Vote Intention: Conservatives 34.4, Liberals 33.6, NDP 18.9. Conservatives and Liberals tangled in the lead for national ballot support.

Nik Nanos, Chief Data Scientist
Released August 26, 2021
Field ending August 25, 2021
If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First ranked response]

A national dual-frame (land+cell) random telephone survey is conducted nightly by Nanos Research throughout the campaign using live agents. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ±2.8 percentage points, 19 times out of 20.

Contact: Nik Nanos
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Website: www.nanos.co
Methodology: www.nanos.co/method

Subscribe to the Nanos data portals to get access to detailed demographic and regional breakdowns.

If a FEDERAL election were held today, could you please rank your top two current local voting preferences? [First ranked response]

<table>
<thead>
<tr>
<th>Party</th>
<th>Latest Nightly Tracking</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conservative Party</td>
<td>34.4%</td>
</tr>
<tr>
<td>Liberal Party</td>
<td>33.6%</td>
</tr>
<tr>
<td>New Democratic Party</td>
<td>18.9%</td>
</tr>
<tr>
<td>Bloc Quebecois (Quebec only) (n=287)</td>
<td>5.3%</td>
</tr>
<tr>
<td>Green Party</td>
<td>4.3%</td>
</tr>
<tr>
<td>People’s Party</td>
<td>3.1%</td>
</tr>
<tr>
<td>Other</td>
<td>0.3%</td>
</tr>
</tbody>
</table>

**UNDECIDED > 10.6%

Preferred PM: Trudeau 32.4, O’Toole 28.6, Singh 18.2. Trudeau ahead but 18 point advantage over O’Toole on Aug 12 now only four points. O’Toole still trending positively.

"Nik Nanos, Chief Data Scientist
Released August 26, 2021
Field ending August 25, 2021"
PREFERRED PM

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Of the current federal political party leaders, could you please rank your top two current local preferences for Prime Minister? [ROTATE PARTY LEADERS] [First ranked response]
Of the current federal political party leaders, could you please rank your top two current local preferences for Prime Minister? 

<table>
<thead>
<tr>
<th>Party Leaders</th>
<th>Latest Nightly Tracking</th>
</tr>
</thead>
<tbody>
<tr>
<td>Justin Trudeau</td>
<td>32.4%</td>
</tr>
<tr>
<td>Erin O’Toole</td>
<td>28.6%</td>
</tr>
<tr>
<td>Jagmeet Singh</td>
<td>18.2%</td>
</tr>
<tr>
<td>Maxime Bernier</td>
<td>3.9%</td>
</tr>
<tr>
<td>Yves-François Blanchet (Quebec only) (n=330)</td>
<td>2.5%</td>
</tr>
<tr>
<td>Annalie Paul</td>
<td>1.9%</td>
</tr>
</tbody>
</table>

**UNDECIDED > 12.5%**

A national random telephone survey (land- and cell-line sample using live agents) of 1,200 Canadians is conducted by Nanos Research throughout the campaign over a three day period. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of error for a survey of 1,200 respondents is ±2.8 percentage points, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2016 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding.
Element | Description
---|---
Research sponsor | CTV; Globe and Mail; Nanos Research
Population and Final Sample Size | 1,200 Randomly selected individuals; three night rolling average of 400 voters a night; closing weekend oversample. The interviews are compiled into a three day rolling average of 1,200 interviews, where each week the oldest group of 400 interviews is dropped and a new group of 400 interviews is added.
Source of Sample | Dynata
Type of Sample | Probability
Margin of Error | ±2.8 percentage points, 19 times out of 20.
Mode of Survey | Tracking; RDD dual frame (land- and cell-lines) random telephone survey.
Sampling Method Base | The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured) | Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older.
Demographics (Other) | Age, gender, education, income
Fieldwork/Validation | Live CATI interviews with live supervision to validate work.
Number of Calls | Maximum of five call backs.
Time of Calls | Individuals were called between 6:30-9:30pm local time for the respondent.
Field Dates | August 23 to 25, 2021.
Language of Survey | The survey was conducted in both English and French.
Standards | Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/
Element | Description
Weighting of Data | The results were weighted by age and gender using the latest Census information (2016) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening | Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics | Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Stratification | By age and gender using the latest Census information (2016) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate | Seven percent, consistent with industry norms.
Question Order | Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content | This was module two of a nightly omnibus survey. The preceding module was about unprompted national issues of concern.
Question Wording | The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier | Nanos Research
Contact | Contact Nanos Research for more information or with any concerns or questions.
www.nanos.co
Telephone: (613) 234-4666 ext. 237
Email: info@nanosresearch.com.
NANOS Track Record for every federal election since 2004

This graph shows Nanos polling data for the two major parties compared to the actual Federal Election results. The green dot in the centre represents the election result. Black dots represent actual Nanos survey in each election. The closer a black dot is to the center (green dot), the closer the poll results are to the official election results.
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Nanos Research is pleased to announce the release of a new and improved subscriber data portal. With greater functionality, integrated user experience and more data, now you can search and call up over 2400 trendlines on a variety of political, economic, social and public policy issues.

