



Climate ambition surges during pandemic, but public confidence in Canada's ability to act is weak.

Key Findings

1

Best Time to Address Climate Change

Canadians increasingly say it is the best time to be ambitious in addressing climate change even if there are costs to the economy (mean of 6.9 out of 10) compared to February 2021 (mean of 5.8), November 2020 (mean of 6.0), and June 2020 (mean of 5.5). When asked the reason for their opinion, Canadians most often said we need to act now, climate change can't wait (53%; up from 21% in June 2020).

2

Importance of Oil and Gas

Canadians give a higher level of importance to oil and gas in terms of Canada's current economy (mean of 7.6 out of 10) than to Canada's future economy (mean of 6.0) consistent with the previous wave of research.

3

Confidence in Citizens

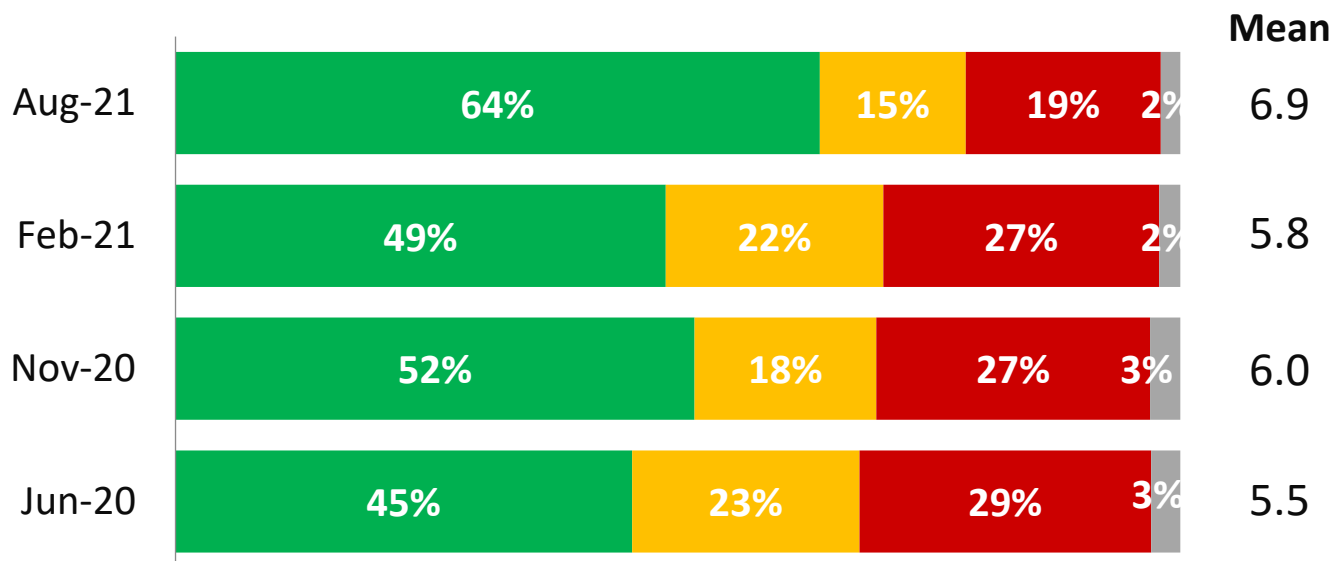
Canadians report the highest level of confidence in citizens changing their behaviour to help reduce greenhouse gas emissions (mean of 5.4 out of 10), followed closely by governments creating policies to help reduce greenhouse gas emissions (mean of 5.1). Canadians have the lowest intensity of confidence in corporations changing their behaviour (mean of 4.1).

4

Drivers/Detractors of Confidence

When asked what most **undermines** their confidence that Canada can reduce greenhouse gas emissions, Canadians most often say big business, oil industry interests and lobbying (13%). When asked what **contributes** most to their confidence, they most often said nothing or they have no confidence (23%).

Good time for Canada to be ambitious in addressing climate change



■ Best time (7-10) ■ Middle range scores (4-6) ■ Worst time (0-3) ■ Unsure

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2021, n=1,002, accurate 3.1 percentage points plus or minus, 19 times out of 20.

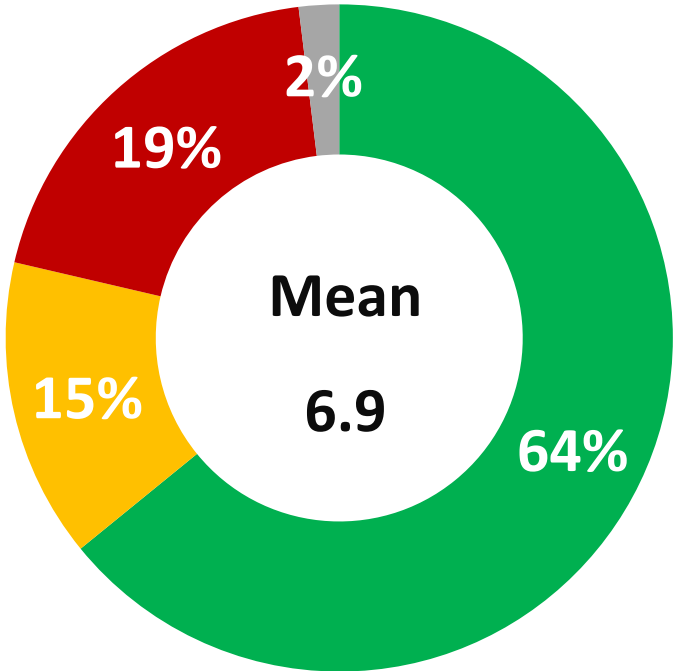
“

Canadians increasingly say it is the best time to be ambitious in addressing climate change even if there are costs to the economy (mean of 6.9 out of 10) compared to February 2021 (mean of 5.8), November 2020 (mean of 6.0), and June 2020 (mean of 5.5).

”

Good time for Canada to be ambitious in addressing climate change

Q As you know many Canadians are concerned about both [ROTATE] climate change and the economy. On a scale of 0 to 10 where 0 means this is absolutely the worst time and 10 is absolutely the best time, how good a time is it for Canada to be ambitious in addressing climate change even if there are costs to the economy?



- Best time (7-10)
- Middle range scores (4-6)
- Worst time (0-3)
- Unsure

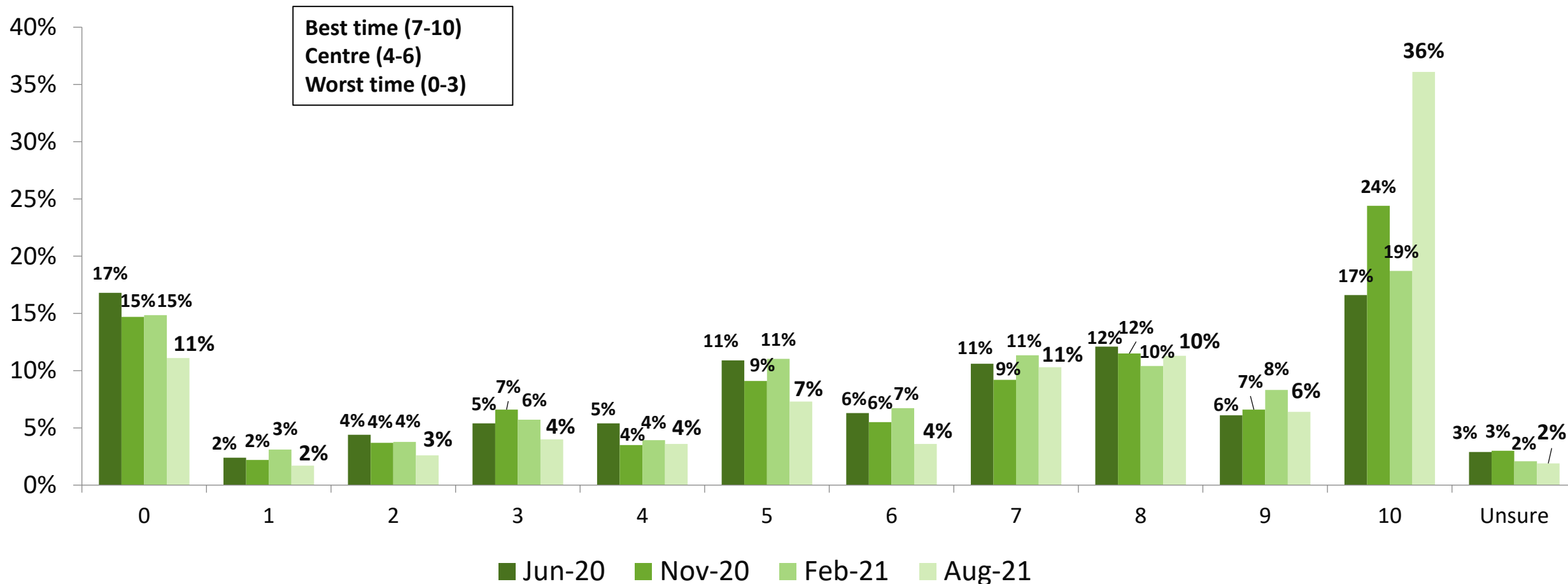
	Atlantic (n=92)	Quebec (n=225)	Ontario (n=325)	Prairies (n=193)	BC (n=167)
	7.1	7.9	6.7	5.5	7.3
	Men (n=523)	Women (n=479)	18-34 (n=231)	35-54 (n=384)	55 plus (n=387)
Mean	6.4	7.3	6.9	6.4	7.2

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Distribution of responses on time to act over time

Q

As you know many Canadians are concerned about both [ROTATE] climate change and the economy. On a scale of 0 to 10 where 0 means this is absolutely the worst time and 10 is absolutely the best time, how good a time is it for Canada to be ambitious in addressing climate change even if there are costs to the economy?



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2021, n=1,002, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Reason for considering timeliness of Canada to be ambitious in addressing climate change



Why do you have that opinion? [OPEN]

		Total				Best time (7-10)				Neutral (4-6)				Worst Time (0-3)			
TOP RESPONSES		2020-06 (n=920)	2020-11 (n=923)	2021-02 (n=871)	2021-08 (n=884)	2020-06 (n=427)	2020-11 (n=415)	2021-02 (n=433)	2021-08 (n=567)	2020-06 (n=202)	2020-11 (n=240)	2021-02 (n=171)	2021-08 (n=120)	2020-06 (n=275)	2020-11 (n=252)	2021-02 (n=255)	2021-08 (n=181)
	We need to act now, climate change can't wait	20.9%	30.9%	39.0%	52.5%	39.3%	59.6%	67.5%	77.1%	11.9%	14.6%	21.7%	14.5%	-	0.3%	2.2%	1.6%
	We should wait until the economy has recovered from the effects of the pandemic	20.8%	7.4%	19.7%	9.8%	0.5%	1.1%	4.4%	2.8%	28.7%	3.1%	29.8%	17.9%	47.3%	22.6%	38.6%	26.8%
	There are other priorities/Focus should be on health/vaccine	12.6%	18.9%	9.0%	5.6%	2.8%	4.3%	1.0%	1.8%	21.3%	31.2%	12.6%	16.6%	21.8%	31.5%	20.8%	11.0%
	I do not believe climate change is real or caused by humans	4.7%	3.3%	3.5%	5.1%	0.2%	0.2%	-	-	3.1%	0.5%	0.3%	5.2%	13.2%	11.3%	11.2%	20.6%
	Diversifying into alternative energy sources and more environmentally friendly solutions could help the economy and create new jobs	7.1%	1.3%	11.2%	4.8%	13.6%	1.4%	17.8%	6.0%	3.5%	1.6%	5.4%	3.4%	-	0.7%	3.5%	2.1%
	Both the economy and the environment need to be taken into consideration	3.7%	9.1%	4.9%	4.4%	2.1%	6.7%	3.8%	3.5%	10.4%	15.9%	14.6%	12.4%	1.5%	6.4%	0.3%	1.5%
	Canada's impact on climate change is minimal	2.1%	2.1%	2.1%	3.5%	0.6%	-	0.2%	0.4%	0.4%	1.8%	2.2%	4.7%	5.7%	6.0%	8.7%	13.0%
	Addressing climate change would cost too much money/ raise taxes	-	2.9%	3.8%	3.5%	-	0.3%	0.2%	0.5%	-	3.2%	7.0%	8.6%	-	7.0%	8.3%	10.0%
	The pandemic offers a good opportunity for change and highlights the extent of our potential impact	20.5%	12.1%	1.3%	2.1%	37.7%	20.2%	2.6%	3.2%	10.4%	11.4%	-	0.6%	1.5%	-	-	-

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2021, n=884, accurate 3.4 percentage points plus or minus, 19 times out of 20.

