%
Yves-François Blanchet	-	-	-	-	-	-	-	-
Unsure	11.5%	13.1%	10.2%	8.5%	14.3%	12.1%	12.4%	10.4%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 28th to 30th, 2021, n=518 residents of the GTA, accurate 4.3 percentage points plus or minus, 19 times out of 20.

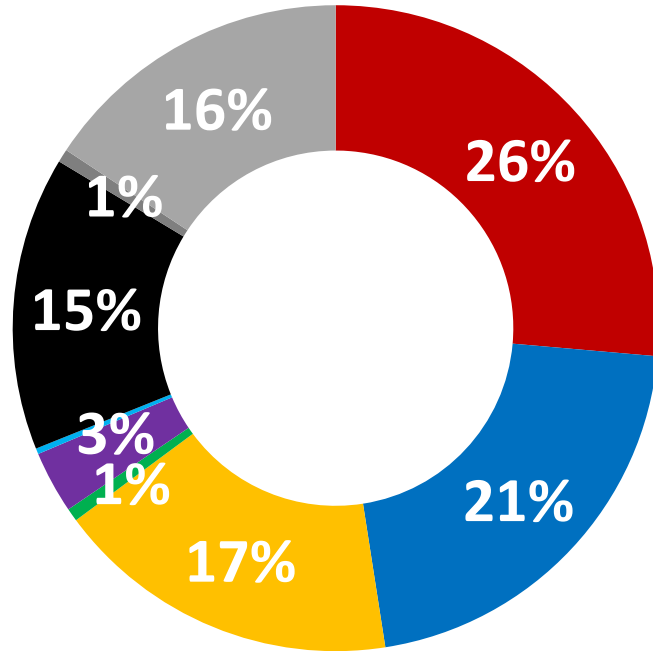








Federal party leaders that have the best vision for the GTA

Q

Which federal party leader, if any, would be best on the following:
[ROTATE]

Has a vision which would have a positive impact on the Greater Toronto Area



■ Justin Trudeau		■ Erin O'Toole		■ Jagmeet Singh	
■ Annamie Paul		■ Maxime Bernier		■ Yves-François Blanchet	
■ None of them		■ All of them		■ Unsure	

“ More than one in four GTA residents say Justin Trudeau has a vision which would have a positive impact on the GTA, while just over two in ten say the same of Erin O’Toole. 905 area code residents are more likely to say O’Toole (27%) than 416 residents (14%). ”

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 28th to 30th, 2021, n=518 residents of the GTA, accurate 4.3 percentage points plus or minus, 19 times out of 20.

Federal party leaders that have the best vision for the GTA by demographics

Q Which federal party leader, if any, would be best on the following:
[ROTATE]
Has a vision which would have a positive impact on the Greater Toronto Area

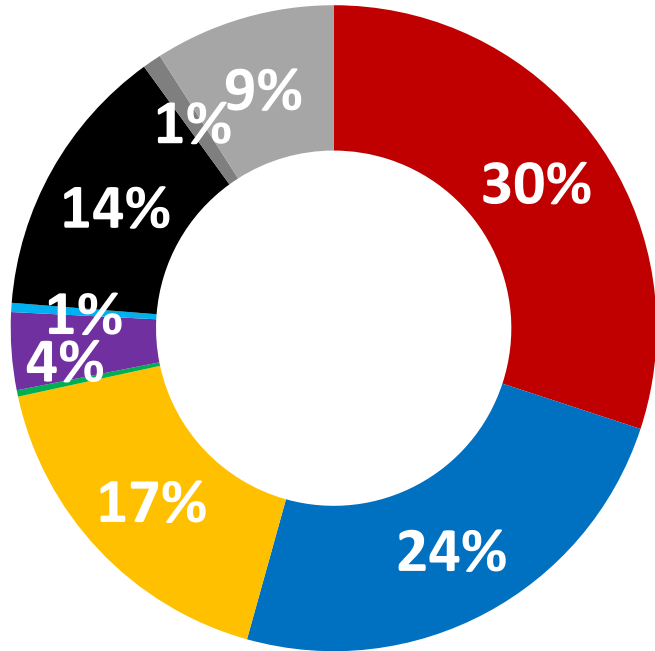
	GTA (n=518)	416 Area Code (n=278)	905 Area Code (n=240)	Men (n=292)	Women (n=226)	18-34 (n=110)	35-54 (n=194)	55 plus (n=214)
Justin Trudeau	26.4%	27.6%	25.4%	23.8%	28.7%	21.8%	27.0%	29.2%
Erin O'Toole	21.2%	13.9%	27.3%	30.0%	13.3%	15.4%	18.5%	27.7%
Jagmeet Singh	17.3%	20.0%	15.0%	12.5%	21.6%	25.5%	16.1%	12.6%
None of them	14.7%	14.3%	15.1%	14.4%	15.0%	13.8%	17.5%	12.9%
Maxime Bernier	3.1%	2.7%	3.5%	4.1%	2.2%	3.8%	4.3%	1.5%
Annamie Paul	0.7%	1.4%	-	1.0%	0.3%	1.3%	0.5%	0.4%
All of them	0.7%	0.9%	0.5%	0.9%	0.5%	-	0.8%	1.0%
Yves-François Blanchet	0.3%	-	0.5%	0.6%	-	1.1%	-	-
Unsure	15.7%	19.2%	12.7%	12.7%	18.4%	17.4%	15.4%	14.8%







Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 28th to 30th, 2021, n=518 residents of the GTA, accurate 4.3 percentage points plus or minus, 19 times out of 20.



Trust in Federal party leaders to make the right decisions

Q Which federal party leader, if any, would be best on the following:
[ROTATE]
Is someone I trust to make the right decisions



■ Justin Trudeau 	■ Erin O'Toole 	■ Jagmeet Singh 
■ Annamie Paul 	■ Maxime Bernier 	■ Yves-François Blanchet 
■ None of them	■ All of them	■ Unsure

“ Three in ten GTA residents say Justin Trudeau is someone they trust to make the right decisions while close to one in four say the same of Erin O’Toole. 905 area code residents are more likely to say O’Toole is someone they trust to make the right decisions (29%; Trudeau: 28%) than 416 residents (19%; Trudeau: 33%). ”

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 28th to 30th, 2021, n=518 residents of the GTA, accurate 4.3 percentage points plus or minus, 19 times out of 20.

Trust in Federal party leaders to make the right decisions by demographics

Q

Which federal party leader, if any, would be best on the following:
[ROTATE]

Is someone I trust to make the right decisions

	GTA (n=518)	416 Area Code (n=278)	905 Area Code (n=240)	Men (n=292)	Women (n=226)	18-34 (n=110)	35-54 (n=194)	55 plus (n=214)
Justin Trudeau	30.0%	33.0%	27.6%	27.1%	32.7%	26.0%	30.7%	32.3%
Erin O'Toole	24.3%	18.5%	29.2%	35.5%	14.2%	15.8%	23.6%	31.0%
Jagmeet Singh	17.3%	21.9%	13.4%	12.6%	21.4%	26.2%	13.6%	14.2%
None of them	13.8%	10.7%	16.4%	11.9%	15.4%	14.3%	17.4%	10.0%
Maxime Bernier	3.9%	3.8%	4.0%	4.7%	3.2%	4.7%	4.7%	2.5%
All of them	0.9%	0.4%	1.4%	0.4%	1.5%	0.6%	-	2.0%
Yves-François Blanchet	0.5%	-	0.8%	1.0%	-	1.1%	0.5%	-
Annamie Paul	0.3%	0.4%	0.3%	0.7%	-	0.6%	-	0.4%
Unsure	9.0%	11.4%	7.0%	6.2%	11.6%	10.6%	9.6%	7.4%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 28th to 30th, 2021, n=518 residents of the GTA, accurate 4.3 percentage points plus or minus, 19 times out of 20.



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 518 residents of the Greater Toronto Area, 18 years of age or older, between August 28th and 30th, 2021 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across the GTA. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of the GTA. Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 4.3 percentage points, 19 times out of 20.