It also includes nightly ballot tracking during the federal election.

The enhanced functionality of this new data portal includes:

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- The ability to create customized charts that integrate political, economic, social and public policy sentiment
- An intuitive sliding date filter for the chart
- A new search function that lets you browse the more than 2400 available trendlines
- A news feed for our latest Nanos survey insights

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To visit the Free Interactive Elections Results Map, click here.
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<table>
<thead>
<tr>
<th>Region</th>
<th>Gender</th>
<th>Age</th>
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</thead>
<tbody>
<tr>
<td>Canada 2021-08-25</td>
<td>Atlantic</td>
<td>Quebec</td>
</tr>
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</table>

**Vote Profile**

<table>
<thead>
<tr>
<th>Total</th>
<th>Unwgt N</th>
<th>1288</th>
<th>134</th>
<th>330</th>
<th>377</th>
<th>274</th>
<th>173</th>
<th>717</th>
<th>571</th>
<th>310</th>
<th>428</th>
<th>550</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wgt N</td>
<td>1200</td>
<td>80</td>
<td>280</td>
<td>461</td>
<td>219</td>
<td>160</td>
<td>586</td>
<td>614</td>
<td>328</td>
<td>410</td>
<td>463</td>
<td></td>
</tr>
</tbody>
</table>

- **The Liberal Party of Canada**: 30.0%
- **The Conservative Party of Canada**: 30.8%
- **The New Democratic Party of Canada**: 16.9%
- **The Bloc Quebecois**: 4.8%
- **The Green Party of Canada**: 3.9%
- **The People’s Party of Canada**: 2.7%
- **Other**: 0.3%
- **Undecided**: 10.6%

**Ballot**

<table>
<thead>
<tr>
<th>Total</th>
<th>Unwgt N</th>
<th>1146</th>
<th>117</th>
<th>287</th>
<th>348</th>
<th>245</th>
<th>149</th>
<th>648</th>
<th>498</th>
<th>270</th>
<th>387</th>
<th>489</th>
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</thead>
<tbody>
<tr>
<td>Wgt N</td>
<td>1073</td>
<td>70</td>
<td>245</td>
<td>426</td>
<td>195</td>
<td>138</td>
<td>533</td>
<td>540</td>
<td>286</td>
<td>374</td>
<td>413</td>
<td></td>
</tr>
</tbody>
</table>

- **The Liberal Party of Canada**: 33.6%
- **The Conservative Party of Canada**: 34.4%
- **The New Democratic Party of Canada**: 18.9%
- **The Bloc Quebecois**: 5.3%
- **The Green Party of Canada**: 4.3%
- **The People’s Party of Canada**: 3.1%
- **Other**: 0.3%

**[Rank 1] As you may know**

- Justin Trudeau is the leader of the federal Liberal party.
- Erin O’Toole is the leader of the Conservative Party of Canada.
- Yves-François Blanchet is the leader of the Bloc Quebecois.
- Jagmeet Singh is the leader of the federal NDP.
- Annamie Paul

**Available to Subscribers Only**
<table>
<thead>
<tr>
<th>Maxime Bernier</th>
<th>%</th>
<th>3.9</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unsure</td>
<td>%</td>
<td>12.5</td>
</tr>
<tr>
<td>Region</td>
<td>Gender</td>
<td>Age</td>
</tr>
<tr>
<td>----------------</td>
<td>--------</td>
<td>------</td>
</tr>
<tr>
<td></td>
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<td>Female</td>
</tr>
<tr>
<td>Atlantic</td>
<td>1288</td>
<td>134</td>
</tr>
<tr>
<td>Quebec</td>
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<tr>
<td>Ontario</td>
<td>173</td>
<td>717</td>
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<tr>
<td>Prairies</td>
<td>717</td>
<td>571</td>
</tr>
<tr>
<td>British Columbia</td>
<td>586</td>
<td>614</td>
</tr>
</tbody>
</table>

[Rank 1] As you may know:
Justin Trudeau is the leader of the federal Liberal party, Erin O'Toole is the leader of the Conservative Party of Canada, Yves-Francois Blanchet is the leader of the Bloc Quebecois, Jagmeet Singh is the leader of the federal NDP.

Total Unwgt N: 1288
Wgt N: 1200

Justin Trudeau: % 32.4
Erin O'Toole: % 28.6
Yves-Francois Blanchet: % 2.5
Annamie Paul: % 1.9
Maxime Bernier: % 3.9
Unsure: % 12.5

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