Importance of oil and gas to Canada's economy

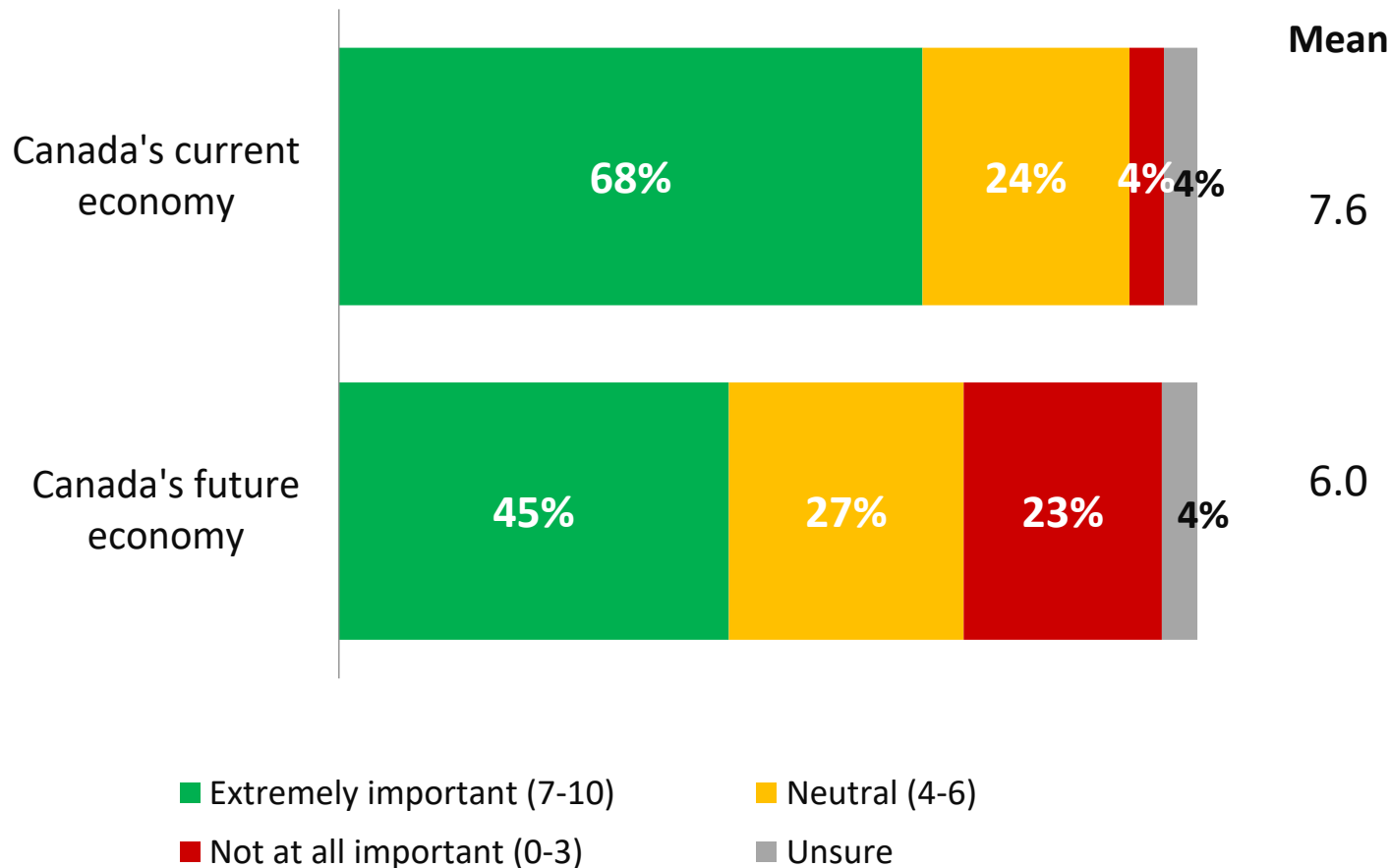
Q

On a scale of 0 to 10, where 0 means not at all important and 10 is extremely important, how important is oil and gas to Canada's **current/future** economy?

“

Canadians give a higher level of importance to oil and gas in terms of Canada's current economy (mean of 7.6 out of 10) than to Canada's future economy (mean of 6.0).

”



*Weighted to the true population proportion.

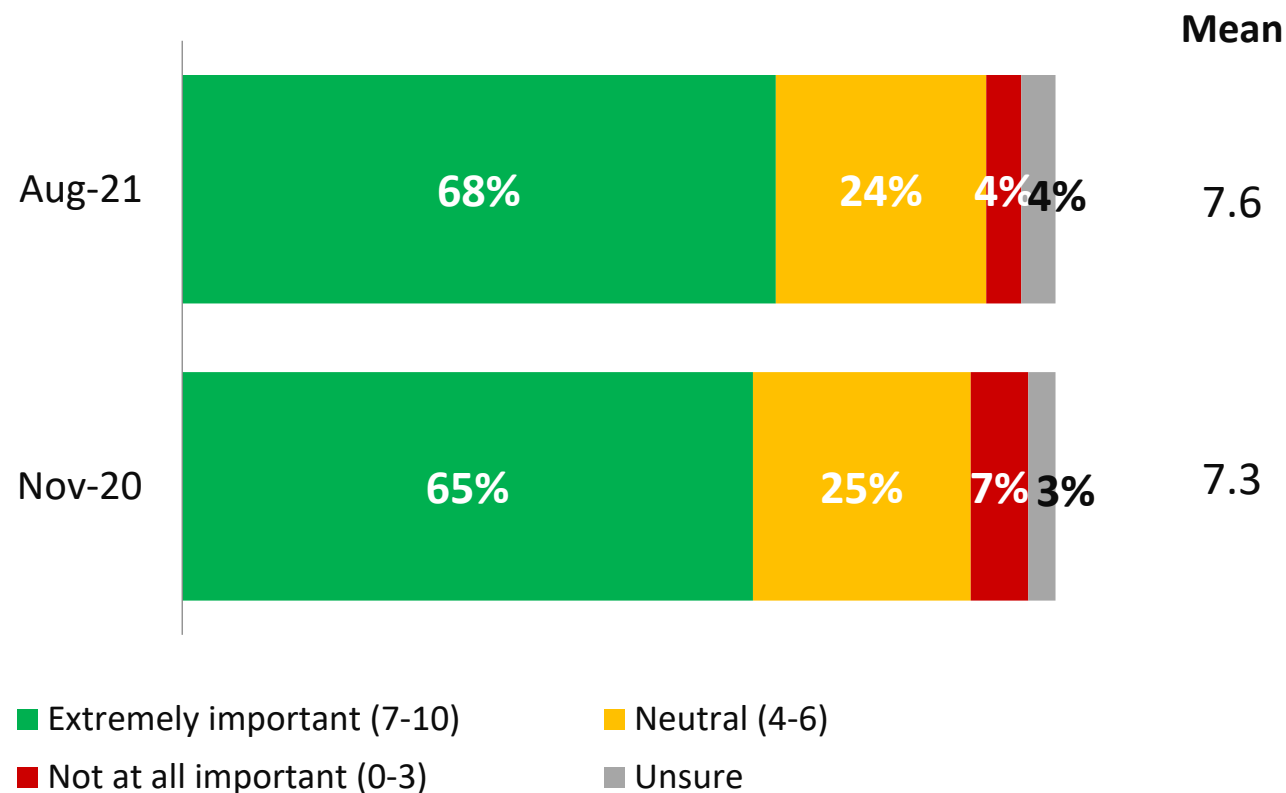
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2021, n=1,002, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Importance of oil and gas to Canada's current economy

Q

On a scale of 0 to 10, where 0 means not at all important and 10 is extremely important, how important is oil and gas to Canada's **current** economy?



“

Similar to the previous wave in November 2020, just under seven in ten Canadians rate the importance of oil and gas to Canada's **current** economy a score of 7-10 out of 10.

”

*Weighted to the true population proportion.

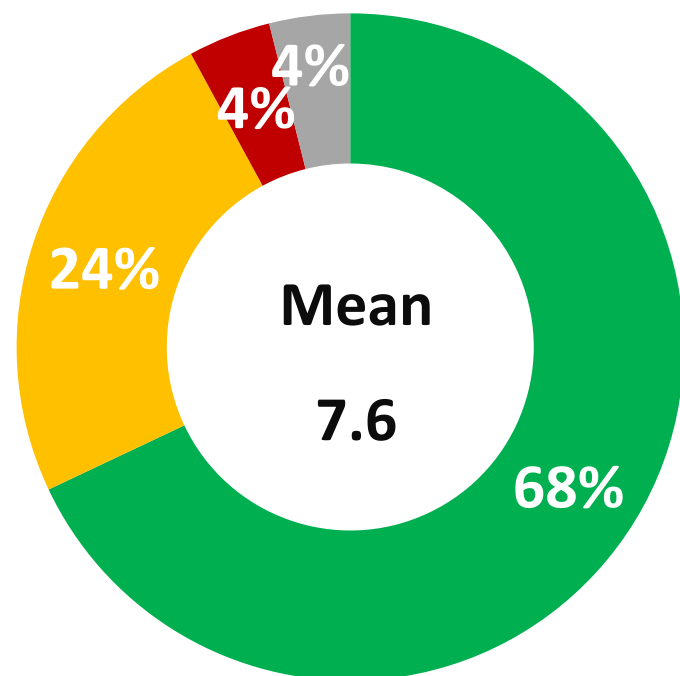
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2021, n=1,002, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Importance of oil and gas to Canada's current economy

Q

On a scale of 0 to 10, where 0 means not at all important and 10 is extremely important, how important is oil and gas to Canada's **current** economy?



■ Extremely important (7-10)
 ■ Neutral (4-6)
 ■ Not at all important (0-3)
 ■ Unsure

	Atlantic (n=92)	Quebec (n=225)	Ontario (n=325)	Prairies (n=193)	BC (n=167)
Mean	7.8	7.2	7.7	8.1	7.2
Men (n=523)		Women (n=479)	18-34 (n=231)	35-54 (n=384)	55 plus (n=387)
	7.8	7.3	7.1	7.8	7.8

*Weighted to the true population proportion.