This study was commissioned by CTV News and CP24 and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



Element	Description	Element	Description
Research sponsor	CTV News/CP24	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of the Greater Toronto Area. See tables for full weighting disclosure
Population and Final Sample Size	518 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Hybrid Probability Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of the Greater Toronto Area.
Margin of Error	±4.3 percentage points, 19 times out of 20.	Estimated Response Rate	14 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across the GTA.	Question Content	This is one report of two. The other report contains questions related to issues of concern and the election.
Demographics (Captured)	Greater Toronto Area; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	August 28 th to 30 th , 2021.		
Language of Survey	The survey was conducted in English.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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TABULATIONS

2021-1970 – CTV/CP24 Nanos Survey – Federal Party Leaders - STAT SHEET

Which federal party leader, if any, would be best on the following: [ROTATE]

			Region			Gender		Age		
			GTA 2021-09	Region - 416	Region - 905	Male	Female	18 to 34	35 to 54	55 plus
Question - Understands the important issues in the Greater Toronto Area	Total	Unwgt N	518	278	240	292	226	110	194	214
		Wgt N	500	230	270	236	264	137	172	190
	Justin Trudeau	%	24.2	26.0	22.6	23.2	25.0	17.8	25.1	27.9
	Erin O'Toole	%	22.5	15.3	28.7	31.5	14.5	15.4	20.3	29.7
	Jagmeet Singh	%	20.5	25.1	16.5	16.2	24.3	32.7	15.0	16.7
	Annamie Paul	%	2.5	2.2	2.8	2.8	2.3	5.9	1.8	0.7
	Maxime Bernier	%	2.7	2.1	3.2	3.2	2.2	3.8	3.5	1.1
	None of them	%	14.0	13.3	14.5	13.7	14.2	12.3	18.5	11.0
	All of them	%	2.1	2.9	1.4	0.9	3.2	0.0	3.4	2.4
	Unsure	%	11.5	13.1	10.2	8.5	14.3	12.1	12.4	10.4

Which federal party leader, if any, would be best on the following: [ROTATE]

			Region			Gender		Age		
			GTA 2021-09	Region - 416	Region - 905	Male	Female	18 to 34	35 to 54	55 plus
Question - Has a vision which would have a positive impact on the Greater Toronto Area	Total	Unwgt N	518	278	240	292	226	110	194	214
		Wgt N	500	230	270	236	264	137	172	190
	Justin Trudeau	%	26.4	27.6	25.4	23.8	28.7	21.8	27.0	29.2
	Erin O'Toole	%	21.2	13.9	27.3	30.0	13.3	15.4	18.5	27.7
	Jagmeet Singh	%	17.3	20.0	15.0	12.5	21.6	25.5	16.1	12.6
	Annamie Paul	%	0.7	1.4	0.0	1.0	0.3	1.3	0.5	0.4
	Maxime Bernier	%	3.1	2.7	3.5	4.1	2.2	3.8	4.3	1.5
	Yves-François Blanchet	%	0.3	0.0	0.5	0.6	0.0	1.1	0.0	0.0
	None of them	%	14.7	14.3	15.1	14.4	15.0	13.8	17.5	12.9
	All of them	%	0.7	0.9	0.5	0.9	0.5	0.0	0.8	1.0
	Unsure	%	15.7	19.2	12.7	12.7	18.4	17.4	15.4	14.8

Which federal party leader, if any, would be best on the following: [ROTATE]

			Region			Gender		Age		
			GTA 2021-09	Region - 416	Region - 905	Male	Female	18 to 34	35 to 54	55 plus
Question - Is someone I trust to make the right decisions	Total	Unwgt N	518	278	240	292	226	110	194	214
		Wgt N	500	230	270	236	264	137	172	190
	Justin Trudeau	%	30.0	33.0	27.6	27.1	32.7	26.0	30.7	32.3
	Erin O'Toole	%	24.3	18.5	29.2	35.5	14.2	15.8	23.6	31.0
	Jagmeet Singh	%	17.3	21.9	13.4	12.6	21.4	26.2	13.6	14.2
	Annamie Paul	%	0.3	0.4	0.3	0.7	0.0	0.6	0.0	0.4
	Maxime Bernier	%	3.9	3.8	4.0	4.7	3.2	4.7	4.7	2.5
	Yves-François Blanchet	%	0.5	0.0	0.8	1.0	0.0	1.1	0.5	0.0
	None of them	%	13.8	10.7	16.4	11.9	15.4	14.3	17.4	10.0
	All of them	%	0.9	0.4	1.4	0.4	1.5	0.6	0.0	2.0
	Unsure	%	9.0	11.4	7.0	6.2	11.6	10.6	9.6	7.4