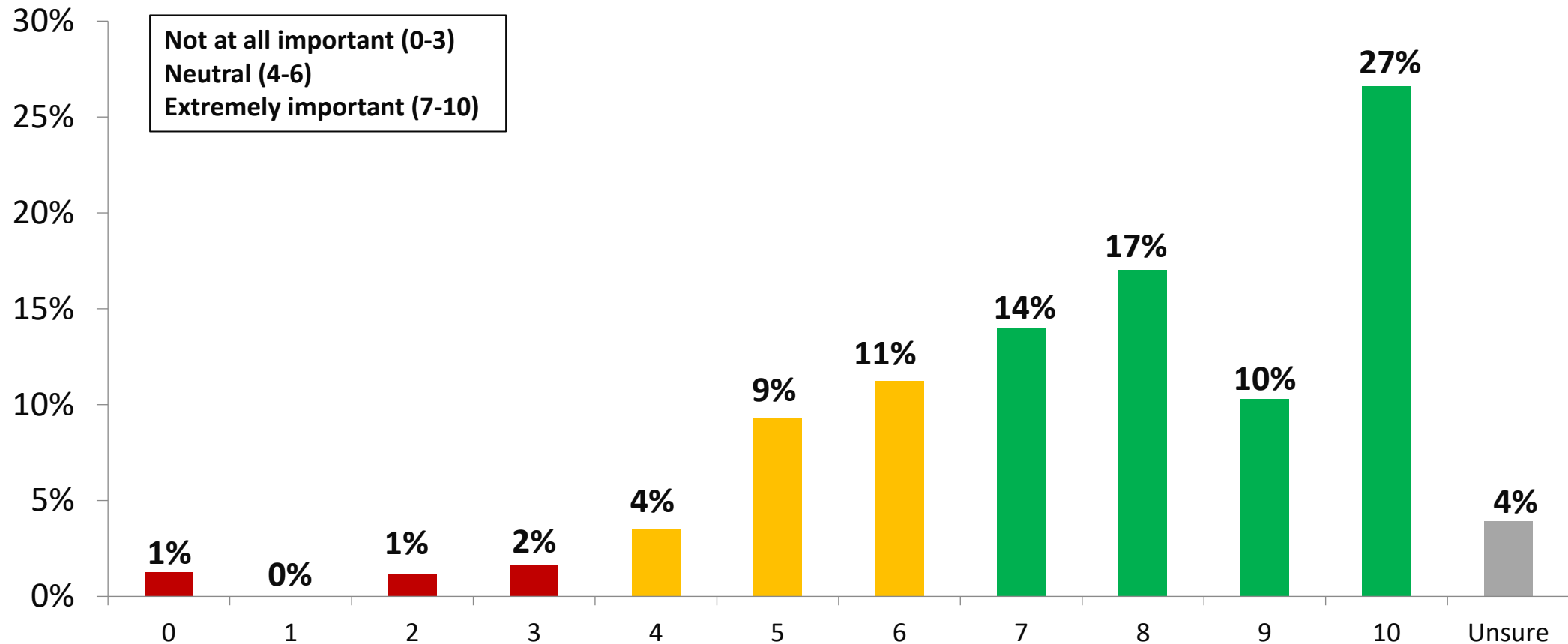
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2021, n=1,002, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Importance of oil and gas to Canada's current economy

Q

On a scale of 0 to 10, where 0 means not at all important and 10 is extremely important, how important is oil and gas to Canada's **current** economy?



*Weighted to the true population proportion.

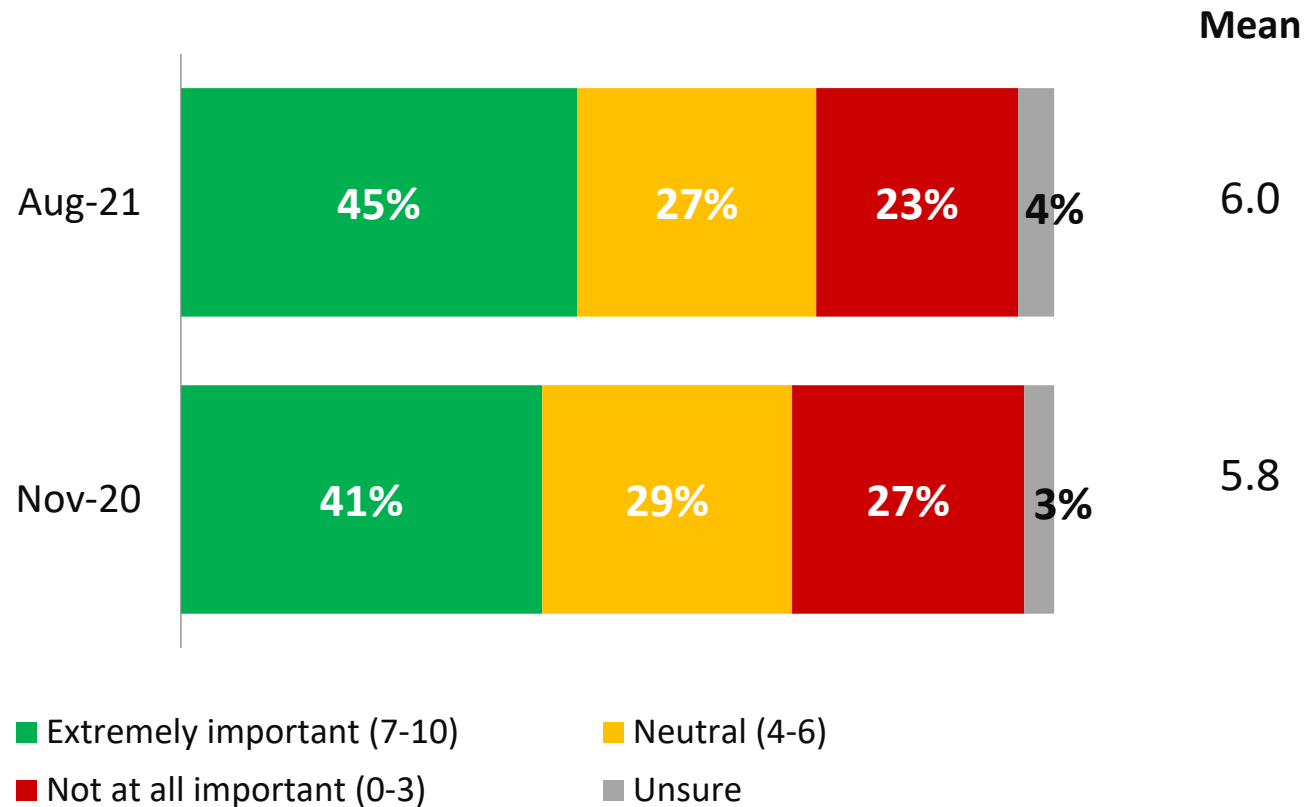
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2021, n=1,002, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Importance of oil and gas to Canada's future economy

Q

On a scale of 0 to 10, where 0 means not at all important and 10 is extremely important, how important is oil and gas to Canada's **future** economy?



“

Canadians rate the importance of oil and gas to Canada's **future** economy as neutral (August 2021: mean score of 6.0 out of 10; November 2020: mean score of 5.8).

”

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

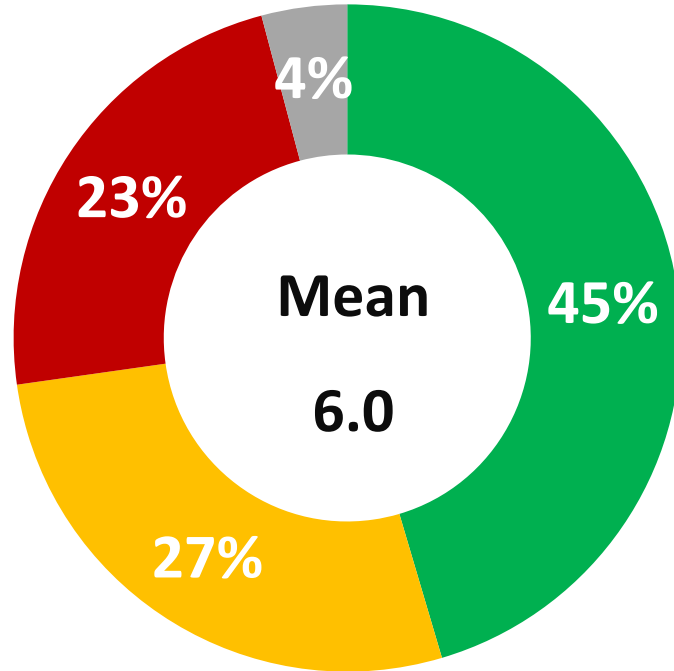
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2021, n=1,002, accurate 3.1 percentage points plus or minus, 19 times out of 20.

POSITIVE ENERGY  NANOS

Importance of oil and gas to Canada's future economy

Q

On a scale of 0 to 10, where 0 means not at all important and 10 is extremely important, how important is oil and gas to Canada's **future** economy?



■ Extremely important (7-10)
 ■ Neutral (4-6)
 ■ Not at all important (0-3)
 ■ Unsure

	Atlantic (n=92)	Quebec (n=225)	Ontario (n=325)	Prairies (n=193)	BC (n=167)
Mean	6.2	5.1	6.1	7.0	5.6
Men (n=523)		Women (n=479)	18-34 (n=231)	35-54 (n=384)	55 plus (n=387)
	6.1	5.8	5.3	6.2	6.2

*Weighted to the true population proportion.

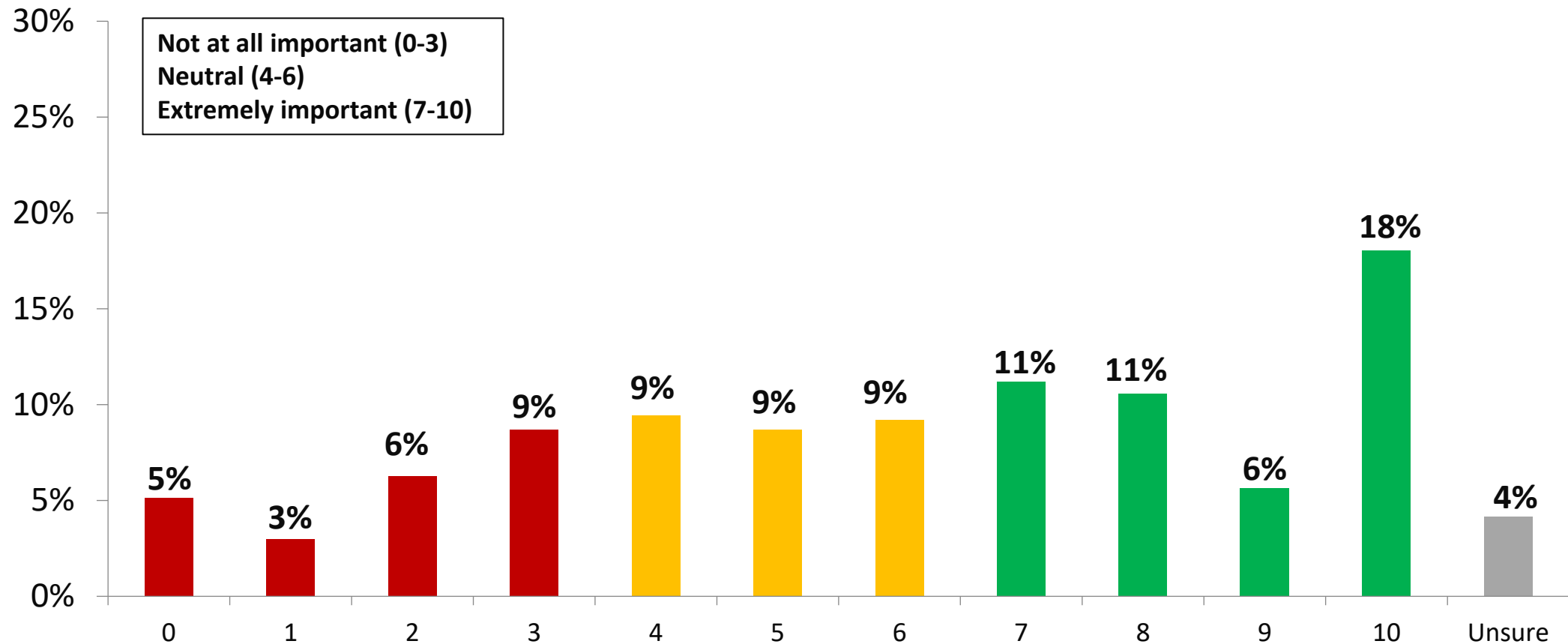
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2021, n=1,002, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Importance of oil and gas to Canada's future economy

Q

On a scale of 0 to 10, where 0 means not at all important and 10 is extremely important, how important is oil and gas to Canada's **future** economy?



*Weighted to the true population proportion.

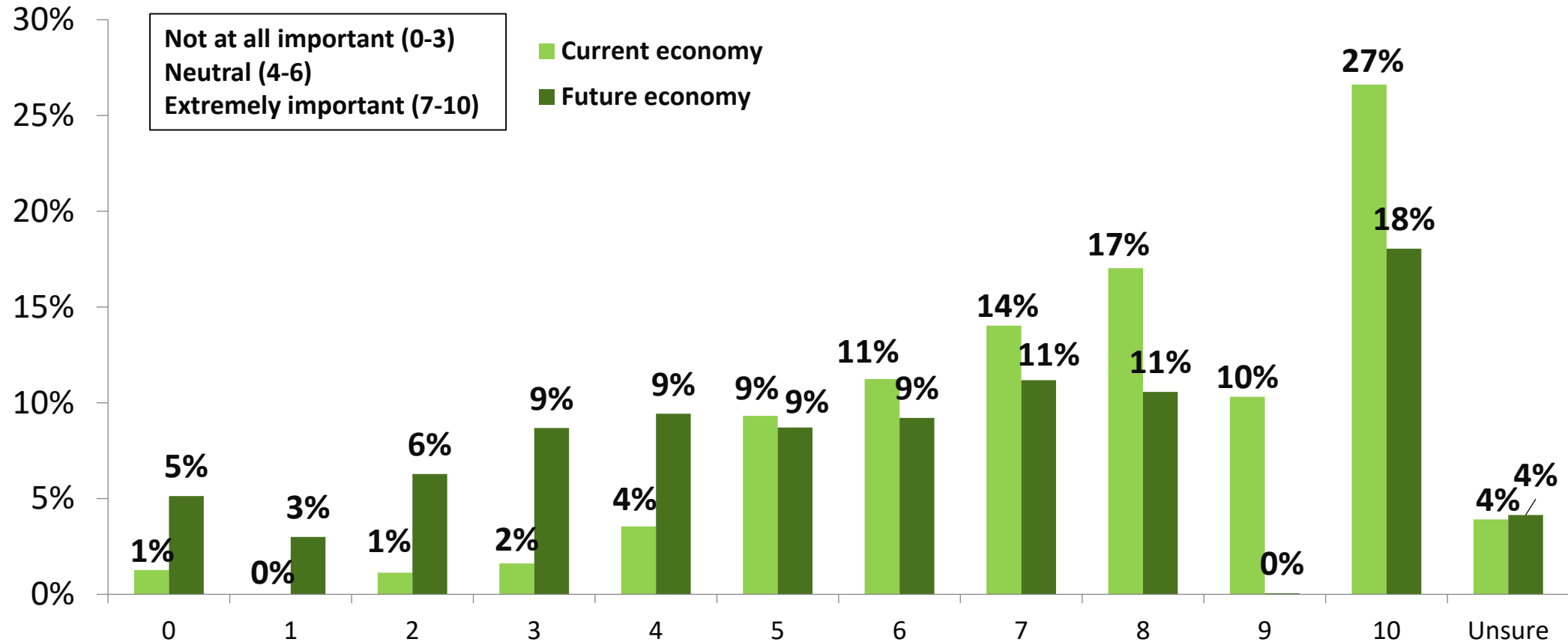
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2021, n=1,002, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Importance of oil and gas to Canada's economy

Q

On a scale of 0 to 10, where 0 means not at all important and 10 is extremely important, how important is oil and gas to Canada's **current/future** economy?



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2021, n=1,002, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Confidence detractors that Canada can reduce greenhouse gas emissions

“

When asked what most **undermines** their confidence that Canada can reduce greenhouse gas emissions, Canadians most often say big business, oil industry interests and lobbying (13%), followed by Government inaction, empty promises or lack of enforcement (12%), and provinces, politicians or corporations undermining efforts (7%).

”

Q

As you may know, Canada has targets to reduce greenhouse gas emissions. [ROTATE 5 AND 6]

What most undermines your confidence that Canada can reduce greenhouse gas emissions? [OPEN]

TOP RESPONSES

	Frequency (n=915)
Big business/oil industry interests/lobbying	13.1%
Government inaction/empty promises/lack of enforcement	12.3%
Provinces/politicians/corporations resisting/undermining efforts	7.1%
The collective desire/will to change/united public support is lacking/consumerism	6.0%
Continual investment in/dependence on oil/pipelines/fossil fuels/tar sands	5.2%
The government/current leadership	4.1%
Politics/partisan issue/no cooperation between parties	3.9%
Unsure	3.6%

Confidence contributors that Canada can reduce greenhouse gas emissions

“

When asked what most **contributes** their confidence that Canada can reduce greenhouse gas emissions, Canadians most often say nothing or that they have no confidence (23%), followed by people taking action and holding the Government accountable (15%), and green energy (8%).

”

Q

As you may know, Canada has targets to reduce greenhouse gas emissions. [ROTATE 5 AND 6]

What most contributes to your confidence that Canada can reduce greenhouse gas emissions? [OPEN]

TOP RESPONSES

	Frequency (n=892)
Nothing/ no confidence	23.1%
People taking action/ holding the Government accountable	14.8%
Green energy/availability of resources for green energy	8.3%
The Government has the will/determination/commitments	6.8%
Awareness/Climate change is becoming more apparent/harder to ignore	5.9%
Government regulations (i.e carbon tax)	5.2%
Increase in electric vehicles	4.6%
Unsure	4.7%

Confidence in players to take action to reduce greenhouse gas emissions

“

Canadians report the highest level of confidence in citizens changing their behaviour to help reduce greenhouse gas emissions, followed closely by governments creating policies to help reduce greenhouse gas emissions. Canadians have the least amount of confidence in corporations changing their behaviour.

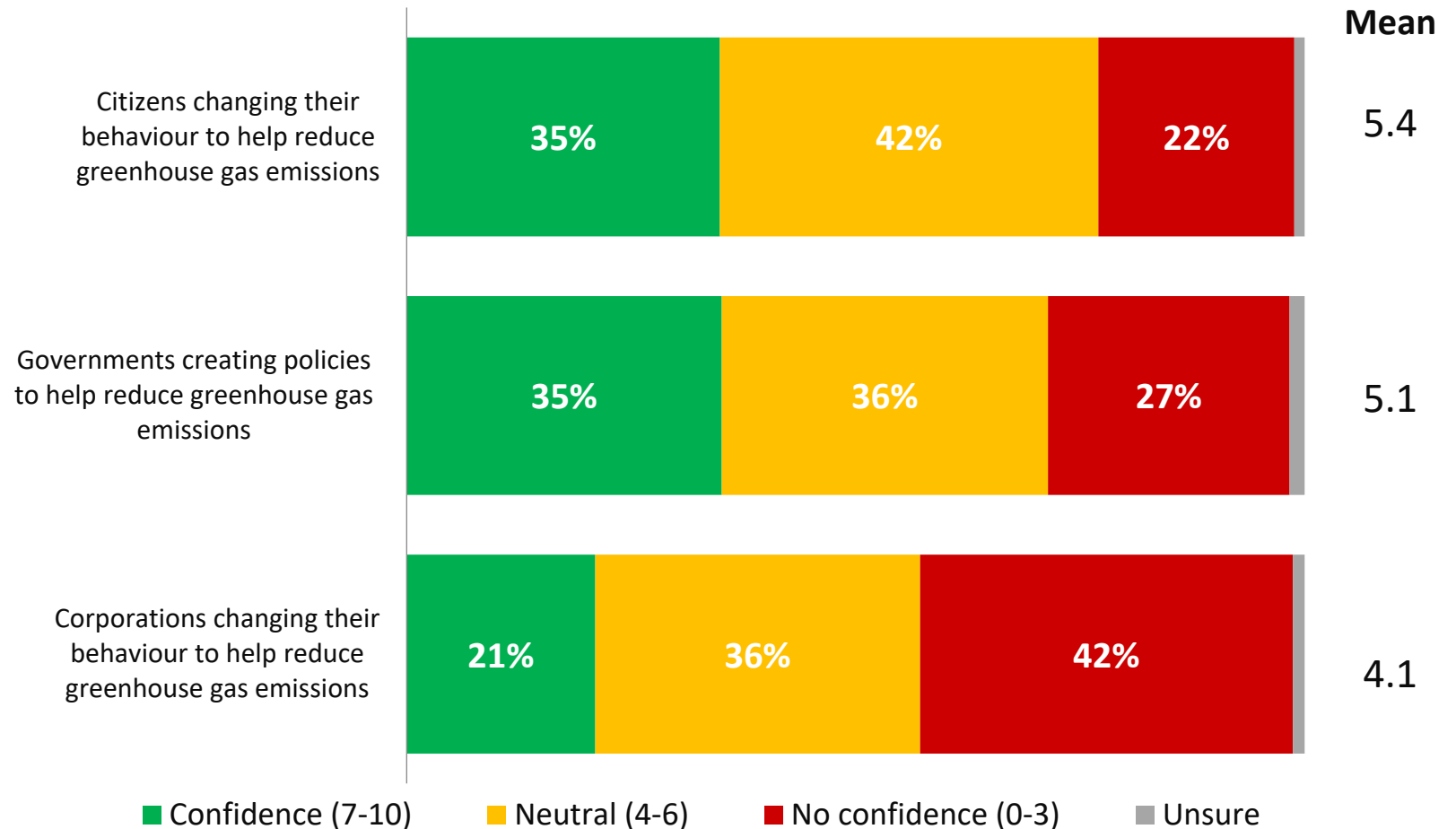
”

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

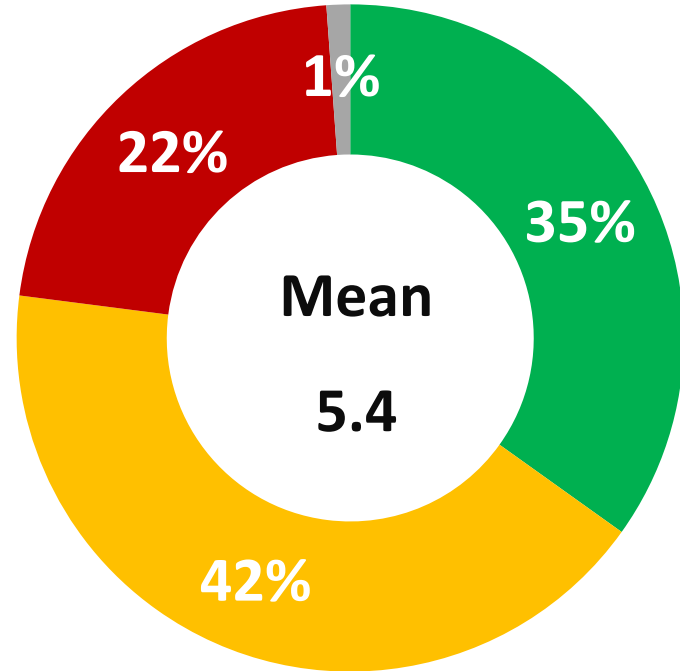
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2021, n=1,002, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Q

Reducing greenhouse gas emissions involves a number of players to take action. How much confidence do you have in the following players to take action to reduce Canada's greenhouse gas emissions where 0 is no confidence at all and 10 is absolute confidence? [RANDOMIZE]



Confidence in citizens to take action to reduce greenhouse gas emissions



■ Confidence (7-10) ■ Neutral (4-6) ■ No confidence (0-3) ■ Unsure

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2021, n=1,002, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Q

Reducing greenhouse gas emissions involves a number of players to take action. How much confidence do you have in the following players to take action to reduce Canada's greenhouse gas emissions where 0 is no confidence at all and 10 is absolute confidence? [RANDOMIZE]

Citizens changing their behavior to help reduce greenhouse gas emissions

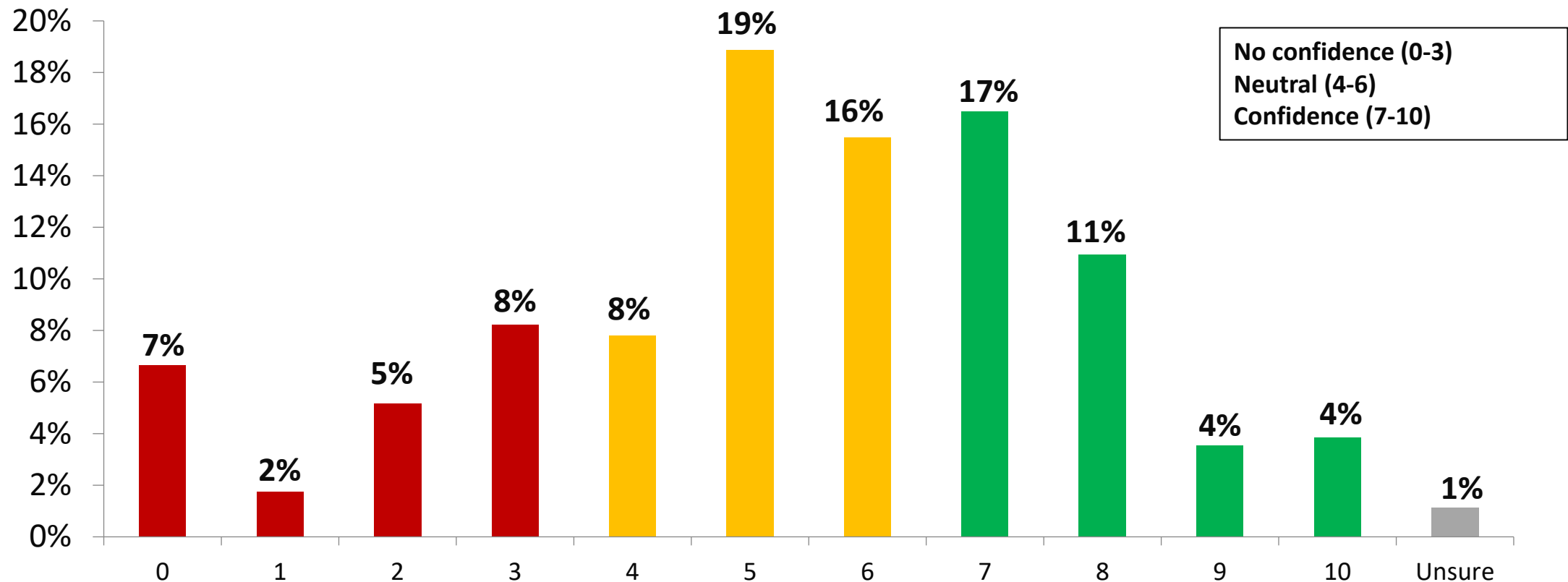
	Atlantic (n=92)	Quebec (n=225)	Ontario (n=325)	Prairies (n=193)	BC (n=167)
Mean	5.7	5.8	5.2	5.0	5.3
Men (n=523)	5.1	5.6	5.0	5.5	5.5
Women (n=479)					
18-34 (n=231)					
35-54 (n=384)					
55 plus (n=387)					

Confidence in citizens to take action to reduce greenhouse gas emissions

Q

Reducing greenhouse gas emissions involves a number of players to take action. How much confidence do you have in the following players to take action to reduce Canada's greenhouse gas emissions where 0 is no confidence at all and 10 is absolute confidence? [RANDOMIZE]

Citizens changing their behavior to help reduce greenhouse gas emissions

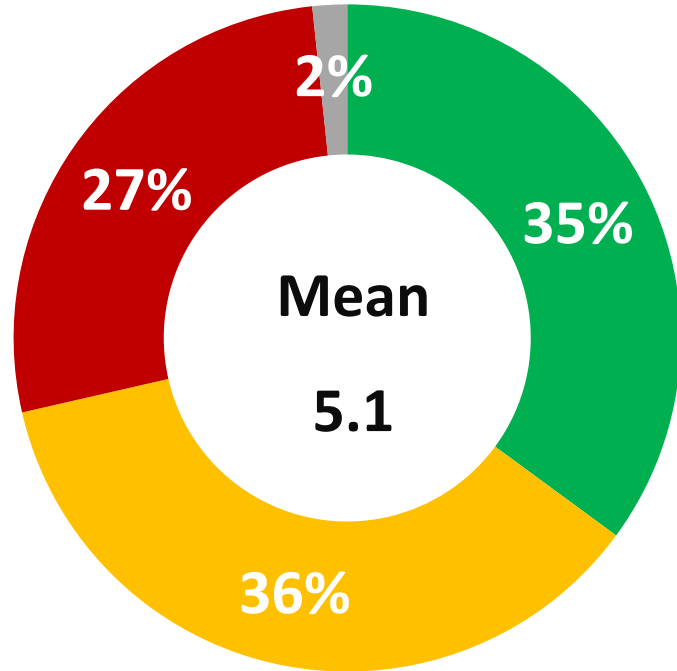


*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2021, n=1,002, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Confidence in governments to take action to reduce greenhouse gas emissions



■ Confidence (7-10) ■ Neutral (4-6) ■ No confidence (0-3) ■ Unsure

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2021, n=1,002, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Q

Reducing greenhouse gas emissions involves a number of players to take action. How much confidence do you have in the following players to take action to reduce Canada's greenhouse gas emissions where 0 is no confidence at all and 10 is absolute confidence? [RANDOMIZE]

Governments creating policies to help reduce greenhouse gas emissions

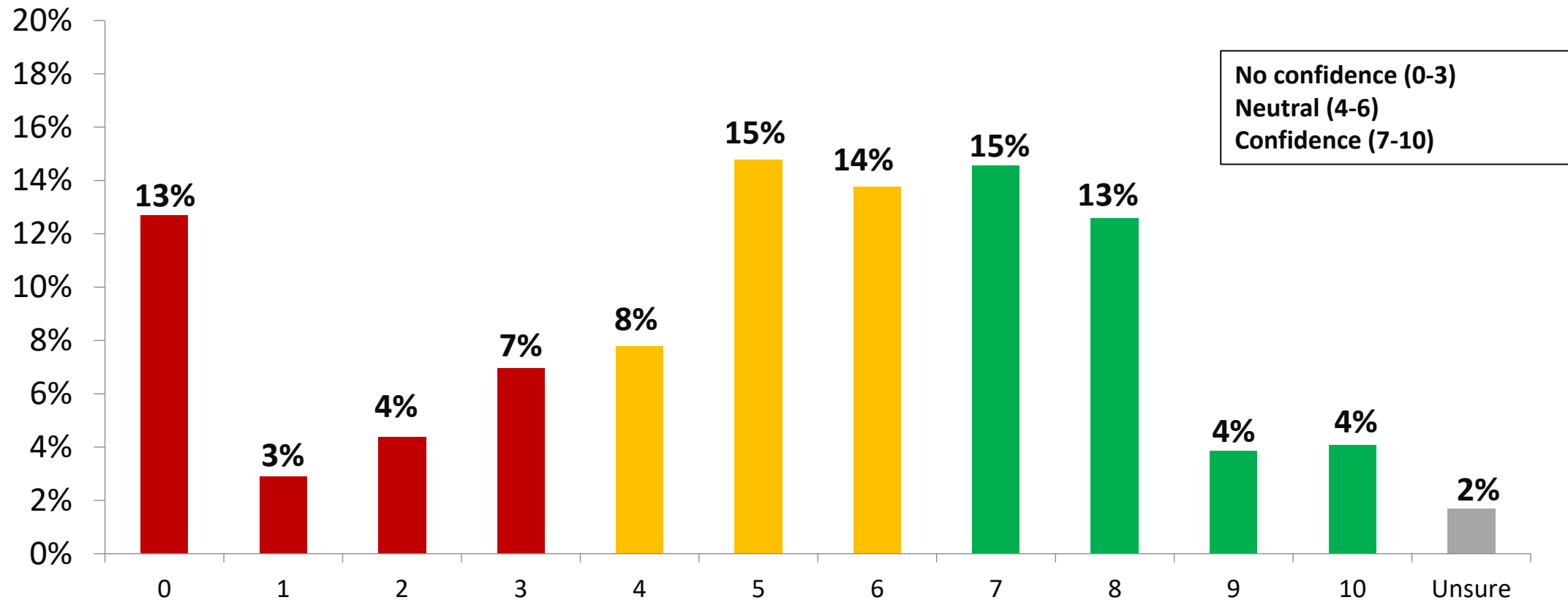
	Atlantic (n=92)	Quebec (n=225)	Ontario (n=325)	Prairies (n=193)	BC (n=167)
Mean	4.9	5.5	5.2	4.4	4.7
Men (n=523)	4.9	5.3	5.0	5.1	5.1
Women (n=479)					
18-34 (n=231)					
35-54 (n=384)					
55 plus (n=387)					

Confidence in governments to take action to reduce greenhouse gas emissions

Q

Reducing greenhouse gas emissions involves a number of players to take action. How much confidence do you have in the following players to take action to reduce Canada's greenhouse gas emissions where 0 is no confidence at all and 10 is absolute confidence? [RANDOMIZE]

Governments creating policies to help reduce greenhouse gas emissions

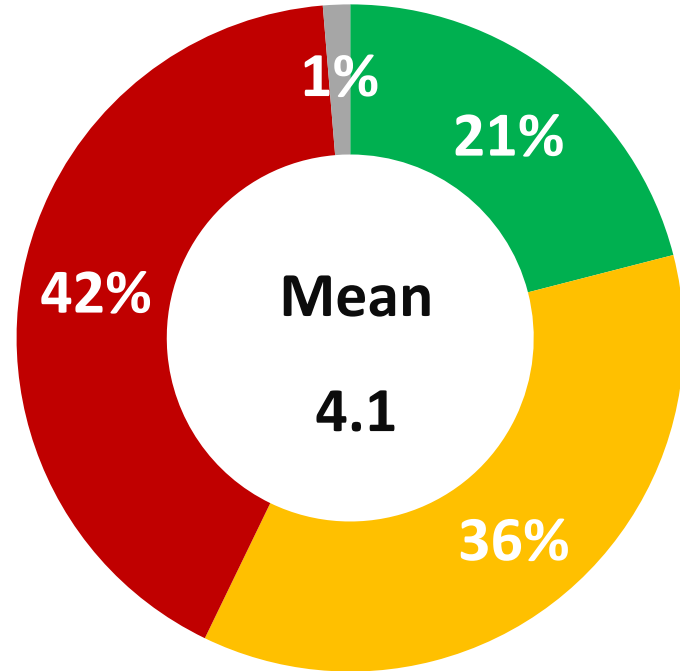


*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2021, n=1,002, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Confidence in corporations to take action to reduce greenhouse gas emissions



■ Confidence (7-10) ■ Neutral (4-6) ■ No confidence (0-3) ■ Unsure

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2021, n=1,002, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Q

Reducing greenhouse gas emissions involves a number of players to take action. How much confidence do you have in the following players to take action to reduce Canada's greenhouse gas emissions where 0 is no confidence at all and 10 is absolute confidence? [RANDOMIZE]

Corporations changing their behaviour to help reduce greenhouse gas emissions

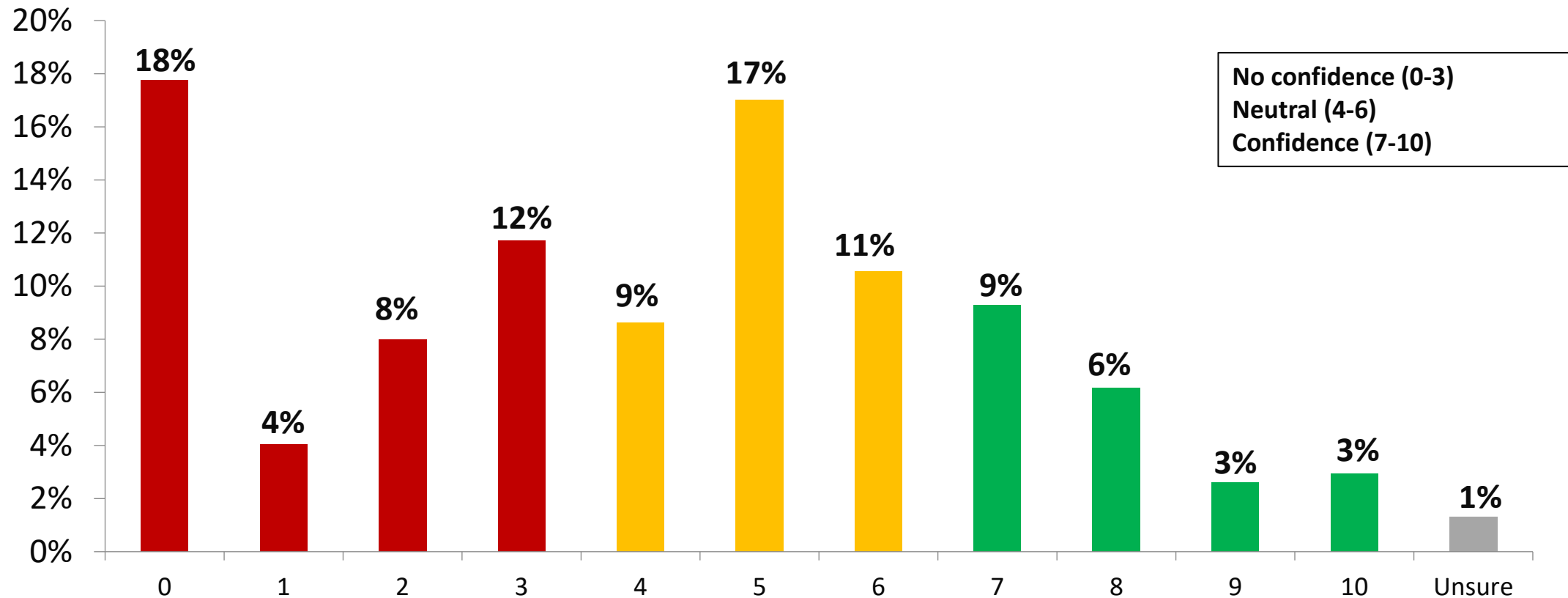
	Atlantic (n=92)	Quebec (n=225)	Ontario (n=325)	Prairies (n=193)	BC (n=167)
Mean	3.7	4.1	4.0	4.8	3.7
Men (n=523)	4.3	3.9	3.5	4.3	4.4
Women (n=479)					
18-34 (n=231)					
35-54 (n=384)					
55 plus (n=387)					

Confidence in corporations to take action to reduce greenhouse gas emissions

Q

Reducing greenhouse gas emissions involves a number of players to take action. How much confidence do you have in the following players to take action to reduce Canada's greenhouse gas emissions where 0 is no confidence at all and 10 is absolute confidence? [RANDOMIZE]

Corporations changing their behaviour to help reduce greenhouse gas emissions



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2021, n=1,002, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Confidence in players to take action to reduce greenhouse gas emissions

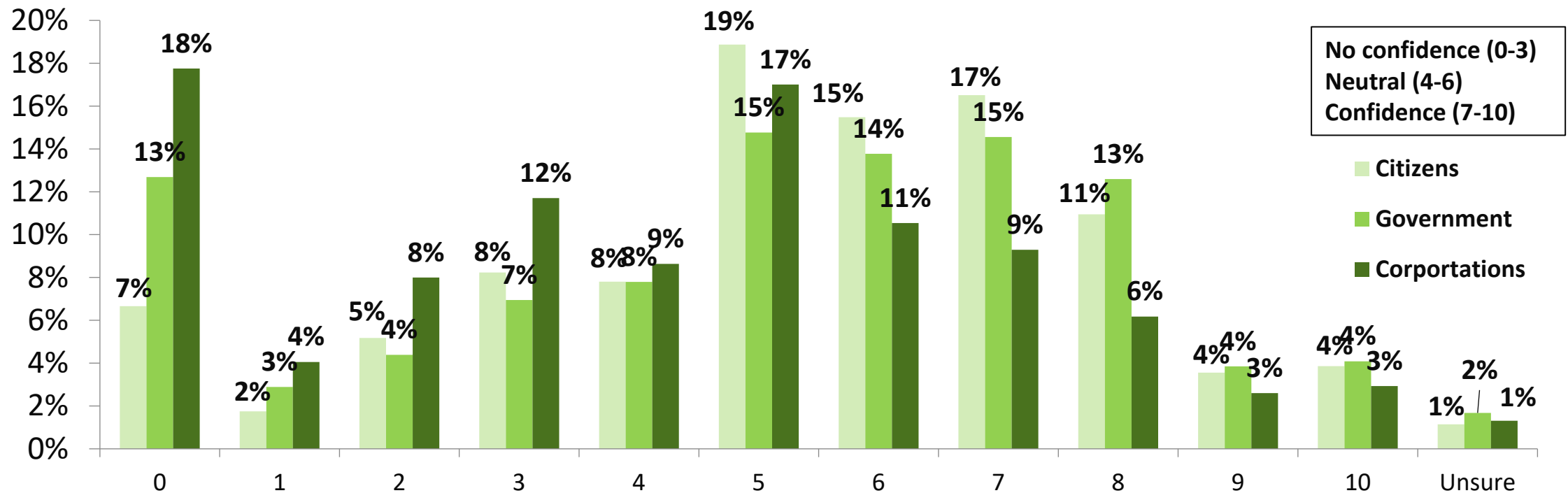
Q

Reducing greenhouse gas emissions involves a number of players to take action. How much confidence do you have in the following players to take action to reduce Canada's greenhouse gas emissions where 0 is no confidence at all and 10 is absolute confidence? [RANDOMIZE]

Citizens changing their behaviour to help reduce greenhouse gas emissions

Governments creating policies to help reduce greenhouse gas emissions

Corporations changing their behaviour to help reduce greenhouse gas emissions



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 30th to August 2nd, 2021, n=1,002, accurate 3.1 percentage points plus or minus, 19 times out of 20.

METHODOLOGY

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,002 Canadians, 18 years of age or older, between July 30th to August 2nd, 2021 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialing with a maximum of five call backs.

The margin of error for a random survey of 1,002 Canadians is ± 3.1 percentage points, 19 times out of 20.

The research was commissioned by Positive Energy at the University of Ottawa and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



METHODOLOGY- Previous waves

February 2021: Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,016 Canadians, 18 years of age or older, between February 28th and March 4th, 2021 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. Individuals were randomly called using random digit dialling with a maximum of five call backs. The margin of error for a random survey of 1,016 Canadians is ± 3.1 percentage points, 19 times out of 20. The research was commissioned by Positive Energy at the University of Ottawa and was conducted by Nanos Research.

November 2020: Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,096 Canadians, 18 years of age or older, between November 26th to 29th, 2020 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. Individuals were randomly called using random digit dialing with a maximum of five call backs. The margin of error for a random survey of 1,096 Canadians is ± 3.0 percentage points, 19 times out of 20. The research was commissioned by Positive Energy at the University of Ottawa and was conducted by Nanos Research.

June 2020: Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,049 Canadians, 18 years of age or older, between June 28th and July 2nd, 2020, as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. Individuals were randomly called using random digit dialing with a maximum of five call backs. The margin of error for this survey is ± 3.1 percentage points, 19 times out of 20. The research was commissioned by Positive Energy at University of Ottawa and was conducted by Nanos Research.

Element	Description	Element	Description
Research sponsor	Positive Energy at the University of Ottawa	Weighting of Data	The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1,002 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Estimated Response Rate	Fourteen percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, the federal election, the Olympics, climate change, the COVID-19 pandemic, homelessness, Canada's fisheries and dairy products.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.		
Field Dates	July 30 th to August 2 nd , 2021		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



nanos dimap analytika



NANOS RUTHERFORD McKAY & Co.

As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. www.nanos.co

This international joint venture between [dimap](http://www.dimap.com) and [Nanos](http://www.nanos.co) brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

NRM is an affiliate of Nanos Research and Rutherford McKay Associates. Our service offerings are based on decades of professional experience and extensive research and include public acceptance and engagement, communications audits, and narrative development. www.nrmpublicaffairs.com

TABULATIONS





2021-1948 – Positive Energy – National Survey – STAT SHEET

			Region						Gender		Age		
			Canada 2021-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - As you know many Canadians are concerned about both [ROTATE] climate change and the economy. On a scale of 0 to 10 where 0 means this is absolutely the worst time and 10 is absolutely the best time, how good a time is it for Canada to be ambitious in addressing climate change even if there are costs to the economy? Score ____	Total	Unwgt N	1002	92	225	325	193	167	523	479	231	384	387
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
		Mean	6.9	7.1	7.9	6.7	5.5	7.3	6.4	7.3	6.9	6.4	7.2
		Median	8.0	8.0	9.0	8.0	6.0	9.0	7.0	8.0	8.0	8.0	8.0
	Absolutely the worst time (0)	%	11.1	9.4	4.0	12.1	20.0	9.4	15.0	7.3	10.2	15.0	8.3
	1	%	1.7	0.0	1.6	1.8	2.2	1.9	2.5	1.0	1.2	2.5	1.4
	2	%	2.6	0.8	0.9	2.3	6.3	2.1	2.3	2.9	2.4	3.0	2.4
	3	%	4.0	9.6	1.6	4.9	4.7	1.9	3.8	4.2	3.7	3.0	5.2
	4	%	3.6	2.7	1.8	3.7	5.0	4.8	3.7	3.5	6.2	4.1	1.4
	5	%	7.3	6.4	9.0	6.5	8.7	5.3	7.2	7.4	6.4	7.3	8.0
	6	%	3.6	5.1	2.6	3.3	4.4	4.5	4.5	2.7	3.8	4.4	2.8
	7	%	10.3	8.2	9.9	12.5	7.8	9.4	10.4	10.2	12.9	8.8	9.9
	8	%	11.3	8.2	15.7	11.1	9.8	8.2	11.7	11.0	10.3	9.6	13.6
	9	%	6.4	6.6	7.6	7.4	2.4	6.8	4.5	8.2	3.7	6.8	7.9
	Absolutely the best time (10)	%	36.1	40.9	43.2	32.8	26.8	43.3	32.7	39.3	38.2	33.1	37.1
	Unsure	%	1.9	2.1	2.3	1.6	2.0	2.4	1.6	2.3	1.1	2.3	2.2

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,002 Canadians, 18 years of age or older, between July 30th and August 2nd, 2021. The margin of error this survey is ± 3.1 percentage points, 19 times out of 20.

www.nanos.co



2021-1948 – Positive Energy – National Survey – STAT SHEET

			Region						Gender		Age		
			Canada 2021-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Why do you have that opinion? [OPEN]	Total	Unwgt N	884	83	199	284	170	148	456	428	196	334	354
		Wgt N	880	59	207	336	160	117	425	455	233	295	352
		Mean	4.5	5.8	3.3	4.5	5.7	4.8	4.8	4.3	4.0	5.1	4.4
		Median	1.0	1.0	1.0	1.0	2.0	1.0	2.0	1.0	2.0	2.0	1.0
	We need to act now, climate change can't wait	%	52.5	54.6	63.8	51.4	38.5	54.0	46.2	58.4	49.3	47.3	59.0
	We should wait until the economy has recovered from the effects of the pandemic	%	9.8	6.4	9.8	9.3	13.0	8.7	10.8	8.9	14.1	9.1	7.5
	The pandemic offers a good opportunity for change and highlights the extent of our potential impact	%	2.1	2.6	6.0	0.9	1.1	0.0	2.0	2.3	2.0	2.7	1.8
	There are other priorities/Focus should be on health/vaccine	%	5.6	5.7	2.7	8.0	5.6	3.8	4.3	6.8	4.7	8.2	4.0
	Diversifying into alternative energy sources and more environmentally friendly solutions could help the economy	%	4.8	2.6	2.4	5.0	7.4	5.6	5.3	4.3	6.7	3.9	4.2
	I do not believe climate change is real or caused by humans	%	5.1	4.3	3.5	5.4	7.2	4.4	6.9	3.4	4.1	5.5	5.4
	Canada's impact on climate change is minimal	%	3.5	3.2	0.4	3.9	5.8	4.9	4.6	2.5	3.0	5.3	2.4

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,002 Canadians, 18 years of age or older, between July 30th and August 2nd, 2021. The margin of error this survey is ± 3.1 percentage points, 19 times out of 20.

www.nanos.co



2021-1948 – Positive Energy – National Survey – STAT SHEET

			Region					Gender		Age				
			Canada 2021-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus	
	Both the economy and the environment need to be taken into consideration	%	4.4	5.2	4.8	3.8	5.1	4.2	5.7	3.2	5.9	2.8	4.7	
	Uncertain times/we should wait to see how the pandemic goes	%	0.2	1.7	0.3	0.0	0.0	0.0	0.2	0.1	0.0	0.6	0.0	
	Addressing climate change would cost too much money/ raise taxes	%	3.5	4.0	0.4	3.7	7.9	2.1	4.9	2.1	3.5	4.7	2.5	
	Other	%	7.9	7.3	5.5	8.2	7.2	12.4	8.9	6.9	6.8	9.0	7.7	
	Unsure	%	0.6	2.4	0.3	0.3	1.2	0.0	0.2	0.9	0.0	0.8	0.8	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,002 Canadians, 18 years of age or older, between July 30th and August 2nd, 2021. The margin of error this survey is ± 3.1 percentage points, 19 times out of 20.

www.nanos.co



2021-1948 – Positive Energy – National Survey – STAT SHEET

			Question - As you know many Canadians are concerned about both [ROTATE] climate change and the economy. On a scale of 0 to 10 where 0 means this is absolutely the worst time and 10 is absolutely the best time, how good a time is it for Canada to be ambitious in addressing climate change even if there are costs to the economy? Score ____				
			Canada 2021-08	Worst time (0-3)	Neutral time (4-6)	Best time (7-10)	Unsure
Question - Why do you have that opinion? [OPEN]	Total	Unwgt N	884	181	120	567	16
		Wgt N	880	177	119	571	13
	We need to act now, climate change can't wait	%	52.5	1.6	14.5	77.1	
	We should wait until the economy has recovered from the effects of the pandemic	%	9.8	26.8	17.9	2.8	
	The pandemic offers a good opportunity for change and highlights the extent of our potential impact	%	2.1	0.0	0.6	3.2	
	There are other priorities/Focus should be on health/vaccine	%	5.6	11.0	16.6	1.8	
	Diversifying into alternative energy sources and more environmentally friendly solutions could help the economy	%	4.8	2.1	3.4	6.0	
	I do not believe climate change is real or caused by humans	%	5.1	20.6	5.2	0.0	
	Canada's impact on climate change is minimal	%	3.5	13.0	4.7	0.4	
	Both the economy and the environment need to be taken into consideration	%	4.4	1.5	12.4	3.5	
	Uncertain times/we should wait to see how the pandemic goes	%	0.2	0.6	0.6	0.0	
	Addressing climate change would cost too much money/ raise taxes	%	3.5	10.0	8.6	0.5	
	Other	%	7.9	12.3	15.5	4.4	
	Unsure	%	0.6	0.5	0.0	0.4	

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,002 Canadians, 18 years of age or older, between July 30th and August 2nd, 2021. The margin of error this survey is ± 3.1 percentage points, 19 times out of 20.

www.nanos.co



2021-1948 – Positive Energy – National Survey – STAT SHEET

			Region						Gender		Age		
			Canada 2021-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - On a scale of 0 to 10, where 0 means not at all important and 10 is extremely important, how important is oil and gas to Canada's current economy?	Total	Unwgt N	1002	92	225	325	193	167	523	479	231	384	387
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
		Mean	7.6	7.8	7.2	7.7	8.1	7.2	7.8	7.3	7.1	7.8	7.8
		Median	8.0	8.0	8.0	8.0	9.0	7.0	8.0	8.0	7.0	8.0	8.0
	Not important (0)	%	1.3	1.1	3.4	0.4	0.0	1.9	0.5	2.0	1.6	1.2	1.1
	1	%	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	2	%	1.1	1.7	1.5	1.2	0.0	1.5	0.8	1.5	1.6	1.4	0.5
	3	%	1.6	3.1	1.2	1.2	2.0	2.4	2.5	0.8	2.9	1.8	0.6
	4	%	3.5	2.0	3.2	2.8	4.5	5.7	3.2	3.9	5.2	3.4	2.5
	5	%	9.3	7.2	13.0	7.7	8.4	9.9	7.1	11.5	9.6	7.8	10.5
	6	%	11.2	10.7	8.5	12.7	8.2	16.1	9.5	12.9	16.3	6.6	11.7
	7	%	14.0	7.8	15.6	16.8	8.4	14.1	14.2	13.9	15.0	14.8	12.6
	8	%	17.0	17.2	21.5	15.6	15.0	15.9	18.3	15.8	17.7	19.3	14.5
	9	%	10.3	9.6	13.0	10.3	11.7	4.1	10.6	10.0	6.5	10.7	12.7
	Extremely important (10)	%	26.6	33.2	16.2	26.8	38.4	25.0	31.4	22.0	18.6	29.4	29.8
	Unsure	%	3.9	6.3	2.9	4.5	3.4	3.4	1.8	6.0	5.1	3.5	3.4

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,002 Canadians, 18 years of age or older, between July 30th and August 2nd, 2021. The margin of error this survey is ± 3.1 percentage points, 19 times out of 20.

www.nanos.co



2021-1948 – Positive Energy – National Survey – STAT SHEET

			Region						Gender		Age		
			Canada 2021-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - On a scale of 0 to 10, where 0 means not at all important and 10 is extremely important, how important is oil and gas to Canada's future economy?	Total	Unwgt N	1002	92	225	325	193	167	523	479	231	384	387
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
		Mean	6.0	6.2	5.1	6.1	7.0	5.6	6.1	5.8	5.3	6.2	6.2
		Median	6.0	7.0	5.0	6.0	8.0	6.0	6.0	6.0	5.0	7.0	6.0
	Not important (0)	%	5.1	5.4	7.3	4.3	2.0	7.9	5.1	5.1	8.4	4.6	3.3
	1	%	3.0	2.0	3.9	3.3	1.0	3.7	2.7	3.3	3.7	2.9	2.6
	2	%	6.3	11.0	6.5	5.2	6.1	7.1	6.1	6.5	8.8	6.8	4.1
	3	%	8.7	6.7	10.7	8.8	7.0	7.9	9.0	8.4	11.8	8.0	7.1
	4	%	9.4	8.8	11.2	9.3	7.9	9.0	9.9	9.0	10.5	7.5	10.4
	5	%	8.7	3.6	12.4	7.8	8.6	7.7	6.9	10.4	6.9	7.3	11.2
	6	%	9.2	3.8	10.3	9.4	5.6	14.6	10.4	8.0	8.8	7.5	11.0
	7	%	11.2	11.4	12.6	11.8	10.0	8.4	10.7	11.6	7.3	14.9	10.6
	8	%	10.6	11.2	13.7	9.6	9.8	8.5	9.1	11.9	9.9	9.1	12.3
	9	%	5.6	7.4	4.0	6.9	7.9	0.9	6.2	5.0	3.3	6.3	6.7
	Extremely important (10)	%	18.0	23.1	3.7	18.9	32.3	18.6	22.3	14.0	15.7	21.8	16.4
	Unsure	%	4.1	5.6	3.6	4.8	1.9	5.6	1.5	6.7	4.8	3.4	4.3

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,002 Canadians, 18 years of age or older, between July 30th and August 2nd, 2021. The margin of error this survey is ± 3.1 percentage points, 19 times out of 20.

www.nanos.co



2021-1948 – Positive Energy – National Survey – STAT SHEET

As you may know, Canada has targets to reduce greenhouse gas emissions. [ROTATE 5 AND 6]

			Region						Gender		Age		
			Canada 2021-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - What most undermines your confidence that Canada can reduce greenhouse gas emissions? [OPEN]	Total	Unwgt N	915	86	210	289	174	156	485	430	205	347	363
		Wgt N	911	63	221	341	164	122	453	457	241	308	361
	Carbon tax/unnecessary taxes	%	1.9	1.6	0.8	1.6	3.5	2.6	2.1	1.7	2.1	2.9	0.8
	Big business/oil industry interests/lobbying	%	13.1	10.6	20.5	11.8	8.6	10.8	12.0	14.3	15.4	10.8	13.6
	Short-sightedness/lack of clear long term planning/putting off change	%	2.8	3.8	2.7	1.8	4.1	3.7	2.7	2.9	3.5	2.1	2.9
	Government inaction/empty promises/lack of enforcement	%	12.3	13.6	18.2	11.7	7.1	9.7	11.9	12.8	10.7	12.1	13.6
	Costs/alternative are so expensive	%	3.6	0.9	5.1	2.5	6.1	2.0	3.4	3.8	3.9	3.6	3.4
	Negative impact on economy/economy relies on oil and gas	%	3.1	5.0	4.9	3.1	0.8	1.5	4.5	1.6	3.9	2.9	2.6
	Emissions have risen over last few years/continue to rise	%	1.1	0.0	0.4	1.4	1.8	1.0	1.0	1.1	1.5	1.4	0.5
	Reliance on cars/fuel/oil for household/vehicles	%	1.7	1.8	2.0	1.3	1.6	2.0	1.9	1.4	0.4	2.3	1.9
	Nothing/it can be done	%	1.7	0.0	2.2	1.5	1.2	2.7	0.6	2.7	1.4	2.3	1.3
	The collective desire/will to change/united public support is lacking/consumerism	%	6.0	5.2	3.3	6.1	7.5	8.9	5.1	6.9	4.9	6.2	6.5
Climate change skepticism/misinformation			2.2	4.0	0.4	2.0	4.5	1.7	1.8	2.5	0.4	3.2	2.4

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,002 Canadians, 18 years of age or older, between July 30th and August 2nd, 2021. The margin of error this survey is ± 3.1 percentage points, 19 times out of 20.

www.nanos.co



2021-1948 – Positive Energy – National Survey – STAT SHEET

			Region					Gender		Age			
			Canada 2021-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
	Canada alone can't fix it/a worldwide issue	%	2.8	0.0	3.4	3.6	3.0	0.8	3.7	1.9	3.2	2.2	3.2
	Will never happen with Conservative government/if Conservatives are elected	%	2.0	1.8	1.6	2.2	2.6	1.7	2.5	1.5	1.8	3.3	1.1
	Companies find loopholes/pay fines but don't change	%	1.2	0.0	1.1	0.4	2.0	3.0	0.8	1.6	0.6	1.0	1.7
	Too ambitious/unrealistic/need to start smaller	%	1.7	0.9	1.6	2.1	2.8	0.0	2.2	1.3	1.0	2.9	1.2
	Continual investment in/dependence on oil/pipelines/fossil fuels/tar sands	%	5.2	6.4	7.1	3.3	3.9	8.5	5.1	5.4	4.9	6.3	4.5
	Poor track record meeting targets/commitments/past inaction	%	2.6	3.8	2.3	3.0	1.5	2.8	2.4	2.7	2.7	1.9	3.0
	Need to incentivize change (ex. rebates for switching to hybrid cars/subsidies for eco-friendly products)	%	1.2	0.0	0.3	1.7	1.2	1.8	1.5	0.8	1.5	1.8	0.5
	Focus should be on accountability for corporations and industries/not individuals	%	1.9	1.6	2.1	1.6	1.2	3.2	2.0	1.7	3.0	1.6	1.3
	Other	%	3.5	3.6	1.1	4.4	5.8	2.0	2.9	4.0	5.1	3.2	2.7
	Provinces/politicians/corporations resisting/undermining efforts	%	7.1	6.2	5.9	7.6	8.8	6.3	5.9	8.4	6.5	6.5	8.1
	Lack of focus on real alternatives/researching other options/innovation	%	0.9	0.0	0.9	0.3	2.4	1.3	1.6	0.2	0.4	1.0	1.2

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,002 Canadians, 18 years of age or older, between July 30th and August 2nd, 2021. The margin of error this survey is ± 3.1 percentage points, 19 times out of 20.

www.nanos.co



2021-1948 – Positive Energy – National Survey – STAT SHEET

			Region					Gender		Age			
			Canada 2021-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
	Taken a backseat to other issues (economy/COVID/reconciliation)	%	0.5	0.0	0.0	1.1	0.6	0.0	0.6	0.5	0.6	0.4	0.5
	Moving too slowly for impact/need to make change quicker/lack of urgency	%	1.6	0.9	1.1	2.1	0.7	2.4	1.7	1.4	1.1	1.2	2.2
	Our climate/size requires fuel for heating/cooling	%	1.4	0.0	0.8	0.7	4.5	1.2	1.7	1.2	1.9	1.4	1.1
	Government is not equipped to make these plans/policies	%	0.6	3.7	0.0	0.6	0.6	0.4	1.1	0.2	0.7	0.6	0.6
	Alberta/the Alberta government	%	2.1	3.8	2.5	1.6	0.9	3.4	2.7	1.5	2.9	2.0	1.7
	Politics/partisan issue/no cooperation between parties	%	3.9	9.2	0.7	5.7	2.2	3.9	4.7	3.1	2.1	1.8	6.8
	The government/current leadership	%	4.1	5.0	1.8	4.6	4.0	6.6	4.6	3.6	3.6	5.0	3.6
	Population growth	%	0.5	0.0	0.0	0.9	0.0	1.2	1.0	0.0	1.3	0.3	0.1
	We shouldn't/not an issue	%	1.4	1.3	0.8	2.1	1.1	0.7	1.6	1.1	1.2	1.8	1.1
	No confidence/do not think it can be done	%	0.9	0.0	2.0	0.4	0.0	1.9	0.7	1.1	1.3	0.0	1.3
	Unsure	%	3.6	5.4	2.1	5.4	3.5	0.4	1.9	5.3	4.3	3.9	2.8

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,002 Canadians, 18 years of age or older, between July 30th and August 2nd, 2021. The margin of error this survey is ± 3.1 percentage points, 19 times out of 20.

www.nanos.co



2021-1948 – Positive Energy – National Survey – STAT SHEET

As you may know, Canada has targets to reduce greenhouse gas emissions. [ROTATE 5 AND 6]

			Region						Gender		Age		
			Canada 2021-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - What most contributes to your confidence that Canada can reduce greenhouse gas emissions? [OPEN]	Total	Unwgt N	892	84	201	282	172	153	472	420	197	336	359
		Wgt N	890	61	213	332	163	121	442	448	232	299	359
	Government incentives	%	1.3	0.0	1.2	0.9	2.3	1.6	1.1	1.5	0.9	2.2	0.8
	Nothing/ no confidence	%	23.1	14.8	24.3	20.4	27.2	26.7	21.3	24.8	17.6	19.3	29.7
	People taking action/ holding the Government accountable	%	14.8	13.8	11.8	18.0	11.9	16.0	13.6	16.1	13.8	12.7	17.4
	Businesses/corporations taking action	%	3.9	6.9	2.7	2.8	5.6	5.6	3.9	4.0	3.5	5.7	2.7
	The youth/future generation are promising	%	3.1	6.2	3.6	2.5	2.4	2.8	2.9	3.2	2.8	3.7	2.6
	The Government has the will/determination/commitments	%	6.8	11.2	4.3	8.5	3.8	8.1	8.3	5.2	7.1	7.1	6.3
	Government regulations (i.e carbon tax)	%	5.2	5.9	6.2	4.8	3.3	6.6	6.2	4.1	3.9	6.9	4.5
	Green energy/availability of resources for green energy	%	8.3	8.9	12.0	6.5	8.5	6.5	9.8	6.9	10.8	8.2	6.9
	Scientific advancement/ knowledge/new technology	%	4.5	4.2	1.7	5.5	7.3	3.0	5.8	3.2	5.2	5.4	3.3
	Increase in electric vehicles	%	4.6	1.9	6.1	4.5	2.7	6.2	4.4	4.8	7.2	5.3	2.3
	Awareness/Climate change is becoming more apparent/harder to ignore	%	5.9	6.3	4.3	6.7	6.8	5.4	4.8	7.1	6.0	3.5	7.8

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,002 Canadians, 18 years of age or older, between July 30th and August 2nd, 2021. The margin of error this survey is ± 3.1 percentage points, 19 times out of 20.

www.nanos.co



2021-1948 – Positive Energy – National Survey – STAT SHEET

			Region					Gender		Age			
			Canada 2021-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
	World pressure/cooperation	%	1.4	0.9	3.0	1.0	0.7	0.7	0.8	1.9	0.5	1.3	2.0
	Don't think it's a problem/don't think Canada is a big contributor	%	1.7	1.3	0.0	2.6	2.7	1.1	2.1	1.3	2.2	2.5	0.7
	That it is necessary/it can't wait	%	1.9	0.0	2.1	2.2	1.6	2.0	2.9	0.9	1.8	2.2	1.7
	Setting goals/respecting goals	%	2.5	1.4	3.3	1.7	3.7	2.1	2.2	2.7	2.3	4.6	0.9
	Other	%	6.4	6.1	8.4	6.4	5.7	4.1	7.5	5.3	7.8	6.2	5.7
	Unsure	%	4.7	10.4	5.1	5.0	3.8	1.4	2.3	7.1	6.6	3.1	4.8

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,002 Canadians, 18 years of age or older, between July 30th and August 2nd, 2021. The margin of error this survey is ± 3.1 percentage points, 19 times out of 20.

www.nanos.co



2021-1948 – Positive Energy – National Survey – STAT SHEET

Reducing greenhouse gas emissions involves a number of players to take action. How much confidence do you have in the following players to take action to reduce Canada's greenhouse gas emissions where 0 is no confidence at all and 10 is absolute confidence? [RANDOMIZE]

			Region						Gender		Age		
			Canada 2021-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Governments creating policies to help reduce greenhouse gas emissions	Total	Unwgt N	1002	92	225	325	193	167	523	479	231	384	387
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
		Mean	5.1	4.9	5.5	5.2	4.4	4.7	4.9	5.3	5.0	5.1	5.1
		Median	5.0	6.0	6.0	6.0	5.0	5.0	5.0	6.0	5.0	6.0	5.0
	No confidence at all (0)	%	12.7	14.3	8.5	13.1	16.4	12.8	16.6	8.9	10.8	15.2	11.8
	1	%	2.9	4.4	1.9	2.8	4.2	2.3	3.6	2.2	4.2	1.4	3.3
	2	%	4.4	4.1	5.8	3.4	5.0	4.0	3.7	5.0	2.8	4.0	5.9
	3	%	6.9	6.3	4.8	5.2	10.0	11.9	7.0	6.9	5.9	8.4	6.4
	4	%	7.8	7.0	7.1	7.5	6.6	11.7	7.5	8.1	12.1	6.8	5.6
	5	%	14.8	11.3	14.4	13.1	20.0	14.7	13.4	16.1	15.3	11.3	17.4
	6	%	13.8	14.5	12.7	15.4	11.7	13.6	13.0	14.5	16.5	13.0	12.5
	7	%	14.6	12.9	17.9	15.8	8.5	14.2	15.3	13.8	13.4	16.5	13.6
	8	%	12.6	10.5	15.9	13.8	8.7	9.8	10.2	14.9	9.5	13.4	14.1
	9	%	3.9	5.9	6.2	2.7	3.3	2.7	4.4	3.3	2.2	4.5	4.5
	Absolute confidence (10)	%	4.1	3.8	3.5	5.7	3.4	1.7	4.8	3.4	4.2	4.2	3.9
	Unsure	%	1.7	5.1	1.3	1.5	2.2	0.6	0.6	2.7	3.0	1.4	1.0

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,002 Canadians, 18 years of age or older, between July 30th and August 2nd, 2021. The margin of error this survey is ± 3.1 percentage points, 19 times out of 20.

www.nanos.co



2021-1948 – Positive Energy – National Survey – STAT SHEET

Reducing greenhouse gas emissions involves a number of players to take action. How much confidence do you have in the following players to take action to reduce Canada's greenhouse gas emissions where 0 is no confidence at all and 10 is absolute confidence? [RANDOMIZE]

			Region						Gender		Age		
			Canada 2021-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Corporations changing their behaviour to help reduce greenhouse gas emissions	Total	Unwgt N	1002	92	225	325	193	167	523	479	231	384	387
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
		Mean	4.1	3.7	4.1	4.0	4.8	3.7	4.3	3.9	3.5	4.3	4.4
		Median	4.0	3.0	4.0	4.0	5.0	4.0	5.0	4.0	3.0	5.0	5.0
	No confidence at all (0)	%	17.8	16.9	16.4	19.7	12.8	21.6	16.6	18.9	27.1	13.5	14.9
	1	%	4.1	8.2	2.6	3.4	5.1	5.1	4.2	3.9	3.1	5.3	3.6
	2	%	8.0	14.4	6.7	8.3	7.2	7.3	7.9	8.0	9.9	8.1	6.6
	3	%	11.7	11.0	13.8	12.1	8.5	11.8	12.3	11.1	10.9	12.7	11.4
	4	%	8.6	6.8	10.9	8.3	6.4	9.7	6.6	10.6	11.2	8.1	7.3
	5	%	17.0	16.2	18.8	15.7	17.4	17.4	15.4	18.6	11.2	17.2	20.9
	6	%	10.5	7.8	11.4	11.9	8.5	9.3	10.7	10.4	6.8	12.5	11.5
	7	%	9.3	6.4	6.1	10.1	12.9	9.2	11.6	7.1	7.8	10.0	9.8
	8	%	6.2	2.9	6.3	4.7	11.3	4.8	7.2	5.2	4.5	6.6	7.0
	9	%	2.6	0.8	4.2	1.7	4.2	1.2	3.2	2.1	3.0	1.3	3.4
	Absolute confidence (10)	%	2.9	6.0	1.2	3.2	4.2	1.9	3.5	2.4	2.4	3.8	2.5
	Unsure	%	1.3	2.4	1.6	1.1	1.5	0.7	0.9	1.7	2.1	1.0	1.0

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,002 Canadians, 18 years of age or older, between July 30th and August 2nd, 2021. The margin of error this survey is ± 3.1 percentage points, 19 times out of 20.

www.nanos.co



2021-1948 – Positive Energy – National Survey – STAT SHEET

Reducing greenhouse gas emissions involves a number of players to take action. How much confidence do you have in the following players to take action to reduce Canada's greenhouse gas emissions where 0 is no confidence at all and 10 is absolute confidence? [RANDOMIZE]

			Region						Gender		Age		
			Canada 2021-08	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Question - Citizens changing their behaviour to help reduce greenhouse gas emissions	Total	Unwgt N	1002	92	225	325	193	167	523	479	231	384	387
		Wgt N	1000	67	233	384	183	133	490	510	273	341	386
		Mean	5.4	5.7	5.8	5.2	5.0	5.3	5.1	5.6	5.0	5.5	5.5
		Median	6.0	6.0	6.0	5.0	5.0	6.0	5.0	6.0	5.0	6.0	6.0
	No confidence at all (0)	%	6.7	3.0	4.6	7.1	8.9	7.8	9.0	4.4	9.6	6.8	4.4
	1	%	1.7	2.3	0.4	2.3	2.6	0.9	2.8	0.7	2.3	1.2	1.9
	2	%	5.2	4.1	2.8	5.0	10.5	3.2	5.9	4.5	3.4	4.7	6.8
	3	%	8.2	10.1	7.2	9.5	5.8	8.6	9.0	7.5	9.7	9.1	6.4
	4	%	7.8	5.1	7.7	8.5	8.8	6.0	7.5	8.1	10.4	6.3	7.3
	5	%	18.9	16.3	18.8	20.0	15.8	21.2	16.1	21.6	18.7	16.2	21.4
	6	%	15.5	19.4	16.4	15.4	11.6	17.3	14.7	16.3	13.6	16.5	15.9
	7	%	16.5	12.6	18.4	15.5	15.0	20.3	16.8	16.2	14.8	18.4	16.0
	8	%	10.9	15.8	13.1	8.4	12.5	10.0	9.9	12.0	9.2	10.1	13.0
	9	%	3.6	3.6	4.9	3.2	3.4	2.5	3.7	3.4	2.8	4.1	3.6
	Absolute confidence (10)	%	3.9	5.3	4.8	4.7	2.0	1.6	3.8	3.9	3.9	4.9	2.9
	Unsure	%	1.1	2.4	0.8	0.4	3.0	0.7	0.8	1.5	1.6	1.6	0.5

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,002 Canadians, 18 years of age or older, between July 30th and August 2nd, 2021. The margin of error this survey is ± 3.1 percentage points, 19 times out of 20.

www.nanos.co